
Fwd: What I have so far for tomorrow's e-mail - Mansbridge

1 message

Alexandra Fortier <alexandra.fortier@radio-canada.ca>
To: Helene Breau-Cluney <helene.breau@cbc.ca>

Mon, Nov 7, 2016 at 9:20 AM

----- Forwarded message -----

From: **Alexandra Fortier** <alexandra.fortier@radio-canada.ca>
Date: Tue, Sep 6, 2016 at 8:46 PM
Subject: What I have so far for tomorrow's e-mail - Mansbridge
To: Roger Belanger <roger.belanger@cbc.ca>

Bland is good, not-male is better: A shortlist of possible Peter Mansbridge replacements
After 28 years as the chief correspondent for the CBC's flagship news program, Peter Mansbridge has announced that he will step down from the position on July 1, 2017. As the CBC looks to a Mansbridge-free future, National Post called up all the CBC insiders it could think of in order to devise who might be picking up the chief correspondent torch in 10 months. (The National Post)

Peter Mansbridge's departure gives 'The National' chance to revamp, observers say
Veteran anchor Peter Mansbridge's departure from The National is ushering in "the next phase" of CBC's flagship news program, the public broadcaster's editor-in-chief said Tuesday. (The Canadian Press)

Four broadcasters who could succeed Peter Mansbridge
With fewer than 10 months left in Peter Mansbridge's 28-year tenure as anchor of CBC's The National, the field is wide open to would-be successors. There has never been a clear heir to Mr. Mansbridge's desk, nor has the CBC promised that the program will look or feel the same after he leaves it. But as the rumour mill grows, here are a few broadcasters who could be in the running for a promotion. (The Globe and Mail)

Mansbridge's exit from CBC's The National leaves door open for change (The Globe and Mail)

8 facts about Peter Mansbridge, who's given notice to The National (The Toronto Star)

Who Will Replace Peter Mansbridge at The National? (VICE)

Why the retirement of a news anchor will never garner this much attention again (The National Post)

John Doyle: It's about time: We've put up with Mansbridge and his pompous ilk for too long (The Globe and Mail)

We Found Out How Much the CBC Really Pays Mansbridge (CANADALAND)

Strobel: Peter out? I feel faint (Toronto Sun)

Cash-Strapped CBC Pays Peter Mansbridge Over \$1 Million – How Did That Happen? (True North Times)

Mansbridge steps down, outrageous salary makes news (The Rebel)

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Alexandra Fortier
Strategy and Public Affairs / Stratégie et affaires publiques
CBC/Radio-Canada

Information sources

Traditional Print Media*

Region	Outlet
National	
	Globe and Mail
	National Post (and all Postmedia properties)
	Vice
	Huffington Post
	Canadian Press / La Presse Canadienne
	24 Hours (all regional editions, including 24 Heures in Montreal)
	Metro (all regional editions, including Montreal in French)
	La Presse
Atlantic	
	Halifax Chronicle Herald
	St John Telegraph Journal
	The Western Star
Quebec	
	Montreal Gazette
	Huffington Post (Québec)
	La Presse
	Le Devoir
	Le Journal de Montréal
	Le Journal de Québec
	Le Soleil - Le Droit
	Journal Métro - 24 h - Voir
Toronto	
	Toronto Star
	Toronto Sun
Ontario	
	Ottawa Citizen
	Ottawa Sun
	Kitchener Waterloo Record
	Hamilton Spectator
Prairies	
	Winnipeg Sun
	Winnipeg Free Press
	Edmonton Sun

	Edmonton Journal
	Regina Leader Post
	Saskatoon Star Phoenix
	Calgary Herald
	Calgary Sun
West	
	Victoria Times-Colonist
	Vancouver Sun
	Vancouver Province
North	
	Northern News Services
	Whitehorse Star

* All publications' online and social media properties must also be monitored.

Speciality Publications

Region	Outlet
National	
	Eye
	Macleans
	Time Canada (Online only)
	Kidscreen
	Broadcaster
	Marketing Magazine
	National Post Business
	Strategy
	Playback Magazine
	Hollywood Reporter
	Canadian Business
	Media In Canada
	The Walrus
	Wired
	CARTT
	L'Actualité
	InfoPresse
	Qui fait quoi
	The Wire Report

Regional	
	The Hill Times (Ottawa)
	Toronto Life (Toronto)
	Now (Toronto)

Traditional TV and Radio Media

Type	Outlet
TV	
	CBC
	Radio-Canada
	CTV
	Global TV
	CityTV
	CHCH
	CP24
	TVA
	LCN
Radio	(Cover subset of stations)
	Bell Media Radio stations (English and French)
	Rogers Media Broadcasting stations
	Cogeco diffusion
	RNC Media stations
	Corus radio stations

Social Media and Digital

Type	Platforms/Sites
Twitter	
Blogs and Websites**	
	http://jamesbawden.blogspot.com/
	http://www.macleans.ca/author/jaimeweinman/
	http://brioux.tv/
	http://mikesbloggityblog.com/

	http://canadalandshow.com
	http://www.frankkoller.com/
	http://cbcexposed.blogspot.ca/
	https://frankmag.ca/
	http://ici.radio-canada.ca/
	http://canoe.ca
	http://blogues.lapresse.ca/therrien
	http://CTVM.info
	http://PatWhite.com
	http:// www.michaelgeist.ca/

Keywords

1) CBC - Same as existing report.

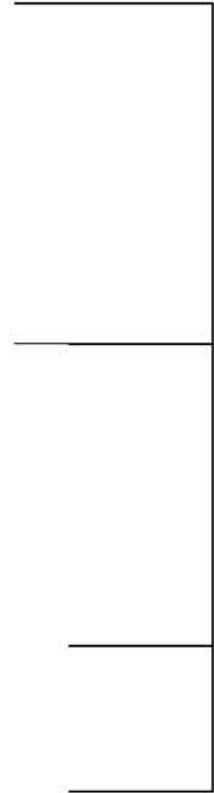
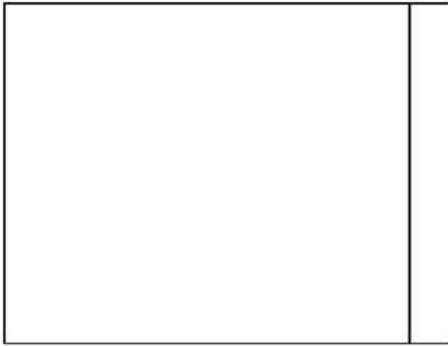
Singular keywords

Combinations



2) Radio-Canada

Combinations



3) CBC/Radio-Canada

Singular keywords

Combinations

KEYWORDS

CBC

not

OR

"Canadian Broadcasting Corp*" or "canadian broadcasting corporation" or "canadian broadcasting corp."

**Pages 10 to / à 11
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 19(1)

**of the Access to Information Act
de la Loi de l'accès à l'information**

FYI - More media layoffs, while the CBC keeps hiring. That's no coincidence.

1 message

Roger Belanger <roger.belanger@cbc.ca>

Sat, Oct 1, 2016 at 11:57 AM

To: Martine Menard <martine.menard@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Liliane Le <LILIANE.LE@radio-canada.ca>, Alexandra Fortier <alexandra.fortier@cbc.ca>, Helene Breau <helene.breau@cbc.ca>, MARIE-EVE Desaulniers <marie-eve.desaulniers@radio-canada.ca>

www.therebel.media, Friday September 30, 2016

More media layoffs, while the CBC keeps hiring. That's no coincidence.

Ezra Levant

Big news today from Rogers Media: Their magazines Canadian Business and MoneySense are ending their print editions. Maclean's will now be printed just once a month.

A group of 146 newspapers in Quebec are looking for a bail-out from the government.

The Toronto Star says they used to have 470 reporters. Now they have just 170. The Globe, the Post, all are cutting back.

And every news article I've referred to in the last five minutes except one all came from one source: the CBC.

How can anyone compete with the CBC, that gets a \$1.2 billion a year taxpayer hand-out. Now that everything's merging on the Internet, the CBC just destroys everything in its path — even though the Broadcasting Act, that creates the CBC, does not extend to the Internet.

Today, more than 50 per cent of working journalists in Canada work for the CBC. I'll show you their hiring page. New journalists being snapped by the CBC, with your tax dollars.

And the tax dollars paid by Rogers. And the Star. And all their other private sector competitors...

NEXT: Broadcaster **Dave Rutherford** talks about the Notley NDP's carbon taxes, and the minimum wage increase that goes into effect tomorrow. Meanwhile, more

candidates have entered the Conservative Party leadership, but only Kenney is the unity candidate.

THEN: TheRebel.media's **Candice Malcolm** joins me to discuss plans by the Department of Immigration, Refugees and Citizenship to spend as much as \$250,000 for new studies on how best to integrate Syrian refugees into their new community.

FINALLY: Your messages to me!

www.therebel.media/ezra_levant_september_30

Fwd: Highlights Wednesday July 13, 2016 / Mercredi 13 juillet 2016

1 message

Roger Belanger <roger.belanger@cbc.ca>
To: Helene Breau <helene.breau@cbc.ca>

Mon, Nov 7, 2016 at 10:23 AM

----- Forwarded message -----

From: **Roger Belanger** <roger.belanger@cbc.ca>
Date: Wed, Jul 13, 2016 at 8:15 AM
Subject: Highlights Wednesday July 13, 2016 / Mercredi 13 juillet 2016
To: Roger Belanger <roger.belanger@cbc.ca>

Highlights Wednesday July 13, 2016 / Mercredi 13 juillet 2016**ca.finance.yahoo.com, Tuesday July 12, 2016****Group urges Liberals to keep promise to reform CBC board**

A independent watchdog group is urging the Liberal government to keep its promise to reform the appointment of CBC's board of directors.

..."For decades, there's been parliamentary and other studies recommending that the CBC governance be amended so that it's arms-length from political interference," Morrison told Yahoo Canada News.

...A petition launched to "reform the board" on June 21 has just over 20,700 signatures. And Author Margaret Atwood tweeted out a link to the campaign to her 1.2 million Twitter followers.

Elianna Lev**www.huffingtonpost.ca, Tuesday July 12, 2016****Calgary Stampede: CBC Needs To Stop Giving Animal Cruelty Airtime**

As our national public broadcaster, the CBC should presumably reflect modern Canadian values, but when it comes to its coverage of the Calgary Stampede, it chooses to ignore the values of the majority of Canadians who are opposed to rodeos.

A 2015 survey by polling company Insights West found that 63 per cent of Canadians oppose the use of animals in rodeo.

...By ignoring these views and the concerns of millions of Canadians, CBC is contravening its own program policy, which states:

"In any situation where a significant segment of the audience might reasonably be expected to be disturbed or offended for any reason by an element of program content, program personnel responsible must take appropriate pre-broadcast steps to remove or reduce such risk."

Peter Fricker**www.therebel.media, Tuesday July 12, 2016****CBC hits new low: Writes "love-letter" to thug killed in armed robbery**

I want to show you a story the CBC wrote about an attempted robbery of an armoured truck in Edmonton on Friday:

"Death of Cape Breton man in Edmonton robbery 'a major, major blow'"

The CBC wrote a long, beautiful obituary for this guy, talking to his family back in Nova Scotia about what a good guy he was. Except that's not true.

...Well, I don't get \$1.2 billion dollars a year from the CBC, but I can use Google.

Ezra Levant**news.nationalpost.com, Tuesday July 12, 2016****20 Questions with Scott Russell, host of CBC's Olympic Games Primetime**

Scott Russell will be the face of the Olympics for the CBC in Rio de Janeiro this summer, as the host of Olympic Games Primetime. The avid runner and amateur sports fan sat down with Postmedia recently to talk about what it's like to cover an Olympics, his favourite memories, his medal predictions and more.

...Q: In 2013, you won the CBC President's Award in the Grand Champion category for your dedication and enthusiasm for your work covering amateur athletics for the network. What did this mean to you?

A: It meant a great deal. It was recognition. The CBC President's Award was a recognition from my peers of the work that I am passionate about.

Bev Wake

Financial Post

TV subscriptions fall, but revenue stable: CRTC

Nearly 160,000 Canadians cut their television subscriptions last year, but more cash from each customer dulled the buzz kill for providers.

The overall number of TV subscribers dropped to 11.2 million as of Aug. 31, 2015 from 11.4 million in 2014, according to the Canadian Radio-television and Telecommunications Commission annual financial report on cable, Internet Protocol television (IPTV) and satellite companies.

Emily Jackson

Le Journal de Montréal

Télévision

Moins d'abonnés et des revenus stagnent

Malgré une baisse des abonnements de télévision, les revenus des entreprises de câble, de protocole internet (IPTV) et de satellite sont restés stables en 2015, selon les résultats financiers publiés par le CRTC, mardi.

Le nombre d'abonnés au Canada s'est établi à 11,2 millions l'an dernier, en baisse constante depuis 2013 (11,5 millions).

Le Journal de Montréal

plus.lapresse.ca

Redevances de RDS

Vidéotron l'emporte contre Bell

Les redevances de RDS augmenteront chez Vidéotron, mais de façon plus modeste que la chaîne sportive de Bell Média l'espérait. En arbitrage, le CRTC a choisi l'offre de Vidéotron, jugée « plus raisonnable », au lieu de celle de Bell.

...LES REDEVANCES

Confidentialité oblige, on ne connaît pas les redevances mensuelles versées par Vidéotron à RDS. Selon un rapport annuel du CRTC pour l'année 2014-2015, RDS génère des redevances mensuelles de 2,96 \$ par abonné sur l'ensemble de ses abonnés (avec tous les distributeurs télé), contre 2,38 \$ pour TVA Sports. En pratique, l'écart est plus élevé : de façon générale, les redevances par abonné diminuent une fois passé un certain seuil d'abonnés, et RDS a un nombre d'abonnés supérieur à TVA Sports (3,15 millions contre 1,995 million). En 2014-2015, RDS a généré des profits de 19 millions, tandis que TVA Sports a généré des pertes de 39 millions.

Vincent Brousseau-Pouliot

Financial Post

Shaw to catch up to telecom peers, National Bank says

Shaw Communications Inc.'s prospects are looking up after a year of lagging behind the Big Three in Canada's telecommunications industry, according to a research note by National Bank Financial analyst Adam Shine.

Financial Post

Financial Post

Bell wants to axe discount on pay-phone lines

Bell Canada sees no good reason to continue offering payphone lines at a lower price than regular business lines, as it no longer views the service as essential in a society dominated by mobile phones.

Emily Jackson

The Globe and Mail

CRTC asked to declare Quebec Internet gambling bill unconstitutional

The Quebec government is facing its first serious challenge to legislation that would force Internet providers to block access to certain gambling websites, a law that has been derided as a threat to Internet freedom, a form of censorship and outside the province's jurisdiction.

The province first proposed the legislation in early 2015, stating it would help divert revenues from "unauthorized" gambling sites to Espacejeux, a website run by Loto-Québec. The government agency itself will create the list of unauthorized sites.

Christine Dobby

The Wire Report, Tuesday July 12, 2016

Infrastructure, spectrum among obstacles for connected cars

Traffic on the Internet of Things (IoT) is forecast to skyrocket over the coming years, and though vehicles will be part of that network, there are still a number of challenges, including infrastructure, security and spectrum, that have to be addressed before true "connected" cars can take to Canadian roads.

...5G networks could also emerge as a competitive technology to DSRC. The 5G network will have higher data rates (10 times that of 4G), lower latency and the "option of direct vehicle-to-vehicle and device-to-device connectivity without going through a tower," Kirk said.

Ahmad Hathout, Anja Karadeglja

National Post

Snyder seeks name of person who hired 'spy'

As a popular Quebec TV host and, until recently, spouse of one of the province's richest men, Julie Snyder is no stranger to the attention of media photographers and an adoring public.

Graeme Hamilton

Le Devoir

Julie Snyder veut savoir qui la suit

L'animatrice et productrice Julie Snyder a déposé lundi une requête en Cour supérieure pour faire cesser toute filature à son endroit. Elle demande que l'identité de la personne qui aurait mandaté l'enquêteur privé Claude Viens et Groupe sécurité Garda pour la suivre soit révélée.

Le Devoir

globalnews.ca, Tuesday July 12, 2016

Sharing Netflix, HBO passwords could be a crime in the US, but Canadians shouldn't worry

Sharing passwords with your friends and family to access streaming sites like Netflix, HBO or Amazon Prime could be a federal crime in the United States, according to a recent court ruling.

...Canada has a similar legislation designed to address unauthorized access under section 342.1 of the criminal code which states that "everyone who, fraudulently and without colour of right" obtains "directly or indirectly, any computer service" can be subject to criminal charges.

Andrew Russell

Le Devoir

Le Journal de Montréal veut la fermeture du Journal de Mourréal

Le Journal de Montréal exige la fermeture du Journal de Mourréal, média parodique qui reprend les codes graphiques du quotidien montréalais et tire donc profit illégalement de sa notoriété, selon MédiaQMI.

Le propriétaire du Journal de Montréal a déposé une demande d'injonction permanente et de reddition de comptes à la Cour supérieure le 7 juillet. MédiaQMI souhaite que le média satirique mette fin à ses activités dans leur forme actuelle et demande que Le Journal de Mourréal lui fasse état des profits qu'il engrange.

Marie-Michèle Sioui

plus.lapresse.ca

Jeux vidéo, célébrités de YouTube et accords secrets

Des célébrités de YouTube, dont la plus riche d'entre elles, PewDiePie, ont été payées pour faire la promotion d'un jeu vidéo, dans le cadre d'un accord secret avec le studio Warner Bros.

Selon la Federal Trade Commission, le studio américain aurait donné « entre plusieurs centaines et des dizaines de milliers de dollars » à ces youtubeurs qui ont eu accès en primeur à un exemplaire du jeu La Terre du Milieu – L'ombre du Mordor, fin 2014.

Karim Benessaïh

plus.lapresse.ca

Réseaux sociaux

Offensive québécoise

Alors que les diffuseurs se creusent la tête pour rajeunir leur public, de jeunes youtubeurs rassemblent des milliers de fidèles grâce à leur personnalité et à leur authenticité. Une popularité qui ne passe pas inaperçue.

Hugo Pilon-Larose

www.tvtechnology.com, Monday July 11, 2016

Olympic Broadcasting: Inside the Chief Executive's Office

As the host broadcaster, Olympic Broadcasting Services (OBS) is responsible for providing the images and sound of the Olympic Games as a service to all organizations, including the rights holding broadcasters (RHBs), who have purchased the television and radio rights. OBS will also act as Host Broadcaster for the Rio 2016 Paralympic Games.

...According to Yiannis Exarchos, CEO of OBS, broadcasting the events represents an innovative and exciting enterprise, with each Games providing its own set of production challenges.

...Exarchos concludes, "As in every aspect of the Olympic Games, it is about excellence, but the Games in Rio provide us with two unique opportunities. First, on the digital front, to showcase to the world the first Games in South America, taking place in one of the most spectacular cities of the world; and second, to align the broadcast of these Games with the ongoing revolution in digital media."

Philip Stevens, TVBEurope

www.washingtonpost.com, Monday July 11, 2016

TV networks raise the price of pool video and concerns among other media

The nation's major television networks have sharply increased the prices they charge for live "pool" footage of important government and political events, raising concerns among some media organizations that they will be unable to afford to carry video of breaking news at the presidential debates and conventions.

Five major networks — ABC, CBS, NBC, CNN and Fox — constitute the video pool for official events to which media access is restricted because of space constraints.

...Under the new plan, pool representatives have told news organizations such as The Post, the cost of full access to live video will be \$300,000 for the remainder of the year.

Paul Farhi

www.politico.com, Monday July 11, 2016

Facing the new Facebook reality: The numbers behind the fright

Publishers trying to take stock of Facebook's latest algorithm tweak

Consider it the sigh heard round the world. As yet another Facebook announcement of algorithmic change consumed the web, those publishing execs who manage the biggest news sites' digital audiences could only smile, nod and, do the usual: start crunching the numbers.

...In fact, the primary aim of every Facebook change is to increase time spent on the site. More time, more money. Consider its problem: How does it possibly maintain, or increase, eating up as much as 10 hours, on average, of its users' time each month?

Ken Doctor

www.buzzfeed.com, Monday July 11, 2016

Facebook, Twitter, And Breaking News' Special Relationship

Twitter and Facebook can stand alone, but each is weaker on its own.

For years, Facebook and Twitter have been at odds over news. But if we've learned anything in the past week it might be that it's not clear that either service has to lose for the other to win. Twitter and Facebook present two different sides of breaking news: They are stock and flow; id and super-ego.

...Taken together, they complete and feed each other's information loops; both can stand alone, but each is weaker on its own.

Charlie Warzel

www.thestar.com, Tuesday July 12, 2016

How the 'olds' are taking to Snapchat

The photo-messaging app is on the rise among those 35 and up.

Elliott Zolf, 14, whose two loves include baseball and Snapchat, first downloaded the app when he was 11.

...Snapchat is now the top of the social media hierarchy, followed by Instagram and Facebook, which everyone still has but no one uses, he says.

"Even texting is almost over," Elliott declares.

...Many have argued the app's interface is deliberately confusing to older people. That's part of the appeal. Now it's mainstream. The prime minister has a Snapchat account and so do big companies.

Zoe McKnight

www.theguardian.com, Tuesday July 12, 2016

The long read

How technology disrupted the truth

Social media has swallowed the news – threatening the funding of public-interest reporting and ushering in an era when everyone has their own facts. But the consequences go far beyond journalism

Katharine Viner

www.theguardian.com, Tuesday July 12, 2016

BBC told to be more distinctive as BBC2 hits 27% primetime repeats

The BBC has been told to be more distinctive and take more risks, as its annual report revealed that more than a quarter of BBC2's primetime schedule is made up of repeats.

...The weekly reach of the BBC's two main channels has been in long term decline, with BBC1 watched by 72% of the nation at least once a week in 2015/16 – down from 78% nearly a decade ago – and BBC2 seen by 46%, down from 57%.

...Overall audience appreciation of the BBC's TV output has fallen for the third year running, to 80.5% from 82.1% two years ago, the trust said.

John Plunkett, Mark Sweney

www.theguardian.com, tuesday july 12, 2016

BBC has made 'significant progress' since Savile scandal, says Tony Hall

The BBC has made "significant progress" in addressing issues raised by the review into the corporation's culture during the Jimmy Savile and Stuart Hall years, the BBC director general has said.

...Tony Hall said on Tuesday: "We have made significant progress since 2012. Our child protection, complaints, whistleblowing and investigation processes are all sound – and we are doing even more to make sure all our staff are aware of them."

John Plunkett, Tara Conlan

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 **13-07-2016-am.pdf**
3664K

Fwd: Highlights Tuesday October 4, 2016 / Mardi 4 octobre 2016

1 message

Roger Belanger <roger.belanger@cbc.ca>
To: Helene Breau <helene.breau@cbc.ca>

Mon, Nov 7, 2016 at 10:21 AM

----- Forwarded message -----

From: **Roger Belanger** <roger.belanger@cbc.ca>
Date: Tue, Oct 4, 2016 at 8:45 AM
Subject: Highlights Tuesday October 4, 2016 / Mardi 4 octobre 2016
To: Roger Belanger <roger.belanger@cbc.ca>

Highlights Tuesday October 4, 2016 / Mardi 4 octobre 2016www.macleans.ca**The lessons we still have to learn, five months after the Ghomeshi trial**

Kevin Donovan's new book, *Secret Life: The Jian Ghomeshi Investigation*, published on Tuesday, is destined to disappoint anyone seeking fresh salacious details about a once-beloved CBC radio star.

...Yet *Secret Life* is rich in unintended consequence, landing as it is in the midst of widespread media cutbacks that make the long-term investigative journalism seen in the *Star's* Ghomeshi investigation increasingly rare.

...As an independent, Brown, now host of media criticism podcast CANADALAND, needed the institutional clout—and liability insurance—of a major outlet. Tellingly, Ghomeshi and the CBC used the descriptor “freelance journalist” to disparage Brown—even though the public broadcaster routinely employs freelancers on contract.

Anne Kingston**www.therebel.media, Monday October 3, 2016****CBC nailed as “uber-predator” by media executive**

Did I hear that right? Media executives from the private sector called out CBC's expansion beyond their mandate before the House of Commons Heritage Committee. Not one but two executives telling MPs that CBC is competing too much with the private sector, with one even using the term “uber-predator.”

...The Robyn Urback hire is to run what essentially amounts to a columnists website at CBC, well outside their mandate which is why James Baxter who started a publication called *iPolitics* told the committee that CBC is a predator.

...CBC's latest expansions whether into a columnist and opinion section, into digital only newsrooms in places like Hamilton, Kelowna or London are nothing but the government owned enterprise using their billion dollar plus per year subsidy to compete against the private sector.

Brian Lilley**National Post****Trudeau and the CBC**

Re: Do Something, Or We'll Only Have CBC, Michael Den Tandt, Oct. 3. Michael Den Tandt knocks it out of the park, exposing almost everything that is wrong with how the Canadian Broadcasting Corp. operates. Unfortunately he missed the elephant in the room. It's unfair and immoral to force the private sector to subsidize a direct competitor bent on driving you out of business.

Brian Stewart**plus.lapresse.ca, mardi 4 octobre 2016****La communauté scientifique dénonce un « manque de rigueur »**

Radio-Canada fait-elle preuve de toute la rigueur nécessaire lorsqu'elle aborde des sujets se réclamant de la science à son émission phare *Tout le monde en parle* ? C'est la question que lancent médecins et communicateurs scientifiques à la suite du dernier épisode de l'émission, diffusé dimanche.

...« On fait à Radio-Canada un exercice qui est dangereux, croit-elle. Cette émission de divertissement devient une tribune pour les affaires publiques, mais sans que la rigueur qu'on attend de Radio-Canada dans les affaires publiques y soit présente. Ce mélange des genres est à tout le moins dérangeant. »

Philippe Mercure**www.cbc.ca, Monday October 3, 2016****How Kim's Convenience went from reject pile to national TV**

After having his play, Kim's Convenience, rejected by every major theatre company in Toronto, writer Ins Choi remembers thinking, "I just want to see it onstage once."

Five years later, after enjoying hit run with Toronto's Fringe Festival and the Soulpepper Theatre, Choi re-wrote the play into a TV show for the CBC, premiering on Oct. 11th.

www.cbc.ca

The Toronto Star

CBC-TV show makes way for Blue Jays

The Toronto Blue Jays' playoff push has led CBC to delay the premiere of Kim's Convenience.

The much buzzed about sitcom about a Korean-Canadian family was slated to debut on Tuesday night, at the same time the Jays are now scheduled to play the Baltimore Orioles in the American League wild-card game.

The Canadian Press

brioux.tv, Monday October 3, 2016

Blue Jays' playoff inconvenient for Kim's Convenience

The posters and billboards are up, the magazine covers are in place. CBC has papered towns all across Canada with the news that their new sitcom Kim's Convenience premieres this Tuesday, Oct. 4.

...CBC has blinked and re-scheduled the premiere of Kim's Convenience for the following week, Oct. 11, at 9 p.m. ET.

Back-to-back episodes will air as originally planned.

Despite the promotional hiccup, it's probably a good move. Several years ago, CBC allowed the series premiere of Being Erica to stand up against the final game of the World Junior Hockey Championship. It got hammered into the boards, ratings-wise, and never really recovered.

Bill Brioux

www.canadianlawyer.com, Monday October 3, 2016

A second chance

Candy Palmater has a go-to joke she often uses to open her comedy routine. It goes something like this:

"With a name like Candy, clearly, my parents had a vision when I was born that some day I was going to be a stripper or a hooker, and I became a lawyer so they weren't that far off," Palmater says with a laugh. "That's my little 'ba boom chhh.'"

...Palmater makes her living giving speeches, and occasionally writing for award shows or other TV programs, but she has put all that on hold to tackle her latest project: The Candy Show, her afternoon program on CBC Radio One running Monday to Friday which ran this past summer.

Mallory Hendry

Ottawa Citizen

CBC spy drama explores dark side of intelligence

For its second season creator Chris Haddock has planted the espionage thriller The Romeo Section firmly against the veiled landscape of dark government activity.

Set in Vancouver, the CBC-produced series' central storyline has operative Wolfgang McGee (Andrew Airlie) investigating an alleged terrorist incident. In doing so he opens doors into the shadowy side of intelligence.

The Romeo Section Oct. 5, CBC 9 p.m.

Dana Gee

plus.lapresse.ca, mardi 4 octobre 2016

Le retour des Chefs !, version junior

Ouille ! La relève de TVA, qui s'amène dans vos téléviseurs jeudi à 20 h, bouffera beaucoup de cotes d'écoute aux Dieux de la danse à Radio-Canada. Reste à mesurer dans quelle proportion maintenant.

...LE SUCCÈS DE L'AUTOMNE

Quelle a été l'émission la plus populaire, jeudi soir, tous réseaux confondus ? La quotidienne District 31, qui a planté 854 000 personnes devant leur petit écran. Les enquêteurs de Radio-Canada ont ainsi expédié au tapis Le tricheur à TVA (751 000), de même que Les dieux de la danse (689 000) et Infoman (644 000).

...TVA a connu un gros dimanche soir avec 2 060 000 téléphages branchés sur La voix junior et 1 206 000 autres qui ont visionné Vlog. À Radio-Canada, Tout le monde en parle a retenu l'attention de 863 000 fidèles.

Hugo Dumas

Le Journal de Montréal

Cotes d'écoute

2 millions pour La Voix Junior

Les jeunes de 7 à 14 ans ont beau chanter plus aigu, La Voix Junior a fait beaucoup de bruit dimanche soir. La première du nouveau concours de chant de TVA a rallié 2 060 000 téléspectateurs, permettant au réseau d'enregistrer une part de marché de 53 % entre 19 h 30 et 21 h 33, selon les données préliminaires de Numéris.

TVA indique avoir atteint une pointe de 2 357 000 curieux durant la présentation du rendez-vous.

Marc-André Lemieux

Le Journal de Montréal

Minichefs épatants

Les jeunes concurrents de La Relève impressionnent en cuisine

Si vous êtes tombé en bas de votre chaise en entendant une petite puce de 9 ans chanter de l'opéra dimanche soir à La Voix Junior, vous n'en croirez pas vos yeux en voyant des jeunes du même âge préparer un tataki de poulet à La Relève jeudi.

Cette nouvelle compétition culinaire de TVA réservée aux 10 à 14 ans vaut le détour rien que pour admirer les habiletés en cuisine des 20 apprentis-chefs sur la ligne de départ.

Marc-André Lemieux

plus.lapresse.ca, samedi 1er octobre 2016

Les milléniaux québécois ont leur VICE

Les milléniaux de la Belle Province auront leur version de VICE, qui a été lancée officiellement hier soir lors d'une fête dans le Mile End, avec Dead Obies comme groupe invité. Nous avons discuté des visées locales de ce nouvel acteur médiatique avec Delphine Poux, directrice générale de VICE Québec, et Philippe Gohier, rédacteur en chef de VICE Canada.

...« Mon ambition est de créer la voix québécoise au sein de VICE. C'est extrêmement important d'être le plus local possible, avec la plus grande portée possible auprès des jeunes du Québec. C'est notre mandat de raconter le Québec au monde. » — Delphine Poux, DG de VICE Québec

Chantal Guy

The Wire Report, Monday October 3, 2016

VMedia fighting to keep CTV, CTV2 on OTT service

VMedia Inc. is asking an Ontario court to step in and declare that its recently launched over-the-top (OTT) streaming television service is not infringing copyright, as claimed by BCE Inc., which wants the provider to remove its CTV and CTV Two networks from its service.

In an application filed Monday with the Ontario Superior Court, the Toronto-based independent provider argued that its live-TV streaming service for customers with Roku Inc. devices is permitted under the Copyright Act.

Charelle Evelyn, Anja Karadeglja

www.cartt.ca, Monday October 3, 2016

UPDATED: Bell wants its channels off VMedia's Roku channel. VMedia instead launches lawsuit

VMedia Inc. isn't bowing to pressure from Bell Media to remove CTV and CTV2 from its live TV online streaming service. After Bell sent the company a cease and desist letter on September 29, VMedia followed up with a lawsuit, launched on October 3.

...VMedia says "the Service allows Canadians who do not wish to change Internet providers, or who do not want to purchase or rent a device which they do not otherwise want, to get a 'skinny' basic television package at the lowest cost and least inconvenience possible."

Perry Hoffman

The Globe and Mail

VMedia faces court over live TV streaming

Bell Media says the Toronto startup has 'no legal right' to rebroadcast networks via Roku

An upstart television provider's attempt to break some live TV channels away from the cable box and into the world of online streaming is going to court as Bell Media protests the new service's legality.

VMedia Inc., a Toronto-based startup that offers Internet and IPTV (Internet protocol television) services by buying wholesale access to established players' broadband networks, launched a new app last month providing a cheap subscription to a basic set of live TV channels available online through the Roku streaming box.

James Bradshaw

Financial Post

Telus reaches tentative 5-year agreement with union

Canada's third largest telecommunications company Telus Corp. reached a tentative agreement with the union representing thousands of its employees, but it's shorter than the six-year term it originally proposed amidst economic uncertainty in the west.

Emily Jackson

www.cartt.ca, Monday October 3, 2016

Bloomberg TV Canada seeks broadcasting licence

Channel Zero's Bloomberg TV Canada is asking the CRTC for a broadcasting licence, just weeks ahead of its one year anniversary on the air.

The Commission confirmed Monday that Channel Zero's application is one of eight that it will consider at a hearing scheduled for December 7 in Gatineau. Interventions are due before November 2, 2106.

www.cartt.ca

Le Devoir

LE FINANCEMENT DIRECT DES ENTREPRISES DE PRESSE

Une solution loin d'être exemplaire

L'État doit chercher à favoriser d'abord la mission d'informer des médias

Un peu plus de cinq ans après les recommandations du rapport du groupe de travail L'information à Québec, un intérêt public, qui recommandait l'intervention gouvernementale en soutien aux entreprises de presse, voici que bon nombre d'entre elles réclament aujourd'hui cette aide financière.

Dominique Payette (GTJAIQ)

The Toronto Star

Disney may ease ESPN woes by further expansion

This is new territory for Bob Iger.

..."To buy Twitter would be the equivalent of throwing money out the door," said Michael Nathanson, an analyst at MoffettNathanson.

Brooks Barnes

www.theguardian.com

Viceland UK scores zero ratings on some nights after Sky TV launch

Vice's much-hyped launch of its UK TV channel has got off to a rocky start, with some nights during peak viewing time achieving the dreaded zero rating audience figure.

Viceland UK, which launched on 19 September exclusively on Sky, has only managed a peak audience of just under 14,000 during 9pm to 11pm in its first two weeks of broadcast.

Mark Sweney

Le Devoir

COMMERCE EN LIGNE

Un nouveau concurrent pour Amazon

Facebook espère que ses 1,7 milliard d'utilisateurs se tourneront vers sa plateforme Marketplace

Facebook a annoncé lundi lancer une plateforme entièrement consacrée à la vente et l'achat d'objets et produits entre ses membres, pour à la fois fidéliser ces derniers et concurrencer les sites de commerce en ligne comme Craigslist, eBay ou Amazon.

...Service gratuit

Facebook ne fait pas payer ses utilisateurs, mais la nouvelle plateforme pourrait à l'avenir permettre de davantage monétiser sa base d'utilisateurs et donner aux internautes une raison supplémentaire de rester sur le réseau.

Agence France-Presse

www.theguardian.com, Monday October 3, 2016

Facebook takes on Craigslist and eBay with new classified ad service

Facebook's latest product launch appears to be a modest step into a classified advertising market currently fought over by eBay, Craigslist and more nascent startups such as LetGo and OfferUp – the latter recently valued at \$1.2bn.

But with the official launch of Facebook Marketplace, through which users can list items for sale or search the area near them for things they want, the company could be attempting to use its gargantuan audience of 1.71 billion monthly users to upend the local sales market completely.

Nicky Woolf

www.vanityfair.com, Monday October 3, 2016

Buy A Tweet

WHAT THE TWITTER SALE REVEALS ABOUT TWITTER, ITSELF

The first real offer for Twitter came in 2007, when Yahoo tried to buy the nascent social network for a then-whopping \$12 million.

...The reality is that Twitter, in its current state, is un-fixable and a sale is likely the best way out of this predicament.

...Companies are the result of everything that their leaders have done while they were in charge. And Twitter is the result of more than a decade of infighting at virtually every level of the institution. For a while, there was literally a new C.E.O. coming into power every couple of years. Each time a new chief took the helm, the ship was steered in a different direction.

Nick Bilton

www.theguardian.com, Monday October 3, 2016


Ben Cooper: 'Radio 1 is up against Minecraft for young audiences'

In any normal week, Ben Cooper's eye-catching and ambitious mission to make BBC Radio 1 like a Netflix for radio would make an ideal entry point to an interview with the station's controller. But this isn't any ordinary week.

...While BBC Radio 1 may be blooming nicely on new digital channels, Cooper remains under pressure to bring the age of listeners of BBC Radio 1 down. The target is 15- to 29-year-olds, the average is 32.

Mark Sweney

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 **04-11-2016-am.pdf**
4270K

Fwd: Highlights Tuesday July 26, 2016 / Mardi 26 juillet 2016

1 message

Roger Belanger <roger.belanger@cbc.ca>
To: Helene Breau <helene.breau@cbc.ca>

Mon, Nov 7, 2016 at 10:23 AM

----- Forwarded message -----

From: **Roger Belanger** <roger.belanger@cbc.ca>
Date: Tue, Jul 26, 2016 at 8:33 AM
Subject: Highlights Tuesday July 26, 2016 / Mardi 26 juillet 2016
To: Roger Belanger <roger.belanger@cbc.ca>

Highlights Tuesday July 26, 2016 / Mardi 26 juillet 2016**bc.ctvnews.ca, Monday July 25, 2016****'I didn't think it was a big deal at first': Man apologizes for incident targeting CTV reporter**

The man who ran into a CTV Vancouver live broadcast and directed vulgar obscenities at a female reporter came to the news station Monday afternoon to apologize.

"It was just a stupid, impulsive decision on my behalf," said Nicolas Pogossian outside of the CTV Vancouver headquarters downtown.

...After those incidents, CBC Manitoba reported that at least 11 of its reporters had been similarly targeted by the "prank."

Katelyn Verstraten**Le Journal de Montréal****Pauvres humoristes que l'on bâillonne!**

J'ai déjà écrit une chronique où j'ai dit tout le mal que je pensais du monologue de Mike Ward sur le petit Jérémy Gabriel

...Aucune chaîne de télévision, même pas les réseaux anglophones de notre propre pays, n'est aussi permissive que la télévision publique de Radio-Canada. La direction des programmes a fermé les yeux sur des scènes plus que discutables dans des séries comme Les Bougon, c'est aussi ça la vie!

Guy Fournier**The Globe and Mail****Quebec comics aren't under attack**

These are great days for comedians in Quebec. They're on the stage at the Just For Laughs festival, and they're in the headlines with a cause to defend.

...In May, a few jokes in a routine Ward and fellow comic Guy Nantel planned to do at the Gala les Olivier in Montreal were red-flagged by a lawyer vetting the text for Radio-Canada.

...The Quebecor and Radio-Canada beefs are about corporations protecting their assets, public image or brand identity. Corporate control of mainstream media is a real issue in Canada, where many outlets are owned by few players, but this is not Ward's issue.

Robert Everett-Green**adexchanger.com, Monday July 25, 2016****CBC Turns On Video Header Bidding**

The Canadian Broadcasting Corporation (CBC) turned on video header bidding with Index Exchange.

The broadcaster and publisher requested that Index Exchange develop the feature because it wanted "to make more data-rich inventory available to [private exchange buyers]," said Jeff MacPherson, director of monetization platforms and services at CBC.

...MacPherson also likes that this tech is part of a "movement toward a holistic ad stack," bringing more demand sources together.

Sarah Sluis**brioux.tv, Friday July 22, 2016****Canada: The Story of US to celebrate Canada 150**

There was an invasion on the shores of Lake Ontario this week.

...All this while cameras rolled on CBC's upcoming 10-hour epic Canada: The Story of Us. The historical miniseries will bow next spring in time for the Canada 150 celebrations.

...Juggling all this history was Julie Bristow, now an independent TV producer after years running CBC's unscripted programming operations. She's teamed up on this project with the folks behind similar flag-wavers made for American and Aussie audiences.

Bill Brioux

www.osoyoostimes.com, **Monday July 25, 2016**

Final Tragically Hip concert in Kingston will be shown for free at SOEC in Penticton

Local fans of the legendary Canadian band The Tragically Hip are going to want to mark Saturday, Aug. 20 on their calendar.

The band and the Canadian Broadcasting Corporation (CBC) are broadcasting the band's final live concert from their current Canadian tour on national television and that concert is going to be shown free of charge to fans in the South Okanagan at the South Okanagan Events Centre (SOEC).

Keith Lacey

www.kelownanow.com, **Monday July 25, 2016**

Tragically Hip concert to be screened for free at SOEC

The South Okanagan Event Centre (SOEC) has announced that it will screen the Kingston, Ont. Tragically Hip concert for free.

...“When CBC announced they would be airing the last concert of The Tragically Hip's Man Machine Poem Tour, we immediately wanted to be a part of it,” explained Carla Seddon, Director of Marketing for the South Okanagan Events Centre.

Anita Sthankiya

blackburnnews.com

Tragically Hip Concert To Be Shown In Victoria Park

Londoners are being invited to watch the final show of The Tragically Hip's Man Machine Poem tour on a big screen.

...The CBC broadcast of the concert in Kingston will be shown in Victoria Park as part of an all-ages event. The 15-date tour, which finishes with the August 20 show in Kingston, was announced in the wake of the announcement that the band's singer, Gord Downie, had incurable brain cancer.

Scott Kitching

The Globe and Mail

Walk of Fame

Coach's Corner hosts honoured

Veteran hockey broadcasters Don Cherry and Ron MacLean were honoured Monday with a star on Canada's Walk of Fame.

The Globe and Mail

Montreal Gazette

Cherry, MacLean on Walk of Fame

Montreal Gazette

The Globe and Mail

...Airing Tuesday

HumanTown (CBC, 9:30 p.m.) is a one-off special featuring the Vancouver-based comedy troupe called HumanTown, if I've got that straight.

...It's very male, very comic-book centred and, often, gross. Maybe you'll laugh your heads off. But I doubt it.

John Doyle

Le Journal de Montréal

Version anglaise de Nouvelle adresse

Nathalie pourrait survivre au cancer

Nouvelle adresse pourrait prendre un virage fort différent en anglais.

...Sans son héroïne bien-aimée, la série de Radio-Canada avait perdu 200 000 téléspectateurs et, ultimement, les plans pour une 4e saison avaient été torpillés.

...Les tournages de This Life ont lieu à Montréal cet été. Lundi, toute l'équipe était au centre-ville, sur Sainte-Catherine, entre les rues Panet et Plessis.

Les derniers tours de manivelle seront donnés au mois de septembre, en vue d'une diffusion sur CBC à compter du 2 octobre.

Marc-André Lemieux

plus.lapresse.ca, **samedi 23 juillet 2016**

COUP DE GUEULE

Sébastien Benoit
Polyvalent ou éparpillé ?

Sébastien Benoit coanime avec Bianca Gervais la compétition culinaire Le combat des villes les lundis soir à ICI Radio-Canada Télé. Animateur radio de métier, il a aussi animé des jeux-questionnaires, des télé-réalités, des émissions de sport ou encore de voyage...

Marc Cassivi

plus.lapresse.ca, samedi 23 juillet 2016

La valise supplice, euh, surprise !

De peine et de misère, Julie Snyder a bouclé lundi les enregistrements de sa 12e – et peut-être dernière – saison du Banquier à TVA. Les valises argentées ont été remises et le décor, démonté.

Hugo Dumas

National Post

Go ahead, hate us
We deserve it

Why are the news media so disliked? On Sunday, New York Magazine published some results from a “navel-gazing questionnaire” it sent to about a hundred reporters, editors, and broadcasters.

...Ezra Levant, who now runs the Rebel Media online empire as a successor to the deceased Sun News TV network ... is not afraid to say that all the parts of the Star-Globe-Post-CBC-Maclean's ecosystem are inferior to his thingamabob. We don't compete with each other like he does: we lack the spirit of the feud. We all sense there might actually be some kind of unified, monstrous Star-Globe-Post-CBC-Maclean's publication one day.

Colby Cosh

The Globe and Mail

Social media

Streaming strikeouts, goals and touchdowns: Twitter's latest sports play

Twitter Inc. has struck a deal to livestream free weekly baseball and hockey games with Major League Baseball's technology arm, adding another key piece in an expanding strategy to remake social media as a place where fans watch live sports on the same screen where they talk about them.

...Twitter's efforts to expand free access to prized sports broadcasts online further loosens traditional TV's grip on the lucrative live sports market, which has been a bastion of stability for cable and satellite providers under threat from new online rivals such as Netflix Inc.

James Bradshaw

www.cartt.ca, Monday July 25, 2016

Twitter to live-stream NHL, MLB games - but not in Canada

Twitter has announced plans to live stream weekly games from Major League Baseball (MLB) and the National Hockey League (NHL), but existing licensing agreements will prevent most of that content from being seen here.

...Twitter will also stream a new nightly sports show called The Rally, produced in partnership with American OTT network 120 Sports, but it, too, will only be available in the U.S.

www.cartt.ca

The Globe and Mail

Our country is reverting to its pre-1992 telecom conditions

Some Canadians will recall the early days of Canadian telecom, prior to the introduction of competition 2 1/2 decades ago. Telephone companies such as Bell and Telus were 100-per-cent monopolies, part of a national consortium.

...The most urgently needed digital innovations for the Canadian economy are, therefore, controlled mostly by private interests, which are not always aligned with the public interest.

Mike Kedar

www.washingtonpost.com, Monday July 25, 2016

Why Verizon wants to buy an ailing Yahoo in \$4.8B deal

Two years ago — an epoch in Silicon Valley time — AOL chief executive Tim Armstrong proposed a merger to Yahoo chief executive Marissa Mayer.

...“Combining Verizon, AOL and Yahoo will create a new powerful competitive rival in mobile media, and an open, scaled alternative offering for advertisers and publishers,” Armstrong said in a statement.

...“Yahoo is not a primary threat,” Chester said. “But when you merge Yahoo with the ability of an ISP [Internet-service provider] to monitor everything someone does, that's a threat.”

Todd C. Frankel, Brian Fung, Hayley Tsukayama

streamdaily.tv, Monday July 25, 2016

Verizon acquires Yahoo for \$4.83 billion – now what?

After months of rumors and “will they or won't they” speculation, Verizon's acquisition of Yahoo is finally a done deal.

...“I think that the key strategy here (for Verizon) is to make up the third-largest company after Google and Facebook that aggregates digital advertising,” said Martin.

Bree Rody-Mantha

Financial Post

Verizon buys Yahoo in end of an era

Vindu Goel

Financial Post

Mayers holds on to Alibaba stake for now

Former Yahoo assets to be in new company

Jing Cao

The Globe and Mail

How Verizon can save Yahoo - and why it won't be easy

Tali Arbel

Le Devoir

La Toile, ce «Yahoo ! du Québec» qui nous a appris à naviguer

Il y a 20 ans, deux employés du «Devoir» mettaient en ligne un répertoire de sites québécois. Qui ne se souvient pas du premier portail consulté au milieu des années 1990 ? Google n'existe pas, évidemment. Dans la forêt dense et obscure qu'est le Web à l'époque, l'internaute québécois a essentiellement le choix de deux répertoires : Yahoo !, mis en ligne en 1994, et La Toile du Québec, fondée par deux employés du Devoir dans leur temps libre l'année suivante.

François Desjardins

Le Devoir

Verizon met la main sur Yahoo ! pour 5 milliards

La vente constitue un aveu d'échec pour la directrice générale du pionnier américain de l'Internet

Le groupe Internet américain en difficultés Yahoo ! a annoncé lundi être parvenu à un accord avec le géant des télécoms Verizon pour lui vendre ses activités de coeur de métier pour 4,8 milliards de dollars.

Le p.-d.g. de Verizon, Lowell McAdam, a indiqué dans un communiqué que les activités de Yahoo ! seraient intégrées dans la même division que celles d'AOL, autre ex-fleuron d'Internet racheté l'an dernier, afin de créer « un groupe international de médias de premier rang et d'aider à accélérer nos revenus dans la publicité en ligne ».

Sophie Estienne, Agence France-Presse

The Globe and Mail, Saturday July 23, 2016

The last rewind (obit)

The video cassette recorder (VCR) first appeared in the mid-1970s.

Now, after decades of movie parties, sleepovers and taping favourite TV shows, the last maker of VHS-compatible VCRs, Japanese manufacturer Funai Electric, is going to stop producing the devices at the end of July because of declining sales.

The Globe and Mail

Le Devoir, samedi 23 juillet 2016

«Stop / eject» sur la production de magnétoscopes

Le groupe japonais Funai Electric cessera de fabriquer ces appareils d'ici la fin de juillet

Avis aux nostalgiques, le dernier fabricant de magnétoscopes dans le monde, invention qui a révolutionné l'usage de la télévision dans les années 1970 avant de devenir culte, puis de lentement tomber dans les oubliettes, tire sa révérence.

Anne Beabe, Séverine Rouby, Agence France-Presse

The Globe and Mail, Saturday July 23, 2016

Garth Drabinsky's next act

For three days last week, musical-theatre producers and investors from Canada, the United States and as far afield as Europe gathered in a fourth-floor rehearsal room of the Elgin Theatre on Yonge Street in Toronto.

...At the centre was a Canadian with a less sterling reputation than the artists he had assembled: Garth Drabinsky, the former Livent impresario

...Richard Stursberg, the former head of CBC's English services who worked with Drabinsky on a reality TV series called Triple Sensation at the public broadcaster, is in charge of the money. He is chief executive officer of Teatro Proscenium

J. Kelly Nestruck

www.nytimes.com, Sunday July 24, 2016

How Sponsored Content Is Becoming King in a Facebook World

For some publishers unsettled by a fast-changing online advertising business, sponsored content has provided much-needed relief.

...as the relationship between publishers and social platforms like Facebook grows closer — and as more straightforward forms of advertising are devalued by ad-blocking and industry automation, the role, and definition, of sponsored content has shifted. Now, publishers, social media companies and advertisers are negotiating new relationships.

John Herrman

mondaynote.com, Monday July 25, 2016

News Publishers' Facebook Problem

No one seems happy with Facebook's recent algorithm change. The anger is growing among those who put too much faith in the giant social network's ability to monetize news content.

...Today, Facebook drives about 40% of all referrals and Google drives about 35%. Together then, they drive 75% of all referrals to news and entertainment sites. Google has plateaued and Facebook shows continuing, if slowing, share-of-referrals growth.

Frederic Filloux

streamdaily.tv, Friday July 22, 2016

German SVOD Watchever goes dark

Paris-based media co Vivendi will be shutting down its German SVOD service Watchever as streaming competition heats up in Europe.

...The restructuring of Watchever comes amid rapid changes in the European SVOD market, which, according to a 2015 study by the European Audiovisual Observatory, has grown in value \$45 million in 2011 to \$925 million in 2014.

Germany is among the hottest markets, with streaming giants Netflix and Amazon Video both moving into the country in the past two years.

Darah Hansen

uk.businessinsider.com, Monday July 25, 2016

The Guardian's parent company is poised to unveil a record loss

The Guardian Media Group (GMG), owner of The Guardian and The Observer, is set to announce a record pre-tax loss of £173 million (\$228 million) on Wednesday.

The Financial Times has seen earnings figures circulated to senior executives at GMG and reported that the losses are set to be higher than expected.

...The Financial Times said GMG's operating loss is set to be £69 million (\$91 million), which is higher than the £58.6 million (\$77 million) expected, due to a sharp fall in print advertising revenue.

Jake Kanter


Roger Bélanger

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 **26-07-2016-am.pdf**
4031K

Fwd: CBC Media Monitoring Report - October 27, 2016

Chuck Thompson <chuck.thompson@cbc.ca>
Bcc: helene.breau@cbc.ca

Thu, Oct 27, 2016 at 8:09 AM

[View in Browser](#)



CBC Media Monitoring Report

Date: October 27, 2016
Edited by: Matt Hyland (MHyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

Key Issues & Hot Topics

6 results



William Watson: Dumpster Cops gonna come for you, if the CBC gets its way

Financial Post • October 26th, 2016

Author: William Watson

Tone: negative • Reach: 607500

Note: Also in today's National Post.

All this week the CBC is running a series of reports on an emerging mega-scandal - one that few Canadians are aware of but against which, if the federal government does what the intrepid investigators at the Mother Corp want (and when doesn't it



SHORT CUTS - Was Shad Set Up to Fail?

www.canadalandshow.com • October 27th, 2016

[Permalink](#)

Tone: neutral



The CBC's unfair advantage

metronews.ca • October 26th, 2016

Author: Tim Querengesser - Metro

Tone: negative • **Reach:** 142800

other news organization's sake. Two years later, without that re-examination, the CBC's future is healthy while its competitors in privately owned print news cling to life. The reason: the CBC's wholesale migration to the mobile web, by way of which



Broadcast revenues fall as viewing/listening moves online

Marketing Magazine Canada • October 26th, 2016

[Permalink](#)

Tone: neutral • **Reach:** 31800

Note: CBC statistics noted.

slightly, from \$1.23 billion to \$1.24 billion. Ad revenues for CBC conventional television fell by \$150 million, from \$370 million in 2011 to \$220...ion in 2015, likely exacerbated by the public broadcaster's loss of lucrative NHL rights. The.....



