| <b>(\$)</b>         | Approval of CBC/Radio-Canada Corporate Plan for 2017-2018 to 2021-2022  |
|---------------------|---|
| TO:                 | CBC/Radio-Canada's Board of Directors   |
| MEETING:            | March 22-23, 2017   |
| FROM:               | Alex Johnston, VP of Strategy and Public Affairs  |
| DECISION<br>SOUGHT: | Approval of the Corporate Plan for 2017-2018 to 2021-2022.  |
| NEXT STEP:          | Filing of the Corporate Plan 2017-2018 to 2021-2022 with the Minister of Canadian Heritage before March 31, 2017. |
| DATE:               | March 13, 2017  |

#### 1. CONTEXT

- Pursuant to Section 54.1 of the *Broadcasting Act*, the Corporation must file a Corporate Plan with the Minister of Canadian Heritage by March 31, 2017.
- The Communications and Stakeholder Relations Committee reviewed a draft final version of the Corporate Plan on March 10<sup>th</sup>.
- We are now presenting the Corporate Plan to the Board for their approval.

#### 2. KEY DECISION ELEMENTS

- The Corporate Plan accurately reports on CBC/Radio-Canada's progress in implementing *Strategy 2020*.
- In 2017-2018, CBC/Radio-Canada will continue to implement initiatives that are in line with CBC/Radio-Canada's 2020 strategic plan.

# 3. KEY BENEFITS, IMPACTS & RISKS

• The Corporate Plan provides us with an opportunity to showcase for the Government how we are progressing with *Strategy 2020*.

#### 4. OTHER OPTIONS CONSIDERED

N/A

### 5. SUCCESS MEASURES

• The Corporate Plan 2017-2018 to 2021-2022 is positively received by Government.

Approval of CBC/Radio-Canada's Corporate Plan 2017-2018 to 2021-2022

# 6. RESOLUTION

• That CBC/Radio-Canada's Board of Directors approves the Corporate Plan 2017-2018 to 2021-2022 as presented.

## APPENDICES

1. Corporate Plan 2017-2018 to 2021-2022