

Consultation - Update / Mise à jour

1 message

Alex Johnston <alex.johnston@cbc.ca>

2 décembre 2016 à 16:34

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Dear Board,

Now that we are through the week I am sending you an update on how things have unfolded internally and externally. Overall it has been a very good week. The coverage has been generally quite factual and balanced. Jean managed difficult conversations with his employees exceptionally well. They are professional but obviously anxious. The calls with clients went well. Jean indicated that they understand this is a 'long play' and that it is business as usual for now. He did not flag any issues of concern on that front.

We had two good employee town halls where Hubert/Louis and then Hubert/Heather outlined the paper. There is a great deal of interest in and support from employees generally.

The digital site has been a great success. We had 7000 views on day 1. We have had almost 60,000 views of our short video teaser on social media.

I have attached the following documents for you:

1. Question period Hansard transcript of Minister's response to questions about our proposal
2. Speaking points which may be useful to you
3. Tony Manera letter to The Ottawa Citizen
4. Media coverage from Monday and Tuesday this week and a couple of select articles
5. Top Ten Facts sheet we have now posted on our internal site

Lots more work to do to advocate strongly for this proposal but we are off to a good start.

Regards,

Alex



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6 pièces jointes

 **Question period.docx**
18K

 **Speaking points for Board.docx**
7K

✓  **OTTAWACITIZEN-Manera.pdf**
71K

✓  **Our vision coverage (1).pdf**
3132K

 **Key Facts.pdf**
126K

 **Faits saillants.pdf**
128K

Question period

November 29

Peter Van Loan (CPC): York—Simcoe.

In two thousand ten, a quarter of the CBC's funding was from advertising. But this was falling in recent years as advertisers are abandoning CBC programs. Today it seems only around 15% of revenues come from advertisers. Taxpayers are now being asked to make this failure into a virtue and the solution, another third of a billion dollars per year from the poor beleaguered taxpayers and a guaranteed annual increase in the CBC subsidy forever. Does the government agree with the CBC president that their business model is quote profoundly and irrevocably broken?

Mélanie Joly (Lib): Ahuntsic—Cartierville

Thank you, Mr. Speaker. We just reinvested \$675 million in the CBC and also we decided to launch important consultation on how to support Canadian content in a digital age. What we heard from these consultations is Canadians love the CBC. 30,000 people participated in these public consultations, 3,000. Hundreds of people... Submitted ideas and reports and of course I understand the CBC submitted their own report. We'll be studying all submissions and we will be
(...)

Peter Van Loan (CPC): York—Simcoe.

Apparently all that money isn't working, Canadians look for high-quality Canadian content from the CBC but fewer are watching. In 2001, the CBC drew almost 10% of the Prime time audience, today that number is close to 6%. Viewers tune out. No wonder ad revenue is in free at all. The CBC has a solution. Taxpayers can be conscripted to replace ad revenue. After all, when Liberal spending is out of control, what's a third of a billion dollars between friends? Do the Liberals really plan on rewarding falling viewership by giving the CBC even more of taxpayers' money?

Mélanie Joly (Lib): Ahuntsic—Cartierville

Thank you, Mr. Speaker. We understand that the media and entertainment sector are facing important challenges because of technical changes, technological changes that are affecting how people consume information and entertainment. And this is why we decided to look into the entire federal policy toolkit to adapt it to the digital age. Our entire federal policy toolkit does not take into consideration the internet, the broadcasting act, and all different levers within heritage or developed under the Mulroney government.

Sylvie Boucher (CPC): Beauport—Côte-de-Beaupré—Île d'Orléans—Charlevoix

Mr. Speaker, as the Minister of Canadian Heritage continues her endless consultations, CBC asked for \$400 million in additional funding and asks that its funding be depoliticized by being indexed to inflation. Now we can imagine that the Minister is going to accept all of their requests because, as she said herself, the choice is easy. It's CBC. Mr. Speaker, will this government continue playing Santa Claus for its friends and unfairly spend another \$400 million?

Mélanie Joly (Lib): Ahuntsic—Cartierville

Thank you, Mr. Speaker. As we have said many times, we already in the election campaign announced that we would invest \$675 million in CBC radio Canada and we did that. Why? Because we want to fix the Conservative cuts of the last ten years, and because the people of Canada believe in the importance of having a public broadcaster that is strong, that having been said, I also launched public consultations, 30,000 people participated in those public consultations and in 2017, we'll come up with a new plan.

November 30

Rona Ambrose (CPC): Sturgeon River—Parkland

Mr. Speaker, the CBC receives more than a billion dollars a year from taxpayers. Now they're looking for an extra 400 million dollars a year. That would mean another \$46 for every man, woman and child in this country. Money that Canadians cannot afford. We're already \$30 billion in deficit, and we cannot afford to keep

spending. So will the Prime Minister assure Canadian families that they won't be on the hook for this. Do the right thing and just say no.

Justin Trudeau (Lib): Papineau

Once again, Mr. Speaker, the Conservatives are demonstrating that they don't understand the importance of cultural industries, of artists, of creators, not just the Canadian identity, but to growing the economy. The fact is investing in the stories that bind us together as a nation in both official languages, ensuring that Canadians understand each other's lives and experiences is at the heart of a mandate of the CBC and listening to Canadians is exactly why we are on this side of the house, and they are stuck in opposition.

Peter Van Loan (CPC): York—Simcoe

Standing up for our students is what we were sent here to do. Just a month ago the Liberals gave the CBC \$675 million on top of the billion dollars a year they already get. The CBC now says it's not enough, and they want another third of a billion dollars a year, and more from the hard-pressed Canadian taxpayers. When it comes to the CBC, it seems it's just never enough. The Liberals say they are open to this request from their friends. Will someone over there finally take the side of the taxpayers and halt the convoy of brinks trucks to the CBC.

Mélanie Joly (Lib): Ahuntsic-Cartierville

I must remind the honourable member that we invested 675 million into CBC Radio-Canada, because there were important cuts in the past ten years that really affected negatively our public broadcaster, and what -- and I would also advise my colleague and friend that we did public consultations on Canadian content, and the reality is that the members of the N.D.P. And the Bloc participated in consultations, and nobody from the Conservatives participated. And what we clearly heard is that Canadians love

Speaking points for Board Members

- Back in April the Minister launched a series of consultations with Canadians on the future of Canadian content in a digital world. She made it clear that “everything was on the table”.
- This gave CBC/Radio-Canada a unique opportunity to envision a stronger future the public broadcaster, where it can become an anchor at the heart of a stronger and more vibrant creative and cultural economy in Canada.
- On Monday, Nov 24, CBC/Radio-Canada officially launched its vision publically and with Canadians:
 - www.future.cbc.ca
 - www.avenir.radio-canada.ca
- The paper is generating a lot of attention/coverage:
 - Extensive coverage in all national dailies in English and French, regional and national broadcast media, and on social media.
 - First wave of coverage strictly factual. Reaction is becoming more positioned and we expect that to continue. Balance of positive and negative, tending towards neutral/positive.
 - There is much support for the position - even among our critics - though most are calling for more discussion.
- In broad strokes, here's what the vision puts forward:
 - Canada should develop a cohesive cultural investment strategy, engaging all of the countries creators and creative industries, similar to what Britain accomplished with its “Creative Britain” initiative. Britain's Creative Industries Task Force generated impressive results, and the BBC was at the heart of their success.
 - CBC/Radio-Canada can play a key role in supporting a similar strategy in Canada by;
 - anchoring a strong and vibrant cultural ecosystem to strengthen our creative economy;
 - deepening our engagement with Canadians;
 - partnering more closely with Canada's creators, creative communities and culture institutions to create even more great Canadian content; and
 - promoting Canadian content to the world.
 - To allow that to happen we recommend removing advertising from CBC/Radio-Canada. This would allow the broadcaster to focus squarely on the cultural impact of our mandate. It would also free up advertising revenue to help private media companies transition to a digital environment.
 - For CBC/Radio-Canada to become an ad-free public broadcaster, we recommend increasing per person funding to CBC/Radio-Canada to \$46 – an increase of \$12 per Canadian. This would enable CBC/Radio-Canada to remove advertising from its services, complete its transformation, and strengthen Canada's creative economy. This amount reflects the (inflation adjusted) per person funding increase recommended by the Standing Committee on Canadian Heritage in 2008.

- The focus in the coming weeks and months will be on advocating for this vision and helping Canadians imagine Canada as a cultural powerhouse and a cultural and creative economy made stronger by the work we do.

Ad-free CBC would raise the bar for all broadcasters

Re: CBC asks Ottawa for more than \$300 million in new funding to go ad free, Nov. 29.

The CBC's just released position paper "Strengthening Canadian culture in a digital world" makes a compelling case for public broadcasting in Canada.

Among its several recommendations, one stands out as bold and exciting: moving away from advertising as a source of CBC funding. When the CBC competes for the same commercial revenue as private broadcasters, its programming is not sufficiently differentiated from what is available on commercial platforms, leading taxpayers to question why the CBC is subsidized at all.

A virtually commercial-free CBC requires a new funding model, involving a larger parliamentary appropriation, more or less in line with a 2008 recommendation from Parliament's Canadian Heritage committee. Even so, the per capita public subsidy would be lower than what public broadcasters receive in other countries such as Great Britain. This is doable. I hope Canadians will give the matter serious consideration.

Canadian private broadcasters now enjoy various kinds of direct and indirect public subsidies. These, as well as certain Canadian content requirements, could be scaled back. Such measures, coupled with access to the advertising revenue pool vacated by the CBC, would help them.

Once the CBC ceases to chase advertising dollars, it can concentrate on its core mandate, which is to offer high quality distinctive Canadian programming, which would raise the bar for all broadcasters, thus realizing its potential to serve as "the anchor for Canada's cultural ecosystem." This is also consistent with the Heritage Committee's reaffirmation of "the importance of public broadcasting as an essential instrument for promoting, preserving and sustaining Canadian culture."

Tony Manera, former president of the CBC, Ottawa

<http://ottawacitizen.com/opinion/letters/todays-letters-women-at-the-gym-more-money-for-cbc>

TODAY IN THE MEDIA
AUJOURD'HUI DANS LES MÉDIAS

1

Mardi 29 novembre 2016
Tuesday November 29, 2016

CBC/Radio Canada asks for \$400M in increased government funding to go ad-free

Public broadcaster wants to move to a funding model similar to U.K.'s BBC

Nicole Ireland, CBC News



The additional money CBC is asking for would largely be 'replacement funding' if the media organization eliminates advertising, it says. (Mark Blinch/Reuters)

CBC/Radio Canada has submitted a position paper to the federal government proposing the public broadcaster move to an ad-free model, similar to the one used to pay for the BBC in the United Kingdom, at a cost of about \$400 million in additional funding.

"We are at a critical juncture in our evolution, continuing to operate under a business model and cultural policy framework that is profoundly broken," says **the CBC's document, released on Monday afternoon.** "At the same time, other nations are moving their cultural agendas forward successfully — and reaping the benefits of strong, stable, well-funded public broadcasters."

The additional money CBC is asking for would largely be "replacement funding" if the media organization eliminates advertising. The proposal requests \$318 million to replace advertising revenue: \$253 million in lost ad sales plus \$105 million to "produce and procure additional Canadian content" to fill the programming gaps in their absence. CBC is also asking for \$100 million in "additional funding of new investments to face consumer and technology disruption."

However, the proposal notes that removing ads will also result in savings of \$40 million in the cost of selling advertising.

Total government funding for CBC would equal an investment of \$46 per Canadian every year — up from the current \$34 per Canadian it currently receives, the document says.

- [Read the full CBC/Radio Canada proposal](#)

Ad revenue criticism

The proposal, titled *A Creative Canada: Strengthening Canadian Culture in a Digital World*, comes in the midst of calls from some private media outlets for the public broadcaster to stop selling digital ads on the CBC.ca website.

Critics have said that the CBC is taking ad revenue away from private media that are struggling financially.

But CBC/Radio Canada president **Hubert Lacroix** rejected that argument in a **Nov. 21** letter to the parliamentary standing committee on Canadian heritage, saying that its digital advertising revenue only amounts to \$25 million, "just 10 per cent" of its total ad sales of \$253 million.

"It is difficult to believe, as some media have suggested, that if only CBC/Radio-Canada was prevented from earning \$25 million, their problems would be solved," Lacroix wrote.

But on Monday, Lacroix said calculations indicated that if CBC as a whole moved away from ads, it would make a difference for the media industry.

"About two-thirds of our ad revenues would flow to the privates," Lacroix said in an interview. "I think they would benefit."

That would amount to about \$158 million for other Canadian media companies, he said, noting that the calculation was performed by policy and economic consulting firm Nordicity.

The proposal says there would be additional broader benefits to the Canadian economy, including "a net total GDP gain of \$488M, a total labour income impact of \$355M and the creation of 7,200 new jobs."

CBC came under fire last week from two federal Conservative leadership candidates. Kellie Leitch said the CBC "needs to be dismantled," while rival Maxime Bernier said the public broadcaster's mandate should be reformed and its funding cut. Bernier also said it should not be allowed to sell private advertising.

- **Conservative leadership candidate Kellie Leitch pitches plan to scrap CBC**
- **Maxime Bernier proposes streamlined CBC mandate and end to advertising**

Leitch reacted swiftly to Monday's proposal on Twitter, inviting people to sign a "Bye-bye CBC" online petition.



Kellie Leitch
@KellieLeitch



CBC has asked taxpayers for an add'l \$400 million. It's time to dismantle the CBC. Visit byebyecbc.com to add your name. #cpctdr
4:49 PM - 28 Nov 2016

The Liberal government has already restored \$150 million per year in CBC funding previously cut by Stephen Harper's Conservatives.

- **Budget boosts funding to Canada Council, CBC**

However, the CBC/Radio Canada document says that wasn't enough, claiming an inflation rate of 1.5 per cent per year would erode that investment and eliminate its benefit in six years.

Former Conservative cabinet minister Jason Kenney criticized the CBC's proposal, tweeting, "It's never enough."

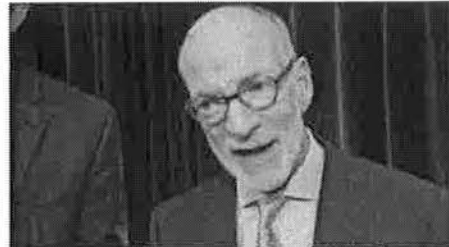


Jason Kenney
@jkenney



It's never enough... [twitter.com/jj_mccullough/...](https://twitter.com/jj_mccullough/)
4:45 PM - 28 Nov 2015

Scott Hennig, a spokesman for the Canadian Taxpayers Federation, was critical of the funding proposal. "At a time when the federal government is borrowing \$71 million each day, making CBC ad-free shouldn't be at the top of the priority list."



Hubert Lacroix, president and CEO of CBC/Radio Canada, says the public broadcaster's business model needs to change so it is funded more like the BBC in Britain. (CBC)

The CBC/Radio Canada proposal says the U.K.'s investment in the cultural industry, which includes the BBC, is "an inspiration" for the new funding model.

The CBC is the "third worst funded public broadcaster in the world among comparable countries," the proposal says, with only New Zealand and the U.S. receiving lower per capita funding.

According to the proposal, the U.K. spends \$114 per person per year on the BBC, compared with Canada's spending of \$34 per person for the CBC.

Corrections

- An earlier version of this story cited a cost of \$40 million associated with advertising sales as part of CBC's funding request. In fact, the proposal says that \$40 million would be saved through reduced advertising sales costs.

Nov 29, 2016 8:01 PM ET

With files from Ioanna Roumeliotis, Jennifer Barr and The Canadian Press

www.cbc.ca/news/canada/cbc-radio-canada-ad-free-proposal-1.3871077

Radio-Canada souhaite abandonner la publicité



Le reportage de Daniel Thibault

Dans le cadre des consultations de la ministre du Patrimoine canadien, Radio-Canada formule trois demandes : augmentation de son financement en échange de l'abandon de la publicité, dépolitisation de son financement et élaboration d'une stratégie intégrée d'investissement dans la culture.

Radio-Canada propose à la ministre du Patrimoine, Mélanie Joly, d'augmenter son financement public de 12 \$ par an, par Canadien, pour qu'il atteigne 46 \$, en échange de la suspension de la publicité à la télévision et sur les plateformes numériques.

Cette augmentation correspond à une enveloppe de 400 millions de dollars supplémentaires par année.

Dans un mémoire destiné à la ministre sur sa vision de l'avenir du diffuseur public, Radio-Canada appuie sa requête sur le fait qu'elle figure actuellement dans les derniers rangs pour ce qui est du financement public sur la liste des diffuseurs publics dans le monde.