Canadian Civil Liberties and Media Organizations Join Forces to Support VICE Media's Appeal of RCMP Production Order

Canada NewsWire • October 26th, 2016

[Permalink](#)

Tone: neutral • **Reach:** 62100

Note: CBC, among others, filed motion.

of courthouse (11:45 AM approx) Canadian Journalists for Free Expression, CBC, Canadian Media Lawyers' Association, ...Canadian Association of Journalists, Canadian Media Guild, Reporters Without Borders, Aboriginal Peoples Television Netwo...

Programming

2 results



Watch: The original Loonette the Clown appears on This Hour Has 22 Minutes - to defend clowns

National Post • October 26th, 2016

Author: Sadaf Ahsan

Tone: neutral • **Reach:** 607500

[youtube=http://www.youtube.com/watch?v=nG6KKnc1IKs&w=640&h=390] If you happen to be a child of the '90s or are a



Diversity good, comedy mild and mediocre on Second Jen

The Globe and Mail • October 27th, 2016

Author: JOHN DOYLE • **Page Number:** L1

Tone: positive • **Ad Value:** \$17,156 • **Reach:** 309154

Note: Kim's Convenience mention; plus The Brain's Way of Healing plug. Also on theglobeandmail.com more diversity in Canadian TV these days. There's Kim's Convenience, on CBC, about a Korean-Canadian family. And

Industry News

5 results



Ottawa willing to intervene on behalf of The Rebel after journalists banned from UN climate conference

Financial Post • October 26th, 2016

Author: Sean Craig

Tone: neutral • **Reach:** 607500

." The Rebel, the right-wing news and opinion platform published by political commentator Ezra Levant, received the... organization with the gallery, its Ottawa correspondent Brian Lilley is a member and the spokesperson confirmed



More spent for web than tv; Appetite for data soared in 2015: CRTC figures

National Post • October 27th, 2016

Author: Emily Jackson • **Page Number:** FP1 / Front

Tone: neutral • **Ad Value:** \$6,616 • **Reach:** 159480

media - and it's a trend that CRTC Chairman Jean-Pierre Blais expects will continue. "Our report illustrates how... released statistics revealing a stagnant broadcasting industry. Although 78 per cent of households still have TV



For the first time in 10 years, broadcast sector revenues fall

www.thewirereport.ca • October 27th, 2016

[Permalink](#)

Tone: neutral



CRTC CMR: All about the data; broadband spend now outstrips TV subscriptions

cartt.ca • October 27th, 2016

[Permalink](#)

Tone: neutral



Internet access revenue surpassed broadcasting in 2015: CRTC

mediaincanada.com • October 27th, 2016

[Permalink](#)

Tone: neutral

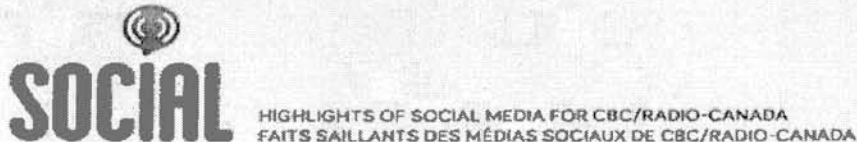
--
Alexandra Fortier
Strategy and Public Affairs / Stratégie et affaires publiques
CBC/Radio-Canada

Social Media Highlights - 18 octobre 2016

1 message

Nathalie Vanasse <nathalie.vanasse@cbc.ca>
Reply-To: Nathalie Vanasse <nathalie.vanasse@cbc.ca>
To: Martine <martine.menard@cbc.ca>

Tue, Oct 18, 2016 at 3:55 PM



WHO'S TALKING ABOUT US? QUI PARLE DE NOUS ?

Fairly quiet today on social media.

Moderate pickup of The Tyee's article regarding CBC's Kelly Crowe catching the Globe and Mail running a fake health story on behalf of a pharmaceutical company. About 38 comments in response to the article and several of these are critical of CBC.

From The Rebel, Brian Lilley's latest CBC hides partisan Liberal hit job against Canadian Taxpayers Federation has received +5,000 views since yesterday (Youtube video).

Toronto Star journalist Kevin Donovan discuss his new book, Secret Life: The Jian Ghomeshi Investigation with Ryerson School of Journalism professor Lisa Taylor this evening at 7 pm in Toronto.

Tweets

@sdbcraig Ontario French educational broadcaster Groupe Média TFO has struck a deal with PBS to provide content to its digital platform for teachers (Photo on Twitter).

@SergeSasseville Communiqué: #Québecor bonifie sa programmation jeunesse grâce à une entente avec DHX Media Ltd (lien vers le communiqué).

08/11/2016

CBC Radio-Canada Mail - Social Media Highlights - 18 octobre 2016

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CBC  Radio-Canada

Caroline Lévesque-Pelletier <caroline.levesque-pelletier@cbc.ca>

Tweet Ezra Levant

1 message

Caroline Lévesque-Pelletier <caroline.levesque-pelletier@cbc.ca>

29 septembre 2016 à 15:56

À : Alexandra Fortier <alexandra.fortier@radio-canada.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Lue <sarah.lue@cbc.ca>, MARIE-EVE Desaulniers <marie-eve.desaulniers@radio-canada.ca>

@ezrlevant

Government journalists. #cdnpoli pic.twitter.com/9PhGIQ8CDI

CBC  Radio-Canada

Shaun Poulter <shaun.poulter@cbc.ca>

Re:

1 message

Shaun Poulter <shaun.poulter@cbc.ca>

Wed, Feb 17, 2016 at 9:41 AM

To: Marco Dube <marco.dube@radio-canada.ca>

On Wed, Feb 17, 2016 at 8:28 AM, Marco Dube <marco.dube@radio-canada.ca> wrote:

| <http://www.macleans.ca/news/canada/rachel-notley-doesnt-understand-the-media-or-martyrs/>

--

Shaun Poulter
 Senior Director, Premier directeur
 Government Relations/ Relations gouvernementales
 CBC/ Radio-Canada
 Tel: (613) 288-6233
 Cell: (613) 791-8054
 shaun.poulter@cbc.ca

@bhowiecdn

@ezrlevant Or: I may never forgive RNotley for forcing me to defend "freedom of the press", says S. Poulter, Exec Director CBC.

Caroline Lévesque-Pelletier
 Spécialiste des communications, Médias sociaux | Communications d'entreprise
 Communications Specialist, Social Media | Enterprise Communications
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 Tél. cell. : 613 614-2048
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Caroline Lévesque-Pelletier <caroline.levesque-pelletier@cbc.ca>

Ezra Levant

1 message

Caroline Lévesque-Pelletier <caroline.levesque-pelletier@cbc.ca>

15 septembre 2016 à 11:39

À : Roger Belanger <roger.belanger@cbc.ca>, Sarah Lue <sarah.lue@cbc.ca>, Alexandra Fortier <alexandra.fortier@radio-canada.ca>



Ezra Levant @ezralevant 1m

The Liberals' contempt for Postmedia is palpable. Not just editorially, corporately. They want them bankrupt.

Simon Marks @SimonMarksFSN
At #PBI2016 @melaniejoly says @CBC aiming to double digital footprint by 2020. Calls digital content creation a top priority. #pubmedia

👍 🗨️ 📧 ⋮



Ezra Levant @ezralevant 2m

Broadcasting Act does not contemplate CBC being in the website business. There's no need for it, except politics.

Simon Marks @SimonMarksFSN
At #PBI2016 @melaniejoly says @CBC aiming to double digital footprint by 2020. Calls digital content creation a top priority. #pubmedia

👍 🗨️ 📧 ⋮



Ezra Levant @ezralevant 3m

Translation: Liberals want the CBC to drive out private sector media, increasing the proportion of govt journalism.

Simon Marks @SimonMarksFSN
At #PBI2016 @melaniejoly says @CBC aiming to double digital footprint by 2020. Calls digital content creation a top priority. #pubmedia

👍 🗨️ 📧 ⋮

Caroline Lévesque-Pelletier
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REBEL - The Rebel now has 300,000 YouTube subscribers — more than CBC News, Global

1 message

Caroline Lévesque-Pelletier <caroline.levesque-pelletier@cbc.ca>

22 septembre 2016 à 09:53

À : Sarah Lue <sarah.lue@cbc.ca>, Roger Dubois <roger.dubois@cbc.ca>, Alexandra Fortier <alexandra.fortier@radio-canada.ca>

http://www.therebel.media/the_rebel_now_has_300_000_youtube_subscribers

—

Caroline Lévesque-Pelletier
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REBEL - Is CBC's latest transgender "discrimination" story really a prank?

1 message

Caroline Lévesque-Pelletier <caroline.levesque-pelletier@cbc.ca>

29 août 2016 à 09:43

À : Alexandra Fortier <alexandra.fortier@radio-canada.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Lue <sarah.lue@cbc.ca>

http://www.therebel.media/is_cbc_s_latest_transgender_discrimination_story_really_a_prank

YouTube video: 12 174 views

--

Caroline Lévesque-Pelletier
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THE REBEL - CBC Facebook page goes fully biased, says Donald Trump shouldn't have a Twitter account

1 message

Caroline Lévesque-Pelletier <caroline.levesque-pelletier@cbc.ca>

3 août 2016 à 14:41

À : Roger Belanger <roger.belanger@cbc.ca>, Emma Bédard <emma.bedard@radio-canada.ca>, Sarah Lue <sarah.lue@cbc.ca>, Alexandra Fortier <alexandra.fortier@radio-canada.ca>

http://www.therebel.media/cbc_facebook_page_goes_fully_biased_says_donald_trump_should_delete_his_twitter_account

—

Caroline Lévesque-Pelletier
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Ottawa (Ontario) K1P 1K9
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REBEL - CBC interview with Jean Vanier about euthanasia promotes culture of death

1 message

Caroline Lévesque-Pelletier <caroline.levésque-pelletier@cbc.ca>

20 juin 2016 à 13:31

À : Sarah Lue <sarah.lue@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Alexandra Fortier <alexandra.fortier@radio-canada.ca>

http://www.therebel.media/cbc_interview_jean_vanier_euthanasia_culture_of_death

Caroline Lévesque-Pelletier
Spécialiste des communications, Médias sociaux | Communications d'entreprise
Communications Specialist, Social Media | Enterprise Communications
181, rue Queen, 3e étage, bureau 3134
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caroline.levésque-pelletier@radio-canada.ca

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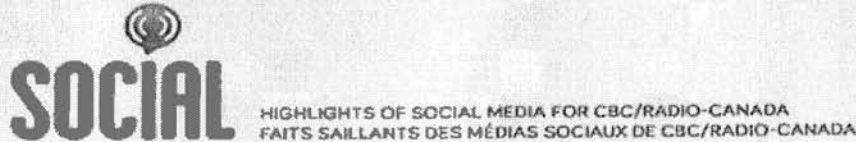
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Social Media Highlights - 26 octobre 2016

1 message

Nathalie Vanasse <nathalie.vanasse@cbc.ca>
Répondre à : Nathalie Vanasse <nathalie.vanasse@cbc.ca>
À : Nathalie <nathalie.vanasse@cbc.ca>

26 octobre 2016 à 15:58

**WHO'S TALKING ABOUT US?
QUI PARLE DE NOUS ?**

Financial Post, Former director of HR sues CBC, alleging senior management conspired to fire her. Few comments on the FP's page but not shared by many on social media except for Andrey Coyne's tweet.

Le CRTC publie une version entière de son Rapport de surveillance des communications 2016. Quelques extraits du rapport retweetés mais peu d'intérêt à ce sujet. La Presse.ca, Rapport du CRTC - Première chute pour les revenus de la radio et la télé.

In social media news, Twitter may cut costs by cutting 300 jobs.

Tweets

@nationalpost Ottawa willing to intervene on behalf of The Rebel after journalists banned from UN climate conference (article - National Post).

@KevinBourassa An interesting #cdnmedia model: subscribers rate story ideas & most popular items assigned to local writers. Edmonton media outlet Taproot is working on an innovative model for paid reporting work (article - J Source).

@RC_Arts Décès de Richard Martin, réalisateur de Lance et compte (article - Radio-Canada.ca).

Viral today on social media: Pint-sized Gord Downie costume steals the internet's heart (CBC.ca).

14/11/2016

Messagerie CBC Radio-Canada - Social Media Highlights - 26 octobre 2016

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Re: Social Media Highlights - 26 octobre 2016

1 message

Nathalie Vanasse <nathalie.vanasse@radio-canada.ca>

27 octobre 2016 à 15:52

À : Gabriela Klimes <gabriela.klimes@cbc.ca>

Cc : Nathalie Vanasse <nathalie.vanasse@cbc.ca>, JANE TRAN <jane.tran@cbc.ca>

Hi Gabriela,

Thanks for your interest! I added you on the list. The system tells me Jane Tran was already on the list. Let me know if she doesn't receive it.

You should receive the Social Media Highlights tomorrow.

Nathalie

2016-10-26 21:00 GMT-04:00 Gabriela Klimes <gabriela.klimes@cbc.ca>:

Hi Nathalie,

Can I please be added to this distribution list? And Jane Tran too.

thanks!

g.

Gabriela Klimes

Regional Manager, Communications, Marketing & Brand

Tel: 204-788-3127 | Mobile: 204-791-1179 | Twitter | LinkedIn



Web: cbc.ca/manitoba | Twitter: @cbcmanitoba | Facebook: CBC Manitoba

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On Wed, Oct 26, 2016 at 4:47 PM, Kerry Fraser <kerry.fraser@cbc.ca> wrote:

Kerry Fraser
Regional Manager,
Marketing and Communications & Brand
CBC Centres
tel: (204) 599-2691
twitter: @_KerryFraser

----- Forwarded message -----

From: "Nathalie Vanasse" <nathalie.vanasse@cbc.ca>

Date: Oct 26, 2016 2:58 PM

Subject: Social Media Highlights - 26 octobre 2016

To: "KERRY" <kerry.fraser@cbc.ca>

Cc:



HIGHLIGHTS OF SOCIAL MEDIA FOR CBC/RADIO-CANADA
FAITS SAILLANTS DES MÉDIAS SOCIAUX DE CBC/RADIO-CANADA



WHO'S TALKING ABOUT US? QUI PARLE DE NOUS ?

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Viral today on social media: Pint-sized Gord Downie costume steals the internet's heart (CBC.ca).

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—
Nathalie Vanasse

Communications Officer, Public Relations
Enterprise Communications
Agente des communications, Relations publiques
Communications d'entreprise
CBC/Radio-Canada
(613) 288-6029

Re: Social Media Highlights - 18 octobre 2016

1 message

Nathalie Vanasse <nathalie.vanasse@radio-canada.ca>

18 octobre 2016 à 16:04

À : Sarah Lue <sarah.lue@cbc.ca>

Yeah right! I look super intelligent but the first two paragraph are awesome just because you did it ;-P My English is not at this level yet!

2016-10-18 16:02 GMT-04:00 Sarah Lue <sarah.lue@cbc.ca>:

Superstar!!!

On Tue, Oct 18, 2016 at 3:55 PM, Nathalie Vanasse <nathalie.vanasse@cbc.ca> wrote:

Highlights of social media for CBC/Radio-Canada | Faits saillants des médias sociaux de CBC/Radio-Canada

Who's Talking About Us? | Qui parle de nous?

Fairly quiet today on social media.

Moderate pickup of The Tyee's article regarding CBC's Kelly Crowe catching the Globe and Mail running a fake health story on behalf of a pharmaceutical company. About 38 comments in response to the article and several of these are critical of CBC.

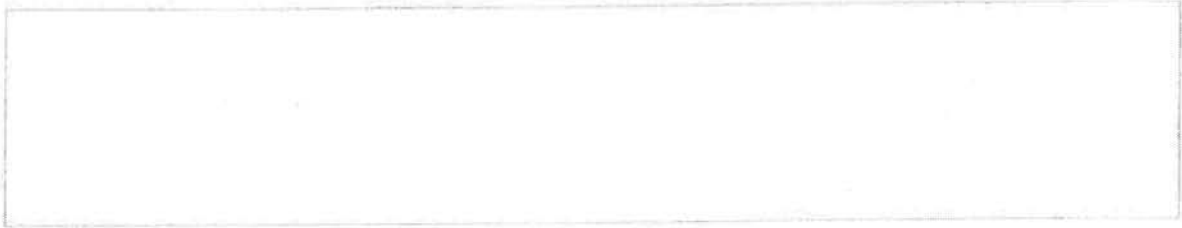
From The Rebel, Brian Lilley's latest CBC hides partisan Liberal hit job against Canadian Taxpayers Federation has received +5,000 views since yesterday (Youtube video).

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@SergeSasseville Communiqué: #Québecor bonifie sa programmation jeunesse grâce à une entente avec DHX Media Ltd (lien vers le communiqué).



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--
Sarah Lue
Senior Social Media Advisor / Enterprise Communications, Strategy & Public Affairs
Première conseillère, Médias sociaux / Communications d'entreprise, stratégie & affaires publiques

(613) 288-6036 | @CBCRadioCanada

--
Nathalie Vanasse
Communications Officer, Public Relations
Enterprise Communications
Agente des communications, Relations publiques
Communications d'entreprise
CBC/Radio-Canada
(613) 288-6029

Fwd: Social Media Highlights - 5 octobre 2016

1 message

Jacinthe LACOMBE-CLICHE <jacinthe.lacombe-cliche@cbc.ca>
To: Helene Breau <helene.breau@cbc.ca>

Mon, Nov 14, 2016 at 9:28 AM

Jacinthe Lacombe-Cliche

Premier chef, Messages stratégiques /
Senior Manager, Strategic Messages
Affaires publiques et Relations gouvernementales /
Public Affairs and Government Relations

613-288-6234

CBC  Radio-Canada

----- Forwarded message -----

From: **Nathalie Vanasse** <nathalie.vanasse@cbc.ca>
Date: 2016-10-05 15:30 GMT-04:00
Subject: Social Media Highlights - 5 octobre 2016
To: JACINTHE <jacinthe.lacombe-cliche@cbc.ca>



WHO'S TALKING ABOUT US? QUI PARLE DE NOUS ?

Sur le blogue de Richard Therrien Caroline Néron et Christiane Germain, nouvelles Dragonnes. Cette nouvelle circule sur les médias sociaux, commentaires positifs.

Today, journalists from across Saskatchewan came together to discuss how Indigenous people are represented in the media and how the media can improve news coverage of Indigenous people, issues and events. CBC's Connie Walker participated in this event. #MediaReconciliation

Tweets:

@fagstein (Steve Faguy) : The Walrus's excerpt of Kevin Donovan's Ghomeshi book recounts an interview with one of the accusers. thewalrus.ca/behind-the-sce...

@ezrelevant Nearly 1 million views of our videos in the past 48 hours. So, the same as CBC's The National. Now I just gotta get paid like Mansbridge. pic.twitter

@fsinations Connie Walker, CBC journalist from Okanese First Nation, helps open the day at #MediaReconciliation conference in #yxe @FHQTC pic.twitter

@zaptele (Richard Therrien) Jusqu'au 12 octobre, Québec cinéma invite le public à choisir le nouveau nom des Jutra, entre les Lumi et les Iris. quebeccinema.ca

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Fwd: Social Media Highlights - 20 juillet 2016

1 message

Jacinthe LACOMBE-CLICHE <jacinthe.lacombe-cliche@cbc.ca>
To: Helene Breau <helene.breau@cbc.ca>

Mon, Nov 14, 2016 at 9:28 AM

Jacinthe Lacombe-Cliche

Premier chef, Messages stratégiques /
Senior Manager, Strategic Messages
Affaires publiques et Relations gouvernementales /
Public Affairs and Government Relations

613-288-6234

CBC  Radio-Canada

----- Forwarded message -----

From: **Shayla Kelly** <shayla.kelly@cbc.ca>
Date: 2016-07-20 16:06 GMT-04:00
Subject: Social Media Highlights - 20 juillet 2016
To: JACINTHE <jacinthe.lacombe-cliche@cbc.ca>



WHO'S TALKING ABOUT US? QUI PARLE DE NOUS ?

CBC in Toronto Host's CBC Kids Day. Positive reactions online.

*@CBC_TOCommunity: The balloons are back! If you missed it today, bring the kids tomorrow for the encore #KidsCBCDays @KidsCBC
pic.twitter.com/1FmBq9gBPz*

Twitter Bars Milo Yiannopoulos in Wake of Leslie Jones's Reports of Abuse. Lots of discussion on Twitter

*@ezrelevant: A day later and #FreeMilo is the no. 1 trending item in Canada. Almost like Twitter customers don't like censorship
pic.twitter.com/nyEIKU9nO1*

*@ladurantaye: Trending doesn't mean endorsement though - function of not only volume of tweets but also acceleration.
twitter.com/ezrelevant/sta...*

Facebook Messenger now has 1 billion users, VP says its 'just getting started'.

Tweets :

@Mug33k: @gravelmatin @cheznadia Le débat est-il encore possible à @iciradiocanada ? pic.twitter.com/pkIDWhjR1f

@monjuanca: Quand @CBCRadioCanada like ton post #instagram instagram.com/p/BIF6YErABkp/

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MailChimp

CBC Ombudsman <ombudsman@cbc.ca>

Tue, Jun 14, 2016 at 10:52 AM

To:

Cc: Jennifer McGuire <jennifer.mcguire@cbc.ca>

Bcc: newsgroup-grp@cbc.ca

Dear Mr.

I write to acknowledge receipt of your email. I have shared it with Jennifer McGuire, General Manager and Editor in Chief of CBC News, so that she will be aware of your concerns.

Sincerely,

Esther Enkin
 CBC Ombudsman
 ombudsman@cbc.ca
 www.cbc.ca/ombudsman

New on my website: [subscribe to reviews](#)

On Tue, Jun 14, 2016 at 8:53 AM,

wrote:

This why we should not be funding a left wing Communist Broadcasting network, we do not need it, we did need it when it was necessary 80 yrs ago when Canada was in need of country wide news station, but now with the advances in communication they should not get any taxpayer funding to assist them in spreading biased propoganda and at the same time are so obvious in support of the Liberals because of the money.

----- Original Message -----

From:

To:

Date: June 13, 2016 at 11:18 AM

Subject: MUSLIM TERRORIST KILLS 50: reports for The Rebel from Florida

Dear

By chance our reporter, , was in Florida when a Muslim terrorist attacked a gay night club in Orlando, murdering 50 and injuring many more.

It's the largest mass shooting in American history and the deadliest terrorist attack on American soil since 9/11.

The terrorist, Omar Mateen, publicly declared his allegiance to the Islamic State before he launched his attack. But the mainstream media, liberal politicians, and the rest of the establishment spent the day denying the attack had anything to do with Islam.

The CBC was the worst — refusing to publish Mateen's name or mention his terrorist affiliation for more than half a day, simply ignoring the largest story in the world. And yet they take \$1.2 billion/year of Canadians' tax money.

Incredibly, even some left-wing gay rights activists said the attack had nothing to do with Islam — they're more worried about being called "Islamophobic" than human lives.

[Click here to see Faith's first video report from Florida. Stay tuned for more!](#)

Yours truly,

P.S. Faith was already in Florida, but not in Orlando. We're covering the costs of getting her there, including her hotel room and other expenses too. I estimate the total cost will be \$1,000 — that's nothing to the CBC, but it's a lot for a small independent news network like ours.

If you can help contribute to this important mission, I'd be grateful — please click here, to make sure we're able to give you the other side of the story, that the CBC is doing their best to bury.

The Rebel · Mississauga, ON, Canada

This email was sent to

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or [Facebook](#).

Chuck Thompson <chuck.thompson@cbc.ca>

Ju
l
18

to David, Gino, Jennifer, me

I found a way to answer him, point to the quote and give some context. Thanks all...

On Jul 18, 2016 6:46 PM, "David Studer" <david.studer@cbc.ca> wrote:

David

On Monday, 18 July 2016, Jack Nagler <jack.nagler@cbc.ca> wrote:

Is that helpful?

On Jul 18, 2016 5:45 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:

Chuck Thompson
Head of Public Affairs
CBC English Services
[416-205-3747](tel:416-205-3747)
[416-509-3315](tel:416-509-3315) (cell)

On Mon, Jul 18, 2016 at 5:38 PM, Jack Nagler <jack.nagler@cbc.ca> wrote:

The Montreal article shows we are not dogmatic but we don't want to oversell its significance.

My 2 cents, anyway.

On Jul 18, 2016 5:32 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:
<http://www.cbc.ca/beta/news/canada/montreal/nice-attack-montreal-quebec-vigils-1.3682238>

Chuck Thompson
Head of Public Affairs
CBC English Services
[416-205-3747](tel:416-205-3747)
[416-509-3315](tel:416-509-3315) (cell)

On Mon, Jul 18, 2016 at 5:32 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Okay with that?

Chuck Thompson
Head of Public Affairs
CBC English Services
[416-205-3747](tel:416-205-3747)
[416-509-3315](tel:416-509-3315) (cell)

On Mon, Jul 18, 2016 at 4:37 PM, David Studer <david.studer@cbc.ca> wrote:

And his head of state..an earlier report from American media...

On Jul 18, 2016 4:35 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:
Thanks...it appears the writer was simply quoting the embassy spokesperson.

Chuck Thompson
Head of Public Affairs
CBC English Services
[416-205-3747](tel:416-205-3747)
[416-509-3315](tel:416-509-3315) (cell)

On Mon, Jul 18, 2016 at 3:54 PM, David Studer <david.studer@cbc.ca> wrote:

**David Studer, Director
Journalism Standards and Practices
CBC NEWS**

david.studer@cbc.ca
CELL: 416.806.9460
OFFICE: 416.205.6676

On Mon, Jul 18, 2016 at 3:40 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Copying David as well.

On Jul 18, 2016 3:36 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:
Not sure who is around to help on this one.

Chuck Thompson
Head of Public Affairs
CBC English Services
[416-205-3747](tel:416-205-3747)
[416-509-3315](tel:416-509-3315) (cell)

----- Forwarded message -----

From: **Alexandra Fortier** <alexandra.fortier@radio-canada.ca>
Date: Mon, Jul 18, 2016 at 3:25 PM
Subject: Fwd: Media question
To: Emma Bédard <emma.bedard@radio-canada.ca>, Chuck Thompson <chuck.thompson@cbc.ca>

Hi Emma and Chuck, over to you?

----- Forwarded message -----

From:
Date: Mon, Jul 18, 2016 at 3:22 PM
Subject: Media question
To: Alexandra Fortier <alexandra.fortier@cbc.ca>

Hi Alexandra, not sure if you are the right comms person for this but I will start with you.

In the story linked below CBC News uses the term terrorist attack but puts those words in quotations. I know CBC has some strange policies regarding the use of the word terrorist but in this case government's around the world have called Nice a terrorist attack.

Can you or someone else explain the use of quotations please? IS this CBC policy and if so can you point me to the policy?

Here is the story

<http://www.cbc.ca/news/canada/edmonton/ukrainian-man-studying-in-alberta-died-in-last-week-s-attack-in-france-embassy-confirms-1.3683970>

Thanks,

--
Alexandra Fortier
Strategy and Public Affairs / Stratégie et affaires publiques
CBC/Radio-Canada

--
Sent from Gmail Mobile
Chuck Thompson <chuck.thompson@cbc.ca>

Ju
l
18

to me

----- Forwarded message -----
From: "Chuck Thompson" <chuck.thompson@cbc.ca>
Date: Jul 18, 2016 5:53 PM
Subject: Following up
To: '
Cc: "Alexandra Fortier" <alexandra.fortier@radio-canada.ca>

Hi

Alexandra forwarded me your email. In answer to your question, CBC News always encourages attribution when referring to a specific attack and in this case, the writer was directly quoting the embassy spokesperson.

Best,
Chuck



Steven Ladurantaye <steve.ladurantaye@cbc.ca>

Se
p
12

to bcc: me

Steve

Most-read Sunday

Most-read so far today

Top CBC stories on social (last 24 hours)

Most-watched video

Top search terms

News

\$13.5m seized vancouver

toronto blue jays

blue jays

quebec university vulgar

Audience

Jack Nagler <jack.nagler@cbc.ca>

Se
p
22

to Brodie, Gino

On Thu, Sep 22, 2016 at 11:14 AM, Brodie Fenlon <brodie.fenlon@cbc.ca> wrote:
Here it is:

<http://www.cbc.ca/news/canada/calgary/roughneck-bernard-hancock-parliament-hill-1.3772890>

Not deleted. Came from Calgary Current Affairs.

B

On Thu, Sep 22, 2016 at 11:13 AM, Brodie Fenlon <brodie.fenlon@cbc.ca> wrote:
You're not here.

B

On Thu, Sep 22, 2016 at 11:12 AM, Brodie Fenlon <brodie.fenlon@cbc.ca> wrote:
Coming over

On Thu, Sep 22, 2016 at 10:29 AM, Gino Apponi <gino.apponi@cbc.ca> wrote:
Do you know what this is about?

Sent from my iPhone

Begin forwarded message:

From: Jeff Keay <jeff.keay@cbc.ca>
Date: September 22, 2016 at 10:28:07 AM EDT
To: Gino Apponi <gino.apponi@cbc.ca>
Subject: In other news....

—
Jeff Keay
Chief of Staff
Office of the Executive Vice-President, English Services

Office: 416.205.2867 | Mobile: 416.804.3262
205 Wellington St. W, Toronto ON M5V 3G7

From: **Brodie Fenlon** <brodie.fenlon@cbc.ca>
Date: Sun, Oct 16, 2016 at 11:44 PM
Subject: Fwd: Tweet by David Akin on Twitter
To: Jennifer McGuire <jennifer.mcguire@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>

FYI.

B

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres

Begin forwarded message:

From: Brodie Fenlon <brodie.fenlon@cbc.ca>
Date: October 16, 2016 at 11:38:14 PM EDT
To: Cecil Rosner <cecil.rosner@cbc.ca>
Cc: Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>, Steve.Ladurantaye@cbc.ca
Subject: Re: Tweet by David Akin on Twitter

Thanks Cecil.

Copying Steve, who sent a separate email to me asking about origins of this piece and the reaction.

Thanks,
B

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres

On Oct 16, 2016, at 10:25 PM, Cecil Rosner <cecil.rosner@cbc.ca> wrote:

" Dougald Lamont is a lecturer in government and business relations at the University of Winnipeg and a long-time Liberal working in policy and communications."

s.21(1)(b)

s.68.1

<http://ipolitics.ca/2016/09/19/things-fall-apart-trump-and-the-end-of-the-experts/>

Suggestions?

--Cecil

Cecil Rosner
Managing Editor
CBC Manitoba
(204) 788-3651

On Sun, Oct 16, 2016 at 7:44 PM, Brodie Fenlon <brodie.fenlon@cbc.ca> wrote:
Copying Cecil & John, as it looks like this piece came out of Winnipeg? Anything to this complaint?

B

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres

On Oct 16, 2016, at 6:01 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

FYI

----- Forwarded message -----
From: "Shaun Poulter" <shaun.poulter@cbc.ca>
Date: Oct 16, 2016 5:11 PM
Subject: Tweet by David Akin on Twitter
To: "Chuck Thompson" <chuck.thompson@cbc.ca>
Cc:

David Akin (@[davidakin](https://twitter.com/davidakin))

2016-10-16, 2:42 PM

CBC runs op-ed attacking CTF written by #LPC political staffer, CBC fails to ID said staffer. bit.ly/2dkW33y [twitter.com/craigwinnipeg/...](https://twitter.com/craigwinnipeg/)

Cecil Rosner

Oc
t
16

s.21(1)(b)

s.68.1

to me

fyi

Cecil Rosner
Managing Editor
CBC Manitoba
(204) 788-3651

----- Forwarded message -----

From: **Cecil Rosner** <cecil.rosner@cbc.ca>

Date: Sun, Oct 16, 2016 at 9:25 PM

Subject: Re: Tweet by David Akin on Twitter

To: Brodie Fenlon <brodie.fenlon@cbc.ca>

Cc: Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>

s.21(1)(b)

s.68.1

<http://ipolitics.ca/2016/09/19/things-fall-apart-trump-and-the-end-of-the-experts/>

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Cecil Rosner
Managing Editor
CBC Manitoba
(204) 788-3651

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B

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres

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FYI

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Cc:

David Akin (@[@davidakin](https://twitter.com/davidakin))

2016-10-16, 2:42 PM

CBC runs op-ed attacking CTF written by #LPC political staffer, CBC fails to ID said staffer. bit.ly/2dkW33y [twitter.com/craigwinnipeg/...](https://twitter.com/craigwinnipeg/)

[Download](#) the Twitter app

Livelihood Gadget - Save this email to Livelihood / Sauvegarder ce courriel dans Livelihood

Ja
ck
Na
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16

Thanks for this. More tomorrow, no doubt.

Ja
ck
Na
gl
er
17

Hi.... One of the big takeaways for me on this is that it's yet another remin...

Cecil Rosner
O
c
t
17

to me

Agreed....also, various regions have been experimenting with this, and now the network is diving in, so it would be good to have uniform practices and ideas around this.....

Steven Ladurantaye

Oct
18

to bcc: me

Steve

Most-read Monday

Most read so far today

Top CBC stories on social (last 24 hours)

Top search terms
news

trump
cmhc red warning
jim prentice
blue jays

Most watched video

Audience

CBC News Online - Morning News Digest - 2016-10-18

1 message

CBC News <digest@lists.cbc.ca>
To: brodie.fenlon@cbc.ca

Tue, Oct 18, 2016 at 7:07 AM

Share via:

 Facebook  Twitter  Forward



World News - Morning

[--> View Online](#) [--> Preferences](#) [--> Unsubscribe](#) [--> Questions / Feedback](#)



Donald Trump, one enthusiastic black supporter and 'rigged' polls

Tue, 18 Oct 2016 05:00:00 EDT

Donald Trump is at war with the Clintons, the media, and the leaders of his own party. But

another enemy can be added to the Republican nominee's imagined list of anti-Trump conspirators: public opinion polls.

[Read More](#)



'It's troubling': Canadian military under fire for hosting test of equipment bound for Saudi Arabia

Tue, 18 Oct 2016 05:00:00 EDT



Canadians feel they're 'held hostage' in the Volkswagen emissions scandal

Tue, 18 Oct 2016 05:00:00 EDT

More Headlines

Canada must 'urgently' tailor mental health treatment for immigrants, refugees: study

Ezra Levant's The Rebel wants PM's help getting into UN climate conference

A Canadian military base will be the proving ground for design changes on light armoured vehicles being sold to Saudi Arabia, CBC News has learned.

[Read More](#)



'Trying to run them out of town': French police confront Roma

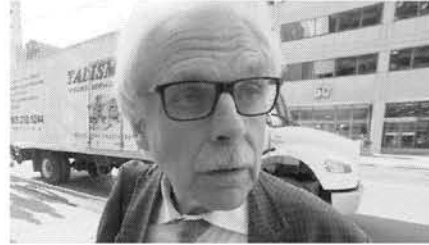
Tue, 18 Oct 2016 05:00:40 EDT

In the Montreuil suburb of Paris, a three-month standoff between French officials and 40 Roma is coming to a head.

[Read More](#)

Exasperated Canadian Volkswagen owners are hoping a Canadian settlement will end the limbo they're enduring over their emissions-spewing diesel vehicles.

[Read More](#)



'Professional tenant' James Regan receives 3rd eviction notice since 2014

Tue, 18 Oct 2016 05:00:00 EDT

A "well-coiffed, professional tenant" who has not paid any rent at three high-end Toronto apartments since 2014 has been ordered evicted from the Yorkville home he has occupied since July.

[Read More](#)

Canadian women getting 'shortchanged' on wages, Oxfam says

Melania Trump downplays husband's lewd comments as 'boy talk'

Health Minister Jane Philpott primed for funding debate with provincial counterparts

Blue Jays on the brink after Game 3 loss to Cleveland

CETA trade deal 'not really there yet,' but EU official still optimistic

Canadian troops supporting Kurds in fight to free Mosul from ISIS

Airstrikes over Aleppo stop to prepare for scheduled 'humanitarian pause'

Firing 'outrageous' say ousted Vancouver School Board trustees

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Canadian Broadcasting Corporation
250 Front St. W, Toronto, Ontario M5V 3G5, Canada

11/7/2016

CBC Radio-Canada Mail - CBC News Online - Morning News Digest - 2016-10-18

For all other request and inquiries
contact us at www.cbc.ca/contact

 **CBC**  **Radio-Canada**
cbc.radio-canada.ca cbc.ca radio-canada.ca

08/11/2016

CBC Radio-Canada Mail - Fwd: ATIP request (reference Ezra Levant, Brian Lilley or The Rebel)

CBC  Radio-Canada

Nicole Durrant <nicole.durrant@cbc.ca>

Fwd: ATIP request (reference Ezra Levant, Brian Lilley or The Rebel)

1 message

Kelly Dexter <kelly.dexter@cbc.ca>

29 June 2016 at 17:47

To: Nicole Durrant <nicole.durrant@cbc.ca>, JEANNE CHAN <jeanne.chan@cbc.ca>

Cc: Gino Apponi <gino.apponi@cbc.ca>

I received one more document related to the ATIP request. Please see below.

kelly

----- Forwarded message -----

From: **Katharine Starr** <katharine.starr@cbc.ca>

Date: Wed, Jun 15, 2016 at 11:58 AM

Subject: gun guy

To: Tyler Buist <tyler.buist@cbc.ca>

A.J. Somerset, author of Arms: the Culture and Credo of the Gun, and a former gunnery instructor with the army

Vice article: https://www.vice.com/en_ca/read/the-gun-used-in-the-orlando-shooting-is-available-in-canada[@ajsomerset](#) on Twitter

--

Katharine Starr
 Associate Producer, Power & Politics
 CBC News Network
 Cell: 613-240-8484
 Office: 613-288-6905
 @katharine_starr



--

Tyler Buist
 Power & Politics
 CBC News Network
 613-288-6436

--

Manager of Resources
 English Services, Ottawa
 P.O. Box 3220, Station "C"
 Ottawa, ON K1Y 1E4

(613) 288-6488 office
 (613) 296-8055 mobile

Fighting requests for free work; B.C. media fund wants to support innovation

1 message

J-Source <info@j-source.ca>
Reply-To: J-Source <info@j-source.ca>
To: brodie.fenlon@cbc.ca

Fri, Oct 21, 2016 at 8:02 AM

[View this email in your browser](#)



[Patti Sonntag spearheads collaborative investigative journalism project](#)

Jane Gerster speaks with Sonntag, who was awarded the Michener-Deacon Fellowship for Journalism Education to do a project on Canadian resource extraction companies with 26 student journalists and partners.

[How a new B.C. media fund will encourage storytelling innovation](#)

Uncharted Journalism Fund will provide \$3,000 whole or partial grants four times a year, with the aim of supporting "adventurous" storytelling projects. **H.G. Watson** reports.

The National Post and Globe—minus Newfoundland and Labrador

Both papers have stopped print distribution to the province within the last ten years, citing costs. **Leila Beaudoin** speaks to some residents who wish they could still get the print editions.

Algonquin students offered opportunities but no pay

Students and professors at the Ottawa-based college are tired of being asked for free work by national media outlets. **Nicole McCormick** reports.

Journalism groups question The Rebel's exclusion from conference

News and opinion outlet headed by right-wing commentator Ezra Levant was denied by the United Nations Framework Convention on Climate Change secretariat on the basis that it is 'advocacy media'. **Grant Buckler** reports.

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Do you have a journalism event coming up? Have a news tip? Know of a recent appointment or departure? Did we get something wrong? E-mail info@j-source.ca.

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- [Media on the Move: September 22 to October 5](#)
- [Postmedia plans to cut salary expenses, reports \\$99.4M loss last quarter](#)
- [Memo: Paul Godfrey announces fourth quarter results and buyouts at Postmedia](#)
- [Duncan McCue works with Ryerson J-School on curriculum for covering Indigenous issues](#)
- [Memo: Toronto Star Executive Editor Paul Woods retiring](#)
- [Memo: CBC is back in Turkey](#)
- [Memo: Agreement reached over Toronto Star newsroom culture review](#)
- [How Matthew Braga finds scoops on the tech beat](#)
- [CBC's senior reporters and anchors reflect on a changing media landscape](#)
- [Radio-Canada fights RCMP attempt to obtain interview materials](#)
- [Five things journalists should keep in mind when writing about autism](#)
- [New book about investigation of Jian Ghomeshi needs more introspection](#)
- [CBC Ombudsman: Fairness in Ford Nation](#)
- [CBC Ombudsman: Olympic opening colour commentary](#)

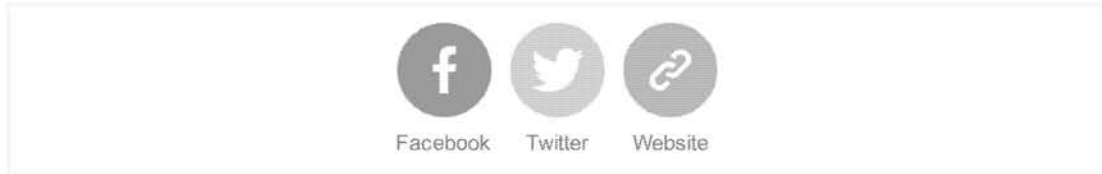
UPCOMING EVENTS

- Oct. 25: [Building Bloomberg News: Matthew Winkler with Jacquie McNish](#)
- Oct. 29: [Canzine](#)
- Nov. 1: [Making Criticism a Crime: Criminal Libel and Free Speech](#)
- Nov. 2: [Canadian Civil Liberties Association Gala 2016](#)
- Nov. 3: [J-Talks: Beyond Missing and Murdered Women: Covering Indigenous Communities](#)
- Nov. 3: [Edna Staebler Award for Creative Non-Fiction: 25th Anniversary Celebration](#)
- Nov. 4: [Newzapalooza 2016](#)
- Nov. 7: [Canadian Online Publishing Awards](#)
- Nov. 18-20: [Hot Docs Podcast Festival](#)
- Dec. 1: [CJFE Gala: A Night to Honour Courageous Reporting](#)

11/7/2016

CBC Radio-Canada Mail - Fighting requests for free work; B.C. media fund wants to support innovation

- [Toronto Star Public Editor: Readers still care about language use](#)
- [Globe and Mail Public Editor: Evidence suggests Jays game racism story is fair](#)



J-Source and ProjeJ are publications of The Canadian Journalism Project, a venture among post-secondary journalism schools and programs across Canada, led by Ryerson University, Université Laval and Carleton University and supported by a group of donors.

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Ezra Levant tweeted: I wonder if Trudeau ever does photos with the Islamist index-finger salute?

1 message

Popular in your network <info@twitter.com>
To: CBC Canadian News <brodie.fenlon@cbc.ca>

Sat, Jul 2, 2016 at 2:41 PM



Popular in your network



Ezra Levant 
@ezrlevant

I wonder if Trudeau ever does photos with the Islamist index-finger salute? [twitter.com/colbycosh/stat...](https://twitter.com/colbycosh/status/671111111111111111)



CBC News 
@CBCNews

Handle it over: U.S. wants to collect social media info from some travellers cbc.ca/1.3655426



 **TorontoStar** 
@TorontoStar

Crowded House: Two couples pool money to live under one roof. on.thestar.com/299Uqsh



Brittlestar ✓
@brittlestar

Agreed! twitter.com/lindsaylynch/s...



Rosemary Barton ✓
@RosieBarton

Conservative leadership contenders to join Toronto Pride parade - Politics - @JPTasker #hw

Tory leadership contenders to march in Pride parade

All declared candidates running for leadership of the federal Conservatives will march in Toronto...

cbc.ca





Man sustains serious injuries in Riverdale stabbing
cp24.com/news/man-susta...



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Twitter, Inc. 1355 Market Street, Suite 900 San Francisco, CA 94103

11/7/2016 CBC Radio-Canada Mail - Fwd: Tweet by David Akin on Twitter - <https://mail.google.com/mail/b/66/u/0/?ui=2&ik=1573c8c0f5&view=pt&q=Ezra%20eva...>

CBC  Radio-Canada

Brodie Fenlon <brodie.fenlon@cbc.ca>

Fwd: Tweet by David Akin on Twitter

10 messages

Chuck Thompson <chuck.thompson@cbc.ca>
To: brodie fenlon <brodie.fenlon@cbc.ca>

Sun, Oct 16, 2016 at 6:01 PM

FYI

----- Forwarded message -----

From: "Shaun Poulter" <shaun.poulter@cbc.ca>
Date: Oct 16, 2016 5:11 PM
Subject: Tweet by David Akin on Twitter
To: "Chuck Thompson" <chuck.thompson@cbc.ca>
Cc:



David Akin (@davidakin)

2016-10-16, 2:42 PM

CBC runs op-ed attacking CTF written by #LPC political staffer, CBC fails to ID said staffer. bit.ly/2dkW33y
[twitter.com/craigwinnipeg/...](https://twitter.com/craigwinnipeg/)

Download the Twitter app

Brodie Fenlon <brodie.fenlon@cbc.ca>
To: Chuck Thompson <chuck.thompson@cbc.ca>
Cc: John Bertrand <john.bertrand@cbc.ca>, Cecil Rosner <cecil.rosner@cbc.ca>

Sun, Oct 16, 2016 at 8:44 PM

Copying Cecil & John, as it looks like this piece came out of Winnipeg? Anything to this complaint?

B

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres
[Quoted text hidden]

Cecil Rosner <cecil.rosner@cbc.ca>
To: Brodie Fenlon <brodie.fenlon@cbc.ca>
Cc: Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>

Sun, Oct 16, 2016 at 10:25 PM

"Dougald Lamont is a lecturer in government and business relations at the University of Winnipeg and a long-time Liberal working in policy and communications."

11/7/2016 CBC Radio-Canada Mail - Fwd: Tweet by David Akin on Twitter - <https://mail.google.com/mail/b/66/u/0/?ui=2&ik=1573c8c0f5&view=pt&q=Ezra%20eva...>

Suggestions?

--Cecil



CBC

Cecil Rosner
Managing Editor
CBC Manitoba
(204) 788-3651

[Quoted text hidden]

Brodie Fenlon <brodie.fenlon@cbc.ca>

Sun, Oct 16, 2016 at 11:38 PM

To: Cecil Rosner <cecil.rosner@cbc.ca>

Cc: Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>, Steve.Ladurantaye@cbc.ca

Thanks Cecil.

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Thanks,
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Senior Director of Digital News
CBC News and Centres
[Quoted text hidden]

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Cc: Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>, Steven Ladurantaye <Steve.Ladurantaye@cbc.ca>

CR



Cecil Rosner
Managing Editor
CBC Manitoba
(204) 788-3651

[Quoted text hidden]

Brodie Fenlon <brodie.fenlon@cbc.ca> Sun, Oct 16, 2016 at 11:44 PM
To: Jennifer McGuire <jennifer.mcguire@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>

FYI.

B

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres

Begin forwarded message:

11/7/2016 CBC Radio-Canada Mail - Fwd: Tweet by David Akin on Twitter - <https://mail.google.com/mail/b/66/u/0/?ui=2&ik=1573c8c0f5&view=pt&q=Ezra%20leva...>

From: Brodie Fenlon <brodie.fenlon@cbc.ca>
Date: October 16, 2016 at 11:38:14 PM EDT
To: Cecil Rosner <cecil.rosner@cbc.ca>
Cc: Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>, Steve.Ladurantaye@cbc.ca
Subject: Re: Tweet by David Akin on Twitter

[Quoted text hidden]

Brodie Fenlon <brodie.fenlon@cbc.ca> Sun, Oct 16, 2016 at 11:50 PM
 To: Cecil Rosner <cecil.rosner@cbc.ca>
 Cc: Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>, Steven Ladurantaye <Steve.Ladurantaye@cbc.ca>

Brodie Fenlon
 Senior Director of Digital News
 CBC News and Centres

[Quoted text hidden]

Steven Ladurantaye <steve.ladurantaye@cbc.ca> Mon, Oct 17, 2016 at 8:42 AM
 To: Brodie Fenlon <brodie.fenlon@cbc.ca>
 Cc: Cecil Rosner <cecil.rosner@cbc.ca>, Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>

[Quoted text hidden]

—
 Steve Ladurantaye,
 Managing editor @cbcnews
 647-241-1083

Cecil Rosner <cecil.rosner@cbc.ca> Mon, Oct 17, 2016 at 1:02 PM
 To: Steven Ladurantaye <steve.ladurantaye@cbc.ca>
 Cc: Brodie Fenlon <brodie.fenlon@cbc.ca>, Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>



CBC

Cecil Rosner
 Managing Editor
 CBC Manitoba
 (204) 788-3651

11/7/2016 CBC Radio-Canada Mail - Fwd: Tweet by David Akin on Twitter - <https://mail.google.com/mail/b/66/u/0/?ui=2&ik=1573c8c0f5&view=pt&q=Ezra%20eva...>

[Quoted text hidden]

Brodie Fenlon <brodie.fenlon@cbc.ca>

Mon, Oct 17, 2016 at 1:45 PM

To: Cecil Rosner <cecil.rosner@cbc.ca>

Cc: Steven Ladurantaye <steve.ladurantaye@cbc.ca>, Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres

[Quoted text hidden]

08/11/2016

CBC Radio-Canada Mail - Fwd: Delusional cbc panelist

CBC  Radio-Canada

Nicole Durrant <nicole.durrant@cbc.ca>

Fwd: Delusional cbc panelist

1 message

Gino Apponi <gino.apponi@cbc.ca>
 To: Nicole Durrant <nicole.durrant@cbc.ca>

7 November 2016 at 13:43

Only thing mentioning The Rebel

Gino Apponi
 Chief of Staff
 CBC News and Centres
 @giappon

----- Forwarded message -----

From: **CBC Ombudsman** <ombudsman@cbc.ca>
 Date: Tue, Oct 11, 2016 at 12:11 PM
 Subject: Re: Delusional cbc panelist
 To:
 Cc: Jennifer McGuire <jennifer.mcguire@cbc.ca>

Dear Mr.

I write to acknowledge receipt of your email. I have shared it with Jennifer McGuire, General Manager and Editor in Chief of CBC News, so that she will be aware of your concerns.

Sincerely,

Esther Enkin
 CBC Ombudsman
 ombudsman@cbc.ca
 www.cbc.ca/ombudsman

CBC  Radio-Canada

New on my website: subscribe to reviews

On Tue, Oct 11, 2016 at 9:06 AM,
Date: Oct. 11, 2016 9:06 A.M.

wrote:

Title:**First name:****Last name:****Platform:** CBC News Network**Program:** Rosemary Barton**Subject:** Delusional cbc panelist

Message: I have now lost all respect for CBC News. You call yourselves the voice of the country but have these people who have no frickin idea about the west criticizing us. Alt-right trolls...really. The rebel media has more respect in

08/11/2016

CBC Radio-Canada Mail - Fwd: Delusional cbc panelist

western Canada than you do! Donated funds allow them to tell it like it is wether you dilusional eastern hypocrits like it or not. i believe we can no longer trust newsmakers such as yourself.How? the govm't gives you restricted funds so you can only report what they want us to hear.The western seperatists are gaining ground and if you don't start taking it seriously there is going to be trouble.Are you going to be in Medicine Hat when the protesters show up or stick your head in the sand again?

E-mail address:

Address:

City:

Province / state:

Country:

Postal / zip code:

--

You received this message because you are subscribed to the Google Groups "Newsgroup" group.
To unsubscribe from this group and stop receiving emails from it, send an email to newsgroup-grp+unsubscribe@cbc.ca.
To post to this group, send email to newsgroup-grp@cbc.ca.
To view this discussion on the web visit <https://groups.google.com/a/cbc.ca/d/msgid/newsgroup-grp/CAOjhFuhDxKm6uxvpGm2iQG7iJE8iE6NHnym9oJet9g2Y4YK7xQ%40mail.gmail.com>.

Steve Ladurantaye Tweeted: 3. CBC style is oilsands.

1 message

Twitter <info@twitter.com>

Mon, Oct 24, 2016 at 2:03 PM

To: Brodie Fenlon <brodie.fenlon+twitter@cbc.ca>



Your Highlights



Steve Ladurantaye 

@ladurantaye

3. CBC style is oilsands. [twitter.com/MikePMoffatt/s...](https://twitter.com/MikePMoffatt/status/791111111111111111)



Robyn Urback 

@RobynUrback

Wow, Pauline Marois has really let herself go. [twitter.com/CBCNews/status...](https://twitter.com/CBCNews/status/791111111111111111)



Andrew Coyne 

@acoyme

Holy hell, Ezra: @robert_hiltz: "Lügenpresse" [twitter.com/ezralevant/sta...](https://twitter.com/ezralevant/status/791111111111111111)

The 'Worst' German Word of the Year

What the return of Lügenpresse, a phrase most recently used in the era of the Nazi, says about... [more](#)



theatlantic.com






 **Beelawl**
@BilalSpeaks

This happened in Abbotsford, British Columbia, Canada... In case people think racism doesn't happen in Canada
pic.twitter.com/havZSB7UXE

  1.5K  1K

 **Daniel Dale** 
@ddale8

You will not regret watching this twitter.com/jonward11/stat...

  96  220

 **David Frum** 
@davidfrum

Lunch hour retweet twitter.com/davidfrum/stat...

