



TD Summer Reading Club E-Newsletter

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Results of the National Vote for the 2012 Theme

Thank you everyone who voted for the 2012 theme. Many were pleased with the interesting choices this year and gave convincing arguments why their favourite theme should win. There can be only one theme per program and the winner is Fantasy with 197 votes, followed by Voyages with 163 and Interesting Houses with 119.

Call for Artists for Next Year's Program

Now that we have the theme for 2012, Fantasy, we need an artist. If you have a recommendation for the Artist Selection Group to consider for the 2012 TD Summer Reading Club, please let us know. We are always interested in finding new and innovative artists to create materials for the program.

Complete the [Artist Suggestion Form](#) and send to the TD Summer Reading Club Coordinator for Toronto, Anna Cocca.

Launch of the Splash! Celebrate Summer Program

The beautiful, newly renovated Northern District branch of the Toronto Public Library was transformed into an amazing beach scene with sun umbrellas, inflatable rafts, beach balls, pails and shovels for the exciting launch of the 2011 program. Twenty six Grade 6 students from St. Monica Catholic School were in attendance, along with special guests from CNIB's own summer reading club program. The children were



invited to draw their own beach scene by the program artist, Kim LaFave, who led them in a drawing lesson. All received a Splash! t-shirt featuring this year's artwork along with a gift bag that included a poster, activity booklet, stickers and water goggles.

Guests at the launch included:

- Frank McKenna, Deputy Chair, TD Bank Group
- Alan Convery, National Manager, Community Relations, TD Bank Group
- Jane Pyper, City Librarian, Toronto Public Library
- Cecilia Muir, Assistant Deputy Minister, Library and Archives Canada
- Al Jameson, Chair, National Board of Directors, CNIB
- Anne Bailey, Director of Branches, Toronto Public Library
- Lisa Heggum, Children and Youth Advocate, Toronto Public Library.

TD Bank Renewal Funding

Also at the launch, TD Bank announced a multi-year, \$3.7-million renewed investment to the program to help Toronto Public Library, Library and Archives Canada and CNIB run the TD Summer Reading Club through to 2014.

As Canada's largest reading club, more than half a million children participate each year, reading more than two million books in both English and French every summer.

City Librarian Jane Pyper said, "This donation over 3 years is quite generous, and we are delighted with the increase of TD Bank Financial Group's commitment to the program. I am honoured to thank you on behalf of all of us at Toronto Public Library for your continued support of literacy and the joy of reading. This commitment will allow us to have more programming to reach more children, expand our outreach efforts, and further develop our interactive website for the next 3 years."

"The TD Summer Reading Club is a great way to keep young minds stimulated over the summer months," said Frank McKenna, TD Bank Group deputy chair and literacy champion. "We are proud to help kids discover the joy of reading this summer and make a splash using their imaginations."

Winners of the 2010 Destination Jungle TD Summer Reading Club Library Awards

On Saturday May 28th at the closing ceremonies of the Canadian Library Association's 2011 conference in Halifax, Nova Scotia, the winners of the 2010 TD Summer Reading Club Library Awards were announced. Alan Convery, National Manager of Community Relations of TD Bank Group and Cecilia Muir, Assistant Deputy Minister, Library and Archives Canada were on hand to present the awards to the winners.



- First place in the English division is Stony Plain Public Library of Stony Plain, Alberta.
- Second place in the English division is Springfield Library, Springfield, Ontario.
- First place in the francophone division is Bibliothèque de St-Léonard, St-Léonard, Québec
- Second place in the francophone division is Bibliothèque L'Éveil, St-Luc-de-Bellechasse, Québec.

First place libraries receive \$5,000 to put towards their children's library program as well as the opportunity to attend the awards ceremony at the CLA annual conference. Second place winners each receive \$2,000 to put towards their children's library program.

Libraries that achieved a nomination of Special Mention are:

- Carleton Place Public Library, ON
- Hanna Municipal Library, AB
- Pickering Public Library, ON
- Thompson Public Library, MB
- Twillingate Public Library, NL
- Uxbridge Public Library, ON
- Wapiti Branch - Reid Thompson Public Library, SK
- Bibliothèque de Chelsea, QC
- Bibliothèque de l'Île-Bizard, QC
- Bibliothèque Léo-Pol-Morin, QC
- Bibliothèque L'Octogone, QC
- Bibliothèque au jardin des livres de Saint-Apollinaire, QC
- Bibliothèque Publique de la Municipalité de Nation, ON

Preparations are now complete and the 2011 program is successfully launched. All that is left to do is to Splash! and Celebrate Summer. Good luck with the program!

In the next newsletter:

- Artist for 2012 program
- Theme title

Please send any questions, comments or suggestions to the TD Summer Reading Club Coordinator, Anna Cocca at acocca@torontopubliclibrary.ca.

Volume 2, Number 2. is written by the TD Summer Reading Club Coordinator.