

STATISTICS AND EVALUATION FORM FOR PUBLIC LIBRARY BRANCHES OR REGIONAL LIBRARY SYSTEM BRANCHES

In order to provide TD Bank with accurate information about the success of the program, the participation of each library branch in the evaluation is crucial. Also, the gathering of statistics and feedback will be useful and valuable at the national and provincial/territorial levels.

Individual library branches are asked to fill out the following evaluation form and to provide their responses to their main branch or regional system. The library systems will then compile the data and fill out a unique Online Statistics and Evaluation Form on the TD Summer Reading Club. Please do not change the format of this document to facilitate the transfer of data.

Please make sure you fill out all the mandatory fields marked by (*) that match a response box in yellow. If you don't have any data to put in those fields, please insert a zero (0).

PART I - STATISTICS	#	↓ RESPONSES ↓
INFORMATION ON LIBRARY		
* Name of the public library or regional library system your branch belongs to	1	
* Name of your library branch	2	
STATISTICS ON PARTICIPATION		
* Total number of children who registered for the TD SRC 2005: This reflects the number of children who registered on your sign up sheet to read books over the summer at your library. This does not mean how many children can fit into your program room, or how many who come weekly, but the number of children who gave staff their information with the intent to read books as part of the summer reading club program.		
AGE GROUPS		BOYS
0-5	3	
6-8	4	
9-12	5	
13+	6	

AGE GROUPS		GIRLS
0-5	7	
6-8	8	
9-12	9	
13+	10	
<p>* Total number of reading kits or posters given out: Please indicate the number of reading kits or posters you gave out to children coming into your library, and daycares or other agencies that came in and picked up reading kits or posters for their group. Anyone who asks at the branch for a full reading kit or a poster is eligible to receive one. Registration is not necessary and staff can choose how they distribute the material.</p>		
		TOTAL
* Posters only	11	
* Reading kits	12	
Circulation data during July and August:		TOTAL
Circulation of children's materials	13	
Circulation recorded on children's library cards	14	
PROGRAM STATISTICS		
		TOTAL
If recorded, total number of programs/activities organized around the club them	15	
If recorded, total attendance at programs/activities	16	
		WRITE YES OR NO
* Did you run this as a drop-in program?	17	
* Did you run the program as a club? (e.g. with distinct meeting times)	18	

		TOTAL
If recorded, total number of children who collected all 9 stickers	19	
If recorded, total number of books reported on	20	
If recorded, total number of books read	21	
If recorded, total number of hours read	22	
PROMOTION OF PROGRAM		
* Tally from the registration form to be transcribed in the following table:		
Method		Number of participants that first heard about the TDSRC by the following methods
1. School / Daycare presentation by library staff	23	
2. Staff promotion in branch	24	
3. Word of mouth	25	
4. School invitations	26	
5. Joined last year	27	
6. Media (radio, newspaper, website, library program guide, transit ads)	28	
7. Other – Describe here:	29	
		WRITE YES OR NO
* School/Daycare visits by library staff	30	
		TOTAL
* If yes*, total number of visits, if no, write zero (0)	31	
* If yes*, total number of children reached; if not, write zero (0)	32	

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PART II - COMMENTS AND SUGGESTIONS

Since 1,500 branches are being invited to share their comments and suggestions, we ask that you respect the number of characters specified for each question.

PROGRAM READING OUTCOMES

Do you have any indicators of a child's increased enjoyment of reading? Of reading successes? Changes in attitude toward reading? (max. 300 characters)

33

Do you have any testimonials from parents, caregivers or teachers that may indicate an improvement in reading level? (max. 300 characters)

34

SUGGESTIONS ON PROGRAM

Do you have any suggestions on the program's future themes? (max. 100 characters)

35

	Do you have any suggestions on the TDSRC overall? (max. 300 characters)
36	<div style="background-color: #e0ffff; height: 100px;"></div>
	LEVEL OF SATISFACTION
	<p>* What is your level of satisfaction with the TDSRC? Please write one number in the box below. (1) Very Dissatisfied; (2) Dissatisfied; (3) Neutral; (4) Satisfied; (5) Very Satisfied</p>
37	<div style="background-color: #ffff00; height: 40px;"></div>
	<i>LIBRARY AND ARCHIVES CANADA THANKS YOU FOR YOUR PARTICIPATION !</i>