À titre d'exemple, la Norvège arrive au premier rang avec une contribution de 180 \$ par année, par habitant, selon les données de 2014. La BBC, au 7e rang, obtient 114 \$, et Radio-Canada, au 16e rang, 34 \$. À la fin de cette liste de 18, on trouve les radiodiffuseurs des États-Unis, qui reçoivent 3 \$ par année, par habitant, en financement public.

« Nous sommes à un point critique de notre développement. Nous continuons de fonctionner sous un modèle d'affaires et un cadre politique culturel profondément perturbés. Du même souffle, d'autres nations mettent en place des politiques culturelles efficaces, avec les avantages de diffuseurs publics forts, stables et bien financés », poursuit le document.

À ce titre, Radio-Canada réclame aussi que soit dépolitisé son financement « pour qu'il soit indépendant du calendrier électoral et des cycles budgétaires ». La société veut que son financement soit indexé en fonction de l'inflation et qu'il suive le cycle de renouvellement des licences, tous les cinq ans.

En entrevue, le président-directeur général de Radio-Canada, Hubert Lacroix, a été très clair en réaffirmant que la dépolitisation du financement constitue l'objectif principal de la démarche. « C'est de faire en sorte que la raison d'être du radiodiffuseur public n'est plus connectée à la couleur du gouvernement ni à son passage dans le temps », a-t-il dit. « En enlevant le côté politique, on est encore un meilleur radiodiffuseur public. En enlevant le côté argent, qui nous vient des commandites et des revenus publicitaires, on permet au radiodiffuseur public de se concentrer sur sa mission de service public », a-t-il ajouté.

Aux réseaux privés qui reprochent à Radio-Canada d'être favorisé par le gouvernement, le radiodiffuseur répond qu'avec la proposition actuelle, 158 des 250 millions de ses revenus publicitaires actuels seraient redistribués dans d'autres médias au Canada, à la télévision et sur les plateformes numériques.

La ministre Joly a affirmé que la présentation de Radio-Canada sera examinée attentivement et considérée au même titre que toutes les autres. Il est encore trop tôt pour discuter de changements éventuels, selon elle.

À lire aussi :

- [Le document présenté : Propulser la culture canadienne : renforcer la place du Canada dans l'univers numérique](#)
- [Adapter la politique culturelle canadienne à l'ère numérique](#)
- [Maxime Bernier veut revoir le mandat et le financement de Radio-Canada](#)
- [Kellie Leitch démantèlerait Radio-Canada si elle était élue](#)

Pour en savoir plus

- [Richard Paradis, président du Groupe CIC, analyse la proposition.](#)

<http://ici.radio-canada.ca/nouvelle/1002687/radio-canada-souhaite-abandonner-la-publicite>



Ad-free CBC would send \$158M in ad dollars to private media
CBC proposal reverses long-standing pro-ad position, argues in favour of switching to ad-free model

Beatrice Britneff

If Canada's public broadcaster went ad-free, private media in Canada would reap \$158 million of its advertising revenue, a study commissioned by CBC/Radio-Canada found.

A position paper released by the broadcaster late Monday afternoon says that the CBC would lose \$253 million in annual ad revenue if the broadcaster switched to an ad-free model — but two-thirds of that revenue “would migrate to other Canadian media.”

Private television networks would receive \$138 million, \$4 million would go to private radio, \$3 million to digital outlets and \$13 million to newspapers, according to a Nordicity study cited in the paper. Foreign media would pick up \$86 million and \$9 million would go unspent.

The release of these numbers comes as parliamentarians and media outlets are sparring over the CBC's mandate and use of digital advertising. The broadcaster's managers — in response to claims that the CBC has got an unfair competitive advantage over competitors — have insisted they're not the source of the Canadian media industry's struggles.

“The challenges facing media in Canada are many but they are not being caused by the public broadcaster,” Hubert Lacroix, president and CEO of CBC/Radio Canada, said in a letter addressed to the Standing Committee on Canadian Heritage Nov. 21, 2016.

iPolitics asked the CBC for a copy of the Nordicity study used in the position paper and its price tag, but was turned down.

“It's an internal study that contains confidential information; the relevant data is contained in our report,” CBC spokeswoman Emma Bédard replied in an email.

In its paper, which the CBC says was delivered to the federal government, the broadcaster argues in favour of moving to an ad-free model and states that doing so would “provide stability for CBC/Radio-Canada and for our cultural ecosystem” and would “create more room for distinct Canadian programming ... and telling the stories Canadian creators want to tell.”

“Beyond the financial benefits of this model, it would allow us to put even more emphasis on our public service mandate, provide a more distinct and engaging offering for Canadians, and become a stronger and more valued partner to communities, individual artists and creators, universities, culture organizations, and the sector's commercial players,” the document reads. “We would focus less on commercial return and more on cultural impact, exploring more ways to help Canadian content and creators thrive and grow.”

These statements are a reversal of long-standing CBC policy positions in that they open the door to getting rid of advertising altogether. They contradict another Nordicity study the broadcaster released five years ago to the day which argued that eliminating advertising on CBC/Radio-Canada services would be "bad public policy."

"There is no good public policy reason to eliminate or seriously reduce advertising on the TV services of CBC/Radio-Canada," reads a CBC news release from Nov. 28, 2011. "Removing ads from CBC/Radio-Canada's services would result in a significant reduction of Canadian content and have serious consequences for both the independent production sector and advertisers."

"CBC/Radio-Canada would face severe challenges if a decision to force it to exit advertising was taken. Its programming would be weakened and its contribution to the economy diminished. There would be a significant reduction of its support of independent producers and any Canadian content loss would not be made up by private television. The models developed in other countries to raise funds are not realistic in the Canadian context."

The 2011 study assumed that the federal government would not make up any revenue lost from the elimination of advertising.

Six months ago, Jennifer McGuire, general manager and editor in chief of CBC News, told the heritage committee that she thought moving to an ad-free model would "not (be) feasible in the current economic climate."

The position paper released Monday evening says having the public broadcaster go ad-free would require \$318 million in additional government funding — \$253 million to replace ad dollars, plus \$105 million to "produce and procure additional Canadian content which is required to replace the advertising programming." The broadcaster says it would see \$40 million in savings "associated with the reduced cost of sales."

In addition, the CBC is requesting another \$100 million in "additional funding of new investments to face consumer and technology disruption." This brings the broadcaster's request for new annual funding up to \$418 million and its total proposed annual government funding to more than \$1.6 billion — up from approximately \$1.2 billion.

"We are at a critical juncture in our evolution, continuing to operate under a business model and cultural policy framework that is profoundly broken," the paper says. "At the same time, other nations are moving their cultural agendas forward successfully — and reaping the benefits of strong, stable, well-funded public broadcasters."

An extra \$400 million in CBC funding would require increasing Canadians' contribution to the broadcaster to \$46 per person, per year. Each Canadian currently contributes \$34 every year to the CBC.

Another Nordicity study prepared for CBC/Radio-Canada several years ago showed that Canada ranked third among 18 major Western countries "in terms of the lowest level of per-capita public funding for public broadcasting in 2011."

The proposal released Monday argues that a public broadcaster operating on an ad-free model also would benefit the Canadian economy.

"The economic upside of moving to an ad-free model would be a net total GDP gain of \$488M, a total labour income impact of \$355M and the creation of 7,200 new jobs," the paper says.

<http://ipolitics.ca/2016/11/28/ad-free-cbc-would-send-158m-in-ad-dollars-to-private-media/>

CBC asks for \$400M more in funding to go ad-free

The national broadcaster submitted the proposal to the federal government Monday.



The CBC has submitted a proposal for \$400 million in federal funding to go ad free. (NATHAN DENETTE / THE CANADIAN PRESS)

Jackie Hong

The CBC is asking for an increase of roughly \$400 million in government funding as part of a plan to go ad-free on all platforms.

A proposal paper posted to the national broadcaster's website outlines how the CBC/Radio-Canada wants to follow the example of the BBC, the United Kingdom's national broadcaster, and be fully funded by the federal government instead of partially relying on ad revenue.

"We operate under a business model and cultural policy framework that is profoundly broken," the paper says.

"The BBC offers a compelling example of how a strong, stable, well-funded public broadcaster can serve the interests of domestic audiences and diverse communities, support the global ambitions of its creative and cultural sectors, and provide a strong foundation for Britain's creative economy."

The CBC/Radio-Canada currently receives \$1.215 billion in government funding, but to go ad-free, the paper proposes the amount go up to \$1.633 billion, or a \$418 million increase.

Of that, \$318 million would be replacement funding: \$253 million to make up for lost advertising revenue and \$105 million to create Canadian content to replace ad slots. The amount takes into account a savings of \$40 million that would have otherwise been spent on selling ads.

The CBC is also asking for an additional \$100 million "to face consumer and technology disruption" — or, in other words, to help the CBC/Radio-Canada adapt to the digital age.

To get this funding, the CBC is proposing a \$12 increase in the amount it currently receives from each Canadian per year — from \$34 to \$46. Of that \$12, \$9 would go towards replacing ad revenue and the remaining \$3 to address "consumer and technology disruption."

That price is "still well below comparable countries," the paper says, noting that the BBC receives \$114 per citizen per year and that the CBC has "always been funded at a per-person level that is significantly lower than the BBC and almost all other comparable public broadcasters."

An ad-free CBC would result in "substantial economic benefits," the paper says, "among them a net total GDP gain of \$488 million, a total labour income impact of \$355 million and the creation of 7,200 jobs in the Canadian economy."

Have your say

What do you think of CBC's request for more government funding?

- The government should support the creation of more Canadian content.
- It'll only cost me \$12 more a year.
- Doesn't the CBC getting enough in government funding?
- I don't think the government should fund a public broadcaster.

Vote

View Results

Have your say

What do you think of CBC's request for more government funding?

I don't think the government should fund a public broadcaster. 34.7% (293 votes)

The government should support the creation of more Canadian content. 33.5% (196 votes)

It'll only cost me \$12 more a year. 18.29% (107 votes)

Doesn't the CBC getting enough in government funding? 13.5% (79 votes)

It also cites another study that said approximately two-thirds of the CBC's current advertising revenue, or roughly \$158 million, would "migrate to other Canadian media companies, giving them an additional influx of revenue as they adapt to industry changes."

The benefits of going ad-free won't just be financial, the paper says, explaining that, if fully funded, it would allow the CBC to "put even more emphasis on our public service mandate, provide a more distinct and engaging offering for Canadians, and become a stronger and more valued partner to communities, individual artists and creators, universities, culture organizations, and the sector's commercial players."

"This summer's Tragically Hip concert, one of the most powerful shared Canadian experiences ever, lauded nationally and internationally, offers a compelling vision of what an ad-free public broadcaster provides Canadians."

The news comes on the heels of Conservative leadership candidate MP Kellie Leitch proposing to dismantle the CBC, and criticism that the CBC's publically funded news website is unfairly competing with private media companies not receiving any government support.

www.thestar.com/news/canada/2016/11/28/cbc-asks-for-400m-more-in-funding-to-go-ad-free.html



CBC WANTS TO FOLLOW IN BBC'S EXPENSIVE FOOTSTEPS

Proposal asks for \$418-million increase in funding so it can run ad-free and transition to digital era

Jackie Hong
Star Touch

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Of that, \$318 million would be replacement funding: \$253 million to make up for lost advertising revenue and \$105 million to create Canadian content to replace ad slots. The amount takes into account a savings of \$40 million that would have otherwise been spent on selling ads.

The CBC is also asking for an additional \$100 million "to face consumer and technology disruption" — or, in other words, to help the CBC/Radio-Canada adapt to the digital age.

To get this funding, the CBC is proposing a \$12 increase in the amount it currently receives from each Canadian per year — from \$34 to \$46.

Of that \$12, \$9 would go towards replacing ad revenue and the remaining \$3 to address "consumer and technology disruption."

That price is "still well below comparable countries," the paper says, noting that the BBC receives \$114 per citizen per year and that the CBC has "always been funded at a per-person level that is significantly lower than the BBC and almost all other comparable public broadcasters."

An ad-free CBC would result in "substantial economic benefits," the paper says, "among them a net total GDP gain of \$488 million, a total labour income impact of \$355 million and the creation of 7,200 jobs in the Canadian economy."

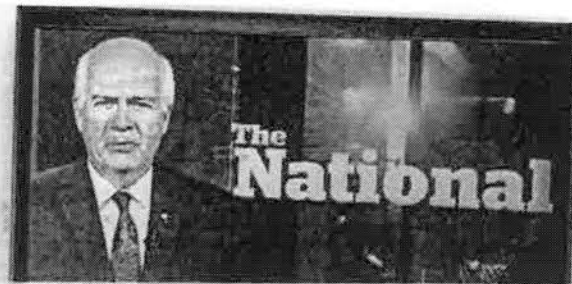
It also cites another study that said approximately two-thirds of the CBC's current advertising revenue, or roughly \$158 million, would "migrate to other Canadian media companies, giving them an additional influx of revenue as they adapt to industry changes."

The benefits of going ad-free won't just be financial, the paper says, explaining that, if fully funded, it would allow the CBC to "put even more emphasis on our public service mandate, provide a more distinct and engaging offering for Canadians, and become a stronger and more valued partner to communities, individual artists and creators, universities, culture organizations, and the sector's commercial players."

"This summer's Tragically Hip concert, one of the most powerful shared Canadian experiences ever, lauded nationally and internationally, offers a compelling vision of what an ad-free public broadcaster provides Canadians."

The news comes on the heels of Conservative leadership candidate MP Kellie Leitch proposing to dismantle the CBC, and criticism that the CBC's publicly funded news website is unfairly competing with private media companies not receiving any government support.

http://startouch.thestar.com/screens/3d3c4ce8-7482-4fc5-83e2-80a95265334a%7C_0.html



AD-FREE CBC? IT'S OURS FOR ANOTHER \$418M

Broadcaster says funding boost from feds
could end need for commercials, **A2**



TORONTO STAR

WEATHER HIGH 14 C | MOSTLY CLOUDY | MAP 58

TUESDAY, NOVEMBER 29, 2016

CBC wants \$418M to go ad-free

The BBC-like proposal would hike Canadians' contributions to \$46 a year from \$34

JACKIE HONG
STAFF REPORTER

The CBC is asking for an increase of roughly \$400 million in government funding as part of a plan to go ad-free on all platforms.

A proposal paper posted to the national broadcaster's website outlines how the CBC/Radio-Canada wants to follow the example of the BBC, the United Kingdom's national broadcaster, and be fully funded by the federal government instead of partially relying on ad revenue.

"We operate under a business model and cultural policy framework that is profoundly broken," the paper says. "The BBC offers a compelling example of how a strong, stable, well-funded public broadcaster can serve the interests of domestic audiences and diverse communities, support

the global ambitions of its creative and cultural sectors, and provide a strong foundation for Britain's creative economy."

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that \$12, \$9 would go toward replacing ad revenue and the remaining \$3 to address "consumer and technology disruption."

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THE TORONTO STAR, TUESDAY NOVEMBER 29, 2016

CBC proposes ad-free future

WANTS \$318M

SEAN CRAIG

The Canadian Broadcasting Corp. has submitted a proposal to the federal government requesting \$318 million in additional funding in order to allow the public broadcaster to move to an

ad-free model.

Inspired by the British Broadcasting Corp., the CBC is also recommending that its funding level be "depoliticized" by tying its subsidy to its current five-year licence cycle, indexing it to inflation, and keeping it separate from election and government budget announcements.

See MEDIA on FP2

'Important conversation for Canadians'

MEDIA

Continued from FP1

"Canada today is the third-worst-funded public broadcaster in the world," said Heather Conway, CBC's executive vice president of English services, in an interview with the Financial Post. "I think it's an important conversation for Canadians to have, to decide whether they want public broadcasting or not. If we don't shift the financial model for supporting public broadcasting, there is a question as to its ultimate survival."

Conway said the decision to ask for the increase in funding came after Heritage Minister Melanie Joly indicated that "everything is on the table" with regard to the government's current review of federal Canadian content policy.

The investment would bring the per capita annual support for the public broadcaster to \$46, up from \$34.

The CBC says the \$318 million figure it is requesting will act as a "replacement" if the broadcaster were to eliminate advertising, noting it would require \$253 million to make up for ad revenue and \$105 million to produce

content to fill the gaps in airtime left open free of ads. Going ad-free would also save \$40 million that would otherwise be spent selling ads.

The public broadcaster has faced a storm of criticism in recent months from executives of private newspaper companies testifying before a panel of MPs studying the future of media in Canada. Those critics have argued that while the CBC is the recipient of a five-year, \$675-million increase in funding from the federal government in addition to its annual \$1-billion largesse, its digital operations have taken away potential ad revenue from struggling private competitors.

