



FOCUS Newsletter

Departure of FPCC Chairman

After serving the last seven years as Chairman and Deputy Head of the Farm Products Council of Canada (FPCC), Laurent Pellerin's term came to an end on May 30, 2017. Over these past years, his vast experience in federal-provincial relations and his in-depth knowledge of the Agri-food sector were assets to the FPCC, industry stakeholders and government partners.

During his tenure, Mr. Pellerin demonstrated strong leadership, dedication and contributed to the improvement of the supply management and promotion and research systems, as well as supporting the Council in its mandate. Also, as Deputy Head of the FPCC, he continuously ensured that members and staff upheld the highest standards of public service, working in the best interest of Canadians by maintaining an open, transparent and accountable government.

The Council members and the FPCC staff bid him a fond farewell, thank him for being an outstanding leader and contributor to Council's work and wish him all the best in the next chapter of life.



FPCC April extraordinary meeting

At its extraordinary meeting, held by teleconference on April 18, 2017, Council members approved the Turkey Farmers of Canada's (TFC) request for amending the definition of "control period" in the Quota and Licensing Regulations. In addition, the members also approved TFC's request to decrease the quota volumes for the 2017-18 control period due to high inventories and lower demand for turkey meat in the Canadian market.

FPCC May meeting

Council decisions

At the May 9 and 10, 2017, meeting, Council members approved TFC's request to the *Canada Turkey Marketing Levy Order* that also took account of a recent increase in the provincial levy in Nova Scotia.

Additionally, Council members approved TFC's amendment to its By-Law No. 4, regarding expenses and fees for attendance to Agency business. According to Section 25(c) of the *Farm Products Agencies Act*, the fixing of such fees is subject to approval by the Council.

Members also approved CHEP's request to amend the Levies Order. The amendments reflect increases in the provincial levy rates in British Columbia and Ontario, as well as the levy rate for eggs marketed from a non-signatory to a signatory province (from \$0,01247 to \$0,01325).



Annual meeting with TFC and CHEP

On May 9, 2017, the Council held their annual meeting with TFC's Executive Committee members and senior staff. TFC presented an overview of the market outlook, promotion and consumer research as well as updates on its a review of the national commercial allocation policy and the outcome of the multiplier breeder policy investigation.

The next day, the Council met with CHEP's Executive Committee members and senior staff to discuss the Agency's accomplishments, Liquidated Damages Agreement (LDA), allocation methodology and strategic priorities. They also clarified the timelines for the delivery of the signed LDA.



TURKEY FARMERS OF CANADA
LES ÉLEVEURS DE DINDON DU CANADA

Canadian Hatching Egg Producers



FPCC 2018-2021 Strategic Plan

As the FPCC is entering the last year of their *2015-2018 Strategic Plan*, the Council members and FPCC staff discussed processes and timelines in preparation of the development of the next three year Strategic Plan.

APMA Update

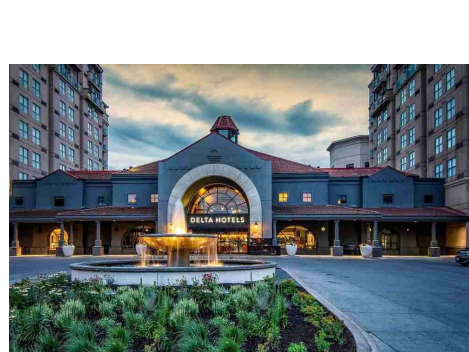
Following Agriculture and Agri-Food Canada's (AAFC) response to the Standing Joint Committee for the Scrutiny of Regulations, FPCC has doubled its efforts in updating and modernizing *Agricultural Products Marketing Act* (APMA) delegation orders. Further monitoring mechanisms are being developed in collaboration with FPCC's provincial counterparts, commodity groups and AAFC.

FPCC's Annual Report 2016-17

The FPCC is currently working on its *2016-17 Annual Report*. This year's report will provide details of the Council's activities and related accomplishments in support to the national agencies in the administration of the supply management and promotion and research systems. In addition, the report summarizes the second year of FPCC's *2015-2018 Strategic Plan*. The report will be released soon and the electronic version will be accessible on our Web site.

CPEPC summer convention

The Canadian Poultry and Egg Processors Council (CPEPC) will host its 2017 Summer Convention at the Delta Kelowna Hotel from June 4 to 6. In connection with the conference, the FPCC will hold a Council meeting on June 5 and take this opportunity to meet with several industry representatives. To register or receive more information on CPEPC's 2017 convention please visit: www.cpepc.ca.



Upcoming Meetings

June		
4-6	Canadian Poultry and Egg Processors Council	Kelowna, BC
5	Farm Products Council of Canada	Kelowna, BC
20-22	Turkey Farmers of Canada—Summer meeting	Calgary, AB
30	Chicken Farmers of Canada	Ottawa, ON
July		
10-12	Egg Farmers of Canada—Summer meeting	Toronto, ON
18-20	Canadian Hatching Egg Producers—Summer meeting	Jasper, AB
August		
2 (TBC)	Farm Products Council of Canada	Teleconference
14-15	Beef Promotion and Research Agency	TBC
14-17	Chicken Farmers of Canada—Summer meeting	Vancouver, BC

Comments or questions? [Contact us](#)

General: fpcc-cpac@agr.gc.ca

Public Hearings: hearings-audiences@agr.gc.ca

Complaints: complaints-plaintes@agr.gc.ca