b)

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Home	Help	English *	jeff.keay@cb				
			(api/email/emails-29612858/download)	3 of 22			
Inbox		Re: Fwd: Fw:	Message from the Western Standard				
Folders		Jeff Keay	ico / Elizabeth Lea / JAY WALSH	2007-10-15 (7 years ago)			
Timeline		In other words,	CO / Elizabetti Lea / JAT WALSH				
	,	in other words,					
		Jeff Keay	D.M.				
		Head of Media					
		English Commu CBC/Radio-Car					
		416 205 3987	naua				
		jeff_keay@cbc.	ca				
		jon_may & ooo.					
		>>> Deborah D	'Amico 10/15/07 8:39 AM >>>				
		fyi					
		Original Mo	essage				
		If you are havin	ng difficulty viewing this email click here				
		Dear Western S	Standard reader,				
		rly four valiant	oort that we've had to shut down the print edition of t years of trying, we were unable to make ends meet o fulfill our oustanding subscription obligations, and	financially. I regret that means we			
			It is my hope that we will be able to continue with an Internet presence, but it is unlikely that we will be able to revive our print edition.				
		Here is a note	that I posted to our website about this change				
			Please accept my gratitude for your support over the years, and my apologies for not being able to c ontinue publishing.				
		Yours truly,					
		Ezra Levant,					

Publisher

Home

Help

English \*

jeff.keay@cb...

v

(api/email/emails-29603816/download)

14 of 22

Inbox

Folders

Timeline

Fwd: Re: Urgent - sticker campaign

Jeff Keay

John Bozzo / Elizabeth Lea

2007-01-08 (8 years ago)

Jeff Keay Head of Media Relations English Communications CBC/Radio-Canada 416 205 3987 jeff\_keay@cbc.ca

>>> Elizabeth Lea 01/08/07 2:56 PM >>> FYI

>>> Martine Menard 01/08/07 1:53 PM >>>

>>> Shaun Poulter 01/08/07 1:47 pm >>> Thanks Don,

I could use some more information:

Could you explain a bit more about the linkage between "Blueprint Alberta" and these bumper stickers? What was the idea behind the bumper stickers specificially? Did we realize the potential editorial implications of the message(s)?

Could you send me a list of all the slogans chosen to be made into bumper stickers?

Do you have a number on the cost of the promotion, the number of stickers printed and/or distibute

s.21(1)(b)

s.21(1)(a)

d?

s.19(1)

Have you received any other complaints?

s.21(1)(a)

s.21(1)(b)

Are these stickers still available?

Do people just pick them up at CBC Calgary? Around town?

Have you considered a letter to the Sun?

>>> Don Orchard 1/8/2007 1:18:15 PM >>>

Hi Shaun,

Here's some background regarding the history and intent of the bumper sticker described in this account. Please call me at 403-831-6500 for additional information if necessary. I'd be happy to author a r esponse.

- This bumper sticker slogan was contributed by a listener as part of CBC Calgary's "Blueprint Albert a" programming initiative nine months ago.
- The series explored and celebrated Alberta's economic good fortune. This slogan, and another sub mission, were selected from hundreds of audience suggestions.
- This particular contribution was selected because it captured a moment in time, one of economic pr osperity in Alberta and record gasoline prices. Surely the author can see the intent was humour. In n o way was it intended to address any circumstances influencing the global cost of oil or to attach acc ountability.
- The bumper stickers were made available for listeners to pick-up and affix to their own vehicles or o ffice stalls.
- The Blueprint Alberta series is an ongoing CBC Alberta initiative designed to ensure a home grown, authentic exploration of the Alberta story. Subject selection and story choices are driven by the public and by events of the day.
- Contrary to the authors allegations, the bumper stickers, Blueprint Alberta and CBC's overall editori al policy are not influenced by special interest groups and are not in support of any particular organiz ation's interests or tactics.
- There was/is no correlation of CBC policy or programming and the event described.

Namely to give credible voice to Albert a issues, culture, achievements and challenges at this very interesting time. Alberta has a great story to tell and CBC is in a strong and unique position to tell that story.

Don

Home Help	English *	jeff.keay@cb		
	harry of light transport that he had been a state of the	(api/email/emails-29602147/download)	15 of 22	
Inbox	Ezra Levant take two			
Folders	Jeff Keay		2006-11-02 (8 years ago)	
Timeline	Elizabeth Lea			

Jeff Keay Head of Media Relations English Communications CBC/Radio-Canada 416 205 3987 jeff\_keay@cbc.ca CBC ( Radio-Canada

Chuck Thompson <chuck.thompson@cbc.ca>

## Thursday update

1 message

Chuck Thompson < chuck.thompson@cbc.ca> Thu, Feb 19, 2015 at 7:47 AM To: AMANDA YOUNG <amanda.young@cbc.ca>, Andrew Cochran <andrew.cochran@cbc.ca>, ANGUS MCKINNON <angus.mckinnon@cbc.ca>, Annette Kirk <annette.kirk@cbc.ca>, Aoife Casey <aoife.casey@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, Bill Chambers <bill.chambers@cbc.ca>, BONNIE BROWNLEE <bonnie.brownlee@cbc.ca>, Carolyn Bissett <carolyn.bissett@cbc.ca>, "Catto, Sally" <sally.catto@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Chris Boyce <chris.boyce@cbc.ca>, Christine Cook <christine.cook@cbc.ca>, CINDY WITTEN <cindy.witten@cbc.ca>, Daniel Fricker <daniel.fricker@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, Denise Wilson <denise.wilson@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "Dube, Marco' <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, Fiona Conway <fiona.conway@cbc.ca>, France Belisle <france.belisle@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, Heather Conway <heather.conway@cbc.ca>, Jack Nagler < jack.nagler@cbc.ca>, JANE COLLINS < jane.collins@cbc.ca>, JEAN MONGEAU < jean.mongeau@radiocanada.ca>, JEANNE CHAN <jeanne.chan@cbc.ca>, Jeff Keay <jeff.keay@cbc.ca>, Jeff Úlster <jeff.ulster@cbc.ca>, JEFFREY ORRIDGE <jeffrey.orridge@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, Julie Page <julie.page@radio-</p> canada.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, Liliane Le <liliane.le@cbc.ca>, Lisa Clarkson sa.clarkson@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, Nicole Durrant <nicole.durrant@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, PETER HILL <peter.hill@cbc.ca>, Rena Nano <rena.nano@cbc.ca>, RICHARD KANEE <richard.kanee@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.camey@cbc.ca>, Sarah Lue <sarah.lue@cbc.ca>, Seema Patel <seema.patel@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, Terry Ludwick <terry.ludwick@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, TINA TATTO <tina.tatto@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>

Good morning,

Two stories pertaining to CBC funding start us off on this first day of the Chinese New Year...

Kate Taylor: You want a top-notch broadcaster, Canada? Show CBC the money (The Globe and Mail (Online))

Photo: No, Date: Feb 19, 2015

Fresh from a nice little trip to London to visit the BBC, the Senate committee on transport and communications was filled with interesting questions for CBC boss Hubert Lacroix and his staff at hearings in Ottawa on Tuesday.

The CBC Needs Direct Funding From Its Audience (Huffington Post Canada)

Photo: No, Date: Feb 19, 2015

What does the future hold for our national broadcaster, which provides taxpayer-supported radio and television programming to Canadians across the country? Will CBC/Radio-Canada disappear if the federal government cuts public funding again in its upcoming budget and continues to cut in subsequent budgets? That seems...

The Globe's Susan Krashinsky reports CPAX continues to grow its base:

Major Canadian media outlets join automated digital ad group (Also appeared in Print) (The Globe and Mail

01/04/2015

(Online))

Photo: No, Date: Feb 19, 2015

An expanding group of Canadian media companies are teaming up to sell their online ads through automated bidding - with the selling point that, unlike some ads purchased on other digital ad exchanges, more real human beings will actually see those ads.

Radio-Canada says it will appeal Quebec Press Council's ruling against it (Also appeared in Print) (Montreal Gazette (Online))

Photo: No, Date: Feb 18, 2015

The Quebec Press Council has ruled that Radio-Canada violated journalistic principles in a 2014 television news report about the husband of former Parti Québécois leader Pauline Marois.

s.21(1)(b)

Former Sun News host Ezra Levant launching his own conservative website following network's demise (Also appeared in Print) (National Post (Online))

Photo: No, Date: Feb 18, 2015

Ezra Levant, left unemployed by the demise of Sun News, is hoping to emulate the success of U.S. commentator Glenn Beck by launching his own subscription-based conservative website.

The way Canadians consume content keeps evolving:

Nearly 1 in 10 English-speaking Canadians only watch content online: study (CTV News (Online))

Photo: No, Date: Feb 19, 2015

Nearly one in 10 anglophone Canadians say they no longer watch any TV shows the old-fashioned way and only stream or download content online, according to a new study.

C'est tout...

Chuck

Chuck Thompson Head of Public Affairs **CBC English Services** 416-205-3747 416-509-3315 (cell)

s.23

CBC ( Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: Fwd: Re: Update on Seeking advice.

1 message

Chuck Thompson < chuck.thompson@cbc.ca> To: Seema Patel <seema.patel@cbc.ca>

Tue, Feb 17, 2015 at 10:16 PM

Ok I just don't want her or Carol to feel unsupported.

On Feb 17, 2015 10:08 PM, "Seema Patel" < seema.patel@cbc.ca> wrote:

no it's not necessary...only if the story grows but that doesn't seem likely.

On Feb 17, 2015 10:05 PM, "Chuck Thompson" <chuck.thompson@cbc.ca> wrote:

No problem, happy to help but I see in one of Robin's note she was hoping someone from CBC could have sent him some sort of message. Happy to do that if that's still what she wants.

On Feb 17, 2015 9:54 PM, "Seema Patel" <seema.patel@cbc.ca> wrote:

We all agree..thanks for your call.

Seema

Forwarded message –

From: "Robin Smythe" <robin.smythe@cbc.ca>

Date: Feb 17, 2015 9:11 PM

Subject: Re: Update on Seeking advice.

To: "Carol Off" <carol.off@cbc.ca>

Cc: "Mr John Perry" <john.perry@cbc.ca>, "Seema Patel" <seema.patel@cbc.ca>,

"kevin.roberston@cbc.ca" <kevin.roberston@cbc.ca>

thanks Carol. All good points. Glad we're on the same page.. and yes, I agree it was worth having on Friday.. and ! robin

On 17 February 2015 at 20:59, Carol Off <carol.off@cbc.ca> wrote:

Thank you Robin for being so protective of me. I really appreciate it.

But it was worth it to have

the interview. It had such an impact! I'm getting response everywhere I go.

I'm monitoring the impact of Ezra's video and it's so far not having much effect. Just over two thousand hits with comments that are mixed and don't mention me. If and a few others had not tweeted it, no one would watch. So not worried. If we respond or tweet, we drive tens of thousands to his video.

If there is real journalism about it tomorrow that mentions me, then I would want the CBC to respond.

C.

Sent from my iPad

On Feb 17, 2015, at 7:37 PM, Robin Smythe <robin.smythe@cbc.ca> wrote:

01/04/2015

s.21(1)(a) s.21(1)(b)

s.23

Thx. Robin

Robin Smythe, Executive producer As It Happens, CBC Radio

On Feb 17, 2015 7:06 PM, "Robin Smythe" <robin.smythe@cbc.ca> wrote:

And carol loved your exchange with Jason on twitter. Exactly the right tone!

Robin Smythe, Executive producer As It Happens, CBC Radio

On Feb 17, 2015 7:02 PM, "Robin Smythe" <robin.smythe@cbc.ca> wrote:

Thx.
Robin
Robin Smythe, Executive producer
As It Happens, CBC Radio

Robin Smythe, Executive Producer As It Happens, CBC Radio 416-205-2667 robin.smythe@cbc.ca CBC (@) Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Fwd: Tuesday update

1 message

Chuck Thompson <chuck.thompson@cbc.ca>

Tue, Feb 17, 2015 at 12:00 PM

Chuck Thompson Head of Public Affairs CBC English Services 416-205-3747 416-509-3315 (cell)

----- Forwarded message -----

From: Chuck Thompson < chuck.thompson@cbc.ca>

Date: Tue, Feb 17, 2015 at 7:58 AM

Subject: Tuesday update

To: AMANDA YOUNG <amanda.young@cbc.ca>, Andrew Cochran <andrew.cochran@cbc.ca>, ANGUS MCKINNON <angus.mckinnon@cbc.ca>, Annette Kirk <annette.kirk@cbc.ca>, Aoife Casey BONNIE BROWNLEE <bonnie.brownlee@cbc.ca>, Carolyn Bissett <carolyn.bissett@cbc.ca>, "Catto, Sally" <sally.catto@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Chris Boyce <chris.boyce@cbc.ca>, Christine Cook <christine.cook@cbc.ca>, CINDY WITTEN <cindy.witten@cbc.ca>, Daniel Fricker <daniel.fricker@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, Denise Wilson <denise.wilson@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, Fiona Conway <fiona.conway@cbc.ca>, France Belisle <france.belisle@cbc.ca>, France Belisle france.belisle@radio-canada.ca>, Fred Mattocks fred.mattocks@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, Heather Conway <heather.conway@cbc.ca>, Jack Nagler <jack.nagler@cbc.ca>, JANE COLLINS <jane.collins@cbc.ca>, JEAN MONGEAU <jean.mongeau@radio-canada.ca>, JEANNE CHAN <jeanne.chan@cbc.ca>, Jeff Keay <jeff.keay@cbc.ca>, Jeff Ulster <jeff.ulster@cbc.ca>, JEFFREY ORRIDGE <jeffrey.orridge@cbc.ca>, Jennifer McGuire <jennifer.mcquire@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, Julie Page <julie.page@radio-canada.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, Liliane Le liane.le@cbc.ca>, Lisa Clarkson lisa.clarkson@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, Nicole Durrant <nicole.durrant@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, PETER HILL <peter.hill@cbc.ca>, Rena Nano <rena.nano@cbc.ca>, RICHARD KANEE <richard.kanee@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.camey@cbc.ca>, Sarah Lue <sarah.lue@cbc.ca>, Seema Patel <seema.patel@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, Terry Ludwick <terry.ludwick@cbc.ca>, "Thadani-Anthony, Serena" < serena.thadani-anthony@cbc.ca>, TINA TATTO < tina.tatto@cbc.ca>, Trevor Pilling ctrevor.pilling@cbc.ca>, "Troyer, Jill" fill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>

### Good morning,

Heather, Louis and Hubert are in front of the senate committee this morning (9am ET) and it likely won't be a walk in the park:

Top CBC brass to face senators' grilling on recent controversies (Also appeared in Print) (Ottawa Citizen (Online))

Photo: No, Date: Feb 17, 2015

The top three executives at CBC, including president Hubert Lacroix, will likely face sharp questions Tuesday from a Senate committee about the public broadcaster's plans for dealing with troubling behaviour from some employees.

As you will read in these next two items, Prime Minister Harper recently made some controversial remarks about Radio-Canada employees on a Quebec radio station:

http://www.thestar.com/news/canada/2015/02/16/harper-says-radio-canada-employees-hate-conservativevalues.html

Radio-Canada employees 'hate' conservative values, Harper tells Quebec station (iPolitics (Online))

Photo: No. Date: Feb 16, 2015

Prime Minister Stephen Harper says "a lot" of Radio-Canada employees "hate" conservative values. Harper says those values that are loathed by many employees of CBC's French-language network are the same ones that he says are supported by a large number of Quebecers.

In case you missed it on Friday, Arlene Dickinson has decided to move on from the den:

Arlene Dickinson leaving 'Dragons' Den (Toronto Sun (Online))

Photo: No. Date: Feb 13, 2015

Dragons' Den has lost its classy Den mother. Who's going to keep the goofy guys in check now? Entrepreneurial women, send in your resumes.

Audience numbers were very solid for the Book of Negroes:

Book of Negroes was ratings hit for CBC (Cape Breton Post (Online))

Photo: No, Date: Feb 17, 2015

It appears the CBC had hit on its hands in the mini-series The Book of Negroes, which ended its six-week run on Wednesday, Feb.

Jim Bawden looks ahead to tomorrow night's X Company premiere and likes what he sees:

CBC's X Company: True Life Canadian Exploits (James Bawden Blog)

Photo: No, Date: Feb 16, 2015

Thank goodness few Canadian rely on TV for any knowledge about their country's past. Canadian TV dramas these days are carefully crafted to seem as American as possible when exported to the U.S. So it's with a cheer that I herald CBC-TV's new Canadian spy...

Several posts below on the demise of Sun News starting with John Doyle:

John Doyle: The end of Sun News is both national tragedy and farce (The Globe and Mail (Online))

Photo: No, Date: Feb 16, 2015

So farewell then, Sun News. Gone on Friday the 13th with a wee whimper. How to classify the closing? It is tempting to mock.

Canada's Sun News Network, Deemed "Fox News North," Shuts Down (Hollywood Reporter (Online))

Photo: No, Date: Feb 13, 2015

Canada's red-blooded conservative news channel Sun News Network , dubbed "Fox News North" by liberal critics, has gone off the air. The Friday closure followed the 24/7 news channel failing to secure a new buyer or a regulatory life-line. "The closure is regrettable for the...

Why Sun News Network failed (Fagstein (blog))

Photo: No. Date: Feb 13, 2015

So it's done. At 5am Eastern Time today, after a repeat of Byline with Brian Lilley and a promo ad featuring Pat Bolland, Sun News Network cut to black, eventually being replaced with notices from distributors that the channel has ceased operations.

Everyone at Sun News Deserved to be Fired (Canada Land Show (Online))

Photo: No, Date: Feb 13, 2015

As the world wrestled this week with the role Islamophobia played in the slaying of three innocent North Carolina students, Sun News Network's The Source aired the latest in host Ezra Levant's cartoonishly hateful series "The Arab Underground." Thankfully, it will be the last in...

And finally, an interesting and different perspective from Newsweek on perhaps why Brian Williams got it right before he "misremembered":

www.newsweek.com/brian-williams-bald-lies-or-false-memories-307167

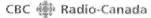
That's it...

Chuck

**Chuck Thompson** Head of Public Affairs **CBC English Services** 416-205-3747 416-509-3315 (cell)

s.21(1)(a)

s.21(1)(b)



Chuck Thompson <chuck.thompson@cbc.ca>

Re: Suzuki

1 message

Chuck Thompson < chuck.thompson@cbc.ca>

Thu, Jan 22, 2015 at 8:25 PM

To: Sally Catto <sally.catto@cbc.ca>

Cc: Mark Starowicz <mark.starowicz@cbc.ca>, Jennifer Dettman <jennifer.dettman@cbc.ca>

Chuck Thompson Head of Public Affairs **CBC English Services** 416-205-3747 416-509-3315 (cell)

On Thu, Jan 22, 2015 at 8:22 PM, Sally Catto <sally.catto@cbc.ca> wrote:

Hi...I know you wouldn't. But he was not asked to and did not decline. I see you sent your tweet out on the 24th and we had that email exchange on the 25th. I think it was your understanding when u sent it out but not ours - clearly some confusion around this - and we were not aware that you had tweeted that out.

4167054545. I need 20 min but can talk after that.

Sent from my iPhone

On Jan 22, 2015, at 8:09 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Thanks Sally but

On Jan 22, 2015 7:54 PM, "Sally Catto" <sally.catto@cbc.ca> wrote:

Hi Chuck. This reflects my and Mark's understanding. On my cell if you want to talk about it. Looking for the contract now. S

Sally Catto General Manager, Programming **CBC Television** tel: 416-205-7159 sally.catto@cbc.ca @SallyCattoCBC Twitter

Forwarded message ———

From: Chuck Thompson <chuck.thompson@cbc.ca>

Date: Fri, Apr 25, 2014 at 1:12 PM

Subject: Fw: Suzuki

To: Jennifer McGuire < jennifer.mcguire@cbc.ca>, Gino Apponi < gino.apponi@cbc.ca>, Sally

Catto <sally.catto@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>

And this follow up...

s.21(1)(b)

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Heather Conway < heather.conway@cbc.ca>

Sent: Friday, April 25, 2014 1:06 PM

To: Chuck Thompson Reply To: Heather Conway Subject: Re: Suzuki

But it is people covered by the jsp not everybody

On Apr 25, 2014, at 12:45 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Thanks and what's your recollection on the question around freelancers having to disclose speaking engagements that could be deemed controversial?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Heather Conway

Sent: Friday, April 25, 2014 12:39 PM

To: Chuck Thompson Reply To: Heather Conway

Subject: Re: Suzuki

Yes it's true Maryse is the best arbiter

On Apr 25, 2014, at 12:11 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Are you ok with this line if Jen gets asked about how this policy affects Suzuki?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Jennifer McGuire <iennifer.mcguire@cbc.ca>

Sent: Friday, April 25, 2014 12:02 PM

To: Sally Catto; Mark Starowicz; Chuck Thompson; Gino Apponi

Reply To: Jennifer McGuire

Subject: Suzuki

If it comes up, here is what I will say.

01/04/2015

Jennifer McGuire General Manager and Editor in Chief, **CBC** News and Centres jennifer.mcguire@cbc.ca

Amanda Pyle **Executive Assistant** amanda.pyle@cbc.ca



Chuck Thompson < chuck.thompson@cbc.ca>

## **Tweet from Ezra Levant (@ezralevant)**

1 message

Thu, Jan 22, 2015 at 6:37 PM Chuck Thompson <chuck.thompson@cbc.ca> To: Sally Catto <sally.catto@cbc.ca>, Jennifer Dettman <jennifer.dettman@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>

Ezra Levant (@ezralevant) tweeted at 6:30 PM on Thu, Jan 22, 2015: Last year @ChuckTCBC told me @DavidSuzuki would have to disclose his speeches: https://t.co/Pw9rA3Sgki He lied: http://t.co/ltpYXqJhQn (https://twitter.com/ezralevant/status/558406369842561024?s=03)

Get the official Twitter app at https://twitter.com/download?s=13



Chuck Thompson < chuck.thompson@cbc.ca>

## Monday update

1 message

Mon. Jan 12, 2015 at 8:11 AM Chuck Thompson < chuck.thompson@cbc.ca> To: AMANDA YOUNG <amanda.young@cbc.ca>, Andrew Cochran <andrew.cochran@cbc.ca>, ANGUS MCKINNON <angus.mckinnon@cbc.ca>, Annette Kirk <annette.kirk@cbc.ca>, Aoife Casey <aoife.casey@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, Bill Chambers <br/>
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Good morning,

Schitt's Creek premieres tomorrow night, more early reviews today:

'Schitt's Creek': Eugene Levy, Catherine O'Hara and Dan Levy talk new CBC comedy (Toronto Sun (Online)) Photo: No, Date: Jan 11, 2015

I had a philosophical reaction to Schitt's Creek. Remember how legendary comedian George Carlin used to talk about the importance of "stuff?" "That's the whole meaning of life, isn't it?" Carlin would say.