However, the CBC says that its proposal to go ad-free would help Canada's media economy, with two-thirds of its ad revenue set to "migrate to other Canadian media, including private TV and digital, for a net gain to them of \$158M."

"There's a lot of tools the private sector has at its disposal: they have telephones, cellphones, Internet fees; and the opportunity to merge or

grow or make acquisitions and sell off their businesses," added Conway. "We have no other tools at the CBC."

The CBC says the economic benefit of moving to an ad-free model would be a gain of \$488 million in GDP, a \$355-million labour income impact and the creation of 7,200 new jobs.

"When we looked at what happened when Creative Britain was put in place, and the investment in the BBC tripled, we saw that employment in that sector has doubled, the exports have doubled," said Conway.

While Conservative leadership candidates Kellie Leitch and Brad Trost last week called for the dismantling of the broadcaster, Conway said the broadcaster's role in Canada is more vital than ever.

"It doesn't go without notice that our private sector competitors run American content 95 per cent of the time," she said. "I have every opportunity to be reminded of American culture. I don't have every opportunity to be reminded of Canadian culture."

Financial Post

CBC sees its future as ad-free

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Financial Post

OTTAWA CITIZEN, TUESDAY NOVEMBER 29, 2016
p.B6

CBC pushes for ad-free model

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Financial Post

CBC. Not lost. Found

Re Our Public Broadcaster Has Lost Its Way (Nov. 28): CBC news is now the only Canadian broadcast content that we watch in our Gen-X household. The CBC has lost its way? I would argue the converse: that a half-century of private Canadian networks' parasitically broadcasting U.S. content has left them as aimless shells in a world where U.S./international streaming content is increasingly available directly from the source.
- Brian J. Lowry, Fredericton

MEDIA

CBC seeks annual funding boost to go ad free

Ottawa - CBC/Radio-Canada wants all its services to broadcast ad free - but would need \$318-million in new annual funding to do so, the public broadcaster said Monday in a proposal to the federal government.

The recommendation was one of several the CBC made in a submission to Canadian Heritage's public consultation on home-grown content in a digital world.

In order to go ad free and achieve other goals in its proposal, CBC/Radio-Canada said it

would need the government to boost its per-person funding to \$46 a year - an increase of \$12 a Canadian. CBC/Radio-Canada noted the \$46-a-person figure it is seeking is "still well below comparable public broadcasters around the world, like the BBC, which receives \$114 per person."

The filing cited numerous benefits to an ad-free CBC/Radio-Canada, including "a net total GDP gain of \$488-million" as well as the creation of 7,200 jobs.

CBC/Radio-Canada is also calling for its funding to be "predictable and stable, tied to the existing five-year licence cycle, indexed to inflation, and separated from the election and annual government budget cycles."

The Canadian Press

CBC proposes ad-free model in Heritage filing

The pubcaster said it should move to a model akin to the BBC, which would require an additional \$400 million in government funding.

Jordan Pinto



The CBC has laid out plans that would see the public broadcaster transition to an ad-free model similar to that of the BBC.

In its submission to Canadian Heritage's "Canadian Content in a Digital World" consultations, the CBC said the removal of advertising "would allow the broadcaster to focus squarely on the cultural impact of our mandate. It would also free up advertising revenue to help private media companies transition to a digital environment."

In order to make the proposal a reality, the pubcaster said it would need an additional \$400 million in government funding.

The CBC filed three key recommendations with Heritage, asking that Canada develop a "cohesive cultural investment strategy" similar to the one that governs the BBC; increases its per-person funding to unlock an additional \$400 million to cover an ad-free model; and depoliticize CBC/Radio-Canada funding so that funding is indexed to inflation and not tied to whichever political party is in power.

To the issue of increasing its funding in order to go ad-free, the CBC said it would require a \$12 increase per person (to \$46 annually, from \$34).

As reported in May, CBC/Radio-Canada's advertising revenues dropped by 53.6% in 2015, moving to \$220.1 million, from \$474.6 million the previous year. The drop was attributed to the loss of NHL rights.

More to come..

<http://playbackonline.ca/2016/11/28/cbc-proposes-ad-free-model-in-heritage-filing/>

CBC asks for 35% funding boost to go ad-free

The Wire Report

CBC/Radio-Canada is asking the federal government for an increase in its funding so that it can eliminate advertising on its platforms.

In a submission made as part of a government review of Canadian content in a digital age, CBC asked for an increase of \$12 per person in funding, to \$46.

"This would enable CBC/Radio-Canada to remove advertising from its services, complete its transformation, and strengthen Canada's creative economy," the public broadcaster said in a press release Monday, noting that figure is "still well below comparable public broadcasters around the world, like the BBC, which receives \$114 per person."

Removing advertising would allow it to "focus squarely on the cultural impact of our mandate. It would also free up advertising revenue to help private media companies transition to a digital environment," it added.

Digital advertising on CBC platforms has come up as an issue during the review, as news media representatives said it was taking away ad revenue from newspapers. There have also been calls for an ad-free CBC, including from the Alliance of Canadian Cinema, Television and Radio Artists (ACTRA) as well as Conservative leadership candidate Maxime Bernier.

In its submission, the CBC said it was dealing with dropping advertising on conventional television, while subscription revenue from its specialty channels is under pressure from cord-cutting and the CRTC's new pick-and-pay rules.

"In the meantime, the advertising revenue that once helped fund Canadian programs is going to new competitors; large, global technology platforms like **[Facebook Inc.]** and **[Alphabet Inc.]**'s Google have established a dominant position," it said.

The document added the public broadcaster is "uniquely damaged" by such revenue losses and it "does not have other business interests or sources of revenue, like other Canadian vertically integrated broadcasting distribution companies, to mitigate the impact of these changes."

The increased funding made available by the Liberal government won't solve the problem in the long term, the report said. It added that while eliminating ads would "yield a net loss in advertising revenue of \$253M to CBC/Radio-Canada ... two-thirds of this revenue would migrate to other Canadian media, including private TV and digital, for a net gain to them of \$158M."

In order to be able to go ad-free, CBC would need \$318 million in replacement funding, a number it said "takes into account the lost advertising revenue (\$253M), the cost to produce and procure additional Canadian content (\$105M) which is required to replace the advertising programming and the cost savings associated with the reduced cost of sales (\$40M)."

www.thewirereport.ca/briefs/2016/11/28/cbc-asks-for-35-25-funding-boost-to-go-ad-free/31558

CBC only needs \$400M to go Ad Free!!!

Mentalfloss

This is a steal for such an excellent service!!!

CBC/Radio Canada asks for \$400M in increased government funding to go ad-free

CBC/Radio Canada has submitted a position paper to the federal government proposing the public broadcaster move to an ad-free model, similar to the one used to pay for the BBC in the United Kingdom, at a cost of about \$400 million in additional funding.

"We are at a critical juncture in our evolution, continuing to operate under a business model and cultural policy framework that is profoundly broken," said the CBC's document, released on Monday afternoon. "At the same time, other nations are moving their cultural agendas forward successfully — and reaping the benefits of strong, stable, well-funded public broadcasters."

The additional money CBC is asking for would be "replacement funding" if the news organization eliminates advertising: \$253 million to replace ad revenue, plus \$105 million to "produce and procure additional Canadian content" to fill the programming gaps in the absence of ads and \$40 million to reflect savings in money that would otherwise be spent on selling ads.

That would equal an investment of \$46 per Canadian every year — up from the current \$34 per Canadian CBC currently receives.

Two-thirds of the ad revenue given up by the CBC, the proposal argues, "would migrate to other Canadian media, including private TV and digital, for a net gain to them of \$158M."

In addition, it says, "the economic upside of moving to an ad-free model would be a net total GDP gain of \$488M, a total labour income impact of \$355M and the creation of 7,200 new jobs."

CBC/Radio Canada asks for \$400M in increased government funding to go ad-free - Canada - CBC News

<http://forums.canadiancontent.net/canadian-politics/147995-cbc-only-needs-400m-go.html>



TÉLÉVISION

RADIO-CANADA SOUHAITE S'INSPIRER DE LA BBC

La société d'État propose un nouveau modèle d'affaires pour se détacher de la publicité, et ainsi s'investir davantage sur son mandat culturel.

Vincent Brousseau-Pouliot
La Presse

OTTAWA — Sans avoir à se soucier de ses revenus publicitaires — qui seraient remplacés par un financement fédéral supplémentaire équivalent —, Radio-Canada serait « capable d'être plus audacieuse », de « prendre plus de risques » et d'investir davantage sur son mandat culturel, selon son PDG.

La société d'État propose au gouvernement Trudeau un nouveau modèle d'affaires basé sur la BBC en Grande-Bretagne : pas de publicité à la télé et sur le web, mais un financement public accru qui remplacerait les revenus publicitaires.

CBC/Radio-Canada a fait cette proposition dans le cadre des consultations du gouvernement Trudeau sur le contenu canadien dans le monde numérique.

Il faudrait actuellement 318 millions supplémentaires pour réaliser ce plan : 253 millions pour compenser la perte de revenus publicitaires à la télé et sur le web, et 65 millions de dépenses supplémentaires pour faire passer la grille télé de 42 à 58 minutes par heure.

« Avec ce modèle, au lieu d'avoir un souci constant de tirer des revenus de toutes nos initiatives – on ne dit pas que c'est la seule chose, mais c'est clair que c'est une préoccupation –, on investirait sur le mandat culturel », a confié Hubert T. Lacroix, président-directeur général de Radio-Canada, en entrevue à *La Presse*.

« On serait capables d'être plus audacieux, de raconter des histoires différentes, de prendre plus de risques. [...] *Série noire*, les nouveaux acteurs dans *Les Simone*, le mouvement de notre grille nous différencient de plus en plus des autres radiodiffuseurs qui ont plus de contenu américain aux heures de grande écoute.

« Si nous sommes capables d'être distinctifs avec notre contenu et de laisser les [télés] privées faire plus ce qu'elles veulent faire, avec leur objectif de rentabilité... »

UNE « LOCOMOTIVE » CULTURELLE

CBC/Radio-Canada estime qu'un radiodiffuseur public sans publicité et mieux financé (de 34 \$ à 46 \$ par Canadien par an, comparativement à 114 \$ pour la BBC) agirait comme « locomotive culturelle », un peu comme la BBC en Angleterre.

« C'est la première fois qu'on appuie [ce scénario d'un radiodiffuseur public sans publicité] avec des arguments économiques et de contenu, a précisé M. Lacroix. On explique les avantages de devenir un radiodiffuseur public qui serait la locomotive à l'intérieur du nouveau système qu'on veut bâtir. [...] Il faut que le nouveau système culturel soit réfléchi [comme en Angleterre avec Creative Britain], que les médias, les auteurs, les créateurs se retrouvent tous autour de la même table avec la BBC comme point central. »

Une télé publique sans revenus publicitaires continuerait de se soucier des cotes d'écoute. Son mandat continuera ainsi de comprendre des émissions de variétés destinées à un large public. « La BBC fait beaucoup d'émissions de variétés, a dit Hubert T. Lacroix. On n'oubliera pas les cotes d'écoute, c'est un reflet de notre pertinence, et on veut faire pertinent pour nos auditoires. »

« Nos grilles vont pouvoir prendre une allure différente, il y aurait beaucoup plus de liberté aux gens qui la contrôlent, en plus de tous les avantages économiques. »

— Hubert T. Lacroix, président-directeur général de Radio-Canada

CBC/Radio-Canada estime que son plan créerait 7200 emplois dans l'économie du pays et qu'environ 158 millions de ses 253 millions en revenus publicitaires seraient redistribués sur les ondes des télés privées.

DÉPOLITISER LE FINANCEMENT

Radio-Canada propose aussi de « dépolitiser » son financement en le fixant sur un horizon de cinq ans, soit la durée de ses licences. « On ne veut plus qu'on associe la couleur d'un parti à notre financement. [...] Il faut sortir la politique de notre financement, c'est un point important », a dit Hubert T. Lacroix.

Que pense le gouvernement Trudeau de la proposition de Radio-Canada de devenir un radiodiffuseur sans publicité ? « La présentation de Radio-Canada/CBC sera examinée attentivement et considérée au même titre que toutes les autres. Il est encore trop tôt pour discuter de changements éventuels », a indiqué par courriel Pierre-Olivier Herbert, attaché de presse de la ministre du Patrimoine canadien Mélanie Joly.

Le gouvernement Trudeau poursuit actuellement sa consultation sur le contenu canadien dans le monde numérique.

Citant son étude produite par Nordicity, Radio-Canada rappelle que son financement public de 34 \$ par Canadien par an le classe au 16^e rang sur 18 radiodiffuseurs publics dans le monde. Radio-Canada n'a jamais diffusé de publicité sur sa chaîne de radio parlée ICI Première. La société d'État a diffusé de la publicité à la radio sur ICI Musique entre 2013 et 2016 avant que le CRTC ne lui retire ce droit l'été dernier.

http://plus.lapresse.ca/screens/0c8456d9-5904-41c1-b3f1-6218b25a3ff8%7C_0.html

Réaliste, un Radio-Canada sans pub ?

**RICHARD
THERRIEN**

Le Soleil



L'expression « de retour après la pause » pourrait un jour appartenir au passé à Radio-Canada. C'est ce que souhaite le diffuseur public en demandant à la ministre du Patrimoine canadien, Mélanie Joly, de pouvoir se débrouiller sans publicité, en échange d'une compensation annuelle de 318 millions \$. Plutôt que 34 \$, Radio-Canada vous coûterait 46 \$ par année.

Pourquoi cette proposition, à ce moment-ci ? Le diffuseur profite de la consultation publique du gouvernement sur l'avenir du contenu canadien dans un monde numérique pour recommander que la publicité soit éliminée de toutes ses plateformes. Le but : mieux remplir sa mission culturelle. « Les revenus publicitaires ainsi libérés aideraient les entreprises médiatiques privées à s'adapter à l'environnement numérique », peut-on lire dans un communiqué. CBC/Radio-Canada demande aussi 100 millions \$ supplémentaires pour compléter sa transformation.

Voilà une idée qui devrait plaire aux diffuseurs privés, qui sont montés aux barricades depuis que le gouvernement libéral a décidé d'injecter 150 millions \$ en six ans chez le diffuseur public. Et à tous ceux - ils sont nombreux - qui croient que Radio-Canada devrait cesser de jouer sur le terrain de la télé privée pour mieux remplir son fameux mandat.

Êtes-vous prêt à sortir 12 \$ de plus de votre poche par année pour avoir une télé sans pub ?

Le diffuseur plaide que ce montant reste bien en dessous de ce que demandent les autres télévisions publiques dans le monde, ce qui est bien réel. En comparaison, les Britanniques déboursent 114 \$ chaque année pour leur BBC. D'autres télé publiques ont supprimé, du moins en partie, la publicité de leurs ondes. France Télévisions l'a rayée de ses chaînes après 20 h, mais l'a conservée le reste de la journée.

Actuellement, 40 % des revenus de CBC/Radio-Canada proviennent de la publicité. Professeur invité au Département des communications de l'Université de Montréal et auteur de l'essai ICI était Radio-Canada, Alain Saulnier considère que cette forte dépendance éloigne la société de son mandat de diffuseur public. Lorsqu'il était directeur de l'information dans cette boîte, il avait suggéré que les revenus publicitaires soient plafonnés à 20 %. « L'idée était qu'on ne soit pas complètement dépendants du gouvernement, pour ne pas fragiliser la notion de "distance" avec le pouvoir politique », dit-il. Le risque existe, en effet.

M. Saulnier reçoit néanmoins favorablement la proposition de Radio-Canada d'éliminer la publicité. « Il faudrait toutefois s'assurer qu'il y ait une période transitoire, le temps d'observer les secousses que ça pourrait occasionner. »

Radio-Canada n'a pas toujours tenu le même discours par rapport à la publicité. En 2011, dans un rapport intitulé « L'élimination de la publicité dans les services



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de CBC/Radio-Canada serait une mauvaise politique publique », on disait que la pub n'empêchait « nullement la Société de s'acquitter de son mandat de radiodiffuseur public ». On affirmait même que la suppression de la publicité empêcherait Radio-Canada de remplir son mandat. On croit aujourd'hui exactement le contraire. Il faut dire que le contexte a changé. Qu'il n'était pas envisageable de demander aux conservateurs de délier leurs bourses, mais que le gouvernement libéral est beaucoup plus généreux. Attention toutefois si les conservateurs reprennent le pouvoir.

