

# Hanna Halaburda

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## Affiliation

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2012–present	Bank of Canada <i>Economist</i>
2014–present	INE PAN <i>Research Fellow</i>
2013–present	CESifo <i>Research Fellow</i>
2014–2015	Columbia University <i>Visiting Scholar</i>
2007–2012	Harvard Business School <i>Assistant Professor of Business Administration</i>

## Education

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- 2007 PhD, Economics, Northwestern University
- 2001 M.A., Economics, Warsaw School of Economics
- 2001 M.A., Philosophy, Warsaw University

## Publications

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“The Role of Coordination Bias in Platform Competition,” with Yaron Yehezkel, *Journal of Economics & Management Strategy* (forthcoming)

“Some Economics of Private Digital Currency,” with Joshua Gans, *Economic Analysis of the Digital Economy*, A. Goldfarb, S. Greenstein and C. Tucker (eds), The University of Chicago Press, 2015

“Information and Two-Sided Platform Profits,” with Andrei Hagiu, *International Journal of Industrial Organization* 34 (May 2014): 25–35

“The Limits of Scale: Companies That Get Big Fast Are Often Left Behind,” with Felix Oberholzer-Gee, *Harvard Business Review* 92, no. 4 (April 2014): 95-99

“When Does a Platform Create Value by Limiting Choice?” with Ramon Casadesus-Masanell, *Journal of Economics & Management Strategy* 23, no. 2 (2014): 258–292

“Platform Competition under Asymmetric Information,” with Yaron Yehezkel, *American Economic Journal: Microeconomics* 5, no. 3 (2013): 22–68

“When Smaller Menus are Better: Variability in Menu-Setting Ability,” with David Goldreich, *Management Science* 59, no. 11 (2013): 2518–2535

“Unraveling in Two-Sided Matching Markets and Similarity of Preferences,” *Games and Economic Behavior* 69, no. 2 (2010): 365–393

### Other Publications

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“Understanding Platform-Based Digital Currencies,” with Ben Fung, *Bank of Canada Review*, Spring 2014: 12–20

“When Should a Platform Give People Fewer Choices and Charge More for Them?” with Mikolaj Jan Piskorski, *The CPI Antitrust Journal* 6, no. 2 (fall 2010): 2010–2011

### Working Papers

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“Competition in the Cryptocurrency Market,” with Neil Gandal, BoC working paper, August 2014

“Were Jews in Interwar Poland More Educated?” with Ran Abramitzky, February 2014

“Dynamic Platform Competition,” with Bruno Jullien and Yaron Yehezkel, NET Institute working paper, September 2013

“Interaction of Equilibrium Selection Criteria: Round Numbers as Focal Points in Treasury Auctions,” with David Goldreich, November 2013

“The Unfairness Trap: A Key Missing Factor in the Economic Theory of Discrimination,” with Jordan Siegel and Naomi Kodama, HBS working paper, March 2013

“Monotone Strategyproofness,” with Guillaume Haeringer, Barcelona GSE working paper, August 2013

“Better-reply Dynamics in Deferred Acceptance Games,” with Guillaume Haeringer, HBS working paper, June 2011

“Competing by Restricting Choice: The Case of Search Platforms,” with Mikolaj Jan Piskorski and Pinar Yildirim, HBS working paper, August 2011

### Refereeing

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*The American Economic Review, Quarterly Journal of Economics, Management Science, Journal of Economics and Management Strategy, Journal of Economic Theory, Games and Economic Behavior, International Journal of Industrial Organization, Journal of Industrial Economics, The RAND Journal of Economics, Journal of Financial Stability*

### Grants and Awards

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2010–2014 The Networks, Electronic Commerce and Telecommunications (NET) Institute grants  
2011 Bergman Memorial Research Award  
2011 US-Israeli Binational Science Foundation grant

## Recent Conference and Workshop Presentations

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*Competition in Crypto-Currency Market:* University of Toronto; NET Institute Conference; International IO Conference 2015; Bank of Israel; Searle Center Conference on Internet Search and Innovation at Northwestern University;

*Unfairness Trap:* NBER Japan Project Meeting

*Dynamic Platform Competition:* The 11th Workshop on Media Economics, Tel Aviv University; ICT Conference Munich; Multi-Sided Platforms Workshop, Singapore; International IO Conference 2014; NET Institute Conference, Berkeley; Recanati Business School; Canadian Economic Association Conference; Searle Center Conference on Internet Search and Innovation at Northwestern University; Platforms Strategy Research Symposium, Boston University; Queen's University, Kingston, Ontario; AEA Winter Meeting 2015; CRES Foundations of Business Strategy Conference, St. Louis; Imperial College London

*Some Economics of Private Digital Currencies:* ICT Conference Munich; Economics of Payments VII, Boston FED; Harvard Business School; Bank of Israel; ATMIA Conference

*The Role of Coordination Bias in Platform Competition:* HBS Strategy Conference 2011; Tel-Aviv University, Economics Department; Recanati Business School, Tel-Aviv University; Third Annual Searle Center Conference on Internet Search and Innovation at Northwestern University; Canadian Economic Association Conference; Universidad Catolica de Chile; ICT Conference at ZEW Mannheim

*When Does a Platform Create Value by Limiting Choice?* Universitat Autònoma de Barcelona; MIT; Rotman, University of Toronto; NET Institute Conference; LBS; INSEAD; International IO Conference 2011; NAMES 2011, St. Louis; 9th ZEW Conference: The Economics of Information and Communication Technologies, Mannheim; EMES 2011, Oslo; HEC Paris

*Competing by Restricting Choice: The Case of Search Platforms:* Hebrew University in Jerusalem; Harvard University; Rotman School of Management, University of Toronto; Universitat Autònoma de Barcelona; University of Toronto; CRES Foundations of Business Strategy Conference, St. Louis; PLATFORMS 2010; 2nd Brazilian Workshop of the Game Theory Society; Melbourne School of Business; ESTM Berlin

*Platform Competition under Asymmetric Information:* CRES Foundations of Business Strategy Conference; Second Annual Searle Center Conference on Internet Search and Innovation at Northwestern University; NAMES 2011, St. Louis; LBS; Bank of Canada; MIT Economics Department; CEPR IO Conference 2012; World Congress of the Game Theory Society GAMES 2012; University of Toronto

## Teaching Experience

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2015	Strategy at INE PAN
2014	Business Economics, Executive MBA, Queen's University at Kingston
2011–2012	Competing through Business Models (MBA elective course) at HBS
2008–2010	Strategy (MBA required course) at HBS

### Course Development Materials

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“Chances Are? Course Selection at HBS and at Kellogg,” HBS Case (711-449) and Teaching Note (711-449), with Aldo Sesia

“Developing an App for That: Mobile Application Strategy (Banking),” HBS Case (711-415) and Teaching Note (711-535), with Joshua Gans and Nathaniel Burbank

“eHarmony,” HBS Case (709-424) and Teaching Note (709-446), with Mikolaj Jan Piskorski and Troy Smith

“If We Ran The World,” HBS Case (711-490) and Teaching Note (712-413), with Radka Dohnalowa and Aldo Sesia

“One Game to Rule Them All: Lord of the Rings Online and the MMO Market,” HBS Case (711-529) and Teaching Note (712-435), with William Collis, Rob McKeon and Ivan Nausieda

“Responding to the Wii?” HBS Case (709-448) and Teaching Note (709-481), with Andrei Hagiu

“Tequila Mobile SA” HBS Case (712-453) and Teaching Note (712-473), with Jerzy Surma and Aldo Sesia

“Analyzing Relative Costs,” HBS Note (708-462), with Jan W. Rivkin