

## CBC Revenues by Advertisers SF08-09 to SF16-17

### All Platforms and Programs

As of May 7, 2016

Advertiser	Total
General Motors of Canada Ltd.	
Scotiabank	
McDonald's Restaurants of Canada Ltd	
Ford Motor Company of Canada Ltd	
Chrysler Canada Inc	
Kraft Canada Inc	
Procter & Gamble Inc.	
Canadian Tire Corporation	
Subway/Canada	
Hyundai Auto Canada Corp	
Kia Canada	
Government of Canada (Various)	
Labatt Brewing Co. Ltd.	
Home Hardware	
Tim Hortons {THB}	
Rogers Corporate	
Royal Bank Financial Group	
Toyota Canada Inc	
Honda Canada Inc.	
Mars Canada Inc	
Unilever Canada Limited	
Molson Breweries of Canada Ltd.	
Nissan Canada	
Diageo	
Apple Canada Inc.	
Johnson & Johnson Inc.	
Canadian Imperial Bank of Commerce (CIBC)	
Bell Canada	
Casale Media	
Pepsico	
Loblaws Brands Ltd.	
Warner Bros. Inc.	
Coca Cola Ltd.	
Volkswagen AG	
OLG Regional - QRG	
TD Bank Financial Group	
Kingstar Media (use Agency Purchaser)	
Province of Ontario	
Telus	
A & W Food Services of Canada Limited	
Visa	
Bayer Canada	
Glaxo Smithkline	
Wal-Mart Canada Inc.	
Air Canada	
Leon's Furniture	
Mazda Canada Inc	
BMW Canada Ltd.	
Sony Entertainment Theatrical	
Dairy Farmers of Canada	
D'Angelo Brands	
Pfizer Canada Inc.	
Mondelez International Inc	
Home Depot {HDV -Vendor	
INTACT Insurance	
Enterprise Car Rental	
Honda Canada (Acura)	
Canadian Association of Petroleum Producers	
Schering Canada Inc.	
Kimberly-Clark of Canada Ltd	
Golf Town	
Newfoundland Tourism	
Rogers Communications Inc	
Bank of Montreal	
Hershey Canada Inc.	
Kellogg Canada Inc.	

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Research In Motion Limited	
Moore's Clothing for Men	
Manulife Financial - Direct { ML5	
Wendy's Restaurant of Canada Inc.	
American Express Canada Inc.	
Magtar Sales	
Samsung	
Kruger Products Ltd	
Microsoft Canada Inc.	
ING Direct	
Mitsubishi	
Dairy Queen Canada Inc.	
Danone Inc.	
Paramount Pictures Canada Inc.	
Universal Films	
Sun Life Financial (Toronto)	
Sears of Canada Inc.	
Panasonic Canada Inc	
Adidas (Canada) Limited	
Boston Pizza	
Maytag Co. Ltd.	
Fallsview Casino Resort	
Nestle Canada Inc.	
Shell Canada Ltd.	
20th Century Fox Film Corporation	
Capital One Financial	
Canon Canada Inc Business Solution Division	
Petro Canada	
226002 BVPD Canada Inc.	
British Columbia Lottery Corporation	
Subaru Canada	
Cara Operations Ltd.	
Hotels.com	
UPGC	
Ontario Toyota Dealers Association	
Canada Post Corporation	
IBM Canada Ltd.	
S.C. Johnson Limited	
Mark's Work Wearhouse	
Electronic Arts	
Heart & Stroke Lottery	
L'Oreal Canada Inc. L15 {Use with MEC Canada	
Canada Protection Plan Inc	
Certified General Accountants	
Bell Mobility	
GMAC	
Lexus Canada	
Pfizer Consumer Healthcare	
Atlantic Lottery	
Abbott Laboratories Ltd.	
Fromageries Bel	
Westjet	
Ikea Canada	
Alliance Film	
Export Development Canada	
Jamieson Laboratories Ltd	
Bridgestone/Firestone Canada Inc.	
Zale Corporation	
Mirvish Productions	
Sleeman Brewery	
Canadian Real Estate Association	
Best Buy Canada Ltd	
The War Amps	
Novartis	
Storck of the Americas	
Telus Consumer Solutions	

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GoDaddy.com	
Transition Opticals	
General Mills Canada Ltd.	
J.M. Smucker (Canada) Inc	
Beiersdorf Canada	
Luxottica	
Premier Bathrooms Canada Ltd	
Rona	
Canada Dry Mott's Inc	
East Side Mario's	
Heart & Stroke Foundation	
Kal Tire	
Wyeth Consumer Healthcare Inc.	
Travel Alberta	
Nikon Canada Inc.	
LG Electronics	
The Brick Group	
Ultima Foods Inc	
Master Card Association	
Alberta Ford Dealers	
Plan International Canada	
Dominion Lending Centres Inc	
Eli Lilly	
Agropur	
Royal Canadian Mint	
NAPA	
Belron Canada Inc	
Suzuki Canada Inc.	
Afexa Life Sciences Inc	
Interac Association	
Bose	
Investors Group	
Cenovus	
Via Rail Canada	
London Drugs	
Progressive Conservative Party of Ontario	
Winners Apparel Ltd.	
Ferrero Canada Ltd.	
E1 Entertainment	
Audi Canada Ltd.	
Combe Inc.	
HomeEquity Bank	
MD Medical Marketing Inc	
Acorn Stairlifts (Canada) Inc	
Church & Dwight Ltd./Ltee.	
H & R Block	
Insurance Brokers Association of Canada (IBAC)	
Dyson Limited	
Parmalat Canada	
Clorox Company of Canada Ltd.	
Toyota Dealers Association	
Panago	
Dell Canada	
Ontario Medical Association	
Sandals Resorts	
Insurance Corporation of British Columbia (ICBC)	
Overweitea Food Group	
Future Shop	
Grey Power/Trafalgar Insurance	
Belair Direct	
Ramada Hotels	
La-Z-Boy Furniture Galleries	
Liberal Party of Canada	
John Deere Limited	
Canada Safeway Ltd.	
Red Bull	

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Government of Alberta	
Atlantic Toyota Dealers	
The Conservative Party of Canada	
Fountain Tire	
Alberta Blue Cross	
Merck Canada Inc	
Sail Baron	
NHL Enterprise Canada LP	
Loto Quebec	
Suncor Energy	
New Democratic Party	
Comwave Home Phone	
Disney World	
Nova Scotia Tourism	
Ontario Ford Dealers	
Scotts Canada Ltd	
Coast Capital Savings	
Weight Watchers International	
Old Spice	
Duit Direct Inc	
Yellow Pages Digital & Media Solutions Limited	
HTC	
Cisco Systems	
Casino Rama	
Business Development Bank of Canada	
CashMoney	
Imperial Oil Lubricants & Specialties	
Globalive Wireless Management Corp	
Standard Life	
CPA Canada	
Reckitt Benckiser Inc.	
Husqvarna	
CNH America, LLC	
Target	
Ontario Liberal Party	
Actegy Limited	
SaskTel	
Desjardins General Insurance Group	
Government of Ontario - Ministry of Tourism	
Enbridge Inc	
Revlon Canada Inc	
Bell Aliant	
Sun Life Assurance Company of Canada	
Goodlife Fitness Centres Inc	
Michelin Tires (Canada) Ltd.	
Warner Home Video	
Canadian Deposit Insurance Corporation	
CBC Television Network Sports	
FHP Inc.	
Home Depot Corporate { HDE	
Whirlpool Appliances	
226003 BVHE Canada Inc.	
2K Games	
Netflix	
Bombardier Inc.	
Canadian Cancer Society	
Rocky Mountaineer Railtours	
Manulife One	
SportChek	
Sleep Country Canada	
Canada Health Infoway	
The Co-operators Insurance	
Bayer Cropscience	
20th Century Fox Home Entertainment	
Ancestry.com	
SickKids Foundation	

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Joseph Enterprises	
Sony Computer Entertainment Canada	
Pendopharm	
Keg Restaurants	
Federal Express Canada	
Lube-X (Lubexx Entreprises Ltd)	
Vonage Canada	
Groupe SEB	
Grey Power	
Midas Canada Inc.	
AlarmForce Industries Inc	
Apple Auto Glass	
Comwave Telecom Inc.	
Oetker Ltd.	
Goodyear Canada Inc	
BMO Life Assurance Company	
General Motors Dealers Association	
Asus Computer International	
British Columbia Hydro	
Corby Distilleries	
Rosetta Stone	
Staples	
Woodbine Entertainment Group	
Connect Hearing	
TD Canada Trust	
Atlantic Ford Dealers Association	
Nature's Bounty	
Prestige Brands	
Canadian Tourism Commission	
Amway Global	
Canada's Wonderland	
Moosehead Breweries Ltd.	
International Eco-Fuels Inc	
Imvescor Restaurant Group	
Mr Sub	
Dr. Tax-Ufile.ca Inc (Do Not Use)	
Vistaprint Inc	
Maple Leaf Foods	
British Columbia Automobile Association	
Bombardier Recreational Products Inc	
Tangerine	
Akzo Nobel	
Havas Edge	
eOne Entertainment	
Robillard Hearing Centres	
Chrysler Dealers Association	
Petsmart	
Tempur Canada Inc	
Wakefield Canada Inc	
Bank of Canada	
Canadian Direct Insurance	
Microsoft Corporation	
Campbell Soup Co. Ltd.	
Ottawa Tourism	
Western Financial Group	
Tourism Saskatchewan	
Canadian Home Income Plan	
Mercury Media	
Vogue Optical Stores	
Post Cereals	
Ontario Power Generation Inc	
Quiznos	
TD Bank Group	
Shoppers Drug Mart Division (Imasco Retail)	
Rogers Media Inc	
Revera Retirement Living	

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GM Dealers Association Atlantic	
Hudson's Bay Company	
ApNexus Inc	
Communications Nova Scotia	
McCain Foods Ltd.	
Activision	
Intuit Canada Limited	
Colgate-Palmolive Company (Division of CKR Inc.)	
Essilor	
British Columbia Government: Government Communications & Public Engagement	
GM Goodwrench Service	
Flaman Sales	
Saputo	
Eastlink	
Little Caesars	
Disneyland	
McCormicks Spices	
Tetley Tea Co. Ltd.	
Brand USA	
AFC Enterprises - Popeyes Ad Fund	
Princess Margaret Hospital	
The Canadian Children's Book Centre	
Cirque Du Soleil Inc	
Rogers Wireless	
Transat	
Booking.com	
Brown Forman	
Association des Concessionnaires Ford du Québec	
H.J. Heinz Company of Canada Ltd	
Lowe's	
HomeSense	
Budget Brake & Muffler	
Northwest Territories Tourism	
SCA Canada	
Marineland & Game Farm	
Servus Credit Union	
Hewlett-Packard Canada Limited	
Mercedes Benz of Canada Inc.	
Roche Diagnostics	
KFC Canada	
Chattem (Canada) Inc.	
Sirius XM Canada Inc	
HSBC	
Toyo Tire Canada Inc.	
Manitoba Telecom Services	
Ontario Colleges	
Aeroplan	
International House of Pancakes	
RE/MAX	
Best Western	
Elevation Pictures	
The Salvation Army	
Alberta Motor Association	
Toyota/LEX	
Sun Products Canada Corporation	
Holding GMCR	
Shur Tech Brands, LLC	
Participaction	
Vacances Sinorama Inc	
Michael Hill Jeweller	
Reebok	
SOS Children's Villages	
Universal Music Canada Inc	
B C Ford Dealers Association	
Shaw CableSystems Ltd.	
Travelocity.com	

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Van City Savings Credit Union	
Curves for Women	
World Vision Canada	
LivCorp Inc	
Canadian Union of Public Employees (CUPE/SCFP)	
Cottage Country Realty	
Certas Direct Insurance	
HTH Canada Ltd (Do Not Use)	
Boehringer Ingelheim	
Beam Global Spirits & Wine Inc	
Alberta Union of Provincial Employees (AUPE)	
Sanofi Consumer Health Inc	
Canadian Medical Association	
Strategic Milk Alliance	
Supercell Oy	
Manitoba Hydro	
Desjardins Financial	
Bumper to Bumper	
Full House Lottery	
Pacific Blue Cross	
Go RVing Canada	
Tim Hortons - Coffee {TH1}	
Alberta Recycling Management Authority	
Castrol Canada Inc.	
Conagra Inc.	
Expedia.ca	
Avon Canada	
Anthony Insurance Inc	
Sunshine Village	
Atlantic Honda Dealers	
Canadian Institute of Chartered Accountants	
Crystal Glass Canada Ltd	
The Forzani Group	
Brokerlink.ca	
City of Edmonton	
Tennis Canada	
Take-Two Interactive	
Encorp Pacific	
Energizer Canada Inc.	
CEO Clips (formely Milky Way Marketing Inc)	
Blue Buffalo	
Lindt & Sprungli	
MABE	
Exxon Mobil	
Modus Direct	
Fox Searchlight Pictures	
Pinty's Delicious Foods Inc	
23andMe, Inc	
Chevron Canada Ltd.	
Time & Gold	
Personal Injury Alliance	
Credit Union AMG	
Skate Canada	
Canadian Egg Marketing Agency	
Ontario Power Authority	
UFC Canada	
Sobeys Quebec IGA	
Canadian Labour Congress	
Chartwell Retirement Residences	
Western Canada Lottery Corporation	
AOL Canada Inc	
GlaxoSmithKline Pharma (Twinrix PGS)	
Google Adsense	
White Spot Ltd.	
Viking River Cruises	
Hydro-Quebec	

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JWT-BRP	
Bell Consumer	
Dioguardi & Company LLP	
Lammler's Western Wear & Tack	
Amazon.ca	
Waste Management	
Pizza Hut Canada	
The Walt Disney Company (Canada) Ltd	
Steinbach Credit Union	
Blue Cross of Atlantic Canada	
Pokerstars.net	
British Columbia Dairy Foundation	
Peter Mielzynski Agencies (PMA)	
Universal Home Video	
The Mortgage Centre (Advantage Financial Services Inc)	
Sico Inc.	
Indigo Books and Music	
Auto Trader	
Mattel Canada Inc.	
Broadway Across Canada	
Calgary Co-op	
Shaw Communications Inc	
Boston Pizza Coop Advertising*Do Not Use* (duplicate)	
Ford Dealer Advertising	
Ontario Lottery Corporation - OLC	
Bath Fitter	
Potash Corporation of Saskatchewan	
Mr Lube Canada Inc.	
Gouvernement du Quebec	
Edward Jones Investments	
The Dial Corporation	
Windsor Laser	
Handyman Connection	
Brain Center International Inc	
Insurance Brokers Association of British Columbia	
Newfoundland & Labrador Women's Policy Office	
Mexicana Airlines	
Osram Sylvania	
BC Liberal Party	
Tourism Australia	
McKesson Canada	
Alberta College and Association of Chiropractors	
L.C.B.O.	
Treasury Wine Estates Canada, Inc	
National Bank of Canada	
Concrete Equities Inc	
Capital Direct Lending Corporation	
Franklin Templeton Investments	
Leap Frog Educational Software	
Ontario Association of Children's Aid Societies	
National Arts Centre	
Rideau Hall Foundation	
Canadian Blood Services	
Starbucks	
Lego Canada Inc	
Hockey Hall of Fame	
Direct Buy	
Atlantic Home Stores	
Salonpas Canada	
Kijiji	
Lincoln Motor Company	
Quibids	
Travel Industry Council of Ontario	
Toyota/TSC	
Ontario Nurses Association	
Alberta Beef	



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ServiceMaster of PEI (A & C Enterprises Ltd)	
Community Against Preventable Injuries	
Sony Entertainment- Home	
Jaguar Canada	
Broco Auto Glass Ltd.	
Roebothan McKay Marshall	
Empire State Development Corporation	
SickKids Lottery	
Creative Bube Tube	
Calgary Stampede	
Royal Caribbean	
MFS Investment Management	
Polaris Industries Inc	
PC Financial	
Canadian Energy Pipeline Association	
NutriSystem Inc	
Cascades Inc	
Credit Counselling Society of BC	
Mongrel Media	
Jim Scharf Holdings	
Questrade Inc	
Weston Bakeries Ltd.	
Association des Concessionnaires Honda du Quebec	
Porter Airlines	
Papa John's Pizza	
Zellers Inc.	
CAA (Canadian Automobile Association)	
Wonga Canada	
ADT Security Systems	
Xplornet Communications Inc	
Alberta Motor Transport Association (AMTA)	
SAQ (Société des Alcools du Québec)	
Princess Margaret Welcome Home Sweepstakes	
Sobeys Stores Ltd	
Ford Corporate	
Yellow Pages Group (Ile des Soeurs)	
Canadian Natural Gas	
Jenny Craig Weight Loss Centres (Canada) Ltd	
Illinois Bureau of Tourism	
St Boniface Hospital & Research Foundation Inc	
Evenko (L'Arena des Canadiens Inc)	
Mohawk Raceway	
Sunwing Vacations Inc	
Seabridge Bathing	
Estee Lauder Inc	
Trane Heating and Air Conditioning	
Gorilla Glue Inc	
Elections Canada	
Atlantic Promotion Company	
Saniflo	
Elementary Teachers Federation of Ontario (ETFO)	
Government of Canada - Finance	
Lighting Boutique	
Dancap Productions Inc	
BDO Canada	
Blackberry Limited	
British Columbia NDP	
Kinder Morgan	
Great Wolf Lodge	
Red Lobster	
Alberta Health Services	
Sony Music Entertainment Canada Inc.	
Tourism Partnership of Niagara	
Philips Lifeline	
New Democratic Party of Ontario	
CV Technologies Inc.	