Depuis *La famille Plouffe*, qui vantait les effluves des cigarettes Player's dans les années 50, Radio-Canada a toujours diffusé de la publicité. Et depuis cette époque, il y a eu à cette antenne des émissions de variétés destinées au plus grand public, des *Coqueluches aux Démons du midi*. Les équipes affectées aux émissions dites plus populaires de Radio-Canada, comme on en fait au privé, devraient-elles s'inquiéter d'une telle éventualité ? Du calme, on n'est pas à la veille d'annoncer le retour des *Beaux dimanches* et des grands téléthéâtres.

Pré-célébrations du 150^e le 31 décembre

Le 31 décembre prendra des allures de pré-festivités du 150^e anniversaire de la Confédération, sur la colline du Parlement. Un concert du carillon de la tour de la Paix donnera le coup d'envoi, à 19 h, suivi d'une cérémonie nationale à laquelle participeront des dignitaires ainsi que des athlètes olympiques et paralympiques. À 20 h 17 précisément, on fera place à un grand spectacle pyromusical, qui pourra notamment être apprécié du Musée canadien de l'histoire et du parc Major's Hill. Radio Radio, Brett Kissel et Carly Rae Jepsen se relaieront ensuite sur scène à compter de 21 h, au cours de cette soirée de célébrations qui sera animée par Isabelle Racicot. **LE DROIT**

Radio-Canada veut se passer de la pub



Richard Therrien

Radio-Canada souhaite se retirer du marché publicitaire et demande à la ministre du Patrimoine canadien Mélanie Joly une compensation de 318 millions de dollars pour y parvenir, ai-je appris.

La demande ne vaudrait pas seulement pour la télévision générale mais aussi pour les chaînes spécialisées et le web.

C'est le souhait d'un bon nombre de voir un jour notre diffuseur public ne plus dépendre des annonceurs, afin de mieux remplir son mandat et de moins empiéter sur le terrain de la télé privée. Est-ce utopique de croire que le gouvernement puisse compenser pour les pertes encourues?

Cela fait partie de trois propositions venant du diffuseur public, qui demande aussi un investissement global dans la culture à travers le pays et un financement viable et à long terme de Radio-Canada.

Détails à suivre.

<http://blogues.lapresse.ca/therrien/2016/11/28/radio-canada-veut-se-passer-de-la-pub/>

Radio-Canada demande 318 M\$ pour pouvoir abandonner la publicité

Lise Millette | Agence QMI



Radio-Canada est prête à renoncer à la publicité, mais cette avenue est conditionnelle à d'autres demandes du diffuseur public, dont celle d'un réinvestissement de 318 millions \$ supplémentaires du gouvernement fédéral pour financer ses activités.

Cette proposition a été faite dans un mémoire de CBC/Radio-Canada déposé lundi lors des consultations sur l'avenir de la société d'État.

«Nous recommandons d'éliminer la publicité à CBC/Radio-Canada, afin de lui permettre de se concentrer sur l'impact culturel de son mandat. Les revenus publicitaires ainsi libérés aideraient les entreprises médiatiques privées à s'adapter à l'environnement numérique», précise le document présenté par Hubert T. Lacroix, président-directeur général de CBC/Radio-Canada.

Parmi les autres éléments mentionnés dans ce mémoire, Radio-Canada précise que les publicités cesseraient ainsi d'être diffusées sur l'ensemble de ses plateformes, incluant internet et la télévision. Il n'y avait pas de publicité à la radio.

Un autre montant de 100 millions \$ a aussi été demandé pour permettre la modernisation des installations de Radio-Canada et compléter le virage numérique entamé.

Selon les données avancées par le diffuseur public, le coût de ses demandes représente une hausse du financement de la Société d'État de 12 \$ par Canadien par année.

Dans les recommandations, contenues dans le mémoire, il est aussi suggéré de «dépolitiser le financement de CBC/Radio-Canada» dans le but d'assurer un budget stable et prévisible «indexé en fonction de l'inflation, et indépendant du calendrier électoral et du cycle budgétaire annuel du gouvernement».

En après-midi, le bureau de la ministre du Patrimoine canadien, Mélanie Joly, a précisé à TVA Nouvelles qu'il était «trop tôt» pour commenter la proposition - qui sera examinée, ainsi que les autres qui seront soumises dans le cadre des consultations.

Revenus publicitaires en déclin

Bien que «content d'apprendre que Radio-Canada soit ouvert à de telles discussions», le député conservateur Maxime Bernier, qui affichait ce week-end qu'il devrait être interdit au diffuseur public de vendre de la publicité, voit dans le montant compensatoire réclamé une manière d'obtenir plus de budgets, alors que le marché publicitaire s'effondre.

Le directeur des communications pour la campagne de Maxime Bernier à la direction du Parti conservateur a affirmé que le montant de 318 millions \$ demandé à titre de compensation représente les revenus publicitaires de 2014.

«Les revenus publicitaires de Radio-Canada sont en baisse, en 2015 ils étaient plutôt de 250 millions \$ et tout indique qu'en 2016, ils seront encore plus bas», a affirmé Maxime Hupé à l'Agence QMI.

La perte des revenus publicitaires n'est pas qu'un écueil propre à Radio-Canada. Lors des audiences du Conseil de la radiodiffusion et des télécommunications canadiennes (CRTC) pour défendre le renouvellement de ses licences de télévision, Bell Média, Groupe V et Groupe Québecor Média ont tous affirmé que ces revenus avaient diminué ces dernières années.

www.tvnouvelles.ca/2016/11/28/radio-canada-demande-318-m-pour-pouvoir-abandonner-la-publicite

Médias



EXTRAIT DU MÉMOIRE
DÉPOSÉ PAR RADIO-CANADA

« NOUS RECOMMANDONS
D'ÉLIMINER LA PUBLICITÉ
À CBC/RADIO-CANADA,
AFIN DE LUI PERMETTRE DE
SE CONCENTRER SUR L'IMPACT
CULTUREL DE SON MANDAT »

Hubert T. Lacroix, le président-directeur général de CBC/Radio-Canada en 2014.

PHOTO D'ARCHIVES, AGENCE QMI

Radio-Canada prête à renoncer à la pub

Le gouvernement devrait toutefois y injecter 318 millions \$ supplémentaires

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LISE MILLETTE
Agence QMI

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HAUSSE DU FINANCEMENT

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BERNIER RÉAGIT

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CBC/Radio-Canada propose de revoir son financement

Une télévision publique sans publicité pour 400 millions de plus

STÉPHANE BAILLARGEON

CBC/Radio-Canada se dit prêt à se retirer du marché publicitaire à condition de recevoir une compensation d'environ 418 millions de dollars par année du fédéral, dont une centaine de millions pour accentuer le virage numérique.

L'enveloppe équivalente à une hausse d'environ le tiers du budget annuel du média public lui permettrait de diffuser sans interruption publicitaire sur toutes ses plateformes, à la télévision comme sur Internet ou ICI Tou.tv. Sa radio est déjà sans publicité.

La proposition de hausser le financement public de 1,2 à 1,6 milliard par année se retrouve dans un mémoire déposé par le diffuseur dans le cadre de la consultation publique sur l'avenir du contenu canadien dans un monde numérique. Le plan global rendu public lundi veut assurer la position de CBC/RC comme créateur de contenu de qualité qui contribue « au partage d'une conscience et d'une identité nationales » en priorisant l'innovation numérique.

L'idée de sortir de la publicité répond aussi à des critiques du secteur privé de plus en plus fortes concernant le mandat et la concurrence du média étatique. La nouvelle allocation du gouvernement libéral de quelque 650 millions sur cinq ans a stimulé la grogne.

1 \$ de plus par mois

Le document intitulé *Propulser la culture canadienne: renforcer la place du Canada dans l'univers numérique* recommande d'accroître le financement du média public par habitant à 46 \$ par an — une augmentation de 12 \$ par Canadien. Par comparaison, la BBC reçoit 114 \$ par citoyen britannique.

Le remplacement des revenus publicitaires rapporterait environ 318 millions. Le budget hypothétique de la Société de la couronne y ajoute une centaine de millions pour faire face aux bouleversements dans les technologies et la consommation des médias.

Le plan souhaite dépolitiser ce financement « pour qu'il devienne durable et stable » tout en liant au cycle de renouvellement des licences sur cinq ans et en le déliant du calendrier électoral. Le budget devrait aussi être indexé. Une inflation annuelle de 1,5 % gruge 150 millions de l'enveloppe en six ans.

L'analyse contextualise cette recommandation. « Le modèle d'affaires et le cadre de politiques culturelles qui régissent les activités de CBC/Radio-Canada et l'exécution de son mandat public ne fonctionnent absolument plus, dit le mémoire. Les revenus publicitaires de la télévision traditionnelle diminuent: les auditoires

sont de plus en plus fragmentés sur plusieurs plateformes, les contenus sans publicité sont plus faciles d'accès, et de nouveaux fournisseurs de contenu, comme YouTube, Netflix et Amazon gagnent du terrain. »

À qui le profit?

Cette tendance dirige la publicité et ses revenus vers les géants du Web qui ne contribuent aucunement au financement de la production nationale. En même temps, de nouveaux joueurs numérisés diffusent directement sur le Web des productions de haut niveau auxquelles les diffuseurs traditionnels doivent se mesurer. Le média public affirme donc que l'enveloppe d'environ 150 millions par année consentie par le gouvernement fédéral « ne réglera rien à long terme ».

Les projections laissent croire que les deux tiers des pertes en publicités de RC seraient récupérées par les concurrents nationaux. Ce qui en laisserait tout même un tiers aux médias étrangers.

La réforme recommandée s'inspire des mutations observées en Grande-Bretagne depuis 25 ans. La stratégie souhaitée imiterait le plan *Creative Britain* en créant un conseil canadien des industries culturelles.

Le rapport veut aussi une nouvelle loi sur la radiodiffusion pour remplacer celle de 1991, jugée désuète. Le nouveau cadre, balisant aussi les actions des diffuseurs privés et les nouveaux médias, viserait une stratégie intégrée d'investissement dans la culture, un meilleur soutien de la radiodiffusion publique et une prise en compte intégrale des nouveaux médias.

Des critiques

CBC/RC est sous un nouveau tir nourri de critiques depuis quelques semaines. Le Groupe V Média et Québecor ont profité des audiences devant le Conseil de la radiodiffusion et des télécommunications canadiennes concernant le renouvellement de leurs licences de télévision pour s'en prendre à la concurrence jugée déloyale de RC.

D'autres présentations devant le Comité permanent du patrimoine canadien sur les services aux communautés locales ont aussi stimulé les attaques. « Le financement supplémentaire constitue un chèque en blanc pour accentuer cette concurrence » de RC/CBC a résumé Julie Tremblay, grande patronne de Québecor Média (TVA, ILCN...).

Le *Globe & Mail* et le *Toronto Star* ont rejoint les rangs des détracteurs. Les deux vieux journaux, devenus des médias en ligne, reprochent à Radio-Canada de concurrencer leurs sites d'information avec ses services Internet en expansion.

Le Devoir

Radio-Canada souhaite éliminer la publicité

La Presse Canadienne



MONTREAL - CBC/Radio-Canada propose d'abandonner la publicité en échange d'un financement accru de la part du gouvernement fédéral.

Dans un mémoire déposé dans le cadre de la consultation publique d'Ottawa sur l'avenir du contenu canadien dans le monde numérique, la société d'État estime qu'elle pourrait éliminer la publicité sur toutes ses plateformes en échange d'une hausse de son budget annuel de 318 millions \$.

Les revenus publicitaires rapportent actuellement 253 millions \$ à la société d'État. Pour justifier les 318 millions \$ réclamés, CBC/Radio-Canada souligne que le reste de la compensation servirait à financer le contenu qui viendrait remplacer le temps publicitaire éliminé.

Il s'agirait d'une augmentation de la contribution de 12 \$ par contribuable canadien, pour la porter à 46 \$. CBC/Radio-Canada fait valoir que le montant resterait bien inférieur au niveau de financement de diffuseurs publics comme la BBC, au Royaume-Uni, qui reçoit 114 \$ par habitant, tout en étant exempt de publicité. Le diffuseur britannique se classe septième au monde au chapitre du financement gouvernemental, contre le 16e rang pour CBC/Radio-Canada.

Dans son mémoire, la société d'État calcule qu'un tel virage permettrait aux diffuseurs privés, dont plusieurs souhaitent la fin de la publicité chez les diffuseurs publics, d'engranger quelque 158 millions \$ supplémentaires en revenus publicitaires.

La semaine dernière, Maxime Bernier, candidat à la direction du Parti conservateur, a plaidé pour la fin de la publicité à CBC/Radio-Canada, mais il a aussi proposé une réduction de son financement, arguant que la société d'État devrait se tourner vers les dons des téléspectateurs et des organisations, comme c'est le cas de la télé publique PBS et de la chaîne privée à but non lucratif NPR, aux États-Unis.

Kellie Leitch, son adversaire dans la course à la direction du Parti conservateur, a quant à elle proposé carrément le démantèlement de CBC/Radio-Canada.

www.985fm.ca/actualites/nouvelles/radio-canada-souhaite-eliminer-la-publicite-809696.html

TODAY IN THE MEDIA
AUJOURD'HUI DANS LES MÉDIAS

2

Mardi 29 novembre 2016
Tuesday November 29, 2016

Ad-free CBC would raise the bar for all broadcasters

Re: CBC asks Ottawa for more than \$300 million in new funding to go ad free, Nov. 29.

The CBC's just released position paper "Strengthening Canadian culture in a digital world" makes a compelling case for public broadcasting in Canada.

Among its several recommendations, one stands out as bold and exciting: moving away from advertising as a source of CBC funding. When the CBC competes for the same commercial revenue as private broadcasters, its programming is not sufficiently differentiated from what is available on commercial platforms, leading taxpayers to question why the CBC is subsidized at all.

A virtually commercial-free CBC requires a new funding model, involving a larger parliamentary appropriation, more or less in line with a 2008 recommendation from Parliament's Canadian Heritage committee. Even so, the per capita public subsidy would be lower than what public broadcasters receive in other countries such as Great Britain. This is doable. I hope Canadians will give the matter serious consideration.

Canadian private broadcasters now enjoy various kinds of direct and indirect public subsidies. These, as well as certain Canadian content requirements, could be scaled back. Such measures, coupled with access to the advertising revenue pool vacated by the CBC, would help them.

Once the CBC ceases to chase advertising dollars, it can concentrate on its core mandate, which is to offer high quality distinctive Canadian programming, which would raise the bar for all broadcasters, thus realizing its potential to serve as "the anchor for Canada's cultural ecosystem." This is also consistent with the Heritage Committee's reaffirmation of "the importance of public broadcasting as an essential instrument for promoting, preserving and sustaining Canadian culture."

Tony Manera, former president of the CBC, Ottawa

<http://ottawacitizen.com/opinion/letters/todays-letters-women-at-the-gym-more-money-for-cbc>

Dismantling or diminishing CBC is the most elitist position of all

John Doyle

Me, I'm not sure that Kellie Leitch and her campaign are real. I think it's all part of this fake-news thing that's going around.

Listen, the candidate and the candidate's positions don't sound authentic. It smells bogus. I mean, seriously – a well-off surgeon, academic, former cabinet minister and MBA is traipsing around drumming up support and media attention by attacking "the elites" in Canada. Aren't such people struck down by a bolt of lightning for brazen hypocrisy?

Sadly, to paraphrase Leitch's own assessment of Justin the Good's remarks about Fidel Castro, it is not a fake or parody campaign. But it is certainly shameful and an embarrassment.

Leitch has taken a position on the CBC. It must go. That's it; just dismantle it and move on. This proposal was a welcome break from Leitch's ongoing obsession with screening immigrants for anti-Canadian values. The sort of horse manure that got many Conservative cabinet ministers exactly where they are today.

On the matter of the CBC, Leitch was, apparently, trying to trump – pun intended – Maxime Bernier who wants to make the CBC advertising-free and shift it to a funding model similar to that of PBS and NPR in the United States. That is, the begging bowls come out about six times a year. You send 'em your money and get a tote bag.

Well, I've stopped chain-sipping lattes long enough to give the two proposals consideration. They are, like the screening-immigrants thing, horse manure. They are quintessentially elite positions about a national broadcaster.

The idea that CBC television and radio is a frivolity, sucking up vast amounts of money to make bad TV and irrelevant radio, is the position of a small number of well-off cranks in Toronto and Montreal, aided by a number of other cranks who, one imagines, stave off personal wretchedness by ceaselessly pointing out that the CBC gets funding to make TV and radio, while they don't.

