

November 28, 2014

Mr. John Traversy
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario K1A 0N2

Subject: <u>Bell Media Radio G.P. – Annual Report on Radio and Television Tangible</u> Benefits for 2013-2014 – (Broadcasting Decision CRTC 2007-359)

Dear Mr. Traversy,

- 1. Pursuant to paragraph 35 (reproduced below) of Broadcasting Decision CRTC 2007-359, in which the CRTC approved the transaction between Astral Media Inc. and Standard Radio Inc. (Astral/Standard transaction), Bell Media Radio G.P. (formerly Astral Media Radio G.P.), today files its seventh and final annual report regarding its activities in the area of Canadian Content Development (CCD):
  - 35. Given the magnitude and the complexity of the tangible benefits involved, the Commission directs Astral to file a report, in each of the next seven years with its annual reports, setting out the incremental spending on original local programming tangible benefits for CFTK-TV and CJDC-TV, as well as details concerning incrementality of spoken word programming for radio as needed. In addition, the Commission directs Astral to report on the manner in which all other remaining tangible benefits for both radio and television have been expended.
- 2. Over the past twelve months, each of the 15 programs and/or initiatives approved by the CRTC in Decision 2007-359, for which tangible benefits funding remained to be paid, have flourished and delivered tangible results to the various groups and communities which they serve. Benefits derived from the nearly \$62,000,000 in support money flowing from the Astral/Standard transaction are detailed in the annual reports received by recipients.
- 3. This report includes the following materials:
  - Part A Annual Report on Radio Tangible Benefits for 2013-2014;
  - Part B Annual Report on Incremental Spending on Original Local Programming and Television Benefits Expenditures for 2013-2014 (CFTK-TV and CJDC-TV);

- Part C Summary of Radio and Television Tangible Benefits Expenditures for 2013-2014; and
- Part D Annual Reports from Radio Tangible Benefits Recipients 2013-2014.
- 4. Bell Media wishes to thank the recipients of its tangible benefits contributions for their good work and dedication during the seven last broadcast years and wishes them great success in all their future endeavours.
- 5. If you need any additional information, please do not hesitate to contact the undersigned at your convenience.

Yours truly,

Dany Meloul

Assistant General Counsel, Bell Media Québec

Encl.

\*\*\* End of Document \*\*\*

#### BELL MEDIA RADIO G.P.

## PART A ANNUAL REPORT ON RADIO TANGIBLE BENEFITS FOR 2013-2014

### Introduction

- 1. The radio tangible benefits package related to the acquisition of the radio programming undertakings of Standard Radio Inc. by Astral Media Radio G.P. (now Bell Media Radio G.P.) was valued at approximately \$62 million, which amounts to 6% of the value of the transaction. The package demonstrates the dedication of the company to developing the careers of Canadian musical artists and supporting the aspirations of Aboriginal communities. Descriptions of each initiative are provided below, including activities and developments which took place during the 2013-2014 broadcast year. Given that the CRTC is familiar with the Radio Starmaker Fund, FACTOR and MUSICACTION, descriptions of their activities are omitted from this report. For further information, the Commission is invited to review the annual reports of these organizations on their respective websites. The total value of the tangible benefits allocated to discretionary initiative recipients over a seven year period represents \$10.265 million.
- 2. The tangible benefits program, which was assembled in consultation with a wide variety of potential recipients, concentrates on initiatives which benefit:
  - Music industry associations and their programs;
  - Students of music and journalism;
  - Songwriters;
  - Local musical artists, particularly emerging artists;
  - Independent parties dedicated to producing new spoken word content that would otherwise not be produced for broadcast, with an emphasis on producers from visible minorities and Aboriginal peoples;
  - English and French community and campus radio stations through the Community Radio Fund of Canada; and
  - Children and youth between 4 and 18 years of age through Fondation Radio Enfant.
- 3. This tangible benefits package works as a whole and fits into the ecology of both music and radio. For this reason, several themes emerge from the programs, notably the development and promotion of emerging talent, and an emphasis on programs that are directed as closely as possible to creators and performers and their development. They are very much in keeping with the philosophy of investment in Canadian talent and Canadian creativity that can be found at every level of the company.
  - 4. For further information respecting the activities of the radio tangible benefits recipients over the last broadcast year, please see the annual reports attached to Part D.

### Radio Tangible Benefits Expenditures for the 2013-2014 Broadcast Year

### Canadian Music Week: Expansion of the Canadian Radio Star Competition

- 5. The Canadian Radio Star Competition is a national talent search managed by Canadian Music Week (CMW) to recognize Canada's top new original songwriters. In the expanded form of the competition made possible by the benefits funding, CMW provided local, day-long programs of workshops and seminars for aspiring artists and songwriters, with presentations on such critical topics as copyrights and licensing, the power of music in advertising, how to expand streaming and on-demand services in Canada, as well as interviews with world renowned songwriters. Bell Media's funding directly supported three Canadian Radio Star initiatives: the National Talent Search, the Songwriter's Symposium and the New Songwriter's Workshops.
- 6. Crystalyne, the newest musical project from Toronto's Marissa Dattoli, was the national winner of the Canadian Radio Star 20<sup>th</sup> National Talent Search with the song "6 in the Morning". Runners-up included Pistols at 20 Paces, Weird with Cats, Amy Nelson, Beazy, Rocket Rocket Ship, The Treble, Open Air and Jessica Lee. In addition, the CMW New Songwriter's Workshops toured nine different Canadian cities in 2013-2014.

### Canadian Music Week: Indies Awards

- 7. The Canadian Independent Music Awards known as "The Indies" acknowledges, promotes and honours the achievements of Canadian and international independent artists in the independent music sector. Bell Media's support helped fund the live show production and the development of a special podcast of The Indies Awards performances.
- 8. Featured Canadian artists who benefited from Bell Media's funding of this event in 2013-2014 include Ponctuation, The Strumbellas, Mounties, Born Ruffians, Hollerado, The Hidden Cameras and Little Dragon.

### Canadian Music Week: TV Production of the Canadian Radio Music Awards

- 9. The Canadian Radio Music Awards (CRMA's) recognizes excellence and outstanding professional achievement for Canadian artists on radio, and is one of the first real proving grounds for new Canadian talent. CMW has augmented the production values of this showcase for Canadian talent by creating video and audio podcasts, and a video documentary featuring live performances and behind-the-scenes stories of the artists' success.
- 10. In 2013-2014, several prominent, emerging Canadian artists benefited from Bell Media's funding at CMW, including Walk Off the Earth, Head of the Herd, Virginia to Vegas, Trevor Guthrie, Tyler Shaw, Down with Webster and Tim Hicks. Bell Media directly funded equipment rentals, productions costs and promotion/publicity for these Canadian artists.

### NXNE End of Year Top 60 Tip Sheet

- 11. One of the greatest challenges for an emerging artist is to become known. "NXNE" (an acronym for North by North-East), a major independent music festival, has produced an initiative that uses its programming team and festival showcase appearances to connect the best emerging artists to festival and club bookers, talent buyers, and national radio programming directors (from commercial broadcasters to campus and community stations).
- 12. With Bell Media's tangible benefits monies, NXNE is able to promote emerging artists with an annual end of year "tip sheet" featuring music and bios on 60 of Canada's top emerging artists identified by NXNE programmers from the most recent NXNE festival. Now in its seventh year, the NXNE Tip Sheet has become a centerpiece for emerging Canadian artists looking for exposure on a national basis. A panel of industry judges selects each year a series of artists performing at the festival and develops interactive electronic press kits giving access to all the artist information. Originally designed as a private list issued to national radio programmers and related industry, NXNE decided to share the list on the public microsite <a href="http://nxne.com/tipsheet/">http://nxne.com/tipsheet/</a> and to add a dynamic widget on its homepage linking to the Tip Sheet.

### Songwriters Association of Canada

- 13. The Songwriters Association of Canada's (S.A.C.) seminars and workshops feature Canada's top songwriters and music industry professionals and are presented to the nation's next generation of developing songwriters. The four S.A.C. projects funded by Bell Media's tangible benefits monies are:
  - "Demo Submissions" via the online site (www.songpitch.ca) an electronic song market which allows professional songwriters to upload demo recordings of their songs for specific artists / projects posted on the website. Included in this site are the "SongPitch" and "Song Assessments" programs, a section of the website designed to facilitate online song assessments by song assessors and professional supervisors for aspiring and developing songwriters. Full database and interrelated tables were completed and technical testing of the Song Library module took place early in November 2013. The enhanced features represent significant changes to the SongPitch program and a new launch was advertised to encourage S.A.C. members to submit original songs to be heard by a wide variety of promoters whether they are music supervisors, managers of bands or individual artists, or bands themselves.
  - "SongWorks" a professional songwriting camp of 4-5 day length which brings some of Canada's best talent together for intensive co-writing sessions that are hosted in major cities across the country. The sessions offer writers the opportunity to collaborate on artist driven projects often ending with demo songs that are ready to be pitched. During the broadcast year 2013-2014, a new series of camps

(SongWorksPro) were held in Toronto, Vancouver, Charlottetown and Edmonton. Aspiring songwriters will also reap the benefit of new exposure with the addition of the SongWorks website and the pro library of songs of all the S.A.C. SongWorks camps which was launched at the SongWork The Room event held at the Canadian Music Centre in Toronto. The SongWorks 2 program — which offers all aspiring Canadian songwriters a once in a lifetime opportunity to connect with professional writers in a well-established retreat setting — continues to be a huge success. This year's 25 contestants were from all over Canada: White Rock, Montreal, Vancouver, Thunder Bay, Marathon, Woodbridge, Calgary, Toronto, Halifax, Rockland, Wolfville (NS), Saskatoon, Campden and Waterloo.

- "Songwriting Workshops On-Demand" a program which brings audio songwriting workshops (streaming or downloadable) via the Internet to songwriters that are otherwise unable to attend S.A.C.'s numerous live sessions due to the distance and travel required. This initiative includes the Astral Webinar interview series of workshops and presentations streamed and recorded by the S.A.C. and intended for live streaming and subsequent re-viewing on the S.A.C. website members' page by songwriters across the country. In 2013-2014, online participants continued to log in from St. John's, NL to White Rock, B.C. Live attendance via streaming averaged 37 participants.
- "Songwriting in the Schools" funds songwriting mentors to go into Canadian elementary and secondary schools to promote and develop the craft of songwriting. During the broadcast year 2013-2014, the S.A.C. hosted a Songwriters Circle at the open school event as part of the 2013 Careers in Music Conference leading up to the Hamilton Music Awards at Mohawk College. There were approximately 110 students in attendance from Hamilton area schools. The focus of the presentation was the challenges that music creators face in a rapidly changing environment and possible solutions to the continuing challenges of copyright infringement.

### Canadian Songwriters Hall of Fame

- 14. The Canadian Songwriters Hall of Fame (CSHF) is a national, bilingual, not-for-profit organization whose mandate is to honour and celebrate Canadian songwriters and those who have dedicated their lives to the legacy of music and to educate the public about their achievements. With its 2013-2014 tangible benefits funding from Bell Media, the CSHF has been working in the following main areas:
  - CSHF Website: In August 2014, the CSHF launched its new bilingual website (<a href="http://www.cshf.ca/">http://www.cshf.ca/</a>). With more than 300 video clips, audio tracks and song lyrics, the website showcases the Hall of Fame's vast collection of rich media content amassed from its past seven induction ceremonies, and provides research on all of its inductees.

- Education Program: The Hall of Fame has partnered with Magic Lantern Media to develop a national and bilingual online youth education program titled "Educating Through Music / La musique nous enseigne". Released in September 2014, the program uses the music of CSHF inductees as a means of teaching provincial curriculum in various subject areas including Canadian and World History, Language Arts and Social Studies. With a focus on students from grades seven to ten, the site features ready-made English and French lesson plans which include student assignments, templates to assess performance, and additional student activities. This initiative will be a subscription based service paid for by the schools so that it can be sustainable without ongoing funding from CSHF.
- Inductions: While the Hall of Fame continues to plan for a remained induction ceremony, the organization will begin inducting songs in fall 2014. In collaboration with the CBC/Radio-Canada, the CSHF will induct Anglophone and Francophone songs throughout the year by creating new media content, such as music videos and interviews, to be featured on CBC television and radio, and the CBC and CSHF digital platforms.
- Physical Hall of Fame: The Hall of Fame is in the process of finalizing a partnership with the National Music Centre (NMC) in Calgary whose state-of-the-art facility will highlight the stories and contributions of Canadian songwriters using, among other things, CSHF's media-rich content and inductee artifacts.

### CARAS / MusiCounts

15. Bell Media is very pleased to be able to support MusiCounts, Canada's music education charity associated with The Canadian Academy of Recording Arts and Sciences (CARAS) in their wonderful Band Aid Grant program to provide grants allowing schools to purchase musical instruments. Schools that benefit from the grant range from the elementary level right up to high school and are located in urban, rural, remote and First Nations communities from coast to coast. In 2013-2014, MusiCounts awarded \$610,000 worth of musical instruments and equipment to 69 recipients, impacting school communities in every province and territory across Canada. Bell Media's CCD funding assisted in the continuance of MusiCounts' valuable Band Aid Grant Program designed to support Canadian musical artists.

### **Dixon Hall Music School**

16. Dixon Hall Music School provides training, shelter, social services and cultural and recreational programs to residents of public housing and to homeless people in Downtown East Toronto. Bell Media's tangible benefits funding allowed the Dixon Hall Music School to offer thousands of youths music education, mentoring, and cultural enrichment through free concerts and workshops, and music and arts camps that give them leadership skills and instill inner confidence.

- 17. In the fall of 2013, the Dixon Hall Music School launched its first dedicated website (<a href="www.dixonhallmusicschool.org">www.dixonhallmusicschool.org</a>) and hired another violin and vocal teacher to offer more opportunities to local youth. In November, the school's music orchestra played their first "professional" concert with G27, a professional string group made up of Toronto's finest classical musicians. Several generations of students performed in Music for Life, the school's annual benefit concert. Dixon Hall closed out the year with three recitals, featuring over 100 students.
- 18. In mid-February, two of the school's promising classical guitarists recorded performances at Dixon Hall. Bell Media's support was instrumental in being able to pay the teachers for the extra time devoted to such an initiative and to make a significant investment in recording equipment. In March, a number of Dixon Hall Music School students took part in the March Break Music Camp at Hart House Farm, an annual music camp that gets students out of their inner city environment for a week in the country. Later that spring, Dixon Hall added an ear training course to its roster, to help students better prepare for The Royal Conservatory of Music exams and to help them better understand the music they are listening to and learning.
  - 19. Dixon Hall Music School's regular lessons wrapped up at the end of June with four end of year recitals at which over 110 students performed. At the Teachers Concert and Student Awards night, scholarships awards were given to students nominated by their teachers. In the summer, Dixon Hall Music School was approved for inclusion to Berklee College of Music's "City Music" online program, which is an extensive program giving students access to classes, teachers and playing opportunities at Berkley, while also making Dixon Hall's students eligible for scholarships at Berklee College of Music in Boston. Dixon Hall is only the second music school in Canada to be accepted into this program.

### <u>imagineNATIVE</u>

- 20. The imagineNATIVE Film + Media Arts Festival is the largest Indigenous media arts festival in the world, and the only one in Canada which offers a sizeable scope of programs, training sessions, and a well-developed industry marketplace. Bell Media's tangible benefits funding is specifically supporting the programming, the presentation and, in part, the creation of new radio works by Canadian artists during the 5-day international imagineNATIVE Festival that takes place every October. This support assists in celebrating radio artists, musicians, and groups that represent the diversity of contemporary Aboriginal music, and encourages the participation and employment of Aboriginal peoples within various sectors of the radio broadcast industry.
- 21. In 2013-2014, Bell Media's tangible benefit funding assisted in the presentation of the Festival's Radio & New Media Lounge, held at the TIFF Bell Lightbox. The Radio Lounge was visited by many individuals who signed in to listen to the six free audio performance pieces through its Radio Works program. In addition, Bell Media presented the Best Radio

Award at the festival's Awards Ceremony to producer Janet Rogers for her piece *Native Waves Radio: Resonating Reconciliation*.

### Community Radio Fund of Canada

- 22. The mandate of the Community Radio Fund of Canada (CRFC) is to provide support to the more than 175 English and French campus and community radio stations in Canada and to foster a well-resourced, dynamic, and accessible sector. It is an organization that distributes funds for the development and sustainability of local community radio broadcasting. The CRFC received its first funding through the Astral-Standard tangible benefits package.
- 23. The two programs supported by the tangible benefits funding from Bell Media are the Radio Talent Development Program (RTDP) and the Youth Internship Program (YIP). During broadcast year 2013-2014, which was the seventh and last year of funding, the CRFC awarded \$228,482 to 27 recipients under these programs. At the end of the year, there was an amount of approximately \$40,000 left in the RTDP/YIP envelope which represents the balance of the contributions allocated to radio stations that were not spent. The CRFC is proposing to transfer these funds to the Radiometres program whose objective is to measure the development, participation and sustainability of campus and community radio stations, and Bell Media agrees with the proposed transfer.

### **INDSPIRE**

- 24. Indspire is the former National Aboriginal Achievement Awards. In addition to the well-known Inspire Awards, the organization has successfully completed several educational projects which are designed to encourage the training and hiring of First Nations, Inuit, and Métis post secondary students in a variety of different industries. These *Industry in the Classroom* projects begin with the development of a module to educate youth about the industry in question and interest them in finding work or careers in that field. Bell Media's tangible benefits contribution permitted the creation of a two and a half hour module on the radio broadcasting industry, and to deliver that module to classrooms across the country.
- 25. In 2013-2014, the "Industry in the Classroom: Careers in Radio Broadcasting" seminars complete with curriculum manual, resource materials, and video was delivered to First Nation, Inuit and Métis high school students across Canada. These schools were located in Manitoba, Saskatchewan, Ontario and Newfoundland. Overall, 187 students participated in an Industry in the Classroom seminar at school. Indspire received 130 student evaluation forms with which to evaluate the impact of the module. The response to the program both verbally and through the evaluation forms was resoundingly positive and the vast majority of participants expressed a desire to have Indspire return with other industry segments.

### Fondation Radio Enfant

- 26. Fondation Radio Enfant produces a substantial amount of radio programming, entirely created and produced by children and youth between 4 and 18 years of age. OXYGÈNE RADIO, the Enfant-Ado community radio station of Ottawa-Gatineau broadcast 24 hours a day on frequency 1670 AM and on the web at <a href="https://www.radiooxygene.ca">www.radiooxygene.ca</a>.
- 27. In 2013-2014, Fondation Radio Enfant used Bell Media's tangible benefits funding to finance, in part, more than 40 unique productions in the National Capital, Montréal and Québec Regions and provide 365 days of on-air and online broadcasting. In addition, Fondation Radio Enfant also established valuable working partnerships with Festival en chansons de Petite-Vallée, Jeux de la Francophonie, Congrès mondial acadien, City of Gatineau and many more organizations. Fondation Radio Enfant also continued its tremendous role in reaching out to youth by partnering with a plethora of local francophone schools and through various activities which are detailed in its attached annual report.

### Conclusion

28. Bell Media is proud to see that our investments through the Astral-Standard benefits over the last seven broadcast years in the important work of our industry and community partner organizations have contributed to support the Canadian broadcasting system and the various communities across Canada and to better serve the public interest.

\*\*\*End of Document\*\*\*

#### BELL MEDIA RADIO G.P.

### **PART B**

## ANNUAL REPORT ON INCREMENTAL SPENDING ON ORIGINAL LOCAL PROGRAMMING AND TELEVISION BENEFITS EXPENDITURES FOR 2013-2014 (CFTK-TV AND CJDC-TV)

#### Introduction

- 1. This annual report by Bell Media Radio G.P. (formerly Astral Media Radio G.P.) contains details respecting the incremental spending on original local programming tangible benefits for CFTK-TV Terrace, BC and CJDC-TV Dawson Creek, BC for the 2013-2014 broadcast year pursuant to paragraph 35 of *Acquisition of Assets*, Broadcasting Decision CRTC 2007-359, 28 September 2007 (Decision 2007-359) reproduced below:
  - 35. Given the magnitude and the complexity of the tangible benefits involved, the Commission directs Astral to file a report, in each of the next seven years with its annual reports, setting out the incremental spending on original local programming tangible benefits for CFTK-TV and CJDC-TV, as well as details concerning incrementality of spoken word programming for radio as needed. In addition, the Commission directs Astral to report on the manner in which all other remaining tangible benefits for both radio and television have been expended.

### **Background**

2. In Decision 2007-359, the value of the television-related tangible benefits was calculated at 10% of the value of the television assets — approximately \$1.67 million. Of this amount, approximately 70% was to be invested directly into local initiatives, including new incremental priority documentary programming, additional local programming and local Aboriginal training programs. The remaining amount — approximately 30% — was directed to grants for social initiatives targeting industry training.

### Television Tangible Benefits Expenditures for the 2013-2014 Broadcast Year

<u>Local documentary programming and additional local programming for Terrace and Dawson Creek, BC</u>

3. As noted in the previous year's annual report, Bell Media formed a partnership with Render Digital Media Ltd., an independent filmmaker and producer of documentary programming based in Kelowna, BC to fulfill the tangible benefits requirements for CFTK-TV Terrace and CJDC-TV Dawson Creek, BC. The partnership and underlying two-year agreement states that

Render Digital Productions<sup>1</sup> is to create and produce the local documentary series entitled *Through the Northern Lens*. The program takes the form of a local documentary and highlights local events, local opportunities, challenges, local people, and changes that affect everyday life in the communities of Terrace and Dawson Creek.

4. During the broadcast year 2012-2013, the first five episodes were produced and aired on CFTK-TV and CJDC-TV. The last five episodes were received and aired on both television stations during broadcast year 2013-2014, the final year of the agreement. The full ten episodes of *Through the Northern Lens* are available for viewing by the CRTC upon request.

2013/2014 expenditure: \$112,408

### Bell Media Aboriginal Broadcast/Journalism Studies Scholarship and Internship Program

- 5. Bell Media has created an annual scholarship available to Aboriginal students in the Northeast of British Columbia. This funding supports tuition payments to the Broadcast and Media Communications, Television or Broadcast Journalism options at the British Columbia Institute of Technology (BCIT), as well as travel and accommodations. The program also includes an internship with CFTK-TV or CJDC-TV upon completion of studies. Administered by BCIT as part of its entrance awards, the program was developed in the broadcast year ending 31 August 2008 and launched in the broadcast year ending 31 August 2009. In order to maximize the number of applications, the BCIT has been promoting the program to graduating students with assistance from CFTK-TV and CJDC-TV.
- 6. In September 2011, a proposal was presented to the CRTC in order to expand the selection criteria for the awards to include all First Nations students in British Columbia due to the difficulty in attracting students from the Peace and North regions of BC only. The Commission noted that all other aspects of the scholarship program would remain the same and approved the revised initiative on 4 April 2012.
- 7. Since the launch of the program in the broadcast year 2008-2009, fifteen Aboriginal students either have or will receive financial support from Bell Media valued at \$379,317, including two partial scholarships. In addition to these scholarships, \$5,683 funded a promotional tour to Prince Rupert to encourage applicants to the program and promote the awards.

<sup>&</sup>lt;sup>1</sup> Render Digital Media Productions specializes in high quality commercial video production with top of the line HD cameras, the best editing tools, and professional videographers.

8. During the broadcast year 2013-2014, BCIT was pleased to announce that the following 10 students have been selected to receive financial support through the Bell Media Aboriginal Broadcast and Media Communications Entrance Award, namely:

Rachele van Zoeren, a Metis student from Vancouver Island
Chad General, a member of the Cayuga Nation living in North Vancouver
Sidney Holloway, a Metis/Inuit student from Vancouver
Joseph Wilson, a First Nations student living in New Westminster
Ken Paulin, a Metis student living in Surrey
Jakob Schmidt, a Metis student from Vancouver Island
Mathew Paget, a First Nations/Metis student from Langley
Jordan Waunch, a Metis student living in Vancouver
lan Pease-Bracero, a Lytton Indian Band student from Lytton
Alec Guerin, a Musqueam First Nation student from Vancouver

2013/2014 expenditure: \$55,000

### **Canadian Communications Foundation**

- 9. The Canadian Communications Foundation (CCF) is a non-profit organization wholly dedicated to the chronicling of the history of radio and television broadcasting in Canada via its website. The CCF performs a valuable role in the creation and preservation of Canadian culture. Bell Media is very pleased to provide financial assistance for the ongoing maintenance of the CCF website (<a href="www.broadcasting-history.ca">www.broadcasting-history.ca</a>) and the continued creation and updating of its content. The monies being received from Bell Media currently represent the Foundation's only significant annual income. As such, these resources have been used carefully by only adding such material as was regarded as essential to maintain the accuracy and topicality of CCF's website.
- 10. In 2013-2014, the CCF website was moved from Ryerson University to University of Athabasca. Three University of Athabasca representatives are now on the Board of the CCF. Much of the material on the website is a complete historical record in itself, and needs no updating. Other sections are constantly being updated, or having new material added. Although the site is by now very comprehensive, new subjects are being introduced from time to time, as developments in technology or regulation offer new opportunities for broadcasters, and with them, the need for such developments to be covered on the

Foundation's website. New material and a substantial amount of update material were added during the period in question in the following categories:

- Station group histories; Personality biographies; Program profiles;
- Station history and listing updates; and
- History of Canadian Broadcast Regulation.

2013/2014 expenditure: \$20,000

### **Conclusion**

11. Bell Media is proud of our investments through the television tangible benefits package resulting from the Astral-Standard transaction, which supported numerous industry and community initiatives and enriched the Canadian broadcasting system and the local communities. Our partnerships with independent producers and organizations have resulted in the creation of quality programming and meaningful social initiatives to benefit Canadian audience and better serve the public interest.

\*\*\*End of document\*\*\*

### **BELL MEDIA RADIO G.P.**

## PART C SUMMARY OF RADIO AND TELEVISION TANGIBLE BENEFITS EXPENDITURES FOR 2013-2014

# Astral-Standard Decision CRTC 2007-359 Summary of Radio and Television Tangible Benefits Expenditures for 2013-2014

Recipient	Payment no.	Date	Cheque no.	Breakdown	Amount
ACR-Radio Starmaker Fund	7 of 7	9-Jul-14	13928388		4 418 905
Factor	7 of 7	11-Jul-14	13930491		2 639 346
MUSICACTION	7 of 7	16-Jul-14	13932609		293 261
Canadian Music Week (Canadian Radio Star Competition)	7 of 7	19-Sep-13	146960		325 000
Canadian Music Week (Indie Awards)	7 of 7	11-Apr-14	13864678		150 000
Canadian Music Week (Canadian Radio Music Awards)	7 of 7	11-Apr-14	13864678		115 000
North by Northeast Conference inc. (NXNE Tip Sheet)	7 of 7 & 1 of 2	19-Dec-13	149789	62 500	
North by Northeast Conference inc. (NXNE Tip Sheet)	7 of 7 & 2 of 2	23-May-14	13896571	62 499	124 999
Songwriters Association of Canada	7 of 7 & 1 of 2	21-Feb-14	13825826	75 000	
Songwriters Association of Canada	7 of 7 & 2 of 2	9-May-14	13885628	75 000	150 000
Canadian Songwriters Hall of Fame	7 of 7	27-Nov-13	148905		75 000
Music Education Charity of Canada (Caras:MusiCounts)	7 of 7	28-May-14	13898960		100 001
Dixon Hall Music School	7 of 7	26-May-14	13897829		50 000
Centre for Aboriginal Media (ImagineNATIVE)	7 of 7	16-Jun-14	13912195		35 000
Community Radio Fund of Canada (CRFC)	7 of 7 & 1 of 3	21-Feb-14	13825637	66 666	
Community Radio Fund of Canada (CRFC)	7 of 7 & 2 of 3	4-Apr-14	13860149	66 666	
Community Radio Fund of Canada (CRFC)	7 of 7 & 3 of 3	25-Jun-14	13919042_	66 668	200 000
Indspire (formely National Aboriginal Achievement Foundation)	7 of 7	25-Apr-14	13875976		50 000
Fondation Radio Enfant	7 of 7 & 1 of 2	3-Sep-13	146624	25 000	
Fondation Radio Enfant	7 of 7 & 2 of 2	21-Mar-14	13848767_	25 000	50 000
Subtotal Radio					8 776 512

Recipient	Payment no.	Date	Cheque no.	Breakdown	Amount
Local Documentary Programming for Terrace and Dawson					
Creek (BC)	7 - 1 7 0 4 - 1 0	0 Nov. 40	04.40.40	44.000	
Render Digital Media	7 of 7 & 1 of 2	6-Nov-13	014849	44 962	
Render Digital Media	7 of 7 & 2 of 2	21-Mar-14	13848706_	67 446	112 408
BCIT Foundation (Bell Media Aboriginal Broadcast Journalism					
Studies Scholarship and Internship Program)	7 of 7	9-Jul-14	13928438		55 000
Canadian Communications Foundation	7 of 7	9-May-14	13885607		20 000
Subtotal Television					187 408
Total payment for broadcast year 2013-2014					8 963 920

### **BELL MEDIA RADIO G.P.**

# PART D ANNUAL REPORTS FROM RADIO TANGIBLE BENEFITS RECIPIENTS – 2013-2014

- 1. Canadian Music Week
  - a. Canadian Radio Star Competition
  - b. Indies Awards
  - c. TV Production of the Canadian Radio Music Awards
- 2. NXNE End of Year Top 60 Tip Sheet
- 3. Songwriters Association of Canada
- 4. Canadian Songwriters Hall of Fame
- 5. CARAS / MusiCounts
- 6. Dixon Hall Music School
- 7. ImagineNATIVE
- 8. Community Radio Fund of Canada
- 9. INDSPIRE (formerly the National Aboriginal Achievement Foundation)
- 10. Fondation Radio Enfant

## Canadian Music Week

Bell Media Radio was a major sponsor of Canadian Music Week 2014 contributing \$325,000.00 in total towards the following three Canadian Radio Star initiatives.

National Talent Search
 Songwriter's Symposium
 New Songwriter's Workshops
 \$100,000.00
 \$110,000.00
 \$115,000.00

For each of these initiatives this report will include the following:

- 1. "Featured Artists" will give a description of the bands and or artists that benefitted the specific initiative.
- 2. "Participating Stations" will list the Bell Radio Stations that were involved in the contest.
- 3. "Expenses Incurred" will detail how the CCD Sponsors contribution was spent.

### PART 1: NATIONAL TALENT SEARCH



### Featured Artists:



### Crystalyne \*\*NATIONAL WINNER

SONG "6 in the Morning"
TORONTO, ON
http://www.crystalynemusic.com/

Crystalyne is the newest musical project from Toronto's Marissa Dattoli. After her first band Good & Broken were discovered by MuchMusic's Disband, the band very quietly imploded, seemingly vanishing into thin air. They left behind a large online following with their Youtube videos collectively reaching over 1 million views, leaving thousands of fans wanting more. Making the best of a bad situation, Marissa did not let this slow her down but instead continued pursuing her dreams in music, hungrier than ever. With the new found freedom, she started exploring different styles, genres, and found her place creating the unique sound that became Crystalyne. Finding band members with a similar vision through mutual friends, the group instantly became tightly knit, motivated and ready to make an impact. After recording & releasing their first song 'Weapon' in September, they instantly jumped on a national 'motivational experience' tour through the organization LiveDifferent (hitting 60+ schools all across Canada) for the entire fall of 2011. Taking no breaks from the road, they jumped on a co-headline tour of Ontario & Quebec with Take Me To The Pilot . Justin Dube.



### Pistols at 20 Paces \*\*RUNNER UP

SONG "Till We Meet Again" EDMONTON, AB www.pistolsat20paces.com

Pistols at 20 Paces (PA20P) is a rock band from Edmonton, Alberta, Canada currently recording material for an EP in Vancouver, BC, with producer Jeff Dawson (State of Shock, The Dudes) and mixer Mike Fraser (AC/DC, Aerosmith, Mother Mother) set for release in 2014.

2012 saw the band release the first single 'Burn', from the upcoming EP to glowing reviews. The groovy up-tempo rocker; loud, proud and out of control, is indicative of the band's primary influences; Foo Fighters, Muse, Jimmy Eat World.



### **Weird With Cats**

SONG "List"
OTTAWA, ON
http://weirdwithcats.bandcamp.com/

Weird With Cats was formed in late 2011 in Ottawa Ontario by founding member Matt Francis (vocalist/guitarist) and Percussionist Andrew Pomfret.

Weird With Cats is now a 5 piece rock-folk band. After the release of Debut EP \"What she wants me to see!\" Ben Sperling (Banjo), Dean VanDorsselaer \*Peaches\* (Bass), Justin Hess (mandolin) and Jared Burns (Drums), joined the band giving the band a complete sound and personality. The unique sound of Rock infused Folk mixed with vocal talents and lyrics of Matt Francis gives the audience a new listening experience.



### **Amy Nelson**

SONG "If You Don't Miss Me" REGINA, SK http://amynelson.ca/

Amy's new album, "Coming Back for More", is produced by Saskatchewan's award winning producer, Bart McKay. It will be released on June 20, and will be available for download and at her many upcoming performances. In September Amy will be embarking on her first radio tour of Western Canada to promote her first single from the new album. Amy's efforts have made her a recognizable name, poised for great things in the Canadian Country Music scene, and beyond. With this new album and radio release, she is "Coming Back for More!"



Beazy SONG "Heartbeat" MONTREAL, QC www.thinkbeazy.com

Authencity and intensity: these are the words to describe this songwriter and performer. Beazy blends his Ghanaian roots to his life experiences to express his joys and sorrows. Through powerful and sensitive words combining the sound of pop and the sound of soul and RnB, Beazy provides a window into his emotions and offers a refreshing music. By combining voice harmonies to lighten the sound, he trivializes the pain, his disappointments and sorrows, which he heals through his music. It proposes to believe, to love and to remain faithful to our principles. It also presents ideas related to free expression of our feelings, cultural unity through catchy melodies in a universal music.



## **Rocket Rocket Ship**

SONG "Here's To Us"
HALIFAX, NS
http://onesheet.com/natehallmusic/splash/

Nate Hall is a 20 year-old pop artist from Waterloo, On. Nate's budding career took off last August when he was named the BELL MEDIA/CHUM Emerging Artist, and his single \"Keep Moving On\" hit radio stations across Canada and Nate reached #23 on the Billboard Emerging Canadian Artist. His new single, "Over You", blends the best parts of pop, rock and hip-hop. Nate performed at this year's live season finale of YTV\'s The Next Star along side Cher Lloyd, Shawn Desman and Neverest. Nate's first single "Things" was chosen by The Missing Children's Society as their theme song.



### The Treble

SONG "Northern Lights" WINNIPEG, MB www.thetreblemusic.com

When your band hails from Winnipeg, the hard-bitten Canadian prairie town that has produced some of the most iconic, legendary and important artists to ever come from The Great White North, you have some pretty big musical shoes to fill. But with the same drive, musical chops and nose-to-the-grindstone work ethic as the likes of Neil Young, The Guess Who and The Weakerthans comes The Treble - a band that is truly making music fans sit up and take notice. The Treble has carved out a reputation for crafting impressively bold and unique folk-infused pop music that has enough of the integral rock vibe to appeal to a phenomenal cross-section of music lovers.



Open Air SONG "Snake Charmer" CALGARY, AB www.weareopenair.com

Open AIR is a hard rockin' quintet from Calgary, Alberta. Pulling from their musical influences, which include Led Zeppelin, Rival Sons, JET and The Answer, Open AIR brings back everything that was wonderful about 1970's Brit Rock, but with an updated, modern taste. So modernly old school, Open AIR's "no fear" stage show and no frills approach to music making has garnered the band attention from fans and industry players alike. Their goal is to bring back musicianship, relying on talent rather than machines to manipulate or doctor their sound. It's time to fill neighborhood clubs and halls with live music, and Open AIR is on a mission to tune the world into rock, one club at a time; a fresh approach from men born in the 90's!



Jessica Lee SONG "Wrecking Ball" VANCOUVER, BC www.jessicaleemusic.com

Opportunity didn't come knocking for Jessica Lee, it blew the door in. After winning a contest to sing on stage with Marianas Trench's Josh Ramsay at Massey Hall, Jessica Lee's world went from science to singing overnight. After singing with 604 Records, Lee set about writing and recording a debut album with a small team of collaborators. Her music is personal, powerful, and mature. Pulling from influences such as Mariah Carey and Christina Aguilara, Jessica Lee embodies pop music, and brings new meaning to the genre.

### **PART 2: SONGWRITERS SUMMIT**

**FOYER** 

9:30AM - 10:00AM

(30 minutes) Networking Coffee

GRAND BALLROOM C/D

10:00AM - 10:10AM

(10 minutes) Open Welcoming Address

Opening Remarks Eric Baptiste, CEO, SOCAN, Canada

Day Host Ralph Simon, CEO & Founder, Mobilium Global Limited, UK

**MENTORS CAFE** 

10:00AM - 5:00PM

(7 hours) **NETWORKING** 

MROC Mentor's Cafe - Powered by OIART \*Click here for exact schedule

Mentors Adrien Simonnet, Music Supervision & Media Development, French Music Office -

### Bureau Export (Francodiff), France

Andrew Salmon, Campaigns Manager, Ariel Publicity & Cyber PR, USA

Anya Wilson, Publicist and Radio Tracker, Anya Wilson Promotion & Publicity, Canada

Brandon Haas, Glassnote / Insieme Music Publishing, USA

Brian Slagel, CEO/Chairman, Metal Blade Records, USA

Chris Taylor, Lawyer, Taylor Klein Oballa LLP, Canada

Chris Potter, Manager, Music Partnerships, Youtube, USA

Cole Stephenson, Territory Manager for Canada, PledgeMusic, USA
Dan Millington, Performer Account Manager, PPL, England
Dave Cool, Director of Artist Relations, Bandzoogle, Canada

David Dufresne, CEO, Bandzoogle, Canada

Emmanuel Patterson, Promoter / Director of Festivals, Live Nation Canada, Canada Gregg Stewart, Associate Director Music Marketing Strategy, Bell Media Specialty & MuchFACT, Canada

Jae Gold, Entertainment Accountant & Certified Fraud Examiner, D. Jae Gold, B.A., C.A., C.F.E.. Canada

Jeff Brabec, Vice President, Business Affairs, **BMG Chrysalis**, USA
Jennifer Essiembre, Creative Manager, **Ole**, Canada
Jim Diamond, Producer, **Jim Diamond**, USA
Justin Kalifowitz, President, **Downtown Music Publishing**, USA
Lisa Patterson, Artist/Producer & Founder/Director, **Imaginit Music**, Canada
Lou Plaia, Co-Founder, EVP Music Industry Relations, **ReverbNation**, USA

Lucinda Tang, Worldwide Synch Licensing, A&R, Premium Beat, Canada Margaret McGuffin, CEO, Musicians Rights Organization Canada (MROC), Canada Mary Megan Peer, President, Asia Pacific and Strategic Markets, Peermusic, USA Reggie Barriero, Executive Partner, The Cult Branding Company, USA Rich Honiball, SVP Marketing, Haggar Clothing

Rich Bengloff, President, A2IM (American Association of Independent Music)
Richard Chycki, Mixer/Engineer/Musician, Richard Chycki, Canada

Sarah Lutz, **Metal Blade** Records Canada, Canada Sari Delmar, CEO & Founder, **Audio Blood**, Canada

Susanna Ng, Regional Managing Director, Sony/ATV Music Publishing/EMI Music Publishing
Asia, HONG KONG

Terry Ellis, President, **The Imago Recording Company**, USA
Walter F. McDonough, General Counsel and Co-Founder, **Future of Music Coalition -Legal**,
USA

YoungPete Alexander, Atlanta Based Music Producer, Songwriter, Drummer, Pres & CEO, The
Officials Music Group, USA

Hosts Catherine Moore, Director, Music Business Graduate/Undergrad Program, NYU Steinhardt, USA

Gary Taylor, EVP International, Gary Taylor Management Co/CMW, Canada Julia Train, Communications & Administrations Director, Musicians Rights Organization Canada (MROC), Canada

Larry Miller, Clinical Associate Professor, NYU Steinhardt, USA
Lynne Dubuc, Admissions Coordinator, OIART, Canada
Robert Breen, Career Development & Industry Relations, O.I.A.R.T. (Ontario Institute of Audio Recording Technology, Canada

#### GRAND BALLROOM C/D

10:10AM - 10:55AM

(45 minutes) FIRESIDE CHAT

Don't Stop Believin': Fireside Chat with Glee Music Supervisor PJ BLOOM

Featured Speaker PJ Bloom, Founding Partner/Music Supervisor, Neophonic Music & Media, USA Interviewer Richard Crouse, Canada AM's film critic, Richard Crouse, Canada

**TRINITY 4-5** 

10:10AM - 11:00AM

(50 minutes) PANEL DISCUSSION

Keeping Your Intellectual Property 'Sharp' - A Discussion on Copyrights in North America Moderator Rich Bengloff, President, A2IM (American Association of Independent Music)
Panelists Ian MacKay, President, Re:Sound Music Licensing Company, Canada
Richard Steffens, Minister Counselor for Commercial Affairs, US Department of Commerce, US
Embassy, USA

Susan Abramovitch, Head - Entertainment and Media Law, Gowling Lafleur Henderson LLP (Gowlings), Canada

Timothy Cohan, VP Legal & Business Affairs, **PeerMusic**, USA Tor Hansen, Co-Owner & Co-Founder, **Yep Roc Records/Redeye Distribution**, USA

#### TRINITY 1-3

10:20AM - 11:50AM

(1 hour 30 minutes) WORKSHOP
STREET IDOL

Moderator Joe Wood, President, RDR Music Group/DMDS, Canada
Panelists Andrea Morris, Director, Media Marketing, AM to FM Promotions, Canada
Anya Wilson, Publicist and Radio Tracker, Anya Wilson Promotion & Publicity, Canada
Demetrius Nath, Owner, Antiskeptic Entertainment
Lauren Tutty, Radio Promoter, Lauren Tutty Promotions, Canada
Linda Dawe, Founder, Music Solutions Inc, Canada
Yvonne Valnea, Last Tango Productions, Canada
Judges Dulce Barbosa, President, dB Promotions & Publicity Inc., Canada
Co-Moderator Adam Hunt, VP, Sales - Entertainment Division, DMDS/YANGAROO Inc.

