



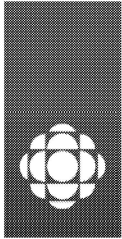
AVID SUPPORT CONTRACT:

TO:	Board of Directors
MEETING:	Board of Directors
FROM:	Heather Conway, Louis Lalande & Steven Guiton
DECISION SOUGHT:	Approval to renew the Avid System Support Agreement for both Radio-Canada and CBC.
NEXT STEPS:	Initiate contract.
DATE:	March 30, 2015



A1. CONTEXT

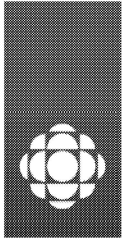
- Avid Technology Inc. is a leading provider of digital media content-creation products and solutions for audio, film, video and broadcast media with over 25 years of experience
- Within CBC/Radio-Canada, Avid Technology is a key enabler for content creation, production and presentation which is used on daily basis by more than 4,000 employees
- Avid was previously selected as the supplier for CBC/Radio-Canada for:
 - *Video Editing* (Interplay.Media Central): Support covers software upgrades, bug fixes and hardware replacement; and
 - *Newsroom Editorial Systems* (iNews): Support, covers software upgrades and bug fixes
- All products are covered by this support agreement



A1. KEY DECISION ELEMENTS

s.18(a)
s.18(b)
s.21(1)(b)

- We are requesting approval for the terms of one , to cover all existing and required support coverage
- CBC/Radio-Canada Avid Support Agreement cost per year is
 - CBC (English Services) cost per year is
 - Radio-Canada (French Service cost per year is
- * *These amounts are based upon with a clause*
- The contract term is for with a value
- Given the criticality of these systems to production, support terms remain at the current
-
- The agreement will be effective

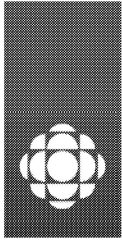


A2. KEY BENEFITS, IMPACTS & RISKS

s.18(a)
s.18(b)
s.21(1)(b)

Benefits

- In order to simplify renewal and to secure more service at a lower cost, all existing Avid support agreements continue to be aligned in the current renewal and continue to be combined into a single agreement
-
- Supports the 2020 Strategy
- Our current and proposed agreements



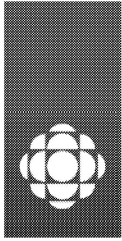
A2. KEY BENEFITS, IMPACTS & RISKS

s.18(b)
s.21(1)(b)

Operational Risks

- this agreement.

should we not renew



A3. OTHER OPTIONS CONSIDERED

s.18(b)
s.21(1)(b)

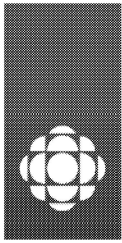




A4. SUCCESS MEASURES

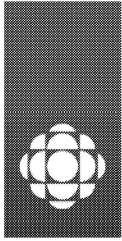
s.18(b)
s.21(1)(b)

- Avid system support agreement is secured



A5. RESOLUTION

- That the proposed Avid System Support Agreement with Avid Technology be approved on the terms and conditions presented to the Board of Directors at the meeting.



B1. CONTRACT SUMMARY COSTS AND TERMS

s.18(a)
s.18(b)
s.21(1)(b)

Terms	Existing Contracts	Proposed New Contract
Components	French & English Services	French & English Services
Term		
Annual Cost		
Locations	As covered under current contracts	As covered under current contracts plus <i>incremental coverage</i>
Services provided		