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Newfoundland Light & Power Co. Ltd.	
Northlands	
Credit Counselling Services of Atlantic Canada	
BlackRock Inc	
Carrier Corporation	
Palm Canada Inc	
Canadian Beverage Container Recycling Association	
Racicot Chrysler	
ATB Financial	
Allstate Insurance	
Newcap Radio Ottawa/Live 88.5	
Fonds de Solidarite FTQ	
SGI Canada	
Alberta Beverage Container Recycling Corporation	
Yoplait (Do Not Use)	
Canadian Safe-Step Tubs Inc	
Toronto Star Newspapers Limited	
Liberte	
Monforton, Robitaille, Ducharme & Skipper	
Lumosity	
Disney Cruise Lines	
Brick Brewing Company Limited	
Lifebank Corp	
226006 The Walt Disney Company – Games	
New Brunswick Tourism	
Andrew Peller Limited	
Chattem (Canada)	
Bacardi	
Stoney Creek Furniture	
Chapman's Ice Cream	
Unipharm Wholesale Drugs Ltd	
Queen's School of Business	
Darden Restaurants	
Zag Bank	
The Leprosy Mission Canada	
Party Poker	
Belleau Lapointe S E N C R L	
Pharmasave Drugs	
Van Houtte	
Societe des Casinos du Quebec	
Dare Foods Ltd.	
Canadian Association of Optometrists	
Ubisoft	
StubHub	
City of Calgary	
NL Hydro (Newfoundland Hydro)	
Mariotte International Inc	
Symantec	
Travel Manitoba	
Enterprise Saskatchewan	
Henkel	
Old Navy	
Pan North Consortium	
Enmax Corporation	
Delmar International Inc	
Canadian Physiotherapy Association	
The Home Depot {Do not use}	
Nike Canada	
Confederation Centre of the Arts	
London Life Insurance Co.	
Jenny Craig (Champion Weight Management Inc)	
Calgary Exhibition and Stampede Limited	
Ideal Roofing	
Hampton Inn & Suites	
High Liner Foods	
Newfoundland Power	

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Beltone Hearing Service	
Medipac International Communications Inc	
Ministry of Economy	
Mexico Tourism	
Manitoba Public Insurance	
Efficiency Nova Scotia	
Alberta Dental Association and College	
MacArthur's Appliances	
British Columbia Chiropractic Association	
First Calgary Financial	
BC Securities Commission	
RX & D Research-Based Pharmaceutical Co. S	
Ocean Spray	
LVMH	
Keurig Canada Inc	
Richard Ivey School of Business/University of Western Ontario	
Bio-Oil	
Ontario Pork	
Days Inn	
AGF	
STARS Lottery (Alberta Shock Trauma Air Rescue Society)	
Prairie Ford Dealers	
Apnea Sciences Corporation	
Joint Utility Safety Team	
Garaga Doors	
Mackenzie Investments	
Government of Ontario - Ministry of Health	
CI Financial	
Presse Cafe Franchise Restaurant Inc	
Certapro Painters	
SafeWork Manitoba	
Bathway Inc	
National Capital Commision	
Saskatchewan Ford Mercury Dealers	
Saskatchewan Union of Nurses	
Sofina Foods Inc	
Mosaic Corporation	
Royale	
Best Sleep Centre Inc	
Cash and Cars Lottery ( DO NOT USE)	
Western Hemisphere Travel Initiative	
Canadian Museum of History	
OLG National Lotto - QLT	
WhiteWave Foods	
Insurance Bureau of Canada	
Cadbury Adams	
Nova Scotia Nurses Union	
Reliance Comfort Limited Partnership	
eHarmony	
Speedy Auto Glass	
Ford Mercury Dealers Association of Manitoba	
Meridian Credit Union Ltd	
TransCanada	
Catelli	
Motor City Credit Union	
Constellation Brands	
Bissell Inc.	
OLG Instants - QIS	
ACES (Atlantic Canada Electronics Stewardship Assoc)	
Farm Credit Canada	
3M Canada Company	
Van Kam Freightways	
Lapensee Mattress	
Ontario Physiotherapy Association	
CAMAQ/Centre D'Adaption de la Main D'Oeuvre en Aerospatiale au Quebec Inc	
3P Learning Canada Limited	

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Sanford Canada	
Emerge Consulting	
Tim Hortons - Breakfast {TH2}	
Fromagerie Bergeron Inc	
Nova Scotia Crime Stoppers Association(NSCSA)	
Kia West Edmonton	
Elections British Columbia	
Match.com	
Workers' Compensation Board	
YouTube	
Tim Hortons - Lunch {TH3}	
Fisherman's Friend	
Edelman Public Relations Worldwide Canada Inc	
Quixtar Canada	
Videoville Showtime	
Breast Cancer Society of Canada	
Natural Calm Canada	
Benjamin Moore & Co. Ltd.	
Prairie Milk Marketing Partnership	
Whistler Blackcomb Ski Resorts	
Burger King Canada Ltd.	
Toronto Rehab	
Motorola Canada Limited	
Rhineland Brewing Co	
EMI (Virgin) Music Canada	
Bell Quebec	
Foothills Hospital Home Lottery	
Ooma	
Trane Ontario	
Trader Corporation	
Certified Management Accountants	
British Columbia Teachers Federation	
Alliance Home Entertainment	
Facebook	
Viterra	
Government of Ontario - Ministry of Training, Colleges and Universities	
Irving Tissue	
Vancouver General Hospital Foundation (Millionaire Lottery)	
Don Jones Productions	
Realtors Association of Edmonton	
Indian and Northern Affairs Canada	
Weitz & Luxenberg P.C.	
Alpine Credits	
Gaz Metropolitan	
British Columbia Children's Hospital Foundation (BCCHF)	
Toyota BC Dealers	
Alberto-Culver Canada Inc.	
Stephens & Holman	
All Seniors Care Living Centre Inc	
Christian Children's Fund	
Heart & Stroke Foundation of Prince Edward Island Inc	
Cholakis Dental Group	
Auger Hollingsworth	
Hema-Quebec	
Value Village	
AG Marketing Solutions	
Money 4 Gold Holdings	
J.D. Irving Limited	
Metro Credit Union {DO NOT USE}	
Used Car Dealers Association of Ontario	
American Association of Orthodontists	
Paramount Home Entertainment	
Bee Hive Flooring	
Hallmark	
Tim-br Mart Home Care Building	
High Fidelity HDTV	

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Nordic Holding Ltd	
Pizza Hotline	
Premier Tech Home & Garden	
Sunny Delight	
The Royal Conservatory	
Heneault Gosselin	
Pioneer Hi-Bred International Inc.	
Federated Co-op	
Alberta Treasury Branches	
The Boxer Beverage Company	
PPG Architectural Coatings Canada Inc	
Discount Car & Truck Rentals	
Warner Music Canada	
Live Nation	
Cabela's	
Good Guys Auto Glass	
Ronzoni Foods	
C.M.A.	
CN International (Canadian National Railway)	
Federation Des Medecins Specialistes du Quebec	
Aliant	
HPI Health Products (Lakota Joint Care System)	
Maple Pictures (Movie Releases)	
Multi Materials Stewardship Board	
Mandarin Restaurants	
Barilla	
Government of Ontario - Ministry of Finance	
Massachusetts Office of Travel & Tourism	
Atlantic Association of CBDC	
Chamberlain Garage Door Openers	
Guaranteed A Fine Furniture & Appliances Ltd	
Pizza 73	
Porsche Cars N. America	
Chanel	
Metro Vancouver	
Canada Brokerlink	
Canada Bread	
Party Casino	
Culligan Water	
Lilydale Co-Operative Limited	
Buckley Insurance Brokers Ltd	
Intercontinental Hotels Group	
Prince Edward Island (PEI) Tourism	
Tourism Yukon	
Green Shield Canada	
Electrolux Home Care Products Canada Inc.	
Workplace Health, Safety and Compensation Commission (WHSCC)	
Manitoba Tourism, Culture, Heritage, Sport & Consumer Protection	
Moen	
Emirates Airlines	
Home Hardware Building Centres	
Google Canada Corporation	
Hoover Canada Inc.	
Florida Department of Citrus ((BBDO Atlanta)	
IBEW 1st District	
Variety Children's Charity Lottery	
Carstar	
Quebecor Inc	
Port Metro Vancouver	
Alexanian Flooring Limited	
Hakim Optical	
LG Electronics (Home Entertainment)	
Afrique Expansion Inc	
Ontario Bingo Development	
Reliance Holmes Home Comfort	
Hasbro	

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Masco	
Monte Carlo Hotel Motel International	
Fortis BC	
Central 1 Credit Union	
Stratford Shakespearean Festival of Canada	
Brinkhaus Jewellers	
Olympus	
Bullfrog Power Inc	
Ministry of Jobs, Tourism & Innovation	
Amber's Furniture	
Bonduelle Canada	
Kandu Advertising	
Workplace Health Safety & Compensation of NL	
State Farm Insurance	
O'Dea Earle Law Offices	
Toronto 2015 Pan Am Games	
Diamond Design	
Virgin Mobile	
DEP Distribution Exclusive Ltee.	
Workers Compensation Board PEI	
Hometown Heros Lottery	
Philips Electronics Ltd	
Mustard Seed Street Ministry	
Star Motors of Ottawa	
Egg Farmers of Canada	
Couche Tard	
Government of Canada - Natural Resources	
Kobo	
Deeley Harley Davidson	
The Rooms	
Federation des Medecins Omnipraticiens du Quebec	
Wrigley Canada Inc. (DO NOT USE)	
Shannex	
Purolator Courier Ltd.	
Saskatchewan Party	
Thomson Reuters Tax and Accounting Inc	
Jewellery Plus	
Sanofi Aventis	
Vesey's Seeds	
NAIT (Northern Alberta Institute of Technology)	
Aviva	
NAPE	
Super 8 Motels	
Chili's	
Confederation Court Mall Merchant's Association	
Capcom (Video Game Publisher)	
Great West Chrysler Jeep	
East Coast Dental Centre(Kwnonghing Doncaster Dental Professional Inc)	
Webber Naturals	
Clark's Toyota Auto Centre	
Canadian Breast Cancer Foundation - NS	
Gordon Stirrett & Associates	
Nova Scotia Teacher's Union	
Washington's Playground	
Myrtle Beach	
Grand & Toy	
Mark's	
Ekornes Inc	
Pilos Restaurant	
Alberta Cycle Motorsports Ltd	
Hotwire.com	
Desjardins Assurances Generales	
Biscuits Leclerc Ltd	
Money Mart	
College of the North Atlantic	
Government of Ontario - Ministry of Education	

**CBC Revenues by Advertisers**  
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Advertiser	Total
Government of British Columbia	
Alberta Cancer Foundation/Canadian Cancer Society	
Marshalls Canada	
Reno-Depot	
Eagle Eye Marketing	
Callaway Golf Canada Ltd	
Elite Singles	
Square Enix	
Ontario Electronic Stewardship	
St. Hubert	
University of British Columbia	
I4 Furniture Inc.	
Hospital Employees Union of British Columbia	
Canadian Electricity Association	
Tourisme Quebec	
Tim Hortons - Single Serve/Take Home {T10}	
Lassonde Specialties Inc	
Ontario Public Service Employees Union	
Jack Daniel's	
Sony of Canada Ltd.	
Joseph Abboud	
Prolab Technolub Inc	
Festival International de Jazz	
Advil	
A Place For Mom Canada	
Canadian Union of Employees Saskatchewan (CUPE)	
Calgary Drop-in Centre	
Astral Media Radio GP	
Metro Inc	
Centennial Windows Ltd	
Stihl	
Walt Disney Theme Park	
Service NB	
Central Training Academy	
Government of Canada - Health Care	
Akin Mears	
Fitbit	
Windsor Family Credit Union	
Institute of Chartered Accountants of Ontario (ICAO)	
Canadian Western Bank	
HSC Lifestyles Lottery (VENT) (Health Sciences Centre)	
Government of Canada - Customs and Revenue	
National Theatre School of Canada	
Canadian Rug Traders	
Financial Planning Standards Council	
Government of British Columbia Ministry of Education	
Hormel Foods	
Land Rover Canada	
Wix.com	
Save-On Foods	
Land Border Initiative	
Home Furniture Villa Ltd	
Web.com	
Amalgamated Transit Union Local 113	
Dicom Express Inc	
Bad Boy Furniture Warehouse Limited	
Province of Ontario - Ministry of Finance	
Vaughn Wyant Automotive Group (Autosport Ltd)	
Karcher Canada Inc.	
Tourism British Columbia/DO NOT USE	
Cambridge Life Solutions	
Sherwin-Williams	
Emtrix	
Saskatchewan Power Corporation	
Dashwood Window & Door Centre/Design Centre Windows Inc	
Deloitte Canada	

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Advertiser	Total
Monte Carlo Hotel	
Idomo Furniture International	
Reed Union	
Sun Rype Products Ltd.	
Starkey	
Rogers Cable Systems	
Vancouver Mercedes Dealers	
Duradek	
GE Canada	
Lawn Genius Manufacturing Inc	
Region 9 Regional Tourism Organization	
Alva-Amco	
Fonds Publicite et Developpement Iris	
Province of New Brunswick	
Worksafe Nova Scotia	
George Brown College of Applied Arts and Technology	
Saint John Destination Marketing/Discover Saint John	
Credit Canada	
Scion Canada	
Newfoundland & Labrador Department of Health & Community Services	
Falun Dafa Association of Toronto	
Sherwood Park Dodge Chrysler Jeep Ltd.	
One Second Plumber	
Gateway Toyota	
The Paint Shop	
Traduction NB Translation	
Indeed	
Faucet Fix	
Reeves Water Treatment	
The National Ballet	
Carproof	
Canadian Internet Registration Authority (CIRA)	
Labour Union For Health Care Workers	
Vancouver Opera Association	
Flaman Fitness	
Direct Energy	
Donnelly Automotive Group /Product DAC	
Toyota/DEN	
H. Yegendorf & Associates	
S.G.E.U - Saskatchewan Government Employee's Union	
Manitoba Lotteries	
Alberta Teachers Association	
Toronto International Boat Show	
Sendtec	
Spotlight Strategies Inc	
Cavendish Farms	
Keurig Coffee	
University of Victoria - Division of Continuing Studies	
Government of Ontario - Ministry of Infrastructure	
Iris The Visual Group Western Canada	
Manitoba Teachers Society	
Schick	
EQ Homes Inc	
Lincoln Dealers Association	
Royal Ontario Museum	
Travel Michigan	
CanGro Foods Ltd	
Google Play	
Mega Group Inc (Saskatchewan)	
Future Steel Buildings	
Academy Canada Inc	
British Columbia Salmon	
Donnelly Ford Lincoln Pontiac Buick GMC Kia Mitsubishi	
Rocky Mountain Equipment	
Trudeau Corporation	
Corus Entertainment	



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Advertiser	Total
Government of British Columbia Ministry of Finance	
QEII Foundation Lifestyles Lottery	
QEII Foundation Home Lottery	
FreshBooks	
Natrel	
Canadian Snowbird Association	
Cathay Pacific Airlines	
Bense Vision	
TN Arena Ltd Partnership	
PharmaChoice Atlantic	
Hyundai Dealers' Association - Central Zone	
Jay Peak	
Straford Festival	
Canadian Paralympic Committee	
Casino New Brunswick	
New Brunswick Innovation Foundation Inc	
Monsanto Canada Inc	
Canada Life	
RP Toys	
National Gallery of Canada c/o LXB Communications	
Pilaros International Trading Inc	
Downtown Charlottetown Inc	
River City Sports Inc	
Newmark Advertising	
Cookina	
Lloydminster Economic Development Corporation	
French Language Education	
NEI Investments	
Maple Leaf Sports and Entertainment	
Norwestario Travel Association Inc	
NSLC	
SNC Lavallin	
CBC Home Video	
Bel Cheese Canada Inc.	
Steele Ford Lincoln	
Russia Today	
RBC Insurance	
Workopolis	
Sportsbook.net	
Society for Manitobans with Disabilities Foundation Inc	
Rothenberg Capital Management	
Heart and Stroke Foundation of Nova Scotia	
Rio Tinto Alcan	
W.O. Stinson & Son Ltd	
Mufflerman	
Sylvan Learning Centre	
Access Communications	
The Beer Store	
Prelam Enterprises Ltd	
University of Prince Edward Island (PEI)	
Top Shop TV LLC	
Munn Insurance Limited	
Oregon Tourism	
Ontario Real Estate Association	
Province of Ontario - Ministry of Health	
Hillside Motors	
Enviro paving Corporation	
Papa John's (PJ Atlantic Franchising Ltd)	
Teksavvy Solutions Inc	
ProColombia	
Massage Therapists Association of British Columbia	
Ski West Inc.	
Heritage Park Historical Village	
Fuji - Digital Cameras	
Lou Lou Clothing & Accessories	
Virgin Gaming	

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As of May 7, 2016

Advertiser	Total
CAA Manitoba	
Winnipeg Symphony Orchestra Inc	
Art Gallery of Ontario	
Integrated Media Solutions	
Saskatchewan Blue Cross-MSI	
Metrolinx	
Government of Newfoundland and Labrador Department of Child Youth and Family Services	
Belair Direct DRTV	
Sport Exchange	
Pandora Canada	
Community Broadcasting Services	
Visit Orlando	
Deloitte Management Services	
Saskatchewan Health	
Ebay.ca	
Newfoundland Liquor Commission	
Manitoba Dental Association	
Parkinson Society of British Columbia	
York University	
New Brunswick Community College	
Delta Hotels & Resorts	
BBDO Canada Corporation	
Roll International	
Alweather Windows and Doors Ltd	
Government of British Columbia Ministry of Health	
Canadian Heritage	
Scouts Canada	
Tourism Whistler	
Concessionnaires Toyota du Québec	
Elizabeth Arden	
Sunwing Vacations / Red Seal	
Irving Oil Marketing GP (Irving Oil Operations Ltd)	
Gillette Canada Inc.	
Halifax Stanfield International Airport	
Holland College	
Government of Newfoundland & Labrador (Executive Council, Office of Climate Change)	
Manitoba Healthy Living, Youth and Seniors	
Cole Funeral Services (Modest Funeral Alternative Inc)	
Cineplex Odeon Corporation	
Grolsch Canada	
ATCO Energy	
Ontario Honda Dealers Association	
Vincor Wines	
New Brunswick Department of Health	
Choose Chicago	
Serta Inc.	
Responsible Gambling Council	
Directeur General des Elections du Quebec	
Saskatchewan NDP	
Baycrest Foundation	
L'Oreal Canada Inc GME {Use with Group M Entertainment	
Tip Top Tailors	
Toyota/SCN	
Live Nation (Toronto)	
Quartz Nature Inc	
Lemay Homes	
Concern Citizens of BC	
The Source	
Lasik MD Ottawa (2025020 Ontario Inc)	
Polaris	
Rolex	
Gerber Life	
Province of Ontario - Ministry of the Environment	
Daikin Global	
Scott's Turf Builder	
Bios Diagnostic	

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As of May 7, 2016

Advertiser	Total
Birt's Furniture & Appliances	
Saskatchewan Teachers' Federation	
Big Brothers & Big Sisters Society of Edmonton Area	
HomeLife Realty	
Random House of Canada {do not use}	
Williams Food Equipment	
Great-West Life Assurance Company	
ICI Paints	
City of Regina	
University of New Brunswick	
Steers Insurance	
Gutter Depot	
R&R Partners	
Canadian Nurses Association	
Outaouais Tourisme	
Ontario Blue Cross	
Lasik MD Halifax (4277945 Canada Inc)	
Kinsella Media, LLC	
Lavazza	
Edmonton Oilers Community Foundation Winner's Choice Lottery	
Canadian Broadcasting Corporation	
Ultramatic Sleep of Canada	
Square Enix, Inc.	
Everest College	
Apple Canada Inc - Music	
Milky Way Marketing Inc	
Canadian Cancer Society (Charlottetown)	
Charitable Foundation of the Ontario Grocery Industry	
Morning Bliss Overseas Ltd	
Ontario Lottery Group (Slots & Casinos) - OSG	
Office du Tourisme de Quebec	
CAA Saskatchewan	
Ok Tire & Auto Service	
Timberland Canada	
David Klein	
Edmonton Space and Science Foundation	
Arby's Inc	
Back Clinics of Canada	
Party City	
Arctic Gardens	
Toronto Festival of Arts Culture & Creativity	
Primo Foods Inc	
Precision Acura	
MacEwan University	
Circle K	
Cole Clinic	
Canadian Imperial Bank of Commerce(CIBC)	
Interprovincial Lottery Corporation	
Hemphill GM	
New Brunswick Power Corporation	
Dilawri Group of Companies	
Saskatchewan Association for Resource Recovery Corp (SARRC)	
Papa Murphy's Pizza	
iShares Canada	
Indie 88	
Laboratoires Yves Ponroy	
Steeltown Ford	
CN Canadian Women's Open	
Hanes	
Massey Hall/Roy Thomson Hall	
Edgewell Personal Care Canada, ULC	
Bic Inc.	
Musee Pointe-a-Calliere (Societe du Musee d'Archeologie et d'Histoire de Montreal)	
Olde Walkerville Pharmacy/Vella Pharmacy Professional Corporation	
Continental Tire	
Law Depot/Sequiter Inc	

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Advertiser	Total
Lasik MD Moncton (4307496 Canada Inc)	
Herbal Magic	
Syngenta	
Perkins Family Restaurant	
Crestar Ltd.	
IMG Canada	
British Columbia Institute of Technology	
First Canada/Greyhound Canada	
Atlantic Windows	
Royal Tyrrell Museum (Gov of Alberta Culture & Community Spirit)	
Trans Union	
Homewood Suites	
CAA North & East	
Festival Montreal En Lumiere	
Scooter City Ltd	
Capital Automotive Group	
Share Practice Management Ltd	
Nova Scotia Resource Recovery Fund Board	
Teddy's Restaurant (1204310 Alberta Ltd)	
British Columbia Nurses & Hospital Union	
Bethesda Softworks LLC	
Garaga Inc	
NDP Manitoba	
International Brotherhood of Electrical Workers-Local 625	
Sun Life Financial PEI	
Association of Large Ontario Credit Unions	
Wyndham Rewards	
City of Ottawa (Laurier St)	
Lawson Sales (1990) Ltd	
Ontario Chiropractic Association	
Saint Mary's University	
Merrell Coop	
Overtime.com	
Dalziel's Auto Body	
Regal Aluminum Products Inc	
Scottsdale Convention & Visitors Bureau Inc	
Caztel Communications Inc	
Hummingbird Medi Spa	
Dr. Earl Minuk Medical Corp (Cosmetic Skin Clinic & Laser Centre)	
Weiser Lock Canada	
Commissionaires	
Otto's Service Center Limited	
Square Inc	
Ontario Tourism	
PharmaCare Canada	
Phonak Canada Ltd	
Ashley Furniture BMR (The Builder's Warehouse Inc)	
Consolidated Credit	
Maaco Collision Repair/Dondar Holdings Ltd	
Pier 21	
Canadian Wheat Board	
Lockheed Martin	
Colleges Ontario	
EnerCare Home Services	
Sharp Electronics	
Distributions J. Des Serres Inc.	
DHL	
Angel Care	
NL Department of Innovation, Business and Rural Development	
Carnival Cruiselines Inc.	
Fastsigns	
Alberta Securities Commission	
Siemens Canada	
Butler Manufacturing	
Ottawa Jazz Festival	
Ontario Dental Association	

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Advertiser	Total
National Gallery of Canada/Musee Des Beaux Arts du Canada	
Delta Building Products	
Manulife Financial - Master Brand { ML4	
Proexport Colombia	
Les Stations de la Vallee de Saint-Sauveur	
Emson	
Olymel	
Quest Vitamins	
DirectWest Corporation	
Friends of the Riders Lottery	
Phillips Van Heusen	
Slimband	
DLM Foods Canada Corporation	
Yokohama Tires Inc	
Proprio Direct	
Budget Blinds Corporate	
Winnipeg Police Services	
Province of Ontario - LCBO	
PC Party of Manitoba	
University of Ottawa	
FarleyCo	
Subaru of Charlottetown	
Red Leaf Com.Div.Federal Liberal Agency of Can.	
Canadian Cardiovascular Prevention Network	
Virtual Marketing Services (UK) Ltd	
Bluewave Energy	
Statoil	
The Canadian Payroll Association	
Tim Hortons - Baked Goods/Snack {TH6}	
Melville Heights	
Skechers	
Purity Dairy	
Globe and Mail	
Nova Scotia Come to Life	
Tim Hortons - Cold Beverage {TH4}	
Canadian Tulip Festival Inc.	
Ottawa Senators	
Nintendo	
Coleman Canada	
Aliments In Foods Inc	
The Arthritis Society	
Princess Cruises	
St Andrew's College	
Tradewinds Eco-Energy Solutions (PEI)	
Winnipeg Gold Buyer	
Rockyview General & Peter Lougheed Lifestyles Lottery	
Prince Edward Island (PEI) Transportation	
Sporting Intentions	
Hyundai Dealers' Association - Western Zone	
Structube Ltee	
Black & Decker Canada Inc.	
STC/Saskatchewan Transportation Company	
Save the Children	
BCJ Tax Centre	
Opticians Council of Canada	
Douglas College	
Mott's Canada Inc.	
Koodo	
Elections Ontario	
City of Toronto {Digital Only}	
Financial and Consumer Services Commission	
Samsonite Canada Inc	
Festival Place c/o Strathcona County	
Dynamic Mutual Funds	
Jaguar LandRover Canada	
Aerogrow International	

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Advertiser	Total
Canadian Opera Company	
Advance Electronics Ltd	
Frontier Acquisitions	
Manitoba Health	
Railway Association of Canada	
Square One Insurance	
EPCOR	
Le Parchemin Inc.	
Government of Ontario - Ministry of Transportation	
Cogeco Cable	
Horizon Hearing Centres Ltd	
Boyles Optical	
Honda Power Equipment	
Glentel	
Postmedia Network Inc	
Nova Scotia Community College	
Canadian Cystic Fibrosis Foundation	
Health Sciences Association of Saskatchewan	
Mary Brown's Inc	
Collectivite Ingenieuse de la Peninsule Acadienne (CIPA) Inc	
Vision Electronics (668824 Alberta Ltd)	
Wickaninnish Inn Limited	
Jim Beam	
Taco Bell Canada	
Leo Wertman Residences Ltd	
Translink	
Conexus Credit Union	
Lexus of Richmond Hill (Weins Canada Inc)	
Jeld-Wen Doors and Windows	
Newfoundland & Labrador Marine Institute (Fisheries Marine Institute of Memorial University of NL)	
Associations des Chirugiens Dentistes du Quebec	
Bristow Moyse Lawyers	
Avalon Mall	
Province of Prince Edward Island (PEI)	
Footech Inc.	
Deep Silver Inc	
Kool Breeze Farms Ltd	
Sony Mobile	
National Gallery of Canada	
Results Marketing	
Saskatchewan Jazz Festival	
Manitoba Pork Council	
Vtech	
The Hide Company Leather Coat Factory	
British Columbia Government: Ministry of Jobs, Tourism and Skills Training	
Longview Advertising Inc	
Power Promotional Concepts Inc.	
Multi-Material Stewardship Manitoba Inc	
Capital Subaru	
Island Petroleum	
Great Clips	
Newell Rubbermaid	
New Brunswick Nurses Union Communications Inc	
City of Summerside	
Canadian Naturopathic Association	
The Good Feet Store	
Association of Professional Engineers and Geoscientists of Saskatchewan	
Monroe County	
Newfoundland & Labrador Department Health (duplicate)	
Johnson Insurance	
Northumberland Co-operative Ltd.	
Santas Choice Canada	
Memorial University of Newfoundland	
National Collectors Mint	
The Winning Combination Inc	
Greater Palm Springs Convention & Visitor Bureau	

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**CBC Revenues by Advertisers**  
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Advertiser	Total
Explore Minnesota Tourism	
The Green Party of Canada	
West Coast Duty Free	
Cap-It	
HollisWealth	
Bag to Earth	
Grant Thornton Poirier Limited	
Lumberworld Ltd	
Volvo Canada Ltd.	
Guthy Renker Canada	
H&M	
Mahindra USA Inc	
Tourism Industry Association of Prince Edward Island (TIAPEI)	
M&M Meat Shops	
Unilever Canada BCS Company	
Assiniboine Credit Union	
Caritas Hospitals Foundation	
Health Care Foundation Hospital Home Lottery Newfoundland	
Edible Arrangements	
Cartier Place & Suites	
Les Grands Ballets Canadiens	
Toronto Ford Dealers Association	
Warner Brothers Interactive Entertainment	
MTD Products Limited	
Moore Well Drilling Inc	
Manitoba Liquor Control Commission	
Celebrity Cruises	
HBC OLYMPICS	
Kao Brands	
Newfoundland & Labrador Nurses' Union	
Fantasyland Hotel	
Ace Hardware	
Fabricland	
BC Vacation Home Lottery	
D Films	
Carhartt	
Nothin Fancy Store/Jimjer Investments Ltd	
Young Drivers of Canada	
Master Promotions	
Climate Change and Emissions Management Corporation	
Discover Kia (Reidco Ltd)	
Mister Transmission (International) Limited	
Manitoba Government Employees Union	
Health Sciences Association of British Columbia	
Allstar	
RSM Richter	
Group Medical Services	
Parc Management	
W Marketing	
Sylvan Learning Centre (PEI Learning)	
M & M Furniture	
Credit Unions of PEI	
Brigil (144781 Canada Inc)	
Fenplast	
YMCA Calgary	
Dell Computers	
FIFA WWC NOC – FIFA Women's World Cup National Organising Committee	
Reliable Motors Ltd	
Breville Appliances	
Gestion Juste Pour Rire	
Cuba Tourist Board	
Dr. Scholl	
Calgary Health Trust Foothills Hospital Home Lottery (do not use)	
Real Estate Council of Ontario	
Cal LeGrow Insurance	
UPS Store	

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Advertiser	Total
Government of Newfoundland & Labrador (Department of Education)	
Toronto Automobile Protection Association	
National Trade Coalition of Canada	
Kumon Canada Inc	
TransAlta Corporation	
Gerry Dee	
Credit Union Central of PEI	
Calgary Hotel Association	
Polycorp Q Lofts	
Deeley Harley Davidson (Alberta Only)	
Canadian Automobile Association South Central Ontario	
Gateway Casinos and Entertainment Ltd	
Leisure Days RV Centre Ltd	
Cardioviva	
Mortgage Alliance Company of Canada	
Sask Pork	
Roche	
Total Footcare PEI Inc	
Metro Building Supplies Ltd	
TRIA Beauty Inc	
The Manitoba Museum	
Air Miles	
Aldo Group Inc	
Newfoundland and Labrador Teachers' Association	
Atlantis, Kerzner International Resorts Inc	
Palladium Insurance	
End of the Roll	
United Media Group	
AIG	
Horizon Hearing Centre (Charlottetown)	
Canadian Mobilization and Education Hub Society	
Government of Newfoundland & Labrador (Department of Justice)	
Brand Source Canada	
Perrin Inc	
Prestige Kitchens	
Dreamworks Animation SKG	
CUPE Toronto	
Solutions to Go Inc.	
The Alberta Ballet Company	
Ontario Lottery & Gaming - OPG	
BC One Call Ltd	
Intel Computer Components	
Mobile Storage of Calgary Co	
Visima Optical Inc	
Serino Coyne	
Low Back Clinic Inc.	
Red Door Hearing & Speech Inc	
Eagles Glenn Golf Course	
California Closets	
Tourism Saskatoon	
Janeway Children's Hospital (St.John's)	
Children's Hospital of Eastern Ontario (CHEO)	
PortsToronto	
E Trade Canada	
On Time Electric Plumbing Heating and Air Conditioning	
Southern Alberta Institute of Technology/SAIT	
Coldwell Banker Rhodes & Company Brokerage	
Andrews of Charlottetown Inc	
Senior Tours	
Soda Stream	
Union Gas Limited (UGA)	
Cox & Palmer	
Westgate Chevrolet	
Lesson Nine	
Farmer's Market	
ACE Canada	



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Advertiser	Total
Walmart - WNP	
Live Nation (Vancouver)	
Freshwater Suzuki (Freshwater Auto Centre Limited)	
United Protection Services Inc	
Elections Manitoba	
Fellowes	
Shamwow	
Hyundai Dealers' Association - Atlantic Zone	
Hayward Interior Plus	
University Hospital Foundation	
Golf Prince Edward Island Inc	
Loyalty Management Group	
eOne/Films Seville	
Insurance Broker's Association of New Brunswick	
Alberta Used Oil Management Association (AUOMA)	
MacGillivray Injury and Insurance Law	
O'Regan's Lexus/Toyota Halifax	
The Federal Liberal Agency of Canada	
Global Pet Foods	
Sport Calgary	
St. Paul University	
Electronic Products Recycling Association	
Penny Talk	
STI Technologies Limited	
Lion Digital Media	
Doctors Without Borders	
Edmonton International Airport	
Children's Hospital Foundation of Manitoba Inc	
Rotary Canada	
BC Egg Marketing Board	
ICMI Corporation (Institute of Maxillofacial Surgery and implantology)	
Memorial University of Newfoundland (Corner Brook)	
101.1 Coast FM/Coast Broadcasting Limited	
Choice Hotels	
Hyundai Dealers' Association	
Statistics Canada	
British Columbia Dental Association	
PC Pitstop, LLC	
Universal Orlando	
Truman Homes 1995 Inc	
Paramount Vantage	
Maritime Electric Company Limited	
Credit Counselling Services of Alberta (Money Mentors)	
Winalta Inc.	
Heart and Stroke Foundation of Newfoundland and Labrador	
Nova Scotia Gaming Corporation	
OMVIC (Ontario Motor Vehicle Industry Council)	
Windsor Salt	
Virgin Atlantic	
Cramer-Krasselt	
OLG Sports - QSP	
Nest	
Cavalía Inc	
Nalcor Energy	
Physiotherapy Association of British Columbia	
Medavie Blue Cross	
Kanetix Insurance	
MGM	
OLG IGaming - QIG	
Mayfield Toyota Scion	
Island Farms	
BC Turkey Marketing Board	
HSC Foundation Home Lottery (Health Science Centre)	
Revenue Quebec	
Kevek Enterprises Inc.	
Bosch	

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Advertiser	Total
Saskatoon Symphony Orchestra	
O'Neill Motors Limited	
Casino Regina	
Government of Canada - HRDC	
Burnco Rock Products Ltd	
Discover Boating	
Calgary Philharmonic Orchestra	
O'Regan's Nissan/Infiniti Halifax	
Church of Scientology	
Country Hills Toyota	
Sarcen Recycling	
227007 The Walt Disney Company - CP	
Halifax Regional Municipality	
Panzano & Partners	
Flooring Canada Charlottetown	
Ultramar Canada Inc.	
Pillsbury Canada Ltd.	
Northumberland Ferries Limited	
Ride Time	
Order of Prince Edward Island Advisory Council	
Amica Mature Lifestyles Inc	
Groupe MTY-Tutti Frutti Dejeuner & Diner	
Cadence Music Group	
BJ's Truck Centre (BJ's Truck Parts Inc)	
Famous People Players	
Lasik MD Edmonton (4307810 Canada Inc)	
LifeMates Canada	
Aliments Nutrisoya Food Inc	
Credit Unions of Ontario	
British Columbia Guest Ranchers Association	
New Brunswick Department of Public Safety	
Winnipeg Blue Bombers	
A.AB. Lock Surgeon Ltd.	
Mike's Bike Shop	
Atlantic Home Furnishings & Carpet Ltd	
Invent Help	
Akwesasne Mohawk Casino	
Windsor Family Credit Union Centre c/o Global Spectrum (Corporation of the City of Windsor)	
Egyptian Tourism	
Encorp Pacific Electronics	
Reitmans	
Manitoba Promotion Council	
BDO	
Coty Inc	
Walt Disney World	
Harley-Davidson	
Cadbury Schweppes	
Texas Tourism	
Societe de Transport de Montreal	
Comfort King Ltd	
Jubilee Fine Jewellers	
KMG Environmental Inc	
City of St. John's	
Knotty Pine Cabins Inc	
Horse Racing Alberta	
Prestige Marketing Inc	
Invertebrate Management Ltd	
National Coalition Against Contraband Tobacco	
Uniterra	
Cyclo Vac - Shair Sales Ltd	
Elections Alberta	
Squarespace Inc	
Newcap Radio Edmonton CFCW/CKRA/CIRK	
Northwest Weight Loss Surgery PLLC	
Birchwood Chevrolet Buick GMC	
Yahoo	

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Advertiser	Total
Shop.ca	
JVI Driver Training	
Advance Rentals	
Aleviar Pharma (Brand name: Apr 15)	
Nova Scotia Government & General Employees Union	
YMCA	
Wild Impulse	
Wilkins Limited	
Seville Pictures	
Canadian Union of Public Employees Realty Holdings (CUPE Local 1418)	
Association Quebecoise des Pharmaciens Proprietaires	
Valeant Canada Consumer Products	
AEG Live LLC	
Egg Farmers of PEI	
PC Party of Newfoundland	
Rawlco Radio Ltd	
Modelo Molson Imports	
Scott's Nursery Ltd.	
Register.ca	
Ford Corporate - Parts & Service	
Revision Security Inc (Direct Alert)	
Toronto Humane Society	
Beam Dealers of B.C.	
Council Of Atlantic Ministers Education & Training	
Montana Tourism	
Calgary Sports Council	
The Kidney Foundation of Canada, Southern Alberta Branch	
Canadian Curling Association	
Coit	
Rubin Fogel Productions Ltd.	
ADL (Amalgamated Dairies Ltd)	
OneGoal	
Government of Ontario - Ministry of Citizenship & Immigration	
Fort Edmonton Management Company	
Windmill Green Fund LP III	
Century 21 Colonial Realty Inc.	
New Brunswick Union/Syndicat du Nouveau-Brunswick	
Under Armour	
Palliser Furniture Upholstery Ltd.	
Bioforce Canada	
British Columbia Centre for Disease Control	
Maritime Christian Book Store	
Union of Public Sector Employees	
Canadian Red Cross, Atlantic Chapter	
Valspar Corporation	
Comfree (VR Estates Inc)	
New Brunswick Securities Commission	
TD Waterhouse	
Jordans	
Heart & Stroke Foundation of BC & Yukon	
Maritime Sports & Repair	
Pimachiowin Aki	
The Legal Solution Professional Corporation	
Olympic Building Centre	
MF Global Canada Co	
Mini Canada	
Newfoundland & Labrador Work Services and Transportation (Maintenance Division)	
Newfound Energies/Labrador Coastal Equipment Ltd	
Sears Travel	
Glenbow Museum (Glenbow Alberta Institute)	
Workers Compensation Board of Nova Scotia	
Constant Contact	
Province of Ontario - Ministry of Citizenship & Immigration	
EZ-Rock 99.7 FM	
Pal Airlines Ltd	
Ranir, LLC	

**CBC Revenues by Advertisers**  
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 As of May 7, 2016

Advertiser	Total
Markville Toyota	
Avid Life Media Inc	
Massage Therapy Association of Manitoba Inc	
Rogers Centre	
Hulse, Playfair & McGarry	
University of Regina	
Footlogix	
Bentley Leathers Inc.	
Snow Joe	
World Society for the Protection of Animals	
Arlene's Interior Trimmings Ltd	
Weetabix Canada	
Miele Canada	
Bluenose RV Centre	
City of Brampton	
Interlock Industries (BC) Ltd	
Schinkel's Meat Market	
Edmonton Motor Dealers Association	
Bushtukha	
Banff Lake Louise Tourism	
Canadian Direct Financial	
Edmonton Economic Development Corporation	
CUPE Manitoba	
Children's Wish Foundation	
PEI 2014 Inc	
Societe de Gestion des Huiles Usagees	
Nortons Jewellers Ltd.	
Horizons Betapro Management Inc.	
Superior Heating & Air Conditioning	
Motel 6	
Allstream	
Productions Juste Pour Rire II Inc	
Excel Honda	
Continental Hair	
Payworks Inc	
North Dakota Department Commerce -Tourism	
WorkBC	
Newfoundland & Labrador Department of Government Services	
Canadian Kawasaki Motors Inc {Toronto}	
Telesteps	
West Edmonton Mall Promotions Ltd	
Audi Halifax	
Clockwork Home Services Inc	
Canadian Coalition of Farm Animals	
SaskTel Centre	
British Columbia Honda Dealers	
Sears Hearing Canada	
Spafinder Wellness Inc	
Royal Botanical Gardens	
CUPE Ontario	
O'Regan's Used Cars	
EMCO	
The Islands of the Bahamas	
Canada Council for the Arts	
Campbell Ford Sales Ltd	
St. John Regional Hospital Foundation	
Ador-A-Floor Hardwood	
Payless Shoes	
Canadian Mental Health Association National	
Allegiant Air LLC	
The Travel Store	
Baxter Dairies	
Hughes Petroleum Ltd	
New Amherst	
National Organizing Committee	
Mother Parkers	

s.18(b)

**CBC Revenues by Advertisers**  
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s.20(1)(b)

As of May 7, 2016

Advertiser	Total
Mega Group Inc (Manitoba)	
Gardner White Furniture Co Inc	
Blink Media Works	
Marine Atlantic	
Jump.ca Wireless Supply Corp	
Dominican Republic Tourism Ministry	
Thomas Reuters	
Government of Newfoundland and Labrador (Department of Justice-Victim Services)	
California Tourism	
Budget Canada	
Nova Scotia NDP	
Maaco Collision Repair and Auto Painting (Ontario)	
Certainfeed AirRenew	
Prince Edward Island Teachers' Federation - PEI Teachers' Federation (PEITF)	
Government of India - Ministry of Tourism	
United Fire Fighters of Winnipeg	
LYT Mar Professional Corporation (Mar Orthodontics)	
Wine Kitz Charlottetown (101370 PEI Inc)	
The Medicine Shoppe (G Burton Pharmacy Ltd)	
Duxiana	
The North Face	
SEIU Local 1 Canada (Service Employees International Union)	
Theo Mineault Inc.	
Manitoba Education	
Newfoundland and Labrador Centre for Health Information	
Groupe Spectacle Gillett (L'Arena des Canadiens Inc.)	
Advanced Hearing Group of Clinics	
Festival d'Ete International Quebec	
No BC STV (Single Transferrable Vote)	
Six Shooter Records	
Lounsbury Company Chevrolet Division	
Construction Opportunities Development Council (CODC)	
Health Sciences Centre Foundation Home Lottery (do not use)	
Silver Gold Bull	
Manitoba Jobs and the Economy	
allNovascotia.com	
Calgary Area Lexus Dealers Association	
Pizza Pizza	
Autoway.ca	
Nilfisk	
Price Waterhouse Cooper	
Affinity Credit Union	
Bauer Hockey Equipment	
Toronto Zoo	
Overhead Door of Winnipeg Ltd	
Prince Edward Island Nurses' Union (PEI Nurses Union)	
Public Mobile Inc	
Calgary Health Trust	
Katz Group Canada Ltd.	
30 Seconds Outdoor Cleaner	
Feld Entertainment	
THQ	
Lucid Group of Companies	
St George Convention & Visitors Bureau	
Robin's Donuts	
Greater Charlottetown Area Chamber of Commerce	
Legion Million Dollar Lottery	
Industries Goodwill Renaissance Montreal	
MRSB Chartered Accountants	
Bourcier Doors & Windows	
Cartoon Kingdom	
Rust-Oleum Corporation	
Fas Gas Plus	
BC STV (Single Transferrable Vote)	
LiUNA - Labourers International Union Windsor-Essex/Chatham-Kent	
Hec Montreal	