#### GRAND BALLROOM C/D

11:00AM - 11:50AM

(50 minutes) **KEYNOTE PANEL DISCUSSION** 

Keeping Licensing Lucrative: International Publishers Update

Moderator Catharine Saxberg, Head of International Relations, SOCAN, Canada Panelists Brandon Haas, Glassnote / Insieme Music Publishing, USA Charles Caldas, CEO, Merlin BV, The Netherlands Jens-Markus Wegener, Managing Director, Imagem Music, Germany Julie Horton, Exec. VP, Realsongs- Diane Warren Music Publishing, USA Susanna Ng, Regional Managing Director, Sony/ATV Music Publishing/EMI Music Publishing Asia, HONG KONG

Keynote Laurent Hubert, President, Creative & Marketing, North America, BMG Rights

Management, USA

### **TRINITY 4-5**

11:00AM - 11:50AM

(50 minutes) PANEL DISCUSSION

Chorus, Verse, Commerce: The Power of Music in Advertising Moderator Ron Proulx, President, Arpix Media Inc., Canada Panelists Boris Salchow, Composer, Boris Salchow, USA

Eric David Johnson (aka DJ Bunny Ears), Music Supervisor/Executive Producer, Search Party

Music, USA

John Melillo, Founder/Executive Producer, MELILLO MUSIC, USA Jonathan Finegold, President, Fine Gold Music, USA NY Pollakoff, Snr Music Producer, Grey Group, USA

### **TRINITY 4-5**

12:00PM - 12:50PM

(50 minutes) PANEL DISCUSSION

Licensing of Music- From BC to AD (Before the Change/ After Digital)Presented by the IAEL

Moderator Jeff Liebenson, Entertainment Lawyer, Liebenson Law, USA
Panelists Christine Lepera, Partner, Mitchell Silberberg & Knupp LLP, USA
Jeff Brabec, Vice President, Business Affairs, BMG Chrysalis, USA
Susan Abramovitch, Head - Entertainment and Media Law, Gowling Lafleur Henderson LLP
(Gowlings), Canada

Todd Brabec, Author, "Music Money and Success", USA

### **GRAND BALLROOM C/D**

12:00PM - 12:50PM

(50 minutes) PANEL DISCUSSION
Putting Your Music in Film

Moderator Michael Todd, Sr Director, Film & Television Music, ASCAP - LA, USA
Panelists Billy Gottlieb, Music Supervisor, Playback Music, USA
Candice Hanson, Partner, Bloom Hergott Diemer Rosenthal LaViolette Feldman Schenkman
& Goodman LLP, USA

David Hayman, Music Supervisor, Supersonic Creative, Canada Richard Glasser, Executive In Charge of Music Film/TV, The Weinstein Co, USA Steven Scharf, President, Steven Scharf Entertainment/Carlin America, USA

### TRINITY 1-3

12:00PM - 12:50PM

(50 minutes) INTERACTIVE MASTER CLASS

SOCAN Presents, "Cooking Beats with Rich Kidd and Wondagurl" - An Interactive Producer Master Class

Moderator Rodney Murphy, Education & Outreach Manager, SOCAN, Canada Panelists Ebony "Wondagurl" Oshunrinde,
Rich Kidd, Producer/Rapper/Song-Writer & Director, Rich Kidd, Canada
Host Bigg Soxx, Rapper/Producer, Saukrates, Canada

#### **TRINITY 4-5**

1:00PM - 1:50PM

(50 minutes) PANEL DISCUSSION

Music For The Masterchief: Getting Your Music in Games

Moderator Jean-Frederic Vachon, Snr Director - Development Services, Behaviour, Canada
Panelists Benedicte Ouimet, Music Supervisor, Ubisoft Montreal, Canada
Mike Jansen, Owner, Greater Goods, Canada
Simon Landry, Music Supervisor, Ubisoft Montreal, Canada
Steve Schnur, Worldwide Executive, Music President, Artwerk Music Group Electronic Arts,
USA

#### GRAND BALLROOM C/D

1:00PM - 1:50PM

(50 minutes) CELEBRITY INTERVIEW

**Celebrity Interview with Diane Warren** 

Celebrity Interview Diane Warren, World Renowned Songwriter and owner, Realsongs- Diane
Warren Music Publishing, USA

Interviewer Larry LeBlanc, Senior Editor, Celebrity Access, USA

### **TRINITY 1-3**

1:00PM - 1:50PM

(50 minutes) PANEL DISCUSSION

Breaking Down Barriers: How to Expand Streaming and On-Demand Services in Canada Moderator Alan Cross, Broadcaster/Journalist, Alan Cross / Brain Dead Dog Productions, Canada

Panelists Caroline Rioux, President, CMRRA -Canadian Musical Reproduction Rights Agency, Canada

Eric Baptiste, CEO, SOCAN, Canada

lan MacKay, President, Re:Sound Music Licensing Company, Canada
Jodie Ferneyhough, President, Canadian Music Publishers Association (CMPA), Canada
Stuart Johnston, President, CIMA Canadian Independent Music Association (formerly
CIRPA), Canada

Victoria Shepherd, Executive Director, Connect Music Licensing (formerly AVLA), Canada

GRAND BALLROOM C/D

2:00PM - 2:50PM

(50 minutes) PANEL DISCUSSION

The Producers Panel: Evolution of a Hit

Moderator Ralph Murphy, VP International and Domestic Membership Group, ASCAP - Nashville,

Panelists Adam Messinger, Producer, Engineer, Composer, The Messengers, Canada Gavin Brown, Musician, Record Producer, Gavin Brown, Canada Ghislain Poirier, Producer / Creative Director / DJ,
Hawksley Workman, Musician, Songwriter, Producer, Isadora Records inc., Canada Jim Diamond, Producer, Jim Diamond, USA
Richard Chycki, Mixer/Engineer/Musician, Richard Chycki, Canada
YoungPete Alexander, Atlanta Based Music Producer, Songwriter, Drummer, Pres & CEO, The
Officials Music Group, USA

#### **TRINITY 4-5**

2:00PM - 2:50PM

(50 minutes) PRESENTATION

MuchFACT Panel: Supporting Canadian Musicians Through the Creation of Content

Presenters Gregg Stewart, Associate Director Music Marketing Strategy, Bell Media Specialty

& MuchFACT, Canada

Rob Bakker, Program Coordinator, MuchFACT, Canada Tiffany Ferguson, Program Manager, MuchFACT, Canada

#### **TRINITY 1-3**

2:00PM - 2:50PM

(50 minutes) PANEL DISCUSSION

Music Placement in TV

Moderator Larry LeBlanc, Senior Editor, Celebrity Access, USA
Panelists Ann Kline, Independent Music Supervisor, Ann Kline, USA
Christian Mix-Linzer, CEO, Tracks & Fields GmbH, Germany
Joss Dumas, Music Supervisor, Creative Licensing, Groupe Archambault Inc., Canada
Michael A. Perlmutter, Music Supervisor, Instinct Entertainment, Canada
PJ Bloom, Founding Partner/Music Supervisor, Neophonic Music & Media, USA

**FOYER** 

2:30PM - 2:50PM

(20 minutes) Networking Refreshment Break

**TRINITY 4-5** 

3:00PM - 3:50PM

(50 minutes) PANEL DISCUSSION

Alternative Sources of Revenue - Things You Need To Know From The Experts!

Moderator Jake Gold, President, The Management Trust, Canada

Panelists Benji Rogers, President & Founder, PledgeMusic, USA
Chris Potter, Manager, Music Partnerships, Youtube, USA
Dan Millington, Performer Account Manager, PPL, England
Jeff Price, CEO Founder Audiam, Founder TuneCore, SOCAN, Canada
Margaret McGuffin, CEO, Musicians Rights Organization Canada (MROC), Canada

### GRAND BALLROOM C/D

3:00PM - 3:50PM

(50 minutes) PANEL DISCUSSION

Conversation With Today's Music Industry Leaders

Moderator Catharine Saxberg, Head of International Relations, SOCAN, Canada
Panelists Eric Baptiste, CEO, SOCAN, Canada
Justin Kalifowitz, President, Downtown Music Publishing, USA
Mary Megan Peer, President, Asia Pacific and Strategic Markets, Peermusic, USA
Pat Collins, President & COO, SESAC - Nashville, USA
Paul Williams, President & Chairman, ASCAP - NY, USA

#### **TRINITY 1-3**

3:00PM - 3:50PM

(50 minutes) MASTER CLASS

Music For Trailers: An Epic Journey With The Creators Of Music For The Hunger Games, Spiderman, X-Men, Mission Impossible, Harry Potter and 1000s more...

Presenters Jeffrey Fayman, General Partner, Immediate Music, USA Yoav Goren, President, Immediate Music, USA

**GRAND BALLROOM A/B** 

4:00PM - 7:00PM

(3 hours) TICKETED EVENT
CMW SYNCH SUMMIT

Participants Ann Kline, Independent Music Supervisor, Ann Kline, USA
Benedicte Ouimet, Music Supervisor, Ubisoft Montreal, Canada
Billy Gottlieb, Music Supervisor, Playback Music, USA
Boris Salchow, Composer, Boris Salchow, USA
Christian Mix-Linzer, CEO, Tracks & Fields GmbH, Germany
David Hayman, Music Supervisor, Supersonic Creative, Canada
Eric David Johnson (aka DJ Bunny Ears), Music Supervisor/Executive Producer, Search Party
Music, USA

Jean-Frederic Vachon, Snr Director - Development Services, Behaviour, Canada

Jeffrey Fayman, General Partner, Immediate Music, USA
John Melillo, Founder/Executive Producer, MELILLO MUSIC, USA
Jonathan Finegold, President, Fine Gold Music, USA
Joss Dumas, Music Supervisor, Creative Licensing, Groupe Archambault Inc., Canada
Lucinda Tang, Worldwide Synch Licensing, A&R, Premium Beat, Canada
Michael Todd, Sr Director, Film & Television Music, ASCAP - LA, USA
Michael A. Perlmutter, Music Supervisor, Instinct Entertainment, Canada
Mike Jansen, Owner, Greater Goods, Canada
PJ Bloom, Founding Partner/Music Supervisor, Neophonic Music & Media, USA
Richard Glasser, Executive In Charge of Music Film/TV, The Weinstein Co, USA
Ron Proulx, President, Arpix Media Inc., Canada
Simon Landry, Music Supervisor, Ubisoft Montreal, Canada
Steve Schnur, Worldwide Executive, Music President, Artwerk Music Group Electronic Arts,
USA

Steven Scharf, President, Steven Scharf Entertainment/Carlin America, USA
Yoav Goren, President, Immediate Music, USA
NY Pollakoff, Snr Music Producer, Grey Group, USA
Host Gary Taylor, EVP International, Gary Taylor Management Co/CMW, Canada Sat Bisla, Founder & President, A&R Worldwide / MUSEXPO, USA

#### TRINITY 1-3

4:00PM - 4:50PM

(50 minutes) PANEL DISCUSSION

Everything you need to know about funding your project – FACTOR and the Ontario Music Fund

Moderator Duncan McKie, President, FACTOR, Canada
Panelists Allison Outhit, VP, Operations, FACTOR, Canada
Marina Adam, Manager, Ontario Music Office, Ontario Media Development Corp. OMDC,
Canada

Phil Gumbley, Director Operations, FACTOR, Canada

### **TRINITY 4-5**

4:00PM - 4:50PM

(50 minutes) PANEL DISCUSSION

TRAIL BLAZERS: Creating Your Own Job in a Changing Music Industry

Moderator Lisa Patterson, Artist/Producer & Founder/Director, Imaginit Music, Canada Panelists Adam Messinger, Producer, Engineer, Composer, The Messengers, Canada Jully Black, Juno Award Winning Recording Artist/President & CEO, Jully Black Entertainment, Canada

Richard Martin, Radio Producer, DJ, Event Programmer, Concert Promoter, **DJ Medicineman**, Canada

Rob Reid, Concert Presenter, Festival Producer, Booking Agent, House of PainT Festival, Canada

Sari Delmar, CEO & Founder, Audio Blood, Canada Shauna de Cartier, President, Six Shooter Records, Canada

### **GRAND BALLROOM C/D**

4:00PM - 4:40PM

(40 minutes) KEYNOTE

TERRY ELLIS: The Music Business - The New Business Model Is the Old Business Model!

Featured Speaker Terry Ellis, President, The Imago Recording Company, USA

TRINITY 1-3

5:00PM - 6:00PM

(1 hour) PANEL DISCUSSION

A&R: Talent Discovery 2.0

Moderator Sat Bisla, Founder & President, A&R Worldwide / MUSEXPO, USA
Panelists Adam Herzog, VP of A&R, Warner Bros Records, USA
Brian Slagel, CEO/Chairman, Metal Blade Records, USA
Eric Mclellan, Director of A&R, Sire Records, USA
Gourmet Delice, President/ Co- Founder, Bonsound, Canada
Ron Lopata, V.P. of A&R, Warner Music Canada, Canada
Warne Livesey, Producer, Command S Media Inc., Canada

GRAND BALLROOM C/D

5:00PM - 6:00PM

(1 hour) **CELEBRITY INTERVIEW** 

**Quincy Jones** 

Celebrity Interview Quincy Jones, Musician, Composer, Producer, Arranger, Conductor, Quincy Jones

Productions, USA Interviewer Ross Porter, CEO, CJRT-FM (JAZZ.FM91), Canada

### PART 3: NEW SONGWRITER'S WORKSHOP

## **New Songwriter's Workshops:**

The new songwriter's workshops toured to 9 different cities across Canada on the dates listed below. Each workshop was presented and promoted in conjunction with Canadian Radio Star participating stations.

City	Date	Time	Station
Regina, SK	Saturday November 2, 2013	12:00 PM - 5:00 PM	Big Dog 92.7 FM
Winnipeg, MB	Sunday November 3, 2013	12:00 PM - 5:00 PM	Virgin Radio 103.1 FM
Edmonton, AB	Thursday November 4, 2013	6:00 PM - 10:00 PM	The Bear 100.3 FM
Calgary, AB	Saturday November 9, 2013	12:00 PM - 5:00 PM	CJAY 92 FM
Vancouver, BC	Sunday November 10, 2013	12:00 PM - 5:00 PM	Virgin Radio 95.3 FM
Toronto, ON	Sunday November 16, 2010	12:00 PM - 5:00 PM	Virgin Radio 99.9 FM
Ottawa, ON	Sunday November 17, 2010	12:00 PM - 5:00 PM	Virgin Radio 106.9 FM
Montreal, PQ	Saturday November 23, 2010	12:00 PM - 5:00 PM	Virgin Radio 96 FM
Halifax, NS	Sunday November 24, 2010	12:00 PM - 5:00 PM	Q104

### Workshop SCHEDULE-AT-A-GLANCE

Part 1: What's in a Song?

Part 2: Understanding Revenue Streams

Part 3: Music Publishing 101

Part 4: Song Review and Critique (Panel)

### **Workshop Descriptions**

### WHAT'S IN A SONG

What makes a hit song? What makes a song stick in the minds of a listener? What makes people call their local DJ's requesting them to play the same song time and time again? The answers to these and other questions will allow you to hone your songwriting skills and learn ways to make your songs come alive. In this session you'll learn:

- · What makes a great song so great?
- · How to improve your songwriting
- How to generate ideas and the right words to express them
- New ways of saying and seeing things
- · Organizing rhythms and rhymes into verses, choruses and bridges
- How to write hookey strong melodies

### **UNDERSTANDING REVENUE STREAMS**

SOCAN is the Canadian copyright collective that administers the performing rights of more than 90,000 composer, author and publisher members, and hundreds of thousands of members of affiliated performing rights organizations (PROs) worldwide, by licensing the use of their copyright-protected music in Canada. They collect licence fees for the communication and public performance of their members music in Canada. These fees are then distributed as royalties to writers and publisher members and their international affiliates.

In this session you will learn:

- · What a performance rights society does (ie. SOCAN)
- · When you should become a member of SOCAN
- · Copyright 101 and revenue streams
- About performance royalties
- · Where the money comes from and the value of music
- · How you get paid for public performances of your songs (TV, Radio, Concert, etc.)

#### **MUSIC PUBLISHING 101**

Music publishers play a vital role in the development of new music by taking care of the business aspect and therefore allowing writers and composers to concentrate on the creative aspect. In this session you will learn:

- At what point do you need a Publisher
- · Find out who's looking for songs—and how to get to them
- · Break through the "No Unsolicited Songs" barrier
- Pitch for TV and Film
- Earn and collect royalties
- · Understand and issue mechanical and synchronization licenses
- · Decide if self-publishing is for you
- Roles of copyright collectives and performance rights organizations

### **SONG REVIEW & CRITIQUE**

At last, the captive audience you've always wanted! This session allows you to bring a demo CD and have your song evaluated by a panel of music industry pros, or just come and listen to what the experts have to say; learn about song structure, lyric writing and generally how to improve your songs. You'll have a chance to put the panel on the spot during our Q & A! The panel will listen to as many demos as time permits.



### **LEARN ABOUT THE BUSINESS AND CRAFT OF SONGWRITING**

from established artists, top music supervisors and international publishers

### Schedule At A Glance

Part 1: What's In A Song
Part 2: Understanding Revenue Streams
Part 3: Music Publishing 101
Part 4: Song Review & Critique



### Featuring Songwriter Tebey

Nov. 2, 2013 The Artful Dodger Café & Music Emporium – Regina, SK

Nov. 3, 2013 The Park Theatre – Winnipeg, MB Nov. 4, 2013 Expressionz Café – Edmonton, AB



### Featuring Songwriter Ryan Guldemond

Nov. 9, 2013 National Music Centre - Calgary, AB Nov. 10, 2013 Tom Lee Music Hall - Vancouver, BC



### Featuring Songwriter Tom Wilson

Nov. 16, 2013 The Ottawa Convention Centre (Room 103) - Dttawa, ON

Nov. 17, 2013 Metalworks Institute – Toronto, ON



### Featuring Songwriter Rick Jackett of Finger Eleven

Nov. 23, 2013 The Lionceau – Montreal, DN Oct 28, 2012 The Music Room – Halifax, NS

In association with:









\$25 in advance
DISCOUNTS AVAILABLE FOR ASSOCIATION MEMBERS

Produced by: Gondon MUSIC WEEK

Register online at www.radiostar.ca

## **Presenters:**

Date	Location	Presenters	
Saturday	Regina, SK	National Songwriter: Tebey	
November 2, 2013		Music Publisher: Tony Tobias	
		SOCAN Rep: Terry O'Brien	
		Radio Host: Chris Foord	
Sunday	Winnipeg, MB	National Songwriter: Tebey	
November 3, 2013	Willingeg, Mib	Music Publisher: Tony Tobias	
1,1010111111111111111111111111111111111		SOCAN Rep: Terry O'Brien	
		Local Songwriter: Phil D	
		Radio Host: Lloyd	
A4 4			
Monday	Edmonton, AB	National Songwriter: Tebey	
November 4, 2013	1	Music Publisher: Tony Tobias	
		SOCAN Rep: Terry O'Brien	
		Local Songwriter: Jake Buckley	
		Radio Host: Lochlin Cross	
Saturday	Calgary, AB	National Songwriter: Ryan Guldemond	
November 9, 2013		Music Publisher: Jodie Ferneyhough	
		SOCAN Rep: Terry O'Brien	
		Local Songwriter: Amy Hef	
		Radio Host: JD Terrance	
Sunday	Van <b>c</b> ouver, BC	National Songwriter: Ryan Guldemond	
November 10, 2013		Music Publisher: Jodie Ferneyhough	
·		SOCAN Rep: Terry O'Brien	
		Local Songwriter: Laurell	
		Radio Host: Denai Johnson	
Saturday	Ottawa, ON	National Songwriter: Tom Wilson	
November 16, 2013	, 011	Music Publisher: Tony Tobias	
		SOCAN Rep: Rodney Murphy	
		MLocal Songwriter: Ian Kelly	
		Radio Host: Scott Lear	
Sunday	Toronto, ON	National Songwriter: Tom Wilson	
November 17, 2013	10101110, 014	Music Publisher: Tony Tobias	
		SOCAN Rep: Rodney Murphy	
		Local Songwriter: Robyn Dell'Unto	
		Radio Host: Party Marty	
Saturday	Montreal, QC	National Songwriter: Rick Jackett	
November 23, 2013	Montreal, QC	Music Publisher: Amy Elijah	
14040111001 23, 2013		SOCAN Rep: Stephanie Falco	
		Local Songwriter: David Martel	
		Radio Host: Kelly Alexander	
Sunday	Halifax, NS	National Songwriter: James Black	
November 24, 2013	Haillax, NS	Music Publisher: Jodie Ferneyhough	
1404cmber 27, 2013		SOCAN Rep: Tim Hardy	
		Local Songwriter: John Mullane	
		Radio Host: Ruby Carr	

# CCD Sponsorship Contribution Report: Bell Media presents Canadian Radio Star 2014

# Participating Stations:



Regina, SK



Winnipeg, MB



Calgary, AB



Vancouver, BC



Edmonton, AB







Ottawa, ON



Toronto, ON





Halifax, NS

# CCD Sponsorship Contribution Report: BELL MEDIA presents Canadian Radio Star 2014

# **Expenses Incurred:**

# **NATIONAL SONGWRITING COMPETITION**

EXPENSES	2014
	ACTUAL
Administration Fees	\$13,427.50
Advertising	\$1 <b>0</b> ,221. <b>0</b> 2
Artwork Creative	\$7,295.00
Courier / Shipping / Postage	\$4,010.00
Facilitators / Speakers	\$12,900.00
Flights	\$8,552.24
Hotel Room	\$6,150.00
Judges' Fees	\$1,000.0 <b>0</b>
National Songwriter Winners	\$13,0 <b>0</b> 0.00
Per Diems	\$3,200.00
Event & Production Staff	\$8,497.00
Script / V.O.	\$1,0 <b>00</b> .00
Sound / Lights / Backline (Performance & Seminar)	\$12,254.00
Venue Costs	\$3,200.00
Website	\$12,890. <b>0</b> 0
EXPENSE TOTAL	\$117,596.76
CCD Contribution from Bell Media	\$100,000.00

# **SONGWRITERS SUMMIT**

**CCD Contribution from Bell Media** 

EXPENSES	2014
	ACTUAL
Administration Fees	\$18,225.50
Artwork Creative	\$8,201.20
Casual Labour	\$10,050.00
Courier / Shipping	\$1,900.00
Database / Website	\$5,528.20
Equipment Rental/Production	\$18,12 <b>0.0</b> 0
Event Staff	\$34,000.0 <b>0</b>
Internet / Website	\$2,100.00
Professional Fees & Expenses	\$5,900. <b>0</b> 0
Promotional Materials	\$8,293.80
Speaker Fees / Per Diem	\$11,740.00
Venue Costs	\$17,880. <b>00</b>
EXPENSE TOTAL	\$141,938.70

\$110,000.00

# CCD Sponsorship Contribution Report: BELL MEDIA presents Canadian Radio Star 2014

# **NEW SONGWRITERS' WORKSHOPS**

EXPENSES	2014 ACTUAL
Administration Fees	\$17,251.99
Advertising	\$6,910.00
Artwork Creative	\$3,010.00
Audio Video / Lighting Services	\$8,927.00
Catering	\$3,256.00
Courier / Shipping / Postage	\$2,738.50
Event Staff / Per Diems & Expenses	\$1,600.00
Printing and Reproduction	\$5,600.00
Production / Event Managers	\$15,155.00
Public Relations / Promotion	\$13,285.00
Scripting / VO / Powerpoint/ Video	\$4,600.00
Speaker Airfare / Travel	\$16,266.00
Speaker Fees / Per Diem	\$15,000.00
Speaker Hotel	\$7,100.00
Venue Rental	\$3,400.00
Website	\$8,165.75
EXPENSE TOTAL	\$132,265.24
CD Contribution from Bell Media	\$115,000.00





Bell Media was a major sponsor of Canadian Music Week 2014 contributing \$150,000 in total toward the live show production and development of a special podcast of the Canadian Independent Music Awards performances.

The following report is broken down into three categories:

- 1. "Featured Artists" will give a description of the bands and or artists that benefitted from performing at a showcase at CMW 2014.
- 2. "Indie Winners" and Nominees will list the artists that received an award and a description of what award they received and a complete list of nominees.
- 3. "Expenses Incurred" will detail how the CCD Sponsors' contribution enabled CMW 2014 to provide a viable showcase for artists and stream the podcast of the show.

# FEATURED ARTISTS

# **PONCTUATION**



Hometown: Quebec, Quebec, Canada

Genre: Grunge, Rock

Date: Saturday May 10, 2014 @ 8:00PM

Venue: Kool Haus

Date: Saturday May 10, 2014 @ 1:00AM

Venue; Handlebar

# THE STRUMBELLAS



Hometown: Toronto, Ontario, Canada Genre: Alternative, Country, Folk

Date: Thursday May 08, 2014 @ 1:00AM

Venue: Rivoli

Date: Saturday May 10, 2014 @ 8:20PM

Venue: Kool Haus



## MOUNTIES



Hometown: Vancouver, British Columbia, Canada

Genre: Rock

Date: Saturday May 10, 2014 @ 8:40PM

Venue: Kool Haus

# **BORN RUFFIANS**



Hometown: Toronto, Ontario, Canada

Genre: Indie,Rock

Date: Saturday May 10, 2014 @ 9:25PM

Venue: Kool Haus

# **HOLLERADO**



Hometown: Ottawa, Ontario, Canada

Genre: Indie,Rock

Date: Saturday May 10, 2014 @ 10:10PM

Venue: Kool Haus

# THE HIDDEN CAMERAS



Hometown: Toronto, Ontario, Canada

Genre: Indie,Pop

Date: Saturday May 10, 2014 @ 10:00PM

Venue: Kool Haus



# LITTLE DRAGON



Hometown: Gothenburg, Blekinge, Sweden

Genre: Electronic Pop Soul

Date: Saturday May 10, 2014 @ 11:45PM

Venue: Kool Haus

# **2014 INDIE AWARDS WINNERS**

#### ALBUM OF THE YEAR

Arcade Fire - Reflektor (Merge Records)

### SINGLE OF THE YEAR

City and Colour - The Lonely Life (Dine Alone Records)

### **GROUP OR DUO OF THE YEAR**

Half Moon Run (Indica Records)

### ARTIST OF THE YEAR

City and Colour (Dine Alone Records)

## **FEMALE ARTIST OF THE YEAR**

Basia Bulat (Secret City Records)

### MALE ARTIST OF THE YEAR

Sebastien Grainger (Last Gang Records)

# LIVE ARTIST/GROUP OR DUO OF THE YEAR

Hollerado (Royal Mountain Records)

### SONGWRITER OF THE YEAR

Mother Mother (Last Gang Records)

# **VIDEO OF THE YEAR**

Arcade Fire - Reflektor (Merge Records)

# MUST FOLLOW ARTIST OF THE YEAR

Born Ruffians (Paper Bag Records)

### **COLLABORATION OF THE YEAR**

Classified - Inner Ninja ft. David Myles (Half Life Records)

# MOST PLAYED INDEPENDENT ARTIST/GROUP OR DUO OF THE YEAR

City and Colour (Dine Alone Records)



# BEST-SELLING INDEPENDENT RELEASE OF THE YEAR

Arcade Fire – Reflektor (Merge Records)

### ALTERNATIVE ARTIST/GROUP OR DUO OF THE YEAR

July Talk (July Talk / Sleepless Records)

## **BLUES ARTIST/GROUP OR DUO OF THE YEAR**

MonkeyJunk (Stony Plain Records)

### CHILDREN'S ARTIST/GROUP OR DUO OF THE YEAR

Splash'N Boots (Independent)

## COUNTRY ARTIST/GROUP OR DUO OF THE YEAR

Dean Brody (Open Road Recordings)

# DANCE ARTIST/GROUP OR DUO OF THE YEAR

Rosette (Ultra Music)

# **ELECTRONIC ARTIST/GROUP OR DUO OF THE YEAR**

A Tribe Called Red (Pirates Blend Records)

### FOLK/ROOTS ARTIST/GROUP OR DUO OF THE YEAR

The Strumbellas (Six Shooter Records)

### FRANCOPHONE ARTIST/GROUP OR DUO OF THE YEAR

Karim Ouellet (Coyote Records / Abuzive Muzik)

### JAZZ ARTIST/GROUP OR DUO OF THE YEAR

Colin Stetson (Constellation)

## METAL ARTIST/GROUP OR DUO OF THE YEAR

Kataklysm (Nuclear Blast / Fontana North)

# POP ARTIST/GROUP OR DUO OF THE YEAR

Fast Romantics (Pipe & Hat)

# PUNK/HARDCORE ARTIST/GROUP OR DUO OF THE YEAR

PUP (Royal Mountain Records)

### RAP/HIP-HOP ARTIST/GROUP OR DUO OF THE YEAR

Shad (Black Box Recordings)

## **ROCK ARTIST/GROUP OR DUO OF THE YEAR**

Wildlife (Wax Records)

### SOUL/R&B ARTIST/GROUP OR DUO OF THE YEAR

Chloe Charles (Athena Music International)



### WORLD ARTIST/GROUP OR DUO OF THE YEAR

Sultans of String (Independent)

### INTERNATIONAL GROUP OR DUO OF THE YEAR

Vampire Weekend (XL Recordings)

#### INTERNATIONAL ARTIST OF THE YEAR

Janelle Monáe (Wondaland Art Society / Bad Boy Records)

### INTERNATIONAL ALBUM OF THE YEAR

Arctic Monkeys – AM (Domino)

## INTERNATIONAL SINGLE OF THE YEAR

Arctic Monkeys - Do I Wanna Know? (Domino)

## INTERNATIONAL BREAKTHROUGH ARTIST/GROUP OR DUO OF THE YEAR

CHVRCHES (Glassnote Records)

### INTERNATIONAL VIDEO OF THE YEAR

Macklemore & Ryan Lewis - Can't Hold Us (Macklemore)

## SIRIUSXM EMERGING ARTIST OF THE YEAR (English)

Mounties (Light Organ Records)

# SIRIUSXM EMERGING ARTIST OF THE YEAR (French)

Ponctuation (Bonsound)

# **2014 INDIE AWARDS NOMINEES**

### **ALBUM OF THE YEAR**

Arcade Fire - Reflektor (Merge Records)
Basia Bulat - Tall Tall Shadow (Secret City Records)
City and Colour - The Hurry and the Harm (Dine Alone Records)
Shad - Flying Colours (Black Box Recordings)
The Weeknd - Kiss Land (CP Music Group)

### SINGLE OF THE YEAR

City and Colour - The Lonely Life (Dine Alone Records)
Classified - Inner Ninja ft. David Myles (Black Box Recordings)
Head of the Herd - By This Time Tomorrow (Independent)
July Talk - Guns & Ammunition (July Talk / Sleepless Records)
Mounties - Headphones (Light Organ Records)



### **GROUP OR DUO OF THE YEAR**

Born Ruffians (Paper Bag Records)
Half Moon Run (Indica Records)
Hollerado (Royal Mountain Records)
Monster Truck (Dine Alone Records)
Mother Mother (Last Gang Records)

#### **ARTIST OF THE YEAR**

Basia Bulat (Secret City Records)
City and Colour (Dine Alone Records)
Classified (Black Box Recordings)
Shad (Black Box Recordings)
The Weeknd (CP Music Group)

### **FEMALE ARTIST OF THE YEAR**

Basia Bulat (Secret City Records)
Hannah Georgas (Dine Alone Records)
Jessy Lanza (Geej Recordings / Hyperdub)
Maylee Todd (Do Right! Music)
Mia Martina (CP Music Group)

### MALE ARTIST OF THE YEAR

Brendan Canning (Draper Street / SQE)
Daniel Romano (Normaltown Records)
Hayden (Arts And Crafts)
Sebastien Grainger (Last Gang Records)
Tim Hecker (Paper Bag Records)

### LIVE ARTIST/GROUP OR DUO OF THE YEAR

City and Colour (Dine Alone Records)
Half Moon Run (Indica Records)
Hollerado (Royal Mountain Records)
USS (Ubiquitous Synergy Seeker) (Coalition Music)
Wildlife (Wax Records)

#### SONGWRITER OF THE YEAR

Basia Bulat (Secret City Records)
Belly (CP Music Group)
Hayden (Arts And Crafts)
Jenson Vaughan (Ultra Music)
Mother Mother (Last Gang Records)

## **VIDEO OF THE YEAR**

Arcade Fire – Reflektor (Merge Records)
City and Colour - Thirst (Dine Alone Records)
Hollerado - So It Goes (Royal Mountain Records)
Said The Whale - I Love You (Hidden Pony Records)
Shad - Remember to Remember ft. Lights (Black Box Recordings)



### **MUST FOLLOW ARTIST OF THE YEAR**

Born Ruffians (Paper Bag Records)
City and Colour (Dine Alone Records)
Massari (CP Music Group)
Mia Martina (CP Music Group)
The Weeknd (CP Music Group)

### **COLLABORATION OF THE YEAR**

Classified - Inner Ninja ft. David Myles (Black Box Recordings)
JRDN - Can't Choose ft. Kardinal Offishall (Maple Music Recordings)
SonReal & Rich Kidd - The Closers (Black Box Recordings)
The Weeknd - Live For ft. Drake (CP Music Group)
Tim Chaisson - Beat This Heart ft. Serena Ryder (Bumstead Productions)

### MOST PLAYED INDEPENDENT ARTIST/GROUP OR DUO OF THE YEAR

City and Colour (Dine Alone Records)
Classified (Black Box Recordings)
Head of the Herd (Head of the Herd)
J.V. Project (Ultra Music)
Monster Truck (Dine Alone Records)

## **BEST-SELLING INDEPENDENT RELEASE OF THE YEAR**

Arcade Fire – Reflektor (Merge Records)
City and Colour - The Hurry and the Harm (Dine Alone Records)
Classified – Inner Ninja ft. David Myles (Black Box Recordings)
deadmau5 - > album title goes here < (Ultra Music)
Monster Truck – Furiosity (Dine Alone Records)

### ALTERNATIVE ARTIST/GROUP OR DUO OF THE YEAR

July Talk (July Talk / Sleepless Records)
Suuns (Secret City Records)
THE DARCYS (Arts And Crafts)
We Are Wolves (Dare To Care Records)
Wildlife (Wax Records)

# **BLUES ARTIST/GROUP OR DUO OF THE YEAR**

David Gogo (Cordova Bay Records)
Downchild (eOne Music Canada)
Little Miss Higgins & The Winnipeg Five (Independent)
MonkeyJunk (Stony Plain Records)
Sunday Wilde (Independent)

# CHILDREN'S ARTIST/GROUP OR DUO OF THE YEAR

Charlie Hope (Independent)
Gary Rasberry (Independent)
Helen Austin (Independent)
Marlowe & the MiX (Independent)
Splash'N Boots (Independent)



### COUNTRY ARTIST/GROUP OR DUO OF THE YEAR

Daniel Romano (Normaltown Records)
Dean Brody (Maple Music Recordings)
Small Town Pistols (604 Records)
The Good Family (Latent Recordings)
Tim Hicks (Maple Music Recordings)

### DANCE ARTIST/GROUP OR DUO OF THE YEAR

Born Gold (Independent) J.V. Project (Ultra Music) Mia Martina (CP Music Group) Porsha (Ultra Music) Rosette (Ultra Music)

## **ELECTRONIC ARTIST/GROUP OR DUO OF THE YEAR**

A Tribe Called Red (Pirates Blend Records)
Austra (Paper Bag Records)
Braids (Flemish Eye)
Pick A Piper (Mint Records)
Ryan Hemsworth (Last Gang Records)

## FOLK/ROOTS ARTIST/GROUP OR DUO OF THE YEAR

Basia Bulat (Secret City Records)
Lee Harvey Osmond (Maple Music Recordings)
The Deep Dark Woods (Six Shooter Records)
The Sadies (Outside Music)
The Strumbellas (Six Shooter Records)

## FRANCOPHONE ARTIST/GROUP OR DUO OF THE YEAR

Alex Nevsky (Audiogram)
Hôtel Morphée (Audiogram)
Jason Bajada (Audiogram)
Karim Ouellet (Coyote Records / Abuzive Muzik)
Ponctuation (Bonsound)

### JAZZ ARTIST/GROUP OR DUO OF THE YEAR

Chet Doxas (Addo)
Christine Jensen Jazz Orchestra (Justin Time)
Colin Stetson (Constellation)
Diana Panton (eOne Music Canada)
Matt Dusk (eOne Music Canada)

### METAL ARTIST/GROUP OR DUO OF THE YEAR

Blood Ceremony (Metal Blade)
Gorguts (Season of Mist)
Kataklysm (Maple Music Recordings)
KEN mode (New Damage Records)
Voivod (Century Media)



### POP ARTIST/GROUP OR DUO OF THE YEAR

Fast Romantics (Pipe & Hat)
Groenland (Bonsound)
JRDN (Maple Music Recordings)
Mise en Scene (Pipe & Hat)
Two Hours Traffic (Bumstead Productions)

### PUNK/HARDCORE ARTIST/GROUP OR DUO OF THE YEAR

Cancer Bats (Maple Music Recordings)
Protest The Hero (Independent)
PUP (Royal Mountain Records)
The Flatliners (New Damage Records)
The Mahones (eOne Music Canada)

### RAP/HIP-HOP ARTIST/GROUP OR DUO OF THE YEAR

Classified (Black Box Recordings)
Grand Analog (Independent)
Rich Kidd (Black Box Recordings)
Shad (Black Box Recordings)
SonReal (Black Box Recordings)

## **ROCK ARTIST/GROUP OR DUO OF THE YEAR**

Danko Jones (Hidden Pony Records) Monster Truck (Dine Alone Records) One Bad Son (604 Records) The Balconies (Coalition Music) Wildlife (Wax Records)

# SOUL/R&B ARTIST/GROUP OR DUO OF THE YEAR

Chloe Charles (Athena Music International)
Jessy Lanza (Hyperdub)
Maylee Todd (Do Right! Music)
Nuela Charles (Independent)
Zaki Ibrahim (Pirates Blend Records)

# WORLD ARTIST/GROUP OR DUO OF THE YEAR

David Buchbinder & Odessa/Havana (Tzadik)
Jaron Freeman-Fox & the Opposite of Everything (Independent)
Kobo Town (Independent)
Lemon Bucket Orkestra (Independent)
Sultans of String (Independent)

### INTERNATIONAL GROUP OR DUO OF THE YEAR

Disclosure (PMR Records)
Foals (Transgressive)
Jimmy Eat World (Dine Alone Records)
The National (4AD)
Vampire Weekend (XL Recordings)



### INTERNATIONAL ARTIST OF THE YEAR

Blood Orange (Domino)
Danny Brown (Fool's Gold Records)
Janelle Monáe (Wondaland Art Society / Bad Boy Records)
Kurt Vile (Matador Records)
Neko Case (Anti-)

### INTERNATIONAL ALBUM OF THE YEAR

Arctic Monkeys – AM (Domino)
Chance The Rapper - Acid Rap (MTC Records)
Disclosure – Settle (PMR Records)
My Bloody Valentine - m b v (Independent)
Queens of the Stone Age - ...Like Clockwork (Matador Records)

#### INTERNATIONAL SINGLE OF THE YEAR

Arctic Monkeys - Do I Wanna Know? (Domino)
Capital Cities - Safe and Sound (Lazy Hooks)
Icona Pop - I Love It ft. Charli XCX (TEN Music Group)
Macklemore & Ryan Lewis - Can't Hold Us (Macklemore)
Vampire Weekend - Diane Young (XL Recordings)

# INTERNATIONAL BREAKTHROUGH ARTIST/GROUP OR DUO OF THE YEAR

Chance The Rapper (MTC Records)
CHVRCHES (Glassnote Records)
Disclosure (PMR Records)
MS MR (IAMSOUND Records)
Phantogram (Indica Records)

### INTERNATIONAL VIDEO OF THE YEAR

Atoms For Peace – Ingenue (XL Recordings)
Calvin Harris - Sweet Nothing ft. Florence Welch (Ultra Music)
Janelle Monáe – Q.U.E.E.N. ft. Erykah Badu (Wondaland Art Society / Bad Boy Records)
Macklemore & Ryan Lewis - Can't Hold Us (Macklemore)
Phoenix - Trying to Be Cool (Glassnote Records)

# **EMERGING ARTIST OF THE YEAR (English)**

Fur Trade (Last Gang Records)
The Glorious Sons (Black Box Recordings)
Head of the Herd (Independent)
Michael Bernard Fitzgerald (Trauma2 Records)
The Matinee (Light Organ Records)
The Motorleague (Sonic Records)
Mounties (Light Organ Records)
PUP (Royal Mountain Records)
Royal Canoe (Nevado Records)
Wake Owl (Rezolute Music)



# **EMERGING ARTIST OF THE YEAR** (French)

Jason Bajada (Audiogram)
Keith Kouna (L-A be)
Klô Pelgag (Coyote Records / Abuzive Muzik)
Lac Estion (Poulet Neige)
Les Hay Babies (Simone Records)
Oothèque (Bonsound)
Ponctuation (Bonsound)
Rouge Pompier (Slam Disques)
Sally Folk (Entourage Musique)
VioleTT Pi (L-A be)

# **Expenses Incurred:**

	<u>INDIES 2014</u>
EXPENSES	
ADVERTISING/PROMOTION/MARKETING	\$36,590.99
EVENT STAFF	\$49,477.03
PRODUCTION	\$82,529.46
TALENT FEES & EXPENSES	\$123,656.96
VENUE COSTS	\$14,343.69
PROFESSIONAL FEES & EXPENSES	\$46,506.25
ADMINISTRATION	\$52,965.66
TOTAL	\$406,070.04
TOTAL CONTRIBUTION FROM BELL MEDIA	\$150,000.00







CHUM FM (Bell Media) was a major sponsor of Canadian Music Week 2014 contributing \$115,000 support the production of video and audio podcasts, and a video documentary featuring live performances, videos and background.

The following report is broken down into three categories:

- 1. "Featured Artists" will give a description of the bands and or artists that benefitted from performing at a showcase at CMW 2014.
- 2. "CRMA Winners" will list the artists that received an award and a description of what award they received as well as a complete list of nominees.
- 3. "Expenses Incurred" will detail how the CCD Sponsors contribution enabled CMW 2014 to provide the artist with a viable showcase or a comparable benefit.

# Featured Artists

# WALK OFF THE EARTH



Hometown: Burlington, Ontario, Canada

Genre: Rock

Date: Wednesday May 07, 2014 @ 9:10PM

Venue: Phoenix Concert Theatre

# **HEAD OF THE HERD**



Hometown: Vancouver, British Columbia, Canada

Genre: Blues.Rock

Date: Wednesday May 07, 2014 @ 8:15PM

Venue: Phoenix Concert Theatre

Date: Friday May 09, 2014 @ 1:00AM

Venue: Horseshoe Tavern



# **VIRGINIA TO VEGAS**



Hometown: Toronto, Ontario, Canada

Genre: Indie,Pop

Date: Wednesday May 07, 2014 @ 8:40PM

Venue: Phoenix Concert Theatre

# TREVOR GUTHRIE



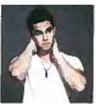
Hometown: Vancouver, British Columbia, Canada

Genre: Singer-Songwriter

Date: Wednesday May 07, 2014 @ 7:45PM

Venue: Phoenix Concert Theatre

# **TYLER SHAW**



Hometown: Coquitlam, British Columbia, Canada

Genre: Singer-Songwriter

Date: Wednesday May 07, 2014 @ 8:05PM

Venue: Phoenix Concert Theatre

# **DOWN WITH WEBSTER**



Hometown: Toronto, Ontario, Canada

Genre:

Date: Wednesday May 07, 2014 @ 7:30PM

Venue: Phoenix Concert Theatre



# **TIM HICKS**



Hometown: Niagara Falls, Ontario, Canada

Genre:

Date: Wednesday May 07, 2014 @ 7:55PM

Venue: Phoenix Concert Theatre

# **2014 WINNERS**

**BEST NEW GROUP OR SOLO ARTIST: MAINSTREAM AC** 

TEGAN & SARA, I WAS A FOOL

**BEST NEW GROUP OR SOLO ARTIST: HOT AC** 

WALK OFF THE EARTH, RED HANDS

**BEST NEW GROUP OR SOLO ARTIST: CHR** 

WALK OFF THE EARTH, RED HANDS

BEST NEW GROUP OR SOLO ARTIST: DANCE/URBAN/RHYTHMIC

ARMIN VAN BUUREN FEAT. TREVOR GUTHRIE, THIS IS WHAT IT FEELS LIKE

**BEST NEW GROUP OR SOLO ARTIST: ROCK** 

HEAD OF THE HERD, BY THIS TIME TOMORROW

**BEST NEW GROUP OR SOLO ARTIST: COUNTRY** 

**BRETT KISSEL, STARTED WITH A SONG** 

SONG OF THE YEAR

RED HANDS, WRITTEN BY: SARAH BLACKWOOD, RYAN MARSHALL, GIANNI LUMINATI, THOMAS 'TAWGS'

SALTER; PERFORMED BY WALK OFF THE EARTH

**FANS CHOICE** 

**WALK OFF THE EARTH** 

INTERNATIONAL SINGLE OF THE YEAR

AVICII, WAKE ME UP

**HEATSEEKER AWARD** 

**DOWN WITH WEBSTER** 

SENNHEISER CHARTTOPPER AWARD

SERENA RYDER



# **2014 NOMINEES**

### BEST NEW GROUP OR SOLO ARTIST: MAINSTREAM AC

ARMIN VAN BUUREN FEAT. TREVOR GUTHRIE, THIS IS WHAT IT FEELS LIKE METRIC, BREATHING UNDERWATER TEGAN & SARA, I WAS A FOOL TYLER SHAW, KISS GOODNIGHT WALK OFF THE EARTH, RED HANDS

#### **BEST NEW GROUP OR SOLO ARTIST: HOT AC**

ARMIN VAN BUUREN FEAT. TREVOR GUTHRIE, THIS IS WHAT IT FEELS LIKE CLASSIFIED, INNER NINJA
ROBIN THICKE, BLURRED LINES
TYLER SHAW, KISS GOODNIGHT
WALK OFF THE EARTH, RED HANDS

### **BEST NEW GROUP OR SOLO ARTIST: CHR**

ARMIN VAN BUUREN FEAT. TREVOR GUTHRIE, THIS IS WHAT IT FEELS LIKE METRIC, BREATHING UNDERWATER TYLER SHAW, KISS GOODNIGHT VITA CHAMBERS, FIX YOU WALK OFF THE EARTH, RED HANDS

### **BEST NEW GROUP OR SOLO ARTIST: DANCE/URBAN/RHYTHMIC**

ARMIN VAN BUUREN FEAT. TREVOR GUTHRIE, THIS IS WHAT IT FEELS LIKE GLENN MORRISON, GOODBYE
JV PROJECT, MIRACLE
TYLER SHAW, KISS GOODNIGHT
VITA CHAMBERS, FIX YOU

#### **BEST NEW GROUP OR SOLO ARTIST: ROCK**

GLORIOUS SONS, MAMA
HEAD OF THE HERD, BY THIS TIME TOMORROW
JULY TALK, GUNS & AMMUNITION
MOUNTIES, HEADPHONES
ONE BAD SON, SCARECROWS

# **BEST NEW GROUP OR SOLO ARTIST: COUNTRY**

ALEE, DON'T SAY YOU LOVE ME AUTUMN HILL, ANYTHING AT ALL BRETT KISSEL, STARTED WITH A SONG TIM HICKS, GET BY WES MACK, DUET



#### **SONG OF THE YEAR**

CLOSER, WRITTEN BY: SARA QUIN, TEGAN QUIN, GREG KURSTIN; PERFORMED BY TEGAN & SARA

HOLD ON, WE'RE GOING HOME, WRITTEN BY: DRAKE, NOAH SHEBIB, MAJID AL MASKATI, JORDAN ULLMAN, NINETEEN85; PERFORMED BY DRAKE

INNER NINJA, WRITTEN BY: LUKE BOYD (CLASSIFIED), MIKE BOYD, DAVID MYLES, MARK PELLIZZER; PERFORMED BY CLASSIFIED FEAT. DAVID MYLES

RED HANDS, WRITTEN BY: SARAH BLACKWOOD, RYAN MARSHALL, GIANNI LUMINATI, THOMAS 'TAWGS' SALTER; PERFORMED BY WALK OFF THE EARTH

STOMPA, WRITTEN BY: SERENA RYDER, JERROD BETTIS; PERFORMED BY SERENA RYDER

#### **FANS CHOICE**

ROBIN THICKE SERENA RYDER TEGAN AND SARA TREVOR GUTHRIE WALK OFF THE EARTH

# INTERNATIONAL SINGLE OF THE YEAR

AVICII, WAKE ME UP
JUSTIN TIMBERLAKE, MIRRORS
LUMINEERS, HO HEY
P!NK, JUST GIVE ME A REASON
RIHANNA, STAY



# Expenses Incurred:

	CRMA 2014
EXPENSES	
ADVERTISING/PROMOTION/MARKETING	\$8,328.07
EVENT STAFF	\$28,529.40
PRODUCTION	\$83,313.52
TALENT FEES & EXPENSES	\$40,300.00
VENUE COSTS	\$9,096.85
PROFESSIONAL FEES & EXPENSES	\$12,000.00
ADMINISTRATION	\$27,235.18
TOTAL	\$208,803.02
TOTAL CONTRIBUTION FROM BELL MEDIA	\$115,000.00



# NXNE End of Year Top 60 Tip Sheet



# **Tip Sheet Overview**

The NXNE End of Year Top 60 Tip Sheet is an online resource targeting national radio and related relevant music industry contacts featuring music and bios on 60 of Canada's top emerging artists identified by NXNE programmers from the most recent NXNE festival.

