



Contests

- Have a “How Many Dinosaurs?” contest by having kids count (or guess!) the number of dinosaurs and entering their name in a draw for a fabulous Lost World prize. Hide “dinosaurs” throughout your library, children’s department, or meeting room.

(Be sure to remember how many dinosaurs there actually are and make it more challenging by having dinosaurs “peek” around corners or be hidden in various display areas and bulletin boards.)

- “Guess how many coins” contest. Use goldfoil-covered chocolate in a glass jar or a treasure chest

- Display and Match Up Contest

Make your Lost Worlds display more interesting by creating a contest using the display. This is a fun way to introduce books to children.

1. Display books and artifacts (replicas) about ancient civilizations. Choose books with interesting, clear artwork on the front cover, for example; a book on the Inca with a large illustration of “Macchu Pichu” or a book with a large pyramid on the front.
2. Find a clear image of your monument or relic in an image databases. Check in Google Images. Another good source to try would be the Art image databases under ‘Arts and Crafts’ in the Virtual Reference Library at <http://www.virtualreferencelibrary.ca/>
3. Place the 8”x11” pictures in a line across the top of your display case or any area that is close by. Number the photocopies.
4. Hand out a contest entry form with empty rectangles numbered equal to the number of books in your display.
5. Design a contest sheet with empty squares or rectangles. At the bottom of the page ask children to name the items in the pictures surrounding the display. The clues are the books in the display. Have them add their first names and phone number. Put the contest deadline on the form.
6. Completed forms are put into a box labelled with the program name and contest deadline. Since most of the forms will be correct, draw for the names of winner. Give away a small reward, a pencil, sticker, magnets, etc. Parents and children will like the game approach to looking at books.

Catch phrases to use in publicity or promotional displays:

Read-iscover Lost Worlds!

Check out a Lost World!

Reading is Your Key to Adventure! (There is a key on the cover of the book on the poster)

Reading is Your Passport to the Past!

Read - Find a Lost World!