



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: August 18, 2010

Target Population: General Population

Sample: n=2,979 (MOE +/- 1.80 19 times out of 20)

Field Dates: August 11 – 17, 2010

Week 2: August 11-17

Decided vote intention (decided Voters, includes leaning) ¹							
	REGION						
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2535	331	259	161	955	646	184
Total:	2543	215	234	161	975	771	187
Conservative Party	32.5%	41.1% +++	55.2% ++++	41.4% ++	32.4%	17.3% ----	31.1%
Liberal Party	27.9%	21.9% --	17.6% ----	14.2% ----	35.7% ++++	25.1% --	35.1% ++
NDP	17.4%	23.5% ++	10.9% ---	33.5% ++++	17.6%	10.2% ----	26.3% ++++
Green Party	10.3%	11.8%	13.3%	6.4%	11.3%	9.0%	6.0% --
Bloc Québécois	9.2%	0.0% ----	0.0% ----	0.0% ----	0.0% ----	36.2% ++++	0.0% ----
Other	2.6%	1.8%	3.0%	4.6%	2.9%	2.2%	1.5%
Chi2:	-	(999)					
Std Error Around 50%:	1.94	6.68	6.41	7.72	3.14	3.53	7.17

¹ Decided and leaning voters only. Our survey also finds that 14.9% of respondents are undecided/ineligible to vote.

Week 2: August 11-17 (continued)

Decided vote intention (decided Voters, includes leaning) ²												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
FEDVT												
Weighted Total:	2535	1276	1259	267	908	899	461	639	853	1044	1917	618
Total:	2543	1203	1340	163	826	1032	522	671	868	1004	1800	743
Conservative Party	32.5%	34.6 %	30.4 %	13.4 %	32.3%	35.4 %	38.4 %	33.0%	36.2 %	29.2 %	37.9 %	15.8 %
		++	--	----		++	+++		+++	--	++++	----
Liberal Party	27.9%	28.0%	27.9%	29.4%	26.5%	25.3 %	35.2 %	22.0 %	24.5 %	34.4 %	28.7%	25.5%
						--	++++	----	--	++++	+	-
NDP	17.4%	16.2%	18.7%	23.6 %	15.7%	19.1%	14.0 %	19.1%	17.1%	16.7%	19.8 %	10.1 %
				++		+	--				++++	----
Green Party	10.3%	9.3%	11.2%	21.5 %	11.6%	8.5% %	4.7% %	12.4 %	9.0%	10.0%	10.7%	9.1%
				++++		--	----	++				
Bloc Québécois	9.2%	8.8%	9.7%	10.6%	11.2 %	8.6%	5.7% %	11.7 %	10.0%	7.1% %	0.2% %	37.2 %
					++		--	++		--	----	++++
Other	2.6%	3.1%	2.1%	1.5%	2.7%	3.2%	2.0%	1.9%	3.2%	2.6%	2.7%	2.3%
Chi2:	-	90		999				999			999	
Std Error Around 50%:	1.94	2.83	2.68	7.68	3.41	3.05	4.29	3.78	3.33	3.09	2.31	3.60

² Decided and leaning voters only. Our survey also finds that 14.9% of respondents are undecided/ineligible to vote.

Week 1: August 4-10

Decided vote intention (decided Voters, includes leaning) ³							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2046	270	216	139	767	510	143
Total:	2048	240	180	127	826	509	166
Conservative Party	32.2%	29.4%	61.2%	47.3%	34.9%	12.9%	34.2%
			++++	++++	++	----	
Liberal Party	27.7%	25.1%	18.4%	17.8%	33.7%	24.6%	35.4%
			---	---	++++	-	++
NDP	15.4%	23.1%	5.0%	21.0%	15.8%	12.5%	19.6%
		++++	----	+		--	
Green Party	12.3%	19.4%	9.9%	11.3%	12.5%	10.2%	10.3%
		++++				-	
Bloc Québécois	9.5%	0.0%	0.0%	0.0%	0.0%	37.9%	0.0%
		----	----	----	----	++++	----
Other	2.8%	3.1%	5.5%	2.6%	3.1%	1.9%	0.5%
			++				-
Chi2:	-	(999)					
Std Error Around 50%:	2.17	6.33	7.30	8.70	3.41	4.34	7.61

³ Decided and leaning voters only. Our survey also finds that 14.6% of respondents are undecided/ineligible to vote.

