

APPENDIX 1
OLMC CONSULTATION REPORT
FRENCH SERVICES

**2016–2017 ANNUAL REPORT
FORMAL CONSULTATIONS WITH OLMCs
CBC/RADIO-CANADA FRENCH SERVICES**

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2016–2017 ANNUAL REPORT

Introduction

As of September 1, 2013, CBC/Radio-Canada has been required under condition of licence to “hold a formal consultation at least once every two years with official language minority communities (OLMCs) located in each of the regions of Atlantic Canada, Ontario, Western Canada, the North and Quebec to discuss issues that affect their development and vitality. For the French-language services, the relevant regions are Atlantic Canada, Ontario, Western Canada and the North. For the English-language services, the relevant region is Quebec. Consultations shall include independent producers from OLMCs. The licensee shall report annually on consultations that took place that year and demonstrate how feedback from the consultations was taken into consideration in the Corporation’s decision making process.”

This is the report produced by CBC/Radio-Canada French Services – comprising the radio services ICI Radio-Canada Première and ICI MUSIQUE along with the TV services ICI Radio-Canada Télé, ICI RDI and ICI ARTV – for the 2016–2017 broadcast year, during which there was a consultation for Ontario, held February 2017 in Toronto, and a consultation for Atlantic Canada, held May 2017 in Bathurst (Petit Rocher).

This report will begin by reviewing the highlights of the two consultations held during the 2016–2017 broadcast year.

Next, in light of the current regulatory context (end of second cycle), the Corporation will share a few of the main findings since formal consultations began and put forward a few ideas for the future.

This report contains three main sections:

1. Highlights of Ontario and Atlantic Canada Consultations (2017)
2. Main Findings Since Consultations Were Introduced
3. Ideas/Proposals for the Future

As mentioned each year, these formal consultations are not the only opportunities for conversations between the Corporation and OLMCs. Wishing to keep the dialogue going and strengthen its ties with the various organizations and associations representing Canada’s French-speaking communities, the

Corporation had set up OLMC consultation mechanisms before the condition of licence came into effect.

In addition to the many meetings held every year by the regional directors and representatives from various communities and associations, Radio-Canada stays in regular touch with the the Fédération des communautés francophones et acadiennes du Canada (FCFA) and Fédération culturelle canadienne-française (FCCF), as well as with independent producers through the Alliance des producteurs francophones du Canada (APFC).

We stress that the initiatives outlined in this report are not the only facet of the Corporation's efforts in the area of services to OLMCs. CBC/Radio-Canada pays particular attention to the needs of official language minority communities, as evidenced by the fact that it complies with and even exceeds, year after year, the conditions of licence relating to the specific needs of OLMCs, as summarized in the detailed annual reports by French Services submitted today to the Commission.¹

Those annual reports also include the results of the audience perception surveys that the Corporation conducts each year. The results from the 2016–2017 survey are, incidentally, quite positive, with OLMC satisfaction ranging between 73% and 92% among French-speaking communities, depending on the criteria measured.

¹ These reports are available on the CBC/Radio-Canada corporate website: <http://www.cbc.radio-canada.ca/en/reporting-to-canadians/reports/submissions/crtc-submissions/>.

1. Ontario and Atlantic Canada Consultations: Highlights

Two public meetings were held in 2016–2017 for French Services:

- Ontario Consultation
 - February 8, 2017, in Toronto (general public; open to the public and webcast)
 - February 8, 2017, in Toronto (industry)
 - February 9, 2017, in Toronto (associations)
- Atlantic Canada Consultation
 - May 4, 2017, in Bathurst (general public; open to the public and webcast)
 - May 5, 2017, in Bathurst (associations)
 - June 9, 2017, in Moncton (industry)

1.1 General Observations

- Overall, a great success for both regions in terms of tone, discussion quality, pacing and proceedings. Good online participation, too. Adding Facebook Live streaming increased the events' reach, demonstrating the importance of digital platforms for the process.
- For Ontario, about 50 people came out to the Canadian Broadcasting Centre atrium for a general-public event, and over 3,100 Internet users followed the Facebook Live stream at one point or another. Webpage and ScribbleLive: followed by roughly 300 people.
- For Atlantic Canada, approximately 40 people turned out for the Bathurst (Petit Rocher) event, while some 3,000 streamed at least some of the event.
- Both events were promoted beforehand by means of a major multiplatform campaign.
- The meetings with community leaders provided opportunities to go into certain topics discussed at the public meetings in greater detail,

while the concerns of independent producers, which are industry-specific, will be covered in a subsequent section.

