



## 1. Toronto Public Library Welcome Letter

### Welcome to *Lost Worlds*

The Toronto Public Library is pleased to present the TD Summer Reading Club 2007, made possible through the support of TD Bank Financial Group. This award-winning program runs to capacity crowds in libraries across the province and most of Canada. A team of children's librarians from the public libraries of Toronto, Ottawa and Montréal developed the theme and the materials for the program. The team has been working feverishly for the past few months getting this program ready. The first step was choosing the theme and the artist. This year's theme is entitled *Lost Worlds* and is about ancient civilizations and their treasures. It was chosen to appeal to all children. They can look forward to adventures in the classical worlds of Greece and Rome, ancient Egypt and China, great Incan and Mayan empires, African kingdoms, Camelot in the age of chivalry and the world of the Vikings. Our illustrators are chosen through rigorous selection processes. Past illustrators have included such talents as Barbara Reid, Andrea Wayne-von-Kónigslów, Robin Muller, Paul Morin, Ange Zhang and Martha Newbigging. This year, artist Joe Weissmann's entertaining drawings make up our fabulous poster and stickers.

One of the challenges of the program has been to make the materials adaptable to libraries of any size. Staff is encouraged to bring their strengths and interests to this exciting summer event. The TD Summer Reading Club was specifically developed to allow libraries across the country to adapt the program to suit their community. The common element of the program has been that a child can visit any library and expect to receive a full-colour poster, a sheet of stickers and a logbook/activity booklet. In some locations the stickers are used as incentives: each time a book is reported on, a sticker is handed out. In other locations the stickers are given out all at once. Each sticker is placed on a given area of the poster, revealing something new. Branches decide how best to run the program given their staffing levels and the number of children participating. The materials have been designed to offer libraries of all sizes the greatest flexibility in delivering the program.

Included in this staff manual are forms, templates and clip art for activities and suggestions for running a successful reading club that branches can use with children throughout the summer. An exciting TD SRC kids' website will be available from mid-June until the end of the summer at [www.td-club-td.ca](http://www.td-club-td.ca)

We hope that you have a wonderful summer introducing the children in your community to the TD Summer Reading Club 2007 *Lost Worlds*.

Yours in Reading Fun,

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