



# CBC/RADIO-CANADA'S CORPORATE PLAN 2013-2014 TO 2017-2018

<b>TO:</b>	Board of Directors
<b>MEETING:</b>	January 29 <sup>th</sup> , 2013
<b>FROM:</b>	Steven Guiton, Vice-President and Chief Regulatory Officer Media Technology Services and Regulatory Affairs
<b>DECISION SOUGHT:</b>	Approval of Corporate Plan
<b>NEXT STEPS:</b>	1. File 2013-2014 Corporate Plan with Minister of Canadian Heritage at the end of January, 2013. 2. Table 2013-2014 Corporate Plan Summary in July 2013.
<b>DATE:</b>	January 21, 2013



## A1. CONTEXT

- Section 54 of the *Broadcasting Act* requires the filing of an annual Corporate Plan with the Minister of Canadian Heritage setting out the priorities of the Corporation for the next five years. While the Corporate Plan, including its various appendices, is subject to a limited distribution within Government, its abbreviated version, the Corporate Plan Summary is a public document.
- The Corporate Plan also provides the means by which CBC/Radio-Canada's capital budget is approved by Treasury Board. To meet Treasury Board guidelines, the Corporate Plan must be filed with the Minister of Canadian Heritage eight weeks prior to the end of the Corporation's fiscal year.



## A2. KEY DECISION ELEMENTS

- 2013-2014 marks the third year of CBC/Radio-Canada's five year plan – Strategy 2015. In 2013-2014, we continue to implement many of the initiatives that were identified in the Plan approved by the Board of Directors in November 2010, albeit at a slower pace, in view of the recent \$200 million budget impact.



## A3. KEY BENEFITS, IMPACTS & RISKS

- The Corporate Plan is the primary vehicle by which CBC/Radio-Canada is able to demonstrate its strategic directions to Government.



## A4. OTHER OPTIONS CONSIDERED

- N/A



## A5. SUCCESS MEASURES

- The Corporate Plan is positively received by Government.



## A6. RESOLUTION

- That CBC/Radio-Canada's Corporate Plan for 2013-2014 to 2017-2018 be approved.



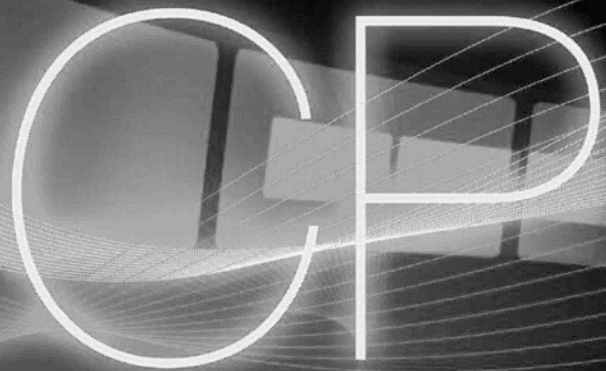
## B. APPENDICES

- CBC/Radio-Canada's Corporate Plan for 2013-2014 to 2017-2018 is attached.



Jan. 21, 13 3:15 PM

CHANGE IS THE NEW STATUS QUO



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# Corporate Plan

2013-2014 to 2017-2018

Presented to the  
Minister of Canadian Heritage  
January 2013

**Confidential**

CBC  Radio-Canada

**Pages 100 to / à 142  
are withheld pursuant to sections  
sont retenues en vertu des articles**

**18(a), 18(b)**

**of the Access to Information Act  
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