

January 31, 2013

Mr. John Traversy
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

Dear Mr. Traversy:

Re: Cultural Diversity Report from ZoomerMedia Limited for 2012 Calendar Year

Please find attached the Cultural Diversity Report from ZoomerMedia Limited for the 2012 Calendar Year. Please do not hesitate to contact us if you have any questions or require any further information.

Yours very truly,



ZoomerMedia Limited
Monique Lafontaine
Corporate General Counsel,
V.P. Regulatory & Business Affairs

c.c. Moses Znaimer,
President & CEO, ZoomerMedia Limited



2012 CRTC Cultural Diversity Report

ZoomerMedia Limited

VisionTV Group of Television Services

31 January 2013

A. Introduction

1. ZoomerMedia Limited (ZML) is very pleased to submit its Cultural Diversity Report for the 2012 calendar year for the VisionTV Group of Television Services. Our television channels consist of VisionTV, The Brand New ONE Body Mind Spirit Love Channel (ONE), CHNU-TV Fraser Valley (Joytv 10), CIIT-TV Winnipeg (Joytv 11) and The Beautiful Little Channel (BLC).
2. We are very proud to once again be a leader in reflecting Canada's diversity both on-air and in our workplace in 2012. Our Television Division also went well beyond the minimum threshold of reflecting the four designated groups (women, visible minorities, Aboriginal Peoples and people with disabilities), and provided opportunities to many others including Jews, Muslims, Buddhists, a range of Christians, gays and lesbians, as well as members of Canada's rapidly growing aging population.
3. During 2012, individuals from many of Canada's minority groups and aging demographics were hired, promoted, reflected on air and celebrated within our company's community.
4. The following sets out our 2012 Cultural Diversity Report.

B. ZoomerMedia Limited & our Track Record on Diversity

5. ZML is a leading independent media company that has cross media interests in a range of regulated and un-regulated undertakings such as radio, magazine publishing, social media sites, the *ideaCity* annual conference, CARP, and television. ZML acquired the Vision TV Group of Television Services in 2010 (please see Broadcasting Decisions CRTC 2010-193 and 2010-193-1), and in 2011 conducted an important restructuring of the Television Division. During the last calendar year, the impact and benefits of the restructuring were felt at our company and on our screens.

6. Moses Znaimer is the President and CEO of ZML, and is the acknowledged pioneer in the creation and development of television that reflects Canada's diversity. In a major departure from North American television practice at the time, and long before it became politically correct, or legally required, Moses established hiring practices that reflected Canada's multicultural, pluralistic society. Moses introduced on-air personalities from a wide range of ethnicities, with an equally wide range of accents.
7. Moses also hired David Onley in 1984 as an on-air personality who was a polio survivor. Onley was the first senior newscaster hired in Canada with a visible disability, and his career at Citytv spanned 22 years. Onley credits Moses Znaimer's willingness to hire him and to shoot his full body and mobility device during news reports as a pivotal moment in the shift in social attitudes towards persons with disabilities. Onley stated: "Obviously what Moses did was important for my career, but more importantly, it sent a message to TV viewers everywhere that my physical shortcomings were irrelevant. What counted was my ability to do the job... Moses showed that ability outshines disability." The Honourable Mr. Onley is now the Lieutenant Governor of Ontario.
8. Moses has also given extensive opportunities to women – from a broad range of backgrounds - both in management and on-air over the years. In May 2012, Moses presented David Onley with the 2012 Canadian Helen Keller Centre Award at the Canadian Foundation for Physically Disabled Persons.
9. Moses' commitment to celebrating and reflecting Canada's diverse communities has been celebrated and acknowledged on several occasions over the years. His honours include The Urban Alliance of Race Relations Diversity Award, the Human Rights Centre Gold Medal, the Canadian Council of Christians and Jews Human Relations Award, the Sacred Cloth Award (Siropa, which is conferred by the Sikh community as a symbol of honour or benediction), and the Jane Jacob Lifetime Achievement Award for his "extraordinary contribution to the public realm, over many years and in more than one field, thereby gaining reputation and acclaim for his vision, passion and impact."
10. Moses Znaimer continues to be committed to reflecting the many faces of Canada on TV, and behind the scenes. As discussed in further detail below, with the restructuring of the VisionTV Group of Television Services, many women and visible minorities have been provided employment opportunities, and the opportunity for advancement to the executive level of the company. ZML also employs individuals who are over the age of 65.
11. The restructuring of our Television Division also resulted in important changes to the programming departments of the VisionTV Group of Television Services. In this regard, two women, one of which is a member of a visible minority (Visible), were promoted to V.P. Programming and V.P. Independent Production & Multi-

faith Content. With the new owner, and the new senior management team in place, there is now a new and fresh approach to selecting content for our channels.