TV feasting comes swiftly on heels of TV famine (Also appeared in Print) (Montreal Gazette (Online))

Photo: No. Date: Jan 09, 2015

It's either feast or famine on the tube. For the last few weeks and in spite of the 1,000-channel universe in which we dwell and click, some brains went numb taking in It's a Wonderful Life, Miracle on 34th Street and old Scrooge portrayer Alastair...

Jean Mongeau recently announced a new addition to his senior team:

Mary Kreuk joins CBC (Marketing Magazine Canada (Online))

Photo: No, Date: Jan 09, 2015

The former Bell Media exec starts her new role with the public broadcaster Jan. 13 Former Bell Media executive

Mary Kreuk is joining CBC/Radio-Canada as executive director, multiplatform media sales for Toronto and Western Canada. Her appointment is effective Jan.

CBC Junior J-School workshop sparks students' imaginations (CBC News (Online))

Photo: No, Date: Jan 10, 2015

"Really inspirational," was how many of the 350 would-be journalists summed up their day long experience at the CBC Vancouver Broadcast Centre on Saturday.

John Doyle: The big weekend of girls, life and the terrific tosh therein (Also appeared in Print) (The Globe and Mail (Online))

Photo: No. Date: Jan 09, 2015

Here it is - the first big television weekend of the year. You'll be dizzy making choices. There's the kick-start to awards season; there are funny and dyspeptic women; there's mystery and, well, there is life itself.

Over the weekend, there were more commentaries and opinion pieces regarding Charlie Hebdo cartoons that appeared in major dailies:

Jen Gerson: Canada's media talks tough, treads carefully over Hebdo cartoons (Also appeared in Print) (National Post (Online))

Photo: No. Date: Jan 09, 2015

I have to admit I was nervous Wednesday night after taping Jesse Brown's Canadaland podcast, a show devoted to media criticism in Canada.

Charlie Hebdo: honte à la CBC !!! (Le Journal de Montreal (Online))

Photo: No, Date: Jan 09, 2015 Photo Archives / Agence QMI...

No Canadians should publish Charlie Hebdo cartoons: Mallick (Also appeared in Print) (Toronto Star (Online))

Photo: No. Date: Jan 09, 2015

It's possible to decry the killings in Paris without reproducing Charlie Hebdo's broad cartoons that offended many I hope no Canadian media -- especially not the CBC -- reproduce any Charlie Hebdo cartoons mocking Muslims, and not just because Ezra Levant, carrier of the virus...

Interesting piece from the New York Times on what it takes to break out from the crowded TV landscape:

Aiming to Break Out in a Crowded TV Landscape (New York Times (Online))

Photo: No. Date: Jan 11, 2015

By Emily Steel The demand for original scripted television series is white hot. Against a backdrop of sharp ratings declines, rising competition from digital services, a deteriorating advertising market and fierce battles with cable and satellite companies, television groups are pouring more resources than ever...

Jennifer Ditchburn notes there are some new kids on the block with respect to political reporting:

New media outlets are changing the landscape of political reporting (Regina Leader-Post (Online))

Photo: No, Date: Jan 11, 2015

A slightly fuzzy, zoomed-in screen grab from question period took a brewing controversy for Environment Minister Leona Aglukkaq and crystallized it into a tale of callous indifference.

Suspension of Leslie Roberts deals competitive blow to Global (Also appeared in Print) (The Globe and Mail (Online))

Photo: No, Date: Jan 09, 2015

Global Television's decision to suspend the face of its Toronto news coverage leaves a major void at the network as it tries to hold its ground in the race for ratings.

And finally, Kate Taylor from the Globe reports on the economics behind digital content:

Digital content may be cheap, but who will pay to create it? (Also appeared in Print) (The Globe and Mail (Online))

Photo: No, Date: Jan 09, 2015

Did you ever see that episode of Trailer Park Boys where the guys cook up a scheme to steal lawn furniture

without breaking the law? One of the boys moves a neighbour's chairs off the porch to the front of the property where his accomplice...

Chuck

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CBC (한 Radio-Canada

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## Monday update

1 message

Chuck Thompson < chuck.thompson@cbc.ca> Mon, Nov 3, 2014 at 7:55 AM To: Alison Fraser <alison.fraser@cbc.ca>, AMANDA YOUNG <amanda.young@cbc.ca>, ANGUS MCKINNON <angus.mckinnon@cbc.ca>, Annette Kirk <annette.kirk@cbc.ca>, Aoife Casey <aoife.casey@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, Bill Chambers <bill.chambers@cbc.ca>, BONNIE BROWNLEE <bonnie.brownlee@cbc.ca>, Carolyn Bissett <carolyn.bissett@cbc.ca>, "Catto, Sally" <sally.catto@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Chris Boyce <chris.boyce@cbc.ca>, Christine Cook <christine.cook@cbc.ca>, CINDY WITTEN <cindy.witten@cbc.ca>, Daniel Fricker <daniel.fricker@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, Denise Wilson <denise.wilson@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, Fiona Conway <fiona.conway@cbc.ca>, France Belisle <france.belisle@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, "Groen, Linda" <linda.groen@cbc.ca>, Heather Conway <heather.conway@cbc.ca>, Jack Nagler < jack.nagler@cbc.ca>, JANE COLLINS < jane.collins@cbc.ca>, JEAN MONGEAU < jean.mongeau@radiocanada.ca>, JEANNE CHAN < jeanne.chan@cbc.ca>, Jeff Keay < jeff.keay@cbc.ca>, Jeff Ulster <jeff.ulster@cbc.ca>, JEFFREY ORRIDGE <jeffrey.orridge@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, Julie Page <julie.page@radio-</p> canada.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, Liliane Le <liliane.le@cbc.ca>, Lisa Clarkson clarkson@cbc.ca>, Liz Hughes Liz.hughes@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "Michel, Johnny" <iohnny.michel@cbc.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, Nicole Durrant <nicole.durrant@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, PETER HILL <peter.hill@cbc.ca>, Rena Nano <rena.nano@cbc.ca>, RICHARD KANEE <richard.kanee@cbc.ca>, Roger Belanger < roger.belanger@cbc.ca>, Sarah Carney < sarah.carney@cbc.ca>, Sarah Lue < sarah.lue@cbc.ca>, Seema Patel < seema patel@cbc.ca>, Shaun Poulter < shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, TINA TATTO <tina.tatto@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "WIMBS, JOHN" < john.wimbs@cbc.ca>

Good morning,

There's widespread coverage again today on the Jian Ghomeshi front:

CBC struggling to move forward after Ghomeshi firing (The Globe and Mail (Online))

Photo: No. Date: Oct 31, 2014

Ten days before he was fired, Jian Ghomeshi and his CBC Radio One show Q were on top of the world. They had travelled to Los Angeles for a live taping at the Broad Stage Theatre, featuring interviews with celebrities Zach Galifianakis, Martin Short, Sandra...

What Exactly Was The CBC's Process Of Deciding To Fire Jian Ghomeshi? (The Globe and Mail (Online))

Photo: No, Date: Nov 02, 2014

The axe fell on Jian Ghomeshi's career last Sunday, around noon. The popular host of the hit radio show Q with Jian Ghomeshi had been summoned to a meeting with his employer, the Canadian Broadcasting Corporation, away from its Toronto headquarters and inquisitive staff.

Police probing three complaints in Ghomeshi investigation (The Globe and Mail (Online))

Photo: No, Date: Nov 01, 2014

Three women have now filed abuse complaints against fired CBC star Jian Ghomeshi and investigators are

looking into reports of a "graphic" video in the network's possession, police said Saturday.

Ghomeshi's former band Moxy Fruvous speaks out in wake of allegations (The Globe and Mail (Online))

Photo: No, Date: Oct 31, 2014

Three former members of Moxy Fruvous, the Toronto-based satirical pop troupe from the 1990s that included Jian Ghomeshi as its singing percussionist, have re-grouped long enough to jointly comment on their exbandmate's current controversy.

CBC memo: Evidence of 'physical injury to a woman' spurred Ghomeshi firing (The Globe and Mail (Online))

Photo: No, Date: Oct 31, 2014

The Canadian Broadcasting Corporation told employees Friday afternoon that it fired host Jian Ghomeshi as a result of seeing graphic evidence last week that he had caused "physical injury to a woman." In a memo sent to staff, Heather Conway, the executive vice president of...

Jian Ghomeshi scandal becoming a tipping point for anger over mistreatment of women (National Post (Online)) Photo: No. Date: Nov 01, 2014

"Ugh, bellyaching, blah blah blah." That was Lucy DeCoutere's first reaction to the #YesAllWomen social media campaign -- an attempt to call out misogyny and violence against women after a gunman killed six people, two of them female, in Isla Vista, Ca., last May.

Barbara Kay: Ghomeshì affair opens a new front in ironies of sexual politics (National Post (Online))

Photo: No, Date: Oct 31, 2014

It's like a volcano. The rumbles go on for weeks, months, even years. But when the volcano finally erupts, the lava flow is surprisingly swift and can mean sudden death for anyone in its path.

Jian Ghomeshi's journey from immigrant's son to cultural icon to pariah (National Post (Online))

Photo: No. Date: Oct 31, 2014

In his memoir, 1982, disgraced radio star Jian Ghomeshi recounts a typical young person's early experiences with sex, from a first kiss in Grade 5, through to an ill-fated make-out session in Grade 8, when he stripped naked with a girl and did not quite...

Jian Ghomeshi may have lost the last chip he had to play in his defence (Financial Post (Online))

Photo: No. Date: Oct 31, 2014

Jian Ghomeshi played a high risk, high stakes game. And he lost almost all of it. Now he could lose what may be the last chip he has left to play in his defence - the backing of his union.

Students were warned away from Q internships: professor (Toronto Star (Online))

Photo: No. Date: Nov 03, 2014

University of Western Ontario journalism students heard interning at Q was "off limits" over concerns about host Jian Ghomeshi's "inappropriate" behaviour. Journalism students at the University of Western Ontario were cautioned against pursuing internships at Jian Ghomeshi's popular CBC radio show Q due to concerns...

Jian Ghomeshi's unplanned dinner with Star writer Kevin Donovan (Toronto Star (Online))

Photo: No. Date: Nov 02, 2014

A strange twist of fate saw the Star's investigation team leader seated beside the former Q host at a Toronto film festival dinner in September.

Jian Ghomeshi showed CBC a video of bondage, beating: sources (Toronto Star (Online))

Photo: No. Date: Oct 31, 2014

Jian Ghomeshi showed CBC executives video that depicted him engaged in bondage, beating, sources tell Star Share on Facebook A A Report an Error Share via Email Print Jian Ghomeshi told CBC about sex allegations and provided video evidence as proof that these acts were...

CBC fired Jian Ghomeshi after seeing 'graphic evidence': internal memo (Toronto Star (Online))

Photo: No. Date: Oct 31, 2014

The CBC saw "graphic evidence" for the first time last Thursday that Jian Ghomeshi had "caused physical injury to a woman" which led to his firing on Sunday The CBC fired Ghomeshi after seeing "graphic evidence" for the first time last Thursday that Jian Ghomeshi...

Does Jian Ghomeshi's arrogance know no bounds? (Toronto Star (Online))

Photo: No. Date: Oct 31, 2014

Why author Noah Richler never liked Jian Ghomeshi, and still doesn't. I never liked Jian Ghomeshi much, and if

that strikes you as an unsuitable way to begin then you have only to turn to the adoring comments of a diminishing but still significant number...

A terrible, no good, really bad CBC week (Toronto Sun (Online))

Photo: No, Date: Nov 01, 2014

That was the CBC week that was. And oh, how it was. The degree of hypocrisy, false moralism, narcissism, neurosis and sheer stupidity around the Jian Ghomeshi story was and continues to be breathtaking, even by the standards of Canada's chattering classes.

Sex, lies, and a big-eared teddy heading to court (iPolitics (Online))

Photo: No, Date: Nov 02, 2014

Sex, lies, and perhaps videotape. The Jian Ghomeshi story took me on a bullet train back to the past – to Easter Sunday 1989 to be precise.

Police Investigating Ex-CBC Host Jian Ghomeshi In Sex Assault Case (Huffington Post)

Photo: No, Date: Nov 02, 2014

TORONTO (AP) -- Police have begun an investigation of a prominent former Canadian Broadcast Corp. radio host on sexual assault charges after three women filed complaints against him.

U.S. newspaper scrambles after printing Ghomeshi profile that didn't mention dismissal (CTV News (Online))

Photo: No, Date: Nov 02, 2014

A Pittsburgh newspaper was left scrambling to explain on Sunday why a profile of former CBC radio host Jian Ghomeshi was reprinted in an advertising supplement without mentioning the abuse allegations that led to his termination.

Timeline: Ghomeshi affair began with news he was dealing with personal issues (CTV News (Online))

Photo: No, Date: Oct 31, 2014

TORONTO -- "Thanks for all the well wishes, you guys. I'm OK," radio star Jian Ghomeshi tweeted on Oct. 24 after CBC announced he was taking a leave from the network to deal with unspecified personal issues.

EZRA LEVANT · Will CBC report on what they knew -- and when? (Sun News Network (Online))

Photo: No, Date: Nov 02, 2014

The CBC has now joined other media in reporting about Jian Ghomeshi's violent sexual misconduct. They're interviewing women who accuse the former CBC star of beating them and forcing himself on them.

Former CBC Host Ghomeshi Investigated For Sexual Assaults (Bloomberg (Online))

Photo: No, Date: Nov 03, 2014

Former Canadian Broadcasting Corp. radio host Jian Ghomeshiis being investigated by Toronto police for sexual assault after three women brought evidence of attacks by one of Canada "s most well-known media personalities.

We all knew about Jian (Canada Land Show (Online))

Photo: No, Date: Nov 02, 2014

Roberto Veri used to work for CBC's Q with Jian Ghomeshi. He witnessed harassment that he never reported, until now. Also: the extraordinary circumstances that led to Ghomeshi's downfall.

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## Monday update

1 message

Mon, Oct 20, 2014 at 7:56 AM Chuck Thompson < chuck.thompson@cbc.ca> To: Alison Fraser <alison.fraser@cbc.ca>, AMANDA YOUNG <amanda.young@cbc.ca>, ANGUS MCKINNON <angus.mckinnon@cbc.ca>, Annette Kirk <annette.kirk@cbc.ca>, Aoife Casey <aoife.casey@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, Bill Chambers <bill.chambers@cbc.ca>, BONNIE BROWNLEE <bonnie.brownlee@cbc.ca>, Carolyn Bissett <carolyn.bissett@cbc.ca>, "Catto, Sally" <sally.catto@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Chris Boyce <chris.boyce@cbc.ca>, Christine Cook <christine.cook@cbc.ca>, CINDY WITTEN <cindy.witten@cbc.ca>, Daniel Fricker <daniel.fricker@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, Denise Wilson <denise.wilson@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, Fiona Conway <fiona.conway@cbc.ca>, France Belisle <france.belisle@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, "Groen, Linda" <linda.groen@cbc.ca>, Heather Conway <heather.conway@cbc.ca>, Jack Nagler <jack.nagler@cbc.ca>, JANE COLLINS <jane.collins@cbc.ca>, JEAN MONGEAU <jean.mongeau@radio-</p> canada.ca>, JEANNE CHAN < jeanne.chan@cbc.ca>, Jeff Keay < jeff.keay@cbc.ca>, Jeff Ulster <jeff.ulster@cbc.ca>, JEFFREY ORRIDGE <jeffrey.orridge@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, Julie Page <julie.page@radio-</p> canada.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, Liliane Le <liliane.le@cbc.ca>, Lisa Clarkson Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, Nicole Durrant <nicole.durrant@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, PETER HILL <peter.hill@cbc.ca>, Rena Nano <rena.nano@cbc.ca>, RICHARD KANEE <richard.kanee@cbc.ca>, Roger Belanger < roger.belanger@cbc.ca>, Sarah Carney < sarah.carney@cbc.ca>, Sarah Lue < sarah.lue@cbc.ca>, Seema Patel < seema patel @cbc.ca>, Shaun Poulter < shaun.poulter @cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, TINA TATTO <tina.tatto@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "WIMBS, JOHN" < john.wimbs@cbc.ca>

Good morning,

Ezra Levant starts us off with his take on how senior News execs came together to express their collective position on news content being used in political ads:

http://www.torontosun.com/2014/10/19/media-consortium-takes-on-tories

Here's a follow up item to Levant's column from the StarPhoenix:

http://www.thestarphoenix.com/Media+censorship/10306554/story.html? federated=1

As I flagged on Friday, last night's episode of Heartland was one for the record books:

http://www.calgarysun.com/2014/10/19/heartland-gallops-into-the-record-books-with-its-125th-episode-making-itthe-longest-running-one-hour-drama-in-canadian-tv-history

The CBC and the Canadian Film Centre have launched a digital comedy workshop; Julia Cummins posted the details in this Playback item:

The CBC and the Canadian Film Centre have partnered to fuel the funny in Canada with a new digital comedy workshop to incubate new comedy properties for Canadian television.

The Jumping Screens Comedy Workshop will invite four online creators to participate in the program, whose properties already have a strong presence and audience on YouTube or other online platforms.

Through the pre-development lab program, the online creators will work with the lab's production team to develop up to 10 five-minute sketches or webisodes over the course of five months, starting in January. At least one of the digital properties that go through the program will then be selected for development on CBC Television.

"The intention for this particular workshop is to figure out how we can develop the next generation comedy series that we could put on TV - CBC in particular - starring this YouTube talent," Ana Serrano, chief digital officer at the CFC told Playback Daily.

The program also aims to disrupt the development process, Serrano added, by measuring audience reaction to changes in the content. For example, the first three of the 10 sketches created through the workshop may focus on voice, while other sketches may play with different elements such as format or plot structure. The creators can then put these sketches on their own online channels (such as YouTube) and on CBC's Punchline online comedy channel to see how existing audiences react to the changes.

While the first year of the program will be invitation-only, the CFC plans to open it up to applicants in coming years, as well as add other international broadcast partners.

That's it for now.

Chuck

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## Tuesday update

1 message

Tue, Oct 14, 2014 at 7:57 AM Chuck Thompson < chuck.thompson@cbc.ca> To: Alison Fraser <alison.fraser@cbc.ca>, AMANDA YOUNG <amanda.young@cbc.ca>, ANGUS MCKINNON <angus.mckinnon@cbc.ca>, Annette Kirk <annette.kirk@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, Bill Chambers <br/> <br/> bill.chambers@cbc.ca>, BONNIE BROWNLEE <br/> <br/> bonnie.brownlee@cbc.ca>, Carolyn Bissett <carolyn.bissett@cbc.ca>, "Catto, Sally" <sally.catto@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Chris Boyce <chris.boyce@cbc.ca>, Christine Cook <christine.cook@cbc.ca>, CINDY WITTEN <cindy.witten@cbc.ca>, Daniel Fricker <daniel.fricker@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <a href="mailto:david.masse@cbc.ca">david.masse@cbc.ca</a>, Denise Wilson <a href="mailto:denise.wilson@cbc.ca">denise.wilson@cbc.ca</a>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, Fiona Conway <fiona.conway@cbc.ca>, France Belisle <france.belisle@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, "Groen, Linda" Linda.groen@cbc.ca>, Heather Conway < heather.conway@cbc.ca>, Jack Nagler < jack.nagler@cbc.ca>, JANE COLLINS < jane.collins@cbc.ca>, JEAN MONGEAU <jean.mongeau@radio-canada.ca>, JEANNE CHAN <jeanne.chan@cbc.ca>, Jeff Keay <jeff.keay@cbc.ca>, Jeff Ulster <jeff.ulster@cbc.ca>, JEFFREY ORRIDGE <jeffrey.orridge@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, Julie Page <julie.page@radiocanada.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, Liliane Le <liliane.le@cbc.ca>, Lisa Clarkson Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "Michel, Johnny" <iohnny.michel@cbc.ca>. NADIA FLAIM <nadia.flaim@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, Nicole Durrant <nicole.durrant@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, PETER HILL <peter.hill@cbc.ca>, Rena Nano <rena.nano@cbc.ca>, RICHARD KANEE <richard.kanee@cbc.ca>, Roger Belanger < roger.belanger@cbc.ca>, Sarah Carney < sarah.carney@cbc.ca>, Sarah Lue < sarah.lue@cbc.ca>, Seema Patel <seema.patel@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, TINA TATTO <tina.tatto@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>

### Good morning,

I'm guessing you've all read Saturday's hockey piece in the Globe. You should know none of the CBC execs that were either quoted or referenced in the article were contacted, never mind the factual inaccuracies scattered throughout the story. Suffice it to say, we've been in touch with the Globe and are waiting to hear back as to how they are going to address this...more to come.

### Here's the link:

http://m.theglobeandmail.com/sports/hockey/hockey-night-in-canada-how-cbc-lost-it-all/article21072643/?service=mobile&page=1

#### Also from Saturday's Globe, Cathal Kelly thinks Strombo will do well in his new role:

http://www.theglobeandmail.com/sports/hockey/george-stroumboulopoulos-brings-personality-to-sportsnets-hockey-coverage/article21072605/

### Scott Stinson of the National Post on Don Cherry post CBC:

http://sports.nationalpost.com/2014/10/13/rogers-first-nhl-weekend-don-cherry-in-his-glory-cbcs-misstep-magnified/

Ezra Levant takes issue with a CBC News report:

http://www.torontosun.com/2014/10/11/real-bigotry-fake-company

#### Nice obit here from The Globe on David Candow:

http://www.theglobeandmail.com/news/national/host-whisperer-david-candow-refined-on-air-talent/article21078181/

### Donald Sutherland is excited about "Pirate's Passage" and talking it up at Mipcom:

http://variety.com/2014/tv/news/mipcom-donald-sutherland-spreads-the-love-for-tandem-repped-pirates-passage-1201328801/

### One of our two new Dragons Vikram Vij is profiled in this Maclean's online post:

http://www.macleans.ca/culture/vikram-vij-the-dragon-from-the-west/

### Richard Ouzounian writes about the last days of Republic of Doyle:

http://www.thestar.com/entertainment/stage/2014/10/10/the\_last\_days\_of\_republic\_of\_doyle.html

That's it for now...

Chuck

Chuck Thompson Head of Public Affairs CBC English Services 416-205-3747 416-509-3315 (cell) CBC ( Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

### Fwd: Monday update

1 message

Chuck Thompson <chuck.thompson@cbc.ca>
To: Chris Ball <chris.ball@cbc.ca>

Mon, Jun 2, 2014 at 9:50 AM

What do you think?

