



8 December 2010

Robert Morin
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario, K1A 0N2

Re: Shaw Media Inc. 2010 Drama Incentives Report.

Dear Mr. Morin,

Please be advised that Shaw Media Inc. did not file a Drama Incentive report for the 2009-2010 broadcast year because we did not use drama incentives on our properties in this period.

Should you require any further information, please do not hesitate to contact me.

Regards,

Karen Clout
Manager, Regulatory Affairs
Shaw Media Inc
416-967-3105