   10

[Settings](#) | [Help](#) | [Opt-out](#)

This email was generated for @brodiefenlon.
Twitter, Inc. 1355 Market Street, Suite 900 San Francisco, CA 94103

11/7/2016

CBC Radio-Canada Mail - Handover notes for Monday, Oct. 17

CBC  Radio-Canada

Brodie Fenlon <brodie.fenlon@cbc.ca>

Handover notes for Monday, Oct. 17

1 message

WebFlag WebFlag <webflag@cbc.ca>

Mon, Oct 17, 2016 at 9:22 PM

To: Alert Desk <alertdesk@cbc.ca>, AMED <AMED@cbc.ca>, ASHLEY TERRY <ashley.terry@cbc.ca>, CATHERINE KALBFLEISCH <catherine.kalbfleisch@cbc.ca>, Chris Iorfida <chris.iofida@cbc.ca>, Jennifer Walter <jennifer.walter@cbc.ca>, LIANNE ELLIOTT <lianne.elliott@cbc.ca>, Marc Tapper <marc.tapper@cbc.ca>, SEAN DAVIDSON <sean.davidson@cbc.ca>, Shelley Poulton <shelley.poulton@cbc.ca>, Steven Ladurantaye <steve.ladurantaye@cbc.ca>, WebSeniorProds <WebSeniorProds@cbc.ca>, NICOLE RIVA <nicole.riva@cbc.ca>, Bruce Reeve <bruce.reeve@cbc.ca>, Encoder Online <encoderonline@cbc.ca>, Tracy Seeley <tracy.seeley@cbc.ca>

Evening all,

Here's what else is happening:

And tomorrow's outlook ...

Tuesday, Oct. 18

5 a.m.

9 a.m.

11/7/2016

CBC Radio-Canada Mail - Handover notes for Monday, Oct. 17

11 a.m.**5 p.m.****Late Tuesday night**

-- PORTER on Gord Downie's Secret Path release. She will focus on the Wenjack family.

Tuesday news events

07/11/2016 CBC Radio-Canada Mail - Fwd: Tweet by David Akin on Twitter - <https://mail.google.com/mail/b/504/u/0/?ui=2&ik=5540af548b&view=pt&q=Ezra%20L...>

CBC  Radio-Canada

Jennifer McGuire <jennifer.mcguire@cbc.ca>

Fwd: Tweet by David Akin on Twitter

1 message

Jennifer McGuire <jennifer.mcguire@cbc.ca>

Mon, Oct 17, 2016 at 11:19 AM

To: Jack Nagler <jack.nagler@cbc.ca>

----- Forwarded message -----

From: **Brodie Fenlon** <brodie.fenlon@cbc.ca>

Date: Sun, Oct 16, 2016 at 11:44 PM

Subject: Fwd: Tweet by David Akin on Twitter

To: Jennifer McGuire <jennifer.mcguire@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>

FYI.

B

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres

Begin forwarded message:

From: Brodie Fenlon <brodie.fenlon@cbc.ca>

Date: October 16, 2016 at 11:38:14 PM EDT

To: Cecil Rosner <cecil.rosner@cbc.ca>

Cc: Chuck Thompson <chuck.thompson@cbc.ca>, John Bertrand <john.bertrand@cbc.ca>, Steve.Ladurantaye@cbc.ca

Subject: Re: Tweet by David Akin on Twitter

Thanks Cecil.

Copying Steve, who sent a separate email to me asking about origins of this piece and the reaction.

Thanks,
B

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres

On Oct 16, 2016, at 10:25 PM, Cecil Rosner <cecil.rosner@cbc.ca> wrote:

07/11/2016 CBC Radio-Canada Mail - Fwd: Tweet by David Akin on Twitter - <https://mail.google.com/mail/b/504/u/0/?ui=2&ik=5540af548b&view=pt&q=Ezra%20L...>

"Dougald Lamont is a lecturer in government and business relations at the University of Winnipeg and a long-time Liberal working in policy and communications."

Suggestions?

--Cecil



Cecil Rosner
Managing Editor
CBC Manitoba
(204) 788-3651

On Sun, Oct 16, 2016 at 7:44 PM, Brodie Fenlon <brodie.fenlon@cbc.ca> wrote:
Copying Cecil & John, as it looks like this piece came out of Winnipeg? Anything to this complaint?

B

Brodie Fenlon
Senior Director of Digital News
CBC News and Centres

On Oct 16, 2016, at 6:01 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

FYI

----- Forwarded message -----

From: "Shaun Poulter" <shaun.poulter@cbc.ca>
Date: Oct 16, 2016 5:11 PM
Subject: Tweet by David Akin on Twitter
To: "Chuck Thompson" <chuck.thompson@cbc.ca>
Cc:



David Akin (@davidakin)

2016-10-16, 2:42 PM
CBC runs op-ed attacking CTF written by #LPC political staffer, CBC fails to ID said staffer. bit.ly/2dkW33y [twitter.com/craigwinnipeg/...](https://twitter.com/craigwinnipeg/)

Download the Twitter app

—
Jennifer McGuire
General Manager and Editor in Chief,
CBC News and Centres
jennifer.mcguire@cbc.ca

Amanda Pyle
Executive Assistant
amanda.pyle@cbc.ca

07/11/2016

CBC Radio-Canada Mail - Re: Fwd: Media question

CBC  Radio-Canada

Jennifer McGuire <jennifer.mcguire@cbc.ca>

Re: Fwd: Media question

1 message

Chuck Thompson <chuck.thompson@cbc.ca>

Mon, Jul 18, 2016 at 6:58 PM

To: David Studer <david.studer@cbc.ca>

Cc: Gino Apponi <gino.apponi@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>, Jack Nagler <jack.nagler@cbc.ca>

On Jul 18, 2016 6:46 PM, "David Studer" <david.studer@cbc.ca> wrote:

David

On Monday, 18 July 2016, Jack Nagler <jack.nagler@cbc.ca> wrote:

Is that helpful?

On Jul 18, 2016 5:45 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

On Mon, Jul 18, 2016 at 5:38 PM, Jack Nagler <jack.nagler@cbc.ca> wrote:

My 2 cents, anyway.

On Jul 18, 2016 5:32 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:

<http://www.cbc.ca/beta/news/canada/montreal/nice-attack-montreal-quebec-vigils-1.3682238>

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

On Mon, Jul 18, 2016 at 5:32 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747

07/11/2016

CBC Radio-Canada Mail - Re: Fwd: Media question

416-509-3315 (cell)

On Mon, Jul 18, 2016 at 4:37 PM, David Studer <david.studer@cbc.ca> wrote:

On Jul 18, 2016 4:35 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:

Thanks..

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

On Mon, Jul 18, 2016 at 3:54 PM, David Studer <david.studer@cbc.ca> wrote:

**David Studer, Director
Journalism Standards and Practices
CBC NEWS**

david.studer@cbc.ca
CELL: 416.806.9460
OFFICE: 416.205.6676

On Mon, Jul 18, 2016 at 3:40 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Copying David as well.

On Jul 18, 2016 3:36 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:

Not sure who is around to help on this one.

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

----- Forwarded message -----

From: **Alexandra Fortier** <alexandra.fortier@radio-canada.ca>
Date: Mon, Jul 18, 2016 at 3:25 PM
Subject: Fwd: Media question
To: Emma Bédard <emma.bedard@radio-canada.ca>, Chuck Thompson <chuck.thompson@cbc.ca>

Hi Emma and Chuck, over to you?

----- Forwarded message -----

From: I
Date: Mon, Jul 18, 2016 at 3:22 PM

07/11/2016

CBC Radio-Canada Mail - Re: Fwd: Media question

Subject: Media question
To: Alexandra Fortier <alexandra.fortier@cbc.ca>

Hi Alexandra, not sure if you are the right comms person for this but I will start with you.

In the story linked below CBC News uses the term terrorist attack but puts those words in quotations. I know CBC has some strange policies regarding the use of the word terrorist but in this case government's around the world have called Nice a terrorist attack.

Can you or someone else explain the use of quotations please? IS this CBC policy and if so can you point me to the policy?

Here is the story

<http://www.cbc.ca/news/canada/edmonton/ukrainian-man-studying-in-alberta-died-in-last-week-s-attack-in-france-embassy-confirms-1.3683970>

Thanks,

--
Alexandra Fortier
Strategy and Public Affairs / Stratégie et affaires publiques
CBC/Radio-Canada

—
Sent from Gmail Mobile

07/11/2016

CBC Radio-Canada Mail - Re: Fwd: Media question

CBC  Radio-Canada

Jennifer McGuire <jennifer.mcguire@cbc.ca>

Re: Fwd: Media question

1 message

Jennifer McGuire <jennifer.mcguire@cbc.ca>

Mon, Jul 18, 2016 at 3:59 PM

To: David Studer <david.studer@cbc.ca>

Cc: Chuck Thompson <chuck.thompson@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, Jack Nagler <jack.nagler@cbc.ca>

On Mon, Jul 18, 2016 at 3:54 PM, David Studer <david.studer@cbc.ca> wrote:

David Studer, Director
Journalism Standards and Practices
CBC NEWS

david.studer@cbc.ca

CELL: 416.806.9460**OFFICE:** 416.205.6676

On Mon, Jul 18, 2016 at 3:40 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Copying David as well.

On Jul 18, 2016 3:36 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:

Not sure who is around to help on this one.

Chuck Thompson
 Head of Public Affairs
 CBC English Services
 416-205-3747
 416-509-3315 (cell)

----- Forwarded message -----

From: **Alexandra Fortier** <alexandra.fortier@radio-canada.ca>

Date: Mon, Jul 18, 2016 at 3:25 PM

Subject: Fwd: Media question

To: Emma Bédard <emma.bedard@radio-canada.ca>, Chuck Thompson <chuck.thompson@cbc.ca>

Hi Emma and Chuck, over to you?

----- Forwarded message -----

From: I

Date: Mon, Jul 18, 2016 at 3:22 PM

Subject: Media question

To: Alexandra Fortier <alexandra.fortier@cbc.ca>

Hi Alexandra, not sure if you are the right comms person for this but I will start with you.

07/11/2016

CBC Radio-Canada Mail - Re: Fwd: Media question

In the story linked below CBC News uses the term terrorist attack but puts those words in quotations. I know CBC has some strange policies regarding the use of the word terrorist but in this case government's around the world have called Nice a terrorist attack.

Can you or someone else explain the use of quotations please? IS this CBC policy and if so can you point me to the policy?

Here is the story

<http://www.cbc.ca/news/canada/edmonton/ukrainian-man-studying-in-alberta-died-in-last-week-s-attack-in-france-embassy-confirms-1.3683970>

Thanks,

s.19(1)

—
Alexandra Fortier
Strategy and Public Affairs / Stratégie et affaires publiques
CBC/Radio-Canada

—
Jennifer McGuire
General Manager and Editor in Chief,
CBC News and Centres
jennifer.mcguire@cbc.ca

Amanda Pyle
Executive Assistant
amanda.pyle@cbc.ca

Fwd: CBC Media Monitoring Report - November 2, 2016

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

10 November 2016 at 09:58

----- Forwarded message -----

From: **Anil Sankar** <anil.sankar@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:46 PM
Subject: Fwd: CBC Media Monitoring Report - November 2, 2016
To: Lorene Sousa <lorene.sousa@cbc.ca>

----- Forwarded message -----

From: **David Jang** <david.jang@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:06 PM
Subject: Fwd: CBC Media Monitoring Report - November 2, 2016
To: Anil Sankar <anil.sankar@cbc.ca>

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Wed, Nov 2, 2016 at 8:13 AM
Subject: Fwd: CBC Media Monitoring Report - November 2, 2016
To:

[View in Browser](#)



CBC Media Monitoring Report

Date: November 2, 2016
Edited by: Matt Hyland (MHyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

Key Issues & Hot Topics

2 results



Police Spied On Reporter To Find If His Sources Were Cops

www.canadalandshow.com • November 2nd, 2016

[Permalink](#)

Tone: negative

Note: Radio-Canada being sued by a 40 provincial police officers in Val d'Or, Que.



Abolish the CBC

Toronto Sun • November 2nd, 2016

Author: Charles Hooker • **Page Number:** A16

Tone: negative • **Ad Value:** \$594 • **Reach:** 171076

Note: Letter.

Re "Wynne's 'reforms' favour Liberals" (Editorial, Oct. 28): The reform I would like to see is abolition of the CBC, which lobbied heavily for Wynne and Trudeau in their last elections. The CBC and certain other media are so Liberal (capital L) that

Adjudicator sides with CBC:

<http://www.cbc.ca/news/canada/ottawa/bus-train-crash-ottawa-videos-privacy-1.3829378>

Programming

4 results



Guru Studio Dives into 'Big Blue' with CBC

Animation Magazine • November 2nd, 2016

[Permalink](#)

Tone: neutral • **Reach:** 24600

s latest project Big Blue is now in development with Canadian pubcaster Kids' CBC. The original series comes from the creative mind of Guru Studio designer Gyimah ...



Guru lands Kids' CBC development deal

KidScreen Magazine • November 1st, 2016

[Permalink](#)

Tone: neutral • **Reach:** 19500

ed animation house Guru Studio is developing a new animated series with Kids' CBC. Big Blue follows underwater adventurers Lettie and Lemo as they explore a vast o...



Choices are made on Shoot the Messenger

www.tv-eh.com • November 2nd, 2016

[Permalink](#)

Tone: neutral



TV, eh? podcast episode 215 — Fishing in Honey Holes

www.tv-eh.com • November 2nd, 2016

[Permalink](#)

Tone: neutral

Note: Visit to set of CBC's Pure.

People and Personalities

7 results



Hints of how the new q will be

Star Touch • October 30th, 2016

Author: Nick Patch

Tone: neutral

Note: Edited version of print article published October 29.

replacing Shad, Power was overwhelmed by the response. "I like to say I hid myself in blankets for two days," recalls... numbers 16, two-thirds of whom are new to the show. (CBC says no jobs were lost in the transition.) "I started realizing



Dave Broadfoot, Royal Canadian Air Farce comedian, dead at 90

CBC.CA News • November 1st, 2016

Author: CBC News

Tone: neutral • Reach: 3327000

Canadian comedian and former Royal Canadian Air Farce actor Dave Broadfoot has died at age 90, his family confirmed to CBC News. Born in Vancouver on Dec. 5, 1925, Broadfoot was an early member of the long-running comedy show on CBC. Starting in



Air Farce's Dave Broadfoot dies At 90

National Post • November 2nd, 2016

Page Number: A9

Tone: neutral • Ad Value: \$1,576 • Reach: 159480

Note: Also in The StarPhoenix (Saskatoon), Windsor Star, Vancouver Sun, Ottawa Citizen, The Province, Edmonton Journal, Calgary Herald.

David Broadfoot, a Canadian comedian perhaps best known for regular appearances on CBC's Royal Canadian Air Farce, has died, his family confirmed to the CBC. He was 90. The North Vancouver native, pictured, starred on the radio/TV show from 1973 to



Comedian Dave Broadfoot, longtime member of Royal Canadian Air Farce, dies at 90

News - National Post • November 2nd, 2016

Author: Postmedia News

Tone: neutral • Reach: 607500

Note: Also in thesudburystar.com and 27 other online news sources.

Dave Broadfoot, a Canadian comedian best known for regular appearances on CBC's Royal Canadian Air Farce, has died, his family confirmed to the CBC. He was 90. The North Vancouver native was a regular on the radio version of the show from 1973 to



Dave Broadfoot 1925 – 2016

brioux.tv • November 2nd, 2016

[Permalink](#)

Tone: neutral



Dave Broadfoot, "Royal Canadian Air Farce" comedian, dead at 90

THE NATIONAL • November 1st, 2016

Tone: neutral

PETER MANSBRIDGE (HOST): Dave Broadfoot has died at the age of 90. His daughter tells CBC News tonight the Canadian comedian had been ill in recent days. Broadfoot made his breakthrough in 1955, appearing on "The Ed Sullivan Show." He appeared on

Dave Broadfoot Dies



CTV - CTV NATIONAL NEWS • November 1st, 2016

Author: LISA LAFLAMME

Tone: neutral

LISA LAFLAMME: Politics and politicians always provide rich satirical material for comedians. And tonight, one of the greats, Canadian Dave Broadfoot, has passed away. DAVE BROADFOOT (Comedian): What is Canadian culture? Only a Canadian would ask a

Awards & Achievements

1 result



CBC Radio hits the airwaves

The Globe and Mail • November 2nd, 2016

Author: Simon Houpt • Page Number: A2

Tone: neutral • Ad Value: \$3,531 • Reach: 309154

Nov. 2, 1936 The CBC wasn't Canada's first public broadcaster. That honour belonged to the Canadian Radio Broadcasting Commission, which launched in 1932 as a bulwark against American radio programming washing across the southern border. But that fledgling broadcaster was never given sufficient financial or political support. After it aired ...

Industry News

3 results



Thomson Reuters to cut 2,000 jobs, take fourth-quarter charge; About 4 per cent of the company's employees in 150 locations will be ...

theglobeandmail.com • November 1st, 2016

Author: JAMES BRADSHAW

Tone: negative • Reach: 1188000

Thomson Reuters Corp. will shed some 2,000 jobs across 39 countries and expects to absorb a fourth-quarter charge of \$200-million to \$250-million (U.S.), as the information and news giant speeds up efforts to simplify its complex structure. About 4 per cent of the company's employees in 150 locations will be affected, though there are no ...



UN offers The Rebel press accreditation for climate conference after environment minister's intervention

Financial Post • October 31st, 2016

Author: Sean Craig

Tone: negative • Reach: 607500

The United Nations has bowed to pressure from Environment Minister Catherine McKenna and three Canadian journalist advocacy groups, offering The Rebel - the right-wing news and opinion platform published by political commentator Ezra Levant - media accreditation at next week's Conference of the Parties (COP 22) in Morocco. Earlier this month, the ...



Monopoly online

National Post • November 2nd, 2016

Author: Russ Houldin • **Page Number:** FP7

Tone: neutral • **Ad Value:** \$1,777 • **Reach:** 159480

Note: Letter.

Re: "Stuck in the Sixties with the CRTC," Oct. 26 Len Katz and Sean Speer are correct that the CRTC is trapped in an out of date mandate. However, their prescription of a "neutral, market-driven regulatory model" also misses the mark. What has

--

David Jang
Senior Director, Marketing, Communications & Brand
t.416.205.2242
twitter: @david_jang



--

Anil Sankar, MBA
Manager, Planning
Communications, Marketing & Brand

(416) 205-7419
(647) 521-7419 (Mobile)

--

Lorene Sousa
Administrative Assistant to Mike Moser & Andre Turcotte
CBC Communications Marketing, Brand & Research
t: 416-205-2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: CBC Media Monitoring Report - October 27, 2016

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

10 November 2016 at 09:58

----- Forwarded message -----

From: **Anil Sankar** <anil.sankar@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:46 PM
Subject: Fwd: CBC Media Monitoring Report - October 27, 2016
To: Lorene Sousa <lorene.sousa@cbc.ca>

----- Forwarded message -----

From: **David Jang** <david.jang@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:06 PM
Subject: Fwd: CBC Media Monitoring Report - October 27, 2016
To: Anil Sankar <anil.sankar@cbc.ca>

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Thu, Oct 27, 2016 at 8:09 AM
Subject: Fwd: CBC Media Monitoring Report - October 27, 2016
To:

[View in Browser](#)



CBC Media Monitoring Report

Date: October 27, 2016
Edited by: Matt Hyland (MHyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

Key Issues & Hot Topics

6 results



William Watson: Dumpster Cops gonna come for you, if the CBC gets its way

Financial Post • October 26th, 2016

Author: William Watson

Tone: negative • **Reach:** 607500

Note: Also in today's National Post.

All this week the CBC is running a series of reports on an emerging mega-scandal - one that few Canadians are aware of but against which, if the federal government does what the intrepid investigators at the Mother Corp want (and when doesn't it



SHORT CUTS - Was Shad Set Up to Fail?

www.canadalandshow.com • October 27th, 2016

[Permalink](#)

Tone: neutral



The CBC's unfair advantage

metronews.ca • October 26th, 2016

Author: Tim Querengesser - Metro

Tone: negative • **Reach:** 142800

other news organization's sake. Two years later, without that re-examination, the CBC's future is healthy while its competitors in privately owned print news cling to life. The reason: the CBC's wholesale migration to the mobile web, by way of which



Broadcast revenues fall as viewing/listening moves online

Marketing Magazine Canada • October 26th, 2016

[Permalink](#)

Tone: neutral • **Reach:** 31800

Note: CBC statistics noted.

slightly, from \$1.23 billion to \$1.24 billion. Ad revenues for CBC conventional television fell by \$150 million, from \$370 million in 2011 to \$220...ion in 2015, likely exacerbated by the public broadcaster's loss of lucrative NHL rights. The.....



Canadian Civil Liberties and Media Organizations Join Forces to Support VICE Media's Appeal of RCMP Production Order

Canada NewsWire • October 26th, 2016

[Permalink](#)

Tone: neutral • **Reach:** 62100

Note: CBC, among others, filed motion.

of courthouse (11:45 AM approx) Canadian Journalists for Free Expression, CBC, Canadian Media Lawyers' Association, ...Canadian Association of Journalists, Canadian Media Guild, Reporters Without Borders, Aboriginal Peoples Television Netwo...

Programming

2 results



Watch: The original Loonette the Clown appears on This Hour Has 22 Minutes - to defend clowns

National Post • October 26th, 2016

Author: Sadaf Ahsan

Tone: neutral • Reach: 607500

[youtube=http://www.youtube.com/watch?v=nG6KKnc1IKs&w=640&h=390] If you happen to be a child of the '90s or are a



Diversity good, comedy mild and mediocre on Second Jen

The Globe and Mail • October 27th, 2016

Author: JOHN DOYLE • Page Number: L1

Tone: positive • Ad Value: \$17,156 • Reach: 309154

Note: Kim's Convenience mention; plus The Brain's Way of Healing plug. Also on theglobeandmail.com more diversity in Canadian TV these days. There's Kim's Convenience, on CBC, about a Korean-Canadian family. And

Industry News

5 results



Ottawa willing to intervene on behalf of The Rebel after journalists banned from UN climate conference

Financial Post • October 26th, 2016

Author: Sean Craig

Tone: neutral • Reach: 607500

." The Rebel, the right-wing news and opinion platform published by political commentator Ezra Levant, received the... organization with the gallery, its Ottawa correspondent Brian Lilley is a member and the spokesperson confirmed



More spent for web than tv; Appetite for data soared in 2015: CRTC figures

National Post • October 27th, 2016

Author: Emily Jackson • Page Number: FP1 / Front

Tone: neutral • Ad Value: \$6,616 • Reach: 159480

media - and it's a trend that CRTC Chairman Jean-Pierre Blais expects will continue. "Our report illustrates how... released statistics revealing a stagnant broadcasting industry. Although 78 per cent of households still have TV



For the first time in 10 years, broadcast sector revenues fall

www.thewirereport.ca • October 27th, 2016

[Permalink](#)

Tone: neutral



CRTC CMR: All about the data; broadband spend now outstrips TV subscriptions

cartt.ca • October 27th, 2016

[Permalink](#)

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Internet access revenue surpassed broadcasting in 2015: CRTC

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Fwd: Highlights Monday October 3, 2016 / Lundi 3 octobre 2016

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

10 November 2016 at 09:58

----- Forwarded message -----

From: **Anil Sankar** <anil.sankar@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:46 PM
Subject: Fwd: Highlights Monday October 3, 2016 / Lundi 3 octobre 2016
To: Lorene Sousa <lorene.sousa@cbc.ca>

----- Forwarded message -----

From: **David Jang** <david.jang@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:06 PM
Subject: Fwd: Highlights Monday October 3, 2016 / Lundi 3 octobre 2016
To: Anil Sankar <anil.sankar@cbc.ca>

----- Forwarded message -----

From: **Roger Belanger** <roger.belanger@cbc.ca>
Date: Mon, Oct 3, 2016 at 9:06 AM
Subject: Highlights Monday October 3, 2016 / Lundi 3 octobre 2016
To: Roger Belanger <roger.belanger@cbc.ca>

Highlights Monday October 3, 2016 / Lundi 3 octobre 2016

National Post/Montreal Gazette

Do something, or we'll only have CBC

Media keeps on shrinking, but there's still CBC

John Honderich, the chair of Torstar, has a problem: His flagship publication, the largest metro daily in the country by circulation, is dying. And hardly anyone cares.

...Local TV began moving out of small Ontario cities years ago.

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...The Mother Corp. receives \$1 billion annually in federal subsidy. Its funding is waxing, courtesy of the Trudeau government. It aggressively sells advertising — indeed, stomps with gigantic feet all over the national ad market, in competition with industry.

How long, given these enormous structural advantages, until the CBC is the only game in town? And how healthy will that be for Canadian democracy, and taxpayers?

Michael Den Tandt

www.therebel.media, Friday September 30, 2016

More media layoffs, while the CBC keeps hiring. That's no coincidence.

...A group of 146 newspapers in Quebec are looking for a bail-out from the government.

The Toronto Star says they used to have 470 reporters. Now they have just 170. The Globe, the Post, all are cutting back. And every news article I've referred to in the last five minutes except one all came from one source: the CBC.

How can anyone compete with the CBC, that gets a \$1.2 billion a year taxpayer hand-out. Now that everything's merging on the Internet, the CBC just destroys everything in its path — even though the Broadcasting Act, that creates the CBC, does not extend to the Internet.

Ezra Levant

www.thestar.com, Saturday October 1, 2016

When Jian Ghomeshi gave the CBC a shock

In this excerpt from Secret Life: The Jian Ghomeshi Investigation, Kevin Donovan describes the Q host's last show and the explosive meeting between his lawyer and CBC amid rumours of a big story breaking.

Kevin Donovan

startouch.thestar.com, Sunday October 2, 2016

BOOK EXCERPT

'WE ARE GOING TO FIRE YOU IN 24 HOURS'

In his book Secret Life: The Jian Ghomeshi Investigation, Kevin Donovan describes the explosive meeting between the Q host's lawyers and CBC executives, as rumours of a big story swirled

...Excerpted from Secret Life: The Jian Ghomeshi Investigation, scheduled for publication Tuesday, Oct. 4. Copyright © 2016 by Kevin Donovan. Reprinted by permission of Goose Lane Editions. The book is now available online.

Kevin Donovan

The Globe and Mail

CBC's big week starts with excellent Kim's Convenience

It's a big week for CBC. New and returning shows galore. The Romeo Section returns on Wednesday, and the heavily hyped Shoot the Messenger arrives a week from today. Some big expectations. And there's the tricky, tricky business of finding an audience when the new U.S. network and cable season is in full swing.

John Doyle

The Globe and Mail, Saturday October 1, 2016

Ivan Fecan: Television's Convenient Kingmaker

Almost 40 years after he started in TV, the producer is back in the guts of the business with the CBC sitcom Kim's Convenience.

Simon Houpt

The Ottawa Sun

What's in Store?

Kim's Convenience attempts to translate from stage play to sitcom format on CBC

Bill Harris

The Toronto Star, Sunday October 2, 2016

Watch out - that news story might be fake

CBC is labelling its satirical content in response to condo story misunderstanding. When their story about a condo developer who forgot to put bathrooms in a Toronto-area highrise went viral last week, writers at the CBC's satirical show "This Is That" were faced with an unexpected conundrum: many of the people who heard, read or shared the story online thought it was true.

Paola Loriggio

Playback, Friday September 30, 2016

CBC heads back to high school with new docuseries

After attending a MIPCOM masterclass panel in 2014 about TwoFour Group's "Educating" franchise – a high school-set, fly-on-the-wall-style docuseries that had become a sensation in the U.K. – CBC's Jennifer Dettman and her team fell in love with the format, but returned home with one overriding question.

...Feeling the concept was well worth pursuing, CBC acquired the rights to the format from Endemol Shine International, renamed it This Is High School, and enlisted Vancouver-based producer and observational doc specialists Paperny Entertainment.

Jordan Pinto

The Toronto Star

Steven Sabados is back and in good company

You can sense the love for Steven Sabados as he walks into the CBC studio set in downtown Toronto. Audience members shout "Welcome back!" and "We miss you!" He mouths a series of thank yous before the cameras start rolling on his new CBC show The Goods, which premieres Monday.

Tony Wong

Ottawa Citizen, Saturday October 1, 2016

CBC brings The Goods to daytime television

If there was a buzzword for CBC-TV's new daytime series "The Goods," it would be "fun." "That's my favourite 'F' word," Jessi Cruickshank quipped in an interview, in which she and co-host Steven Sabados used the word many times in describing the show and genuinely seemed to be having fun with each other.

Victoria Ahearn, The Canadian Press

The Globe and Mail

Peter Kavanagh, Author, Radio Producer, 63

A 'furious intellect' driven to explore

Veteran producer on high-profile CBC programs wrote of a life marked by health challenges

Fiercely intelligent and occasionally cantankerous, Peter Kavanagh – the storied CBC producer, author and devoted family man – suffered from pain all his life but was loath to let others see it.

Lisa Fitterman

Le Devoir, samedi 1er octobre 2016

La balado a le vent en poupe

«Serial» a été téléchargé 120 millions de fois. Pourquoi?

Une série qui s'intitule Serial, c'est banal. Il n'y a pourtant rien d'ordinaire dans cette production extraordinaire. Le dernier des 23 épisodes de cette balado de journalisme d'investigation a été mis en ligne en mars.

...« Ce qui est nouveau, ce qui est en expansion dans le monde, c'est la création uniquement pour la balado, explique la directrice de la chaîne radio-canadienne ICI Première, Patricia Pleszczynska. La série Serial a mis sur la carte mondiale la possibilité de faire une programmation audio qui rejoint un large public sans un support linéaire. »

Stéphane Baillargeon

Le Devoir, samedi 1er octobre 2016

Lionel Duval, pilier de La Soirée du hockey, s'est éteint

L'un des pionniers du journalisme sportif télévisuel n'est plus. Lionel Duval, connu pour ses entrevues avec des joueurs de hockey et sa description des matchs du Canadien de Montréal lors du rendez-vous télévisuel incontournable La soirée du hockey, s'est éteint à l'âge de 83 ans.

Lionel Duval a accompagné les amateurs de sports pendant la trentaine d'années où il a été employé par Radio-Canada. Au cours de sa carrière, il a aussi contribué à franciser les termes techniques des sports nord-américains.

Boris Proulx

montrealgazette.com, Friday September 30, 2016

How the CRTC is like House of Cards

The Canadian Radio-television and Telecommunications Commission is an unknown entity to most Canadians, and that is probably not a good thing.

In recent days it has come under increased scrutiny for a number of reasons, both policy and personal/personnel, but the discussion in the media is almost always within the Business section of newspapers.

In and of itself that says a lot.

Kevin Tierney

Financial Post

Redditors give CRTC an earful

Canada's telecom regulator is for the first time using Reddit, a popular albeit irreverent online forum, as an official feedback channel as it prepares to set rules on the controversial practice of differential pricing.

Emily Jackson

The Wire Report, Friday September 30, 2016

Reddit reaction to differential pricing overwhelmingly critical

Users of Reddit Inc.'s website have largely railed against differential pricing in a discussion initiated by the CRTC, with an overwhelming number of comments on the social platform expressing concern about the practice, which allows providers to exempt some services from counting towards a customer's data allotment.

Ahmad Hathout, Charelle Evelyn

The Ottawa Sun

Shomi no match for Netflix

Shomi the money! No? OK, shomi the door.

The announcement last week that online TV service shomi will wink out of existence at the end of November shouldn't come as a shock to anyone who has been keeping an eye on the ever-shifting landscape of streaming TV in Canada.

Steve Tilley

Le Droit

Lisée a des plans pour Télé-Québec

Déclin de la couverture régionale oblige, un Québec dirigé par Jean-François Lisée verrait le mandat de Télé-Québec s'élargir afin qu'y soit diffusés, à la télé et sur le Web, des bulletins d'informations locales quotidiens.

La proposition du candidat à la chefferie du Parti québécois vise à redonner une place de choix à l'information régionale, ce «service essentiel qui, en ce moment, présente des signes de déclin inquiétant», déplore Jean-François Lisée.

Camille B. Vincent

www.lapresse.ca, samedi 1er octobre 2016

Jean-François Lisée veut lancer une offensive contre Netflix et Apple

Les distributeurs de contenu en ligne comme iTunes et Netflix « marginalisent » la culture québécoise, affirme Jean-François Lisée. S'il devient premier ministre, le candidat à la direction du Parti québécois lancera donc une offensive sur deux fronts pour corriger la situation.

...« Si nos produits culturels perdent du terrain, ce n'est pas parce qu'ils sont de moins bonne qualité ou parce qu'ils sont produits en moins grande quantité, résume M. Lisée. C'est parce que l'affichage, qui est maintenant contrôlé par les géants de l'internet, les désavantage. »

Martin Croteau

www.theglobeandmail.com, **Friday September 30, 2016**

Rogers retreats from print in radical media division overhaul

The publishing arm of Rogers Communications Inc. is beating a retreat from print with a radical overhaul that will mean far more of its magazine stories appear only online.

Starting in January, four titles will stop publishing print editions. Canadian Business, Flare, MoneySense and Sportsnet magazine will continue as "content brands," publishing daily to websites and dedicated apps, but no longer craft separate issues.

James Bradshaw

The Globe and Mail, Saturday October 1, 2016

Print pullback

Rogers turns the page on magazine strategy

Rogers Communications Inc. is radically overhauling its magazine strategy, the latest signal of the publishing industry's retreat from print amid a steady erosion of advertising revenues.

...“This isn't something that we're trying to drive. It's the market driving us,” Rick Brace, president of Rogers Media, said in an interview. “We can't remain status quo.”

James Bradshaw, Christine Dobby

Ottawa Citizen

Rogers putting print media on back burner

Rogers Communications Inc. announced a major retreat from print media Friday, shuttering the print versions of four of its lead magazine titles in favour of more digital distribution and putting its stable of trade publications up for sale.

...Rogers also announced that it has put its 34 trade publications, including Marketing Magazine, Medical Post, Advisor's Edge and Canadian Grocer, and its French-language magazines, Châtelaine, L'actualité, and Lou Lou, up for sale. The company expects to sell these publications by the end of 2016, as part of a new strategy that focuses on English-language consumer brands.

Sean Craig

Le Devoir, samedi 1er octobre 2016

Rogers se départit de «L'actualité» et de «Châtelaine»

Des négociations «à différents stades» sont déjà enclenchées avec des acheteurs

La nouvelle a explosé comme une bombe dans le monde des médias vendredi matin : la compagnie Rogers restructure radicalement le secteur de ses magazines, avec comme conséquence immédiate la mise en vente de L'Actualité et de Châtelaine, deux publications phares du Québec.

...Quatre publications anglophones (Flare, Sportsnet, MoneySense et Canadian Business) abandonneront alors le papier pour le Web. En même temps, trois autres titres (Maclean's, Châtelaine, Today's Parent) réduiront leur fréquence de publication. L'hebdomadaire Maclean's, équivalent canadien-anglais de L'Actualité, ne paraîtra plus qu'une fois par mois. Par contre, le magazine à potins Hello ! sera toujours publié une fois par semaine.

Stéphane Baillargeon

Le Journal de Montréal, dimanche 2 octobre 2016

Fini les magazines?

«Les rumeurs de leur mort sont grandement exagérées». C'était le titre d'un article du magazine Adweek, la bible de l'industrie de la publicité et du marketing aux États-Unis, en novembre 2015. Les annonceurs, qui font vivre la plupart des magazines, savent de quoi ils parlent.

...La mise en vente de Châtelaine, L'actualité et Loulou par Rogers Communications de Toronto a pris tout le monde par surprise, sauf moi. J'ai été éditrice et rédactrice en chef de Châtelaine et éditrice-fondatrice de Loulou.

Lise Ravary

www.theguardian.com, **Friday September 30, 2016**

The BBC's Bake Off bust-up with Channel 4 is not good for either of them

Channel 4's decision to take on the Great British Bake Off from the BBC is a story about Channel 4's remit, the BBC's failure to agree a deal with format owners and originators Love productions to the comings and, mostly, goings of the talent, in media terms this remains a huge story. In many respects it's one both C4 and the BBC would rather sort of went away.

Steve Hewlett

www.theguardian.com, Friday September 30, 2016

James Purnell's appointment as director of radio spells trouble for the BBC

Notwithstanding his many strengths as a strategist and ideas person, James Purnell's appointment as director of radio in addition to his existing portfolio is almost certain to cause trouble for the BBC and its director general Tony Hall. For a start Purnell is a former Labour cabinet minister which, in the words of one well-placed insider, " had Tory eyebrows hitting the ceiling ..."

Steve Hewlett

www.theguardian.com, Sunday October 2, 2016

BBC presenter Jon Holmes claims he was sacked for being a white man

A BBC presenter has launched a scathing attack on the broadcaster's diversity strategy, claiming he was sacked for being a white man.

Jon Holmes, a writer and comedian who has appeared on Radio 4's The Now Show for 18 years, said he was told he was being fired from the programme because it was being recast with "more women and diversity".

Haroon Siddique

Roger Bélanger

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TODAY IN THE MEDIA
AUJOURD'HUI DANS LES MÉDIAS

1

Lundi 3 octobre 2016
Monday October 3, 2016

COMMENT

Do something, or we'll only have CBC



MICHAEL DEN TANDT

John Honderich, the chair of Torstar, has a problem: His flagship publication, the largest metro daily in the country by circulation, is dying. And hardly anyone cares.

The Toronto Star is not flat-lining (I hope). But it has been shedding newsroom staff at an alarming rate, from 470 a decade ago to 170 now. And it's not that absolutely zero persons, anywhere, give a hoot: The members of the Commons Heritage Committee, who have been hearing testimony about the travails of Canada's newspaper industry, presumably care. It's their job to care, after all.

But generally speaking, as big issues go, this one barely registers. It's below Montreal's pit bull ban. It's below cute animal videos. It's a thermocline layer below

Donald Trump's soft-porn cameo. We know this, naturally, because there's so little chatter about it on Facebook and Twitter.

The phenomenon isn't limited to Honderich's Star, of course. Postmedia chief executive Paul Godfrey shared essentially the same story with the heritage committee last spring, not long after the company merged newsrooms in markets where it owns two daily newspapers, and laid off 90 staff.

Friday, Rogers Media killed the print editions of four of its magazines, including Canadian Business. Maclean's magazine will henceforth be printed once a month, rather than weekly. The strategy, according to Rogers, is to "double down" on digital. Translation: We need to do this for less money, because it's all we can afford any more.

Local TV began moving out of small Ontario cities years ago.

It is, as far as the eye can survey, a media universe ruled by Google, Facebook, Twitter — and in Canada, the CBC.

The first has an effective monopoly on Internet

searches, capturing the associated ad revenue. The second has an effective monopoly on community engagement, endearing photos of our children and, increasingly, display advertising in markets large and small. The third has an effective monopoly on political chatter and breaking news. The fourth announced last week it is setting up an op-ed division.

That said, the Mother Corp. receives \$1 billion annually in federal subsidy. Its funding is waxing, courtesy of the Trudeau government. It aggressively sells advertising — indeed, stomps with gigantic feet all over the national ad market, in competition with industry.

How long, given these enormous structural advantages, until the CBC is the only game in town? And how healthy will that be for Canadian democracy, and taxpayers?

The Commons heritage committee is examining, among other factors, the concentration of media ownership. This was the hue and cry last spring when Postmedia merged newsrooms in Ottawa, Calgary and Edmonton. It



PETER J. THOMPSON / NATIONAL POST FILES

How long until the CBC is the only game in town? And how healthy will that be for Canadian democracy, and taxpayers? Michael Den Tandt asks.

was equally top of mind when Torstar shuttered the Guelph Mercury last January.

The headline, with each successive retrenchment, is fewer professional journalists, fewer independent editorial voices, less diversity, a narrower band of opinion. These are legitimate concerns.

What's missing in the discussion — especially in the lazy, drive-by shootings of traditional media that have become de rigueur on social media, when they bother to think of us at all — is that this is at root an editorial reaction to an advertising revenue problem, not the other way around. Google and Facebook especially are efficient vehicles for selling low-cost, targeted advertising. Kijiji has consumed what used to be the classified ad market.

Tough luck, is the free-market's response: Be a better competitor. Which is fair. Media companies should be able to offer ads that compete on process, price and result with the systems of the digital giants.

Beyond that, however, are two important questions. The first is whether this can now evolve quickly enough to prevent a cascading series of corporate failures that leave the CBC, distributed via Facebook and Twitter, as the only provider of professional news reporting in Canada. The second, assuming the answer to the first question is no or maybe not, is what should be done about it, if anything.

Government ownership of newspapers is a non-starter, on principle; one China People's Daily — or indeed, one CBC — is enough. A mandated subscription

minimum for professionally gathered news, which would effectively transform newspapers into regulated utilities, would be little better and impossibly complicated to introduce.

But a third remedy — a more robust anti-trust regime that pushes back hard against monopolistic behaviour in digital ads, as regulators in Europe continue to try to do — remains an option in Canada, as it does in the United States.

U.S. Federal Trade Commission staff found in 2012 that Google had abused its monopoly power, at the expense of its competitors and consumers. But the FTC wrapped up the probe in 2013. The federal Competition Bureau took a look at Google in Canada. It wrapped up last April, taking no action.

[Twitter.com/mdentandt](https://twitter.com/mdentandt)

COMMENT

Media keeps on shrinking, but there's still CBC

Corporate failures may leave just the Mother Corp.



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National Post

Twitter.com/mdentandt



PETER J. THOMPSON / NATIONAL POST FILES

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A portrait of Ghomeshi by Star artist Raffi Anderian. (RAFFI ANDERIAN / TORONTO STAR) | ORDER THIS PHOTO

Kevin Donovan

In Secret Life: The Jian Ghomeshi Investigation, Star reporter Kevin Donovan traces the CBC host's downfall, from whispers and rumours to the fallout from his sex assault trial. The story picks up on Oct. 22, 2014 — the same day as the Parliament Hill shootings — after Ghomeshi taped what would be his last episode of CBC's radio show Q. It featured an emotional segment with former NHL goalie Clint Malarchuk about his struggles with mental illness, and it took place amid rumours of a forthcoming exposé about Ghomeshi's sexual practices and alleged assaults on women.

Finished for the day, late afternoon on Wednesday after the pre-taping, Ghomeshi brushed past some of the Q staff. People stood in clusters, talking about the Ottawa shooting. One stopped him and remarked how emotional he seemed to be about the interview with Malarchuk. It was quite clear to staff that both men had been crying at the end of the segment.

"That interview?" Ghomeshi said as he went out. "Oh, it had nothing to do with that."

Malarchuk had affected Ghomeshi, but he was also grappling with his fear of the "monster" story that Jesse Brown was apparently about to break. Talks with his advisers went on throughout the night before he came in to work Thursday to host Q, deliver his essay on the Ottawa shootings, and introduce the pre-taped portions, including the Malarchuk interview. Then he left the CBC building.

At roughly the time Ghomeshi was wrapping up his morning at Q, his lawyer Tiffany Soucy was sitting in front of a computer in a boardroom at the Dentons offices on King St. W. for a most unusual meeting. Her assistant ushered in two senior CBC employees: chief of public affairs Chuck Thompson and Chris Boyce, executive director of radio programming.

Throughout the summer Ghomeshi had kept both executives apprised of the allegations against him, and both men had taken his protestations of innocence at face value. They trusted Ghomeshi. In fact, the entire CBC executive team trusted him. But now, with Brown's forthcoming "monster" story apparently bringing the allegations front and centre again, Ghomeshi and his legal team had a new strategy. They were going to reveal evidence of consent.

Soucy had decided that Ghomeshi would not be present at the meeting. In her brief preamble to the two CBC executives, Soucy explained that she had loaded more than a hundred videos and hundreds of text messages onto the computer in front of her, all from Jian Ghomeshi's cellphone. She said this information would put the matter of Ghomeshi's alleged sexual abuse to rest.

"The plan was to show this as an example of how during consensual sexual relations there could be bruising," a source close to Ghomeshi during that time explained to me.

The videos had all been sent to Ghomeshi from one of the many women he dated over the past decade. The woman recorded them as video "selfies" and sent them to Ghomeshi either at his request or of her own volition. (I interviewed this woman, who wishes to remain anonymous.) Soucy warned that the material the two men were about to see was sexually explicit, ranging from provocative images to text chats about a television show that Ghomeshi and the woman in the videos enjoyed. Boyce and Thompson sat down and began viewing.



Author Kevin Donovan, the Star's investigative reporter and editor. (RICHARD LAUTENS)

The woman was sometimes clothed, sometimes naked. Boyce and Thompson were also shown text messages between Ghomeshi and the woman that seemed to indicate, the CBC executives felt, a completely consensual relationship. One video was very different from the others. Soucy showed it, she said, as an example of how bruising could occur as the result of a consensual sexual relationship. The woman revealed bruising to the side of her body apparently caused by cracked ribs during sex play.

Soucy showed the CBC executives a series of accompanying texts that, according to a source, featured the woman telling Ghomeshi that he caused the injury. The video and accompanying messages did not indicate to Boyce and Thompson that the woman was angry or upset with Ghomeshi. No other videos showed any injuries, but Soucy showed provocative videos and text messages the woman had sent Ghomeshi after the bruising video, which the lawyer said was proof the relationship was ongoing, consensual and friendly.

The videos, particularly the one showing the bruise, stunned Boyce and Thompson. This was not the anticipated reaction. The assignment was suddenly out of the CBC executives' comfort zone. They stood up, gathered the notes they had been allowed to make, and left the law firm offices quickly, hustling into the elevator and then out onto King St. W.

The distance from Dentons to the CBC Front St. offices is 900 metres, and both men covered the distance at a half sprint. They were not allowed to take any of the electronic information with them. Much later, Boyce mused in an on-camera interview that perhaps the CBC should have made a report to the police about the video that showed bruising.

Back at headquarters, the two men briefed Heather Conway, the CBC's executive vice-president of English services. Conway was as far from being a CBC "lifer" as possible. She had only joined the year before, coming from a post as chief business officer for the Art Gallery of Ontario. Prior to that she had been executive vice-president at Alliance Atlantis Communications.

Boyce and Thompson told their boss that they had been shown information suggesting that this particular relationship seemed to be consensual. It appeared, however, that the sex play had broken a woman's ribs. Conway made up her mind then and there to fire Ghomeshi.

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When briefed on what two CBC representatives heard at the meeting with Ghomeshi's lawyer, executive Heather Conway decided right away that he must be fired, Kevin Donovan writes. (EDUARDO LIMA)

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Chris Boyce, Heather Conway and human resources chief Todd Spencer. Lawyer Fillion was also in attendance. Ghomeshi was joined by Jaime Watt and other Navigator consultants, as well as the Dentons lawyers.

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Excerpted from *Secret Life: The Jian Ghomeshi Investigation*, published Tuesday, Oct. 4. Copyright © 2016 by Kevin Donovan. Reprinted by permission of Goose Lane Editions. The book is now available online at StarStore.ca/Ghomeshi. The public is invited to hear the author in conversation with Ryerson University Prof. Lisa Taylor about his book, on Tuesday, Oct. 18, at 7 p.m., at the Rogers Communications Centre, 80 Gould St., Room 204. This is a free event.

www.thestar.com/news/insight/2016/10/01/when-jian-ghomeshi-gave-the-cbc-a-shock.html



BOOK EXCERPT

‘WE ARE GOING TO FIRE YOU IN 24 HOURS’

In his book *Secret Life: The Jian Ghomeshi Investigation*, Kevin Donovan describes the explosive meeting between the Q host's lawyers and CBC executives, as rumours of a big story swirled

By Kevin Donovan

In Secret Life: The Jian Ghomeshi Investigation, Star reporter Kevin Donovan traces the CBC host's downfall, from whispers and rumours to the fallout from his sex assault trial. The story picks up on Oct. 22, 2014, after Ghomeshi taped what would be his last episode of CBC's radio show Q. It featured an emotional segment with former NHL goalie Clint Malarchuk about his struggles with mental illness, and it took place amid rumours of a forthcoming exposé about Ghomeshi's sexual practices and alleged assaults on women.

Finished for the day, late afternoon on Wednesday after the pre-taping, Ghomeshi brushed past some of the Q staff. People stood in clusters, talking about the Ottawa shooting. One stopped him and remarked how emotional he seemed to be about the interview with Malarchuk. It was quite clear to staff that both men had been crying at the end of the segment.

"That interview?" Ghomeshi said as he went out. "Oh, it had nothing to do with that."

Malarchuk had affected Ghomeshi, but he was also grappling with his fear of the "monster" story that Jesse Brown was apparently about to break. Talks with his advisers went on throughout the night before he came in to work Thursday to host Q, deliver his essay on the Ottawa shootings, and introduce the pre-taped portions, including the Malarchuk interview. Then he left the CBC building.

At roughly the time Ghomeshi was wrapping up his morning at Q, his lawyer Tiffany Soucy was sitting in front of a computer in a boardroom at the Dentons offices on King St. W. for a most unusual meeting. Her assistant ushered in two senior CBC employees: chief of public affairs Chuck Thompson and Chris Boyce, executive director of radio programming.

Throughout the summer Ghomeshi had kept both executives apprised of the allegations against him, and both men had taken his protestations of innocence at face value. They trusted Ghomeshi. In fact, the entire CBC executive team trusted him. But now, with Brown's forthcoming "monster" story apparently bringing the allegations front and centre again, Ghomeshi and his legal team had a new strategy. They were going to reveal evidence of consent.

Soucy had decided that Ghomeshi would not be present at the meeting. In her brief preamble to the two CBC executives, Soucy explained that she had loaded more than a hundred videos and hundreds of text messages onto the computer in front of her, all from Jian Ghomeshi's cellphone. She said this information would put the matter of Ghomeshi's alleged sexual abuse to rest.

"The plan was to show this as an example of how during consensual sexual relations there could be bruising," a source close to Ghomeshi during that time explained to me.

The videos had all been sent to Ghomeshi from one of the many women he dated over the past decade. The woman recorded them as video "selfies" and sent them to Ghomeshi either at his request or of her own volition. (I interviewed this woman, who wishes to remain anonymous.) Soucy warned that the material the two men were about to see was sexually explicit, ranging from provocative images to text chats about a television show that Ghomeshi and the woman in the videos enjoyed. Boyce and Thompson sat down and began viewing.

The woman was sometimes clothed, sometimes naked. Boyce and Thompson were also shown text messages between Ghomeshi and the woman that seemed to indicate, the CBC executives felt, a completely consensual relationship. One video was very different from the others. Soucy showed it, she said, as an example of how bruising could occur as the result of a consensual sexual relationship. The woman revealed bruising to the side of her body apparently caused by cracked ribs during sex play.

Soucy showed the CBC executives a series of accompanying texts that, according to a source, featured the woman telling Ghomeshi that he caused the injury. The video and accompanying messages did not indicate to Boyce and Thompson that the woman was angry or upset with Ghomeshi. No other videos showed any injuries, but Soucy showed provocative videos and text messages the woman had sent Ghomeshi after the bruising video, which the lawyer said was proof the relationship was ongoing, consensual and friendly.

The videos, particularly the one showing the bruise, stunned Boyce and Thompson. This was not the anticipated reaction. The assignment was suddenly out of the CBC executives' comfort zone. They stood up, gathered the notes they had been allowed to make, and left the law firm offices quickly, hustling into the elevator and then out onto King St. W.

The distance from Dentons to the CBC Front St. offices is 900 metres, and both men covered the distance at a half sprint. They were not allowed to take any of the electronic information with them. Much later, Boyce mused in an on-camera interview that perhaps the CBC should have made a report to the police about the video that showed bruising.

Back at headquarters, the two men briefed Heather Conway, the CBC's executive vice-president of English services. Conway was as far from being a CBC "lifer" as possible. She had only joined the year before, coming from a post as chief business officer for the Art Gallery of Ontario. Prior to that she had been executive vice-president at Alliance Atlantis Communications.

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http://startouch.thestar.com/screens/a7d94fb8-c629-4412-9239-15f8ef81dbee%7C_0.html

CBC's big week starts with excellent Kim's Convenience



JOHN DOYLE
TELEVISION
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It's a big week for CBC. New and returning shows galore. *The Romeo Section* returns on Wednesday, and the heavily hyped *Shoot the Messenger* arrives a week from today. Some big expectations. And there's the tricky, tricky business of finding an audience when the new U.S. network and cable season is in full swing.

Well, it starts with a stellar debut. *Kim's Convenience* (Tuesday, CBC, 9 p.m.) is a killer comedy – a finely crafted sitcom with great charm. An absolute joy to watch.

Derived from the acclaimed and wildly popular play of the same title by Ins Choi, *Kim's Convenience* comes with a lot of baggage. CBC describes it as the “funny, heart-

felt story of the Kims, a Korean-Canadian family, running a convenience store in downtown Toronto.”

Let's put the emphasis on “funny,” not “heartfelt,” because that can be off-putting to an audience accustomed to searing, cynical rudeness in contemporary TV comedy. It's based on a play, so is it stacey? Nope, definitely not. Is it on CBC in some well-meaning but wrongheaded effort at diversity on the prime-time schedule? No and never mind. It's just funny, sharply written comedy with the right dollops of goofy delight.

