



Broadcasting Decision CRTC 2014-111

PDF version

Route reference: Part 1 application posted on 28 October 2013

Ottawa, 10 March 2014

Bell Canada
Across Canada

Application 2013-1393-1

Addition of One Caribbean Television to the *List of non-Canadian programming services authorized for distribution*

*The Commission **approves** an application to add One Caribbean Television to the List of non-Canadian programming services authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector."*

Introduction

1. The Commission received an application from Bell Canada to add One Caribbean Television, a non-Canadian English-language service, to the *List of non-Canadian programming services authorized for distribution* (the list). The Commission received an intervention in support of this application.
2. The applicant described One Caribbean Television as a 24-hour 100% English-language general interest channel with programming focused on news, events, weather, entertainment and lifestyle of the Caribbean region and its people, whether they are living in the Caribbean or elsewhere. Its target audience is Canadians of Caribbean descent as well as Canadians who visit the Caribbean islands as tourists. Its programming is sourced from the United States and the Caribbean region.
3. The Commission's general approach to the addition of non-Canadian English- and French-language services to the list is set out in Public Notice 2000-173, and reiterated in Broadcasting Public Notice 2008-100. Under this approach, the Commission assesses such requests in the context of its general policy, which, among other things, precludes the addition of a non-Canadian service that can be considered either totally or partially competitive with Canadian specialty or pay television services.

Commission's analysis and decision

4. In assessing the competitiveness of a service, the Commission relies primarily on the comments filed to identify the Canadian pay and specialty services with which a proposed non-Canadian service might be totally or partially competitive.
5. In the absence of opposing interventions, the Commission **approves** the application by Bell Canada to add One Caribbean Television to the *List of non-Canadian programming services authorized for distribution* and amends the list accordingly. The list is available on the Commission's website at www.crtc.gc.ca under "Broadcasting Sector" and may be obtained in hard copy on request.

Secretary General

Related documents

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Call for proposals to amend the lists of eligible satellite services through the inclusion of additional non-Canadian services eligible for distribution on a digital basis only*, Public Notice CRTC 2000-173, 14 December 2000