12. In 2012, ZML also continued to be deeply committed to serving Canada's many communities across the country, young and old, and to meeting our licensing obligations.

C. On-Air Reflection of the Designated Groups

13. ZML continues to be an industry leader in reflecting the designated groups on air. To that end, a significant portion of both VisionTV and ONE's audiences are women. Therefore, much of the programming aired on these two channels in 2012 was selected to appeal to Canadian women of all ages. Specific titles on VisionTV of particular interest to women that aired last year include: *Sistahs Concert, Love Later In Life, Joyce Meyer, the Waltons, Touched By An Angel, Canada Remembers: Women Who Have Served and Sacrificed* and *The Alma Drawings*.
14. VisionTV also broadcast Mosaic programs that dealt specifically with women's issues such as women's rights, gender equality and infanticide. These programs included: *Aaja Mera Des Vekh Lai, Mulaqat, Naavi Gall* and *The Harpreet Singh Show*. On ONE programs such as *Everybody Nose, Feng Sui Living, Medicine Woman, Padma Yoga, Kabalah Yoga, Spirit of Yoga, Simply Beautiful, Namaste and Shimmy, Bollyfit, Love later In Life, Dharma Rising, and Arrange me a Marriage* – to name but a few - are all reflective of women and their interests.
15. The VisionTV Group of Television Services is also a primary provider of multi-faith and multi-ethnic television programming in Canada – thereby reflecting many of Canada's faith and visible minority communities on air. Such programs included: *Lies my Father Told Me, The Struma, The Quarrel, Bollywood Hollywood, Sabah, God on Trial*, a number of episodes from the *ideaCity* series, *Visions of Punjab, Des Pardes, Ik Onkar, Insight Into Sikhism, Sandli Pairhaan, Mehek Punjab Di, Reflections of Islam, House of David, Satt Samundron Paar, Great Night of Shiva, God's Greatest Hits, Festival of Sacrifice, Church of Elvis, The Devil We Know, Wonderland: Alzheimer's The Musical, Persecuted Christians, Leaving Bountiful, Real Voodoo, Godless, and Lost in the Amazon*.
16. In 2012, the VisionTV Group of Television Services also made tremendous efforts to build upon the extensive broadcast offerings of Punjabi and Hindi-language programming for the South Asian Canadian community on VisionTV and the Joytv stations. This support included regular and on-going meetings in Toronto, quarterly meetings in B.C., training and advice on how to improve the production values of their productions. We also provided extensive sponsorship

and participation in various community events, such as the *Harbhajan Mann Show*, the *All Night Indian Classical Music Concert*, *5th Anniversary Celebration of Sanjha Punjab South Asian Program on VisionTV*, *Satinder Sartaaaj Music Concert*, *Inauguration of Sampradaya Dance Centre*, *Iftaar Dinner*, and the *Annual Fundraising Dinner of the Pranav Hindu Mandir Cultural Centre*.

17. **It should be noted that more than 70% of the independent productions commissioned by VisionTV in 2012 were by or about people of visible minority backgrounds.** One such title is *Geeks and Geezers*, a comedy series being developed by a cultural diverse independent production company, and reflective of Canada's diversity and aging population. We deem aging Canadians a vital community and equally important to reflect on air and in our work-place as the designated groups.
18. **Also important to note, approximately 90 different faith groups were provided with opportunities to speak to their communities, tell their stories, share their perspectives and discuss their faiths on VisionTV, CHNU and CIIT.**
19. Our channels also broadcast content that speaks to Canada's Aboriginal People and persons with disabilities. Aboriginal communities were reflected in such programs as: *5 Seekers*, *Guides and Gurus*, *Real Voodoo*, *Lost in the Amazon*, *Path to Shaolin*, *Tribal Trails*, *Medicine Woman*. People with disabilities were reflected in: *Under The Piano*, *Henry & Verlin*, *Canada Remembers: Festival of Heroes*, *Jean Vanier at 80*, *Jean Vanier in Conversation*, *Sue Thomas F.B. Eye*, certain episodes of *ideaCity*, *Alma Drawings* and *Britain's Missing Top Model*.
20. To encapsulate our efforts, we refer the Commission to **Appendix 1 and Appendix 2** attached for a detailed list of the programming broadcast on ONE and our over-the-air channels CHNU-TV and CIIT-TV that is reflective of the designated groups.

