

CTVglobemedia

Filed Electronically

November 30, 2010

Mr. Robert A. Morin
Secretary General
Canadian Radio-television and
Telecommunications Commission
Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage
Gatineau, Quebec
J8X 4B1

Dear Mr. Morin:

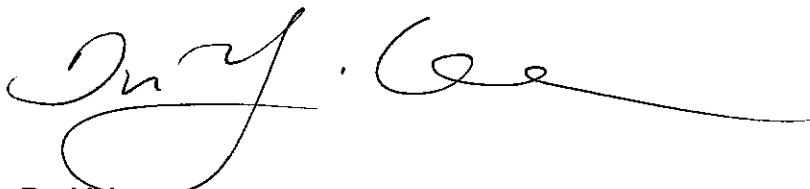
Re: BCE-CTV Benefits Report 2009-2010

In accordance with Decision CRTC 2000-747 dated December 7, 2000, please find enclosed the 2009-2010 annual report of the BCE-CTV Benefits package.

Included in the report are schedules 1 to 6 that detail the base level of priority programming, incremental priority programming broadcast and committed, incremental news and information programming, and other benefits expenditures for the period of September 1, 2009 to August 31, 2010.

Should the Commission require anything further, we would be pleased to provide it on request.

Yours truly,

A handwritten signature in black ink, appearing to read 'Du-Yi Leu', with a long horizontal flourish extending to the right.

Du-Yi Leu
Director, Regulatory Affairs
CTVglobemedia Inc.

Encl.

BCE-CTV Benefits 2009-2010

CTVglobemedia (CTVgm) is pleased to submit a summary of the 2009-2010 BCE-CTV benefits report, which outlines the expenditures related to the recouped programming funds from these benefits. Our investments through the BCE-CTV benefits have produced high quality Canadian programming that has achieved great audience success and would not have been possible without the support of benefits funding.

As we have previously noted, the original benefits package has been augmented by reinvested funds, and have been fully expended in most categories. The remaining expenditures will be allocated on a timely basis. The following programs represent the investments made during the period of September 1, 2009 to August 31, 2010.

Writer Only Drama Development

The *Writer Only Drama Development* funding supports the development of dramatic series, mini-series or movies by talented writers.

In 2009-2010, the one-hour drama series *Consolation* was commissioned. Written by award-winning screenwriter Andrew Wreggitt, the show recounts the struggle between good and evil on both the human and the spiritual plane.

Another project through this fund involved writers Mark Farrell, Paul Mather and Kevin White for the second season of the comedic series *Dan For Mayor*. The hit CTV series charts the trials and tribulations of Dan Phillips, his best friend Jeff and his ex-girlfriend Claire, as Dan stumbles his way towards election night in the small Ontario city of Wessex.

Documentary Events

Documentary Events was established to support creative excellence for the most thought-provoking and celebrated Canadian-produced documentaries.

Four Paths to Peace: Inspiration From the Dalai Lama, a one-hour documentary, was supported by the *Documentary Events* funding. The program explores themes of peace and activism through the stories of four people who were inspired by a peace summit in Vancouver that featured the Dalai Lama.

Conclusion

The BCE-CTV benefits have succeeded in the creation of outstanding Canadian programming and the residual funds that have resulted from the original investments continue to support this mandate. CTV will continue to dedicate all of the remaining funds from these benefits to the development of high quality original programming to serve Canadian audiences and benefit the broadcasting system.

Schedule One (Page 2 of 2)
 Base Level Priority Programming Hours, September 1, 2009 to August 31, 2010
 Supplementary Information for Priority Hours, September 1, 2009 to August 31, 2010

1 Documentaries

<u>Title</u>	<u>Broadcast date</u>	<u>CRTC Credit</u>	<u>Duration</u>	<u>Category</u>
Lost Adventures of Childhood	September 5, 2009	100%	1 hour	02B
S&M: Short & Male	September 12, 2009	100%	1 hour	02B
Top 10 Canadian Olympic Winter Moments	September 19, 2009	100%	1 hour	02B
Sid the Kid V. Alexander the Great	November 28, 2009	100%	1 hour	02B
Olympics: The Great Tournament	February 6, 2010	100%	1 hour	02B
Olympics: On Home Ice	February 6, 2010	100%	1 hour	02B
4 Paths to Peace: Inspiration from the Dalai Lama	July 3, 2010	100%	1 hour	02B
Life with Murder	August 31, 2010	100%	1 hour	02B

