



RADIO-CANADA NEWS AND CURRENT AFFAIRS

TO:	Board of Directors
MEETING:	June 18–19, 2013 – Ottawa
FROM:	Michel Cormier, Executive Director, News and Current Affairs
PURPOSE:	Radio-Canada news and current affairs – Ensuring balance and diversity of voices and perspectives
DATE:	June 19, 2013



OUR GOVERNING PRINCIPLES

- **Balance**
- **Diversity**

These principles can be found in our *Journalistic Standards and Practices*, and help form the common core values we share with CBC.



WHAT WE MEASURE

- **Balanced presentation of political views**
- **Gender equality**
- **Diversity of opinions**
- **Diversity of voices**
- **Diversity of topics**
- **Regional reflection**



GUIDELINES AND ASSESSMENT TOOLS

- **Journalistic Standards and Practices**
- **Ombudsman**
- **Program postmortems**
- **Reports to CRTC – regional diversity**
- **Programming reviews**
- **Audience research**
- **Internal/external election coverage reports**



MEASUREMENT TOOLS IN DEVELOPMENT

- **Revised ECO measurement tool**
- **In-depth analysis of treatment – targeted topics**
- **Reactivated and updated Mosaïque guest database**
- **Raised employee awareness of diversity**
- **Creation of two national reporter positions**



OUR PERFORMANCE

- **2012–13 Ombudsman’s Report:**
 - Complaints received: 1,383**
 - Complaints reviewed: 42**
 - Complaints rejected: 31**
 - Complaints justified / justified in part: 11**
- **Election coverage (federal in 2011, Quebec in 2012): Radio-Canada’s coverage deemed fair and balanced**
 - independent study by Centre d’étude sur les médias, Université Laval**
- **Condition of licence met – 33% regional reflection on RDI**