The premise is, of course, shockingly familiar. Dad and store owner Mr. Kim (Paul Sun-Hyung Lee), called Appa in the family, is a crusty-but-lovable guy. We've met many of his type on TV over the years. The trick with such characters is to have them interact with a wide variety of others to test the limits of their crustiness and lovability. If Appa were confined to interacting only with family, the magic would soon evaporate. But here, the constant stream of cus-

tomers entering the store keeps the character evolving.

The series rattles along cheerily, cutting to the family dynamic for occasionally earnest segments, and even these are cleverly constructed for ditziness rather than mawkishness.

Mr. and Mrs. Kim (known as Umma and played with a delicate sense of farce by Jean Yoon) have been in their store location for decades and have two young-adult children – Janet (Andrea Bang) and Jung (Simu Liu). Janet's at art school and Jung is working at a car rental company. He's estranged from dad because there was a mysterious incident when he was 16, and he and Appa fell out; there was a criminal charge and Jung never finished high school. This circumstance could easily be overplayed for maudlin drama to accompany the comedy, but it isn't. Jung's a fully fleshed-out character, a young man more interested in having a good time than an uplifting reconciliation with dad. Kudos should go to Liu and especially to

Andrew Phung, who plays Jung's co-worker and roommate Kimchee. Their banter and Kimchee's full-out hoser attitude amount to very, very entertaining absurdity. Some more flesh could be put on the bones of Shannon (Nicole Power), Jung's lovelorn boss, but that will come, hopefully.

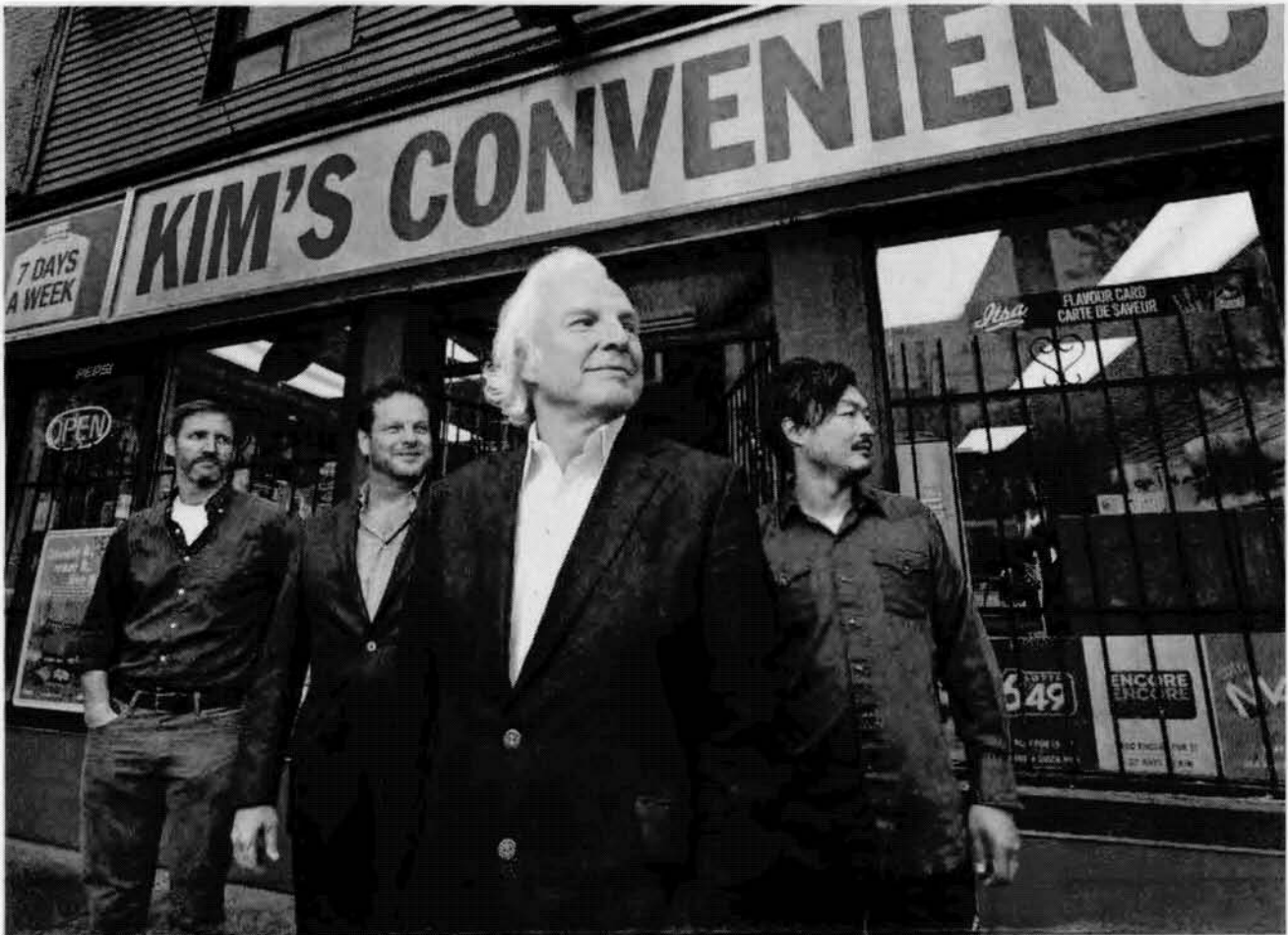
In the episodes available for review, *Kim's Convenience* (adapted and written for TV by Choi and Kevin White) stays away from the pseudo-seriousness that could easily plague a comedy about immigrants and family dynamics. There is little obviousness and mugging, and moral lessons are few in the breezy speed of it. What's it all about? Good jokes, mainly. Heartily recommended, *Kim's Convenience* is a clever, generally engaging screwball comedy with an eye on entertainment – and not much else, thankfully.

Also airing

Conviction (Monday, ABC, CT, 9 p.m.) is a classic example of network TV misusing talent and falling back on tired templates for

prime-time drama. It stars the wonderful Hayley Atwell (last seen in the excellent Marvel drama *Agent Carter* on ABC) as Hayes Morrison, the wild-child daughter of a former U.S. president. Hayes is badass lawyer who parties hard. When we meet her, she's messed up, as usual, but given a shot at redemption by a DA (Eddie Cahill) who wants her to lead his new Conviction Integrity Unit, which examines cases in which there might have been wrongful convictions.

Things move along with some sizzle and sass – Atwell is having a whale of a time – until *Conviction* turns into a case-of-the-week legal drama. Hayes is obliged to lead a team of earnest young lawyers who want to free the innocent and, well, crimes are re-enacted, new evidence is discovered and the case is put to bed before the final commercial break. Atwell has enormous presence and is a gifted, unusually physical actor, but she's wasted here. What sizzles soon starts plodding along.



MEDIA

IVAN FECAN, TELEVISION'S CONVENIENT KINGMAKER

Almost 40 years after he started in TV, the producer is back in the guts of the business with the CBC sitcom *Kim's Convenience*. **Simon Houpt** reports on the industry icon's latest high-stakes bet

From left, Kevin White, Albert Schultz, Ivan Fecan and Ins Choi, all executive producers of the new CBC series *Kim's Convenience*, pose in downtown Toronto.

FRED LUM/THE GLOBE AND MAIL

Do not be fooled by the shiny hardware in Ivan Fecan's office. There are rows and rows of gleaming tchotchkes: Gemini Awards, a Queen's Diamond Jubilee Medal, armfuls of laurels from TV festivals in New York and Houston and San Francisco. But they don't belong to him. After decades as a suit at CBC and CTV, he left the executive suite six years ago, and no longer has his own office in Toronto. So, even if he looks comfortably at home — reading a script with his feet up, relaxing in an untucked striped dress shirt, a navy blue sport jacket and spotless white tennis shoes — he's just squatting here, in the Yorkville HQ of his wife, the TV producer Sandra Faire.

Still, Fecan (pronounced "Fetz-ann") does have one such trophy, a lifetime achievement sort of thing known as the Academy Board of Directors' Tribute that he got, he quips, "for surviving." But don't feel bad if you didn't see Lloyd Robertson hand it to him during the Canadian Screen Awards last March. "I wasn't in the broadcast, that's why you missed it. It was among the 500 other awards," he chuckles. "Executives don't get in the broadcast."

But now, almost 40 years after he started in TV as a producer on Toronto's *CityPulse News*, Fecan, 63, is back in the guts of the business with his first on-screen producer credit in decades, shepherding a high-stakes TV project that CBC is giving one of its biggest launches in years.

Kim's Convenience, scheduled to debut Oct. 4, is in the sweet spot of CBC's mission: a family-friendly prime-time sitcom, adapted from a popular and award-winning play about a Korean-Canadian family running a convenience store in Toronto's Regent Park neighbourhood and struggling (sweetly) with intergenerational conflict amid the gentrifying, multicultural city.

If some may view its arrival with cynicism — promotional efforts touting its on-screen diversity could seem a little too Trudeau-ish self-congratulatory — the show is warm and winning, and has the ring of authenticity. But if *Kim's* is a portrait of the new Canada, the play's transition to the screen is also a reminder of the similar beginnings of those who make up the Canadian establishment.

Fecan, Page 5

FROM PAGE 1

Fecan: Show's stage success helped assure executives that material would land

» For while Fecan is now a godfather-like figure in the TV business, he is also the child of refugees whose hardscrabble lives gave him an appreciation of both the struggles and the rich legacies of those who followed in their footsteps.

Fecan started in the business as a freelance radio producer right out of York University's fine arts program. (He was in such a rush to start his career, he says, "being a smart ass, I talked my way into the second-year classes." But at the end of three years, though he had done the fourth-year courses, he didn't have enough credits to graduate, so he left. Apparently, there were no hard feelings: In 2006, York named a theatre after him and his wife, in recognition of a generous contribution; in 2008, the university conferred honorary doctorates on them.)

He began in CBC Radio, working on the first year of *Quirks & Quarks*, left for a few years at CITY-TV, then came back to CBC for a quick series of jobs that ended with a stint as head of variety programming. He came to the attention of Brandon Tartikoff, the wunderkind NBC programmer (*Cheers*, *L.A. Law*, *The Cosby Show*, *Seinfeld*) who hired him, at age 31, to head up the network's creative development. Tartikoff was a mentor, and taught him the business of programming. But after two years, CBC offered him a job as head of its English-language TV network back in Toronto.



The executive producers of CBC's new sitcom *Kim's Convenience* – from left, Albert Schultz, Ins Choi, Ivan Fecan and Kevin White – are seen inside an east-end Toronto convenience store on Friday. The series is based on Choi's successful 2011 play. FRED LUM/THE GLOBE AND MAIL

"I really love programming," he says. "If you're a carpenter and you want to be a carpenter, then you should start being a carpenter somewhere. I didn't want to go through the wait, I wanted to start doing that right away, and CBC gave me the opportunity. And my wife was here and she didn't like L.A. particularly."

Under Fecan, CBC programmed *The Kids in the Hall*, *Street Legal*, *This Hour Has 22 Minutes*, *CODCO* and *Road to Avonlea*. He expanded the audience for *Degrassi Junior High* by moving it from the afternoon to prime time. He programmed the landmark movie-of-the-week *The Boys of St. Vincent*.

In 1993, he was wooed away to Baton Broadcasting, at the time an Ontario-based operation that owned a small share of CTV. The network was riven by fractious ownership, and losing money. Over the next few years, Fecan helped orchestrate a takeover that set the table for CTV's current dominance in Canadian network television. With him as president and CEO, CTV bought TSN, Discovery, CP24, Bravo, Space, a smorgasbord of other cable channels and the A-Channel network, and launched Sportsnet and The Comedy Network. As the company thrived, so did Fecan's net worth. Suitors came calling, including Bell parent BCE, which bought the company in 2000, sold off part of it (to the owners of The Globe and Mail), then sold the rest of it in 2006, only to buy it outright in 2010.

"When I joined Baton, it was trading at \$6 a share, and when we sold to Bell the first time we sold for \$37 a share. And there were [stock] options and all that stuff. I think I sold that company four times." He chuckles. "And twice while it was a public company. There were

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One promise I made to myself when I left [CTV] is, I'm never purely going to work for somebody again. I will always be a part owner or an owner of whatever it is I do.

Ivan Fecan
Television producer

changes of control that triggered options, and all that stuff."

Nice work if you can get it? he is asked. He smiles and chuckles again: "Right time, right place."

When BCE bought CTV in 2010, Fecan was exhausted and ready for a change. He stepped aside to let the new owners run things their way, and announced he was retiring. He bought a place in Santa Barbara and began to renovate it. In December, 2011, though, just before he was headed off to California for the winter, Albert Schultz, the artistic director of Soulpepper Theatre Company in Toronto's Distillery District, asked him to sit in on a rehearsal of a new play.

Kim's *Convenience* had enjoyed a sellout run at Toronto's fringe theatre festival the previous summer, and even though its mainstage debut at Soulpepper was still weeks away, there were high hopes it could also morph into something else. (Indeed, in a review published in January, 2012, Globe theatre critic J. Kelly Nestruck suggested the play felt like an updated version of *King of Kensington*, the 1970s sitcom about a merchant in Toronto's Kensington Market, writing: "you can imagine this being the pilot for a CBC remake: *Kim of Regent Park*.") Fecan had first met Schultz in 1991 when he

gave his stamp of approval of the actor as a new principal on *Street Legal*.

"I was blown away by the play in rehearsal," said Fecan. He, Schultz and Ins Choi, a first-time Korean-Canadian playwright who mined his extended family's story for the play, went to lunch. Over burgers and salads, Fecan told Choi about his parents, Ukrainian refugees who had arrived separately in Toronto in the early 1950s and worked long and gruelling blue-collar hours: his mother washing dishes in the Sears cafeteria, his father sweeping the city streets.

Fecan explained that his parents' marriage didn't last long, and that he was raised by his mother and grandmother on Lippincott Street, on the outskirts of Kensington Market, where merchants like Mr. Kim (albeit non-Korean ones at the time) were aplenty.

Choi was impressed. "That's a very generous and vulnerable act, to share your story, right?" he said during a phone interview this week. "So I was very touched by it. Especially because, we leave the rehearsal hall and we go through the atrium at Soulpepper, which is called The Ivan Fecan and Sandra Faire Atrium - so I'm kind of intimidated. Like: 'Wow, this guy is a big guy.' For him to humble himself and reach out to me with his story, that meant a lot."

Still, nothing came of the meeting. Soulpepper mounted the play to strong reviews and appreciative crowds, including large numbers of Korean-Canadian theatregoers, then toured the show across the country. Choi and Schultz began to meet with production companies to explore the possibilities: Could it be a TV show? An indie movie?

The meetings left Choi cold. "I was scared. I didn't want to make a mistake," he explained.

He had heard cautionary tales of other creators who had lost control of their projects when they failed to ensure their voice would be heard. "I didn't want that to happen," he said. "I wanted to not have anything, rather than have a bad thing."

As it happens, Fecan had a similar concern about his own work. In 2013, Frank Giustra, the billionaire mining magnate who had founded Lionsgate Entertainment, and the film executive Tim Gamble, visited him in California to ask whether he might join their new venture, Thunderbird Films. He put in some equity and became its executive chair. "One promise I made to myself when I left [CTV] is, I'm never purely going to work for somebody again. I will always be a part owner or an owner of whatever it is I do."

One of the first calls Fecan made after joining Thunderbird was to Schultz, leading to a deal that gave the company a first look at all of the works coming out of Soulpepper.

Schultz, who is an executive producer on the TV show, says Fecan's experience has been invaluable - not just during production itself, but also in navigating the byways of the business, including how exactly they should shop it to the networks. Schultz recalled a meeting where he, Fecan, Choi, Kevin White (the show's co-creator) and Soulpepper's executive director Leslie Lester met with a large team from CBC that included programmers and marketers.

"Ivan was really specific about who would speak when, where people should sit. Even though it was a CBC meeting, Ivan had this ability to make sure that we could tell the narrative of what was special about [the show]," said Schultz. "He could walk into large meetings and very gently make sure that the agenda goes in a particular way."

It also helped that the play was a known property. In reviews of the stage play, Mr. Kim, an irascible and obviously racist sort, is often compared to Archie Bunker. And if his prejudices have been sanded down for prime time, the TV show still dabbles in areas that could prove thorny in the wrong hands. So, during pitch meetings, the show's success on stage went some way to assuring anxious network executives that the material would land.

"There's a fair amount of politically incorrect stuff in there," notes Fecan. "And I could just imagine if that script came in without it being road tested, there might be some: 'Well, how are people going to react to it?' We know how people react to it, because there have been a few hundred performances! We know exactly how people are going to react to it."

Fecan says he's pleased to be back at his alma mater, in part because, "I really believe in the CBC's public broadcasting mission." And he seems gratified that his first scripted show as a producer is a reflection of the changing face of Canada.

"When you think about the demographics of the country, the demographics of the city - half of the city is born outside of Canada," he notes. "This is a very Canadian show. There's no foreign money in it. We get to tell the story of immigrants, and immigrant issues our way. Think about it: If you take foreign money for a show like this - when it's actually being produced, as opposed to selling it after it's made - well, money has demands. They'll want [to offer] notes. Think about how immigrants are viewed in Europe right now, and in America."

"I'm not sure we'd have been able to do the same show, if it was financed outside of Canada."

WHAT'S IN STORE?

Kim's Convenience attempts to translate from stage play to sitcom format on CBC



In the opening scene of *Kim's Convenience*, two young men walk into a corner store and ask the owner if they can put up a poster in the window.

The young men are going to be performing during gay pride week, and they want to promote their show.

The store owner, Mr. Kim — known as "Appa" to his Korean-Canadian family and played by Paul Sun-Hyung Lee — thinks the poster is a mess, and rejects it. One of the young men wonders aloud if Mr. Kim is anti-gay.

"I have no problem with the gay," Mr. Kim insists. "But I have a problem with the parade. Traffic, garbage, noise."

"Why can't you be quiet, respectful gay, like Anderson Cooper or Neil Patrick Harris?"

Hmmm ... I'm not sure how Anderson Cooper or Neil Patrick Harris would feel about that observation. Would they be flattered or insulted?

Either way, compartmentalizing what you like and don't like, as displayed comically by Mr. Kim, kind of summed up my general reaction to *Kim's Convenience*.

Debuting Tuesday, Oct. 4 on CBC, *Kim's Convenience* is a new sitcom, based on a successful stage play of the same name by Ins Choi. Kevin White serves as showrunner, and he co-created the TV series with Choi. Both of them also hold executive-producer credits along with Ivan Fecan and Albert Schultz.

Fecan, of course, was at the helm of CTV during the glory days of *Corner Gas*, which aired from 2004 to 2009. As I've written before, *Corner Gas* proved that it is possible to get a lot of Canadians to watch a Canadian sitcom — over several years, too — as long as it's the right Canadian sitcom.

You'll get different opinions as to whether there has been a true successor to *Corner Gas* on the Canadian scene. CBC's *Schitt's Creek* must be considered, depending on how you want to measure it. But suffice to say, *Kim's Convenience* is trying to find



Kim's Convenience stars Sima Liu, left, Jean Yoon, Paul Sun-Hyung Lee and Andrea Bang.

that sweet spot of appealing to Canada without pandering to Canada.

Kim's Convenience follows, appropriately, the Kims, a Korean-Canadian family running a convenience store in downtown Toronto. The aforementioned "Appa," played by Lee, and his wife "Umma," played by Jean Yoon, immigrated to Toronto in the 1980s. They have two kids — Jung, played by Simu Liu, and Janet, played by Andrea Bang — who now are young adults.

While Janet is going to college and still lives at home, "Appa" and Jung have been estranged since Jung was 16. Jung is working at a nearby car-rental agency, but father and son have not even spoken to each other in years.

Describing it like that, *Kim's Con-*

venience sort of sounds like a drama, doesn't it?

"It is a comedy, make no mistake," Fecan said. "But it's a single-camera comedy. There's no laugh track."

Added Choi, "It's culturally specific, but by doing so, it speaks to all humanity."

So what did I like about *Kim's Convenience*?

I liked the characters overall. "Appa" can be a bit cartoonish, but he is the Homer Simpson of this setup, the de facto main character, whose reactions and over-reactions drive a lot of what's occurring. As for the other three members of the Kim family, I found that "Umma," Jung and Janet all got stronger as the episodes progressed.

What didn't I like about *Kim's Convenience*?

Well, having seen three episodes, I'd say that I enjoyed the characters more than I enjoyed the situations they were placed in, if you know what I mean. While this is a show that definitely is set in the real world, without any sense of heightened reality, the challenge moving forward will be coming up with plausible plot lines that are real enough to not seem too overtly "sitcom-y," and yet funny enough to keep us coming back.

Imagine the debut of *Kim's Convenience* will get amply sampled by viewers on Tuesday. Might even Anderson Cooper or Neil Patrick Harris be watching? Quietly and respectfully, of course.

WE SAY
★★★
out of 5

Watch out — that news story might be fake

CBC is labelling its satirical content in response to condo story misunderstanding

PAOLA LORIGGIO
THE CANADIAN PRESS

When their story about a condo developer who forgot to put bathrooms in a Toronto-area highrise went viral last week, writers at the CBC's satirical show *This Is That* were faced with an unexpected conundrum: many of the people who heard, read or shared the story online thought it was true.

It wasn't the first time that readers and listeners had taken the show at face value — the radio program regularly plays voicemail messages from people who mistake it for real news — but enough people flagged it to the CBC this time that the public broadcaster took a drastic step to clear up any possible misunderstanding.

It changed the show's headlines to include one word, in capital letters: "SATIRE."

"What we immediately realized is we have to take action right now because the last thing we want is to fool people and damage our news brand," said Jeff Ulster, director of digital talk content for CBC Radio.

"So we put 'satire' in the headline, which I think is very heavy-handed, but we did it because we thought in the list of priorities that's further down than making sure no one thinks we're actually trying to deliver a news story to them."

Part of the problem is that people were only reading the headline, which appeared on Facebook, Twitter and other sites under the CBC banner without any indication it came from the broadcaster's comedy site, Ulster said. The network is working to resolve how headlines are displayed on social media, he said.

But CBC is hardly the only one to have duped unsuspecting readers with its humour. In recent years, stories from the renowned satire site *The Onion* have been republished in foreign newspapers and prompted at least one police investigation.

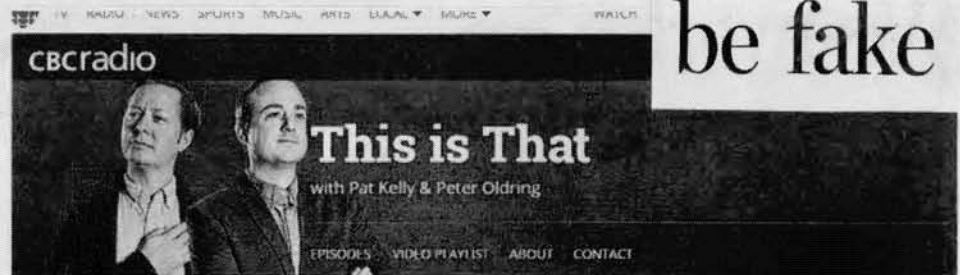
Its stories are so often posted as real on Facebook — typically with outraged comments — that at least one

stories from sites they might otherwise never come across and they may be caught unawares, he said.

"Your skepticism isn't really at its peak sometimes when you're just floating through Facebook or Twitter; you're really just trying to entertain yourself," Adamson said. "And I think social media can really lower your guard in many instances."

Compounding that is the fact that many people don't read stories all the way through, and may miss important cues, he said.

A person's state of mind, including whether they are distracted, can contribute to their susceptibility, said Stephen Greenspan, author of *Annals of Gullibility: Why We Get Duped and How To Avoid It*. People are also more likely to believe something that reflects their existing convictions, he said.



Wednesday September 21, 2016

Mississauga condo developer forgets to put 120 bathrooms in brand new building [SATIRE]



(Getty Images/Smuchphoto)

Listen 5:25

Stories on the website for the CBC show *This is That* are now clearly labelled "satire."

site is dedicated to highlighting such incidents.

Some experts say the proliferation of news sources and satire, as well as the ease and speed of social media — combined with readers' short attention spans — make it easy for a fraction of readers to fall for fake news. And no one is fully immune, they say.

A decade or so ago, there were few satire news outlets, with *The Onion* largely dominating the online market.

Since then, it has been joined by multiple competitors including the

Canadian joke news site *The Beaverton*, the satirical music news site *The Hard Times*, and a spoof of women's magazines called *Reductress*.

Some have suggested the prevalence of potentially believable spoofs could undermine political discourse or faith in the media, though in most cases the confusion is temporary and leads only to short-lived embarrassment.

The shift toward Internet-friendly buzzy stories with attention-grabbing headlines in real news may also

Circumstances — whether someone is under pressure or rushed — and a person's knowledge of the topic, as well as their personality, can also play a role, he said.

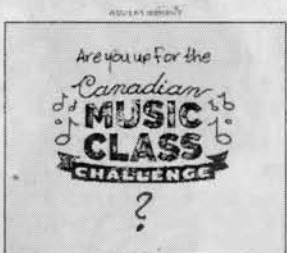
"Everybody can be fooled," he said, adding the key is to not make the same mistake over and over.

Over time, most satire sites are recognized as such by the initially unsuspecting. For the CBC, however, much of the confusion stems from its main function as a source of legitimate news.

On its own site, the broadcaster can control the context in which its stories are read by posting them on its comedy portal, Ulster said. But it has no power over how those stories are repackaged on aggregator sites, which help propagate these stories, he said.

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help blur the lines, said Gavin Adamson, a journalism professor at Ryerson University.

"There's something in there that fulfils our desire for hearing something outrageous," he said. "This doesn't just happen with fake news — it happens with real news too. You see often the most read news is something just bizarre and actually unbelievable but sometimes the unbelievable does happen."

"Sometimes fake news takes advantage of that," he said.

Social media also exposes people to

In the meantime, the *This Is That* site has begun labelling its stories as satire at the top of the text as well as the bottom, since some weren't reading to the end, Ulster said.

"Even though we know there's a percentage of people, no matter what you do, will be duped, it's not the intention to make people feel stupid," he said.

"We don't want people to feel stupid and I think when you share something and then you find out it's fake, you probably feel stupid. So that is not what we want."

CBC heads back to high school with new docuseries

How the CBC and Paperny Entertainment rigged a B.C. high school with 48 cameras for its six-part fly-on-the-wall documentary *This Is High School*.

Jordan Pinto



After attending a MIPCOM masterclass panel in 2014 about TwoFour Group's "Educating" franchise – a high school-set, fly-on-the-wall-style docuseries that had become a sensation in the U.K. – CBC's Jennifer Dettman and her team fell in love with the format, but returned home with one overriding question.

"We wondered if we could actually do this series in Canada. Could we get the access that we would need?" said Dettman, CBC's executive director of unscripted content, of the potential privacy issues surrounding such a series.

Feeling the concept was well worth pursuing, CBC acquired the rights to the format from Endemol Shine International, renamed it *This Is High School*, and enlisted Vancouver-based producer and observational doc specialists Paperny Entertainment.

Made on an overall budget of \$5 million and set to premiere on CBC this Sunday, Oct. 2 at 8 p.m., the 6 x 60-minute series was in development for 18 months as Paperny and CBC sought out the perfect school at which to base the series. A fixed-rig documentary format had never been done before in a North American high school, said Paperny creative producer and showrunner Sarah Sharkey Pearce (*Yukon Gold*), which meant many schools were hesitant to participate out of concern for student privacy.

Combing through literally hundreds of schools from across the country, Paperny and CBC finally found a suitable school (and a willing participant) in South Kamloops Secondary School in Kamloops, B.C.

After receiving the relevant approvals from the Kamloops school board and notifying all the parents, Paperny entered the school in January 2016 to begin a seven-week casting phase, which ultimately decided which of the school's 1000 students would be featured in the series.

Paperny installed 48 cameras throughout the premises and filmed the series over seven weeks during the spring semester, with the prodco editing down more than 1000 hours of footage into six hour-long episodes. Pearce said one of the greatest challenges in making the series was tracking the classroom swaps and movements of students as they went about their regular school days. In addition, 26 people (both student and teachers) were miked at all times during the day, which required hourly changes.

According to Pearce, the Canadian version does not deviate too far from the original series, *Educating Essex*, which was produced by U.K. production company TwoFour and filmed at Passmores Academy, a secondary school in Harlow, Essex.

"We were pretty faithful to the U.K. series, but occasionally in the U.K. series you feel like the teacher is the champion, not the student. We felt that the journey should be that of the students," said Pearce.

Educating Essex has also spawned two additional homegrown series thus far – *Educating Yorkshire* and *Educating the East End* – which were filmed in different parts of the U.K. When asked if the CBC will consider greenlighting subsequent seasons of the show in different schools throughout Canada, Dettman said that while it's still early days, it's something the pubcaster will consider.

This Is High School is executive produced by Paperny president David Paperny, as well as the company's EVPs Audrey Mehler and Cal Shumiatcher.

Steven Sabados is back and in good company



Steven Sabados is flanked by his co-hosts on *The Goods*, from left: Andrea Bain, Jessi Cruickshank, and Shahir Massoud.

CBC

THE TORONTO STAR, MONDAY OCTOBER 3, 2016
p.E1



The Goods should please Steven and Chris fans with an easy chemistry between Sabados and his co-hosts

TONY WONG
TELEVISION REPORTER

You can sense the love for Steven Sabados as he walks into the CBC studio set in downtown Toronto.

Audience members shout "Welcome back!" and "We miss you!" He mouths a series of thank yous before the cameras start rolling on his new CBC show *The Goods*, which premieres Monday.

It has been a tumultuous year for Sabados since the death of his onscreen and off-screen partner, Chris Hyndman.

Hyndman was found last August dead near the couple's east-end condo.

No foul play was suspected and Hyndman's mother

believes he may have fallen off his balcony while sleepwalking.

The death rocked the CBC family as well as a loyal following of fans.

"It's been very emotional at the beginning doing this again, but it's been nice to see friendly faces and people I've known, and it's been really great being back," says Sabados in an interview after the taping.

"It's really awesome to come together with my new family."

The new format doesn't stray that far from the original daytime format of *Steven and Chris*, which aired from 2008 to

2015 and was cancelled after Hyndman's death.

That show was groundbreaking as the first on TV to showcase a same-sex married couple hosting a talk show.

This time, it takes three people to replace the famously exuberant Hyndman, whose energy always played well off Sabados's sense of restraint. Joining Sabados is comic and fashion expert Jessi Cruickshank, lifestyle expert Andrea Bain and chef Shahir Massoud.

SABADOS continued on E3

"It's been very emotional . . . doing this again. But it's been nice to see friendly faces."

STEVEN SABADOS
ON HIS RETURN TO TV AFTER PARTNER CHRIS HYNDMAN'S DEATH

Steven Sabados says his focus is on moving forward

SABADOS from E!

The show seems less designer-centric (Hyndman and Sabados's earlier *Designer Guys* helped give birth to their furniture design company) and plays to the strengths of the new hosts.

Design still plays a major role in the show and, on this day, Sabados is giving furniture design tips, a segment that wouldn't have been out of place on the old show.

"I'm just basically the old guy here," he says. "Home decor and what not, that's sort of my pillar."

After just a year, Sabados is clearly not comfortable discussing life after Hyndman. Although given that he is starting a new TV show, that's what people want to know.

"I think that is always a really big question; people always ask how is Steven doing," says co-host Bain. "But when you see him you know he's great, he's here and he's gorgeous."

While Sabados has discussed his relationship with Hyndman with media before, CBC publicists wanted

the focus to be on the new show and not the past, imploring journalists not to talk about the deceased star, saying, "Steven feels the story has been told."

When asked if the new show might have a moment honouring Chris's memory for the sake of fans, Sabados says: "They can do that on their personal time. But this is about moving forward and being with the new family."

What's evident is that despite the fact they have only been taping for a week, the chemistry between the new hosts is palpable.

The standout so far is Cruickshank, with her on-point delivery and timing. The comic honed her skills at MTV and her energy, like Hyndman's, plays well against Sabados's more buttoned-down demeanour.

"The first time we sat down we instantly clicked," says Cruickshank. "We could not be more different, but we share a similar sensibility and humour, so it works."

"Part of the joy is that we all have our own superpower, but no one else has that power. I don't know how to

cook, I need relationship advice and I don't know how to decorate my home, so it all works because they complete me."

Each team member brings something to the table. And there seems to be much more playful interaction with the audience than on your typical talk show.

"I talk about everything that has to do with relationships, with your friends and co-workers," says Bain. "You know that magazine you have in your office that is a quiz about your life? I'm that quiz. Also, I do a lot of wellness because we're all just trying to stay alive."

Celebrity chef Massoud, meanwhile, says he's trying to showcase recipes that people can actually make.

"We do recipes geared to stuff you would do at home, stuff you would actually eat," he says. In an earlier show, Massoud had Bain making mayonnaise.

Off camera, the best show not on television is run by the audience relations manager named Michael who, between games of musical

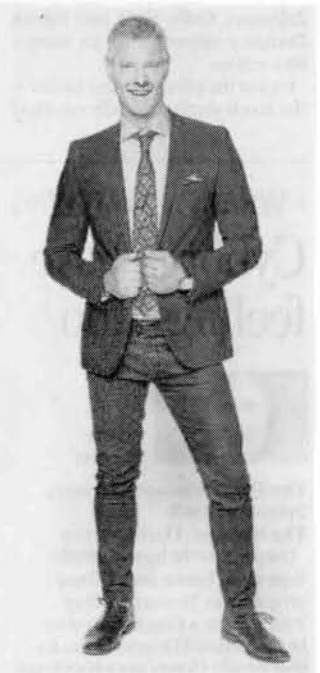
chairs, balloon toss, Hula Hoop and Who Am I, makes you feel you've been trapped in Chuck E. Cheese for three hours. But not necessarily in a bad way.

As for the set, the most obvious visual difference is that the distinctively masculine Chanel Pour Monsieur grey of *Steven and Chris* has been replaced by a more vibrant orange and gold that is attractive, but maybe not quite as elegant.

Still, *Steven and Chris* fans likely won't be disappointed with the new entry.

Daytime TV is a curious battleground. In Canada, you have everything from *Cityline* and *The Marilyn Denis Show* to *The Social* battling for supremacy with battalions of experts who, in four-minute segments, will tell you how to make your life that much better.

The Goods attempts to improve on that with a diverse group of hosts that will tell you if you should really be wearing socks with those sandals. Cruickshank says yes. Bain says absolutely not. You'll have to decide for yourself when the show airs.



CBC

The Goods marks Steven Sabados' return to television after the death of his partner Chris Hyndman.

THE TORONTO STAR, MONDAY OCTOBER 3, 2016
p.E1



Jessi Cruickshank and Steven Sabados are co-hosts on The Goods. The program also features wellness-focused Andrea Bain and executive chef Shahir Massoud. *EDUARDO LIMA/THE CANADIAN PRESS*

CBC brings The Goods to daytime television

Jessi Cruickshank, Steven Sabados share hosting duties on new show

The Goods
Weekdays, CBC

VICTORIA AHEARN

TORONTO If there was a buzzword for CBC-TV's new daytime series The Goods, it would be "fun."

"That's my favourite 'F' word," Jessi Cruickshank quipped in an interview, in which she and co-host Steven Sabados used the word many times in describing the show and genuinely seemed to be having fun with each other.

"Maybe it's the only one that pertains to daytime. But really, we want it to be fun."

"It's all about laughter," added Sabados. "You've got to have a good time. We want the viewer to have a smile on their face."

Viewers will no doubt be happy to see a smile on Sabados's face, as well, after last year's death of his husband and Steven and Chris co-host Chris Hyndman.

The Goods, airing weekdays starting on Monday, marks his return to CBC daytime programming after the tragedy.

"Television is in my blood,"

Sabados said, when asked why he wanted to return.

"The CBC came to me and had this idea of the show; they talked about what the concept was, they talked about (Cruickshank), and it seemed like a fantastic fit.

"And how could I turn down such an amazing opportunity? I'm looking forward to it."

Shot live-to-tape in front of a studio audience, The Goods has four hosts in total.

Style guru Sabados will focus on all things home and decor alongside Cruickshank.

Their co-stars are relationship-

My favourite thing in the world is interacting with real people and on-the-spot hilarious stuff.

and wellness-focused Andrea Bain and executive chef Shahir Massoud of the Italian chain Levetto.

"My favourite thing in the world is interacting with real people and on-the-spot hilarious stuff and we really want to take advantage of our audience," said Cruickshank, the sharp-witted TV personality known for The Hills After Show, etalk and Canada's Smartest Person.

"Interacting with them, bringing people up and calling them out and maybe going through the audience," added Sabados. "The interaction is what's key."

Asked who they would like as a guest, Cruickshank quipped: "The hottest athlete from Rio 2016, shirtless on the couch. That's my vote. With the gold medal. That's the only clothing that's allowed. That's what I'd like."

"I'll second that, then," added Sabados.

"In between us on the couch," replied Cruickshank.

"AWK-ward," concluded Sabados, with a laugh.

The Canadian Press

TELEVISION

CO-HOSTS SABADOS,
CRUICKSHANK
TALK UP NEW SHOW

If there was a buzzword for CBC-TV's new daytime series *The Goods*, it would be "fun." "That's my favourite 'F' word," Jessi Cruickshank quipped in an interview, in which she and co-host Steven Sabados, both pictured, used the word many times in describing the show and genuinely seemed to be having fun with each other. "It's all about laughter," added Sabados. "You've got to have a good time. We



want the viewer to have a smile on their face." Viewers will no doubt be happy to see a smile on Sabados's face, as well, after last year's death of his husband and Steven and Chris co-host Chris Hyndman. *The Goods* marks his return to CBC daytime programming after the tragedy. Cruickshank is known for *The Hills After Show*, *etalk* and *Canada's Smartest Person*. *The Canadian Press*

PETER KAVANAGH AUTHOR, RADIO PRODUCER, 63

A 'furious intellect' driven to explore

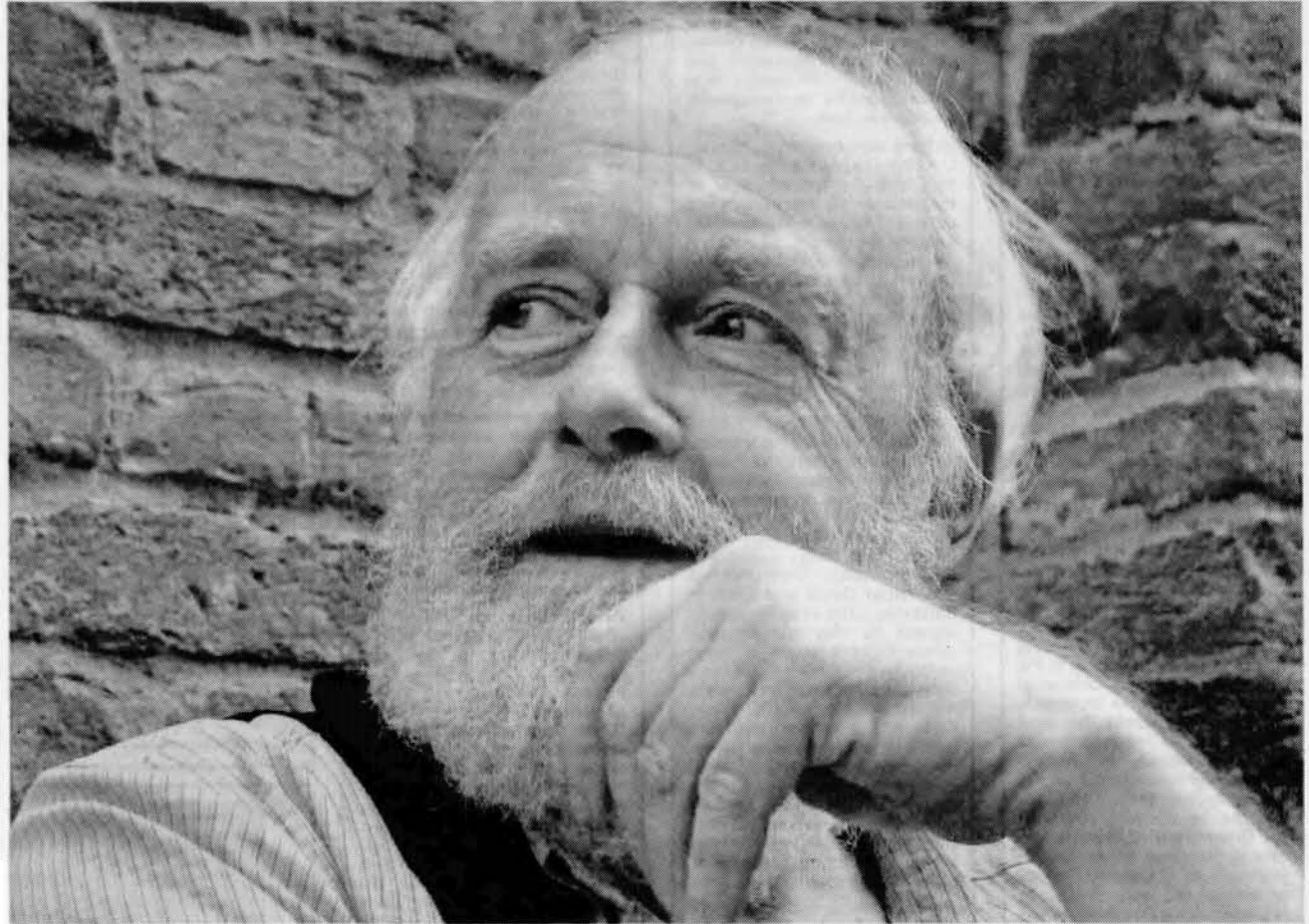
Veteran producer on high-profile CBC programs wrote of a life marked by health challenges

LISA FITTERMAN

Fiercely intelligent and occasionally cantankerous, Peter Kavanagh – the storied CBC producer, author and devoted family man – suffered from pain all his life but was loath to let others see it. Along with the bushy, bearded mien of a skeptical Santa Claus, he had a marked limp left by an early bout with paralytic poliomyelitis, a congenital dislocated left hip that went undiagnosed until he was an adolescent, and a series of surgeries.

In his 2015 memoir, *The Man Who Learned to Walk Three Times*, Mr. Kavanagh described learning how to walk as a toddler in a leg brace, as a 12-year-old with a silver plate that affixed his left femur to his pelvis and then, unexpectedly, for a third time, when he was turning 60.

He had gone in for surgery because that silver plate doctors had implanted years earlier was painfully cutting into his pelvis; it was to be removed and replaced by a new hip, socket and ball made of more modern titanium. During the procedure, the surgeon also happened to screw some artificial bone into his left leg with the result that it was the same length as the right one.



Peter Kavanagh counted among his accomplishments CBC Radio's popular 'battle of the books,' Canada Reads. DEBI GOODWIN

All of sudden, Mr. Kavanagh had to do something most people take for granted: learn to walk all over again. But this time, there was no awkward, clanking leg brace; no crutch or walker. Instead, there was only the unsettling sense of perfect balance, of putting one foot in front of the other and hitting the ground sooner than he was accustomed to.

Speaking about his memoir with CBC host Shelagh Rogers, he described learning to walk at 60 as akin to learning when he was a toddler. "You actually have a sense of perspective," he said. "You actually understand that some things in life are more important than other things. When you're 60 you understand, 'You know what? Spending a few hours a day, spending a lot of time a day ... trying to learn how to walk is pretty much your job ... so in a strange way, you actually, as a 60-year-old, develop the type of stubbornness that a toddler has.'"

Mr. Kavanagh, who died on Sept. 7 at the age of 63 after suffering a massive heart attack, lived that lesson as if it was his mantra: Work hard, get up when you fall down and try again until you get it right.

Peter Gerard Kavanagh was born on June 12, 1953, in Deep River, Ont., the third of Cyril and Thelma Kavanagh's five children. It was the summer of polio scares in North America and young Peter contracted the disease when he was two months old, spending much of his first year at Toronto's Hospital for Sick Children. Deeply religious Catholics, his father was a project manager who moved the family anywhere he could find work, and his mother, a housewife. They visited the hospital when they could.

Young Peter underwent one

procedure after another, curatives and operations meant to make the little boy's leg work better. Sometimes, the recovery period was short. One time, in Fredericton, where the family was then living, he lay in a body cast for nine months, listening from his bedroom upstairs to life passing by and scratching itches with a bent-wire coat hanger.

"Out in the rest of the house people had meals, people went to school and they went to church," he told the Toronto Star. "I've never felt as lonely in my life as during that year."

He envied the kids who raced down the street in sneakers without a care, but with a furious will and philosophical bent, he excelled in school. Although he graduated with a law degree from Dalhousie University in Halifax, he knew that the law wasn't for him. Instead, he turned his questioning mind to journalism; he began his first job at the CBC just over 28 years ago on the morning radio show in Sydney, N.S. Soon after, he moved to Halifax and then Toronto, where he worked on a number of national programs, from *Morningside* with Peter Gzowski to *The Journal* and, finally, *The Sunday Edition* with host Michael Enright.

He counted among his accomplishments initiatives such as Canada Reads, the popular annual "battle of the books" that airs on CBC Radio (he came up with the idea after hearing of a similar program on U.S. public radio). The format was simple and elegant: Five Canadian luminaries each select a book they think people should read

and make the case for it on-air; listeners then vote to choose the winner. After co-producing the first season, Mr. Kavanagh left to work on other projects and new ideas.

"That was Peter. He wanted to be engaged in creating new things all the time," said his wife, Debi Goodwin, who met her husband more than 27 years ago when both were working as producers for *The Journal*. "He loved to donate to Kickstarter projects, the weirder the better. Our mailbox was often filled with strange CDs and inventions."

Life with him was like that, Ms. Goodwin continued, in both big things and small. He took parenting courses to be the best father he could to Ms. Goodwin's daughter, Jane, who was three years old when he entered her life. Last year, to celebrate Ms. Goodwin's 65th birthday, he found the "biggest sand dune in North America," in Colorado's Great Sand Dunes National Park, and travelled there with her even though he had problems walking, never mind hiking in sand and scrub.

And then, there was George the rat. It was young Jane's pet, yet he came to love it. One day, when it was accidentally left in a hot car for a bit too long, Mr. Kavanagh shooed the family away as he carefully fed it drops of sweet grape juice. "George recovered," Ms. Goodwin said. "It was that kind of compassion that set Peter apart."

Another of Mr. Kavanagh's accomplishments was *Suffer the Children unto Me; An Open Inquiry into the Clerical Sex Abuse Scandal*, a book he wrote with

the author and academic Michael Higgins. The two became close friends.

"Peter always had a strong opinion and a furious intellect but was amenable to changing his mind as long as you could persuade him," said Dr. Higgins, now vice-president for mission and Catholic identity at Sacred Heart University in Fairfield, Conn. "You couldn't just say it, though. You had to prove it."

Dr. Higgins admired his friend's strong ethical bent, for he was never easily comforted by platitudes. Perhaps because Mr. Kavanagh grew up in the Maritimes, where life could be a struggle, he identified with the underdog, with people fighting for justice in the face of unfavourable odds. "And he always tried to probe a bit further," Dr. Higgins said.

Susan Mahoney, executive producer of *The Sunday Edition*, recalled chatting with Mr. Kavanagh in her office just before he retired in 2013. He told her that he began each day with a different Buddhist principle and on that particular day, it was this: "When you throw a stone into a pond, you see bubbles appear and burst. Human life is that short length of time that bubbles exist."

One wonders if he was thinking this at his wedding on Aug. 6, when he and Ms. Goodwin married in the expansive garden of their home in Niagara-on-the-Lake, before close friends and family.

"To describe myself as a lucky man is to truly beggar the language," he said as part of his vows. "Nothing I have done in the past quarter-century -

becoming a dad, truly learning the meaning of love, travelling the world, learning to walk a third time, confronting cancer, becoming me - none of this would have been possible without the support, companionship and encouragement of this remarkably generous woman who stands next to me," he continued.

At the time, he was optimistic and full of plans, for it appeared that he had beaten an esophageal cancer into remission. He could resume his life as it had been, he thought. He could plant trees, write and travel.

Sixteen days later, Mr. Kavanagh learned the cancer had come back with a vengeance. He died one day after he and Ms. Goodwin had celebrated one month of marriage while sitting on their porch sipping grappa and espresso.

"Our garden is full of weeping pines, red maples, magnolias, dogwoods and fruit trees," Ms. Goodwin said. "In August, he spoke of how he wanted another Japanese maple and he showed me the spot he would plant it. That's exactly what we're going to do."

Along with his wife and daughter, Mr. Kavanagh leaves his siblings, Mary McCurdy, Kathy Martin, John Kavanagh and Paul Kavanagh.

Special to *The Globe and Mail*

To submit an I Remember: obit@globeandmail.com

Send us a memory of someone we have recently profiled on the Obituaries page. Please include I Remember in the subject field.

La balado a le vent en poupe

Serial a été téléchargé 120 millions de fois. Pourquoi ?

STÉPHANE
BAILLARGEON

Une série qui s'intitule *Serial*, c'est banal. Il n'y a pourtant rien d'ordinaire dans cette production extraordinaire. Le dernier des 23 épisodes de cette balado de journalisme d'investigation a été mis en ligne en mars.

La narratrice et enquêteuse américaine Sarah Koenig a consacré des années à déconstruire une affaire criminelle, le meurtre de la jeune Hae Min Lee survenu en 1999 à Baltimore. Son travail exemplaire et captivant entremêle les commentaires, les entrevues, les sons ambiants et la musique. Le formidable résultat a été téléchargé plus de 120 millions de fois. On répète: les épisodes de *Serial* ont été écoutés par 20 fois la population francophone du Québec, sourds et enfants compris.

« Ce qui est nouveau, ce qui est en expansion dans le monde, c'est la création uniquement pour la balado, explique la directrice de la chaîne radio-canadienne ICI Première, Patricia Pleszczynska. La série *Serial* a mis sur la carte mondiale la possibilité de faire une programmation audio qui rejoint un large public sans un support linéaire. »

Une journée spéciale

On célèbre vendredi la Journée internationale du podcast. En fait, 2016 au complet peut-être désignée comme l'année de la grande massification pour le genre, surtout ici où le diffuseur public a lancé Première PLUS en février, plateforme entièrement consacrée à la balado en tous genres: longues entrevues, regroupement d'archives, livres audio enrichis et productions originales. Première PLUS va lancer en novembre une application et une seconde fournie de créations sérielles.

« Nos livres audio marchent très bien et nos séries originales aussi », explique encore Patricia Pleszczynska, en donnant l'exemple de *La route des 20* de Patrick Masbourian, un portrait de la jeunesse canadienne. « Certaines formes vivent même mieux sur le numérique qu'à la radio. Je ne verrais pas la pertinence de diffuser la lecture d'un livre sur no-



DAVID HILLS ISTOCK

La création uniquement pour la balado est en pleine expansion dans le monde.

tre chaîne FM ICI Première. Par contre, *La route des 20* a été reprise sur cette chaîne. Le principe est simple: il faut trouver la bonne plateforme pour rejoindre les gens où ils sont. »

Plus que la radio

La balado offre du contenu audio en téléchargement, hors streaming, pour ménager la bande passante. Elle permet

« On dit qu'on veut faire du cinéma pour les oreilles et une nouvelle manière de raconter le monde »

surtout l'écoute à volonté. « La radio fonctionne par rendez-vous fixes », explique la professeure Chantal Francœur, de l'École des médias de l'UQAM, spécialiste de l'audio. « La balado mise sur la souplesse. En tout cas, elle donne le

choix du moment de l'écoute et de la mise en disponibilité pour cette écoute. Par ailleurs, la balado permet de créer des formats originaux, de raconter des histoires de façons différentes en utilisant des particularités de l'audio. »

La nouvelle boîte Magnéto, lancée en juin à Montréal, pourrait utiliser cette remarque comme présentation. Le site de l'organisme sans but lucratif Magnéto (magnetobalado.com) annonce précisément qu'il veut « faire rayonner la culture par l'audio et contribuer au développement de la création sonore et radiophonique au Québec ».

Le labo fournit un service complet d'accompagnement de créations en fiction comme en documentaire, pour des lectures ou des entretiens. On peut y enregistrer les sons,

réaliser le montage, accompagner les créateurs et diffuser leurs œuvres.

Seulement, il faut des moyens pour développer ce créneau et Magnéto a profité de la Journée internationale du podcast de vendredi pour lancer un manifeste appelant à l'adoption d'un programme pour soutenir la balado dans la politique culturelle du Québec en redéfinition. Une cinquantaine de personnalités ont déjà signé la déclaration, dont Hugo Latulippe, Gabriel Nadeau-Dubois et Émile Proulx-Cloutier.

« Au fur et à mesure qu'on gravit les échelons, on se rend compte qu'il y a un manque de soutien de la création sonore: en fait, il n'y a pas de sous pour la création par le son, pas de bourses, pas de subventions, aucun levier spécifique, rien », explique au *Devoir* Marie-Laurence Rancourt, qui a cofondé



MIKE COPPOLA AGENCE FRANCE-PRESSE

L'architecte de *Serial*, Sarah Koenig, avec son équipe

Le crescendo en six dates

2004. Le journaliste de la BBC Ben Hammersley forge le néologisme podcast, en associant la marque iPod de baladeur numérique et « broadcast », comme baladodiffusion va rapprocher baladeur et diffusion. Le terme désigne une émission diffusée sur le Web. À l'époque, on parlait aussi de « netcast ».