Positioned as an end of year "round up" list to help the Canadian music industry discover some of the great music currently being produced here at home, The NXNE End of Year Top 60 Tip Sheet platform gets Canadian music directly to the powers-that-be in today's industry. By providing festival and club bookers, talent buyers, national radio programming directors (from commercial broadcasters to campus and community stations) a direct pipeline to some of the best emerging national talent the industry might not otherwise have a chance to hear.

# **Tip Sheet Process**

During the annual programming phase (Sept – April) NXNE keeps tabs on Canadian submissions/artists who consistently mark high on the grading they received from the festival's first and second round listening teams.

A long-list of 80 is identified from approx. 2,000 Canadian artists that submit to the festival via Sonicbids, and general programming streams such as showcase presenters, labels, management companies etc. This long-list is comprised only of acts that have been offered a showcase slot at the festival.

The final 60 that will make up the Tip Sheet are then chosen over the summer, after the festival, based on overall grading from the final round and programming consensus.

# **Tip Sheet History**

Beginning in October 2008, NXNE gave radio programmers across the country access to the NXNE End of Year Top 60 Tip Sheet on a password-protected web site. This national database of 280 commercial, campus and independent radio stations and their corresponding Program Directors/Music Directors acted as the core contact list for the Tip Sheet. Each was sent an introductory email explaining the Tip Sheet and all were provided with a URL to sign up to their personal Tip Sheet.

In 2009, NXNE expanded the client base to include other non-broadcast related entities and relevant music industry contacts to the database. We now have year-round online presence with a publicly accessible microsite hosted on www.nxne.com/tipsheet



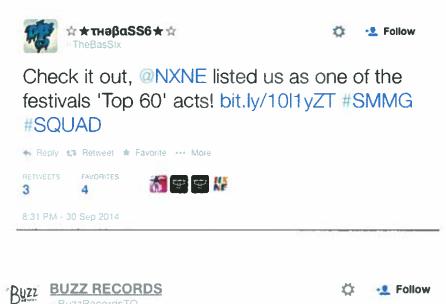
# **Enhancement History:**

- 1. 2009: Expanded our initial Industry-only password-protected site to include a broader demographic within the industry and eventually built a public micro-site housed on nxne.com open to anyone who visits our site.
- 2011: Complete re-design of the Tips Sheet web interface, and database infrastructure. Allowed us to serve more detailed artist information in more manageable, user-friendly aesthetic.
- 3. 2011: Expanded promotion via nxne.com (profile 60 bands in 60 days).
- 4. 2011: Coordinated press releases via NXNE publicity team upon launch TS including targeted social media push to NXNE's 20K + audience on Twitter / Facebook etc.
- 5. 2011/2012: Included NXNE Twitter and Facebook icons on TS interface
- 6. 2012/2013 added dynamic widget on nxne.com homepage linking to TS

# Metrics -traffic through the 2013/2014 product Congle Assiste Sep 15, 2013 - Sep 15, 2014 **Audience Overview** O All Sessions New Visitor - Returning Visito 4,438 6,089 5,399 Pages / Sessa 00:00:30 1,13 94.20% 78.74% 0.663 88 37% 2 11-30 424 7 89% 2.19% 52 0.98% 0.74% 0.20% 0.15% 0.09% 10 === 5 0 00% 49 2014 Genete



# The Response



.@greysband and @Weeaves made the NXNE 2014 Tipshet | nxne.com/tipsheet/









Much love to @NXNE for selecting @FlexTheAntihero @DillanPonders @TheBasSix & @RealNue as the Festivals 'Top 60' bit.ly/10l1yZT







@tweettwistmusic made @nxne tipsheet list along w/ @tessnormaparks @COUSINSCOUSINS @wearebeliefs @alvvaysband bit.ly/10l1yZT





# The Look (Screenshots of the 2014/2015 product):

## **Alternative**







HIP HOP / R & B ALTERNATIVE | INDIE / ALT FOLK **ROCK** 

Search: Artist, City or Keyword

Year 2014 : Go

### Year: 2014 **Alternative**

Alvvays Ark Analog Taronto, ON Taronto, ON The Auras Bao Channels Toronto, ON Toronto, ON Montreal, QC Montreal, QC Toronto, ON Baked Goods Jacques Greene Lydia Ainsworth Our Founders Toronto, ON Toronto, ON Pet Sun Eomonton, AB Montreal, QC Toronto, ON Calgary, AB Tennyson Tim Hecker Urvah Khan Viet Cong Vancouver, BC White Popoy foronto, ON



Lydia Ainsworth Toronto , ON , Canada http://iydlaainsworth.com/

If you like If you like Kate Bush, you'lf like Lydia Ainsworth you'll like us.

#### The NXNE End-Of-Year Canadian Top 60 Tip Sheet

It's that time of year: the time of year for lists. And what music nero doesn't love a good list, any time of year? In keeping with the season, we at NXNE HQ have compiled our list of the Too 60 Canadian artists from the 2014 festival and settled on a name; ...wait for it... "The NXNE End-of-Year Canadian Top 60 Tip Sneet."

the Tip Sheet is a curated roll-call of the top 60 Canadian artists that played the most recent NXNE festival this past June. You'll be familiar with some of the names on this list; others will be a discovery - something like actually being at the festival, come to think of it.

Our E-o-Y Tip Sheet is generously supported by Bell Media Inc. (formerly Astral Media Radio) and was originally designed as a private list issued to national radio programmers and related industry. (That's why you'll notice it's sectioned into four radio-ready genres - believe us, we resist categonizing artists as much as anyone]) Anyway, this year we've decided to share our recommendations on this public microsite.

Have a look around, stream some music, read a bid, and move on to the next one... It's fun, Entoyi

#### Contact

NXNE FESTIVAL 189 Church St. Toronto Ontario M5B 1Y7, Canada

Office +1 416 863 6963 Fax +1 416 863 0828 top60@nxne.com





# Hip Hop/R&B





ALTERNATIVE | HIP HOP / R & B | INDIE / ALT FOLK | ROCK

Search: Artist, City or Keyword Year 2014 1 Go

## Year: 2014 Hip Hop/R&B

Atnerton
The Bass6
Beat Busta
H Da Monsta
Daniel Son & Salpher Soze
Diemmanade
Diian Ponders
DJ Sammy Royale & Nino Brown
Flex The Antinero
G Milla
Liu Breeze
NeoMaestro
Nue
The Posterz
Progress

Ottawa, ON Toronto, ON Toronto, ON Toronto, ON Bramoton, ON Toronto, ON Montreal, QC Toronto, ON Montreal, QC Toronto, ON



## The Posterz

From: Website: Montreal , QC , Canada http://www.theposterz.com

#### Sio Note

Something unexpected from a city you never expected. You thought there was no hope... You thought it wasn't alive. The cold probably got too cold for you. Your toes have damn well frosted right off. But the warmth is here, the paradise you've been waiting for, a place to call home. Finally, The Posterz – representing Montreal hip hop, and representing it well. Make sure you're turning up the bass.

### The NXNE End-Of-Year Canadian Top 60 Tip Sheet

It's that time of year: the time of year for lists. And what music nerd doesn't love a good list, any time of year? In keeping with the season, we at NXNE HQ have compiled our list of the Top 60 Canadian artists from the 2014 festival and settled on a name; ...wait for t..., "The NXNE End-of-Year Canadian Top 60 Tip Sheet."

The Tip Sheet is a curated roll-call of the top 60 Canadian artists that played the most recent NXNE festival this past June. You'll be familiar with some of the names on this list; others will be a discovery - something like actually being at the festival, come to think of it.

Our E-o-Y Tip Sheet is generously supported by Bell Media inc. (formerly Astrai Media Radio) and was originally designed as a private list issued to national radio programmers and related industry. (That's why you'll notice it's sectioned into four radio-ready genres - believe us, we resist categorizing artists as much as anyone!) Anyway, this year we've decided to share our recommendations on this public microsite.

Have a look around, stream some music, read a blo, and move on to the next one... It's fun. Enjoyi

### **Contact**

NXNE FESTIVAL 189 Church St. Toronto Ontario M58 1Y7, Canada

Office +1 416 863 6963 Fax +3 416 863 0828 top60@nxne.com





# Indie / Alt Folk

**ROCK** 





ALTERNATIVE | HIP HOP / R & B | INDIE / ALT FOLK

Search: Artist, City or Keyword

Year 2014 # Go

Year: 2014 Indie / Alt Folk

Andre Eth er The Barr Brothers Calvin Love Cousin Hands & Teetn Julie Facer Kalie Mattson Old Man Canyon Rhye Tei Sh Tess Parks Thus Owis Whitehorse, Jim Cuddy The Willoerness of Manitoba

Toronto, ON Montreal, QC Edmonton, AB Toronto, ON Toronto, ON Toronto, ON Ottawa, ON Vancouver, BC Montreal, OC Vancouver, BC Toronto, ON Montreal, QC Toronto, ON Toronto, ON Toronto, ON



Weaves

Website:

Toronto , ON , Canada http://weavesband.com

If you like bent hooks you'll like us.

#### Bio Note:

Weaves is a guerrilla project, intentionally forcing each member to create outside of the tiresome redundancy of a four-piece band. Reluctant to hide behind a wall of reverb or instantly affiliate with a scene, they are focused on mirroring pop sensibilities while evoking a visual and vulgarized experience. Recently releasing their debut EP to critical acciaim on Buzz Records, Weaves is sick, yet simy, backwards and yet forward thinking, perhaps on the tip of collapsing.

# The NXNE End-Of-Year Canadian Top 60 Tip Sheet

It's that time of year: the time of year for lists. And what music nerd doesn't love a good list, any time of year? In keeping with the season, we at NXNE HQ have compiled our list of the Top 60 Canadian artists from the 2014 festival and settled on a name. ...wait for it... "The NXNE End-of-Year Canadian Top 60 Tip Sheet.

The Tip Sheet is a curated roll-call of the top 60 Canadian artists that played the most recent NXNE festival this past June. You'll be familiar with some of the names on this list; others will be a discovery - something like actually being at the festival, come to think of it.

Our E-o-Y Tip Sheet is generously supported by Geli Media inc. (formerly Astrail Media Radio) and was originally designed as a private list issued to national radio programmers and related industry. (That's why you'll notice it's sectioned into four radio-ready genres - believe us, we resist categorizing artists as much as anyone)) Anyway, this year we've decided to share our recommendations on this public microsite.

Have a look around, stream some music, read a blo, and move on to the next one... It's fun. Enjoyi

# Contact

NXNE FESTIVAL 189 Church St. M5B 1Y7, Canada

Office +1 416 863 6963 Fax +1 416 863 0828 top60@nxne.com





### Rock





**ALTERNATIVE** 

HIP HOP / R & B | INDIE / ALT FOLK

**ROCK** 

Search: Artist, City or Keyword

Year 2014 : Go

#### Year: 2014

### Rock

Wnimm

Bloodshot Bill The Cautioneers Dirty Fries Fresh Snow Greys HotKic Ketamines Maica Mia Michael Rault Nice Head Technical Kidman Twist Unfinished Bus ness Wake Island

Montreal, QC Toronto, ON Toronto, ON Toronto, ON Toronto, ON Toronto, ON Toronto, ON Montreal, QC Toronto, ON Toronto, ON Montreal, QC Toronto, ON Toronto, ON Montreal, OC Toronto, ON



Greys From: Website:

Toronto , ON , Canada http://www.greysband.com

If you like banana chocolate chip muffins you'll like us.

Greys are a loug rock band from Toronto. They're against pretentious piographies, preferring for listeners to Instead come to their own conclusions. Occasionally they throw amps off of roofs.

### The NXNE End-Of-Year Canadian Top 60 Tip Sheet

It's that time of year: the time of year for lists. And what music nero goesn't love a good list, any time of year? In keeping with the season, we at NXNE HQ nave compiled our list of the Top 60 Canadian artists from the 2014 festival and settled on a name. ...wait for it... "The NXNE End-of-Year Canadian Top 60 Tip Sheet,

The Tip Sheet is a curated of the top 60 Canadian artists that played the most recent NXNE festival this past June. You'll be familiar with some of the names on this list; others will be a discovery - something like actually being at the festival, come to think of it.

Our E-o-Y Tip Sneet is generously supported by Beil Media inc. (formerly Astrai Media Radio) and was originally designed as a private list issued to national radio programmers and related industry. (That's why you'll notice it's sectioned into four radio-ready genres - believe us, we resist categorizing artists as much as anyone). Anyway, this year we've decided to share our recommendations on this public microsite.

have a look around, stream some music, read a bio, and move on to the next one... It's fun. Enjoyl

# Contact

**NXNE FESTIVAL** 189 Church St. Toronto Ontario M5B 1Y7, Canada

Office +1 416 863 6963 Fax +1 415 863 0828 top60@nxne.com





# The Tip Sheet Database

# Stations by Province & Related Industry Serviced:

# **British Columbia:**

Station	Call Letters	City	Format
The Beat 94.5 FM	CFBT	Vancouver	CHR
Jet 98.9 FM	CFCP	Courtney	Classic Rock / Rock
Rock 101 FM	CFMI	Vancouver	Rock
The Port 1240 AM	CFNI	Port Hardy	Classic Rock / Rock
The FOX 99.3 FM	CFOX	Vancouver	Modern Rock
Star FM 98.3 FM	CKSR	Chiliwack	Hot A/C
Kool 107.3 FM	CHBE	Victoria	CHR
B - 104 FM	CHBZ	Cranbrook	Country
The Drive 102.9 FM	CHDR	Cranbrook	Rock
Mountain 103.5 FM	CHNV	Castlegar	Rock
Soft Rock 1450 AM	CHOR	Summerland	Easy
Energy FM	CHRX	Ft. St. John	Hot A/C
Sun 99.9 FM	CHSU	Kelowna	Hot A/C
Jack 103.1 FM	CHTT	Victoria	Rock
The Wolf 106.9 FM	CHWF	Nanaimo	Rock
Sun 105.7 FM	CICF	Vernon	Hot A/C
98.3 FM	CIFM	Kamloops	Rock
Silk 101.5 FM	CILK	Kelowna	AC
The Ocean 98.5 FM	CIOC	Victoria	Easy
94 X FM	CIRX	Prince George	Rock
Mountain 107.1 FM	CISQ	Squamish	Hot A/C
The Peak 93.3 FM	CJAV	Port Alberni	Rock
The Wolf 97 FM	CJCI	Prince George	Country
CJDC 890 AM	CJDC	Dawson Creek	Country
Jr. 93.7 FM	CJJR	Vancouver	Country
Sun 97.1 FM	CJMG	Penticton	Hot A/C
Sun 89.7 FM	CJSU	Duncan	Hot A/C
The Zone 91.3 FM	CJZN	Victoria	Rock
The Coast 91.7 FM	CKAY	Gibsons	AC
The Bee 100 FM	CKBZ	Kamloops	Hot A/C
The Drive 99.3 FM	CKDV	Prince George	Classic Rock
The River 101.3 FM	CKKN	Prince George	CHR
The Q 100.3 FM	CKKQ	Victoria	Classic Rock / Rock
The Eagle 97.3 FM	CKLR	Courtney	Rock
Power 104 Fm	ÇKLZ	Kelowna	Rock
The Bear 101.5 FM	CKNL	Fort St. John	Rock
The Bee 103 Fm	CKOV	Kelowna	Country
Country 107.1	CKQC	Abbotsford	Country
Energy 102.3 FM	CKRX	Fort nelson	Hot A/C
The Wave 102.3 Fm	CKWV	Nanaimo	Hot A/C
The Crave 95.3 FM	CKZZ	Richmond	Hot A/C



## Alberta:

Station	Call Letters	City	Format
The Bear 100.3 FM	CFBR	Edmonton	Rock
Country 790 AM	CFCW	Edmonton	Country
CAM 98.1 FM	CFCW	Camrose	CHR
The Drive 106.7 Fm	CFDV	Red Deer	Classic Rock
92.9 Fm	CFEX	Calgary	New Rock
Rock 97.7 FM	CFGP	Grand Prairie	Classic / Rock
Q 107 FM	CFGQ	Calgary	Classic / Rock
The River 107.7 FM	CFRV	Lethbridge	CHR
Fuel 90.3 FM	CFUL	Calgary	Classic /Rock
Mix 103.7 FM	CFVR	Ft. McMurray	CHR
The Fox 94.3 FM	CFXE	Edson	CHR
The Fox 97.5 Fm	CFXH	Hinton	CHR
XL 103 FM	CFXL	Calgary	CHR
Sun Country 99.7 FM	CFXO	High River	Country
The Rig 96.7 FM	CFXW	Whitecourt	Classic / Rock
The Bounce 91.7 FM	CHBN	Edmonton	CHR
Sonic 102.9	CHDI	Edmonton	Alt Rock
Country 95 FM	CHLB	Lethbridge	Country
Magic 99.3 Fm	CHMC	Edmonton	Easy Listening
The Fox Slave 92.7 FM	CHSL	Stave Lake	CHR
Big 105 FM	CHUB	Red Deer	CHR
The Vibe 98.5 FM	CIBK	Calgary	Rock
K - 97 FM	CIRK	Edmonton	Classic / Rock
Country 103.9 FM	CISN	Edmonton	Country
The Fox 101.1 FM	CIXF	Brooks	Rock
Zed 99 FM	CIZZ	Red Deer	Rock
CJAY 92.1 FM	CJAY	Calgary	Rock
B - 93 Fm	CJBZ	Lethbridge	CHR
Kool 101.3 FM	CJEG	Bonnyville	CHR
Rock 106 FM	CJRX	Lethbridge	Rock
Sunny 94 FM	CJUV	Lacombe	Classic Hits
K-Rock 95.3 FM	CJXK	Cold Lake	Classic / Rock
BIG COUNTRY 93.1	CJXX	Grand Prairie	Country
The Fox 850 AM	CKBA	Athabaska	Rock
Energy 101.5 FM	CKCE	Calgary	CHR
Q Country 91 FM	CKDQ	Drumheller	Country
KG Country 95.5 FM	CKGY	Red Deer	Country
Key 830 AM	CKKY	Wainwright	CHR
The Goat 106.1 FM	CKLM	Lloydminster	Rock
	CKMX	Calgary	Country
Classic Country 1060 AM Joe 92.5 Fm	CKNG	Edmonton	Rock
Capitol 96.3 Fm	CKRA	Edmonton	Classic / Rock
	CKRY	Calgary	Country
Country 105 FM	CKSA	Lloydminster	Country
Lloyd 95.9 FM Q Country 1400 AM	CKSQ	Stettler	Country
Wayne 93.7 Fm	CKWY	Wainwright	Rock
vvayne 33./ FIII	CIVAAI	vvaii ivviigi it	NUCK



## Saskatchewan:

Station	Call Letters	City	Format
The Fox 94.1 FM	CFGW	Yorkton	CHR
C 95.1 FM	CFMC	Saskatoon	CHR
Power 99 FM	CFMM	Prince Albert	CHR
The Wolf 104.9	CFWF	REGINA	Rock
Lite 92.1 FM	CHMX	Regina	Hot AC
The Eagle 94 FM	CIMG	Swift Current	Classic / Rock
Zed 98.9 Fm	CIZL	Regina	CHR
Rock 102 FM	CJDJ	Saskatoon	Rock
GX 940 AM	ÇJGX	Yorkton	Country
Magic 98.3 FM	CJMK	Saskatoon	Hot AC
CJ 1280 AM	CJSL	Estevan	Country
CJSN 1490 AM	CJSN	Shaunavon	Country
CJWW 600 AM	CJWW	Saskatoon	Country
Today's Country 900 AM	CKBI	Prince Albert	Country

#### Manitoba:

Station QX 104.1 FM Bob 99.9 FM Q 94 FM Hank 100.7 FM The Eagle 93.5 FM Power 97 FM Mix 96.5 Fm CKDM 730 AM Star 94.7 Fm CKLQ 880 AM Hot 103 Fm Country 1570 FM KX 96 Fm The Farm 101 FM	Call_Letters CFQX CFWM CHIQ CHNK CJEL CJKR CJPG CKDM CKLF CKLQ CKMM CKLF	City Winnipeg Winnipeg Winnipeg Winnipeg Winkler Winnipeg Portage La Prairie Dauphin Brandon Brandon Winnepg Winkler Brandon Brandon	Format Country Rock CHR Country Classic Hit Rock CHR Hot AC CHR Country CHR Country Rock Country
Clear 102.3 Fm	CKY	Winnipeg	Hot AC

# Ontario:

Station The Moose 99.5 FM Kool 105.3 FM Lite 104.3 FM The Fox 99.9 FM Fresh 103.1 FM JR 104.9 FM Variety 104 FM FM 96	Call Letters CFBG CFCA CFFX CFGX CFHK CFJR CFLG CFMK	City Bracebridge Waterloo Kingston Sarnia London Brockville Cornwall Kingston	Format Hot AC Rock Hot AC AC AC Hot AC Hot AC Rock
The Edge 102.1 FM	CFNY	Toronto	Rock



# Ontario (Cont):

Station	Call Letters	City	Format
FM 96	CFPL	London	Rock
Flow FM	CFXJ	Toronto	Hip Hop / R& B
Country Legend	CHAM	Hamilton	Country
EZ Rock 100.5 FM	CHAS	Sault St. Marie	AC
FM 93	CHAY	Barrie	Hot AC
CD 98.9 FM	CHDC	Simcoe	CHR
Cool 100.1 FM	CHCQ	Belleville	Country
CHFI 98.1 FM	CHFI	Toronto	Hot AC
K 106 FM	CHKS	Samia	Rock
The Moose 97.7 FM	CHMS	Bancroft	Hot AC
Big Daddy 103.9 Fm	CHNO	Sudbury	Rock
Country 103.9 FM	CHOK	Samia	Country
EZ Rock 105.7 Fm	CHRE	St Catharines	AC
Bob 102.3 Fm	CHST	London	Hot AC
Best Rock 97.7 FM	CHTZ	S1 Catherines	Rock
Chum 104.5 FM	CHUM	Toronto	CHR
EZ Rock 100.5	CHUR	North Bay	AC
Star 96 FM	CHVR	Pembroke	Country
CHYM 96.7 FM	CHYM	Kitchener	AC
Mix 96.7 FM	CHYR	Leamington	CHR
The Bull 94.5 Fm	CIBU	Wingham	Rock
Kicks 106 FM	CICX	Orillia	Country
The Dock 104.1	CICZ	Midland	Rock
The River 93.9 FM	CIDR	Windsor	Rock
Mix 97 Fm	CIGL	Bellville	Hot Ac
Heart 104.7 FM	CIHR	Woodstock	Hot Ac
Hot 89.9	CIHT	Ottawa	CHR
K - Rock 105.7 Fm	CIKR	Kingston	Rock
KIX 106 FM	CIKZ	Waterloo	Country
Q 107	CILQ	Toronto	Rock
Live 88.5 FM	CILV	Ottawa	Rock
Magic 106 Fm	CIJM	Guelph	AC
X 89.7 FM	CIMX	Windsor	Rock
Country 95.3 FM	CING	Hamilton	Country
B 101.FM	CIBQ	Barrie	Hot Ac
EZ Rock 97 FM	CIQM	London	AC
Kiss 105.3 Fm	CISS	Ottawa	CHR
CJBQ 800 am	CJBQ	Bellville	Country
BX 93 FM	CJBX	London	Counttry
Dave FM 107.5 Fm	CJDV	Cambridge	Rock
EZ Rock 97 FM	CJEZ	Toronto	AC
Majic 100 FM	CJMJ	Ottawa	AC
EZ Rock 105.3 FM	CJMX	Sudbury	AC
Classic Hits 95.5 FM	CJOJ	Belleville	Rock
JOY 1460 AM	CJOY	Guelph	CHR
BOB 103.7 Fm	CJPT	Brockville	Rock
Todays Country Q 104 FM		Sault St. Marie	Country
Q 92 Fm	CJQQ	Timmins	Roc
· · · ·			-



# Ontario (Cont):

Station	Call Letters	City	Format
EZ Rock 105.3 FM	CJMX	Sudbury	Rock
Rock 94 FM	CJSD	Thunder Bay Rock	
Rock 107 FM	CJTN	Bellville	Rock
Y 108 FM	CJXY	Hamilton	Rock
The Beat 91.5 FM	CKBT	Kitchener	CHR
Y 101 FM	CKBY	Ottawa	Country
The Peak FM	CKCB	Collingwood	Rock
The Hawk 103.9 FM	CKDK	Woodstock	Hits
CKDR 92.7 FM	CKDR	Dryden	CHR
Virgin Mix 99.9 FM	CKFM	Toronto	CHR
The Fox 102 FM	CKFX	North Bay	Rock
EZ Rock 99.3 FM	CKGB	Timmins	AC
BOB 93.9 FM	CKKL	Ottawa	Rock
The Drive 98.9 FM	CKLC	Kingston	Alt Rock
K-Lite 92.9 FM	CKLH	Hamilton	AC
Bob 91.9 FM	CKLY	Lindsay	Rock
The One 101.7 FM	CKNX	Wingham	CHR
91.5 FM	CKPR	Thunder Bay	Hot AC
Energy 99.7 FM	CKPT	Peterborough	CHR
The Bear 106.9 FM	ÇKQB	Ottawa	Rock
Country 105.1 FM	CKQM	Peterborough	Country
The Wolf 101.5 FM	CKWF	Peterborough	Rock
The Star 93.3 FM	CKSG	Coburg	CHR
CKSY 94.3 FM	CKSY	Chatham	AC
The Giant 105.3 FM	CKTG	Thunder Bay	Rock
The Rock 95.1 FM	CKUE	Chatham	Rock

## Quebec:

Station Passion Rock 101.9 Fm Boom 106 FM 93.7 Rhythm Fm 105.7 Rhythm Fm Rock Détente 107.3 FM Rock Détente 107.5 FM Rock Détente 94.9 FM O 97.3 FM CFLO 104.7 FM X 93 FM CHOM 97.7 FM Mike FM 940 AM	Call Letters FDA CFEI CFGE CFGL CITE CITF CIMF CFJO CFLO CFYX CHOM CKDG CINW	City Victoriaville St-Hyacinthe Sherbrooke Montreal Montreal Quebec Gatineau Victoriaville Mont-Laurier Rimouski Montreal Montreal Montreal	Format Rock CHR AC AC AC AC CHR Rock Rock Rock CHR
940 AM Mix 96	CINW CJFM	Montreal Montreal	CHR CHR



## **New Brunswick:**

Station Fred 92.3 FM Fox 105 FM Country 94 FM The Tide 98.1 FM The Wave 97.3 Fm	Call Letters CFRK CFXY CHSJ CHTD CHWV	City Fredericton Fredericton St. John St. Stephen St. John	Format Rock Rock Country Country CHR
Capitol 106.9 FM K 93 Fm EZ Rock 104 Fm C 103 Fm XL 96 FM Max 105 Fm Country 1260 AM	CIBX CJCJ CJMO CJXL CKBC CKBC	Fredericton Grand Falls Woodstock Moncton Moncton Bathurst Fredericton	CHR CHR AC Rock Country CHR Country

# Nova Scotia:

Station	Call Letters	City	Format
Q 104 FM	CFRQ	Bedford	Rock
The Hawk 101.5 Fm CIGO		Port Hawksbury	Hot AC
C 100 Fm	CIOO	Halifax	AC
The Bounce 103.1 Fm	CJCH	Halifax	CHR
X 98 FM	CJFX	Atigonish	CHR
The Wave 95.5 Fm	CJLS	Yarmouth	Hot AC
98.1 Fm	CKBW	Bridgewater	Rock
Big Dog 100.9 FM	СКТО	Truro	Rock
Cat Country 99.5 FM	CKTY	Truro	Country
Kool 96.5 Fm	CKUL	Halifax	AC

## Prince Edward Island:

Station	Call Letters	City	Format
Ocean 100.3 FM	CHTN	Charlottetown	Hot AC
K-Rock 105.5 FM	CKQK	Charlottetown	Rock
Newfoundland:			
Station	Call Letters	City	Format
Kixx Country 103.9 FM	CHVO	Carbonear	Country
Hits 91 FM	CKIX	St. John's	CHR
K-Rock 103.9 FM	CKXX	Corner Brook	Rock



# National Campus Stations:

			•
Station	Call Letters	City	Campus
103.7 FM	CFBU	St. Catharines	Brock Campus
92.7 FM	CFFF	Peterborough	Trent Campus
93.3 FM	CFMU	Hamilton	McMaster Campus
101.9 FM	CFRC	Kingston	Queens Campus
91.9 FM	CFRE	Mississauga	U of T Miss. Campus
98.7 FM	CFRL	London	Fanshawe Campus
93.3 FM	CFRU	Guelph	U of Guelph
101.9 FM	CFUV	Victoria	UVIC Campus / Community
93.3 FM The Fox	CFXU	Antigonish	St. Francis Xavier Campus
106.9 FM	CHMA	Sackville	Mount Allison Campus
94.9 FM	CHRW	London	Western Campus
105.5 FM	CHRY	Toronto	York Campus
97.9 FM	CHSR	Fredricton	UNB Campus
89.1 FM	CHOU	Ottawa	UO Campus
101.9 FM	CITR	Vancouver	UBC Campus
89.5 FM	CIUT	Toronto	U of T Campus
91.5 FM	CJAM	Windsor	UOW Campus
88.3 FM	CJIQ	Kitchener	Conestoga Campus
1690 AM	CJLO	Montreal	Concordia Campus
90.1 FM	CJSF	Bumaby	SFU Campus
88 FM	CJSR	Edmonton	U of A Campus
90.9 FM	CJSW	Calgary	U of C Campus
93.1 Fm	CKCU	Ottawa	Carleton Campus
107.9 FM	CKDJ	Ottawa	Algonquin Campus
96.9 FM	CKHC	Etobicoke	Humber Campus
88.1 FM	CKLN	Toronto	Ryerson Campus
96.7 FM	CKLU	Sudbury	Laurentian University
900 AM	СКМО	Victoria	Camosun Campus
100.3 FM	CKMS	Waterloo	U of Waterloo
90.3 FM	CKUT	Montreal	McGill Campus
			•



#### **National Community Stations:**

Station	Call_Letters	City
the X 92.5 FM	CFBX	Kamloops
90.5 FM	CFCR	Saskatoon
91 FM	CJLX	Bellville
	CJLY	Nelson
88.1 FM	CKDU	Halifax
102.7 FM	CILU	Thunder Bay
88.9 FM	CJMQ	Sherbrooke

#### Related Industry Serviced:

**CIRPA** 

**CMPA** 

COCA

CRIA **CRTC** 

Department of Heritage

FACTOR

Paquin Entertainment

SAC

**SESAC** 

SLFA Feldman & Associates

SOCAN

**STARMAKER** 

Manitoba Music

**UMAC** 

**ECMAs** 

**WCMWs** 

**WCMAs** 

**OMDC** 

**MMF IMMF** 

AMIA [Alberta]

**AFM** 

ADISQ [Quebec]

**CCMA** 

**CMRRA** 

**CARAS** 

Music Industry Association of Nfld & Labrador

Music Industry Association of Nova Scotia

Pacific Music Association

Recording Arts Association NWT

Recording Arts Industry-Yukon Assoc

Saskatchewan Recording Industry Assoc

(SOPREF) Quebec

The Agency Group Canada



# The NXNE Story

Now in its 21st year, NXNE has become the Canadian festival destination for new and emerging talent—unsigned bands, indie favourites, and international headlining artists alike. Seen as the most anticipated summer music event in Canada, NXNE has cemented itself as an essential showcase opportunity for the best in new music.

For five days and nights, **NXNE Music** offers the hottest music and the freshest music-related ideas—all within a few km of each other. NXNE 2014 presented over 800 international, national and local acts across more than 40 official festival stages.

Many performers have played NXNE on their way to major worldwide breakthroughs. Hotly tipped buzz bands and soon-to-be-discovered gems join international touring acts, making NXNE eclectic and exciting.

#### NXNE Music festival alumni include:

St. Vincent, Spoon, The National, Grimes, Ludacris, Juicy J, The Flaming Lips, DFA 1979, Future Islands, Pusha T, Run The Jewels, Kid Cudi, Raekwon, Ghostface Killah, Danny Brown, Sleigh Bells, Mac Demarco, The Black Lips, Broken Social Scene, Feist, Of Montreal, Best Coast, Iggy and The Stooges, DEVO, De La Soul, Cults, SWANS, Purity Ring, METZ, Ryan Hemsworth, Zola Jesus, Action Bronson, A\$AP Ferg, Ty Segall, Twin Shadow, Ryan Hemsworth, Omar Souleyman, Courtney Barnett, Doldrums, DIIV, Wild Nothing, A Place to Bury Strangers, Joey Bada\$\$, Fucked Up, OFF!, Descendents, Yamantaka // Sonic Titan, Merchandise, Iceage, GZA, Killer Mike, Thee Oh Sees, Portugal. The Man, Japandroids, Deerhoof, The Raveonettes, Big Freedia, Majical Cloudz, Surfer Blood, Jeff The Brotherhood, Sufjan Stevens, HEALTH, Wavves, The Dodos, Dum Dum Girls, Bleached, Mikal Cronin, Dusted, Unknown Mortal Orchestra, Daughn Gibson, Les Savy Fav, Warpaint, Cold Cave, No Age, King Khan & The Shrines, Black Rebel Motorcycle Club, The Soft Moon, Glass Candy, Dan Deacon, Kelela, Dirty Beaches plus thousands more...

#### **NXNE Reach »**

Correspondents from international media like **Pitchfork Media, BBC, Vanity Fair, The New York Times** all cover festival showcases alongside influential music bloggers, television stations, radio programmers, podcasters, filmmakers, and Canadian journalists. **Over 250 accredited media covered this year's NXNE festival.** 

"By thinking and aiming big, NXNE has truly become a major event." - Huffington Post

"One fest that really stands out" - Consequence of Sound

"The best in new music and film from the indie scene" - BBC Radio 2

"NXNE is now one of the premier festivals in all of North America..." simply too much cool stuff going on..." - The Toronto Star

"Music did take over." -The Austinist

"You guys ruled! Thanks for all the love. NXNE is the jump-off for sure!" - Heathcliff Berru, PR, Odd Future

"North By North East has crowned itself Toronto's premier music event." - The Guardian



For NXNE, the End of Year End of Year Top 60 Tip Sheet is the logical next step in our continued support for emerging Canadian artists. We are excited to play a role in paving a route from a festival showcase to the airwaves, blogosphere, next club date, tour and festival slot for these 60 artists. Here's hoping the End of Year Top 60 Tip Sheet brings these Canadian artists the continued support necessary to win new fans across the country.

The 2014/2015 edition of the End of year Top 60 Tip Sheet has been compiled and was launched live to nxne.com/tipsheet on Oct 2, 2014.

If you have any questions or require further information please feel free to contact me directly.

All the best.

Crispin Giles, Director of Programming

NXNE

# Songwriters Association of Canada

# **ACTIVITY REPORT**

TO



# now known as

# **BELL MEDIA INC.**

Re: ASTRAL/STANDARD transaction (CRTC 2007-359)

# **SUBMITTED BY**



SEPTEMBER 5, 2014

# **Table of Contents**

S	Songwriters Association of Canada3		
Pı	► Project Rationale8		
► Pı	roject Update		
	1. Demo Submissions / Website	9	
	2. SongWorks	24	
	3. Workshops on Demand	33	
	4. Songwriting in the Schools	37	
₽r	roject Summary	39	

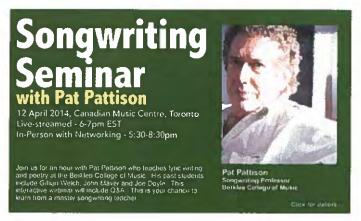
The S.A.C. Commitment



### Get professional feedback on your songs.

The S.A.C. Song Assessment Service provides members with valuable feedback from a pool of established and recognized professionals. S.A.C. Members receive 2 FREE online song assessments per calendar year. Improve your songwriting by taking advantage of this service.





# The Songwriters Association of Canada

The Songwriters Association of Canada (S.A.C.) is dedicated to the advocacy and education of Canadian songwriters. The S.A.C. exists to nurture, develop and protect the creative, business, and legal interests of music creators in Canada and around the world.

The Songwriters Association of Canada is a national non-profit organization that is run by and represents Canadian songwriters. An association led by active professional songwriters and a management team devoted to furthering Canadian songwriting initiatives, the S.A.C. is committed to pursuing the following on behalf of songwriters:

- The advancement of the craft and enterprise of songwriting through educational programs, networking opportunities, dissemination of business knowledge and other services;
- The right to benefit from, and receive fair compensation for the use of their work;
- A more favourable environment through the provision of a united national and international voice when dealing with government, the music industry and the general public; and
- The development of activities that allow members to reach out and enjoy the sense of community shared by songwriters.

The Association works in co-operation with, and in support of, La Société professionnelle des auteurs et des compositeurs du Québec (SPACQ), the Screen Composers Guild of Canada (SCGC), Coalition for Cultural Diversity (CCD), the Creators Copyright Collective (CCC), the Creators' Rights Alliance (CRA, and the Canadian Songwriters Hall of Fame (CSHF), Canadian Internet Privacy Policy Interest Clinic (CIPPIC), Canadian Music Publishers Association (CMPA), American Federation of Musicians – Canada (AF of M), Alliance of Canadian Cinema, Television and Radio Artists (ACTRA-RACS), the Canadian Country Music Association

In addition to our alliances with Canadian organizations, the S.A.C. is now working with music creator organizations globally, such as ECSA in Europe, and the SGA and the NSAI in the USA. A new umbrella group called Music Creators North America allies all major North American music creator organizations.

### 2014/15 Board of Directors

### Eddie Schwartz (Nashville, TN) - President

Eddie is best known for writing such classic hit songs as "Hit Me With Your Best Shot" recorded by Pat Benetar, "Don't Shed A Tear" by Paul Carrack, and "The Doctor" by the Doobie Brothers, as well as some two hundred songs recorded and performed by artists such as Joe Cocker, Carly Simon, Peter Frampton, Robert Palmer, Jeffrey Osborne, Donna Summer, Rita Coolidge, Rascal Flatts and Mountain among others. As a record producer, he has enjoyed success with numerous projects, including the Doobie Brothers' "Cycles" album, Paul Carrack's "Groove Approved", Rita Coolidge's "Fire Me Back", as well as his own recordings as an artist that have achieved notable success in Canada, the US and around the world.

His global sales as a writer, producer and artist are currently in excess of 65 million. A native of Toronto, Eddie has won numerous music industry awards including multiple JUNO, BMI, and SOCAN awards, and SOCAN's prestigious Lifetime Achievement award. In addition, he has served for many years on the boards of the Songwriters Association of Canada, SOCAN, CARAS and the Canadian Songwriters Hall of Fame, and more recently as Co-Chair of Music Creators North America and the CIAM (CISAC's international authors' council) Executive Committee. Eddie is also is a graduate of the renowned Leadership Music program in Nashville, where he has lived since 1997.

In recent years he has been asked to speak on copyright and other issues affecting music creators in universities and conferences in Europe, Asia and across Canada and the US. In late 2012 Eddie was appointed a Member of the Order of Canada.

### Jean-Robert Bisaillon (Quebec) - Director & Vice President, Web Committee chair

Jean-Robert Bisaillon is the founder and VP development of iconoclaste musique inc. an artist management and Webpromo company. He was an active writer and composer in the groups French B and Disappointed A Few People. He has often helped to create contacts between North American and the French and French Canadian music communities. He has co-written with Jean-Noël Bigotti, an indie music trade guide between France and Quebec/Canada published by the French structure IRMA. He has more recently published Le guide Internet des auteurs et compositeurs for SPACQ, the book introduces artists to the process of using the Web for their music distribution and promotion. He is currently studying music metadata at Masters level at INRS in Montreal.

# Greg Johnston (Toronto, Ontario) - Director & Vice President

Greg Johnston has had a life full of music. Firstly a classically trained pianist, Greg also went on to study composition, jazz performance and film in university. Fifteen years in the professional world of music now finds Greg a respected songwriter/producer/composer/session musician, and his writing is as diverse as his abilities.

Greg has composed music for CTV, CBC, and has written, recorded, or produced for such artists as: Nick Lachey, Ron Sexsmith, Olivia Newton-John, Backstreet Boys, Dean Geyer, Amy Sky, Marc Jordan, Christopher Ward, Gavin Brown, Shelly Pieken, Social Code, Haydain Neale, Ryan Malcolm, Rex Goudie, and Kalan Porter to name a few.

#### Safwan Javed (Toronto, ON) - Director & Treasurer

Safwan Javed has been the drummer for the band Wide Mouth Mason since its inception, in 1996. Early on, the band became a mainstay of the Canadian music industry. With four major label releases and two independent releases, the band has sold hundreds of thousands of albums worldwide – garnering two Canadian gold records – while receiving critical acclaim and a legion of devoted fans.

Wide Mouth Mason has toured with The Rolling Stones, AC/DC, ZZ Top, The Guess Who, and many others. The band was twice given the honour of playing in the prestigious Montreaux Jazz Festival (Switzerland).

Safwan brings this wealth of experience and success in the music industry to his legal practice. His approach to representing clients is very much informed by the knowledge gleaned from being a veteran musician. He is in the unique position of being able to provide legal services to artists whilst being an artist himself.

In 2003, Safwan took over responsibility for co-management, accounts, budgets, strategic planning, co-tour management, and logistics. Further, he has recently taken on the role of legal representative for the band.

Having shouldered these multiple responsibilities, Safwan is well equipped to help navigate successful entrepreneurship in the music/entertainment industry.

In addition, Safwan is an advocate in the area of copyright law. As a member and spokesperson for the Canadian Music Creators Coalition, he espouses a forward-thinking perspective that values the long-term interests of both artists and the general public. His progressive vision of the music/entertainment industry, wherein artists and fans are treated fairly, serves as a backdrop to his professional dealings.

