

NOTICE OF PUBLIC HEARINGS

As Part of an Inquiry into the Merits of Establishing a Canadian Pullet Marketing Agency

The Farm Products Council of Canada (FPCC) has received from the Pullet Growers of Canada a proposal to establish a *Canadian Pullet Marketing Agency*, to be funded by levies applied to Canadian pullets marketed in interprovincial and export trade markets.

The Council, pursuant to section 8 of the *Farm Products Agencies Act (the Act)*, hereby provides notice that pursuant to the direction of the Chairman a panel consisting of two members of Council will hold public hearings to determine the merits of establishing such an agency, pursuant to section 16 of the Act.

The Panel will determine the places and times of the hearings (please see the Notice of Conference below), which will be published in a subsequent notice. The panellists are Council Vice-Chairman Mr. Brent Montgomery as panel chair and Council member Mr. John Griffin.

The Panel will submit the results of its inquiry to the full Council and the Council will make recommendations to the Minister of Agriculture and Agri-Food Canada.

The Panel will inquire into and review:

- (a) the current status of Canadian pullet producers and the degree of support among them for establishing a marketing agency;
- (b) the potential effects of establishing a national marketing agency on the operations of pullet and egg producers;
- (c) the means for ensuring that a marketing agency has due regard for the interests of pullet and egg producers, processors and consumers;
- (d) the Pullet Growers of Canada's proposal for a marketing plan;
- (e) the degree and nature of federal-provincial cooperation required to implement the proposed marketing plan, including the proposed "phase-in" approach to provincial participation, the efficient dovetailing of levy collection under federal and provincial jurisdictions and its consistency with the *Agreement on Internal Trade*;
- (f) the collection of levies on marketed pullets, including its consistency with Canada's rights and obligations under international trade agreements and import controls;
- (g) whether any restrictions should be placed on the activities of a pullet marketing agency or on any of the powers to be exercised pursuant to section 22 of the Act.

Copies of the *Proposal for a Canadian Pullets Marketing Agency, General Rules of Procedures* and other related documents are available from FPCC's Web site at <http://www.fpcc-cpac.gc.ca/index.php/eng/public-hearings>, may be requested by email at hearings-audiences@agr.gc.ca, by telephone at 613-759-1165, by facsimile at 613-759-1566 or by postal mail at Ottawa's Central Experimental Farm, 960 Carling Avenue, Building 59, Ottawa, Ontario K1A 0C6. Copies will be sent on CD Rom or by email.

Any interested person or association wishing to comment or intervene on the issues involved in this hearing may do so by completing the electronic form on FPCC's Web site, by mailing or delivering by hand a submission to the Hearing Secretary, Ms. Nathalie Vanasse, at the above addresses. The submissions must be signed, include a

return address, and be copied to the Pullet Growers of Canada at the following addresses:

Mr. *Roger E. Nopper*
Acting Executive Director
The Pullet Growers of Canada
28 Clothier Street East
P. O. Box 209
Kemptville, Ontario K0G 1J0
Email: rnopper@ranaprocess.com

In order to be considered, all submissions must be received by the FPCC on or before close of business on February 14, 2013.

If you wish to speak at the hearing, please notify the Hearing Secretary no later than March 5, 2013. Approval to appear at the hearing will be granted by the Panel chair.

Please note that all information provided as part of this public hearing, except information designated as confidential and accepted as confidential by the panel, whether sent by postal mail, facsimile, email or through the FPCC's Web site becomes part of a publicly accessible file and will be posted on the FPCC's Web site. This information includes your personal information, such as your full name, email address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

Documents received electronically or otherwise will be posted on the FPCC's Web site in the official language they are received.

NOTICE OF CONFERENCE

The Panel hereby provides notice that, pursuant to section 30 of its *General Rules of Procedure*, a Pre-Hearing Conference will be held on March 12, 2013, in Ottawa, to determine dates and locations for the hearing and address any procedural matters. Parties wishing to attend this conference should notify the Hearing Secretary no later than 8pm (Eastern Time) on March 5, 2013 for the exact location of the conference, call-in information and draft agenda.

Dated at OTTAWA, January 12, 2013.