



YUKON WORKERS' COMPENSATION
HEALTH AND SAFETY BOARD
COMMISSION DE LA SANTÉ ET DE LA SÉCURITÉ
AU TRAVAIL DU YUKON

News Release

For Immediate Release
March 4, 2002

Back and neck pain expert comes to Whitehorse

Dr. Hamilton Hall, Canada's leading expert on back and neck pain, will be giving two public presentations in Whitehorse. Dr. Hall is known as "Canada's Back Doctor" and is the author of *The Back Doctor*, *More Advice from the Back Doctor*, *Better Backs in 30 Days*, *The New Back Doctor*, and *The Canadian Back Institute Method to End Your Back and Neck Pain*.

An estimated 60% to 80% of the population will suffer some form of back pain in their lifetime. According to Dr. Hall, "sore backs are so common, they are more of a human experience than an illness or a disease."

Everyone is invited to attend Dr. Halls' presentations, which will be held in Westmark Whitehorse on March 7. The first session will be from 2 until 4 pm and the second session will be from 7 until 9 pm. Both sessions will include a facilitated question and answer period. Admission is free.

Dr. Hall is professor in the Department of Surgery at the University of Toronto and coordinator of spine services at Sunnybrook and Women's College Health Sciences Centre in Toronto. He is also the founder and the present medical director of the Canadian Back Institute, the largest coordinated group of spine-care clinics in Canada.

Dr. Hall's presentations have been sponsored by the Law Society of Yukon, the Yukon Medical Association, the Yukon Registered Nurses Association and the Yukon Workers' Compensation Health and Safety Board.

For Broadcast Use:

Canada's leading expert on back and neck pain, Dr. Hamilton Hall, is coming to Whitehorse to give two free public presentations. Dr. Hall is known as "Canada's Back Doctor" and is the author of *The New Back Doctor* and *End Your Back and Neck Pain*. Dr. Hall is professor in the Department of Surgery at the University of Toronto, coordinator of spine services at Sunnybrook and Women's College Health Sciences Centre in Toronto, and the founder and present medical director of the Canadian Back Institute. It is estimated that 60% to 80% of the population will suffer some form of back pain in their lifetime. Dr. Hall will be giving his presentations at the Westmark Whitehorse on March 7, from 2 till 4 and from 7 till 9 pm. Anyone needing more information should contact the Yukon Workers' Compensation Health and Safety Board.

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For more information please contact:
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Interested in interviewing Dr. Hamilton Hall?

Dr. Hall has set aside the morning of Tuesday, March 5 for media interviews. Please call Tina at 667-8695 if you would like to arrange an interview.