Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: 30 September 2013 07:35
Subject: Monday update
To: "Agnew, John" <john.agnew@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, "Bissett, Carolyn" <carolyn.bissett@cbc.ca>, "Boyce, Chris" <chris.boyce@cbc.ca>, "Boyd, Barbara" <barbara.boyd@cbc.ca>, Bridget Hoffer <bridget.hoffer@cbc.ca>, "Carbonneau, Chantal" <chantal.carbonneau@radio-canada.ca>, "Catto, Sally" <sally.catto@cbc.ca>, "Chambers, Bill" <bill.chambers@cbc.ca>, "CHAN, JEANNE" <jeanne.chan@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Christine Wilson <christine.wilson@cbc.ca>, "Dark, Alan" <alan.dark@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, David Oille <David.Oille@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "DOYLE, CHRISTOPHER" <christopher.doyle@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, "Fraser, Alison" <alison.fraser@cbc.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, "Groen, Linda" <linda.groen@cbc.ca>,
s.19(1) Jane Anido <jane.anido@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, "Lea, Elizabeth" <elizabeth.lea@cbc.ca>, Lisa Clarkson <lisa.clarkson@cbc.ca>, Liz Hughes <liz.hughes@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "MCCANN, HILARY" <hilary.mccann@cbc.ca>, "McGuire, Jennifer" <jennifer.mcguire@cbc.ca>, "MCKINNON, ANGUS" <angus.mckinnon@cbc.ca>, "MCLAUGHLIN, DEBRA" <debra.mclaughlin@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, "Montminy, Pascale" <pascale.montminy@radio-canada.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy.boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, "Straw, Chris" <chris.straw@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "Wilson, Denise" <denise.wilson@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>, "YOUNG, AMANDA" <amanda.young@cbc.ca>

Good morning,

In case you missed it over the weekend, Steve Ladurantaye and Steve Chase collaborated on a profile of Heather Conway in Saturday's Globe...two parts to their on line story:

http://m.theglobeandmail.com/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/article14587891/?service=mobile#!/

http://m.theglobeandmail.com/news/national/conway-joins-cbc-at-transformative-time-for-public-broadcaster/article14587921/?service=mobile#!/

Greg David from The Loop reports on what's in store for 'Cracked' this season:
http://www.theloop.ca/showbiz/tv-guide/news/article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-direction

J-source has Jen McGuire's recent blog post giving background and context for the Franklin Expedition coverage:
http://j-source.ca/article/cbc-denies-accepting-money-parks-canada-exchange-positive-stories?utm_source=CJF+Programs+Newsletters&utm_campaign=eca67a1bd3-2012_09_269_24_2013&utm_medium=email&utm_term=0_af798ac7be-eca67a1bd3-211357977

As you'll read and watch here, Ezra Levant doesn't hold back while reflecting on comments David Suzuki made last week during an interview in Australia:
http://www.sunnewsnetwork.ca/sunnews/straighttalk/archives/2013/09/20130929-074617.html

And that's it,
Chuck

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

--
Chris Ball
Senior Manager, Media Relations
CBC English Services
p: 416-205-7831
e: chris.ball@cbc.ca
Twitter: @chrisjballCBC
Visit: www.cbc.ca

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Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: 24 September 2013 07:42
Subject: Tuesday update
To: "Agnew, John" <john.agnew@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, "Bissett, Carolyn" <carolyn.bissett@cbc.ca>, "Boyce, Chris" <chris.boyce@cbc.ca>, "Boyd, Barbara" <barbara.boyd@cbc.ca>, Bridget Hoffer <bridget.hoffer@cbc.ca>, "Carbonneau, Chantal" <chantal.carbonneau@radio-canada.ca>, "Catto, Sally" <sally.catto@cbc.ca>, "Chambers, Bill" <bill.chambers@cbc.ca>, "CHAN, JEANNE" <jeanne.chan@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Christine Wilson <christine.wilson@cbc.ca>, "Dark, Alan" <alan.dark@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, David Oille <David.Oille@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "DOYLE, CHRISTOPHER" <christopher.doyle@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, "Fraser, Alison" <alison.fraser@cbc.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, "Groen, Linda" <linda.groen@cbc.ca>, Jane Anido <jane.anido@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, "Lea, Elizabeth" <elizabeth.lea@cbc.ca>, Lisa Clarkson <lisa.clarkson@cbc.ca>, Liz Hughes <liz.hughes@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "MCCANN, HILARY" <hilary.mccann@cbc.ca>, "McGuire, Jennifer" <jennifer.mcguire@cbc.ca>, "MCKINNON, ANGUS" <angus.mckinnon@cbc.ca>, "MCLAUGHLIN, DEBRA" <debra.mclaughlin@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, "Montminy, Pascale" <pascale.montminy@radio-canada.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy.boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, "Straw, Chris" <chris.straw@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "Wilson, Denise" <denise.wilson@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>, "YOUNG, AMANDA" <amanda.young@cbc.ca>

Good morning,

Two more stories today from Sunday's BOTB's kick off show...CP and the Toronto Star respectively:
http://www.winnipegfreepress.com/arts-and-life/entertainment/TV/cbc-tvs-battle-of-the-blades-to-begin-with-rocknroll-kickoff-224904212.html?device=mobile

http://www.thestar.com/entertainment/visualarts/2013/09/23/battle_of_the_blades_reveals_its_season_4_pairs.html

Maclean's blog post from Jesse Brown on the Franklin Expedition and CBC:
http://www2.macleans.ca/2013/09/23/what-exactly-did-parks-canada-secretly-pay-the-cbc-65000-for/

CBC Radio One's Saskatoon morning show team is all set for their Thursday debut:
http://www.broadcastermagazine.com/news/cbc-radio-ones-saskatoon-morning-to-make-on-air-debut/1002613080/

That's it,
Chuck

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

--
Chris Ball
Senior Manager, Media Relations
CBC English Services
p: 416-205-7831
e: chris.ball@cbc.ca
Twitter: @chrisjballCBC
Visit: www.cbc.ca

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---------- Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: 23 September 2013 14:28
Subject: Fwd: Link from Twitter
To: Neil McEneaney <neil.mceneaney@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "Chambers, Bill" <bill.chambers@cbc.ca>, FIONA CONWAY <fiona.conway@cbc.ca>, Chris Ball <chris.ball@cbc.ca>

More on Franklin...
Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

s.19(1)

---------- Forwarded message ----------
From:
Date: Mon, Sep 23, 2013 at 2:09 PM
Subject: Link from Twitter
To: Chuck Thompson <chuck.thompson@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Joanne McPherson <joanne.mcpherson@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>

www2.macleans.ca/2013/09/23/what-exactly-did-parks-canada-secretly-pay-the-cbc-65000-for

Download the official Twitter app here

--
Chris Ball
Senior Manager, Media Relations
CBC English Services
p: 416-205-7831
e: chris.ball@cbc.ca
Twitter: @chrisjballCBC
Visit: www.cbc.ca

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Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: 20 September 2013 15:57
Subject: Friday updated...Brian Lilley on Franklin expedition
To: "Agnew, John" <john.agnew@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, "Bissett, Carolyn" <carolyn.bissett@cbc.ca>, "Boyce, Chris" <chris.boyce@cbc.ca>, "Boyd, Barbara" <barbara.boyd@cbc.ca>, Bridget Hoffer <bridget.hoffer@cbc.ca>, "Carbonneau, Chantal" <chantal.carbonneau@radio-canada.ca>, "Catto, Sally" <sally.catto@cbc.ca>, "Chambers, Bill" <bill.chambers@cbc.ca>, "CHAN, JEANNE" <jeanne.chan@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Christine Wilson <christine.wilson@cbc.ca>, "Dark, Alan" <alan.dark@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Masse <david.masse@cbc.ca>, David Oille <David.Oille@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "DOYLE, CHRISTOPHER" <christopher.doyle@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, "Fraser, Alison" <alison.fraser@cbc.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, "Groen, Linda" <linda.groen@cbc.ca>, Jane Anido <jane.anido@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Julie Bristow <julie.bristow@cbc.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, "Lea, Elizabeth" <elizabeth.lea@cbc.ca>, Lisa Clarkson <lisa.clarkson@cbc.ca>, Liz Hughes <liz.hughes@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Mary-Jo Osborn <mary-jo.osborn@cbc.ca>, "MCCANN, HILARY" <hilary.mccann@cbc.ca>, "McGuire, Jennifer" <jennifer.mcguire@cbc.ca>, "MCKINNON, ANGUS" <angus.mckinnon@cbc.ca>, "MCLAUGHLIN, DEBRA" <debra.mclaughlin@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, "Montminy, Pascale" <pascale.montminy@radio-canada.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy.boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, "Straw, Chris" <chris.straw@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, VICKI GIANNACE <vicki.giannace@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "Wilson, Denise" <denise.wilson@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>, "YOUNG, AMANDA" <amanda.young@cbc.ca>, "Jang, David" <david.jang@cbc.ca>

http://www.torontosun.com/2013/09/20/parks-canada-paid-cbc-for-coverage-of-franklin-search

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

--
Chris Ball
Senior Manager, Media Relations
CBC English Services
p: 416-205-7831
e: chris.ball@cbc.ca
Twitter: @chrisjballCBC
Visit: www.cbc.ca

Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: 18 September 2013 16:20
Subject: Fwd: Informal Request
To: "Lang, Jennifer" <jennifer.lang@cbc.ca>, Nicole Durrant <nicole.durrant@cbc.ca>, Jeanne Chan <jeanne.chan@cbc.ca>
Cc: Chris Ball <chris.ball@cbc.ca>

FYI
Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

---------- Forwarded message ----------
From: **Michel Hachey** <michel.hachey@radio-canada.ca>
Date: Wed, Sep 18, 2013 at 4:16 PM
Subject: Fwd: Informal Request
To: Chuck Thompson <chuck.thompson@cbc.ca>

FYI, Chuck.

MH.

---------- Forwarded message ----------
From: **PETER HULL** <peter.hull@cbc.ca>
Date: Wed, Sep 18, 2013 at 3:00 PM
Subject: Informal Request
To: Martine Menard <martine.menard@cbc.ca>
Cc: Chantal Amand <chantal.amand@cbc.ca>, Yasmin Nissim <yasmin.nissim@cbc.ca>, PATRISHA RINGUETTE <patrisha.ringuette@cbc.ca>

Martine,

Per usual practice this is to advise that we received and answered an informal request earlier today for records released previously by the Corporation in answer to the following formal ATI request:

A-2012-00085

Documents surrounding CBC's arrangement with Parks Canada for services re. Franklin Expedition coverage. I am specifically looking for funds paid by Parks Canada to CBC.
Clarification made by phone on September 21, 2012 between the requester and Chantal Amand:
I called the requester and clarified that he is specifically looking for the final document (should it exist) where CBC and Parks Canada set the arrangement or exchange of funds and/or activities to be carried out between both for the said expedition.