# Ron Irving (British Columbia) - Director & Secretary

Ron Irving is a veteran Canadian singer/songwriter with over 100 songs recorded worldwide in 7 languages. Artist's who have recorded Ron's song's include, Anne Murray, Michael Bublé, Jennifer Rush, Lee Greenwood, the Statler Brothers the Higgins, Asian Pop star Jacky Cheung, Lisa Brokop, Germany's Trademark, Canadian boy band VIP, Amanda Stott and numerous others. Ron is an active performer, music publisher and producer. His copyrights have been used in feature films, TV shows, song folios, commercials, karaoke and ring tones.

Ron is a proud member of the BCCMA Hall of Fame and has released 2 solo CD's, Into The Blue and You're Not Alone. His songs have received national awards from both SOCAN and the Canadian Music Publishers Association.

Ron organized and performed at the first Canadian Songwriter's showcase at the Bluebird Café in Nashville, which featured Randy Bachman, Eddie Schwartz, Shirely Eikhard, and many other Canadian hit writers.

#### Brendan Canning (Toronto, ON) - Director

Brendan Canning has been playing music in Toronto and around the globe since 1991. He has played in numerous bands, the most notable being Broken Social Scene. His last solo album was released in a series called, Broken Social Scene presents and sold close to 20,000 copies worldwide.

Aside from his work in bands over the years he has scored numerous films with and without his BSS compadres. Half-Nelson, Scott Pilgrim vs. The World, It's Kind of a Funny Story, Trigger and the soon to be released, The Canyons, starring the infamous Lindsay Lohan and directed by Paul Schrader, are some of the more notable films.

Brendan sits on the board of the Songwriters' Association Of Canada, serves on the jury for the Canadian Screen Awards and works occasionally at the Canadian Film Centre as a mentor to young film score composers, he is also now working with the Regent Park School of Music as a mentor.

"You Gots 2 Chill" marks Canning's first solo album in 5 years but in a lot of ways feels like his first without any BSS attachments. "You Gots 2 Chill" will be released in Canada by his own label Draper Street Records and in the US with SQE Music.

#### Jane McGarrigle (Montreal, Ouebec) - Director

Jane McGarrigle is the elder sister of Kate and Anna McGarrigle, and has written and performed several songs with the duo, including producing their album Love Over and Over. Nana Mouskouri and Emmylou Harris have recorded songs she has co-written.

Jane served as her sisters' music manager for a time, and then in the 1990s managed the band Three O'Clock Train. She has also worked in music management with Pierre Marchand, Sarah McLachlan, Daniel Lanois, and The Neville Brothers.

Jane composed the scores to the Canadian film Tommy Tricker and the Stamp Traveller and its sequel, The Return of Tommy Tricker. In addition she previously served on the board of the Society of Composers, Authors and Music Publishers of Canada, and as chair of the Communications Committee.

# Jim Vallance (Ontario) - Director

Jim Vallance is a musician, producer and songwriter whose credits include Bryan Adams, Anne Murray, Rod Stewart, Tom Jones, Alice Cooper, Tina Turner, Aerosmith, Heart, Bonnie Raitt, Paul Anka, Neil Diamond, and Ozzy Osbourne ... representing more than 100-million CD and album sales. Citations include multiple SOCAN Classic Awards, four Junos, ASCAP and BMI Awards, dozens of international Gold and Platinum album awards, and the Order Of Canada.

#### Bryan Potvin (Nova Scotia) - Director

Ottawa born Bryan Anthony Potvin has been involved in the music business since the age of sixteen when he was a runner for Nite Out Concert Productions based out of Winnipeg. At the age of twenty he, Jay Semko, Merl Bryck and Don Schmid formed The Northern Pikes whose six album catalogue with Virgin Records has sold in excess of 600,000 units internationally, including 3 gold albums and the multi-platinum selling SNOW IN JUNE. In the past ten years, Bryan has also worked as A&R manager for Mercury Records Canada and songwriter/producer with BMG Music Publishing Canada along with producing albums for various artists. Current writing & production work includes Andrea England (1st runner up in 2003 John Lennon Songwriting Contest), Hayley Aitken (Jive/Zomba Australia), Velvet Empire and Christa Borden (Popstars, Universal Canada), Doc Walker ("Get Up", top 5 at Canadian country radio), Blackie & The Rodeo Kings ("Enough Of You Today", top 20 at Canadian rock radio) and Beverley Mahood as well as several other projects in development. On December 2 2003 the Northern Pikes released a new set of material on the Sextant EMI label. The album is entitled IT'S A GOOD LIFE.

### **Project Rationale**

Songwriters are one of Canada's greatest national resources, offering music lovers the gift of their storytelling through song. The impact that some songs have on our lives is everlasting and the reason is simple: a great song forces us to feel. Some of those songs bring us to laughter and some move us to tears. Regardless of the emotion they bring, they almost always create memories.

Songwriters, like other creators, require information and tools to help further develop their craft with the objective of creating marketable songs. Songwriters face tremendous obstacles in the development of both the craft and business aspects of their careers. Where other professions in the arts have many avenues for career and craft development, one of the biggest obstacles for songwriters is lack of educational opportunities that are available to those entering the profession. Although programs are starting to appear at the college and university level, educational opportunities for developing Canadian songwriters are still limited. As songwriting is a specialized creative field, successful education is reliant on a number of factors, the most important of which is access to quality resource leaders with experience and an ability to teach.

The S.A.C. has been producing quality events for the past thirty years. These seminars and workshops have featured Canada's top songwriters and music industry professionals and been presented to the nation's next generation of developing songwriters. The objective of these projects is two-fold; to ensure that songwriters receive current and accurate information on the business and craft of songwriting and to offer these songwriters opportunities to network and build their own community.

We continue to listen to feedback from our songwriting community through the S.A.C. blog, event surveys and with the implementation of the 2010 Strategic Plan born from our memberwide survey. (Results are posted on songwriters.ca) Our greatest challenge continues to be the extent of our outreach. In 2014 we have continued our cross-Canada outreach thanks to our new online webinar interviews with participants logging on all the way from Nova Scotia to British Columbia.

With the on-going development of the projects in this report, the expansion of the S.A.C.'s online presence will help to ensure that songwriters in all regions of the country will be offered information on songwriting, allow them to market their works and create networking opportunities. These projects would not have been possible if it were not for the generous financial support of **Astral now known as Bell Media.** 

# **Project Update**

# 1. Demo Submissions/Website

# FINAL STAGES FOR SONG LIBRARY **LAUNCH OF SONGWORKS LIBRARY**

# **Song Library**

Full database and interrelated tables were completed and technical testing early in November 2013. The next stage was building the library.



# Song Library Upload Instructions

Before starting, please login to songwriters.ca.

- Click "edit profile" at the top right corner of songwriters.ca
   Click on the grey tab under the title "My Profile" and select "My Songs". You will then be shown a list of all the songs you have uploaded in the past, as well as the option to upload a new song.
- 3. Click the "Upload Song" button
- 4. Choose your MP3 file, give it a name. You have the option of adding notes and displaying it publicly on your profile. If you choose no, the song will only be visible to people with access to the song libraries you have selected.



We embarked on a campaign to have members begin uploading their songs that they wanted heard by music industry professionals, songwriting collaborators, artist managers etc.

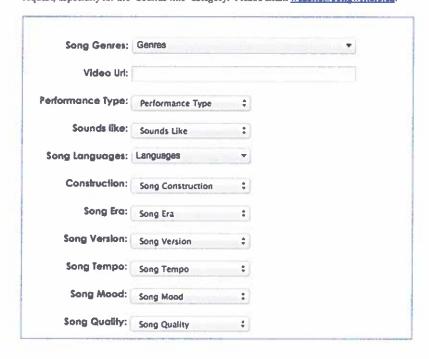
# **Library Management**

Add New Library >

Library Name	Songs	Created On	Created By	Delete	
All Industry Professionals	163	07-40-2013	Isabel Crack	×	
Managers Only	26	08-08-2013	Isabel Crack	×	
Artists Only	24	17-01-2013	Isabel Crack	×	
Music Supervisors Only	332	18-58-2013	Isabel Crack	×	
Amateur Requests	225	26-54-2013	Isabel Crack	×	
Collaborators	32	17-32-2013	Isabel Crack	×	

While the Song Library continues to accumulate works, members are also being encouraged to help build the categories of libraries and descriptions. This interactive approach has engaged the members while at the same time allowing our administrators to expand and develop the song "fields" allowing for future changes in metadata development to stay in line with the constantly changing digital environment.

Please note, we are constantly developing the fields for these categories. We ask you to submit any additions you would like to request, especially for the "Sounds like" category. Please email <a href="website@songwriters.ca">website@songwriters.ca</a>.



Songwriters who are new to the profession are at the same time being introduced to international identifiers and the resultant revenue streams attached to those identifiers. Each identifier on the Song Library upload page is linked to the home website of the unique identifiers explaining the construction of the identifier and its current use. The S.A.C. hopes to build a strong library of songs inclusive of complete metadata.

8. You have the option of adding any of the 4 unique globally recognized identifiers. Each identifier has a question mark button beside the field which links to an explanation as to what the code is and how you can input it. These are not mandatory.

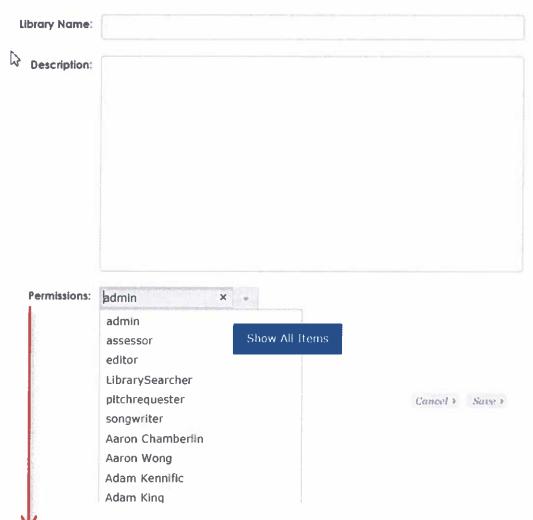


At the time of publication, final testing is taking place for the Song Library searching mechanism. Here following is the first draft of the report being sent to our Website Developer "Wired Solutions" for final fixes at which point Managers, Music Supervisors and all members looking for collaborating partners will be given their logins and passwords so that they can begin listening to their libraries. All searchers have the ability to personally recategorize songs as well as rate them. Full notes can be entered at every song level that can be wildcard searched for specific projects.

# S.A.C. WEB - Library Management - FUNCTIONS PROBLEMS:

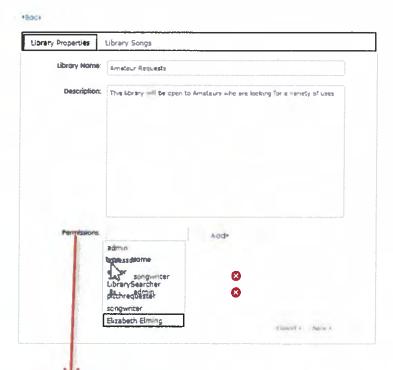
1. Add New Library will go to the Library Properties page.

# **Add Library**



Permissions drop down box should be removed. There is no need to assign permissions at this level. To create New Library the user has to have <u>admin role</u> in SAC membership.

2. Clicking on an existing Library will go to the Library Properties page.



Permissions drop down box should display only users' names with <u>Library Searcher</u> role from SAC membership.

3. Special attention to Delete Library button.

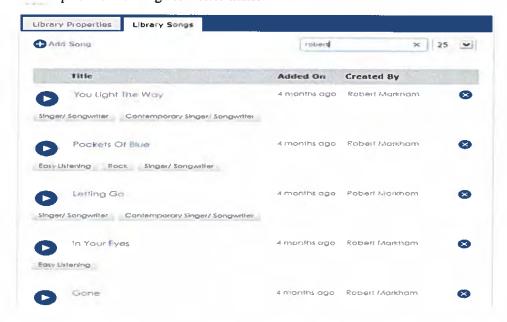
When a library is deleted all the permissions to this library should be deleted also. But if the library has also Songs attached to it is a different story

I would suggest that any library record should have a flag Active -Yes/No- in order to keep the history of the library (included library Songs) data. When a library is deleted the flag Active should = No and the deleted library should not be listed as available library for the Library Searchers.

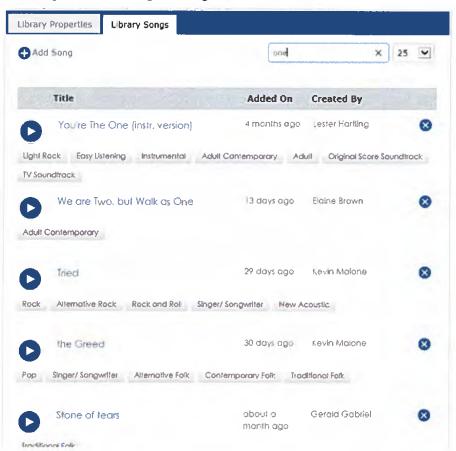
4. Library Songs tab – Search engine.



# Search option is working for writer name:



# Search option is working for song title search:

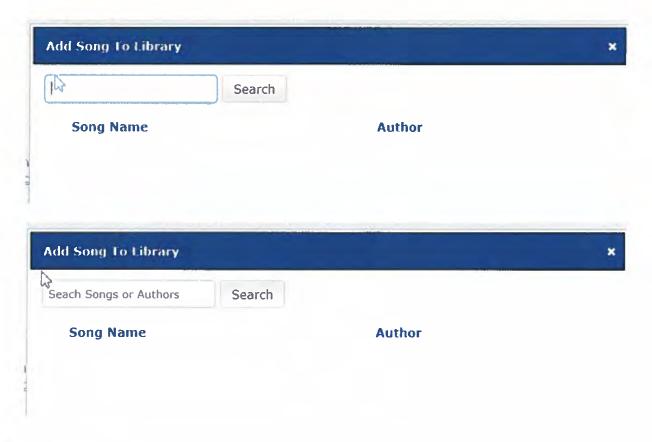


# Search option is not working for genre search:

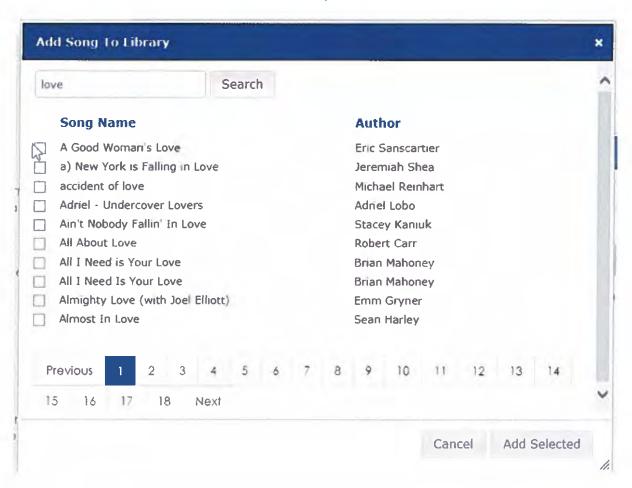
4Back



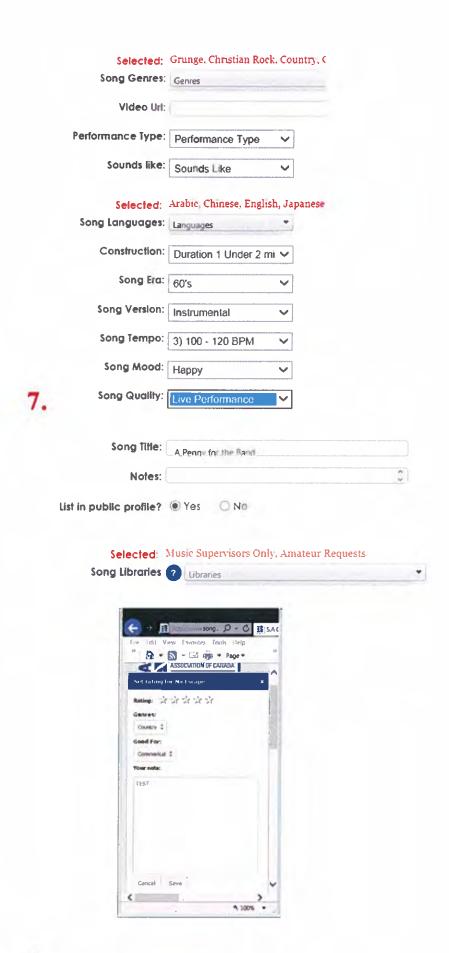
5. Library Songs tab — Add a song. Search label should display from the beginning the text like the one in the next screenshot. (It seems that the cursor is stopped there when the page is open and the text disappeared. It is confusing for the user because he/she does not know what search option exists. If I move and click the cursor anywhere else "Search Songs or Authors" text appears.



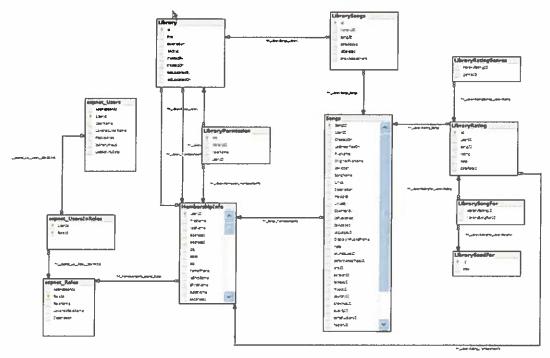
Add a song tab -Search engine is working for song title search:



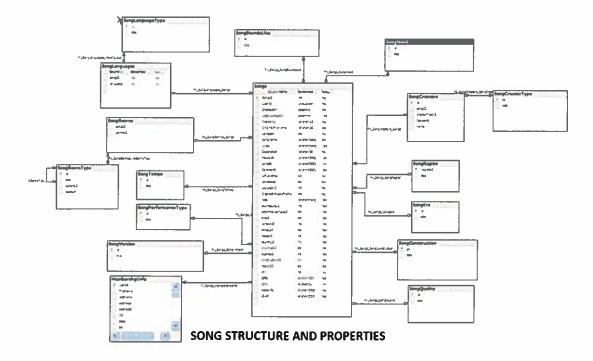
**6.** Library Songs – Upload a Song. When a user is uploading a song and trying to choose the libraries, genres and languages the label of the choices the user made is displayed.



Full administrative access allows for the S.A.C. staff to continue to build the libraries and the data fields while at the same time allowing for growing usefulness as metadata resources as evidenced with the following graphic depictions of the data tables and their relationships. The programming has been developed to incorporate a fully downloadable set of parameters and data.

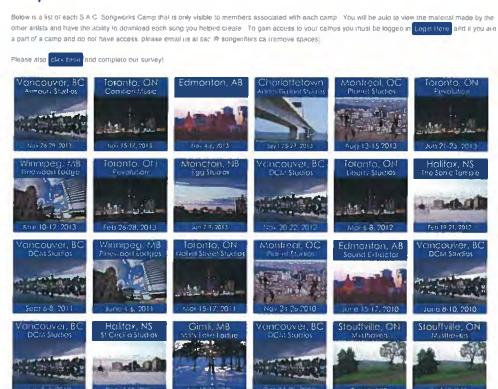


LIBRARY STRUCTURE AND PROPERTIES



# Official Launch of the SAC Songworks website March 27, 2014

### **Camp List**



The final task to create a pro library of songs of all the S.A.C. SongWorks camps (see section 2 in this report for SongWorks Camps) was finally realized and launched at the SongWork the Room event at the Canadian Music Centre in Toronto partially funded by the Bell Media (Astral) CCD funding. All past participants were invited to attend the event along with many high profile industry professionals.

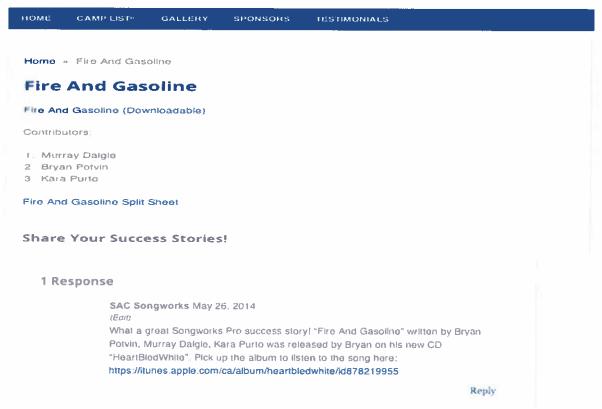
Name Of Attendee	Organization/Alumni or Songwriter Information
	Jean-Robert Bisaillon is a member of the SAC board and the Owner/Operator of
Jean-Robert Bisaillon	Iconoclaste Inc., a company specializing in works data and metadata.
Jean-Robert bisallion	Divine is a very successful Canadian
Divine Brown	singer-songwriter currently with Universal.
Stacey Kay Bulmer	Stacey Kay is a Slaight Music Publishing writer and is a SongWorks alumni.
	Q is a SongWorks alumni and is currently signed to Warner Bros. Records, working
Q Benjamin	on her first EP for release this year.

Jim Campbell	Jim Campbell works for Slaight Music in the artist development department.
Brendan Canning	Brendan Canning is one of the founding members of "Broken Social Scene".
Arun Chaturvedi	Arun is a Toronto writer, working with Luke MacMaster in Toronto .
Liz Coyles	Liz Coyles is a songwriter and artist with Slaight Music
Jill Gobin	Slaight Music
Derrick Ross	Head-Sales and Marketing for Slaight Music.
Derriek Ross	Murray is a SongWorks alumni and has
	worked with several Canadian artists
Murray Daigle	including "Neverest".
Jasmine Denham	Jasmine is the vocal coach on the Next Star and has helped to develop Canadian talents such as Victoria Duffield.
	Duff is a talented guitarist currently
Duff Musiq	developing R&B artist "Gyles".
	Lodewiojk is a part of production due Menalom Music with Joseph Murray. Together they create music for film and TV, video games, remixes and
Lodewiojk Vos	collaborations.
Young Feng	Young is signed to camp producer Vince Degiorgio's company Chapter 2/Cymba Music.
Justin Forsley	Justin Forsley is a prominent songwriter and producer in Toronto who has worked with several Canadian artists including Q Benjamin.
Anne Davison	Anne is a songwriter and performer from Halifax, Nova Scotia.
Greg Johnston	Greg is a songwriter, known for working with Canadian Idol winner and Nick Lachey among others.
Ava Kay	Ava kay is a Toronto based songwriter who has written hits for The Disney Channel as well as for several international acts.
Mike Kiofos	Mike is a producer and songwriter for Vic Park Productions and has worked with several Canadian artists including "Neverest".
	Lorraine is vocal coach and vocal
Lorraine Lawson	producer and also a songwriter based in Toronto.
	Tess is a talented singer songwriter
Tess Parks	working in Canada and the UK at
1633 18173	present.  Michael is the President and CEO of
Michael Perlmutter	Instinct Entertainment.
Jeff Freundlich	Wild Whirled Records/Fervor Records USA

	Kara is a songwriter and singer, who has
	recently had a cut on fellow SongWorks
Kara Purto	alumni Bryan Potvin's record.
Trainer area	Luke Potter is a UK artist currently
Luke Potter	working with Gina Orr in Los Angeles.
Euro i otto	Joseph is from Menalon Music, whose
	client's include Coca Cola, MTV, Advil,
Joseph Murphy	Roots and google among others.
2000	Pierre-Luc is a Montreal based writer and
Pierre-Luc Rioux	a SongWorks alumni.
Traile Lab Moux	Adam Royce is a Toronto based writer
Adam Royce	and a SongWorks alumni.
	Sammy is a part of the Grammy winning
Sammy Gerongco	production team Kuya Productions.
	Paul is an entertainment lawyer based in
Paul Sanderson	Toronto.
	Craig is a successful Canadian
	singer/songwriter and SongWorks
Craig Smart	alumni.
	Ian is currently signed to Vince
	Degiorgio's chapter 2 productions/Cymba
	Music Publishing and is working with
Ian Smith	several indie artists.
	Anne Marie is currently a faculty member
Anne Marie Smith	at the Harris Institute.
	Michael is an up and coming songwriter
Michael Sonier	based in Toronto.
	Tyler Shaw is a Juno nominated artist
Tyler Shaw	with Sony Music Canada.
	Dan is a singer/songwriter who toured
Dan Talauaki	with the Backstreet Boys and is working
Dan Talevski	on an album.
Marni Thornton	Marni is currently a member of the faculty at Durham College.
Mariii Inoriitoii	Sylvia is an iconic Canadian artist and
Sylvia Tyson	songwriter.
Sylvia Tysoli	Jesse is a singer/songwriter who has
Jesse Weeks	been in several SongWorks camps.
Joseph Hoding	Rob is a prominent producer and writer
	who has worked with Justin Bieber, Mika,
	Selena Gomez, Backstreet Boys among
Rob Wells	others.
	Samantha is a Toronto writer and
	performing currently working on her first
Samantha Wachtler	album with Ian Smith.
	Shawn is a Toronto writer currently
	signed to Chapter 2 Productions/Cymba
Shawn Zhang	Music Publishing.
	Luke is a Toronto based singer
	songwriter who has worked with several
Luke McMaster	Canadian artists including Marc Jordan.
	Adaline is an up and coming Toronto
	singer songwriter and Harris Institute
Adaline (Shawn Beesley)	Grad.

SongWork the room promoted not only our SongWorks alumni but their actual works themselves at <a href="www.sacsongworks.ca">www.sacsongworks.ca</a>. Listening stations were set up in the various rooms so that guests could explore the SongWorks archives. Staff were on hand to help writers and music industry reps navigate their way around the website camps. Everyone was able to listen to tracks created throughout the history of the SongWorks program dating back to 2007. Making the SongWorks catalogue available on <a href="www.sacsongworks.ca">www.sacsongworks.ca</a> is a new tool that will allow music supervisors, A&R representatives, as well as industry contacts to have access to the music created during the camps wherever there is an internet connection, thereby increasing the chances of a placement or cut of a song from the catalogue.

As well, this library is multi-faceted, allowing participants to upload success stories including any placements, syncs etc they or their publishers are currently negotiating or have succeeded in negotiating.



It also allows writers to reach out instantaneously to their writing partners from past camps for new collaborations or to discuss reworks of past ones. And it is not just the songs that are available for the industry reps. The back end library also houses the split sheets (see click on screen above) from each creation readily available at the song level.



#### SONGWORKS - Charlottetown September 25-21, 2013



This gives the rep the full ownership breakout of each of the works. We are currently in the process of going back through the catalogue to determine publisher history on each of the demos as well. This will create one stop shopping for an industry rep, highly important in the ease of negotiation.

# Songworks Manitoba 2013 Documentary





The S.A.C. has built an interactive tribute to the songwriters and their craft in one stop shopping service that we hope will be accessed for years to come.

### 2. SongWorks

The SongWorks camps are a unique S.A.C. initiative that draws talent from local associations as well as via local and independent publishers' own personal knowledge. Participants are from various genres and cultural backgrounds as well as differing age groups. A new series of camps (SongWorksPro) were introduced this year that were held in the East and West regions of Canada. Normally the SongWorks camps are made up of 9 participants who are then divided into 3 groups. The "Pro" camps had up to 15 participants over a 4 – 5 day period. Collaborative work is the key focus for all groups. Each group has at least 1 professional singer/songwriter to ensure performance quality for every demo recording and one experienced engineer/producer. All participants were rotated into different groups each day resulting in one final demo song created per group per day.

The SongWorks Pro camps also included an internationally recognized established writer/mentor who was contracted to work with these local/regional groups over the 4 – 5 day intensive workshop. Local writers were "hand picked" from a developing artist group. The S.A.C. producer drew the talent with recommendations from local music associations including SPACQ in Quebec as well as their own personal knowledge. Participants were from various musical genres and cultural backgrounds as well as differing age groups. Funding for these Pro camps was provided in part from the Astral/Bell Media CCD funding.

### SongWorkPro Camps

# Toronto Pro - November 15-17, 2013 (Coalition Studios)



Vince Degiorgio chose Winston Hauschild to be the SongWorks Pro Toronto camp mentor because of his leadership, his acoustically driven production and his past participation at the Vancouver SongWorks camp in June of 2010. Since he has worked with independent artists in a

wide variety of genres (Wanting Qu, Hey Ocean etc.) he brought a completely different dimension to the camp.

The location of this camp in Toronto, at Coalition Studios, was chosen as a result of the recommendation of SongWorks alum Adam Royce (Toronto camp, June 2013). Managed by some of the industry's most recognized producers, engineers and songwriters, the studio at Coalition Music boasts a vintage NEVE recording console for optimum performance and stellar quality sounds.

The member pool for this camp came from a variety of sources including local communication, mentor and participant suggestions, and general outreach. Up and coming singer/songwriter Samantha Watchler, for example, was recommended by SongWorks participant and Cymba Music Publishing signing Ian Smith. Jasmine Denham who is YTV's The Next Star's resident music expert and vocal coach was considered for the camp after a visit to the set by Vince Degiorgio after the 2013 Next Star SongWorks writing camp. Ole writer and next star alumni Angelo Levi Themelkos recommended Murray Daigle and Mike Kiofos of Vic Park Productions, and Ted Seto at SOCAN recommended Adam Alexander. By receiving recommendations by "word of mouth", there is little risk of overlooking the most recent up and comers affording our camps the leading edge in talent.

The following songs were written and recorded during this camp:

Untitled (To be determined)	M. Daigle, B. Potvin, K. Purto
2. Us	I. Smith, J. Dehham, E. Coyles
3. Just Want U More	R. Wells, I. Takagi, S. Wachtler
4. My Imagination	W. Hauschild, D. Brown, A. Alexander
5. Distant Memory	M. Kiofos, A. De La Cruz, B. Biscaglia
6. Echo Of The Greats	W. Hauschild, K. Purto, S. Wachtler
7. Rise	R. Wells, E. Coyles, A. De La Cruz
8. We are One	J. Denham, M. Daigle, B. Biscaglia
9. You, Me & Music	I. Smith, A. Alexander, D. Brown
10. Happily Lost	W. Hauschild, E. Coyles, B. Potvin
11. Love So Hard	M. Kiofos, A. De La Cruz, J. Denham
12. Lift Off	M. Daigle, S. Wachtler, A. Alexander
13. Honest	R. Wells, B. Biscaglia, D. Brown
14. Nothing's Gonna Bring Me Down	B. Potvin, I. Takagi, M. Kifos
15. Take Me Down	I. Smith, K. Purto, I. Takagi

**Participants**: Rob Wells, Bryan Potvin, Aileen de al Cruz, Murray Daigle, Winston Hauschild, Elizabeth Coyles, Kara Purto, Izumi Takagi, Adam Alexander, Bobby Bisciglia, Divine Brown, Jasmine Denham, Mike Kifos, Ian Smith, Samantha Wachtler

**Successes at Time of Publication**: 4 holds have been placed on these songs for use 3 of which for Samatha Wachtler's next release and 1 for a renowned sporting event in 2015.



### <u>Vancouver Pro – November 26-28,</u> 2013 (Armoury Studios)

Camp mentor Rob Wells was a huge asset during the Vancouver Pro SongWorks camp. Rob is a consummate professional with a very successful track record in the Canadian and international music industries. Rob has worked with Adam Lambert, Paloma Faith, Boyzone, Selena Gomez, Mika, Miranda Cosgrove, The Backstreet Boys and Justin Bieber just to name a few.

The studio chosen for this camp was Armoury Studios in Vancouver, which boasts an extremely quiet and acoustically accurate space, perfect for state of the art engineering and recording. The Armoury recording studio is situated in a beautiful ambient building purposely built as a studio in 1993 by Jim Vallance, writing partner of Bryan Adams. Legendary music producer Bruce Fairbairn, who made the Armoury his home base, acquired the studio in 1995. While Fairbairn passed on more than a decade ago, the studio remains a legacy to his work and continues to be run by his family.

In order to select writers for this camp, Vince Degiorgio reached out to Music BC, managers in the area and sought out recommendations from previous alumni. Up and comer Emma Irvine came by way of a recommendation from Stef Lang (SongWorks alum from Vancouver 2011 camp), and Diana Studenberg was recommended by Toronto writer/producer Craig McConnell (also a SongWorks alum from several different camps). The S.A.C. also, where possible, seeks to make possible collaborations between writers from provinces across the country, and during this camp Tiffany Desrosiers traveled to Toronto and the S.A.C. financed her entire writing trip when she visited.

The following songs were written and recorded during this camp:

	R. Wells, T. Desrosiers, J. Weeks, V.
1. One More Kiss	Degiorgio
2. Limitless	T. Samson, A. Hurtsfield, J. Majorino
3. Don't Back Down	E. Irvine, D. Vulama, C. Grieve
4. Catch Me With A Kiss	B. Hobart, D. Studenberg, J. Birch
5. Ms Know It All	C. Grieve, J. Weeks, A. Hurtsfield
6. Let It Die	C. Injeti, J. Birch, D. Studenberg
7. Drop Dead Gorgeous	T. Samson, T. Desrosiers, E. Irvine
8. I Don't Feel You Anymore	R. Wells, D. Vulama, J. Majorino

9. Famous (Just Ain't Famous Yet)	T. Samson, D. Vulama, D. Studenberg
10. Lle To Me	B. Hobart, J. Majorino, A. Hurtsfield
11. Go My Way	C. Injeti, E. Irvine, J. Weeks
12. Scream	J. Blrch, C. Grieve, T. Desrosiers

**Participants**: Colin Grieve, Jesse Weeks, Troy Samson, Davor Vulama, Adam Hurtsfield, Tiffany Desrosiers, Chin Injeti, Jordy Birch, Jessica Majorino, Diana Studenberg, Rob Wells

Successes at Time of Publication: 2 current holds for Emma Irvine's CD release

### SongWorks Camps



### **Charlottetown**

September 25 - 27, 2013 (Adam Gallant Studios)

In the fall of 2013, SongWorks moved into the Adam Gallant Studios for 3 days on the east coast. The focus of this camp was to re-connect with those songwriters outside the Canadian major centres and regroup with the culture on the East coast. Judging from the feedback, it was rousing success! Unlike big market camps where big names pop writers turn out radio ready hits, Charlottetown brought a different feel. Like much of the east coast, there is a troubadour vibe and a supportive camaraderie amongst the writers. In this group of 9 many have shared the stage and played on or produced each other's albums but rarely have they had the chance to work together as writers. This camp gave them the opportunity to finally follow through on the many conversations of possible co-writing sessions. Seasoned writer and camp alumni, Dennis Ellsworth brought a wealth of knowledge while newer writers such as Tian Wigmore and Dylan Menzie brought a youthful spark and enthusiasm. The resulting songs from this camp were simple, raw and some, hauntingly chilling.

"A vital and important opportunity to network, expand vision and understanding of co-writing, as well as lessons I will apply to songwriting in general." – Jamie Macswain from Charlottetown

"These SongWorks camps are terrific. I broke a writer's block with this event – it feels good. Thank you!" – Dennis Ellsworth from Charlottetown

"I loved getting together with other songwriters that I probably wouldn't otherwise write with. I like the challenge of having to write and record a song in a day." – Katie McGarry from Charlottetown

The following songs were written and recorded at the camp:

Song titles:

F. McCallum, T. Wigmore, D. Menzie
D. Ellsworth, A. MacDonald, J. MacSwain
C. Guay, K. McGarry, A. Condon
C. Guay, T. Wigmore, A. MacDonald
D. Ellsworth, D. Menzie, A. Condon
F. McCallum, J. MacSwain, K. McGarry
F. McCallum, A. Condon, A. MacDonald
D. Ellsworth, T. Wigmore, K. McGarry
C. Guay, D. Menzie, J. MacSwain

**Participants**: Fraser McCallum, Tian Wigmore, Dylan Menzie, Dennis Ellsworth, Andrew MacDonald, Jamie MacSwain, Chas Guy, Katie McGarry, Ashley Condon

Successes: At the time of writing this report there were no holds or recordings issued.



Edmonton - November 4-6, 2013 (The Audio Department) When it came to organizing the SongWorks Edmonton camp, Vince Degiorgio reached out to Alberta Music leadership Chris Wynters (Executive Director) and Carly Klassen (Senior Program Manager). Along with suggestions from Alberta Music, The S.A.C. was helped immensely by AMIA board member Jinting Zhao, who provided us with names of both established writers and those who were on the cusp of a breakout and would benefit greatly from the SongWorks experience.

The studio selection was crucial and we chose The Audio Department, which will now be our home base in Edmonton. Founded by Kerry McGowan and managed by Terry Tran, The Audio Department is comprised of a large tracking room with 2 isolation rooms. The control room is outfitted with the best in boutique and vintage recording equipment making it the perfect setting for our intensive three-day writing camp.

Writers who took part in this camp have forged not only lasting musical partnerships, but friendships as well. Several alumni from this camp have gone on to work together on a regular basis including Dan Davidson, Olivia Wik, Jimmy Whiffin and Ari Rhodes who formed the country dance group "The Boom Stallions" and are planning on releasing their debut single within the year. Olivia Wik in particular has proven herself to be a personable and professional young talent with a promising career in country music.

The writers who participated in this camp represent a wide range of genres, ages, and levels of experience, and were able to create several wonderful songs during their three days together. As camp producer Vince Degiorgio puts it, "I can assure you that this camp was the best camp that I've ever been a part of".

The following songs were written and recorded during this camp:

The remaining beings mere mines	en ana recoraca aaring enis camp.
1. I Don't Care	D. Davidson, O. Wik, C. Frena
2. Haters	F. Mastras, S. Serafino, B. Finlay
3. I'm Already Into You	R. Wells, J. Whiffen, R. Woznow
4. Secrets	S. Serafino, D. Davidson, J. Whiffen
5. Barely Alive	F. Mastras, C. Frena, R. Woznow
6. She's So Hepburn	B. Finlay, R. Wells, O. Wik
7. Lights Off	R. Wells, S. Serafino, C. Frena
8. Take It Back	D. Davidson, R. Woznow, B. Finlay
9. Looking For A Cowboy	F. Mastras, J. Whiffen, O. Wik

### **Participants:**

Rob Wells, Olivia Wik, Jimmy Whiffen, Bryan Finley, Sophie Serafino, Rachel Woznow, Cecil Frena, Ari Rhodes, and Dan Davidson

**Successes**: At the time of writing this report there were no holds or recordings issued.

### SongWorks Camp - "Next Star" Theme

Vince Degiorgio, the S.A.C. camp producer, met with Sony and Tricon Films and Television again in 2014 to host the second "Next Star themed" camp. The following participants spent 3 days collaborating in groups of 3 producing up to 3 songs per group over the 3 days. There were a

total of 26 Participants: Aaron Verdonk, Adam Royce, Aileen De La Cruz, Ava Kay, Bobby Bisciglia, Bobby Gerongco, Bryan Potvin, Divine Brown, Emma Lee, Andrea England, Ian Smith, Jasmine Denham, Jeff Dalziel, Jesse Colburn, Julie Crochetiere, Jonah Kantor, Karen Kosowski, Stef Lang, Lily Frost, Craig McConnell, Murray Daigle, Robyn Dell'Unto, Sammy Gerongco, Levi Themelkos, Tino Zolfo, Rob Wells. Final demos included:

### Song Titles:

J. Kanter, B. Bisciglia
A. De La Cruz, S. Gerongco, B. Gerongco, A. Kay
L. Themelkos, A. Royce, S. Lang
J. Denham, M. Daigle, J. Crochetiere
A. England, R. Dell'Unto, I. Smith
J. Kanter, K. Kosowski, B. Potvin, D. Brown
A. De La Cruz, C. McConnell, R. Wells
D. Brown, A. De La Cruz, K. Kanter
J. Crochetiere, S. Gerongco, B. Gerongco
B. Potvin, B. Gerongco, E. Doty, S. Gerongco
T. Zolfo, E. Doty, L. Frost
D. Brown, I. Smith, B. Potvin
M. Daigle, T. Zolfo, B. Bisciglia
R. Wells, A. Themelkos, V. Degiorgio
I. Smith, E. Lee, A. Themelkos
C. McConnell, S. Lang, S. Gerongco, B. Gerongco
R. Wells, B. Bisciglia, S. Lang

# Some of the feedback from participants:

"I am used to working primarily as a producer, so it was a wonderful change to work as a topliner with Rob Wells on the 25th. This resulted in two terrific tracks. Kudos to Vince Degiorgio for having the instinct, experience and confidence to shake things up a bit and try unlikely pairings. Success!" – Craig McConnell from Toronto

The atmosphere is absolutely conducive to creating and networking. Never have I met an unfriendly person at a Songworks writing camp. Vince puts together writing groups with the wisdom of a musical golden god. – Robyn Dell'Unto from Toronto

**Participants:** Adam Royce, Aileen de la Cruz, Ava Kay, Bobby Bisciglia, Bobby Gerongco, Bryan Potvin, Divine Brown, Emma Lee, Andrea England, Ian Smith, Jasmine Denham, Jeff Dalziel, Jesse Colburn, Julie Crochetiere, Jonah Kanter, Karen Kosowski, Stef Lang, Lily Frost, Craig McConnell, Murray Daigle, Robyn Dell'Unto, Sammy Gerongco, Levi Themelkos, Tino Zolfo, Rob Wells

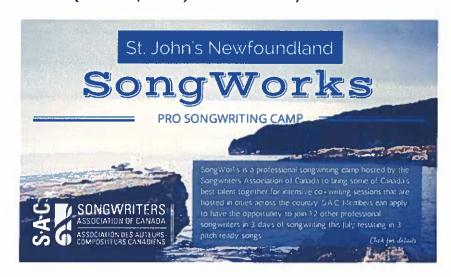
### Successes at Time of Publication:

The Next Star is a Canadian reality television show on YTV hosted by Carlos Bustamante. The show is a competition to find the most talented singer in Canada who is aged 15 years or younger to win and become "the next star". The songs chosen from the Next Star SongWorks camp are assigned to the final competitors of this season's Next Star to perform and will be broadcast on the show's YouTube account. The three songs that made it on this season to date from the camp are:

I'll Be Your Holiday - Aileen De La Cruz, Craig McConnell, Rob Wells What R U Doin To Me - Rob Wells, Stephanie Lang, Bobby Bisciglia Do It - Adam Royce, Stephanie Lang, Angelo "Levi" Themelkos

# SongWorks 2

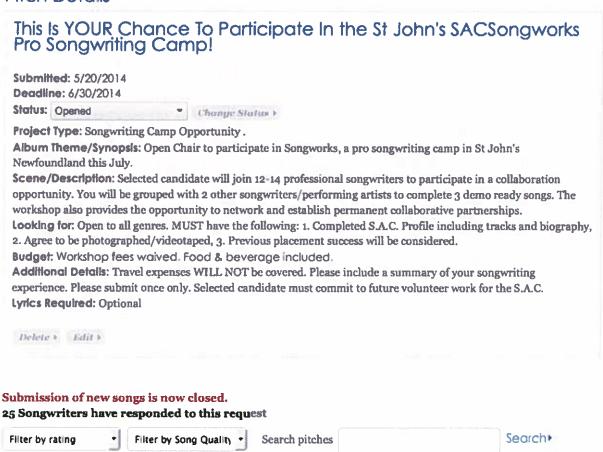
Completed: Edmonton Pro (Nov 4-6, 2013) Winner: Jimmy Whiffen



Our SongWorks 2 program continues to be a huge success among our aspring songwriters who were able to pitch themselves for the St. John's Newfoundland camp. The first part of this initiative includes a selection process. Again, our SongPitch program has been tailored for general applications to be uploaded and vetted as is currently done for our live concert application process. Usually a selection committee determines which applicants will proceed to the final round of selection supervised by our program coordinator. Participation in SongWorks 2 is limited to songwriters in regional communities across Canada (much the same as the current program operates). SongWorks 2 offers all aspiring Canadian songwriters this once in a lifetime opportunity to connect with professional writers in a well-established retreat setting. This year's 25 contestants were from all over Canada: White Rock, Montreal, Vancouver, Thunder Bay, Marathon, Woodbridge, Calgary, Toronto, Halifax, Rockland, Wolfville, NS, Saskatoon, Campden, and Waterloo

Glossary of terms >

# Pitch Details



With only one camp with an opening for the contest in the current year, judge Bryan Finley managed the whole process personally. Bryan was new to our judging process and had this to say about the opportunity:

"What Vince Degiorgio and his team are doing is simply fantastic. It gives independent writers an amazing opportunity to connect and work with major industry folk. Being part of the camp allows you to grow as a writer, and expand your minds creativity to explore different styles of writing. The reason I chose the finalists I did for the St. Johns Open Chair, was because these 3 writers showed the most potential, and thought outside the box with their ideas. Being part of this will allow these writers to gain vast amounts of new writing skills, get introduced to new writers and build long lasting friendships."