D. Documentary Programming on VisionTV

21. In addition to reflecting the four designated groups – and aging population - the VisionTV Group of Television Services is also a leader in commissioning and broadcasting documentaries that reflect Canada's diverse and vibrant communities. This is of particular importance given the abandonment of documentaries by mainstream broadcasters, and the long tradition of documentary film-making in Canada.
22. We refer the Commission to **Appendix 3** for a more detailed list of original documentaries that were commissioned and broadcast on VisionTV in 2012. As the Commission will note, these documentaries include *Persecuted Christians*,

Corpus, Real Voodoo, Our Lady, Vine of the Soul, Elvis in Love, Sex Scandals in Religion and Hidden World of Harem.

E. Reflection of Designated Groups in the Workplace

23. ZML is very proud of its track record of reflecting Canada's diversity and the designated groups in the workplace. To that end, **in 2012, 58.3% of new hires at our TV Division were women, and 37.5% of these new hires were visible minorities. Further, representation from the designated groups among all staff of the Television Division amounted to 53.9% women, 5.6% persons with disabilities and 31.5% visible minorities.**
24. Moreover, **representation from the designated groups among our senior management continues to be very strong with 67% women and 33% visible minorities.** These continue to be impressive numbers.

F. Corporate Accountability – Senior Executive in Charge of Diversity

25. In 2012, ZML appointed Ms. Monique Lafontaine and Ms. Joan Jenkinson (Visible) as Senior Executives in Charge of Diversity at ZoomerMedia Limited – Television Division. Ms. Sheri Ellis (Visible) also provides extensive support and input to the company's diversity initiatives and Cultural Diversity Advisory Committee.
26. Ms. Lafontaine is Corporate General Counsel and V.P. Regulatory & Business Affairs at ZoomerMedia Limited. She has worked in the area of broadcast regulation for over 15 years, and oversees all Regulatory and Business Affairs matters at our Television Division. Since joining VisionTV in 2008, Ms. Lafontaine has been actively involved with our Cultural Diversity Advisory Committee. She also oversees the Mosaic Screening Department and advises regularly on matters related to our Mosaic content.
27. Joan Jenkinson, V.P. Independent Production & Mosaic Content, is a 20-year veteran in the communications and broadcasting industries. Ms. Jenkinson's role in program development and commissioning was expanded at ZML in 2012 to include Mosaic multi-faith material. Ms. Jenkinson joined VisionTV in May 2001 as Director, Programming Operations after service as executive director of Women in Film and Television – Toronto. In May 2003, she became Director, Independent Production and has since commissioned hundreds of hours of award-winning content for VisionTV and new media. Ms. Jenkinson is a long-time advocate of cultural diversity in broadcasting, and has been actively involved with our Cultural Diversity Advisory Commission for many years.

28. The Director of Human Resources, Ms. Sheri Ellis, assists Ms. Lafontaine and Ms. Jenkinson through her responsibilities in Human Resources management. Ms. Ellis is also an active member of our internal Cultural Diversity Advisory Committee and represents the VisionTV Group of Television Services in external activities such as with the Strategic Alliance of Broadcasters for Aboriginal Reflection (SABAR). Ms. Ellis will continue her work with the Cultural Diversity Advisory Committee in the year ahead.
29. In 2012, the Cultural Diversity Advisory Committee met on a number of occasions, and organized internal activities to support our diverse community. For instance, in November 2012, ZML held a Diwali celebration for all staff at the TV Division. In December 2012, ZML held a Cultural Diversity Workshop featuring Ms. Brenda Nadjiwan who presented information and insight into the experience and challenges associated with Aboriginal participation in the workforce and the television industry in particular. In her role of Coordinator of the Aboriginal Workforce Participation Initiative for the Ontario Region of Aboriginal Affairs and Northern Development Canada, Brenda works with both Aboriginal and corporate communities. Brenda is Chair of Strategic Alliance of Broadcasters for Aboriginal Reflection (SABAR) of which ZML is a founding member.
30. In addition, a number of members of the VisionTV Group of Television Services' senior management team are actively involved in mentoring employees and members of designated groups who aspire to – or who currently work in – the entertainment industry, including Ms. Beverley Shenken, Mr. Tony Greco, Ms. Lafontaine and Ms. Jenkinson. Note that Ms. Jenkinson participated on a number of panels with audiences of culturally diverse television industry individuals (e.g. Innoversity Creative Summit: The Future of Documentary Film Making, ReelWorld Film Festival: The Digital Media Component – How to Bridge Between TV/ Film and Digital Media and at Ryerson University: Business of Film: Development.)