Week 1: August 4-10 (continued)

Decided vote intention (decided Voters, includes leaning) ⁴												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
FEDVT												
Weighted Total:	2046	1043	1003	223	728	722	373	536	654	855	1550	496
Total:	2048	996	1052	158	598	805	487	522	636	889	1555	493
Conservative Party	32.2%	38.6 % ++++	25.7 % ----	19.7 % ----	29.2 % --	34.5%	41.4 % ++++	33.8%	37.5 % ++++	27.2 % ----	38.3 % ++++	13.3 % ----
Liberal Party	27.7%	26.6%	28.9%	22.3%	25.0%	29.8%	32.1 % ++	22.1 % ----	22.8 % ----	34.9 % ++++	29.4 % +++	22.5 % --
NDP	15.4%	13.1 % --	17.8 % +++	16.2%	16.8%	15.1%	13.0%	14.3%	15.0%	16.5%	16.3%	12.7% +
Green Party	12.3%	10.2 % --	14.6 % +++	23.7 % ++++	15.8 % ++++	9.0% % ----	5.2% % ----	14.8 % ++	12.0%	11.1%	13.0%	10.3%
Bloc Québécois	9.5%	8.7%	10.3%	13.7 % ++	10.8%	8.6%	6.1% % --	11.4%	10.1%	7.7% % --	0.1% % ----	38.9 % ++++
Other	2.8%	2.9%	2.7%	4.4%	2.4%	3.1%	2.2%	3.5%	2.6%	2.6%	3.0%	2.3%
Chi2:	-	999		999				999			999	
Std Error Around 50%:	2.17	3.11	3.02	7.80	4.01	3.45	4.44	4.29	3.89	3.29	2.49	4.41

⁴ Decided and leaning voters only. Our survey also finds that 14.6% of respondents are undecided/ineligible to vote.

All things considered, would you say the country is moving in the right direction or the wrong direction? ⁵									
	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO1									
Weighted Total:	1433	403	343	223	141	107	35	152	29
Total:	1466	397	358	202	132	141	37	171	28
Right direction	50.4%	70.9% ++++	45.3% --	45.2%	38.0% ---	35.2% ----	24.2% ---	43.3%	51.8%
Wrong direction	39.2%	19.9% ----	44.1% ++	49.3% +++	53.9% ++++	52.8% ++++	68.1% ++++	38.5%	20.4%
Skipped	10.3%	9.2%	10.6%	5.4% --	8.1%	12.0%	7.7%	18.1% ++++	27.8%
Chi2:	-	(999)							
Std Error Around 50%:	2.56	4.92	5.18	6.90	8.53	8.25	16.11	7.49	18.52

⁵ Half-sample only

All things considered, would you say the country is moving in the right direction or the wrong direction? ⁶							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO1							
Weighted Total:	1433	166	158	82	537	369	121
Total:	1466	120	136	87	549	456	118
Right direction	50.4%	46.4%	66.9% ++++	66.8% +++	47.8%	44.4% ---	53.5%
Wrong direction	39.2%	35.5%	24.0% ----	26.3% --	44.7% ++++	41.9%	40.9%
Skipped	10.3%	18.1% +++	9.1%	6.9%	7.5% ---	13.8% +++	5.7%
Chi2:	-	999					-
Std Error Around 50%:	2.56	8.95	8.40	10.51	4.18	4.59	9.02