These aspiring songwriters will also reap the benefit of new exposure with the addition of a SongWorks website and song library. Work is now complete on the sacsongworks.ca website which is a consolidation of camps, participants and final demos. Success stories and collaborative projects are now being uploaded which will allow participants to share their stories, their past collaborations and reach out to all fellow camp participants for future projects.

## 3. Workshops On Demand



In late 2011 we launched the new Astral Webinar interview series. In 2013-14 online participants continue to log in from St. Johns, Nfld to White Rock, B.C. Live attendance via streaming had an average attendance of 37 participants. The added ability to stream our presentations has allowed participation from across the country. (See below for specific statistics)

All these webinars were recordings for later viewing in the Members only section on Channel S.A.C. http://songwriters.ca/channelsac.webinararchive.aspx

New live streaming webinars were held with the following topics:

## Date with a Demo Deluxe

There were 32 streamed attendees with songwriters logged in from Calgary, Vancouver, Montreal, Ottawa, Edmonton.

## NEW! Date With A Demo Deluxe 2014

Our panelists included:

- Sammy Gerongco of the multi-platinum Grammy and Juno-nominated production team Kuya Productions (JRDN, Girlicious, Shawn Desman)
- Cara Heath from With A Bullet Radio Promotion whose clients include Sony Music Canada, The Pack A.D., The Gaslight Anthem and Born Ruffians.
- Famed Canadian vocal coach, Brandon Brophy, of Singer's Edge whose students
  include Polaris and Juno prize nominated and winning artists likeThe
   Weeknd and Hollerado. Take your music to the next level by getting input that will make a difference.

Click to view.



"It was great to be a part of the panel. There are some very talented SAC members and it was exciting to hear their music." – Cara Heath from With a Bullet Radio Promotions

"I really enjoyed myself learning about what songwriters are looking for. I'm really impressed by the great lengths SAC goes to, to help out their members. Very impressive." – Brandon Brophy from Singer's Edge

## **Tax Tips for Songwriters**

There were 27 streamed attendees including songwriters logged in from Peace River, Halifax, Illinois, Leamington, Victoria

## **Tax Tips for Songwriters**

Jay is a Certified General Accountant with a BA in business and math from Brock University. With over 15 years' experience, he has worked in many different facets of the music industry including young artists launching their careers, major stars, mangers, lawyers, and both indie and major record labels. Jay has worked for one of Canada's premier artist management CA firms (Canham Rogers), Quinlan Road (Loreena McKennitt), and Chris Smith Management (manager for Nelly Furtado). Currently, he is



running his own accounting practice where he primarily works in the music industry as well as teaching at The Harris Institute. Click to view.

## Mastering Rhythm and Language with Pat Pattison

## Mastering Rhythm and Language with Pat Pattison

World-renowned songwriting professor Pat Pattison entertains and educates as he explores the important relationship between rhythm and language in songwriting. <u>Click to view</u>



There were 45 streamed attendees including songwriters logged in from Halifax, Vancouver, Fergus, Montreal, Salt Spring Island, Pitt Meadows, Fort Saskatchewan, Fredericton, Burnaby, Wolfville

## **Body Language in Songwriting with Pat Pattison**

There were 44 streamed attendees including songwriters logged in from Vancouver, Calgary, Markham, Halifax, Parry Sound

## **NEW!** Body Language in Songwriting with Pat Pattison

Pat Pattison is a master songwriting teacher from Berklee. He entertains and astounds while revealing new truths about the craft. <u>Click to view</u>.



Adding these new topics to the Online Library catalogue has enabled members to catch up on missed streaming sessions. Of particular note was the review of our 2014 Tax Tips with Jay Abraham and 2012 Tax Tips with Jae Gold around the April tax filing deadline. By saving recordings of these unique interviews, members are able to log in to Channel S.A.C. for repeat or later viewing.

## **SAC Webinars Online Library**

- 1. Digital Marketing with Janis Nixon (Feb 2011)
- 2. Work / Life Balance for Songwriters with Melanie Doane (Dec 2011)
- 3. Getting Your Music on Film & TV with Michael Perlmutter (Dec 2011)
- 4. Creative Digital Marketing for Songwriters with Brian Thompson (Songposium 2012) (Feb 2012)
- 5. Work / Life Balance for Songwriters with Melanie Doane and Christopher Ward (Feb 2012)
- 6. Pitching to Radio with Bobby Gale (Songposium 2012) (Feb 2012)
- 7. Tax Tips for Artists with Jae Gold (Feb 2012)
- 8. Anatomy of a Hit with Suzie McNeil (Songposium 2012) (Feb 2012)
- 9. The Making of an Album with Luke McMaster (March 2012)
- 10. Going Indie (in Urban Music) with Ayah (April 2012)
- 11. The Road to Nashville (June 2012)
- 12. Vocal Warm-Ups with Micah Barnes (July 2012)
- 13. Career Strategies for Songwriters with Micah Barnes (July 2012)
- 14. ArtsCan July 2012
- 15. How to Write a Great Song with Rob Wells (Nov 2012)
- 16. Publishing & Licensing with Jeff Dalziel (Nov 2012)
- 17. Song on the Screen with Amy Fritz (Nov 2012)
- 18. Grant Tips for Songwriters with Brent Bain and Bonnie Fedrau (Nov 2012)
- 19. Date with a Demo Deluxe with Suzie McNeil and Colin MacDonald (March 2013)
- 20. Advanced Music Publishing with Michael McCarty (June 2013)
- 21. How to Get a Sync with Heather Gardner (Aug 2013)
- 22. Publishing & Songwriting with Vince Degiorgio (Aug 2013)

- 23. Mastering Your Craft with Pat Pattison (Oct 2013)
- 24. Date with a Demo Deluxe with Dan Weston, Arun Chaturvedi, Heather Gardner (Oct 2013)
- 25. Tax Tips for Songwriters with Jay Abraham (March 2014)
- 26. Body Language of Songwriting with Pat Pattison (May 2014)
- 27. Date with a Demo Deluxe with Brandon Brophy, Cara Heath, Sammy Gerongco (June 2014)

Clearly certain interviews are filled with timeless advice demonstrated here with the interview recorded with Michael Perlmutter in 2011 which continues to get excellent play results and another with Michael McCarty recorded in 2012.



## 4. Songwriting In The Schools

Once again, the S.A.C was thrilled to host a Songwriters Circle at the open school event as part of the 2013 Careers in Music Conference leading up to the Hamilton Music Awards at Mohawk College. The Circle consisted of showcasing a wide variety of creation and style. There were approximately 110 students in attendance from Hamilton area schools: Pauline Johnson, Blessed Trinity C.S.S., Waterdown S.S., Brantford Collegiate, Westmount, Sherwood, Westdale, Bishop Ryan, Parkside, St Thomas More and Mohawk College. They were treated to an acoustic concert and heard the stories behind the songs. Many students stayed after the session to ask specific career and business related questions.



Tyler Kyte, Meredith Shaw and Ash & Bloom at the School Presentation at Mohawk College

November 14, 2013

2013/14 Music School presentations concentrated primarily on the business of songwriting. Greig Nori, Brendan Canning, Bill Henderson and Greg Johnston visited Metalworks, Langara College, Nimbus School of Recording Arts, Trebus Institute in Montreal, Trebas Institute Toronto and Harris Institute to talk to music students about the evolving digital music environment and its effect on the songwriter. Focus of the presentation was the challenge that music creators face in a rapidly changing environment and possible solutions to the continuing challenges of copyright infringement. Discussion ran into overtime at most presentations as students were thoroughly engaged.

"Helping our students to understand the fast changing landscape of digital rights, file sharing issues, copyright, to name a few, is critical training for the next generation of music creators. We wholeheartedly support SAC in its educational outreach and look forward to Bill's next visit to Nimbus. " Mike Schroeder, CEO, Nimbus School of Recording Arts

"For many years, the S.A.C. has been presenting to our students in Audio and Music Business Management the key issues related to copyright and the future of the music industry so that

they, in their turn, contribute to the future of the music industry. Their message is crucial in the solutions to the future of the music industry by informing in a clear, objective manner, a dedicated audience. The S.A.C. conferences and related activities are crucial, and I do not see any other organization to take over their mission." Martin Morrissette, Director of Studies, Trebas Institute, Montreal.

"For the past two years the Songwriter's Association of Canada (S.A.C.) has sent a representative to the music classes at Langara College Continuing Studies to discuss the current state of affairs of the music business as it pertains to songwriters and composers. Langara College runs two music programs; one is for singer-songwriters (Singer-Songwriter Certificate Program) and the other for electronic composers, media composers and engineers (Digital Music Production Program). Students from both of these programs attended the lecture/demonstrations. The students were extremely fortunate to have that representative be Bill Henderson (best known for his work with the band Chilliwack). Bill is a Juno and Genie award winner, has acted as director of the Canadian Association of Recording Arts and Sciences (CARAS) and as President of the Songwriters Association of Canada (SAC). His many years of involvement in the Canadian music industry makes him well-equipped to speak to the current issues facing young songwriters and composers today. Bill is an informative and engaging speaker and gave the students a historical perspective as well as what is happening with technology today that is affecting their potential livelihood and what they can do to be involved in enacting change. The Q & A sessions are always lively, and student responses have been overwhelmingly positive to Bill's visits. It is my hope that the S.A.C. will be able to continue these educational outreaches. They are very important in maintaining a healthy music industry environment for the current and next generation of Canadian songwriters and composers." Sincerely, Deborah Holland, Coordinator of Music Programs, Langara College Continuing Studies, Songwriting Instructor



Greig Nori, Brendan Canning & Isabel Crack at Metalworks in Toronto



Bill Henderson speaks at Nimbus in Vancouver

## **Project Summary**

The S.A.C. is determined to provide opportunities for all songwriters to connect and develop, whether they are brand new songwriters learning about the basic craft and structure of a song or they are developing and/or professional songwriters who are looking to expand their network of industry collaborators and partners. One of the main objectives of S.A.C. programs, projects and events is to ensure that all participants are provided with information and education about songwriting and that they have opportunities to connect with their peers and other music industry professionals.

Through the online programs, workshops and other projects identified in this report, the S.A.C. is proud to be able to provide more opportunities to more songwriters across Canada. The S.A.C. is grateful for the financial support from **Bell Media Inc**. and will strive to continue improving these programs and further develop them in order to better serve the needs of the Canadian songwriting community.



From the Staff at the S.A.C.
Thank you Bell Media!

## Canadian Songwriters Hall of Fame



41 Valleybrook Drive Toronto ON Canada M3B 2S6 T 416.442.3816 F 416.442.3831 www.cshf.ca

September 5, 2014

Email: denise.martin@bellmedia.ca

Ms. Denise Martin
Paralegal and Coordinator, Regulatory Affairs
Bell Media
1717, René-Lévesque Blvd. East
Montréal, Québec H2L 4T9

Dear Ms. Martin,

Subject: Canadian Songwriters Hall of Fame Annual Report to Bell Media for funding received for the period commencing September 1, 2013 to August 31, 2014

On behalf of the Canadian Songwriters Hall of Fame (CSHF), I would like to thank Bell Media (formerly Astral Radio) for their continued support over the last seven years. Canadian Content Development (CCD) funding, arising from the Astral/Standard transaction (Broadcasting Decision CRTC 2007-359), has helped us to produce highly successful induction ceremonies, sustain our core operations, and expand our reach with diverse initiatives.

The CSHF's major initiatives for 2014 include: plans to induct songs throughout the year, the development and release of a new CSHF website, the creation and implementation of an online youth education program using Canadian music as a means of teaching provincial curriculum, and the opportunity to partner with the National Music Centre in Calgary whose physical space would host the CSHF's gallery. These activities will expand the Hall of Fame's mandate for education, and preserve and make available to the public a wealth of information on Canada's music and songwriting heritage.

This report lays out the manner in which the funding to CSHF for the period September 1, 2013 to August 31, 2014 has been expended in accordance with the CRTC's Commercial Radio Policy 2006, and which I submit will contribute to the support, promotion, training and development of Canadian musical and spoken word talent. The table below lays out how the \$75,000 contribution has been allocated.

## Allocation of Bell Media Funding

	\$
CSHF Website design and build	\$17,648.37
Education program development	\$22,000.00
Sponsorship consultant	\$10,000.00
Legal matters	\$25,589.88
Total	<b>\$75,274.25</b>



## **CSHF Website**

In August 2014, the CSHF launched its new bi-lingual website. With more than 300 video clips, audio tracks and song lyrics, the website showcases the Hall of Fame's vast collection of rich media content amassed from its past seven induction ceremonies, and provides research on all of its inductees. The website will contribute to our objective of raising awareness and educating the public about Canadian songwriters and those who have dedicated their lives to the legacy of music.



## **Education Program**

The Hall of Fame, in collaboration with Magic Lantern Media (MLM), has developed a national, online education program titled, <u>Educating Through Music / La musique nous enseigne</u>. Slated for a September 2014 release, the program uses the music of CSHF inductees as a means of teaching provincial curriculum in various subject areas including, Canadian and World History, Language Arts and Social Studies.

With a focus on students from grades seven to ten, the website is an education resource tool for teachers to make use of Canadian music toward their efforts in the classroom. The site features ready-made English and French lesson plans which include student assignments, templates to assess performance, and additional student activities. Lessons are accompanied by supporting audio and audio-visual material, lyrics, photos, and profiles of our inductees.

The website is also an "educational theatre" for students desiring to have music in their life as a career, hobby or simply for enjoyment. Students may use the site to access information about music copyright, rights management, jobs in the music industry, and more.

Educating Through Music has been developed through equal funding from CSHF and MLM, and is accessed via a subscription based service paid for by the schools. Any revenue will be used to recoup the initial contribution, and subsequently reinvested into the program to maintain the website and develop additional lesson plans.



From the Lesson Plan, Canadian Railroad Trilogy.

Students learn about the Canadian Pacific Railway by listening to, and analyzing the lyrics of, Gordon Lightfoot's song, "Canadian Railroad Trilogy".

## DID YOU CATCH IT?

- 1. How is the land described before the radioad is built?
- 2 . Whose perspective is it that the pairward was for the good of us all? (has 8)
- 1 What would the riskood bring to e 'young Canada?
- 4 Where did these workers come from?
- 5 What risks did they face?
- 6 According to the songeriter what types of terrain did they cross building the rathroad?
- ? What other types of terrain not measured do you imagine they crossed?
- 8 Find I metaphore from the tong Explain the comparisons

Varieties Dertination!

This perter of a map produced by the Canadian Partire Raffroad company in the med 1888's was stand at selling the "next" in immigrants and settlers.

## BACKGROUND INFORMATION

John A. Mareformald twis may one of many early 6 mantanes with a grand visues of a state of Lunda has would stated from the Ariance in the Parathe Ocean. The mean of their trailment was one well no source that trible us it would suppose and may prove them? Considers written you and resources. The state of mantaness of the state of the state

The Canadian Parish Rainery (CPRs hopm on 1931 in Bondedd, Omnon, as the Last Spiller was harmoned in place on November 71, 1821, by Danadd Smith in Canaddacian Bell. The Carefer wave paid \$14 - \$2.50 per day. The Chances conduct wave only paid \$25 cents per day; and they also shall be more diagrount with.



## ARTIST INFORMATION

Ocodom Lightsion was been on November 17. #338 in the cary of OCIA. Octacin. He become a curve progrice consecutarious residence in the ocity 5570. The public becomes for every positive some contraction and has have for describing all charge Canadem. Some of Education Laborate concerning to the contraction of the contraction of the contraction of the Canade Property. The White is the Educated Property. I and "Smallers II am "S

Gordon Lighele or was meluraed into the Canadian Songaniture Hall of Faces in 1961





## Sponsorship

The CSHF is working with Sponsorship and Development Consultant, Dominy Consulting, to help secure preapproved cash sponsorships and donations for the Hall of Fame and its activities. We are proactively seeking sponsorship for our induction ceremony, song induction program and Educating Through Music.

## Legal

In order to position the CSHF for future success, it was imperative for us to ensure that corporate matters were properly addressed and partnership agreements were solid. The Hall of Fame solicited the services of external legal counsel in order to help build this robust foundation. For example, legal counsel conducted trademarks research, assignment and filing for our new CSHF and Educating Through Music logos, and assisted in the development and finalization of our agreements with Magic Lantern Media, the National Music Centre and CBC/Radio-Canada.

## Other initiatives

Following is a brief update on our progress with other CSHF initiatives.

## **Inductions**

While the Hall of Fame continues to plan for a reimagined induction ceremony, the organization will in Fall 2014 begin inducting songs throughout the year. In the past, CSHF inducted songs have been presented at the induction ceremonies, alongside inducted songwriters. Our desire to stay fresh and innovative has led to explore new ways to celebrate Canada's rich musical heritage and promote our country's brightest musical talent. In collaboration with the CBC/Radio-Canada, the CSHF will induct Anglophone and Francophone songs throughout the year by creating new media content to be featured on CBC television and radio, and CBC and CSHF digital platforms. Examples of such content include; covers of newly inducted songs by Canadian established/emerging artists, music videos and interviews. Both organizations have agreed to a pilot whereby one English song and one French song will be covered.

## Physical Hall of Fame

The Hall of Fame is in the process of finalizing a partnership with the National Music Centre (NMC) in Calgary whose state-of-the-art facility will highlight the story and contributions of Canadian songwriters using, among other things, CSHF rich media content and inductee artifacts. The NMC is set to open in 2016 and will also house collections from the Canadian Music Hall of Fame and the Canadian Country Music Hall of Fame.

## Licensing Content for Use on the Websites

All media content on both the CSHF and Educating Through Music websites have been licensed for use. With the assistance of Instinct Entertainment, the Hall of Fame undertook a comprehensive project to ensure that all rightsholders are remunerated for the use of their material on the sites. Although clearing content for use on the websites has been a lengthy and, at times, difficult process, we will continue to work throughout 2015 to ensure the remainder of unlicensed material is approved for use.



## New CSHF Administrative Assistant

In May 2014, the CSHF hired a new Administrative Assistant on a full-time, six-month temporary contract. The employee has been a valuable addition to our team by assisting with all CSHF activities including; research and applications to funding programs, preparation of various reports including meeting minutes, design of marketing material, maintenance of the Hall of Fame website and social media platforms, and more.

The above work is fundamental to achieving our mandate "to honour and celebrate Canadian songwriters and those who have dedicated their lives to the legacy of music, and to educate the public about their achievements." We cannot thank Bell Media enough for their support over the years and hope to have the opportunity to work with your company in the future.

Should you have any questions or require additional information, please do not hesitate to contact me.

Sincerely,

Lisa Gaglia

Manager, Canadian Songwriters Hall of Fame T: 416.442.3816 / E-mail: gaglial@cshf.ca

## CARAS / MusiCounts





October 21 2014

Denise Martin Parajuriste et Coordonnatrice, affaires réglementaires Bell Média 1717, boulevard René-Lévesque Est Montréal, Québec H2L 479

Dear Ms. Martin,

On behalf of MusiCounts, we would like to express our appreciation for the direct funding of \$100,001 provided by Bell Media for the period September 1, 2013 to August 31, 2014 in relation to the Astral/Standard transaction (Broadcasting Decision CRTC 2007-359). These funds provided much-needed support to the Band Aid Grant program administered by MusiCounts, Canada's music education charity.

Each year, schools across Canada benefit from the Band Aid Grant program, which provides musical instrument grants in \$5,000 or \$10,000 allotments to school music programs that have great potential yet are in need of funding to ensure their sustained growth. The grants impact tens of thousands of young Canadians and support diverse music programs including concert and jazz bands, drum and guitar ensembles, from Pre K to Grade 12 in urban, rural, remote and First Nations communities from coast to coast.

We are pleased to report that all of the funding provided by Bell Media in relation to the above-mentioned CCD package was allocated exclusively to the MusiCounts Band Aid Grant Program. During the 2013 – 2014 school year MusiCounts allocated a total of 69 Band Aid Grants across Canada. The Bell Media portion of this accounts for over ten schools. With an average of 300 music program participants per school, the impact of Bell Media's funding is immense.

Please refer to the attached MusiCounts Year in Review report for a broader overview of our accomplishments in the 2013 – 2014 school year, as well as highlights of the Band Aid Grant program funded in part by Bell Media.

Once again, we thank you for your continued support and look forward to building on our relationship in future years.

Sincerely,

Allan Reid President & CEO

CARAS/The JUNO Awards & MusiCounts

Marie Desmarteau

Manager, Major and Annual Gifts

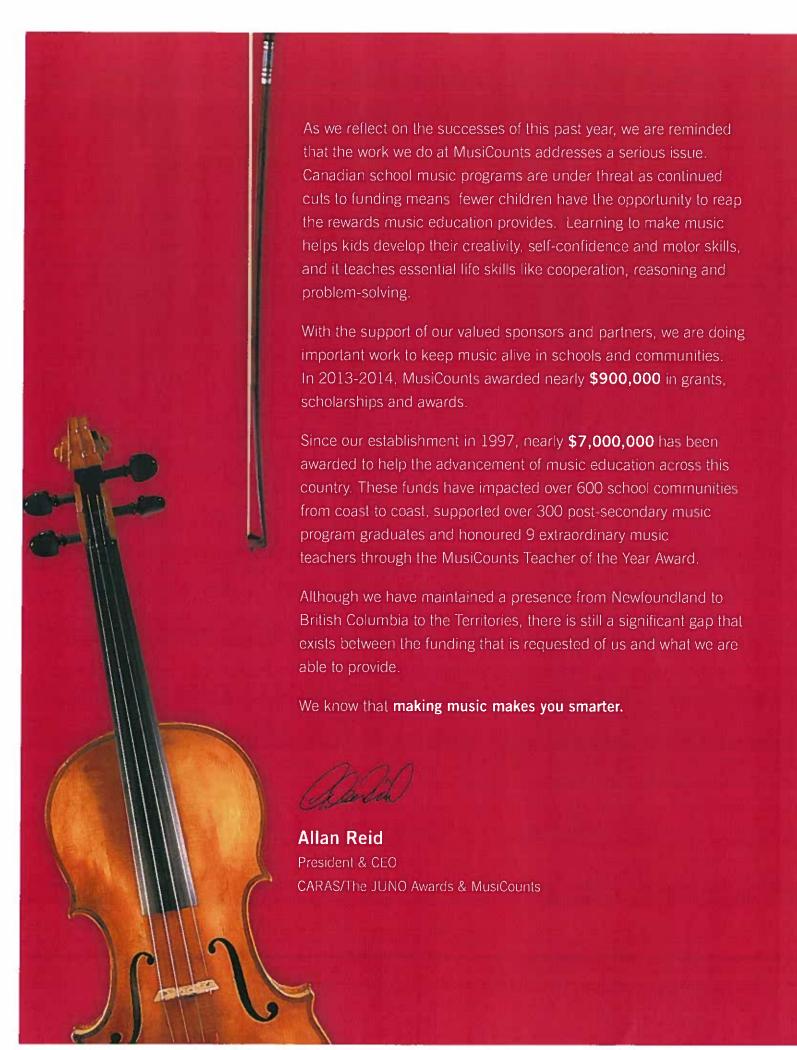
**MusiCounts** 

# ISI MUSICOUNTS ISIN REVIEW











Each year, schools benefit from the Band Aid Grant program where MusiCounts provides grants allowing schools to purchase musical instruments. The grants impact thousands of young Canadians and support diverse music programs that include everything from concert jazz to steel pan groups to choirs. Schools that benefit from the grant range from the elementary level right up to high school and are located in urban, rural, remote and First Nations communities from coast to coast. In the 2013-2014 school year, MusiCounts awarded \$610,000 worth of musical instruments and equipment to 69 recipients. impacting school communities across Canada.

Bell Media remains our most substantial supporter and additional donations from SiriusXM Canada and Music Canada help solidify the Band Aid Grants as our core program. Other key contributors to this program include the Slaight Family Foundation, Vista Radio, Morningstar Canada and the Boots and Hearts Music Festival.

On behalf of everyone at MusiCounts and all our 2013-2014 Band Aid Grant recipient schools, we would like to thank all of our generous supporters. We are proud to acknowledge our key sponsors who share our belief in the importance of music education. With your continued support, we are determined to keep music programs alive in our schools.

THANK YOU!





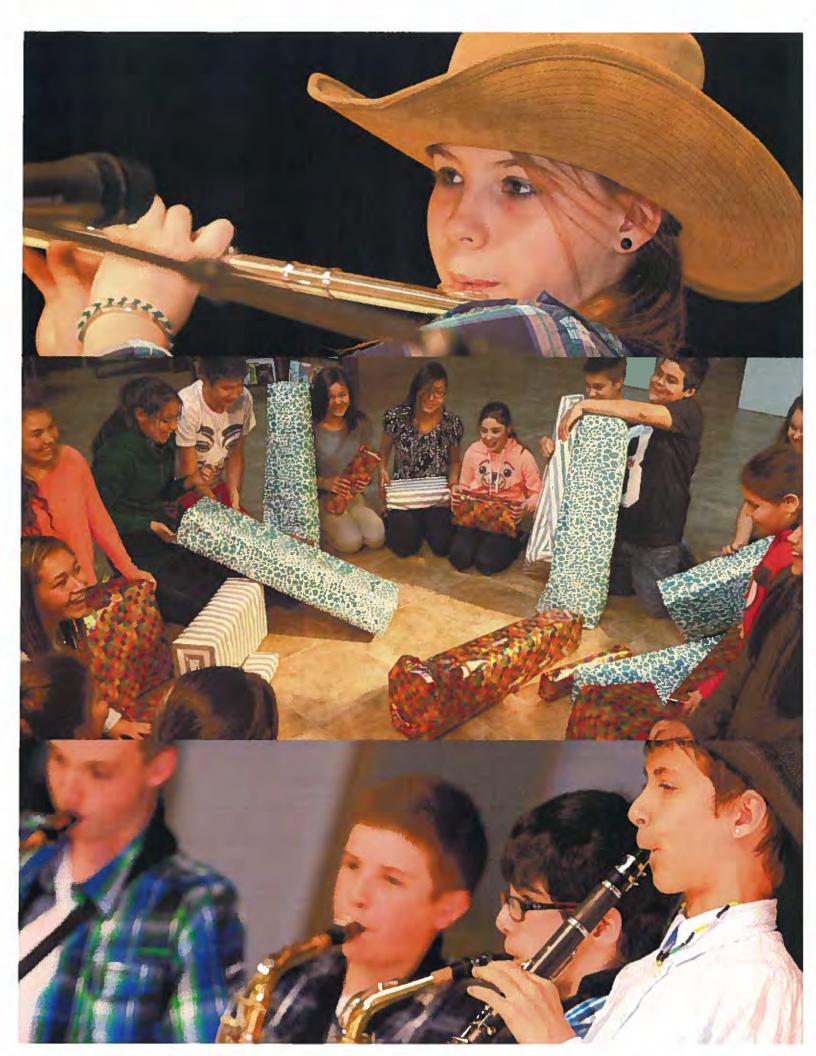












# BAND AID GRANT CELEBRATIONS

Throughout the year we organized several Band Aid Grant celebrations at schools across the country.

These events bring together schools, their surrounding communities, and renowned Canadian artists to honour our supporters and to celebrate music education.



## **ALBERTA**

Ben Calf Robe - St. Clare, Edmonton École Mallaig School, Mallaig École Our Lady of Perpetual Help, Sherwood Park St. Augustine School, Edmonton

## **BRITISH COLUMBIA**

Brocklehurst Middle School, Kamloops
Dease Lake School, Dease Lake
Dr. Kearney Middle School, Fort St John
Ellison Elementary, Vernon
Garibaldi Secondary School, Maple Ridge
Pinewood Elementary School, Prince George
Sir Charles Tupper Secondary, Vancouver

## **MANITOBA**

École Scott Bateman Middle School, The Pas Frontier Mosakahiken School, Moose Lake Lakewood School, Winnipeg Maples Collegiate, Winnipeg

## **NEW BRUNSWICK**

École Apollo XI, Campbellton La Ruche, Tracadie Sheila Soeur Saint-Alexandre de Lamèque, Lamèque Tantramar Regional High School, Sackville

## **NEWFOUNDLAND AND LABRADOR**

Jakeman All Grade, Trout River Leary's Brook Junior High School, St. John's

Cambridge AND District Elementary School,

## **NORTHWEST TERRITORIES**

Kalemi Dene, Yellowknife

## **NOVA SCOTIA**

Cambridge Stn.
Eskasoni Elementary and Middle School, Eskasoni
Mi'kmawey School, Chapel Island

## NUNAVUT

Inuujaq School, Arctic Bay Qaqqalik School, Kimmirut

## **ONTARIO**

Amesbury Middle School, Toronto
Assiginack P.S., Manitowaning
Assumption Catholic School, Aylmer
Birch Cliff Heights Public School, Scarborough

# BAND All

Bolton C. Falby Public School, Ajax
Cedarbrae Collegiate Institute, Scarborough
Charles H. Best Elementary and Middle School,
North York
Donwood Park Junior Public School, Scarborough
Hamlet Public School, Stratford
I-larold Longworth P. S., Bowmanville

Harold Longworth P. S., Bowmanville
Highfield Junior School, Rexdale
Immaculate Conception Catholic Elementary School,
Peterborough

Indian Road Crescent Public School, Toronto
Jean Vanier Catholic Secondary School, Scarborough
Laurentian Senior Public School, Kitchener
Leslieville Junior Public School, Toronto
Lucy Maud Montgomery Public School, Scarborough

Merivale High School, Ottawa
Midland Secondary School, Midland
Our Lady of Lourdes Catholic School, Toronto
Patrick Fogarty Catholic Secondary School, Orillia

Patrick Fogarty Catholic Secondary School, Orillia Perth Avenue Junior Public School, Toronto Pleasant View Junior High School, Toronto Princess Margaret Public School, Orangeville

Regent Park Public School, Orillia Sacred Heart Catholic School, Scarborough Secord Elementary School, Toronto Sir John A. Macdonald, Hamilton

St Bernadette, Sutton St. Charles Garnier Catholic School, North York

St. Clare Catholic Elementary School, Toronto

St. Martha Catholic Elementary School, North York

St. Michael Catholic Elementary School, Toronto

St. Philip Neri, North York Victoria Park C.L. Toronto

## QUEBEC

Carillon, Longueuil
Dominique Savio, Québec
École de la Grande-l-Iermine, Québec
École secondaire Kassinu Mamu, Mashteulatsh
École Ste-Marguerite, Magog
Pierre Elliott Trudeau Elementary School, Gatineau

## **SASKATCHEWAN**

Westberry School, Kindersley

## YUKON

Del Van Gorder School, Faro

# MUSICOUNTS FRED SHERRATT AWARDS

Sponsored by: Bel Media

In 2008 these awards were created in partnership with Bell Media in honour of broadcasting pioneer, Fred Sherratt. The awards recognize the outstanding achievement, talent and leadership of 12 graduating students selected from music programs across the country. Each recipient receives \$2,500 and a trip to Toronto to spend an educational day at MuchMusic and CHUM Radio, and attend the awards presentation.



## RECIPIENTS

Nikita Afonso Selkirk College – Nelson, BC

Zacharie Bienvenue Musitechnic College – Montréal, QC

Kristen Clark The Harris Institute – Toronto, ON

Kalie Cook The Art Institute of Vancouver – Vancouver, BC

Pouya Hamidi The Banff Centre – Banff, AB

Anna (Kata) Hellinger Fanshawe College – London, ON

James Hill Humber College – Toronto, ON

Breagh MacKinnon St. Francis Xavier University – Antigonish, NS

Luis Melgar Capilano University – Vancouver, BC
Jonathan Ruest The Trebas Institute – Montréal, QC

Murray Smith Grant MacEwan University – Edmonton, AB

Ricardo Villacorta Red Deer College – Red Deer, AB



## MUSICOUNTS

## SCHOLARSHIPS

MusiCounts partners with 12 colleges and post-secondary institutions across Canada to award annual scholarships to exceptional students enrolled in post-secondary Music and Recording Arts & Sciences programs. The scholarships have assisted hundreds of young Canadians with the help they need to develop their talent and launch their careers. Recipients are awarded \$1,000 each, a commemorative certificate, a one-year complimentary CARAS membership, and tickets to JUNO Week events.



## RECIPIENTS

Sam Dyson St. Francis Xavier University – Antigonish, NS

Daniel English Grant MacEwan University – Edmonton, AB

Alyshia Gilbert Fanshawe College – London, ON Craig Gomez Red Deer College – Red Deer, AB

JaeWoo Lee The Art Institute of Vancouver – Vancouver, BC

Andrew Lenius The Banff Centre – Banff, AB

Mara Nesrallah Humber College – Toronto, ON

Andrew Parkhouse Selkirk College – Nelson, BC

Victoria Pfeifer The Harris Institute – Toronto, ON
Emma Postl Capilano University – Vancouver, BC

Martin Ignacio Rossi Musitechnic College – Montréal, QC

Geoff Wood The Trebas Institute – Toronto, ON





# TEACHER OF THE YEAR

## JEFF KULA River East Collegiate Winnipeg, MB



MusiCounts was proud to name **Jeff Kula**, **Instrumental Music Director at River East Collegiate**as the ninth recipient of the MusiCounts Teacher of
the Year Award at a surprise assembly at the school.

Announced by Allan Reid, Director, MusiCounts, to an
auditorium filled with students and faculty, the award
was officially presented and sponsored by 2014 JUNO
Award Country Album of the Year nominee, Gord
Bamford.

For Kula, the award recognizes his 27-year career, with 15 years spent as the sole full-time Instrumental Music Director at REC. Of the 950 students who attend the collegiate, 20% are enrolled in the music program due to his leadership, reputation and ability to motivate students to produce music. Over the years, he has established a variety of instrumental groups including concert band, jazz percussion ensembles and small chamber groups.

Beyond the already extensive hours that his teaching position demands, he is extremely generous with his time, often accompanying young players to music stores on weekends to help them select supplies and dropping off forgotten instruments to students' homes around the city.

Known as an innovator that inspires the next generation of musicians, Kula has implemented student-produced videos and art as part of band performances, clinics with veteran session players, and student placement in competitions throughout North America. In honour of Kula's dedication. he received \$10,000, a solid crystal JUNO Award statuette based on the JUNO Award design originally created by Canadian glass artist, the late Shirley Elford, plus VIP treatment throughout JUNO Week including recognition at the Chairman's Reception, attendance at the JUNO Gala Dinner & Awards, and a walk on the red carpet at the 2014 JUNO Awards Broadcast. An additional \$10,000 contribution was made to River East Collegiate's music program.

# MUSICOUNTS COMMUNITY TO MUSICOUNTS COMMUNITY TO



MusiCounts and TD Bank Group are working together for the second year in a row with the MusiCounts TD Community Music Grants program. This program is designed specifically to provide transformative opportunities for youth in underserved communities across Canada. MusiCounts TD Community Music Grants help provide musical instruments and equipment to community centres, after-school programs and other non-profit organizations serving local communities from coast to coast.

"We are thrilled to support MusiCounts and this program, which gives young people the opportunity to be exposed to music and to be involved in music education," says Alan Convery, Senior Manager, Community Relations, TD Bank Group. "With over 120 applications received in the inaugural year of the program last year, it is evident that music makes an incredible impact on everyone, and this program makes it possible for more organizations to continue making an impact on our youth."



This past summer, TD launched their 2014 summer music season with the TD Music Café at Roy Thomson Hall. The pop-up event hosted one-of-a-kind experiences where music fans watched, listened to, and interacted with artists.

TD Music Café's headliner was iconic indie pop duo, Tegan and Sara, who generously donated \$25,000 to MusiCounts. A grand total of \$220,000 was disbursed to 16 community organizations through the MusiCounts TD Community Music Grants program this year.

"We're excited to be playing a unique pop-up show in Toronto for the TD Music Cafe," says Tegan and Sara Quin. "The show will benefit MusiCounts, so we're pleased to have Torontonians join us for a special afternoon that will also benefit a very worthy cause."



All Nations Healin' Thru Artz (ANHTA)

Culture for Kids in the Arts

Hamilton Music Collective

Heart of the City Piano Program (Vancouver Chapter)

John Howard Society of Sudbury

Le Conseil des arts de Cheticamp

Lyrical Lines Education Network Inc.

New Ross Family Resource Centre

North York Community House

Overture with the Arts

Partageons l'espoir / Share the Warmth

Project Grace,

Success Power Opportunity Teamwork (The S.P.O.T.)

Tall Tree Festival Society

The West End Cultural Centre

YMCA of Greater Vancouver

Regina, Saskatchewan

Hamilton, Ontario

Hamilton, Ontario

Vancouver, British Columbia

Sudbury, Ontario

Cheticamp, Nova Scotia

Kitchener, Ontario

New Ross, Nova Scotia

Toronto, Ontario

Dorval, Quebec

Montréal, Quebec

St. John's, Newfoundland and Labrador

Scarborough, Ontario

Port Renfrew, British Columbia

Winnipeg, Manitoba

Surrey, British Columbia

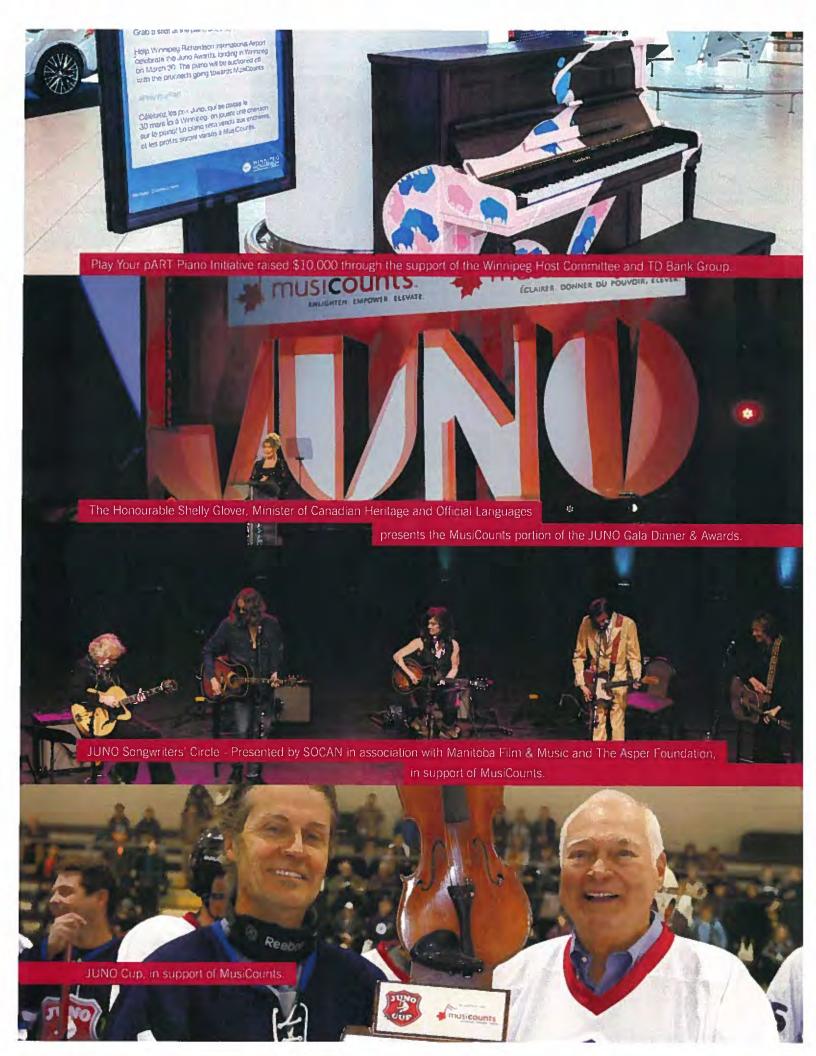


**AWARDS WEEK** 

2014

JUNO Awards Week continues to be MusiCounts' biggest annual opportunity for raising awareness for our cause. In addition, it provides us with several occasions to recognize some of our most valued supporters. MusiCounts was a common thread woven into most events that took place during JUNO Awards Week 2014 in Winnipeg, including annual benefit events, JUNO Cup and JUNO Songwriters' Circle. Special thanks to Sarah McLachlan who delivered a powerful message on the JUNO Awards Broadcast, engaging millions of viewers nationwide while speaking about MusiCounts and the importance of music in our classrooms and communities.





# CANADIAN COUNTRY MUSIC ASSOCIATION

The ongoing support that MusiCounts receives from the country music community is nothing short of phenomenal. We have been honoured to work with several award-winning country artists, including our MusiCounts Ambassador Johnny Reid, Shania Twain, Dean Brody, Brett Kissel and most recently, Gord Bamford.

Many of the new partnerships that we have fostered began when we first became one of the charities of choice for the Canadian Country Music Association. Don Green, the CCMA Board of Directors and everyone at the CCMA have not only embraced MusiCounts, but have continued to help us raise funds and awareness for our cause.





# FUNDRAISING INITIATIVES AND BENEFIT EVENTS

As awareness for MusiCounts continues to grow, so do does the number of benefit events and fundraising initiatives raise funds for our cause. In 2013-2014, several organizations and event planners chose MusiCounts to be the beneficiary of their events.

The Morningstar Canadian Investment Awards remains our most successful annual benefit event. Through the donation of award submission fees and the operation of silent and live auctions we have raised over \$150,000 through this partnership to date.

MusiCounts was the charitable partner of the Boots and Hearts Music Festival again this year. The Festival donated a portion of ticket proceeds as well as all guest list fees and provided us with an opportunity to operate an onsite 50/50 draw.

As one of Aeroplan's founding partners, MusiCounts is able to accept donations of Aeroplan Miles from Aeroplan members. These miles help offset our travel costs, enabling us to reach out and visit more communities across Canada.

In addition, miles will enable us to purchase items and build experiential travel packages to auction off at various fundraising events, helping to raise more funds and awareness for our cause. Through the support of partnerships like these and so many more, over \$250,000 was generated through third party events and initiatives. This, in turn, further boosts awareness as thousands of event attendees learn about MusiCounts for the first time.



# PUBLICITY AND EXPOSURE

MusiCounts hosts a number of events and makes several announcements throughout the year that generate quality press coverage. These events take place in several communities throughout Canada and the resulting announcements often have a national impact. From grant celebrations, to award recipient presentations, to public announcements of new partnerships, this coverage occurs throughout the year and reaches millions of readers, listeners and viewers through online, print, radio and television.

**MusiCounts.ca** and **MusiCompte.ca** continue to provide information about our initiatives, highlighting ongoing endeavours and special events. Both CARAS and the JUNO Awards websites also promote our activities and provide links to the MusiCounts site.

- Monthly average of 2800+ website hits
- 68% were unique visitors





In 2013-2014, MusiCounts events were covered by both major media outlets as well as smaller, more community focused outlets providing us with widespread coverage from coast to coast.

In addition to publicity, MusiCounts is also given the opportunity to spread awareness through messaging delivered during both The JUNO Awards and the Canadian Country Music Awards Broadcasts. The MusiCounts segment on The JUNO Awards Broadcast on CTV featured an introduction by multiple JUNO Award winner, Sarah McLachlan as well as a taped message showcasing the surprise celebration with our Teacher of the Year, Jeff Kula and JUNO Award Nominee, Gord Bamford. The 2014 JUNO Awards Broadcast reached an audience of 1.4 million viewers!

MusiCounts sponsor recognition was presented in souvenir programs for both the JUNO Awards and Canadian Country Music Week.

Media coverage highlights included but are not limited to:

## Television

- Breakfast Television
- CBC News Toronto
- CityTv Winnipeg
- CTV eTalk
- CTV News at Six, Eleven and Morning Live (Winnipeg)
- Rogers TV Daytime Londor
- Shaw TV

## Print/ Online

- Cape Breton Post
- CBC Music
- Faction com
- Metro News
- MontrealTribute com
- The Chronicle Herald
- The Nelson Daily
- Winnipeg Free Press

## Radio

- 101.5 The Hawk
- 989XFM
- CBC Radio

The MusiCounts Band Aid Grant and subsequent visit to our school left me with so much more than just new instruments. It has provided me with a platform to speak in support of music education with my administration, students, other staff members and parents. Last year, during our Meet the Teacher Program night, I did not have any parents drop by to talk about the music program. This year I had a steady flow of parents dropping by to talk and look at our new instruments. Your visit also gave me the opportunity to speak with my administration about the value of a music program in a student's education and the importance of continued support both financially and through advocacy. It would have taken me years to get to this level of meaningful discussion with my administration without MusiCounts support. Since this is only my second year at St. Augustine School, I am still building relationships and establishing a level of trust/respect with the parent community. Having MusiCounts come out to our school and support our music program is invaluable because you brought instant credibility to this important issue. Thank You!