Chantal and Yasmin, Info

Patrisha, Thank you

--
Michel Hachey
Advisor, Media Relations and Issues Management
Conseiller, Relations avec les médias et gestion des enjeux
CBC/Radio-Canada

(613) 288-6335

Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: 18 September 2013 13:59
Subject: Fw: article
To: CHRIS BALL <chris.ball@cbc.ca>

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Joanne McPherson
Sent: Wednesday, September 18, 2013 1:27 PM
To: chuck.thompson@cbc.ca; gino.apponi@cbc.ca; jonathan.whitten@cbc.ca
Reply To: Joanne McPherson
Subject: Fwd: article

---------- Forwarded message ----------
From:
Date: Wed, Sep 18, 2013 at 1:10 PM
Subject: article
To

s.19(1)

Hi
as discussed

Cash For News At The CBC: "I'd Love To Get Together"

Parks Canada paid more than $94,000 to the CBC and put an icebreaker at the broadcaster's disposal for "excellent" of a Parks Canada story by anchorman Peter Mansbridge and other staff, documents show.

CBC executives signed a 2012 confidential agreement with Parks Canada for "segments for nightly news" and other TV coverage of a Parks project, according to newly-released records. In exchange, the network received a $74,734 lump payment with tax; an additional $20,000 for charter flights; and privileged use of Coast Guard vessels including the icebreaker *Sir Wilfrid Laurier*, at no cost.

The *Laurier's* captain, Bill Noon was "very flexible in trying to work around ship operations and CBC needs," according to a June 13, 2012 Parks memo. The CBC later profiled Captain Noon in a tribute, and hosted a website "live chat" with the ship's officer and reporter David Common.

CBC management did not return *Blacklock's* calls. Parks Canada executives also declined an interview.

Files released through *Access to Information* document the lengths Parks Canada went in arranging coverage of its failed search for two Arctic shipwrecks, HMS *Erebus* and HMS *Terror*, from the 1845

Franklin expedition. Government researchers have tried unsuccessfully to find the wrecks for the past five years.

"CBC has indicated that they would like to launch their Fall season and do a live broadcast with Peter Mansbridge," a Parks Canada communications advisor, Keri Spinks, wrote in an Aug. 6, 2012 memo to staff; "This is the opportune time to get excellent and substantial coverage."

In a secret *Administrative Agreement* the network agreed to cover the story in exchange for cash and exclusive rights: "Parks Canada will provide access to search vessels along with media and other information. CBC will provide news coverage on various platforms."

In a separate memo Parks Canada staff said the arrangement "would offer fantastic media coverage" with Mansbridge, who expressed enthusiasm for the venture.

"I'd love to get together," Mansbridge wrote Parks Canada's vice-president of external relations, Andrew Campbell. "We would love to meet," Campbell replied; "Parks Canada would like to meet with you to discuss our communications approach especially as it relates to a documentary."

In a separate memo, Campbell outlined for staff the extraordinary steps to be taken to accommodate the CBC: "A Department of Fisheries and Oceans communications lead will be aboard the Canadian Coast Guard vessel during the presence of the CBC crew to act as liaison between CBC and all supernumeraries aboard the vessel. This will facilitate the needs of CBC with respect to filming and interviewing opportunities…The captain of the research vessel *Martin Bergmann* will act as the liaison between CBC and the survey crew to facilitate filming and interviewing opportunities…all CBC personnel embarking on the Canadian Coast Guard vessel will obtain Security Clearances, with Parks Canada coordinating this requirement through DFO (Department of Fisheries & Oceans)."

When CBC management complained of the cost of charter flights to ferry Mansbridge and his crew between photo locations – "It's prohibitive, more than $20,000", one network executive wrote – government staff agreed to make travel arrangements for the anchorman: "There should be no problem facilitating this."

Mansbridge and CBC News reporters subsequently covered the Arctic expedition in detail but failed to divulge the terms of payments in exchange for news.

Blacklock's

tried to obtain comment from Joanne McPherson, managing editor, CBC English Network Television News; and Jennifer McGuire, editor-in-chief of CBC News. Both executives were signatories to the confidential Administrative Agreement.

Leona Aglukkaq, newly-appointed environment minister responsible for Parks Canada, also declined comment.

By Tom Korski

--
Chris Ball
Senior Manager, Media Relations
CBC English Services
p: 416-205-7831
e: chris.ball@cbc.ca
Twitter: @chrisjballCBC
Visit: www.cbc.ca

Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Wed, Sep 18, 2013 at 11:51 AM
Subject: I just sopke to Tom Korski
To: Gino Apponi <gino.apponi@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, FIONA CONWAY <fiona.conway@cbc.ca>, Joanne McPherson <joanne.mcpherson@cbc.ca>, "Nagler, Jack" <jack.nagler@cbc.ca>

We had a very brief conversation. I told him that in order to move forward he wouild first need to correct the false claim CBC News management turned down interview requests.
"That's not going to happen..." was his response and the conversation ended there. Korski said he left messages with two individuals who didn't return his calls to which I said that doesn't mean they were declining interviews. I went on to remind him I did call and said I'd follow up today.

Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Thu, Sep 19, 2013 at 10:33 AM
Subject: Re: Franklin agreement
To: NATALIA CHOWN <natalia.chown@cbc.ca>
Cc: Chris Ball <chris.ball@cbc.ca>

Thank you.

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

On Thu, Sep 19, 2013 at 10:31 AM, NATALIA CHOWN <natalia.chown@cbc.ca> wrote:
Hi Chuck -

Here is the Agreement and related Amendment. Let me know if you'll need anything else.

Thanks, Chuck.

---------- Forwarded message ----------
From: **NATALIA CHOWN** <natalia.chown@cbc.ca>
Date: Thu, Sep 19, 2013 at 10:07 AM
Subject: Franklin agreement
To: Samuel Gojanovich <samuel.gojanovich@cbc.ca>

Hi Sam -

Here is the Franklin Administrative Agreement and related Amendment. Let me know if you'll need anything further.

Thanks,

Natalia

Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Thu, Sep 19, 2013 at 1:09 PM
Subject: Re: Media questions
To:

s.19(1)

Yes, coming shortly.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From:
Sent: Thursday, September 19, 2013 1:08 PM
To: chuck.thompson@cbc.ca
Reply To:
Subject: Media questions

Mr. Thompsn, I was informed by Ms. Belisle in Ottawa that my questions were forwarded to you.

Is there a chance of answers by 2pm today of some or all of the questions?

Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Fri, Sep 20, 2013 at 5:21 PM
Subject: Parks Canada
To: Neil McEneaney <neil.mceneaney@cbc.ca>, Chris Boyce <chris.boyce@cbc.ca>

Just an fyi...Jen McGuire will post an editor's blog tonight giving background and context for the partnership with News.

Sent from my BlackBerry 10 smartphone on the Rogers network.

Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Sun, Sep 22, 2013 at 2:18 PM
Subject: Re: Franklin
To

Hi
No he's not.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From:
Sent: Sunday, September 22, 2013 1:03 PM
To: Chuck Thompson
Reply To: s.19(1)
Subject: Franklin

Chuck,

Reminder —

Question: is it true that Mansbridge is on the board of the expedition group?

CBC Radio-Canada Martine Menard <martine.menard@cbc.ca>

Fwd: Parks Canada & CBC

1 message

Chuck Thompson <chuck.thompson@cbc.ca> Fri, Sep 20, 2013 at 3:56 PM
To: Martine Menard <martine.menard@cbc.ca>

on Franklin...

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

---------- Forwarded message ----------
From: **Jennifer McGuire** <jennifer.mcguire@cbc.ca>
Date: Fri, Sep 20, 2013 at 3:51 PM
Subject: Fwd: Parks Canada & CBC
To: Chuck Thompson <chuck.thompson@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>

Begin forwarded message:

From: Robert Bishop <robert.bishop@cbc.ca>
Date: 20 September, 2013 3:45:10 PM EDT
To: Jennifer McGuire <jennifer.mcguire@cbc.ca>
Subject: Parks Canada & CBC

Presume you saw this

http://www.torontosun.com/2013/09/20/parks-canada-paid-cbc-for-coverage-of-franklin-search

--
Robert Bishop
Senior Manager
Revenue Generation & Service Extension
CBC News
Tel. 416-205-8881

CBCNews.ca

CBC Radio-Canada Martine Menard <martine.menard@cbc.ca>

Re: Urgent Interview Request -- Parks Canada/CBC Contract

1 message

Chuck Thompson <chuck.thompson@cbc.ca> Thu, Sep 19, 2013 at 8:24 PM
To: neil.mceneaney@cbc.ca, jennifer.mcguire@cbc.ca
Cc: Jonathan Whitten <jonathan.whitten@cbc.ca>, Jennifer Lang <jennifer.lang@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, FIONA CONWAY <fiona.conway@cbc.ca>, Martine Menard <martine.menard@cbc.ca>

Thanks, Jen and her team were more than helpful.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Neil McEneaney
Sent: Thursday, September 19, 2013 8:21 PM
To: jennifer.mcguire@cbc.ca; Chuck Thompson
Reply To: Neil McEneaney
Cc: Jonathan Whitten; Jennifer Lang; CHRIS BALL; Shaun Poulter; Gino Apponi; FIONA CONWAY; Martine Menard
Subject: Re: Urgent Interview Request -- Parks Canada/CBC Contract

Thanks Chuck. Well done.

Neil.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Jennifer McGuire
Sent: Thursday, September 19, 2013 8:18 PM
To: Chuck Thompson
Reply To: Jennifer McGuire
Cc: Jonathan Whitten; Neil McEneaney; Jennifer Lang; CHRIS BALL; Shaun Poulter; Gino Apponi; FIONA CONWAY; Martine Menard
Subject: Re: Urgent Interview Request -- Parks Canada/CBC Contract

Good response Chuck.

On 2013-09-19, at 7:35 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

My response to the Huffpost...
Chuck
Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Chuck Thompson
Sent: Thursday, September 19, 2013 7:32 PM
To:
Reply To: Chuck Thompson
Subject: Re: Urgent Interview Request -- Parks Canada/CBC Contract

s.19(1)

Hi

In answer to your questions, here's the background...

CBC entered into an agreement with Parks Canada. It's important to note Parks Canada was already doing work up there and CBC News had every intention of telling this story irrespective of the partnership. The money CBC received from Parks Canada was used primarily to build a jointly created and branded website. In order to access such a remote location and with a view to being financially responsible, CBC shared travel costs with Parks Canada and jointly chartered a plane. To be clear, CBC paid their own way. Peter Mansbridge brought the story to News management for their consideration but had nothing to do with any negotiations beyond pitching the story.

I believe that covers all your questions and the short answer to question four is 'never'.

Best,
Chuck

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

On Thu, Sep 19, 2013 at 4:49 PM, wrote:

Good afternoon Mr. Thompson:

My name is

As I mentioned moments ago on the phone, we are writing a story on the agreement signed between Parks Canada and CBC News last summer in which Parks Canada covered the cost of sending Peter Mansbridge and his crew to the Arctic for a TV special.

We have several questions, and will need answers by 7 p.m. E.T. as we are publishing tonight.

