## Farm Products Council of Canada

# Conseil des produits agricoles du Canada

**SUBJECT** SUJET

BC Raspberry Industry Development Council Raspberry Industry Development Council de la Colombie-Britannique

**Pre-Hearing Conference** 

Conférence préliminaire

**BEFORE / DEVANT:** 

Tim O'Connor Panel Chairperson / Président du Panel

Philip Klassen Member / Membre

ALSO PRESENT / AUSSI PRÉSENTE :

Nathalie Vanasse Secretary / Secrétaire

#### Transcription

In order to meet the requirements of the Official Languages Act, transcripts of proceedings before the Council will be bilingual as to their covers, the listing of the Council members and staff attending the public hearings, and the Table of Contents.

However, the aforementioned publication is the recorded verbatim transcript and, as such, is recorded and transcribed in either of the official languages, depending on the language spoken by the participant at the public hearing.

#### Transcription

Afin de rencontrer les exigences de la Loi sur les langues officielles, les procès verbaux pour le Conseil seront bilingues en ce qui a trait à la page couverture, la liste des membres et du personnel du Conseil participant à l'audience publique ainsi que la table des matières.

Toutefois, la publication susmentionnée est un compte rendu textuel des délibérations et, en tant que tel, est enregistrée et transcrite dans l'une ou l'autre des deux langues officielles, compte tenu de la langue utilisée par le participant à l'audience publique.

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| 1  | teleconference / téléconférence                   |
|----|---|
| 2  | Upon commencing on Friday, March 15, 2013         |
| 3  | at 1:36 p.m. / L'audience débute le vendredi      |
| 4  | 15 mars 2013 à 13 h 36                            |
| 5  | OPERATOR: All participants,                       |
| 6  | thank you for standing by. The conference call    |
| 7  | is ready to begin.                                |
| 8  | Welcome to the pre-hearing                        |
| 9  | conference as part of the public hearing          |
| 10 | proceedings to establish a red raspberry research |
| 11 | market development and promotion agency. I turn   |
| 12 | the meeting over to Mr. Tim O'Connor, Panel       |
| 13 | Chair.  |
| 14 | Please go ahead, sir.                             |
| 15 | INTERPRETER: Excuse me. This is                   |
| 16 | the interpreter interrupting. I just want to      |
| 17 | make sure that Quebec is on the line, please.     |
| 18 | THE CHAIRPERSON: My name is Tim                   |
| 19 | O'Connor, and I am the Panel Chair of this public |
| 20 | hearing.  |
| 21 | The Panel has been appointed by                   |
| 22 | the Farm Products Council of Canada to examine    |
| 23 | the merits of establishing a red raspberry        |
| 24 | research market development and promotion agency. |
| 25 | I am a Council member, and my fellow Panel        |

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| 1  | Member, who is here with me today, is Phil        |
|----|---|
| 2  | Klassen, who is also a Council member from        |
| 3  | Saskatchewan.                                     |
| 4  | I would like to introduce Duane                   |
| 5  | Schippers, our legal counsel, and Nathalie        |
| 6  | Vanasse, Hearing Secretary, who should be able to |
| 7  | answer your questions regarding rules and the     |
| 8  | process for the hearing.                          |
| 9  | Before we begin, please note that                 |
| 10 | a transcript of this meeting will be produced and |
| 11 | posted on FPCC's Web site.                        |
| 12 | As I mentioned, the Council                       |
| 13 | appointed this Panel to conduct hearings into the |
| 14 | merits of establishing a red raspberry research   |
| 15 | market development and promotion agency. As part  |
| 16 | of its duties, the Council must inquire into the  |
| 17 | merits of establishing an agency for any farm     |
| 18 | product where producer groups file such requests  |
| 19 | and then proceed to make recommendations to the   |
| 20 | Minister of Agriculture and Agri-Food in          |
| 21 | accordance with the Farm Products Agencies Act.   |
| 22 | In connection with such inquiries                 |
| 23 | Section 8 of the Act directs Council to hold      |
| 24 | public hearings. While doing so, it also has the  |
| 25 | powers of the Commissioner appointed under Part 1 |

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| 1  | of the Inquiries Act.                             |
|----|---|
| 2  | During this inquiry, the merits                   |
| 3  | of a proposed proposal developed by the           |
| 4  | British Columbia Raspberry Industry Development   |
| 5  | Council will be examined.                         |
| 6  | The proposal pertains to the                      |
| 7  | establishment of a red raspberry research market  |
| 8  | development and promotion agency under Part 3 of  |
| 9  | the FPAA.   |
| 10 | The notice was published in the                   |
| 11 | Canada Gazette on January 19th, 2013 as required  |
| 12 | under Section 9 of the Act. The notice gave the   |
| 13 | purpose and scope of the hearing. Council's       |
| 14 | inquiry was also advertised in weekly newspapers  |
| 15 | and farm journals across Canada.                  |
| 16 | The Council called for                            |
| 17 | submissions on the proposal for the red raspberry |
| 18 | agency by February 21st, 2013.                    |
| 19 | We have received a total of seven                 |
| 20 | submissions and four requests to appear. As a     |
| 21 | Panel, we want to encourage participation and to  |
| 22 | hope and hope to hear from all stakeholders       |
| 23 | from all sectors of the raspberry industry.       |
| 24 | In terms of the outcome of this                   |
| 25 | process, the Panel will prepare a report for      |