Chuck Thompson Head of Media Relations CBC English Services 416-205-3747 416-509-3315 (cell)

----- Forwarded message -----

From: Lisa Clarkson < lisa.clarkson@cbc.ca>

Date: Mon, Jun 2, 2014 at 8:36 AM

Subject: Re: Monday update

To: Chuck Thompson <chuck.thompson@cbc.ca>
Cc: Heather Conway <heather.conway@cbc.ca>

#### Chuck

What are the criteria we use to decide to respond to newspaper articles (even if by a CBC contributor) where the central facts on which they rely are in error.

Specifically I think we should respond to Andrew Coyne's assertion that: "The spectrum scarcity and other technical limitations that in the past made broadcasting a textbook example of market failure have disappeared, as in time will much of what we now know as broadcasting. It serves no one's interests — viewers, taxpayers, or the CBC itself — to carry on as before."

The public financial support of public broadcasting doesn't hinge on the market failure associated with technical limitations. Where content is created for a Canadian audience (unlike the content featured by many of the private broadcasters which masquerades as "Canadian" stories" but is no such thing as their storylines are highly influenced by foreign funds) support for public broadcasting hinges on bridging the financing gap created between the staggeringly high costs of original Canadian content creation (especially drama) and the possible revenue from our small Canadian audience (especially when the programming isn't repeated 1000000 times).

Lisa

On Mon, Jun 2, 2014 at 7:54 AM, Chuck Thompson <chuck.thompson@cbc.ca> wrote: Good morning,

Tony Wong was one of several reporters who talked to Heather last Thursday and he filed this update for Saturday's Toronto Star:

http://www.thestar.com/entertainment/television/2014/05/30/more\_cuts\_at\_cbc\_absolutely\_says\_vp\_heather\_conway.html

Alicia Androich was at the Upfront as well; she was there on behalf of Marketing Magazine: http://www.marketingmag.ca/news/media-news/cbcs-upfront-executives-not-afraid-of-risk-112771

In this commentary for the National Post, Andrew Coyne gives his perspective on the relationship between the Conservatives and the CBC:

http://fullcomment.nationalpost.com/2014/05/30/andrew-coyne-real-conservatives-would-have-scrapped-or-reformed-the-cbc-the-tones-just-profit-from-it/

It's nice to hear that Bob Cole, at age 80, has signed with Rogers for one more season on HNIC: http://sports.nationalpost.com/2014/06/01/bob-cole-to-return-for-another-season-with-hockey-night-in-canada/

And for the last item, I leave you with this...Simon Houpt on Ezra Levant:

http://www.theglobeandmail.com/arts/books-and-media/book-reviews/ezra-inc-what-does-ezra-levant-stand-for-beyond-ezra-levant/article18929914/

Chuck

Chuck Thompson Head of Media Relations CBC English Services 416-205-3747 416-509-3315 (cell)

Lisa Ann Clarkson Executive Director Business & Rights CBC English Services (416) 205-7216 CBC ( Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: Monday update

1 message

Chuck Thompson < chuck.thompson@cbc.ca>

Mon, Jun 2, 2014 at 9:49 AM

To: Lisa Clarkson < lisa.clarkson@cbc.ca> Cc: Heather Conway < heather.conway@cbc.ca>

We correct any factual errors but obviously people are entitled to have their respective opinions.

Chuck Thompson Head of Media Relations CBC English Services 416-205-3747 416-509-3315 (cell)

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Lisa Ann Clarkson Executive Director Business & Rights CBC English Services (416) 205-7216 CBC (管) Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: Monday update

1 message

Chuck Thompson < chuck.thompson@cbc.ca> To: heather.conway@cbc.ca

Mon, Jun 2, 2014 at 9:40 AM

Ya, really good.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Heather Conway

Sent: Monday, June 2, 2014 9:28 AM

To: Chuck Thompson Reply To: Heather Conway Subject: Re: Monday update

Well Im delighted with the Alicia Androich piece

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Chuck

Chuck Thompson Head of Media Relations **CBC English Services** 416-205-3747 416-509-3315 (cell)

CBC ( Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Monday update

1 message

Mon, Jun 2, 2014 at 7:54 AM Chuck Thompson < chuck.thompson@cbc.ca> To: Alison Fraser <alison.fraser@cbc.ca>, AMANDA YOUNG <amanda.young@cbc.ca>, ANGUS MCKINNON <angus.mckinnon@cbc.ca>, Annette Kirk <annette.kirk@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, Bill <carolyn.bissett@cbc.ca>, "Catto, Sally" <sally.catto@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Chris Boyce <chris.boyce@cbc.ca>, Chris Straw <chris.straw@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, DEBRA MCLAUGHLIN <debra.mclaughlin@cbc.ca>, Denise Wilson <denise.wilson@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" -<heaton.dyer@cbc.ca>, Elizabeth Lea <elizabeth.lea@cbc.ca>, Fiona Conway <fiona.conway@cbc.ca>, France Belisle <france.belisle@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, "Groen, Linda" <linda.groen@cbc.ca>, Heather Conway <heather.conway@cbc.ca>, Jack Nagler <jack.nagler@cbc.ca>, Jane Anido <jane.anido@cbc.ca>, JANE COLLINS <jane.collins@cbc.ca>, JEAN MONGEAU < jean.mongeau@radio-canada.ca>, JEANNE CHAN < jeanne.chan@cbc.ca>, Jeff Ulster <jeff.ulster@cbc.ca>, JEFFREY ORRIDGE <jeffrey.orridge@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>, JON DE LA MOTHE <jon.delamothe@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Judy Mann <judy.mann@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, Julie Page <julie.page@radio-canada.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, Lisa Clarkson < lisa.clarkson@cbc.ca>, Liz Hughes < liz.hughes@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "MCCANN, HILARY" <hilary.mccann@cbc.ca>, MICHAEL SERAFINI <michael.serafini@cbc.ca>, Michel Hachey <michel.hachey@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy.boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, Nicole Durrant <nicole.durrant@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, PETER HILL <peter.hill@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Seema Patel <seema.patel@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <a href="mailto:siein@cbc.ca"><a href="mailto:sieinmetz"><a href="mailto:siein@cbc.ca"><a href="

Good morning,

JOHN" <john.wimbs@cbc.ca>

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Anthony, Serena" <serena.thadani-anthony@cbc.ca>, TINA TATTO <tina.tatto@cbc.ca>, Trevor Pilling

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<trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "WIMBS,

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Chuck

**Chuck Thompson** Head of Media Relations **CBC English Services** 416-205-3747 416-509-3315 (cell)

CBC (@) Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Wednesday update

1 message

Wed, May 21, 2014 at 7:45 AM Chuck Thompson < chuck.thompson@cbc.ca> To: Alison Fraser <alison.fraser@cbc.ca>, AMANDA YOUNG <amanda.young@cbc.ca>, ANGUS MCKINNON <angus.mckinnon@cbc.ca>, Annette Kirk <annette.kirk@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, Bill Chambers <br/>
<a href="mailto:chambers@cbc.ca">cbc.ca</a>, BONNIE BROWNLEE <b href="mailto:brownlee@cbc.ca">brownlee@cbc.ca</a>, Carolyn Bissett <carolyn.bissett@cbc.ca>, "Catto, Sally" <sally.catto@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Chris Boyce <chris.boyce@cbc.ca>, Chris Straw <chris.straw@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, DEBRA MCLAUGHLIN <debra.mclaughlin@cbc.ca>, Denise Wilson <denise.wilson@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, Elizabeth Lea <elizabeth.lea@cbc.ca>, France Belisle <france.belisle@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <a href="mailto:siacques.gaboury@cbc.ca">siacques.gaboury@cbc.ca</a>, Gino Apponi <a href="mailto:siacques.gaboury@cbc.ca">gino.apponi@cbc.ca</a>, "Groen, Linda" <a href="mailto:siacques.gaboury@cbc.ca">siacques.gaboury@cbc.ca</a>, Heather Conway <heather.conway@cbc.ca>, Jack Nagler <jack.nagler@cbc.ca>, Jane Anido <jane.anido@cbc.ca>, JANE COLLINS <jane.collins@cbc.ca>, JEAN MONGEAU <jean.mongeau@radio-canada.ca>, JEANNE CHAN <jeanne.chan@cbc.ca>, Jeff Ulster <jeff.ulster@cbc.ca>, JEFFREY ORRIDGE <jeffrey.orridge@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>, JON DE LA MOTHE <jon.delamothe@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Judy Mann <judy.mann@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, Lisa Clarkson sa.clarkson@cbc.ca>, Liz Hughes <liz.hughes@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "MCCANN, HILARY" <hilary.mccann@cbc.ca>, MICHAEL SERAFINI <michael.serafini@cbc.ca>, Michel Hachey <michel.hachey@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy.boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, Nicole Durrant <nicole.durrant@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, PETER HILL <peter.hill@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Seema Patel <seema.patel@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" < serena.thadani-anthony@cbc.ca>, TINA TATTO < tina.tatto@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>

Good morning,

Just two items today...

Senator Dennis Dawson, Chair of the Senate Committee looking into CBC's mandate thinks our current situation is inextricably linked to a broadcasting act that hasn't changed with the times. He was on As It Happens last night and here's Carol's interview with him: http://www.cbc.ca/news/politics/cbc-crisis-antiquated-broadcast-act-linked-senator-says-1.2649010

The Sun's Ezra Levant also believes CBC is in trouble but for different reasons than the Senator's: http://www.ezralevant.com/cbc-double-standards/

Chuck

Chuck Thompson **Head of Media Relations CBC English Services** 416-205-3747

01/04/2015

416-509-3315 (cell)



Chuck Thompson < chuck.thompson@cbc.ca>

# Fwd: Ezra Levant (@ezralevant) replied to one of your Tweets!

1 message

Chuck Thompson < chuck.thompson@cbc.ca> To: Jeanne Chan <jeanne.chan@cbc.ca>

Tue, Apr 29, 2014 at 3:42 PM

And this... Chuck Thompson Head of Media Relations **CBC English Services** 416-205-3747 416-509-3315 (cell)

---- Forwarded message -----

From: Ezra Levant (via Twitter) <notify@twitter.com>

Date: Thu, Apr 24, 2014 at 5:10 PM

Subject: Ezra Levant (@ezralevant) replied to one of your Tweets!

To: Chuck Thompson <chuck.thompson@cbc.ca>



### Chuck Thompson,

Ezra Levant replied to your Tweet!





### Jennifer McGuire

@jmcguirecbc

Review of speaking engagements - Editor's Blog

cbc.ca/newsblogs/comm... - 24 Apr

More Tweets



### **Chuck Thompson**

@ChuckTCBC

@ezralevant @jmcguirecbc Yes it does. - 24 Apr



### Ezra Levant

@ezralevant



.@ChuckTCBC @jmcguirecbc Thanks for replying, Chuck.

09:10 PM - 24 Apr 14

Reply to @ezralevant





#### 01/04/2015

CBC Radio-Canada Mail - Fwd: Ezra Levant (@ezralevant) replied to one of your Tweets!

If you believe Ezra Levant is engaging in abusive behavior on Twitter, you may report Ezra Levant for spam. Forgot your Twitter password? Get instructions on how to reset it. You can also unsubscribe from these emails or change your notification settings. Need help?

If you received this message in error and did not sign up for Twitter, click not my account. Twitter, Inc. 1355 Market St., Suite 900 San Francisco, CA 94103

Chuck Thompson < chuck.thompson@cbc.ca>

## Mention from Cristian Paunescu (@Cris\_Paunescu)

1 message

Chuck Thompson < chuck.thompson@cbc.ca> To: gino.apponi@cbc.ca

Thu, Apr 24, 2014 at 7:33 PM

Any thoughts on this one?

@Cris\_Paunescu: @ChuckTCBC Is it "from now on" or can we also see the past? Thank you. @ezralevant @jmcguirecbc

http://www.twitter.com/Cris\_Paunescu/status/459469677748432896

Sent from my BlackBerry 10 smartphone on the Rogers network.

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: Ezra Levant vs Laurie Brown

1 message

Chuck Thompson < chuck.thompson@cbc.ca>

Fri, Feb 28, 2014 at 1:50 PM

To: laurie.brown@cbc.ca

Sure, but keep it short and factual. Thanks for checking in Laurie.

Sent from my BlackBerry 10 smartphone on the Rogers network.

Original Message From: Laurie Brown

Sent: Friday, February 28, 2014 1:42 PM

To: Chuck Thompson Reply To: Laurie Brown

Subject: Ezra Levant vs Laurie Brown

Hi Chuck:

Getting lots of tweets to my Signal account asking if I got paid to do The Trial of David Suzuki gig and whether I got paid to host the Environmental Defence gala. The answer to both those questions is no.

Do you think I should respond?

What do you think?

Laurie

Chuck Thompson < chuck.thompson@cbc.ca>

## Thursday update

1 message

Thu, Feb 20, 2014 at 8:06 AM Chuck Thompson < chuck.thompson@cbc.ca> To: "Agnew, John" <john.agnew@cbc.ca>, Alan Dark <alan.dark@cbc.ca>, Alison Fraser <alison.fraser@cbc.ca>, AMANDA YOUNG <amanda.young@cbc.ca>, ANGUS MCKINNON <angus.mckinnon@cbc.ca>, Annette Kirk <annette.kirk@cbc.ca>, Barbara Boyd <barbara.boyd@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, Bill Chambers <bill.chambers@cbc.ca>, Bridget Hoffer <bri><br/>dget.hoffer@cbc.ca>, Carolyn Bissett <carolyn.bissett@cbc.ca>, "Catto, Sally" <sally.catto@cbc.ca>, "CHAN, JEANNE" <jeanne.chan@cbc.ca>, Chantal Carbonneau <chantal.carbonneau@radio-canada.ca>, CHRIS BALL <chris.ball@cbc.ca>, Chris Boyce <chris.boyce@cbc.ca>, Chris Straw <chris.straw@cbc.ca>, Christine Wilson <christine.wilson@cbc.ca>, CHRISTOPHER DOYLE <christopher.doyle@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, David Oille <David.Oille@cbc.ca>, DEBRA MCLAUGHLIN <a href="mailto:wilson@cbc.ca">denise.wilson@cbc.ca</a>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, Elizabeth Lea <elizabeth.lea@cbc.ca>, France Belisle <france.belisle@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, "Groen, Linda" Linda.groen@cbc.ca>, Heather Conway <heather.conway@cbc.ca>, Jack Nagler <jack.nagler@cbc.ca>, Jane Anido <jane.anido@cbc.ca>, JANE COLLINS < jane.collins@cbc.ca>, Jeff Ulster < jeff.ulster@cbc.ca>, JEFFREY ORRIDGE < jeffrey.orridge@cbc.ca>, Jennifer McGuire < jennifer.mcguire@cbc.ca>, Jonathan Whitten < jonathan.whitten@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, Lisa Clarkson < lisa.clarkson@cbc.ca>, Liz Hughes < liz.hughes@cbc.ca>, "Marjetti, Susan" < susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "MCCANN, HILARY" <hilary.mccann@cbc.ca>, Michel Hachey <michel.hachey@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, "Montminy, Pascale" <pascale.montminy@radio-canada.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy.boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, PETER HILL <peter.hill@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger
Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Seema Patel <seema.patel@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, TINA TATTO <tina.tatto@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>

Good morning,

Before I post the latest report on the Rex Murphy front, at the other end of the spectrum, there's this from Ezra Levant calling out Laurie Brown on hosting a gala fundraiser for an environmental group: https://bcblue.wordpress.com/2014/02/19/cbcs-laurie-brown-emceeing-gala-event-for-law-breaking-environmentaldefence/

## CBC reviewing freelancer policy after complaints over Rex Murphy > iPOLITICS

By Laura Beaulne-Stuebing | Feb 19, 2014 4:54 pm | 🛍 | 1 Comments

In the wake of criticism over secrecy surrounding well-known contributor and radio show host Rex Murphy's ties to oilsand companies, the CBC is taking a look at its freelancer Email policies and what contributors need to disclose to the public.

The organization, too, is pointing fingers at the Sierra Club of Canada for co-ordinating those complaints.

The issue for many is that the CBC hasn't required Murphy share with listeners and viewers what his speaking engagements entail — namely, regular speeches in support of oilsands development — and how much he's being paid for them.

iPolitics columnist Andrew Mitrovica has called the situation a "big, fat conflict of interest" and, in a column posted yesterday, accused the national broadcaster of having a **double standard** — dismissing a former Cross Country Checkup host because of his position as president of the Alliance of Canadian Television and Radio Artists.



In a **blog post** from earlier this month, CBC editor-in-chief Jennifer McGuire noted a distinction between Murphy's role with the CBC and regular journalists.

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## **MITROVICA**

Rex Murphy and the CBC's double-standard

Murphy, she wrote, isn't a reporter. "He appears on The National as a commentator precisely to do analysis and offer his point of view on issues of the day."

She continued, "As much as Rex is identified with the CBC, he is not a full-time employee of the CBC. We have a wonderful freelance relationship that allows him to appear on The National and host CBC Radio One's Cross-Country Checkup."

McGuire added that as a freelancer Murphy writes for the National Post. "And yes, he does speaking engagements."

Chuck Thompson, CBC media relations manager, played down the significance of complaints lodged with the CBC ombudsman and said they might be the product of a campaign by the environmental non-profit group Sierra Club of Canada.

"We have received a similar number of comments on other matters but in terms of public comment, this is in no way our most contentious issue and in this case, most of them appear to be a part of an organized campaign," Thompson wrote in an e-mail, later pointing to a **blog post** written by John Bennett, the non-profit's program director.

# COMMITTEE

Bennett confirmed: the Sierra Club is, indeed, working on a campaign to "inform the public because the mainstream media has

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Alpheus QP Crib Notes: December 5, 2013

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ignored this story," he said.

Despite the words from McGuire and Thompson, the Sierra Club is not happy with the CBC — the non-profit wants full disclosure of Murphy's connections.

"Make no mistake about it: Rex Murphy is a bombastic bitumen booster and enthusiastic exalter of all energy extraction activities," Bennett wrote in the blog. "It's shocking, frankly, that the CBC has not required Rex to disclose his oily conflict of interest."

Thompson said that they're working on it.

"Transparency is always something CBC News prides itself on so a further review of our guidelines around disclosure is part of the internal discussion. We anticipate having an update sometime in the next few weeks," he said.

CBC ombudsman Esther Enkin told iPolitics that the organization hasn't counted — specifically — the number of complaints coming in about Murphy's speaking engagements and that she wouldn't be able to disclose those numbers right now due to confidentiality issues.

Enkin noted, however, a tally will be available in the ombudsman's annual report.

That's it,

Chuck

Chuck Thompson Head of Media Relations CBC English Services 416-205-3747 416-509-3315 (cell)

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: Tweet from Ezra Levant (@ezralevant)

1 message

Chuck Thompson <chuck.thompson@cbc.ca> To: mark.steinmetz@cbc.ca

Sat, Oct 26, 2013 at 1:54 PM

Fair enough, let it be.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Mark Steinmetz

Sent: Saturday, October 26, 2013 1:50 PM

To: Chuck Thompson Reply To: Mark Steinmetz

Subject: Fwd: Re: Tweet from Ezra Levant (@ezralevant)

Thoughts?

Mark Steinmetz Director, Music Programming CBC 416.205.6064

----- Forwarded message -----

From: "Laurie Brown" < Date: 2013-10-26 1:49 PM

Subject: Re: Tweet from Ezra Levant (@ezralevant)
To: "Mark Steinmetz" <Mark.Steinmetz@cbc.ca>

Cc:

Laurie

On Oct 26, 2013, at 1:43 PM, Mark Steinmetz < Mark. Steinmetz@CBC.CA> wrote:

Thanks Laurie. Thinking you should tweet back: that you're not (making money) and in fact bought your own seat.

Mark Steinmetz Director, Music Programming CBC 416.205.6064

On 2013-10-25 5:31 PM, "Laurie Brown"

wrote:

Hi: Here's the tweet that Ezra posted. FYI.

For the record - I am not making any money in this event that I created. In fact, I'm even buying my own seat. (No one is making any money on this event.)

01/04/2015

Laurie

Begin forwarded message:

From: Laurie Brown

Subject: Tweet from Ezra Levant (@ezralevant)

Date: October 14, 2013 6:38:40 PM EDT

To: Laurie Brown



## Ezra Levant (@ezralevant)

2013-10-12 12:58 PM

@CBCTheSignal moonlights as an anti-oilsands activist, for cash. Would CBC allow a producer to take money on the side for pro-oil PR Work?

Download the official Twitter app here

Laurie

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: Tweet from Ezra Levant (@ezralevant)

1 message

Chuck Thompson < chuck.thompson@cbc.ca>

Sat, Oct 26, 2013 at 1:40 PM

To: mark.steinmetz@cbc.ca

Cc: Chris Boyce <chris.boyce@cbc.ca>

She should just tweet back that she's not and in fact bought her own seat.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Mark Steinmetz

Sent: Saturday, October 26, 2013 1:31 PM

To: Chuck Thompson Reply To: Mark Steinmetz

Cc: Chris Boyce

Subject: Fwd: Tweet from Ezra Levant (@ezralevant)

Fyi. Laurie got this tweet on October 12.

----- Forwarded message -----

From: Laurie Brown <

s.19(1)

Date: Fri, Oct 25, 2013 at 5:31 PM

Subject: Fwd: Tweet from Ezra Levant (@ezralevant)
To: Steinmetz Mark < Mark. Steinmetz@cbc.ca>

Hi: Here's the tweet that Ezra posted. FYI.

For the record - I am not making any money in this event that I created. In fact, I'm even buying my own seat. (No one is making any money on this event.)

Laurie

Begin forwarded message:

From: Laurie Brown <

Subject: Tweet from Ezra Levant (@ezralevant)

Date: October 14, 2013 6:38:40 PM EDT

To: Laurie Brown



Ezra Levant (@ezralevant)

2013-10-12 12:58 PM

@CBCTheSignal moonlights as an anti-oilsands activist, for cash. Would CBC allow a producer to take money on the side for pro-oil PR Work?

Download the official Twitter app here

Laurie

Mark Steinmetz Director, Music Programming mark.steinmetz@cbc.ca || 416.205.6064 01/04/2015

CBC ﴿ Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: David Akin (@davidakin) replied to one of your Tweets!

1 message

**Chuck Thompson** <chuck.thompson@cbc.ca> To: neil.mceneaney@cbc.ca

Fri, Oct 11, 2013 at 8:43 AM

Ok.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Neil McEneaney

Sent: Friday, October 11, 2013 8:38 AM

To: chuck.thompson@cbc.ca Reply To: Neil McEneaney

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

Thanks. Let me know if I need to give Hubert a heads up. I prefer this comes from Bill's group.