1. Why did CBC sign an agreement with Parks Canada?

2. Why did CBC request payment from Parks Canada?

3. What was the payment intended to cover?

4. Is it CBC policy to request payment from third parties for big television projects such as this one?

5. How often has this been done in the past?

6. Does this not breach CBC's own journalistic guidelines (as described on page. 148 of the policy book)?

6b) If you feel it does not, why not?

7. What role, if any, did Mr. Mansbridge play in arranging this?

I can be reached via this email or at

s.19(1)

All the best,

--

s.19(1)

CBC Radio-Canada Martine Menard <martine.menard@cbc.ca>

Fwd: Franklin Expedition

1 message

Martine Menard <martine.menard@cbc.ca> Thu, Sep 19, 2013 at 7:12 PM
To: France Belisle <france.belisle@radio-canada.ca>, Michel Hachey <michel.hachey@radio-canada.ca>

svp ajouter à notre grille des enjeux - merci

Martine Ménard
Senior Director / Première directrice
Corporate Communications / Communications institutionnelles
(613) 288-6184
martine.menard@cbc.ca

-------- Forwarded message --------
From: <donald.boulanger@pch.gc.ca>
Date: Thu, Sep 19, 2013 at 2:25 PM
Subject: Re: Franklin Expedition
To: Martine Menard <martine.menard@cbc.ca>

Merci Martine.

Donald Boulanger
Gestionnaire, Citoyenneté et Patrimoine et Affaires du portefeuille
Communications stratégiques
Manager, Citizenship and Heritage and Portfolio Affairs
Strategic communications
Patrimoine canadien/Canadian Heritage
Tél.:819-994-2570
donald.boulanger@pch.gc.ca

From: Martine Menard <martine.menard@cbc.ca>
To: donald.boulanger@pch.gc.ca
Date: 19/09/2013 02:22 PM
Subject: Franklin Expedition

PTI. Shaun est en contact avec MINO.

1. Is this 2012 agreement with Parks Canada the only one in which Parks Canada paid CBC?
The only one, and for the record, it was a partnership with Parks Canada.

They helped us gain access to locations and facilities in a remote part of the country that we could otherwise not have accessed to tell a great Canadian story.

2. Was CBC paid by Parks Canada or any other government department or agency when reporters and others were sent to cover the search for the Franklin in 2013?
CBC News was going to tell this story irrespective of their financial involvement. To be clear, Parks Canada had no say in any of our content on any platform and that is clearly spelled out in the agreement.

3. Was payment made by Parks Canada or any other government department or agency regarding coverage in the north in other years?
No.

4. How often does CBC accept payment in agreements that include news coverage? Never. Parks Canada, nor any other government department, pays CBC News for coverage.

5. What other groups have paid for coverage from CBC?
None.

6. Given that the Broadcasting Act section at 3 (1) (m) (iii) states that CBC's mandate is to "reflect Canada and its regions to national and regional audiences, while serving the special needs of those regions," is this not a case of CBC being paid by another government department to perform tasks that should be covered by the annual subsidy or in CBC terms Parliamentary appropriation?

As I've said, CBC News was going to tell this story whether or not Parks Canada wanted to get involved; their contribution was about helping CBC News gain access to a remote part of Canada to tell a great story.

CBC Radio-Canada Martine Menard <martine.menard@cbc.ca>

Fw: ATTENTION: Geneviève Patenaude

1 message

Martine Menard <martine.menard@cbc.ca> Thu, Sep 19, 2013 at 3:30 PM
To: donald.boulanger@pch.gc.ca

Salut. Est ce le bon contact pour les coms a Parcs Canada.

From: France Belisle [mailto:france.belisle@radio-canada.ca]
Sent: Thursday, September 19, 2013 03:27 PM
To: pc.medias@pc.gc.ca <pc.medias@pc.gc.ca>
Subject: ATTENTION: Geneviève Patenaude

Bonjour Mme Patenaude,

Nous avons reçu une demande d'un journaliste concernant un partenariat entre CBC et Parcs Canada. Nous avons répondu au journaliste. Par courtoisie, nous souhaitions vous en informer.
Je vous invite à prendre connaissance des questions du journaliste et des réponses fournies par mon collègue qui ont été acheminées au reporter. Vous pouvez communiquer avec moi si vous avez besoin de plus de détails.
France

1. Is this 2012 agreement with Parks Canada the only one in which Parks Canada paid CBC?
The only one, and for the record, it was a partnership with Parks Canada. They helped us gain access to locations and facilities in a remote part of the country that we could otherwise not have accessed to tell a great Canadian story.

2. Was CBC paid by Parks Canada or any other government department or agency when reporters and others were sent to cover the search for the Franklin in 2013?
CBC News was going to tell this story irrespective of their financial involvement. To be clear, Parks Canada had no say in any of our content on any platform and that is clearly spelled out in the agreement.

3. Was payment made by Parks Canada or any other government department or agency regarding coverage in the north in other years?
No.

4. How often does CBC accept payment in agreements that include news coverage? Never. Parks Canada, nor any other government department, pays CBC News for coverage.

5. What other groups have paid for coverage from CBC?
None.

6. Given that the Broadcasting Act section at 3 (1) (m) (iii) states that CBC's mandate is to "reflect Canada and its regions to national and regional audiences, while

serving the special needs of those regions," is this not a case of CBC being paid by another government department to perform tasks that should be covered by the annual subsidy or in CBC terms Parliamentary appropriation?

As I've said, CBC News was going to tell this story whether or not Parks Canada wanted to get involved; their contribution was about helping CBC News gain access to a remote part of Canada to tell a great story.

France Belisle
Chef, Relations avec les médias et Gestion des enjeux/ Manager, Media Relations and Issues Management
france.belisle@radio-canada.ca
cell: 613.301.0552
bur: 613.288.6039

CBC Radio-Canada Martine Menard <martine.menard@cbc.ca>

Re: Following up

1 message

France Belisle <france.belisle@radio-canada.ca> Thu, Sep 19, 2013 at 2:04 PM
To: Shaun Poulter <shaun.poulter@cbc.ca>
Cc: Martine Menard <martine.menard@cbc.ca>, Bill Chambers <bill.chambers@cbc.ca>, Chuck Thompson <chuck.thompson@cbc.ca>, Stephanie Duquette <stephanie.duquette@radio-canada.ca>

Personne ne répond à Parcs Canada - médias. J'ai laissé un message.
F

France Belisle
Chef, Relations avec les médias et Gestion des enjeux/ Manager, Media Relations and Issues Management
france.belisle@radio-canada.ca
cell: 613.301.0552
bur: 613.288.6039

2013/9/19 Shaun Poulter <shaun.poulter@cbc.ca>
> Yes. They emailed to say they would call me this afternoon.
>
> On Thu, Sep 19, 2013 at 1:50 PM, Martine Menard <martine.menard@cbc.ca> wrote:
> > Shaun - will you share Chuck's answers with MINO. My contact at Department of Heritage wants this information. I will share.
> >
> > France - please give Parks Canada a heads-up that we received this media call. I don't see any problems in sharing Chuck's answers with them.
> >
> > ---
> >
> > Martine Ménard
> > Senior Director / Première directrice
> > Corporate Communications / Communications institutionnelles
> > (613) 288-6184
> > martine.menard@cbc.ca
> >
> > ---------- Forwarded message ----------
> > From: **Chuck Thompson** <chuck.thompson@cbc.ca>
> > Date: Thu, Sep 19, 2013 at 1:46 PM
> > Subject: Following up
> > To:
>
> **s.19(1)**
>
> Hi
>
> France forwarded me your email and here are the ansers to your questions:
>
> 1. Is this 2012 agreement with Parks Canada the only one in which Parks Canada paid CBC?
> The only one, and for the record, it was a partnership with Parks Canada. They helped us

gain access to locations and facilities in a remote part of the country that we could otherwise not have accessed to tell a great Canadian story.

2. Was CBC paid by Parks Canada or any other government department or agency when reporters and others were sent to cover the search for the Franklin in 2013?
CBC News was going to tell this story irrespective of their financial involvement. To be clear, Parks Canada had no say in any of our content on any platform and that is clearly spelled out in the agreement.

3. Was payment made by Parks Canada or any other government department or agency regarding coverage in the north in other years?
No.

4. How often does CBC accept payment in agreements that include news coverage?
Never. Parks Canada, nor any other government department, pays CBC News for coverage.

5. What other groups have paid for coverage from CBC?
None.

6. Given that the Broadcasting Act section at 3 (1) (m) (iii) states that CBC's mandate is to "reflect Canada and its regions to national and regional audiences, while serving the special needs of those regions," is this not a case of CBC being paid by another government department to perform tasks that should be covered by the annual subsidy or in CBC terms Parliamentary appropriation?

As I've said, CBC News was going to tell this story whether or not Parks Canada wanted to get involved; their contribution was about helping CBC News gain access to a remote part of Canada to tell a great story.

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

Shaun Poulter
Senior Director, Premier directeur
Government Relations/ Relations gouvernementales
CBC/ Radio-Canada
Tel: (613) 288-6233
Cell: (613) 791-8054
shaun.poulter@cbc.ca

CBC Radio-Canada Martine Menard <martine.menard@cbc.ca>

Re: Franklin agreement

1 message

Martine Menard <martine.menard@cbc.ca> Thu, Sep 19, 2013 at 12:34 PM
To: France Belisle <france.belisle@radio-canada.ca>

svp communiquer avec elle - merci

Martine Ménard
Senior Director / Première directrice
Corporate Communications / Communications institutionnelles
(613) 288-6184
martine.menard@cbc.ca

On Thu, Sep 19, 2013 at 12:16 PM, France Belisle <france.belisle@radio-canada.ca> wrote:

Renseignements :
Jennifer Kennedy
Directrice des communications
Cabinet de l'honorable Leona Aglukkaq
Ministre de l'Environnement, de l'Agence canadienne de développement économique du Nord et du Conseil de l'Arctique
jennifer.kennedy@ec.gc.ca
Tél. : 819-997-1441

Relations avec les médias
Parcs Canada
819-953-8371
www.twitter.com/parcscanada

France Belisle
Chef, Relations avec les médias et Gestion des enjeux/ Manager, Media Relations and Issues Management
france.belisle@radio-canada.ca
cell: 613.301.0552
bur: 613.288.6039

2013/9/19 Martine Menard <martine.menard@cbc.ca>

Salut - est-ce que tu pourrais trouver le contact des coms à PARCS. Merci

---

Martine Ménard
Senior Director / Première directrice
Corporate Communications / Communications institutionnelles
(613) 288-6184
martine.menard@cbc.ca

-------- Forwarded message --------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Thu, Sep 19, 2013 at 12:10 PM
Subject: Re: Franklin agreement
To: martine.menard@cbc.ca, shaun.poulter@cbc.ca
Cc: france.belisle@radio-canada.ca

Probably best coming from you..ok with that?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Martine Menard
Sent: Thursday, September 19, 2013 12:09 PM
To: chuck.thompson@cbc.ca; shaun.poulter@cbc.ca
Reply To: Martine Menard
Cc: france.belisle@radio-canada.ca
Subject: Re: Franklin agreement

Someone should give Parks Canada about this media request. Chuck will you do this or you want us to.