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**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
Canadian Amateur Speed Skating Association	
World Vision Canada (Toronto)	
OLG Instants & Regionals - QIR	
Toronto Hydro	
LCC Vins et Spiritueux Inc	
QEII Foundation	
Tourism Calgary	
Canadian Western Agribition Association	
Hole's Greenhouses & Gardens Ltd	
Kohltech International Ltd	
The Sony Centre	
Newfoundland & Labrador Association Of Public Employees	
Greg Monforton & Partners	
Caisse Financial Services	
Taylor Made	
Clarke Motors (PEI) Ltd	
PC Party of Nova Scotia	
Injury Solutions Inc	
Island Furniture Association	
Thomas Cook	
Royal Winnipeg Ballet	
Canada Retirement	
Lexus of Richmond Hill	
Pick-n-Pull Self-Service Auto and Truck Dismantlers	
Mount Royal University	
Capital Mitsubishi	
Nova Scotia Health Promotions	
Saskatchewan in Motion	
Jim Keay Ford Lincoln Sales Limited	
The Shopping Channel Direct	
College of Hearing Aid Practicioners Association	
Liberal Party of Nova Scotia	
Carroll Pontiac Buick Limited	
Imperatif Francais	
Berlitz	
The Gazette	
Dania Down Quilts	
Vancouver International Film Festival	
West Side Acura (Zach & Kaylyn Enterprises)	
University of Manitoba	
Bonjour Saskatchewan-Coalition for French Language & Culture	
3027791 Nova Scotia Ltd / Simmons Mattress Gallery	
Mary Brown Chicken	
Ontario Place Corporation	
Hi-Tech Energy Windows Limited	
Weedman	
New Rock Entertainment	
Cooke Group (Charlie Cooke Insurance Agency Ltd)	
The British Isles	
Liberal Party of Prince Edward Island	
Cargill	
Shriners Hospitals for Children	
Endless Pools	
Manitoba Motorcycle Ride for Dad	
Verrukill	
Heritage Gas Limited	
The Johnson Geo Centre	
Detroit Red Wings	
Edmonton Symphony Orchestra	
BeakerHead Creative Society	
Calgary Stampeder Limited Partership C/O Grey Cup Festival	
L'Equipe Spectra Inc.	
Sentry Investments	
Isobar	
Tucows.com Co.	
Foundation de L'Institut de Cardiologie de Montreal	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
New Brunswick Power	
Safe Step Walk-In Tub Co	
Aboriginal Peoples Television Network	
New Glasgow Lobster Suppers	
Kunstadt Sports	
Foundation Lucie & Andre Chagnon	
Attila Glatz Concert Productions Inc	
Royal Ottawa Hospital Health Care Group	
Pack and Store	
Cornhill Nursery Ltd	
TELUS Convention Centre	
Greenlawn/Victoria Memorial Gardens	
Blyth Academy	
Saskatchewan Department of Highways	
Movie Central	
City of St. Albert	
Richmond Chrysler	
Bowling Proprietors Association of B.C.	
Premium Wholesale	
Parti Liberal du Quebec	
Manitoba Competitiveness, Training & Trade	
Alcon Canada Inc	
Greengate Garden Centres Ltd	
Assiniboine Park Conservancy	
Karmin Group	
Marcer Ranching Ltd	
Hansen Beverage Co	
Equitable Bank	
Manitoba Entrepreneurship Training and Trade	
Juice Mobile	
Canadian War Museum	
Public Service Alliance of Canada	
Beacon Heights Retirement Residence	
Polar Windows Inc	
The Axe Houghton Group Inc	
BASF - The Chemical Company	
Steve Kooner Law Corporation	
White Rock Honda	
Surplus Furniture and Mattress Warehouse	
J.M. Balcaen and Sons Ltd	
Mr Electric (Mr Electric of Winnipeg)	
Calgary 2012	
Mayo Clinic	
Jayman BUILT	
Kayak	
Oulton College	
Brentwood Lottery	
Baskin-Robbins	
Association Concessionnaires Volkswagen	
Air France	
Vacman International	
SaskEnergy	
Fitness Depot	
Pylon Manufacturing Corp	
Domicile Developments	
Die Trac Technical Institute	
MoneyGram	
South Pointe Toyota	
HouseValues.com	
Lasik MD Calgary (4182103 Canada Inc)	
Reddin Farm Equipment	
Sonic Records Ltd	
Friends of Moncton Hospital	
OACIQ (L'organisme d'autoréglementation du courtage immobilier du Québec)	
Cavendish Beaches & The Dune Shores Tourism Association Inc	
Western Pontiac Buick GMC	

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Advertiser	Total
Academy of Canadian Cinema & Television	
Saskatoon Folkfest Inc.	
Bevan Enterprises Inc	
O'Brians Sales and Leasing	
Canadian National Exhibition	
Fair Isle Ford Sales Ltd.	
MacMillan Estate Planning Corporation	
Assante Wealth Management	
MyTaxRebate.ca	
PC Party of Alberta	
Blow Before You Go	
Proude's Shoes	
Ottawa Tourism Convention	
British Columbia Government and Service Employees' Union (BCGEU)	
St. Albert Dodge Chrysler Ltd.	
New Brunswick Department of Social Development	
Qantas Airlines	
High River Autoplex & RV	
Newcap Radio PEI/Ocean 100/K-Rock 105.5	
Carpenters Millwrights College Inc	
Penguin Random House Canada	
Les Productions Phenmar Inc	
Manitoba Opera	
Kinsmen Care Foundation	
The Playhouse Theatre Centre of British Columbia	
New Democratic Party of British Columbia	
Prince Edward Island Department of Health	
Emera Inc	
Nova Scotia Chiropractors Association	
Basement Systems Quebec Inc	
Live Art Productions	
Doiron's Garden Centre	
Great Hobbies Inc	
Para Sport and Recreation PEI Inc	
College of Registered Nurses of Manitoba	
Garage Masters (3100316 Manitoba Ltd)	
Toronto Ford Dealers (FRT)	
Sacred Heart School of Halifax	
Concord Premium Meats Ltd	
Nova Scotia Power	
StopPain	
Weathertech	
Tempur Canada c/o Daniels Services	
Royal Manitoba Theatre Centre	
BC Fiedler Holdings Limited	
Novus Auto Glass	
Tanger Outlets	
Buffalo Point (Development Corp)	
Quaker State	
RV Canada	
MuddRuckers Inc	
Hydralyte	
Manitoba Food Processors Association	
POM Wonderful	
CARNA/College and Association of Registered Nurses of Alberta	
The UPS store	
Philips Lighting	
Association de Villégiature Tremblant	
Unionized Construction Sector	
O'Regan's Toyota/Scion Dartmouth	
Educ'alcool	
Model Land Ltd	
Mylan	
Applica	
Prince Edward Island Jazz and Blues Festival	
Cardinal Place	



**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
Island Pride Garden Co	
Ordre Des Ingenieurs Du Quebec	
Linkletter's Welding Ltd	
Government of Newfoundland and Laborador Department of Justice (Fish and Wildlife Enforcement)	
Le Groupe Jean Coutu (PJC) Inc	
RC Archdiocese	
Terry's Rugs	
Jackson Triggs	
ELeads Canada Inc	
Thousand Island	
Rogers Bussey	
Spin Master Limited	
Winnipeg Cultural Capital of Canada 2010	
Jazz Festival	
Covenant House	
Zeltiq	
Botan Law Office	
Regione Toscana	
Sportium	
Penn Foster	
Dine Alone Records	
Musee Grevin	
Alkermes Inc	
Perfect Home Furniture	
Acer	
Festival des Montgolfiere de Gatineau	
Ski Quebec-Charlevoix	
The Association for Art and Social Change	
Serenity Family Service Society	
J.R. Rahey's Furniture Ltd	
Logos Land Resort (1248864 Ontario Inc)	
Murphy's Pharmacies Inc	
Societe de la Place des Arts de Montreal	
Calgary Chamber	
Tail Blazers Franchise	
Nott Autocorp Ltd.	
Mr Meat Market Ltd	
Go Travel	
Air Repair Sales & Service Ltd	
AIM/Trimark	
Ministry of Environment (Sask)	
Chez Cora/Franchises Cora	
Safe Bathing Centre	
Tim Hortons - Regional {THR}	
CAPP (Canadian Association of Prawn Producers)	
Perrin's Marina Villa	
Falun Dafa Association of Ottawa	
Alpaca Canada Association	
Lexus South Pointe	
Productions J Inc.	
Wizard Optical Centre	
Mortgage Brokers Association of BC	
Butterball	
Discover Charlottetown	
Tourisme Iles de la Madeleine	
Eastern College, BGS Training Inc	
Dow Honda	
Black's Photo Corporation	
Alberta Gaming & Liquor Commission (AGLC)	
CNL Income Darien lake LLC	
Chrysler Dealers Corporate	
Associated Film Producers	
Malone Advertising	
Gay Lea	
Maximum Films	
Toshiba Canada Limited	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

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Advertiser	Total
Resorts of the Canadian Rockies	
The Hearing Care Clinic	
St. John's Comedy Festival Inc	
Doctor's Pain Formula	
Newfoundland and Labrador Lung Association Inc	
Beldon Roofing	
Institut Quebecois de Planification Financiere	
Buffet Maharaja	
Freshpet	
Volunteer Non Profit Secretariat	
The Kidney Foundation of Canada	
ECO Home Solutions	
Operation Smile Canada	
Tourisme Saint Pierre et Miquelon	
Russ Le Blanc Enterprises	
Reynolds-Alberta Museum	
Canadian Museum of Nature	
MGM/UA	
United Van Lines	
J. Holtmann Holdings Inc o/a Vita Health Fresh Market	
Fusion Auto Sales Tilbury	
Liberal Party of Newfoundland	
Beck's Furniture Limited	
Dr. Graber MD	
The Lake Louise Ski Area Ltd	
Samcon Inc	
Jakks Pacific Inc	
Great Gulf Homes	
Scientific Intake	
Puig Canada Inc	
Regal Ridge	
Manitoba Nurses Union	
Litehouse Inc	
Merk Frost	
Fath Industries	
Google Enterprises	
Wilfred Laurier University	
Terasen	
Markan Hardwood Plus	
Progressive Conservative Party of New Brunswick	
North Star Ford (Calgary) Ltd	
New Asian Village (346804 Alberta Limited)	
New Brunswick Liberal Association	
BEHR Paints	
Chateau Symmes Retirement	
Stroll Promotions Ltd	
Health Council of Canada	
Saint Marys University	
East Port Properties Limited	
Edmonton Eskimo Football Club	
Universite Saint-Paul	
Nova Scotia Provincial Lotteries and Casino Corporation	
Wisconsin Dells Visitor & Convention Bureau	
9324-4978 Quebec Inc/Casa De Mateo Does	
Saltscapes Publishing Limited	
The Second Cup Ltd	
Boston Pizza Winnipeg	
Mount Royal Cemetery	
Rent-A-Centre	
Cracking Up The Capital Comedy Festival Inc	
Newfoundland & Labrador Department of Natural Resources	
Edmonton Police Service	
Beam Vacuums	
Friesen's Climate Control Ltd.	
Kwik Kopy Printing Canada (Dalmack Holdings Ltd)	
Bryant Heating & Cooling	

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Advertiser	Total
Portable On Demand Storage	
Dr Andre Robidoux	
Canadian Breast Cancer Foundation of BC/Yukon	
Secret City Records Inc	
Supply Chain Management Association	
Ddrops	
Paul Mercs Concerts	
Horizon Aire	
Wyse Advertising	
Société D'implantologie Dentaire de Québec	
SEIU Healthcare	
The Centre In The Square Inc	
Purchasing Management Association of Canada	
Brookfield Homes	
Delta Sun Peaks Resort and Delta Residences at Sun Peaks (SP Hotel Corporation)	
RESolutions - Rapid Enrollment Solutions, LLC	
Brock University	
Peak of the Market	
Remstar Films	
G.E. Barbour Inc	
Harvey's Furniture & Appliances Limited	
The Jewellery Buyer	
Ontario English Catholic Teachers Association (OECTA)	
Arts & Crafts Productions Inc	
Perth County Visitors Association	
Canadian Cancer Society, MB Division	
Western PEI Tourism Association	
Rural Energy Enterprises	
Princess Margaret Lifestyles (do not use)	
For Life Products	
WellPet	
Efficiency New Brunswick	
Calgary Foothills Hospital Home Lottery	
Canadian Institute of Actuaries	
The Halifax Herald Limited	
The Regina Jazz Society Corp	
Apex Homes (PEI) Limited	
Sounds of Music	
Harrison Investments Inc	
Wild Birds Unlimited	
City Honda	
Humber Business School	
Barreau du Quebec	
First on Site	
Apollo - Lap Band	
Orkin PCO Services	
University of Victoria - Marketing	
Tim Hortons - Test {T12}	
Pinnacle Foods	
Bermuda Department of Tourism	
Johnson, Blackmore & Chaulk	
BioPharma Services Inc	
Becker Underwood	
OSSTF - Ontario Secondary School Teachers' Federaton	
Ontario College of Pharmacists	
Ramada Canada	
Credit Union Deposit Gaurantee Corporation	
Government of Canada - National Defence	
Fido	
DKD Events (DKD Live)	
WinnipegREALTORS® (The Winnipeg Real Estate Board)	
Kleen-Flo	
Free 2 Play LP (Impact de Montreal)	
TXH Enterprises Limited	
Whiteface	
Manitoba Family Services	

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Advertiser	Total
Canadian Transit Company	
Manitoba Chiropractors Association	
Maritime Broadcasting System Limited	
Illva Saronna	
Warren County	
Target Tours	
Electric Mobility	
YMCA of Edmonton	
Time Life	
Golf Canada	
Workers Compensation Board of Manitoba	
Frosty Treat	
Maison Simons (La)	
Royal College of Physicians and Surgeons	
Northern Pulp Nova Scotia Corporation	
Leavitt Machinery	
Air New Zealand	
Canadian Cancer Society (duplicate)	
Festival of Small Halls/Small Halls Inc	
Alberta Executive Council	
St. Thomas University	
Manitoba Conservation and Water Stewardship	
City of Corner Brook	
Croplife Canada	
Sheridan College Institute of Technology and Advanced Learning	
Central Counties Tourism/Zone 6 Regional Tourism Organization	
Laserview Centre Inc	
Radio-Canada / SRC	
Royal Roads University	
Decoda Literacy Solutions Society	
Express Clothing Company	
Belledune Port Authority	
Summerhill Impact	
Kingsway Toyota	
Marketplace Events	
Tecumseh Manning Medical Centre	
Johnson & Johnson - Pfizer	
Knight Archer Insurance Ltd	
WRGS Strategies Inc	
Home Service Club	
Superior Sanitation Services Ltd	
Greco Foods	
Festival Juste pour Rire	
Mobilicity	
Rug Doctor Canada	
Newfoundland & Labrador Credit Union	
Perkins	
Saskatchewan Indian Institute of Technologies	
Denturists Association of New Foundland	
Canadian Institute of Bariatric Options Inc	
Chris Arel Motorsports	
Tourism Kelowna	
Liquidation World	
Prince Edward Island Department of Transportation and Infrastructure Renewal	
Lenovo	
Viable Calgary	
Scotiabank Blue Nose Marathon	
Toronto Rock Lacrosse Inc	
Certified General Accountants Association of Manitoba	
Penticton Wine Country Chamber of Commerce	
Interior Illusions Inc	
Bluesky Strategy Group Inc	
Quebec Acura Dealers Association	
Porsche Centre Calgary	
Castrol Raceway	
Sherwood BMR (Sherwood Building Supplies Ltd)	

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Advertiser	Total
Athletics Canada	
Dr. Georges-L.-Dumont Hospital Foundation	
Insideart Show Productions Limited (Toronto Art Expo)	
HN Homes LP	
Destination British Columbia	
Government of Newfoundland and Labrador (Executive Council-Voluntary and Non-Profit)	
Edmonton Oilers Hockey Club (Rexall Sports Club)	
Addition Elle	
Israel Ministry of Tourism	
Yamaha Canada Music Ltd	
De Boers Golf Shoppes & Training Centres Inc.	
Theatre Calgary	
DGB Sales Company	
Jeff Parry Promotions	
Inogen One	
Heritage Funds	
Pharma Science	
Prince Edward Island (PEI) Home & RV Centre Div. of Hambly	
Trillium Hearing Centre	
Young Street Equities Ltd	
Sheps Hair Restoration Clinic	
Tim Hortons - Tea {TH5}	
HarperCollins	
Beezid	
UNICEF Canada	
Newcap Inc (Halifax)	
New Brunswick Department Health & Wellness	
Global Coupon Inc	
College Acadie I.P.E.	
Small World Music Industry	
National Film Board of Canada (NFB)	
Prince Edward Island (PEI) Mutual Insurance Company	
B2TEN	
Music Prince Edward Island (Prince Edward Music Awards Association Inc)	
Sangster's Health Centres of Canada	
Nucasa Milling Company	
Simply Amish of NL (IHL Enterprises Inc)	
Foto Source	
Manitoba Liberal Party	
Burlington International Airport	
Hair Club for Men and Women	
Why Tower Road	
La Cucina Ristorante	
Pier 1 Imports	
Pieux Vistech-Postech Screw Piles Inc.	
Nestle General Mills	
Listen Up	
Queen Elizabeth Hospital	
Sporting Life	
Grouse Mountain Resorts Ltd.	
Recycle Frog	
Hamilton Entertainment and Convention Facilities Inc	
Law Media	
Government of Newfoundland and Labrador, Department of Child, Youth and Family Services	
K+S Potash Canada	
TSE Services Limited	
Palm Pre	
Pneus Touchette	
Jewell's Country Market	
Hamilton Beach	
Valley Ridge Furniture Ltd	
Space Ape Games	
1st Star Vitamins	
AltaLink	
Regional Ontario Tourism	
Alcool New Brunswick Liquor	

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Advertiser	Total
Manitoba Liquor & Lotteries	
Regie regionale de la sante et des services sociaux Nunavik	
Smith Bros.	
WellSpring Pharmaceutical Corporation	
BioElectronics	
Advanced Innovations	
King Cole Tea	
CMC Markets	
Nova Scotia Liberal Party	
FELD Motor Sports Inc	
Boyd Autobody & Glass	
Care Canada	
Hotel Grand Pacific	
Hilton Home Wood Suites	
Rumbletree	
RBC Canadian Open	
Stark Auto Sales	
Prairie Ford Dealers Parts & Service	
Swimming Canada	
W.O.W. Hospitality Concepts Inc	
The Canadian Society for Medical Laboratory Science	
Havergal College	
Northern Response (International) Ltd	
Walsh College	
Clearview Optical	
Canadian Centre for Child Protection	
Daniel Daniel Dentistry Inc.	
E&S Motorcycles Ltd	
Monfitello	
CNIB	
Nova Scotia Hospice Palliative Care Association	
Maple Pictures Home Entertainment (DVD Home Entertainment Release)	
2009 Canada Games (2009 PEI Canada Games Host Society Inc)	
Nunatsiavut Government (Labrador Inuit Association)	
Spray All Painting	
Bell Lifestyle Products	
O'Regan's Nissan Dartmouth	
Steam Whistle Brewery	
Combat Computers Inc	
Windmill Green Fund LP IV	
Metroland Media Group Ltd	
Vice Studio Canada Inc	
Banque de Developpement Canada	
Forevermark	
George Foreman Grill	
United Media Group Rallye Mitsubishi	
Genuine Health	
TVM Affiliate	
Southgrow Regional Initiative	
Outside Music	
World Wildlife Fund	
Search Engine Films	
Prostate Cancer Canada	
Prince Edward Island Department of Health and Wellness	
DMS Enterprises	
St. John's International Airport Authority	
Custom Cycle (1996) Ltd	
South Fort Chevrolet	
StorageVault Canada Inc	
Graham Barnes	
Sunset Estates Ltd	
Canadian Cancer Society - Nova Scotia Division	
Ability Bathrooms & Seabridge Bathing Manitoba	
Outside The Cube Management Consulting Inc	
Just Listed.com	
The Paquin Entertainment Group Inc	