2 Movies

<u>Title</u>	<u>Broadcast date</u>	<u>CRTC Credit</u>	<u>Duration</u>	<u>Category</u>
Terry	September 5, 2009	100%	2 hours	07C
Anne of Green Gables: A New Beginning	December 5, 2009	125%	3 hours	07D
Playing for Keeps	December 18, 2009	100%	2 hours	07C
Chasing Christmas	December 19, 2009	125%	2 hours	07C
Deck the Halls	December 22, 2009	100%	2 hours	07C
Home for the Holidays	December 23, 2009	100%	2 hours	07C
Stolen Miracle	December 25, 2009	100%	2 hours	07C
In God's Country	December 28, 2009	100%	2 hours	07C
Playing House	December 29, 2009	100%	2 hours	07C
Eight Days To Live	December 30, 2009	100%	2 hours	07C
Sticks and Stones	January 1, 2010	100%	2 hours	07C
Elijah	January 2, 2010	125%	2 hours	07C
Crazy Canucks	January 30, 2010	100%	2 hours	07C
Turn the Beat Around	May 30, 2010	125%	2 hours	07C
Elijah	June 5, 2010	100%	2 hours	07C
FoolProof	June 6, 2010	125%	2 hours	07C
She Drives Me Crazy	June 12, 2010	125%	2 hours	07C
Confessions of a Sociopathic Social Climber	June 13, 2010	125%	2 hours	07C
Murder 19C: Under the Dragon's Tail	June 19, 2010	100%	2 hours	07C
Tipping Point	June 28, 2010	125%	2 hours	07C
My Own Private Oshawa	July 3, 2010	100%	2 hours	07C

3 Variety

<u>Title</u>	<u>Broadcast date</u>	<u>CRTC Credit</u>	<u>Duration</u>	<u>Category</u>
Rankin Family Reunion	December 19, 2009	100%	1 hour	08A
Rita MacNeil Presents Men of the Deeps	December 23, 2009	100%	1 hour	08A

4 So You Think You Can Dance Canada

<u>Title</u>	<u>Broadcast date</u>	<u>CRTC Credit</u>	<u>Duration</u>	<u>Category</u>
Season 2				
Top 18	September 1, 2009	100%	2 hours	090
Results	September 2, 2009	100%	0.5 hour	090
Top 16	September 8, 2009	100%	2 hours	090
Results	September 9, 2009	100%	0.5 hour	090
Top 14	September 15, 2009	100%	1.5 hours	090
Results	September 16, 2009	100%	0.5 hour	090
Top 12	September 22, 2009	100%	1 hour	090
Results	September 23, 2009	100%	0.5 hour	090
Top 10	September 29, 2009	100%	1 hour	090
Results	September 30, 2009	100%	0.5 hour	090
Top 8	October 6, 2009	100%	2 hours	090
Results	October 7, 2009	100%	0.5 hour	090
Top 6	October 13, 2009	100%	1.5 hours	090
Results	October 14, 2009	100%	0.5 hour	090
Top 4	October 20, 2009	100%	2 hours	090
Finale	October 25, 2009	100%	2 hours	090
Finale (repeat)	December 31, 2009	100%	2 hours	090
Season 3				
Audition (Toronto)	August 15, 2010	100%	2 hours	02B
Audition (Calgary/Halifax)	August 16, 2010	100%	2 hours	02B
Audition (Vancouver)	August 17, 2010	100%	1 hour	02B
Audition (Montreal)	August 18, 2010	100%	2 hours	02B
Audition (Finals)	August 19, 2010	100%	2 hours	02B
Top 22 Revealed	August 22, 2010	100%	1 hour	02B
Top 22	August 23, 2010	100%	2 hours	090
Results	August 24, 2010	100%	0.5 hour	090
Top 20	August 30, 2010	100%	2 hours	090
Results	August 31, 2010	100%	0.5 hour	090

5 Other

<u>Title</u>	<u>Broadcast date</u>	<u>CRTC Credit</u>	<u>Duration</u>	<u>Category</u>
The 2010 Juno Awards	April 18, 2010	100%	2 hours	REG/110

Schedule Two

Base Level Priority Programming Expenditures, September 1, 2009 to August 31, 2010

Category 02B: Long-form Documentaries		\$ 10,435,599
Category 07: Drama and Comedy		16,863,964
Category 08 and 09: Music and Variety		20,187,321
Category 110: (MAG) Entertainment Magazines		5,428,304
Total Expenditures on Base Level Priority Programming		\$ 52,915,188

Schedule 3
Priority Programming Incremental Hours committed to, including hours broadcast, as of August 31, 2010 (Page 1 of 2)

