



## REQUEST FOR SPONSORSHIP FORM

Thank you for your interest in requesting CBC sponsorship for your community event. To assist the Communications Department in assessing your sponsorship request, please complete this form and return it at least 60 days prior to your event date by fax 204-788-3104 or email [roebuckn@cbc.ca](mailto:roebuckn@cbc.ca) CBC sponsorship support is subject to availability.

**Date of Submission:**

**Sponsorship Request (please circle if your request is for CBC TV, CBC Radio, or both):**

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| <b>SECTION A: CONTACT INFORMATION</b> |
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***Name of Organization:***

***Address:***

***Telephone/Fax/Website:***

***Main Contact Person/Event Organizer:***

***Telephone/E-mail of Main Contact Person:***

*The applicant must be a **non-profit society or registered charity** – please provide your non-profit society number or registered charity number here:*

*Please provide a short paragraph or two describing your organization, including objectives and accomplishments.*

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| <b>SECTION B: EVENT DETAILS</b> |
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***Event Date:***

***Event Name:***

***Event Location/Venue:***

***Event time:***

***Please provide a short paragraph or two describing your event.***

**Audience details:**

*What is the anticipated turnout for guests/participants?*

*What is the demographic profile of your audience?*

*If this is a ticketed event, please indicate cost of tickets and how viewers/listeners can purchase tickets to the event:*

*If this is a free public event but registration is still required, please indicate your RSVP phone and/or e-mail:*

*Please indicate which other companies, organizations, media outlets and all other sponsors that are involved with or supporting your event:*

*Has CBC sponsored your event previously? If so, please indicate when and sponsorship details:*

**SECTION C: SPONSORSHIP BENEFITS AND REQUESTS**

*As a community organization, we propose to offer the following **benefits** to CBC in recognition of its support as a sponsor for this event (please include any unique opportunities to reach your audience):*

*In exchange, we **request** CBC supply the following as a sponsor for this event:*

**FOR CBC INTERNAL OFFICE USE ONLY**

Bring forward date: \_\_\_\_\_

Decision:  Approved  
Benefits and Requests sent: \_\_\_\_\_  
Evaluation date: \_\_\_\_\_

Declined  
Follow-up: \_\_\_\_\_

Additional Notes: