

"Draft - For Discussion Purposes Only"

2020 LOCAL SERVICES SUMMARY	MAJOR MARKETS													TOTAL All Locations
	St. John's	Charlottetown	Halifax	Fredton	Montreal	Ottawa	Toronto	Windsor	Winnipeg	Regina	Calgary	Edmonton	Vancouver	
PROGRAMMING														
Radio - Originates Local AM Show														
Radio on TV														
TV - Supper Hour News (M-F)														
TV - Hourly Updates														
TV - Late Night News	HFX	HFX		HFX		TOR		TOR		WPG	EDM			
TV - Weekend News	HFX	HFX		HFX		TOR		TOR		WPG	EDM			
Hub - Extra Functions	HFX	HFX		HFX		TOR		TOR		WPG	VANC	VANC		
Supper Hour Length (minutes M-F)	60	60	30	30	30	60	60	30	60	30	30	30	60	
COST (in \$millions)														
Current														
Plan														
Change														
REVENUE (in \$millions)														
5:00 - 5:30														
5:30 - 6:00														
6:00 - 6:30														
Total for supper hours														
RATINGS (2+ audience/market share)														
5:00 - 5:30	44k/34	22k/61	25k/17	22k/15	14k/12	29k/17	70k/8	n/a	45k/28	6k/12	6k/2	9k/2	21k/3	
5:30 - 6:00	78k/41	23k/61	27k/17	21k/14	16k/14	34k/20	65k/4	8k/23	44k/27	5k/9	6k/2	5k/1	20k/2	
6:00 - 6:30	68k/38	23k/56	30k/15	11k/6	10k/5	23k/10	65k/3	17k/18	18k/8	2k/2	6k/1	5k/1	48k/6	
Weekly reach greatest from	TV	TV	Radio	TV	Radio	Radio	Radio	TV	TV	Radio	Radio	Radio	TV	
POPULATION (in millions)														
StatsCan CMA (2011)	0.20	0.07	0.39	0.09	0.77	1.24	5.58	0.32	0.73	0.21	1.22	1.16	2.31	
CONDITIONS OF LICENSE														
Required hours per week	7	7	7	7	14	14	14	7	7	7	14	14	14	
Delivered under current plan	12.0	10.5	12.0	13.0	15.0	13.5	17.0	8.0	14.0	8.0	11.0	14.5	17.0	
Exceeded by/(short by) hours	5.0	3.5	5.0	6.0	1.0	{0.5}	3.0	1.0	7.0	1.0	{3.0}	0.5	3.0	

s.18(a)

s.18(b)

s.21(1)(b)