⁶ Half-sample only

All things considered, would you say the country is moving in the right direction or the wrong direction? ⁷												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
INTRO1												
Weighted Total:	1433	660	774	163	512	501	257	392	496	545	1078	356
Total:	1466	665	801	104	470	595	297	405	514	547	1022	444
Right direction	50.4%	52.5%	48.6%	55.5%	50.5%	50.5%	46.9%	45.4 %	55.4 %	49.5%	52.5 %	44.3 %
								--	+++		+++	--
Wrong direction	39.2%	40.7%	38.0%	33.0%	37.2%	42.5%	41.0%	40.2%	37.0%	40.6%	38.6%	41.3%
Skipped	10.3%	6.7% ----	13.4 %	11.5%	12.3%	6.9% +	12.1%	14.4 %	7.6% --	9.8%	9.0% ---	14.5 %
			++++			---		+++			---	+++
Chi2:	-	999		95				99			99	
Std Error Around 50%:	2.56	3.80	3.46	9.61	4.52	4.02	5.69	4.87	4.32	4.19	3.07	4.65

⁷ Half-sample only

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ⁸									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1546	421	365	219	120	127	31	207	57
Total:	1513	418	360	197	124	148	29	202	35
Right direction	44.0%	78.7% ++++	35.4% ----	27.0% ----	26.8% ----	19.8% ----	13.6%	34.9% ---	47.7%
Wrong direction	44.2%	14.0% ----	53.6% ++++	61.3% ++++	58.1% +++	73.4% ++++	83.3%	44.8%	22.2% ---
Skipped	11.8%	7.2% ----	11.0%	11.7%	15.1%	6.9%	3.1%	20.3% ++++	30.1% ++++
Chi2:	-	(999)							
Std Error Around 50%:	2.52	4.79	5.16	6.98	8.80	8.06	18.20	6.90	16.56

⁸ Half-sample only

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ⁹							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1546	221	140	114	598	370	102
Total:	1513	124	139	106	602	437	105
Right direction	44.0%	53.5% ++	59.1% ++++	35.5% -	42.6%	35.7% ----	50.4%
Wrong direction	44.2%	35.4% --	25.7% ----	51.7%	46.1%	53.5% ++++	34.4% --
Skipped	11.8%	11.0%	15.1%	12.8%	11.3%	10.7%	15.1%
Chi2:	-	999					
Std Error Around 50%:	2.52	8.80	8.31	9.52	3.99	4.69	9.56

⁹ Half-sample only

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ¹⁰												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
INTRO2												
Weighted Total:	1546	780	766	187	551	542	266	393	533	619	1192	354
Total:	1513	683	830	109	509	593	302	425	513	575	1094	419
Right direction	44.0%	47.1 % ++	40.9 % --	37.1%	44.8%	44.8%	45.7%	42.1%	49.8 % +++	40.2 % --	46.5 % ++++	35.6 % ----
Wrong direction	44.2%	44.2%	44.1%	46.5%	47.3%	44.5%	35.2 % ----	40.9%	39.7 % --	50.1 % ++++	41.3 % ----	53.7 % ++++
Skipped	11.8%	8.7% % ----	15.0 % ++++	16.4%	7.9% % ----	10.7%	19.0 % ++++	17.0 % ++++	10.5%	9.7% % --	12.2%	10.7%
Chi2:	-	999		999				999			999	
Std Error Around 50%:	2.52	3.75	3.40	9.39	4.34	4.02	5.64	4.75	4.33	4.09	2.96	4.79

¹⁰ Half-sample only

Talking again in terms of a federal election, which party would be your second choice? ¹¹									
	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
SECONDV									
Weighted Total:	2894	824	708	442	261	234	66	359	0
Total:	2916	815	718	399	256	289	66	373	0
Conservative Party	10.2%	0.0%	19.9%	15.1%	11.2%	12.0%	13.9%	6.1%	0.0%
		----	++++	++++				---	
Liberal Party	16.8%	25.1%	0.0%	33.2%	26.1%	12.2%	13.5%	7.4%	0.0%
		++++	----	++++	++++	--		----	
NDP	17.9%	12.5%	36.2%	0.0%	22.7%	29.7%	20.0%	4.8%	0.0%
		----	++++	----	++	++++		----	
Green Party	12.3%	10.3%	14.9%	19.3%	0.0%	15.4%	7.2%	10.6%	0.0%
		--	++	++++	----	+			
Bloc Québécois	3.0%	1.8%	4.4%	5.0%	3.7%	0.0%	0.7%	2.6%	0.0%
		--	++	++		---			
Other	2.4%	3.4%	1.3%	2.9%	3.1%	1.1%	0.0%	2.5%	0.0%
		++	--						
No second choice	37.4%	46.9%	23.3%	24.6%	33.1%	29.5%	44.7%	66.1%	0.0%
		++++	----	----		---		++++	
Chi2:	-	(999)							
Std Error Around 50%:	1.81	3.43	3.66	4.91	6.12	5.76	12.06	5.07	*

¹¹ Eligible voters only

Talking again in terms of a federal election, which party would be your second choice? ¹²							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
SECONDV							
Weighted Total:	2894	382	287	188	1106	721	209
Total:	2916	240	267	189	1129	871	220
Conservative Party	10.2%	8.8%	5.4%	9.8%	11.0%	11.1%	12.6%

Liberal Party	16.8%	17.3%	15.8%	23.7%	17.0%	15.0%	15.9%
				+++			
NDP	17.9%	19.1%	11.5%	13.6%	18.9%	20.4%	14.6%
			---			++	
Green Party	12.3%	17.3%	12.8%	6.4%	13.4%	8.3%	14.9%
		+++		--		----	
Bloc Québécois	3.0%	0.0%	0.0%	0.0%	0.0%	12.2%	0.0%
		---	---	--	----	++++	---
Other	2.4%	3.1%	5.5%	2.4%	2.6%	1.1%	0.3%
			++++			---	--
No second choice	37.4%	34.4%	48.9%	44.1%	37.0%	31.9%	41.8%
			++++	++		----	
Chi2:	-	(999)					
Std Error Around 50%:	1.81	6.33	6.00	7.13	2.92	3.32	6.61

¹² Eligible voters only

Talking again in terms of a federal election, which party would be your second choice? ¹³												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	Uni	Englis	French
SECONDV												
Weighted Total:	2894	1401	1493	303	1048	1032	511	749	998	1147	2199	694
Total:	2916	1323	1593	188	965	1179	584	795	1008	1113	2073	843
Conservative Party	10.2%	9.1%	11.2%	11.6%	10.9%	9.5%	9.6%	10.7%	10.8%	9.4%	10.0%	11.0%
Liberal Party	16.8%	19.1% % ++++	14.6% % ----	19.3%	15.6%	16.7%	18.0%	15.9%	15.9%	18.1%	18.0% % +++	13.0% % --
NDP	17.9%	19.2% +	16.7% -	18.7%	19.2%	16.3%	18.2%	16.3%	13.3% % ----	23.0% % ++++	17.1% % --	20.4% % ++
Green Party	12.3%	11.0% -	13.4% +	15.0%	10.9%	13.3%	11.2%	9.7% --	14.0% % ++	12.3%	13.1% % +++	9.6% % --
Bloc Québécois	3.0%	2.7%	3.4%	3.6%	4.1% +++	2.5%	1.6% --	2.9%	2.8%	3.3%	0.1% ----	12.4% % ++++
Other	2.4%	2.7%	2.1%	3.1%	2.4%	2.3%	2.1%	2.5%	2.4%	2.4%	2.8% ++	1.2% --
No second choice	37.4%	36.1%	38.6%	28.7% % ---	36.9%	39.5% +	39.3%	42.0% % +++	40.8% % +++	31.5% % ----	39.0% % ++++	32.4% % ----
Chi2:	-	99		95				999			999	
Std Error Around 50%:	1.81	2.69	2.46	7.15	3.15	2.85	4.06	3.48	3.09	2.94	2.15	3.38

¹³ Eligible voters only