## Laura Herasymiuk, Music Instructor, St. Augustine School





A whole year has passed since we have had our instruments, thanks to MusiCounts. I find it hard to describe what your grant has done for our students. Recess times have been filled with students dropping by just to play together or just to listen. I have heard songs being composed; I have watched students helping each other. Most of all, I have heard some pretty great music coming from budding musicians. Our school has been growing fast over the last two years and with it has been the worry of losing my music room to enrollment. This year there will be another portable added and my room is safe once again. We have all watched the music and art rooms become regular classrooms, but I know the instruments MusiCounts provided have secured our music room's future.

## Wendy Jones, Music Instructor, Brighton Public School



# BOARD OF DIRECTORS

Chair - Ed Robinson: CARAS Chairman, Executive Producer

Melanie Berry: President & CEO, CARAS/The JUNO Awards & MusiCounts

1st Vice President - Deane Cameron: President, Blue Wolverine Media and Arts

2nd Vice President - Steve Kane: President, Warner Music Canada

Secretary/Treasurer - Humphrey Kadaner: President & COO, Mastermind LP

Bruce Allen: President, Bruce Allen Talent

Vivian Barclay: General Manager, Warner Chappell Music Canada Ltd.

Shane Carter: President, Sony Music Entertainment Canada Inc.

Jeff Craib: President, The Feldman Agency

Erik Hoffman: Vice President, Canada, Live Nation

Jason Klein: Partner, Taylor Klein Oballa LLP

Randy Lennox: President & CEO, Universal Music Canada

Julien Paquin: President, Agency Division, Paquin Entertainment Group

Jeffrey Remedios: President, Arts & Crafts

Jack Ross: Senior Vice President, Toronto, The Agency Group

Patti-Anne Tarlton: COO/SVP, Ticketmaster Canada

## ADVISORY COMMITTEE

Ed Robinson: Chairman

Melanie Berry: President & CEO, CARAS/The JUNO Awards & MusiCounts

Deane Cameron: President, Blue Wolverine Media and Arts

Ross Davies: Director, Member Engagement, Radio at BBM Canada

Denise Donlon: Media and Business Executive

Don Green: President, Canadian Country Music Association

David Kines: President, Hollywood Suite

Margaret McGuffin: Chief Executive Officer, Musicians' Rights Organization Canada (MROC)

Aideen O'Brien: Director, Music Supervision & Publishing, Entertainment One

Tyson A. Parker: Vice President, Corporate Communications, National Media & Artist Relations.

Universal Music Canada

Ross Reynolds: Past CARAS Chairman



## THANK YOU FOR YOUR SUPPORT MERCI POUR VOTRE SOUTIEN







































## SUPPORTED SINCE INCEPTION BY SOUTENUE DEPUIS NOTRE













## **MusiCounts**

345 Adelaide Street West, 2nd floor, Toronto, ON M5V 1R5. Tel: 416-485-3135 Fax: 416-485-4978 info@musicounts.ca | www.musicounts.ca Charitable Business Number: 10684 2057 RR0001

## Dixon Hall Music School

#### Astral\Bell Media Report, September 2013 - August 2014

To me, September is the New Year. Not only are the seasons changing but so is life for many children who are beginning school or advancing through it. The days get shorter and the streets around Dixon Hall start filling up with families. Soon enough we hear footsteps coming down the back stairs, to Dixon Hall Music School, where today we have roughly 320 students coming each week, six days a week, eleven months of the year. They're studying one or more of eighteen instruments, group classes and ensembles.

Now in our 36<sup>th</sup> year, our lowest cost for a lesson has gone from \$2 to \$3. Students can attend music and arts camps all year and are able to attend all genres of concerts.

It's easy to brag about how *many* footsteps come down the stairs, because last September there were more than ever. But it's what we *do* with the kids that belong to those feet that make us such a valued institution in our downtown east community. So here's what we did last year:

#### September\October:

Lessons began on-time and also included two new ensembles: string orchestra and rock band. Both initiatives had been formed in the previous months but they began to be a part of our regular curriculum in September. The orchestra is made up of students from our string program but youth from area schools are also welcome. Rock band began as an idea at our March Break camp and we soon realized that it is a creative outlet that needed to find a definitive home. Some local youths quickly formed two community rock bands to write music together, practice and perform.

We launched our first dedicated website: <a href="www.dixonhallmusicschool.org">www.dixonhallmusicschool.org</a> and we hired another violin and vocal teacher to offer more opportunities to local youth by getting them off our waiting list and into lessons, something that we can only do with committed funding like the funding that Bell Media has been providing. In late September we were treated to a piano master class by Martin Soderburgh. Students, teachers and parents had an opportunity to discuss challenges and opportunities and listen to an inspiring performance, and then we tallied our summer Royal Conservatory exam marks and found our young performers had achieved an average of 80%, or first class honours.

#### November\December:

The end of the year generally means student performances and last year was no exception. In November our youth orchestra played their first "professional" concert with G27, a professional string group in Toronto made up of Toronto's finest classical musicians. Our orchestra performed two songs with G27 and it was terrific. The students had been coached and mentored in the previous

months by various members of the orchestra and they looked right at home on stage with G27. It was a very empowering evening for them. Also in November two of our young male students performed in a musical in Regent Park and in late November several generations of students performed in Music for Life, our annual benefit concert.

In December several of our students played at a tribute for Bob Rae and we closed out the year with three recitals here at Dixon Hall, featuring over 100 students.

Students were also treated to a private concert by The Tenors, and to a performance of The Messiah at Roy Thomson Hall.

On December 30, I took a group of our alumni students (those in university, some who still take lessons and some who don't) to the 2nd Annual Heather Bryant Memorial Camp, north of Toronto. The camp was designed for Music School alumni to reconnect, strengthen their ties with Dixon Hall Music School and the community they grew up in, and work on music together. This year we invited two young students to interact with the 11 older ones and the resulting performances and overall spirit between everyone was tremendous. A young man who hadn't attended camp before was astounded that he fit in so quickly with people he didn't know. The friendliness that everyone displayed was a big change from his high school where he said "no-one talks to anyone else."

#### January\February:

Performances continued in the winter as our young choir performed our national anthem at the United Way's Celebration Dinner. Our string orchestra performed their second professional concert in downtown Toronto and here at the school we hosted a "Song Circle" on a cold February evening, with volunteers from RBC, members of Dixon Hall's Seniors Program and our choir, with some of their parents. In mid-February two of our promising classical guitarists recorded performances here at the school. Recording our students is something that we are very excited about and a natural progression of where our students are headed. Again, Bell Media's support is instrumental (no pun intended) in being able to pay our teachers for extra time to devote to initiatives like this.

#### March\ April:

To many of our students, March means one thing: March Break. Knowing that a lot of our students are stuck at home during March Break means finding ways to challenge and inspire them, which we do with our Overnight Music camp and our internal music day camp at Dixon Hall Music School, developed by the Music School Manager, Lynette Gillis. 65 students took part in jazz band, rock band and Afro/Brazilian drumming, or came north with me to our overnight retreat (Hart House Farm, owned by the Univ. of Toronto) and had lessons, wrote and performed music, tapped maple trees and listened to ghost stories in a 100 year

old farmhouse, an unforgettable experience. Other students took part in arts camps at Harbourfront.

Throughout the winter a number of students completed RCM exams and again achieved an average of 80%, a testament to their practice habits and the dedication of their teachers.

Our youth orchestra performed its 3<sup>rd</sup> concert with G27 and on a survey done for the Berklee College of Music (Boston) we discovered that there are at least 18 different languages spoken at Dixon Hall Music School.

We added an ear training course to our roster, to help students better prepare for RCM exams and to help them better understand the music they are listening to and learning. Ear training is not something that is easy to fit into a half hour lesson, but it is an important part of musical training.

#### May\June:

Again this is a busy time for student performances. Throughout the late spring our students performed in our community at three different AGM's and a volunteer recognition event. Our spring recitals featured over 110 students and in the spring RCM exam session sixteen students achieved an average of 81.12%.

We were able to make a significant investment in recording gear, to help in our vision of a student run studio, here in the basement of 58 Sumach St. Our rock bands are extremely excited about the recording opportunities we now have, as are our teachers, who have long wished for a way to capture their students' achievements.

Registration began for optional summer lessons in July and over 100 students signed up. Students also signed up for National Music Camp, our annual overnight summer camp, Harbourfront camps and for the first time, Girls Rock Camp. GRC is a weeklong camp for young girls, that teaches them not only how to play in a group but how women are portrayed in music, and the history of women artists.

One of our students was featured in a full page advertisement, donated by the Walrus magazine.

We were treated to a performance by a singer\songwriter who was part of the North by Northeast festival. He talked with the kids and parents and performed original songs, in a very informative session.

In late June we held our annual Teachers Concert and Student Awards night, where we handed out scholarship awards to students nominated by their teachers. Several teachers and alumni students also performed for students and their families.

#### July\August:

In mid-July I was informed that Dixon Hall Music School was approved for inclusion to Berklee College of Music's "City Music" online program, which is an extensive online program giving our students access to classes, teachers and playing opportunities at Berklee, while also making us eligible for scholarships at Berklee for our students. We are only the second music school in Canada to be accepted into this program.

We had a wonderful time for 2 weeks at our overnight summer camp. Besides the students who return to camp year after year we had 10 students join us who had never been to camp, with many of them never having spent time out of the city. However, the camp fires, communal games, mentorship from older students, good food and fresh air, plus the constant sound of music dispelled any homesickness and we finished both weeks of camp with terrific recitals for area residents. I was able to hire one older student and two alumni students to come with us, to help teach younger students, do arts and crafts and provide all kinds of support. These are young people who, ten years ago, were coming to camp for the first time themselves.

And to close out the year we finalized plans to take our popular rock band program to the Parkdale neighbourhood in Toronto, an extremely under serviced area that is home to thousands of children and youth. We are partnering with a public school in Parkdale to work with youths once a week and to get them instruments that they can take home, if their parents let them. Even though it is barely into the school year, there is a waiting list for the program already. After that, it was time for a vacation!

Although I have summarized the key points of our school year, it would take several more pages to talk about the wonderful feeling of community we have here, and how we have become a trusted, encouraging place for thousands of local youth over the last 36 years. Recently a young woman told us: "I have my ups and downs, but seeing you guys always makes things better." They tell us that the school is their "second home" and a young man said "here I am accepted and I almost feel like I'm visiting a close friend's home." They speak of coming to Canada at a young age, feeling overwhelmed and out of place, but looking back they say that the Music School was the best part of their childhood.

That doesn't happen without committed funding, like the funding that we have received from Bell Media for the past seven years. You have helped hundreds of youth develop interest in an art form and take it to another level by learning to create their own. Through your gift to us we have developed an incredibly strong alumni connection, with students who took lessons 20 years ago coming to see us, coming to our camps and offering support. Recently a former student, who came from Nigeria with his family when he was 5 and began lessons here so his

mother knew he wasn't getting in trouble, became a member of the board of directors at Dixon Hall.

Joining the Music School means unlocking a world of music in a positive, safe and welcoming environment. As we move ahead in this decade, we know that it's not just about the lessons. It's about an individual approach to the students that stresses mentorship, friendship, non-judgment and support, an approach that has seen students go on to careers in acting, performing and recording: Eric is still studying piano performance at Cornell University, Matthew just got a lead part in a play and Francis flew to L.A. this summer to show his beats off to top producers.

It is an approach that encourages students to take the initiative, to treat our school like it is theirs too, and through this approach they give back. Xiao teaches piano while studying sciences at Western. Li, pursuing a teaching degree at Queens, volunteers playing piano at a nursing home twice a month and is currently volunteer teaching at a reserve, far in the north. Lily is in India, working for the summer at a water filtration enterprise and talks of opening a non-profit music school in her native China. Your support has truly opened doors and built foundations for our youth.

Our students inspire us to continue to encourage, nurture and educate as many kids as we can, effectively and compassionately. This is what we do with the support that Bell Media has provided for us. You have helped us undergo incredible growth and development and through that our students have flourished, pushing us forward and creating an identity for this Music School that resonates so strongly not only in this community, but in the greater Toronto community. With your help we have strived to be the most inclusive, innovative and accessible music school in Toronto and if we could count on your continued support, we would continue to welcome new immigrants and families into the Regent Park, Moss Park and St. Lawrence neighbourhoods as we record our rock bands, write new songs and beats, board the bus for another music camp and clap our hands at a child's first recital.

Seven years ago when I began writing these reports it was just me and 150 students. Now there are two of us and twice as many students and teachers, and I would personally like to thank you for helping us get there.

In closing I would like to include something that a single mother, one of our parents, was heard to say at one of our recitals last year: "I'm not rich. But the Music School makes me feel culturally rich".

Sincerely,

En Wellitude

Bob McKitrick Director, Dixon Hall Music School 58 Sumach Street Toronto, Ontario M5A 3J7 T 416.863.0499 x 234 F 416.863.9981

bob.mckitrick@dixonhall.org www.dixonhall.org www.dixonhallmusicschool.org

## ImagineNATIVE

# Astral Media (Benefits) Final Report imagineNATIVE Film + Media Arts Festival October 2013

#### **2013 Festival Summary**

#### **Astral Media's Support (Benefits):**

The 2013 imagineNATIVE Film + Media Arts Festival was a milestone year for the organization as several key new benchmarks were set in attendance and programming initiatives. With more sold-out and near-capacity screenings than at any time in our history, the 14<sup>th</sup> edition of imagineNATIVE saw an increase in audiences to 15,558 attendees. The Festival presented an unprecedented 127 works by Indigenous artists from Canada, USA, New Zealand, Australia, Nepal, Finland, Sweden, Norway, South Africa, Mexico, Philippines, Taiwan and Peru and showcased works in film, video, radio, musical performance, new media, and contemporary art.

Thanks to Benefits allocated to imagineNATIVE on behalf of Astral Media we were once again able to expand our Festival programming, Mentorships and Industry Series. imagineNATIVE programming was accessible and visible to literally millions of Canadians through innovative partnerships with Air Canada (which featured an imagineNATIVE-branded shorts programme on all its flights worldwide) and with Pattison Onestop. New relationships with Atlantic Canada led to mentorships with the New Brunswick Filmmakers' Cooperative, No'kmaq Village and the Newfoundland Independent Filmmakers Cooperative. These partnerships are incredibly valuable in promoting the Festival and all its programming across Canada.

Our sold-out Opening Night Gala World Premiere of Mystery Road was presented at the Bloor Hot Docs Cinema with the remainder of the film and video works held once again at the TIFF Bell Lightbox. The Festival's Radio & New Media Lounge (presented by Astral Radio) was also housed at the Lightbox.

There were many highlights in 2013, including the following:

- Audience attendance up to 15,558 which marks a 35% increase in the last five years and 20% increase from 2012.
- Six sold-out screenings.
- Ticket Sales for screenings reached an all-time high, at nearly 4,500 tickets distributed through box office.
- Polaris Prize nominated A Tribe Called Red as headliners of "The Beat" Music Night.
- Expanded New Media programming including the TED talks style IndigiTALKS Video Essays by 3 Ontario-based Indigenous artists.
- Most Exhibitions ever presented and a scheduled tour of them, "The Uncanny Art Crawl".

# Astral Media (Benefits) Final Report imagineNATIVE Film + Media Arts Festival October 2013

- Highest ever attendance at our International Spotlight series which this
  year shone on the Maori from New Zealand, including enhanced
  programming, more panels and more screenings.
- Awards given totalling \$13,500 in cash prizes and \$10,000 in services to artists.
- A 200% increase in our artists in attendance from around the globe in 2013
- Media Coverage for the 2013 Festival grew exponentially, due in part to the hiring of a new publicist. imagineNATIVE received coverage by George Stromboulopoulos, Flare Magazine, CTV, NOW Magazine, Xtra!, CBC, Le Metro, Urban Native Magazine, Vision Maker Media, POV Magazine and others.

Profile and visibility changed as Astral was acquired by Bell Media in 2013, thus all Astral branding was marked as Bell Media, imagineNATIVE's exclusive Presenting Sponsor. Bell Media visibility was seen through branding on all Festival Materials (posters, invitations, tickets, catalogues, and press releases) as the presenting sponsor, Bell Media was listed as the presenter of the Radio works and as the presenter of the Best Radio Award and the Best Dramatic Feature Award. A Bell Media trailer played prior to every screening.

Astral Media's generous and consistent support of imagineNATIVE has meant a great deal in terms of our organization's stability and growth. We have been able to excel at reaching new audiences each year, grown our core staff, create new ways of presenting new media, radio as well as film and video, expanding our events to larger venues and internationally renowned artists, and continue as a leader in our field in terms of artistic presentation and best practices. On behalf of the Board and Staff at imagineNATIVE, I offer sincere thanks for Astral Media's continued dedication to our Festival, and look forward to working together in partnership in the years ahead.

Thank you,

Jessica Lea Fleming

Jessen La Flor

**Development Manager** 

## **Community Radio Fund of Canada**





## **Table of contents**

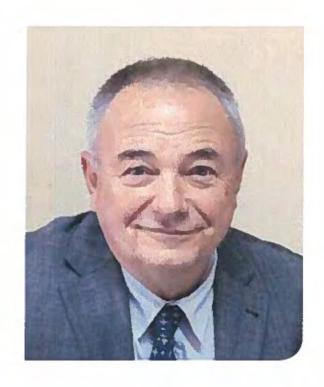
Message from the President	2
Message from the Executive Director	4
About Us	6
Board of Directors and Staff	7
Distibution of stations by province	8
Our Funding Partners	10
Our Funding Programs	12
Our Recipients	21
Campus and Community Radio Stations n Canada	28
Financial Statements	

## Table des matières

Message du président	:
Message du directeur générai	4
À propos de nous	6
Conseii d'administration et équipe	7
Répartition des stations par province	8
Nos bailleurs de fonds	. 10
Nos programmes de financement	. 12
Nos récipiendaires	. 21
Les stations de radio communautaire et de campus du Canada	. 28
États financiers	. 31

# Message from the President

The campus and community radio sector is accessible, sustainable and reflects the diversity of all Canadians.



# Message du président

Le secteur de la radio communautaire et de campus est accessible, durable et reflète les Canadiens dans leur diversité. The Community Radio Fund of Canada (CRFC) is pleased to present its 2013-2014 Annual Report. This report was disclosed at our 7th Annual General Meeting held in Ottawa November 18th 2014.

This year was marked by a Planning Retreat that brought together the CRFC Board and staff from February 7 to 9, 2014. We developed a new mission and a new vision.

#### Mission

To build and improve campus and community radio for all Canadians through funding and collaboration.

#### Vision

The campus and community radio sector is accessible, sustainable and reflects the diversity of all Canadians. It contributes to Canada's social, cultural and economic development, promotes volunteerism and leads to locally created programming in urban, rural and remote areas.

This 2014 AGM will also be my last one. I am finishing three consecutive 2-year terms.

I would like to thank all Board members and staff for their unswerving commitment and support. It has been a real pleasure to be part of the construction of that incredible organization that has become the CRFC.

Jean-François Côté President Le Fonds canadien de la radio communautaire (FCRC) est heureux de présenter son rapport annuel pour l'exercice 2013-2014. Ce rapport a été divulgué lors de notre 7<sup>e</sup> Assemblée générale annuelle, qui s'est tenue à Gatineau le 18 novembre 2014.

Cette année fut marquée par une retraite de planification stratégique qui a rassemblé le CA et les employés du 7 au 9 février 2014. Nous y avons développé une nouvelle mission et une nouvelle vision.

#### Mission

Veiller au développement et au rayonnement des radios de campus et communautaires par l'entremise de programmes de financement et de collaborations.

#### Vision

Le secteur de la radio communautaire et du campus est accessible, durable et reflète les Canadiens dans leur diversité. Il contribue au développement social, culturel et économique du Canada, stimule le bénévolat et facilite la création d'une programmation locale, en milieu urbain et dans les régions rurales et éloignées.

Cette AGA 2014 sera aussi ma dernière! Je termine trois mandats consécutifs de 2 ans.

Je tiens à remercier tous les membres du conseil d'administration et du personnel pour leur appui indéfectible. Ce fut un réel plaisir de travailler à la construction de ce magnifique organisme qu'est devenu le FCRC.

Le président

Jean-François Côté

## Message from the Executive Director

As a funder, our commitment is to ensure that the CRFC funding serves to strengthen the sector and help it to continue what it does best: reflecting the Canadian experience at the local level.



# Message du directeur général

Comme bailleur de fonds,
nous nous sommes engagés à
renforcer le secteur pour lui
permettre de continuer à faire
ce qu'il fait de mieux: être le
reflet de la société canadienne
dans une perspective locale.

I have been in the position since October 15, 2013, almost a year now. I was tasked with the primary mandate of diversifying the CRFC's sources of revenue, while implementing a productive administration and efficient communication mechanisms with the Board, the CRFC's employees, the CRTC and other partners.

Within one year, the CRFC doubled its budget. In August 2013, we received \$1,4 million in contributions/tangibles benefits. On August 31 2014, this amount reached \$2,9 million. While this coincides with my arrival, the reason for this increase is the rise of our contributions in CCD from commercial radio stations.

As a funder, our commitment is to ensure that the CRFC funding serves to strengthen the sector and help it to continue what it does best: reflecting the Canadian experience at the local level.

Since we were certified by the CRTC in 2008, we have:

- distributed \$4,050,615 to 275 campus and community radio stations projects in 9 provinces and 3 territories.
- funded 102 different campus and radio stations: 58 English-Speaking and 44 French-Speaking stations.

A major project that started this year is to commission a comprehensive economic and social analysis of the community radio sector. The Montreal base consulting firm Étude Économique Conseil will conduct the study that will be made public May 1st, 2015.

I would in particular like to thank the Board members for their trust and the staff for the quality and professionalism of their work.

Jean Malavoy
Executive Director

Il y a un an que je suis en poste. Ce fut une année d'apprentissage pour moi. J'ai été embauché avec comme principal mandat de diversifier les sources de revenus du FCRC, tout en mettant en place une saine gestion et des modes de communication efficaces avec le CA et les employés du FCRC, le CRTC et les autres partenaires.

En l'espace d'une année, le FCRC a doublé son budget. En août 2013, nous avons reçu 1,4 millions de \$ de contributions/bénéfices tangibles. Le 31 août 2014 ce montant est passé à 2,9 millions de \$. Quoique cela coïncide avec mon arrivée, la raison de cette augmentation provient strictement de la majoration de nos contributions en DCC des radios commerciales.

Comme bailleur de fonds, nous nous sommes engagés à renforcer le secteur pour lui permettre de continuer à faire ce qu'il fait de mieux: être le reflet de la société canadienne dans une perspective locale.

Depuis que le CRTC l'a autorisé à recevoir des contributions, en 2008, le FCRC a :

- distribué 4 050 615 \$ pour la réalisation de 275 projets de radios de campus et communautaires dans 9 provinces et 3 territoires.
- financé 102 différentes stations: 58 anglophones et 44 francophones.

Un grand projet qui a pris naissance cette année consiste à réaliser une étude sur l'impact socio-économique du secteur de la radio communautaire au Canada. Cette étude, qui est réalisée par Étude Économique Conseil de Montréal, sera dévoilée le 1<sup>et</sup> mai 2015.

Je voudrais enfin remercier le CA de sa confiance et le personnel du FCRC pour la qualité et le professionnalisme de leur travail.

Le directeur général Jean Malavoy

### 6

### **About Us**

The Community Radio Fund of Canada (CRFC) is an independent not-for-profit funding organization that has been certified by the Commission.

Its mandate is to provide support to campus and community radio stations in Canada and to foster a well-resourced, dynamic, and accessible sector, which constitutes the third pillar in the Canadian radio broadcasting system.

The CRFC distributes funds for the development and sustainability of local not-for-profit volunteer-driven community radio broadcasting.

The CRFC was founded on November 29th 2007 as the result of a three-year partnership among Canada's largest community radio associations:

- The Alliance des radios communautaires du Canada (ARC du Canada)
- The Association des radiodiffuseurs communautaires du Québec (ARCQ)
- The National Campus and Community Radio Association (NCRA/ANREC)

## We are putting Canadians back at the centre of their communication system

Community radio enables the public to access the airwaves, not only as consumers, but also as citizens and creators. They allow volunteers to have a voice, to showcase their favorite local music, and to develop skills.

Each year, thousands of volunteers produce more than one million hours of locally-produced content.

## À propos de nous

Le Fonds canadien de la radio communautaire (FCRC) est un organisme de financement indépendant et sans but lucratif certifié par le CRTC.

La raison d'être du FCRC est de fournir un appui à des radios communautaires et de campus à travers le Canada et de contribuer à l'accessibilité, au dynamisme et au renforcement des ressources de ce secteur qui constitue le troisième pôle du système canadien de radiodiffusion.

Le FCRC distribue des fonds dans le but d'assurer le développement et la pérennité de la radiodiffusion communautaire sans but lucratif mise en œuvre par des bénévoles à l'échelle locale.

Le FCRC a vu le jour le 29 novembre 2007 après trois années de concertation entre les trois plus importantes associations de radios communautaires au Canada:

- L'Alliance des radios communautaires du Canada (ARC du Canada)
- L'Association des radiodiffuseurs communautaires du Québec (ARCQ)
- L'Association nationale des radios étudiantes et communautaires (NCRA/ANREC)

## Nous mettons les Canadiens au centre de leur système de communication

La radio communautaire permet au public d'avoir accès aux ondes, non seulement comme consommateurs, mais également comme citoyens et comme producteurs.

Chaque année, des milliers de bénévoles produisent plus d'un million d'heures de contenu local. Cette prise de parole leur permet de mettre en onde leur propre musique et d'acquérir de précieuses connaissances.

## CRFC Staff | Équipe du FCRC



Jean Malavoy
Executive Director
Directeur général



Aymone Agossou Program Officer Agente de programmes



Marle-Ève Laramée-Gauvreau Program Officer Agente de programmes



Nicolas Sylvestre
Program Officer
Agent de programmes

## Board of Directors | Conseil d'administration



Jean-François Côté New Richmond (Québec) President Président



Roger Ouellette Moncton (Nouveau-Brunswick) Vice-president Vice-président



Anderson Rouse Toronto (Ontario) Treasurer Trésorier



Martin Théberge
Dartmouth
(Nouvelle-Écosse)
Secretary
Secrétaire



Christine Maki
Ottawa
(Ontario)
Director
Administratrice



Martin Bougle
Montréal (Québec)
Representative / Représentant,
Association des radiodiffuseurs
communautaires du Québec
(ARCQ)



François Coté
Ottawa (Ontario)
Representative / Représentant,
Alliance des radios
communautaires du Canada
(ARC du Canada)



Sheiley Robinson
Ottawa (Ontario)
Representative, National Campus
and Community Radio Association
Représentante, Association
nationale des radios étudiantes et
communautaires (NCRA/ANREC)



Pierre-Louis Smith
Ottawa (Ontario)
Representative,
commercial radio broadcasters
Représentant,
radiodiffuseurs privés



Samantha Power Edmonton (Alberta) Director Administratrice

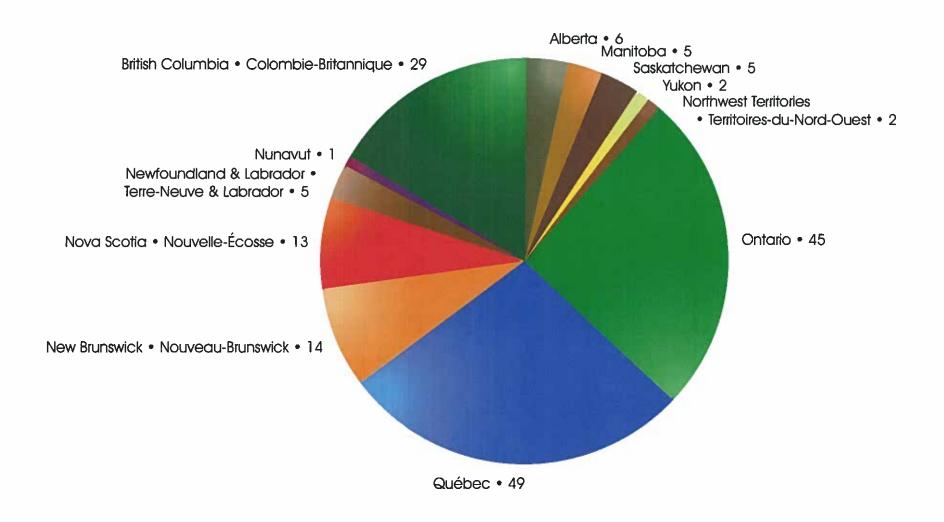
### 8

## Distibution of stations by province

The Community Radio Sector in Canada it is 176 campus and community radios licenced by the CRTC.

## Répartitions des stations par province

Le secteur de la radio communautaire au Canada c'est 176 radios de campus et communautaires qui détiennent une licence du CRTC.









### Our Funding Partners:

#### **Commercial Radio Broadcasters**

The following commercial radio broadcasters have contributed both voluntary and mandatory Canadian Content Development (CCD) contributions to the CRFC. First, the CRFC receives at least 0.5% of tangible benefits when there is a transfer of ownership or control of commercial radio undertakings. Second, the CRFC receives at least 15% of commercial radio licensees' basic annual contributions to Canadian Content Development (CCD).<sup>2</sup>

#### Nos bailleurs de fonds :

#### Les radiodiffuseurs de radio commerciale

Les radiodiffuseurs de radio commerciale suivants ont versé au FCRC des contributions volontaires et des contributions obligatoires au titre du développement du contenu canadien (DCC). Premièrement, le FCRC reçoit, au chapitre des avantages tangibles, des contributions équivalant à 0,5 % de la valeur des transactions de transfert de propriété ou de contrôle d'entreprises de radio commerciale<sup>3</sup>. Deuxièmement, les stations de radio commerciale contribuent au FCRC un montant équivalant à 15 % de leur contribution annuelle de base au titre du DCC<sup>4</sup>.

#### Bell Media (BCE Inc.)

Total commitments for 2013-2014: \$1,533,933



#### Bell Media (BCE Inc.)

Montant total pour 2013-2014 : 1 533 933 \$

#### **COGECO**

Total commitments for 2013-2014: \$185,613



#### COGECO

Montant total pour 2013-2014: 185 613 \$

#### **CORUS**

Total commitments for 2013-2014: \$110,606



#### **CORUS**

Montant total pour 2013-2014: 110 606 \$

Broadcasting Regulatory Policy CRTC 2010-499, Campus and Community Radio Policy, 22 July 2010, paragraphs 106-110, www.crtc.gc.ca/eng/archive/2010/2010-499.htm.

<sup>2</sup> CRTC 2010-499, paragraphs 93-99, www.crtc.gc.ca/eng/archive/2010/2010-499.htm; Broadcasting Regulatory Policy CRTC 2011-431, Community Radio Fund of Canada's Structural and Operational Plan, 20 July 2011, www.crtc.gc.ca/eng/archive/2011/2011-431.htm.

<sup>3</sup> Politique réglementaire de radiodiffusion CRTC 2010-499, Politique relative à la radio de campus et à la radio communautaire, le 22 juillet 2010, par. 106 à 110, www.crte.gc.ca/fra/archive/2010/2010-499.htm.

<sup>4</sup> CRTC 2010-499, par. 93 à 99; Politique réglementaire de radiodiffusion CRTC 2011-431, Plan structurel et opérationnel du Fonds canadien de la radio communautaire, le 20 juillet 2011, www.crtc. gc.ca/fra/archive/2011/2011-431.htm.

#### Newcap

Total commitments for 2013-2014: \$122,159



#### Newcap

Montant total pour 2013-2014: 122 159 \$

#### **Rogers Broadcasting**

Total commitments for 2013-2014: \$161,729



#### **Rogers Broadcasting**

Montant total pour 2013-2014: 161 729 \$

#### SiriusXM Canada

(formerly Sirius Satellite Radio) Total commitments for 2013-2014: \$563,483



#### SiriusXM Canada

(anciennement Sirius Satellite Radio) Montant total pour 2013-2014 : 563 483 \$

Attraction Radio Inc.

Golden West Broadcasting

Harvard Broadcasting

My Broadcasting Corporation

Radio Sept-Îles Inc.

Stingray Digital Group

Vista Broadcasting Group

Transcontinental Saskatchewan Media Group

Bayshore Broadcasting Corporation

Blackburn Radio Inc.

Byrnes Communications Inc.

Canadian Multicultural Radio

Central Ontario Broadcasting Ltd.

Pineridge Broadcasting Inc.

Q99

Quinte Broadcasting Company

RNC Group Radio Antenne 6 Inc.

South Asian Broadcasting Corporation Inc.

Touch Canada Broadcasting Ltd.

Dufferin Communications Inc.

Durham Radio Inc.

Fabmar

Klondike Broadcasting Co. Ltd.

Jim Pattison Broadcast Group

Larche Communications Inc.

Leclerc Communications Inc.

Maritime Broadcasting Systems Ltd.

Multicultural Broadcasting Company Ltd.

Newfoundland Broadcasting Company Ltd.

Ottawa Media Inc.

Peace River Broadcasting Corporation

Perth FM Radio Ltd.

Radio Classique Montréal Inc.

Rawlco Radio Ltd.

Riding Mountain Broadcasting Ltd.

RNC Medi Inc.

Starboard Communications Ltd.

Wellport Broadcasting Ltd.

When commercial broadcasters contibute to campus and community radio, they are giving something back to the Canadian public and its broadcasting system in a meaningful way.

Lorsque les radiodiffuseurs privés appuient les radios communautaires, ils redonnent au public canadian une contribution importante et essentielle.



## **Our Funding Programs**

Radiometres: Measuring the development, participation and sustainability of campus and community radio stations

In 2012, the CRFC launched the program Radiometres: Measuring the development, participation and sustainability of campus and community radio stations. The funding distributed under this program is provided by Canada's commercial radiobroadcasters through a portion of their Canadian Content Development (CCD) contributions.

Radiometres has been created to meet both the requirements of the CRTC and the needs of campus and community radio sector. In order to do so, the CRFC has established an outcomes-based approach program. This approach is focused on funding what the stations need and then measuring how successful they were in getting there. The program is flexible when it comes to the activities that are undertaken by the station.

The three outcomes of the program are: (1) high-quality, locally-reflective music and spoken word programming; (2) skilled and sustainable volunteer participation in local content creation and operations; and (3) diverse community participation in governance, programming, and content.

### Nos programmes de financement

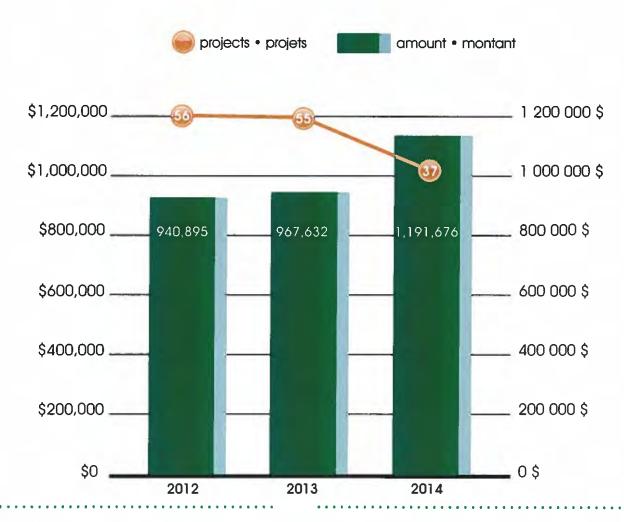
Radiomètre : Mesurer le développement, la participation et la pérennité des stations de radio communautaire et de campus

En 2012, le FCRC a lancé le programme intitulé *Radiomètre : Mesurer* le développement, la participation et la pérennité des stations de radio communautaire et de campus. Le financement de ce programme provient des radiodiffuseurs privés du Canada par l'intermédiaire de contributions reliées au développement de contenu canadien (DCC).

Radiomètre a été créé dans le but de répondre à la fois aux exigences du CRTC en matière de rendement et aux besoins des stations de radio communautaire et de campus. C'est pourquoi le FCRC a mis en place un programme de financement dont l'approche est axée sur les résultats. Cette approche se concentre sur le financement dont les stations ont besoin mais aussi sur la mesure du succès et des progrès du projet financé. Ce programme est suffisamment souple pour financer une variété d'activités.

Les trois résultats visés par le programme comprennent : (1) une programmation musicale et de création orale de haute qualité, qui est un reflet de la collectivité; (2) la participation continue de bénévoles qualifiés à la création de contenu local et aux activités des stations; et (3) la participation d'une variété de membres de la collectivité à la gouvernance, à la programmation et au développement du contenu des stations.

## Funding since the inception of the Radiometres Program • Financement depuis la création du Programme Radiomètre



We notice a decrease in the number of approved projects during the last round of funding eompared to the first two years of the program. However, the total amount distributed has increased significantly. This can be explained in at least two ways:

- The available funding contribution for each station has increased from \$20,000 to \$30,000.
- Stations can submit a collaborative application (minimum of 3 stations) and possibly receive funding up to \$100,000.

Radiometres has supported 148 projects put forward by 89 stations. In all, 45 stations received funding once, 26 stations received funding twice and 17 stations received funding three times.

On constate une diminution du nombre de projet approuvé lots de la deruière tonde de financement (2013-2014) comparativement aux deux premières années du programme. Par contre le montant total distribué s'accroit significativement. Cela s'explique entre autres par deux facteurs:

- La contribution financière disponible par station est passée de 20 000 \$ à 30 000 \$.
- Les stations peuvetit présenter une demande en partenariat (3 stations minimum) et peuvent se voir attribuer un financement allant jusqu'à 100 000 \$.

Radiomètre a appuyé en tout 148 projets présentés par 89 stations.

45 stations ont reçu du financement une seule fois, 26 en ont reçu deux fois et 17 en ont reçu trois fois.



#### Review of the CRFC's first programs

The year 2013-2014 marks the end of two CRFC funding programs: the Radio Talent Development Program and the Youth Internship Program. Originally created by Bell Media<sup>1</sup>, these two programs were the very first ones offered by the CRFC. They allowed us to start out with a strong foundation, consolidate our achievements and ensure the CRFC's future success. Furthermore, they facilitated the creation of efficient tools and transparent procedures in order to properly oversee the management of funding contributions, consequently ensuring that the CRFC remain a responsible and trustworthy organization.

These two programs were implemented by way of a Bell Media contribution, through the CRTC's Canadian Content Development component. The CRFC would like to thank Bell Media for being its first private sector partner.

In total, the CRFC has supported 63 campus and community radio stations throughout Canada in carrying out 127 projects, thereby helping diverse programming and the fostering of local talents by affording young people special opportunities. The CRFC is proud of the stations' achievements made possible by these two funding programs.

"In total, six language coordinators were hired and five were able to successfully launch or contribute to a current collective new programs. This included programming around: French, Arabic, Punjabi, Bengali and Spanish."

**CFRU – Guelph, Ontario** Polylinguai Programming Project

#### Retour sur les premiers programmes du FCRC

L'année 2013-2014 marque la fin de deux programmes de financement du FCRC, soit le Programme pour le développement des talents radiophoniques et le Programme de stage radiophonique pour les jeunes. Ces deux programmes, conçus à l'origine par Astral Média (maintenant Bell Média)¹, ont été les tout premiers programmes offerts par le FCRC. Ils nous ont permis de partir sur des bases solides, de consolider nos acquis et d'assurer le succès futur du FCRC. Plus encore, ils ont facilité la conception d'outils performants et de procédures transparentes afin de bien encadrer le processus de gestion de contributions financières et ainsi, être un organisme fiable et responsable.

Ces deux programmes ont été mis en œuvre grâce à une contribution de Bell Média, par l'entremise du volet du développement du contenu canadien du CRTC. Le FCRC tient d'ailleurs à remercier Bell Média d'être devenu son premier partenaire du secteur privé.

Au total, le FCRC a appuyé 63 stations de radio communautaire et de campus de partout au pays pour la réalisation de 127 projets, donnant ainsi notre appui à une programmation variée et au développement de talents locaux en faisait une place particulière aux jeunes. Le FCRC est fier des accomplissements réalisés par les stations grâce à ces deux programmes de financement.

« Nous avons pu attirer de nouvelles recrues pour animer les chroniques et émissions. Nous avons également pu spécialiser des segments musicaux pour rejoindre les différentes communautés francophones présentes à Toronto et les rejoindre à travers divers styles musicaux. »

> CHOQ - Toronto, Ontario Le virage de CHOQ

<sup>1</sup>Ces deux programmes ont été créés par Astral Média qui a par la suite été acheté par Bell Média.

<sup>&#</sup>x27;These two programs were created by Astral Media which has since been purchased by Bell Média.



#### Radio Talent Development Program

The goal of the *Radio Talent Development Program* is to develop innovative local interest programming.

The components of this program are: (a) producing local-interest content in the area of spoken word, and (b) providing training, mentoring, and/or education to those producing this content.

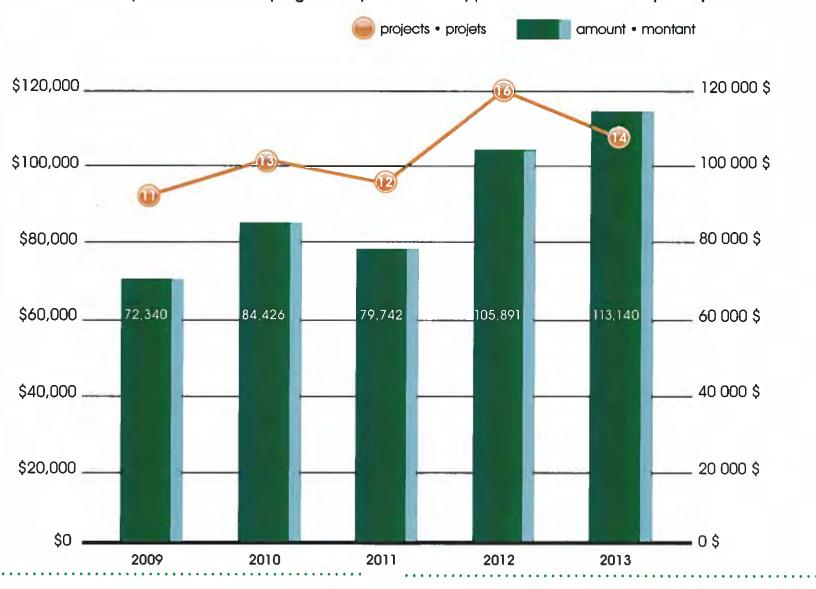
#### Programme pour le développement des talents radiophoniques

Le but du *Programme pour le développement des talents radiophoniques* est de développer des émissions novatrices de création orale d'intérêt local.

Les composantes de ce programme sont : (a) la production d'émissions d'intérêt local sous forme de créations orales; (b) l'apprentissage, la formation et/ou le mentorat des personnes chargées de la production de ce contenu.



Radio Talent Development Program Funding since the inception of the program • Financement depuis la création du programme pour le développement des talents radiophoniques



Since 2009, the program have supported 65 projects submitted by 44 stations. 28 stations have been funded only once, 11 have been funded twice and 5 have been funded three times.

Depuis 2009, le programme a appuyé 65 projets présentés par 44 stations. 28 stations n'ont été financées qu'une seule fois, 11 ont été financées deux fois et 5 ont été financées trois fois.

#### Youth Internship Program

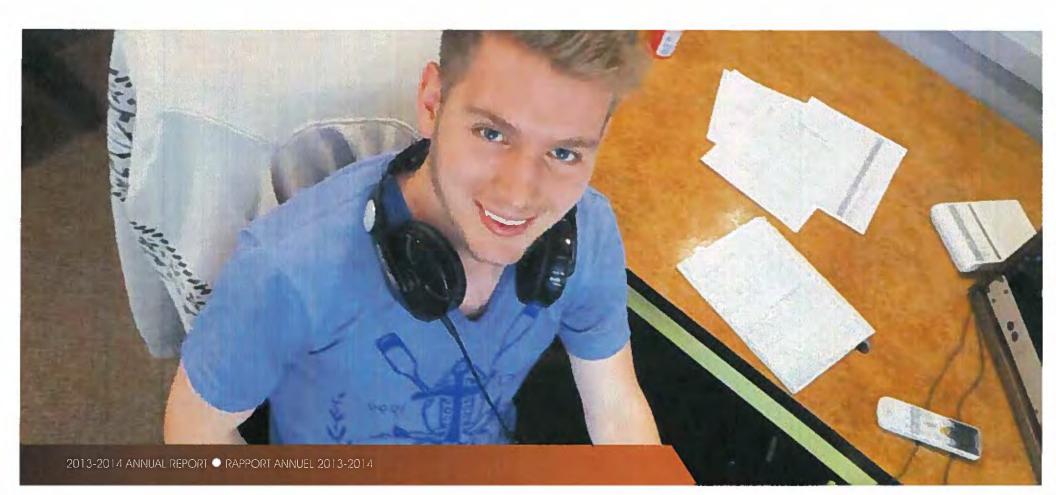
The Youth Internship Program is aimed at stations that are seeking to work with young Canadians in search of mentorship, education, and/or training in broadcasting within a community-oriented radio station. Its goal is to increase station capacity and outreach through recruitment, hiring, and training of young talented radio programmers while contributing new and innovative programming to stations.