2005. George W. Bush diffuse son adresse radiophonique hebdomadaire en balado.

2006. Apple propose la création simplifiée de podcasts avec son nouveau logiciel d'enregistrement GarageBand.

2011. L'animateur Adam Carolla établit un nouveau record Guinness avec près de 60 millions de téléchargements de sa balado quotidienne.

2013. iTunes annonce avoir atteint le milliard d'utilisateurs à son système de baladodiffusion, qui offre plus de 60 millions de productions gratuitement. Chaque jour, le système s'enrichit de 80 000 minutes de production. L'épisode dure 22 minutes. Les plus populaires traitent, dans l'ordre, de religion, de musique, d'humour et de télé ou de cinéma.

2016. Radio-Canada lance Première PLUS, organisée autour de la diffusion de longs formats en radio.

Magnéto avec Zoé Gagnon-Paquet après un parcours de formation et de stage qui l'a menée jusqu'en Belgique.

Allo Adorno

Les deux premières productions de Magnéto seront en ligne à compter du 10 octobre: *Périphérie* racontera brièvement des histoires vraies, par exemple celle d'une jeune femme obsédée par un inconnu; *Les nuits contraires* s'organisera autour de quatre longues rencontres avec l'auteur France Théoret.

« La liberté de ton des nouveaux formats est intéressante, ajoute M^{me} Rancourt. Mais moi, je suis encore plus intéressée par ce qu'on peut dire, faire entendre et faire vivre avec le nouveau langage radiophonique. On dit souvent qu'on veut faire du cinéma pour les oreilles et une nouvelle manière de raconter le monde. Il y a donc tout un langage radiophonique à se réapproprier, en contournant la radio traditionnelle. Pour moi, la balado, c'est un outil et non une fin. Le numérique, c'est un véhicule pour la culture, les idées, les histoires, en accordant beaucoup d'importance au contenu et au contenant. »

Serial montre que, quand ça marche, ça peut marcher très, très fort. À un point tel que les scores hollywoodiens de cette production font réfléchir sur les nouvelles alliances entre l'avant-garde et la culture de masse, le *low* et le *high art*, comme on le disait avant la postmodernité.

Une étudiante de la professeure Francœur commence une maîtrise sur cette production en se demandant justement s'il s'agit d'un produit culturel de masse tel que dénoncé par la théorie critique de Theodor W. Adorno & co, d'une nouvelle forme liée à l'hyperindividualisme contemporain ou d'une forme hybride.

« La balado fait se poser des questions profondes, y compris sur le journalisme, note la médiologue. J'offre un stage aux étudiants en journalisme où je leur suggère d'écouter des podcasts comme *Serial*, mais aussi ce que fait [l'artiste] Chantal Dumas, ou [la compositrice] Hélène Prévost, ou *Sound Matters* sur iTunes pour trouver des inspirations pour des reportages avec plusieurs niveaux d'information. »

LE GUIDE DES ÉCRANS

L'AGENDA

LE DEVOIR

SEMAINE DU 1^{ER} AU 7 OCTOBRE 2016



ICI EXPLORA

L'Afro-Américain Garrett Morgan n'hésita pas à se jeter au feu afin de prouver l'efficacité de son masque à gaz.

TÉLÉVISION

Ces inventions dont on ne pourrait plus se passer

La série *Étincelles de génie* retrace l'origine des grandes inventions

MANON DUMAIS
Le Devoir

Produite par la chaîne britannique BBC, la série documentaire *Étincelles de génie* s'avère à la fois une captivante leçon de vulgarisation scientifique et un étourdissant voyage dans le temps.

De fait, chacun des huit épisodes présente dans le désordre quatre inventions ayant changé le cours de l'histoire. Dans certains cas, les liens entre chaque invention sont un peu tirés par les cheveux, mais le rythme vivant de la série, qui allie sans temps morts reconstitutions historiques, extraits d'archives et témoignages, nous fait très tôt oublier ce détail agaçant.

Voyager par l'image

Dans le premier épisode, intitulé *La preuve par l'image*, on découvre que derrière John Logie Baird, Écossais à qui l'on doit l'invention de la télévision en 1926, se cache le génie méconnu d'un campagnard mormon de 14 ans de l'Idaho, Philo Farnsworth. Fêru de sciences, il parcourt avidement les livres et revues scientifiques qu'il trouve dans le grenier de son père. Fasciné par la radio, il souhaite trouver une façon de faire voyager l'image afin que l'instruction soit à portée de tous. Malheureusement pour le jeune homme, il a dû se battre longuement contre la RCA, qui lui avait volé ses idées, et, au final, la télévision ne trouva jamais grâce à ses yeux puisqu'il jugeait insignifiantes toutes les émissions y étant diffusées.

Si l'on se fie à cette série, plusieurs inventeurs ont dû travailler très fort afin de faire valoir leurs idées révolutionnaires, de protéger leurs brevets d'invention ou de tout simplement trouver les sous pour créer un prototype. Ainsi, c'est dans la misère, peu après le décès de sa mère et devant s'occuper de son père handicapé, que Chester Carlson imagina dans les années 1920 ce qui allait devenir le photocopieur. Il ignorait sans doute qu'en 1969, cet appareil allait permettre à Daniel Ellsberg, haut fonctionnaire du ministère de la Défense, de diffuser de l'information top-secrète sur la guerre du Vietnam.

Ce n'est qu'en 1990 que Lyman Spitzer Jr. put enfin voir les images provenant du télescope Hubble, nommé en l'honneur de l'astronome américain qui a découvert que l'univers est en expansion. Pourtant, cette idée d'un télescope spatial, qui paraissait



ICI EXPLORA

L'obstétricien James Young Simpson devint ainsi le pionnier de l'anesthésie au XIX^e siècle.

absurde à l'époque, a germé dans son esprit en 1946. Les inventeurs ont parfois l'esprit de contradiction. C'est le cas du pilote de rallye néerlandais Maurice Gatsonides, qui conçut le radar de vitesse dans les années 1950.

Sombres origines

Qu'ont en commun le pistolet-mitrailleur, l'alarme antivol, la caisse enregistreuse et la brosse à dents? Le crime, voyons! Enfin, selon les concepteurs d'*Étincelles de génie*, qui les ont regroupés dans le deuxième épisode, *Quand le crime paie*. Ainsi, lorsque John T. Thompson quitte l'armée américaine pour créer le pistolet-mitrailleur dans l'espoir que celui-ci servira aux soldats durant la Première Guerre mondiale, il est loin de se douter que ce sont les truands qui en seront friands. Al Capone et le massacre de la Saint-Valentin, ça vous rappelle quelque chose?

En 1857, après avoir rencontré Augustus Pope, qui conçut la première alarme antivol, Edwin Holmes quitte Boston pour New York, la ville la plus dangereuse, afin d'y créer le premier système d'alarme. Les clients ne manqueront pas. Quelques années plus tard, Thompson a l'idée de réunir le système d'alarme au système téléphonique que vient de créer Alexander Graham Bell.

Dans l'espoir de pincer le barman qui lui vole ses recettes, le tenancier de bar américain James Ritty met au point la caisse enregistreuse à la fin des années 1870. Pour sa part, c'est alors qu'il croupit dans

une prison insalubre de Londres que William Addis conçoit, à partir d'un os de poulet et de poils de rat, la première brosse à dents, autour de 1770.

Jouer avec la mort

Certains inventeurs sont prêts à aller loin pour faire valoir leurs idées, leurs inventions. Allant même jusqu'à flirter avec la mort. Ce fut le cas de l'obstétricien écossais James Young Simpson qui, souhaitant mettre fin aux souffrances de ses patientes, expérimenta sur lui-même les effets de l'éther, du chloroforme et d'autres matières dangereuses. Il devint ainsi le pionnier de l'anesthésie au XIX^e siècle.

Au début du XX^e siècle, le technicien de machine à coudre afro-américain Garrett Morgan n'hésita pas à se jeter au feu afin de prouver l'efficacité de son masque à gaz. Dans les années 1970, Richard Davis, ancien livreur de pizza ayant été blessé par balle, se tirait dans le ventre dans les publicités où il promouvait son invention, le gilet pare-balles. Enfin, en voulant perfectionner son wingsuit, uniforme permettant à l'homme de voler, le Français Patrick de Gayardon fit un saut en parachute qui lui fut fatal en 1998. Il faut croire que la science est parfois un sport dangereux.

Étincelles de génie

ICI Explora, vendredi, 21 h



SOURCE RADIO-CANADA

Lionel Duval a accompagné les amateurs de sports pendant la trentaine d'années où il a été employé par Radio-Canada.

Lionel Duval, pilier de *La Soirée du hockey*, s'est éteint

BORIS PROULX

L'un des pionniers du journalisme sportif télévisuel n'est plus. Lionel Duval, connu pour ses entrevues avec des joueurs de hockey et sa description des matchs du Canadien de Montréal lors du rendez-vous télévisuel incontournable *La Soirée du hockey*, s'est éteint à l'âge de 83 ans.

Lionel Duval a accompagné les amateurs de sports pendant la trentaine d'années où il a été employé par Radio-Canada. Au cours de sa carrière, il a aussi contribué à franciser les termes techniques des sports nord-américains.

Sa mort a été constatée vers 8 heures, vendredi, au Centre d'hébergement Jeanne-Crevier de Boucherville. Il était atteint de la maladie de Parkinson.

Les réactions à la mort de l'illustre descripteur ont inondé les réseaux sociaux, vendredi. Dans un tweet, le premier ministre Justin Trudeau a souligné que «*Lionel Duval a couvert des moments inoubliables de notre histoire sportive*». Son homologue québécois Philippe Couillard a ajouté que l'amateur de sport «*aura marqué toute une génération en animant La Soirée du hockey*». Pour sa part, l'organisation du Canadien de Montréal s'est dite «*attristée*» par son départ, tout en souhaitant ses condoléances à la famille.

D'anciens collègues de Lionel Duval se souviennent surtout de son côté attachant et de sa minutie dans son travail. «*C'était un talent naturel, doté d'une belle voix. Il se distinguait aussi par sa grande simplicité. Il ne se prenait pas pour un autre et les gens se reconnaissaient en lui*», a décrit Pierre Dufault à La Presse canadienne.

Jean Pagé, lui aussi un ex-collègue à Radio-Canada, a noté qu'il était dans la vie comme il était à l'écran: un homme simple et attachant.

«*C'était aussi un excellent descripteur de hockey même s'il n'a jamais réalisé son grand rêve d'être le descripteur titulaire de La Soirée du hockey à la télévision. Il avait cette passion pour le hockey.*»

Pierre Fagnan, ancien régisseur de plateau à Radio-Canada dans l'Ouest canadien pour *La Soirée du hockey*, se souvient d'un journaliste accessible, qui prenait plaisir à présenter les vedettes du hockey à son équipe technique. «*Lionel était très accueillant et chaleureux, tout en gardant son professionnalisme. Il avait une simplicité et un charme spécial*», a-t-il indiqué au *Devoir*. Le journaliste sportif Guy D'Aoust a aussi rendu hommage à son prédécesseur sur son blogue: «*On respecte René Lecavalier, on affectionne Richard Garneau. Mais les sourires? Les sourires, c'est pour Lionel, qui avait même accepté d'être le "Linel" de Claude Meunier*», en référence à son apparition dans une publicité de Pepsi avec l'humoriste.

Lionel Duval a fait ses premiers pas en journalisme sportif à la fin des années 1950, en commentant les matchs de l'équipe locale de l'Outaouais les Canadiens de Hull-Ottawa, avant d'arriver à Montréal en 1964, où il devient l'un des animateurs réguliers de *La Soirée du hockey*. Au fil de sa carrière, il sera le témoin privilégié de 11 conquêtes de la coupe Stanley du Canadien. Il côtoiera les plus grands noms de la profession, dont René Lecavalier, Jean-Maurice Bailly, Richard Garneau, Raymond Lebrun et Pierre Dufault.

Lionel Duval a lu son dernier bulletin de nouvelles en 1993, et a pris sa retraite du métier à l'âge de 60 ans, trois ans après avoir gagné le Métrostar du meilleur animateur d'une émission de sport.

«**On respecte René Lecavalier, on affectionne Richard Garneau. Mais les sourires? Les sourires, c'est pour Lionel.**»

Avec La Presse canadienne
Le Devoir

Dans la cour des grands

**RICHARD
THERRIEN**

Le Soleil



Je ne sais pas si j'aurai autant de plaisir à suivre *La voix junior* que sa version régulière, mais la première de dimanche à TVA ne manquait pas de jeunes candidats du calibre de bien des chanteurs adultes. Une recette infaillible qui aura certainement fait chavirer des cœurs, hier soir.

On a d'ailleurs senti les *coachs* plus émotifs dans cette version junior, particulièrement Marie-Mai. Moins de gags parmi leurs commentaires, ou même de citations mémorables comme en sort souvent Éric Lapointe. Mais des yeux qui brillent, ça, oui. Alex Nevsky, qui avait été mentor pour Marc Dupré, vivait son baptême de coach avec la folie d'un adolescent.

Parlant de cœur qui chavire, j'ai été complètement charmé par les deux Cubains, Zion-Luna Ribeaux Valdez, 13 ans, et sa petite sœur de 10 ans, Camila. En parfaite harmonie, leur duo en espagnol était d'une justesse à faire pâlir bien des professionnels. Avec eux entre autres, Marie-Mai a d'ailleurs pu former la plus solide des trois équipes dimanche.

Parmi ses autres bonnes recrues figure Mathilde Robitaille, 12 ans, de Saint-Hippolyte, qui a éclaté en larmes (de joie) après son

interprétation de *Carmen*, de son idole Stromae. « Il y a quelques années, j'ai écrit une chanson qui s'appelait *Qui prendra ma place? Ben ça pourrait facilement être toi* », lui a dit une Marie-Mai impressionnée. Même bon coup pour la romantique Leticia Jimenez, 11 ans, de Montréal. Elle a charmé le trio de coachs avec sa *Dernière danse*, forte en trémolos, mais d'une puissante voix, qu'on aurait crue venant d'une adulte.

La compétition avait bien commencé avec Rafaël Dolan-Bachand, 11 ans, de Boucherville, et sa voix presque sans faille dans *I Know What You Did Last Summer* de Shawn Mendes et Camila Cabelo. Alex Nevsky lui a promis une sortie aux glissades d'eau, mais le garçon a choisi Marc Dupré. Nom à surveiller que celui de Charles Bernard, de Québec, en pleine mue à 14 ans, qui a fait belle figure avec *Dancing*

on my Own, du répertoire de Robyn. Une voix avec de la texture, décrochée par l'équipe de Marc Dupré. Autre candidate de Québec de la même équipe, Annabelle Huot, neuf ans, une admiratrice des Penguins de Pittsburgh. La plus jeune de la soirée a opté pour un air d'opéra, *O mio babbino caro* de Puccini.

L'Ontarienne Rachel Campbell, 14 ans, avait à peine poussé une note ou deux de la celtique *My Lagan Love*, s'accompagnant de sa harpe, que les candidats se retournaient aussitôt. Beaucoup aimé la voix de Juliette Huot — eh oui, comme la défunte comédienne —, 10 ans à peine, touchante dans *Le retour de Don Quichotte* de Michel Rivard. Après l'avoir fait avec Markos, on nous a servi la même méthode avec Brenden MacGowan, caché durant une bonne partie de son interprétation de *House of the Rising Sun*. On a cru à une voix de fille, mais c'était pourtant un garçon de 13 ans qui est apparu derrière le rideau. Les trois ont choisi Alex Nevsky.

Aucun des coachs ne s'est retourné pour trois candidats. Chaque fois, la justesse était en cause. Charles Lafortune, qui a déjà donné dans les jeunes talents avec *L'école des fans*, passe à une vitesse supérieure avec *La voix junior*. Pas un seul moment on le sent différent avec les candidats, traités avec le même ton bienveillant que les adultes, à la différence peut-être que les exclus ont été traités avec plus de considération. Après tout, on a affaire à des enfants.

L'émission venait à peine de commencer qu'on annonçait deux dates de spectacle — la première au Centre Vidéotron le 10 décembre, l'autre au Centre Bell le 18 décembre — qui réuniront les 85 candidats de la saison.



Brenden MacGowan — OSA/IM

La Voix Junior:

**RICHARD
THERRIEN**
CHRONIQUE
rtherrien@lesoleil.com



Ça y est! Au tour des 7 à 14 ans d'avoir droit au micro du rendez-vous de variétés le plus regardé au Québec...

Choisis parmi 5000 candidats, ils seront 85 à tenter de charmer les *coachs* durant les neuf prochaines semaines, par leurs voix douces ou puissantes. *La Voix Junior* comportera certainement plus de candeur et d'innocence que sa grande sœur, mais pas moins de talent.

Si de voir un enfant faire la démonstration de ses aptitudes

vous émeut, gardez les mots-choirs pas trop loin. « C'est une émission très émouvante. La spontanéité et l'authenticité des jeunes vont nous toucher en plein cœur et éveiller l'enfant en nous, qui n'est jamais très loin », promet le concepteur de l'adaptation québécoise, réalisateur et producteur associé, Stéphane Laporte.

Dès demain à 19h30, Charles Laforune lance les Auditions à l'aveugle, sur le même principe que dans la version originale. Sauf que les enfants n'auront



- COURTOISIE

la grande dose d'espoir

que trois *coachs* au lieu de quatre à impressionner. Bien hâte de voir comment se débrouillera Alex Nevsky, qui vivra son baptême de *coach* après avoir été mentor pour Marc Dupré à *La Voix* régulière. Déjà dans la bande-annonce, on l'entendait promettre « poutine à volonté » à un des candidats. C'est à lui qu'on doit les textes et la musique de la chanson-thème, *Nous chanterons*, qu'il interprète avec les deux autres *coachs*, Marie-Mai (qui effectue un retour dans son grand fauteuil rouge) et Marc Dupré (qui a été de toutes les éditions régulières).

MARIPIER MORIN EN COULISSE

Maripier Morin, qui accompagne les jeunes participants jusqu'à la fameuse grande porte donnant sur la scène, anime aussi l'émission des coulisses, le lundi à 19h. Sachez que les filles sont plus nombreuses que les garçons parmi les candidats.

Même si on parle ici d'enfants, Stéphane Laporte affirme ne pas avoir eu à faire de discipline sur le plateau. « Il n'est pas plus difficile de travailler avec des enfants qu'avec des adultes, vraiment pas. C'est un charme. Les *coachs* ont beaucoup de plaisir à travailler avec eux. Ils sont très réceptifs et apprennent rapidement. Marc, Marie-Mai et Alex n'en reviennent pas », dit-il.

On s'imagine qu'il pourrait être plus ardu pour un enfant que pour un adulte de ne voir aucun *coach* se retourner durant leur prestation. Dans certaines adaptations étrangères, les enfants éclatent en sanglots. Mais l'équipe semble avoir pris toutes les précautions pour épargner leur sensibilité. Des spécialistes dans l'accompagnement des jeunes étaient présents à toutes les étapes.

On a aussi procédé à des changements dans la formule, en créant notamment les duels à trois. « Toute la série est basée sur le plaisir de chanter. On ne sent pas la compétition entre les jeunes. Tout est vécu en groupe. Voilà pourquoi les duels se déroulent à trois. Pour partager chaque moment. C'est vraiment une aventure collective », explique Stéphane Laporte.

Si vous vous attendez à ce que les candidats chantent tous du Marie-Mai, du Justin Bieber ou du Ariana Grande, vous n'y êtes pas. « La musique est très présente et accessible pour les jeunes d'aujourd'hui, alors ils écoutent de tout. Leur choix est très

éclectique. Ça va de Shawn Mendes à Gerry Boulet, de Marie-Mai à la musique classique, d'Ed Sheeran à Édith Piaf, en passant par Safia Nolin. » Disons que leurs parents doivent aussi y être pour quelque chose.

« Si le grand André Melançon parvenait à faire d'aussi bons films mettant en vedette des jeunes, c'est parce qu'il les dirigeait avec le respect que l'on doit aux artistes, peu importe leur âge. C'est ce que nous faisons. »

— Stéphane Laporte

Stéphane Laporte soutient que les *coachs* n'ont pas abaissé leurs critères parce qu'ils ont affaire à des enfants. « Le chant est un art qui peut se maîtriser très jeune. Comme les Céline Dion, Michael Jackson, Justin Timberlake et d'autres l'ont prouvé. Bien sûr, ce sont des exceptions, mais ça démontre une vérité : chanter est un talent qui n'a pas d'âge. Un jeune joueur de hockey de neuf ans ne peut rivaliser avec un adulte de 20 ans, aussi doué soit-il, mais un jeune chanteur de neuf ans peut chanter beaucoup mieux qu'un chanteur de 20 ans. »

Assisterons-nous à des scènes de parents voulant trop pour leurs enfants? Arrivera-t-il qu'on grince des dents au passage de fausses notes? Rassurez-vous, personne ne parlera comme dans les Teletubbies en s'adressant aux jeunes candidats, considérés au même titre que les adultes. « Leur vivacité d'esprit est telle qu'on aurait l'air bien fou de le faire. Si le grand André Melançon parvenait à faire d'aussi bons films mettant en vedette des jeunes, c'est parce qu'il les dirigeait avec le respect que l'on doit aux artistes, peu importe leur âge. C'est ce que nous faisons », explique Stéphane Laporte.

Le concepteur croit que *La Voix Junior* donnera une vision réjouissante de ce que les jeunes sont capables d'accomplir. Comme l'a fait *Virtuose* à Radio-Canada, à plus petite échelle, suis-je tenté d'ajouter.

« Je pense qu'on va tous être heureusement surpris de constater à quel point les jeunes ont du talent, s'expriment bien, et sont solidaires les uns des autres. Cette émission est une grande dose d'espoir. On en a tous bien besoin. »

How the CRTC is like House of Cards

Kevin Tierney, Special To Montreal Gazette



Jean-Pierre Blais is chairman of the Canadian Radio-television and Telecommunications Commission, which in recent days has come under increased scrutiny. ADRIAN WYLD / THE CANADIAN PRESS

Kevin Tierney is a Montreal filmmaker, the former head of the board of directors of the Cinémathèque québécoise and recipient of a Goldbloom award for distinguished community service. His weekly column appears in the Culture section Saturdays.

The Canadian Radio-television and Telecommunications Commission is an unknown entity to most Canadians, and that is probably not a good thing.

In recent days it has come under increased scrutiny for a number of reasons, both policy and personal/personnel, but the discussion in the media is almost always within the Business section of newspapers.

In and of itself that says a lot.

The commission is made up of 13 members appointed by cabinet and selected regionally. It exerts considerable control over Canada's telecommunications industries, from television and radio to the Internet, telephones, the whole darn thing.

Its current chairman is Jean-Pierre Blais, a former assistant minister of cultural affairs at the Department of Canadian Heritage. He recently came under attack when he clashed with another commissioner, Raj Shoan, who filed no less than three legal actions against Blais's performance as chairman. Shoan is no longer a CRTC commissioner.

At its noblest, the CRTC has acted on behalf of Canadian citizens on all kinds of deregulations, most recently "unbundling" the cable TV packages that had us paying a lot of dough for access to networks we did not want to see.

For many years the CRTC was also the champion of Canadian content, much to the chagrin of many of those same corporations, which own broadcasting outlets and claim producing Canadian content is too expensive as compared to buying it from the U.S.

Which, of course, is perfectly true. As it is equally true in almost every country in the world.

On the other side, Canadian writers, actors and directors applauded the recognition that culture does not exist on a level playing field. Telling Canadian stories to Canadians is not economically viable. Canadian audiences don't want to watch "inferior" TV. We might be one-tenth of the American population, but our productions must strive to maintain similar quality standards.

The CRTC championing comes via "content quotas." Each network must show so many hours per day of Canadian content. It even tells the networks how much content can be shown at certain parts of the day, not allowing networks to "hide" Canadian shows by putting them on in the middle of the night.

If public funding from what is known as Certified Independent Production Funds, monies coughed up out of broadcasters' profits, are used to produce these shows, they have to be written, directed, produced and acted by Canadians in a point system requiring a minimum of eight out of a possible 10 points.

Canadian writers, directors, first and second lead actors count for two points each. One point is given for a Canadian cinematographer, production designer, editor and music composer.

Recently, the CRTC made the following announcement: "The current criterion requiring eight out of 10 Canadian certification points to qualify for CIPF funding is restrictive and excludes many productions that could otherwise be of high quality and qualify as Canadian."

Here's the kicker: "A reduced requirement of at least six points could also facilitate the hiring by production companies of non-Canadian actors or creators, who may increase a project's attractiveness and visibility in international markets."

The inherent logic or lack thereof in the above statement will be a source of great debate in the weeks to come.

Less Canadian equals more success?

If gushings on Facebook are any indication, many Canadian creators voted for the Liberal government. That is the same government that is now in the midst of a major review of the arts in Canada — what we do, how we fund it and maybe even why we don't actually watch much of it.

Strange, then, that the CRTC would invoke such a major change in policy before Heritage Minister Melanie Joly gets in her quatre sous. The minister says the CRTC doesn't work for her, so she cannot be pre-emptive and say: "Merci, M. Blais, mais Little Stevie Harper is gone and so are you."

In fact, Blais remains in the saddle until November 2017.

Dark as the prospects are for more Canadian television, the struggle between the minister, the cabinet and the CRTC has the makings of a scenario for a great mini-series, something like say, House of Cards.

That's two Canadian points if we can find a Canadian to write it.

What about Chris Hemsworth as the prime minister? He is not averse to working with his shirt off.

Academy Award winner Christopher Waltz (Inglourious Basterds) would bring just the right note of menace to his performance as Blais. A little obvious to be sure, but if you want the Bonaparte complex, of which Blais is often accused of suffering, Waltz has it in spades.

And why not Joly playing herself?

Remember Joly's campaign poster when she ran for mayor of Montreal? Now THAT is star power! And another two points.

In the future world of Canadian TV, we are already two-thirds there. Stay tuned. This is not over.

<http://montrealgazette.com/entertainment/local-arts/kevin-tierney-how-the-crtc-is-like-house-of-cards>

TELECOM

Redditors give CRTC an earful

EMILY JACKSON

TORONTO • Canada's telecom regulator was inundated with comments urging it to ban differential pricing when it opened consultation on the controversial practice to Reddit users for the first time.

The Canadian Radio-television and Telecommunica-

tions Commission turned to the popular online discussion forum last week in a bid to solicit comments from a segment otherwise unlikely to participate in or even be aware of the upcoming public hearing on differential pricing.

Also called zero-rating, differential pricing is the practice of charging different prices for different types

of data traffic or exempting some data, such as music streaming, from charges altogether.

More than 1,180 users commented during the five-day discussion that will be included as part of the traditional consultation that culminates with a five-day public hearing later this month.

See CRTC on FP3

Reddit users call for end to data caps

CRTC

Continued from FP1

That's an unusually high volume for the commission's regulatory proceedings when compared with comments submitted via the website.

"While we can't comment on the substance of the comments received as the process is ongoing, we are very happy that many Canadians took this opportunity to make their opinions count," CRTC spokeswoman Patricia Valladao wrote in an email.

The decision to seek comments on Reddit proved controversial in itself. While some argue it simply cast a wider net, other argued it provided a tilted picture of views on differential pricing as Redditors tend to lean the same way on Internet governance issues.

Reddit users skew younger, male and tech-savvy — not the usual suspects for a process dominated by legal and regulatory experts.

In this discussion, many Reddit users took the opportunity to call for an end to data caps, even though that issue is tangential to the hearing. The majority opposed differential pricing, citing concerns that it flouts the principle of net neutrality, where all traffic is treated equally, and could lead to price hikes. They argue providers should compete on speed, not volume.

Other opponents of differential pricing include consumer groups and net neutrality advocates who argue it favours certain content

CANADIANS
MAKE THEIR
OPINIONS
COUNT.

and limits competition, especially if a provider favours their own content. Major providers including BCE Inc. and Telus Corp. are in favour of the practice, calling it a consumer perk that results in more choice.

The tactic entered the public eye after Quebecor Inc.'s Videotron offered wireless plans with unlimited music streaming. It lets consumers stream songs all day without worrying about their data limits, but other data-hungry activities such as video streaming count toward caps.

But the surge against the practice on Reddit counters a Nanos poll of 1,000 Canadians commissioned by Bell in June. It found three-quarters of Canadians support or somewhat support unlimited access to music or video streaming services without data charges, according to documents submitted to the CRTC.

The Competition Bureau has called for a partial ban on differential pricing, arguing it should be allowed if the provider doesn't get a financial benefit from pushing certain data. (Under that system, Videotron would be allowed to continue its unlimited music service because it lets consumers choose their music streaming app of choice and are not compensated by the apps.)

The public hearing begins Oct. 31.

Financial Post
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Reddit reaction to differential pricing overwhelmingly critical

Ahmad Hathout, Charelle Evelyn

Users of **Reddit Inc.**'s website have largely railed against differential pricing in a discussion initiated by the CRTC, with an overwhelming number of comments on the social platform expressing concern about the practice, which allows providers to exempt some services from counting towards a customer's data allotment.

The CRTC asked Reddit users in the /r/Canada forum to submit answers to questions about the benefits of the practice, concerns they have about it, whether those concerns outweigh the benefits and how the commission should regulate it. The commission said "every comment and every upvote will become part of the official public record," ahead of its upcoming hearing on the practice.

As of the publication of this story, the thread had generated 1190 comments since opening on Sep. 26.

The solution to the question for many was simple: "uphold net neutrality rules and end data caps," as one user put it.

One of the top-rated user comments acknowledged that under zero-rating they are "free to use other services more without having to pay for a higher end internet service," but wondered "why are the data caps so low in the first place? Isn't [sic] data caps being low what differential pricing is trying to 'address'?"

How competition would be affected was also a concern. One user complained that an entrenched business could pay for priority traffic and leave other, less profitable companies, to struggle, hurting start-ups.

"Many of our [ISPs] are also content producers," another user said. "This gives the established ISP tremendous unfair advantage." Others said the Internet should be treated as a basic utility, like hydro, water and gas.

Katy Anderson of OpenMedia also chimed in to the Reddit discussion, describing zero-rating as "the practice where telcos strike high-level deals to make certain apps data free but not others, while using ridiculously low data caps to force you into their 'preferred' services." Her comment was one of the most upvoted.

But even those who thought there was some benefit to the practice were concerned how the CRTC would approach it. "This is great for certain specific things like streaming," said one user, but questioned how the regulator would define such services for zero-rating.

The Reddit-posted backlash is in contrast to the positive light in which many companies framed the issue. For example, in interventions filed last week, **Cogeco Inc.** said that the practice "may constitute innovative competitive practices that contribute to expand consumer choice." **Rogers Communications Inc.**, which has opposed zero rating, said in a submission last week that "under a net neutrality model, all content and traffic must be treated the same."

The Reddit thread will close Friday evening. The CRTC will hold a five-day public hearing in Gatineau, Que., beginning Oct. 31, where it will hear from 31 groups, companies and individuals.

www.thewirereport.ca/news/2016/09/30/reddit-reaction-to-differential-pricing-overwhelmingly-critical/31349

Shomi no match for Netflix

It's all over
for online
TV upstart

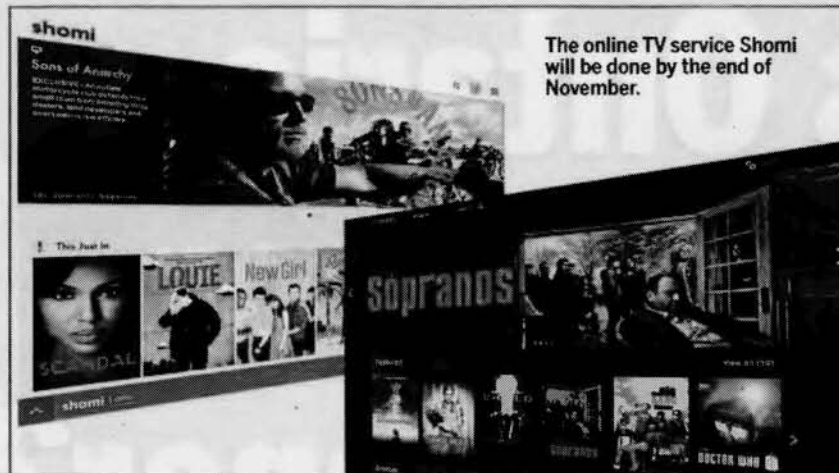
STEVE TILLEY
Postmedia Network

Shomi the money! No? OK, Shomi the door.

The announcement last week that online TV service Shomi will wink out of existence at the end of November shouldn't come as a shock to anyone who has been keeping an eye on the ever-shifting landscape of streaming TV in Canada.

A joint venture by Rogers and Shaw launched less than two years ago, Shomi offered a catalog of TV series and movies on-demand for \$8.99 per month, with titles ranging from Mr. Robot and Modern Family to Jaws and Django Unchained.

Rogers and Shaw were clearly hungry for a piece of the pie being gobbled by Netflix, the 800-pound gorilla of streaming services in Canada.



The online TV service Shomi will be done by the end of November.



wasn't the problem, but rather that the "business climate of our space has changed a lot in the last few years and is more challenging than we expected."

Yet, in a note sent out to subscribers, Rogers says that while a lot of people loved Shomi, "ultimately it was not in great enough numbers to sustain it." So was it a numbers thing or not? In the end, it doesn't really matter.

Having the incumbent cable and telecom giants wade into streaming TV never made much sense — at least outside the rarefied air of their own corporate boardrooms. Without reams of grabby, exclusive content — something Netflix has cornered the market on — convincing folks to sign up for yet another streaming service was always going to be a tough sell, especially in the early days when the products were tied to traditional TV subscriptions.

Turns out there wasn't enough to go around.

Why did Shomi tank? Wow, where to begin?

In the two years Shomi tried to compete with its U.S.-based rival, Netflix has continued to crank out one exclusive original series after another — Stranger Things, Daredevil, Narcos, new seasons of Orange Is the New Black, House of Cards and many more. Shomi, meanwhile,

remained primarily a back catalog of TV reruns and older movies.

Even after Netflix jacked up its subscription prices by a buck or two, it still seemed like the better value.

And it didn't help that Rogers and Shaw initially made Shomi exclusive to their own customers before opening up subscriptions to anyone, stifling early momentum in a bid to keep subscribers from cord-

cutting. Or that Bell waded into the streaming fray with its own subscription-based, HBO-bolstered service, CraveTV, which is still chugging along — for now.

Shomi says the service had nearly 900,000 subscribers, while Netflix, which doesn't release regional subscription figures, is estimated to have well over 5 million users in Canada.

On its website, Shomi claims a lack of interest in the service

But the failure of Shomi puts even more pressure on these companies to find some way to hang onto customers in the face of a massive shift in entertainment viewing habits, particularly among millennials who watch virtually no traditional television.

And where does that leave the Shomi faithful? Rogers is offering six months of free Netflix to Shomi backers — a tad ironic, considering Netflix was likely a key factor in Shomi's demise — while Bell's CraveTV would certainly be happy to siphon up some of Shomi's adrift subscribers, at least for as long as it can hang on.

Netflix, of course, remains nearly ubiquitous among cord-cutters, but there's talk of Amazon finally bringing its popular Prime streaming service north of the border, which might give Netflix its first dose of stiff competition.

le pays et le monde

Lisée a des plans pour Télé-Québec

CAMILLE B. VINCENT

Le Soleil

Déclin de la couverture régionale oblige, un Québec dirigé par Jean-François Lisée verrait le mandat de Télé-Québec s'élargir afin qu'y soit diffusés, à la télé et sur le Web, des bulletins d'informations locales quotidiens.

La proposition du candidat à la chefferie du Parti québécois vise à redonner une place de choix à l'information régionale, ce « service essentiel qui, en ce moment, présente des signes de déclin inquiétant », déplore Jean-François Lisée.

Selon Influence Communication, les nouvelles locales représentaient 8 % des nouvelles diffusées en 2001 au Québec. Elles prendraient aujourd'hui moins de 1 % de la place de diffusion. « Depuis le début des années 2000, les régions ont perdu 88 % de leur vélocité dans les médias », ajoute Jean-François Dumas, président d'Influence Communication, dans un bilan datant de 2015.

M. Lisée propose ainsi de « mettre sur pied des "Carrefours de l'information" constitués autour des dix bureaux régionaux de Télé-Québec, qui produiraient de l'information locale et régionale pour alimenter un bulletin avec un contenu 100 % régional, incluant des nouvelles nationales ». Ce bulletin serait d'abord bihebdomadaire, pour



Jean-François Lisée propose de « mettre sur pied des "Carrefours de l'information" constitués autour des dix bureaux régionaux de Télé-Québec. » — PATRICE LAROCHE, LE SOLEIL

devenir éventuellement quotidien. Les bureaux régionaux de Télé-Québec sont présentement situés à Val-d'Or, à Carleton-sur-Mer, à Rimouski, à Trois-Rivières, à Québec, à Sept-Îles, à Gatineau, à Sherbrooke et à Jonquière.

L'idée d'étendre la mission de Télé-Québec à la couverture de l'information régionale a déjà été

proposée dans le passé, notamment dans un rapport déposé en 2010 par Dominique Payette, « L'information au Québec : un intérêt public ».

D'après Jean-François Lisée, il est essentiel que l'État intervienne pour la survie de l'information régionale, notamment parce qu'il y aurait corrélation entre la place accordée à ce type de nouvelles et le taux de

participation aux élections municipales. Par ailleurs, il laisse entendre que « l'absence d'une presse locale forte à Laval » a peut-être contribué à « l'impunité dont a profité pendant des décennies le maire Gilles Vaillancourt, aujourd'hui accusé de gangstérisme ».

En tant que premier ministre, Jean-François Lisée investirait de 25 à

45 millions \$ — le budget annuel de Télé-Québec se chiffre actuellement à 61 millions \$ — pour la mise sur pied de ces « Carrefours de l'information », qui seraient opérationnels avant la fin de son premier mandat, assure-t-il. L'implantation serait toutefois graduelle, « ciblant d'abord les régions où l'offre d'information locale et régionale est déficiente ».

CONSEIL DE PRESSE

Visant le renforcement du Conseil de presse du Québec, Jean-François Lisée suggère également d'obliger les entreprises de presse à y cotiser; il parie qu'une fois la cotisation obligatoire instaurée, les médias souhaiteront également y siéger.

M. Lisée déplore qu'encore aujourd'hui « plusieurs grands quotidiens québécois » refusent de cotiser à ce qui est pour lui « un tribunal d'autodiscipline » essentiel.

Actuellement, le Conseil de presse est constitué de journalistes, de citoyens et de représentants d'entreprises de presse, parmi lesquelles Astral Radio, Cogeco, la Fédération professionnelle des journalistes du Québec, Hebdo Québec, les Quotidiens du Québec, la Société Radio-Canada et Télé-Québec.

Le candidat à la chefferie du Parti québécois fait ces propositions à deux jours du début de la période de votation, qui culminera vendredi par l'annonce du successeur de Pierre Karl Péladeau.

Jean-François Lisée veut lancer une offensive contre Netflix et Apple



Jean-François Lisée a dévoilé sa plateforme en matière de culture en entrevue avec *La Presse*. Un programme qui vise à renforcer la visibilité des créateurs québécois sur les plateformes en ligne. PHOTO PATRICE LAROCHE, ARCHIVES LE SOLEIL

Martin Croteau, *La Presse*

(QUÉBEC) Les distributeurs de contenu en ligne comme iTunes et Netflix « marginalisent » la culture québécoise, affirme Jean-François Lisée. S'il devient premier ministre, le candidat à la direction du Parti québécois lancera donc une offensive sur deux fronts pour corriger la situation.

Le député de Rosemont a dévoilé sa plateforme en matière de culture en entrevue avec *La Presse*. Un programme qui vise à renforcer la visibilité des créateurs québécois sur les plateformes en ligne.

« Si nos produits culturels perdent du terrain, ce n'est pas parce qu'ils sont de moins bonne qualité ou parce qu'ils sont produits en moins grande quantité, résume M. Lisée. C'est parce que l'affichage, qui est maintenant contrôlé par les géants de l'internet, les désavantage. »

Le candidat propose d'abord d'utiliser la loi 101 pour forcer des portails comme iTunes, Netflix et Spotify à présenter un seuil d'oeuvres québécoises sur leurs pages d'accueil. Il souhaite appliquer le même ratio qui est exigé par le CRTC aux stations de radio, soit 65 % de musique en français. Ce quota pourrait inclure des oeuvres québécoises en français et en anglais.

Le CRTC a renoncé à réglementer des entreprises comme Netflix il y a deux ans. La société, ainsi que Google, avait comparu devant l'organisme fédéral, mais avait refusé de lui transmettre certains documents.

Le gouvernement québécois peut réussir où le fédéral a échoué, dit M. Lisée. Il rappelle que l'ancien ministre de la Culture Gérald Godin avait présenté en 1985 un projet de loi pour retirer aux grands studios américains la distribution des films non américains au Québec. Et dans les années 90, Louise Beaudoin a légiféré pour augmenter la disponibilité des logiciels en langue française, après une controverse entourant le lancement par Microsoft de Windows 95.

Négociations avec Netflix

En plus d'agir sur le front réglementaire, le député propose d'amorcer des négociations avec Netflix, qui compte des dizaines de milliers d'abonnés au Québec et qui ne paie pas de taxes de vente dans la province. Il proposera au géant américain une « entente de réinvestissement dans la production de contenu local » afin de l'encourager à produire des séries au Québec.

Pour l'heure, le contenu québécois est rarissime sur le site. M. Lisée ne croit pas que l'entreprise agisse de mauvaise foi. Selon lui, elle gagnera à adapter son contenu à la spécificité du marché québécois.

« Ce ne sont pas des idiots à temps plein, résume-t-il. Ils savent qu'une partie de leur attractivité vient de leur contenu, ils sont sur plusieurs marchés, c'est une compagnie qui est en train de prendre de la maturité. La simple logique d'affaires de Netflix doit la conduire là. On va un peu accélérer leur mouvement. »

Rogers retreats from print in radical media division overhaul

James Bradshaw

The publishing arm of Rogers Communications Inc. is beating a retreat from print with a radical overhaul that will mean far more of its magazine stories appear only online.

Starting in January, four titles will stop publishing print editions. Canadian Business, Flare, MoneySense and Sportsnet magazine will continue as “content brands,” publishing daily to websites and dedicated apps, but no longer craft separate issues.

Four other magazines will still appear in print, as well as through websites, apps and standalone digital editions, but three of them will slash their print schedules. Maclean’s, the country’s only weekly news magazine, will shift to monthly, while maintaining a weekly digital edition. Chatelaine and Today’s Parent will halve their publishing schedule to six issues a year, in print and online. Hello! Canada magazine will still be printed weekly.

For months, Rogers has also been quietly shopping its 34 trade publications, such as Advisor’s Edge and Marketing, as well as its French-language magazines – the French edition of Châtelaine, L’actualité, and Lou Lou. They’re now openly for sale, and Rogers expects to seal deals before the end of the year.

That Canada’s largest English-language magazine publisher is taking such drastic steps signals that a long-expected tipping point has arrived for the industry. Declining print revenue is now commonplace among magazines and newspapers, mostly because advertisers are moving in droves to buy cheaper digital ads that more accurately measure the audience they reach. Even so, Rogers stands out: Its print revenue plunged more than 30 per cent, year over year.

Where Rogers has been pouring millions of dollars into holding the line with print subscribers, it is now willing to walk away from significant revenue to shed the accompanying costs of printing and distributing magazines, and to spend more of its energy trying to tap an emerging audience of digital natives.

The short-term pain could be considerable. Some 55 per cent of Canadian magazine readers choose only print editions, compared with 8 per cent who read solely digitally, according to audience measurement firm Vividata. But as subscribers change their habits, they are driving an inevitable shift.

Canadian Business, for example, circulated 63,198 paid print copies and only 1,605 digital replica editions as of mid-2013, according to the Alliance for Audited Media. Three years later, it circulated only 28,692 paid print copies while digital replica editions increased to 25,918. An average issue had a total online readership of about 537,000 people for the year ended March 31, according to figures from Vividata.

“This isn’t something that we’re trying to drive. It’s the market driving us,” Rick Brace, president of Rogers Media, said in an interview. “We can’t remain status quo.”

The road map to reinvent Rogers Publishing for a mostly digital audience has been in the works since early 2016. Mr. Brace sought counsel, in particular, from Time Inc. executive chairman Joe Ripp, whose publishing business is attempting its own digital leap.

Around the world, magazines have proven a punishing business of late. PricewaterhouseCoopers LLP estimates that global revenue from print magazine circulation will fall by \$3.4-billion (U.S.) between 2014 and 2019, and that much of the digital readership will flow to magazine websites, rather than to digital subscriptions.

In Canada, Transcontinental Inc. bailed out of the consumer magazine space in April of 2015, selling 14 publications to powerhouse French-language publisher TVA Publications Inc. for \$55-million. Later last year, TVA closed six of its own magazines to focus on its stronger titles. And early in 2016, Rogers slashed 200 jobs from its media division, including some from publishing.

To this point, Rogers Publishing as a whole has stayed in the black, but its profits are evaporating quickly. One reason ad revenue has declined so precipitously at Rogers publications may have to do with the way the media division has pitched bundles of ads across all of its platforms in recent years.

An internal reorganization of its advertising sales division changed the job descriptions of many ad reps, forcing them to focus on bigger-ticket sales and sponsorship packages, which tend to be led by television. Senior ad executives in Rogers Media also felt the pressure to ramp up TV sales to fill the huge inventory created by the company's 12-year, \$5.2-billion rights deal with the National Hockey League. With those factors at play, the company's efforts to find print advertisers have withered.

"What we didn't want to get into was a situation where we're kind of underwater with our magazines, and now you're really scrambling to try and make the move," Mr. Brace said. In another year, "we'd be a lot worse off, quite frankly."

Until now, Rogers's big digital bet in publishing has been Texture, the all-you-can-read magazine subscription service formerly known as Next Issue. But Texture's subscriber growth has slowed to a crawl, hovering around 100,000 paying users who spend about \$150 a year on average, which is far short of early projections. Steve Maich, the senior vice-president in charge of publishing since 2013, expects the service will turn a small profit for the first time this year, but concedes it's "a niche product."

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Within publishing, the goal is now to move energy from a print business with plummeting revenue to a digital strategy that targets 25-per-cent, year-over-year growth. Unique online visitors to Rogers magazine brands are up 41 per cent from two years ago. But that rising digital line brings in far fewer dollars, which means that at least in the short term, Rogers Publishing will be boiled down to a smaller operation.

www.theglobeandmail.com/report-on-business/rogers-beats-retreat-from-print-in-radical-media-division-overhaul/article32161538/

MEDIA

Print pullback

Rogers turns the page on magazine strategy

**JAMES BRADSHAW
CHRISTINE DOBBY**

Rogers Communications Inc. is radically overhauling its magazine strategy, the latest signal of the publishing industry's retreat from print amid a steady erosion of advertising revenues.

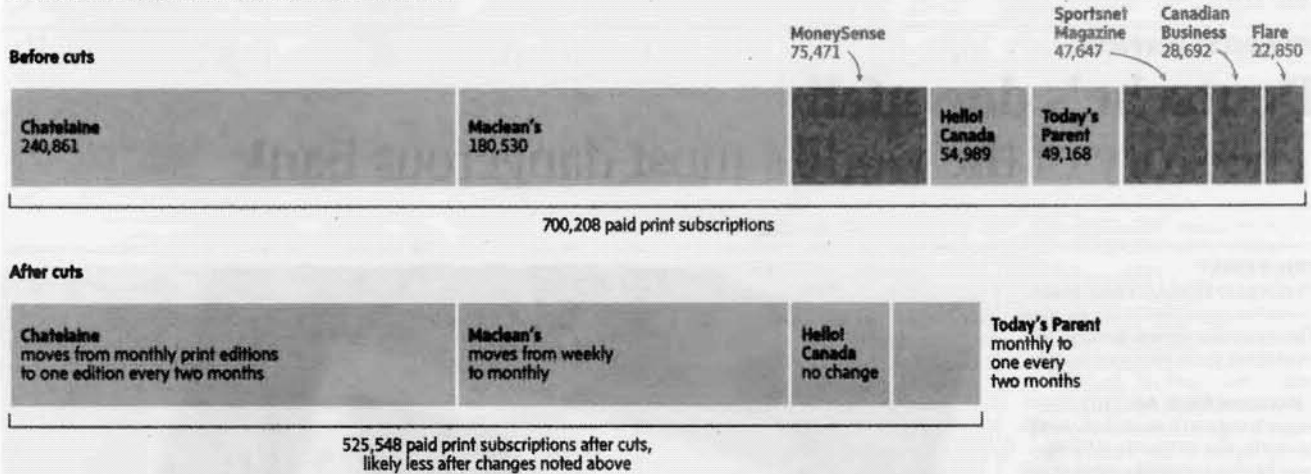
Rogers announced Friday it will reduce the print schedules of Maclean's, Chatelaine and Today's Parent and cease publishing print editions for Canadian Business, Flare, MoneySense and Sportsnet magazines. Rogers is also seeking a buyer for its trade publications

and French-language magazines.

That Canada's largest English-language magazine publisher is taking such drastic steps signals a long-expected tipping point has arrived for the industry. Declining print revenue is now commonplace among magazines and newspapers, mostly because advertisers are moving in droves to buy cheaper digital ads that more accurately measure the audience they reach. Even so, Rogers stands out: Its print revenue plunged more than 30 per cent, year over year.

Rogers, Page 7

Average circulation for paid print subscriptions



THE GLOBE AND MAIL | SOURCE: ALLIANCE FOR AUDITED MEDIA

FROM PAGE 1

Rogers: Company following advertisers away from print

» "This isn't something that we're trying to drive. It's the market driving us," Rick Brace, president of Rogers Media, said in an interview. "We can't remain status quo."

Where Rogers has been pouring millions of dollars into holding the line with print subscribers, it is now willing to walk away from significant revenue to shed the accompanying costs of printing and distributing magazines, and to spend more of its energy trying to tap an emerging audience of digital natives.

Come January, Canadian Business, Flare, MoneySense and Sportsnet magazine will continue as "content brands," publishing daily to websites and dedicated apps, but will no longer craft separate issues.

Maclean's, Canada's only weekly news magazine, will shift to monthly print editions, while maintaining a weekly digital edition. Chatelaine and Today's Parent will halve their publishing schedule to six issues a year, in

print and online. Hello! Canada, which Rogers publishes under licence from the magazine's Spanish parent Hola!, will still be printed weekly.

For months, Rogers has also been quietly shopping its 34 trade publications, such as Advisor's Edge and Marketing, as well as its French-language magazines – the French edition of Chatelaine, L'actualité and LouLou. They're now openly for sale, and Rogers expects to seal deals before the end of the year.

The short-term pain of the changes could be considerable. Some 55 per cent of Canadian magazine readers choose only print editions, compared with 8 per cent who read solely digitally, according to audience measurement firm Vividata. But as subscribers change their habits, they are driving an inevitable shift.

Canadian Business, for example, circulated 63,198 paid print copies and only 1,605 digital replica editions as of mid-2013, according to the Alliance for

Audited Media. Three years later, it circulated only 28,692 paid print copies while digital replica editions increased to 25,918. An average issue had a total online readership of about 537,000 people for the year ended March 31, according to figures from Vividata.

There is name recognition in many of the Rogers magazine brands – Maclean's was recently ranked the second-most trusted media brand in Canada, ahead of the CBC, on the University of Victoria's second annual Gustavson Brand Trust Index (GBTI) – but that doesn't necessarily translate to advertising or subscription spending.

"I'm not surprised they did what they did," Christopher Waddell, an associate professor of journalism at Carleton University, said Friday. "If you take a look at Maclean's from 18 months ago versus Maclean's today, it's an awfully thinner magazine and there's no ads."

"Advertisers are moving away from traditional media, whether it's print or broadcast, and they're moving online, and as they're moving online, they're paying a lot less than they were before," Mr. Waddell said, adding that audience expectations and people's willingness to pay for content are also shifting like never before.

Tom Gierasimczuk, a media executive based in Vancouver and former editorial director of Rogers' Marketing Magazine, said the changes don't reflect readers' engagement with the magazines.

"It's really just following the ad spend," he said. "It was one of these long, sort of downward trending descents. So it really needed to be acted upon."

The road map to reinvent Rogers Publishing for a mostly digital audience has been in the works since early 2016. Mr. Brace

sought counsel, in particular, from Time Inc. executive chairman Joe Ripp, whose publishing business is attempting its own digital leap.

Around the world, magazines have proven a punishing business of late. PricewaterhouseCoopers LLP estimates that global revenue from print magazine circulation will fall by \$3.4-billion (U.S.) between 2014 and 2019, and that much of the digital readership will flow to magazine websites, rather than to digital subscriptions.

In Canada, Transcontinental Inc. bailed out of the consumer magazine space in April, 2015, selling 14 publications to powerhouse French-language publisher TVA Publications Inc. for \$55-million. Later last year, TVA closed six of its own magazines to focus on its stronger titles. And, early in 2016, Rogers slashed 200 jobs from its media division, including some from publishing.

Transcontinental's main business remains printing and it has had an agreement to print Rogers' magazines and marketing communications since 2009, spokeswoman Jennifer McCaughy said. She said the company's contract with Rogers "does not safeguard against any volume reduction," so Rogers will pay no penalties for printing less. However, while the changes will mean less printing business for Transcontinental, she said, "it doesn't represent a meaningful amount on our overall portfolio."

