



Broadcasting Decision CRTC 2004-447

Ottawa, 8 October 2004

The Natural Resources Television Channel (IDRN-TV/IDNR-TV) Inc. Across Canada

Application 2003-1690-3

Public Hearing in the National Capital Region

9 August 2004

The Natural Resources Television Channel – Category 2 specialty service

*In this decision, the Commission **approves** the application for a broadcasting licence to operate a new Category 2 specialty programming undertaking.*

The application

1. The Commission received an application by The Natural Resources Television Channel (IDRN-TV/IDNR-TV) Inc., for a broadcasting licence to operate an English- and French-language Category 2¹ specialty programming undertaking to be known as The Natural Resources Television Channel.
2. The applicant proposed to offer programming focusing on the field of natural resources. The programs will be dedicated to the workers in this industry, to the analysis and interpretation of related federal and provincial legislation and programs, to the promotion of Canadian expertise and technologies, to relations with Aboriginal peoples and to financial services and markets in the field of natural resources.
3. The Commission did not receive any interventions in connection with this application.

The Commission's analysis and determination

4. Based on its examination of this application, the Commission is satisfied that it is in conformity with all applicable terms and conditions announced in *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001 (Public Notice 2000-171-1). Accordingly, the Commission **approves** the application by The Natural Resources Television Channel (IDRN-TV/IDNR-TV) Inc. for a broadcasting licence to operate an English- and French-language Category 2 specialty programming undertaking to be known as The Natural Resources Television Channel.

¹ The Category 2 services are defined in *Introductory statement – Licensing of new digital pay and specialty services*, Public Notice CRTC 2000-171, 14 December 2000.

5. The licence will expire 31 August 2011, and will be subject to the conditions set out in Public Notice 2000-171-1, as well as to the **conditions of licence** set out in the appendix to this decision.

Issuance of the licence

6. A licence will be issued once the applicant has satisfied the Commission, with supporting documentation, that the following requirements have been met:
 - the applicant has entered into a distribution agreement with at least one licensed distributor; and
 - the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and, in any event, no later than 36 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 8 October 2007. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2004-447

Conditions of licence

1. The licence will be subject to the **conditions** set out in *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001, as well as to the following conditions of licence:
2. The licensee shall provide an English-and French-language Category 2 specialty programming undertaking that will offer programming focusing on the field of natural resources. The programs will be dedicated to the workers in this industry, to the analysis and interpretation of related federal and provincial legislation and programs, to the promotion of Canadian expertise and technologies to relations with Aboriginal peoples and to financial services and markets in the field of natural resources.
3. The programming must be drawn exclusively from the following categories, as set out in Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
 - 1 News
 - 2 (a) Analysis and interpretation
(b) Long-form documentary
 - 3 Reporting and actualities
 - 5 (a) Formal education and pre-school
(b) Informal education/Recreation and leisure
 - 7 (c) Specials, mini-series or made-for-TV feature films
(d) Theatrical feature films aired on TV
 - 12 Interstitials
 - 14 Infomercials, promotional and corporate videos
4. No more than 25% of all programming broadcast during the broadcast week shall be devoted to programs on financial services and markets.
5. No more than 25% of all programming broadcast during the broadcast week shall be devoted to programs on Aboriginal peoples.
6. No more than 20% of all programming broadcast during the broadcast week shall be drawn from category 7(d).

For the purposes of the conditions of this licence, *broadcast day* shall have the same meaning as that set out in section 2 of the *Television Broadcasting Regulations, 1987*.