The components of this program are: (a) the mentorship, education, and/or training of a youth intern(s), and (b) music or spoken word programming produced by the intern(s).

#### Programme de stage radiophonique pour les jeunes

Le *Programme de stage radiophonique* pour les jeunes s'adresse à des stations intéressées à travailler avec de jeunes Canadiens à la recherche de formation, d'apprentissage ou de mentorat au sein d'une station de radio communautaire. Le but du programme est de renforcer les capacités et la productivité des stations par le recrutement et la formation de jeunes animateurs de radio talentueux, favorisant ainsi la création d'une programmation radiophonique originale et novatrice.

Les composantes de ce programme sont : (a) le mentorat, l'apprentissage et/ou la formation offerts à un ou à plusieurs jeunes stagiaires; (b) la programmation musicale ou de créations orales produite par le ou les stagiaires.



## Funding since the inception of the Youth Intership Program. Financement depuis la création du programme du stage radiophonique pour les jeunes

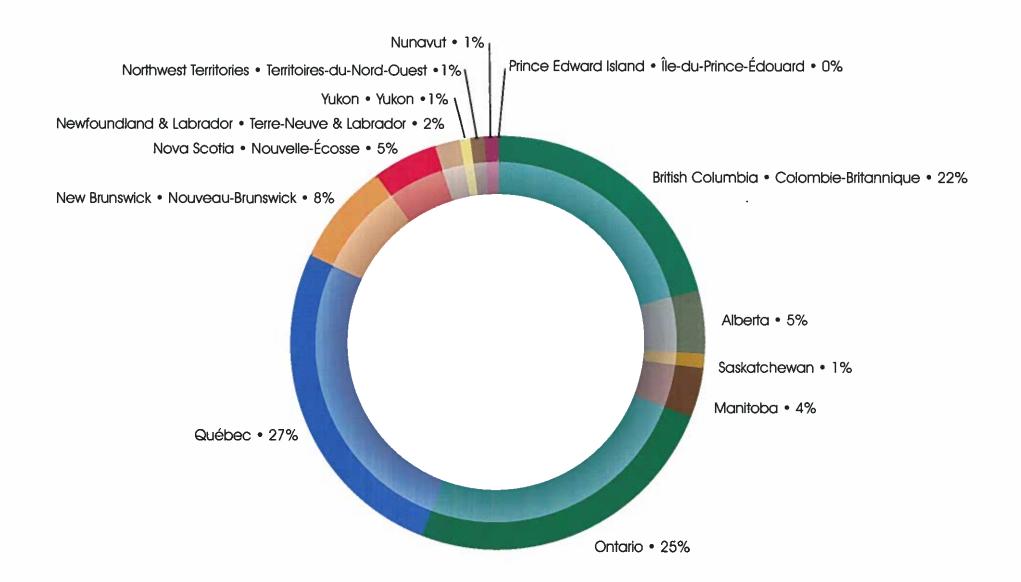


Since 2009, the program have supported 62 projects submitted by 37 stations. 21 stations have been funded only once, 8 have been funded twice, 7 have been funded three times and 1 station have been funded four times.

Depuis 2009, le programme a appuyé 62 projets présentés par 37 stations. 21 stations n'ont été financées qu'une seule fois, 8 ont été financées deux fois, 7 ont été financées trois fois et 1 station a été financée 4 fois.



Distribution of recipients by province and territory (2008-2014) • Répartition des bénéficiaires par province et territoire (2008-2014)



### **Our Recipients**

#### **Radiometres**

The following table gives an overview of the projects funded by the CRFC under the third round of *Radiometres* program.

CFFF 92.7 FM,
Peterborough, Ontario
Local Content project
\$30,000



CFMH 107.3 FM, Saint John, New Brunswick Improving Diversity Of Music Programming Through Outreach, Acquisition, and Archiving \$30,000



CFRC 101.9 FM, Kingston, Ontarlo Programming Revitalization Project \$18,000



















### Nos récipiendaires

#### Radiomètre

Le tableau suivant donne un aperçu des projets financés par le FCRC dans le cadre de la troisième ronde du programme *Radiomètre*.

CFBO 90,7 FM, Dieppe, Nouveau-Brunswick Studio 331 26 800 \$



CFRH 88,1 FM, Penetanguishene, Ontario En route vers une nouvelle locale de qualité 25 290 \$

CHIP 101,7 FM,
Fort-Coulonge, Québec
Création d'une émission du retour
à la maison (programmation anglophone)
30 000 \$

CHOQ 105,1 FM,
Toronto, Ontario
Les nouvelles locales sur CHOQ-FM
30 000 \$

CHPL 92,1 FM
Plamondon, Alberta
Développement de bénévole et de programmation locale
30 000 \$

CIBL 101,5 FM Monfréal, Québec Et en avant le talent! 30 000 \$

















CHMA 106.9 FM Sackville, New Brunswick The CHMA Producer-in-Residence and Training Wiki Project \$30,000

CHUO 89.1 FM
Ottawa, Ontario
Local Music Recording Project
20 000 \$

CICK 93.9 FM Smithers, British Columbia CICK Community Access \$30 000

CICW 92.9 FM
Fergus, Ontario
Further improvement of local news coverage
\$30,000

CIDI 99.1 FM, Knowiton, Québec Rendez-voud \$30,000

CiTR 101.9 FM, Vancouver, British Colombia *Digitization!* \$30,000

CIVL 101.7 FM,
Abbotsford, British Colombia
The Resource and Academic Development and
Integration On (RADIO) Campus Project,
or RADIO Campus Project
\$30,000

CJPE 99,3 FM
Picton, Ontario
Station manager to guide station start-up
\$30,000

















CILE 95,1 FM Havre-Saint-Pierre, Québec Journaliste de terrain 30 000 \$

CILS 107,9 FM Victoria, Colombie-Britannique Coordination et formation de bénévoles et production d'émissions de nouvelles locales 28 703 \$

CINQ 102,3 FM Montréal, Québec 70/30 18 725 \$

CJFO 94,5 FM
Ottawa, Ontario
Une programmation journalistique "
unique" et améliorée
30 000 \$

CJRG 94,5 FM
Gaspé, Québec
Augmentation de la production
des nouvelles locales et d'affaires
30 000 \$

CJSE 89,5 FM Shédiac, Nouveau-8runswick 20 ans ça se fête en grand 30 000 \$

CKIA 88,3 FM Québec, Québec Coordonner pour grandir 30 000 \$















**CKDU 88.1 FM** Hallfax, Nova Scotia CKDU Archivist and Library Coordinator \$28,510

CKHA 100.9 FM Haliburton, Ontario Radio Hall & Audio Equipment Coordinator \$23,301



**CKMS 100.3 FM** Waterloo, Ontarlo

Newsroom Capacity Expansion and Daily News Show Renewal \$30,000



**CKUT 90.3 FM** Montreal, Quebec Community News and Volunteer Coordinator \$29,982



**CKXU 88.3 FM** Lethbridge, Alberta CKXU Presents: Love & Records 2014 - The Compilation CD/LP

\$30,000



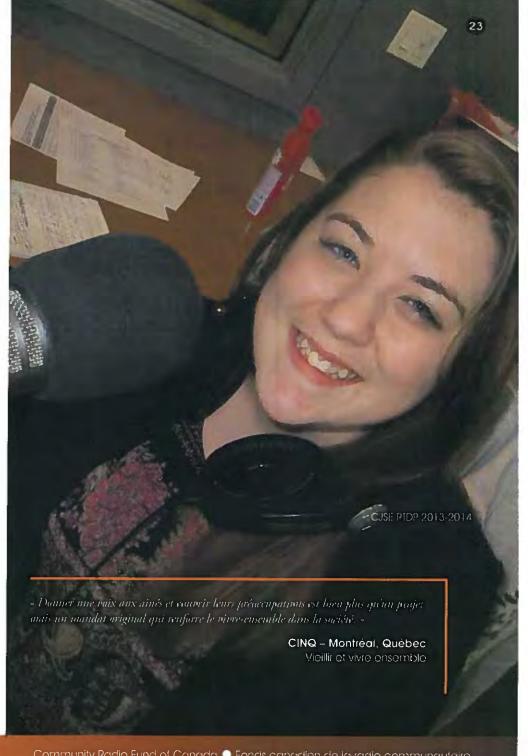
**STOKE 92.5 FM** Reveistoke, British Columbia Digital Expansion and Distribution Program \$25,482



The quality of the programming by volunteers who had little to no previous radio experience was extremely well done, sound rich, locally focused, engaging.

CFBX - Kamloops, British Columbia

Community News and Spoken Word Collective - Foundational Project





## Radiometres: partnership project

The Radiometres program now offers a "partnership" option. This option creates an opportunity for a minimum of three eligible stations to submit a joint application that supports a larger project or the attainment of more ambitious goals. Each station will benefit from this partnership, take part in decisions and be accountable to its partners. This new feature endorses the idea of strength in numbers; a belief already entrenched in the community radio sector.

Strength In Numbers: Communities Exchanging Radio Energies (SINCERE) \$97,000

CJMP 90.1 FM Powell River, British Columbia

CKTZ 89.5 FM Cortes Island, British Columbia

CKVS 93.7 FM Salmon Arm, British Columbia







## Radiomètre: projet en partenariat

Le programme Radiomètre offre maintenant une option « partenariale ». Cette nouvelle option permet à un minimum de trois stations admissibles de soumettre une demande conjointe, dite en partenariat, qui supporte un projet de plus grande envergure ou la réalisation d'objectifs communs plus ambitieux. Chaque participant tirera des avantages de ce partenariat, prendra part aux décisions et rendra des comptes à ses partenaires. Cette nouveauté part du principe que l'union fait la force, tangente déjà présente dans le secteur de la radiophonie communautaire.

Partenariat pour une programmation locale attrayante et diversifiée à CHQC-CJPN-CKMA 100 000 \$

CHQC 105,7 FM Saint John, Nouveau-Brunswick



CJPN 90,5 FM Fredericton, Nouveau-Brunswick



CKMA 93,7 FM Miramichi, Nouveau-Brunswick



## Radio Talent Development Program

The following table gives an overview of the projects funded by the CRFC under the Radio Talent Development Program.

CFRO 100.5 FM Vancouver, British Columbia Community Voices Vancouver Programming \$9,992

CFWN 89.7 FM
Cobourg, Ontario
Public Affairs Enhancement Project
\$10,000

CIVL 101.7 FM
Abbotsford, British Columbia
Student Fee Content Creation
\$10,000

CIDI 99.1 FM Knowlton, Quebec Inter-generations \$9,976

CJLY 93.5 FM
Nelson, British Columbia
Strengthening Our Community News
- Spoken Word Coordinator
\$8,200

CKCU 93.1 FM Ottawa, Ontario Community Partners \$8,000

CKDU 88.1 FM Halifax, Nova Scotia The Coastal Citizen \$6,630















## Programme de développement des talents radiophoniques

Le tableau suivant donne un aperçu des projets financés par le FCRC dans le cadre du Programme de développement des talents radiophoniques.

CFLX 95,5 FM Sherbrooke, Québec Réalisatrice et animatrice de l'émission l'Accent 9 000 \$

CHAA 103,3 FM Longueuil, Québec En route vers les Jeux du Québec à Longueuil en 2014 9 974 \$

CHVL 106,5 FM
Val-des-Lacs, Québec
Ondes de chaleur et
du bon temps à Val-des-Lacs
4 284 \$

CHYZ 94,3 FM
Québec, Québec
Journaliste itinérant
à temps partiel pour CHYZ 94,3FM
8 121 \$

CJFO 94,5 FM Ottawa, Ontario Univers parent-enfant 5 150 \$

CJPN 90,5 FM Fredericton, Nouveau Brunswick Ma radio plus près des jeunes familles 9 813 \$

CJSE 89,5 FM Shédiac, Nouveau-Brunswick Des yeux et des oreilles pour nos communautés 10 000 \$



La radio communautaire de l'Estrie















## Youth Internship Program

The following table gives an overview of the projects funded by the CRFC under the Youth Internship Program.

CFMH 107.3 FM Saint John, New Brunswick Local youth Music Coordinator \$9,900

CFUR 88.7 FM
Prince George, British Columbia
First Nations Radio Documentary Series
\$9,540

CFUV 101.9 FM Victoria, British Columbia Aboriginal News Director \$9,941

CICK 93.9 FM Smithers, British Colombia CICK Youth Programming Initiative 2014 \$6,900

CITR 101.9 FM Vancouver, British Colombia Campus Coverage Coordinator \$10,000

CJAM 99.1 FM Windsor, Ontario CJAM's Music Department Community Outreach and Development Project \$10,000













### Programme de stage radiophonique pour les jeunes

Le tableau suivant donne un aperçu des projets financés par le FCRC dans le cadre du Programme de stage radiophonique pour les jeunes.

CHOW 105,3 FM Amos, Québec Tremplin employeur-employé 10 000 \$

CHUO 89,1 FM
Ottawa, Ontario
Coordonnateur de la programmation francophone
10 000 \$

CINN 91,1 FM Hearst, Ontario Place à la relève 5 891 \$





CJLO 1690 AM Montreal, Quebec CJLO After School Youth Program \$4,876

**CJSF 90.1 FM** Burnaby, British Columbia Building Local Spoken Word Capacity \$10,000

**CJSW 90.9 FM** Calgary, Alberta Multicultural news Coordinator \$8,400

**CKUT 90.3 FM** Montreal, Quebec Local Music Development \$9,900



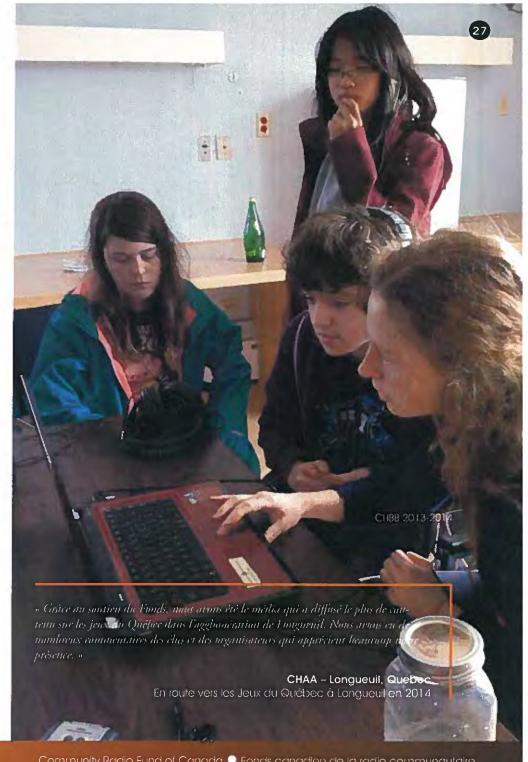
\* 90.1 FM





"We've made great inroads into gaining respect and involving the Sliammon First Nations community. It all started with this grant."

> CJMP - Powell River, British Columbia Remote Broadcast Outreach Program





# Campus and Community Radio Stations in Canada

#### **ALBERTA**

CALGARY • The University of Calgary Student Radio Society, CJSW EDMONTON • The First Alberta Campus Radio Association, CJSR FALHER/PEACE RIVER/NAMPA • ACFA régionale de Rivière-la-Paix, CKRP FORT VERMILION, CIAM Media & Radio Broadcasting Association, CIAM LAC LA BICHE, PLAMONDON •

Le Club de la radio communautaire de Plamondon/Lac La Biche, CHPL LETHBRIDGE • CKXU Radio Society, CKXU

#### BRITISH COLUMBIA | COLOMBIE • BRITANNIQUE

ABBOTSFORD • UFV Campus and Community Radio Society, CIVL

BURNABY • BCIT Radio Society, CFML

BURNABY • Simon Fraser Campus Radio Society, CJSF

CHASE • Chase and District Community Radio Society, CFCH

CHETWYND • Chetwynd Communications Society, CHET

CORTES ISLAND • Cortes Community Radio Society, CKTZ

CRESTON • Creston Community Radio Society, CIDO

GABRIOLA ISLAND • Gabriola Radio Society, CKGI

HORNBY ISLAND • Hornby Community Radio Society, CHFR

KAMLOOPS • Kamloops Campus/Community Radio Society, CFBX

LAKE COWICHAN • Cowichan Valley Community Radio Society, CICV

LILLOOET • Lillooet Camelsfoot T.V. and Radio Association, CHLS

MACKENZIE • MacKenzie and Area Community Radio Society, CHMM

NAKUSP • The Arrow/Nakusp Community Radio Society, CJHQ

NANAIMO • Radio Malaspina Society, CHLY

NELSON • Kootenay Cooperative Radio, CJLY

POWELL RIVER • Powell River Community Radio Society, CJMP

PRINCE GEORGE • Education Alternative Radio Society, CFUR

PRINCE GEORGE • Prince George Community Radio Society, CFIS

REVELSTOKE • Stoke FM Radio Society, STOKE

SALMO • Salmo FM Radio Society, CFAD

SALMON ARM • Voice of the Shuswap Broadcast Society, CKVS

SMITHERS • Smithers Community Radio Society, CICK

VANCOUVER • The Student Radio Society of UBC, CITR

VANCOUVER • Vancouver Co-operative Radio, CFRO

VICTORIA · Société radio communautaire Victoria, CILS

VICTORIA • The University of Victoria Student Radio Society, CFUV

WELLS • Wells Community Radio Association (OBCI)

WILLIAMS LAKE • Sugar Cane Community Diversity Association, CJLJ

# Les stations de radio communautaire et de campus du Canada

#### **MANITOBA**

BRANDON • Assiniboine Campus-Community Radio Society Inc., CJJJ SAINT•BONIFACE •

Envol 91,1 FM: La radio communautaire du Manitoba, CKXL

WINNIPEG • Nostalgia Broadcasting Cooperative Inc., CJNU

WINNIPEG • UMFM Campus Radio, CJUM

WINNIPEG • Winnipeg Campus Community Radio Society, CKUW

#### NEW BRUNSWICK | NOUVEAU • BRUNSWICK

BALMORAL • Coopérative Radio Restigouche ltée, CIMS

BATHURST • Bathurst Radio Inc., CJUJ

DIEPPE • Radio Beauséjour inc., CFBO

EDMUNDSTON/GRAND+SAULT •

La Coopérative des montagnes limitée • Radio communautaire, CFAI

FREDERICTON • CHSR Broadcasting Inc., CHSR

FREDERICTON • Radio Fredericton inc., CJPN

MIRAMICHI • Radio MirAcadie Inc., CKMA

MONCTON • Les médias acadiens universitaires inc., CKUM

NIGADOO • Radio Chaleur Inc.

POKEMOUCHE • Radio Péninsule inc., CKRO

SACKVILLE • Attic Broadcasting Co. Ltd., CHMA

SAINT JOHN • Campus Radio Saint John Inc., CFMH

SAINT JOHN • La Coopérative Radiophonique La Brise de la Baie Ltée, CHQC

SAINT QUENTIN/KEDGWICK •

La radio communautaire des Hauts-Plateaux inc., CFJU

SHEDIAC/MEMRAMCOOK • Radio Beauséjour inc., CISE

### NEWFOUNDLAND AND LABRADOR | TERRE-NEUVE-ET-LABRADOR

BELL ISLAND • Radio Bell Island Inc.

BURNT ISLANDS • Burnt Islands Economic Development Board Inc., CHBI

LABRADOR CITY • Radio communautaire du Labrador inc., CIRM

NORRIS POINT • Voice of Bonne Bay Community Radio, CHBB

ST. JOHN'S • Memorial University of Newfoundland Radio Society, CHMR

## NORTHWEST TERRITORIES TERRITOIRES DU NORD • OUEST

HAY RIVER • Hay River Broadcasting Society, CKHR YELLOWKNIFE • Société Radio Taïga, CIVR

#### NOVA SCOTIA | NOUVELLE • ÉCOSSE

AMHERST • Tantramar Community Radio Society, CFTA

ANTIGONISH • CFXU Radio, CFXU

CHÉTICAMP • La Coopérative Radio Chéticamp Limitée, CKJM

EASTERN PASSAGE • Seaside Broadcasting Organization, CFEP

GLACE BAY · Coastal Community Radio Co-operative Limited, CKOA

HALIFAX • CKDU-FM Society, CKDU

HALIFAX · Coopérative Radio Halifax-Métro limitée, CKRH

HUBBARDS • Hubbards Radio Society

LIVERPOOL • CJQC Radio Society, CJQC

PETIT • DE • GRAT • Coopérative Radio Richmond limitée, CITU

PARRSBORO • Parrsboro Radio Society, CICR

SAULNIERVILLE/COMEAUVILLE/TUSKET • Radio Clare, CIFA

#### NUNAVUT

IQALUIT • Association des francophones du Nunavut/Radio Igaluit, CFRT

#### **ONTARIO**

BELLEVILLE • Loyalist College Radio, CJLX

CAMPBELLFORD • Campbellford Area Radio Association, CKOL

COCHRANE • Cochrane Polar Bear Radio Club, CFDY

CORNWALL • Radio communautaire Cornwall-Alexandria inc., CHOD

ERIN • Erin Community Radio, CHES

FERGUS • Centre Wellington Community Radio Inc., CICW

GUELPH • University of Guelph Radio • Radio Gryphon, CFRU

HALIBURTON • Haliburton County Community Radio Association, CKHA

HAMILTON • CFMU Radio Incorporated, CFMU

HANOVER • Bluewater Community Radio, CFBW

HEARST • Radio de l'Épinette Noire Inc., CINN

HUNTSVILLE • Hunters Bay Radio Inc.

KAPUSKASING • Radio Communautaire Kapnord Inc., CKGN

KENILWORTH • Saugeen Community Radio Inc.

KILLALOE • Homegrown Community Radio, CHCR

KINGSTON • KCVI Educational Radio Station Incorporated, CKVI

KINGSTON • Radio Queen's University, CFRC

KITCHENER • Conestoga College Communications Corporation, CIIQ

KITCHENER • Wired World Inc., CKWR

LITTLE CURRENT • Manitoulin Radio Communication Inc., CFRM

LONDON • Radio Fanshawe Incorporated, CIXX

LONDON • Radio Western Inc., CHRW

NEWMARKET • Pickering College Campus Radio, CHOP

OTTAWA • Algonquin College Radio, CKD]

OTTAWA • La Radio de la communauté francophone d'Ottawa, CIFO

OTTAWA • Radio Carleton Inc., CKCU

OTTAWA • Radio Ottawa Inc., CHUO

PENETANGUISHENE • La Clé d'la Baie en Huronie / Vague FM, CFRH

PETERBOROUGH • Trent Radio, CFFF

PICTON • Prince Edward County Radio Corporation, CIPE

PORT HOPE • Small Town Radio, CFWN

RENFREW • Valley Heritage Radio, CIHR

ST. CATHARINES • Brock University Student Radio, CFBU

STELLA • Amherst Island Radio Broadcasting Inc., CJAI

STOUFFVILLE • Whistle Community Radio, CIWS

SUDBURY • Laurentian Student and Community Radio Corporation, CKLU

THUNDER BAY • LU Campus Radio Inc., CILU

TORONTO • CHRY Community Radio Incorporated, CHRY

TORONTO • Humber Communications Community Corporation, CKHC

TORONTO • La Coopérative Radiophonique de Toronto inc., CHOQ

TORONTO •

Radio Voces Latina/San Lorenzo Latin American Community Centre, CHHA

TORONTO • University of Toronto Community Radio Inc., CIUT

WATERLOO • Radio Waterloo Inc., CKMS

WINDSOR • Student Media Corporation / University of Windsor, CIAM



#### QUÉBEC

ACTON VALE • Radio-Acton inc., CFID AMOS • Radio Boréale, CHOW CARLETON•SUR•MER •

Diffusion Communautaire Baie-des-Chaleurs inc., CIEU

CHÂTEAUGUAY • Radio communautaire de Chateauguay, CHAI

COATICOOK • Radio coopérative de Coaticook-Coop de solidarité, CIGN

FERMONT • La radio Communautaire de Fermont inc., CFMF

FORT-COULONGE • Radio communautaire de Pontiac, CHIP

GASPÉ · Radio Gaspésie inc., CJRG

GATINEAU • Fondation radio enfant (du Canada), CJEU

HARRINGTON HARBOUR •

Radio communautaire de Harrington Harbour, CFTH

**HAVRE-SAINT-PIERRE** •

Radio & Télévision Communautaire Havre-Saint-Pierre, CILE

JONQUIÈRE • Radio communautaire du Saguenay inc., CKAJ

KNOWLTON • Radio Communautaire Missisquoi, CIDI

LAC-ETCHEMIN • Radio Bellechasse-Etchemins, CFIN

LASALLE • La Radio communautaire de LaSalle, CKVL

L'ÉTANG-DU-NORD • Diffusion communautaire des Îles inc., CFIM

LÉVIS • Radio communautaire de Lévis, CJMD

LONGUEUIL • Radio communautaire de la Rive-sud inc., CHAA

LOURDES-DE-BLANC-SABLON • Radio Blanc-Sablon inc., CFBS

MANIWAKI • Radio communautaire F.M. de la Haute-Gatineau inc., CHGA

MATAGAMI • Radio Matagami, CHEF

MONTRÉAL • CKUT 90.3 FM, CKUT

MONTRÉAL • Communication du Versant Nord (CISM FM) inc., CISM

MONTRÉAL • Concordia University Student Radio, CJLO

MONTRÉAL . Radio Centre-Ville Saint-Louis, CINQ

MONTRÉAL · Radio communautaire francophone de Montréal inc., CIBL

NATASHQUAN • La radio communautaire CKNA inc., CKNA

PORT-MENIER • Radio Anticosti, CJBE

QUÉBEC • CKRL FM 89,1 inc., CKRL

QUÉBEC • Radio Basse-Ville, CKIA

QUÉBEC • Réseau Radio Campus Laval, CHYZ

RADISSON • Radio communautaire de Radisson, CIAU

RIMOUSKI • La radio communautaire du comté, CKMN

RIVIÈRE SAINT-AUGUSTIN •

La radio communautaire de Rivière Saint-Augustin, CJAS

SAINT-GABRIEL-DE-BRANDON • Radio Nord-Joli inc., CFNJ

SAINT-HILARION • Radio MF Charlevoix inc., CIHO

SAINT-JÉRÔME • Ami-e du Quartier, CFND

SAINT-LÉON-LE-GRAND •

Coopérative de solidarité radio communautaire de la MRC de Maskinongé, CHHO SAINT-RÉMI •

Radio Communautaire Intergénération Jardin du Québec, CHOC

SENNETERRE • Radio communautaire M.F. de Senneterre inc., CIBO SHAWINIGAN •

La Radio Campus Communautaire francophone de Shawinigan, CFUT SHERBROOKE •

Comité de la radio étudiante universitaire de Sherbrooke, CFAK

SHERBROOKE • Radio Bishop Inc., CJMQ

SHERBROOKE • Radio communautaire de l'Estrie, CFLX

TÊTE-À-LA-BALEINE • Radio Communautaire Tête-à-la-Baleine, CJTB TROIS-RIVIÈRES •

Groupe des médias étudiants de l'Université du Québec à Trois-Rivières, CFOU

VAL-DES-LACS • Radio Vallacquoise inc., CHVL

WINDSOR • Radio communautaire de Windsor et région inc., CIAX

WÔLINAK •

Coopérative de Solidarité Radio communautaire Nicolet-Yamaska/Bécancour, CKBN

#### **SASKATCHEWAN**

BALCARRES • O.K. Creek Radio Station Inc., CHXL

**GRAVELBOURG** •

Association communautaire fransaskoise de Gravelbourg Inc., CFRG

HUDSON BAY • HB Communications Inc., CFMQ

REGINA • Radius Communications Inc., CITR

SASKATOON · Community Radio Society of Saskatoon Inc., CFCR

#### YUKON TERRITORY | TERRITOIRE DU YUKON

DAWSON CITY • Dawson City Community Radio Society, CFYT

WHITEHORSE • Utilities Consumers' Group Society, CJUC

## FINANCIAL STATEMENTS ÉTATS FINANCIERS

AUGUST 31, 2014 31 AOÛT 2014

## COMMUNITY RADIO FUND OF CANADA INC. / LE FONDS CANADIEN DE LA RADIO COMMUNAUTAIRE INC.

### TABLE OF CONTENT

## TABLE DES MATIÈRES

	PAGE	
Independent Auditor's Report	32	Rapport de l'auditeur indépendant
Financial Statements		États financiers
Statement of Operations	34	État des résultats
Statement of Changes in Net Assets	35	État de l'évolution de l'actif net
Statement of Financial Position	36	État de la situation financière
Statement of Cash Flows	37	État des flux de trésorerie
Notes to the Financial Statements	38	Notes complémentaires



## **M** MARCIL LAVALLÉE

#### INDEPENDENT AUDITOR'S REPORT

To the Members of Community Radio Fund of Canada Inc.

We have audited the accompanying financial statements of the Community Radio Fund of Canada Inc., which comprise the statement of financial position as at August 31, 2014, the statements of operations, changes in net assets and cash flows for the year then ended, as well as a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

#### Marcil Lavallée

Comptables professionnels agréés Chartered Professional Accountants Tél. / Tel.: 613 745-8387 Téléc./Fax: 613 745-9584 400-1420 place Blair Place Ottawa ON KIJ 9L8

#### RAPPORT DE L'AUDITEUR INDÉPENDANT

Aux membres de Le Fonds canadien de la radio communautaire Inc.

Nous avons effectué l'audit des états financiers ci-joints du Fonds canadien de la radio communautaire Inc., qui comprennent l'état de la situation financière au 31 août 2014, les états des résultats, de l'évolution de l'actif net et des flux de trésorerie pour l'exercice clos à cette date, ainsi qu'un résumé des principales méthodes comptables et d'autres informations explicatives.

Responsabilité de la direction pour les états financiers

La direction est responsable de la préparation et de la présentation fidèle de ces états financiers conformément aux Normes comptables canadiennes pour les organismes sans but lucratif ainsi que du contrôle interne qu'elle considère comme nécessaire pour permettre la préparation d'états financiers exempts d'anomalies significatives résultant de fraudes ou d'erreurs.

### Responsabilité de l'auditeur

Notre responsabilité consiste à exprimer une opinion sur les états financiers, sur la base de notre audit. Nous avons effectué notre audit selon les normes d'audit généralement reconnues du Canada. Ces normes requièrent que nous nous conformions aux règles de déontologie et que nous planifiions et réalisions l'audit de façon à obtenir l'assurance raisonnable que les états financiers ne comportent pas d'anomalies significatives.

www.marcil-lavallee.ca informarcil-lavallee.ca

BIID Nos partenaires canadiens et internationaux IAPA Our Canadian and International Partners

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Community Radio Fund of Canada Inc. as at August 31, 2014, as well as the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Un audit implique la mise en œuvre de procédures en vue de recueillir des éléments probants concernant les montants et les informations fournis dans les états financiers. Le choix des procédures relève du jugement de l'auditeur, et notamment de son évaluation des risques que les états financiers comportent des anomalies significatives résultant de fraudes ou d'erreurs. Dans l'évaluation de ces risques, l'auditeur prend en considération le contrôle interne de l'organisme portant sur la préparation et la présentation fidèle des états financiers afin de concevoir des procédures d'audit appropriées aux circonstances, et non dans le but d'exprimer une opinion sur l'efficacité du contrôle interne de l'organisme. Un audit comporte également l'appréciation du caractère approprié des méthodes comptables retenues et du caractère raisonnable des estimations comptables faites par la direction, de même que l'appréciation de la présentation d'ensemble des états financiers.

Nous estimons que les éléments probants que nous avons obtenus sont suffisants et appropriés pour fonder notre opinion d'audit.

### Opinion

À notre avis, les états financiers donnent, dans tous leurs aspects significatifs, une image fidèle de la situation financière du Fonds canadien de la radio communautaire lnc. au 31 août 2014, ainsi que des résultats de ses activités et de ses flux de trésorerie pour l'exercice clos à cette date, conformément aux Normes comptables canadiennes pour les organismes sans but lucratif.

Marcil Lavallão

Chartered Professional Accountants, Licensed Public Accountants

Comptables professionnels agréés, experts-comptables autorisés

Ottawa, Ontario October 28, 2014 Ottawa (Ontario) Le 28 octobre 2014

M MARCIL LAVALLÉE



STATEMENT OF OPERATIONS FOR THE YEAR ENDED AUGUST 31, 2014 ÉTAT DES RÉSULTATS
EXERCICE CLOS LE 31 AOÛT 2014

	2014	2013	
PROGRAM ACTIVITIES			ACTIVITÉS LIÉES AUX PROGRAMMES
Revenue from Canadian content development			Produits de contributions au titre du développement
contributions	\$ 1,455,112	\$ 1,504,797	du contenu canadien
Program expenses	1,455,112	 1,504,797	Charges de programmes
OPERATING ACTIVITIES		 -	ACTIVITÉS LIÉES AUX OPÉRATIONS
Revenue from Canadian content development			Produits de contributions au titre du développement
contributions	297,889	 240,791	du contenu canadien
Operating expenses			Charges de fonctionnement
Salaries and benefits	176,277	124,250	Salaires et avantages sociaux
Meeting and travel expenses	44,541	22,366	Frais de réunion et de déplacement
Professional and accounting fees	31,833	17,890	Honoraires professionnels et de comptabilité
Rent	30,523	25,165	Loyer
Office expenses	12,052	19,563	Frais de bureau
Telecommunications	3,830	2,618	Télécommunications
Translation	2,295	8,037	Traduction
Insurance	2,177	2,17 <b>7</b>	Assurances
Website	145	1,797	Site Web
Amortization of capital assets	1,187	1,554	Amortissement des immobilisations
Amortization of intangible asset	 1,291	 <b>7</b> 75	Amortissement de l'actif incorporel
	306,151	226,192	
	(8,262)	 14,599	
OTHER REVENUE			AUTRES PRODUITS
Interest	8,380	11,054	Intérêts
Membership fees	2,140	2,451	Cotisations des membres
	10,520	13,505	
EXCESS OF REVENUE OVER EXPENSES	\$ 2,258	\$ 28,104	EXCÉDENT DES PRODUITS SUR LES CHARGE

STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED AUGUST 31, 2014

ÉTAT DE L'ÉVOLUTION DE L'ACTIF NET EXERCICE CLOS LE 31 AOÛT 2014

	 estricted / n affecté	re A	Internal striction / ffectation interne	 2014 Total	2013 Total	
BALANCE, BEGINNING OF YEAR	\$ 91,256	\$	10,000	\$ 101,256	\$ 73,152	SOLDE AU DÉBUT
Excess of revenue over expenses	2,258			2,258	28,104	Excédent des produits sur les charges
BALANCE, END OF YEAR	\$ 93,514	\$	10,000	\$ 103,514	\$ 101,256	SOLDE À LA FIN



## STATEMENT OF FINANCIAL POSITION AUGUST 31, 2014

ÉTAT DE LA SITUATION FINANCIÈRE 31 AOÛT 2014

· · · · · · · · · · · · · · · · · · ·					
		2014		2013	
ASSETS					ACTIF
CURRENT ASSETS					ACTIF À COURT TERME
Cash and cash equivalents	\$	3,412,108	\$	2,089,450	Trésorerie et équivalents de trésorerie
Accounts receivable		31,236		138,065	Débiteurs
Prepaid expenses		574		2,607	Frais payés d'avance
		3,443,918		2,230,122	
CAPITAL ASSETS (Note 3)		4,324		3,973	IMMOBILISATIONS (note 3)
INTANGIBLE ASSET (Note 4)		2,586		3,877	ACTIF INCORPOREL (note 4)
	\$	3,450,828	\$	2,237,972	
LIABILITIES					PASSIF
CURRENT LIABILITIES					PASSIF À COURT TERME
Accounts payable and accrued liabilities	\$	17,771	\$	13,548	Créditeurs et frais courus
Deferred contributions (Note 5)		3,329,543		2,123,168	Contributions reportées (note 5)
		3,347,314		2,136,716	
NET ASSETS					ACTIF NET
Unrestricted		93,514		91,256	Non affecté
Internal restriction (Note 6)		10,000		10,000	Affectation interne (note 6)
		103,514		101,256	
	\$	3,450,828	\$	2,237,972	
Contractual obligations (Note 9)				Engageme	ents contractuels (note 9)
ON BEHALF OF THE BOARD	AU NOM DU CONSEIL				DU CONSEIL
Director,	, administra	iteur		Director, _	administra

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED AUGUST 31, 2014 ÉTAT DES FLUX DE TRÉSORERIE EXERCICE CLOS LE 31 AOÛT 2014

	2014	2013	
OPERATING ACTIVITIES			ACTIVITÉS D'EXPLOITATION
Excess of revenue over expenses  Adjustments for:	\$ 2,258	\$ 28,104	Excédent des produits sur les charges Ajustements pour :
Amortization of capital assets	1,187	1,554	Amortissement des immobilisations
Amortization of intangible asset	1,291	<i>1</i> 75	Amortissement de l'actif incorporel
	4,736	30,433	
Net change in non-cash working capital items (Note 7)	1,319,460	(6,354)	Variation nette des éléments hors caisse du fonds de roulement (note 7)
	1,324,196	24,079	
INVESTING ACTIVITIES			ACTIVITÉS D'INVESTISSEMENT
Acquisition of capital assets Acquisition of intangible asset	(1,538)	(4,652)	Acquisition d'immobilisations Acquisition de l'actif incorporel
	(1,538)	(4,652)	
INCREASE IN CASH AND CASH EQUIVALENTS	1,322,658	19,427	AUGMENTATION DE LA TRÉSORERIE ET ÉQUIVALENTS DE TRÉSORERIE
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	2,089,450	2,070,023	TRÉSORERIE ET ÉQUIVALENTS DE TRÉSORERIE AU DÉBUT
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 3,412,108	\$ 2,089,450	TRÉSORERIE ET ÉQUIVALENTS DE TRÉSORERIE À LA FIN

## NOTES TO THE FINANCIAL STATEMENTS AUGUST 31, 2014

## NOTES COMPLÉMENTAIRES 31 AOÛT 2014

#### 1. STATUTE AND NATURE OF OPERATIONS

The Community Radio Fund of Canada Inc. (CRFC) is a not-for-profit funding organization that solicits and distributes funds geared toward the development and sustainability of local community radio broadcasting in Canada. It provides the campus and community sector with the necessary resources to continue providing local programming and community access, as well as to develop and enrich this vital component of the Canadian broadcasting system.

The Fund was incorporated under the Canada Not-for-Profit Corporations Act and is exempt from income tax.

#### 2. SIGNIFICANT ACCOUNTING POLICIES

The Organization applies Canadian accounting standards for not-for-profit organizations (ASNFPO) in Part III of the CPA Canada Handbook – Accounting.

#### Use of estimates

The preparation of financial statements in compliance with the ASNFPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the period. Actual amounts could differ from these estimates.

## 1. STATUT ET NATURE DES ACTIVITÉS

Le Fonds canadien de la radio communautaire Inc. (FCRC) est un organisme sans but lucratif qui sollicite et distribue des fonds pour le développement et le maintien de la programmation locale dans les radios communautaires au Canada. Il fournit au secteur de la radio étudiante et communautaire les ressources susceptibles de promouvoir la programmation locale et l'accès communautaire ainsi que le développement et l'enrichissement de ce secteur essentiel du réseau de radiodiffusion canadien.

Le Fonds est un organisme sans but lucratif incorporé en vertu de la Loi canadienne sur les organisations à but non lucratif. Il est exonéré de l'impôt sur le revenu.

### 2. PRINCIPALES MÉTHODES COMPTABLES

L'organisme applique les Normes comptables canadiennes pour les organismes sans but lucratif (NCOSBL) de la Partie III du Manuel de CPA Canada – Comptabilité.

#### Utilisation d'estimations

La préparation d'états financiers conformément aux NCOSBL requiert l'utilisation de certaines estimations et hypothèses faites par la direction ayant une incidence sur les actifs et les passifs présentés et sur la présentation des actifs et des passifs éventuels à la date des états financiers ainsi que sur les postes de produits et de charges constatés au cours de la période visée par les états financiers. Les montants réels pourraient être différents de ces estimations.

## NOTES TO THE FINANCIAL STATEMENTS AUGUST 31, 2014

## NOTES COMPLÉMENTAIRES 31 AOÛT 2014

#### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

### Revenue recognition

The Fund follows the deferral method of accounting for its programs' contributions. Revenue is recognized only when the expenditures related to the revenue source have been incurred in a year. Otherwise, such revenue is deferred until the related expenditures have been incurred.

Contributions related to operations are recorded in the year to which they relate.

Revenue from membership fees are recognized when they are received. Interest revenue is recognized when it is earned.

#### In-kind contributions

In-kind contributions are recorded when they are used in the normal course of the Fund's operations and when a fair value can be reasonably estimated.

#### Cash and cash equivalents

The Fund's policy is to present bank balances and term deposits that are redeemable or with a maturing period of three months or less from the date of acquisition.

## 2. PRINCIPALES MÉTHODES COMPTABLES (suite)

#### Constatation des produits

Le Fonds comptabilise ses produits provenant des contributions liées aux programmes selon la méthode du report. Les produits sont constatés uniquement lorsque les charges liées à la source des produits ont été engagées au cours de l'exercice. Autrement, ils sont reportés et constatés lorsque les charges connexes ont été engagées.

Les contributions liées aux opérations sont constatées à titre de produit dans l'exercice auquel elles se rapportent.

Les produits de cotisations des membres sont constatés lorsqu'ils sont reçus. Les produits d'intérêt sont constatés lorsqu'ils sont gagnés.

#### Contributions en nature

Le Fonds comptabilise les contributions en nature lorsque celles-ci sont utilisées dans le cadre du fonctionnement courant du Fonds et lorsque la juste valeur des contributions peut faire l'objet d'une estimation raisonnable.

### Trésorerie et équivalents de trésorerie

La politique du Fonds consiste à présenter dans la trésorerie et les équivalents de trésorerie le solde bancaire et les dépôts à terme encaissables dont l'échéance n'excède pas trois mois à partir de la date d'acquisition.

## NOTES TO THE FINANCIAL STATEMENTS AUGUST 31, 2014

## NOTES COMPLÉMENTAIRES 31 AOÛT 2014

#### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

### Capital assets

Capital assets are accounted for at cost. Amortization is calculated on their respective estimated useful life using the diminishing balance method using the following annual rates:

Computer equipment Office furniture

### Intangible asset

The intangible asset is amortized on the basis of its useful life using the diminishing balance method at the rate of 33%.

### Impairment of long-lived assets

A long-lived asset is tested for impairment whenever events or changes in circumstances indicate that its carrying amount may not be recoverable. An impairment loss is recognized when the carrying amount of the asset exceeds the sum of the undiscounted cash flows resulting from its use and eventual disposition. The impairment loss is measured as the amount by which the carrying amount of the long-lived asset exceeds its fair value.

## 2. PRINCIPALES MÉTHODES COMPTABLES (suite)

#### **Immobilisations**

Les immobilisations sont comptabilisées au coût et sont amorties en fonction de leur durée de vie utile estimative respective selon la méthode de l'amortissement dégressif selon les taux suivants :

33% 20% Équipement informatique Mobilier de bureau

### Actif incorporel

L'actif incorporel est amorti en fonction de sa durée de vie utile, selon la méthode de l'amortissement dégressif au taux de 33 %.

### Dépréciation d'actifs à long terme

Les actifs à long terme sont soumis à un test de dépréciation lorsque des événements ou des changements de situation indiquent que leur valeur comptable pourrait ne pas être recouvrable. Une perte de valeur est comptabilisée lorsque la valeur comptable excède les flux de trésorerie non actualisés découlant de leur utilisation et de leur sortie éventuelle. La perte de valeur comptabilisée est mesurée comme étant l'excédent de la valeur comptable de l'actif sur sa juste valeur.

## NOTES TO THE FINANCIAL STATEMENTS AUGUST 31, 2014

NOTES COMPLÉMENTAIRES 31 AOÛT 2014

### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

### Financial instruments

Measurement of financial instruments

The Fund initially measures its financial assets and liabilities at fair value, except for certain non-arm's length transactions.

The Fund subsequently measures all its financial assets and financial liabilities at amortized cost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in operations.