Program Title	Producer (Independent Unless otherwise Noted)	Benefit Strand	CRTC Program Category	Total Number of Incremental Hours	Program Length, per Episode (Hours)	Date/Time Original Broadcast	Canadian Recognition Number
TOTAL PROGRAMMING FOR WHICH ALL REPORTING INFORMATION HAS BEEN REPORTED AS OF AUGUST 31, 2009							
PROGRAMMING THAT AIRED BETWEEN SEPTEMBER 1, 2009 AND AUGUST 31, 2010 FOR WHICH CRTC PROGRAM CATEGORY, DATE/TIME ORIGINAL BROADCAST AND CANADIAN RECOGNITION NUMBER ARE AVAILABLE				215.35			
4 Paths to Peace: Inspiration From the Dalai Lama (aka Path To Peace)	Peace Project Inc.	Documentary Events	Documentary (Category 02B)	1	1	Dec 31, 2009: 7pm	C31121
Degrassi: The Next Generation (eps. 914 -923)	Epitome Pictures Inc.	Series Extension	Drama series (Category 07A)	3	0.5	Nov 22, 2009: 7:30pm; May 30, 2010: 7pm; May 30, 2010: 7:30pm; Jun 6, 2010: 7pm; Jun 6, 2010: 7:30pm; Jun 13, 2010: 7pm	C30890
Laughology (aka The Meaning of Laugh)	Meaning of Laugh Inc.	Documentary Events	Documentary (Category 02B)	1	1	Dec 12, 2009: 7pm	C30566
Peak Season	Peak Season The Series Season One Inc.	Documentary Events	Regional (Category 110)	5	0.5	Dec 28, 2009: 10pm; Dec 28, 2009: 10:30pm; Dec 29, 2009: 10pm; Dec 29, 2009: 10:30pm; Dec 30, 2009: 10pm; Dec 30, 2009: 10:30pm; Dec 31, 2009: 10pm; Dec 31, 2009: 10:30pm; Jan 1, 2010: 10pm; Jan 1, 2010: 10:30pm	C30837
The Good Times Are Killing Me	Shaftesbury Good Times Inc.	Heroes, Champions and Villains	Drama/Movie (Category 07C)	2	2	Sep 13, 2009: 8pm	C29470
TOTAL PROGRAMMING FOR WHICH ALL REPORTING INFORMATION HAS BEEN REPORTED AS OF AUGUST 31, 2010				227.35			

Schedule 3
 Priority Programming Incremental Hours committed to, including hours broadcast, as of August 31, 2010 (Page 2 of 2)

Program Title	Producer (Independent Unless otherwise Noted)	Benefit Strand	CRTC Program Category	Total Number of Incremental Hours	Program Length per Episode (Hours)	Date/Time Original Broadcast	Canadian Recognition Number
PROGRAMMING THAT AIRED BEFORE AUGUST 31, 2010 FOR WHICH CANADIAN RECOGNITION NUMBER HAS NOT BEEN RECEIVED							
COMMITTED PROGRAMMING THAT HAS NOT AIRED AS OF AUGUST 31, 2010							
Degrassi: The Next Generation (eps. 914 -923)	Epitome Pictures Inc.	Series Extension	Drama series (Category 07A)	2	2	Sep 5, 2010: 7pm	C30890
In the Name of the Family (aka AGSA)	Bishari Film Productions Inc	Documentary Events	Documentary (Category 02B)	2	2	Sep 7, 2010: 9pm	TBA
My Life With Ryan	Enterprise MultiVision Lego Inc.	Documentary Events	Documentary (Category 02B)	1	1		TBA
The Pig Farm (aka Picklton)	East Van Productions Inc.	Documentary Events	Documentary (Category 02B)	2	2	Sep 11, 2010: 9pm	C28670
Total Incremental Hours:				234.35			

Schedule Four

Priority Programming Incremental Benefits Expenditures Committed to, including amounts spent, as of August 31, 2010

PRIORITY PROGRAMMING						
	Total Amount Committed for 7 years	Amount Committed in 2009-10	Amount Committed to Date	Amount Spent in 2009-10	Amount Spent to Date	Balance
Drama Development	\$ 5,000,000	\$ (29,993)	\$ 4,894,653	\$ 168,414	\$ 4,827,670	\$ 172,330
Cross Cultural Development	\$ 2,001,420		\$ 2,001,420	\$ 22,400	\$ 1,973,420	\$ 28,000
MOW Series	\$ 45,500,000		\$ 42,450,281	\$ 1,290	\$ 42,451,571	\$ 3,048,429
Drama Series Extensions	\$ 25,000,000		\$ 25,000,000	\$ 211,673	\$ 25,000,000	\$ -
Groundbreaker	\$ 31,232,561		\$ 31,232,562	\$ -	\$ 31,232,561	\$ -
Promotion of Priority Programming	\$ 7,000,000		\$ 7,000,000	\$ -	\$ 7,000,000	\$ -
Documentaries	\$ 20,143,998	\$ (7,800)	\$ 20,143,998	\$ 723,912	\$ 19,733,512	\$ 410,486
Great Big Canadian Show	\$ 12,345,664		\$ 12,345,664	\$ -	\$ 12,345,664	\$ -
Toronto Documentary Forum	\$ 1,000,000		\$ 1,000,000	\$ -	\$ 1,000,000	\$ -
Documentaries at Banff	\$ 1,000,000		\$ 1,000,000	\$ -	\$ 1,000,000	\$ -
National Broadcast Reading Services	\$ 2,000,000		\$ 2,000,000	\$ -	\$ 2,000,000	\$ -
Total Priority Programming	\$ 152,223,643	\$ (37,793)	\$ 149,068,582	\$ 1,127,689	\$ 148,564,398	\$ 3,659,245

