



Farm Products Council  
of Canada

Conseil des produits agricoles  
du Canada

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January 30, 2017

Mr. Peter Clarke  
Chairman  
Egg Farmers of Canada  
21 Florence Street,  
Ottawa, Ontario K2P 0W6

**Subject: Ministerial Mandate Priority: Establishing a Knowledge Infrastructure in Supply Management for Poultry and Eggs**

Dear Mr. Clarke,

The Farm Products Council of Canada (FPCC), in its role as the Government of Canada's (GOC's) oversight body for Canada's supply managed poultry and egg industries, is guided by the GOC's commitment to openness and transparency. This openness and transparency extends, as well, to all organizations and bodies established by federal proclamation or statute, including the national marketing agencies. I am, accordingly, writing you in regards to measures that the Minister, in his mandate letter, would like to see put in place by the Egg Farmers of Canada (EFC) to enhance the transparency of quota allocation.

FPCC'S principal concern is with the opaqueness of quota allocation at the provincial level. The management of quota allocation at the federal level, as handled by national marketing agencies under the oversight of FPCC, is highly transparent. In addition, national agencies' allocation of quotas to provincial commodity boards is open for all to see. However, once a quota allocation is received by a province, no further information is relayed to FPCC detailing the distribution process to producers. This leaves the FPCC, the public, and the GOC with a substantial information gap, one which is incompatible with official commitments to transparency and accountability, and which could potentially undermine the long-term management of production through the allocation of quotas to producers, one of the three pillars of the supply management system.

Over the upcoming months, FPCC will work to close this information gap. To that end, on a continuing basis, FPCC will call upon national agencies and provincial commodity boards to provide up-to-date information on quotas. The regular provision of this information to FPCC will allow for better-targeted decision-making and enhanced assessment of the performance of the supply management system. FPCC also intends to contact provincial supervisory boards to better understand the management of quotas at the provincial level.

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All information provided to FPCC on provincial-level allocation will naturally be treated with the upmost respect and probity. Indeed, FPCC staff will be developing an information exchange mechanism to ensure that the additional, up-to-date and accurate information on quotas to be collected from producers will be treated with the greatest confidentiality.

I look forward, as ever, to EFC's full collaboration in this initiative – the information sharing mechanism will undoubtedly help supply managed industries contribute to the system's openness and transparency, and thereby strengthen both those industries efficiency and Canadians' confidence in the system.

Should you have any questions regarding this new ministerial mandated initiative, please do not hesitate to contact me or Nathalie Vanasse at 613-759-1562 or [nathalie.vanasse@agr.gc.ca](mailto:nathalie.vanasse@agr.gc.ca).

Sincerely yours,



Laurent Pellerin  
Chairman

Cc: Mr. Meb Gilani, Chair, Egg Farmers of Alberta  
Mr. Brad Bond, Chair, British Columbia Egg Marketing Board  
Mr. Ed Kleinsasser, Chair, Manitoba Egg Farmers  
Mr. Georges MacLeod, Chair, New Brunswick Egg Producers  
Mr. Curtis Somerton, Chair, Egg Producers of Newfoundland and Labrador  
Mr. Michael Wallington Chair, Northwest Territories Egg Producers' Board  
Ms. Geneve Newcombe, Chair, Egg Farmers of Nova Scotia  
Mr. Scott Graham, Chair, Egg Farmers of Ontario  
Mr. John Dennis, Chair, Egg Farmers of Prince Edward Island  
M. Paulin Bouchard, Président, Fédération des producteurs d'œufs du Québec  
Mr. Shawn Harman, Chair, Saskatchewan Egg Producers