

Filed Electronically via DCS

31 October 2016

Ms. Danielle May-Cuconato
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario K1A 0N2

Dear Ms. May-Cuconato:

Re: 2016 Tangible Benefits Pursuant to Broadcasting Decision CRTC 2010-193

Further to the above-mentioned CRTC Decision, please find attached report that explains all expenditures related to the tangible benefits associated with the acquisition of assets of Vision TV: Canada's Faith Network by ZoomerMedia Limited for 2015-2016 broadcast year.

We also confirm that none of the tangible benefits money was included in VisionTV's or ONE's Canadian program expenditures.

Please do not hesitate to contact us if you require any further information.

Very truly yours,



George Kempff
Vice President and Chief Financial Officer

Encl.



**ZOOMERMEDIA LIMITED
2016 TANGIBLE BENEFITS REPORT**

▪ **ZML Doc Fund**

The Conspiracy Show, Season IV

\$50,298

6 eps. x 30 minutes

Producers: Jalal Merhi, Film One

Toronto, ON

Richard Syrett hosts one-on-one interviews and debates in the field and from the TV and radio studios. These are intensive, thoughtful explorations of conspiracy culture and paranormal phenomena. All episodes are introduced in studio and transition into in-depth discussion and in field interviews.

▪ **Mosaic Production Enhancement Fund**

The Harpreet Singh Show

\$12,500

A daily local program hosted by Mr. Harpreet Singh, a seasoned journalist and well-respected figure amongst the Sikh community in Surrey, BC. The program features three main segments on each episode. The first segment of the program profiles a prominent local personality and discussions revolve around faith, inspiration, challenges and personal journeys. The second segment features community information that aims to raise awareness about health and wellness. During the third segment, the host presents religious discourses with local Sikh preachers to allow multiple generations of devotees better understand the teachings of the Sikh faith.

Services provided by Fontana Media include:

- a. Studio reconfiguration
- b. Set design consultation

Audio Workshop/Training

\$25,000

This workshop aims to minimize the incidents of media rejection due to audio issues that are attributed to poor audio quality and/or incorrect audio level. The ultimate aim is to increase the technical skills of our independent local content producers. In attendance are delegates from various Mosaic program group – *Satt Samundron Paar, Mehak Punjab Di, Dhoop Chaon, Aap Ki Awaaz, Pyar Hi Pyar, The Success Story, Vehra Khushian Da, Journey of Healing and Spill Ur Beanz.*

Services provided by Fontana Media include:

- a. Audio in broadcast – Basic audio frequencies, partials and spoken word.

- b. Capturing audio on different settings (on location, studio, etc.) and mic placement techniques.
- c. Capturing audio levels to NLE – DVD/Web/Tape.
- d. Audio levels in post-production – LKFS monitoring, LU and Db-difference, audio range for broadcast. Audio loudness scales and consistency.

Studio Set-up and One-on-one consultation

\$15,500

These sessions aim to provide more extensive hands-on training with some producers who need it the most.

Services provided by Fontana Media include:

Session 1: Satt Samundron Paar

- a. Adobe Premiere tutorial
- b. In-studio audio set-up
- c. Studio lighting design, composition, set-up
- d. Hosting and mentorship sessions

Session 2: Mehak Punjab Di

- a. Edius Edit tutorial - Audio
- b. Audio Equip service – Lav and Boom
- c. In-studio audio set consultation
- d. Studio sound-proofing

On-going creative and series consultation

\$10,000

Various Mosaic producers are taking advantage of having technical and creative consultants to help them resolve issues and answer questions to improve the production quality of their programs.

Services provided by Fontana Media include:

- a. Set design – trends, background selection, choosing the right furniture, branding
- b. In-camera composition – framing, choosing the camera shots that works for the subject/story, choosing the camera moves that will enhance subject/story.
- c. Principles and techniques of basic graphic design for title sequence, bumpers, lower thirds, credits, etc.
- d. Editing – basic rules of editing, types of edits, transitions and special effects.

- **TV & New Media Awareness Fund**

CARP Writer for Health Residency Program

\$31,600

Athabasca University, Calgary, AB

Since establishing the program, five writers have served as Writer for Health. The focus of the residency is to provide training, mentoring, learning, and community-building opportunities to CARP members as well as students and the general public.

For the program ending October 2016, Esi Edugyan worked one-on-one with 39 aspiring writers and presented at two in-person events in Athabasca (October 2015) and Edmonton (January 2016). In February, 2016 'Q & A with Esi Edugyan, Writer in Residence' appeared on AU's website and various social media platforms.

Esi Edugyan – 2016

Esi Edugyan's second novel, *Half Blood Blues*, won the 2011 Scotiabank Giller Prize for Fiction, as well as the Ethel Wilson Award, the US's Hurston-Wright Legacy Award, and the Anisfield-Wolf Prize for Fiction. It was shortlisted for the Man Booker Prize, the Orange Women's Prize, the Walter Scott Prize for Historical Writing, the Governor-General's Award, and the Rogers Writers Trust Prize. She has read her work in festivals all over the world, from South Africa to China, and has attended residencies in Scotland, Iceland, Budapest, Germany, and Belgium. In 2014 she published her first nonfiction book, *Dreaming of Elsewhere*, a meditation on the relationship between home and belonging. She has taught in universities across Canada, and is at work on her next novel. She lives in British Columbia with her husband and two children.

All five authors have conducted online readings, question and answer sessions with Athabasca University students and members of CARP, live readings and other literary events, as well as provided feedback to submissions by students and CARP members.

Over the years, the Writer for Health Program has inspired and encouraged a group of Canadian writers. Feedback for writers, often at moments when they most need it, is invaluable. The program led to the formation of small writing communities, which is so important in a field where most people work for long periods in isolation.

- **National Screen Institute**

ZoomerMedia Bursary

\$13,571

Recipient: Janine Windolph and Trudy Stewart (Producer/Director)

Project: From Up North

Regina, SK

From Up North

From Up North is a 10-minute docudrama that is based on the director, Trudy Stewart's personal journey of being a Statement Gatherer for the Truth and Reconciliation Commission of Canada collecting statements from survivors. The story will share one day at a National event that changed her life when she was faced with the knowledge that her birth mother was at the

event. *From Up North* explores the day Trudy accepted her connection to the Indian Residential School legacy and how it affected her. Trudy will be portrayed by an actor but we will hear her share her story that will shape the re-enactments of that day. The story will be bookended with the back story of the formation of the TRC and end with their findings.

Total Tangible Benefits Payments:

\$158,469