1.2 Key Themes

Generally speaking, francophone Canadians living in minority-language communities share similar concerns and face similar challenges: the same broad issues raised in the public meetings in Ontario and Atlantic Canada had been raised by participants in the Western Canada and North meetings. Though the frame of reference varies with the geographical and cultural context, however, the same basic preoccupations remain.

A few “new” points were raised, however. They included a desire for a genuine space for reflection where participants could explore certain issues in greater depth, the development of new media literacy tools, and the importance of forging stronger ties within French-speaking Canada. Below, in no particular order, is a summary of the main topics discussed in Ontario and Atlantic Canada.

Local Programming

- **Local Roots: Importance of Having a Community Presence**
Reiteration of the public’s appreciation for the public broadcaster’s presence in the field and outside large urban centres (live recordings, festivals and regional tours undertaken as part of special projects). The same goes for coverage of exceptional situations (e.g., ice storm in Atlantic Canada and floods in Ontario).
- **A Space for Reflection**
In the age of social media, “fake news” and other rumours, there is a need for a space for reflection where people can further explore issues, debate them and identify potential solutions. According to many members of the public, only Radio-Canada is able to occupy this space, thanks to its status as a public broadcaster (independence, professionalism and credibility).

- **Politics**
Several individuals expressed a desire to see an increase in provincial political coverage (particularly in Ontario).
- **Social and Cultural Programming**
Importance of highlighting local talent and community stakeholders. For example, in Acadie, there is a desire for more space (even a new television talk-variety show) to promote local talent and Acadian variety performances.

Digital

- **Digital Shift**
Acknowledgement of changing media habits and, in turn, of the significance of the shift to digital. Efforts appreciated. However, insistence that presence must be maintained on so-called traditional platforms (TV and radio).
- **Updating**
Program sites are well-liked, but there is a desire to see greater attention paid to updating national sites (example: program page refreshes).

National Programming

- **Representation in National Broadcasts**
Challenges in striking a balance between Quebec and other regions. In general, needs to be more inclusive. The same goes for ICI RDI, which could, in some participants' view, make room for more regional content. *L'heure du monde*, on ICI RADIO-CANADA PREMIÈRE, is one network initiative that reflects the regions and is both acknowledged and appreciated.
- **Francophonie**
Reiteration of the public broadcaster's key role in supporting Canada's French-speaking communities. Promotion of diversity in French-speaking Canada. Heard loud and clear in Ontario and Acadie: people would like Radio-Canada to do more to connect the country's French-speaking communities.

- **Political Coverage**

Desire to hear more about Canadian politics (outside Quebec) in French. According to several people, Quebec politics dominates the airwaves. Better “Canadian” coverage would help viewers “understand their country.”

- **Youth**

Importance of making room for young people and connecting with them. Major challenge in light of the explosion of media choice. Essential: develop a sense of belonging and engagement vis-à-vis the public broadcaster. Possibility of creating more tie-ins with the educational milieu, as suggested recently by Franco-Ontarian associations, among others?

- **Cultural Diversity**

From both a regional and national perspective, importance of paying special attention to reflecting the changing face of society. Critical for Canadians from diverse backgrounds to be able to identify with what they see on the air.

2. Main Findings Since the Introduction of Formal Consultations

Clearly, holding formal consultations for four years now has helped the public broadcaster fine-tune its understanding of the needs of official language minority communities and strengthen its relationship with them.

Below are some of the main initiatives taken in response to the feedback gathered over the years, followed by a discussion of Radio-Canada’s changing relationship with the community (general public, associations and industry).

2.1 Flagship Initiatives Resulting from Consultation Process

The federal government’s reinvestment is accelerating the planned shift to “modernize and revitalize” Radio-Canada for the digital era while simultaneously consolidating its regional footprint, which is a priority: by taking an approach rooted in everyday community life and leveraging the complementary nature of the various platforms, the public broadcaster hopes to strengthen its connection with Canadians across the country.

All the major initiatives described below are consistent with the feedback received during recent years' consultations.

Regional Strategy: Regional Station, “Complete Local Service”

The Regional Services strategy for the second half of the 2020 plan aims to evolve regional stations and position them as providing “complete local service” in a very multiplatform way. Stations will produce even more local content, while building and maintaining a two-way relationship with audiences, from morning till night, seven days a week, in each market.

