

**Minutes of the Meeting held on**

January 26, 2015

By Video Conference

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**Members of the Board present:**

Rémi Racine, Chairperson of the Board  
Hubert T. Lacroix, President and Chief Executive Officer  
Edward Boyd  
Sonja Chong  
Pierre Gingras  
Marni Larkin  
Terrence Leier  
Maureen McCaw  
Brian Mitchell  
Marlie Oden

**Members of the Board absent:**

Cecil Hawkins

**In attendance:**

Maryse Bertrand, Vice-President, Real Estate, Legal Services and General Counsel  
Heather Conway, Executive Vice-President, English Services  
Steven Guiton, Vice-President, Technology, and Chief Regulatory Officer  
Louis Lalande, Executive Vice-President, French Services  
Michael Mooney, Acting Vice-President and Chief Financial Officer  
Stéphanie Duquette, Chief of Staff to the President and CEO  
Tranquillo Marrocco, Associate Corporate Secretary  
Stan Staple, Senior Director, Research and Strategic Analysis

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**Opening of the Meeting**

At 2:00 p.m., the Chairperson called the meeting to order.

### 1. Adoption of Minutes

On a motion duly moved and seconded, **IT WAS RESOLVED, --** That the minutes of the October 1, 2014 meeting be approved.

### 2. Corporate Plan 2015-2016 to 2019-2020

Steven Guiton explained the purpose of the Corporate Plan. Hubert T. Lacroix provided an overview of the contents of each section of Corporate Plan.

Board members inquired if any initiatives that were not previously approved by the Board were included in the Plan,

the information

provided to the Minister in relation to the MRC Development Project, and advertisement revenues trends.

On a motion duly moved and seconded, **IT WAS RESOLVED, —** That the CBC/Radio-Canada Corporate Plan for 2015-2016 to 2019-2020 be approved.

### 3. Semi-Annual Report Card

Steven Guiton and Stan Staple informed the Board that this was the last Semi-Annual Report Card to be presented to the Board in its current form and that a new reporting framework will be presented to the Board in March 2015.

Heather Conway and Louis Lalande reviewed, for English Services and French Services respectively, the scores relating to fulfillment of our mandate, how our programming fares against the first and second pillars of Strategy 2015, our overall mission scores, and the results of the perception metrics.

Board members inquired about the overall mission delivery score metric, the results of the usage metrics for cbc.ca and CBC News Network, the advertisement revenues, the distribution of our programmes on our competitors' platforms, the impact of the fee charged for tou.tv Extra, the reporting of results for both tou.tv and tou.tv Extra, and the audience results for ARTV.

#### **4. Varia & In Camera Session**

The Board met in camera with the President and CEO to discuss various matters.

#### **Adjournment**

At 3:30 p.m., the meeting was adjourned.