

2020 SUMMARY – REGIONAL FRENCH SERVICES

	BROADCAST CENTRES												TOTAL All Centres
	Moncton / Atl. Can.	Rimouski / East. QC	Quebec City	Saguenay	Trois-Rivières	Sherbrooke	Montreal	Ottawa-Gatineau	Toronto / Ont. Reg.	Winnipeg	Regina-Saskatoon	Edmonton-Calgary	
<b>PROGRAMMING</b>													
Morning radio shows													
6 p.m. <i>Téléjournal</i> (M-F)													
TV news briefs													
Weekend <i>Téléjournal</i> (S-S)													
Special local programming and repeats													
Hub – Other TV/radio/web productions				MTL/QC	MTL/QC	MTL/QC					WIN	WIN	WIN
<i>Téléjournal</i> (length in minutes)	60	30	60	30	30	30	60	60	30	30	30	30	30
<b>BUDGET (in millions \$)</b>													
Current													
Revised plan (as at October 30, 2014)													
<b>Difference</b>													
<b>FTP Change</b>													
Current													
Future													
<b>Difference (Red.: Ph. 1 Oct. and Ph. 2 March)</b>													
<b>Difference (%)</b>													
<b>ADVERTISING REVENUE</b>													
Local sales (as at August 31, 2014)													
<b>RATINGS (reach / market share)</b>													
6–6:30 p.m.	58K/42.2	27K/18.2	94K/13.3	33K/13.8	33K/16	36K/10.1	347K/13 *	47K/18	n/a	n/a	n/a	n/a	n/a
6:30–7 p.m.	47K/34.4	18K/10.6	74K/8.5	17K/5.3	18K/6.6	22K/5.3	307K/11*	32K/12	n/a	n/a	n/a	n/a	n/a
Weekend <i>Téléjournal</i> (6–6:30 p.m.)	25K/34.7	11K/12.5	96K/21	20K/16.2	23K/19.1	25/12,2	355K/16*	32K/20	n/a	n/a	n/a	n/a	n/a
*Montreal PPM for Wednesday, Nov. 19													
<b>FRENCH-SPEAKING POPULATION (in millions)</b>													
Mother Tongue – StatsCan CMA (2011)		0,28	1,04	0,27	0,29	0,50	3,20	0,48					
French speakers (OLMCs)	0,44								1,36	0,10	0,49	0,20	0,27
<b>CONDITIONS OF LICENCE</b>													
Required weekly hours		5	5	5	5	5	5						
Required annualized hours	5							5	5	5	5	5	5
Delivered under plan	7	5	7	5	5	5	6	7	5	5	5	5	5
Difference in hours	2,0	-	2,0	-	-	-	1,0	2,0	-	-	-	-	-