To this point, Rogers Publishing as a whole has stayed in the black, but its profits are evaporating quickly. One reason ad revenue has declined so precipitously at Rogers publications may have to do with the way the media division has pitched bundles of ads across all of its platforms in recent years.

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"It shrinks to the degree that the print market is shrinking," said Mr. Maich, whose role recently expanded to oversee a range of digital content.

That will mean job losses and changing job descriptions, although Mr. Maich wouldn't say how many jobs are at risk. "This is about shifting the mix of our work force," he said.

Mr. Maich also declined to reveal how much money Rogers expects to save by cutting back on print. But the company has earmarked \$35-million to invest in "deeply un-sexy, behind-the-scenes stuff" like better data tools to measure engagement and reach, and to market its digital offerings more aggressively.

There is still a "huge delta" between print and digital ad rates, he said, so the company must close that gap by giving advertisers better information about readers, and by opening the door to more so-called advertorial content, which cloaks advertising in editorial dress.

Over the past nine months, executives "considered everything,"

WHAT'S CHANGING IN JANUARY, 2017

STATUS QUO

Hello! Canada

} Print edition: weekly (unchanged)
 } Digital edition: weekly
 } Online content: website and app

PRINTING LESS

Chatelaine

} Print edition: six editions annually (currently, 12 issues a year)
 } Digital edition: six editions a year
 } Online content: website and app

Maclean's

} Print edition: monthly (currently, weekly)
 } Digital edition: Weekly
 } Online content: website and app

Today's Parent

Print edition: six editions annually (currently, 12 issues a year)
 } Digital edition: six editions a year
 } Online content: website

and app

OUT OF PRINT

Canadian Business

} Print edition: none (currently, 16 issues annually)
 } Digital edition: none
 } Online content: website and app

Flare

} Print edition: none (currently, 11 issues annually)
 } Digital edition: none
 } Online content: website and app

MoneySense

} Print edition: none (currently, eight issues annually)
 } Digital edition: none
 } Online content: website and app

Sportsnet Magazine

} Print edition: none (currently, 15 issues annually)
 } Digital edition: none
 } Online content: website and app

James Bradshaw

ROGERS PUBLISHING: A BRIEF HISTORY

1994: Rogers Communications Inc., a cable giant with interests in media and cellular phones, wins approval for a \$3.1-billion takeover of Maclean Hunter Ltd., the media conglomerate responsible for launching publications such as Maclean's magazine in 1905, the Financial Post business newspaper in 1907, Chatelaine in 1928 and Flare in 1979. That purchase marked the birth of Rogers Media, which carved out a publishing division to oversee a number of consumer magazines and more than 35 business titles.

1998: The publishing arm acquires full control of Today's Parent Group, which owned the parenting magazine Today's Parent. It also launches industry-focused publications, including Advisor's Edge, which Rogers has now put up for sale.

2003: Rogers Publishing claims to reach 12.1 million Canadians each month and has annual operating revenue of \$290-million, far exceeding the TV or radio divisions. Even then, publishing was not immune to cutbacks - the company decided to "realign the cost structure." In 2015, by contrast, publishing accounted for only 9 per cent of Rogers Media's \$2.1-billion in operating revenue, and the magazine brands now reach 3.8 million Canadians a month.

2006: Encouraged by the successful launch of women's magazine LouLou in 2004, Rogers launches home-decor magazine Chocolat. Through a partnership with Canada Post Corp., Chocolat was distributed to about 250,000 people who paid Canada Post for change-of-address notices on the assumption they would be interested in renovating or re-decorating. But Chocolat never caught on and it closed in 2007.

2011: Rogers announces a rare move in a difficult time for the industry: The launch of Sportsnet Magazine, an entirely new print publication aiming to cover Canadian sports the way Sports Illustrated covers the United States. With Steve Maich as the first editor, the magazine was expected to fully integrate with Sportsnet's TV, radio and Web operations.

2013: Rogers makes its biggest bet yet on digital magazines, launching Next Issue with U.S. partners including Hearst Corp., Condé Nast and Time Inc. For \$9.99 a month, readers got all-you-can-read access to digital editions of more than 100 magazines, plus premium titles such as The New Yorker and Sports Illustrated for \$5 a month more. The service was renamed Texture a year ago and now offers more than 150 magazines, but after early growth, its subscriber base has levelled off at about 100,000.

James Bradshaw

according to Mr. Maich - even closing titles entirely. But Mr. Brace insists that the company, from CEO Guy Laurence to the board of directors and the Rogers family, still see value in the brands. "It was never a question of let's get out of this entirely and walk away," he said of the publishing division. "These things are never easy. This is pretty major," Mr. Brace added. "Out of the other end comes a very different media business."

Rogers putting print media on back burner

SEAN CRAIG

TORONTO Rogers Communications Inc. announced Friday a major retreat from print media, shuttering the print versions of four of its lead magazine titles in favour of more digital distribution and putting its stable of trade publications up for sale.

Beginning in January, Canadian Business, Flare, MoneySense and Sportsnet magazines will become what the company calls "content brands," regularly publishing content online and through apps. Maclean's, Canada's only newsweekly magazine, will appear monthly, but continue to publish a weekly digital edition. Chatelaine and Today's Parent, currently published monthly, will be reduced to six editions a year, and follow the same publishing schedule online.

Hello! Canada magazine's print schedule is unaffected, and will continue to print a weekly edition.

"We are going where our audiences are, and doubling-down on digital to grow our consumer magazine brands," Rick Brace, president of Rogers Media, said in a media release.

Rogers also announced that it has put French-language magazines Châtelaine and L'Actualité, and the bilingual LouLou, up for sale. Its notice to subscribers says that it will cease publication of these magazines in December. The company "is going through a thoughtful process" to sell them by the end of 2016, as part of a new strategy that focuses on English-language consumer brands.

Steve Maich, senior vice-president of digital content and publishing at Rogers Media, said there will be staff reductions "primarily in classifications where people are overwhelmingly focused on print." However, Maich said the company will look for ways to retain staff by moving them to other positions.

"The decision to sell the trade magazines came down to a strategic review where we had to ask

ourselves what were our greatest opportunities," Maich said. "We are now in a position to grow the audiences we want to speak to and produce content that's most naturally distributable across all of our platforms."

Maich said trade and French-language publishing fall outside of the company's core strategy, which will now focus on entertainment, lifestyle, parenting, news, and sports.

Declines in print revenues are hardly news in Canada any more, with almost all newspaper and magazine companies struggling to adjust to a digital ad market where they are competing against search engines, social media sites and content aggregators that often provide more targeted audiences. Rogers Publishing most recently saw print revenue declines of more than 30 per cent year-over-year.

"It's been clear for some time now that Canadians are moving from print to digital, and our job is to keep pace with the changes our audiences are demanding," Maich said. "... We are so much more than a collection of magazine brands, and we've seen rapid growth on our digital platforms over the past few years. Now is the time for us to accelerate that shift."

Rogers Media said it has committed more than \$35 million to transition its business to a "digital-first infrastructure." Part of that investment includes upgrading marketing and IT tools.

According to Maich, the company's online and tablet magazine service Texture has over 100,000 subscribers paying \$119.88 a year or more, and will this year turn a profit. He said digital media revenues at Rogers Media have grown 20 per cent year over year.

Rogers noted that digital consumer revenue for its magazines is outpacing newsstand revenue by 50 per cent, and that unique visitors to their online platforms has increased 41 per cent in the last two years.

Financial Post

Rogers se départit de *L'actualité* et de *Châtelaine*

Des négociations « à différents stades » sont déjà enclenchées avec des acheteurs

STÉPHANE
BAILLARGEON

La nouvelle a explosé comme une bombe dans le monde des médias vendredi matin: la compagnie Rogers restructure radicalement le secteur de ses magazines, avec comme conséquence immédiate la mise en vente de *L'actualité* et de *Châtelaine*, deux publications phares du Québec.

La petite révolution stimulée par la grande mutation numérique sera implantée rapidement, dès le début de l'année prochaine. Les négociations avec les acheteurs éventuels, déjà commencées, devront aussi aboutir d'ici janvier 2017.

Quatre publications anglophones (*Flare*, *Sportsnet*, *MoneySense* et *Canadian Business*) abandonneront alors le papier pour le Web. En même temps,

« Notre meilleure chance d'alimenter le reste de nos médias numériques se trouvait du côté du marché anglophone »

trois autres titres (*Maclean's*, *Châtelaine*, *Today's Parent*) réduiront leur fréquence de publication. L'hebdomadaire *Maclean's*, équivalent canadien-anglais de *L'actualité*, ne paraîtra plus qu'une fois par mois. Par contre, le magazine à potins *Hello!* sera toujours publié une fois par semaine.

Pour le Québec francophone, les répercussions les plus critiques se concentrent autour de la décision de se départir de *Loulou*, *Châtelaine* et *L'actualité*, surtout autour de ces deux publications de référence en journalisme de qualité du Canada français depuis des décennies. Tous les magazines sectoriels hyperspécialisés (*business-to-business*) seront aussi vendus.

« Nous avons entrepris plus tôt cette année un examen approfondi de nos médias en évaluant notre portfolio de marques, nos publics et nos meilleures occasions de croissance, explique Steve Maich, vice-président principal de Rogers, en entrevue au *Devoir*. Nous avons conclu que notre meilleure chance d'alimenter le reste de nos médias numériques se trouvait du côté du marché anglophone. À partir de là, nous avons examiné nos publications

d'entreprise et nos éditions en français en nous demandant s'il n'était pas mieux pour ces publications et leurs publics de transférer leur propriété. »

En avant toute!

Pierre C. Bélanger, professeur de communications à l'Université d'Ottawa, pense que ce genre de décision s'explique et ne doit pas surprendre. « On est dans la gestion saine d'une grande entreprise, qui doit périodiquement revoir ses priorités et rétablir son totem en quelque sorte, dit le spécialiste de l'économie des médias de masse. On a aussi ici une autre preuve que la seule constante présentement, c'est la mouvance, surtout pour les médias traditionnels, et pour l'imprimé en particulier, qui est en ligne de front. »

Daniel Giroux, secrétaire général du Centre d'études sur les médias de l'Université Laval, a des données pour éclairer cette situation en ballottage. Il note que le lectorat des trois publications québécoises à vendre est en recul. Entre 2003 et 2016, en combinant les lecteurs du papier et du numérique, *Châtelaine* a perdu 35% de son public, *L'actualité* 20%, et la très commerciale *Loulou* 12%.

L'observateur des médias québécois propose sa propre explication de la décision radicale de faire passer les trois publications à la trappe. « Rogers n'est présent que par ces trois magazines au Québec, sans autres activités sur le marché francophone. La compagnie estime peut-être que ces médias auront une meilleure chance de survie et de profitabilité avec des gens qui connaissent mieux

le marché. En plus, contrairement à Bell ou Québecor, Rogers ne peut pas offrir aux annonceurs d'autres débouchés en combinaison pour leurs publicités, en liant l'imprimé et la radio ou la télé par exemple. »

Et puis après?

Les dirigeants des publications concernées ont été convoqués jeudi soir à Toronto, où la haute direction de Rogers leur a exposé la décision. Ils ont relayé l'information le lendemain

vers leurs médias respectifs. L'annonce a étonné les employés, selon les informations glanées vendredi.

« Quand on fait des changements de cette magnitude, les gens sont inévitablement ébranlés, mais je pense que nous avons été assez transparents au cours des derniers mois pour exposer la situation, dit M. Maich. Mais évidemment, quand on annonce une vente d'actifs, on prend certaines personnes par surprise. »

Les négociations sont entamées, et le vice-président annonce qu'elles en sont « à différents stades pour différentes publications, certaines étant très avancées, d'autres à leur début ». Il est aussi possible de vendre en paquet.

Le professeur Bélanger ne s'inquiète pas pour l'avenir de *L'actualité* et de *Châtelaine* en particulier, deux fleurons des médias d'information au Québec. « Quelqu'un va récupérer ces médias, dit-il. On ne met pas la clé dans ces publications. On les met en vente. On est dans la même mouvance que quand *Astral* s'est mis en vente. »

Le Devoir



ANNIK MH DE CARUFEL LE DEVOIR
Le lectorat des trois publications québécoises à vendre par Rogers est en recul.

Édition

PHOTO COURTOISIE

Loulou (Français)
Magazine féminin
Fondé en 2004
266 000 (lectorat)

Châtelaine (Français)
Magazine féminin
Fondé en 1960
903 000 (lectorat)

L'Actualité
Fondé en 1976
Éditeur connu: Jean Paré
916 000 (lectorat)

SOURCE: ROGERS

L'Actualité et Châtelaine à vendre

Rogers se départ de ses magazines francophones

AGENCE QMI | Rogers a annoncé hier que ses magazines francophones Châtelaine, L'Actualité et Loulou sont à vendre. Le géant médiatique de Toronto veut se concentrer sur ses marques de langue anglaise.

Rogers cherche «un nouveau preneur de calibre» pour «ces marques reconnues», qui requièrent une attention particulière pour bien servir le marché francophone.

Le portefeuille de magazines est bouleversé afin «de répondre aux défis continus auxquels fait face l'industrie des médias imprimés».

Ainsi, les magazines *Flare*, *Sportsnet*, *MoneySense* et *Canadian Business* seront offerts exclusivement sur le web et sur leurs applications à partir de janvier 2017.

MOINS DE NUMÉROS

La fréquence de l'impression de trois magazines sera réduite à compter de janvier

2017: le magazine *Maclean's* passera à une seule publication mensuelle, *Châtelaine* en anglais, à six fois par année, de même que *Today's Parent*.

Rogers Média se départ aussi de toutes ses publications interentreprises, «puisque'elles ne font plus partie de ses priorités principales».

«On voyait venir les nuages, mais là, on est en plein dedans», dit François Demers, professeur au département de communications de l'Université Laval.

«Le repli dans le monde des magazines est rapide et brutal.»

VIRAGE NUMÉRIQUE

Selon Rogers, les Canadiens passent plus de huit heures par jour sur leur téléphone sans fil, leur tablette ou leur ordinateur, tandis que les médias imprimés sont en déclin, affichant depuis 2012 une baisse de 18 %.

Ainsi, voulant incarner une culture axée sur le numérique, l'entreprise dit s'être en-

gagée à investir plus de 35 millions \$ en capital et en marketing pour créer et faire la promotion du contenu numérique et créé une infrastructure principalement numérique.

«Il est clair depuis un certain temps que les Canadiens passent des médias imprimés aux médias numériques et il est important pour nous de suivre la tendance et la demande», a dit Steve Maich, premier vice-président, Contenu et édition numériques, Rogers Média. Nous sommes bien plus qu'un ensemble de marques de magazines et nos plates-formes numériques ont connu une croissance rapide ces dernières années. Maintenant, il est temps d'accélérer le changement.»

Rogers affirme que les revenus des éditions numériques de ses magazines dépassent de 50 % ceux des éditions papier et que les Canadiens passent en moyenne 40 millions de minutes par mois en ligne à lire ses magazines, soit un bond de 34 % sur 12 mois.

Fini les magazines ?

LISE

RAVARY

Biogeuuse
au Journal

Communicatrice, journaliste et chroniqueuse

«Les rumeurs de leur mort sont grandement exagérées». C'était le titre d'un article du magazine *Adweek*, la bible de l'industrie de la publicité et du marketing aux États-Unis, en novembre 2015. Les annonceurs, qui font vivre la plupart des magazines, savent de quoi ils parlent.

Sur la Hot List d'*Adweek*, *Vanity Fair* et sa une avec la transgenre Caitlyn Jenner, le magazine *New York* et ses portraits intimes des accusatrices de Bill Cosby et *Men's Fitness* dont les ventes en kiosque avaient augmenté de 26% pendant les six premiers mois de l'année.

Parmi les autres magazines sur la Hot List d'*Adweek*, *Harper's Bazaar*, *Bon Appétit*, *Sports Illustrated*, *GQ*, *People* et plusieurs autres.

Bien sûr, ces publications, ou plutôt ces marques, se déclinent aussi sur d'autres plateformes que le papier: web, mobile, tablette, télévision. Mais c'est encore le papier qui tire le traîneau.

Une récente étude de Magazines Canada révèle que 93% des jeunes de 18 à 24 ans préfèrent un magazine papier.

UNE VENTE QUI FAIT JASER

La mise en vente de *Châtelaine*, *L'actualité* et *Loulou* par Rogers Communi-

cations de Toronto a pris tout le monde par surprise, sauf moi. J'ai été éditrice et rédactrice en chef de *Châtelaine* et éditrice-fondatrice de *Loulou*.

On raconte sur les réseaux sociaux que Rogers vend ces titres, dont deux ont marqué l'histoire du Québec, parce que les magazines, c'est terminé. Faux. Ces magazines, aux dernières nouvelles, tiraient très bien leur épingle du jeu dans un marché difficile.

Par contre, Rogers, dans son incarnation actuelle, ne comprenait pas le marché francophone et ne souhaitait pas le comprendre. Il y a quelques années, j'ai eu une conversation avec le président de la division magazines, Ken Whyte, qui avait aussi piloté le revamping remarqué qui a sauvé *Maclean's*.

«Pourquoi ne pas faire la même chose avec *L'actualité*?» Réponse? «Nous ne comprenons pas ce qui est écrit. Nous ne parlons pas français. Nous le laisserons rouler comme ça tant qu'il fera de l'argent.»

On appelle cela un arrêt de mort.

AUTRES TEMPS, AUTRES MŒURS

Dire qu'il y a 10 ans, la division magazines au grand complet, anglo et franco, était dirigée par un Québécois de talent, Marc Blondeau, aujourd'hui président de la Place des Arts.

La question de la survie des magazines en tant que média doit être posée. Depuis 20 ans environ, on assiste à la mainmise progressive des annonceurs sur le contenu. Ce qu'ils ne feraient pas pour qu'une annonce n'ait pas l'air d'une annonce! Les magazines de déco et de mode sont très vulnérables. La plu-



PHOTO FOTOLIA

Magazines Canada révèle que 93% des jeunes de 18 à 24 ans préfèrent un magazine papier.

part jouent le jeu. L'Oréal veut des mentions de produits? «Vos désirs sont des ordres.»

Après tout, c'est L'Oréal et Procter et Gamble qui amènent l'eau au moulin. Dans le cas de P&G, c'est encore pire. De mon temps, leur contrat publicitaire comportait une liste de sujets controversés dont la publication ne devait pas parler, comme l'avortement, quand une pub de P&G était présente dans ses pages.

Même *L'actualité* fait du contenu «commandité».

Mais soyons positifs. Le succès d'un magazine repose sur l'audace, l'originalité, la surprise, la cohérence, des histoires bien racontées et la démonstration, page après page, que le lecteur passe en premier.

Voilà pourquoi Ricardo connaît autant de succès.

Je croise mes doigts pour que les trois orphelins de Rogers trouvent une bonne maison qui respecte ces principes. Une centaine d'emplois bien payés sont en jeu.

Ça va mal dans les magazines



Guide de la mise en conserve - Châtelaine

Toutes les étapes pour réussir ses petits pots de conserve.

fr.chatelaine.com

Sophie Durocher

Ouch. Dure journée pour les magazines. Rogers annonce que **Châtelaine et L'Actualité sont à vendre**.

On apprend aussi que le Châtelaine anglais passe à une publication de 12 à 6 fois par année. Et que le Maclean's sera un mensuel. Et que d'autres magazines de Rogers ne seront publiés qu'en ligne et pas en format papier.

Qui va acheter Châtelaine et L'Actualité?

Peu de chances que ce soit TVA publications (Québecor) qui possède déjà tout le reste des magazines au Québec, depuis le rachat entre autres d'Elle Québec vendu par Transcontinental. Ce serait une situation de monopole.

Qui a les reins assez solides dans les médias pour acheter ces deux magazines (et le magazine de mode Loulou) ?

Power Corp a déjà pris le virage magazine en faisant de La Presse + un journal très papier glacé. Pas sûr qu'ils soient intéressés à acquérir un autre véhicule pour parler de petits pots de crème et de spa holistique.

Et la naissance du magazine Véro a fait en sorte que le créneau "magazine féminin" est pas mal saturé. (Moi & cie a d'ailleurs fermé ses portes récemment).

Alors, qui va se porter acquéreur d'un magazine en cette période de disette où tout le monde tire le diable par la queue ?

Châtelaine est un magazine qui a été crucial pour le développement d'une identité forte pour celle que l'on appelait à l'époque « la femme canadienne-française », un compagnon de la lutte de l'émancipation de la Québécoise.

Par contre, aujourd'hui, alors que le magazine passe plus de pages à nous donner des recettes de tartes aux pommes qu'à nous parler d'ambition au féminin, je ne suis pas sûre qu'il se distingue vraiment des autres magazines féminins...

Pour ce qui est de L'Actualité, je n'ai jamais vu un magazine aussi mal porter son titre.

Ce « newmagazine » ne suit pas l'actualité. Il est déconnecté, évanescent. Nous propose un dossier sur Ricardo alors que le monde se remet des attentats terroristes de Nice. Ou nous propose en une un dossier « Mieux dormir » alors que les nouvelles se bousculent, tant au Québec qu'à l'étranger.

C'est un magazine beige et consensuel. L'ombre de ce qu'il a déjà été.

Bien hâte de voir qui va se lancer dans l'achat de bateaux aussi fragilisés sur une mer aussi agitée.

P.s. : J'ai été chroniqueuse à Châtelaine pendant des années, c'est ma collègue Lise Ravary qui m'a donné ma chance. J'ai aussi été pigiste pour L'Actualité, à l'époque où Jean Paré le dirigeait. Je parle donc de ces deux magazines en toute connaissance de cause.

The BBC's Bake Off bust-up with Channel 4 is not good for either of them

In media terms, the hugely successful show's move remains a big story, but in many respects it's one that both broadcasters would rather sort of went away



Channel 4 has bought the rights to The Great British Bake Off for £75m.

Photograph: Tom Graham/Love Productions/Tom Graham/BBC

Steve Hewlett

Channel 4's decision to take on the Great British Bake Off from the BBC is a story about Channel 4's remit, the BBC's failure to agree a deal with format owners and originators Love productions to the comings and, mostly, goings of the talent, in media terms this remains a huge story. In many respects it's one both C4 and the BBC would rather sort of went away.

For C4, there remains just too many uncomfortable questions about their £75m raid on a format that is a) already a huge success on another public broadcaster, and b) is about as quintessentially "BBC" as you can get.

Which, if you're Channel 4, with a remit to be innovative, edgy, different, to serve audiences not well catered for elsewhere – as that remit says – and above all *not* to be the BBC, is pretty tricky. So tricky that the almost dead issue of C4's potential privatisation has been given a new lease of life.

For the BBC, under continuing financial pressure and political manouvering aimed at securing ever greater regulatory oversight of the corporation's activities and notwithstanding its new draft charter, the corporation looked like the victim of an unfair fight with another public broadcaster. Which in political and PR positioning terms is not a bad place to be – especially if you're an organisation more used to being regarded as too big, powerful and mighty.

So, all the more surprising then that the BBC's director of strategy and education, James Purnell, and C4's chief creative officer had such a personal and explosive row about the matter at this week's Royal Television Society conference. The arguments were reasonably familiar from both sides, with many in the industry remaining sceptical of C4's case.

Yet the timing was particularly poor for the BBC, as it served to highlight another issue which has nothing to do with television, namely radio. Specifically, who will take control of the BBC's radio directorate when current director Helen Boaden retires.

BBC director general Tony Hall's plan is to add responsibility for radio to Purnell, whose lack of significant content experience is seen as a barrier to his chance of succeeding Hall to the top job. But there are two problems with this plan.

First, as a former Labour government minister – a fact Purnell introduced in his row with Jay Hunt to give weight to his contention that C4's move made privatisation politically more likely – he would have effective control over and responsibility for a significant element of coverage, likely to be an issue for many Conservative MPs.

Second, with the exception of a brief spell with a small independent production company, Purnell has no editorial experience to speak of and certainly none of actually running a TV or radio network. Which was a point made very strongly by Hunt in support of her argument with Purnell over Bake Off.

It can't have been welcome for Purnell himself to open these issues up to wide public view, especially just the day after Boaden confirmed her imminent departure from the BBC. Which may explain why Hall so conspicuously failed to back Purnell's comments about C4's raid on The Great British Bake Off.

After the row, Hall is left hoping he can get away with appointing a former Labour minister to a top content job in charge of all the BBC's radio networks. While Channel 4 is left hoping no one cares enough about anything they do to make an issue out of how taking a hit show from BBC1 squares with their remit.

Neither of which would seem especially great outcomes.

www.theguardian.com/media/2016/sep/30/the-bbcs-bake-off-bust-up-with-channel-4-is-not-good-for-either-of-them

James Purnell's appointment as director of radio spells trouble for the BBC
As a former Labour cabinet minister the appointment of Purnell will reignite worries among many Tories over his influence on content



James Purnell will take up his third senior role at the BBC when he becomes director of radio. Photograph: Dave Thompson/PA

Steve Hewlett

Notwithstanding his many strengths as a strategist and ideas person, James Purnell's appointment as director of radio in addition to his existing portfolio is almost certain to cause trouble for the BBC and its director general Tony Hall. For a start Purnell is a former Labour cabinet minister which, in the words of one well-placed insider, "had Tory eyebrows hitting the ceiling ..."

And that was over Purnell's first appointment back in 2013 as head of strategy. At the time, Lord Hall defended Purnell in terms of his commitment to the BBC, to impartiality, to the corporation's independence and as the best man for the job as best he could. But when pressed by John Whittingdale – then chair of the culture, media and sport select committee – Hall said, "I think the key thing is James' job of course is not editorial ...". This was taken as reassurance by MP's that fears over what influence a former Labour cabinet minister might have over the BBC's content were misplaced.

Well not now as Purnell takes up one of the most important content roles in the BBC. This is sure reignite all the earlier worries and leaves Hall himself somewhat exposed to the suggestion that he gave MPs false reassurance – albeit three years ago.

Secondly, this will be Purnell's third senior job at the BBC without ever going through a fully open appointments process. His first appointment as director of strategy was without a board at all, while his second and third have been boarded but without being advertised and with Purnell as the only candidate. For a Tory party now yoked to Theresa May's anti 'cronyism' bandwagon, this itself will be a red flag. And potentially more bothersome still for the BBC as Tories on the warpath start looking at previous dealings between Hall – when he was running the Royal Opera House and Purnell – when he was culture secretary.

There are many in the Conservative party – in Westminster at least – who regard Purnell's various appointments as a pretty serious governance issue – just as the government sets out to find a chairman for the new BBC unitary board and to appoint non-executive directors to represent the nations of the UK. In that sense the timing of Purnell's appointment is, for Hall and the BBC, unfortunate to say the least.

And finally there is another reason this appointment is problematic – although not an issue for politicians who either don't like or don't understand the BBC – Purnell has almost no relevant creative or editorial experience for the job. Radio – and critically the content the networks deliver – remains key to the BBC's relationship with its licence fee payers. And people up and down the industry are struggling to see the rationale for Purnell's appointment to such a key creative job. Its easy to see why Purnell would want it – he will struggle to progress up the BBC's greasy pole without a big content job under his wing – but not really why its in the BBC's interests to give it to him.

BBC presenter Jon Holmes claims he was sacked for being a white man

Writer and comedian says he was fired from Radio 4's The Now Show after 18 years because corporation wanted 'more women and diversity'



Jon Holmes said he wanted to open up the debate about whether positive discrimination was the right strategy for the BBC.
Photograph: Stefan Rousseau/PA

Haroon Siddique

A BBC presenter has launched a scathing attack on the broadcaster's diversity strategy, claiming he was sacked for being a white man.

Jon Holmes, a writer and comedian who has appeared on Radio 4's The Now Show for 18 years, said he was told he was being fired from the programme because it was being recast with "more women and diversity".

Writing in the Mail on Sunday, the award-winning broadcaster – who has presented shows on four other BBC radio stations and XFM, claimed he was in favour of properly representing Britain's multicultural society, but that things had gone too far.

"Should I, as a white man (through no fault of my own), be fired from my job because I am a white man?" he asks. "Arguably, yes. You may well think I'm crap on The Now Show, and that's fine, but to be told it's because I'm the wrong sex and colour? I'm just not sure that's helpful to anyone's cause."

Holmes, who has also worked in television, said his initial tweet about the issue on Monday had prompted other presenters, actors and agents to talk about similar experiences. He recounts the story of one agent who was told his client was "perfect for the role" but that they had been told "to cast someone Asian".



Sad to announce I've been axed from @BBCNowShow as 'we want to recast with more women and diversity' Tsk. And I didn't even punch a producer

Holmes said he was not motivated by sour grapes but by concern that the BBC was getting it wrong – a sentiment he claims is shared privately by many within the corporation.

“If we are now openly giving jobs to people based on the colour of their skin, surely that is only emphasising just the kind of social division that the equality that I was brought up to embrace strives to eliminate?” he writes.

“So what if – and I know this is radical – but what if everything and every job in all walks of life was open to everyone equally, and we all just agree that everyone’s the same, by which I mean – you know – ‘human’?”

The BBC’s former director general Greg Dyke famously labelled the corporation in 2001 as “hideously white”, since then it has been under pressure to increase the diversity of its workforce.

On Tuesday the Ofcom chief executive, Sharon White, warned that broadcasters could face tougher penalties and “harder-edged” regulation if they do not increase diversity.

The comedian Sir Lenny Henry has been at the forefront of a campaign for more black, Asian and minority ethnic people on screen and in writing, producing and directing. He has called for ringfenced funding in a bid to increase diversity in television.

Holmes said he understood and agreed with Henry and White, but that positive discrimination was not the answer. “Personally I want equal opportunities for all, irrespective of who or what they are,” he said. “So maybe we should open up the debate.”

A BBC spokesman said: “While the government’s new charter for the BBC does set us diversity targets, we always hire presenters on merit. We’d like to thank Jon Holmes for his contribution but our comedy shows are constantly evolving and it was simply time to create opportunities for new regulars when The Now Show returns this autumn.

“Jon’s contract was lapsed and wasn’t renewed and this was a creative not a diversity decision.”

www.theguardian.com/media/2016/oct/02/bbc-presenter-jon-holmes-the-now-show-sacked

Fwd: Highlights Tuesday October 25, 2016 / Mardi 25 octobre 2016

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

10 November 2016 at 09:59

----- Forwarded message -----

From: **Anil Sankar** <anil.sankar@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:46 PM
Subject: Fwd: Highlights Tuesday October 25, 2016 / Mardi 25 octobre 2016
To: Lorene Sousa <lorene.sousa@cbc.ca>

----- Forwarded message -----

From: **David Jang** <david.jang@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:06 PM
Subject: Fwd: Highlights Tuesday October 25, 2016 / Mardi 25 octobre 2016
To: Anil Sankar <anil.sankar@cbc.ca>

----- Forwarded message -----

From: **Roger Belanger** <roger.belanger@cbc.ca>
Date: Tue, Oct 25, 2016 at 8:45 AM
Subject: Highlights Tuesday October 25, 2016 / Mardi 25 octobre 2016
To: Roger Belanger <roger.belanger@cbc.ca>

Highlights Tuesday October 25, 2016 / Mardi 25 octobre 2016

www.cbc.ca, Monday October 24, 2016

How CBC Toronto is changing to better serve our city

What do you do each morning when you get up? Or in the hour or so before bed? If you're like millions of Canadians you're looking at your smartphone, perhaps scrolling through Facebook or your email, and we hope checking in with CBC Toronto.

October has been a month of enormous change here at CBC Toronto. The main goal is to deliver more compelling stories on digital platforms. This is part of CBC's 2020 digital strategy.

...The truth is, we were doing a lot on digital already but it wasn't always meeting our audience needs. I wanted to outline for you, our audience, how we're changing and what you can expect.

Marissa Nelson, CBC News

www.theglobeandmail.com, Monday October 24, 2016

The Tom Power era at CBC Radio's Q begins with an intelligent debut

Ghosts are lurking in the hallways of the CBC's downtown Toronto headquarters, and not just because Halloween is approaching.

Wednesday marks two years since CBC bosses fired Q host Jian Ghomeshi, and the broadcaster is still trying to find its equilibrium. But on Monday, 18 months after its first attempt to relaunch a post-Ghomeshi show with the rapper Shad, CBC Radio unveiled what you might call Q 3.0, with Tom Power in the host's chair steering a debut show that was muscular, intelligent, largely prerecorded and – smartly managing expectations – intentionally low-key.

Simon Houpt

www.oneangrygamer.net, Monday October 24, 2016

CBC TWITTER BLAMES OMBUDSMAN FOR DELAYED RESPONSE REGARDING DISHONEST COVERAGE

On the old One Angry Gamer site we covered more than a dozen different instances of the CBC either denying or being called out for disinformation. So far the CBC has yet to respond to the CRTC's investigation into these issues, but the official Twitter account for the CBC has offered their take on what should come next.

By Billy D

The Globe and Mail, Tuesday October 25, 2016

Trump TV would be mad, bad, dangerous

It is hard to keep track of all the developments in the frenzied circus of tomfoolery and gutter politics that is the Donald Trump campaign. But here's one that should be noted. In fact, it might explain the unexplainable. The Financial Times, an outlet not given to colourful exaggeration or to floating outrageous untruths, reported recently that Trump's son-in-law had met with potential investors to canvass the possibility of starting a Trump television network.

John Doyle

Le Journal de Montréal, mardi 25 octobre 2016

La marche des femmes ne s'arrêtera plus

Les hommes de demain n'ont qu'à bien se tenir, car la marche des femmes vers la parité dans l'industrie du film et de la télévision ne s'arrêtera plus. Dès qu'elles auront atteint la parité, il faudra peu de temps avant qu'elles ne soient majoritaires dans tous les métiers de l'audiovisuel.

...Au Canada et au Québec, la discrimination envers les femmes ne fait aucun doute à la télévision, au cinéma et dans le monde de la création en général. De tous les films financés par Téléfilm, par exemple, moins de 20 % sont réalisés par des femmes. C'est la même situation à la télé.

Guy Fournier

Le Journal de Montréal, mardi 25 octobre 2016

Une animatrice de radio dit avoir subi une agression

L'animatrice radio Elisabeth Crête aurait été agressée sexuellement par un médecin à Montréal, a-t-elle courageusement révélé pour la toute première fois, lundi matin.

«J'en ai jamais parlé à personne. C'est la première fois que je vais parler de ça», a lancé en ondes la jeune femme, dans l'émission Bouchard en parle.

Kathryne Lamontagne

plus.lapresse.ca, mardi 25 octobre 2016

La lettre écarlate des réseaux sociaux

...L'histoire terrible de ces deux jeunes Américaines, qui s'apparente énormément à celle de la Canadienne Rehtaeh Parsons, est racontée avec beaucoup de sensibilité dans le documentaire-choc Audrie & Daisyde Netflix, offert en anglais et en français. Regardez-le.

...Moment de pur délire à La soirée est (encore) jeune samedi soir à la Première Chaîne de Radio-Canada, moment qui a été rediffusé en format d'une heure à ARTV dimanche à 19 h.

Accompagnée de son perroquet Flicka, Julie Snyder a volé la vedette.

BIENVENUE EN 2016, TVA !

TVA offre (finalement) le rattrapage de certaines émissions sur son site web rafraîchi. Il était temps, remarquerez-vous. Télé-Québec, V et Radio-Canada l'offrent depuis belle lurette. Vous pouvez ainsi revoir gratuitement des épisodes de La voix, L'échappée, Au secours de Béatrice ou L'imposteur que votre enregistreur numérique aurait malencontreusement oubliés.

Hugo Dumas

Le Droit, mardi 25 octobre 2016

L'heure bleue, une histoire en trois temps

Perdre un enfant est la pire chose qui soit pour un parent. C'est ce qui fera éclater le couple formé par Céline Bonnier et Benoît Guoin dans L'heure bleue, nouvelle série d'Anne Boyer et Michel d'Astous, dont le tournage prenait fin lundi à Montréal. Les 12 premiers épisodes de cette série annuelle seront diffusés cet hiver, le mercredi à 21h à TVA, avant de se poursuivre à l'automne.

...Julie s'éclate à La soirée

Délire total à La soirée est (encore) jeune, samedi soir sur ICI Radio-Canada Première, avec la visite de Julie Snyder, dans une forme de l'enfer et qui m'a fait pleurer de rire.

...Allez voir ça sur ICI Tou.tv si vous avez manqué la diffusion sur ICI ARTV dimanche soir, qui a attiré 80 000 téléspectateurs, alors que la moyenne est de 50 000.

Richard Therrien

Playback, Monday October 24, 2016

CraveTV's new Showtime strategy

CraveTV continues to bolster its program offering, today announcing a new deal with U.S. network Showtime. New and returning programming will bow on the Bell Media streamer day-and-date with the U.S. broadcast premieres. Meanwhile, Bell Media's pay TV service The Movie Network will continue to air the linear premieres of Showtime programming in Canada.

...In the wake of the news that Rogers and Shaw will shut down shomi at the end of November, Pearce stressed that Bell Media is committed to investing in new content for Crave, stating that is critical to the streamer's – or any platform's – success.

Regan Reid

The Ottawa Sun, Tuesday October 25, 2016

Crave TV to debut Showtime series on same day

Showtime series including "The Affair," "Ray Donovan" and the upcoming "Twin Peaks" sequel will now premiere on CraveTV on the same day they air in the United States.

The Canadian streaming service says all of its Showtime programming will air day-and-date with Showtime in the U.S., beginning in November with "The Affair."

The Canadian Press

www.cartt.ca, Tuesday October 25, 2016

CRTC's Communications Monitoring Report coming this week

The annual and much-anticipated CRTC Communications Monitoring Report (CMR) will be released this week, according to the Commission.

The report, which will be released over at least two days, provides a comprehensive overview of the state of the communications markets in Canada in 2015.

www.cartt.ca

www.cartt.ca, Monday October 24, 2016

CRTC hires new enforcement chief

Steven Harroun has been promoted to chief compliance and enforcement officer, the CRTC announced today. He joined the CRTC in 2002 and has held various positions in the former economic analysis and research group and later in the former policy development and research sector.

...He replaces Manon Bombardier, who has held the position since November of 2013.

www.cartt.ca

The Wire Report, Monday October 24, 2016

Blais can name panels: Federal Court of Appeal

A panel of Federal Court of Appeal justices dismissed an application from former CRTC commissioner Raj Shoan challenging the authority of chairman Jean-Pierre Blais to name commissioners to panels.

...according to the reasons for decision as read out by Dawson, the chairperson has "implicit authority," as recognized by the commission's own bylaws.

Charelle Evelyn, Anja Karadeglija

The Wire Report, Monday October 24, 2016

AG appealing Shoan harassment decision

The federal government is appealing a Federal Court justice's ruling that former CRTC commissioner Raj Shoan was denied procedural fairness and that set aside an official report finding he had harassed a senior staff member.

..."erred in treating the three decisions as a single decision instead of three separate decisions."

The Wire Report

www.cartt.ca, Tuesday October 25, 2016

Feds appealing Shoan decision; former commissioner loses panel selection complaint, too

In a decision released earlier this month, the Federal Court of Appeal said it would hear an application made by the Attorney General of Canada to set aside the September decision by Justice Russell Zinn who said a finding of workplace harassment against former Ontario CRTC commissioner Raj Shoan was unfair.

...The court found that the Chairperson does have the implied authority to appoint panels under the CRTC Act. The court also pointed to the recognition of the chair's authority to appoint panels in the by-laws.

www.cartt.ca

plus.lapresse.ca, mardi 25 octobre 2016

Alain Bouchard encense Stingray, l'action atteint un sommet

Télé-Québec a plus d'impact qu'on pourrait le penser. Le fournisseur montréalais de services musicaux Stingray a touché un sommet historique hier en Bourse après avoir été encensé vendredi dernier sur les ondes de Télé-Québec par l'homme d'affaires Alain Bouchard.

Richard Dufour

Le Journal de Montréal, mardi 25 octobre 2016

Nouvelle application pour TVA

Les internautes peuvent maintenant suivre TVA en direct sur le web ou sur demande grâce au nouveau site TVA.ca et à son application mobile TVA, a-t-on appris lundi.

Agence QMI

The Globe and Mail, Tuesday October 25, 2016

Netflix expected to boost bond offering to \$1-billion

Netflix Inc.'s next binge-worthy show is coming courtesy of the junk-bond market.

Investors scooped up \$1 billion of the the video streaming and DVD rental service's bonds on Monday at record-low yields. That's \$200 million more than what Netflix originally sought.

Claire Boston, Sridhar Natarajan, Bloomberg News

Le Devoir, mardi 25 octobre 2016

AT&T ET TIME WARNER

Un mastodonte médiatique

Le mariage peut paraître séduisant, mais comporte aussi beaucoup de risques
Nouveau départ ou mauvais remake ? La fusion entre le câblo-opérateur AT&T et le géant des médias Time Warner semble séduisante, même si un mariage similaire, entre AOL et Time Warner en 2000, s'était soldé par un échec cuisant. Dans un secteur des médias bouleversé par l'arrivée de Netflix et d'Amazon, unir le 2e fournisseur d'accès Internet aux États-Unis avec le propriétaire des chaînes de télévision HBO ou CNN et des studios de cinéma Warner Bros fait sens économiquement parlant. Les deux groupes ont ainsi présenté la transaction à 85,4 milliards de dollars comme l'alliance « entre le meilleur contenu du monde et le réseau à même de l'acheminer sur tous les écrans, sous la forme désirée par le consommateur ».

Rob Lever, Luc Olinga, Agence France-Presse

Financial Post, Tuesday October 25, 2016

AT&T could skirt FCC review of Time Warner deal

AT&T Inc may not have to seek approval from the U.S. Federal Communications Commission for the biggest acquisition announced this year by selling the one television station that Time Warner Inc owns: WPCH-TV in Atlanta. The FCC has broad leeway to block a merger that it deems not to be in the "public interest," while the U.S. Justice Department mainly examines a deal to see whether it breaks antitrust rules by reducing competition.

David Shepardson, Reuters

The Globe and Mail, Tuesday October 25, 2016

Deal doubts hit AT&T, Time Warner shares

Wall Street signaled skepticism on Monday that AT&T Inc would secure the government approvals needed to carry out its planned \$85.4 billion acquisition of Time Warner Inc, with shares of both companies falling as analysts scrutinized the deal.

...The total value of broken deals is nearly \$700 billion so far this year, a fact that has sidelined some investors.

Jessica Toonkel, Supantha Mukherjee, Reuters

The Wire Report, Monday October 24, 2016

AT&T, Time Warner deal shows VI trending in opposite directions: analyst

A potential merger between AT&T Inc. and Time Warner Cable Inc. highlights a move by United States-based companies toward vertical integration, just as developments in Canada suggest the opposite is happening north of the border, according to an analyst.

"While the U.S. is becoming more vertically integrated, Canada is moving in the other direction," Jeff Fan, an analyst at Scotiabank, said in a note Monday.

Ahmad Hathout, Anja Karadeglija

www.kitchenerpost.ca, Tuesday October 25, 2016

How to filter real journalists from advocacy media outlets

A United Nations decision to bar a Canadian news organization from next month's Conference of the Parties (COP22) makes it clear it's time journalism becomes a self-regulating profession — much like doctors or lawyers.

The Rebel, a right-leaning platform created by Ezra Levant, was denied access to the conference in Morocco because "advocacy media outlets do not qualify for accreditation."

...Independent journalism is indispensable. Journalists must strive for objectivity and seek out dissenting voices. News gathering must be held to ethical standards. Journalism is as much how you tell a story as what you cover.

Joseph Quesnel

www.theguardian.com, Monday October 24, 2016

ITV cuts 120 jobs as uncertainty over Brexit slows UK TV ad market

ITV is to cut 120 jobs due to "political and economic uncertainty" as Brexit leaves UK broadcasters facing the worst year for advertising since 2009.

...ITV intends to make the cuts across the business but does not plan to reduce its £1bn-plus annual programming budget. The company employs 3,000 staff in the UK and 6,000 globally.

Mark Sweney

Roger Bélanger

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TODAY IN THE MEDIA
AUJOURD'HUI DANS LES MÉDIAS

1

Mardi 25 octobre 2016
Tuesday October 25, 2016

BLOG | How CBC Toronto is changing to better serve our city

Marissa Nelson, CBC News



Dwight Drummond will now anchor a new 6 p.m. television show with a new format. ((David Donnelly/CBC))

What do you do each morning when you get up? Or in the hour or so before bed? If you're like millions of Canadians you're looking at your smartphone, perhaps scrolling through Facebook or your email, and we hope checking in with CBC Toronto.

October has been a month of enormous change here at CBC Toronto. The main goal is to deliver more compelling stories on digital platforms. This is part of CBC's 2020 digital strategy. You can read more about it [here](#).

For CBC Toronto, like so many media organizations in this city, digital is changing what our audience needs and when it needs it. Now, more than 70 per cent of our digital traffic comes from mobile phones.

The rate of growth on mobile is higher than it is on radio, TV or any other digital platform. How do we become part of your lives, from the moment you wake up until you head to bed at the end of the day, wherever that day takes you?

The truth is, we were doing a lot on digital already but it wasn't always meeting our audience needs. I wanted to outline for you, our audience, how we're changing and what you can expect.

More enterprise journalism

We've created an enterprise unit — a special team whose goal is to break news you can find nowhere else every day. We've already broken some big stories: **the lack of support for jurors with PTSD** was one of the first.

The team also came up with **an interesting neighbourhood story** about an exchange of bylaw complaints by quarrelling residents.

The team at *Metro Morning* with Matt Galloway is thrilled by these changes because we're now breaking more important stories this city needs to know each morning.

The more visible change, which you'll see at 6 p.m., is that our TV supper hour show is getting a fresh start.

Dwight Drummond is the host of a show that has a new format. It's more relaxed, it's based in the community much more and is entirely focused on answering "why" not just "what."

By 6 p.m., most of you already know the news. Why does it matter? That's what we hope to tell you at the end of the day. The show is going to continue to change over the next number of months and we welcome your feedback.

A new vision for the day

The other important change wasn't anything you'd see – it's how we're arranging our staff. We now have an assignment desk — the heart of any station or newsroom — that assigns for TV, radio and digital. They're making sure the stories we break on *Metro Morning* are also compelling on afternoon radio, and our TV shows at 6 p.m. and 11 p.m.

We're also reorganizing ourselves around the time of day each team is serving. So instead of being arranged around shows or around digital or radio, we've now got a morning team that encompasses the city's #1 radio show, *Metro Morning*, videographers, along with digital and radio news staff.

The afternoon team is made up of the TV show team, digital staff, and our afternoon radio show *Here & Now*.

The changes are helping us meet the different needs you have based on time of day. In the morning you've likely only got a few minutes before you get up and on the way; in the afternoon you likely need not only survival information, but also stories that explain the "why," not just the "what."

These changes are about serving you better and realigning our staff and priorities to ensure we're connecting with as many Torontonians as we can.

It's an exciting time here at CBC Toronto. We hope you'll appreciate the changes we're making and you can contact me directly at marissa.nelson@cbc.ca or on Twitter [@marissanelson](https://twitter.com/marissanelson).

www.cbc.ca/news/canada/toronto/cbc-toronto-change-1.3818993

The Tom Power era at CBC Radio's Q begins with an intelligent debut



Musician Sam Roberts speaks with Tom Power, the new host of CBC Radio's Q, before taping an interview in Toronto on October 19, 2016. (Jennifer Roberts For the Globe and Mail)

Simon Houpt

Ghosts are lurking in the hallways of the CBC's downtown Toronto headquarters, and not just because Halloween is approaching.

Wednesday marks two years since CBC bosses fired Q host Jian Ghomeshi, and the broadcaster is still trying to find its equilibrium. But on Monday, 18 months after its first attempt to relaunch a post-Ghomeshi show with the rapper Shad, CBC Radio unveiled what you might call Q 3.0, with Tom Power in the host's chair steering a debut show that was muscular, intelligent, largely prerecorded and – smartly managing expectations – intentionally low-key.

"Hey," Power began, speaking atop the show's new theme song, a soulful shuffle by Ewan and Shamus Currie of the Sheepdogs, recording simply as Bros.

In the first segment, Power gently prodded Adam Cohen about his experience producing the new record of his father, Leonard Cohen. If the long interview was perhaps a mite too deferential (Cohen's fulsome praise of his father's talent practically begged for an astringent), Power was engaged, and he was comfortable using his own experience – the death of his father a few years ago – as an entrée to how the younger Cohen manages his father's creeping infirmity.

After the interview, which had been prerecorded, Power reflected on the experience. "Speaking with Adam Cohen was honestly a little bit scary," he told listeners. "Because, you know, you're worried when you're speaking with somebody about their parent, that you're either going to get too personal or the relationship you feel with your parent isn't honestly easy to talk about."

He added: "It's really beautiful to hear [Adam Cohen] talk about his dad: this guy who's an icon to us but, at the end of the day, is just Dad to him."

Power frequently seemed to have been encouraged to share something of himself: In introducing the second segment, about the First Nations comedy-drama *Mohawk Girls*, he said that, though he had begun watching the show for work, he found that he couldn't stop. "It's crazy addictive, like peanut M&Ms," he quipped.

He spoke in Studio Q with Tracey Deer, *Mohawk Girls'* executive producer, and Brittany LeBorgne, one of the lead actresses, about the quietly groundbreaking nature of the show, a sort of *Sex and the City* set on the Kahnawake reserve.

Under Power's gentle questioning, LeBorgne recalled how she grew up without believing she could ever be an actress. The host noticed that Deer seemed to be choking up, so he asked her about her reaction.

Deer explained: "As a young Mohawk woman, I felt very closed in, I felt caged in, I felt like there was no point to live my life. ..."

"I couldn't make choices for myself, because everyone was making them for me, and if I did not do it as they said, then I would be rejected by my people. It's a very tough line to walk," she said, sounding emotional. "You don't want to lose your people, but you also want to live your life, you want to follow your dreams, you want to follow your passion, you want to follow your heart."

With a few minutes to spare in the first hour, Power introduced a new short-doc feature the show is calling Q Origin Story. Monday's had the former Exxon engineer Andy Hildebrand narrating the story of how he invented the recording software known as Auto-Tune. As he spoke, snippets of Auto-Tuned songs – including country, reggae, Bollywood and Cher – illustrated his points.

The final half-hour was a richly produced piece of tape with Thomas Dolby, the early-eighties synth hero whose new memoir, *The Speed of Sound*, frames him (as Power suggested) as something of a Forrest Gump of pop music.

There were treats along the way for most music fans, even those who weren't big on Dolby's No. 1 hit *She Blinded Me With Science*. The interview, recorded recently in a New York City studio, unfolded as a sort of musical *This is Your Life*, with Power playing clips of music and then asking Dolby to talk about them. As Dolby recalled his mid-seventies high-school classmate Shane MacGowan (who later became the front man of the folk-punk band the Pogues) dissing a then-new Pink Floyd album, the title track from *Wish You Were Here* played in the background. Dolby mentioned MacGowan's adoration of the Sex Pistols, and that band's *God Save the Queen* crashed into the mix.

As Dolby went on to talk about his unlikely (if platinum-record-winning) work with Foreigner, Def Leppard and George Clinton, as well as a close encounter with Michael Jackson, snippets of those acts played underneath.

And for those who don't like any of those bands, there was still another treat in store: Dolby telling the story of how he created the famous Nokia ringtone from a 19th-century Romantic guitar piece, a snippet of which then wafted in, like a waking dream.

The segment nicely illustrated the collaborative nature of radio at its best. Rather than position Power in the centre of the encounter, producers had him simply ask a series of preset questions, letting Dolby tell his tales while they layered in other sounds that helped to bring the stories to life.

In interviews before the launch, Power insisted that, while he is the new face (and voice) of Q, the show is the product of a large and talented crew; the first episode subtly underlined that argument.

Still, Power is a relative unknown to most listeners of Radio One, so a new concluding bit, called The Daily Q Dedication, allowed him to share a bit of his own biography – he was born and raised in St. John's – before he introduced a collaboration between friends from Newfoundland, singer Amelia Curran and the folk group The Once.

As exorcisms go, it was mighty jaunty, and it went by quickly. "See you tomorrow!" Power trilled, sounding thrilled. "Later on!"

www.theglobeandmail.com/arts/music/the-tom-power-era-at-cbc-radios-q-begins-with-an-intelligent-debut/article32497324/

CBC TWITTER BLAMES OMBUDSMAN FOR DELAYED RESPONSE REGARDING DISHONEST COVERAGE

By Billy D



On the old One Angry Gamer site we covered more than a dozen different instances of the CBC either denying or being called out for disinformation. So far the CBC has yet to respond to the CRTC's investigation into these issues, but the official Twitter account for the CBC has offered their take on what should come next.

Recently, Twitter user Lunar Archivist reached out to the CBC's Twitter account and managed to get a response. On October 19th, 2016, when asked about the issue the CBC's official Twitter tried weaseling out of the it, responding by saying that Ombudsman Esther Enkin addressed the issue of #GamerGate three times already on the CBC's website. Lunar Archivist responded by saying that neither the French nor the English CBC Ombudsman could agree about certain informational points that the CBC misrepresented in their coverage and neither provided a response to the CRTC's director of consumer policy. The CRTC has been awaiting a response from the CBC for the past 10 months.

The CBC Twitter account responded by saying...