From: Chuck Thompson [mailto:chuck.thompson@cbc.ca]
Sent: Thursday, September 19, 2013 11:52 AM
To: martine.menard@cbc.ca <martine.menard@cbc.ca>; shaun.poulter@cbc.ca <shaun.poulter@cbc.ca>
Cc: france.belisle@radio-canada.ca <france.belisle@radio-canada.ca>
Subject: Re: Franklin agreement

Yes, I was just with News to review answers. I'll bcc you on my reply to

Sent from my BlackBerry 10 smartphone on the Rogers network.

s.19(1)

From: Martine Menard
Sent: Thursday, September 19, 2013 11:51 AM
To: chuck.thompson@cbc.ca; shaun.poulter@cbc.ca
Reply To: Martine Menard
Cc: france.belisle@radio-canada.ca
Subject: Re: Franklin agreement

Ok. Am in a meeting. Will loop back with Shaun regarding MINO request.

Are you drafting responses for media request.

From: Chuck Thompson [mailto:chuck.thompson@cbc.ca]
Sent: Thursday, September 19, 2013 11:46 AM
To: Martine Menard <martine.menard@cbc.ca>; Shaun Poulter <shaun.poulter@cbc.ca>
Subject: Fw: Franklin agreement

Hi Martine,

Shaun has this and the context around it from Jen McGuire.
Sent from my BlackBerry 10 smartphone on the Rogers network.

From: NATALIA CHOWN
Sent: Thursday, September 19, 2013 10:31 AM
To: Chuck Thompson
Reply To: NATALIA CHOWN
Subject: Fwd: Franklin agreement

Hi Chuck -

Here is the Agreement and related Amendment. Let me know if you'll need anything else.

Thanks, Chuck.

---------- Forwarded message ----------
From: **NATALIA CHOWN** <natalia.chown@cbc.ca>
Date: Thu, Sep 19, 2013 at 10:07 AM
Subject: Franklin agreement
To: Samuel Gojanovich <samuel.gojanovich@cbc.ca>

Hi Sam -

Here is the Franklin Administrative Agreement and related Amendment. Let me know if you'll need anything further.

Thanks,

Natalia

CBC Radio-Canada Martine Menard <martine.menard@cbc.ca>

Fw: Fwd: Fw: Media questions - URGENT

1 message

Martine Menard <martine.menard@cbc.ca> Thu, Sep 19, 2013 at 11:24 AM
To: shaun.poulter@cbc.ca

From: donald.boulanger@pch.gc.ca [mailto:donald.boulanger@pch.gc.ca]
Sent: Thursday, September 19, 2013 11:15 AM
To: Martine Menard <martine.menard@cbc.ca>
Cc: claude.doucet@pch.gc.ca <claude.doucet@pch.gc.ca>
Subject: Re: Fwd: Fw: Media questions - URGENT

Salut Martine.

À la lumière des questions du journaliste, je pense qu'il cherche surtout à savoir:
Pourquoi CBC a accepté de l'argent d'un ministère fédéral pour faire un reportage à ce sujet ?
Est-ce une pratique courante pour CBC d'accepter une contribution d'un ministère fédéral en échange d'une couverture ?

Puis-je avoir les réponses que vous allez donner au journaliste ?
Ca devrait suffire.

Merci.

Donald Boulanger
Gestionnaire, Citoyenneté et Patrimoine et Affaires du portefeuille
Communications stratégiques
Manager, Citizenship and Heritage and Portfolio Affairs
Strategic communications
Patrimoine canadien/Canadian Heritage
Tél.:819-994-2570
donald.boulanger@pch.gc.ca

From: Martine Menard <martine.menard@cbc.ca>
To: "Boulanger, Donald" <donald.boulanger@pch.gc.ca>
Date: 19/09/2013 10:59 AM
Subject: Fwd: Fw: Media questions - URGENT

a suivre.

Martine Ménard
Senior Director / Première directrice

Corporate Communications / Communications institutionnelles
(613) 288-6184
martine.menard@cbc.ca

---------- Forwarded message ----------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Thu, Sep 19, 2013 at 10:57 AM
Subject: Fw: Media questions - URGENT
To: Martine Menard <martine.menard@cbc.ca>

Fyi

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: France Belisle
Sent: Thursday, September 19, 2013 10:46 AM
To: Chuck Thompson
Reply To: France Belisle
Cc: Shaun Poulter
Subject: Fwd: Media questions - URGENT

Chuck,
over to you. Let me know if you need anything.
F

France Belisle
Chef, Relations avec les médias et Gestion des enjeux/ Manager, Media Relations and Issues Management
france.belisle@radio-canada.ca
cell: 613.301.0552
bur: 613.288.6039

---------- Forwarded message ----------
From: **Brian Lilley**
Date: 2013/9/19
Subject: Media questions - URGENT
To: France Belisle <france.belisle@radio-canada.ca>

s.19(1)

Ms. Belisle, a few questions for you today. Our deadline is 2pm.

The attached document, an agreement between CBC and Parks Canada shows CBC being paid by Parks Canada for several things including

a) a documentary segment for The National
d) segments for nightly news on CBC and SRC

My questions are as follows

1. Is this 2012 agreement with Parks Canada the only one in which Parks Canada paid CBC?
2. Was CBC paid by Parks Canada or any other government department or agency when reporters and others were sent to cover the search for the Franklin in 2013?
3. Was payment made by Parks Canada or any other government department or agency regarding coverage in the north in other years?
4. How often does CBC accept payment in agreements that include news coverage?
5. What other groups have paid for coverage from CBC?
6. Given that the Broadcasting Act section at 3 (1) (m) (iii) states that CBC's mandate is to "reflect Canada and its regions to national and regional audiences, while serving the special needs of those regions," is this not a case of CBC being paid by another government department to perform tasks that should be covered by the annual subsidy or in CBC terms Parliamentary appropriation?

Thanks you for your time

s.19(1)

A-2012-00065.PDF
3987K

ADMINISTRATIVE AGREEMENT

Between:

CANADIAN BROADCASTING CORPORATION / SOCIÉTÉ RADIO-CANADA

And

PARKS CANADA AGENCY

Concerning

COMMUNICATIONS ACTIVITIES SURROUNDING THE SEARCH FOR HMS *EREBUS* AND HMS *TERROR*

1. Introduction

1.1 Project Summary

Parks Canada's Underwater Archaeological Service (UAS) recently completed a three-year project (2008, 2010, 2011) in search of the lost vessels, HMS *Erebus* and HMS *Terror,* of Sir John Franklin's ill-fated 1845 voyage to find the Northwest Passage. Throughout the project, the UAS garnered the interest and support of numerous partners that contributed to the research and surveying for the vessels in various ways. Past partners include Canadian Hydrographic Service, Canadian Coast Guard, Government of Nunavut, the University of Victoria's Ocean Technology Laboratory and Canadian Ice Service. In the final season of the project, Parks Canada was pleased to secure the support of new partners, the Arctic Research Foundation, who expressed an interest in pursuing a partnership with Parks Canada to continue the search. Parks Canada has also involved the British Government, as owner of HMS *Erebus* and HMS *Terror*, by sharing project plans and information.

As such, working with existing and new partners from across the nation, Parks Canada will continue the search for Franklin's HMS *Erebus* and HMS *Terror.*

1.2 Historical Background and Context

Sir John Franklin's two lost ships, HMS *Erebus* and HMS *Terror*, are designated together as a national historic site of Canada - the only such 'undiscovered' national historic site – due to the importance of Franklin's voyage and his ships to the history of Arctic navigation and exploration. The discovery of either or both wrecks, or their contents, will offer unprecedented information on the search for the Northwest Passage, the exploration of Canada's North and the fate of Sir John Franklin. HMS *Erebus*, HMS *Terror* and their crew are also a testament to the history shared between Canada and Great Britain.

HMS *Erebus* and HMS *Terror* also have historical and cultural significance for local Inuit who speak of the ships in their oral history. Parks Canada and Inuit have worked closely together in conducting research and planning for the search for HMS *Erebus* and HMS *Terror* as it is believed that Inuit oral history and research could hold the key to their ultimate discovery.

1.3 Agreement Objective

This Administrative Agreement formalizes the arrangements negotiated between the Parks Canada Agency, a body corporate established under the *Parks Canada Agency Act* and the Canadian Broadcasting Corporation/Société Radio-Canada, a corporation constituted pursuant to the *Broadcasting Act*, relative to the activities surrounding Parks Canada's search for HMS *Erebus* and HMS *Terror.*

Parks Canada can benefit from CBC's broadcast and online experience and platforms to reach Canadians with information in both official languages about their historical heritage related to the search for the Franklin ships.

CBC can benefit from Parks Canada's expertise in history and underwater archaeology and their access to the Franklin search vessels to bring this important story in Canadian history to the public.

Through collaboration, CBC and Parks Canada can reduce their costs by efficiently using resources within government to improve planning and execution of their communications with the goal of ultimately delivering greater value to Canadians.

Now therefore, in consideration of the mutual covenants, terms, warranties, representations and undertakings as are set out herein, together with such other good and valuable consideration as is described below, the parties agree as follows:

2. Definitions and Abbreviations:

CBC:	Canadian Broadcasting Corporation / Société Radio-Canada
Parks Canada:	Parks Canada Agency, including, for clarity, the Underwater Archaeology Service and all other employees of Parks Canada Agency.
Communications Protocol:	For the purposes of this Work, the "Communications Protocol" outlines CBC's communications activities in the case that HMS *Erebus* and/or HMS *Terror* are found during the term of the Administrative Agreement and is attached as Appendix 2 hereto.
Parties:	Parks Canada and CBC
Parks Canada Partners:	Means, collectively, the Government of Nunavut, the University of Victoria, the Canadian Hydrographic Service, the Canadian Coast Guard, the Canadian Space Agency, the Arctic Research Foundation and the Canadian Ice Service.
Statement of Work:	For the purposes of this Work the Statement of Work ("SOW") outlines the Work to be performed and is attached as Appendix 1 hereto.
UAS:	Parks Canada's Underwater Archaeological Service
Work:	The whole of the activities, services, materials, software, matters and things required to be done, delivered or performed by and/or on behalf of Parks Canada and CBC in accordance with the provisions of this Administrative Agreement and attached SOW.
Project Announcement:	Parks Canada led ministerial event, and/or the Parks Canada issued press release, to announce the search for HMS *Erebus* and HMS *Terror* and the associated partnerships to undertake and document the search.
Discovery Announcement:	Parks Canada led ministerial event, and/or a Parks Canada issued press release, to announce a Discovery, if such a Discovery takes place.
Announcement Materials:	All media (film, recordings, photographs etc.) collected by and/or on behalf of CBC during the Project Announcement.