- As part of this plan, radio is one of the priority platforms for reaching audiences locally and regionally. Despite the major shift in Canadians' media consumption habits, radio remains a go-to destination for news and information, as shown by its success with audiences across the country, especially in minority language communities.²
- Yet Radio-Canada's connection with communities cannot be measured solely through its offering on a single platform.
- The local digital offering – website and social media – is now active for nearly 18 hours a day, seven days a week, for multiplatform stations. Radio-Canada continues to deliver TV news all week long on all stations. Radio-Canada's local presence on the web helps us maintain ongoing contact with the community and provide local content over and above the regularly scheduled daytime programming on our radio and television services. Digital also allows us to cover even more regional events with video content, using platforms such as Facebook Live, which provide greater flexibility for reaching audiences who get their news on social media.
- This local approach continues to help Radio-Canada connect with communities, while allowing these communities to see, hear and understand themselves better. The multiplatform offering, the local focus in tone and content, as well as teams' ongoing presence throughout the week, will continue to drive our development.

² 24.6% audience share among francophones in markets served by Radio-Canada in the morning prime-time slot, weekdays from 6 to 9 a.m., in fall 2016.

Follow-up – Ontario

- For residents of southern Ontario and its Windsor station, the Corporation plans to maintain its local web offerings featuring regional news on the Radio-Canada.ca/windsor website. Its radio and web offerings are therefore complementary to and consistent with its Charlottetown and Halifax offerings, in that they are geared to a small French-speaking community where the pool of French speakers able and willing to speak on the radio is relatively small.
- The Corporation also plans to install a new CBEF transmitter in Sarnia in 2018. Its request to add a transmitter, which received widespread support from the community, was approved by the CRTC in Broadcasting Decision CRTC 2017-36.

Follow-up – North

- In response to the feedback from the leaders of French-language communities in the North, Radio-Canada explored ways to better serve these language minority communities.
- Accordingly, a new videojournalist position will be created in the near future in Yellowknife to serve the community (similar presence as in Whitehorse), and a new “North” web page will be developed to put these isolated communities (Northwest Territories, Yukon and Nunavut) in closer touch with one another. Further initiatives are also in the works.

Follow-up – National Parks

- In August 2016, the CRTC approved Radio-Canada’s broadcast licence applications, allowing for the installation of three NEW ICI RADIO-CANADA transmitters in Jasper, Banff and Lake Louise, Alberta, to make radio accessible to local residents and visitors. Following a series of tests, the transmitters have now been operational since June 2017. The public broadcaster is pleased to be able to offer rich and varied regional and national programming to a greater number of French-speaking and francophile listeners in Alberta.

Partnerships

Partnerships are a leading pillar for Radio-Canada, which is currently associated with more than 90 partners in OLMCs (all departments combined).

An active observer of the Canadian cultural scene, the public broadcaster supports the development and promotion of Canadian talent, as demonstrated by its commitment over the past many years to the FrancoFête en Acadie, the Éloizes awards, the Jeux de la francophonie canadienne, Contact Ontario, the Jazz Sudbury Festival, the Théâtre français de Toronto, the Festival du Voyageur, Chant'Ouest, and various book fairs across Canada.

Radio-Canada is also committed to showcasing some high-profile charity events, such as the Grand partage de Windsor, the Arbre de l'espoir in Acadia, the Francothon in Alberta and Saskatchewan, and the Mouvement d'implication francophone d'Orléans (MIFO), which all speak to the public broadcaster's commitment to being a "citizen engagement organization" with deep roots in the communities that it serves and its desire to create a vibrant public space that connects Canadians.

National Programming

While the Corporation meets all of its conditions of licence each year, it is well aware that French Canadians living outside Quebec would like to see themselves better reflected in network programming. The public broadcaster therefore takes an inclusive approach, one more likely to resonate more powerfully with the largest possible number of people. This approach is applied in the various areas of French Services as follows:

- **News and Current Affairs**

Radio-Canada intends to continue rolling out its news and current affairs programming strategy, while strengthening its *Révéler le pays* approach, which now applies across all of its platforms.

What this means in practice is that so-called regional stories are treated in such a way that they gain national resonance, enabling a different perspective and speaking to Canadians from coast to coast to coast. The appointment last year of two new national reporters, based

in Edmonton and Moncton, reflects that approach. These reporters, like their colleagues in Toronto and Vancouver, are also asked to participate in in-depth reports. The same applies to Emmanuelle Latraverse, who recently joined *Le téléjournal* to produce major reports on national and international affairs. In addition, the new “Le tour du Canada” segment delivers an overview of Canadian news stories.