G. Internal Checks and Balances

31. Cultural diversity is a core value and an integral part of the VisionTV Group of Television Services. It is reflected in all aspects of our day-to-day operations. It is very much our goal to ensure people of all backgrounds feel welcome at our organization. We strive to achieve that objective, and believe we are highly successful in this regard. By any reasonable comparison, the VisionTV Group of Television Services shines in this area. We refer to our diverse workforce and culture as an important aspect of our recruitment process and describe it to candidates as one of the best reasons to join the VisionTV Group of Television services. **ZML supports diversity because we fundamentally believe in it.**

32. To achieve this, we have strong HR policies and procedures in place, including those that speak to the issues of diversity, employment equity and anti-harassment. These policies include flexibility for our staff to honour faith and cultural obligations. Our Cultural Diversity Advisory Committee which includes senior management, middle management and staff, serves as an advisory body to help our organization lead the way in providing opportunities on-air and in the work place for Canada's diverse population.

H. Community Involvement & New Media

33. The VisionTV Group of Television Services maintains its strong involvement in the community at many levels. Our website solicits feedback from viewers on all aspects of our programming. In addition, we have an active and growing following on Facebook and Twitter, with the recent addition of Google+ to add to our social media outreach. We also publish a monthly digital newsletter, *The Visionary*, which provides highlights of our programs and the goings on at the VisionTV Group of Television Services. All of these on-line promotional efforts contain rich digital media content with an eye toward cultural diversity.

34. Our website *visiontv.ca* has continued to evolve and grow. Over the course of the last year we added special content features and streaming video for our multi-cultural programming. *The Hidden World of the Harem*, *Persecuted Christians*, *The Temple Mount* and *God's Greatest Hits* are all examples of programs and series with culturally diverse themes which have received on-line promotional support. We have begun to stream on-line episodes of some of our most popular Mosaic multi-cultural programs, including *Reflections of Islam*, *The Harpreet Singh Show*, *Des Pardes*, *Intezar*, *Tribal Trails*, *The Jewish Jesus*, *Jee Aayan Nu*, *Lamia Vatan*, *Lashkara*, *Words of Peace*, *Aikam*, *Tehlka* and *Mulaqat*.

35. VisionTV continues to have a Mosaic Program Management Group (MPMG) to advise on programming and faith matters. During 2012, a number of meetings were held with the MPMG and Mosaic producers in Toronto and the Fraser Valley to discuss programming strategies, the new direction of the organization, to obtain general feedback from the community, CRTC requirements as well as our 9(1)(h) and CRTC licence renewal applications.

I. Closed Captioning and Described Video

36. ZML strives to well serve the hearing and visually impaired – many of Canada's aging population. We monitor our programming closely, and consistently seek

out ways to improve our service. In addition, Ms. Lafontaine continued to be a member of the CRTC's Described Video Working Group over the past year. The mandate of that working group is to improve the quality and access to described video programming within the Canadian broadcasting system.

J. Conclusion

37. We are very proud of the VisionTV Group of Television Services' exemplary track record in the area of supporting and reflecting the many faces of Canada on television and in the workplace – including Canada's aging population. New opportunities to showcase Canada's rich culture and aging population will most certainly be explored by Moses Znaimer and his team in the coming year. We will also continue to strive to employ the best among Canada's many diverse communities.

We appreciate the opportunity to submit this report.

All of which is respectfully submitted.