Financial assets measured at amortized cost include cash and cash equivalents and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

## 2. PRINCIPALES MÉTHODES COMPTABLES (suite)

#### Instruments financiers

Évaluation des instruments financiers

Le Fonds évalue initialement ses actifs et ses passifs financiers à la juste valeur, sauf dans le cas de certaines opérations qui ne sont pas conclues dans des conditions de concurrence normale.

Il évalue ultérieurement tous ses actifs financiers et ses passifs financiers au coût après amortissement, à l'exception des placements dans des instruments de capitaux propres cotés sur un marché actif, qui sont évalués à la juste valeur. Les variations de juste valeur sont comptabilisées aux résultats.

Les actifs financiers évalués au coût après amortissement se composent de la trésorerie et équivalents de trésorerie et des débiteurs.

Les passifs financiers évalués au coût après amortissement se composent des créditeurs et frais courus.

## NOTES TO THE FINANCIAL STATEMENTS AUGUST 31, 2014

## NOTES COMPLÉMENTAIRES 31 AOÛT 2014

#### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Financial instruments (continued)

### Impairment

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in operations.

#### Transaction costs

The Fund recognizes its transaction costs in operations in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

## 2. PRINCIPALES MÉTHODES COMPTABLES (suite)

#### Instruments financiers (suite)

#### Dépréciation

Les actifs financiers évalués au coût amorti sont soumis à un test de dépréciation s'il existe des indications possibles de dépréciation. Le montant de réduction de valeur est comptabilisé aux résultats. La moins-value déjà comptabilisée peut faire l'objet d'une reprise de valeur dans la mesure de l'amélioration, soit directement, soit par l'ajustement du compte de provision, sans être supérieure à ce qu'elle aurait été à la date de reprise si la moins-value n'avait jamais été comptabilisée. Cette reprise est comptabilisée aux résultats.

#### Coûts de transaction

Le Fonds comptabilise ses coûts de transaction aux résultats de l'exercice où ils sont engagés. Cependant, les instruments financiers qui ne seront pas évalués ultérieurement à la juste valeur sont majorés des coûts de transaction directement attribuables à la création, à l'émission ou à la prise en charge.

NOTES TO THE FINANCIAL STATEMENTS AUGUST 31, 2014

NOTES COMPLÉMENTAIRES 31 AOÛT 2014

3	CADE	TO A T	ACCIDITION	
.).	C.API	LAL.	ASSETS	

### 3. IMMOBILISATIONS

	 Cost/ Coût	Accumulated Amortization/ Amortissement cumulé		2014	 2013	
Computer equipment Office furniture	\$ 3,676 4,203	\$	1,706 1,849	\$ 1,970 2,354	\$ 1,031 2,942	Équipement informatique Mobilier de bureau
	\$ 7,879	\$	3,555	\$ 4,324	\$ 3,973	110011101 40 001044

### 4. INTANGIBLE ASSET

### 4. ACTIF INCORPOREL

	Cost/ Coût	Accumulated Amortization/ Amortissement cumulé		2014	2013		
Website	\$ 4,652	\$	2,066	\$ 2,586	\$ 3,877	Site web	

NOTES TO THE FINANCIAL STATEMENTS AUGUST 31, 2014 NOTES COMPLÉMENTAIRES 31 AOÛT 2014

### 5. DEFERRED CONTRIBUTIONS

## 5. CONTRIBUTIONS REPORTÉES

	2014	2013	
Balance, beginning of year	\$ 2,123,168	\$ 2,052,580	Solde au début
Plus: Amount received in the year	2,959,376	1,816,176	Plus : montant reçu au cours de l'exercice
Less: Amount recognized as program revenue in			Moins : montant constaté à titre de produit alloué aux
the year	(1,455,112)	(1,504,797)	programmes de l'exercice
Less: Amount recognized as operation revenue			Moins : montant constaté à titre de produit alloué aux
in the year	(297,889)	(240,791)	opérations de l'exercice
Balance, end of year	\$ 3,329,543	\$ 2,123,168	Solde à la fin

#### 6. INTERNAL RESTRICTION

The Board of directors allocated \$10,000 for the creation of a contingency fund. The Fund may not use this internal restriction for any other purpose without approval of the Board of directors.

#### 6. AFFECTATION INTERNE

Le conseil d'administration a affecté un montant de 10 000 \$ à la création d'un fonds de prévoyance. Le Fonds ne peut utiliser cette affectation interne à d'autres fins sans le consentement préalable du conseil d'administration.

NOTES TO THE FINANCIAL STATEMENTS AUGUST 31, 2014 NOTES COMPLÉMENTAIRES 31 AOÛT 2014

#### 7. NET CHANGE IN NON-CASH CAPITAL ITEMS

## 7. VARIATION NETTE DES ÉLÉMENTS HORS CAISSE DU FONDS DE ROULEMENT

	2014	2013	
Accounts receivable	\$ 106,829	\$ (84,043)	Débiteurs
Prepaid expenses	2,033	2,379	Frais payés d'avance
Accounts payable and accrued liabilities	4,223	4,722	Créditeurs et frais courus
Deferred contributions	1,206,375	70,588	Contributions reportées
	\$ 1,319,460	\$ (6,354)	

#### 8. FINANCIAL INSTRUMENTS

#### Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Fund's main credit risks relate to its accounts receivable. The Fund establishes allowances for doubtful accounts while keeping in mind the specific credit risk of clients, their historic tendencies and economic situation. Approximately 73% of the total accounts receivable is to be received from one entity. The Fund considers that no risk arises from that situation.

#### 8. INSTRUMENTS FINANCIERS

#### Risque de crédit

Le risque de crédit est le risque qu'une partie à un instrument financier manque à l'une de ses obligations et amène de ce fait l'autre partie à subir une perte financière. Les principaux risques de crédit pour le Fonds sont liés aux débiteurs. Le Fonds établit une provision pour créances douteuses en tenant compte du risque de crédit de clients particuliers, des tendances historiques et d'autres informations. Environ 73 % du total des débiteurs est à recevoir d'une entité. Le Fonds évalue qu'aucun risque important ne découle de cette situation.

## NOTES TO THE FINANCIAL STATEMENTS **AUGUST 31, 2014**

NOTES COMPLÉMENTAIRES 31 AOÛT 2014

## 9. CONTRACTUAL OBLIGATIONS

The commitment entered into by the Fund under a lease agreement totals \$119,930. Payments for the next four years are as follows:

2015	\$	31
2016	\$	31
2017	\$	31
2018	2	26

Also, the Fund is committed under a contract for the production of a research report. The Fund's commitment under this contract aggregates to \$86,445 for the next year.

#### 9. ENGAGEMENTS

L'engagement pris par le Fonds en vertu d'un bail totalise 119 930 \$. Les versements pour les quatre prochains exercices sont les suivants :

1,286 1,286 ,286 26,072

De plus, le Fonds s'est engagé selon un contrat à verser la somme de 86 445 \$ au cours du prochain exercice pour la production d'un rapport de recherche.





## Community Radio Fund of Canada Fonds canadien de la radio communautaire

130 Albert Street, Suite 606 Ottawa, Ontario, K1P 5G4

Phone: (613) 321-3513 Toli Free: (888) 583-1163 Fax: (613) 482-5162 130, rue Albert, bureau 606 Ottawa (Ontario) K1P 5G4

Téléphone : (613) 321-3513 Sans frais : (888) 583-1163 Télécopieur : (613) 482-5162

www.crfc-fcrc.ca info@crfc-fcrc.ca

## INDSPIRE

(formerly the National Aboriginal Achievement Foundation)



Indigenous education, Canada's future.

L'éducation des autochtones. L'avenir du Canada.



Industry in the Classroom: Indigenous Youth Career Seminars

Careers in Radio – Final Activity Report 2013-2014

June 2014

## **Table of Contents**

About Indspire	3
About Industry in the Classroom	3
Seminars	4
Outreach	4
Student Demographics	5
Student Evaluation of Deliveries	6
Seminar Demographics	9

## **About Indspire**

Indspire is the former National Aboriginal Achievement Foundation. Our new name combines the key notions of Indigenous and inspiration to highlight our exciting mandate. Indspire is best-known for our many programs that help Indigenous youth succeed. They include

bursaries and scholarships, career conferences for youth, interactive classroom learning modules, the Indspire Institute and its Indspire Awards (formerly the National Aboriginal Achievement Awards). Indspire's focus is on supporting, innovating, and fundamentally transforming Indigenous education.

## **Industry in the Classroom**

#### "Connecting Youth and Careers"

Industry in the Classroom works to connect First Nations, Inuit, and Métis youth to meaningful careers in a variety of industries. The principle objective of this innovative and collective effort is to increase Indigenous participation in the Canadian workforce while simultaneously addressing the very high dropout rate of Indigenous students.

The Industry in the Classroom initiative began in 2001 from broad-based consultations that engaged educators, provincial and federal officials, private sector representatives, and Indigenous people from across Canada in collaborative discussions on identifying issues and recommending positive solutions.

Industry in the Classroom is a series of 2.5 hour curriculum modules designed to increase awareness amongst Indigenous youth about the various career opportunities in the Canadian workforce and open doors to employment. Through these curriculum modules students are recruited to careers in various industries and are motivated to stay in school.

Indspire has partnered with Canadian corporations, federal departments, national organizations, and other private sector companies to implement Industry in the Classroom. Indigenous educators and youth participated in focus groups and directed the curriculum's design.

Delivery of the modules are made available to high schools that have a significant population of Indigenous students, including day schools, First Nations schools, provincial public schools, private schools, and training centers. Included with the workshop is an interactive curriculum manual for educators, scholarship information, and an industry-specific, Indigenous-produced video that shows students career possibilities in the context of a reality type show with real life Indigenous professional mentors and interviews real life television professionals.

In partnership with Bell Media, Indspire successfully delivered *Industry in the Classroom: Indigenous Youth Coreer Seminars* to First Nation, Inuit and Métis high school students across the country. Overall, 187 students

participated in an Industry in the Classroom seminar at their school.

The Industry in the Classroom seminars, complete with curriculum manual, resource materials, and video was delivered to provincial and First Nations schools across Canada. These schools were located in Manitoba, Saskatchewan, Ontario and Newfoundland.

## **Outreach**

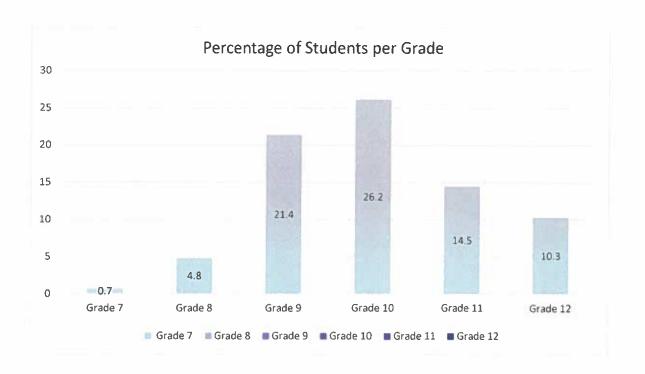
Industry in the Classroom is promoted throughout the year by; faxing and emailing registration forms to the schools directly, as well as promoting the program at Indspire booths at national conferences, tradeshows and events. Industry in the Classroom is also highlighted on our website, in the Indspire Institute's Gathering place (an online community for educators for sharing resources hosted by Indspire), various education sites, twitter, facebook, the Indspire e-newsletter and through monthly webinars.

## **Evaluation**

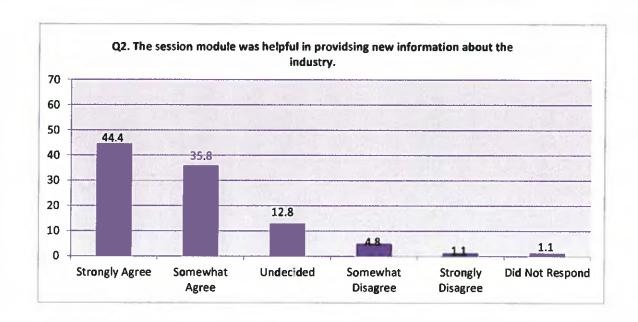
A total of 130 Student Evaluation Forms were completed and returned by participating students. In addition, 335 participants attended an Industry in the Classroom mining workshop at the *Soaring: Indigenous Youth Career Conference* in Sudbury on May 8, 2013.

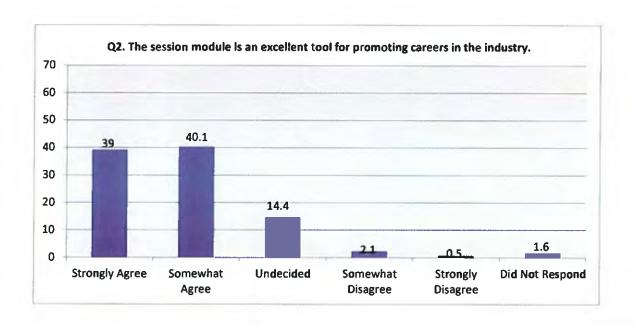
## **Student Demographics**

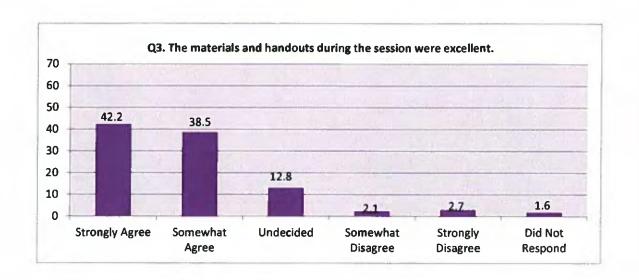


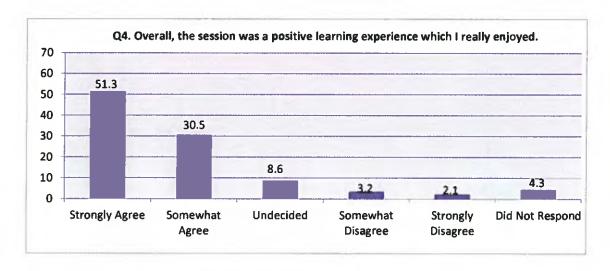


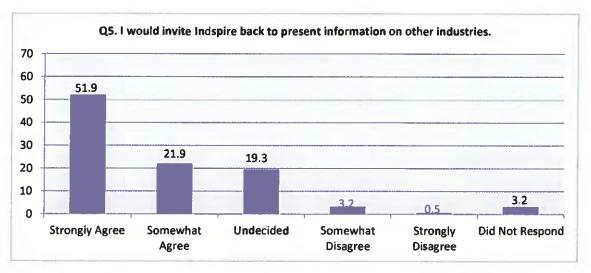
## **Student Evaluation of Deliveries: Percentage Value**

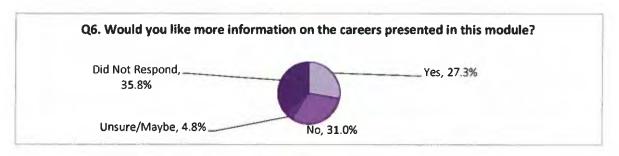


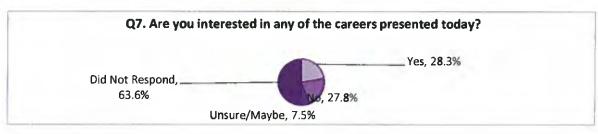










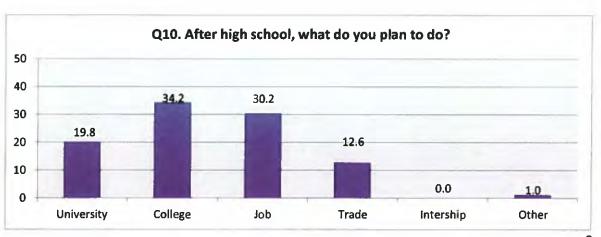


### Q8. Tell us how you think the session, materials, video or information can be improved?

- More interactive games
- The video

### Q9. What comments would you like to share about the session today?

- It was all really great.
- I learned a lot.
- Thank you.



## **Deliveries: School Name, Location, Date**

School Name	Date	Time
1. Fort Nelson High School, Fort Nelson, BC	April 9, 2013	a.m.
2. O'Chiese First Nation School, Rocky Mountain House, AB	April 24, 2013	a.m.
3. Sunchild School Rocky Mountain House, AB	April 24, 2013	a.m.
4. Ta'Otha Community School, Nordegg, AB	April 25, 2013	a.m.
5. Oscar Lithlin Collegiate, Opaskwayak, MB	October 8, 2013	p.m.
6. John D'or Prairie School, High Level, AB	October 16, 2013	p.m.
6. Hazelton First Nation High School, Hazelton, BC	November 4, 2013	a.m.
7. Amiskwaay School, Edmonton, AB	November 7, 2013	a.m.
8. Sparwood School, Kootenay BC	November 21, 2013	p.m.
9. Jean Batiste Sewapagaham School, Fox Lake, AB	February 28, 2014	a.m.
10. Edmonton -Soaring	November 6, 2013	

## Fondation Radio Enfant



## Contribution de Bell et Corus à la production radio pour les enfants 2013-2014

Décisions CRTC 2007-359 et 2009-481

Productions réalisées par la

## **Fondation Radio Enfant**

Entre septembre 2013 et août 2014

Rapport présenté le 30 septembre 2014



STUDIO

Fondation Radio Enfant 855 boul de la Gappe Maison de la culture Studio 310 Gatineau, J8T 8H9 Québec, Canada

TÉLÉPHONE 819-243-6226

ADRESSE ÉLECTRONIQUE info@radioenfant.ca

web www.radioenfant.ca 30 septembre 2014

#### **Denise Martin**

Parajuriste et coordonnatrice, Affaires réglementaires Bell Média inc. 1717, boulevard René-Lévesque Est, Montréal (Québec) H2L 4T9

OBJET: Radio enfant, bilan de réalisation de septembre 2013 à août 2014

Madame Martin

La Fondation Radio Enfant vous présente son bilan de réalisation des activités de radio enfant pour l'année 2013-2014. Tel que convenu dans nos engagements au CRTC, nous avons utilisé le financement accordé par Bell et Corus à la production de contenus radiophoniques par et pour les jeunes, surtout en milieu scolaire et communautaire. Nous avons réalisé ces productions surtout dans la région de la capitale canadienne mais aussi dans plusieurs régions au Canada. Nous avons participé activement à la réalisation de deux évènements majeurs, soit les Jeux de la jeunesse francophone à Gatineau et au Congrès mondial acadien pour donner aux jeunes une voix à la radio.

Pour 2013-14, les productions radiophoniques dédiées aux jeunes en milieu scolaire et communautaire, d'importants organismes comme le Festival en chansons de Petite-Vallée, les Jeux de la Francophonie et le Congrès mondial acadien ainsi que la ville de Gatineau et le gouvernement québécois par le SAIC et son programme de coopération francophone au Canada ont donné une envergure canadienne à l'initiative de la radio des jeunes.

Le travail de la Fondation met en valeur le professionnalisme des jeunes à la radio. L'appui financier de Bell et Corus est un exemple tangible de la participation des enfants à la radio. Ces activités ont permis à la Fondation Radio Enfant de poursuivre ses efforts pour établir sur des bases solides, la production radio pour les jeunes de 4 à 18 ans.

Madame Martin, je vous prie d'accepter nos considérations distinguées,

Cordialement.

Michel Delorme Directeur

## Mise en contexte

## La radio enfant

L'initiative de radio enfant a pour but de développer des services radiophoniques qui répondent aux besoins, aspirations et intérêts des enfants (4-18). L'activité « radio enfant » est une initiative éducative et de participation citoyenne des jeunes à la communication médiatique. La majeure partie des activités de production se réalise en milieu scolaire. Au cours de l'année 2012-13, la Fondation Radio Enfant a réalisé ses activités dans les régions de l'Outaouais et un peu partout au Québec.

# La contribution de Bell qui fait l'objet de ce rapport est de 50 000\$ CRTC-2007-359 et pour Corus de 71 405 \$ selon la décision CRTC-2009-481.

Objectifs	Cibles	Résultats
Soutenir le développement de la	Susciter la participation directe des jeunes de 4 à 18 ans à la réalisation d'une programmation radiophonique.	Ajouter à la programmation canadienne des productions radiophoniques émanant des jeunes, en ondes dans la Capitale
programmation radiophonique pour les enfants (4-18)	Établir avec le milieu scolaire et communautaire un réseau de production pour les jeunes.	canadienne au 1670AM, sur le web et par le biais de radios locales de faible puissance FM et courte durée.

Les productions radiophoniques de la FRE pour 2013-14 auront permis de produire des programmations originales entièrement réalisées par des jeunes de 6 à 18 ans.

## Le seul soutien financier à la radio au service des enfants!

Bell et de Corus sont les seuls radio-diffuseurs privés à assurer une contribution à la radio dédiée aux enfants. Les enfants forment le groupe de notre société le plus mal servi par la radio. La radio pour les enfants est exclue de l'aide publique autant au Québec qu'au fédéral. Même si nous avons multiplié nos représentations auprès du Québec pour obtenir un soutien, on refuse toujours d'aider la radio communautaire qui s'adresse spécifiquement aux enfants. Les contributions de Bell et Corus, auront permis d'actualiser, un peu, la Loi de la Radiodiffusion qui stipule que la programmation radio ne doit pas répondre aux seuls aux besoins des hommes et des femmes, mais aussi considérer ceux des enfants.

## Bilan

L'appui financier a permis de réaliser plus de 40 productions et offrir 365 jours de radio AM et sur le web. La radio jeunesse a offert de la formation, des consultations et une présence en ondes. Les contributions de Bell et Corus ont été, à multiples occasions, combinées à ceux de partenaires pour réaliser les productions de plus grandes envergures.

	Productions radio enfant - septembre 2013 - août 2014	CRTC	Date	Frais
1	Radio jeunesse ca - coordination et production	2007-359	Avril-sept	5 000
2	Festival en chanson de Petite-vallée	2007-359	Juil-Août	2 500
3	Saguenay Lac-Jean - Approche-formation et expérimentation	2007-359	Nov-Févriar	6 000
4	Acadle - écoles (St-Quentin, St-Jacques, Degeils, Edmundston)	2007-359	Mars-Juln	6 500
5	Acadie-Clair 2014	2007-359	Février	5 500
6	Acadie- Saion du livre et Expo-sciences	2007-359	Mars	6 500
7	Acadie- Congrès mondial acadien 5 au 26 août	2007-359	Août	18 000
1	Lancement programmation radio, activités et formation	2009-481	Septembre	2 500
2	Radio jeunesse ca - nouveau logo et image	2009-481	Mai	3 000
3	Radio jeunesse.ca - Web - conception et réalisation	2009-481	Sept-mars	3 500
4	Poésie à l'Ilmpératif Français - concours annuel	2009-481	Mrs-avril	1 500
5	Toumée des provinces canadlenne - émission jeunesse ca	2009-481	Sep-Ao0t	2 000
6	Jeux de la Francophonie canadienne 2014 Gatineau	2009-481	janv-julllet	7 000 5
7	Comité organisateur et CA pour les jeux 2014	2009-481		2 000 :
8	Radio jeunesse.ca - Vidéo promotionnel	2009-481	Mai	2 500
9	Centre de pédiatrie sociale de Gatineau	2009-481	jan-août	t 500
10	École secondaire Paspébiac installation Radio-web-formation	2009-481	Fév-Mars	1 500
11	Semaine de la relâche	2009-481	Mars	2 000
12	École secondaire Mont-Bleu -installation Radio web-for.	2009-481	Février	1 500
13	École secondaire l'Érabilère-installation radio web-for	2009-481	Jan-Mal	1 500 5
12	Projat en persévérance scoiaire avec CAP Outaouais	2009-481	octobre	1 500 3
14	Camp radio d'échange avec Patite Vallée -5 jrs	2009-481	Mars	1 500 5
15	Coupe Arso Desjardins -3 jours-	2009-481	Août	2 500 3
16	Frais techniques transmission, logiciels at matérial	2009-481	Sep-Août	7 005 9
17	Conseil radio jeunesse	2009-481	Sep-Ao0t	1 500 \$
18	Valiée jeunesse Outaouais / maisons de jeunes en ondes	2009-481	Sep-Déc	1 000 \$
19	Reconnaissance bénévoles-Buffet des Continent	2009-481	Sept-oct	1 500 \$
20	Académie de danse de l'Outaouais	2009-481	juillet	500 \$
21	Programmation des fêtes	2009-481	Déc-Jan	2 500 \$
22	Marche : connaître l'autisme - production Trait d'union	2009-481	Mai	1 500 \$
23	Secondaire en spectacle - la Régionale de l'Outaouais	2009-481	Mars	2 000 \$
24	Choralies en Outaouais	2009-481	Mai	2 500 \$
25	Mervellles de sable et Grands feux du Lac-Lemay (3 jours)	2009-481	Juillet	t 500 \$
-	Toumée des festivais de l'Outaouais (5) Reportages	2009-481	Juil-Août	2 000 \$
7	Festival Boite à savon	2009-481	Juin-juillet	3 000 \$
	Festival des montgolfières de Gatineau 7jrs	2009-481	Juin-juillet	5 900 \$
-	Festival Outaouals Émergeant	2009-481	Juli-Août	1 500 \$
		2000 101	Total	121 405 \$
	Astral - Acquisition du réseau Standard Radio (Productions H-Q)	2007-359	50 000 \$	50 000 \$
	Astral - Licence Eve FM Ottawa (Productions Ottawa-Gatineau)	2009-481	71 405 \$	71 405 \$

## Présentation des initiatives de productions radio

La sixième année de partenariat avec Bell et Corus suivant l'achat d'Astral, s'est réalisée sous le signe de la couverture de grands évènements par la radio des jeunes. La création d'un réseau canadien entre jeunes francophones s'est concrétisée par le biais des Jeux de la jeunesse francophone à Gatineau et le Congrès mondial acadien. La radio des jeunes de 6 - 18 ans prends sa place. Les productions radiophoniques conduites par la Fondation Radio Enfant à la fois sur les ondes hertziennes autant que par le web permettent aux jeunes de communiquer en vue du rendez-vous des Jeux de la jeunesse francophone à Gatineau et du Congrès mondial acadien en 2014.

Voici une brève présentation des activités de la Fondation résultant du soutien accordé par Bell et Corus à la production radiophonique des jeunes de 6 -18 ans.

## 1 Radio jeunesse Canada

La priorité première de la Fondation Radio Enfant (FRE) est de créer un réseau entre les jeunes par la radio et le multi-média sur le web. Le projet interpelle les jeunes francophones et francophiles âgés de 6 à 18 ans vivant au Canada. Les parents et le milieu de l'Éducation et les organismes communautaires ont été associés à cette initiative de participation des jeunes à la radio. Pour cette années 2013-14, plus de 1000 jeunes ont été directement associés à la réalisation radio. De l'Acadie aux autres communautés francophones du Canada, plusieurs ont participé à la réalisation du projet de radio par et pour les jeunes. Les Jeux de la jeunesse francophone de l'été 2014 à Gatineau et les Congrès mondial acadien ont offert une belle occasion de développer un réseau canadien entre jeunes. La radio AM 1670 et son initiative de Webradio ont été très présente et apprécié autant aux CMA 2104 qu'aux Jeux.

#### Résultats atteint en 2014

- Mise en service du réseau de production radio et multi média par et pour les jeunes francophones et francophiles. Ces productions seront transmises par un ensemble de médias, dont la radio.
- Valoriser l'expression des jeunes à la radio et dans le multimédia sur Internet. Plus spécifiquement, le projet permettra de former le milieu scolaire et communautaire de produire et diffuser plus de 70 jours de radio et multimédia en direct de 50 écoles, la production, l'animation et la diffusion en réseau sur le Web.

#### 2 Festival en chanson de Petite-Vallée

La radio jeunesse a participé encore une fois au Festival en chansons de Petite Vallée. Ce fut six jours de radio en direct de Petite-Vallée au 1670AM et sur le web. Pendant toute la semaine, une programmation artistique pour et par les jeunes! Réalisation de dix mini-programmes vidéo sur l'expérience des jeunes est disponible sur le facebook de <u>radiojeunesse.ca</u> où plus de 40 entrevues audio et vidéo avec les artistes disponibles aussi. La radio jeunesse a reçu six jeunes de Petite-vallée pour une expérience radio pendant la semaine de relâche de mars. Les jeunes ont été hébergés par des familles de l'Outaouais pour vivre une semaine de radio et d'apprentissage ludique. Les jeunes de l'Outaouais se sont retrouvés à Petite-Vallée pour couvrir le Festival en chanson et ont vécu une expérience Gaspésienne en étant eux aussi hébergés dans les familles gaspésiennes. Une échange entre les jeunes exceptionnelle dans tout les sens l

## 3 Saguenay Lac-St-Jean - formation, expérimentation

La Fondation Radio Enfant a été invité à former et expérimenter la production radio au profit des jeunes. Autant le Local des Jeunes à Chicoutimi, que le Patro des Jeunes de Jonquière et l'école secondaire de Jonquière ont été associés à la production radio par et pour les jeunes. Ces émissions ont été retransmises à Gatineau, à la radio jeunesse.

Voir Entrevue Michel Delorme à Saguenay https://www.youtube.com/watch?v=8hTAOMbtNzQ

#### 4 Radio des Jeunes d'Acadie

À l'occasion du Congrès mondial acadien CMA 2014, la Fondation Radio Enfant a proposé de créer une radio des jeunes de l'Acadie. Cette radio s'adresse aux jeunes de 6 à 20 ans des écoles de l'Acadie des Terres et Forêts. L'objectif était de permettre aux jeunes de s'exprimer et de se faire connaître en présentant leur école, leur communauté, leur culture tout en s'initiant à la radio dans un cadre scolaire et celui du Congrès mondial acadien.

Au départ de l'initiative, nous avons été mis en contact avec le mentor des applications pédagogiques de l'ordinateur (APO) pour le District scolaire francophone du Nord-Ouest du NB monsieur Roberto Gauvin. Dès lors les deux initiatives ont été développées de concert pour appuyer le projet acadiepédia.com.

De janvier à juin, nous avons fait une tournée des écoles pour recueillir des contenus radiophoniques et former une équipe de 70 jeunes qui ont produit la radio pendant les 20 jours du Congrès mondial acadien.

## 5 Clair, NB Coiloque Voir l'éducation autrement

En janvier, nous avons installée une radio des jeunes pour participer au colloque sur l'éducation et les médias tenu à l'école de Clair - le Centre d'apprentissage du Haut-Madawaska (C@HM). Sous le thème de Voir l'éducation autrement, la radio des jeunes a fait la démonstration de la pertinence d'impliquer les jeunes à la production média dans un cadre scolaire. <a href="http://www.apprendrepourlavie.com/">http://www.apprendrepourlavie.com/</a> ou voir <a href="http://www.youtube.com/watch?v=cWwRLkldO9l&list=PLqVgJwHCXU6ot1qO4priW5r13-QOImQHY&Index=10">http://www.youtube.com/watch?v=cWwRLkldO9l&list=PLqVgJwHCXU6ot1qO4priW5r13-QOImQHY&Index=10</a>

#### 6 Acadie - Saion du livre et Expo-Science

Dans le but d'initier les jeunes à la production radio et de recueillir du matériel en prévision de la programmation radio au CMA 2014, nous avons organisé des diffusions locales sur le FM et des ateliers d'enregistrements. Voir <u>facebook.com/acadiepedia</u> pour la liste des productions et entrevues.

## 7 La radio des jeunes au Congrès mondial acadien



Pendant toute la durée du Congrès mondial acadien, les jeunes se sont faits entendre !

Plus de 60 jeunes ont réalisé plus de 100 heures de radio pendant le CMA! 76 entrevues majeures ont été ajoutées au web <u>acadiepedia.com</u>.

Un cahier de formation pour les jeunes a été produit que l'on retrouve sur acadiepedia.com http://acadiepedia.wikispaces.com/Radio+des+jeunes

### Productions reliées à la décision CRTC 2009-481

## Lancement programmation radio, activités et formation

Des activités de production et de réalisation ont été organisées avec plusieurs organismes jeunesse pour lancer la programmation radio jeunesse. Pour démarrer l'année scolaire, nous avons invité les organismes jeunesse de la région : Table Jeunesse de l'Outaouais (TJO), Commission jeunesse de Gatineau, Maisons de jeunes, Carrefours jeunesse emploi et les écoles primaires et secondaires, le Cégep et l'université du Québec en Outaouais. Plusieurs ont répondu à l'appel et décidé de participer à la programmation de l'automne 2012. L'équipe de la radio offre de la formation et un encadrement aux équipes participantes. C'est avec beaucoup d'enthousiasme et de dynamique que les jeunes prennent l'assaut des ondes. C'est une expérience qui regroupe, rassemble et unit les jeunes!

## 2 Radio jeunesse.ca - nouveau logo et image, nouveau web

La Fondation a réalisé une campagne de promotion pour le nouveau logo de radio <u>jeunesse.ca</u>. et les nouvelles orientations en vue de la création d'un réseau entre les radio web des écoles.

## 3 Radio jeunesse.ca - Web - conception et réalisation

Le web de radio jeunesse a été refait et adapté aux initiatives de réseautage.

## 4 Poésie à l'Iimpératif Français - concours annuel

La station de Gatineau a reconduit sa collaboration à l'enregistrement du concours de poésie par et pour les jeunes organisé par Impératif Français. Session d'enregistrement et diffusion de toutes les poésies sur les ondes. <a href="https://www.imperatif-français.org">www.imperatif-français.org</a>

#### 5 Tournée des provinces - émission jeunesse.ca

Production et réalisation d'émissions publiques et table ronde sur les sujets d'actualités qui touchent les jeunes. Production d'une série de messages diffusés auprès des jeunes sur leur droit, et les différents services que la ville leur propose! L'équipe de la radio et la commission jeunesse ont travaillé en étroite collaboration pour les jeux de la Francophonie en 2014.

## 6 Jeux de la jeunesse francophone canadienne 2014

Un an de préparation afin de recevoir des jeunes élites en leadership médias de partout à travers le Canada. Une semaine, de production en radio, vidéo, photo et journal, 162 vidéo, 4000 photos, et 3 journaux ont été produit au terme de jeux. Une page Facebook a vue le jour afin de garder bien vivant les liens créer! La Radio Jeunesse organisait la compétition volet Média des Jeux de la francophonie canadienne qui se sont déroulés à Gatineau cette année. Voici un aperçu de l'expérience de nos jeunes journalistes lors de la compétition! Voir <a href="https://www.youtube.com/watch?v=TBN1oR7U2rU#t=225">https://www.youtube.com/watch?v=TBN1oR7U2rU#t=225</a>

#### 7 Comité organisateur et CA pour les jeux 2014

La radio jeunesse s'est impliquée étroitement à l'organisation des jeux de la jeunesse francophone du Canada. Nous avons participé au volet média, à l'élaboration et la planification des activités tout au long de l'année 2013-14.

#### 8 Radio jeunesse.ca - Vidéo promotionnel

Le vidéo promotionnel de la radio jeunesse a le tour du Canada, avec plus de 10 000 personnes qui vu le court métrage. Une production de la radio jeunesse, en collaboration Yan England, le porte-parole, qui invite les jeunes à s'unir via les ondes radio, et les médias sociaux ! Une invitation et une initiative de la radio jeunesse

## 9 Centre de pédiatrie sociale de Gatineau

Un groupe de jeunes du centre de la Pédiatrie sociale de Gatineau a été invité à vivre une expérience radio et vidéo. Ils ont participé au tournage d'un vidéo sur la persévérance scolaire qui sera diffusé en novembre 2014 sur le web de la Radio jeunesse et via les ondes du 1670AM. Une jeune fille a participé à une semaine de camp d'été en radio et vidéo gratuitement! Nous continuons a développer des projets en collaboration avec le centre de pédiatrie sociale!

## 10 École Paspébiac installation formation Radio web

L'équipe de radio jeunesse a aidé à démarrer une radio web à l'école secondaire de Paspébiac. Nous avons également offert une formation

## 11 Semaine de la reiâche

La semaine de relâche est l'occasion pour la radio de renouveler son camp radiophonique. Une équipe de douzaine de jeunes sont venus au studio présenter une programmation et des informations aux jeunes pour faire de la relâche, une période enrichissante.

## 12 Écoie Mont-Bleu Installation formation radio web

L'équipe de radio jeunesse a démarré une radio web à l'école secondaire de Mont-Bleu de la CS Portages de l'Outaouais en plus d'en faire le suivi. Nous avons également offert des sessions formation.

## 13 École l'Érabilère-installation radio web-formation

L'équipe de radio jeunesse a démarré une radio web à l'école secondaire l'Érablière de la CS des Draveurs en plus d'en faire le suivi. Nous avons également offert des sessions formation.

#### 14 Camp radio d'échange avec Petite Valiée -5 jrs

Radio jeunesse a reçu des jeunes de Petite-Vallée pour vivre une semaine de radio lors de la relâche de mars 2014. Les jeunes ont été hébergés dans les familles de l'Outaouais et vivent une semaine de radio et d'apprentissage ludique. Les jeunes de l'Outaouais se sont retrouvés à Petite-Vallée au Festival en chanson pour vivre une expérience gaspésienne en étant eux aussi hébergés dans les familles de la région.

## 15 Coupe Arso Desjardins - 3 jours de soccer

Radiojeunesse.ca fut encore cette année, la radio officielle du soccer dans la région. Toutes les équipes sont regroupées au sein de l'Association régionale du soccer en Outaouais (ARSO). L'entente de production convenue entre la radio et l'ARSO pour diffuser de l'information sur les activités du soccer dans la région et la couverture en direct de certains tournoi se poursuit. À l'automne, au moment où les joutes se font dans le complexe sportif de la ville de Gatineau, la radio a organisé des soirées musicales retransmises en ondes.

### 16 Frais techniques transmission, logicleis et matériel

Pour soutenir la mise en ondes de la radio jeunesse, la Fondation accorde un appui financier à la radio jeunesse qui assure la transmission d'une programmation continue tout au long de l'année, autant sur les ondes AM que sur le web par le service Internet de Bell.

## 17 Conseii radio jeunesse

La radio communautaire enfant-ado a crée un conseil des jeunes pour les impliquer dans la gestion et les décisions de la radio.

## 18 Vaiiée jeunesse Outaouals / maisons de jeunes

La radio jeunesse a invité les maisons de jeunes de la région participé à ses activités. Nous nous rendons dans les maisons et centres communautaires pour créer et animer une radio web. C'est ce que nous avons fait dans la Vallée jeunesse de l'Outaouais.

### 19 Reconnaissance bénévole au Buffet des Continents

Les restaurants Buffet des Continents de Gatineau a joint la radio jeunesse pour souligner les bénévoles qui accordent un dévouement généreux dans leur communautés en organisant des loisirs et activités sportives. Plus de 1200 bénévoles ont été invités. La radio jeunesse a réalisé une série d'émissions pour appuyer cette initiative.

### 20 Académie de danse de l'Outaouais à la radio

L'Académie de danse de l'Outaouais existe depuis 1979. Elle est animé par des parents qui se soucient de la qualité et du bien-être de la jeunesse. L'Académie a pour but d'offrir un enseignement de qualité et de développer la danse en Outaouais. La radio jeunesse a soutenu cette mission par la réalisation d'émissions sur la danse et et la transmission du spectacle annuel de l'Académie en plus de prendre en charge la sonorisation de la soirée. Cette année encore, radio jeunesse a présenté des chroniques sur les différentes danses et expressions corporelles, des détails sur l'histoire de la danse. <a href="http://www.jedanse.ca">http://www.jedanse.ca</a>

## 21 Programmation des fêtes

Comme à tous les ans, la période des fête est l'occasion d'inviter les jeunes à venir en ondes. C'est un rendez-vous qu'apprécie bien les jeunes. Ils viennent présenter leurs musiques et leurs voeux des fêtes. Nous avons retransmis encore cette année les performances des chorales et les concerts réalisés par les jeunes.

## 22 Marche pour connaître i'autisme - Trait d'union

La Marche pour l'autisme a été initiée par Trait d'Union Outaouais (TUOI) en 2003 et se déroule maintenant à travers tout le Québec. L'activité de financement, organisée au profit des camps d'été spécialisés, est désormais un événement à grand déploiement et un rendez-vous régional incontournable des personnes concernées par l'autisme. La radio jeunesse était présente. Elle a fait de l'information sur l'évènement, sur l'autisme et encourager la population à contribuer à la Marche.

## 23 La Régionale de Secondaire en Spectacle à la radio

Secondaire en spectacle est un programme culturel et artistique pour les jeunes des écoles secondaires axé sur l'expérimentation, l'apprentissage et la formation. Secondaire en spectacle représente ce que les jeunes ont de plus beau à offrir : talent, créativité, enthousiasme et dynamisme. La radio jeunesse était présente pour faire rayonner par ses ondes, les talents et les habiletés des jeunes du secondaire de la région. Comme des professionnels les jeunes ont présenté à la radio, les spectacles et artistes de leurs amis. Cette programmation spéciale a donné l'occasion de découvrir, d'expérimenter et de laisser éclater leurs talents à la radio.

## 24 Choralles en Outaouais

Comme depuis six ans, la radio des jeunes a retransmis sur ses ondes les différents concerts des Choralies en Outaouais. Des écoles primaires de la région, des Laurentides, de Montréal et de Québec, sont venues unir leurs cœurs et leurs chœurs le temps de deux chansons chacune. Le thème de l'universalité, du rapprochement entre les peuples, était au cœur des 21e Choralies. En studio avant les concerts, les chorales viennent présenter leur spectacle. La retransmission en direct des trois jours de concerts présentés à la Maison de la Culture a lieu à la radio jeunesse au 1670 AM ainsi que sur le web.

## 25 Merveilles de sable et Grands feux du Lac-Lemay

Comme à chaque été depuis 5 ans, la radio a pris l'habitude de transmettre en direct sur les lieux de ces rendez-vous familiaux en plein coeur de l'été - «Les merveilles de sable » et par la suite - « Les grands feux du Lac Lemay». C'est l'occasion pour les jeunes animateurs de prendre un contact direct avec la population et faire participer d'autres jeunes à la production radio dans un cadre festif.

## 26 Tournée des festivais de l'Outaouais (5) Reportages

La radio jeunesse diffuse dans une bonne partie de l'Outaouais. Avec les organisateurs des différents festivals d'été, nous avons produit des émissions et des capsules d'information sur leurs festivals, sous forme de campagne promotionnelle intitulée «La Tournée des Festivals». La radio s'est donc promenée d'un festival à l'autre au cours de l'été 2014, notamment le Festival de la Curd, St-Albert Ontario et le Festival franco-ontarien.

## 27 Festivai Bolte à savon

Le festival Les Courses en folie de Gatineau est devenu le rendez-vous par excellence des mordus de boîtes à savon et autres bolides écologiques en Outaouais et au Québec! Et la radio est bien présente à cet événement. La traditionnelle course de Boîtes à savon, devenue un festival, a lieu comme à son habitude sur la légendaire côte Main de Gatineau. Une équipe de la radio était sur les lieux pour commenter les courses et décrire les bolides.

## 28 Festival des montgoifières de Gatineau 7 jrs

Comme à chaque année depuis 2004 ans, la radio des jeunes a installé en septembre 2013, ses équipements au plus grand festival de l'Outaouais, celui des montgolfières de Gatineau. Pendant cinq jours, les festivaliers ont pu voir les jeunes prendre les ondes. Les personnalités de la région, les artistes invités et les artisans du festival sont venus au micro pour parler de leur carrière et participer à la réalisation radio au 1670AM et sur le web.

## 29 Les jeunes et la musique émergente !

Devenu un incontournable dans la région, le Festival de l'Outaouais Émergent, communément appelé le FOÉ, a pour mission de promouvoir la culture regroupant plusieurs sphères artistiques. La radio jeunesse a été très présente à ce festival. Les artistes ont eu la chance de se produire en studio avec invités en direct en ondes. La radio a proposé un concept d'une entrevue et une performance en studio. Cette seconde édition fut un aussi grand succès que pour la première édition !

## En guise de conclusion

Pour une sixième année, la Fondation Radio Enfant a su faire profiter aux jeunes le financement d'Astral Média. Deux décisions du CRTC, la #2007-359 et la #2009-481, ont accordé un budget de 121 000\$ à la production radiophonique en faveur des jeunes (6 à 18 ans). Notre objectif était pour cette année de consolider un réseau de production et de diffusion pour et par les jeunes. Le but fut de diversifier les sources d'expression, d'étendre partout au Canada, le rayonnement de la station. Ce but a été atteint.

Les contributions de Bell et de Corus furent non seulement appréciée mais essentielle pour donner aux jeunes une place à la radio. Merci pour la confiance que vous accordez à la Fondation Radio Enfant pour réaliser ses activités.

Respectueusement, Michel Delorme, Nathalie Bernard 28 septembre 2014

Au nom du conseil d'administration de la Fondation Radio Enfant