Embracing the World

In terms of international coverage (a point also raised by various participants in recent years), Radio-Canada is pleased to continue the work begun in the wake of the reinvestment, including the creation of micro-bureaus abroad (2017 example: Thomas Gerbet in India), which broaden and inform the Canadian perspective on the world for the benefit of all Canadians.

- **ICI RADIO-CANADA PREMIÈRE**

All programs are required to reflect the entire country and provide regional diversity for viewers. Our regional teams also contribute actively every day to news programs airing on ICI RADIO-CANADA PREMIÈRE. For example, besides the daily news program *Midi info*, which features at least one regional news roundup (topics, interviews, reports), and *L'heure du monde*, which since its inception has relied on Radio-Canada journalism staff across the country, many network programs have added new regionally based contributors. These include *Les éclaireurs*, *Pas banale la vie*, *Dessine-moi un dimanche*, *Samedi et rien d'autre*, *On n'est pas sorti de l'auberge* and *Médium large*.

Another example is the series *La route des 20*, created as part of the celebrations surrounding Canada 150. In a collaborative, multimedia environment, millennials age 18–29 from across the country explored the past, took stock of the present, and imagined the future. The program itself hit the road for eight on-location episodes, travelling from coast to coast to coast, and will be back for a second season. Finally, ICI RADIO-CANADA PREMIÈRE does not hesitate to adjust its national schedule to cover major news stories like the Fort McMurray forest fires in northern Alberta or the ice storm in the Acadian peninsula.

- **ICI RADIO-CANADA TÉLÉ**

ICI RADIO-CANADA TÉLÉ supports the various teams' concerted strategic efforts to maximize regional representation for the benefit of regional and national audiences, in keeping with the Regional Services strategy.

In addition to providing a better grasp of the needs of regional audiences, this approach maximizes production opportunities arising in the regions. Here are a few examples of projects that have aired, are currently airing or are in development: **Dramas:** *À la Valdrague*, *Zeus*, *Le clan*, *Le siège* (Acadie), *Eaux turbulentes* and *Trillium* (Ontario); **Arts and Variety:** *Pour l'amour du country* (Acadie), *La petite séduction*, *Pour un soir seulement*, *Ottawa Underground*, *Méchante soirée*, *100% local*, *Les îles de l'Atlantique*; **Youth:** *Arthur l'Aventurier à la découverte des Rocheuses*, *Vite, pas vite*, *Oniva*, *Parka*; **Documentaries:** *Yukon parle français*, *Français quoi ?!*, *La Franco-boom en Alberta*, *L'Arctique*, *L'Ouest sauvage*; **Canada 150:** *La grande traversée*, *Noterytme*, *On est les meilleurs*, etc.

- **ICI MUSIQUE**

ICI MUSIQUE pays considerable attention to ensuring that its programming reflects and promotes artists from all across the country. For example, the program *Plaisirs Therrien* put a special emphasis on artists outside Quebec and *L'effet Pogonat* regularly invites contributors from Toronto and Moncton to present events from their region. During Francophonie Week in March 2017, ICI MUSIQUE also promoted music by various emerging artists from all parts of the country (Western Canada, Ontario, and Atlantic Canada).

The promotion of emerging artists is actively supported by the series *Prise de son*, a Radio-Canada Acadie production that also airs on ICI MUSIQUE. In summer 2017, the series got national exposure on ICI RADIO-CANADA PREMIÈRE and ICI ARTV, where it spotlighted nearly 30 emerging artists from French-speaking Canada, thanks to a team that scoured the country for the most promising talent. Other examples include the themed web radio streams *100% Acadie* and *Franco-canadienne*, and the Indigenous web radio streams, which showcase Canadian talent. Finally, we should mention the recordings of choral performances in a dozen Canadian municipalities for the album *Chœur d'ici, chansons d'ici*.

- **ARTV**

ICI ARTV is proud to provide exceptional support as a specialty service focused on showcasing the Canadian arts scene. In addition to devoting at least 20% of its production budgets to content made outside Quebec, ICI ARTV boasts general programming that reflects Canada's vibrant arts scene, through coverage of a wide range of events like the Gala des Prix Trille Or. It also profiles creators from Canadian francophone communities. Other examples that help raise the profile of French-Canadian talent include the program *Pour l'amour du country*, which has been introducing listeners to performers from coast to coast for 15 years now; the magazine *Clef en main*; and the documentary *Vague d'Acadie*.