Parks Canada Materials:	Shall mean collectively: a) all Parks Canada owned, controlled or licensed media (film, photos, maps, recordings, writings etc.) which CBC wishes to incorporate into CBC Programs, as further detailed in Section 3.1(b) of this Administrative Agreement; b) all media (film, recordings, photographs etc.) collected by and/or on behalf of Parks Canada during the Project Announcement; and c) all media (film, recordings, photographs etc.) collected by and/or on behalf of Parks Canada during the Search, as further detailed in Section 3.1(c) of this Administrative Agreement.
Parks Canada Productions:	Means all productions and works produced by Parks Canada as a result of the Work, for educational and promotional purposes. For example, websites, videos, audio recordings, presentations, exhibits, printed documents, etc.
Search:	The duration of the search period for HMS *Erebus* and HMS *Terror* (August 9th to September 18th 2012 inclusive) in the Canadian Arctic, on and around King William Island, off the coast of Nunavut.
Search Materials:	All media (film, recordings, photographs etc.) collected by and/or on behalf of CBC during the Search.
Discovery:	The discovery of the location of HMS *Erebus* or HMS *Terror* or significant artifacts substantially related to the Franklin expedition and/or a discovery that could further lead to the discovery of the above-noted vessels.
CBC Discovery Materials:	All media (film, recordings, photographs etc.) collected by and/or on behalf of CBC during the Discovery and Discovery Announcement.
Parks Canada Discovery Materials:	All media (film, recordings, photographs etc.) collected by and/or on behalf of Parks Canada during the Discovery and Discovery Announcement.
CBC Programs:	The programs produced by and/or on behalf of CBC as a result of the Work undertaken under this Administrative Agreement. It is CBC's intention, but not guarantee, to produce: a) a documentary segment for The National; b) an online component on www.cbc.ca; c) an online component on www.radio-canada.ca; and

d) segments for nightly news on CBC and SRC

3. Conditions Precedent

3.1 It is a condition of this Administrative Agreement that:

a) CBC's Accommodation Requirements for the vessels and Gjoa Haven, as provided in Section 3.00 in the attached SOW, are satisfied in full;

b) Parks Canada provides CBC with any videos, photographs, maps, drawings, texts, documents, articles and any other material owned, controlled or licensed by Parks Canada, at no cost, in a format acceptable to CBC, for use by CBC in accordance with the attached SOW, no later than July 9, 2012. Parks Canada shall provide a list of available material by July 6, 2012, which shall clearly outline which material is and is not owned by Parks Canada, and which material shall require additional clearances. In the event CBC is interested in material not owned by Parks Canada, or in material which requires additional clearances, Parks Canada shall use all reasonable efforts to assist CBC with securing any applicable third party rights for its planned method of exploitation;

c) Parks Canada provides CBC, whether via a third party or otherwise, with footage, recordings, images, transmissions and otherwise any material captured during the Search, at no cost, including without limitation: i) high-resolution side-scan sonar images; ii) video and photos taken by employees of Parks Canada; and (iii) any footage captured by remotely operated underwater vehicles and ocean exploration vehicles. Parks Canada shall also facilitate CBC's acquisition of radar images captured by the Canadian Space Agency. If applicable, CBC may transmit the above-noted material in a live transmission format;

d) CBC's Connectivity Requirements (as outlined in Section 4.00 of the attached SOW) are met to CBC's satisfaction;

e) Parks Canada provides CBC with the names and contact information for the Captains and assigned Department of Fisheries and Oceans ("DFO") and Arctic Research Foundation ("ARF") staff for the *Martin Bergmann* and *Laurier* vessels no later than July 13, 2012. Where CBC is required to coordinate its filming of the Search with the Captains and/or DFO and/or ARF staff, Parks Canada will provide all reasonable assistance to CBC in this respect; and

f) Parks Canada satisfies the payment provisions of this Administrative Agreement and CBC receives the Financial Contribution (as defined in Section 5.00 of the SOW) in full.

If any of the above-noted conditions are not fulfilled, the satisfaction of which shall be determined in CBC's sole discretion, this Administrative Agreement shall be void and of no force and effect. These conditions are inserted for the benefit of CBC and may be waived at CBC's sole option.

4. Making Payment

4.1. Parks Canada will pay the amounts due under this Administrative Agreement in accordance with the provisions outlined in the attached SOW. Except as otherwise specifically provided in this Administrative Agreement or in the specific Appendices, payment will be made within 30 days of receipt of invoice. Unless otherwise predetermined by the Parties' mutual written consent, invoices will be sent to:

Parks Canada
Morag Hutchinson
Manager, New Media
25 Eddy St, 6th Floor
Gatineau, QC K1A 0M5
Tel: 819-934-1114
Email: morag.hutcheson@pc.gc.ca

The aforementioned payments may be subject to audit.

4.2 Parks Canada will pay to CBC all sales, goods and services, and any other taxes, duties or other charges that are or may become applicable.

5. Confidentiality

5.1. The Parties will keep Confidential Information provided to each other, in connection with this Administrative Agreement and SOW including any information that is confidential or proprietary to third parties. "Confidential Information" includes without limitation any and all information whether commercial, technical or personal, relating to the business of either Party, whether or not marked "Confidential", including the contents of this Administrative Agreement, but excluding information noted in Section 5.3 below. The Parties will not disclose such information to any person unless expressly concurred to by the Parties' mutual written consent, except that the Parties may disclose the information to their employees and subsidiaries that require the information to carry out activities under this Administrative Agreement.

5.2. In the event that either Party is required to release confidential information to a third party in carrying out this Administrative Agreement, a written consent between the disclosing Parties and the third party receiving the information will be concluded, which imposes responsibilities similar to those contained herein with respect to the protection of information. In the case where a Party will release information to a third party not authorized under this Administrative Agreement, that Party will gain the approval of the other Party before doing so. For avoidance of doubt, either Party is authorized to disclose Confidential Information if that is required to be disclosed by legislation or by a court or tribunal of competent jurisdiction. In such event, the disclosing Party will use commercially reasonable efforts to notify the other Party.

5.3. Article 5.1 does not apply to information that is:

i) publicly available;
ii) that was known to both Parties before the Work was approved;
iii) that has been disclosed to the public by a third party; and
iv) that by its nature, or concurrence of the Parties, is not confidential.

6. Acknowledgement of Collaboration

6.1 Parks Canada will acknowledge CBC, in a form acceptable to CBC:

a) on all media in which CBC's participation in the Work and/or the CBC Programs are mentioned, promoted or otherwise referred to by Parks Canada;
b) on all Parks Canada Productions that include the Announcement Material, Search Material and/or CBC Discovery Material;

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c) on all media in which Parks Canada makes reference to the Parks Canada Partners; and
d) where appropriate, on all media in which Parks Canada makes reference to the Work,, including without limitation, press releases and social networking sites (i.e. Twitter, Facebook).

6.2 CBC will acknowledge Parks Canada, in a form acceptable to Parks Canada, on all media on which CBC includes the Parks Canada Materials. Once Parks Canada approves its form of acknowledgment for a particular media, that acknowledgment shall be deemed acceptable to Parks Canada for CBC's future exploitation of the Parks Canada Materials on that particular media.

6.3 Unless otherwise stated herein, any communications, products or marketing material developed, referencing the collaborative efforts outlined under this Administrative Agreement will be mutually agreed upon by the Parties and must comply with each Party's policies and guidelines on the use of their official trade-marks and symbols.

6.4 Each Party understands and concurs that any recognition in respect of collaboration or activities under this Administrative Agreement will not constitute or imply endorsement of each others' products or services.

7. Amendment

7.1. This Administrative Agreement, including all Appendices and any subsequent letters of amendment constitutes the entire agreement for the subject matter outlined in this Administrative Agreement. In the event of any conflict or inconsistency between the body of this Administrative Agreement and the attachments or subordinate documents to this Administrative Agreement, the following hierarchy will be implemented and said conflicts or inconsistencies will be resolved by interpreting precedence in the following order:

- The body of this Administrative Agreement;
- Appendices
- Any subsequent letters of amendment.

7.2. Changes to this Administrative Agreement (including changes to scope of work or payments) will be subject to a formal written amendment authorized by the duly authorized representatives of the Parties in the form of a letter of amendment.

8. General Provisions

8.1. Each Party represents, warrants and covenants that:

a) it has the full right and power to conclude and execute this Administrative Agreement and there is no and shall be no agreement with any other person, firm or corporation which could in any way interfere with the other Party's rights under this Administrative Agreement.

8.2. Parks Canada represents, warrants and covenants that:

a) it owns or controls all consents and rights necessary, to grant to CBC the rights granted to it in this Administrative Agreement and in the attached SOW without any limitation or restriction; and

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b) the exercise by CBC of its rights to any and all Parks Canada Materials provided to CBC under the terms of this Administrative Agreement and SOW shall not violate any personal or proprietary right or privilege, including but not limited to rights relating to privacy, defamation or publicity, or infringe on any copyright, trade-mark or other literary, dramatic or musical right of any person, firm, corporation, association or individual.

8.3. Unless otherwise stated herein, Parks Canada shall not assign its rights or delegate its duties and responsibilities hereunder in whole or in part without the prior written consent of CBC. Any unauthorized assignment shall be null and void and any authorized assignment shall not relieve Parks Canada of its obligations hereunder.

8.4. Unless otherwise stated herein, CBC shall not assign its rights or delegate its duties and responsibilities hereunder in whole or in part without the prior written consent of Parks Canada. Any unauthorized assignment shall be null and void and any authorized assignment shall not relieve CBC of its obligations hereunder.

8.5. Neither Party shall be held responsible for damages caused by delay or failure to perform obligations hereunder when such delay or failure is due to labour unrest, fires, strikes, floods, war, acts of terrorism, Acts of God, acts of public authorities or delays or defaults caused by common carriers.

8.6. Parks Canada hereby indemnifies and holds CBC harmless from and against any and all loss, damages, costs and expenses, including reasonable legal fees and disbursements, which CBC may incur as a result of any claim, action or proceeding arising from the breach of any of the representations or warranties given herein by Parks Canada.

8.7. CBC hereby indemnifies and holds Parks Canada harmless from and against any and all loss, damages, costs and expenses, including reasonable legal fees and disbursements, which Parks Canada may incur as a result of any claim, action or proceeding arising from the breach of any of the representations or warranties given herein by CBC.

8.8. In no event shall either Party be liable to the other for loss of profits, business or revenue or for any special, exemplary, indirect, incidental, consequential or punitive damages of any kind or nature whatsoever.

8.9. The Parties hereby waive all "moral rights" (as defined in the *Canadian Copyright Act*) and all similar rights existing under the applicable laws of any jurisdiction.

9. Term, Withdrawal and Termination

9.1. This Administrative Agreement will remain in effect for a period of one year from the effective date (the "**Term**").

9.2. Either Party may terminate this Administrative Agreement with the submission of 90 days notice, in writing, to the other Party. This Administrative Agreement may be terminated at any time, effective immediately, with the Party's mutual written consent. All representations, warranties and indemnities and rights given herein, including any terms intended to survive the Term of this Administrative Agreement (including, without limitation, confidentiality) shall survive the expiry or termination of this Administrative Agreement.

