



TD Summer Reading Club E-Newsletter



Volume 1. Number 10. October 2009

In this issue:

- Title for the 2010 Program
- Illustrator Stéphane Jorisch
- Kids National Web Site Statistics
- TD National Reading Summit
- Earlier Deadline for Library Awards
- Name the TD SRC Wiki!

Title for the 2010 Program

July's newsletter reported the winning Jungle theme. This newsletter introduces "**Destination Jungle**" as the title of the 2010 TD Summer Reading Club program. This fits our bilingual program perfectly and will be used for both the English and French posters. Thanks to the Francophone Committee for the suggestion!

Illustrator Stéphane Jorisch

To illustrate the "**Destination Jungle**" program will be the creative, colourful art of the very talented Stéphane Jorisch. Many will be familiar with his award winning books, *Suki's Kimono*, *The Owl and the Pussycat* and *Jabberwocky*. Other picture books that he has illustrated include *Anancy and the Haunted House*, *Emily's Piano*, *The Trial of the Stone*, *Rosie and Buttercup* and *Lulu's Pajamas*. Not only an illustrator of books for young people,

Stéphane Jorisch also illustrates for magazines and has created designs for the renowned Cirque du Soleil. Our illustrator was born in Brussels and grew up in Lachine, Quebec. Currently he lives in Montreal with his family.

Kids National Web Site Statistics

This year's superlative Kids National Web Site was a resounding success as indicated by the number of visits. There were 15,348 visits in English and 2,336 in French for a total of 17,684. This was an increase from the 15,825 total visits in 2008.

An astounding 41,285 books were read in English and French. Book reviews submitted in both languages totalled 156.

The most popular pages in both languages were the games page followed by the interactive content — the Mystery of the Week and Name Agent 009. In French the next most popular pages were the websites, while in English it was the Booklists.

The number of visitors to read the reviews from the kids was high and demonstrates how interested kids are in other kids' recommendations.

There was evidence that some libraries were centering some of their weekly activities around the website content.

TD National Reading Summit

Registration is now open for the TD National Reading Summit
Thursday, November 12 to Friday, November 13, 2009
Toronto, Ontario, Canada

On November 12 and 13 the TD National Reading Summit: Reading and Democracy will bring together writers, educators, publishers, librarians, academics, researchers, business leaders, public officials, and youth who care about crafting a blueprint for a reading Canada.

Speakers from across the country and around the world will share their research and experience in developing reading promotion programs, and delegates will lay the groundwork for implementing new programs and policies with both provincial and federal participation. Among the confirmed speakers are: Ana Maria Machado (Brazil), Ingrid Bon (Netherlands), Tom King (Canada), Charles Pascal (Canada), Cory Doctorow (UK) and Elisa Bonilla (Mexico).

For a full list of speakers, program information, and registration details, visit the TD National Reading Summit [<http://www.nationalreadingsummit.ca/>] and become part of this important conversation.

Please forward this message to colleagues and associates who will be interested in this vital issue.

Earlier Deadline for Library Awards

The deadline to apply to the TD Summer Reading Club Library Awards is fast approaching so don't forget to apply! Submit your application to win national recognition for your branch. Share details of your project, effective outreach strategies and creative program implementation in order to inspire other public libraries to develop similar programs to develop children's literacy.

The two most innovative and outstanding TD Summer Reading Club programs in English and in French will each receive cash awards as well the winners in both languages will attend the awards ceremony in June.

Don't delay, apply today. For more information visit: www.td-club-td.ca

Deadline is November 15, 2009.

Name the TD SRC Wiki!

Soon the TD Summer Reading Club will initiate a wiki to keep everyone up-to-date with the program's progress and to provide more opportunities for information sharing. We need a name for the wiki other than TD Summer Reading Club Wiki. Suggestions are welcome. Please send those suggestions to me at the email address below. More details about the wiki and the start up date will be available soon.

Please send any questions, comments or suggestions to the TD Summer Reading Club Coordinator Anna Cocca at acocca@torontopubliclibrary.ca.

Volume 1, Number 10 is written by the TD Summer Reading Club Coordinator, Anna Cocca.