- **ICI RDI**

As stated in its condition of licence, ICI RDI must “ensure that at least one-third of original programs and program segments broadcast [...] each year come from the regions of the Atlantic, Ontario, the West, the North, and Quebec (excluding Montreal).” The news network more than complies with these provisions each year, placing special emphasis on reflecting all regions of the country, not only through programs and segments originating in the regions, but also those produced in Montreal.

Talent Development

- The development of journalistic talent in the regions is a major issue. Radio-Canada is proud to announce that it has established a national training centre in Regina. The centre received its first cohort of 10 participants in May 2017 (for paid 12-week internships to train reporters and impart basic skills that are better suited to the multiplatform journalism currently practised at Radio-Canada).
- The program has a theoretical component (four weeks in Regina) and eight weeks of on-the-job training at regional stations across the country (Western Canada, Sudbury, Trois-Rivières and Sherbrooke, for the first cohort), followed by coaching to help interns find a job in the various regions. A second cohort is currently being trained.

- For both cohorts, half the students will hail from cultural communities or French-language minority communities.

Youth Media Literacy

- Youth media literacy is a growing concern for many Canadians. For that reason, Radio-Canada has rolled out two new initiatives, one in Ontario and the other in Acadie:
 - Créateurs Z media camp in Ontario
Radio-Canada pilot project in partnership with the Deux Creative agency, carried out in Toronto. From July 4 to 10, 2017, the first media camp was attended by roughly 20 young people enrolled in Grades 9 to 12 at Toronto French-language schools. It featured creative and interactive workshops on podcasting, digital journalism and digital marketing communications.

Goal: Train emerging French-language talent living in minority language communities. This cooperative venture is part of a wider Radio-Canada Ontario strategy designed to support the next generation of French-language reporters and make Radio-Canada's regional content more accessible.
 - Media training provided by Radio-Canada Acadie in conjunction with the Moncton-Dieppe Canadian Francophone Games in 2017. From July 11 to 15, 2017, 33 participants from across the country tested their mettle in a three-pronged media competition (TV/radio/digital). In addition to supplying equipment to the various teams (iPhone, iPad and Osmo camera), Radio-Canada gave the contestants one day of training. The teams then covered the Games and presented them live from a set that had been specially set up in the village for the competition. All of the content could also be viewed across Canada on the website developed and hosted by Radio-Canada for the occasion.

2.2 Community Relations

The relationship between Radio-Canada and various communities is moving in a very positive direction, whether it be the general public, representatives of associations and French-speaking communities, or independent producers hailing from OLMCs. The consultation process

set up in recent years has enabled the public broadcaster to gain a better understanding of its audiences' needs and test certain strategies, while also affording it an opportunity to explain certain choices and modify certain perceptions.

- **General Public**

General public forum: Initiative appreciated by the community, which had an opportunity to express its views on the public broadcaster. However, the current format tends to attract the same demographic each time (few young people or Canadians from cultural communities take part). The Corporation would like to engage more members of the general public and gather new input.

- **Associations**

Regular meetings with leaders throughout the year. Trust established on both sides. The organizations understand that they can contact their public broadcaster at any time, particularly through its regional directors (accessibility). Holding a formal meeting after the public meeting provides an opportunity to pursue discussions in greater depth. The format (open discussion) fosters a sense of community. Meeting valued by participants.

- **Industry**

Meetings with independent producers throughout the year. The management teams involved (Regional Services, News and Current Affairs, Television, etc.) maintain regular contact with them and make themselves available to listen to their ideas/proposals and advise them.

However, the most recent formal consultations revealed the importance of improving certain processes (particularly in terms of accessibility and sharing the public broadcaster's programming directions, so as to facilitate the preliminary work of independent producers working in minority language communities).

Discussions are currently underway at the senior management level, but certain actions will be implemented, including a meeting during the Hot Docs festival in conjunction with the APFC and an annual meeting with producers to discuss strategies, objectives,

priorities etc., to ensure that everyone is on the same page and that the expectations are clear to all.

2.3 Format

The Corporation is currently exploring its options regarding the general public component. It would like to lay the groundwork for a new public consultation model that would engage more Canadians, especially young people and diverse Canadians.