9.3. Upon termination notice being received, the Parties will cease Work in accordance with and to the extent specified in the notice. The Parties will complete such parts of the Work that are not affected by the termination notice.

9.4. Should Parks Canada or CBC wish to extend this Administrative Agreement beyond the Term, it will provide the other Party with written notice indicating its wish to do so, along with an overview of expected future requirements, not less than ninety (90) days prior to the expiry date of the Administrative Agreement as identified above. Following receipt of this notice the Parties will negotiate the provisions and prices applicable to the proposed renewal or extension of this Administrative Agreement, but if the Parties are unable to arrive at mutually acceptable provisions prior to the end of the ninety-day notice period, this Administrative Agreement will terminate as at the end of its originally proposed Term.

9.5. If at any time prior to the end of the proposed Term of this Administrative Agreement, either Parks Canada or CBC remains in default in carrying out any of its responsibilities under this Administrative Agreement, including any subsequent statements of work for a period of sixty (60) or more days after being provided with written notice of such default by the other Party, the non-defaulting Party may provide written notice of withdrawal, which is to take effect fifteen (15) days after receipt of such notice by the defaulting Party.

9.6. Other than with respect to amounts owing that have already accrued prior to the date of withdrawal, termination or expiry of this Administrative Agreement or in the event of a breach of contract by Parks Canada, neither Party will be entitled to payment of any amount by the other as a result of the withdrawal from, termination or expiry of this Administrative Agreement.

10. Notices

10.1. Except as otherwise specified in this Administrative Agreement, any notice or other communication required to be given herein will be in writing and will be addressed as follows:

CBC:

ATTENTION: Jennifer McGuire
General Manager and Editor-in-Chief, CBC News and Centres
Address: 250 Front Street West
Toronto, ON M5V 3G5 # 4H204
Telephone: 416-205-6654
E-mail: jennifer.mcguire@cbc.ca

with a copy to:

ATTENTION: Joanne McPherson
Managing Editor, English Network Television News
Address: 250 Front Street West
Toronto, ON M5V 3G5 # 4B102
Telephone: 416-205-3675
E-mail: joanne.mcpherson@cbc.ca

and to:

ATTENTION: Natalia Chown
Senior Manager, In-House Programming
Address: 250 Front Street West

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Toronto, ON M5V 3G5 # 7C305
Telephone: 416-205-2589
E-mail: natalia.chown@cbc.ca

SRC:

ATTENTION: Jean Pelletier
Senior Director, Information French Television Address:
1400 René-Lévesque Blvd. East
Montreal, QC H2L 2M2
Telephone: 514-597-5655
E-mail: jean.pelletier@radio-canada.ca

Parks Canada:

ATTENTION: Ellen Bertrand
A/Director, External Relations Branch
25 Eddy St, 6th Floor
GATINEAU QC K1A 0M5
Telephone: 819-953-7164
E-mail: Ellen.bertrand@pc.gc.ca

with a copy to:

ATTENTION: Morag Hutcheson
Manager, New Media Strategies and Investment
External Relations Branch
25 Eddy St, 6th Floor
GATINEAU QC K1A 0M5
Telephone: 819-934-1114
E-mail: morag.hutcheson@pc.gc.ca

10.2. Either Party may change its address for the purpose of this Administrative Agreement by giving notice of such a change in address to the other Party in the manner provided herein, which changes will not require formal amendment to this Administrative Agreement.

11. Effective Date and Signature

11.1. This Administrative Agreement will become effective on the date of the later signature.

11.2. This Administrative Agreement may be signed in counterparts, with each counterpart constituting an original document. All counterparts, when taken together, shall constitute one and the

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000010

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s.16(2)

s.19(1)

same instrument. The Parties agree that facsimile or PDF copies shall be treated as originals, fully binding and with full legal force and effect, and hereby waive any rights they may have to object to such treatment.

PARKS CANADA AGENCY

BY:
(Authorized Representative)

NAME: ~~Ellen Bertrand~~ Andrew Campbell

TITLE: ~~A/Director External Relations Branch~~ Vice-President, External Relations and Visitor Experience

DATE: Aug. 8th, 2012

CANADIAN BROADCASTING CORPORATION / SOCIÉTÉ RADIO-CANADA

BY:
(Authorized Representative)

NAME: Mona Venkateswaran

TITLE: Sr. Director, Business Administration

DATE: Aug. 2nd. 2012

BY:
(Authorized Representative)

NAME: TRAVERS CHOW

TITLE: SENIOR DIRECTOR, Finance

DATE: AUG. 8, 2012

BY:
(Authorized Representative)

NAME:

TITLE:

DATE:

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s.16(2)

s.19(1)

same instrument. The Parties agree that facsimile or PDF copies shall be treated as originals, fully binding and with full legal force and effect, and hereby waive any rights they may have to object to **such treatment.**

PARKS CANADA AGENCY

BY: _____
(Authorized Representative)

NAME: Ellen Bertrand

TITLE: A/Director External Relations Branch

DATE: _____

CANADIAN BROADCASTING CORPORATION / SOCIÉTÉ RADIO-CANADA

BY: _____
(Authorized Representative)

NAME: Michel Cormier

TITLE: Executive Director News + Current Affairs

DATE: 03/08/2012

BY: _____
(Authorized Representative)

NAME:

TITLE:

DATE: _____

BY: _____
(Authorized Representative)

NAME:

TITLE:

DATE: _____

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Appendix 1 - Statement of Work

1.00 General Information

1.01 The Parties hereby acknowledge that the Work shall consist of the following general components:

a) The Project Announcement,

The Project Announcement and any other public statement and/or promotion undertaken by Parks Canada which references CBC's participation in the Work shall require prior approval of CBC's Communications department.

Parks Canada shall advise CBC in writing of any changes to the date, location or content of the Project Announcement as soon as they are able and no later than 48 hours prior to the planned date;

a) the Search,

Parks Canada shall advise CBC in writing of any changes to the date and/or location of the Search no later than August 1, 2012; and

b) the Discovery.

2.00 Rights Granted

2.01 Parks Canada hereby grants to CBC:

a) the right to, and authorize others to, film, record, videotape and otherwise capture any and all parts of the Project Announcement;

b) the right to, and authorize others to, film, record, videotape and otherwise capture any and all parts of the Search, including the right to interview and record Parks Canada staff. With the exception of those personnel which CBC has approved to report or otherwise document the Search, which for clarity, includes journalist Brian Case, certain Canadian universities, and Parks Canada, such rights shall be exclusive to CBC. Parks Canada shall not permit any other person or entity, in particular any television, radio or internet broadcaster, to be present during the Search nor to film, record, and/or videotape the Search without CBC's prior written approval. Parks Canada acknowledges that CBC's exclusivity is the essence of the Administrative Agreement and this SOW and Parks Canada shall accordingly use best efforts to ensure that CBC's rights are not restricted or limited by any other person or entity which may have ownership, influence or control over the Search, including without limitation, the Canadian Coast Guard, DFO and ARF;

c) the first and unlimited right to, and authorize others to, broadcast, telecast, transmit, distribute and exploit the Announcement Materials, whether by itself or as incorporated into CBC Programs, and whether live or otherwise, in any language, throughout the world in perpetuity, on any and all media now known or hereafter devised. With the exception of Parks Canada's rights outlined in Section 2.04 below, such rights shall be exclusive to CBC;

d) the first and unlimited right to, and authorize others to, broadcast, telecast, transmit, distribute and exploit the Search Materials, whether by itself or as incorporated into CBC Programs, and whether live or otherwise (at CBC's sole option), in any language, throughout the world in perpetuity, on any and all media now known or hereafter devised. With the exception of Parks Canada's rights outlined in Section 2.04 below, such rights shall be exclusive to CBC;

e) the unlimited right for the Term to incorporate Parks Canada Materials in CBC Programs and, at CBC's discretion, in a live transmission format. With the exception of Section 2.04(b), Parks Canada shall not permit any other person or entity, in particular any television, radio or internet broadcaster to access or use the Parks Canada Materials until after the Search period.

   Once the Parks Canada Materials have been incorporated into the CBC Programs, CBC shall have the exclusive and unlimited right to, and authorize others to, broadcast, telecast, transmit, distribute and exploit the CBC Programs incorporating the Parks Canada Materials throughout the world, in any language, in perpetuity, on any and all media now known or hereafter devised;

f) the right to, and authorize others to, promote the Work and CBC Programs in any and all media throughout the world, including but not limited to by way of telecast, audio, print, internet and wireless;

g) the exclusive right of first negotiation for 30 business days and last refusal to acquire any additional rights to the Work and/or to the Parks Canada Materials not granted to CBC hereunder; and

h) the exclusive right of first negotiation for 30 business days and last refusal, during which Parks Canada shall act with the utmost good faith, to acquire any and all rights to and in any future searches undertaken by or participated in by Parks Canada and/or related broadcast productions produced by Parks Canada, based in whole or in part on the Work.

2.02 With respect to any rights of last refusal granted to CBC herein, CBC shall have 30 business days upon receipt of any bona fide written offer from a third party to meet same. In the event that CBC does not meet such third party offer, Parks Canada may enter into an agreement with such third party on terms no more favorable than those offered to and declined by CBC pursuant to this clause.

2.03 CBC shall have full and exclusive control over the CBC Programs, including any technical, production and creative elements. With the exception of any Parks Canada Materials, CBC shall own all rights, including copyright, to the CBC Programs and its recordings.

2.04 CBC hereby grants to Parks Canada:

a) after CBC's initial telecast, the unlimited right for the remainder of the Term to incorporate excerpts of the Announcement Materials and Search Materials in Parks Canada Productions. Parks Canada shall use a maximum of three (3) minutes of the above-noted materials in any one Parks Canada Production.

   Once the excerpts of the Announcement Materials and Search Materials have been incorporated into the Parks Canada Productions, Parks Canada shall have the non-commercial, non-broadcast, exclusive and unlimited right to, and authorize others to,

exploit the Parks Canada Productions incorporating the Announcement Materials and Search Material excerpts, throughout the world, in any language, in perpetuity, including at on-site public performances at Parks Canada locations, Parks Canada seminars, exhibits, conferences and in other off-site activities, Parks Canada Web sites and closed-circuit viewing. For greater clarity, in the event that Parks Canada wishes to exploit the Parks Canada Productions on a commercial basis or on any broadcast media, all Announcement and Search Material excerpts must be removed from such Parks Canada Productions;

b) in the event that a Discovery does not take place before September 19, 2012, Parks Canada may, after the Search period, provide other media outlets with a total of five (5) minute excerpts of video or audio from the Parks Canada Materials and/or a total of fifteen (15) photographs from the Parks Canada Materials as part of a media advisory or press release, subject to Parks Canada providing CBC with a credit in accordance with Section 6.1 of the Administrative Agreement; and

c) during the Search period, Parks Canada may respond to media enquiries and issue brief advisories to the general media concerning the Search, but will not release any information relating to a topic which the Parties have determined to be impermissible and/or any new information relevant to the Search that has not been made available to CBC in advance. The Parties shall prepare guidelines prior to the Search period outlining permissible and impermissible topics. Impermissible topics include the precise location of the Search, route of the Search and any findings during the Search. In the event of any uncertainty surrounding whether a topic is permissible, Parks Canada shall meaningfully consult with CBC prior to responding to a media enquiry and/or issuing an advisory.