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Advertiser	Total
Mortgage Brokers Ottawa.com	
Department of Manitoba Justice	
Janes Food	
Enbridge Gas New Brunswick	
Petinsurance.ca	
Bodum	
ABC Warehouse	
Opera Lyra	
Mobilia	
Honeywell	
DiverseCity	
Canadian Women's Foundation	
RCMP (Federal Enforcement Sec. L Division)	
Manitoba Securities Commission	
Vancouver Whitecaps F.C.	
Canadian Red Cross	
O'Regan's Motors (Corporate)	
A & H Asset Auctions Inc	
Majesta	
BBC Worldwide-Homevideo	
Body Break Health Inc.	
Yukon Government - Energy Mines and Resources	
Recreation World	
New Brunswick Lung Association	
City of Stratford	
Zip.ca	
Brockville Landings Inc	
NL Medical Association (NLMA)	
Dr. Boyco's Image Optometry	
Royal LePage Prime Real Estate	
Wolf Collision Services	
Korhani of Canada Inc	
Aroma Crystal Therapy	
United Way (Alberta Capital Region)	
Changing Paradigms	
Paderno	
Richmond Automall	
Gestion C.T.M.A. Inc.	
SUMA (Saskatchewan Urban Municipalities Assoc.)	
WF Young	
Goldcoast Fashions	
Embassy of Nepal	
BoardingSchools.com	
Stavros Steak House	
Merchant of Tennis Inc	
Corona Beer	
Worksafe NB	
Shaw Festival	
New Democratic Party of Newfoundland	
Riley's (1126171 Ontario Inc)	
Jamaica Tourist Board	
Sioux Falls Convention and Visitors Bureau	
US Customs and Border Protection	
Hydro Ottawa	
Lumber Liquidators	
TripAdvisor	
National Marine Manufacturers Association	
Ottawa Food Bank	
Simon's Prime Hamburgers	
The Telegram	
Kinsmen Home Lottery (DO NOT USE)	
Canadian Association of Defence and Security Industries	
Ambulance & Paramedics of British Columbia	
New Brunswick Dental Society	
Riverview Ford Lincoln Sales Ltd.	
Niagara Tourism and Convention Corporation	

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Advertiser	Total
Phillips Suzuki	
Super Channel - Allarco Entertainment 2008 Inc	
MF Distributions Inc	
College of Licensed Practical Nurses of Alberta-CLPNA	
City of Winnipeg	
CCM Hockey	
Government of Ontario - Ministry of Consumer Services	
Liftmaster Garage Door Openers	
Richibucto Furniture	
Maple Lodge Farms	
Owens Corning	
Canadian Museum of Immigration at Pier 21	
Ottawa Carleton Public Employees' Union	
Advanced Educational Systems Inc	
Action Business Coaching Inc.	
New Brunswick Population Growth Secretariat	
Chateau Bromont	
New Brunswick Responsible Energy Development Alliance (NBREDA)	
Saunders Bath & Kitchen Gallery Ltd	
Greenwit Technologies Inc	
Eyeteck Lasik Incorporated	
Recycle New Brunswick	
Manitoba Association of Optometrists	
Musee des Beaux-Arts de Montreal	
Manitoba Marathon Foundation	
Canadian Snowboard Federation	
Aikins, Macaulay & Thorvaldson LLP	
British Columbia College of Social Workers	
Iron Workers of Canada	
Calgary Economic Development	
Screen Colons Canada	
Brossard Cadillac	
Center for Addiction and Mental Health	
Focus Foundation of British Columbia	
German National Tourism Office	
Homecoming Manitoba 2010	
Jewish Community Centre of Greater Vancouver	
Kevin Landie Pacific Debt Inc	
Schenker of Canada Limited	
Wall Street Journal	
Whitewater Village Development Group LP	
National Airlines	
Ulnooweg Development Group Incorporated	
Huntwood	
Saskatchewan Indian Gaming Authority Inc	
Medicine Shoppe Canada Inc	
Federation des Cegeps	
Calgary Public Library	
Ottawa Bluesfest	
Newfoundland and Labrador Department of Education	
MBNA Canada	
Laurentian Bank of Canada	
Royal Window and Door Profiles	
Tamani Communities	
Hankook Tire Canada Corp	
Devon Energy	
North Atlantic	
GMG Jewelers	
Research and Development Council	
Regina Regional Opportunities Commission	
Platinum Motor Cars Inc.	
Lipenwald	
Elite Mazda	
Canadians for a Sustainable Society	
Escapes.ca	
O'Regan's Kia Dartmouth	



**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
Nautilus Plus	
O'Regan's Kia Halifax	
Développement Roccabella Inc.	
Lexus of Calgary	
Downtown Summerside Inc.	
Hospital For Sick Children Foundation	
Odyssey Time Inc	
Dog & Pony Productions Inc	
KMK Properties	
Prince Edward Island Progressive Conservative Party	
St. Ann's Lobster Suppers	
Canada Aviation and Space Museum	
Western Windows Alberta Ltd	
The Banff Centre	
Enter The Picture Productions Inc	
Maritime Travel Inc	
X Factor Advertising	
Coalition Humanitaire	
Strathmore & District Agricultural Society	
Northwestel Inc	
Maxim Truck & Trailer	
Vital Science Corp	
Les Promenades Gatineau	
University of British Columbia Museum of Anthropology	
Service Experts	
Community Table of the National Human Ressources	
Templeton's Trading Inc	
Scrivener Claims	
CMHC	
Papanack Park Zoo	
Italian Centre Shop Ltd	
Shen Yun Dance	
Qualico Group Ltd	
Cottingham Tire	
Tourism Charlottetown & PEI Convention Partnership	
Association of Saskatchewan Regional Colleges (ASRC)	
Capital BMW	
Confederation of Faculty Associations	
Hume Travel	
Fitness Town	
Downhome Magazine	
Edmonton Opera	
Manitoba Physiotherapy Association	
Thane Direct	
Conference and Events Management	
NB Teachers Federation	
Elections New Brunswick	
Laura Secord	
FPLQ/Federation des Producteurs de Lait du Quebec	
The Grand Theatre	
Screaming Eagle	
Rossignol Estate Winery Ltd.	
Westoba Credit Union Limited	
Vert Enterprises	
Paperchef Inc	
Gentry Manor	
MiiScan	
Janeway Children's Hospital (Calgary)	
SureSlim Wellness Clinic	
Last Gang Records Inc	
O'Regan's BMW Halifax	
The Keg Steakhouse & Bar (G.R.R Holdings LTD)	
St. Lawrence Seaway Management Corporation (The)	
W.P. Griffin Inc	
Cooke Aquaculture Inc	
MAX Arts. Athletics. Wellness.	

**CBC Revenues by Advertisers**  
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Advertiser	Total
Montana's Cookhouse (611856 NB Inc)	
CRS Electronics Inc	
Slemon Park Corporation	
Conseil des ecoles publiques de L'Est de L'Ontario	
College of Dental Surgeons of Saskatchewan	
Ecco Shoes Canada	
Regie Des Rentes Du Quebec	
Cinemas Guzzo	
Palm Springs Bureau of Tourism/SMG Palm Springs	
Winnipeg Art Gallery	
Village Honda	
Prince Edward Island Department of Energy	
Isellmyhome.ca	
Non-Partisan Association (NPA) - Vancouver	
ITW Permatex	
Algonquin College	
Capital Gridiron - CFL	
Snow Valley Edmonton	
Dialogue New Brunswick	
NL Alliance for the Control of Tobacco	
Gord's Running Store Ltd.	
Tops to Floors Inc	
Lexus of Royal Oak	
Mongolian Village Restaurants	
Herbers Autobody Repair Limited	
Canadian Urban Transit Association	
Cathy Bennett	
Manitoba Council of Health Care Unions	
Enova Financial	
Abegweit Band Charities Inc	
Strata Communications	
Express Employment Professional	
Kissack and Kissack	
Urgel Bourgie	
British Petroleum	
Living Sounds Hearing Centre Ltd	
9139-5442 Quebec Inc ( a division of Donald K Donald Events)	
City of Cold Lake	
Regional Tourism Organization 7 (RTO7)	
beIN Sports	
Bruneau Group Inc	
Flip Camera Canada	
Information Service Corporation	
Meyers Norris Penny	
The Atlantic Film Festival Association	
Destination Halifax	
Preferred Nutrition Canada	
Mel's Convenience Store	
Cash Converters	
Community Futures Saskatchewan	
Windsor RV Show (Ontario Recreation Vehicle Dealers Association)	
Lincare	
Riverview Country Market (Farmers Fresh Inc)	
Promexico	
Travel Guard Canada	
Canadian Securities Administrators	
T-Zone Health (726929 Ontario Ltd)	
Central Home Improvement	
Howard Johnson	
Vancouver Film School Limited	
SWEEP (Saskatchewan Waste Electronic Equipment Program)	
FTD	
Three Ring Advertising Inc	
Concur Technologies Inc	
Hospitals of Regina Foundation Lifestyles Lottery	
Deciem Inc	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
NPT Ricepoint	
Canadian Country Music Association	
Unxvision eSolutions	
Canadian Lebanese Association of Prince Edward Island	
Timex	
Variety - The Children's Charity	
Grand Time Inc	
Honey-Bee Ham Co.	
Greenpeace	
Red Shores Racetrack & Casino	
Dynamic Edge Systems Inc	
O'leary Pontiac Buick GMC Ltd	
Destiny USA	
Western Golf Management (Manitoba) Ltd	
Professional Bull Riding	
Tourisme Montreal	
National Museum of Science and Technology	
Transcontinental Printing G P	
Vector Aerospace	
Leather Elite Ltd.	
PressReader	
Airborne Inc	
Wreckhouse Jazz and Blues	
British Columbia Corrections	
Manitoba Neurofibromatosis Support Group	
Frye Festival (Northrop Frye International Literary Festival)	
O'Regan's Mercedes-Benz/Smart	
Centrepointe Theatre	
Alberta Electric System Operator	
Le Massif Inc	
Prospera Credit Union	
Saskatchewan Communications Network Corp	
Saint Elizabeth Home Health Care	
Long Harbour Employer's Association	
Blackbeam	
Stereoland	
Inventel Canada	
Charm Jewelry Ltd	
Theatre Under The Stars	
Tourism Prince George	
The Men's Store	
ARPE-Quebec	
KLM Calgary	
Driving Miss Daisy	
World Financial Group	
Chameleon's Hanger	
Orchestre Symphonique de Montreal	
City of Vancouver	
Saskatoon Hospital's Foundations Home Lottery	
Daosen International Student Service	
Premise Media	
Groupe Dagenais M.D.C. Inc	
Trail Appliances	
Eastern Auto Supply	
Pro Oil Change	
Pizza Delight	
Sunny's Dairy Bar	
National Franchise & Business Opportunities Show (National Event Management Inc.)	
Michael B. Murphy QC	
Fares & Co Development Inc	
Malone Golf Club	
Totem Studios	
Frees Of Windsor	
BC Used Oil Management Association	
Conseiller en Ressources Humaines Agree-CRHA	
Station Mont-Tremblant - Intrawest	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
True North Records - Linus Entertainment Inc	
CUPE Saskatchewan	
Wildrose Alliance Party	
Hilco Merchant Resources	
Massey Ferguson	
YMCA of Greater Vancouver	
R&D Media North Americas	
Blue Mountain	
The Kidney Foundation of Canada, Atlantic Canada Branch	
HCA Advertising	
Killam Properties Inc	
Canadian Propane Association	
Penningtons	
BMW St John's	
Hot Tub Pros - Beachcomber Hot Tubs/Sun Heating & Air Conditioning Ltd	
Sonic Concerts Ltd.	
NL Association of REALTORS	
Public Service Commission Saskatchewan	
Transcontinental Interactive Inc	
Regina Chamber of Commerce	
Stella's Circle	
Youth Addictions Prince Edward Island	
Cabot Ford Lincoln Sales Limited	
Alberta Federation of Labour	
Innovation and Technology Sector Council of PEI Inc.	
Saskatchewan Finance	
Arbaco Direct Inc	
Saucony	
Positec	
BSH Home Appliances Ltd.	
Supertek Canada Inc	
Stoneridge Mountain Resort	
Nelligan O'Brien Payne LLP	
Universities Canada	
Pandora Mic Mac (2292515 Ontario Inc)	
BoatSmart Canada	
ConocoPhillips	
The Gardens at West Highlands	
The Association of Registered Nurses of Prince Edward Island	
O'Regan's Dartmouth Hyundai	
Lexington Convention and Visitors Bureau	
EA Sports	
Tohu - Cite des Arts du Cirque	
Primeland Television Inc	
Guv'nor Inn (FDA Enterprises Ltd)	
Colba.Net Telecom Inc	
Dow's Mens Wear	
Grant Thornton	
The Commons Institute	
All About Golf	
Ultimate Selling System Inc	
Prince Rupert Port Authority	
Indian River Festival Association Inc	
Libro Group	
Home and Design Show	
New Brunswick Department of Transportation	
Giant Tiger	
CISN FM/Corus Radio Co	
Premiere Tours Ltd	
Mobile Strike	
Genome Canada	
Redtag.ca	
ComForCare	
Zen Sushi Bar	
Independent Concert Productions Inc	
Canadian Museum for Human Rights	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
South Dakota Tourism	
Children's Festival of Saskatchewan	
MacIsaac Mazda (Keltic Holdings Inc)	
Hays Specialist Recruitment Canada Inc.	
Strawberry Hill	
Carpet Superstores/Carpet Direct Edmonton North (615972 Alberta Limited)	
Midas Avis (PEI Auto Rental Inc)	
RideTime (do not use)	
Metropole Films Distribution Inc	
Calgary Zoo	
Metal Supermarkets	
CGA - NB Certified General Accountants Association of New Brunswick	
Assante Hydrostone Financial	
Manitoba Agriculture Food and Rural Initiatives	
Thomas Jeffery Men's Wear	
Calgary International Auto Show	
Government of New Brunswick (Department of Finance)	
Governance Village	
St. John Ambulance	
Literary Press Group	
Pickering College	
Christmas Arts & Crafts Market	
Taoist Tai Chi Society Of Canada-Western Region	
Better Business Bureau of Manitoba and Northwest Ontario	
Newfoundland and Labrador Liquor Corporation	
Life Improvement Products/K E M F Inc	
Kitchener-Waterloo Symphony	
Official Agent for Sean Casey (Liberal Candidate for Charlottetown)	
Oak Bay Beach Hotel	
Ben & Florentine Restaurants Inc.	
Independent Filmmakers Co-operative of Ottawa Inc	
Brunswick News	
Wholesale Sports	
Island Optical	
Canadian Society of Hospital Pharmacists	
Hub Cigar & Newstand and Britons Your British Corner Shop	
North Shore Credit Union	
Moncton 2010 Inc	
Hearing Institute Atlantic	
Westwood Hills Ltd.	
Alberta Community Futures	
Mental Health Crisis Line	
Smithsonian Channel	
BFGoodrich	
Our Divas	
T-Fal	
PEI Aerospace HR Sector Council Inc	
Cash Store Financial	
One Percent Realty Ltd	
Tourism Vancouver	
Carlson Wagonlit Travel	
Unicorn Restoration Limited	
Regina Exhibition Association	
Windsor Spitfires	
Pharmacists' Association of Saskatchewan	
Krevco Lifestyles Inc.	
CUPE Nova Scotia	
AEG Live Canada Ltd	
Province of Ontario - Ministry of Agriculture	
LML Payment Systems Inc	
The Insurance Company of Prince Edward Island	
Petroleum Show	
Coldwell Banker Parker Realty Ltd	
Bayside Builders	
Eastlink Centre PEI	
HJC New Media	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
An-Jye Company	
Proactiv	
Green Chili LTD	
U Weight Loss Clinic	
Bayshore Home Health	
Neptune Theatre Foundation	
Precision Mechanical Inc	
Orville Redenbacher Popcorn	
City of Saskatoon	
Acura of Moncton	
A Touch of Gold	
Palliser International Ltd	
Water Stewardship	
Oxford Learning Centre	
Respiratory Therapy Specialists Inc	
Davis Rea Investment Counsel	
Fall Flavours	
Whitney Information Network Inc	
The Fairmont Banff Springs	
Capital Pre-Owned	
Neptune Theatre {DO NOT USE}	
Saskatchewan Ministry of Highways	
Shanfields Meyers	
Prudential Reardon Realty	
Saskatchewan Ministry of Education	
Military Museums	
The Economist Group	
Teen Challenge	
Island Media Arts Festival	
Firststar Sports	
Quick Wrench Auto Place	
Taiwan	
Charlottetown Farmers Market Coop Association	
Fahrhall Home Comfort Specialists	
Fleetwood Country Cruize In	
Chief Media LLC	
Atco Power	
Early Childhood Development Association of PEI	
Skate America	
Balmoral Hall School for Girls	
Adirondack Region Tourism Council	
New Brunswick Adoption Foundation	
Gemini Screen Print & Embroidery Inc	
Canadian Music Week	
8113068 Canada Inc/Mercedes-Benz Gatineau	
Rotary Club of Charlottetown Charitable Trust	
Easter Seals PEI	
Atlantic Canada International Air Show	
Sonos	
Okanagan Springs Breweries	
Miles & Co	
Zicam Healthcare Products	
Collector Car Productions	
Buxton Bag	
Recreation Prince Edward Island (PEI)	
SkyVenture Montreal (Ciel Aventure Quebec Inc.)	
Islandwide Hospital Access	
Les Ponts Jacques Cartier et Champlain Incorporée	
Wicked	
Winnipeg Airports Authority Inc	
Liquidation Center Wireless Warehouse	
Tandem.mu Inc.	
WorleyParsons Canada Services Ltd	
Bowest Appliances Inc	
Jazzeast Rising Association	
Forest Glade Fireplaces	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
Katzman, Wylupek LLP	
Puerto Rico Tourism	
Northern New Brunswick Airport Authority Inc	
Canadian Badlands Passion Play Society	
Canadian Forces Morale & Welfare Services	
City of Winnipeg (Public Works Department)	
BC Lions Football Club Inc	
Canadian Boat Shows Inc	
Levi Strauss Canada Inc.	
ACIC (All Canadian Investment Corp)	
Brother Canada	
Canada Diagnostic Centres	
Special Olympics Manitoba Inc.	
Stratford Summer Music (Stratford Arts Foundation)	
YWCA of Calgary	
Shaping Purpose	
Ordre professionnel de la physiothérapie du Québec (OPPQ)	
Canadian Bankers Association (CBA)	
Skaha Hills Real Estate	
First Nations Technical Institute	
Ontario Museum Association	
Harvest Jazz & Blues Festival Inc	
The Great Bear Initiative (Coastal First Nations)	
College of Registered Nurses of British Columbia	
Recreation PEI Inc	
Prince Edward Island Department of Fisheries, Aquaculture and Rural Development	
Bacana Brazilian Steakhouse Inc	
The Landscape of Grand-Pre Society/Societe Paysage Grand-Pre	
Cirque Eloize	
Newsreel Production	
Trico Homes Inc	
Windsor Residence for Young Men	
City of Richmond	
SMS Equipment	
Faculty of Rehabilitation Medicine - University of Alberta	
Equinoxe Films (7024177 Canada Inc)	
Forest Nova Scotia	
Hearth And Home Fireplace Specialties Ltd	
Mississauga Suzuki	
WJS.com	
General Steel	
Alberta Mentoring Partnership	
Chambre de la Security Financiere	
GM Certified Service Dealers Atlantic Canada	
Chase Rubber Paving Inc	
Tommy & Lefebvre	
Canadian North Inc	
West Park Healthcare Centre	
Canadian Decompression and Pain Center	
Surplus Freight of Canada	
Scotia Chamber Players	
Timothy's World Coffee	
Government of Ontario - Ministry of Agriculture	
Campbell Webster Entertainment Inc	
The Gold Refinery	
Acushnet	
Summerside Home Furniture	
Tafelmusik	
Empire Theatres Ltd.	
Birch Run Chamber of Commerce and Convention & Visitors Bureau	
femMED	
Federation des jeunes francophones du Nouveau-Brunswick	
Nine Lives of Lucy Maud Montgomery	
Whistler Reader & Writer Festival	
Magnum Signs	
Gonzpiration Inc	