The CBC administration itself is not immune to the need to evolve. Right now it is proposing the idea that the public broadcaster move to an ad-free model, and requesting additional money that would be replacement financing if it eliminates advertising. It's a tricky route but in TV and online it would change CBC's status as an odd hybrid of both public and commercial broadcaster.

Also, in this matter, I respectfully disagree with colleague Konrad Yakabuski, who asserted the other day that CBC "outlived its original purpose," and makes a lot of "forgettable" and unwatched, irrelevant programs. He sides with Maxime Bernier in wanting a PBS-style CBC.

I demur. The idea of a CBC programmed for politicians, policy wonks and newspaper columnists is harebrained elitism of the worst sort. The CBC belongs to the public, not a tiny cabal who think TV is beneath attention unless it's airing a public-policy documentary they agree with. If they'd all paid attention to the reality-TV dynamic used by Donald Trump to win an election, they might not have woken up one recent morning in puzzlement about how and why Trump was the president-elect.

Leitch and Bernier are clueless. Television is the most important, influential storytelling medium of our time. Understanding it and why it has impact is rather necessary information to have, prior to denouncing any area of it. In the specific matter of CBC TV, to cite one example, *Kim's Convenience* is not forgettable, irrelevant, or badly made; nor is it, in Bernier's phrase, an example of "bad Canadian copies of popular American shows."

Outside of Toronto, Ottawa and Montreal, the CBC is a vital presence, providing local coverage and Canadian content, which, though diminished, is vastly appreciated by residents of cities big and small and in rural areas. Dismantle it or reduce it to the begging-bowl status of PBS and all of that is gone. The appreciation of CBC outside major urban areas is precisely why the Harper government never dared to destroy the CBC outright.

You have to live in the bubble of the well-off establishment to be blind to the CBC's importance. At the same time, it is always easy to be critical of the public broadcaster. Parts of it are badly run. There are enormous egos at the top on the TV side and some CBC bosses have a tolerance for mediocrity that beggars description. The same can be said of the federal government and most large corporations anywhere.

Clearly then, Kellie Leitch is real and not part of some fake-news phenomenon. Although I'm sure you'll grasp my initial suspicions. Anytime one witnesses the witless posturing of people who attack the so-called elites, while simultaneously pledging to dismantle or diminish what gives succour to the ordinary among us, one should be very suspicious.

Read also: The CBC has lost its way

Related: Tory leadership hopeful Kellie Leitch proposes scrapping CBC

Also: CBC seeks annual funding boost of \$318-million to go ad-free

www.theglobeandmail.com/arts/television/doyle-dismantling-or-diminishing-cbc-is-the-most-elitist-position-of-all/article33087155/

The CBC's answer to its privileged status — more privilege and an extra \$400 million please

Kelly McParland



Peter Mansbridge rides with Justin Trudeau on his way to be sworn in as prime minister in the CBC "Behind-the-scenes of Justin Trudeau's first day as Prime Minister" video. CBC

Here's how thinking works in the upper echelons of the CBC.

Canada's public broadcasting network has been under fire for months over its efforts to build a digital presence in direct competition with private newspapers and other media, which are struggling to survive in the face of remorseless technological change. The private operators maintain it's unfair that the CBC gets generous subsidies to steal business from them. In a world of shifting readership habits and murderous competition, every penny of revenue is vital. The CBC, they note, already enjoys a federal subsidy of more than \$1 billion a year, including a \$150 million annual boost introduced by the Trudeau Liberals. Private operators, meanwhile, are haemorrhaging money as they strive to keep the wolf from the door.

The CBC's response: Ask for even more money from the public purse.

On Monday the network submitted a proposal for an additional \$400 million in support, including \$318 million to allow it to break free from the need to raise advertising revenue. "If we don't shift the financial model for supporting public broadcasting, there is a question as to its ultimate survival," warned Heather Conway, the executive vice-president of English services.

The question of the CBC's ultimate survival, of course, dates to mid-November 1936, about a week after the Canadian Broadcasting Act took effect. The CBC may, in fact, be the longest-surviving network to exist with the constant prospect of its imminent demise. One imagines that on the first day of orientation, after class has memorized the names of CBC anchors.... "and Lloyd Robertson begat Peter Kent, who begat Knowlton Nash, who begat Peter Man....", bright-eyed young CBC

recruits are led through a recitation of the peril facing Canadian culture should the CBC cease to exist:

Q: "And what happened after Little Mosque on the Prairie aired its last episode, class?"

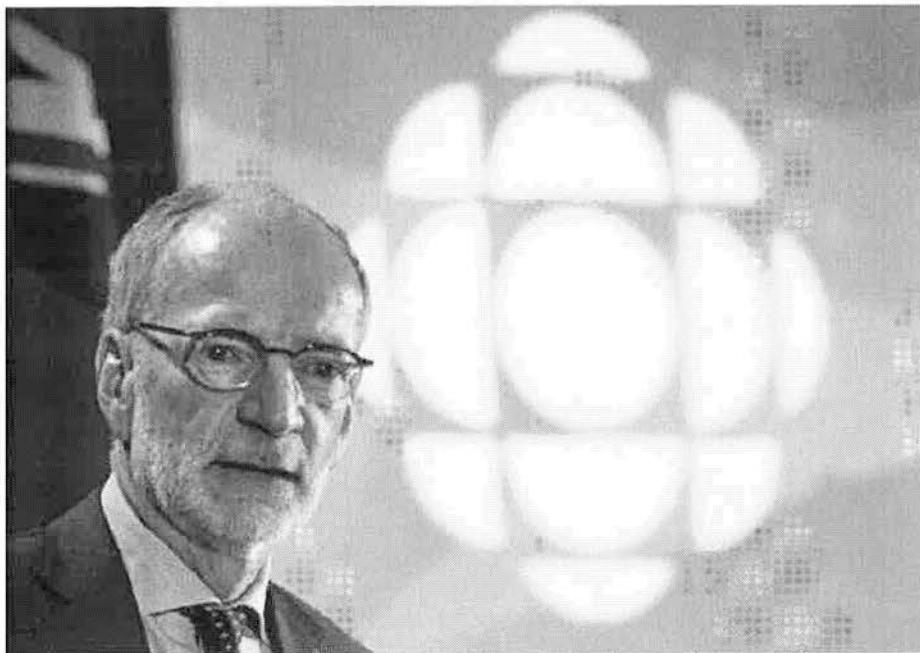
A: "Canadian culture was threatened!"

Q: "And how was Canadian culture saved?"

A: "Kim's Convenience!"

The CBC says the extra \$318 million to free it from ad revenue would "enable CBC/Radio-Canada to make the necessary long-term investments to complete our transformation, move away from advertising as a source of revenue on all platforms and be a strong anchor for our cultural ecosystem."

In addition, it proposes "depoliticizing" its funding so "it is predictable and stable, tied to the existing five-year licence cycle, indexed to inflation, and separated from the election and annual government budget cycles."



CBC president Hubert Lacroix : protecting Canada's "cultural ecosystem" against ... well, that's not clear
THE CANADIAN PRESS/Nathan Denette

It would be wonderful, if you're the CBC, should this proposal be approved. The corporation would have a generous, reliable, predictable budget it could spend, without worrying about government overseers, the uncertainties of the economy or the fact a lot of Canadians never watch a second of CBC programming. Unfunny new comedies could come and go without concern for viewership. Sports coverage could continue to wither away without having to dream up ways to replace the loss. CBC cadres could be recruited with the near-certainty of jobs for life, safe behind union walls, forever supportive of government spending. And which party would everyone vote for? Well, let's not leap to assumptions, but it wouldn't be the Conservatives.

Monday's report makes several references to the BBC, implying that Britain's public broadcaster enjoys a prosperity and flexibility Canadians should emulate. That, as the Brits would say, is a load of rubbish. The British government launched a "root-and-branch" review of the network last year amid mass layoffs, budget shortfalls and a proposal to jail viewers who refuse to pay the \$300 annual fee on which the BBC survives. About 1,000 households a day claim they no longer own a TV and should be freed from the fee; each week about 3,000 Britons are dragged to court for failing to pay up.

Under a new charter to take effect January 1, the BBC Trust will be dismantled and governing authority transferred to a new board with much greater day-to-day involvement. The job of running the network is deemed so unattractive, it's said to be having a difficult time finding anyone to take

on the job at the £100,000 salary, considerably less than Peter Mansbridge earns to read the news.

Attracting readers is one thing, selling ads is another

The real crux of the CBC proposal is found elsewhere, after the usual paens of self-praise to its role in knitting together the fabric of Canada. Like every other major media operation, the CBC believes it must shift to a digital universe. Already, it boasts, it's "digital reach ... consistently rivals some of the best-known digital companies in the world, such as Google, Facebook and Microsoft."

The problem is that attracting readers is one thing, selling ads is another. The conundrum for Canada's private media is that advertising dollars for digital operations pale in comparison to those traditionally earned from print publications. Digital readers don't want to pay for what they consume. They expect it to be free, and nobody in Canada has yet figured out a way to offset the loss in advertising revenue that results from people getting their news on smartphones and tablets.

As the CBC sees it, the answer is simple: free it from even having to try. Let its rivals in the private sector scramble for precious advertising dollars, while the CBC coasts along on a guaranteed government cushion of cash. If a few rivals go under in the process, so much the better — the CBC will be there to fulfill their digital needs, whether they like it or not.

It's a "cultural ecosystem" in which a privileged few thrive behind a protective fence of government support, safe from the demands and dangers of competition that bedevil the other side of the divide.

National Post

<http://news.nationalpost.com/full-comment/kelly-mcpartland-the-cbcs-answer-to-its-privileged-status-more-privilege-and-an-extra-400-million-please>

CBC proposes ad-free model in Heritage filing

The broadcaster said it should move to a model akin to the BBC, which would require around \$400 million in additional government funding.

Jordan Pinto



The CBC has laid out plans that would see the public broadcaster transition to an ad-free model similar to that of the BBC.

In its submission to Canadian Heritage's "Canadian Content in a Digital World" consultations, the CBC said the removal of advertising "would allow the broadcaster to focus squarely on the cultural impact of our mandate. It would also free up advertising revenue to help private media companies transition to a digital environment."

In order to make the proposal a reality, the pubcaster said it would need an additional \$400 million in government funding.

The CBC filed three key recommendations with Heritage, asking that Canada develop a "cohesive cultural investment strategy" similar to the one that governs the BBC; increase its per-person funding to unlock an additional \$400 million to cover an ad-free model; and depoliticize CBC/Radio-Canada funding so that funding is indexed to inflation and not tied to whichever political party is in power.

To the issue of increasing its funding in order to go ad-free, CBC said it would amount to a \$12 increase per person annually (to \$46, from \$34).

As reported in May, CBC/Radio-Canada's advertising revenues dropped by 53.6% in 2015, moving to \$220.1 million, from \$474.6 million the previous year. The drop was attributed to the loss of NHL rights.

In its submission, CBC said an ad-free model would result in an ad-revenue loss of \$253M to CBC/Radio-Canada, but that two-thirds of that (\$158 million) would migrate to other Canadian media, including private TV and digital. The figures supplied by CBC as relates to advertising migration were based on a study from Nordicity.

In terms of a breakdown, CBC said it would require \$318 million to exit the advertising business. This figure takes into account the loss in ad revenue (\$253 million), as well as an additional \$105 million to acquire/produce additional programming to fill the timeslots left vacant by advertising. Also factored in was cost savings associated with no longer having to sell advertising, which CBC pegged at \$40 million.

The net benefit of an ad-free model would be a net total GDP gain of \$488M, according to CBC, as well as a total labour income increase of \$355M and the creation of 7,200 jobs.

Elsewhere in its filing, CBC argued that the conventional TV model is in need of an overhaul.

"The business model and cultural policy framework in which CBC/Radio-Canada operates and carries out its public mandate is profoundly and irrevocably broken," read the submission.

With ad revenues (that previously went to fund Canadian content) being lost to Google and Facebook, and consumers turning to global content distributors such as Netflix, the new reality of the Canadian ecosystem is increasingly challenging, read the submission. To this, the CBC argued that an update of the Broadcast Act should be explored.

"The Broadcasting Act is from 1991. It does not reflect today's realities, as is plainly obvious from the fact that half the sector is currently regulated and the other half is not. The Broadcasting Act needs to be updated to allow for a new governance framework for broadcasters so we can evolve in a timely way to the changes and disruptions that are occurring routinely in our sector."

CBC also argued that it is losing out to private broadcasters due to the fact that 90% of its primetime schedule is comprised of Cancon, whereas other Canadian broadcasters only fill their primetime slots with a small amount of Canadian content.

<http://playbackonline.ca/2016/11/28/cbc-proposes-ad-free-model-in-heritage-filing/>



Photo: CIJnews

CBC asks government to increase per person funding to CBC/RadioCanada

CIJnews Staff

CBC/Radio Canada has **submitted** a position paper to the federal government proposing the public broadcaster move to an ad-free model at a cost of about \$400 million in additional funding.

According to CBC, the proposal **requests** \$318 million to replace advertising revenue: \$253 million in lost ad sales plus \$105 million to "produce and procure additional Canadian content" to fill the programming gaps in their absence. CBC is also asking for \$100 million in "additional funding of new investments to face consumer and technology disruption."

CBC **asks** the federal government to "increase per person funding to CBC/RadioCanada to \$46 – an increase of \$12 per Canadian" and to "depoliticize CBC/Radio-Canada funding so that it is predictable and stable, tied to the existing five-year licence cycle, indexed to inflation, and separated from the election and annual government budget cycles." To read the entire proposal click **HERE**.

Budget 2016 **provides** \$1.3 billion over five years, starting in 2016–17, to support longstanding arts and cultural organizations, and proposes to invest \$675 million in the CBC/Radio-Canada. The budget also reversed past cuts to enable the CBC/Radio-Canada to invest in its Strategy 2020. The Minister of Canadian Heritage was assigned to work with the CBC/Radio-Canada to develop a five-year accountability plan.

Kellie Leitch, Member of Parliament for Simcoe – Grey and candidate for the leadership of the Conservative Party of Canada, **opposes** a suggestion to reform CBC that was made by her fellow leadership candidate Maxime Bernier .

"The CBC doesn't need to be reformed, it needs to be dismantled. Period," said Leitch. "When I'm Prime Minister, I will dismantle the CBC except for essential services in English and in French. Taxpayers should not have to subsidize the CBC to keep it afloat. Just like in the private sector, if a company isn't competitive and isn't profitable, it shouldn't be in business."

Brian Lilley, co-founder of The Rebel, claims in his book "**CBC Exposed**" that its reporting is "driven by vendettas to outright biases against conservatives, gun owners, Israel and any other group that doesn't fit their vision of Canada."

<http://en.cijnews.com/?p=63659>



CBC/Radio-Canada has cut thousands of jobs over years of successive budget cuts. Photo Credit: Mark Blinch/Reuters

Public broadcaster seeks new funding model

Lynn Desjardins | english@rcinet.ca

Decimated by years of budget cuts by successive governments, CBC/Radio-Canada is asking the government to boost and stabilize its funding. An extra \$318 million annually would enable it to stop selling advertising. Private media have [recently complained](#) that the public broadcaster is taking digital ad revenues away from them.

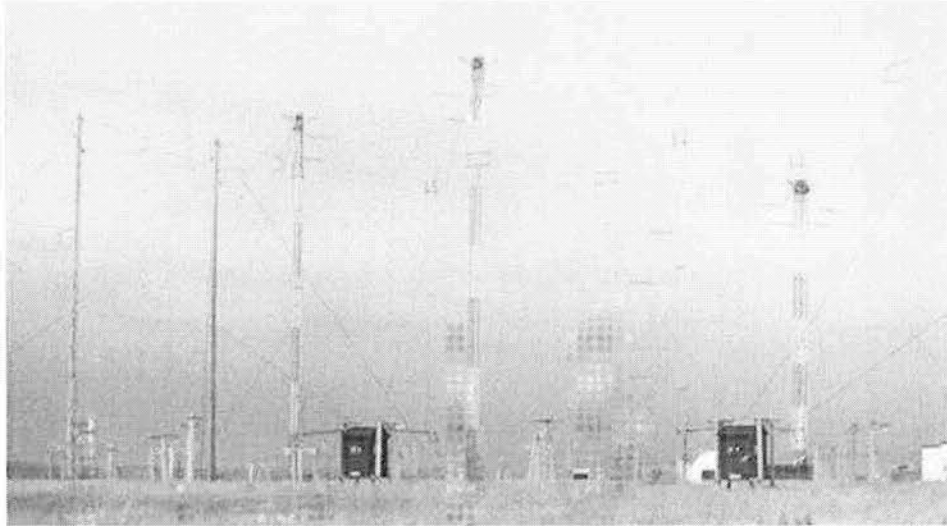
CBC/Radio-Canada currently receives annual funding of \$34 per Canadian. It would like that increased to \$46, which it says is still well below what other public broadcaster get. Great Britain's BBC, for example, receives \$114 per person.

A request to 'depoliticize' funding

The public broadcaster would like to "depoliticize CBC/Radio-Canada funding" so that it is set for five years and indexed to inflation. That would shield it from the yearly government budget decisions which are often influenced by political concerns.

"We are at a critical juncture in our evolution, continuing to operate under a business model and cultural policy framework that is profoundly broken," says the [CBC document](#) released on November 28, 2016. "At the same time, other nations are moving their cultural agendas forward successfully — and reaping the benefits of strong, stable, well-funded public broadcasters."

The proposal argues the new funding model would result in "a net total GDP gain of \$488M, a total labour income impact of \$355M and the creation of 7,200 new jobs."



Years of government budget cuts finally resulted in a decision to take down Radio Canada International's shortwave transmission towers and make the service exclusively web-based. © YouTube

CBC/Radio-Canada funding affects RCI

Radio Canada International used to be funded separately by the Canadian government, but now it receives its funding from the CBC/Radio-Canada envelope. In 2012, CBC/Radio-Canada slashed RCI's budget by 80 per cent and decided to dismantle its shortwave transmitters, ending all shortwave broadcasts.

www.rcinet.ca/en/2016/11/29/public-broadcaster-seeks-new-funding-model-cbc-radio-canada/


CBC News – Canada's Propaganda arm of the fed govt

BY [IWB](#)

Asks for \$400M more per year in operating funds from the Fed Govt so they don't have to try and sell advertising time.

No one wants to advertise on the shit propaganda station anyway.

Wish Harper killed the CBC when he had the chance.

 CBC/Radio Canada has submitted a position paper to the federal government proposing the public broadcaster move to an ad-free model, similar to the one used to pay for the BBC in the United Kingdom, at a cost of about \$400 million in additional funding.

"We are at a critical juncture in our evolution, continuing to operate under a business model and cultural policy framework that is profoundly broken," says [the CBC's document, released on Monday afternoon](#). "At the same time, other nations are moving their cultural agendas forward successfully — and reaping the benefits of strong, stable, well-funded public broadcasters."

The additional money CBC is asking for would largely be "replacement funding" if the media organization eliminates advertising. The proposal requests \$318 million to replace advertising revenue: \$253 million in lost ad sales plus \$105 million to "produce and procure additional Canadian content" to fill the programming gaps in their absence. CBC is also asking for \$100 million in "additional funding of new investments to face consumer and technology disruption."

However, the proposal notes that removing ads will also result in savings of \$40 million in the cost of selling advertising.

Total government funding for CBC would equal an investment of \$46 per Canadian every year — up from the current \$34 per Canadian it currently receives, the document says.

www.cbc.ca/news/canada/cbc-radio-canada-ad-free-proposal-1.3871077

<https://investmentwatchblog.com/cbc-news-canadas-propaganda-arm-of-the-fed-govt/>

CBC/Radio-Canada à la croisée des chemins



L'entrée de la Maison de Radio-Canada à Montréal Photo : Graham Hughes

Midi info

Michel C. Auger

La disparition de la publicité sur toutes les plateformes de diffusion de CBC/Radio-Canada renvoie au débat beaucoup plus large sur la place du diffuseur public dans l'industrie culturelle au pays.

Pierre Bélanger, professeur titulaire au Département de communication de l'Université d'Ottawa, affirme en entrevue avec Geneviève Asselin qu'un financement additionnel stable de plus de 300 millions de dollars pour pallier l'absence de publicité apporterait davantage de stabilité financière et d'indépendance politique à la société d'État.

Par contre, il se questionne sur le bien-fondé de la démarche de CBC/Radio-Canada alors qu'une de ses principales composantes, CBC Television, a déjà enregistré une bien meilleure audience.

Faites-nous part de vos commentaires :

- Par **courriel**
- Par téléphone au numéro 1 855 295-5206
- Et sur Twitter @midiinfo

AUDIO FIL

► Abandon de la publicité pour Radio-Canada : Entrevue avec Pierre Bélanger

http://ici.radio-canada.ca/emissions/midi_info/2016-2017/chronique.asp?idChronique=422071

Ad-free CBC could serve as a rallying point for Canadian creativity

Kate Taylor

Excuse me while I massage my neck: I have been suffering a severe case of whiplash since Monday, when the CBC unveiled a plan to go commercial free.

Not so long ago, if you suggested the CBC cut advertising from its programming, both observers and insiders would pat you on the head and smile kindly at your naïve idealism. Received wisdom was that the CBC could not possibly survive without ad revenue, no matter what earnest cultural advocates or ponderous parliamentary reports might argue.

And then this week, in response to the Liberal government's review of cultural policy, the CBC boldly proposed that very thing. Clearly, chief executive officer Hubert Lacroix sensed an opportunity: After years of Tory cuts, the broadcaster is finally getting a sympathetic ear in Ottawa – and all TV ad revenues are in steep decline anyway. Lacroix seems convinced a commercial-free CBC might actually get replacement funding for the lost ad dollars: He is asking for \$418-million.

Leaving aside, for the moment, the political realism of the request, the plan is a good one. In an increasingly scattered but ever more Internet-dependent and globalized media environment, the country needs a public producer, curator and distributor to craft a powerful Brand Canada across all platforms, offering not only news, public affairs and documentaries, but also fiction, variety and arts programming. It needs an iconic institution to nurture and lead the cultural industries, a rallying point for Canadian creativity.

Freedom from commercial pressures would allow the CBC to focus on the best ways to achieve that rather than chase television ratings; it would make the broadcaster more distinctive, more nimble and more able to take risks.

Yes, CBC Television should continue to seek big audiences with populist shows – since all Canadians pay for the broadcaster. The chattering classes are always comparing CBC programming unflatteringly to the loss-leader stuff they enjoy on HBO or Netflix as though the 1.3 million people who tune in to the homey and hokey Murdoch Mysteries or the Quebeckers delivering repeated ratings hits to Radio-Canada could simply be ignored. Making broadly popular Canadian programs is a laudable goal, and freedom from the nightly ratings game should not free the CBC from the need to serve mass audiences.

But that freedom would also allow the broadcaster to do things that would distinguish it further from the commercial alternatives: It could experiment with quality programs that it believes in but do not immediately prove popular, do more counter-programming (point-of-view documentaries, performing arts shows) and work as a producer and distributor for Canadian film. Released from commercial TV schedules and formats, the broadcaster could better integrate content across platforms. It could offer ad-free streaming online that should attract younger viewers and import to television more of the programming vitality of CBC Radio (which remains commercial-free after the failure of a 2013 project to start selling ads there).

As Canada finds it increasingly difficult to maintain the walled-garden of Canadian content, the commercial business model – whereby U.S. shows, often simulcast, underwrite a smattering of Canadian drama and comedy – is at risk. The moment may come when the commercial networks will have to be cut loose from both their Canadian-content obligations and market protections: Leave them to figure out how to make money as a local broadcaster selling U.S. content to Canadians when Netflix knows no national boundaries.

In that environment, a distinctively Canadian and commercial-free alternative would stand out like a beacon. Critics of CBC sometimes argue that globalized media make the Canadian public broadcaster obsolete. On the contrary, the plethora of foreign choices makes it more relevant than ever.

The danger of the CBC proposal, however, is that the country and the government will seize on the idea while fudging on the money needed to make it work. Instead of creating a revitalized CBC that is both diverse and broadly popular, dropping ads might produce a much-reduced public broadcaster that is relevant to a tiny minority – a so-called PBS North. The sponsorship-based model on which PBS depends, which Conservative leadership candidate Maxime Bernier advocates, is deeply flawed. In Canada, it would create an elite broadcaster that was still subject to commercial pressures – the demands of sponsors can actually be larger and more direct than those of advertisers – while siphoning corporate money away from other cultural causes.

If the Liberals do decide CBC can drop the ads, they need to make darn sure the public broadcaster gets the money it needs to do the job right.

A Creative Canada: Strengthening Canadian Culture in a Digital World

Key Facts

1. **Culture as an economic pillar**
 - a. Culture contributes \$93B annually to the Canadian economy.
2. **Our contribution to the Canadian economy**
 - a. CBC/Radio-Canada's work supports job creation in the creative sector. In addition to our 7,200 employees, our investment in Canadian programs, in Television alone, supports more than 10,000 jobs in the Canadian economy.
 - b. We invest almost \$700 million each year in creating Canadian content. Unlike our private sector competitors in Canada, we air close to 90% Canadian content in prime time.
3. **Ad-free model – creative benefits**
 - a. Allows us to focus less on commercial impact and more on cultural impact.
 - b. An ad-free funding model would support risk taking in content and format creation and would create greater opportunities to find and nurture new talent.
 - c. We could tackle more complex story telling (drama series, uncut Canadian movies) that is difficult within a format that includes commercial interruptions.
4. **Ad-free model – economic impact**
 - a. The economic upside for the industry would be an estimated net total GDP gain of \$488M, a total labour income impact of \$355M and the creation of 7,200 new jobs.
 - b. CBC/Radio-Canada would lose \$253M in advertising revenue. An estimated two-thirds of this revenue would migrate to other Canadian media, including private TV and digital, for a net gain to them of \$158M. [Nordicity Study 2016]
 - c. Every additional \$1 invested in CBC/Radio-Canada creates \$2 in the economy because of the broader economic activity it generates, including creating more programming. [Deloitte study 2014]
5. **Our Funding proposal**
 - a. Our proposal would anchor a stronger cultural ecosystem. To do this we propose increasing funding for Canada's public broadcaster to \$46, up from \$34, an increase of \$12 per Canadian annually. This would allow us to move away from ads as a source of revenue, continue transformation and invest in creating more great Canadian programming with the Canadian creative sector.
6. **CBC/Radio-Canada vs. other public broadcasters**
 - a. We receive \$34 per person annually compared to \$114 per person for the BBC (Sweden \$126, Germany \$143).
7. **More digital than ever before**
 - a. We reach more than 16M users each month and we're approaching our goal of 18M by 2020.
 - b. We rival some of the best-known digital companies in the world such as Google, Facebook and Microsoft.
8. **More local than ever before**
 - a. We operate 88 local radio stations, 27 local TV stations and 41 regional web sites, we are investing in local content and coverage at a time when our competitors are cutting back.
9. **Creative industries in Britain over the last twenty five years**
 - a. Public funding for Britain's public broadcaster has nearly tripled in the last 25 years, fuelling its success.

b. Creative sector jobs and service exports doubled

10. Cultural investment in Canada over the last twenty five years

- a. Culture investment declined as percentage of GDP (Gross Domestic Product).
- b. Funding for CBC/Radio-Canada has declined.

Propulser la culture canadienne : renforcer la place du Canada dans l'univers numérique

Faits saillants

1. La culture comme pilier de l'économie

- a. La culture génère 93 G\$ annuellement dans l'économie canadienne.

2. Notre contribution à l'économie canadienne

- a. Les activités de CBC/Radio-Canada favorisent les emplois dans le secteur de la création. En télévision seulement, nos investissements dans des émissions canadiennes financent plus de 10 000 emplois dans l'économie canadienne, en plus de nos 7 200 employés.
- b. Nous investissons près de 700 M\$ par an dans la création de contenu canadien. Contrairement à nos concurrents du secteur privé, nous diffusons près de 90 % de contenu canadien aux heures de grande écoute.

3. Un modèle sans publicité – avantages pour la création

- a. Un modèle de financement sans publicité nous permettrait de prioriser non pas l'impact économique de nos décisions, mais plutôt leur impact culturel, et d'explorer de nouvelles façons de favoriser le rayonnement et la croissance des créateurs canadiens et de leur travail dans l'univers numérique.
- b. Un modèle de financement sans publicité encouragerait la prise de risques dans la création de contenus et de formats, et permettrait de dénicher plus de créateurs talentueux et de soutenir leur développement.
- c. Nous pourrions proposer des contenus plus complexes (séries dramatiques, versions intégrales de longs métrages canadiens) difficilement compatibles avec un format comprenant des pauses publicitaires.

4. Un modèle sans publicité – avantages économiques

- a. L'élimination de la publicité engendrerait les retombées économiques suivantes pour l'industrie : gain total net de 488 M\$ au chapitre du PIB, impact total de 355 M\$ sur les revenus d'emploi, et ajout de 7 200 nouveaux emplois.
- b. CBC/Radio-Canada perdrait 253 M\$ en revenus publicitaires. Selon nos estimations, les deux tiers de ces revenus publicitaires, soit 158 M\$, seraient redistribués vers d'autres médias canadiens, télédiffuseurs privés et services numériques compris. [Étude de Nordicity, 2016]
- c. Chaque dollar supplémentaire investi dans CBC/Radio-Canada génère deux dollars dans l'économie canadienne, notamment en favorisant la création de contenus. [Étude de Deloitte, 2014]

5. Notre proposition de financement

- a. Notre proposition nous donnerait les moyens de servir d'assise à un écosystème culturel plus fort. Pour ce faire, nous proposons d'accroître le financement du diffuseur public du Canada à 46 \$ par habitant par an, une hausse de 12 \$ par rapport aux 34 \$ actuellement. Cela nous permettrait de renoncer à la publicité comme source de revenus, de poursuivre notre

transformation et d'investir dans la création d'encore plus contenus canadiens de qualité, en collaboration avec le secteur de la création du Canada.

- 6. CBC/Radio-Canada comparativement aux autres radiodiffuseurs publics**
 - a. Nous recevons 34 \$ par personne par an comparativement à 114 \$ par personne pour la BBC (126 \$ en Suède, 143 \$ en Allemagne).

- 7. Plus numérique que jamais**
 - a. Nous rejoignons plus de 16 M d'utilisateurs tous les mois et nous approchons de notre objectif de 18 M d'ici 2020.
 - b. Nous rivalisons avec les plus gros joueurs de la planète, avec en tête Google, Facebook et Microsoft.

- 8. Plus locale et régionale que jamais**
 - a. Nous exploitons 88 stations de radio locales, 27 stations de télévision locales et 41 sites web régionaux; nous investissons dans le contenu et la couverture des nouvelles au niveau local tandis que nos concurrents y réduisent leurs activités.

- 9. Les industries de la création en Grande-Bretagne ces 25 dernières années**
 - a. Le financement public accordé au diffuseur public britannique a triplé ces 25 dernières années, venant appuyer la réussite de l'entreprise.
 - b. Les emplois dans le secteur de la création et les exportations de services ont doublé.

- 10. Les investissements dans la culture au Canada ces 25 dernières années**
 - a. Les investissements dans la culture, exprimés en pourcentage du PIB (produit intérieur brut), ont diminué.
 - b. Le financement de CBC/Radio-Canada a décliné.

Fwd: 2017 - Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:03

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Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
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User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

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Company: CBC.CA

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25 April 2017 at 12:03

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Jan 17, 2017 at 6:09 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 17, 2017 6:09 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs every weekday at 6 AM effective 2017-01-17.

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 **2016 - Daily Digital News Report v9.pdf**
370K

Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:02

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Wed, Jan 18, 2017 at 6:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 18, 2017 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs every weekday at 6 AM effective 2017-01-18.

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 **2016 - Daily Digital News Report v9.pdf**
370K

Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:02

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Jan 19, 2017 at 6:07 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 19, 2017 6:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs every weekday at 6 AM effective 2017-01-19.

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 **2016 - Daily Digital News Report v9.pdf**
368K

Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:00

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Fri, Apr 21, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Apr 21, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-04-21.

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 **2016 - New Daily Report v9.pdf**
385K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:04

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Jan 5, 2017 at 6:08 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 05, 2017 6:08 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-05.

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 **2016 - Daily Digital News Report v9.pdf**
369K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:06

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Dec 16, 2016 at 6:06 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 16, 2016 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-16.

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 **2016 - Daily Digital News Report v9.pdf**
370K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:06

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Dec 17, 2016 at 6:06 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 17, 2016 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-17.

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 **2016 - Daily Digital News Report v9.pdf**
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Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:05

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Dec 18, 2016 at 6:06 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 18, 2016 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-18.

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 **2016 - Daily Digital News Report v9.pdf**
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Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:05

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Dec 21, 2016 at 6:08 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 21, 2016 6:08 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-21.

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 **2016 - Daily Digital News Report v9.pdf**
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Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:05

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Dec 23, 2016 at 6:06 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 23, 2016 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-23.

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 **2016 - Daily Digital News Report v9.pdf**
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Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:05

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Dec 25, 2016 at 6:07 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 25, 2016 6:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-25.

