



Summer Reading Club

STATISTICS AND EVALUATION FORM 2007 *Revised on August 15, 2007*

In order to provide TD Bank and your provincial/territorial authorities with accurate information about the success of the program, the participation of each library in the evaluation is crucial.

Individual library branches are asked to fill out the following evaluation form and to provide their responses to their main branch. Your main library will then fill out a unique online form for the whole system.

Please make sure you fill out all the **mandatory fields marked by (***)**. Please give an estimate if you did not collect specific data. If the information is not available, please enter **(N/A)**; and if there was none for this category, please enter a zero **(0)**.

Notice: Contrary to what was planned, the material order for 2008 is not included in this evaluation form and the process will be the same as last year.

PART I – STATISTICS

INFORMATION ON LIBRARY

(***) If you are reporting at the branch level, provide the name of the library branch

(***) If you are reporting for a system, provide the name of the library system

STATISTICS ON PARTICIPATION

REGISTRATION: Total number of participants who registered for the TDSRC 2007 with the intent to read books. Please transcribe the totals from the appropriate category of your registration form.

	Total	N/A
Boys 0-5 years old		
Boys 6-8 years old		
Boys 9-12 years old		
Boys 13 + years old		
Total number of boy participants		
Girls 0-5 years old		
Girls 6-8 years old		
Girls 9-12 years old		
Girls 13 + years old		
Total number of girl participants		
Total number of participants – boys and girls		

STATISTICS ON PARTICIPATION

(*) MATERIAL PROVIDED:** Total number of reading kits or posters given out to children coming into your library, and any materials provided to summer day camps, child-care centres, community/public housing projects, faith-based programs, etc.

(***) Posters only

(***) Reading kits (includes poster, activity booklet and stickers)

Circulation data during July and August

Circulation of children's materials

<input type="text"/>	N/A <input type="text"/>
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Circulation recorded on children's library cards

<input type="text"/>	N/A <input type="text"/>
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PROGRAM STATISTICS

Programs/activities conducted in the library

	Total	N/A
If recorded, total number of club programs/activities		
If recorded, total attendance at programs/activities for boys and girls		
If recorded, total attendance at programs/activities for boys		
If recorded, total attendance at programs/activities for girls		

Programs/activities conducted outside the library

	Total	N/A
If recorded, total number of club programs/activities		
If recorded, total attendance at programs/activities for boys and girls		
If recorded, total attendance at programs/activities for boys		
If recorded, total attendance at programs/activities for girls		

METHODS: If you are reporting for more than one branch, indicate how the majority ran the program.

(***) Did you run this as a drop-in program?

Yes No

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(***) Did you run the program as a club? (e.g., with distinct meeting times) (can do both)

Yes No

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	Total	N/A
If recorded, total number of children who collected all 9 stickers		
If recorded, total number of books reported on		
If recorded, total number of books read		
If recorded, total number of hours read		

PROMOTION OF PROGRAM

(***) Please transcribe the totals from your registration form to the appropriate methods below (only one method per participant):

Number of participants that first heard about the TDSRC by the following methods

	Total	N/A
1. Presentation to schools by library staff		
2. Presentation to summer day camps, child-care centres, community/public housing projects, faith-based programs, etc.		
3. Staff promotion in branch		
4. Word of mouth		
5. School invitations		
6. Joined last year		
7. Media (radio, newspaper, website, library program guide, transit ads)		
8. Other – Describe here:		

(***) Did any library staff promote the program to schools/summer day camps/child-care centres/community/public housing projects/faith-based programs, etc.

Yes No

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(***) If yes, total number of visits, if no, write zero (0)

	N/A
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(***) If yes, total number of children reached; if not, write zero (0)

	N/A
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LEVEL OF SATISFACTION

(***) Rate your level of satisfaction with the program elements below:

	Very Dissatisfied	Dis-satisfied	Neutral	Satisfied	Very Satisfied
Overall appreciation of the theme					
Visual representation of the theme in the materials					
Quality of the logbook/activity booklet					
Relevance of the content of the logbook/activity booklet					
Program poster					
Relevance of the content of the Staff Manual					
Promotional materials					
Menus and navigation on the website www.td-club-td.ca					
Content of website					
Materials available on the website					
The Kids' website					
Overall satisfaction with the website					

PART II - COMMENTS AND SUGGESTIONS

PROGRAM READING OUTCOMES

Do you have any indicators of a child's increased enjoyment of reading? Of reading successes? Changes in attitude toward reading? (max. 60 words)

Do you have any testimonials from parents, caregivers or teachers that may indicate an improvement in reading level? (max. 60 words)

SUGGESTIONS ON PROGRAM

Do you have any suggestions on the program's future themes? (max. 20 words)

Do you have any suggestions on the TDSRC overall? (max. 70 words)

LIBRARY AND ARCHIVES CANADA THANKS YOU FOR YOUR PARTICIPATION!