Monique Lafontaine
Corporate General Counsel,
V.P. Regulatory & Business Affairs
ZoomerMedia Limited – Television Division

c.c. Moses Znaimer

Appendix 1

Program Highlights

The Brand New ONE Body Mind Spirit Love Channel (“ONE”)

- ONE was rebranded in 2011 as The Brand New ONE Body Mind Spirit Love Channel. The schedule was refreshed with the acquisition of hundreds of hours of smart, fresh shows on yoga and meditation, weight loss and fitness, sex and relationships, natural health and nutrition and alternative medicine. The programming inspires a diverse viewership – skewed towards women - with practical ways to achieve their maximum potential and happiness.
- During the past year, ONE reflected members of the four designated groups in many of its programs, namely in such programs as: *Arrange Me a Marriage, Bollyfit, Chasing the Yum, Chinese Kungfu, Dharma Rising, IdeaCity, Medicine Woman, Ayurvedic Way, Guides and Gurus, and Spirit of Yoga.*
- Many of the programs on ONE reflect the interests of Canadian women such as *Everybody Nose, Simply Beautiful, Labour of Love, Feng Sui Living, Medicine Woman, Padma Yoga, Kabalah Yoga, Spirit of Yoga, Namaste and Shimmy.* ONE was also pleased to broadcast the British series *Britain’s Missing Top Model* which follows eight young women with disabilities who competed in a series of challenges and photo shoots for a modeling contract.
- ONE continued to rebroadcast a series of 24 interstitials *The Spirit of South Asia*, which focus on the South Asian experience in Canada, and discuss the cultural and religious aspects of Islam, Hinduism, Sikhism, Buddhism, Christianity and Jainism. They also include discussions with noteworthy South Asian Canadians.

Appendix 2

Program Highlights

CHNU-TV (Joytv 10) and CIIT-TV (Joytv 11)

- Joytv 10 and JoyTtv 11 aired a broad range of Canadian and non-Canadian faith programming that reflected Canada's designated groups. These programs included: *Sabah, Khaled, Bollywood Hollywood, Medicine Woman, Canada Remembers: Women Who Served & Sacrificed.*
- Our Joytv channels also aired original programs reflective of the multicultural realities of their respective communities. In 2012, these stations aired original programs featuring a diverse range of guests and subjects. These programs included *Journey Into Buddhism, Journey into Hinduism, Journey Into Islam, the Standard, Foundations, Diya, Islam 101, the Search with Rafe Mair, and Sikh Virsa.*
- In 2012, 12% of the programming broadcast on Joytv 10 was in Punjabi and Hindi and reflective of the strong South Asian communities in British Columbia. Joytv 10's schedule also included *Ik Onkar, Jeewan Kee Raah, Dhoop Chaon, Yaadon Ki Baraat and the daily program The Harpreet Singh Show.*

Appendix 3

Documentaries Commissioned for and Broadcast on VisionTV 2012

Documentaries Broadcast on VisionTV in 2012:

- *Perscuted Christians:* Examines the struggles faced by the Christian minority in some Middle Eastern countries, and focuses on the stories of those Christians who have fled to North America.
- *Hidden World of Harem:* This true story reveals secrets of the harem, resonating with themes of sexual power and liberation in the turbulent collapse of the world's greatest Islamic empire. For 28 years a democratic sultan and his harem are kept prisoners of the palace. A Princess refuses her arranged marriage and creates scandal with an affair. A Muslim woman writer and activist fights for a secular Turkey, becoming the mother of the new Republic.
- *Real Voodoo:* Explores the practice of Voodoo in Haiti. Nearly all inbound flights to Haiti carries missionaries hoping to convince at least one Haitian that Voodoo is evil, and that Jesus is the only path to salvation. This documentary questions whether these missionaries are right, whether Voodoo is evil and whether it is hurting the people of Haiti.
- *Corpus:* One woman's journey across North America as she decides what she is going to do with her body after she dies.
- *Great Night of Shiva:* A kaleidoscope of images, music, dance and mystery, the film follows devotees at a Vancouver Temple engaged in a much-anticipated night-long reverence of the Hindu deity, Shiva the Destroyer.
- *Mardi Gras: Feast Before Famine:* About the colourful history and diverse practices of Shrove Tuesday, also known as Mardi Gras, a raucous celebration of excess before the solemn period of Lent.
- *Our Lady:* Interweaving the journey of a dozen Canadian pilgrims visiting the shrine to Our Lady of Medjugorje with the perspectives of authors and experts, this documentary chronicles the life and significance of the Blessed Virgin Mary, including sightings of her on Earth since her death and the supernatural events reportedly occurring in Medjugorje, Bosnia.
- *Elvis In Love:* Elvis Presley was idolized by millions of women the world over and yet was never able to have a long-term meaningful relationship. He dated prolifically, he married, and throughout his life women

relentlessly threw themselves at him but he was always deeply insecure about his place in the world. But, for Elvis Presley, true love might have been closer to home than anybody realized.