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 **2016 - Daily Digital News Report v9.pdf**
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Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:05

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Dec 26, 2016 at 6:12 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 26, 2016 6:12 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-26.

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 **2016 - Daily Digital News Report v9.pdf**
366K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:04

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Dec 31, 2016 at 6:07 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 31, 2016 6:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-31.

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 **2016 - Daily Digital News Report v9.pdf**
370K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:04

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Dec 30, 2016 at 6:07 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 30, 2016 6:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-30.

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 **2016 - Daily Digital News Report v9.pdf**
367K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:03

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Jan 10, 2017 at 6:26 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 10, 2017 6:26 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-10.

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 **2016 - Daily Digital News Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:04

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Dec 29, 2016 at 6:07 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 29, 2016 6:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-29.

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 **2016 - Daily Digital News Report v9.pdf**
369K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:04

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Dec 28, 2016 at 6:06 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Dec 28, 2016 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2016-12-28.

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 **2016 - Daily Digital News Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:11

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 23, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 23, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-23.

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 **2016 - New Daily Report v8.pdf**
366K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:15

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 2, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 02, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-02.

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 **2016 - New Daily Report v8.pdf**
364K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:15

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Nov 3, 2016 at 2:04 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 03, 2016 2:04 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-03.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Nov 4, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 04, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-04.

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 **2016 - New Daily Report v8.pdf**
364K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Nov 4, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 04, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-04.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Nov 8, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 08, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-08.

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 **2016 - New Daily Report v8.pdf**
364K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:11

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Nov 22, 2016 at 2:04 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 22, 2016 2:04 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-22.

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 **2016 - New Daily Report v8.pdf**
365K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:11

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Nov 17, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 17, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-17.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 16, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 16, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-16.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Nov 15, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 15, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-15.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Nov 14, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 14, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-14.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Nov 13, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 13, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-13.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:13

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Nov 12, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 12, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:13

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Nov 11, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 11, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-11.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:13

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Nov 11, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 11, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-11.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:13

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Nov 10, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 10, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-10.

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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 9, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 09, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-09.

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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:28

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Nov 1, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 01, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-01.

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 **2016 - New Daily Report v8.pdf**
367K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:07

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Dec 6, 2016 at 2:44 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Dec 06, 2016 2:44 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-12-06.

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 **2016 - New Daily Report v9.pdf**
368K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:09

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Nov 29, 2016 at 2:12 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Nov 29, 2016 2:12 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-29.

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 **2016 - New Daily Report v9.pdf**
370K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:09

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 30, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Nov 30, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-30.

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 **2016 - New Daily Report v9.pdf**
368K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:11

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Nov 26, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Nov 26, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-26.

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 **2016 - New Daily Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:10

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Nov 27, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Nov 27, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-27.

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 **2016 - New Daily Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:08

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Dec 4, 2016 at 2:14 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Dec 04, 2016 2:14 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-12-04.

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 **2016 - New Daily Report v9.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:08

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Dec 2, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Dec 02, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-12-02.

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 **2016 - New Daily Report v9.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:08

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Dec 3, 2016 at 2:07 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Dec 03, 2016 2:07 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-12-03.

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 **2016 - New Daily Report v9.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:07

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Dec 5, 2016 at 3:54 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Dec 05, 2016 3:54 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-12-05.

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 **2016 - New Daily Report v9.pdf**
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Fwd: 2017 - Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:43

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Jan 14, 2017 at 6:05 AM
Subject: 2017 - Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 14, 2017 6:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-14.

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 **2016 - Daily Digital News Report v9.pdf**
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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:04

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Wed, Mar 22, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 22, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-22.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:04

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Thu, Mar 23, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 23, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-23.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:04

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Fri, Mar 24, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 24, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-24.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:51

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Feb 1, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 01, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-01.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:44

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Feb 14, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 14, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-14.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:46

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Feb 14, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 14, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-14.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:47

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Feb 14, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 14, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-14.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:44

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Jan 23, 2017 at 6:14 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)

Date Created: Jan 23, 2017 6:14 AM EST

User: Andrew Baker <andrew.baker@cbc.ca>

Company: CBC.CA

Delivery Frequency: Occurs every weekday at 6 AM effective 2017-01-23.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:45

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Jan 24, 2017 at 6:10 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)

Date Created: Jan 24, 2017 6:10 AM EST

User: Andrew Baker <andrew.baker@cbc.ca>

Company: CBC.CA

Delivery Frequency: Occurs every weekday at 6 AM effective 2017-01-24.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:10

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Apr 3, 2017 at 3:08 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Apr 03, 2017 3:08 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-04-03.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:54

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Feb 4, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 04, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-04.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:59

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Wed, Feb 22, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 22, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-22.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:01

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Feb 25, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 25, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-25.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:52

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Thu, Feb 2, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 02, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-02.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:46

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Feb 14, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 14, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-14.

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Fwd: 2017 - Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:42

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Jan 13, 2017 at 6:06 AM
Subject: 2017 - Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 13, 2017 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-13.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:17

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Fri, Mar 17, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 17, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-17.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:17

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Thu, Mar 16, 2017 at 3:07 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 16, 2017 3:07 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-16.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:17

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Tue, Mar 14, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 14, 2017 3:05 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-14.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:18

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Mar 13, 2017 at 3:07 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 13, 2017 3:07 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-13.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:18

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Mar 11, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 11, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-11.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:18

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Mar 12, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 12, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-12.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:48

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Thu, Jan 26, 2017 at 6:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 26, 2017 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs every weekday at 6 AM effective 2017-01-26.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:49

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Fri, Jan 27, 2017 at 6:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 27, 2017 6:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs every weekday at 6 AM effective 2017-01-27.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:49

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Jan 28, 2017 at 10:10 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 28, 2017 10:10 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-28.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:50

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Jan 29, 2017 at 6:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 29, 2017 6:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-29.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:50

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Jan 30, 2017 at 6:12 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 30, 2017 6:12 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-30.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:51

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Tue, Jan 31, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 31, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-01-31.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:53

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Fri, Feb 3, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 03, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-03.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:55

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Feb 5, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 05, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-05.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:56

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Feb 18, 2017 at 3:07 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 18, 2017 3:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-18.

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1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:55

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Feb 6, 2017 at 3:08 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 06, 2017 3:08 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-06.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:57

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Feb 19, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 19, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-19.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:58

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Feb 20, 2017 at 3:07 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 20, 2017 3:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-20.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:00

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Thu, Feb 23, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 23, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-23.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:01

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Feb 24, 2017 at 3:07 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 24, 2017 3:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-24.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:02

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Feb 26, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 26, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-26.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:02

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Feb 27, 2017 at 3:07 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 27, 2017 3:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-27.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:02

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Tue, Feb 28, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 28, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-28.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:04

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Fri, Mar 3, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 03, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-03.

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Fwd: Daily Digital News Report: Jan 20 and 21, 2017

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:44

----- Forwarded message -----

From: **ANDREW BAKER** <andrew.baker@cbc.ca>
Date: Sun, Jan 22, 2017 at 11:30 AM
Subject: Daily Digital News Report: Jan 20 and 21, 2017
To:

Good morning,

Please find the attached reports.

AB

--

Andy Baker
Manager, News & Radio Research
CBC Toronto | 416-205-2788

2 attachments

 **Daily Digital News Report (Jan 20, 2017).pdf**
382K

 **Daily Digital News Report (Jan 21, 2017).pdf**
382K

Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:10

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Apr 2, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Apr 02, 2017 3:05 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-04-02.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:13

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Thu, Mar 30, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 30, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-30.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:47

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Tue, Mar 7, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 07, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-07.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:17

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Wed, Mar 15, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 15, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-15.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:09

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Tue, Apr 4, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Apr 04, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-04-04.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:10

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Apr 3, 2017 at 3:08 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Apr 03, 2017 3:08 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-04-03.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:11

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Apr 1, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Apr 01, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-04-01.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:12

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Fri, Mar 31, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 31, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-31.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:08

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Apr 8, 2017 at 3:09 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Apr 08, 2017 3:09 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-04-08.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:14

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Wed, Mar 29, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 29, 2017 3:05 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-29.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:14

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Tue, Mar 28, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 28, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-28.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:15

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Mar 27, 2017 at 3:08 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 27, 2017 3:08 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-27.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:15

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Mar 26, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 26, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-26.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:15

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Mar 25, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 25, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-25.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:16

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Tue, Mar 21, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 21, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-21.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:16

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Mar 20, 2017 at 3:08 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 20, 2017 3:08 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-20.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:16

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Mar 19, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 19, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-19.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:16

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Mar 18, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 18, 2017 3:06 AM EDT
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-18.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:47

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Mon, Mar 6, 2017 at 3:08 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 06, 2017 3:08 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-06.

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Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:48

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Mar 5, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Mar 05, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-03-05.

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 **2016 - New Daily Report v9.pdf**
387K

Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:48

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Fri, Feb 17, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 17, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-17.

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 **2016 - Daily Digital News Report v9.pdf**
374K

Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:48

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Thu, Feb 16, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 16, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-16.

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 **2016 - Daily Digital News Report v9.pdf**
376K

Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:49

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sun, Feb 12, 2017 at 3:05 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 12, 2017 3:05 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-12.

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 **2016 - Daily Digital News Report v9.pdf**
369K

Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:51

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Sat, Feb 11, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 11, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-11.

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 **2016 - Daily Digital News Report v9.pdf**
370K

Fwd: 2017 Daily Digital News Report

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:52

----- Forwarded message -----
From: **Adobe** <no-reply@omniture.com>
Date: Fri, Feb 10, 2017 at 3:06 AM
Subject: 2017 Daily Digital News Report
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Feb 10, 2017 3:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 3 AM effective 2017-02-10.

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 **2016 - Daily Digital News Report v9.pdf**
369K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:41

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Feb 8, 2017 at 2:07 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Feb 08, 2017 2:07 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Richard Scaini <richard.scaini@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2017-02-08.

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 **2016 - New Daily Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:41

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Jan 9, 2017 at 6:12 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 09, 2017 6:12 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-09.

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 **2016 - Daily Digital News Report v9.pdf**
369K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:41

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Jan 8, 2017 at 10:36 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 08, 2017 10:36 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-08.

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 **2016 - Daily Digital News Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:41

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Jan 8, 2017 at 10:36 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 08, 2017 10:36 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-08.

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 **2016 - Daily Digital News Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:37

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Jan 6, 2017 at 6:07 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 06, 2017 6:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-06.

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 **2016 - Daily Digital News Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:37

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Jan 4, 2017 at 6:06 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 04, 2017 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-04.

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 **2016 - Daily Digital News Report v9.pdf**
369K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:14

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Jan 3, 2017 at 6:07 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 03, 2017 6:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-03.

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 **2016 - Daily Digital News Report v9.pdf**
367K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:13

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Jan 2, 2017 at 6:12 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 02, 2017 6:12 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-02.

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 **2016 - Daily Digital News Report v9.pdf**
370K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:13

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Jan 1, 2017 at 6:06 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 01, 2017 6:06 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-01.

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 **2016 - Daily Digital News Report v9.pdf**
368K

Fwd: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 15:40

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Jan 7, 2017 at 6:07 AM
Subject: Excel Workbook (2016 - Daily Digital News Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - Daily Digital News Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - Daily Digital News Report v9.pdf)
Date Created: Jan 07, 2017 6:07 AM EST
User: Andrew Baker <andrew.baker@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 6 AM effective 2017-01-07.

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 **2016 - Daily Digital News Report v9.pdf**
459K

Fwd: [Alert Desk - Flash] cbc-stuart-mclean-tr

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:28

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Wed, Feb 15, 2017 at 9:00 PM
Subject: Fwd: [Alert Desk - Flash] cbc-stuart-mclean-tr
To: Heather Conway <heather.conway@cbc.ca>

----- Forwarded message -----

From: Leslie Peck <leslie.peck@cbc.ca>
Date: Wed, Feb 15, 2017 at 8:58 PM
Subject: Fwd: [Alert Desk - Flash] cbc-stuart-mclean-tr
To: Susan Marjetti <susan.marjetti@cbc.ca>, Chuck Thompson <chuck.thompson@cbc.ca>, Emma Bédard <emma.bedard@radio-canada.ca>

FYI...Trudeau's tweet...

----- Forwarded message -----

From: "Leanne Hazon" <leanne.hazon@cbc.ca>
Date: Feb 15, 2017 8:36 PM
Subject: Fwd: [Alert Desk - Flash] cbc-stuart-mclean-tr
To: "Leslie Merklinger" <leslie.merklinger@cbc.ca>, "Leslie Peck" <leslie.peck@cbc.ca>, <lynda.shorten@cbc.ca>
Cc:

Sent from my iPhone

Begin forwarded message:

From: computer@TORLXINWPROD-A
Date: February 15, 2017 at 8:26:36 PM EST
To: red@cbc.ca
Subject: [Alert Desk - Flash] cbc-stuart-mclean-tr
Reply-To: alertdesk@cbc.ca

Stuart McLean death-PM reax

Justin Trudeau @JustinTrudeau 22s22 seconds ago
On the Vinyl Cafe and in communities across the country, Stuart McLean told uniquely Canadian stories. We'll miss his humour and humanity.

Priority FLASH

21/04/2017

CBC Radio-Canada Mail - Fwd: [Alert Desk - Flash] cbc-stuart-mclean-tr

--

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

Fwd: [Cartt Newsletter] ANALYSIS: Rewriting the Acts will really mean everything is on the table

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:24

----- Forwarded message -----

From: **Cartt.ca** <noreply@cartt.ca>
Date: Thu, Mar 30, 2017 at 7:36 AM
Subject: [Cartt Newsletter] ANALYSIS: Rewriting the Acts will really mean everything is on the table
To: heather.conway@cbc.ca

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	The National	9 & 11 pm ET
		Watch now >

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ANALYSIS: Rewriting the Acts will really mean everything is on the table
FIRE UP THE LOBBYISTS, lawyers and regulatory experts, Prime Minister Justin Trudeau's government has opened up a once-in-a-generation chance to change everything about the cable, radio, television and telecom



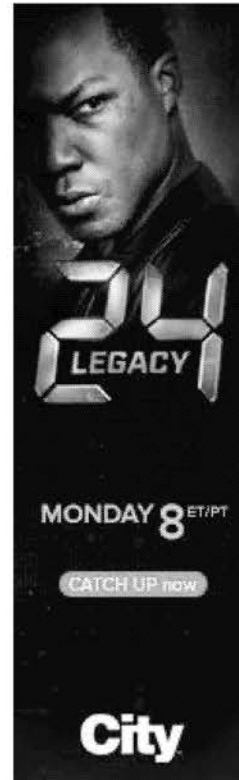
Radio Hearing: Groups make final pitches for Aboriginal radio stations
Perhaps co-operation is the key GATINEAU – Arguments that the British Columbia market isn't big enough to support two distinct radio broadcasters don't hold water, according to First Peoples Radio. Read more



UPDATE: Local CTV cuts continue
TORONTO – Bell Media today cut the sports departments at its local TV stations in Kitchener, London and Windsor today as part of its ongoing rationalization of operations in its local broadcasting division. Read more

(CaRTT) business in Read more

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Radio Hearing: B.C. can't support two separate Aboriginal radio broadcasters

And, applicants publicly scrutinize each other GATINEAU – Northern Native Broadcasting told the CRTC on day two of the Aboriginal radio station hearing Tuesday that Indigenous peoples in British Columbia would be best served by a Read more

Barbara Motzney to leave CRTC

GATINEAU – The CRTC's first chief consumer officer, Barbara Motzney, is leaving the CRTC. Read more

Ice Wireless freezes out roaming charges

WHITEHORSE and IQALUIT – Ice Wireless has cut roaming charges for customers travelling in the U.S. Read more

Manitoba launches its own cultural review

WINNIPEG - The Government of Manitoba has kicked off a cultural review to examine the role of the arts, creative industries, heritage, libraries, Indigenous culture and cultural infrastructure in the province. Read more

Samsung introduces new Galaxy S8, S8+ devices

MISSISSAUGA – As it shakes off memories of its fire-prone Galaxy Note7 devices, Samsung unveiled its new Galaxy S8 and S8+ smartphones at an event Wednesday. Read more

'April Foods Day' is no laughing matter, say Corus Radio, Global News

TORONTO – Corus Radio and Global News are tackling hunger in

the Greater Toronto Area on Saturday, April 1 at an event called April Foods Day in partnership with Longo Brothers Fruit Markets
Read more

OneTV opens up for April with new fitness series

TORONTO - ZoomerMedia's OneTV is getting fit for spring with a fresh tagline and a new original new fitness series. Read more