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| 1  | Council which will contain recommendations. In    |
|----|---|
| 2  | these, the Panel could support the proposal in    |
| 3  | whole or part, recommend that certain powers      |
| 4  | under Section 42 of the Act be included or        |
| 5  | excluded and, alternatively, Panel could          |
| 6  | recommend some of the changes that may be         |
| 7  | suggested during the hearing process.             |
| 8  | This is perhaps the most                          |
| 9  | important part of the process. Public hearings    |
| 10 | are conducted to get input from people from all   |
| 11 | sectors of the industry and to use this in        |
| 12 | preparing our recommendations.                    |
| 13 | Once the hearings are concluded,                  |
| 14 | the Panel will make its recommendations to the    |
| 15 | Farm Products Council of Canada. Council will     |
| 16 | then prepare a report with recommendations to the |
| 17 | Minister. It is then up to the Minister to        |
| 18 | decide whether or not to proceed with the         |
| 19 | proclamation of the agency.                       |
| 20 | I want to emphasize that the                      |
| 21 | Panel does not make the decision in terms of      |
| 22 | whether or not there is to be an agency. Our      |
| 23 | mandate is to make recommendations to Council.    |
| 24 | It is important to note that the                  |
| 25 | Act stipulates that in making its recommendations |

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1 to the Minister, Council will not recommend the 2 establishment of an agency unless it is satisfied that a majority of producers and importers are in 3 favour of such an action. In the proposal submitted by the 6 Raspberry Industry Council of Canada, as well as 7 some of the submissions received, information was provided on producer and import support. 8 9 However, the Panel feels that extending the time 10 allotted for submissions by parties would provide for more stakeholder participation and ensure 11 12 that Panel's report and recommendations are 13 thorough and compelling. 14 The Panel also hopes that, by eliciting further participation by stakeholders, 15 more fruitful and fulsome discussions and 16 17 exchanges can take place during the hearing themselves. As such, a new deadline for 18 submissions will be posted on the Council's Web 19 20 site shortly. 21 Following this additional period, 22 and once Panel is ready to move on to hearings, a 23 new pre-hearing conference will be scheduled. 24 So to return to the pre-hearing 25 conference agenda, the purpose of this meeting is - 6 -

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1
        to explain the next steps in the Panel's inquiry
2
        and to answer questions you may have.
3
                         I would like to remind you that
        public examination file that contains all of the
4
        submissions and letters of opinion received is
5
 6
        also available on our Web site for public view,
7
        and it will be at the hearing sessions. Another
        set is kept at Council office.
8
9
                         Evidence tabled during the
10
        additional period for submissions and during
11
        subsequent hearings will be added to the public
12
        file as we go.
                         Ladies and gentlemen, this
13
14
        concludes my remarks, and I will now open the
        floor to questions.
15
16
                         Thank you.
17
                         OPERATOR: Participants on the
        phone, please press "*1" at this time if you have
18
        a question. If you're using a speakerphone,
19
20
        please pick up the handset before pressing "*1".
21
        Please press "*1" at this time if you have a
22
        question. There will be a brief pause allowing
23
        you to register.
                         Once again, please press "*1" for
24
25
        any questions or comments.
```

- '*l* -

| 1  | And we have no questions                          |
|----|---|
| 2  | registered at this time, sir.                     |
| 3  | THE CHAIRPERSON: This actually                    |
| 4  | concludes our agenda, and now I have a few        |
| 5  | closing remarks.                                  |
| 6  | First of all, I appreciate your                   |
| 7  | presence here today, and I would like to thank    |
| 8  | you on behalf of the Panel, the participants on   |
| 9  | this pre-hearing teleconference, and especially   |
| LO | the staff that have worked so diligently during   |
| L1 | this process.                                     |
| L2 | The Panel is looking forward to                   |
| L3 | hearing the views of additional stakeholders and  |
| L4 | going ahead with the next steps.                  |
| L5 | We will keep you updated                          |
| L6 | throughout the process. Once the extended         |
| L7 | submission period has ended, another pre-hearing  |
| L8 | conference will be scheduled as soon as possible. |
| L9 | Thank you very much for your                      |
| 20 | participation. This concludes our pre-hearing     |
| 21 | conference.                                       |
| 22 | OPERATOR: Thank you. The                          |
| 23 | conference call has now ended. Please disconnect  |
| 24 | your lines at this time. Thank you for your       |
| 25 | narticination                                     |

| 1  | Adjourned at 1:43 p.m. / Se termine à 13 h 43 |
|----|---|
| 2  |   |
| 3  |   |
| 4  | Reporters / Sténographes                      |
| 5  |   |
| 6  |   |
| 7  | William Curley                                |
| 8  |   |
| 9  |   |
| LO | Jacqueline Clark                              |
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