Note 1: The amount spent to date includes \$9,520,000 of administrative expenses incurred in fulfilling the BCE benefits commitments.

Schedule Five
News and Information Incremental Benefit Expenditures as of August 31, 2010

	NEWS AND INFORMATION PROGRAMMING			
	Total Amount Committed for 7 Years	Amount Spent in 2009-10	Amount Spent to Date	Balance
Regional Specialists	\$ 14,000,000	-	\$ 14,000,000	\$ -
Diversity in News	3,500,000	-	\$ 3,500,000	-
2-Way Hot	4,500,000	40,194	\$ 4,372,478	127,522
Eyes on the World	12,000,000	-	\$ 12,000,000	-
Newslinks	10,000,000	-	\$ 10,000,000	-
APTN	3,000,000	-	\$ 3,000,000	-
News and Information Programming Total	\$ 47,000,000	\$ 40,194	\$ 46,872,478	\$ 127,522

Note: In 2004, following approval from the CRTC, \$6,500,000 was redirected from 2-Way Hot to the Priority Programming Groundbreaker initiative.

Schedule Six
Other Benefits Expenditures as of August 31, 2010

	Total Amount Committed for 7 Years	Amount Spent in 2009-10	Amount Spent to Date	Balance	Recipient
PIPELINE TO SCREEN					
Content Innovation Network	\$ 5,000,000		\$ 5,000,000	-	Canadian Film Centre, LINIS, Banff New Media Institute
National Screen Institute	1,000,000		\$ 1,000,000	-	National Screen Institute
Women in the Director's Chair	100,000		\$ 100,000	-	Creative Women Workshops (Banff Centre)
ITV specialists	3,000,000	105,036	\$ 2,419,472	580,528	ITV specialists
Canadian Media Research Consortium	3,500,000		\$ 3,500,000	-	UBC - the School of Journalism; Université Laval; York University
Ryerson Polytechnic University: BCE Chair in Convergence	2,500,000		\$ 2,500,000	-	Ryerson Polytechnic University
BCE New Media Centre of Excellence	1,500,000		\$ 1,500,000	-	British Columbia Institute of Technology
Community Journalism Initiatives	1,999,287		\$ 1,999,287	-	Numerous universities and colleges across Canada
Aboriginal Prod. Training - Capilano College	250,000		\$ 250,000	-	Capilano College
CFTPA/APFTQ Mentorship	800,000		\$ 800,000	-	CFTPA
St. John's Women's Film & Video Festival	100,000		\$ 100,000	-	St. John's Women's Film & Video Festival
Canadian Women in Communications	750,000		\$ 750,000	-	Canadian Women in Communications
History of Canadian Broadcasting	250,000		\$ 250,000	-	Canadian Communications Foundation
Museum of Canadian Broadcasting	250,000		\$ 250,000	-	Canadian Broadcast Museum Foundation
Canadian TV Image Bank	3,350,000		\$ 3,350,000	-	Not applicable
Writers' Trust of Canada	150,000		\$ 150,000	-	Writers' Trust of Canada
Academy of Canadian Cinema and Television	1,000,000		\$ 1,000,000	-	Academy of Canadian Cinema and Television
MNet: Media Awareness Network	500,713		\$ 500,713	-	MNet: Media Awareness Network
Leave Out Violence (L.O.V.E.)	500,000		\$ 500,000	-	L.O.V.E.
Bell Broadcast & New Media Fund	10,000,000		\$ 10,000,000	-	Bell Broadcast & New Media Fund
Total	\$ 36,500,000	\$ 105,036	\$ 35,919,472	\$ 580,528	

Note: in 2005, following approval from the CRTIC, \$150,000 was redirected from the Canadian TV Image Bank initiative to the Writers' Trust of Canada.

Note: in 2007, \$713 was re-directed from Community Journalism Initiatives to MNET.