CTVglobemedia

**Filed Electronically**

November 30, 2009

Mr. Robert A. Morin
Secretary General
Canadian Radio-television and
Telecommunications Commission
Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage
Gatineau, Quebec
J8X 4B1

Dear Mr. Morin:

**Re: Independent Production Activity reports 2008-2009**

We are pleased to enclose CTVglobemedia's Independent Production Activity Report (the "Report") for the 2008-2009 broadcast year.

Pursuant to Section 20 of the *CRTC Rules of Procedure*, we respectfully request confidentiality with respect to the following information filed as part of the Report:

1. The production budgets, broadcaster licence fees and other broadcaster contributions for individual projects in all regions.

2. The aggregate regional information as to production budgets and broadcaster licence fees for all regions except Ontario and the percentage of the total production budgets and the percentage of the total licence fees accounted for all regions except Ontario.

In accordance with the Commission's Confidentiality Guidelines as set out in Circular No. 429, programming costs for individual programs or series are treated on a confidential basis. As such, we expect that the total production budget, broadcaster licence fee and other broadcaster contributions for individual projects in all regions will be treated in a confidential manner. This information is highly sensitive, disclosure of which would be potentially harmful for CTVglobemedia in the competitive marketplace and would potentially prejudice future negotiations for commissioning

and acquiring programming. As every production is different and has different needs, CTVglobemedia needs to be able to support each one differently according to those needs.

Disclosure of the aggregate regional information as to production budgets and broadcaster licence fees for Quebec and British Columbia as well as the Atlantic and Prairie regions, in addition to the percentages of both total production budgets and total licence fees for these same four regions would similarly be harmful for CTVglobemedia, as the release of aggregate information may not protect the confidentiality of information regarding the individual productions involved. With the release of such information it could be possible to extrapolate information relating to individual productions from the aggregate information for these regions, by putting together this information with information available from the Canadian Television Fund, Canada Media Fund and industry publications such as *Playback.*

We would, therefore, propose that for Quebec and British Columbia as well as the Atlantic and Prairie regions, the Commission release the aggregate information as to the number of projects per region and the number of hours of programming per region. We submit that the release of this information for each of these regions would satisfy the monitoring objective set out in Decision CRTC 2001-457, by permitting producers and other interested parties to monitor our progress with respect to independent production.

Accordingly, based on Section 20 of the *CRTC Rules of Procedure* and Circular No. 429 dated 19 August 1998, we request that the information as to production budget, broadcaster licence fee and other broadcaster contributions for individual projects in all regions, and the aggregate production budget and aggregate broadcaster licence fee for Quebec and British Columbia as well as the Atlantic and Prairie regions, in addition to the percentage of the total production budgets and percentage of total licence fees accounted for by these same four regions be treated on a confidential basis. This information is being filed under separate cover. We would like to note that the Commission has granted similar requests in previous years.

We would be pleased to provide any further information that you may require.

Yours truly,

David Spodek
Manager, Regulatory Affairs
CTVglobemedia Inc.