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Advertiser	Total
Taste PEI	
Great Canadian Road Show	
Labodega/SLOW Pub Ltd	
Manitoba Metis Federation Inc.	
9272-5456 Quebec Inc	
Yukon Energy Corporation	
Innovation and Technology Association of Prince Edward Island	
Music City Canada	
Southern Ontario Military Muster	
Advanced Basement Systems	
Truth and Reconciliation Commission of Canada	
Ships Start Here	
ChangeMakers Marketing Communications	
Blackburn Radio Inc/100.7 The Rock	
Culturelle	
Probiy Medical	
Volvo of Newfoundland	
Bolton Alimentari S.P.A	
Guardian Technologies c/o Zig Marketing	
Trinity Conception Placentia Health Foundation	
Chinatown and Area Business Association	
Club de Golf le Sorcier (7974337 Canada Inc)	
Rescued Horse Season Three Inc	
Charm Diamond Centre	
The Sharp Group	
Ottawa Chamber Music Festival	
Log & Cottage Show	
Stocco Construction Co Ltd	
Greater Essex County District School Board	
Parfum Gallerie	
Government of British Columbia Transportation Investment Corporation	
Pro Hockey Life Sporting Goods Inc	
MB Jobs	
Halifax Shopping Centre	
Market Mall	
Natura Pet Products	
Lounsbury Co. Ltd (Furniture)	
Aerus Electrolux	
Medic Alert	
Consumers' Choice Awards Inc	
Melcor	
The Taipei Economic and Cultural Office in Canada	
Canadian Life and Health Insurance Association Inc	
Central Medical Imaging CMI (Michigan Open MRI LLC)	
Ramar Construction Limited	
Bottom Line Productions	
Honda Motorcycles	
Momentous	
City of London	
Resolve	
HD Vision Wrap Arounds	
Vivint	
Arlington Orchards	
Halifax Professional Firefighters	
FMX Challenge	
Cage aux Sports	
Capital Honda	
Transition House Association of Newfoundland and Labrador (THANL)	
Grey Goose	
Leaf Guard by Beldon Inc	
Sunshine Coast Health Centre	
The Human Ressources Professionals Association of Ontario	
Global Spectrum Facility Management	
Edmonton Minor Soccer Association	
Ottawa Sports and Entertainment Group (OSEG)	
Climate Change Central	

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**CBC Revenues by Advertisers**  
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Advertiser	Total
Manitoba Alliance of Health Regulatory Colleges	
Big Tony's Original Wood Fired Pizza	
Station Mont-Tremblant	
Ottawa Gatineau Car Show	
Ryerson Image Centre	
Brand Marketing	
Imagewear	
Ausenco	
Clovelly Golf Course Inc	
S.G.E.U. Do Not Use (Saskatchewan Government & General Employees' Union)	
Tiffany Village Retirement Residence	
Prince Edward Island Department of Agriculture and Forestry	
I Communications	
CRAVE Cabinets and Appliances	
Envision Financial	
Strauss Communications Inc On Broadway	
TB Vets	
Gouvernement du Quebec-EEQ/Recyc-Quebec	
Sistering - A Woman's Place	
Furniture Gallery Countrywide	
Barrick Gold	
Cable Public Affairs Channel (CPAC)	
BC Place	
Feast Dinner Theatre	
Southcentre Mall	
Disney Classics on Ice	
Peace Arch Hospital	
The Pink Ivy	
Surgical Tourism Canada	
New Brunswick Teachers Association	
PEI Residential Construction Sector Council	
Esprit Medical and Aesthetics	
CardioComm Solutions Inc	
Joel Plaskett	
Au'some Marketing	
King of Clubs	
Newfoundland School Board Association	
Academy of Learning	
Alzheimer Society of BC	
Manitou Springs Resort & Mineral Spa	
Saskatchewan Society Medical Laboratory Technologists	
Government of Newfoundland & Labrador Transportation & Works	
St Jacobs Country	
Telefilm Canada	
The Lung Association, Manitoba (Sanatorium Board of Manitoba)	
Winnipeg Regional Health Authority-Health Sciences Centre Site	
United Way (Calgary)	
Floform Countertops Ltd	
Abacus Data	
Dalhousie University	
Maax Industries Corp	
University of Calgary	
Theatre Council Productions	
Cows Inc	
Alzheimer Society of Ottawa and Renfrew County	
National Junior Golf Academy	
John Wiley & Sons, Inc	
Regina Symphony Orchestra	
Bay Ferries Limited	
Edge Benefits	
Winfall Oceanview Lottery	
Furniture One Limited	
Tourism Sun Peaks	
K of C Dream Home Lottery	
Edmonton Chamber of Commerce	
Re/Max Plus Realty Inc	

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Advertiser	Total
Canadian Foreign Workers Advocate Ltd	
Hambly's Home Furnishings	
Tilley Endurables	
FanXchange	
Prairie Theatre Exchange Inc	
Shelmerdine Nurseries & Garden Center Ltd	
Selectcom Telecom	
Delphitech Corporation	
Kingston Economic Development Corporation	
Saskatchewan Snowmobile Association Inc	
673556 NB Inc/Moncton MRI	
Hand in Hand Home Dreams Lottery for New Brunswick Hospitals	
OCAD University	
R & D Energy Solutions	
The Wilds	
The Hobby Show & The Great Canadian Game Show Inc	
University of Calgary - Continuing Education	
New Brunswick Summer Music Festival	
4 Play Sports Bar	
Amalgamated Transit Union Local 569	
Viewpoint Realty Services Inc	
Stanley Bridge Country Resort	
Atco Structures	
Nexen Inc	
Alberta Back and Neck Rehab	
Manitoba Great Wall Performing Arts Inc	
Canadian Dental Hygienists Association	
Greater Ottawa Home Builders' Associations	
Global Wines	
Murphy Group of Restaurants	
Meals on Wheels Winnipeg	
Milestone Insurance per Jodko Media	
Canada Organic Trade Association	
Holiday Inn	
Tarragon Theatre	
The Core	
Jorgen Ballet	
Herman-Sellers-Gough-Furs	
Festival Cinergie 2013	
World Triathlon Series Edmonton	
Villa Nova	
MrGreen.net	
Cape Breton Resorts	
FestivAsia/Somerset Street Chinatown Business Improvement Area	
Rogers Arena Vancouver	
Ronald McDonald House - London	
Inches-A-Weigh Centre	
McKinley Entertainment	
PEI Association of Optometrists	
Rock Creek Tap and Grill	
Imagine Canada	
Toitures Vaillancourt	
Casino Du Lac-Leamy	
Car 2 Go	
Camosun College	
Overstock	
The Royal Newfoundland Constabulary (RNC)	
Mirror Nova Scotia - A Municipal Group	
Fitness Equipment of Ottawa	
Mayberry Fine Art Inc	
Clarion Hotel & Suites	
New Brunswick Denturists Society	
Chateau Edmunston	
Patten Sales & Marketing	
New Tang Dynasty Television	
Applebee's Dynapple Management Corporation	

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Advertiser	Total
Harbourfront Theatre	
Power 8 Workshop	
Bush Brothers & Company	
Ottawa International Writers Festival	
College of Family Physicians of Canada	
Adbusters Media Foundation	
Five Five	
Government of Saskatchewan	
Gestion Beton Solution Inc	
Newcap Inc (NL)	
Thai Palace Restaurant Inc	
Michael Corney	
Nova Scotia College of Chiropractors	
Citrix	
New Brunswick Family Services	
Victory Ford Lincoln	
Sports Experts	
University of Alberta	
Vancouver Canucks	
Progressive Conservative Party of Saskatchewan	
Product Care Association	
Leisure Time RV Center	
Real Foot Care Clinic	
Jazz on the Vine	
Lady Blackbird Boutique	
BJ Super Toys Sales Ltd.	
Cowtown	
Ontario Ford & Mercury Dealers Association	
Victims Matter	
Association Jeunesse Fransaskoise	
Dance Partner Inc	
TCU Place	
Saskatchewan Ministry of Corrections	
3 E Évènements	
The Mortgage Shoppe	
Foothills Real Estate	
RPC	
Arby's Roast Beef Restaurant	
Maritime Fishermen's Union	
NorQuest Landmark	
Country Ribbon Chicken	
Russell Coutry	
Atlantic Publishers Marketing Association	
Canadian Progress Club - Halifax Cornwallis Charitable Foundation	
Walking with Dinosaurs	
Habitat For Humanity	
Oyster Bed Speedway	
Precision Camera Repair Ltd	
ECDC Dental Inc	
Jones Entertainment Group	
The Citadel Theatre	
The Rascal Company of Canada	
Fondation Lucie et Andre Chagnon	
Concours Musical International de Montreal	
Canadian Breast Cancer Foundation - Prairies/NWT	
Canadian Vintners Association	
CFIB - Canadian Federation of Independent Business	
Jim Watson	
Make Poverty History	
Masterpiece Inc.	
Ministere du Consil Executif du Quebec	
Mt. Oregon Territory	
Olympic Oval Association	
Bonsound Inc	
New Brunswick Pharmacists' Association	
Sexual Health Research Lab	

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Advertiser	Total
Johnny K's	
YMCA of Windsor and Essex County	
Leave a Legacy™ (Canadian Association of Gift Planners)	
Christmas at the Glacier	
CDPC Calgary Ltd	
Push Festival Society	
Black Hen Music Ltd	
Cavendish Beach Music Festival Incorporated	
SaskCentral	
PEI Home and School Federation	
DJK Holdings Inc	
Falun Dafa Association of Edmonton	
Manitoba Finance	
Irish Heritage Festival of PEI	
Direct Air	
Tennis Canada - Wheelchair Tennis Department	
Fire and Ice Custom Jewellery and Repair Inc	
Eco Canada	
Mount Saint Vincent University	
Rick Orman	
Taylor Ford	
Clackamas Country TCA	
Cyclone Integrated Inc	
Grove Dodge Chrysler Jeep	
Strathmore Motor Products Ltd	
Musical Strings N Things	
Ville de Quebec	
Falun Dafa Association of Winnipeg	
Nordstrom	
Uncle Ben's R.V. & Auto	
Living Social	
Vegas.com	
Atlantic Sleep Apnea Services	
Hospitals of Regina Foundation Home Lottery	
Miracle Dent Repair	
New Holland Tractors	
Granite Springs Golf Club	
Shutters on the Beach	
Canadian Western Agribition	
Pedi Paws	
Hillcrest Volkswagen	
Homeland Housewares	
Corporate Renaissance Group Inc	
Lion Dog African Safaris	
Starvox Entertainment	
Canada Custom Shutters	
The Dizzy Record Company	
Conexus Centre of the Arts	
Interior Credit Unions	
Web Pic Id	
Popowich Karmali Advisory Group - TD Waterhouse	
Royal Oaks Golf Club	
Slow Motion Food Film Fest	
Full Circle : First Nations Performance	
Lube Plus	
Go Travel Direct	
Machine Zone	
Manitoba Housing and Community Development	
Alberta SPCA	
Oneida County Tourism	
M & M Incorporated	
Conseil des ecoles catholiques du Centre-Est (CECCE)	
Alianco	
Diane Shoes	
Grey Rock Entertainment Center Inc	
Government of Newfoundland - Municipal Affairs	

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Advertiser	Total
BC Wheelchair Sports Association	
Association of Canadian Francophones in Alberta	
Old Brewery Mission Foundation	
Sand Beach Escapes	
Spasation	
Meetings & Conventions PEI	
KPMG Management Services LP	
Repeats Quality Family Clothing and Costume Centre	
Gold's Gym	
Health Partners	
NAS Institute, New Canadian Jobs (North American Strategy)	
Tirecraft	
City of Windsor	
5TH STRING ENTERTAINMENT	
Sports & Entertainment Atlantic	
Clopay Building Products	
Canada Pacific Investment Group Ltd	
Diving Plongeon Canada	
Capital Hyundai	
The Royal Ottawa Golf Club	
Granny's Poultry Cooperative (Manitoba) Ltd	
Liscombe Lodge Resort and Conference Centre	
Homewood Health	
Grand Prix Productions	
Salomon Canada Sports Ltd/Ltee	
Sturgeon Woods	
Ski Bromont	
Art Gallery of Alberta Society	
Equifax Canada	
Alpine Canada Alpin	
Working Families of Manitoba	
Premium Financial	
Mermaid Pools	
Cobblestone Garden Centre	
Lot Polish Airlines	
Spirit Bay Developments	
The Bigs Ultimate Sports Grill Inc	
Anne and Gilbert Inc.	
Ideal Cargo Inc	
Saskatchewan Federation of Labour	
Council of Independent Pharmacy Owners of Newfoundland and Labrador Inc	
Pascan Airlines	
R. Birt & Associates	
Erase Your Debt	
Progressive Conservative Association of Prince Edward Island	
Andre Rieu Concert	
St. John's International Women's Film Festival	
David Suzuki Foundation	
Ric's Grill	
Moose Jaw Downtown and Soccer/Field House Facilities Inc	
Lake Winnipeg Foundation	
Saskatchewan Hospital New Beginnings	
Steve's Pest Management	
Audio Warehouse Ltd.	
Manitoba Home Builders Association	
Lyric Media, LLC	
Centum Advantage Financial Group Inc	
Marina Grill	
Re/Max Harbourside Realty Ltd.	
Blue Water Pools	
Assiniboine Community College	
Imax Theatre	
Earl E Austin Appliances	
Canada One RV (64770 Manitoba Ltd)	
Alberta Registry Connect	
Turtle Mountain Holdings	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
IWK Health Centre (Izzak Walton Killam Health Centre)	
Buckingham Chrysler Jeep Dodge	
Edmonton and District Historical Society	
Flight Centre	
Island Fabric Outlet	
Canucks Sports & Entertainment	
SaskCulture Inc	
Northumberland Dairy	
Groupe Alta-Socam	
Central Dairies	
Christmas Bureau	
Co-operative Auto Network (Can Co-operative Auto Network)	
Qualico Group of Companies	
Schizzo Inc	
Government of Newfoundland (Department of Finance)	
Rumidifier Home Comforts Inc	
MacKenzie Art Gallery	
Saskatoon Public Schools	
United Way (Saskatoon Area)	
Oxford Road	
Tip Top Hand Car Wash Inc	
Cunard Restaurant	
OSEG Soccer Group Limited	
Old Fashion Foods Limited	
Chatham-Kent Children's Safety Village	
Jones Fine Furniture	
Carefree Bathing Canada Inc	
FB Hospitality Group Ltd.	
International Development Relief Fund	
Women's Network of Prince Edward Island	
Sopexa Canada Ltee	
VoIP Pal-Locksmith Financial Corporation	
Media Stream Direct	
Ministere des Transports du Quebec	
Chicken Delight of Canada Inc	
Moonlight International Foundation	
Volken Foundation/Welcome Home	
Dave Amey & Associates Trade Show Management	
Portable Furnace	
Le Groupe Master	
The Pitt for Pasta	
Travesty Productions	
Rainbow Stage (1993) Inc	
O'Regan's Chevrolet Buick GMC Cadillac Halifax	
British Butcher Shoppe	
Saskatchewan Association of Licensed Practical Nurses	
Atlantic Ballet Theatre of Canada	
Joint Economic Development Initiative Inc	
Opera on the Avalon	
Canadian Diabetes Association New Brunswick	
Musée Stewart	
Duke	
RCMP Heritage Centre	
BCF	
Beaverbrook Management Inc	
Birchwood Automotive Group	
Canadian Mental Health Association -Winnipeg Region	
Concordia University	
Muriel McQueen Fergusson Foundation Inc	
Ottawa International Children's Festival	
Rheumatoid Arthritis Study	
September Seventh Entertainment Limited	
Silver Star Ski Resort	
University of Toronto	
Winnipeg Jazz Orchestra Inc	
Mennonite Brethren Collegiate Institute	

**CBC Revenues by Advertisers**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
Samcon St-Denis Inc	
Minto Beechwood	
SOCAN	
Orchestre Metropolitan du Grand Montreal	
Winnipeg Dodge Chrysler Ltd	
Ganapathi and Company	
Back to Nature Specialty Shop	
Ontario Hospital Association	
Vancouver Spine and Disc Centre Inc	
Elmwood School Ottawa	
Elections Saskatchewan	
Richardson GMP Limited	
Windsor Historical Society	
Charlottetown NDP Riding Association	
Natural Cures	
New Democratic Party of Prince Edward Island	
Eastern Canada Baseball Academy	
Royal BC Museum Corporation	
The Golden Tulip	
Listen In	
Hofstetter Agency	
What is on PEI Inc	
Ecomuseum Zoo	
Automobiles Silver Star Montreal Inc	
Brent's One Stop Auto Shop	
Best Price Express	
Sound Arts Initiatives Inc.	
Karwood	
Marble Mountain	
Ginger Design Inc	
Judith Merrill	
Insurance Hunter.ca	
Greater Essex ETFO	
Stars on Ice	
Reliable Used & New Homecare Store	
Eastern College	
Technoparc Montreal	
Abundancia, LLC	
Nissen Propane Service	
Knight EZ Dock Inc	
1-800 Pack Rat	
Fredericton Airport	
Vermont Hand Crafters Inc	
Simon Fraser University	
Victoria's Secret	
Optionetics	
MacKinnon's Seafood	
Anne and Gilbert	
Bausch & Lomb	
Quinlan Road Limited	
TCU Financial	
Lacoste Challenge	
Primus	
DBL Dream Machines	
Destination Quebec	
Hugo Boss	
Winter River - Tracadie Bay Watershed Association	
Syncrude Canada Ltd.	
Canadian Safe Step Walk In Tubs Inc & Safe Step Tubs Northwest	
LB Cafe & Catering	
Denovo Window & Door	
Ambleside	
Pizza Nova	
Racing Monster Agency inc	
Conair	
Flame X Inc	

**CBC Revenues by Advertisers**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**  
 As of May 7, 2016

Advertiser	Total
Mobovivo Inc	
Union Lighting & Furnishings	
MicroForce	
Brookfield Hospitality Properties, LLC	
Treemote	
Sherwood Drug Mart	
Roam Mobility	
Q9 Networks Inc	
Pure Health Naturally	
Canmore Folk Music Festival	
Beaute Paramedika Inc	
Little Tiny Records	
Assante Hydrostone (International Wealth Management Inc)	
La Troupe Du Jour	
Muscular Dystrophy Canada	
Ottawa Little Theatre Inc	
Swizzlesticks Enterprises Ltd	
Alzheimer Society of Canada	
Turning Point Ensemble	
Privateers Enterprises Inc	
Half Price Steaks	
Innovative Bed Systems	
Roaring Express	
TMGTV Inc	
Cross Roads	
Research Products Corporation	
CTFF - Caribbean Tales International Film Festival	
Rethink Your Ink Ltd	
Winnipeg Comedy Festival	
Rapport Communications	
Belvedere Golf and Country Club	
Scarlett Jane Music	
Information and Communications Technologies Association of Manitoba	
Tony's One Stop Music Shop	
Canadian Heavy Oil Association	
Entrepreneurial Foundation of Saskatchewan	
Mark Motors Porsche	
Leisure Mart and RV Canada Corporation	
Highway Entertainment (Barter)	
The Betting Company	
JFLNW Productions 1, Ltd	
Carlsberg	
Parrott's Hearing Clinic	
Second Encore Music Store Inc	
Inkline Global Inc	
Bredin Centre for Learning	
Banque Alimentaire du Québec	
Cetero Research	
MRG Concerts	
Jim Hatheway Ford Sales Limited	
Bill Matthews Audi	
Greater Edmonton Foundation Seniors Housing	
Caraquet en Bleu/Festival de Blues	
Goh Ballet	
Martha's Greenhouse	
Mobil One Oil Change	
Pipers Department Store	
Intelligent Business Funding	
S2BN Entertainment	
Options for Sexual Health	
Centre for International Migration and Settlement Studies	
London Auto Expo	
Once Upon a Child	
Government of Ontario - Ministry of Economic Development, Employment and Infrastructure	
Greenview Aviaries Zoo	
Employabilities	