- *Sex Scandals In Religion*: A basic belief of all religions is that human beings are flawed individuals susceptible to corruption and sin. Equally true in all religions is the reality that when individuals achieve positions of authority, either hierarchical or spiritual, they believe they are immune from prosecution for blatant misdeeds; this documentary consists of a four-part series.
- *Vine of the Soul*: For centuries indigenous people of South America have used ayahuasca, a psychoactive plant medicine, to cure all manner of psycho-spiritual ills. Today, thousands of Westerners attend ayahuasca ceremonies around the world to drink the vision-inducing tea.

Documentaries Commissioned by VisionTV in 2012:

- The 13-part Aboriginal series, *The Other Side* was commissioned in association with the Aboriginal People's Television Network (APTN). The series follows a team of paranormal investigators who, with the guidance of an Aboriginal Elder, seek the truth behind Canada's real life hauntings. *The Other Side* is a co-production between Saskatoon's Angel Entertainment and Toronto-based RedCloud Studios Inc. Aboriginal producers: Jennifer Podemski – Lead Producer, Priscilla Wolf – Field Producer Trainee, Doug Bedard - Producer Trainee, Rob Gilfillan – Producer Trainee.
- The 6-part music series, *Gospel to Go* with Winnipeg-based producer, Larry Giesbrecht, CLG Communications. Musicians from the Canadian gospel scene travel cross-country to various locations performing inspiring songs of God. The soloists, duos, and groups will share their personal stories on stage, provide insights into why they perform the classics we all know and love, and what these beloved songs mean to them.
- *Hanukkah: Festival of Lights*, a one-off, 60 minute documentary with producer Audi Gozlan. This documentary places this Jewish festival in an historical and spiritual context, bringing the ancient world into the view for a contemporary audience.
- *Being Hindu*: a one-off, 60 minute documentary produced by British Columbia based producer Barry Gray owner of Howling Moon Productions and film director Anna Zin. This documentary will demystify Hinduism to a non-Hindu audience. It explores the three paths to spiritual enlightenment:

self-less action, devotion, and knowledge. Each episode follows the story of a couple as they follow one of the paths – captured with Individual stories, interview/commentaries from family, and experts. The series contrast other faiths and explores the growing North American interest.

- The 6-part series *Ecstatic!* with New Westminster, BC based producer, Adelina Suvagau, Sonia Productions Inc. The audience will get the opportunity to discover how happy people do things differently to increase their levels of happiness such as: express gratitude, cultivate optimism, practice acts of kindness, learn to forgive, and practice spirituality.
- *Now and Forever: The Fantastic Logic of Eternity*: a one-off, 60 minute documentary with Victoria based producer, David Springbett, Asterisk Productions Ltd. The documentary will explore the duality of our musings about eternity - the power of religious thought and the promise of immortality; and the fascinating scientific scenarios of a universe in constant metamorphosis expanding through an almost inconceivable vastness of space and time.
- *Path of Pilgrims*: a one-off, 60 minute documentary by Vancouver based producer, Marilyn Thomas, Monkey Ink Media. Canadian Filmmakers Kate Kroll and Marilyn Thomas, along with renowned humanitarian, Victor Chan, explore the pilgrimage of Tibetan Buddhists on their holiest of days to Tibet's Mount Kalish Kora for Saga Dawa, a celebration commemorating the birth, enlightenment, and death of the Buddha. Victor Chan, a former particle physicist turned humanitarian, returns to Tibet for Saga Dawa 2013, the most sacred of Tibetan holidays. This yearly celebration of Buddha's birth, enlightenment and death is seen as a release for Tibetans that make the pilgrimage.
- *Priests, Pagans, and Party Animals – St. Patrick's Day*: a one-off, 60 minute documentary by Victoria based producer, David Springbett, Asterisk Productions Ltd. Saint Patrick struggled with his faith, then devoted his life to converting Ireland's pagans to Christianity – and he succeeded. Yet nowadays, around the world (and in some unexpected places), he's more renowned as the patron saint whose dying day gives rise to one of the most ribald celebrations of the year!