2.05 In the event of a Discovery:

a) each Party shall permit the other Party to use its communications technologies and shall assist the other Party in transmitting video and photographs related to the Discovery;

b) after CBC's initial telecast relating to the Discovery, CBC will grant Parks Canada the right to select up to two (2) minutes of footage from the CBC Discovery Materials and to allow other media outlets on a non-transferable and non-archival basis to incorporate this two (2) minute footage in their news programs for a maximum period of five (5) days after the Discovery Announcement;

c) CBC shall have the unlimited right to, and authorize others to, broadcast, telecast, transmit, distribute and exploit the CBC Discovery Materials, whether by itself or as incorporated into CBC Programs, and whether live or otherwise (at CBC's sole option), in any language, throughout the world in perpetuity, on any and all media now known or hereafter devised. With the exception of Parks Canada's rights in Section 2.05(f) below, such rights shall be exclusive to CBC;

d) Parks Canada shall have the unlimited right to, and authorize others to, broadcast, telecast, transmit, distribute and exploit the Parks Canada Discovery Materials, whether by itself or as incorporated into the Parks Canada Productions, and whether live or otherwise (at Parks Canada's sole option), in any language, throughout the world in perpetuity, on any and all media now known or hereafter devised. With the exception of CBC's rights in Section 2.05(e) below, such rights shall be exclusive to Parks Canada;

e) CBC shall have the unlimited and non-exclusive right to use the Parks Canada Discovery Materials in CBC Programs and, at CBC's discretion, in a live transmission format. CBC shall have the unlimited and exclusive right to, and authorize others to, broadcast, telecast, transmit, distribute and exploit the CBC Programs incorporating the Parks Canada Discovery Materials throughout the world, in any language, in perpetuity, on any and all media now known or hereafter devised; and

f) Parks Canada shall have the unlimited and non-exclusive right to use the CBC Discovery Materials in Parks Canada Productions and, at Parks Canada's discretion, in a live transmission format. Parks Canada shall have the unlimited and exclusive right to, and authorize others to, broadcast, telecast, transmit, distribute and exploit the Parks Canada Productions incorporating the CBC Discovery Materials throughout the world, in any language, in perpetuity, on any and all media now known or hereafter devised.

3.00 Accommodation Requirements

3.01 Parks Canada confirms that the following accommodation is available to CBC for the Search:

a) On the *Martin Bergmann* vessel:

i. 1 berth from August 9th, 2012 until September 18, 2012 (inclusive).

b) On the *Laurier* icebreaker vessel:

i. 1 berth from August 23rd to September 9th (inclusive).

c) For Gjoa Haven, King William Island:

i. Parks Canada will provide CBC with contacts and information for CBC to secure accommodation in Gjoa Haven for CBC crew; and

ii. the Parties shall enter into good faith negotiations with respect to the division and allocation of costs associated with securing transport for CBC crew members and equipment from the ground to the *Martin Bergmann* and *Laurier* vessels.

4.00 Connectivity Requirements

4.01 Parks Canada acknowledges that the following connectivity requirements are essential for CBC's recording of the Work and desire to broadcast in live format. Parks Canada shall use best efforts to accommodate and assist CBC, whether via third parties or otherwise, with the satisfaction of these requirements:

- The transmission of material between the *Martin Bergmann* and *Laurier* vessels (i.e. via CBC microwave or otherwise);
- The ability to interview the Parks Canada Search personnel live via Skype; and
- Space for CBC to mount and use cameras in the "lab" and/or the wheel house of the *Martin Bergmann* vessel.

Any material produced by the above-noted may be exploited by CBC throughout the world, in any language, in perpetuity, on any and all media now known or hereafter devised, whether or not actually incorporated into a CBC Program.

5.00 Financial Contribution

5.01 Parks Canada shall pay to CBC a cash contribution of $65,000 CDN (the "**Financial Contribution**"), in accordance with the terms of the Administrative Agreement.

5.02 Unless otherwise noted herein, any internal costs incurred by CBC in connection with the Work, the type and total of which shall be determined by CBC in its discretion, shall be the sole responsibility of CBC.

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Appendix 2 – Communications Protocol

In the event of a Discovery, Parks Canada intends to impose an embargo to take place immediately. CBC agrees to respect the embargo imposed by Parks Canada, unless the embargo is violated or broken by another media organization or by any other person or entity subject to such embargo.

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CBC Radio-Canada Martine Menard <martine.menard@cbc.ca>

Re: Informal Request

1 message

Martine Menard <martine.menard@cbc.ca> Thu, Sep 19, 2013 at 10:43 AM
To: Shaun Poulter <shaun.poulter@cbc.ca>

Nino

Martine Ménard
Senior Director / Première directrice
Corporate Communications / Communications institutionnelles
(613) 288-6184
martine.menard@cbc.ca

On Thu, Sep 19, 2013 at 9:58 AM, Shaun Poulter <shaun.poulter@cbc.ca> wrote:

Gino who?

From: Martine Menard
Sent: Thursday, September 19, 2013 9:56 AM
To: shaun.poulter@cbc.ca
Reply To: Martine Menard
Subject: Re: Informal Request

Apparently Gino is asking.

From: Shaun Poulter [mailto:shaun.poulter@cbc.ca]
Sent: Thursday, September 19, 2013 09:50 AM
To: Chuck Thompson <chuck.thompson@cbc.ca>
Cc: Martine Menard <martine.menard@cbc.ca>; Michel Hachey <michel.hachey@radio-canada.ca>; France Belisle <france.belisle@radio-canada.ca>
Subject: Re: Informal Request

They're all in meetings. I've sent messages. I'll let you know.

On Thu, Sep 19, 2013 at 9:42 AM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Ok thx

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Martine Menard
Sent: Thursday, September 19, 2013 9:34 AM
To: Poulter, Shaun
Reply To: Martine Menard
Cc: Michel Hachey; France Belisle; Chuck Thompson
Subject: Fwd: Informal Request

As mentioned requested this information yesterday.

Chuck - Shaun will loop back with you further to his chat with MINO.

Martine Ménard
Senior Director / Première directrice
Corporate Communications / Communications institutionnelles
(613) 288-6184
martine.menard@cbc.ca

---------- Forwarded message ----------
From: **PETER HULL** <peter.hull@cbc.ca>
Date: Wed, Sep 18, 2013 at 3:00 PM
Subject: Informal Request
To: Martine Menard <martine.menard@cbc.ca>
Cc: Chantal Amand <chantal.amand@cbc.ca>, Yasmin Nissim <yasmin.nissim@cbc.ca>, PATRISHA RINGUETTE <patrisha.ringuette@cbc.ca>

Martine,

Per usual practice this is to advise that we received and answered an informal request earlier today for records released previously by the Corporation in answer to the following formal ATI request:

A-2012-00085

Documents surrounding CBC's arrangement with Parks Canada for services re. Franklin Expedition coverage. I am specifically looking for funds paid by Parks Canada to CBC.
Clarification made by phone on September 21, 2012 between the requester and Chantal Amand:
I called the requester and clarified that he is specifically looking for the final document (should it exist) where CBC and Parks Canada set the arrangement or exchange of funds and/or activities to be carried out between both for the said expedition.

Chantal and Yasmin, Info

Patrisha, Thank you

--

Shaun Poulter
Senior Director, Premier directeur
Government Relations/ Relations gouvernementales
CBC/ Radio-Canada
Tel: (613) 288-6233
Cell: (613) 791-8054
shaun.poulter@cbc.ca

CBC Radio-Canada

Shaun Poulter <shaun.poulter@cbc.ca>

Re: Proposed responses for ..please let me know as I want to hit his deadline at 2

s.19(1)

Shaun Poulter <shaun.poulter@cbc.ca> Thu, Sep 19, 2013 at 1:10 PM
To: Chuck Thompson <chuck.thompson@cbc.ca>
Cc: "McGuire, Jennifer" <jennifer.mcguire@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, FIONA CONWAY <fiona.conway@cbc.ca>, Chris Ball <chris.ball@cbc.ca>

Looks good. You might just add on your last bullet that it helped us gain access and ensure a more complete story for Canadians.

On Thu, Sep 19, 2013 at 12:59 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

1. Is this 2012 agreement with Parks Canada the only one in which Parks Canada paid CBC?
The only one, and for the record, it was a partnership with Parks Canada. They helped us gain access to a remote part of the country so CBC News could tell a great Canadian story.
2. Was CBC paid by Parks Canada or any other government department or agency when reporters and others were sent to cover the search for the Franklin in 2013?
CBC News was going to tell this story irrespective of their involvement. To be clear, Parks Canada had no say in any of our content on any platform.
3. Was payment made by Parks Canada or any other government department or agency regarding coverage in the north in other years?
Parks Canada, nor any other government department, pays CBC for news coverage.
4. How often does CBC accept payment in agreements that include news coverage? Never.
5. What other groups have paid for coverage from CBC?
None.
6. Given that the Broadcasting Act section at 3 (1) (m) (iii) states that CBC's mandate is to "reflect Canada and its regions to national and regional audiences, while serving the special needs of those regions," is this not a case of CBC being paid by another government department to perform tasks that should be covered by the annual subsidy or in CBC terms Parliamentary appropriation?

As I've said, CBC News was going to tell this story whether or not Parks Canada wanted to get involved; their financial contribution helped CBC News gain access to a remote part of Canada.

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

—

Shaun Poulter
Senior Director, Premier directeur
Government Relations/ Relations gouvernementales
CBC/ Radio-Canada
Tel: (613) 288-6233
Cell: (613) 791-8054
shaun.poulter@cbc.ca

CBC Radio-Canada

Shaun Poulter <shaun.poulter@cbc.ca>

Re: Following up

1 message

Shaun Poulter <shaun.poulter@cbc.ca> Thu, Sep 19, 2013 at 2:00 PM
To: Martine Menard <martine.menard@cbc.ca>
Cc: France Belisle <france.belisle@radio-canada.ca>, Bill Chambers <bill.chambers@cbc.ca>, Chuck Thompson <chuck.thompson@cbc.ca>, Stephanie Duquette <stephanie.duquette@radio-canada.ca>

Yes. They emailed to say they would call me this afternoon.

On Thu, Sep 19, 2013 at 1:50 PM, Martine Menard <martine.menard@cbc.ca> wrote:

Shaun - will you share Chuck's answers with MINO. My contact at Department of Heritage wants this information. I will share.

France - please give Parks Canada a heads-up that we received this media call. I don't see any problems in sharing Chuck's answers with them.