"As mentioned, you should contact the ombudsman with your case number. If you made a complaint to the CRTC, it would be forwarded to the Ombudsman. You can follow-up on your complaint here: <http://www.ombudsman.cbc.radio-canada.ca/en/contact-us/>

"If this was fulfilled, and it was sent to the ombudsman, you will need to follow-up. If you can DM me your name, I can pass it along to see if the matter was raised."

There were no further comments thereafter.

The CBC account essentially put the onus back on the Ombudsman to respond to the CRTC's investigation into the CBC's multiple hit-pieces on #GamerGate that contained lots of misinformation and inaccuracies. Even French-Canadian Ombudsman Pierre Tourangeau admitted that the CBC has been repeating untrue allegations, stating in one particular review back on July 23rd, 2015...

"In regards to the first part of [redacted] complaint, specifically his denial that Eron Gjoni ever accused Ms. Zoe Quinn of having "exchanged sexual favors for a positive game review or positive coverage", I would like to note that Ms. Beausoleil and the management of ICI ARTV admit that 'no source supports this statement, as the blogger repeated allegations made by English dailies that were misinterpreted'

The Canadian Broadcasting Corporation have published more than a dozen pieces on hashtag GamerGate, and not one of those pieces have acknowledged any of the accomplishments made in improving the ethical standards within the media industry, from the 50 pages worth of material the FTC used from Kotaku In Action and #GamerGate in their investigation into Gawker, to all of the websites who updated their ethics policies in light of e-mail campaigns to get them to come up to federal standards.

The CBC ran multiple interviews and hit-pieces on #GamerGate, or included it in a number of related (and unrelated) coverage, labeling it as a “harassment” campaign that sends female game developers “rape” and “death threats”. There has never been any cited evidence that #GamerGate actually is a harassment campaign yet that has been the media’s go-to line in how they’ve portrayed the scandal to the public at large. As mentioned, it’s been 10 months and the CBC has not addressed the issues that were brought up to the CRTC regarding their dishonest coverage.

www.oneangrygamer.net/2016/10/cbc-twitter-blames-ombudsman-for-delayed-response-regarding-dishonest-coverage/14907/

Trump TV would be mad, bad, dangerous

There's nothing funny about a speculative channel fuelled by lunacy, acting in permanent, angry opposition to a Clinton presidency



JOHN DOYLE
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It is hard to keep track of all the developments in the frenzied circus of tomfoolery and gutter politics that is the Donald Trump campaign. But here's one that should be noted. In fact, it might explain the unexplainable. The Financial Times, an outlet not given to colourful exaggeration or to floating outrageous untruths, reported recently that Trump's son-in-law had met with potential investors to canvass the possibility of starting a Trump television network.

It makes sense, in a weird way. Of course, there is no acknowledgment from inside the Trump circus that "Trump TV" is on the horizon. That might lead to the impression that Trump has conceded that he will lose and is already eyeing future endeavours.

And the possibility that Trump expects to win and, simultaneously, launch "Trump TV" is vaguely outlandish. Why, people might assume that, like Vladimir Putin, Donald Trump would like

both political power and a TV channel to support him and smite his enemies.

At first, the idea of a Trump television channel engages us as fodder for fun. What on earth would such a channel broadcast? One can have sport imagining a weekly "Nasty Woman" movies slot. *Gone Girl* would be in endless rotation, being about a woman who lies and colludes with a corrupt media. It would air with Trump's personal endorsement - "No wonder this book and this movie were huge. Huge. It shows us the truth about how nasty women operate." There might be a travel-program slot, with Nigel Farage, the former UK Independence Party leader, now Trump supporter, engaging viewers with: "How to visit Britain without meeting any non-white people." I leave the content of a "Bad Hombres" movie slot up to your own vivid imagination.

But, in truth, there's nothing very funny about the idea of a Trump TV outlet. While new TV channels aren't easy to establish - ask Oprah Winfrey about the tribulations of the Oprah Winfrey Network - digital technology makes the possibility of a makeshift but impactful outlet a real possibility. Trump already has the backing of the far-right Breitbart News online platforms.

Combine a Web channel with a minor cable presence and add Facebook video and other social-media platforms, and you have a going concern. About eight million people watched Trump's Facebook video discussion around the third presidential debate last week.

What makes the possible channel dangerous is its viability as a lunatic-fringe outlet that acts in permanent angry opposition to a Hillary Clinton presidency. It would, naturally, question the legitimacy of Clinton's presidency on a non-stop basis. Trump's old birtherism campaign against Barack Obama would pale in comparison.

Already, part of the engine that drives the frazzled Trump campaign is a livid, infantile loathing of existing media, especially CNN and the larger influential newspapers. Fox News no longer offers succour to Trump supporters. Trump has alienated Fox, with the exception of Sean Hannity, who looks out for Trump with gimlet-eyed intensity even to the point of upbraiding his colleagues who appear to waver in their support.

A mass of Trump followers who already believe that the existing media are biased and unreliable are hungry for an outlet that reflects their views and that of Trump himself. And the

fact that no major media outlet has endorsed Trump for the presidency creates a vacuum that must be filled.

What might fill it is to be feared. There is the dangerous possibility that a Trump-controlled media outlet would foment not just anger, but violence against a Hillary Clinton presidency. While that might seem as outlandish as the content of a Trump-curated TV channel, the sheer vigour of his campaign through the Republican primaries to now underlines the volatility of the American electorate.

More probable, mind you, is the leverage of influence that comes with a media outlet. A Trump-controlled outlet could be a Tea Party of the digital age, a judge and jury to assess Republican politicians and policies for years to come.

Influence matters enormously in this scenario. Consider this curiosity - the National Enquirer is one of the very few publications to endorse Trump. And that's not something to joke about. The Enquirer's parent company, American Media Inc., has money to burn. It likes influence. Its chairman, president and chief executive officer, one David Pecker, a friend of Trump, was just appointed to the board of Postmedia, owners of the Nation-

al Post and other papers in Canada, through some complicated hedge-fund deal. Riddle me that.

The idea of a Trump TV/media outlet would certainly appeal to the vanity of Donald Trump and his family. But a pointless vanity project is not what it would be. It would be mad, bad and dangerous, and not without fans or backers. The frenzied circus of tomfoolery and gutter politics would go on and on.

Airing tonight

Mohawk Girls (APTN, 9:30 p.m.) returns for a fourth season. It remains one of the truly original, far-out shows on Canadian TV, a concoction of comedy, drama and whimsy that is never reined in. Anchored in the lives of four young women in Kahnawake, it challenges many conventions about how the lives of young women are portrayed on TV. A summary of what has been happening will give you a flavour. Caitlin (Heather White) is trying to adjust her life and recover joy after an abortion. She remains entangled with Butterhead (Meegwun Fairbrother), who is a helluva lover boy. As for Zoe (Brittany LeBorgne), she's still trying to keep secret her dedication to kinky, unorthodox sexual encounters. It's like nothing you've seen.



La marche des femmes ne s'arrêtera plus

Les hommes de demain n'ont qu'à bien se tenir, car la marche des femmes vers la parité dans l'industrie du film et de la télévision ne s'arrêtera plus. Dès qu'elles auront atteint la parité, il faudra peu de temps avant qu'elles ne soient majoritaires dans tous les métiers de l'audiovisuel. Leur ascension est déjà inscrite dans les statistiques. Actuellement, les femmes occupent la majorité des postes subalternes et plus de la moitié de tous les diplômés qui sortent des écoles canadiennes de télé et de cinéma sont des femmes.

Au mois d'avril 2007, Jean Charest avait fait l'histoire en nommant un cabinet paritaire. L'an dernier, le premier ministre Justin Trudeau a peut-être signé l'arrêt de mort des cabinets à majorité masculine. En tout cas, son geste va chambarder tous les ministères fédéraux et toutes les sociétés de la Couronne. Dorénavant, il ne suffit plus de parler, il faut agir. Au début du mois, Carole Brabant s'est fait varloper de belle façon au Festival international de films de Toronto quand elle a annoncé que les films financés par Téléfilm devraient atteindre la parité des genres vers... 2020.

À BOUT DE PATIENCE

Les femmes ont perdu patience. Elles en ont soupé des comités d'étude. Elles veulent la parité dans les meilleurs délais, autant à la télé qu'au cinéma. Screen Australia l'a garantie aux Australiennes pour 2018 et, en Suède, la parité est déjà chose faite.

Au Canada et au Québec, la discrimination envers les femmes ne fait aucun doute à la télévision, au cinéma et dans le monde de la création en général. De tous les films financés par Téléfilm, par exemple, moins de 20 % sont réalisés par des femmes. C'est la même situation à la télé.

Mince consolation s'il en est, la condition des femmes n'est pas plus rose en France. Les Françaises réalisent un long-métrage sur quatre. Le budget moyen des longs-métrages qu'elles mettent en scène est de 5 millions \$, alors que le budget moyen des films réalisés par les hommes dépasse 8 millions \$. Quel que soit le métier, les Françaises qui travaillent dans l'audiovisuel gagnent un tiers de moins que les hommes, vedettes comprises.

En Grande-Bretagne, c'est encore pire. Seulement 12 % des réalisateurs sont des femmes et quel que soit le métier, les femmes occupent moins de 17 % des postes.

LES ÉTATS-UNIS SONT LES PIRES

De tous les pays occidentaux, ce sont les États-Unis qui font la moins bonne place aux femmes. À la télévision et au cinéma, les actrices n'ont que 12 % des premiers rôles et les femmes réalisent seulement 9 % des séries. Dans tous les autres postes techniques ou de création, c'est à peine si on dénombre 30 % de femmes.

Même si les romans constituent souvent le point de départ d'un scénario de film ou de série, les romancières sont snobées partout. Par les producteurs comme par les jurys littéraires. À titre d'exemple, seulement 11 femmes (dont Antonine Maillet en 1979) ont remporté le prix Goncourt en 113 ans. Est-il nécessaire d'ajouter que les jurys du Goncourt se composent toujours de plus de 90 % d'hommes!

Si j'ajoute le ras-le-bol généralisé des femmes aux bouleversements que provoque déjà le numérique, l'industrie de l'audiovisuel n'est pas au bout de ses peines. Et je ne dis rien des revendications des minorités culturelles qui iront en s'accroissant.

TÉLÉPENSÉE DU JOUR

Le «triangle» des Bermudes serait causé par des nuages de forme hexagonale. J'espère que les bolés en géométrie y comprennent quelque chose.

Une animatrice de radio dit avoir subi une agression

Elle aurait été agressée sexuellement par un médecin montréalais

QUÉBEC | L'animatrice radio Élisabeth Crête aurait été agressée sexuellement par un médecin à Montréal, a-t-elle courageusement révélé pour la toute première fois hier.

KATHRYNE LAMONTAGNE
Le Journal de Québec

«Je n'en ai jamais parlé à qui que ce soit. C'est la première fois que je vais parler de ça», a lancé en ondes la coanimatrice de *Bouchard en parle*.

Il y a deux ans, Élisabeth Crête – la fille de l'animateur sportif Alain Crête – est allée prendre un verre avec un anglophone dans la trentaine, «un super beau gars», qu'elle avait rencontré en ligne.

« UN FOU, UN DÉVIANT »

Après cette première rencontre, l'homme l'a invitée à venir chez lui, dans son condo «très luxueux» de la métropole. Elle accepte, possiblement par «curiosité», bien qu'elle se trouve peu d'affinités avec le médecin, qu'elle trouve «fendant».

Dès leur arrivée au condo, l'homme l'aurait poussée sur le divan. «Il m'a immobilisé les mains et a mis une main dans ma culotte», relate-t-elle. Élisabeth Crête se serait fermement opposée à ses avances, en vain. Il a fallu qu'elle lui donne un coup pour se libérer de son em-

prise. Alors qu'elle filait vers la sortie, son agresseur aurait réussi à la retenir d'une main.

«Je me suis retournée vers lui, relate-t-elle. Avec son autre main, il était en train de se masturber. [...] Il y avait comme une espèce de violence dans ses yeux. Il prenait plaisir à ce que je n'aime pas ça. [...] Tu voyais que c'était un fou, un déviant.»

PAS DE REGRETS

Élisabeth Crête est partie en courant. Elle a complètement coupé les ponts avec son agresseur... et elle a gardé le silence. «C'est extrêmement humiliant. [...] Tu ne veux pas que les gens te voient sous cette image-là», lance celle qui affirme n'avoir gardé aucune séquelle de cette agression.

Lors d'une courte entrevue téléphonique avec *Le Journal*, l'animatrice a affirmé que cette révélation s'était faite en toute spontanéité.

«Je suis contente de l'avoir fait sur le moment et je ne regrette pas de l'avoir fait. Je suis contente des réactions. On a reçu beaucoup de courriels de femmes qui disent avoir aussi été victimes d'agression», a-t-elle résumé.



La coanimatrice de *Bouchard en parle*, Élisabeth Crête, raconte comment une soirée avec un médecin anglophone de Montréal est rapidement tournée au cauchemar.

PHOTO COURTOISIE



Elles ont toutes deux été violées. Comme si ce n'était pas assez traumatisant, elles ont ensuite été intimidées sur les réseaux sociaux et ostracisées dans leur école secondaire.

Elles ont été étiquetées comme des salopes, des irresponsables, des inconscientes qui n'auraient jamais dû s'enivrer avec des garçons plus âgés dans un *party* de sous-sol. Des photos et vidéos dégradantes d'elles, prises à leur insu, évidemment, se sont ensuite propagées à très haute vitesse dans leurs petites communautés tricotées serré.

Honnêtement, c'est révoltant. L'histoire terrible de ces deux jeunes Américaines, qui s'apparente énormément à celle de la Canadienne Rehtaeh Parsons, est racontée avec beaucoup de sensibilité dans le documentaire-choc *Audrie & Daisy* de Netflix, offert en anglais et en français. Regardez-le.

En cette période trouble où des animateurs de radio nient l'existence même de la culture du viol (Éric Duhaime, on parle de toi), voilà un film de 90 minutes qui réalignera le débat au bon endroit.

Audrie & Daisy, c'est le cauchemar similaire vécu par Audrie Pott, 15 ans, et Daisy Coleman, 14 ans, deux ados victimes du même crime, puis victimes du tribunal populaire.

Audrie, qui vivait à Saratoga, en Californie, s'est pendue huit jours après avoir été agressée sexuellement et humiliée par une bande de gars saouls. C'était en septembre 2012.

Audrie était convaincue que sa réputation avait été ternie à jamais. « Tu n'as aucune idée de ce que c'est d'être une fille aujourd'hui », a écrit la pétillante Audrie à un de ses copains quelques jours avant de se tuer.

Le soir de la fête tragique, Audrie avait tellement bu d'alcool qu'elle n'avait plus conscience de rien. Blackout total. Qu'ont fait ses amis pour l'aider ? Ils l'ont déshabillée, lui ont barbouillé le corps au Sharpie indélébile et l'ont agressée, en prenant bien soin de tout documenter. Bande de caves. Heureusement, trois d'entre eux ont été accusés, mais ça ne ramènera pas Audrie à la vie.

À Maryville, au Missouri, Daisy Coleman, 14 ans, a également perdu la carte, en 2012, dans une fête trop arrosée. Ivre morte, Daisy a été traînée dans une chambre, où un footballeur populaire lui a sauté dessus, tandis qu'un complice filmait. Son amie Paige Parkhurst a été violée dans la pièce d'à côté.

Comme l'agresseur de Daisy était le petit-fils d'un ancien élu du Missouri, les accusations ont été abandonnées, ce qui a déclenché un mouvement national d'indignation. La maison de Daisy Coleman a été incendiée et sa famille a été forcée de déménager.

Le discours que tient le shérif de Maryville sur le « comportement des jeunes filles » date carrément d'une autre époque. C'est inacceptable. Il est temps que ces mentalités du Moyen-Âge changent.

DÉLIRE AVIAIRE À LA SOIRÉE

Moment de pur délire à *La soirée est (encore) jeune* samedi soir à la Première Chaîne de Radio-Canada, moment qui a été rediffusé en format d'une heure à ARTV dimanche à 19 h.

Accompagnée de son perroquet Flicka, Julie Snyder a volé la vedette. La démonsse était bien préparée. Elle riait de bon cœur aux gags dirigés contre elle et a fait preuve d'une belle autodérision. C'était la Julie du temps du *Poing J* et de *L'enfer c'est nous autres*. La Julie qui se voit bientôt aux commandes d'un nouveau talk-show.

Dans son « culture quiz », Jean-Sébastien Girard a demandé à l'animatrice et productrice si son plus grand regret professionnel n'avait pas été de mettre « Éric Salvail sur la mappe ». Réponse de Julie : « Ben non, c'est flatteur. C'est comme se faire imiter. Se faire copier, c'est flatteur ». Boum.

L'émission a fini dans un joyeux bordel, alors que le mini-perroquet a déféqué sur Jean-Philippe Wauthier et mordu Rebecca Makonnen. Allez revoir ça. C'est un des moments forts de l'automne à la télé.

BIENVENUE EN 2016, TVA !

TVA offre (finalement) le rattrapage de certaines émissions sur son site web rafraîchi. Il était temps, remarquerez-vous. Télé-Québec, V et Radio-Canada l'offrent depuis belle lurette. Vous pouvez ainsi revoir gratuitement des épisodes de *La voix*, *L'échappée*, *Au secours de Béatrice* ou *L'imposteur* que votre enregistreur numérique aurait malencontreusement oubliés.

Sans blague, c'est un outil fort pratique, et très bien fait, pour tous les téléphages. Vous ne disposez cependant que d'une semaine pour combler votre retard. Une nouvelle application a aussi été pensée pour les appareils mobiles. Faites vos mises à jour.

http://plus.lapresse.ca/screens/9eaebdd4-1fa3-48d7-a217-3da58d8a790f%7C_0.html

L'heure bleue, une histoire en trois temps

RICHARD THERRIEN
Le Soleil

QUÉBEC - Perdre un enfant est la pire chose qui soit pour un parent. C'est ce qui fera éclater le couple formé par Céline Bonnier et Benoît Gouin dans *L'heure bleue*, nouvelle série d'Anne Boyer et Michel d'Astous, dont le tournage prenait fin lundi à Montréal. Les 12 premiers épisodes de cette série annuelle seront diffusés cet hiver, le mercredi à 21 h à TVA, avant de se poursuivre à l'automne.

Ne me jetez pas la première pierre pour vous avoir dévoilé un gros punch : ce sont les auteurs eux-mêmes qui ont décidé de révéler dès le départ que le couple en crise est en deuil de son garçon, mort à six ans, lui qui vivait avec un trouble de déficit de l'attention. De toute façon, tout est dit au terme du premier épisode, et le drame est le point d'ancrage de toute l'histoire.

C'est après avoir vu la série documentaire de Claire Lamarche à Télé-Québec, *TDAH, mon amour*, que les auteurs ont eu envie d'aborder cette problématique. « Ça nous a vraiment troublés. Et on trouvait ça important d'en parler. C'est pas facile à vivre », explique Anne Boyer. Sachez toutefois que la mort du garçon n'est pas directement reliée à son TDAH.

Les deux parents, Anne-Sophie Moran et Bernard Boudrias, auront des façons complètement opposées de vivre leur deuil. Alors que le père tient le fort et se lance tête première dans le travail, leur entreprise de meubles design de luxe, la mère, elle, n'arrive pas à surmonter l'épreuve. Au point de tout quitter, son mari, sa fille adolescente, sa business, sa campagne à Cowansville, pour aller s'étourdir en ville, à Montréal. Loin de ses repères, Anne-Sophie fera la rencontre de quatre jeunes dans la vingtaine, de toutes origines, avec qui elle cohabitera dans une maison de chambres. « Une faune qui la met en dehors de son bocal, et c'est ce qui lui plaît. Elle va vraiment vivre autre chose », poursuit l'auteure.

Après *Yamaska*, qui avait la forme classique du téléroman, Anne Boyer et Michel d'Astous avaient envie de se mettre en danger. Ils ont choisi de raconter leur histoire en trois voies parallèles, qui se chevauchent constamment : le présent, le passé, et la période d'un an entre la mort du garçon et aujourd'hui. Oubliez les traditionnels *flashbacks*. Un réel défi pour les auteurs mais aussi pour le réalisateur Stéphan Beaudoin,



La série *L'heure bleue* mettra en vedette Céline Bonnier et Benoît Gouin qui forment un couple qui a perdu un enfant. Ce drame est le point d'ancrage de toute l'histoire. — LA PRESSE

qui a réalisé la dernière saison de *Yamaska* et qui promet une facture plus contemporaine pour *L'heure bleue*. En passant, le titre représente ce moment où on passe du jour à la nuit, qui évoque pour les auteurs « l'espoir de résilience ».

C'est après avoir vu la série documentaire de Claire Lamarche à Télé-Québec, *TDAH, mon amour*, que les auteurs ont eu envie d'aborder cette problématique.

Amis depuis 30 ans et voisins de chalet, Benoît Gouin et Céline Bonnier n'avaient joué ensemble qu'une fois au théâtre, après leur sortie du Conservatoire de Québec, et dans un épisode de *La chambre no 13*. Bien hâte de voir à l'oeuvre ce duo solide d'acteurs. Est-ce à dire que Suzanne d'*Unité 9* fera bel et bien ses adieux à ses consœurs de Lietteville? Pas nécessairement, répond Céline Bonnier, qui convient tout de même que son personnage sera moins présent dans les mois à venir.

Robert Toupin, qui était le tombeur Allan Thompson dans *Sous un ciel variable*, deuxième téléroman du duo Boyer-d'Astous à Radio-Canada, revient en détective privé, qui enquêtera sur la mort du petit Guillaume. Sylvie Moreau joue quant à elle la soeur d'Anne-Sophie, qui prendra soin

de la famille durant son absence; Marie-Hélène Thibault, son ancienne comparse de *Catherine*, incarne Lucie, employée de l'entreprise, qui a eu une aventure avec Bernard. Le couple a une fille, Clara (Alice Morel-Michaud),

regarder TVA en direct sur cette plateforme, sauf pour les films et certaines séries américaines. Reste à souhaiter qu'on laisse les épisodes plus longtemps qu'une semaine, comme le fait déjà ICI Tou.tv pour les séries de Radio-Canada.

JULIE S'ÉCLATE

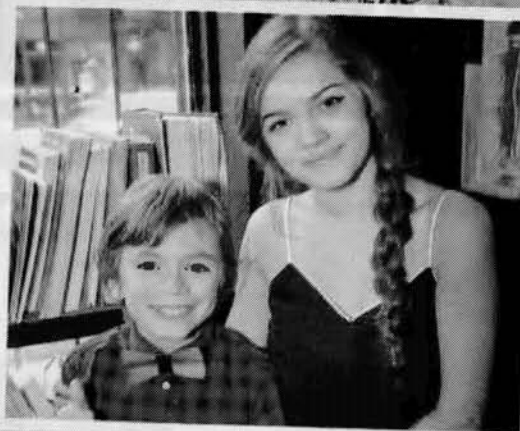
Délire total à *La soirée est (encore) jeune*, samedi soir sur ICI Radio-Canada Première, avec la visite de Julie Snyder, dans une forme d'enfer et qui m'a fait pleurer de rire. La joute à laquelle est s'est prêtée, répondant tout de go aux blagues des gars a donné lieu à de savoureux moments.

Allez voir ça sur ICI Tou.tv si vous avez manqué la diffusion sur ICI ARTV dimanche soir, qui a attiré 80 000 téléspectateurs, alors que la moyenne est de 50 000. Pour *La soirée*, c'est un record.

Le perroquet qu'avait amené la démonsse s'est posé sur l'épaule de Jean-Philippe Wauthier avant de le gratifier d'un beau cadeau. Ça ne s'invente pas.

Au passage, Julie a confié qu'elle allait revenir à la production télé et qu'elle souhaite refaire un *talk-show* dans les prochaines années, une excellente nouvelle. Si vous vous demandez si ce sera à Radio-Canada, sachez que l'animatrice n'a eu à ce jour aucune rencontre avec la direction, et qu'il n'y a eu aucun autre développement avec TVA pour la suite des choses.

Derrière la caméra



Céline Bonnier, Jean-François Pichette, Matt Hebert et Alice Morel Michaud font partie de la distribution de *L'heure bleue*. PHOTOS AGENCE QMI, DANIEL AUCLAIR

L'heure bleue : un drame en trois teintes

L'envie de se réinventer ailleurs, de remettre le compteur à zéro, vous a peut-être effleuré l'esprit. Mais dans *L'heure bleue* la nouvelle télésérie du tandem Anne Boyer et Michel d'Astous, qui prendra l'antenne à TVA les mercredis soir à 21 h à partir de janvier 2017, l'idée n'a rien du fantôme.

CAROLINE VIGEANT
Agence QMI

C'est un revers du destin qui poussera le personnage campé par Céline Bonnier à tout laisser derrière elle, famille et travail. Un an après la mort de son fils de six ans, Anne-Sophie Moran – une femme d'affaires à succès – a du mal à s'en sortir. «Elle part sans son cellulaire, sans ses cartes, sans sa voiture ni ses clés. Elle se met donc dans un contexte où elle va être obligée de se rencontrer», a dit celle qui tient notamment le rôle de Suzanne dans *Unité 9*.

OPPOSÉS DEVANT LE DRAME

«Ce qu'on voulait montrer, c'est comment on peut réagir de manière diamétralement opposée devant un drame», a enchaîné l'auteure rencontrée au dernier des 52 jours de tournage. L'un tient le fort de façon presque obsessionnelle, alors que l'autre, pour passer à travers, a besoin d'aller s'aérer.»

Si Anne-Sophie choisit de tout plaquer, son conjoint Bernard Boudrias (Benoît Gouin), avec qui elle a aussi une fille de 16 ans – Clara (Alice Morel-Michaud) –, tente, lui, de garder le cap malgré les dommages collatéraux.

«Moi je vais dans l'avenue de l'hyper responsabilité, du gars contrôlant. Il encaisse pour maintenir le bateau à flot. Mais est-ce que le couple va survivre?» a laissé planer l'acteur, complice de Céline Bonnier dans la vie, tous deux sortis du conservatoire il y a une trentaine d'années.

UN MOMENT CHARNIÈRE

L'heure bleue, c'est cette transition aussi appelée entre chien et loup, lorsque le jour glisse tranquillement vers la nuit. Quand tout bascule, il y a différentes étapes. Le drame, bien sûr, en importance dans la séquence. Mais aussi les moments vécus qui l'ont précédé et les efforts de reconstruction qui s'ensuivent. Ainsi s'harmonise à l'histoire la réalisation de Stéphane Beaudoin, qui a décliné sa trame narrative en trois temps et même en trois teintes.

«Les trois fils narratifs sont complètement différents, éclairés différemment. La caméra ne bouge pas de la même façon de l'un à l'autre», a décrit Benoît Gouin, qu'on a aussi pu voir dans *Prémonitions*, la série originale d'addikTV diffusée cet automne.

CraveTV's new Showtime strategy

Following the success of *Billions* (pictured), the streamer is set to air Showtime series day-and-date with the U.S. broadcast.

Regan Reid



CraveTV continues to bolster its program offering, today announcing a new deal with U.S. network Showtime.

New and returning programming will bow on the Bell Media streamer day-and-date with the U.S. broadcast premieres. Meanwhile, Bell Media's pay TV service The Movie Network will continue to air the linear premieres of Showtime programming in Canada.

CraveTV first experimented with premiering a series day-and-date with its U.S. premiere this January with Showtime's *Billions*. While the streamer didn't release viewership data, Bell Media said the premiere episode was the most-watched single episode of television on Crave.

Tracey Pearce, president, distribution and pay at Bell Media told *Playback Daily* the success of *Billions* helped prompt the company's decision to "go all in" with its new Showtime strategy.

Showtime content will now be rolled out weekly, beginning Nov. 20 with the premiere of *The Affair* on Crave. Other returning series that will debut new seasons on Crave include *Billions*, *Dice*, *Episodes*, *Ray Donovan*, as well as season five of *Homeland* and season four of *Masters of Sex*. New series include the revival of David Lynch's *Twin Peaks*, *I'm Dying Up Here* from executive producer Jim Carrey, and limited series *Guerilla*.

Pearce said Crave believes the new strategy of pairing a "binge-watching premium experience" with regularly delivering new content will offer a compelling proposition to Canadian audiences – and one that won't drive viewership away from TMN.

"The content is not moving off of TMN. The TMN subscribers who've always enjoyed the Showtime series will continue to be able to enjoy those series," she said. "Showtime has been an important part of [the TMN] offering but I don't expect that we're going to see TMN subscribers disconnect from TMN in favour of Crave... simply because the Showtime content is available there."

What Bell Media does expect, however, is that the content will drive *new* subscriptions to Crave, though Pearce said the company is not comfortable releasing its SVOD subscriber goals. "To be perfectly frank, Crave is still a baby. We're still figuring out metrics for it. We've been delighted with its growth so far. We always have really high expectations for our services, that's for sure, and given the quality of the Showtime content and what we've seen it do in terms of ratings, we're really hopeful," she said.

In the wake of the news that Rogers and Shaw will **shut down shomi** at the end of November, Pearce stressed that Bell Media is committed to investing in new content for Crave, stating that is critical to the streamer's – or any platform's – success. "We always have to have something new that our viewers are going to respond to and give them a reason to subscribe," she said. "We will be continuing to look for new content for Crave and rolling content in addition to this Showtime content into Crave, whether we're going to look at other day-and-date propositions, I think it's sort of TBD."

The Showtime content will be housed in Crave's "Showtime Collection," alongside a library of classic Showtime content. CraveTV also announced it will add to its Showtime library in 2017, with the addition of the complete series of *Californication*, *Dexter* and *House of Lies*.

In January of last year, Bell Media inked an **exclusive deal with CBS for Showtime content** in Canada that saw first-run programming airing on The Movie Network, with past seasons and off-air shows made available on Crave.

Crave TV to debut Showtime series on same day

Showtime series including *The Affair*, *Ray Donovan* and the upcoming *Twin Peaks* sequel will now premiere on CraveTV on the same day they air in the United States.

The Canadian streaming service says all of its Showtime programming will air day-and-date with Showtime in the U.S., beginning in November with *The Affair*.

Also on the way are new seasons of *Billions*, *Dice*, and *Episodes*, along with Jim Carrey's new dramedy *I'm Dying Up Here* and the limited series *Guerilla*, starring Idris Elba.

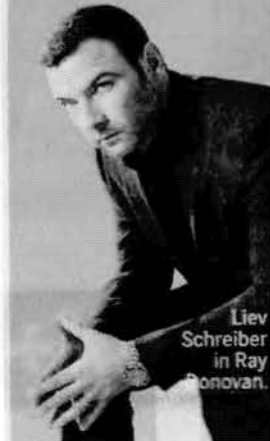
Then there are new seasons of *Homeland* and *Masters of Sex*.

The announcement comes as Shomi — the rival streaming service from Rogers and Shaw — shuts down at the end of November.

The BCE Inc.-owned CraveTV says it is also bolstering its library in 2017 with the complete series of *Californication*, *Dexter* and *House of Lies*.

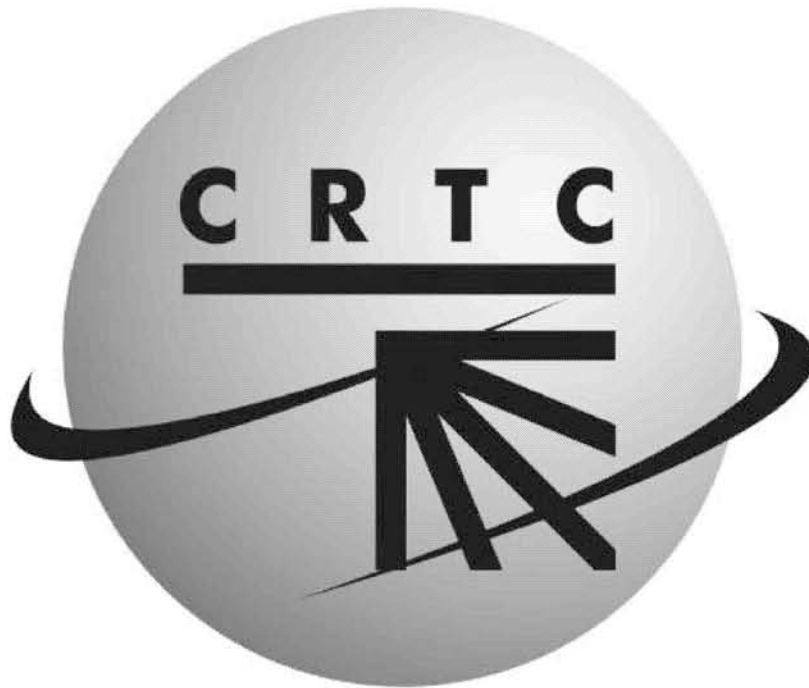
Showtime series will continue to also air on The Movie Network, but CraveTV subscribers don't need a TV package to access the online programming.

— The Canadian Press



Liev
Schreiber
in *Ray
Donovan*.

CRTC's Communications Monitoring Report coming this week



GATINEAU – The annual and much-anticipated CRTC Communications Monitoring Report (CMR) will be released this week, according to the Commission.

The report, which will be released over at least two days, provides a comprehensive overview of the state of the communications markets in Canada in 2015.

It provides the industry, stakeholders and the Canadian public with a meaningful tool to help them better understand the communications industry and participate in the CRTC's proceedings, says the Regulator.

Watch Cartt.ca for news from this year's report. Link [here](#), [here](#) and [here](#) for last year's coverage of the TV and telecom business.

<https://cartt.ca/article/crtc%E2%80%99s-communications-monitoring-report-coming-week>

CRTC hires new enforcement chief



GATINEAU - Steven Harroun has been promoted to chief compliance and enforcement officer, the CRTC announced today. He joined the CRTC in 2002 and has held various positions in the former economic analysis and research group and later in the former policy development and research sector.

Since 2012, as director general, strategic policy within CASP, "he has lead the development and implementation of key Commission policy decisions including: the Wireless Code, Video Relay Service, Broadcast Emergency Alerting, and Broadband Performance Measurement," said CRTC chairman Jean-Pierre Blais in a memo to staff Monday.

He replaces Manon Bombardier, who has held the position since November of 2013.

"He has also lead the Commission's approach with foreign jurisdictions, including incoming and outgoing delegations and our collaboration with the Organization for Economic Co-operation and Development and the International Institute of Communications," reads the memo.

"Steven's extensive experience at the Commission and as our representative with the Community of Federal Regulators, his recent consumer-focused agenda, and his positive, collaborative leadership style will be invaluable as he works with his new team to continue to protect Canadians."

His first day as Chief Compliance and Enforcement Officer will be November 14. His replacement as DG, strategy policy, has not yet been named.

<https://cartt.ca/article/crtc-hires-new-enforcement-chief>

Blais can name panels: Federal Court of Appeal

Charelle Evelyn, Anja Karadeglija

TORONTO — A panel of Federal Court of Appeal justices dismissed an application from former CRTC commissioner Raj Shoan challenging the authority of chairman Jean-Pierre Blais to name commissioners to panels.

Following a brief hearing at the Toronto courthouse Monday afternoon, judges Mary Gleason, Eleanor Dawson and Judith Woods rendered their disagreement with Shoan's application as outlined by his lawyer Craig Stehr that the legislation governing the CRTC does not give Blais (or any chairperson) the power to select fellow commissioners to hear issues that come before the regulator.

Instead, according to the reasons for decision as read out by Dawson, the chairperson has "implicit authority," as recognized by the commission's own bylaws.

Calling the application "sufficiently lacking in merit," the trio also ordered that Shoan pay costs of \$5,000.

The case was initiated a year ago, stemming from what Shoan said in an affidavit was concern that Blais was acting under authority "not explicitly granted to him" through the Telecommunications Act, Broadcasting Act or CRTC Act, and that these actions could "threaten, in a meaningful way, the ability of all Commissioners to operate in an independent manner and to serve their regions in a comprehensive manner."

Shoan was fired as the regional commissioner for Ontario in June and is in the process of appealing the order-in-council that removed him from his post three years into his five-year term.

In addition to a request to stop Blais from naming commissioners to more panels, the application also asked to turn over the group picked for three hearings — a review of satellite operator **Telesat Holdings Inc.** price ceiling for C-band fixed satellite services, a municipal access agreement between the City of Hamilton and **BCE Inc.**, and PIAC's undue preference complaint against **Rogers Communications Inc.** and **Shaw Communication Inc.**'s Shomi.

"The applicant asserts that these decisions raise true questions of jurisdiction and so are reviewable on a standard of correctness and the chairperson doesn't have the authority to establish panels to hear these matters. We disagree," Dawson said.

She added: "In a sense, anything a tribunal does that involves the interpretation of its home statute involves the determination of whether it has the authority or jurisdiction to do what is being challenged on judicial review."

During the hearing, Stehr argued that outside of public hearings called under the Broadcasting Act, the CRTC does not have any prescribed authority to select commissioners to hear cases. There is no such specificity under the Telecommunications Act or the CRTC Act, he said.

"There is not a gap that needs to be filled by implied authority," he said.

Stehr also argued that under the CRTC Act, the chairperson's role as described as "the chief executive officer of the commission" who "has supervision and direction over the work and staff of the commission" is supposed to be read as the chair having discretion over the work of the staff and not his fellow governor-in-council appointees.

However, according to the judges, "implicit in such a power is the authority to assign cases and members to cases," Dawson said.

This was the first of two cases challenging Blais' ability to assign commissioners to panels. A second application for judicial review, filed in the spring over Blais' naming of a panel to next week's differential pricing practices hearing, has yet to be heard in court.

AG appealing Shoan harassment decision

The Wire Report

The federal government is appealing a Federal Court justice's ruling that former CRTC commissioner Raj Shoan was denied procedural fairness and that set aside an official report finding he had harassed a senior staff member.

There were three decisions to be taken into consideration, the attorney general said in a notice of appeal filed Oct. 3 — “the conclusions in the Investigator’s Report, the Secretary General’s recommendations to the Chair, and the Chairperson’s decision” — and judge Russel Zinn, who issued the Sept. 2 decision, “erred in treating the three decisions as a single decision instead of three separate decisions.”

In addition to asking for the report into the complaint of harassment and the chairperson’s decision to be reinstated, the attorney general also said Zinn “erred in applying the closed mind test by accepting hearsay and double hearsay statements for the truth of their contents, by applying a correctness standard to his review of the Investigator’s Report, and by finding that the allegedly expanded scope of the investigator’s report constituted evidence of a closed mind.”

Zinn’s decision featured heavily in Shoan’s argument to be reinstated as the CRTC’s regional commissioner for Ontario. Shoan was removed from his position by an order-in-council on June 24 and last month was denied a temporary reinstatement while awaiting an appeal of the order to be heard.

www.thewirereport.ca/news/2016/10/24/ag-appealing-shoan-harassment-decision/31413

**Feds appealing Shoan decision;
former commissioner loses panel selection complaint, too**



OTTAWA – In a decision released earlier this month, the Federal Court of Appeal said it would hear an application made by the Attorney General of Canada to set aside the September decision by Justice Russell Zinn who said a finding of workplace harassment against former Ontario CRTC commissioner Raj Shoan was unfair.

The application for appeal said judge Zinn erred in a number of decisions which led to his ruling and an appeal will be heard in Toronto at a date yet to be determined.

Then, on Monday, Shoan lost in court when a Federal Court judge made a bench ruling dismissing the former commissioner's request for a judicial review into how CRTC hearing panels are named. **Shoan had challenged** the authority of the CRTC chair to appoint panels of commissioners to determine matters under the Telecommunications Act and the Broadcasting Act.

The Court, without calling on counsel for the Attorney General, dismissed the application. Past practice has always been that the chair appoints the panels for hearings – and likely due to the strife between former commissioner Shoan and chairman Jean-Pierre Blais and other staffers, Shoan was named to very few panels during his tenure, which led to his court filing, **as we reported on here**.

The court found that the Chairperson does have the implied authority to appoint panels under the CRTC Act. The court also pointed to the recognition of the chair's authority to appoint panels in the by-laws.

<https://cartt.ca/article/feds-appealing-shoan-decision-former-commissioner-loses-panel-selection-complaint-too>



EN ENTREVUE À TÉ

Alain Bouchard encense Stingray, l'action atteint un sommet

RICHARD DUFOUR
LA PRESSE

CONSULTEZ
le profil boursier de Stingray

Télé-Québec a plus d'impact qu'on pourrait le penser. Le fournisseur montréalais de services musicaux Stingray a touché un sommet historique hier en Bourse

« [J'investirais] dans Stingray, car je connais le président de cette entreprise. Eric [Boyko] est tellement bon. Il est focus. Il va bâtir une grande entreprise. Ce sont les personnes qui font arriver les choses. Ce n'est pas l'argent. L'argent n'est qu'un outil. »

— Alain Bouchard, quand on lui a demandé dans quelle jeune entreprise québécoise il investirait aujourd'hui

PHOTO ALAIN ROBERGE ARCHIVES LA PRESSE

Télé-Québec a plus d'impact qu'on pourrait le penser. Le fournisseur montréalais de services musicaux Stingray a touché un sommet historique hier en Bourse après avoir été encensé vendredi dernier sur les ondes de Télé-Québec par l'homme d'affaires Alain Bouchard.

L'action de Stingray a clôturé la première séance de la semaine en hausse de 4,5 %, à 8,20 \$, à Toronto. En fin de matinée, le titre affichait une progression de 7 %, à 8,37 \$, son plus haut niveau depuis le premier appel public à l'épargne réalisé au printemps 2015.

Invité à participer à l'émission *Deux hommes en or* pour parler notamment de sa biographie récemment publiée, le fondateur de Couche-Tard, Alain Bouchard, a louangé Stingray et son PDG Eric Boyko durant une entrevue qui a duré une douzaine de minutes.

Vers la fin de l'entretien, l'animateur et chroniqueur Patrick Lagacé a demandé au fondateur et président exécutif du conseil d'administration de Couche-Tard dans quelle jeune entreprise québécoise il investirait aujourd'hui s'il avait de l'argent à placer.

« Je la mettrais dans Stingray, car je connais le président de cette entreprise. Eric [Boyko] est tellement bon. Il est focus. Il va bâtir une grande entreprise. Ce sont les personnes qui font arriver les choses. Ce n'est pas l'argent. L'argent n'est qu'un outil », a répondu Alain Bouchard.

L'entrevue a été diffusée vendredi dernier, ainsi qu'une seconde fois, en rediffusion, dimanche.

COMME WAYNE GRETZKY

« Quand Alain Bouchard parle, ça bouge. Il est 100 % responsable de la hausse enregistrée lundi. Alain Bouchard, c'est le Wayne Gretzky de la finance. Il a bâti une entreprise qui vaut 30 milliards de dollars », lance Eric Boyko. Ce dernier dit avoir reçu plusieurs appels de financiers et même de la part des autorités, hier, afin de savoir pourquoi l'action touchait un sommet.

Eric Boyko dit connaître Alain Bouchard depuis plusieurs années, pour l'avoir notamment côtoyé lors d'activités d'organismes de commerce.

« Il a investi un petit montant lors du premier appel public à l'épargne. »

— Eric Boyko, à propos d'Alain Bouchard

Le prix initial de l'action avait été fixé à 6,25 \$ lors de l'introduction en Bourse, au printemps 2015.

Dans un discours prononcé il y a deux mois pendant l'assemblée annuelle des actionnaires de Stingray, Eric Boyko avait justement affirmé que l'entreprise qu'il dirige avait le potentiel pour devenir le prochain... Couche-Tard du Québec.

Alain Bouchard et Eric Boyko sont par ailleurs deux des cinq hommes d'affaires québécois qui avaient accepté plus tôt cette année de participer au lancement d'Adopte inc., une nouvelle initiative de mentorat par laquelle des gens d'affaires « adoptent » un entrepreneur pour l'aider à se développer.

Stingray se positionne comme un consolidateur dans son industrie. Le modèle d'affaires de l'entreprise spécialisée dans la musique d'ambiance pour la maison et les commerces s'appuie sur une stratégie de croissance par acquisitions. La direction espère réaliser quatre ou cinq acquisitions par an.

Contrairement à Spotify et à Apple Music, les utilisateurs des services de Stingray ne peuvent pas choisir leurs morceaux. Stingray offre de la musique en continu sans publicité ni interruption, selon un contenu programmé.

Quatre des cinq analystes qui suivent les activités quotidiennes de Stingray recommandent l'achat du titre avec une cible moyenne de 9,70 \$ sur un horizon de 12 mois.

Stingray publiera ses prochains résultats trimestriels le 10 novembre.

http://plus.lapresse.ca/screens/29e7a401-efbf-44ec-9214-8368472b18f5%7C_0.html

Télé

Nouvelle application pour TVA

AGENCE QMI | Les internautes peuvent maintenant suivre TVA en direct sur le web ou sur demande grâce au nouveau site TVA.ca et à son application mobile TVA.

Les émissions populaires du réseau – *La Voix Junior*, *L'Échappée*, *Boomerang*, *Salut Bonjour* et *L'imposteur* – sont maintenant accessibles sur les plateformes numériques. L'internaute aura ainsi la possibilité de rattraper des émissions diffusées au cours des sept derniers jours, d'avoir accès à des exclusivités et même à des émissions des chaînes spécialisées, de visionner les contenus d'un écran à l'autre et de recevoir des offres personnalisées.

THE GLOBE AND MAIL, TUESDAY OCTOBER 25, 2016

p.B11

ENTERTAINMENT

Netflix expected to boost bond offering to \$1-billion

CLAIRE BOSTON
SRIDHAR NATARAJAN

Netflix Inc. is increasing a bond offering to \$1-billion (U.S.) from \$800-million as investors hanker for a piece of the deal that will help fund the streaming company's content expansion, according to a person familiar with the matter.

The 10-year notes may yield around 4.375 per cent, said the person, who asked not to be named because the deal is private. That's the lowest yield ever for a dollar debt offering from a U.S. company of that maturity and rating, according to data

compiled by Bloomberg.

Proceeds will be used for purposes that include acquisitions and capital expenditures, Netflix said in a statement Monday. Netflix may sell the notes as soon as Monday, the person said.

"Most people are pretty constructive on the name given the massive equity cushion," said John McClain, a portfolio manager at Diamond Hill Capital Management. "You don't find businesses this big in terms of enterprise value in high yield."

Netflix generates little or no profit and its programming budget is still burning through funds, but it has a market capi-

talization of \$55-billion. With \$1.3-billion in cash at the end of the third quarter, Netflix said during its Oct. 17 earnings call that it planned to borrow in the coming weeks. It plans to boost its original content offerings to 1,000 hours in 2017, up from 600 this year.

Moody's Investors Service rated the bonds B1, or four steps into junk, in a statement on Monday. S&P graded the company an equivalent B+.

The Los Gatos, Calif.-based company last tapped the bond market in February, 2015, when it sold \$1.5-billion of notes, \$500-million more than it initially

planned. The notes, which were issued at par, have since become a favourite with investors. The company's \$800-million of 5.875 per cent 10-year notes due in 2025 traded at 111.75 cents on Monday, according to Trace, the bond-price reporting system of the Financial Industry Regulatory Authority.

Morgan Stanley, JPMorgan Chase & Co. and Goldman Sachs Group Inc. are managing the sale, the person said.

Bloomberg News

Netflix (NFLX)

Close: \$127.33 (U.S.), down 17¢



HELEN SLOAN HBO VIA ASSOCIATED PRESS

L'empire Time Warner possède HBO, qui a donné naissance à des séries cultes comme *The Wire*, *The Sopranos* et *Game of Thrones* (photo).

AT&T ET TIME WARNER

Un mastodonte médiatique

Le mariage peut paraître séduisant, mais comporte aussi beaucoup de risques

ROB LEVER
à Washington

LUC OLINGA
à New York

Nouveau départ ou mauvais remake ? La fusion entre le câblo-opérateur AT&T et le géant des médias Time Warner semble séduisante, même si un mariage similaire, entre AOL et Time Warner en 2000, s'était soldé par un échec cuisant.

Dans un secteur des médias bouleversé par l'arrivée de Netflix et d'Amazon, unir le 2^e fournisseur d'accès Internet aux États-Unis avec le propriétaire des chaînes de télévision HBO ou CNN et des studios de cinéma Warner Bros fait sens économiquement parlant. Les deux groupes ont ainsi présenté la transaction à 85,4 milliards de dollars comme l'alliance «entre le meilleur contenu du monde et le réseau à même de l'acheminer sur tous les écrans, sous la forme désirée par le consommateur».

Sur leur mobile, leur télévision ou leur tablette, les clients du nouveau mastodonte des médias pourront ainsi profiter des programmes phares de l'empire Time Warner et notamment de HBO, qui a donné naissance aux séries cultes *The Wire* et *The Sopranos*, et plus récemment à *Game of Thrones*. De nombreux événements sportifs seront également accessibles, Time Warner détenant les droits sur la ligue de basketball américain (NBA) et celle de baseball, deux piliers du divertissement aux États-Unis.

Selon les analystes, l'opération fait toutefois face à de nombreux obstacles et devra notamment réussir à faire co-

habiter deux cultures d'entreprises très différentes. «On a déjà vu ce scénario avant, et ça ne s'est pas bien terminé», assure Rebecca Lieb, une experte indépendante des médias.

En 2000, le fournisseur d'accès AOL s'était ainsi uni à Time Warner mais le mariage avait rapidement vacillé sur fond de pertes records de près de 100 milliards en 2002. Le di-

L'opération fait face à de nombreux obstacles et devra réussir à faire cohabiter deux cultures d'entreprises très différentes

voice a été officiellement prononcé en 2009. Jeff Bewkes, le patron de Time Warner, avait alors qualifié cette fusion de «plus grosse erreur dans l'histoire des entreprises».

«C'est difficile de combiner technologie et créativité», explique M^{me} Lieb.

Malgré ce précédent, AT&T n'avait toutefois guère le choix et se devait de répondre à la concurrence, notamment celle de son grand rival Comcast qui a avalé le géant des médias NBCUniversal en 2013. AT&T ne pouvait pas rester sur le bas-côté et se cantonner à des activités de simple opérateur fournissant un accès aux chaînes de télévision et à Internet, explique M^{me} Lieb. «Tous les opérateurs essaient d'acquérir des contenus. Ils ne veulent pas simplement faire de la distribution», poursuit-elle.

Les grands acteurs du secteur sont fragilisés par les changements d'habitudes des consommateurs, notamment

des plus jeunes, qui ont de moins en moins d'appétit pour les offres de bouquets de chaînes qui dépassent souvent 100\$ par mois. De nombreux téléspectateurs ont basculé vers des services de vidéos à la demande plus souples et moins onéreux, comme Netflix, Hulu ou Amazon, et vers des «mini-bouquets» fournis sur Internet par Sony ou Dish. Déjà en pleine ascension sur le marché du contenu avec YouTube, le géant Google serait sur le point de lancer un nouveau service de *streaming* qui pourrait encore davantage chambouler le secteur.

Les opérateurs de chaînes payantes sont victimes d'une «lente érosion de leur cœur de métier», assure Brett Sappington, analyste chez Parks Associates. Même si 82% des foyers américains continuent d'être abonnés à ces services par Internet ou par satellite, la tendance est au déclin, selon le Leichtman Research Group, selon lequel 665 000 personnes ont abandonné les grandes offres de chaînes payantes sur le seul deuxième trimestre.

Cette transaction pourrait également accentuer la pression sur d'autres grands fournisseurs de contenus, comme Disney ou la 21st Century Fox, pour qu'ils adaptent leurs offres dans un secteur à l'avenir incertain. «La vente de Time Warner annonce des dangers imminents pour tous les acteurs», assure Richard Greenfield de BTIG Research. «Si Time Warner et ses dirigeants étaient si confiants dans

VOIR PAGE B 2 : UNION



LE DROIT, MARDI 25 OCTOBRE 2016
p.14

UNION

SUITE DE LA PAGE B 1

l'avenir du secteur des médias [...], ils ne vendraient pas maintenant.»

Blocage politique

Mais AT&T et Time Warner s'employaient lundi à défendre leur fusion face au tir de barrage de la classe politique américaine, des régulateurs et des rivaux, contre ce mariage qui va redessiner le paysage médiatique du pays. «*Nous ne sommes en compétition nulle part. Cette fusion est purement une intégration verticale*» et non une consolidation, a martelé Randall Stephenson, le p.d.g. d'AT&T, qui va diriger le nouveau groupe dont les activités vont aller du téléphone à Internet en passant par la télévision et surtout les créneaux très lucratifs des contenus et de la distribution.

Annoncée samedi, la fusion a été notamment critiquée par le candidat républicain, Donald Trump, qui y voit une concentration excessive de pouvoirs, mais a également soulevé des réserves dans le camp de sa rivale démocrate Hillary Clinton. «*Cette fusion serait synonyme de hausse des prix et de peu de choix pour les Américains*», a enchaîné sur Twitter le sénateur Bernie Sanders, une des voix importantes de l'aile gauche du Parti démocrate.

AT&T est l'un des deux plus gros opérateurs télécoms aux États-Unis, avec plus de

142 millions d'abonnés au mobile, et un acteur important dans la diffusion télévisée payante DirecTV. Time Warner dispose d'un important catalogue de contenus recherchés dans le sport, le cinéma et les séries télévisées. Cette puissance des deux groupes dans leur secteur respectif fait craindre une hausse des prix des abonnements et une limitation des contenus pour les rivaux.

