TD SUMMER READING CLUB 2005 – BLAST OFF!

ONLINE STATISTICS AND EVALUATION FORM

In order to provide TD Bank with accurate information about the success of the program, your participation in the evaluation process is crucial. Also, the gathering of statistics and feedback will be useful and valuable at various levels: nationally, provincially/territorially, regionally and at the system level.

During the summer, library branches should use the Registration Form provided in the Staff Manual to record the statistics on participation and to keep a tally on how children first heard about the program.

Individual library branches are asked to provide their evaluation responses to their main branch so that each library system fills out a unique Online Statistics and Evaluation Form on the TD Summer Reading Club central website – www.td-club-td.ca

Please make sure you fill out all the mandatory fields marked by (*).

I - INFORMATION ON THE LIBRARY

*Name of public library system

*Street address

*Prov./Territory(scroll down)

*Postal code

*Total number of branches within the library system

*Number of participating library branches to the TD SRC 2005

*Number of library branches that filled out the Statistics and Evaluation Form

II - STATISTICS ON PARTICIPATION

*Total number of children who registered for the TD SRC 2005

This reflects the number of children who registered on your sign up sheet to read books over the summer at your library. This does not mean how many children can fit into your program room, or how many who come weekly, but the number of children who gave staff their information with the intent to read books as part of the summer reading club program.

AGES	BOYS	GIRLS	TOTAL
0-5			
6-8			
9-12			
13+			

*Total number of reading kits or posters given out

This number reflects the number of reading kits or posters you gave out to children coming into your library, and daycares or other agencies that came in and picked up reading kits or posters for their group. Anyone who asks at the branch for a full reading kit or a poster is eligible to receive one. Registration is not necessary and staff can choose how they distribute the material.

Posters only [ ]

and / or

Reading Kits [ ]

Circulation data during July and August:

Circulation of children's materials [ ]

Circulation recorded on children's library cards [ ]

III - PROGRAMMING STATISTICS

If recorded, total number of programs/activities organized around the club theme [ ]

If recorded, total attendance at programs/activities [ ]

Did you run this as a drop-in program?   Yes [ ]   No [ ]

Did you run the program as a club?   Yes [ ]   No [ ]
(e.g. with distinct meeting times)

If recorded, total number of children who collected all 9 stickers [ ]

If recorded, total number of books reported on [ ]

If recorded, total number of books read [ ]

If recorded, total number of hours read [ ]

IV - PROMOTION OF PROGRAM

*Tally from the registration form

Method	Number of participants that first heard about the TD SRC by the following methods
1. School / Daycare presentation by library staff	
2. Staff promotion in branch	
3. Word of mouth	
4. Joined last year	
5. School invitations	
6. Media (radio, newspaper, website, library program guide, transit ads)	
7. Other – Describe (max. 50 characters)	

*School/Daycare visits by library staff   Yes ☐   No ☐

If yes*, total number of visits   ☐

If yes*, total number of children reached   ☐

V – PROGRAM READING OUTCOMES

Do you have any indicators of a child's increased enjoyment of reading? Of reading successes? Changes in attitude toward reading? (max. 300 characters)

Do you have any testimonials from parents, caregivers or teachers that may indicate an improvement in reading level? (max. 300 characters)

VI – SUGGESTIONS ON PROGRAM

Do you have any suggestions on the program's future themes? (max. 100 characters)

Do you have any suggestions on the overall TD SRC? (max. 300 characters)