Martine Ménard
Senior Director / Première directrice
Corporate Communications / Communications institutionnelles
(613) 288-6184
martine.menard@cbc.ca

-------- Forwarded message --------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Thu, Sep 19, 2013 at 1:46 PM
Subject: Following up s.19(1)
To:

Hi

France forwarded me your email and here are the ansers to your questions:

1. Is this 2012 agreement with Parks Canada the only one in which Parks Canada paid CBC?
The only one, and for the record, it was a partnership with Parks Canada. They helped us gain access to locations and facilities in a remote part of the country that we could otherwise not have accessed to tell a great Canadian story.

2. Was CBC paid by Parks Canada or any other government department or agency when reporters and others were sent to cover the search for the Franklin in 2013?
CBC News was going to tell this story irrespective of their financial involvement. To be clear, Parks Canada had no say in any of our content on any platform and that is clearly spelled out in the agreement.

3. Was payment made by Parks Canada or any other government department or agency regarding coverage in the north in other years?
No.

4. How often does CBC accept payment in agreements that include news coverage?
Never. Parks Canada, nor any other government department, pays CBC News for coverage.

5. What other groups have paid for coverage from CBC?
None.

6. Given that the Broadcasting Act section at 3 (1) (m) (iii) states that CBC's mandate is to "reflect Canada and its regions to national and regional audiences, while serving the special needs of those regions," is this not a case of CBC being paid by another government department to perform tasks that should be covered by the annual subsidy or in CBC terms Parliamentary appropriation?

As I've said, CBC News was going to tell this story whether or not Parks Canada wanted to get involved; their contribution was about helping CBC News gain access to a remote part of Canada to tell a great story.

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

--
Shaun Poulter
Senior Director, Premier directeur
Government Relations/ Relations gouvernementales
CBC/ Radio-Canada
Tel: (613) 288-6233
Cell: (613) 791-8054
shaun.poulter@cbc.ca

CBC Radio-Canada France Belisle <france.belisle@radio-canada.ca>

Re: Media questions - URGENT

France Belisle <france.belisle@radio-canada.ca> 19 septembre 2013 10:56
A :
Cc : Chuck Thompson <Chuck.Thompson@cbc.ca>

Bonjour

My colleague Chuck Thompson in Toronto is responsible of this file.
I've sent him your request.

s.19(1)

Have a good day,
France

France Belisle
Chef, Relations avec les médias et Gestion des enjeux/ Manager, Media Relations and Issues Management
france.belisle@radio-canada.ca
cell: 613.301.0552
bur: 613.288.6039

2013/9/19

Ms. Belisle, a few questions for you today. Our deadline is 2pm.

The attached document, an agreement between CBC and Parks Canada shows CBC being paid by Parks Canada for several things including

a) a documentary segment for The National
d) segments for nightly news on CBC and SRC

My questions are as follows

1. Is this 2012 agreement with Parks Canada the only one in which Parks Canada paid CBC?
2. Was CBC paid by Parks Canada or any other government department or agency when reporters and others were sent to cover the search for the Franklin in 2013?
3. Was payment made by Parks Canada or any other government department or agency regarding coverage in the north in other years?
4. How often does CBC accept payment in agreements that include news coverage?
5. What other groups have paid for coverage from CBC?
6. Given that the Broadcasting Act section at 3 (1) (m) (iii) states that CBC's mandate is to "reflect Canada and its regions to national and regional audiences, while serving the special needs of those regions," is this not a case of CBC being paid by another government department to perform tasks that should be covered by the annual subsidy or in CBC terms Parliamentary appropriation?

Thanks you for your time

s.19(1)

CBC Radio-Canada France Belisle <france.belisle@radio-canada.ca>

Fwd: URGENT INTERVIEW REQUEST -- Parks Canada/CBC Contract

1 message

Angus Mckinnon <angus.mckinnon@cbc.ca> 19 septembre 2013 16:50
À : France Belisle <france.belisle@radio-canada.ca>

over to you...

---------- Forwarded message ----------
From:
Date: Thu, Sep 19, 2013 at 4:34 PM
Subject: URGENT INTERVIEW REQUEST -- Parks Canada/CBC Contract
To: angus.mckinnon@cbc.ca

s.19(1)

Good afternoon Mr. McKinnon:

My name is

I've left messages on your cell and on your office phone.

We are writing a story on the agreement signed between Parks Canada and CBC News last summer in which Parks Canada covered the cost of sending Peter Mansbridge and his crew to the Arctic for a TV special.

We have several questions, and will need answers by 7 p.m. E.T. as we are publishing tonight.

1. Why did CBC sign an agreement with Parks Canada?

2. Why did CBC request payment from Parks Canada?

3. What was the payment intended to cover?

4. Is it CBC policy to request payment from third parties for big television projects such as this one?

5. How often has this been done in the past?

6. Does this not breach CBC's own journalistic guidelines (as described on page. 148 of the policy book)?

6b) If you feel it does not, why not?

7.What role did Mr. Mansbridge play in arranging this?

I can be reached via this email or at

All the best,

CBC Radio-Canada France Belisle <france.belisle@radio-canada.ca>

KEY MESSAGES- Franklin expedition

France Belisle <france.belisle@radio-canada.ca> 20 septembre 2013 10:10
À : Chuck Thompson <Chuck.Thompson@cbc.ca>

Hi Chuck, **s.19(1)**

I've took your answers to and made key messages out of if.

Sending it to translation now. Let me know if these are fine.

France

LOST FRANKLIN EXPEDITION: PARTNERSHIP BETWEEN CBC AND PARKS CANADA

The partnership between CBC and Parks Canada was about helping CBC News gain access to a remote part of Canada to tell a great story.

CBC News was going to tell this story whether or not Parks Canada wanted to get involved.

CBC never accepts payment for news coverage.

Parks Canada had no say in any of our content on any platform and that is clearly spelled out in the agreement.

France Belisle
Chef, Relations avec les médias et Gestion des enjeux/ Manager, Media Relations and Issues Management
france.belisle@radio-canada.ca
cell: 613.301.0552
bur: 613.288.6039

CBC Radio-Canada France Belisle <france.belisle@radio-canada.ca>

messages clés - pour France

1 message

France Belisle <france.belisle@radio-canada.ca> 20 septembre 2013 10:22
À : MONTREAL TRADUCTION <montreal.traduction@radio-canada.ca>

Bonjour!

SVP traduire les messages clés suivants de l'anglais vers le français. Voir document WORD attaché...
et un lien pour background: http://www.huffingtonpost.ca/2013/09/19/cbc-parks-canada-franklin_n_3958545.html

Si possible pour 14h cet aprem.
Merci!

France Belisle
Chef, Relations avec les médias et Gestion des enjeux/ Manager, Media Relations and Issues Management
france.belisle@radio-canada.ca
cell: 613.301.0552
bur: 613.288.6039

LOST FRANKLIN EXPEDITION.docx
14K

LOST FRANKLIN EXPEDITION: PARTNERSHIP BETWEEN CBC AND PARKS CANADA

The partnership between CBC and Parks Canada was about helping CBC News gain access to a remote part of Canada to tell a great story.

CBC News was going to tell this story whether or not Parks Canada wanted to get involved.

CBC never accepts payment for news coverage.

Parks Canada had no say in any of our content on any platform and that is clearly spelled out in the agreement.

CBC Radio-Canada France Belisle <france.belisle@radio-canada.ca>

VERSION 2- Messages clés - pour France

1 message

France Belisle <france.belisle@radio-canada.ca> 20 septembre 2013 10:38
À : MONTREAL TRADUCTION <montreal.traduction@radio-canada.ca>

Bonjour,

CHANGEMENTS aux messages clés envoyés plus tôt (10h22)
Voir document WORD ci-joint.
Merci!

France Belisle
Chef, Relations avec les médias et Gestion des enjeux/ Manager, Media Relations and Issues Management
france.belisle@radio-canada.ca
cell: 613.301.0552
bur: 613.288.6039

LOST FRANKLIN EXPEDITION(v2).docx
14K

LOST FRANKLIN EXPEDITION: PARTNERSHIP BETWEEN CBC AND PARKS CANADA

CBC entered an agreement with Parks Canada.

We shared travel cost and chartered a plane in order to reach this remote part of Canada. CBC paid its own way.

CBC News was going to tell this story whether or not Parks Canada wanted to get involved.

CBC never accepts payment for news coverage.

Parks Canada had no say in any of our content on any platform and that is clearly spelled out in the agreement.

CBC Radio-Canada s.19(1)

Fwd: Friday updated... on Franklin expedition

1 message

France Belisle <france.belisle@radio-canada.ca> 20 septembre 2013 16:07
À : Daniel Lauzon <daniel.lauzon@cbc.ca>, Roger Belanger <Roger.Belanger@cbc.ca>, Sarah Lue <sarah.lue@cbc.ca>, "Menard, Martine" <Martine.Menard@cbc.ca>

France Belisle
Chef, Relations avec les médias et Gestion des enjeux/ Manager, Media Relations and Issues Management
france.belisle@radio-canada.ca
cell: 613.301.0552
bur: 613.288.6039

-------- Forwarded message --------
From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: 2013/9/20
Subject: Friday updated.. on Franklin expedition
To: "Agnew, John" <john.agnew@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, "Bissett, Carolyn" <carolyn.bissett@cbc.ca>, "Boyce, Chris" <chris.boyce@cbc.ca>, "Boyd, Barbara" <barbara.boyd@cbc.ca>, Bridget Hoffer <bridget.hoffer@cbc.ca>, "Carbonneau, Chantal" <chantal.carbonneau@radio-canada.ca>, "Catto, Sally" <sally.catto@cbc.ca>, "Chambers, Bill" <bill.chambers@cbc.ca>, "CHAN, JEANNE" <jeanne.chan@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Christine Wilson <christine.wilson@cbc.ca>, "Dark, Alan" <alan.dark@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Masse <david.masse@cbc.ca>, David Oille <David.Oille@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "DOYLE, CHRISTOPHER" <christopher.doyle@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, "Fraser, Alison" <alison.fraser@cbc.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, "Groen, Linda" <linda.groen@cbc.ca>, Jane Anido <jane.anido@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Julie Bristow <julie.bristow@cbc.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, "Lea, Elizabeth" <elizabeth.lea@cbc.ca>, Lisa Clarkson <lisa.clarkson@cbc.ca>, Liz Hughes <liz.hughes@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Mary-Jo Osborn <mary-jo.osborn@cbc.ca>, "MCCANN, HILARY" <hilary.mccann@cbc.ca>, "McGuire, Jennifer" <jennifer.mcguire@cbc.ca>, "MCKINNON, ANGUS" <angus.mckinnon@cbc.ca>, "MCLAUGHLIN, DEBRA" <debra.mclaughlin@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, "Montminy, Pascale" <pascale.montminy@radio-canada.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy.boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, "Straw, Chris" <chris.straw@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, VICKI GIANNACE <vicki.giannace@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "Wilson, Denise" <denise.wilson@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>, "YOUNG, AMANDA" <amanda.young@cbc.ca>, "Jang, David" <david.jang@cbc.ca>

http://www.torontosun.com/2013/09/20/parks-canada-paid-cbc-for-coverage-of-franklin-search

Chuck Thompson
Head of Media Relations
CBC English Services
416-205-3747
416-509-3315 (cell)

s.19(1)