M. Stephenson a assuré que la fusion, censée être conclue d'ici fin 2017, serait synonyme de «*plus de choix pour les consommateurs*». Il a promis une multiplication des bouquets sur mesure à différents prix. «*Nous allons être un "perturbateur"*», a assuré le dirigeant, expliquant que AT&T pourrait envisager des offres calquées sur un bouquet de chaînes de premier plan à un prix «*radicalement*» inférieur aux tarifs du marché qu'il va lancer en novembre suite à la finalisation du rachat de DirecTV.

Se disant confiant, M. Stephenson a balayé la possibilité d'une limitation de la distribution des contenus de Time Warner. «*Ça n'a pas de sens sur le plan économique. C'est une idée folle. Elle ne fait pas sens*», a-t-il réfuté, ajoutant par ailleurs qu'une fusion AT&T-Time Warner allait permettre de contester le duopole Facebook-Google, qui a concentré à lui seul, selon lui, plus de la moitié des recettes publicitaires l'an dernier aux États-Unis.

Agence France-Presse

LE DEVOIR, MARDI 25 OCTOBRE 2016
p.B1

AT&T could skirt FCC review of Time Warner deal

SALE OF TV STATION

DAVID SHEPARDSON

WASHINGTON • AT&T Inc. may not have to seek ap-

proval from the U.S. Federal Communications Commission for the biggest acquisition announced this year by selling the one television station that Time Warner Inc. owns: WPCH-TV in Atlanta. The FCC has broad lee-

way to block a merger that it deems not to be in the "public interest," while the U.S. Justice Department mainly examines a deal to see whether it breaks antitrust rules by reducing competition.

If Time Warner divests its only FCC-regulated broadcast station, that could eliminate a primary reason for the U.S. telecoms regulator to review the takeover, a government official with knowledge of the matter told Reuters.

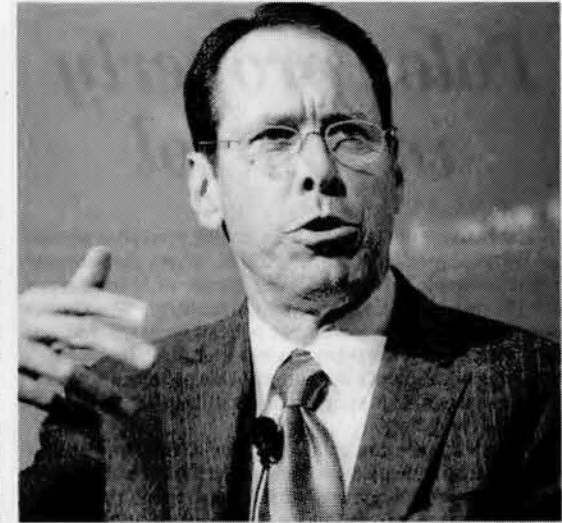
AT&T and Time Warner could then focus on wooing the Justice Department, which antitrust experts said is less likely to block the US\$85-billion deal because it is not a horizontal merger in which two competitors offering the same services are seeking to merge.

"They are not buying Time Warner for a tiny TV station. It sticks out as a sore thumb and I would expect that to be gone as quickly as possible," said Roger Entner, an analyst at Recon Analytics.

"This avoids a whole review process by people who have been historically, over the last couple of years, not been AT&T's biggest fans. You want to have as few moving parts and if you can eliminate a review by an agency you do."

AT&T said the deal would need the approval of the Justice Department, and that the two companies were determining which FCC licences held by Time Warner, if any, would transfer to AT&T as part of the deal.

"We really just haven't prejudged that," AT&T's general counsel, David McAtee, told Reuters.



SAUL LOEB / APP / GETTY IMAGES FILES

"There are no competitors being taken out of the marketplace," says AT&T chief executive Randall Stephenson.

"With respect to the FCC licences, we take a very simple approach here: we follow the law and so whatever the law requires that's always what we'll do."

FCC spokesman Neil Grace declined to comment.

Even if AT&T does not acquire any FCC licences from Time Warner, the FCC still may play an indirect role in the merger review, such as by advising the Justice Department, BTIG analyst Rich Greenfield said.

Still, in an advisory capacity, the FCC is less likely to impose its own set of conditions for approval, in addition to the Justice Department's demands.

AT&T CEO Randall Stephenson on Monday expressed confidence in winning government approval for what would be the first deal to combine a major U.S.

media company with a wireless network, satellite TV distributor and high-speed Internet service provider.

"There are no competitors being taken out of the marketplace," Stephenson told CNBC. "This is a pure vertical integration and while regulators will often have concerns with vertical integrations, those are always remedied by conditions imposed on the merger. And so that's how we envision this one to play out."

But investors were skeptical, pushing down shares of Time Warner to trade some 20-per-cent below AT&T's offer price of about US\$107.50 per share. Time Warner closed at US\$86.74 on Monday, down 3.06 per cent. Shares of AT&T closed at US\$36.86, down 1.65 per cent.

Reuters

MEDIA

Deal doubts hit AT&T, Time Warner shares

JESSICA TOONKEL
SUPANTHA MUKHERJEE

Wall Street signalled skepticism on Monday that AT&T Inc. would secure the government approvals needed to carry out its planned \$85.4-billion (U.S.) acquisition of Time Warner Inc., with shares of both companies falling as analysts scrutinized the deal.

Time Warner shares were trading some 20 per cent below the implied value of AT&T's \$107.50-per-share cash and stock offer, indicating investor doubts that the companies would be able to complete the transaction.

The deal, announced on Saturday, would give AT&T control of cable TV channels HBO and CNN, film studio Warner Bros. and other coveted assets and reshape the media landscape.

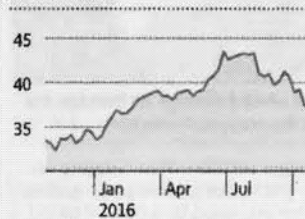
Dallas-based AT&T said on Saturday it would need approval of the U.S. Justice Department and the companies were determining which Time Warner U.S. Federal Communications Commission licences, if any, would need to transfer to AT&T. Any such transfers would require FCC approval.

AT&T chief executive Randall Stephenson said on Monday he expects government clearances for the deal because it is so-called vertical integration that will not eliminate a competitor,



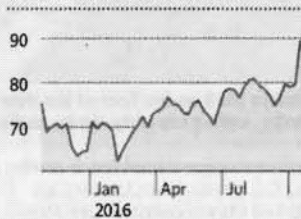
AT&T's \$85.4-billion takeover of Time Warner, announced Saturday, would give the company coveted assets in the media landscape. RICHARD DREW/AP

AT&T (T)



a situation that is viewed more favourably by antitrust enforcers. "While regulators will often times have concerns with vertical integrations, those are always remedied by conditions imposed on the merger, so that's how we envision this one to play out,"

TIME WARNER (TWX)



Mr. Stephenson told CNBC. Despite its big media footprint, Time Warner has only one FCC-regulated broadcast station, WPCH-TV in Atlanta. Time Warner could sell the licence to try to avoid a formal FCC review, several analysts said.

Wall Street analysts and traders on Monday expressed concerns about the implications of the antitrust and regulatory challenges.

The total value of broken deals is nearly \$700-billion so far this year, a fact that has sidelined some investors.

"We are unprepared at this point to assign anything higher than a 50/50 probability of deal approval," MoffettNathanson Research wrote in a report, downgrading Time Warner to "neutral" but raising its target price by \$8 to \$100.

The deal, announced just more than two weeks before the Nov. 8 U.S. election, was also generating skepticism among both Republicans and Democrats.

Analysts at Moody's, which put AT&T on review for a downgrade after the acquisition was announced, said regulators could include conditions that limit the wireless provider's ability to use Time Warner content as a competitive advantage, ultimately undermining its objective to differentiate its mobile and pay TV platforms with exclusive content.

Reuters

AT&T (T)

Close: \$36.86 (U.S.), down 62¢

Time Warner (TWX)

Close: \$86.74 (U.S.), down \$2.74

AT&T, Time Warner deal shows VI trending in opposite directions: analyst

Ahmad Hathout, Anja Karadeglija

A potential merger between **AT&T Inc.** and **Time Warner Cable Inc.** highlights a move by United States-based companies toward vertical integration, just as developments in Canada suggest the opposite is happening north of the border, according to an analyst.

"While the U.S. is becoming more vertically integrated, Canada is moving in the other direction," Jeff Fan, an analyst at Scotiabank, said in a note Monday.

The deal, which would see AT&T acquire Time Warner for \$85 billion US, would see a telecom company attempt to integrate the content-producing properties of Time Warner, which includes the HBO brand. In 2009, **Comcast Corp.** acquired NBC Universal in a similar deal.

But while that takes place, some operators in Canada are shedding their media properties, though **Rogers Communications Inc.**, **Quebecor Inc.**, and **BCE Inc.** remain vertically integrated. Fan cited examples including **Shaw Communications Inc.**'s recent sale of its media division to **Corus Entertainment Inc.** and the discontinuation of over-the-top service Shomi, which was jointly owned by Rogers and Shaw.

Part of it has to do with the regulatory landscape that takes away the ability of companies to use exclusive content for competitive advantage, according to Greg MacDonald, an analyst at Macquarie Capital Markets. He said in an email that revenue synergies for vertically integrated companies "have been and will likely remain elusive," given the "regulatory restriction on tied selling" put in place by the CRTC.

"With these restrictions, there are no revenue synergy opportunities," MacDonald said. "What is the purpose of a carrier owning content then unless it is simply to act as a hedge against content cost escalation?"

Fan said that another part of it is that Canadian operators lack scale, and that "Canadian operators have realized that they will never have sufficient scale to compete against the global digital video competitors that they expect to eventually operate in Canada." Those competitors include **Netflix Inc.** and **Amazon.com Inc.**, as well as Netflix rival Hulu, **Alphabet Inc.** and **Apple Inc.**

"To succeed as a Canadian TV media company, we believe firms have to create content and export it," Fan said, suggesting Canadian cablecos and telcos should "just focus on distribution."

He said **Telus Corp.** and Shaw "are on the right side of the ledger without the burden of media."

Both MacDonald and Troy Crandall, an equity specialist at Raymond James Ltd., told the Wire Report Monday they don't see the AT&T and Time Warner deal really affecting the Canadian market, though Canaccord Genuity's Aravinda Galappathige said the deal could trigger a trickle-down effect. The elevated pursuit of content, especially for digital video, could benefit some companies here, namely **DHX Media Ltd.**, according to Galappathige.

"The transaction is likely to spur further activity in the digital video market, with more and more players vying to carve out a share of this sizable and growing space," Galappathige said in a Monday note.

"DHX is a key beneficiary of these trends. It represents essentially the largest independent library of kids content," he said, noting that he has seen companies like **Scripps Networks Interactive Inc.**, **Discovery Communications Inc.** and **AMC Networks Inc.** "strengthen" in light of speculation of the deal as "attention turned towards future targets in this space."

www.thewirereport.ca/news/2016/10/24/at%2526t-time-warner-deal-shows-vi-trending-in-opposite-directions-analyst/31415

How to filter real journalists from advocacy media outlets

Joseph Quesnel
Waterloo Region Record

A United Nations decision to bar a Canadian news organization from next month's Conference of the Parties (COP22) makes it clear it's time journalism becomes a self-regulating profession — much like doctors or lawyers.

The Rebel, a right-leaning platform created by Ezra Levant, was denied access to the conference in Morocco because "advocacy media outlets do not qualify for accreditation."

The Rebel Media's journalistic credentials have been questioned before. Earlier this year, the Alberta government banned The Rebel's correspondents from press briefings in the legislature.

The Canadian Association of Journalists (CAJ), representing reporters across Canada, demanded the province reinstate The Rebel. The ban was subsequently lifted.

Independent journalism is indispensable. Journalists must strive for objectivity and seek out dissenting voices. News gathering must be held to ethical standards. Journalism is as much how you tell a story as what you cover.

It follows, then, that not every blogger or basement commentator is a journalist.

In true journalism, opinion or commentary must be clearly labelled as such. And blending hard news with commentary is insidious.

In the late 1990s and early 2000s, the movement toward 'independent' or 'grassroots' media was in full swing. Activists attacked conventional media as being 'corporate,' suggesting it offered propaganda more than news. To fight the concentration of media ownership, these activists decided they would report in a fashion that was independent, grassroots and anticorporate.

But many of these independent 'reporters' thought they could march in demonstrations wearing their activist hats and then suddenly don their reporter caps and report the news objectively. The result was left-slanted reports, mostly commentary, in place of what they criticized. This anticorporate rhetoric emboldened some activists to take out their frustrations on career reporters. I saw physical attacks on mainstream news reporters' equipment and vehicles during my undergraduate years. The attacks reflected a profound lack of understanding of the ethics and training behind real reporting.

This isn't to suggest that The Rebel or other alternative media don't gather legitimate news stories and give voice to important issues. But media is too important to work without checks and balances. Journalists and news organizations must be held accountable for violating standards and ethics.

The public can complain to a public editor or ombudsperson — if the news organization has one — or to a press council, if one exists in a given province. But these institutions are arguably more about public relations than enforcement of professional standards. Many also believe public editors or ombudspersons tend to reflexively defend the organizations they represent.

However, a self-regulating profession can set ethical standards and enforce them up to the point of stripping someone of their credentials to practise that profession.

Canadian journalists generally oppose government licensing or losing control over their work, or a homogenization of media. Some fear that professionalization could lead to formal requirements for obtaining a journalism degree.

But surely proper training — a formal education in critical thinking, from a liberal arts education, for example — would be good for journalists and society. A profession should never fear more education.

Becoming a self-regulating profession ensures that journalists are responsible — and reassures the public.

Some journalists want to be activists and tell us how to think. A self-regulating profession could help deal with this kind of media bias.

As traditional media confronts the explosion of digital, multimedia journalism, this conversation is important. Journalism is struggling to find a sustainable business model and this could help.

But before we decide how to save an independent media, we need to decide who is the media. Self-regulation will help us decide.

Joseph Quesnel is a Nova Scotia-based policy analyst and commentator. Distributed by Troy Media

ITV cuts 120 jobs as uncertainty over Brexit slows UK TV ad market

Broadcaster eyes £25m in savings, with ad revenues for first nine months of 2016 expected to be down 1% year on year



ITV's The X Factor: the broadcaster is not expected to cut its £1bn-plus annual programming budget.

Photograph: Syco/Thames TV/PA

Mark Sweney

ITV is to cut 120 jobs due to "political and economic uncertainty" as Brexit leaves UK broadcasters facing the worst year for advertising since 2009.

The announcement came after the chief executive, Adam Crozier, warned in July that following the Brexit vote the broadcaster would look to make £25m in overhead savings next year.

ITV intends to make the cuts across the business but does not plan to reduce its £1bn-plus annual programming budget. The company employs 3,000 staff in the UK and 6,000 globally.

"At a time of political and economic uncertainty in our key markets, it's important that we are in the strongest possible position to continue to invest in our strategy and to meet any challenges and opportunities ahead, as we continue to grow a successful business," said an ITV spokesman.

"We have taken costs out across ITV in a managed and sensible way over the last six years and we must continue to keep a tight control on spending to ensure that we are operating as efficiently and effectively as possible whilst maximising our ability to invest in the high quality programming that drives ITV's success."

The company reported that in the first nine months of 2016 ad revenue would be down 1% year on year. Media buyers predict the UK TV ad market could be down by 2% this year, the worst performance since the recession of 2009.

Prior to the EU referendum on 23 June, the ad market had been expected to rise more than 7%, after a 10.4% increase in 2015.

Last month it emerged that DMGT, the owner of the Daily Mail, has cut more than 400 jobs over the past year. Fewer than half came from DMG Media, the division that includes the Daily Mail, Mail on Sunday and freesheet Metro, as newspaper publishers continue to face a tough advertising market.

This month, the BBC said it would make more than 300 of its programme-makers redundant as part of a move to spin off its £400m TV production operations, which makes shows including EastEnders and Strictly Come Dancing.

Fwd: Wednesday update

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

10 November 2016 at 09:59

----- Forwarded message -----
From: **Anil Sankar** <anil.sankar@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:46 PM
Subject: Fwd: Wednesday update
To: Lorene Sousa <lorene.sousa@cbc.ca>

----- Forwarded message -----
From: **David Jang** <david.jang@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:05 PM
Subject: Fwd: Wednesday update
To: Anil Sankar <anil.sankar@cbc.ca>

----- Forwarded message -----
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Wed, Sep 7, 2016 at 7:57 AM
Subject: Wednesday update
To: Chuck Thompson <chuck.thompson@cbc.ca>

Key Issues & Hot Topics

News - 5 Results



Mansbridge's exit from CBC's The National leaves door open for change; The National's post-Mansbridge path will signal the extent of CBC's plan to evolve as its pivots toward a greater focus on digital storytelling

theglobeandmail.com - Tue Sep 6 2016, 8:27pm ET
Tone: Negative
Byline: JAMES BRADSHAW
Reach: 1188000

The date is fixed for Peter Mansbridge to sign off from the anchor's chair at the **CBC**, and as the veteran broadcaster himself once predicted, the scramble is on. With the face of the Canadian Broadcasting Corporation's nightly newscast due to step down on July 1, tryout season begins in earnest as a host of broadcasters will jockey for ...



With Mansbridge departure, The National has chance to rebuild; Anchor's leaving part of 'next phase' for program, CBC says

Toronto Star - Wed Sep 7 2016
Tone: Neutral
Byline: Cassandra Szklarski The Canadian Press

Ad Value: \$18,427
Reach: 361323 **Page:** A4

Infomart Editor noted on Wednesday, September 7, 2016

Also in Times Colonist (Victoria), Waterloo Region Record, Hamilton Spectator, London Free Press, Prince George Citizen, Kingston Whig-Standard, The Chronicle Herald (Halifax, NS), thebrandonsun.com

communications professor at York University and former journalist who used to work at **CBC News**. "There's an opportunity



We Found Out How Much the CBC Really Pays Mansbridge

www.canadalandshow.com - Wed Sep 7 2016

Tone: Neutral
[Permalink](#)



Peter's big bucks!

24 Hours Toronto - Wed Sep 7 2016

Tone: Negative
Ad Value: \$1,630
Reach: 261345 **Page:** A2

Infomart Editor noted on Wednesday, September 7, 2016

Also in Toronto Sun, Winnipeg Sun, Ottawa Sun, Edmonton Sun, Calgary Sun.

In the wake of Peter Mansbridge's retirement announcement, a new report suggests the **CBC** veteran won't be living on cat food. Canadaland reports that Mansbridge makes a whopping \$1.1 million per year and is in line to receive a \$500,000 yearly



Privacy commissioner allows CBC to bring mould reports into public light

CBC.CA News - Tue Sep 6 2016, 6:59am ET

Tone: Negative
Byline: CBC News
Reach: 3327000

The office of the Provincial Information Commissioner has overruled the Sudbury and District Health Unit and given the **CBC** access to mould inspection reports. It started in the spring of 2014, when **CBC** learned a church in Lively had been closed due

Social - 1 Results



CBC TV funding should be withdrawn and spent elsewhere: Clement

OurWindsor.ca - Tue Sep 6 2016, 3:47pm ET

Tone: Neutral **Reach:** 3870
[Permalink](#)

MUSKOKA - Tony Clement would like to see **CBC** Television do more with less. The Parry Sound-Muskoka MP, who is seeking the...

People and Personalities

News - 18 Results



It's about time: We've put up with Mansbridge and his pompous ilk for too long; What Mansbridge has presided over is a decline. The National no longer has anything like the impact and audience it once had

theglobeandmail.com - Tue Sep 6 2016, 1:34pm ET
Tone: Negative
Byline: JOHN DOYLE
Reach: 1188000

Infomart Editor noted on Wednesday, September 7, 2016
Also in today's Globe and Mail.

it's about bloody time. Mansbridge has spent 28 years as anchor and chief correspondent for **CBC** Television's flagship



8 facts about Peter Mansbridge, who's given notice to The National

thestar.com - Tue Sep 6 2016
Tone: Neutral
Byline: Peter Edwards(<https://author.thestar.com/> »)
Reach: 999000

Infomart Editor noted on Wednesday, September 7, 2016
Also in today's Toronto Star, on thespec.com.

of The National and chief correspondent of **CBC News**, offered to step aside to keep Mansbridge north of the border...." he told **Vinay Menon**(<https://www.thestar.com/> »)



Last of a kind; Why the retirement of a news anchor will never garner this much attention again

National Post - Wed Sep 7 2016
Tone: Neutral
Byline: David Berry

Ad Value: \$13,079
Reach: 159480 **Page:** B5

Whatever your thoughts on Peter Mansbridge, his months-long retirement tour, announced on Monday, will be notable for one very particular reason: it's very likely to be the last time the retirement of a news anchor garners much more than a cake in the newsroom. This is nothing against Lisa Laflamme, or whichever loyal soldier the CBC taps to ...



Pass the smelling salts; Anchor will say goodnight next year

Toronto Sun - Wed Sep 7 2016
Tone: Neutral
Byline: Mike Strobel

Ad Value: \$4,104
Reach: 171076 **Page:** A6

Infomart Editor noted on Wednesday, September 7, 2016
Also in Winnipeg Sun, Ottawa Sun, Edmonton Sun.

You might be a Canadian, the joke goes, if you think **Peter Mansbridge** is sexy. Well, swoon while you can. The **CBC**... been tucking **CBC** viewers into bed most nights since 1988. That low, slow voice does indeed put me to sleep. But perhaps

5 Things you may not know about Peter Mansbridge

Toronto Sun - Wed Sep 7 2016
Tone: Neutral



Ad Value:\$2,089
Reach: 171076 Page: A60

Infomart Editor noted on Wednesday, September 7, 2016
Also in Calgary Sun, Edmonton Sun, Winnipeg Sun, Ottawa Sun.

Here are five things to know about **peter mansbridge**, who announced monday night that he will retire as anchor of the... **CbC** news flagship program The National next summer. 1. born in London, england in 1948, mansbridge began his radio



The future of the national; Iconic newsman leaving to mixed reaction

24 Hours Toronto - Wed Sep 7 2016
Tone: Negative
Byline:Brad Hunter

Ad Value:\$3,271
Reach: 261345 Page: A2

Infomart Editor noted on Wednesday, September 7, 2016
Also in Edmonton Sun, Ottawa Sun, Toronto Sun.

CBC News legend **Peter Mansbridge** is exiting the stage. But it's far from a clean break as it doesn't appear he'll



Surely one less white male on national TV won't kill us

metronews.ca - Wed Sep 7 2016
Tone: Neutral
Byline:Vicky Mochama
Reach: 142800

, our Head of Gravitass has been **Peter Mansbridge**, CBC's host of The National, who has announced that he will longer host... the flagship news show(<http://www.metronews.ca/»>) as of Canada



5 things to know about the CBC News host

globalnews.ca - Wed Sep 7 2016
Tone: Neutral
Permalink



Peter Mansbridge announces retirement

mediaincanada.com - Wed Sep 7 2016
Tone: Neutral
Permalink



Peter Mansbridge Announces His Retirement

notable.ca - Wed Sep 7 2016
Tone: Neutral
Permalink



CTV Morning Live Calgary

CTV Calgary - Tue Sep 6 2016, 10:30am ET
Tone: Positive
Ad Value:\$1,600
Reach: 26000

Infomart Editor noted on Wednesday, September 7, 2016
Broadcast: Peter Mansbridge retiring. Broadcast on CTV stations.

calgary. >> **Peter Mansbridge** reported on just about every big event around the world for the last 30 years. >> that era... last night's national newscast. he informed the **CBC** he will be retiring after the broadcast of Canada's 150th Birthday



Morning News

Global Edmonton - Tue Sep 6 2016, 10:00am ET
Tone: Neutral
Ad Value: \$1,277
Reach: 94000

Infomart Editor noted on Wednesday, September 7, 2016
Broadcast: Peter Mansbridge retiring. Broadcast on Global stations.

School Zones. >> Shaye: Veteran **CBC** news Correspondent **Peter Mansbridge** is leaving the Anchor Chair



Breakfast Television

Citytv Vancouver - Tue Sep 6 2016, 11:30am ET
Tone: Positive
Ad Value: \$350
Reach: 116500

Infomart Editor noted on Wednesday, September 7, 2016
Broadcast: Peter Mansbridge retiring. Broadcast on Citytv stations.

night, **Peter Mansbridge** announced he is going to leave the national next year, following the Cbc's Canada day coverage... year will my last one. i've let the **CBC** know i would like to step down from the national next july 1. >> Kyle: last



Morning Live

CHCH Hamilton - Tue Sep 6 2016, 7:00am ET
Tone: Negative **Reach:** 80000

Infomart Editor noted on Wednesday, September 7, 2016
Broadcast: Peter Mansbridge retiring.

news Anchor **Peter Mansbridge** is going to retire next summer. he will step down after the canada day coverage on july 1st...? as of december, channels must be offered both individually and packages up to ten channels. >> Annette: Veteran **CBC**



Four broadcasters who could succeed Peter Mansbridge; There's never been a clear heir to Mr. Mansbridge's job as anchor of CBC's The National, but here are some potential candidates

theglobeandmail.com - Tue Sep 6 2016, 8:08pm ET
Tone: Neutral
Byline: James Bradshaw
Reach: 1188000

Infomart Editor noted on Wednesday, September 7, 2016
Also in today's Globe and Mail.

candidate to consider would be Ian Hanomansing. A Trinidadian-Canadian who hosts **CBC News** Network broadcasts out of the



Bland is good, not-male is better: A shortlist of possible PeterMansbridge replacements

News - National Post - Tue Sep 6 2016
Tone: Neutral

Byline:Tristin Hopper
Reach: 607500

Peter Mansbridge get into journalism? He was working at the Churchill Airport when a **CBC** manager heard his deep voice...-threatening ethnic friends. **CBC**Archives/CBCI told you he doesn't age. On the left, **Peter Mansbridge** announcing the rise of



Wishful casting

24 Hours Toronto - Wed Sep 7 2016
Tone: Neutral
Ad Value:\$4,118
Reach: 261345 **Page:** A2

dim-witted co-anchor of SCTV News. In an alternate universe (from left): **EzraLevant**, Jiminy Glick or Rick Mercer.... become the first female to helm The National - and that could help the **CBC** ease the transition. Hey, because it's 2016



Who Will Replace Peter Mansbridge at The National?

www.vice.com - Wed Sep 7 2016
Tone: Neutral
Permalink

Industry News

News - 6 Results



Court dismisses Bell appeal of CRTC policy on Super Bowl ads

The Globe and Mail - Wed Sep 7 2016
Tone: Positive
Byline:CHRISTINE DOBBY

Ad Value:\$14,656
Reach: 309154 **Page:** B5

Bell Media has suffered a setback in its bid to keep U.S. commercials off Canadian televisions during the Super Bowl... dismissed Bell's appeal of a Canadian Radio-television and Telecommunications Commission (**CRTC**) policy that will bar



Federal Court rules CRTC's simsub ban stands; Super bowl ads

National Post - Wed Sep 7 2016
Tone: Positive
Byline:Claire Brownell

Ad Value:\$4,545
Reach: 159480 **Page:** FP2

The Federal Court has dismissed a **BCE** Inc. appeal of an order by Canada's broadcast regulator seeking to end the... before the Court is called upon to adjudicate," de Montigny said in the decision. Bell-owned television stations **CTV**

Kevin Newman to host CTV's doc series 'W5'; Robertson is special correspondent; Kevin Newman to host CTV's doc series 'W5'



Broadcast news - Tue Sep 6 2016
Tone: Negative

TORONTO - **Kevin Newman** will take the helm of CTV's documentary series "W5," the network announced Tuesday. The journalist, who joined the show as a correspondent four years ago, takes over hosting and managing editor duties with the launch of the



Global expands local reach for Global National

mediaincanada.com - Wed Sep 7 2016
Tone: Neutral
Permalink



Court approves SiriusXM Canada's plans to go private

cartl.ca - Wed Sep 7 2016
Tone: Neutral
Permalink



M3 goes silent

mediaincanada.com - Wed Sep 7 2016
Tone: Neutral
Permalink

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

--

David Jang
Senior Director, Marketing, Communications & Brand
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--

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Communications, Marketing & Brand

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--

Lorene Sousa
Administrative Assistant to Mike Moser & Andre Turcotte
CBC Communications Marketing, Brand & Research
t: 416-205-2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: Tuesday update

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

10 November 2016 at 09:59

----- Forwarded message -----
From: **Anil Sankar** <anil.sankar@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:47 PM
Subject: Fwd: Tuesday update
To: Lorene Sousa <lorene.sousa@cbc.ca>

----- Forwarded message -----
From: **David Jang** <david.jang@cbc.ca>
Date: Mon, Nov 7, 2016 at 2:05 PM
Subject: Fwd: Tuesday update
To: Anil Sankar <anil.sankar@cbc.ca>

----- Forwarded message -----
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Tue, Jul 26, 2016 at 7:45 AM
Subject: Tuesday update
To: Chuck Thompson <chuck.thompson@cbc.ca>

Key Issues & Hot Topics

News - 1 Results



Panel explores whether criminal law system good fit for sexual assault cases

CBC.CA News - Mon Jul 25 2016, 11:23am ET
Tone: Negative
Byline: CBC News

Infomart Editor noted on Tuesday, July 26, 2016
Talk: Sexual Assault Law in a Post-Ghomeshi World.

surrounding the **Jian Ghomeshi** trial is what led her to focus on the place of sexual assault cases in the criminal law system... law conference taking place in Halifax on Tuesday. The talk, titled Sexual Assault Law in a Post-Ghomeshi World

Social - 2 Results



Visa sponsorship sees CBC put VR in Games spotlight

Media in Canada - Mon Jul 25 2016, 1:59pm ET
Tone: Neutral Reach: 4260
Permalink

With branded partnerships tripled over Sochi, the pubcaster is stretching its legs in producing custom content for the Games. By Val Maloney 2 hours ago With branded partnerships tripled over Sochi, the pubcaster is stretching its legs in...

Corporate

Social - 2 Results



CBC Launches Video Header Tag With Index Exchange

Broadway World - Mon Jul 25 2016, 10:02am ET
Tone: Neutral **Reach:** 248100
[Permalink](#)

TORONTO, ON - **CBC** and Index Exchange, the principled exchange for publishers, announced today that **CBC** has enabled header bidding for video. This marks **CBC** as the first Canadian media publisher to integrate header bidding for video through...



CBC Turns On Video Header Bidding

Ad Exchanger - Mon Jul 25 2016, 8:40am ET
Tone: Neutral **Reach:** 73200
[Permalink](#)

The Canadian Broadcasting Corporation (**CBC**) turned on video header bidding with Index Exchange. The broadcaster and publi...

People and Personalities

News - 1 Results



Star of Atwood's Alias Grace learns pioneer life

Times Colonist (Victoria) - Tue Jul 26 2016
Tone: Positive
Ad Value: \$2,494
Reach: 58839 **Page:** D5

by the true story of Grace Marks, an Irish immigrant and maid who was convicted of murder in Upper Canada in 1843 but exonerated decades later. Sarah Polley wrote and produced the project, which will screen on **CBC** and Netflix. "Oh, you know, I'm

Industry News

News - 6 Results



Go ahead, hate us; We deserve it

National Post - Tue Jul 26 2016
Tone: Neutral
Byline: Colby Cosh

Ad Value:\$9,585
Reach: 159480 Page: A11

Infomart Editor noted on Tuesday, July 26, 2016
CBC mention.

terminology, we take in the implied premise; and, giving away the premise, we surrender the whole argument. **Ezra Levant**, who... feud. We all sense there might actually be some kind of unified, monstrous Star-Globe-Post-CBC-Maclean's publication one



'Coach's Corner' duo given Walk of Fame star; Honour comes on heels of Cherry extension, MacLean return as HNIC host

Toronto Star - Tue Jul 26 2016
Tone: Positive
Byline:Robin Levinson King Toronto Star

Ad Value:\$15,505
Reach: 361323 Page: S4

Don Cherry and Ron MacLean had their moment in the sun Monday as the legendary hockey announcers unveiled their own star on Canada's Walk of Fame. "It was me holding (MacLean) back for sure," Cherry joked of the broadcasting team receiving the



Canadians shut out as Twitter reaches deal to livestream hockey, baseball games; Exclusive rights agreements with Canadian broadcasters means NHL games and Blue Jays games won't be streamed in Canada

theglobeandmail.com - Mon Jul 25 2016, 12:48pm ET
Tone: Positive
Byline:JAMES BRADSHAW

Twitter Inc. has struck a deal to livestream free weekly baseball and hockey games with Major League Baseball's technology arm, adding another key piece in an expanding strategy to remake social media as a place where fans watch live sports on the same screen where they talk about them. The pact announced Monday lets the social-networking company ...



Netflix, 20th Century Fox Television Distribution ink first global agreement, except Canada

cartt.ca - Tue Jul 26 2016
Tone: Neutral
Permalink



DHX Media, Amazon Prime strike U.S. exclusive on new kids' series

cartt.ca - Tue Jul 26 2016
Tone: Neutral
Permalink

Social - 1 Results



'I didn't think it was a big deal at first': Man apologizes for incident targeting CTV reporter

CTV News - Mon Jul 25 2016, 8:29pm ET

Tone: Negative Reach: 882000

[Permalink](#)

The man who ran into a **CTV** Vancouver live broadcast and directed vulgar obscenities at a female reporter c...

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

--
David Jang
Senior Director, Marketing, Communications & Brand
t.416.205.2242
twitter: @david_jang



--
Anil Sankar, MBA
Manager, Planning
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Lorene Sousa
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t: 416-205-2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: Morning note

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

10 November 2016 at 09:59

----- Forwarded message -----

From: **MUNRO CULLEN** <munro.cullen@cbc.ca>
Date: Wed, Nov 9, 2016 at 2:05 PM
Subject: Fwd: Morning note
To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

----- Forwarded message -----

From: **Steven Ladurantaye** <steve.ladurantaye@cbc.ca>
Date: Tue, Oct 18, 2016 at 6:35 AM
Subject: Morning note
To: Steven Ladurantaye <steve.ladurantaye@cbc.ca>

Steve

Most-read Monday**Most read so far today****Top CBC stories on social (last 24 hours)**

14/11/2016 CBC Radio-Canada Mail - Fwd: Morning note - <https://mail.google.com/mail/u/0/?ui=2&ik=e1b20c15d2&view=pt&search=inbox&th=1584ec148...>

Top search terms

news
trump
cmhc red warning
jim prentice
blue jays

Most watched video**Audience**

--

Steve Ladurantaye,
Managing editor @cbcnews
647-241-1083

--

Munro Cullen
Senior Creative Director
Communications, Marketing & Brand
CBC

t: 416.205.3745
m: 416.436.1755



--

Lorene Sousa
Administrative Assistant to Mike Moser & Andre Turcotte
CBC Communications Marketing, Brand & Research
t: 416-205-2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: Morning note

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

10 November 2016 at 10:00

This is the last of the 11 emails.

Let us know if you need anything else.

Thanks,
Lorene

----- Forwarded message -----

From: **MUNRO CULLEN** <munro.cullen@cbc.ca>
Date: Wed, Nov 9, 2016 at 2:06 PM
Subject: Fwd: Morning note
To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

----- Forwarded message -----

From: **Steven Ladurantaye** <steve.ladurantaye@cbc.ca>
Date: Mon, Sep 12, 2016 at 6:55 AM
Subject: Morning note
To: Steven Ladurantaye <steve.ladurantaye@cbc.ca>

Steve

Most-read Sunday

Most-read so far today

14/11/2016 CBC Radio-Canada Mail - Fwd: Morning note - <https://mail.google.com/mail/u/0/?ui=2&ik=e1b20c15d2&view=pt&search=inbox&th=1584ec236...>

Top CBC stories on social (last 24 hours)

Most-watched video

Top search terms

News
\$13.5m seized vancouver
toronto blue jays
blue jays
quebec university vulgar

Audience

--

Steve Ladurantaye,
Managing editor @cbcnews
647-241-1083

--

Munro Cullen
Senior Creative Director
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--

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@CBC Audience Reaction – Friday, October 28th 2016

1 message

Dylan Nassr <dylan.nassr@cbc.ca>

28 October 2016 at 20:08

To: Annette Kirk <annette.kirk@cbc.ca>, Chelsea Siler <chelsea.siler@cbc.ca>, Chuck Thompson <chuck.thompson@cbc.ca>, Dylan Nassr <dylan.nassr@cbc.ca>, Emma Bédard <emma.bedard@radio-canada.ca>, GARETH BUSH <gareth.bush@cbc.ca>, Greg Harper <greg.harper@cbc.ca>, HANA TOBOLKA <hana.uzelac@cbc.ca>, JOANNA DINE <joanna.dine@cbc.ca>, KEVIN NAULLS <KEVIN.NAULLS@cbc.ca>, Laura Sansalone <laura.sansalone@cbc.ca>, Lynn Paul <lynn.paul@cbc.ca>, MEAGAN CAMPBELL <meagan.campbell@cbc.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nicole Winchester <nicole.winchester@cbc.ca>, PASCAL CHIARELLO <pascal.chiarell@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, SHAYLA KELLY <shayla.kelly@cbc.ca>, Simon Bassett <simon.bassett@cbc.ca>, Stephanie Kerr <stephanie.kerr@cbc.ca>, Sylvie MacLean <sylvie.maclea@cbc.ca>, Tim Knapp <tim.knapp@cbc.ca>

Hi everyone,

It was a good day down in the social media mine shaft. Here's what Steph and I unearthed:

Trending

- William Watson op-ed from yesterday criticising Marketplace's approach to the food waste issue is getting a few shares.
- The TTC is being scammed! This article about adults buying and using student passes is being circulated.
- The Current's segment on the decline of biodiversity is the source of much concern and has many readers opining.
- This awful thing from *As It Happens*.
- Food Waste investigation from Marketplace is an ongoing source of consumer consternation! Comments keep rolling in.
- *Fifth Estate*'s "Saved at Sea" continues to attract attention.
- Nursing home deaths story is being talked about <http://ift.tt/2fkKuPn>
- Some chatter of the senate appointments happened early in the shift, but died down by the afternoon.

- People really like this this post from CBC Indigenous about runner Brad Firth AKA Caribou Legs

CBC Posts (Facebook/Instagram)

Halloween in Canada post is doing well. It has, perhaps unsurprisingly, spurred some debate over whether or not it is appropriate to post such things to the exclusion of some of the colder states in the US...

This is worth a minute. The mythology of the internet is born!

"Yo that's SUS" from The Goods has accumulated a fair number of views.

Audience Wins / Reviews

....

@josh_trager @samrobertsband @cbcradioq @CBC @tompsonercbc #TerraformFriday = best Friday EVER!

LINK: <https://twitter.com/thebootlegsaint/status/791988813941714944>

....

EVERY #TEDTalks EVER!!! Great study on performance and believability <http://digg.com/video/ted-talk-parody> @CBC #hilarious #funnybecauseitstrue

LINK: <https://twitter.com/stodoe/status/792111256521945089>

....

@miss_curvy_B @CBC @cbcdragon saw this as I watch religiously....and fell off my couch!!! Can't wait to watch! Congrats XO

LINK: <https://twitter.com/TheScottessa/status/792012960973586432>

.....

Thank you to @CBC for your Gold tiered support this upcoming year. We really appreciate your involvement in #a11yTO!

LINK: <https://twitter.com/a11yTO/status/792018405763248129>

.....

Always enjoy listening to @metromorning on @CBC. Thank you @mattgallowaycbc for always a great start to my Fridays! College student life.

LINK: <https://twitter.com/CTS321/status/791937300464742400>

.....

I swear @CBC makes more shows that hit me in the feels than any other network. Obsessed with #ThisIsHighSchool and #HelloGoodbye. Thanks!

LINK: <https://twitter.com/Choobsman/status/791762194937569280>

.....

Loving @tompowercbc on @cbcradioq ... Excellent job by the Q crew with the latest reboot #cbc #radio

LINK: <https://twitter.com/PerMDixon/status/792060749447241728>

.....

Getting my fix of the incredible @rickmercer on the @cbc 's #therickmercerreport. Rick TY for making escape and gut laugh. You Rock! 😊

LINK: <https://twitter.com/kristenworley/status/792146565372796929>

.....

And I'm off to take this guy up on his offer! ;)

@CBC Dunno who's running your Tweetbox over there right now but for that reply? Drinks are on me. 🍷

.....

Misc.

<https://www.journalism.co.uk/news/why-cbc-news-produced-its-first-investigative-podcast/s2/a686762/>

<http://blog.rebel.com/the-7-most-canadian-websites/> (guess who ranked!)

<https://www.youtube.com/watch?v=MvxtmHMiM1g&feature=youtu.be> (Oh, The Rebel...)

Zendesk / Phone Lines

- Reports of the location default issue continue to come in.
- The World Report is not being routinely updated. People are getting the previous day's episode often.
- The National is inconsistent on the News App – sometimes it appears in the Videos section, sometimes not.
- Seeing a few requests for more News coverage of the Dakota Access Pipeline protests going on at Standing Rock
- Many musicians are asking where they can submit their songs for Radio play
- Heard from a few distressed Bondi Vet fans, who are upset the 5 a.m. broadcast has been replaced by The Goods.
- Praise for Raina Douris on R2 Morning

Happy Halloween!

Dylan

--
Dylan Nassr
Communications Officer, National Audience Services
Communications, Marketing, Brand & Research
dylan.nassr@cbc.ca
205 Wellington Street West
Toronto, ON M5V 3G7

Tuesday update

1 message

Chuck Thompson <chuck.thompson@cbc.ca>
To: Chuck Thompson <chuck.thompson@cbc.ca>
Bcc: emma.bedard@radio-canada.ca

18 October 2016 at 07:54

Key Issues & Hot Topics

3 results



Open secret: Kevin Donovan's account of the Ghomeshi investigation is comprehensive, but not revelatory

National Post • October 17th, 2016

Author: David Hayes, Special to National Post

Tone: negative • Reach: 607500

Secret Life: The Jian Ghomeshi Investigation By Kevin Donovan Goose Lane 260 pp; \$19.95 Several years ago, while... Ghomeshi scandal became public - driven by the reporting of independent media critic Jesse Brown and triggered by Ghomeshi's



Media are not fulfilling their mission

Toronto Star • October 18th, 2016

Page Number: A10

Tone: negative • Ad Value: \$2,895 • Reach: 361323

Note: Letter to the editor. Also published on thestar.com.

Opposition leadership races fail to interest public, Opinion Oct. 16 If the NDP and Conservative leadership races appear boring I suggest it is due to the lack of media coverage, which is typical of newspapers and CBC radio. No in-depth reporting



Memo to Trudeau: CBC Earns Our Tax Money, Corporate Media Does Not

TheTyee.ca • October 18th, 2016

Permalink

Tone: neutral • Reach: 21900

When your public broadcaster catches The Globe and Mail running a fake health story on behalf of a pharmaceutical company, then you know exactly which news media the public should be funding — and it's not those self-serving corporate newspapers. ...

Programming

6 results



Making it up as you go; Star of CBC's My 90-Year-Old Roommate talks about his career's lucky breaks, his mentors and learning to ...

The Globe and Mail • October 18th, 2016

Author: BRAD WHEELER • Page Number: L2

Tone: positive • **Ad Value:** \$21,625 • **Reach:** 309154
Note: Also published on theglobeandmail.com.

In the spryly comical CBC web series *My 90-Year-Old Roommate*, veteran Canadian actor Paul Soles plays the titular nonagenarian (although he's only 86 himself). A capricious mix of *Curb Your Enthusiasm* and *Chico and the Man*, the 10-episode series of

RADIO; CBC promises 'fresh format' for Q relaunch

The Chronicle Herald (Halifax, NS) • October 18th, 2016

Page Number: D2

Tone: neutral • **Reach:** 108639

Note: Also published in The Telegram (St. John's), The Chronicle Journal, Toronto Star (brief), Waterloo Region Record (brief), The Hamilton Spectator (brief), and on thespec.com, newsinformer.info, and metronews.ca.

Rodeo. Power was named as the new host in August after rapper Shad was removed from the post. The CBC said the decision...TORONTO (CP) - CBC Radio says it's offering a "fresh format" for Q when its prominent arts program relaunches next

The Chronicle Herald



'A show that speaks to all Canadians:' Tom Power's goals for the revamped q

CBC.CA News • October 17th, 2016

Author: CBC News

Tone: neutral • **Reach:** 3327000

Tom Power, who is prepping to settle into the host chair at CBC Radio's revamped arts and culture show q, doesn't know... start with the public broadcaster at the age of 21 as host of *Deep Roots*. He replaces rapper Shadrach (Shad) Kabango



When self-promotion backfires on boosters; Perhaps it's not for us to say others are fascinated by our accomplishments

Montreal Gazette • October 18th, 2016

Author: SUSAN SCHWARTZ • **Page Number:** C2

Tone: positive • **Ad Value:** \$7,799 • **Reach:** 116451

In the CBC Radio Two program *This Is My Music*, a show I adore, Canada's foremost classical artists play their favourite pieces or music that has profoundly influenced them, and talk about the role of music in their lives, the ways in which music

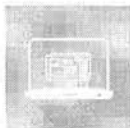
The Chronicle Herald

[The Secret Path screening at auditorium THE CHRONICLE-JOURNAL A free screening of The Secret Pat]

The Chronicle Journal • October 18th, 2016

Tone: positive

to the tragic story of Chanie (Charlie) Wenjack), the 12-year-old Marten Falls boy who died 50 years ago while trying to flee a Kenora residential school for aboriginals. The screening is a CBC television broadcast. Members of Wenjack's family are



CBC And Comedy Central Greenlight New Series Crawford

Crave Online • October 17th, 2016

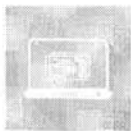
Permalink

Tone: positive • **Reach:** 369000

is a perfect fit for CBC's premium, character-drive...n comedy slate," said Sally Catto, general manager of p...rogramming at CBC Television, in a press release. "We are excited to partner with the Rabbit Square t...

People and Personalities

2 results



'Inspiring Women – an Evening at the Isabel'

CKWS Kingston News • October 17th, 2016

Permalink

Tone: positive • **Reach:** 7200

put on by the Ban Righ Foundation. Singer Songwriter, Sarah Harmer and CBC Radio Hos...t Shelagh Rogers are among the women taking part. Members of the panel will discuss 'what move...



The Ryan Jespersen Show

630 CHED Edmonton • October 17th, 2016

Tone: negative • **Ad Value:** \$120 • **Reach:** 10300

Note: Broadcast: Radio phone interview with Jesse Brown. CBC is mentioned.

the gas Deployed Cast Tonite here in edmonton the . Owner of Canada Lands and JesseBrown of formerly of CBC radio the

Industry News

9 results



Hit shows power Netflix rebound; Shares Surge

National Post • October 18th, 2016

Author: Lucas Shaw • **Page Number:** FP1 / Front

Tone: neutral • **Ad Value:** \$5,843 • **Reach:** 159480

Netflix Inc. added 3.6 million subscribers in the third quarter, buoyed by the hit series Stranger Things and Narcos



Netflix adds more subscribers during third quarter than expected, revenue jumps more than 31%

National Post • October 17th, 2016

Author: Josh McConnell

Tone: neutral • **Reach:** 607500

Netflix Inc added many more subscribers in the third quarter than analysts expected as new original shows such as



Netflix shares up 20% on strong earnings, subscriber growth

The Hamilton Spectator • October 18th, 2016

Author: David Ng and James F. Peltz Los Angeles Times • **Page Number:** A15

Tone: neutral • **Ad Value:** \$1,115 • **Reach:** 103267

Note: Also published on thespec.com.

Shares of Netflix Inc. soared in after-hours trading Monday as the video streaming service reported stronger-than



Netflix tests limits of price increases; Streaming service looks at rate hike for original shows

The Chronicle Herald (Halifax, NS) • October 18th, 2016

Author: Michael Liedtke The Associated Press • **Page Number:** B8

Tone: neutral • **Reach:** 108639

SAN FRANCISCO - Netflix is testing the financial limits of its streaming video service as the rising cost of producing



Netflix shares soar on huge growth in subscriber additions

Yahoo! Canada • October 17th, 2016

Permalink

Tone: neutral • **Reach:** 314910000

(Reuters) - Netflix Inc added many more subscribers in the third quarter than analysts expected...



New Internet Taxes Being Considered By Liberals: Reports

Huffington Post Canada • October 17th, 2016

Permalink

Tone: neutral • **Reach:** 927000

on Internet service; and funnelling money from spectrum licence fees to fund CanCon. Streaming services that ...are based abroad, including Netflix, don't charge a sales tax i...n Canada. Unlike Canadian broadcasters, they don't pay into the Canadian.....



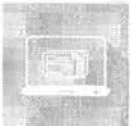
Rogers Communications names former Telus chief Joseph Natale CEO as Guy Laurence steps down

Financial Post • October 17th, 2016

Author: Emily Jackson

Tone: neutral • **Reach:** 607500

board. Related CRTC scolds big telecoms for 'not just and reasonable' wholesale rates (<http://business.financialpost.com.../fp-tech-desk/crtc-scolds-big-telecoms-for-not-just-and-reasonable-wholesale-rates>) Rogers' new app allows customers



Rogers names new CEO, sharp profit fall on Shomi

Yahoo! Canada • October 17th, 2016

Permalink

Tone: neutral • **Reach:** 314910000

By TORONTO (Reuters) - The chief executive of Rogers Communications Inc , Guy Laurence, is stepping down effective immediately and will be replaced by former Telus Corp executive Joe Natale as soon as possible, the Canadian telecom company said on...



Beyond the News With Brian Lilley

CFRA 580 Ottawa • October 17th, 2016

Tone: neutral • **Reach:** 105800

Note: Broadcast: Clip on Melanie Joly's Question Period interview with Evan Solomon. CBC is mentioned. organization well we believe in the Public Broadcaster it's part of an important eco system which is part of , the... straight answer of Others made love CBC because CBC is the cheerleader for unsure CBC was one of the

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@CBC Reactive Social - Thursday, Oct. 13, 2016

Lee Ferguson <lee.ferguson@cbc.ca>

13 October 2016 at 20:34

To: Annette Kirk <annette.kirk@cbc.ca>, Emma Bédard <emma.bedard@radio-canada.ca>, Greg Harper <greg.harper@cbc.ca>, DYLAN NASSR <dylan.nassr@cbc.ca>, GARETH BUSH <gareth.bush@cbc.ca>, KEVIN NAULLS <KEVIN.NAULLS@cbc.ca>, Stephanie Kerr <stephanie.kerr@cbc.ca>, Laura Sansalone <laura.sansalone@cbc.ca>, Sylvie MacLean <sylvie.maclean@cbc.ca>, MEAGAN CAMPBELL <meagan.campbell@cbc.ca>, SHAYLA KELLY <shayla.kelly@cbc.ca>, PASCAL CHIARELLO <pascal.chiarello@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Tim Knapp <tim.knapp@cbc.ca>, KAREN STEPHEN <karen.stephen@cbc.ca>



Evening, everybody!

A lively afternoon. Interest in The National's interview with Gord Downie is really mounting as the evening goes on. Here's what Greg & I saw on shift:

Trending:

- Facebook post regarding Gord Downie interview is going bananas tonight!
- Also seeing lots of interest in Gord Downie's upcoming Secret Path release (he's been tweeting about it today)
- Kim's Convenience still has plenty of legs. Lots of tweets & amazing reviews all day long.
- Toronto hospital baby cuddling post going strong. Many want to get involved.
- Also seeing some interest in The Current item on Swedish tax breaks for repairing items rather than replacing them
- PEI post re woman who left receptionist job to become a street sweeper
- Seeing lots of love for the CBC Yukon Aurora Borealis shot on Instagram
- some general derision for journalists potentially choosing not mention "Indians" in referring to the Cleveland baseball team (did not engage as we didn't have messaging at this point)

Reviews:

Am a fan of @KimsConvenience. Love that they managed to avoid falling into the age old stereotypes and cheap Asian jokes. Well done   @CBC

You're a class act, Gordie. Looking forward to the full interview tonight on @CBC.
#gorddownie #thehip #canadasband <http://ow.ly/cGTU3058YqG>

Impressed with first episode of #cbc's Kim's Convenience! Finally a great #asian show on #Canadian television!
<http://ow.ly/5CPG3057Wdg>

If you have ever complained about diversity in the arts in Canada then you should be watching #KimsConvenience. No questions asked. #cbc

@cbcopen today's show was an hour well spent, thanks. #GREATradio #cbc @piya

Michele Ellingsen @Creeks2013 @petermansbridge @CBC how you did this interview, even in this short clip, made me tear up, and yet smile. So much love for @gorddownie 

Stacey MacNevin @StaceyMacNevin I'm in awe - still creating. That is truly living: <http://ow.ly/sSi13059dYh> @CBC #ingordwetrust

Other:

<http://blog.rebel.com/the-7-most-canadian-websites/>

<http://www.tv-eh.com/2016/10/13/cbc-and-comedy-central-greenlight-new-series-from-mike-clattenburg/>

<http://deadline.com/2016/10/comedy-central-trailer-park-boys-creator-mike-clattenberg-crawford-cbc-laura-michalchyshyn-1201835738/>

08/11/2016

CBC Radio-Canada Mail - @CBC Reactive Social - Thursday, Oct. 13, 2016

<http://www.cbcorporation.com/diversity/cbs-drama-diversity-casting-initiative/>

Have a great night, all! :)

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