**CBC Revenues by Advertisers**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**  
 As of May 7, 2016

Advertiser	Total
KidSport	
CB Communications Inc	
C&C Transmission	
Globetrotters	
Fram Group	
Liquor Depot	
Green Bags	
Empower Productions Inc	
Pepsi/Lipton Partnership	
Costa Developers	
Virtual Studios Inc	
Metro Cinema Society	
Headline Productions	
Totem Building Supplies	
Bush Dreams Native Australia Flavors Inc	
Imports Dragon	
Plum Garden	
Ukrainian Shumka Dancers	
FLOE	
Edmonton Heritage Council	
Motorcycle Tour Guide Nova Scotia Marketing Ltd	
Collette Vacations	
Devcore Construction (QC) Inc.	
Isha Foundation	
Big Brothers Big Sisters of Winnipeg Inc	
Cantebury Tales Literary Festival	
BC Assessment	
Prairie Public Television	
Moorcroft	
Centre Medes Center Inc.	
Just For Laughs Toronto Festival	
New Jersey Department of Tourism	
The School of Dance	
Jim Pattison Toyota	
Genome Atlantic	
7872879 Canada Inc (MMonkland)	
Brunswick Square Merchant Association	
Legs For Literacy	
Atlantic Developments Inc	
Born Ruffians	
O'Brien's Whale and Bird Tours Inc	
Retriever Records Limited	
World Health	
Alger & Associates Inc	
Ashbury College	
Cameco	
John Labatt Centre	
Junior de Montreal (Club de Hockey Junior de Montreal)	
Kootenay Concert Connection	
Manitoba Craft Council	
MCL Motor Cars	
Micronutrient Initiative	
Nova Scotia Designer Crafts Council	
Outward Bound Canada	
Heart & Stroke Foundation of New Brunswick	
Justin Time Records Inc	
Carol Doucet Communications	
Rosebud Centre of the Arts	
Young & Free Alberta (Powered by Servus Credit Union)	
Doctors Nova Scotia	
Tealife Boutique	
Child Safety, Department of Pediatrics University of Alberta	
FabFind Inc	
OTTAWA SHAKESPEARE COMPANY/OTTAWA THEATRE SCHOOL	
The Business Exchange	
PFMH Partners for Mental Health	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
Piscine Trevi	
Polson Pier Entertainment	
CSST/Commission de la Sante et de la Securite du Travail	
Twistee Treat	
Sackville Early Music Festival	
The Guild	
Designer Shoe Warehouse (DSW)	
Different Bikes Inc	
Cooperative Radiophonique de Toronto	
Productions Nuits d'Afrique	
Bear's Den Convenience Store	
TLC Laser Eye Center	
Calgary Stampeders Football	
Bass Pro Shops	
Edmonton Community Foundation	
Chef Dimitar	
Canada Car Care	
New Brunswick Medical Society	
Marsh & McLennan Companies	
Regina Battery Depot	
Outriders Cookhouse	
Art Instruction School	
Snow's Academy of Martial Arts	
Excalibur Plastics Ltd	
Bangladesh High Commission	
Highway Vision: Truck Driver Employment Service	
Cindy Masaro	
Convergys	
Urban Capital	
Oreck Air Purifier	
The Old General Store	
University of King's College	
RCGA Royal Canadian Golf Association	
Ambassador Bicycles	
Horse Life	
Chatham BIA- Retrofest	
D+H Financial Technologies	
Century Casino	
Dancing on the Edge Festival	
Shivering Songs Festival	
Harbour Station	
imagineNATIVE Film + Media Arts Festival	
Source Water Protection	
Humber College - School of Creative and Performing Arts	
TVA Media Group	
Chatham Capital Theatre	
Latent Recordings	
Twenty Valley Tourism Association	
Canadian Film Institute	
Corus Radio Calgary	
Fath Sports	
Edmonton Weavers Guild	
Front Street Home Furnishing	
St. John's Sports & Entertainment Ltd.	
Steemee Wonder	
Heritage Harley-Davidson Ltd	
Keewatin-Patricia District School Board	
Regina Folk Festival Inc	
Transition House Association	
Sigma Logic Inc	
Canadian Mental Health Association of New Brunswick (CMHANB)	
Armstrong's Point Association	
Chiltern	
Jonnies Sticky Buns	
Allure Magazine	
Vogue Theatre	

**CBC Revenues by Advertisers****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Advertiser	Total
Skin Vitality	
Speed Sport	
Union Hearing Aid Center	
Stephan Stuart Paape for Observatoire Pontiac	
Dazzle Me Trade Shows & Events	
Inn From the Cold	
West Meadows Raceway Inc	
Treetop Trekking Heart Lake Inc	
City of Fredericton (Fredericton Tourism)	
Nelson Koontenay Lake Tourism	
The Al Green Gallery	
Music/Musique NB	
Cancer Care Manitoba Foundation	
City of Guelph Tourism Services	
Get It Promotions Inc	
NOIA - Newfoundland and Labrador Oil & Gas Industries Association	
Wax Records	
Real Instruments Service and Repair	
Camp Monahan Association	
The East Coast Production Group (ECPG)	
Canadian Parks and Wilderness Society-Yukon Chapter	
Calgary Bluegrass and Roots Music Society	
Movement Centre of Manitoba Inc	
Tax Filers (501129 NB Ltd)	
Gravel Doctor of Halifax/Dartmouth	
Rezolute Records	
Rocky Mountain Skiing Inc. o/a Ski Marmot Basin	
Fondation du Dr Julien	
Manitoba Chamber Orchestra	
Dangstorp Dental	
Alexma Construction	
Easter Seals Nova Scotia	
Atlantic Persian Rugs Inc	
University of Maine at Fort Kent	
Pyramid Productions Inc	
Halifax Harbour Bridges	
Atlantic Dance Festival Dance Atlantique	
Choices for Youth	
Meewasin Valley Authority	
Maple Art Gallery	
Bill Baileys Sports Bar & Grill	
Halifax Independent School	
Myers Volkswagen	
ReBath/Better Than New Inc	
File Under: Music	
Great Canadian Gaming Corporation	
Next Legacy Technologies Inc	
Ebates	
West End Cultural Centre	
White Point Beach Lodge	
Bloomex Inc	
Dollars 4 Gold	
Norsteel Buildings Limited	
Fools Tongue	
City of Moncton	
Musee du Chateau Ramezay	
Bharatiya Sangeetha Sangham	
The Details Design and Branding Inc	
Ontario College of Trades	
Edmonton Christmas Show	
Neighbourhood Dance Works	
Nuclear Waste Management Organization	
ICU Auto Glass	
Willows Golf Club	
Government of Newfoundland & Labrador - Chief Electoral Office	
Calgary Performing and Visual Arts Foundation	

**CBC Revenues by Advertisers**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**  
As of May 7, 2016

<b>Advertiser</b>	<b>Total</b>
Forest Labs	
Effbe International Inc	
CHATEAU MONT SAINTE-ANNE	
MTY Tiki Enterprises Inc	
Mexico Alive	
Walkerville Interiors	
Valcom	
1112002 Alberta Inc/TS Inserts	
Raising Spaces	
United Way of Newfoundland and Labrador Inc	
Chatham Burgers	
Free Agency Content Studio	
Chocolatier Constance Popp Inc	
Edmonton Public Library	
Maxe Cleaning Service	
Swain Medical	
TEST ADVERTISER DSM	
TKL Research	
Imago	
Atedra Inc	
Laser Ease Therapeutic Inc	-
Video Professor	-
Purity Life	-
Tradewind Eco-Energy Solutions	-
Dimpflmeier Bakery	-
Astral Media Radio Calgary/CJAY 92	-
Quattro Wireless	-
Audio Video Unlimited	-
Pressed 4 Time, Print Copy & Design	-
MDG Computers Canada Inc	-
PHD Conjunction	-
New Business (Dummy Advertiser) Do Not Use	-
<b>Grand Total</b>	<b>1,622,048,587</b>

\*Broadcast Week of Jan 6, 2008 to May 2, 2016

**CBC Revenues by Agencies**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**

As of May 7, 2016

Agency	Total
OMD Canada (Toronto)	
N/A	
Mindshare Canada - Toronto	
Mediacom Canada (Toronto)	
ZenithOptiMedia - Toronto	
Carat Canada (Toronto)	
PHD Canada	
UM Canada/The Interpublic Group of Companies Canada Inc	
M2 Universal (Toronto)	
Mediavest Worldwide	
Cossette Communication Marketing -Toronto	
Media Experts IPG Inc.	
Highway Entertainment Inc	
Starcom Worldwide	
Vizeum Canada Inc (Toronto)	
Mediaedge: CIA {Do Not Use}	
Saatchi And Saatchi Advertising Inc.	
Exceleator Media	
MPG Canada Inc. {TOR	
Initiative Media Worldwide Inc (Toronto)	
Media Buying Services (Toronto)	
Touche PHD Inc (Toronto)	
Group M Entertainment	
ZenithOptimedia - Toronto Billing	
Vizeum Canada Inc (Vancouver)	
OMD Vancouver	
Maxus Canada Limited	
The Media Company - P&G	
Mediaedge: CIA (Toronto){Do not use}	
Subway FCA Trust	
The Media Company	
Kingstar Media	
Northern Lights Direct Inc	
Havas Media	
Marketel Communications Inc.	
Carat Canada (Montreal)	
Pegi Lee Gross & Associates	
Wills & Co.	
Media Dimensions Ltd.	
Foxx Advertising & Design Inc	
Vector Media	
Time + Space Media	
Wasserman & Partners Advertising Inc.	
Target Marketing & Comm. Inc.	
The Media Company Entertainment Division	
M.W. Media Group	
Wieden & Kennedy	
Touche PHD (Montreal)	
Lyons & Henkell Advertising	
Highway Entertainment PHD (Barter)	
SFAFT (Toronto)	
Mediacom Canada (Montreal)	
Jungle Media (Toronto)	
DDB Canada	
Cossette Communication - Quebec City	
UM Canada/The Interpublic Group of Companies Canada Inc (Digital)	
Cossette Media - AOR Government	
David Stanger & Associates	
Retail Media Inc	
Highway Entertainment OMD (Barter)	
Agency 59	
Cossette Communication Marketing - Montreal	
Starcom Worldwide (Net/No Commission)	
Magi Communications Inc	
VMC Media	
A.O.R. Media Management Inc.	

**CBC Revenues by Agencies**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**  
As of May 7, 2016

Agency	Total
M2 Universal (Digital Toronto)	
M2 Universal (Calgary)	
Active Media Service - Cash/CBC	
Venture Communications (Net/No Commission)	
Marketel McCann-Erickson Ltee	
M5 Marketing Communications	
Active Media Service -Trade/CBC	
Le Groupe BCP Ltd.	
Highway Entertainment (OMD)	
Northern Lights DRTV	
Jungle Media {do not use}	
Neo@Ogilvy	
Carrie Barlow Media	
Touche!OMD	
McIlroy & King Communications Inc	
Bensimon Byrne Inc	
Canada Protection Plan c/o The Media Cottage	
CBC Business Development	
kbs+p	
East Side Mario's (Prime Restaurants of Canada c/o Ron Christie Communications)	
Starcom Mediavest Group Performance Marketing	
Bos Media Solutions Inc (exp)	
Weisblott Media (Net/No Commission)	
Vizeum Canada Inc (Montreal)	
National Hockey League	
Cramer-Krasselt Company	
Le Groupe TMC	
Venture Communications	
Zig Inc	
St-Jacques Vallee The Media Edge	
{Do not use} Touche Media Marketing Inc	
MW360 Media Inc	
MEC Canada (TOR)	
McMillan (Gordon B. McMillan and Associates Inc)	
Richards Group, The	
Joseph Pedott Advertising	
OMD Montreal	
Duit Direct Inc	
Mercer Media Inc.	
Mindshare Canada - Toronto (Net/No commission)	
DSA Media Saskatchewan	
Mec:ll (A division of Group M Canada Inc)	
Katz Dochtermann & Epstein Inc (KD&E)	
Hotshop Communications Inc	
HH Advertising	
A. Eicoff & Company	
TBWA	
Ocean Media Inc	
Tennis Canada	
Active Media Service - Cash	
Communications Nova Scotia	
Mediaactive Inc.	
Adera Advertising c/o Genuine Media	
Now Communication Group (Vancouver)	
CBC Television Network Sports (Net/No Commission)	
The Aber Group	
Marshall Fenn Communications Inc	
Endeavour Marketing & Communications	
Dentsu Media	
Publicite MBS Ltee	
DentsuBos Inc (Toronto)	
Sail Outdoors Inc	
OMD Direct (Toronto)	
Elton Advertising Inc.	
DentsuBos Inc (Toronto / Montreal Billing)	
OMD Canada - Vancouver (Net/No Commission)	

**CBC Revenues by Agencies**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**  
As of May 7, 2016

Agency	Total
Gaggi Media Communications	
Prime Creative	
Phoenix Advertising Group (Net/No Commission)	
Maxus Communications	
Ogilvy Montreal Inc	
Kre8 Media Inc	
Ground Zero Advertising	
Due North Communications Inc	
Premier Bathrooms Inc-Premier Care in Bathrooms (Premier Baths Inc c/o Kre8)	
Zoom Communications	
Edelman Public Relations Worldwide Canada Inc	
The Keg Marketing Group	
DMW Worldwide LLC	
CP+B Canada Inc	
Challenge Agence-Conseil en Medias Inc.	
Cossette Communication - Vancouver	
Communication Services Manitoba (Tax Exempt)	
Icon Media Canada	
Mediplus Advertising (142932 Canada Inc)	
The Idea Factory Inc	
ZenithOptimedia - Toronto (Net/No Commission)	
Colour	
Parcom Marketing Inc.	
Union Creative	
Active Media Service -Trade	
M2 Universal Calgary (Net/No Commission)	
M2M	
4 Bucks Media Inc	
DSA Media (Calgary)	
JWT/Ogilvy Action Inc	
AdFarm	
Maple Leaf Media Services Limited	
Scout Media Inc	
Vonage America Inc c/o Horizon Media Inc	
Watermark Advertising Design Limited	
Phoenix Advertising Group	
OMD Canada (Toronto) (Net/No commission)	
Clear Media.Tv	
OMnet (PHD), a division of Omnicom Canada Corp.	
DDR Media Inc	
Walker Media Group Inc	
Kosick Communications Ltd	
Upstream Marketing Inc	
Cairns Oneil Strategic Media Inc	
Communication Services Manitoba	
TMM Taylor Made Media Ltd.	
Zenithoptimedia - Montreal	
McKim Cringan George (Winnipeg)	
S.O. Asher Consultants c/o Princess Margaret Hospital	
Kandu	
Creative Bube Tube	
Denneboom Inc	
WPP Group Quebec Limitee, Enterprises Mindshare Quebec	
M2 Universal Toronto (Net/No Commission)	
Tenzing Communications	
Immediate Buying Services	
Charity Media Inc	
BBDO Toronto - Automotive Group	
Mediacom Canada (Vancouver)	
Allard Johnson Communication Inc	
MacKinnon Calderwood Advertising	
OMnet (OMD), a division of Omnicom Canada Corp.	
Espace M Inc	
Adera Advertising c/o Mediactive	
True Media	
S.O. Asher Consultants	

**CBC Revenues by Agencies**  
**SF08-09 to SF16-17**  
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As of May 7, 2016

Agency	Total
Hudson's Bay Company Media Services Div (Net/No Commission)	
Integrated Media Solutions Inc	
Communications DentsuBos Inc {DO NOT USE}	
Mindshare Canada - Calgary	
Dentsu Canada Inc {Do not use}	
Rose Wagner	
OMnet (PHD) Content, a division of Omnicom Canada Corp.	
Mec: Montreal	
Noise Digital Inc	
U.S. International Media LLC	
Compass Communications Ltd	
Hudson's Bay Company Media Services Div.	
Uni-Select Prairies Inc	
Full House Lottery	
Gould Marketing & Associates {do not use}	
UM Canada MME (Toronto) (Net/No Commission)	
Doug & Serge Inc	
Bedrock SMG Inc	
Trigger Communications & Design	
Entreprise De Communication Tank	
Prime Communications	
Weisblott Media	
City of Edmonton	
Blue Buffalo Company	
Kellett Communications Inc	
Blue Sun Productions Inc	
Marketing & Media Services Inc (Net/No Commission)	
Vizeum Canada Inc (Toronto - Net/No Commission)	
Trigger Communications & Design (Net/No Commission)	
Cundari Group Limited	
Pro-Select Ltee.	
Brown Communications Group	
Van O'Steen Lawyer Marketing Corporation	
Television Advertising Services	
Revolve	
Orion Trading LLC (Toronto)	
Cmedia Services, LLC	
Apple Auto Glass/Belron Canada INC (Net/No Commission)	
ACLIC Inc	
Cossette Atlantic	
Viking River Cruises c/o Horizon Media	
National Hockey League (New York)	
Padulo Integrated Inc.	
CEO Media Group Inc.	
Tayfour Services Inc.	
Media Contacts (A Division of MPG/Maxx Media)	
Belron Canada Inc-DO NOT USE- (Net/No Commission)	
UM Canada (Net/No Commission)	
Initiative Media Worldwide Inc (Montreal)	
DSA Baron Communications Ltd.	
Bleu Blanc Rouge Media (9165-9086 Quebec Inc)-DO NOT USE	
Service NB	
The Faqtory	
Moroch Partners, L P	
Sandbox Advertising Inc	
Mediaedge: CIA (Net No Commission) {do not use}	
Troutbeck/Chernoff	
Quiznos C/O Horizon Media Inc	
Brandworks International Inc	
Calder Bateman Communications Ltd.	
Pitt Publishing	
Elevator Strategy Advertising (Net/No Commission)	
J L Media Inc	
Aegis Media Innov8	
Luc Media Group Inc	
VPM Marketing and Media Consulting Inc.	



**CBC Revenues by Agencies**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**  
 As of May 7, 2016

Agency	Total
Corinthian Media Inc	
The Marketing Garage Inc	
Neo@Ogilvy (Net/No commission)	
Imaginad Marketing & Promotions	
Matchprod Inc	
Mr Sub c/o The Metrick System (Net/No Commission)	
Maverick Multimedia Inc	
Highway Entertainment Two	
Bathfitter c/o Horizon Media Inc.	
Karo Group Inc	
Solk & Associates	
Results Marketing	
True Media (Net/No Commission)	
Quad Communication Marketing	
Zenergy Communications	
Loud Advertising Inc	
M2 Universal MME (Toronto)(Net/No Commission)	
Mediabrand Canada	
TARGETCAST TCM	
Doner Canada	
JWT/Ogilvy Action Inc (net/no commission)	
G2	
Adera Advertising c/o DSA Media	
Jan Kelley Marketing	
Bristol Group Inc	
Team Su Media c/o OMD	
Direct Access Marketing Inc	
Top Drawer Creative Inc (Net/No Commission)	
Niveau 12 Media	
The Cross Agency	
Missions Media	
Soleil Communication Marketing	
Innovacom Marketing & Communications Ltee.	
S.O. Asher Consultants c/o Calgary Health Trust	
DDB Canada (Net/No Commission)	
ChangeMakers Marketing Communications	
DentsuBos Inc (Montreal)	
ZenithOptimedia - Vancouver	
Icon Media Direct Inc	
Marktplaats B.V	
S.O. Asher Consultants c/o Princess Margaret Hospital.	
Mercury Media /DTR Advertising Inc	
Wonder Communications Inc.	
XMC - Experiential Marketing Limited Partnership	
Horizon Media Inc	
Orion Media	
Watts Communications Inc	
DO NOT USE Alberta Cancer Foundation, Canadian Cancer Society AB,NWT Division	
Noble Communications Co	
Jungle Media (Vancouver)	
Delta Media Inc	
Field Marketing Solutions, LLC	
Innocean Worldwide Canada Inc {Toronto}	
Mediaactive Inc (Net/No commission)	
Communications Bleu Blanc Rouge Inc	
Golden Media	
Dentsu McGarry Bowen LLC	
Acart	
Mr Sub c/o The Metrick System	
Initiative Media Worldwide Inc (Digital Toronto)	
OMnet (Touche), a division of Omnicom Canada Corp	
Slingshot	
Bullpen Integrated Marketing, LLC	
Optimedia Direct	
Broadcast Booking Corporation	
M2 Universal (Montreal)	

**CBC Revenues by Agencies**  
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**All Platforms and Programs**  
 As of May 7, 2016

Agency	Total
Hilsoft Notifications	
Harris Greenaway Communications Ltd	
Woods Advertising	
Mindshare Canada (duplicate-use#970276)	
Trampoline Creative Inc	
Zenith Direct	
Athorn, Clark & Partners Inc.	
Kelly, Scott & Madison	
Generator Media and Analytics	
Carat Strategem Inc	
Mercury Media/DTRA	
SMA NYC	
Gotham Direct Inc	
Brightroll Inc	
Conroy Media, Ltd	
Flying Pizza 73	
Compass360 Inc	
RJ Palmer LLC	
Bams Marketing Inc	
Calder Bateman Communications Ltd (Net/No Commission)	
Smith Roberts and Co Ltd	
Astley Gilbert Limited	
Russ Reid Company	
ZGM Collaborative Marketing (Net/No Commission)	
Variety Children's Charity Lottery	
OMG Canada	
OK&D Marketing Communications	
XLR8 Media Inc	
Kennedy Communications, Ltd	
TrojanOne Ltd.	
BT/A Advertising	
Hendrick Associates	
Mindshare Canada - Vancouver	
Vancouver General Hospital (Net/No Commission)	
Bang Media	
Outcrop Communications	
6S Marketing Inc	
{Do not use} Touche ! PHD (Toronto)	
Margaret Kool Marketing Inc. (MKM)	
Pilot Media Services	
Initiative Media Worldwide Media Inc MME (Toronto) (Net/No Commission)	
Current Creative Group Inc	
9078-7045 Québec Inc.(Agence Atypic)	
Multiple Media Entertainment	
dougserge+partners inc	
Siltanen & Partners Advertising	
Gross Point Media	
Virtual Studios Inc	
JWA Group Inc	
Orangetango Communication-Marketing Inc	
Jungle Media (Montreal)	
Two Nil, LLC	
Reno Associates Inc.	
Picante Advertising Inc	
Aegis Media Innov8 (net/no commission)	
Waste Management	
Media Buying Services - Toronto (Net/No commission)	
Gerrihans Advertising Associates Ltd	
Revolution Strategy Inc	
Bravo Tango Advertising Firm Inc	
M2 Universal (Vancouver)	
S.O. Asher Consultants c/o HSC Lifestyles Lottery (VENT)	
Fusion Communications (Vancouver)	
Treehouse Media Inc	
Ron Sherman Teleproductions Inc	
Eagle-Com Inc.	