Conclusion

Generally, these consultations were welcomed both by the individual Canadians and the community/industry groups who were given the opportunity to express their opinions on the public broadcaster through a formal process.

The Corporation is therefore keenly interested in maintaining this invaluable conversation with Canadians living in official language minority communities, and with the groups representing their interests, to ensure that CBC/Radio-Canada remains as relevant as ever – to all Canadians and to the generations to come.

The next formal consultation will be for the Ontario region, in February 2018 in Ottawa.

Appendix A

News Release

RADIO-CANADA'S PUBLIC CONSULTATION MEETING

Francophones from across Ontario answer the call

Thursday, February 9, 2017 – Last night, over 3,000 people participated in Radio-Canada's public consultation meeting for the Ontario region. The event gave the senior management team a chance to speak with members of the public who attended in person, via webcast and on social media.

The discussions addressed the role of Canada's public broadcaster for Ontario francophones and francophiles in a world of almost unlimited choice when it comes to media content.

Citizens were invited to join the conversation and express their views. Topics included investments in news and arts content, the importance of talent development and audience renewal, coverage and accessibility in certain regions, and reflecting diversity on the air.

These discussions will help guide the strategic directions of Radio-Canada senior management so that the public broadcaster can continue to play a key role in the development and vitality of Ontario's French-speaking communities. "This meeting confirmed some of our policies and identified a number of promising avenues. We came up with lots of new ideas, and we are going back to our teams inspired and eager to get to work," said Marco Dubé, Executive Director, Regional Services.

In addition to Mr. Dubé, the meeting was attended by Michel Bissonnette, Executive Vice-President, French Services; Patricia Pleszczynska, Executive Director, Radio, Audio and Greater Montreal; Josée Bellemare, Senior Director, ICI MUSIQUE; Nancy Roch, Senior Director, Television Programming; Sylvain Schreiber, Deputy Executive Director, News and Current Affairs; Marie-Claude Dupont, Programming Director, Regional Services; Pierre Ouellette, Director of Regional Services, Ontario Region; and Yvan Cloutier, Director of Regional Services, Ottawa-Gatineau.

The next PCM will cover Atlantic Canada and be held in the Acadian region next spring. Radio-Canada holds consultations every two years with francophone

official-language minority communities (OLMCs) in the Atlantic Canada, Ontario, Western Canada, and North regions.

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Appendix B

News Release

RADIO-CANADA'S PUBLIC CONSULTATION MEETING

Francophones from all over Atlantic Canada answer the call

Friday, May 5, 2017 – About 40 people came out on Thursday night for Radio-Canada's public consultation meeting, held this year in the multipurpose community room in Petit-Rocher, New Brunswick. Over a hundred people connected to the event's website, while 3,000 more joined the discussion on the Facebook Live page. The public meeting, whose topic was "Présence et pertinence du radiodiffuseur public, à l'heure d'une abondance des contenus" (The public broadcaster's presence and relevance in the age of content overload), gave the senior management team a chance to speak with community members who attended in person, via webcast and on social media.

The general public were invited to express their opinions and ask questions throughout the event. To encourage as many people as possible to take part, Radio-Canada made several discussion platforms available. The meeting was streamed live on Radio-Canada.ca and the ICI Acadie Facebook page, and questions came from the four corners of Atlantic Canada. The discussions dealt with regional programming, national programming and reinvestment prospects.

The discussions provide input for the development of Radio-Canada's strategic directions and help the public broadcaster continue to play a vital role for Atlantic Canada's French-speaking communities. "For us, it's an opportunity to put a face on all the people who watch and listen to us. We see how well they know and value Radio-Canada's programming and that it's part of their daily lives. We came up with lots of new ideas and we're going back to our teams inspired and eager to get to work," said Michel Bissonnette, Executive Vice-President, French Services.

In addition to Mr. Bissonnette, the meeting was attended by Marco Dubé, Executive Director, Regional Services; Patricia Pleszczynska, Executive Director, Radio, Audio and Greater Montreal; Michel Cormier, Executive Director, News and Current Affairs; Marie-Claude Wolfe, Director, Multiscreen Strategy and Content Development; Richard Simoens, Director, French Services, Radio-Canada Acadie; Colette Francoeur, the next Director, French Services, Radio-Canada Acadie; and Pierre Guérin, Regional Director, Content Planning, Management and Acquisition.

Radio-Canada holds consultations every two years with francophone official-language minority communities (OLMCs) in the Atlantic Canada, Ontario, Western Canada and North regions.

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