Neil.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Chuck Thompson

Sent: Friday, October 11, 2013 8:33 AM

To: neil.mceneaney@cbc.ca Reply To: Chuck Thompson

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

but I'll get to Martine.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Neil McEneaney

Sent: Friday, October 11, 2013 8:26 AM

To: chuck.thompson@cbc.ca
Reply To: Neil McEneaney

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

Has Bill been briefed? Bill should give Hubert a heads up.

Thanks

Neil.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Chuck Thompson

Sent: Friday, October 11, 2013 8:22 AM

To: lisa.clarkson@cbc.ca; neil.mceneaney@cbc.ca; McGuire, Jennifer; Dettman, Jennifer; Boyce, Chris

Reply To: Chuck Thompson

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

Just waiting to hear back.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Lisa Clarkson

Sent: Friday, October 11, 2013 8:11 AM

To: neil.mceneaney@cbc.ca; chuck.thompson@cbc.ca; McGuire, Jennifer; Dettman, Jennifer; Boyce, Chris

Reply To: Lisa Clarkson

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

https://mail.google.com/mail/b/54/u/0/?ui=28ik=6c982293968view=pt8q=ezra%20 levant&qs=true&search=query&th=141a78b1ddf9b834&siml=141a78b1ddf9b...

Has Communications/Corporate Sponsorships been consulted?

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Neil McEneanev

Sent: Friday, October 11, 2013 8:08 AM

To: chuck.thompson@cbc.ca; McGuire, Jennifer; Lisa Clarkson; Dettman, Jennifer; Boyce, Chris

Reply To: Neil McEneaney

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

We need to respond to correct this.

Thanks

Neil.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Chuck Thompson

Sent: Thursday, October 10, 2013 10:38 PM

To: Neil McEneaney; McGuire, Jennifer; Lisa Clarkson; Dettman, Jennifer; Boyce, Chris

Reply To: Chuck Thompson

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

there are some strong accusations here that simply aren't true, specifically

with CBC News.

http://www.sunnewsnetwork.ca/sunnews/canada/archives/2013/10/20131010-215237.html

**Chuck Thompson** Head of Media Relations **CBC English Services** 416-205-3747 416-509-3315 (cell)

On Thu, Oct 10, 2013 at 8:53 PM, Neil McEneaney <neil.mceneaney@cbc.ca> wrote:

Great, thanks.

Neil.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Chuck Thompson

Sent: Thursday, October 10, 2013 8:52 PM

To: jennifer.mcguire@cbc.ca Reply To: Chuck Thompson

Cc: Lisa Clarkson; Neil McEneaney; Jennifer Lang; CHRIS BALL Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

Just did.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Jennifer McGuire

Sent: Thursday, October 10, 2013 8:48 PM

To: Chuck Thompson Reply To: Jennifer McGuire

Cc: Lisa Clarkson; Neil McEneaney; Jennifer Lang; CHRIS BALL Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

Are going to say we never offer coverage

Sent from my iPhone

On Oct 10, 2013, at 7:19 PM, Chuck Thompson <chuck.thompson@cbc.ca> wrote:

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: David Akin (Twitter)

Sent: Thursday, October 10, 2013 7:12 PM

To: Chuck Thompson

Reply To: David Akin (Twitter)

Subject: David Akin (@davidakin) replied to one of your Tweets!



### Chuck Thompson, David Akin replied to your Tweet!





#### David Akin

@davidakin



.@ezralevant now: SuzukiFoundation demandend \$100k plus news coverage for its film from The National, Q, The Hour. In CBC contract. - 10 Oct

More Tweets



#### **Chuck Thompson**

@ChuckTCBC

.@davidakin @ezralevant #CBCNews does not get paid for coverage...not now, not ever. - 10 Oct



#### David Akin @davidakin



@ChuckTCBC Believe Ezra is reporting: CBC offering coverage as part of promo agreement with nonprofit.

11:12 PM - 10 Oct 13

Reply to @dayldakin





If you believe David Akin is engaging in abusive behavior on Twitter, you may report David Akin for spam. Forgot your Twitter password? Get instructions on how to reset it. You can also unsubscribe from these emails or change your notification settings. Need

If you received this message in error and did not sign up for Twitter, click not my account. Twitter, Inc. 1355 Market St., Suite 900 San Francisco, CA 94103

s.23

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: David Akin (@davidakin) replied to one of your Tweets!

1 message

Chuck Thompson <chuck.thompson@cbc.ca>
To: lisa.clarkson@cbc.ca

Fri, Oct 11, 2013 at 8:34 AM

Thx

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Lisa Clarkson

Sent: Friday, October 11, 2013 8:30 AM

To: chuck.thompson@cbc.ca Reply To: Lisa Clarkson

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

C - I asked Nicole Durrant to send you the document they refer to - if it indeed exists.

Seems clear that nothing to do with Suzuki program contract (although I've asked for copy first thing this am).

.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Chuck Thompson

Sent: Friday, October 11, 2013 8:22 AM

To: lisa.clarkson@cbc.ca; neil.mceneaney@cbc.ca; McGuire, Jennifer; Dettman, Jennifer; Boyce, Chris

Reply To: Chuck Thompson

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

Just waiting to hear back.

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Sent: Friday, October 11, 2013 8:11 AM

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Reply To: Lisa Clarkson

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

Has Communications/Corporate Sponsorships been consulted?

L

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From: Neil McEneaney

Sent: Friday, October 11, 2013 8:08 AM

To: chuck thompson@cbc.ca; McGuire, Jennifer; Lisa Clarkson; Dettman, Jennifer; Boyce, Chris

Reply To: Neil McEneaney

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

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Thanks

Neil.

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Sent: Thursday, October 10, 2013 10:38 PM

01/04/2015

CBC Radio-Canada Mail - Re: David Akin (@davidakin) replied to one of your Tweets!

s.23

To: Neil McEneaney; McGuire, Jennifer; Lisa Clarkson; Dettman, Jennifer; Boyce, Chris

Reply To: Chuck Thompson

Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

Please see attached...

as there are some strong accusations here that simply aren't true, specifically

with CBC News.

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Sent: Thursday, October 10, 2013 8:52 PM

To: jennifer.mcguire@cbc.ca Reply To: Chuck Thompson

Cc: Lisa Clarkson; Neil McEneaney; Jennifer Lang; CHRIS BALL Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

Just did.

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Sent: Thursday, October 10, 2013 8:48 PM

To: Chuck Thompson Reply To: Jennifer McGuire

Cc: Lisa Clarkson; Neil McEneaney; Jennifer Lang; CHRIS BALL Subject: Re: David Akin (@davidakin) replied to one of your Tweets!

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Sent: Thursday, October 10, 2013 7:12 PM

To: Chuck Thompson

Reply To: David Akin (Twitter)

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More Tweets



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CBC (意) Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: David Akin (@davidakin) replied to one of your Tweets!

1 message

Chuck Thompson < chuck.thompson@cbc.ca>

Fri, Oct 11, 2013 at 8:09 AM

To: neil.mceneaney@cbc.ca, "McGuire, Jennifer" < jennifer.mcguire@cbc.ca>, Lisa Clarkson < lisa.clarkson@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "Boyce, Chris" <chris.boyce@cbc.ca>

Ok.

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To: Chuck Thompson

Reply To: David Akin (Twitter)

Subject: David Akin (@davidakin) replied to one of your Tweets!



## Chuck Thompson,

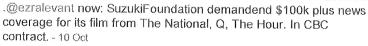
David Akin replied to your Tweet!





#### David Akin

@davidakin



More Tweets



#### **Chuck Thompson**

@ChuckTCBC

.@davidakin @ezralevant #CBCNews does not get paid for coverage...not now, not ever. - 10 Oct



#### David Akin

@davidakin



**₩** Follow

@ChuckTCBC Believe Ezra is reporting: CBC offering coverage as part of promo agreement with nonprofit.

11:12 PM - 10 Oct 13

Reply to @davidakin





If you believe David Akin is engaging in abusive behavior on Twitter, you may report David Akin for spam. Forgot your Twitter password? Get instructions on how to reset it. You can also unsubscribe from these emails or change your notification settings. Need help?

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CBC Radio-Canada Mail - Re: David Akin (@davidakin) replied to one of your Tweets!

If you received this message in error and did not sign up for Twitter, click not my account.

Twitter, Inc. 1355 Market St., Suite 900 San Francisco, CA 94103

Chuck Thompson < chuck.thompson@cbc.ca>

## Friday update

1 message

Chuck Thompson < chuck.thompson@cbc.ca> Fri, Oct 11, 2013 at 7:49 AM To: "Agnew, John" <john.agnew@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, "Bissett, Carolyn" <carolyn.bissett@cbc.ca>, "Boyce, Chris" <chris.boyce@cbc.ca>, "Boyd, Barbara" <barbara.boyd@cbc.ca>, Bridget Hoffer <bri>bridget.hoffer@cbc.ca>, "Carbonneau, Chantal" <chantal.carbonneau@radio-canada.ca>, "Catto, Sally" <sally.catto@cbc.ca>, "Chambers, Bill" <bill.chambers@cbc.ca>, "CHAN, JEANNE" <jeanne.chan@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Christine Wilson <christine.wilson@cbc.ca>, "Dark, Alan" <alan.dark@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, David Oille <David.Oille@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "DOYLE, CHRISTOPHER" <christopher.doyle@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, France Belisle <france.belisle@radio-</p> canada.ca>, "Fraser, Alison" <alison.fraser@cbc.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, "Groen, Linda" d.groen@cbc.ca>, heather conway <heather.e.conway@gmail.com>, Jane Anido <jane.anido@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, "Lea, Elizabeth" <elizabeth.lea@cbc.ca>, Lisa Clarkson clarkson@cbc.ca>, Liz Hughes clarkson@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "MCCANN, HILARY" <hilary.mccann@cbc.ca>, "McGuire, Jennifer" <jennifer.mcguire@cbc.ca>, "MCKINNON, ANGUS" <angus.mckinnon@cbc.ca>, "MCLAUGHLIN, DEBRA" <debra.mclaughlin@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, "Montminy, Pascale" <pascale.montminy@radio-canada.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy.boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, "Straw, Chris" <chris.straw@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "Wilson, Denise" <denise.wilson@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>, "YOUNG, AMANDA" <amanda.young@cbc.ca>

Good morning,

The Sun's Ezra Levant and David Suzuki had a brief encounter on Wednesday and Sun News wasn't the only media outlet that covered their exchange:

http://opinion.financialpost.com/2013/10/09/peter-foster-david-suzukis-carbon-manifesto-pitch-hijacked-by-suntvs-ezra-levant/

Along the same lines, Brian Lilley weighs in with some strong accusations about 'coverage' that won't go unchallenged by CBC:

http://www.torontosun.com/2013/10/10/cbc-paid-big-bucks-to-party-with-suzuki-documents

The Toronto Star's David Macfarlane isn't happy about the changes to R2:

http://www.thestar.com/entertainment/2013/10/10/cbc\_radio\_and\_i\_are\_parting\_ways.html

On a more upbeat note, Shelagh Kinch recently spoke to the Montreal Gazette about CBC's new weekend show that launches tomorrow:

http://www.montrealgazette.com/entertainment/launching+local+show+with+Sonali+Karnìck/9021757/story.html.

Have a great long weekend and Happy Thanksgiving.

Chuck Thompson Head of Media Relations **CBC English Services** 416-205-3747 416-509-3315 (cell)



Chuck Thompson < chuck.thompson@cbc.ca>

# Fw: David Akin (@davidakin) replied to one of your Tweets!

1 message

Chuck Thompson < chuck.thompson@cbc.ca>

Thu, Oct 10, 2013 at 7:19 PM

To: Lisa Clarkson < lisa.clarkson@cbc.ca>, Neil McEneaney < neil.mceneaney@cbc.ca>, Jennifer Lang <jennifer.lang@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: David Akin (Twitter)

Sent: Thursday, October 10, 2013 7:12 PM

To: Chuck Thompson

Reply To: David Akin (Twitter)

Subject: David Akin (@davidakin) replied to one of your Tweets!



## Chuck Thompson,

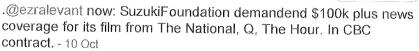
David Akin replied to your Tweet!





## David Akin

@davidakin



More Tweets



## **Chuck Thompson**

@ChuckTCBC

.@davidakin @ezralevant #CBCNews does not get paid for coverage...not now, not ever. - 10 Oct



## David Akin

@davidakin



Follow

@ChuckTCBC Believe Ezra is reporting: CBC offering coverage as part of promo agreement with nonprofit.

11:12 PM - 10 Oct 13

Reply to @davidakin





If you believe David Akin is engaging in abusive behavior on Twitter, you may report David Akin for spam. Forgot your Twitter password? Get instructions on how to reset it. You can also unsubscribe from these emails or change your notification settings. Need help?

If you received this message in error and did not sign up for Twitter, click not my account. Twitter, Inc. 1355 Market St., Suite 900 San Francisco, CA 94103

Chuck Thompson < chuck.thompson@cbc.ca>

# Fw: Suzuki, Ezra and Q

1 message

Chuck Thompson <chuck.thompson@cbc.ca> To: Lisa Clarkson < lisa.clarkson@cbc.ca>

Thu, Oct 10, 2013 at 6:27 PM

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: Chris Straw

Sent: Thursday, October 10, 2013 5:51 PM

To: Chuck Thompson Reply To: Chris Straw

Subject: Fwd: Suzuki, Ezra and Q

FYI



## David Akin @davidakin

12m

.@EzraLevant now: SuzukiFoundation demandend \$100k plus news coverage for its film from The National, Q, The Hour. In CBC contract.

Chris Straw Senior Director, Network Talk **CBC** Radio

416 205 8779



Chuck Thompson < chuck.thompson@cbc.ca>

# Re: Suzuki to Guest Star on Ezra Levant's The Source Tonight

1 message

Chuck Thompson <chuck.thompson@cbc.ca>
To: Liliane Le Le@cbc.ca>

Thu, Oct 10, 2013 at 3:23 PM

Thanks, you too.

Chuck Thompson Head of Media Relations CBC English Services 416-205-3747 416-509-3315 (cell)

On Thu, Oct 10, 2013 at 2:27 PM, Liliane Le liliane.le@cbc.ca> wrote:

LOL. it was good seeing you! Happy thanksgiving!

L

On 10 October 2013 14:26, Chuck Thompson <a href="mailto:chuck.thompson@cbc.ca">chuck.thompson@cbc.ca</a> wrote: The Source might actually get some ratings...:)

Chuck Thompson Head of Media Relations CBC English Services 416-205-3747 416-509-3315 (cell)

On Thu, Oct 10, 2013 at 2:16 PM, Michel Hachey <michel.hachey@radio-canada.ca> wrote: Hello all,

Perhaps you are already aware, but I thought I'd share with you a tweet indicating that David Suzuki will appear on The Source with Ezra Levant today at 5PM:

Ezra Levant @ezralevant

PIs RT: when @DavidSuzuki saw me yesterday, he ran away in a Chevy Volt. But then he came back. What did he say? Tonight at 5&10 ET #cdnpoli

More info on the episode can be found here:

http://www.sunnewsnetwork.ca/sunnews/straighttalk/archives/2013/10/20131010-090005.html

Michel

Liliane Lê Chef, Relations gouvernementales Manager, Government Relations CBC/Radio-Canada T: +1.613.288.6272 C: +1.613.299.5254

Liliane.Le@cbc.ca CBC ( Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Monday update

1 message

Chuck Thompson < chuck.thompson@cbc.ca> Mon, Sep 30, 2013 at 7:35 AM To: "Agnew, John" <john.agnew@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, "Bissett, Carolyn" <carolyn.bissett@cbc.ca>, "Boyce, Chris" <chris.boyce@cbc.ca>, "Boyd, Barbara" <barbara.boyd@cbc.ca>, Bridget Hoffer <bri>bridget.hoffer@cbc.ca>, "Carbonneau, Chantal" <chantal.carbonneau@radio-canada.ca>, "Catto, Sally" <sally.catto@cbc.ca>, "Chambers, Bill" <bill.chambers@cbc.ca>, "CHAN, JEANNE" <jeanne.chan@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Christine Wilson <christine.wilson@cbc.ca>, "Dark, Alan" <alan.dark@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Jang <david.jang@cbc.ca>, David Masse <david.masse@cbc.ca>, David Oille <David.Oille@cbc.ca>, "Dettman, Jennifer" <jennifer.dettman@cbc.ca>, "DOYLE, CHRISTOPHER" <christopher.doyle@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, France Belisle <france.belisle@radio-</p> canada.ca>, "Fraser, Alison" <alison.fraser@cbc.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, Gino Apponi <gino.apponi@cbc.ca>, "Groen, Linda" d. groen@cbc.ca>, heather conway < heather.e.conway@gmail.com>, Jane Anido < jane.anido@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Julie McCambley <julie.mccambley@cbc.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, "Lea, Elizabeth" <elizabeth.lea@cbc.ca>, Lisa Clarkson < lisa.clarkson@cbc.ca>, Liz Hughes < liz.hughes@cbc.ca>, "Marjetti, Susan" < susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, "MCCANN, HILARY" <hilary.mccann@cbc.ca>, "McGuire, Jennifer" <jennifer.mcguire@cbc.ca>, "MCKINNON, ANGUS" <angus.mckinnon@cbc.ca>, "MCLAUGHLIN, DEBRA" <debra.mclaughlin@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, "Montminy, Pascale" <pascale.montminy@radio-canada.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radio-canada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, "Straw, Chris" <chris.straw@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>, "Wilson, Denise" <denise.wilson@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>, "YOUNG, AMANDA" <amanda.young@cbc.ca>

Good morning,

In case you missed it over the weekend, Steve Ladurantaye and Steve Chase collaborated on a profile of Heather Conway in Saturday's Globe...two parts to their on line story:

http: //m. the globe and mail. com/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tv-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-on-leadership-tw-shows-and-her-new-cbc-gig/news/national/heather-conway-cbc-gig/news/national/heather-cbc-gig/news/national/heather-cbc-gig/news/national/heather-cbc-gig/news/national/heather-cbc-gig/news/national/heather-cbc-gig/news/national/heatherarticle14587891/?service=mobile#!/

http://m.theglobeandmail.com/news/national/conway-joins-cbc-at-transformative-time-for-public-broadcaster/ article14587921/?service=mobile#I/

Greg David from The Loop reports on what's in store for 'Cracked' this season: http://www.theloop.ca/showbiz/tv-guide/news/article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/-Cracked-CBC-s-psych-drama-heads-in-a-new-news-article/-/a/2773346/--/a/2773346/--/a/2773346/--/a/2773346/--/a/27773746/--/a/27773746/--/a/2777474/--/a/27774/--/a/27774/--/a/27774/--/a/27774/--/a/277774/--/a/27774/--/a/27774/--/a/27774/--/a direction

J-source has Jen McGuire's recent blog post giving background and context for the Franklin Expedition coverage: http://j-source.ca/article/cbc-denies-accepting-money-parks-canada-exchange-positive-stories?utm\_source=

CJF+Programs+Newsletters&utm\_campaign=eca67a1bd3-2012\_09\_269\_24\_2013&utm\_medium=email& utm\_term=0 af798ac7be-eca67a1bd3-211357977

As you'll read and watch here, Ezra Levant doesn't hold back while reflecting on comments David Suzuki made last week during an interview in Australia:

http://www.sunnewsnetwork.ca/sunnews/straighttalk/archives/2013/09/20130929-074617.html

And that's it, Chuck

**Chuck Thompson** Head of Media Relations **CBC English Services** 416-205-3747 416-509-3315 (cell)

Chuck Thompson < chuck.thompson@cbc.ca>

## Wednesday update

1 message

Chuck Thompson < chuck.thompson@cbc.ca> Wed, Jul 17, 2013 at 7:31 AM To: "Agnew, John" <john.agnew@cbc.ca>, "Bertrand, John" <john.bertrand@cbc.ca>, "Bissett, Carolyn" <carolyn.bissett@cbc.ca>, "Boyce, Chris" <chris.boyce@cbc.ca>, "Boyd, Barbara" <barbara.boyd@cbc.ca>, Bridget Hoffer <bri>bridget.hoffer@cbc.ca>, "Carbonneau, Chantal" <chantal.carbonneau@radio-canada.ca>, "Catto, Sally" <sally.catto@cbc.ca>, "Chambers, Bill" <bill.chambers@cbc.ca>, "CHAN, JEANNE" <jeanne.chan@cbc.ca>, CHRIS BALL <chris.ball@cbc.ca>, Christine Wilson <christine.wilson@cbc.ca>, "Dark, Alan" <alan.dark@cbc.ca>, David Demchuk <david.demchuk@cbc.ca>, David Masse <david.masse@cbc.ca>, David Oille Continued <christopher.doyle@cbc.ca>, "Dube, Marco" <marco.dube@radio-canada.ca>, "Dyer, Heaton" <heaton.dyer@cbc.ca>, France Belisle <france.belisle@radio-canada.ca>, "Fraser, Alison" <alison.fraser@cbc.ca>, Fred Mattocks <fred.mattocks@cbc.ca>, "GABOURY, JACQUES" <jacques.gaboury@cbc.ca>, "Groen, Linda" da.groen@cbc.ca>, Jane Anido <jane.anido@cbc.ca>, Jonathan Whitten <jonathan.whitten@cbc.ca>, Julie Bristow <julie.bristow@cbc.ca>, "Knapp, Tim" <tim.knapp@cbc.ca>, "Lang, Jennifer" <jennifer.lang@cbc.ca>, "Lea. Elizabeth" <elizabeth.lea@cbc.ca>, Lisa Clarkson <lisa.clarkson@cbc.ca>, Liz Hughes <liz.hughes@cbc.ca>, "Marjetti, Susan" <susan.marjetti@cbc.ca>, Mark Starowicz <mark.starowicz@cbc.ca>, Mary-Jo Osborn <maryjo.osborn@cbc.ca>, "MCCANN, HILARY" < hilary.mccann@cbc.ca>, "McGuire, Jennifer" <iennifer.mcquire@cbc.ca>, "MCKINNON, ANGUS" <angus.mckinnon@cbc.ca>, "MCLAUGHLIN, DEBRA" <debra.mclaughlin@cbc.ca>, "Michel, Johnny" <johnny.michel@cbc.ca>, "Montminy, Pascale" <pascale.montminy@radio-canada.ca>, NADIA FLAIM <nadia.flaim@cbc.ca>, Nancy Boyle <nancy.boyle@cbc.ca>, Neil McEneaney <neil.mceneaney@cbc.ca>, "OUELLETTE, RON" <ron.ouellette@cbc.ca>, Patricia Pleszczynska <patricia.pleszczynska@radio-canada.ca>, "Payan, Kevin" <kevin.payan@cbc.ca>, "Piercey, Judy" <judy.piercey@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>, Sarah Carney <sarah.carney@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Shelagh Kinch <shelagh.kinch@radiocanada.ca>, "Spencer, Todd" <todd.spencer@cbc.ca>, "Stein, Janice" <janice.stein@cbc.ca>, "Steinmetz, Mark" <mark.steinmetz@cbc.ca>, "Straw, Chris" <chris.straw@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, "Thadani-Anthony, Serena" <serena.thadani-anthony@cbc.ca>, Trevor Pilling <trevor.pilling@cbc.ca>, "Troyer, Jill" <jill.troyer@cbc.ca>, VICKI GIANNACE <vicki.giannace@cbc.ca>, "Weissent, Trevor" <trevor.weissent@cbc.ca>. "Wilson, Denise" <denise.wilson@cbc.ca>, "WIMBS, JOHN" <john.wimbs@cbc.ca>, "YOUNG, AMANDA" <amanda.young@cbc.ca>

Good morning,

It's quiet on the media front but CBC plays host to Kids day at the Broadcast Centre in Toronto today and tomorrow where it will be anything but quiet in the atrium. :)

Ezra Levant of Sun News goes off on Don Cherry (aka David Suzuki) as you'll read here: http://www.sunnewsnetwork.ca/sunnews/straighttalk/archives/2013/07/20130716-072923.html

Speaking of Sun News, Sun Media announced yesterday 360 jobs and eleven newspapers will be cut as a result of changing media consumption habits:

Sun Media Corporation confirmed today that it will be eliminating 360 positions, as well as closing 11 publications across the country in an effort to enhance its operational efficiency and save about \$55 million annually.

"In recent years, the print media industry has been going through an unprecedented transformation such as it has never seen before," said Julie Tremblay, COO, Sun Media Corporation, in a release from parent company Quebecor.

"The management decisions we are making are difficult and highly regrettable, particularly the job cuts. However, the downsizing is necessary to maintain a strong positioning for our news media outlets on all platforms," she added.

Included on the list of publications are its 24hrs dailies in Ottawa, Calgary and Edmonton, which will cease publication as https://mail.google.com/mail/b/54/u/0/?ui=2&ik=6c98229396&view=pt&q=ezra%20levant&qs=true&search=query&th=13fec660c7318201&siml=13fec660c7318... 1/2 a result of Sun Media's decision to focus on having only one daily in each of these markets.

According to the release, 24hrs will continue to be offered in Toronto, Vancouver and Montreal, where traffic and mass transit systems warrant the continuation of the free dailies.

In addition to the three 24hrs titles, another eight titles have already ceased or will cease publication, including The Lindsay Daily Post and The Midland Free Press in Ontario; L'Action Régionale in Montérégie, Le Magazine Saint-Lambert and Le Progrès de Bellechasse in Quebec; The Lac Du Bonnet Leader and The Beausejour Review in Manitoba and The Meadow Lake Progress in Saskatchewan.

"Today, young people are getting their information almost exclusively from digital sources such as computers, smartphones and tablets," said Tremblay. "We are working to meet the needs of all our readers and advertisers in this new environment. We are therefore making investments and expanding our high-potential newspapers and publications across all platforms, print and digital."

That's it, Chuck

Chuck Thompson Head of Media Relations **CBC English Services** 416-205-3747 416-509-3315 (cell)

Chuck Thompson <chuck.thompson@cbc.ca>

# Corporate is handling this but just so you're in the loop...

1 message

Chuck Thompson <chuck.thompson@cbc.ca>
To: Chris Ball <chris.ball@cbc.ca>

Wed, Jun 19, 2013 at 4:40 PM

1. Steve Ladurantaye @sladurantaye 2 h

CRTC recently released TV stats too. Showed 2012 average salary in private television was \$84,693, while CBC average was \$95,987.

- 2. mr. sunshine mr. sunshine @iLIKEschmaltz 2 h
  - @sladurantaye @suesgambati how do i get a job in either??
- 3. Jed Schneiderman Jed Schneiderman @jedschneiderman 2 h

@sladurantaye - Steve - thanks for sharing; question: do averages really matter? interesting stat but range is huge, is it not?

- 4. Steve Ladurantaye Steve Ladurantaye @sladurantaye 2 h
  - @jedschneiderman Problem is the data is the data, can't parse any deeper given what they provide. Gives some sense though...
- 5. Jed Schneiderman Jed Schneiderman @jedschneiderman 2 h
  - @sladurantaye totally fair- I guess the top-line # is revealing. thanks for responding.

## 2nd EXCHANGE:

1. Ezra Levant @ezralevant 56 min

It's hard work, working as a government journalist RT  $\oplus$ sladurantaye: average salary in private TV is \$84,693 while CBC average is \$95,987

- 2. Steve Ladurantaye Steve Ladurantaye @sladurantaye 56 min
  - @ezralevant (that includes benefits, fwiw)

Chuck Thompson Head of Media Relations CBC English Services 01/04/2015

416-205-3747 416-509-3315 (cell) CBC (6) Radio-Canada

Chuck Thompson < chuck.thompson@cbc.ca>

## Re: Kate McKenna tweet

1 message

Chuck Thompson < chuck.thompson@cbc.ca>

Fri, May 17, 2013 at 9:24 AM

To: gino.apponi@cbc.ca, Jonathan Whitten <jonathan.whitten@cbc.ca>, Jennifer McGuire <jennifer.mcguire@cbc.ca>

Thanks Gino.

Sent from my BlackBerry 10 smartphone.

From: Gino Apponi

Sent: Friday, May 17, 2013 8:13 AM

To: Jonathan Whitten; Jennifer McGuire; Chuck Thompson

Reply To: Gino Apponi

Subject: Fwd: Kate McKenna tweet

FYI

Sent from my iPhone

Begin forwarded message:

From: Mark Mietkiewicz <mark.mietkiewicz@cbc.ca>

Date: 17 May, 2013 8:07:35 AM EDT To: Gino Apponi < Gino. Apponi@CBC.CA>

Subject: Kate McKenna tweet

Hi Gino,

Your thoughts?

Mark



From: Kate McKenna < kate.mckenna@cbc.ca>

Date: 17 May, 2013 7:47 AM

To: Mark Mietkiewicz <mark.mietkiewicz@cbc.ca>

Subject: Levant

Hi Mark,

CBC Radio-Canada Mail - Re: Kate McKenna tweet

Kate McKenna Intern the fifth estate **CBC** Television (416) 205-5631 kate.mckenna@cbc.ca



Chuck Thompson < chuck.thompson@cbc.ca>

# Re: Tweet from Steve Ladurantaye (@sladurantaye)

1 message

Chuck Thompson < chuck.thompson@cbc.ca>

To: gino.apponi@cbc.ca, Jennifer McGuire < jennifer.mcguire@cbc.ca>

Thu, May 16, 2013 at 8:13 PM

Sent from my BlackBerry 10 smartphone.

From: Gino Apponi

Sent: Thursday, May 16, 2013 7:53 PM To: Chuck Thompson; Jennifer McGuire

Reply To: Gino Apponi

Subject: Fwd: Tweet from Steve Ladurantaye (@sladurantaye)

The issue seems to have died online

s.19(1)

Sent from my iPhone

Begin forwarded message:



#### Steve Ladurantaye (@sladurantaye)

2013-05-16 19:11

Agree or not with @ezralevant's stance on the CBC, you must concede this is great moment in Canadian air quotes. pic.twitter.com/OPwcrxYoJB

Download the official Twitter app here



Chuck Thompson <chuck.thompson@cbc.ca>

# Re: Fwd: FYI - Documents suggest CBC a harassing kind of place

1 message

Chuck Thompson < Chuck. Thompson@cbc.ca> To: ANGUS MCKINNON <ANGUS.MCKINNON@cbc.ca>

Thu, Jan 31, 2013 at 12:53 PM

David Suzuki receives numerous requests for paid public speaking engagements; however, they are not organized through the David Suzuki Foundation, but through his personal assistant.

During David Suzuki's visit to the campus, both male and female students accompanied him during a full day of activities. With regard to Dr. Suzuki's fee, it was in line with his full-day participation in what were important educational events for the college.

>>> ANGUS MCKINNON 31/01/2013 12:33 PM >>> Here you go... Α

s.19(1)

s.21(1)(b)



Chuck Thompson <chuck.thompson@cbc.ca>

# Fwd: Ezra Levant on Treaty 9

1 message

Chuck Thompson < Chuck. Thompson@cbc.ca> To: CHRIS BALL < CHRIS.BALL@cbc.ca>

Thu, Jan 3, 2013 at 3:24 PM

>>>

03/01/2013 3:19 PM >>>

s.19(1)

Treaty 9 between the

Government of Canada and First Nations in 1905.

You can watch Ezras video here....

http://www.sunnewsnetwork.ca/sunnews/straighttalk/archives/2013/01/20130103-070104.html

Here is a youtube video about the diaries... http://www.youtube.com/watch?v=jrdMsyV7jaM

http://en.wikipedia.org/wiki/Treaty 9

2011 Diaries kept by Daniel D. MacMartin, treaty commissioner for the Government of Ontario when the agreement was signed in 1905, were discovered by historians at Queen's University archives. Legal Council Murray Klippenstien, claimed that in MacMartin's diaries oral promises had been made that contradicted the written Treaties and supports Elders' claims. He quoted from Commissioner MacMarten's diary, "it was explained to them that they could hunt and fish as of old" and "they were not restricted as of territory" and "they could hunt wherever they pleased." Klippenstien argued that oral promises that are part of the Treaty should override legislation like the Far North Act. [1]

http://ipsmo.wordpress.com/attawapiskat-first-nation/

3D Marine Aquarium Screensaver Preview

Free 3D Marine Aquarium Screensaver Watch dolphins, sharks & orcas on your desktop! Check it out at www.inbox.com/marineaguarium

## 2 attachments



FREE Animations for Your Email! Click Here!

en2.gif 58K

From: CHRIS BALL <CHRIS.BALL@CBC.CA> Date: Mon, Apr 26, 2010 at 11:58 (GMT-4) Subject: UPDATED- Graves time line.

Subject: UPDATED- Graves time line.
To: Bill Chambers <Bill.Chambers@CBC.CA>, Elizabeth Lea <Elizabeth.Lea@CBC.CA>,
Gino Apponi <Gino.Apponi@CBC.CA>, Jeff Keay <Jeff.Keay@CBC.CA>, Juli Lyons
<Juli.Lyons@CBC.CA>

Hello all, here's an updated time line, with Gino's suggested additions and an update on emails received from Audience Relations.

April 21st- Grave speaks to Lawrence Martin in a piece titled: Michael Ignatieff is tacking left – finally

http://www.theglobeandmail.com/news/opinions/michael-ignatieff-is-tacking-left-fina lly/article1542198/

-In it, Graves suggests that the Libs should "Stop worrying about the West, he's told them. No need to fear polarizing the debate. It's what worked for Mr. Chrétien against Preston Manning and Stockwell Dav.

"I told them that they should invoke a culture war. Cosmopolitanism versus parochialism, secularism versus moralism, Obama versus Palin, tolerance versus racism and homophobia, democracy versus autocracy. If the cranky old men in Alberta don't like it, too bad. Go south and vote for Palin."

April 22nd-

The conservative Blogosphere picks up on his comments, and begin to call for his head. Stephen Taylor was one of the first to the barricades: http://www.stephentaylor.ca/2010/04/questions-about-frank-graves/Conservative party president writes the Ombudsman. Ezra Levant soon jumps in, writing 3 posts that day, all attacking Frank for his "anti-tory bias" and calling for us to fire him. A number of other. lesser known. bloggers begin to write posts, all along the same lines

... or just "CBC is biased, Graves is just more evidence of that fact. Frank Graves and Kory Tenyke then square off on P and P that evening. Kory cites \$11K in donations to the Liberal party, from Frank, over the last 10 years as well as his comments in the Globe article, as proof that he's not just an unbiasd pollster. Kory asks "I disclose my connections to political parties, people know i'm a conservative...why can't you just say that too?" Frank holds a hard line, saying he's not a liberal, never has been, and has never advised the Liberal party.

Approx 12 blog posts written that day- all from the Conservative Blogosphere, including regular bloggers, Stephen Taylor, Ezra Levant, "Canadian Sense" and "BC Blue".

Approx 40 tweets April 23rd-

s.19(1)

Doug Finlay's letter starts to make the rounds (here's a copy) http://sirjohnabottle.wordpress.com/2010/04/26/doug-finley-slams-cbc-graves/ Graves posts an apology on the Ekos website.

Graves goes back to the Globe and does another interview Ezra L continues to blog about this subject, taking various different angles, including parsing Grave's apology to support his own thesis that Graves should be banned from commenting on the CBC, his posts were passed along on Twitter (kicking up a bit more discussion—it was passed around about 25 times), however, @Kady's post from the P and P site which had FG's apology is also beginning to gain some traction citing Mr. Grave's Apology.

P and P on Friday do the story again and invite Ezra on the show. He calls Frank a liar and questions the validity of his polling. Ezra also decries the "culture war" strategy
Paul Welles (who is on the panel with Ezra) states that he thinks this isn't as big

of a deal as the Conservatives are trying to make it out to be. Ian Capstick agrees, calling it a bit of a "straw man" situations.
This kicks up another wave of blogging and reposting the letter.
20 blog posts- covering the same varied themes and from the same sources as

reported on April 22nd. Approx 45 tweets- mostly re-tweets from Ezra/other bloggers- linking to their

posts. April 24th-26th

Blogging continues throughout the weekend, each post covers similar territory as ones written previously (Graves is biased, CBC is biased, so, fire Graves...and give money to the Conservatives because they're up against the "vested interests" of the media, pollsters etc.)

On Saturday Radwanski in the Globe writes that the whole "Graves affair" is "...pretty thin gruel". While this morning Zimonic in the Sun writes about Finaly's letter to supporters.

14 Blog posts over the weekend- covering the same varied themes and from the same sources as reported on April 22nd and 23rd.

50 tweets (over 2.5 days) - Tone shifts slightly, some from the "other end of the spectrum" weigh in (linking to the Globe or Sun article) saying (some sarcastically): "A pollster with a political opinion? what a shock"

AUDIENCE MAIL: We have only received 16 emails from audience members on this issue:

Sample audience mail:

For years, I've suspected that EKOS was biased towards the Liberals Today's interview, despite Evan Solomon's pitiful protests of CBC vigilance in poll results.

simply confirmed my suspicions. Why didn't Solomon take Graves more to task - he

off scott-free. Time after time, when other polls have the Tories convincingly ahead.

EKOS has them running neck and neck with the Liberals. Talk about "transparency" what a crock!

Evan Soloman, try as you might, you cannot snip the appearance of this

connection to your programming. Frank Graves was interviewed by a prominent media personality, and revealed that he

provides advice to the current Libertal Party, and Ignatieff.

There is no way to now remove that coloring from your program, or any other CBC programming.

we saw you try to do that yesterday, in your humorous plea to Canadians to know

you and the CBC "vets" every poll.
That is just too funny. The skunk is out of the box.
Frank Graves will never be viewed as credible for carrying NO BIAS for whatever poll

you try to dish out to us.

It is important that the CBC continue to offer all points of view and not be swayed by letter writing campaign of the current government. Please don't become

mouth piece for the government as other "news" services have. You may never get a senate appointment, however, you will keep your integrity. It is imperitive that

points of view be heard.

It would appear that this faux-uproar is any attempt by Conservatives to control messaging. Why is no one, for instance, pointing out the longstanding Tory background of pollster Allan Gregg of Strategic Counsel?
I will never understand why Kory Teneckye is allowed free rein to dominate any Page 2

 $$\operatorname{\textsc{email}}$$  conversation he is part of, to the point of talking over other participants and the host.

From: CHRIS BALL <CHRIS.BALL@CBC.CA> Date: Mon, Apr 26, 2010 at 10:53 (GMT-4) Subject: Fw: Graves-time line To: Elizabeth Lea <Elizabeth.Lea@CBC.CA>

Fyi-

Note

----- Forwarded message -----From: Gino Apponi <Gino.Apponi@CBC.CA>Date: Mon, Apr 26, 2010 at 10:51 (GMT-4) Subject: Re: Graves-time line To: Bill Chambers <Bill.Chambers@CBC.CA>, CHRIS BALL <CHRIS.BALL@CBC.CA>, Jeff Keay <Jeff.Keay@CBC.CA>, Juli Lyons <Juli.Lyons@CBC.CA> Cc: Jonathan Whitten < Jonathan Whitten@CBC.CA>

s.19(1)

s.21(1)(b)

Thanks for this Chris.

A couple of things should be added:

Graves goes back to the Globe and does another interview and P on Friday do the story again and invite Ezra on the show. He calls Frank a liar and questions the validity of his polling.

G

>>> CHRIS BALL 10:30 AM Monday, April 26, 2010 >>> Hey all, FYI

I put together this brief time line on the Graves "issue" for Elizabeth, thought it might be of interest to you all as well.

Thanks,

April 21st- Grave speaks to Lawrence Martin in a piece titled: Michael Ignatieff is tacking left - finally

http://www.theglobeandmail.com/news/opinions/michael-ignatieff-is-tacking-left-fina lly/article1542198/

-In it, Graves suggests that the Libs should "Stop worrying about the West, he's told them. No need to fear polarizing the debate. It's what worked for Mr. Chrétien against Preston Manning and Stockwell Day. "I told them that they

should invoke a culture war. Cosmopolitanism versus parochialism, secularism versus moralism, Obama versus Palin, tolerance versus racism and homophobia, democracy versus autoracy. If the cranky old men in Alberta don't like it, too bad. Go south and vote for Palin."

April 22nd-The Conservative Blogosphere picks up on his comments, and begin to call for his head. Stephen Taylor was one of the first to the barricades: http://www.stephentaylor.ca/2010/04/questions-about-frank-graves/

Conservative party president writes the Ombudsman.

Ezra Levant soon jumps in, writing 3 posts that day, all attacking Frank for his "anti-tory bias", calling him "unethical" and calling for us to fire him.

A number of other, lesser known, bloggers begin to write posts, all along the same

lines

.. or just "CBC is biased, Graves is just more evidence of that fact."
Frank Graves and Kory Tenyke then square off on P and P that evening. Kory cites
Frank's \$11K in donations to the Liberal party, over the last 10 years as well as
his comments in the Globe article, as proof that he's not just an unbiased
pollster. Kory asks "I disclose my connections to political parties, people know
I'm a conservative...why can't you just say that too?" Frank digs in , saying he's
not a liberal, never has been, and has never advised the Liberal party.
A total of 12 blog posts written that day.
April 23rd-

April 23rd-

Grave's apology letter is posted on the Ekos site. Kady O'Malley blogs about it. Doug Finlay's letter starts to make the rounds (here's a copy) http://sirjohnabottle.wordpress.com/2010/04/26/doug-finley-slams-cbc-graves/
This kicks up another wave of blogging and re-posting of the letter. Ezra Levant appears on P and P that evening and takes another shot at Frank, saying he should resign, and decrying the "culture war" strategy.
Paul Welles (who is on the panel with Ezra) states that he thinks this isn't as big of a deal as the Conservatives are trying to make it out to be. Ian Capstick agrees, calling it a bit of a "straw man" situation.

April 24th-26th

Blogging continues throughout the weekend, each post covers similar territory as ones written previously (Graves is biased, CBC is biased, so, fire Graves...and give money to the Conservatives because they're up against the "vested interests" of the media, pollsters etc.)

On Saturday Radwanski in the Globe writes that the whole "Graves affair" is "...pretty thin gruel".

while this morning Zimonic in the Sun writes about Finaly's letter to supporters.

From: Elizabeth Lea <leae@CBC.CA>

Date: Tue, Jan 09, 2007 at 14:33 (GMT-5) Subject: Re: Fwd: Re: Urgent - sticker campaign To: Phil Vircoe <VircoeP@calgary.cbc.ca>

I wouldn't recommend it.

There's absolutely nothing to be gained except another 80 or 90 posts. I haven't been through every post, but they seem to wander all over the place.

To your point, no point adding more fuel (hah, hah - I caught that) to the fire.

>>> Phil Vircoe 01/09/07 1:19 PM >>> Hi Elizabeth.

I am not sure it we should add more tuel to this debate...what are you thoughts? Please check: www.westernstandard.blogs.com . Cheers, Phil

Phil Vircoe Account Manager Alberta and North Region English Communications CBC cell: 403-921-9454

403-521-6207 off: >>> Elizabeth Lea 01/08/07 4:04 PM >>>

Hi All! I just spoke with John. We're fine with the letter - it runs a little long but unfortunately Phil, I don't have any suggestions for tightening it up that would make a significant difference to the length.

## Elizabeth

>>> Jason MacDonald 01/08/07 5:33 PM >>> Hi folks: if I could weigh in here...

#### Jason

>>> "Phil Vircoe" < vircoep@calgary.cbc.ca > 01/08/07 5:22 PM >>> Hi again...I just noticed a typo so here is the corrected version. Cheers, Phil

January 8, 2007

email
Re: Editorial/Opinion p 15: By Ezra Levant: An anti-SUV activist tagged my Hummer...
Dear Letter to the Editor:

Sincerely, Don Orchard Regional Director CBC Alberta

Phil Vircoe Account Manager Alberta and North Region English Communications CBC

CBC cell: 403-921-9454 off: 403-521-6207

s.19(1) s.21(1)(a) s.21(1)(b)

email >>> Martine Menard 01/08/07 2:31 PM >>> Thanks ----Original Message----From: Phil Vircoe To: Orchard, Don < OrchardD@calgary.cbc.ca > Bozzo, John < BozzoJ@CBC.CA >
Lea, Elizabeth < LeaE@CBC.CA > Menard, Martine < MenardM@Ottawa.cbc.ca > Poulter, Shaun < Poulters@Ottawa.cbc.ca > Paris, Marc < ParisMa@Toronto.CBC.CA > CC: MacDonald, Jason < jason\_macdonald@cbc.ca > Montminy, Pascale < Montminp@Ottawa.cbc.ca > Creation Date: 1/8 3:41 pm Subject: Fwd: Re: Urgent - sticker campaign Hi John...as per our phone conversation and my subsequent conversation with Don Orchard, I will draft a Letter to the Editor in response re this issue. I will send it to you once I have it drafted. cheers, Phil Phil Vircoe Account Manager Alberta and North Region **English Communications** CBC cell: 403-921-9454 403-521-6207 off: >>> John Bozzo 01/08/07 1:36 PM >>> I have now caught up with the emails...

# John

#### I could use some more information:

Could you explain a bit more about the linkage between "Blueprint Alberta" and these bumper stickers? What was the idea behind the bumper stickers specificially? Did we realize the potential editorial implications of the message(s)?

Could you send me a list of all the slogans chosen to be made into bumper stickers?

Do you have a number on the cost of the promotion, the number of stickers printed and/or distibuted?

Have you received any other complaints?

Are these stickers still available?

Do people just pick them up at CBC Calgary? Around town?

Have you considered a letter to the Sun?

>>> Don Orchard 1/8/2007 1:18:15 PM >>> Hi Shaun, Here's some background regarding the history and intent of the bumper sticker described in this account. Please call me at 403-831-6500 for additional information if necessary. I'd be happy to author a response.

- This bumper sticker slogan was contributed by a listener as part of CBC Calgary's "Blueprint Alberta" programming initiative nine months ago.
- The series explored and celebrated Alberta's economic good fortune. This slogan, and another submission, were selected from hundreds of audience suggestions.
- This particular contribution was selected because it captured a moment in time, one of economic prosperity in Alberta and record gasoline prices. Surely the author can see the intent was humour. In no way was it intended to address any circumstances influencing the global cost of oil or to attach accountability.
- The bumper stickers were made available for listeners to pick-up and affix to their own vehicles or office stalls.
- The Blueprint Alberta series is an ongoing CBC Alberta initiative designed to ensure a home grown, authentic exploration of the Alberta story. Subject selection and story choices are driven by the public and by events of the day.
- Contrary to the authors allegations, the bumper stickers, Blueprint Alberta and CBC's overall editorial policy are not influenced by special interest groups and are not in support of any particular organization's interests or tactics.
- There was/is no correlation of CBC policy or programming and the event described.

Namely to give credible voice to Alberta issues, culture, achievements and challenges at this very interesting time. Alberta has a great story to tell and CBC is in a strong and unique position to tell that story.

Don

- Contrary to any assumptions or assertions, the bumper sticker and the series that spawned it

>>> Ted Kennedy 01/08/07 11:55 AM >>>

Don Orchard will provide some background enabling an effective response. This account is faulty. Don will respond before afternoon.

----Original Message---From: "Shaun Poulter" < Poulters@Ottawa.cbc.ca >
To: Chalmers, Jane < Chalmerj@CBC.CA >
Kennedy, Ted < KennedyT@CBC.CA >
Menard, Martine < MenardM@Ottawa.cbc.ca >
Chambers, Bill < ChamberB@Ottawa.cbc.ca >
CC: Guiton, Steven < Guitons@Ottawa.cbc.ca >
Letourneau, Francine < Letournf@Ottawa.cbc.ca >
Montminy, Pascale < Montminp@Ottawa.cbc.ca >
DE TONI, CHRISTINA < DETONIC@Ottawa.cbc.ca >
Creation Date: 1/8 11:30 am
Subject: Urgent - sticker campaign

Do we have a

response? Do we know about this?

Section: Editorial/Opinion
An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my car, reading: "I made a fortune in oil, but I spent it all on gas." Title: Stick to reporting CBC shouldn't be involved in partisan jab at oilpatch
Page: 15
Byline: BY EZRA LEVANT
Outlet: The Calgary Sun
Date: 2007-01-08

An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my car, reading: "I made a fortune in oil, but I spent it all on gas."

At least it wasn't spray-painted on, or scratched onto my truck with a key.

My first reaction was surprise and a feeling of violation -- that's the kind of aggressive, illegal tactic one expects in the nuttier regions of California, not polite Canada. Up here, we don't touch other people's things.

More troubling to me than the vandalism was that this sticker -- obviously designed to be used in this guerrilla tactic -- was proudly sponsored by the CBC. They had their logo right on it -- CBC 1010, the government agency's Calgary branch plant. It's one thing for a group of private environmental activists to sponsor a vandalism campaign like this.

Maybe some punk kids coming up with a cute one-liner, maybe a PR stunt by some group trying to save Alberta's whales. But this was produced by a government agency that is supposed to be non-partisan. Why is the CBC, which extracts close to a billion dollars from taxpayers, engaging in a political campaign? And why are they producing bumper stickers clearly meant to be stuck on other people's vehicles without their permission? There are so many things wrong with this, it's no surprise the CBC did

First, the sticker is anti-Alberta, just like the CBC is. It demonizes the oilpatch, implying oil companies make too much money, and they charge too much at the pumps.
That's the kind of rhetoric one hears mainly in Toronto and Montreal.

It's no surprise it is being disseminated from the CBC in Calgary, an outpost of Eastern thinking. They want to re-educate us. They are morally better than us, they're smarter than us and they need to save us from ourselves. But they'll take our money.

Second, the sticker is economically wrong -- probably on purpose. The price of oil isn't the function of greedy Albertan oilmen. It's the function of world commodities markets, of demand in China and India and problems with supply in Venezuela. Nigeria and the unstable Middle East

problems with supply in Venezuela, Nigeria and the unstable Middle East.

Canadians don't set the prices for oil -- in fact, by producing so much supply, Alberta lowers the world's prices. But the price of gasoline is largely set in Canada -- in Ottawa, actually.

The largest component in the price of a litre of gas is tax, with the federal government taking the biggest bite. Leave it to the CBC to blame Alberta for an Ottawa tax. Don't hold your breath for the CBC's Ottawa office to start tagging MPs' cars with stickers calling for lower taxes.

If my truck had been vandalized by kids, that would be disappointing, but not surprising. That it was vandalized on the encouragement of a distant and partisan propaganda arm is revolting. That the CBC would pick on the oilpatch and SUVs -- while sucking on the tax teat of those two industries -- is hypocritical. That the CBC's definition of humour is anti-Alberta bigotry is a disappointing reminder the CBC has ceased to be useful to anyone, except to leftist activists.

I didn't make a fortune in oil, but I paid a fortune in taxes to the Alberta-haters at the CBC. That's more outrageous than vandalism.

From: Deborah D'Amico <damicod@Toronto.CBC.CA>

Date: Mon, Oct 15, 2007 at 08:39 (GMT-4) Subject: Fwd: Fw: Message from the Western Standard

To: Jeff Keay <KeayJ@Toronto.CBC.CA>, Elizabeth Lea <LeaE@CBC.CA>, JAY WALSH <WALSHJ@CBC.CA>

fyi

---- Original Message ----

If you are having difficulty viewing this email click here

Dear Western Standard reader,

I'm sorry to report that we've had to shut down the print edition of the Western Standard. Despite nearly four valiant years of trying, we were unable to make ends meet financially. I regret that means we will be unable to fulfill our oustanding subscription obligations, and for that I'm very sorry.

It is my hope that we will be able to continue with an Internet presence, but it is unlikely that we will be able to revive our print edition.

Here is a note that I posted to our website about this change

Please accept my gratitude for your support over the years, and my apologies for not being able to continue publishing.

Yours truly,

Ezra Levant, Publisher

----- Forwarded message -----

From:

Date: Sun, Oct 14, 2007 at 01:32 (GMT-4) Subject: Fw: Message from the Western Standard To: Deborah D'Amico <DamicoD@Toronto.CBC.CA>

Western Standard Email Announcements

---- Original Message From: Western Standard

Sent: Saturday, October 13, 2007 5:24 PM Subject: Message from the Western Standard

If you are having difficulty viewing this email click here

Dear Western Standard reader,

I'm sorry to report that we've had to shut down the print edition of the Western Standard. Despite nearly four valiant years of trying, we were unable to make ends meet financially. I regret that means we will be unable to fulfill our oustanding subscription obligations, and for that I'm very sorry.

It is my hope that we will be able to continue with an Internet presence, but it is unlikely that we will be able to revive our print edition.

Here is a note that I posted to our website about this change

Please accept my gratitude for your support over the years, and my apologies for not being able to continue publishing.

Yours truly, Ezra Levant, Publisher

From: Jeff Keay <Jeff.Keay@CBC.CA>
Date: Mon, Apr 26, 2010 at 12:54 (GMT-4)
Subject: update on Ekos
To: Bill Chambers <Bill.Chambers@CBC.CA>, Elizabeth Lea <Elizabeth.Lea@CBC.CA>,
Juli Lyons <Juli.Lyons@CBC.CA>, Marco Dube <Marco.Dube@RADIO-CANADA.CA>
Cc: CHRIS BALL <CHRIS.BALL@CBC.CA>, Nancy Boyle <Nancy.Boyle@CBC.CA>

Just a quick note following a brief meeting in Jennifer McGuire's office:

- CBC News is moving on, as far as the Ekos story is concerned;

- We are not interested in getting in the middle of a dispute between Frank Graves and Ezra Levant (Levant called him "a damned liar" on Power and Politics on Friday);

chrs,

s.19(1)

s.68.1

Jeff Keay Head of Media Relations English Services CBC/Radio-Canada 416 205 3987 jeff.keay@cbc.ca

From: CHRIS BALL <CHRIS.BALL@CBC.CA>
Date: Mon, Apr 26, 2010 at 16:36 (GMT-4)
Subject: End of day update- graves online reaction
To: Bill Chambers <Bill.Chambers@CBC.CA>, Elizabeth Lea <Elizabeth.Lea@CBC.CA>,
Esther Enkin <Esther.Enkin@CBC.CA>, Gino Apponi <Gino.Apponi@CBC.CA>, Jeff Keay
<Jeff.Keay@CBC.CA>, Jennifer McGuire <Jennifer.McGuire@CBC.CA>, Juli Lyons
<Juli.Lyons@CBC.CA>, Marco Dube <Marco.Dube@RADIO-CANADA.CA>, Martine Menard
<Martine.Menard@CBC.CA>

Hi all,

It's been fairly quiet since my last update (for those who didn't get my last update and timeline, it will be sent to you in a separate email shortly)

Since 2:30 pm

Blogs: 3 new blog posts- that makes for a total of 8 today. One is a re-post of an earlier call to action, noting Senator Findlay's letter, telling folks to write to the CBC. The second is a re-post of Stephen Taylor's earlier post- transcript of Muttart's interview with Corus radio. The third comes from "another part of the political spectrum", "Montreal Simon" says that he's "sorry to see that Frank Graves has apologized for the crime of offering some free advice to the Liberals."

Tweets: Only 4 new tweets- that makes a total of 9 today.

8 tweets are either re-tweets from posts earlier in the day, or links to blog posts written earlier in the day by Ezra Levant or Stephen Taylor. One tweet from Ezra states: "@ezralevant: 1, 2, 3, 4 Frank Graves declares a culture war! RT @InklessPW Jim Abbott just made front-page news." - A reference to Mr. Abbott's comments in the house today re: the government's position on maternal health at the upcoming G8.

I'll continue to keep you in the loop if there are any further developments.

Thanks.

C

From: Roger Belanger <Roger.Belanger@CBC.CA>Date: Fri, Apr 30, 2010 at 06:49 (GMT-4)
Subject: FYI - The Ottawa Citizen - Susan Riley - Cranking up the culture war
To: Marco Dube <Marco.Dube@RADIO-CANADA.CA>
CC: ANGUS MCKINNON <ANGUS.MCKINNON@CBC.CA>, Bill Chambers <Bill.Chambers@CBC.CA>,
CHRIS BALL <CHRIS.BALL@CBC.CA>, Elizabeth Lea <Elizabeth.Lea@CBC.CA>, Jeff Keay
<Jeff.Keay@CBC.CA>, Martine Menard <Martine.Menard@CBC.CA>, Shaun Poulter
<Shaun.Poulter@CBC.CA>

The Ottawa Citizen, Friday April 30, 2010 Cranking up the culture war Susan Riley

Of course there is a culture war raging in federal politics. It's been going on since Preston Manning blew into Ottawa many years ago.

The battle lines are clear. Elitist, cosmopolitan (code for gay, or gay-friendly), urban CBC-lovers -- including "left-wing fringe groups", anti-Israel aid agencies and pro-gay judges -- on one side. Frugal small town and suburban Canadians who work hard, pay their taxes, and play by the rules on the other.

And now, with Prime Minister Stephen Harper's ill-considered G8 maternal health initiative, the deepest wedge of all: abortion rights.

So it is surprising that some prominent Conservatives, including the prime minister, are just now noticing this divisive trend. Less surprisingly, they are blaming it on the Liberals.

So scandalized are Conservatives, in fact, that they suddenly see wedge politics everywhere. The gun registry, abortion, bilingualism on the Supreme Court -- all, apparently, are being exploited by Liberal leader Michael Ignatieff solely to solidify his base and demonize his rivals. As former Harper communications aid Kory Teneycke told the CBC's Power and Politics this week, Ignatieff's sudden decisiveness on these touchy topics is evidence of Liberal desperation, a "save the furniture strategy" and reflects a "downtown Toronto perspective".

It was EKOS pollster Frank Graves (who actually lives in Ottawa) who ignited this skirmish with blunt remarks to columnist Lawrence Martin, urging Liberals to launch a "culture war" against their rivals -- "cosmopolitanism versus parochialism, secularism versus moralism, Obama versus Palin, tolerance versus racism and homophobia, democracy versus autocracy. If the cranky old men in Alberta don't like it, too bad. Go south and vote for Palin."

Except for his incendiary and unfair shot at Alberta, Graves' menu doesn't sound bad. A government that respects expertise rather than sneering at anyone with an advanced degree, trusts voters rather than treating them like idiots, and doesn't wander the globe piously telling other countries how to behave -- if nothing else, it would be a refreshing change.

But Graves, who polls for the CBC and is a frequent commentator, was immediately labelled a Liberal shill and the public broadcaster was excoriated by Senator Doug Finley in a letter to Conservative supporters. As Finley's measured appeal concludes: "Unlike Liberals, we can't count on vested interests. We rely on donations from proud, patriotic Canadians like you." Culture war? What culture war?

Finley, of course, has always been a rigid partisan and Harper's government has never shown much delicacy when it comes to labelling its rivals anti-Semitic, anti-American, unpatriotic, soft on crime -- or suggesting they are "in bed with the separatists."

As for Conservatives being victims of CBC bias, Teneycke has a paying gig defending the Harper world view -- a task the former PMO communications director carries out with aplomb. Another former Harperite, Tom Flanagan, is also a frequent CBC guest

(although he has a welcome independent streak.) Nor was Alberta conservative Ezra Levant silenced, or even chastised, when he appeared on CBC this week and repeated his insulting claim that Liberal MP Irwin Cotler is a "porch Jew" and called Graves "a junk hack."

That said, the Liberals are exploiting wedges for political gain -- just less adroitly than Conservatives. But they are also standing up (belatedly) for core values -- different ones, to be sure, from Harper's, but neither alien, nor dangerous.

In a heated televised debate over the government's decision not to include abortion funding in its G8 initiative, Teneycke dismissively asked "how many people are going to vote over how easy it is to get an abortion in Uganda?" In so doing, he displayed stunning unawareness of how deep this issue runs for many women in Canada.

"Of course, women care deeply about women in Uganda, but we see the link, too. What goes on in foreign policy will come home to roost," says Katherine McDonald, director of Action Canada for Population and Development, which advocates for sexual and reproductive health.

Leaving aside the paternalism of allowing abortion access in Canada but discouraging it in Africa, and those annoying experts who argue that access to safe abortion is key component of maternal health, this is a true wedge issue -- one that could blow up in Harper's face.

On Monday, women involved in international advocacy will be asking "Where is Canada's leadership in promoting gender equality?" at an event on Parliament Hill. The maternal health initiative -- which was intended to display the Harper's caring side, but has backfired badly -- will be under unfriendly scrutiny. So will what some see as a Tory stealth agenda, aimed at removing funding from agencies that don't promote social conservative values.

If we're having a culture war, this could be a new front line. No wonder those peace-loving Conservatives are having a sudden attack of the vapours. Susan Riley writes on national politics.

E-mail sriley.work@gmail.com www.ottawacitizen.com/news/Cranking+culture/2968956/story.html

From: Elizabeth Lea <leae@CBC.CA> Date: Tue, Jan 09, 2007 at 12:49 (GMT-5) Subject: Re: Fwd: Re: Urgent - sticker campaign To: Jeff Keay <KeayJ@Toronto.CBC.CA>

>>> Bill Chambers 01/09/07 12:40 PM >>>

Our reaction yesterday, despite the amount of tooing and froing ended up being measured, appropriate and, maybe most importantly, in the first media cycle to put the issue to bed. Good work to those of you who handled it.

So two conclusions: Look before you leap. But by all means continue to leap from time to time.

>>> "Elizabeth Lea" < Elizabeth\_Lea@CBC.CA > 01/08/07 6:04 pm >>> Hi All! I just spoke with John. We're fine with the letter - it runs a little long but unfortunately Phil, I don't have any suggestions for tightening it up that would make a significant difference to the length.

Elizabeth

>>> Jason MacDonald 01/08/07 5:33 PM >>> Hi folks: if I could weigh in here...

My two cents. Jason

>>> "Phil Vircoe" < vircoep@calgary.cbc.ca > 01/08/07 5:22 PM >>> Hi again...I just noticed a typo so here is the corrected version. Cheers.

Phil

January 8, 2007

Re: Editorial/Opinion p 15: By Ezra Levant: An anti-SUV activist tagged my Hummer... Dear Letter to the Editor:

Sincerely, Don Orchard Regional Director CBC Alberta

Phil Vircoe Account Manager Alberta and North Region English Communications

CBC cell: 403-921-9454 403-521-6207 off: >>> Martine Menard 01/08/07 2:31 PM >>> Thanks ----Original Message----From: Phil Vircoe To: Orchard, Don < OrchardD@calgary.cbc.ca > Bozzo, John < BozzoJ@CBC.CA > Lea, Elizabeth < LeaE@CBC.CA > Menard, Martine < MenardM@Ottawa.cbc.ca > Poulter, Shaun < Poulters@Ottawa.cbc.ca > Paris, Marc < ParisMa@Toronto.CBC.CA > CC: MacDonald, Jason < jason\_macdonald@cbc.ca > Montminy, Pascale < MontminP@Ottawa.cbc.ca > Creation Date: 1/8 3:41 pm Subject: Fwd: Re: Urgent - sticker campaign Hi John...as per our phone conversation and my subsequent conversation with Don Orchard, I will draft a Letter to the Editor in response re this issue. I will send it to you once I have it drafted. Cheers, Phil Phil Vircoe Account Manager Alberta and North Region English Communications

CBC cell: 403-921-9454 403-521-6207 off:

>>> John Bozzo 01/08/07 1:36 PM >>> I have now caught up with the emails...

John

>>> "Martine Menard" < Martine\_Menard@cbc.ca > 01/08/07 1:53 PM >>> FYI

>>> Shaun Poulter 01/08/07 1:47 pm >>> Thanks Don.

I could use some more information:

Could you explain a bit more about the linkage between "Blueprint Alberta" and these bumper stickers? What was the idea behind the bumper stickers specificially? Did we realize the potential editorial implications of the message(s)?

Could you send me a list of all the slogans chosen to be made into bumper stickers?

Do you have a number on the cost of the promotion, the number of stickers printed and/or distibuted?

Have you received any other complaints?

Are these stickers still available?

Do people just pick them up at CBC Calgary? Around town?

Have you considered a letter to the Sun?

>>> Don Orchard 1/8/2007 1:18:15 PM >>> Hi Shaun, Here's some background regarding the history and intent of the bumper sticker described in this account. Please call me at 403-831-6500 for additional information if necessary. I'd be happy to author a response.

- This bumper sticker slogan was contributed by a listener as part of CBC Calgary's "Blueprint Alberta" programming initiative nine months ago.
- The series explored and celebrated Alberta's economic good fortune. This slogan, and another submission, were selected from hundreds of audience suggestions.
- This particular contribution was selected because it captured a moment in time, one of economic prosperity in Alberta and record gasoline prices. Surely the author can see the intent was humour. In no way was it intended to address any circumstances influencing the global cost of oil or to attach accountability.
- The bumper stickers were made available for listeners to pick-up and affix to their own vehicles or office stalls.
- The Blueprint Alberta series is an ongoing CBC Alberta initiative designed to ensure a home grown, authentic exploration of the Alberta story. Subject selection and story choices are driven by the public and by events of the day.
- Contrary to the authors allegations, the bumper stickers, Blueprint Alberta and CBC's overall editorial policy are not influenced by special interest groups and are not in support of any particular organization's interests or tactics.
- There was/is no correlation of CBC policy or programming and the event described.

Namely to give credible voice to Alberta issues, culture, achievements and challenges at this very interesting time. Alberta has a great story to tell and CBC is in a strong and unique position to tell that story.

Don

Contrary to any assumptions or assertions, the bumper sticker and the series that spawned it
 >>> Ted Kennedy 01/08/07 11:55 AM >>>
 Don Orchard will provide some background enabling an effective response. This account is faulty. Don will respond before afternoon.

----Original Message---From: "Shaun Poulter" < Poulters@Ottawa.cbc.ca >
To: Chalmers, Jane < Chalmerj@CBC.CA >
Kennedy, Ted < KennedyT@CBC.CA >
Menard, Martine < MenardM@Ottawa.cbc.ca >
Chambers, Bill < ChamberB@Ottawa.cbc.ca >
CC: Guiton, Steven < Guitons@Ottawa.cbc.ca >
Letourneau, Francine < Letournf@Ottawa.cbc.ca >
Montminy, Pascale < Montminp@Ottawa.cbc.ca >
DE TONI, CHRISTINA < DETONIC@Ottawa.cbc.ca >
Creation Date: 1/8 11:30 am
Subject: Urgent - sticker campaign

Do we have a

response? Do we know about this?

Section: Editorial/Opinion
An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my car, reading: "I made a fortune in oil, but I spent it all on gas." Title: Stick to reporting CBC shouldn't be involved in partisan jab at oilpatch
Page: 15
Byline: BY EZRA LEVANT
Outlet: The Calgary Sun
Date: 2007-01-08

An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my car, reading: "I made a fortune in oil, but I spent it all on gas."

At least it wasn't spray-painted on, or scratched onto my truck with a key.

My first reaction was surprise and a feeling of violation -- that's the kind of aggressive, illegal tactic one expects in the nuttier regions of California, not polite Canada. Up here, we don't touch other people's things.

More troubling to me than the vandalism was that this sticker -- obviously designed to be used in this guerrilla tactic -- was proudly sponsored by the CBC. They had their logo right on it -- CBC 1010, the

government agency's Calgary branch plant. It's one thing for a group of private environmental activists to sponsor a vandalism campaign like this.

Maybe some punk kids coming up with a cute one-liner, maybe a PR stunt by some group trying to save Alberta's whales. But this was produced by a government agency that is supposed to be non-partisan. Why is the CBC, which extracts close to a billion dollars from taxpayers, engaging in a political campaign? And why are they producing bumper stickers clearly meant to be stuck on other people's vehicles without their permission? There are so many things wrong with this, it's no surprise the CBC did it.

First, the sticker is anti-Alberta, just like the CBC is. It demonizes the oilpatch, implying oil companies make too much money, and they charge too much at the pumps.

That's the kind of rhetoric one hears mainly in Toronto and Montreal. It's no surprise it is being disseminated from the CBC in Calgary, an

outpost of Eastern thinking. They want to re-educate us. They are morally better than us, they're smarter than us and they need to save us from ourselves. But they'll take our money.

Second, the sticker is economically wrong -- probably on purpose. The price of oil isn't the function of greedy Albertan oilmen. It's the function of world commodities markets, of demand in China and India and problems with supply in Vanezuela. Nigeria and the unstable Middle East problems with supply in Venezuela, Nigeria and the unstable Middle East.

Canadians don't set the prices for oil -- in fact, by producing so much supply, Alberta lowers the world's prices.
But the price of gasoline is largely set in Canada -- in Ottawa, actually. The largest component in the price of a litre of gas is tax, with the federal government taking the biggest bite. Leave it to the CBC to blame Alberta for an Ottawa tax. Don't hold your breath for the CBC's Ottawa office to start tagging MPs' cars with stickers calling for lower taxes.

If my truck had been vandalized by kids, that would be disappointing, but not surprising. That it was vandalized on the encouragement of a distant and partisan propaganda arm is revolting. That the CBC would pick on the oilpatch and SUVs -- while sucking on the tax teat of those two industries -- is hypocritical. That the CBC's definition of humour is anti-Alberta bigotry is a disappointing reminder the CBC has ceased to be useful to anyone, except to leftist activists.

I didn't make a fortune in oil, but I paid a fortune in taxes to the Alberta-haters at the CBC. That's more outrageous than vandalism.

From: Elizabeth Lea <leae@CBC.CA>

Date: Tue, Jan 09, 2007 at 11:05 (GMT-5) Subject: Re: Fwd: Re: Urgent - sticker campaign

To: Jeff Keay <KeayJ@Toronto.CBC.CA>, Ruth-Ellen Soles <SolesR@Toronto.CBC.CA>

>>> Phil Vircoe 01/08/07 5:40 PM >>> Hi Shaun. I have enclosed the final draft with your suggestions included.

January 8, 2007

Re: Editorial/Opinion p 15: By Ezra Levant: An anti-SUV activist tagged my Hummer...

Dear Letter to the Editor:

I was dismayed and alarmed to learn that somebody would use a CBC promotional bumper sticker to vandalize another person's personal property.

In no way did CBC Alberta envision such a misuse of our promotional material when the bumper sticker was created as part of a contest to support CBC Radio programming last spring. This was in no way meant to advocate a position on cars or Alberta's oil boom but simply recognize the high cost of gasoline, which was the topic of discussion in Alberta last summer.

I would like to apologize to Mr. Levant and anyone else who may have been the victim of inappropriate action. We are prepared to pay for the removal of the bumper sticker from Mr. Levant's vehicle.

I would also like to provide your readers with some context on how and why the bumper sticker was created and used during Blueprint Alberta's programming initiative nine months ago - a series which explored and celebrated Alberta's economic good fortune.

A radio listener originally contributed the bumper sticker slogan to CBC as part of an on-air contest for the Blueprint Alberta series. The slogan and other submissions were selected from hundreds of audience suggestions. The bumper sticker was made available for listeners to pick-up and affix to their own vehicles or office stalls.

This particular contribution was selected because it captured a moment in time, one of economic prosperity in Alberta and record gasoline prices. The intent of the sticker was humorous - in no way was it intended to be disrespectful or to address any circumstances influencing the global cost of oil or to attach accountability.

The Blueprint Alberta series is an ongoing CBC Alberta initiative designed to ensure a home grown, authentic exploration of the Alberta story. Subject selection and story choices are driven by the public and by events of the day.

Blueprint Alberta and CBC's overall editorial policy are not influenced by special interest groups and are not in support of any particular organization's interests or tactics. There was and is no correlation of CBC policy or programming and the event described.

CBC Alberta endeavors to give credible voice to Alberta issues, culture, achievements and challenges at this very interesting time in Alberta's history.

Sincerely, Don Orchard Regional Director CBC Alberta

s.21(1)(a)

email

Phil Vircoe Account Manager Alberta and North Region English Communications CBC Cell: 403-921-9454 Off: 403-521-6207

>>> Shaun Poulter 01/08/07 3:26 PM >>>

Shaun Poulter
Director/ Directeur
Government Relations/Relations gouvernementales
CBC/ Radio-Canada
Tel: (613) 288-6233
Cell: (613) 791-8054
shaun\_poulter@cbc.ca

>>> Phil Vircoe 1/8/2007 5:06 PM >>> Hi all. Enclosed is an approved draft for inclusion as a Letter to the Editor. Please advise on who will place the letter in the Sun chain, the Calgary Sun and the Western Standard. Thanks, Phil

January 8, 2007

Re: Editorial/Opinion p 15: By Ezra Levant: An anti-SUV activist tagged my Hummer...

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Sincerely,
Don Orchard
Regional Director
CBC Alberta

Pl
Phil Vircoe
Account Manager
Alberta and North Region
English Communications
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Cell: 403-921-9454 Off: 403-521-6207 >>> Martine Menard 01/08/07 2:31 PM >>> Thanks

CBC

----Original Message---From: Phil Vircoe
To: Orchard, Don < OrchardD@calgary.cbc.ca >
Bozzo, John < BozzoJ@CBC.CA >
Lea, Elizabeth < LeaE@CBC.CA >

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email
Menard, Martine < MenardM@Ottawa.cbc.ca
Poulter, Shaun < Poulters@Ottawa.cbc.ca
Paris, Marc < ParisMa@Toronto.CBC.CA >
CC: MacDonald, Jason < jason_macdonald@cbc.ca >
Montminy, Pascale < Montminp@Ottawa.cbc.ca >
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                                              Page 4
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To: Chalmers, Jane < Chalmerj@CBC.CA >
Kennedy, Ted < KennedyT@CBC.CA > Menard, Martine < MenardM@Ottawa.cbc.ca > Chambers, Bill < ChamberB@Ottawa.cbc.ca CC: Guiton, Steven < GuitonS@Ottawa.cbc.ca</pre> Letourneau, Francine < Letournf@Ottawa.cbc.ca Montminy, Pascale < MontminP@Ottawa.cbc.ca > DE TONI, CHRISTINA < DETONIC@Ottawa.cbc.ca Creation Date: 1/8 11:30 am s.21(1)(b) Subject: Urgent - sticker campaign Do we have a response? Do we know about this? Section: Editorial/Opinion An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my car, reading: "I made a fortune in oil, but I spent it all on gas." Title: Stick to reporting CBC shouldn't be involved in partisan jab at oilpatch Page: 15 Byline: BY EZRA LEVANT Outlet: The Calgary Sun Date: 2007-01-08 An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my car, reading: "I made a fortune in oil, but I spent it all on gas." At least it wasn't spray-painted on, or scratched onto my truck with a key.

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I\_didn't make a fortune in oil, but I paid a fortune in taxes to the Alberta-haters at the CBC. That's more outrageous than vandalism.

From: Deborah D'Amico <damicod@Toronto.CBC.CA>Date: Fri, Oct 12, 2007 at 07:35 (GMT-4)Subject: Morning Issues Report, Oct 12To: Morning Issues Report <>

No issues to report.

Houston gives Sherali Najak opportunity to defend some of HNIC's decisions on its revamp, following what Sherali Najak considered to be unfair criticism by Houston. G&M is fair is giving Najak ample room to clarify rationale for some of the changes and anticipation for good things to come. Houston sticks to only a couple of his original complaints, but gives Najak plenty of quote room.

Both Houston and Zelkovich note weekend CFL numbers.

Bawden looks at this past week's numbers, noting that ratings for some of CBC's shows were weak, but with some pick up following LMOP and election coverage. Indirect comparisons made to CTV and Global programming.

**PROGRAMMING** 

Kate Taylor reviews Global's news show, which she says is the broadcaster's answer to shows like LMOP. Taylor also recommends Newsworld programming, Campaign! The Kawasaki Candidate

H. Walmark plugs programming for next week, including NOT, Kawasaki Candidate, Heartland, Doc Zone programming and FashionFile.

FYI News in the STAR that the Western Standard will be closing down. A final line mentioning that a true free market would have meant TWS would appear on CBC.

## G&M

TRUTH & RUMOURS: MEDIA: HOCKEY: TELEVISION
Deciphering the map of Hockey Night's new direction
WILLIAM HOUSTON

October 12, 2007

'I'm calling from Uganda," Sherali Najak, the head of Hockey Night in Canada, said yesterday. "I was sent back after last

Saturday's show."

Najak, who moved to Canada with his parents from Uganda when he was a child, was putting a light spin on our negative review  ${\sf var}$ 

of the season debut of Hockey Night.

"I think there was more good stuff than you mentioned," he said.

In our view, the revamped pregame show lacked energy. And the new second-intermission Hot Stove segment, featuring Scott

Mellanby, a retired NHL forward, seemed serious and dull.

But there were positives. The game telecasts were first-rate. The story lineup was comprehensive - interviews with Montreal

Canadiens general manager Bob Gainey, his Toronto Maple Leafs counterpart, John Page 1

Ferguson, and also Mike Keenan, the new

calgary Flames coach.

Najak noted that Ferguson, a difficult interview, was at ease with reporter Elliotte Friedman. As well, the play-by-play of

Bob Cole, a continuing issue for hockey viewers, was strong.

Najak says Hockey Night, which stayed with the same programming for more than  $10\,$  years, needed a change.

"And the thing is, change doesn't come without some pain," he said. "If we had come back with [the previous Hot Stove pane]

of sportswriters], we wouldn't have had the energy. I'm not averse to taking risk, and the only way to get some gain is to be

unafraid."

Mellanby, Najak concedes, was "a bit serious, but I see a spark there. He's a hockey guy with  $20\ \text{years}$  experience in the

league."

The new studio, with leather upholstered chairs placed around a coffee table, has been criticized for being visually dull.

Najak likes the look.

"People are saying it's not colourful enough," he said. "I don't like the reds and bright colours, the ESPN and Sportsnet  $\,$ 

type of stuff. That's good for them. But if you're clicking channels, viewers will stop on [the Hockey Night set], I think."

The objective, Najak said, is to separate the show from the standard hockey telecast - to be different yet entertaining.

"This show has to be representative of the people who watch it," he said. "And a lot of Canadians don't like being yelled at.

I don't want it to be like the regular sports show. I want to be big time on saturday nights. That's what we're going for and

that's what we're going to get to."

For tomorrow's show, Sean Burke, the retired NHL goaltender, will join Mellanby on the Hot Stove segment.

"Sean has a lot of thoughts on the game, just as Scott does, so we look forward to good chemistry," Najak said.

The pregame show will air a piece on the marketing of Sidney Crosby.

"Basically, the league has a lot riding on Sidney," Najak said. "And with Nike pulling out [of the hockey business], we're

just going to investigate the pressure on this kid, who seems to be carrying the league right now."

REGIONAL HDTV

Rogers Sportsnet will shoot next Monday's Toronto Maple Leafs regional game against the Buffalo Sabres in high-definition

television.

That's a first for the network, and it's good news for viewers who have bought 42-inch HDTV sets, only to learn that regional

NHL telecasts are limited to standard definition TV. And SDTV looks awful on an HDTV set.

Toronto is the only Canadian market in which HDTV is available for some regional NHL telecasts. (RDS shoots the Montreal  $\ensuremath{\mathsf{NHL}}$ 

Canadiens games in HDTV, but they go nationwide.) Leafs TV's 20 Leafs telecasts are shot in HDTV. A Vancouver Canucks

spokesman said the club is hoping to make some HDTV telecasts available before the end of the season.

The work of Chip Caray, who is calling the National League Championship Series for TBS, was widely criticized during

baseball's divisional series for inaccuracies and inane remarks. One example: After a New York Yankees player advanced to

third base in the fourth game, he said, "The crowd is up for grabs." Yes, understandable.

It's hard to find a hockey analyst who will say fighting is dumb, is potentially dangerous and doesn't belong in the game.

Certainly not Mike Milbury, TSN's new studio commentator.

It's part of hockey, he said on Wednesday, and sells tickets. TSN polled 45 players, 35 of whom said an increase in fighting

in this season is good. None felt it was bad; 10 said it didn't matter.

The CBC's audiences for the Thanksgiving CFL doubleheader: 442,000 for Hamilton Tiger-Cats-Montreal Alouettes, up from

430,000 in 2006 for Saskatchewan Roughriders-Als. RDS had 201,000, for a total of 643,000; 636,000 for Roughriders-Calgary

Stampeders, down from 743,000 for Edmonton Eskimos-Toronto Argonauts in 2006.

whouston@globeandmail.com

TORONTO STAR
Hot Box: TV to talk about
Tonight on TV
Oct 12, 2007 04:30 AM

Numbers Crunch: Low ratings continue to dog some fine CBC shows. Sunday night the heralded debut of Triple Sensation

attracted just 264,000 viewers while Monday's new episode of Dragons' Den took 461,000 and Intelligence took 221,000 viewers.

By contrast the Monday edition of Corner Gas on CTV attracted 1.2 million viewers. However, Wednesday night at 8, CBC's

Little Mosque held firm at 775,000. On election night CTV led the pack with 361,000 viewers in Ontario with another 106,000

viewers on NewsNet. CBC had 227,000 and Global 136,000.

Boo! On Halloween Regis and Kelly just love to dress up and fool around. This season they'll do an all 3-D show with the

requisite glasses supplied by Walgreens stores. But what's a T.O. viewer to do? You could look for old ones in a drawer -

from the days Citytv used to run 3-D movies.

New game: CBS is cooking up a new version of that old staple Password. And the host will be 79-years-young Regis Philbin,

whose last game show was Who Wants To Be A Millionaire. The new version of Password will be titled Million Dollar Password

and feature two teams, each with a celeb and a contestant.

Renewed: Five new U.S. series have received orders for more scripts. NBC ordered three more scripts each for Bionic Woman,

Life, Journeyman and Chuck while CBS ordered four more scripts for the struggling Cane. Only one new series so far, CW's

Gossip Girl, starring the catty Blair (Leighton Meester) has received a full season's pickup.

#### G&M

TELEVISION: COMEDY: 'DA KINK IN MY HAIR Homegrown sitcom has plenty of kinks KATE TAYLOR

October 12, 2007

Global joins the cute-little-Canadian-sitcom sweepstakes this weekend with the premiere of 'da Kink in My Hair (Sunday, 7:30

p.m.) A comedy based on a hit stage play of the same title and set in a Jamaican hair salon at the multicultural corner of

Eglinton and Oakwood in west Toronto, 'da Kink is the network's answer to Corner Gas on CTV and CBC's Little Mosque on the

Prairie.

Anyone who cares about television in this country should be cheering these projects on: Canadian dramatic material is

painfully scarce these days and what there is so seldom reflects cultural realities that the ethnic angle of shows such as

Little Mosque and 'da Kink makes them particularly refreshing.

But for 'da Kink to succeed it will take more than cultural nationalists cheering from the sidelines; audiences will have to

actually watch the show. And if they do, they will find that those Jamaican jerk
Page 4

spices can only go so far when you are

serving up a bucket full of clichés.

Take, for example, the situation of this situation comedy. It combines a potentially powerful backstory that seems very true

to Caribbean immigrant experience with a tired setting, the hair salon, that is one of those hyper-social businesses on which

sitcoms have always depended. (And, of course, Hollywood has pretty well covered the black hair-salon theme with the

Barbershop/Beauty Shop movies.)

Hairdresser Novelette (Ordena Stephens-Thompson), the owner of Letty's, is a hard-working, no-nonsense single mother who runs

her salon with the erratic help of her much more relaxed sister, Joy. (The aptly named Joy is played by Trey Anthony, who

wrote the play and co-created this series with Ngozi Paul, who also plays Joy's nemesis, the earnest young trainee Starr.)

In a hold-over from the episodic script of the original play in which each client's locks told her story, Novelette has an

empathetic gift for reading her clients' troubles in their hair. What she divines is played out in brief black-and-white

scenes whose tone of emotional expository does not fit well with the cheerful rest of 'da Kink.

That lighter tone is primarily set by the exuberant posturing of Joy, who is recently arrived from Jamaica, where for seven

years she has raised Novelette's son, Dre. When the first episodes aren't dealing with difficult wedding parties and warring

stylists, their plot turns around Novelette's attempts to re-establish her maternal connection with a boy who is now 14. It's

a domestic challenge that is specifically Caribbean; unfortunately, it is usually resolved here with generic sentiments.

There are some good lines in the show - "Sweet'N low for the high and mighty," whispers Joy as she hurries to get coffee for

one annoying client - but among the laughs there isn't enough character development, or even unified sense of character, for

a comedy that is going to depend on that work if it's going to succeed. That uppity client, for example, is portrayed as a

white wannabe, and yet she is the one who gets to crack a line about CP ("coloured-people") time.

Meanwhile, the central characters are pure stock. The token male in the show, stylist Nigel (Richard Fagon), is a one-trick

skirt-chaser.

The colourful Joy is largely an excuse for Anthony to shriek her patois and shake
Page 5

her booty; it's an amusing act, but it

isn't going to carry a season.

As Novelette, Stephens-Thompson just has to look harried or pained, as the situation demands.

The trainee Starr, played by Paul, has the only potentially complicated character, but simply because her antecedents are, as

yet, unknown. (She appears to be an assimilated Canadian who hankers for a Caribbean identity.)

Here's hoping the explanation of her roots proves interesting, and that 'da Kink starts to deliver on its particularly

Canadian brand of exoticism.

Also airing

Against All Odds (Discovery, tonight, 10 p.m.) is a new six-part series investigating how humans fare in extreme accidents

from avalanches to lightning strikes. Episode one explains how we can survive falls from great heights.

Mainly, this is titillation disguised as education. Using the stories of a sky diver who survived parachute failure, a flight

attendant who was the sole survivor of a plane crash and a paraglider sucked into a storm, the show dwells at length on the

dramatic and gruesome accidents and then offers brief scientific explanation of how nerves and senses react to the fall or in

what order bones break on impact. It's nasty stuff: At least people who are rubber-necking car accidents don't try to tell

you their interest is scholarly.

Quick picks Sunday

Campaign! The Kawasaki Candidate

This is Japan's entry in the Why Democracy? documentary project that aims to stimulate global debate on the subject. Directed

by Kazuhiro Soda, it's a fly-on-the-wall doc following a neophyte candidate who has been parachuted into the race for a

vacant city-council seat in Kawasaki by Japan's ruling LDP. We see the bumbling if well-intentioned candidate introducing

himself to commuters, taking pointers from party handlers, arguing with his long-suffering partner (who must remember to

always introduce herself as his "housewife" rather than just wife) and finally arriving late for his own victory speech. The

film is deceptively low-key: The victory of this non-entity is a powerful indictment of Japan's de facto one-party system.

CBC Newsworld, 10 p.m.

G&M

HIGHLIGHT: LIVING FOREVER: THE LONGEVITY REVOLUTION

HENRIETTA WALMARK October 12, 2007

In the 20th century, the average human lifespan increased to 76 from 46 years. According to the United Nations, in 2000 there

were 180,000 people aged 100 or older in the world. By 2050, it's estimated there will be three million centenarians

worldwide. This film looks at how those relatively modest gains in lifespan may increase exponentially, especially for the

young, within this century. The quest for eternal youth has been around, well, forever it seems. These days, it appears we

may actually be able to do something about it. And not just by extending lifespan but also by reversing the aging process.

Already scientists have been able to increase the life expectancy of fruit flies threefold and worms sixfold. Over at

McMaster University, Dr. Jen Lemon is the first Canadian competitor for the Methuselah Mouse Prize. One million dollars will

be awarded to the first scientist to double the lifespan of a mouse. Human-life extension, however, is likely to be more

incremental. You can inherit your longevity or take up caloric restriction - the less you eat, the longer you'll live.

Scientists can reverse the aging of human cells in the lab and already doctors are able to regenerate bone and heart tissue

in patients. It's heady stuff, but as David Suzuki editorializes after the doc ends, is it more important to extend life or

improve the quality of life?

The Nature of Things, CBC, Thursday at 8 p.m.

Television: SUNDAY TONIGHT'S PICKS HENRIETTA WALMARK October 12, 2007

Heartland CBC, 7 p.m.

Adapted from Lauren Brooke's novel series of the same name, this new drama about an Albertan ranch family is centred on two

sisters, Amy (Amber Marshall) and Lou (Michelle Morgan), and their grandfather Jack (Shaun Johnston) as they collide over

what to do with their struggling horse-rescue centre after the girls'
Page 7

emai]

horse-whisperer mother dies in a tragic accident.

The Passionate Eye:Campaign! The Kawasaki Candidate

Newsworld, 10 p.m.
Part of the international Why Democracy? TV event, this fourth in a series of five political documentaries details the heated

election campaign of a reluctant first-time candidate in Japan.

Television: MONDAY TONIGHT'S PICKS HENRIETTA WALMARK

October 12, 2007 Fashion File

CBC, 7:30 p.m. Adrian Mainella, winner of last season's Fashion File host hunt, makes his debut tonight as a new season premieres amid

promises that the glam world of high fashion will now be covered with "less reverence and more fun." Note to CBC: Cameras  $\frac{1}{2}$ 

lingering on bodacious barely concealed ta-tas bouncing down the catwalk is all the irreverent fun most viewers need.

Television: THURSDAY TONIGHT'S PICKS HENRIETTA WALMARK October 12, 2007

Doc Zone: How to Stop a Hurricane CBC, 9 p.m.

Once rainmakers were sought out; now the search is on for hurricane takers. Something to tame the massive windstorms that can

result in devastating catastrophes like Katrina. This doc looks at the feasibility of radical theories, such as using

underwater pumps to cool the ocean's surface or targeting storms with microwaves shot from space.

TORONTO STAR
Sad to lose a wee bit of diversity
Oct 12, 2007 04:30 AM
Rondi Adamson

I am personally fond of Ezra Levant. I play a game where I try to imagine what cartoon character people most resemble – for

example, Republican presidential hopeful Fred Thompson is Foghorn Leghorn. Ezra, without a doubt, is the Tasmanian devil -

forever in motion, incomprehensible to others though clearly focused on his own goals, scary from a distance, but up close,

just a cute little devil.

So I was sorry to hear last Friday that the Western Standard, of which Ezra was Page 8

publisher, has ceased publication after 3 1/2

years. (Personal interest note: I occasionally post on the magazine's blog, the unfortunately named "Shotgun," which will

keep operating.)

Though I subscribed to the Western Standard, I found the magazine uneven. In its early days it featured two female columnists  ${\sf T}$ 

(one of whom was Stockwell Day's daughter-in-law) writing almost exclusively about child rearing. The one who wasn't named

"Day" actually could be quite refreshing, but there seemed to be something rather knuckle-dragging about the fact that the

magazine positively teemed with men writing political analysis, while the women wrote about the fruit of their wombs.