**CBC Revenues by Agencies**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**  
As of May 7, 2016

Agency	Total
Surge Communications	
Maxus - a division of Mindshare Canada	
Communaute Amalgame Inc	
Chattem Canada Inc c/o Mcllroy & King Communications Inc	
Geram Communications Inc	
Waterwerks Communications Inc.	
Community Broadcasting Services	
Blazing Design Inc (Blazing THE Agency)	
Larter Advertising Inc	
Drew Marketing Ltd	
Essence Digital Inc	
O'Leary & Partners	
GRP Media Services	
Quest Advertising	
Hawthorne Direct Inc	
Stephan & Brady, Inc	
Moses Media	
Lakestreet Communications	
Maritime Toyota Dealer Advertising Association	
Initiative Media Worldwide Inc (Toronto) (Net/No commission)	
Agence Oz Publicite Communications Inc	
Genesis Media Inc DO NOT USE (Toronto)	
RED, The Agency Inc	
Wunderman	
Canadian Boat Show Inc C/O Media2go	
MEC Global {NY	
Paisieres Planning	
EURO RSCG TYEE MCM	
OgilvyOne (Net/No commission)	
Media Place Communication	
Mediatech Limited	
McKim Cringan George (Regina)	
Vidcraft Productions Limited	
Excelerator Media (No commission)	
Hamelin & Martineau, Publicite Marketing Design Inc	
Multiple Media Entertainment (Net/No Commission)	
Initiative Media Canada, Inc	
Agency.com Ltd	
Traffic Advertising Inc.	
Larter Advertising	
Doner (US)	
Inter/Media Advertising	
Ensemble Media	
The Marketing Den	
Broadhead & Co, Inc	
MBuy	
Think Mint Media	
Beyond Marketing Group (Canada) Inc	
Mediaedge:cia (Montreal) {Do not use}	
Birdsall, Voss & Associates, Inc. (BVK)	
Twenty6Two International	
Highway Entertainment Inc (OMD - Net/No commission)	
Milky Way Marketing Inc	
SMY Media Inc	
Rapport Communications Inc	
B B and M Media	
OMnet (OMD) Content, a division of Omnicom Canada Corp.	
CDI College Inc c/o Plattform Advertising (Corinthian College Inc)	
Back Clinics of Canada C/O Ron Christie Communications Inc	
NextMedia Inc	
The Wright Agency	
DSA Media Calgary (Net/No Commission)	
MediaVest – SMG	
Inspire Advertising & Design Inc	
Day Communications Inc	
C.J Advertising LLC	

**CBC Revenues by Agencies**  
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**All Platforms and Programs**  
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Agency	Total
Zenimax Media Inc c/o Fearless Media	
Highway Entertainment Inc (Net/No commission)	
Spruce Meadows	
D.P. Ball Advertising	
Advertiser Workshop (Lake Placid Advertisers Workshop)	
Tangible Media Inc.	
MW360 Media Inc (Net/No commission)	
Jungle Media (Halifax)	
Gould Marketing & Associates Inc	
Costa Integrated Marketing & Communications Inc	
Media Brokers International Inc	
iDig Marketing Inc	
MediaEdge:ClA (Vancouver/See#976982)	
Doug & Serge Inc c/o PHD Canada	
Capcom	
OMnet (Touche) Content, a division of Omnicom Canada Corp.	
Media Premier Inc	
Kandu Advertising c/o VPM Marketing	
Juice Mobile/Oriole Media Corp	
Manifest Communications Inc	
Good Wood Media Inc	
Kick Media Inc	
Direct Response Media Inc (Net/No Commission)	
Look Matters Corporation	
Active Media Service (Canada) Inc - Cash (Net/No Commission)	
Terrain Marketing Productif Inc.	
Deep Silver Inc c/o Tangible Media	
US Media Consulting LLC	
Edge Business Strategies {Do Not Use}	
Media Street Productions Inc	
Direct Point Group Inc	
Sweet Medecine Corp	
Tinsley Advertising & Marketing, Inc	
Klein, Lyons {Do no use}	
Maple Leaf Sports & Entertainment	
ATCO Gas	
Stremecast Media	
Fusion Communications (Winnipeg)	
Red Rhino Inc	
Media Storm LLC	
West Edmonton Mall Promotions	
BC Vacation Home Lottery (Royal Columbian Hospital Foundation c/o Calder Bateman)	
Interkom Inc.	
Parc Management c/o St Johns Partners	
Omnicom Media Group	
Capital Sports & Entertainment Inc	
Lion Digital Media c/o Copacino & Fujikado LLC	
Birchall & Associates Inc	
Kick Media Inc (Net/No Commission)	
Radonic Rogers Communications Inc	
Women's Marketing Inc	
Dicomm Media	
Rain Forty 3 (VCA, Inc)	
NichePlus Digital Inc	
Southern BC Advertising Group (668519 BC Ltd)	
Cesari Direct	
Ron Christie Communications Inc	
Bell Canada PEIN#6028235	
Channel 500	
Province of Prince Edward Island (PEI)	
Midlyn HR Communications	
Adbargains Inc	
Slack and Company	
Dream Away Lottery C/O Calder Bateman Communications Ltd	
Quiller & Blake Advertising Ltd	
Pilot Communications Inc	

**CBC Revenues by Agencies**  
**SF08-09 to SF16-17**  
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As of May 7, 2016

<b>Agency</b>	<b>Total</b>
Moodswing Media	
Neo@Ogilvy (US/Net no commission)	
Elevator Strategy Advertising	
TBC, Inc	
Royal Communication Services Inc.	
Pace Media	
Henderson Bas (Net/No Commission)	
3H Communications Inc	
Global Advertising Strategies Inc	
T4G Limited	
S.O. Asher Consultants c/o HSC Foundation Home Lottery	
Global Media Works	
bMod Communications Inc	
Panzano & Partners c/o Harmelin Media	
Access Media Sales Inc.	
Goat's Eye Media	
Traffik/Traffik Brand Communications Inc	
Impact Public Affairs Corporation	
Scott Thornley & Company Inc	
Slingshot Communications	
Northwest Weight Loss Surgery PLCC c/o Thrive Advertising	
Tag Creative Studios Inc	
Tag Advertising	
Vee Creative Group	
Capptive Markets	
Grey Entertainment	
JB Phillips Media, LLC	
Metis Media Solutions LLC	
Bro-Sun Media Consultants Inc.	
Match Drive	
Integer Group LLC (The)	
Gawenda and Company Inc	
Waste Management c/o Fogarty Klein Monroe	
CTV Media Inc	
Clarity Coverdale Fury	
Imaginad Marketing & Promotions (Net/No Commission)	
Odney Advertising Agency, Inc.	
Media Buying Services (Vancouver)	
The Idea Factory Inc (net/no commission)	
Centro Media Inc	
Camvest Ltd	
Geometry Global	
Orion Trading LLC	
DSA Media (Edmonton)	
Universal McCann - New York	
Latin Affaires	
Avis Budget Group c/o Starcom MediaVest	
Jala Communication Inc	
Media Junction	
Factory Design Labs LLC	
Jungle Media (Net/No Commission) - deactivated	
Creative Fire (Net/No Commission)	
Spoke Agency	
A.I.M. Communications Inc.	
Haworth Marketing & Media Company	
St George Tourism & Convention Office	
Donovan Creative Communications Inc	
Corporate Media Services	
Roll X Films	
Harris Marketing Communications Inc	
Hallamedia	
The Adam Advertising Group	
Active Media Service (Canada) Inc - Trade (Net/No Commission)	
Greg Monforton & Partners c/o PMP Marketing Group	
Colle + McVoy c/o Corporation for Travel Promotion dba Brand USA	
TKM (Trevor Kennerd Marketing Inc)	

**CBC Revenues by Agencies****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Agency	Total
Detroit Red Wings Inc	
A.O.R. Media Management Inc (Net/No Commission)	
Edelman Vancouver	
Gee Jeffery & Partners Advertising Inc.	
Wawryk Associates Ltd	
Bos Media Solutions Inc(deactivated)	
Brainstorm Group {Do not use}	
Evidently Ltd	
Active Media Service - Cash/News Network	
MoneyGram International Inc c/o Thayer Media	
Sharpe Blackmore Inc	
Fresh Media Inc	
The Media Company (Vancouver)	
Manitoba LC Franchisee Advertising Association Inc	
Promotivate LP	
ClearMotive Marketing Group	
Hudson Graphic Design Ltd.	
Jan Marketing	
Raylink Ltd (Net/No Commission) {Do Not Use}	
Martin Williams Advertising	
HJ Linnen Assoc.	
Klein Lawyers	
O'Regan Motors Ltd (3062401 Nova Scotia Ltd)	
Vivacom Media Inc	
Malone Advertising	
Noblet Design Group	
Le Groupe Jean Coutu (PJC) Inc	
Winnipeg Arts Council Inc (Net/No Commission)	
TicketMaster Media	
FBC TV S.L.R.	
SAIL/Sportium	
ClarkHuot/Cocoon	
Carlson Marketing	
Bader Rutter & Associates Inc	
Cross Mediaworks Inc	
Adviso Conseil Inc	
Medialink Worldwide Inc	
Meineke Car Care Centers Inc c/o Camelot Communications Ltd	
Banfield-Seguin Ltd	
Empower Media Marketing	
Wirtz Media Consulting	
Integrated Sports Management Inc	
9187-8835 Quebec Inc	
Kiefek Marketing Services LLC	
Quarterback CRM (Net/No commission)	
Brandfire Marketing Group Inc	
Jakks Pacific Inc	
Litehouse Inc C/O Quisenberry Marketing & Design	
Extreme Group	
Communications DentsuBos Inc (Toronto) {do not use}	
Cooperative Des Employees de Radio-Canada (Net/No Commission)	
Boelter + Lincoln	
Service Média Payant Inc	
Law Marketing & Media Inc	
Gordon Group Marketing and Communications	
Harfield & Associates Marketing Inc.	
Northwest Strategies	
C & M Marketing	
The Collective Brandsactional Marketing	
Direct Energy c/o TracyLocke	
Sq1 West Inc	
Globalhue (Don Coleman Advertising Inc)	
Osborn & Barr	
MEP (A Division of Magi Communications Inc)	
Dray Media (Designing Realty Around You Inc)	
Naaz Jiwa Media Consulting Services	

**CBC Revenues by Agencies**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**  
As of May 7, 2016

Agency	Total
Smart Media Group	
OK&D Marketing Communications (Net/No Commission)	
CanEast Communications Inc	
Lamb Mediaworks Inc	
Haystacks Media Productions Limited	
On Hold Communications Inc.	
Trampoline Creative Inc (Net/No Commission)	
Canadian Safe-Step Tubs Inc C/O Bullpen Integrated Marketing	
Spark Marketing	
Indigo Ice Inc	
Madison Avenue Direct	
Howard Motors Limited	
Aasman Design Inc	
Subway FCA Trust (Net/No Commission)	
Colle & McVoy Inc	
{Do not use} Touche Media Marketing (Toronto)	
Ootem Advertising	
Think Shift Inc	
Higher Design Inc	
Darwen Holdings Ltd	
Graham Sanborn Media Ltd	
MGM Communications (2002)	
Blue Rudder Marketing Ltd	
Quigley-Simpson	
Harrison Media	
Braid Media Services	
Response Advertising Inc	
E&M Advertising (Impart Media Advertising Inc)	
PHD Canada (Net/No Commission)	
The Studio Group	
National Marine Manufacturer's Association c/o Media2Go (Net/No Commission)	
UM Canada (Montreal)	
The Sharp Group	
LXB Communication Marketing	
Pub Point Com Inc	
Culligan of Canada c/o Kennedy Communications	
IMS Internet Media Services	
Direct Holdings Inc	
Ad Partners Services	
Maaco Collision Repair and Auto Painting/Maaco Systems Canada Inc	
LBI Atlanta (Net/No Commission)	
Elevation Ltd	
National Marine Manufacturer's Association c/o Laura Balance Media Group (Net/No Commissions)	
Noise Digital Inc (Net/No Commission)	
Trellis Marketing Inc	
Marketing Support	
Espresso Media Inc	
Cara Operations Limited	
Creative Fire	
Delvinia Interactive Corp	
TO2015	
D.L. Media Inc	
Creation Strategique Absolve Inc	
TMP Worldwide Advertising & Cmmunications Co	
Pacific Corporate The Adagency Group Ltd.	
Peppers Plus Advertising Inc.	
Oui Marketing Inc	
Orkestra Marketing Evenementiel Inc.	
Direct Focus Marketing Communications Inc	
Hello Cool World	
L'Express Communication Marketing Inc	
Now Communications Group Inc (Winnipeg)	
Fonetastic Telecom	
Magnus Dux Canada	
Groupe Demers	
The Marketing Den (Net/No Commission)	

**CBC Revenues by Agencies****SF08-09 to SF16-17****All Platforms and Programs**

As of May 7, 2016

Agency	Total
Agence Marketing BSocial Inc	
Imedia.com Inc	
Societe de Commercialisation Artcom Ltee	
Palm Springs Bureau of Tourism	
City of Ottawa/Centrepointe Theatre (Net/No Commission)	
Apropos Marketing Communications Inc.	
Pinnacle Advertising & Marketing Group	
Skyline Media Group Inc	
Parkour3 Inc.	
OMnet (Touche OMD), a division of Omnicom Canada Corp	
One Touch Media Inc	
IgnitionOne Inc	
Clary Flemming & Associates	
FTD c/o Media Partnership (FTD Group Inc)	
Unxvision eSolutions Inc	
Variety - The Children's Charity c/o NPO Management	
LeRoy Associates Inc	
Terrain Ogilvy	
Pinckney Hugo Group	
Cornerstone Media Group LLC	
Chief Media LLC	
Origin Design & Communications Ltd	
Strategic America Inc	
Brown Communications Group (Net/No Commission)	
Media Express	
Radiance Media Inc	
Stealth Agency, LLC	
Spencer4hireltd	
Direct Response Media Inc	
Mantaray Creative	
Preston Osborne	
Noblet Design Group (Net/No Commission)	
Free Advertising	
Canadian Lebanese Association of Prince Edward Island	
Invinity Marketing Group	
Lawrence & Schiller	
Konnek Design Media/6996639 Canada Inc	
Ridetime C/O of Potratz Partners Advertising Inc	
Turtledove Clemens, Inc	
X Factor Advertising (One Eighty Films, Inc)	
Think Digital Media	
Hargreaves Stewart Inc	
DMG Events	
Montreal Impact F.C. (Net/No Commission)	
Eagle-Com Marketing Inc	
The Patient Recruiting Agency	
Media AdWorks	
The Shopping Channel Direct (Net/No Commission)	
B.E. International	
Grizzard Communications Group Inc	
Sapient Corporation	
Cartier Communication Marketing	
TAM-TAM TWBA	
T & L Communications Inc.	
Norman Bean	
The Creative Group Advertising Inc	
PubInteractive SG Inc.	
JSR Advertising	
Guardian Technologies c/o Zig Marketing	
Young Marketing Services Inc	
Kimbo Design Inc	
Brighton Agency Inc	
adHOME Creative Inc	
Mesich Media Advertising	
R. Lee Hudson	
Strong Coffee Marketing	



**CBC Revenues by Agencies**  
**SF08-09 to SF16-17**  
**All Platforms and Programs**  
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Agency	Total
Leaf Solutions	
Peach Arch Hospital Foundation	
TP1	
Perkins & Marie Callender's Inc c/o CTV Media Inc	
Tripwire Media Group Inc	
Jodko Media	
Tract Consulting Inc	
La Federation des Francophones de Saskatoon	
Groupe St-Louis Communications Inc. (Le)	
Icon Communications & Research Inc	
Valde Group Media	
Agence Idylliq/9325-6956 Quebec Inc	
Tuerff-Davis Enviromedia, Inc	
Berkshire Direct (Troubled Men LLC)	
Lakeshore Media LLC	
SGCI Communications Inc.	
Cox Cross Media LLC	
Ace Advertising/Allegiant Air	
Grey Smoke Media	
Wendt Inc	
Gendron Communication	
Communication Andre Phaneuf Inc	
CGI Entertainment Inc	
IGT Media Inc	
Sounds Creative Inc	
Ray Creative Agency Inc.	
BMC Group	
JGC Imagings Inc.	
Media Corps Inc	
Allied Advertising Public Relations Canada Inc	
Tamm + Kit	
Genuine Media Inc	
Hitchcock Fleming & Associates, Inc.	
Communications LM (8005338 Canada Inc.)	
Ginger Design Inc	
Discover the World Marketing (Net/No Commission - JL Travel Marketing Inc)	
Lyric Media, LLC	
Museum of Civilization	
Bulman Communications Group Limited	
Blaq MAP Consulting Inc	
Insight Productions, LLC	
Empowering Media Team (EMT)	
9267-5396 Quebec Inc (Communication Marketing Media)	
Templeton Advertising Inc.	
Access to Patients	
Cox Digital Solutions, LLC	
ProMedia Group	
Eastern College Inc c/o Stryker Media Group Inc	
Knight EZ Dock	
Chester + Company	
Media @ The Core, Inc.	
Daniels Media Services	
Delta Media Inc (Net/No Commission)	
Clever Samurai	
Refresh Inc	
Graf Martin Communicatiions Inc	
Caribbean Tales Inc	
Blammo worldwide	
ADL/Amalgamated Dairies Ltd	
Hill Holliday LLC	
Revolve (Net/No Commission)	
Active Media Service -Trade/News Network	
Media Response Inc	
2 Dimensions Inc.	
Results Unlimited LLP	
Dleaney Media	

**CBC Revenues by Agencies**  
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**All Platforms and Programs**  
 As of May 7, 2016

Agency	Total
Amnet Media Canada Inc	
Brushfire Inc	
Sneak Attack Media	
Knock on Wood Communications & Events	
Modus Direct LLC	
Doremus and Company	
Direct Response Marketing Inc (Net/No Commission)	
Bernard Hodes Group Inc	
Essex Region Conservation Authority	
Master Piece Advertising	
CXI Data Inc	
6P Marketing Inc	
Axis Media	
Spectacle Communications Group Inc	
Ad Pioneers	
Mercury Media (Diversified Mercury Communications Inc)	
TEST AGENCY DSM	
TKL Research c/o Clinical Trial Media Inc	
Mindshare Canada - Montreal {Do not use}	-
Brandspank Creative Marketing	-
XXL Advertising Inc	-
OMG Canada - Highway	-
<b>Grand Total</b>	<b>1,622,048,587</b>

\*Broadcast Week of Jan 6, 2008 to May 2, 2016