



School Promotion

Enlarge ten clipart images from the Summer Reading Club poster and copy onto ten 8 ½ x 11 inch sheets of coloured paper. On the back of each sheet copy a large bold letter, so that side-by-side all ten sheets spell out L-O-S-T W-O-R-L-D-S. Put a small number at the bottom of each letter sheet which will correspond with the correct spelling order of the letters (e.g. L should have 1 at the bottom, O should have 2, S should have 3, etc.).

In the schools, before talking about the Summer Reading Club in any detail, tell the children you need their help to solve the mystery of what this summer's reading club is about and what it is called. Tell them you are going to show them some picture clues from the poster (you can have the sheets in any order) but you are going to need ten volunteers to hold them up.

When each child comes up to the front of the presentation space, she/he will hold up their piece of paper with the clipart image facing the audience. The children in the audience will be trying to guess what the club is about and its name. When ten children have come up, ask them to put themselves in order by the numbers underneath the large letters on their sheets (the letters will be facing the volunteers). When they have done so, announce you are going to reveal the name of the Summer Reading Club. First have a countdown, then have the children reverse their sheets, and the name of the Summer Reading Club will be revealed!

You can then promote reading (bring a few great books to hold up and tell the children that reading can bring alive so many lost worlds) and reinforce the name of the Summer Reading Club by singing the following, first as an echo song (you sing one line, the children repeat it and so on) and then all together:

My Lost World

My lost world lies over the ocean
My lost world lies over the sea
My lost world lies over the ocean
Please bring back my lost world to me

Bring back, bring back
Oh bring back my lost world to me, to me
Bring back, bring back
Oh bring back my lost world to me