True, there were female news writers responsible for some interesting stories. And there was a regular feature where a female

libertarian engaged in an email exchange with a male theocon, but that never quite worked.

When the columns of Pierre Lemieux, a prominent Quebec economist and libertarian, were cut from the magazine last year,  ${\tt I}$ 

heard the death knell sounding. They were, I thought, the best part of the magazine. Different from what Canadian media  $\,$ 

orthodoxy generally offers, they also stood apart from the theocon orthodoxy usually found in conservative publications.

It matters little, though, whether one agreed with the Western Standard's editorial stance or not. I found the theocon

fixation on gay marriage and its alleged dangers to the future of humankind simultaneously disturbing and laughable. But the

magazine, at its best, represented a wee bit of diversity for Canadian readers.

Through its relative independence it was also able to have some fun. The famous "Libranos" logo, created in the wake of the

sponsorship scandal, blended an image of the Liberal party leadership with the television crime family, and showed up on

T-shirts across the land. In July of 2005, I was on a media trip to Israel with, among others, Ezra. At a café in Jaffa, he

sported a Libranos shirt. We met several Canadian tourists that afternoon, who, after giggling and pointing at the shirt,

came over and asked where they could buy one. Ezra, true to form, tried to sell them magazine subscriptions.

And of course, the Western Standard was famously willing to do something only one mainstream Canadian newspaper (Le Devoir)

was willing to do - publish the Danish Muhammad cartoons. Was it an attention grab?

In part, perhaps. But I am certain it was also done on principle. Whether the Page 9

emai<sup>1</sup>

motivations were entirely pure, it was the

right thing to do. Ezra and the magazine took legal heat and, undoubtedly, financial losses.

But that is not why the Western Standard is calling it quits. Starting up a political magazine (of any persuasion) in a

market as small as Canada is next to impossible. That is, unless you have government subsidies keeping you afloat.

The left side of the blogosphere has been brimming over with gloating and gleeful "the free market has spoken" posts since

Friday's announcement. Yes, I suppose it has spoken. Now I'd like to see that same free market get an opportunity to speak on

the CBC.

Rondi Adamson is a Toronto writer.

rondi.adamson@gmail.com

email From: Elizabeth Lea <leae@CBC.CA> Date: Mon, Jan 08, 2007 at 18:21 (GMT-5) Subject: Re: Fwd: Re: Urgent - sticker campaign To: Martine Menard <MenardM@Ottawa.cbc.ca> Yes you're right - Jeff had prepared one. But Phil's was fine. E >>> Martine Menard 01/08/07 6:15 PM >>> Thanks for this. John said there was another draft circulating. I guess that s not the case. ----Original Message----From: Elizabeth Lea To: Orchard, Don < OrchardD@calgary.cbc.ca > Vircoe, Phil < VircoeP@calgary.cbc.ca > Bozzo, John < BozzoJ@CBC.CA > MacDonald, Jason < MacDonal@CBC.CA > Menard, Mártine < MenardM@Ottawa.cbc.ca > Poulter, Shaun < Poulters@Ottawa.cbc.ca > Paris, Marc < ParisMa@Toronto.CBC.CA > CC: Chambers, Bill < bill\_chambers@cbc.ca > fred\_mattocks@cbc.ca Montminy, Pascale < Montminp@ottawa.cbc.ca > Creation Date: 1/8 6:04 pm Subject: Re: Fwd: Re: Urgent - sticker campaign ![[A iH I just spoke with John. We're fine with the letter - it runs a little long but unfortunately Phil, I don't have any suggestions for tightening it up that would make a significant difference to the length. Elizabeth >>> Jason MacDonald 01/08/07 5:33 PM >>> Hi folks: if I could weigh in here... My two cents. Jason >>> "Phil Vircoe" < vircoep@calgary.cbc.ca > 01/08/07 5:22 PM >>> Hi again...I just noticed a typo so here is the corrected version. Cheers, Phil January 8, 2007 Re: Editorial/Opinion p 15: By Ezra Levant: An anti-SUV activist tagged my Hummer... Dear Letter to the Editor:

Sincerely, Don Orchard Regional Director CBC Alberta

Phil Vircoe Account Manager Alberta and North Region English Communications CBC Cell: 403-921-9454 Off: 403-521-6207

>>> Martine Menard 01/08/07 2:31 PM >>> Thanks

----Original Message----From: Phil Vircoe

Page 2

To: Orchard, Don < OrchardD@calgary.cbc.ca > Bozzo, John < BozzoJ@CBC.CA > Lea, Elizabeth < LeaE@CBC.CA > Menard, Martine < MenardM@Ottawa.cbc.ca > Poulter, Shaun < Poulters@ottawa.cbc.ca > Paris, Marc < ParisMa@Toronto.CBC.CA > CC: MacDonald, Jason < jason\_macdonald@cbc.ca > Montminy, Pascale < MontminP@Ottawa.cbc.ca > Creation Date: 1/8 3:41 pm Subject: Fwd: Re: Urgent - sticker campaign Hi John...as per our phone conversation and my subsequent conversation with Don Orchard, I will draft a Letter to the Editor in response re this issue. I will send it to you once I have it drafted. Cheers, Phil Phil Vircoe Account Manager Alberta and North Region **English Communications** cell: 403-921-9454 403-521-6207 off: >>> John Bozzo 01/08/07 1:36 PM >>> I have now caught up with the emails.. John >>> "Martine Menard" < Martine\_Menard@cbc.ca > 01/08/07 1:53 PM >>> FYI >>> Shaun Poulter 01/08/07 1:47 pm >>> Thanks Don, I could use some more information: Could you explain a bit more about the linkage between "Blueprint Alberta" and these bumper stickers? What was the idea behind the bumper stickers specificially? Did we realize the potential editorial implications of the message(s)? Could you send me a list of all the slogans chosen to be made into bumper stickers? Do you have a number on the cost of the promotion, the number of stickers printed and/or distibuted? Have you received any other complaints?

Page 3

Are these stickers still available?

Do people just pick them up at CBC Calgary? Around town?

Have you considered a letter to the Sun?

>>> Don Orchard 1/8/2007 1:18:15 PM >>> Hi Shaun,

Here's some background regarding the history and intent of the bumper sticker described in this account. Please call me at 403-831-6500 for additional information if necessary. I'd be happy to author a response.

- This bumper sticker slogan was contributed by a listener as part of CBC Calgary's "Blueprint Alberta" programming initiative nine months ago.
- The series explored and celebrated Alberta's economic good fortune. This slogan, and another submission, were selected from hundreds of audience suggestions.
- This particular contribution was selected because it captured a moment in time, one of economic prosperity in Alberta and record gasoline prices. Surely the author can see the intent was humour. In no way was it intended to address any circumstances influencing the global cost of oil or to attach accountability.
- The bumper stickers were made available for listeners to pick-up and affix to their own vehicles or office stalls.
- The Blueprint Alberta series is an ongoing CBC Alberta initiative designed to ensure a home grown, authentic exploration of the Alberta story. Subject selection and story choices are driven by the public and by events of the day.
- Contrary to the authors allegations, the bumper stickers, Blueprint Alberta and CBC's overall editorial policy are not influenced by special interest groups and are not in support of any particular organization's interests or tactics.
- There was/is no correlation of CBC policy or programming and the event described.

Namely to give credible voice to Alberta issues, culture, achievements and challenges at this very interesting time. Alberta has a great story to tell and CBC is in a strong and unique position to tell that story.

Don

- Contrary to any assumptions or assertions, the bumper sticker and the

series that spawned it

>>> Ted Kennedy 01/08/07 11:55 AM >>> Don Orchard will provide some background enabling an effective response. This account is faulty. Don will respond before afternoon. ----Original Message---From: "Shaun Poulter" < Poulters@Ottawa.cbc.ca >
To: Chalmers, Jane < Chalmerj@CBC.CA >
Kennedy, Ted < KennedyT@CBC.CA > s.21(1)(b) Menard, Martine < MenardM@Ottawa.cbc.ca > Chambers, Bill < ChamberB@ottawa.cbc.ca CC: Guiton, Steven < Guitons@Ottawa.cbc.ca > Letourneau, Francine < Letournf@Ottawa.cbc.ca > Montminy, Pascale < MontminP@Ottawa.cbc.ca > DE TONI, CHRISTINA < DETONIC@Ottawa.cbc.ca > Creation Date: 1/8 11:30 am Subject: Urgent - sticker campaign Do we have a response? Do we know about this? Section: Editorial/Opinion An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my car, reading: "I made a fortune in oil, but I spent it all on gas." Title: Stick to reporting CBC shouldn't be involved in partisan jab at oilpatch Page: 15 Byline: BY EZRA LEVANT Outlet: The Calgary Sun Date: 2007-01-08 An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my car, reading: "I made a fortune in oil, but I spent it all on gas." At least it wasn't spray-painted on, or scratched onto my truck with a key. My first reaction was surprise and a feeling of violation -- that's the kind of aggressive, illegal tactic one expects in the nuttier regions of California, not polite Canada. Up here, we don't touch other people's things. More troubling to me than the vandalism was that this sticker -obviously designed to be used in this guerrilla tactic -- was proudly sponsored by the CBC. They had their logo right on it -- CBC 1010, the government agency's Calgary branch plant. It's one thing for a group of private environmental activists to Page 5

sponsor a vandalism campaign like this. Maybe some punk kids coming up with a cute one-liner, maybe a PR stunt by some group trying to save Alberta's whales. But this was produced by a government agency that is supposed to be non-partisan. Why is the CBC, which extracts close to a billion dollars from taxpayers, engaging in a political campaign? And why are they producing bumper stickers clearly meant to be stuck on other people's vehicles without their permission? There are so many things wrong with this, it's no surprise the CBC did

First, the sticker is anti-Alberta, just like the CBC is. It demonizes the oilpatch, implying oil companies make too much money, and they charge too much at the pumps.

That's the kind of rhetoric one hears mainly in Toronto and Montreal.

Inat's the kind of rhetoric one hears mainly in Toronto and Montreal.

It's no surprise it is being disseminated from the CBC in Calgary, an outpost of Eastern thinking. They want to re-educate us. They are morally better than us, they're smarter than us and they need to save us from ourselves. But they'll take our money.

Second, the sticker is economically wrong -- probably on purpose. The price of oil isn't the function of greedy Albertan oilmen. It's the function of world commodities markets, of demand in China and India and problems with supply in Managuela. Nighting and the unstable Middle East

problems with supply in Venezuela, Nigeria and the unstable Middle East.

Canadians don't set the prices for oil -- in fact, by producing so much supply, Alberta lowers the world's prices.
But the price of gasoline is largely set in Canada -- in Ottawa, actually.

The largest component in the price of a litre of gas is tax, with the federal government taking the biggest bite. Leave it to the CBC to blame Alberta for an Ottawa tax. Don't hold your breath for the CBC's Ottawa office to start tagging MPs' cars with stickers calling for lower taxes.

If my truck had been vandalized by kids, that would be disappointing, but not surprising. That it was vandalized on the encouragement of a distant and partisan propaganda arm is revolting. That the CBC would pick on the oilpatch and SUVs -- while sucking on the tax teat of those two industries -- is hypocritical. That the CBC's definition of humour is anti-Alberta bigotry is a disappointing reminder the CBC has ceased to be useful to anyone, except to leftist activists.

I\_didn't make a fortune in oil, but I paid a fortune in taxes to the Alberta-haters at the CBC. That's more outrageous than vandalism.

From: Elizabeth Lea <leae@CBC.CA>
Date: Mon, Jan 08, 2007 at 14:56 (GMT-5)
Subject: Fwd: Re: Urgent - sticker campaign
To: Jeff Keay <KeayJ@Toronto.CBC.CA>

>>> Martine Menard 01/08/07 1:53 PM >>>

>>> Shaun Poulter 01/08/07 1:47 pm >>> Thanks Don,

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Subject: Urgent - sticker campaign

Do we have a response? Do we

know about this?

Section: Editorial/Opinion An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my Page 2

car, reading: "I made a fortune in oil, but I spent it all on gas." Title: Stick to reporting CBC shouldn't be involved in partisan jab at oilpatch

Page: 15

Byline: BY EZRA LEVANT Outlet: The Calgary Sun

That's more outrageous than vandalism.

Date: 2007-01-08

An anti-SUV activist tagged my Hummer last week. He affixed a bumper sticker to my car, reading: "I made a fortune in oil, but I spent it all on gas."
At least it wasn't spray-painted on, or scratched onto my truck with a key.
My first reaction was surprise and a feeling of violation -- that's the kind of aggressive, illegal tactic one expects in the nuttier regions of California, not polite Canada. Up here, we don't touch other people's things.

More troubling to me than the vandalism was that this sticker -- obviously designed More troubling to me than the vandalism was that this sticker -- obviously designed to be used in this guerrilla tactic -- was proudly sponsored by the CBC. They had their logo right on it -- CBC 1010, the government agency's Calgary branch plant. It's one thing for a group of private environmental activists to sponsor a vandalism campaign like this. Maybe some punk kids coming up with a cute one-liner, maybe a PR stunt by some group trying to save Alberta's whales. But this was produced by a government agency that is supposed to be non-partisan. Why is the CBC, which extracts close to a billion dollars from taxpayers, engaging in a political campaign? And why are they producing bumper stickers clearly meant to be stuck on other people's vehicles without their permission? There are so many things wrong with this, it's no surprise the CBC did it. First, the sticker is anti-Alberta, just like the CBC is. It demonizes the oilpatch, implying oil companies make too much money, and they charge too much at the pumps. That's the kind of rhetoric one hears mainly in Toronto and Montreal. It's no surprise it is being disseminated from the CBC in Calgary, an outpost of Eastern thinking. They want to re-educate us. They are morally better than us, they're smarter than us and they need to save us from ourselves. But they'll take our money. Second, the sticker is economically wrong -- probably on purpose. The price of oil isn't the function of greedy Albertan oilmen. It's the function of world commodities markets, of demand in China and India and problems with supply in Venezuela, Nigeria and the unstable Middle East.
Canadians don't set the prices for oil -- in fact, by producing so much supply,
Alberta lowers the world's prices.
But the price of gasoline is largely set in Canada -- in Ottawa, actually.
The largest component in the price of a litre of gas is tax, with the federal
government taking the biggest bite. Leave it to the CBC to blame Alberta for an
Ottawa tax. Don't hold your breath for the CBC's Ottawa office to start tagging Mps' cars with stickers calling for lower taxes.

If my truck had been vandalized by kids, that would be disappointing, but not surprising. That it was vandalized on the encouragement of a distant and partisan propaganda arm is revolting. That the CBC would pick on the oilpatch and SUVs -- while sucking on the tax teat of those two industries -- is hypocritical. That the CBC's definition of humour is anti-Alberta bigotry is a disappointing reminder the CBC has ceased to be useful to anyone, except to leftist activists. I didn't make a fortune in oil, but I paid a fortune in taxes to the Alberta-haters at the CBC.

s.19(1) s.21(1)(a) s.21(1)(b)

email

From: Elizabeth Lea <leae@CBC.CA>
Date: Thu, Nov 02, 2006 at 08:52 (GMT-5)
Subject: Re: Fw: Morning Issues Report, Nov 2
To: Jeff Keay <KeayJ@Toronto.CBC.CA>

>>> "leff Keav" <Keav1@Toronto CRC CA> 11/02/06 7:57 AM >>>

s.19(1)

s.21(1)(b)

email

From: Elizabeth Lea <leae@CBC.CA>
Date: Wed, Nov 01, 2006 at 13:41 (GMT-5)
Subject: Re: Ezra in the Calgary Sun
To: Jeff Keay <KeayJ@Toronto.CBC.CA>

 ${\tt OK},$  now that you feel better you can take a second crack at it. I think Tony is away. You might want to chat with Don Knox about who might sign the letter.

F

>>> Jeff Keay 11/01/06 1:31 PM >>> Let me hit the send button. I beseech you.

Jeff Keay Head of Media Relations English Communications CBC/Radio-Canada 416 205 3987 jeff\_keay@cbc.ca

From: Elizabeth Lea <leae@CBC.CA>
Date: Wed, Nov 01, 2006 at 13:24 (GMT-5)
Subject: Re: Ezra Levant, Calgary Sun
To: Jeff Keay <KeayJ@Toronto.CBC.CA>

Its amazing what they let slip by as journalism today – gives the whole thing a rather bad name if you ask me.

>>> Jeff Keav 11/01/06 1:22 PM >>>

Jeff Keay Head of Media Relations English Communications CBC/Radio-Canada 416 205 3987 jeff\_keay@cbc.ca

From: Elizabeth Lea <leae@CBC.CA>
Date: Mon, Jan 08, 2007 at 18:04 (GMT-5)
Subject: Re: Fwd: Re: Urgent - sticker campaign
To: John Bozzo <BozzoJ@CBC.CA>, Jason MacDonald <MacDonaJ@CBC.CA>, Martine Menard
<MenardM@Ottawa.cbc.ca>, Don Orchard <OrchardD@calgary.cbc.ca>, Marc Paris
<ParisMa@Toronto.CBC.CA>, Shaun Poulter <PoulterS@Ottawa.cbc.ca>, Phil Vircoe
<VircoeP@calgary.cbc.ca>
Cc: Bill Chambers <bill\_chambers@cbc.ca>, fred\_mattocks@cbc.ca
<fred\_mattocks@cbc.ca>, Pascale Montminy <Montminp@Ottawa.cbc.ca>

HI All!

I just spoke with John. We're fine with the letter - it runs a little long but unfortunately Phil, I don't have any suggestions for tightening it up that would make a significant difference to the length.

Elizabeth

>>> Jason MacDonald 01/08/07 5:33 PM >>>
Hi folks: if I could weigh in here..

Jason

>>> "Phil Vircoe" < vircoep@calgary.cbc.ca > 01/08/07 5:22 PM >>>
Hi again...I just noticed a typo so here is the corrected version.
Cheers,
Phil

January 8, 2007

Re: Editorial/Opinion p 15: By Ezra Levant: An anti-SUV activist tagged my Hummer...

Dear Letter to the Editor:

```
Sincerely,
Don Orchard
Regional Director
CBČ Alberta
Phil Vircoe
Account Manager
Alberta and North Region
English Communications
CBC
cell:
         403-921-9454
off:
          403-521-6207
>>> Martine Menard 01/08/07 2:31 PM >>>
Thanks
----Original Message----
From: Phil Vircoe
To: Orchard, Don < OrchardD@calgary.cbc.ca >
Bozzo, John < BozzoJ@CBC.CA >
Lea, Elizabeth < LeaE@CBC.CA >
Menard, Martine < MenardM@Ottawa.cbc.ca > Poulter, Shaun < Poulters@Ottawa.cbc.ca >
Paris, Marc < ParisMa@Toronto.CBC.CA >
CC: MacDonald, Jason < jason_macdonald@cbc.ca >
Montminp, Pascale < Montminp@Ottawa.cbc.ca >
Creation Date: 1/8 3:41 pm
Subject: Fwd: Re: Urgent - sticker campaign
Hi John...as per our phone conversation and my subsequent conversation with Don Orchard, I will draft a Letter to the Editor in response re this issue. I will send
it to you once I have it drafted.
Cheers,
Phil
Phil Vircoe
```

Account Manager Alberta and North Region English Communications CBC Cell: 403-921-9454

403-521-6207

>>> John Bozzo 01/08/07 1:36 PM >>> I have now caught up with the emails...

John

off:

>>> "Martine Menard" < Martine\_Menard@cbc.ca > 01/08/07 1:53 PM >>>

>>> Shaun Poulter 01/08/07 1:47 pm >>> Thanks Don,

I could use some more information:

Could you explain a bit more about the linkage between "Blueprint Alberta" and these bumper stickers? What was the idea behind the bumper stickers specificially? Did we realize the potential editorial implications of the message(s)?

Could you send me a list of all the slogans chosen to be made into bumper stickers?

Do you have a number on the cost of the promotion, the number of stickers printed and/or distibuted?

Have you received any other complaints?

Are these stickers still available?

Do people just pick them up at CBC Calgary? Around town?

Have you considered a letter to the Sun?

>>> Don Orchard 1/8/2007 1:18:15 PM >>>

Hi Shaun, Here's some background regarding the history and intent of the bumper sticker described in this account. Please call me at 403-831-6500 for additional information if necessary. I'd be happy to author a response.

- This bumper sticker slogan was contributed by a listener as part of CBC Calgary's "Blueprint Alberta" programming initiative nine months

Page 3

ago.

- The series explored and celebrated Alberta's economic good fortune. This slogan, and another submission, were selected from hundreds of audience suggestions.
- This particular contribution was selected because it captured a moment in time, one of economic prosperity in Alberta and record gasoline prices. Surely the author can see the intent was humour. In no way was it intended to address any circumstances influencing the global cost of oil or to attach accountability.
- The bumper stickers were made available for listeners to pick-up and affix to their own vehicles or office stalls.
- The Blueprint Alberta series is an ongoing CBC Alberta initiative designed to ensure a home grown, authentic exploration of the Alberta story. Subject selection and story choices are driven by the public and by events of the day.
- Contrary to the authors allegations, the bumper stickers, Blueprint Alberta and CBC's overall editorial policy are not influenced by special interest groups and are not in support of any particular organization's interests or tactics.
- There was/is no correlation of CBC policy or programming and the event described.

Namely to give credible voice to Alberta issues, culture, achievements and challenges at this very interesting time. Alberta has a great story to tell and CBC is in a strong and unique position to tell that story.

s.19(1)

Don

s.21(1)(a)

s.21(1)(b)

- Contrary to any assumptions or assertions, the bumper sticker and the series that spawned it
- >>> Ted Kennedy 01/08/07 11:55 AM >>>

Don Orchard will provide some background enabling an effective response. This account is faulty. Don will respond before afternoon.

Page 4

----Original Message---From: "Shaun Poulter" < Poulters@Ottawa.cbc.ca >
To: Chalmers, Jane < Chalmerj@CBC.CA >
Kennedy, Ted < KennedyT@CBC.CA >
Menard, Martine < Menard@Ottawa.cbc.ca >
Chambers, Bill < ChamberB@Ottawa.cbc.ca > CC: Guitón, Steven < Guitons@Ottawa.cbc.ca > Letourneau, Francine < Letournf@Ottawa.cbc.ca s.21(1)(b) Montminy, Pascale < MontminP@ottawa.cbc.ca > DE TONI, CHRISTINA < DETONIC@ottawa.cbc.ca > Creation Date: 1/8 11:30 am Subject: Urgent - sticker campaign

Do we have a

response? Do we know about this?

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