SCTE Ontario webinar training begins Thursday

MISSISSAUGA – SCTE Ontario's first webinar training series, 'Cable 101, Tap to the Home', will take place March 30 at either 9:00 AM or 1:00 PM. Read more

Incognito announces new COO; two new providers adopt its network analytics software

VANCOUVER - Incognito Software Systems has named former Amdocs exec David Sharpley as its new Chief Operating Officer. Read more

Twitter selling video ads on Periscope

SAN FRANCISCO – Twitter is allowing advertisers to purchase ads in its live-streaming platform Periscope. Read more

Groupe V Media adds to marketing team ahead of V's rebrand

MONTREAL – Groupe V Media has named Sarah Nguyen as marketing director. Read more

Reality real estate sales brisk for Corus

TORONTO - Corus Studios has finalized new international broadcast deals for two of its unscripted lifestyle series ahead of MIPTV. Read more

Love Nature expands sales team with new partnerships director

LONDON, UK – Natural history producer and distributor Love Nature has named Vince Petersen as director, partnerships as part of its newly expanded sales division. Read more

Job Board Postings

Vice President of Customer Care

Vice President, Access Engineering - Wireless

Upcoming Events



CTAM Canada Event at CommTech East

April 4, 2017

Mississauga Convention Center 75 Derry Rd. West, Mississauga, ON

CommTech East 2017

April 4, 2017 to April 5, 2017

Mississauga Convention Centre, Mississauga, ON

Canadian Music Week

April 18, 2017 to April 23, 2017

Toronto, ON

Radio Interactive

April 19, 2017 to April 20, 2017

Sheraton Centre, Toronto

Future TV Advertising Forum Canada

April 20, 2017

Steam Whistle Brewery, Toronto

NAB Show

April 22, 2017 to April 27, 2017

Las Vegas Convention Center, Las Vegas NV

CommTech Charity Golf Tournament 2017

May 30, 2017

Qulchena Golf & Country Club, Richmond, BC

Wireless World Research Forum 4th Annual 5G Huddle

21/04/2017

CBC Radio-Canada Mail - Fwd: [Cartt Newsletter] ANALYSIS: Rewriting the Acts will really mean everything is on the table

May 31, 2017 to June 1, 2017

Crowne Plaza, Gatineau

CommTech West 2017

May 31, 2017 to June 1, 2017

Sheraton Vancouver Airport Hotel

Canadian Telecom Summit

June 5, 2017 to June 7, 2017

Toronto Congress Centre, Toronto ON

Banff World Media Festival

June 11, 2017 to June 14, 2017

Fairmont Banff Springs Hotel, Banff, AB

12th Annual Clearcable Technology Summit

June 22, 2017

TBA

GSMA Mobile World Congress Americas

September 12, 2017 to September 14, 2017

San Francisco, Calif

CCSA Connect 2017

September 25, 2017 to September 27, 2017

Fairmont Tremblant Resort. Mont-Tremblant, Que.

2017 Canadian Wireless Trade Show

October 17, 2017 to October 18, 2017

International Centre, Hall 5. Toronto, Ont.

SCTE Cable-Tec Expo

October 17, 2017 to October 20, 2017

Denver, Colo.

2017 Canadian ISP Summit

November 6, 2017 to November 8, 2017

Toronto Marriott Downtown Eaton Centre Hotel

This message was sent to heather.conway@cbc.ca. You received this message because you subscribed to the Cartt.ca Newsletter. You can unsubscribe by clicking here.

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Send your feedback! Suggestions and comments very welcome. To contact the moderator, send your message to editorial@cartt.ca.

Fwd: ANALYSIS: Rewriting the Acts will really mean everything is on the table

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 10:13

----- Forwarded message -----

From: **Betty Chiu** <betty.chiu@cbc.ca>

Date: Thu, Mar 30, 2017 at 11:58 AM

Subject: ANALYSIS: Rewriting the Acts will really mean everything is on the table

To: Alex Johnston <alex.johnston@cbc.ca>, Heather Conway <heather.conway@cbc.ca>, Heaton Dyer <heaton.dyer@cbc.ca>, Helene Lamarre <helene.lamarre@radio-canada.ca>

Cc: Hilary Read <hilary.read@cbc.ca>, JUDITH PURVES <Judith.Purves@cbc.ca>, Jeff Keay <jeff.keay@cbc.ca>

fyi...

March 30, 2017, Cartt

FIRE UP THE LOBBYISTS, lawyers and regulatory experts, Prime Minister Justin Trudeau's government has opened up a once-in-a-generation chance to change everything about the cable, radio, television and telecom (CaRTT) business in Canada.

You think the new "Let's Talk TV" rules are challenging, or the new Basic Service Objectives might hurt or Heritage Minister Mélanie Joly's Cancon review was perplexing? Wait until the feds begin the overhaul of the Broadcasting Act (last updated in 1991) and Telecommunications Act (1993) later this year – as the 2017 Budget said is going to happen. Everyone with skin in this game, from the huge media and carrier conglomerates to the actors and writers and telecoms unions are going to see this as a way to re-set the Canadian culture and communications regime.

The entire regulatory shift driven by current CRTC chair Jean-Pierre Blais over the past five years could be ripped apart if the laws underpinning all of his work are rewritten.

Should the Liberal government succeed in updating the laws – and there's no guarantee it will even be able to begin to accomplish what will be a vastly complicated and enormously contentious task – an industry in Canada already facing massive changes in the marketplace and in regulation, would have to pivot yet again.

Foreign ownership restrictions for broadcasting and telecom will be squarely on the table in such a review, as would the role of the CBC, all Canadian content quotas and how those quotas are counted, the role and mandate of the CRTC, the stated preference for Canada within the system and therefore things like channel linkage rules, and perhaps even advertising of prescription drugs on television. Everything which falls under those laws will be open for discussion and alteration.

The Broadcasting Act says, among other things: "The Canadian broadcasting system shall be effectively owned and controlled by Canadians," and that it "should give priority to the carriage of Canadian programming services."

The Telecommunications Act also says it is there "to promote the ownership and control of Canadian carriers by Canadians." Under terms of that law, foreign entities are effectively limited to 46.7% total foreign ownership of a Canadian telecom or wireless carrier, except for the 2012 amendment where foreign companies can acquire a Canadian telco as long as it has less than 10% market share.

Will all of that remain in place after the review of the two Acts? Will the Acts become a single law, governing everything in the digital age? The text of the budget makes that at least seem a possibility where it reads: "In this review, the Government will look to examine issues such as telecommunications and content creation in the digital age, net neutrality and cultural diversity, and how to strengthen the future of Canadian media and Canadian content creation. Further details on the review will be announced in the coming months."

That sounds a lot like Minister Joly's already concluded consultations on Canadian Content in a Digital World, a report from which is likely coming in early summer.

As well, with the new American administration saying it will re-open the North American Free Trade Agreement, will they want more open telecom investment rules, so that the likes of Verizon and AT&T and others can purchase, outright, Canadian carriers?

According to a recent position paper written by advisors to president Donald Trump, opening up those rules here is something in their sights.

Even the Organization for Economic Co-operation and Development (OECD) says Canadians would be better off with increased foreign investment in telecom (when it comes to their retail rates for broadband and wireless only, as the report doesn't say how Canadian jobs would be affected should foreign investment restrictions be removed).

One wonders if Heritage Minister Joly's 2016 "everything is on the table" review of Cancon found a table just overwhelmed with too many issues and innumerable questions piled upon it, making a review of just Canadian content too narrow and fraught with potential unintended consequences if the laws underpinning so much of it were not also updated.

Perhaps the Prime Minister's office found many items on that table too complex, too complicated, and too intertwined with other aspects of communications – not just culture – that the Trudeau and his advisors said, basically, "we have to change the laws."

Many have been pining for this change and so here's the opportunity; but as the adage goes: Be careful what you wish for, you just might get it.

--

Regards,
Betty Chiu
Senior Director, Strategic & Competitive Analysis
CBC English Services
Cell: 416-460-4685
Office: 416-205-7333

Fwd: CBC Media Monitoring Report - December 8, 2016

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:07

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Thu, Dec 8, 2016 at 9:02 AM
Subject: Fwd: CBC Media Monitoring Report - December 8, 2016
To:

[View in Browser](#)



CBC Media Monitoring Report

Date: December 8, 2016
Edited by: Matt Hyland (MHyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

Key Issues & Hot Topics

6 results



Terence Corcoran: Trudeau's tears on the CBC wash away credit the Harper Tories deserve for Syrian refugees

Financial Post • December 7th, 2016

Author: Terence Corcoran

Tone: negative • **Reach:** 607500

Note: Edited version in National Post entitled Clear History II.

CBC Television's The National liked Justin Trudeau's teary-eyed Syrian refugee video so much it consumed more than half-a-dozen minutes of the flagship news show's Monday night airtime. Earlier in the day, the prime minister appeared-at the



Kevin Libin: Beware of fake news reporting that Liberals are better than Tories on pipelines

Financial Post • December 7th, 2016

Author: Kevin Libin

Tone: negative • Reach: 607500

Note: Fake news - CBC mentions. Edited version in today's National Post entitled Clear History I, together with Terence Corcoran article above.

-corcoran-trudeaus-tears-on-the-cbc-wash-away-credit-the-harper-tories-deserve-for-syrian-refugees), would seem to include the CBC). Since announcing last week their government's approval of two pipeline upgrades - a Trans Mountain expansion and a



Radio-Canada n'est pas très crédible

Journal de Québec • December 8th, 2016

[Permalink](#)

Tone: negative • Reach: 108600

pour croire qu'il lui suffit de demander pour recevoir. Quand Hubert Lacroix annonce qu'il est prêt à renoncer à la publicité et à en faire «cadeau»...



The Jon McComb Show

CKNW 980 Vancouver • December 7th, 2016

Tone: negative • Ad Value: \$320 • Reach: 785400

Note: Broadcast: Bruce Allen's Reality Check. Commentary on an ad-free CBC.

channel could have hit a home run with that programming but the c. b. c. was no drug with power but people like Heather Conway c. b. c. in executive b. p. saying this was broadcasting at its very best like they said they were the recipient of a per



CBC money grab

Winnipeg Sun • December 8th, 2016

Author: Larry Comeau • Page Number: A10

Tone: negative • Ad Value: \$199 • Reach: 58520

Note: Letter.

Like many Canadians who do not watch the CBC as it is nothing but a Liberal propaganda machine, I find this request for even more of our tax dollars appalling. Prime Minister Trudeau already poured millions into the CBC shortly after his election



Understanding importance of inclusion

Toronto Star • December 8th, 2016

Page Number: A22

Tone: negative • Ad Value: \$6,521 • Reach: 361323

Note: Letter: Lack of reporting on CBC.

Persons with Disabilities (CRPD). Coverage of his announcement and the international day were nowhere to be found in the Star, let alone the CBC. Canada's decision to pursue ratification of the CRPD's protocol comes after a year of campaigning for that

Programming

4 results

CBC delivers sonic gifts

London Free Press • December 8th, 2016



Author: James Stewart Reaney • **Page Number:** C3

Tone: positive • **Ad Value:** \$5,953 • **Reach:** 70995

A Windsor-based CBC radio producer is happy to showcase London music scene acts at a big gig in the Forest City on Friday afternoon. " This is going to give people a much better idea of what we hope to accomplish in London, almost on a daily basis



CBC Announces 'Canada 150' Programming Line-up

Broadcaster Magazine • December 7th, 2016

[Permalink](#)

Tone: neutral • **Reach:** 2610

With only 25 days until 2017, CBC/Radio-Canada announced today a line-up of special Canada 150 programs. The publ...



CBC unveils more Canada 150 programming

mediaincanada.com • December 8th, 2016

[Permalink](#)

Tone: neutral



Canada 150 countdown: 25 days until 2017! CBC/Radio-Canada announces special Canada 150 programming line-up, kicking off with a ...

Yahoo! Singapore • December 7th, 2016

[Permalink](#)

Tone: neutral • **Reach:** 308250000

The entire CBC/Radio-Canada 2017 Programming Guide is available online. ... OTTAWA, Dec. 7, 2016 /CNW/ - With only 25 days until 2017, CBC/Radio-Canada announced today a line-up of special Canada 150 programs. The public...

Awards & Achievements

2 results



Tragically Hip's final concert was one of the top watched YouTube videos of 2016

MobileSyrup.com • December 7th, 2016

[Permalink](#)

Tone: positive • **Reach:** 110100

11:54am Google purchased YouTube on October 9th, 2006 for \$1.65 billion (USD) in stock. At the time it was a...sive payday for founders Chad Hurley and Steven Chen. Now, ten years later, YouTube is still the king of user-generated video, serving.....



YouTube showcases 2016's most popular online videos

CBC.CA News • December 7th, 2016

Author: CBC News

Tone: positive • **Reach:** 3327000

Note: Tragically Hip's concert.

YouTube has revealed its most watched videos of 2016 and unveiled its highly anticipated YouTube Rewind ? an important event in and of itself for online video fans. While Rewind features the YouTube creators and videos that garnered worldwide

Industry News

3 results



GO SELL IT ON THE MOUNTAIN; The top women in Canadian film and television ascend Whistler to ...

The Globe and Mail • December 8th, 2016

Author: MARSHA LEDERMAN • **Page Number:** L1

Tone: negative • **Ad Value:** \$32,906 • **Reach:** 309154

Note: CBC mention.

If you want to crack a glass ceiling, a mountain seems like a good place to plot strategy. Last weekend, more than 100 women who work in film and television production ascended Whistler Mountain for an event the Whistler Film Festival cheekily called Women on Top. It was a power breakfast that came with healthy servings of optimism and ...



Aaron Wudrick: Taxing Netflix and the Internet won't make Canada more cultured

Financial Post • December 7th, 2016

Author: Aaron Wudrick, Special to Financial Post

Tone: neutral • **Reach:** 607500

Note: CBC mention.

This past June, Heritage Minister Melanie Joly announced a sweeping review(<http://business.financialpost.com/news/no...-netflix-tax-but-the-future-of-cancon-is-up-for-debate-says-heritage-minister-melanie-joly>) of the federal government's



How Netflix plans to keep you glued to your screen for even longer by recognizing your mood and habits

National Post • December 7th, 2016

Author: David Berry

Tone: negative • **Reach:** 607500

Netflix is notoriously tight-lipped about the data people most want to know about the service and its subscribers... watching, they make sense, although I suspect we're at least a couple of years away from BuzzFeed quizzes predicting

Fwd: CBC Media Monitoring Report - January 5, 2017

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:01

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Thu, Jan 5, 2017 at 7:35 AM
Subject: Fwd: CBC Media Monitoring Report - January 5, 2017
To:

[View in Browser](#)



CBC Media Monitoring Report

Date: January 5, 2017
Edited by: Matt Hyland (MHyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

Programming

1 result



Telly Tracker: Will CBC air a Trudeau reality show?

24 Hours Toronto • January 5th, 2017

Page Number: A9

Tone: neutral • Ad Value: \$1,909 • Reach: 265754

Peter Mansbridge says that the success of the CBC's behind-the-scenes documentary with Prime Minister Justin Trudeau

People and Personalities

2 results



Deadline canada; Peter Mansbridge opens up about his future at the CBC, his friendship with our PM, and Canadaland

24 Hours Toronto • January 5th, 2017

Author: Sean Fitzgerald • Page Number: A8

Tone: neutral • Ad Value: \$7,750 • Reach: 265754

and his possible new role at the CBC. You've been doing this job for decades. Have you given any thought to retiring



Kevin Tierney: Not everyone in Canada hates Peter Mansbridge

Montreal Gazette • January 4th, 2017

Author: Lucinda Chodan, Montreal Gazette

Tone: positive • Reach: 144000

Mansbridge. What did the man do to incur the wrath of people like John Doyle, the TV critic of the Globe and Mail, who has been... be Wendy Mesley. Not only is she Mansbridge's ex, but she is his CBC news sub. Exes who are too visible serve as

Industry News

3 results



Reality Check; VR set to become prominent this year as more filmmakers embrace the technology

Ottawa Citizen • January 5th, 2017

Author: Victoria Ahearn • Page Number: C2

Tone: negative • Ad Value: \$11,980 • Reach: 114846

Note: Noreen Halpern, producer of the upcoming CBC/Netflix miniseries Alias Grace, quoted.

neural pathways to take action." Noreen Halpern, producer of the upcoming CBC/Netflix miniseries Alias Grace, says a VR experience is also in the works to bring viewers into the protagonist's prison cell. "It's a really exciting world and I have to



Nfl Lobbied Pmo On Ad Policy; Seeking political end-around on CRTC ruling

National Post • January 5th, 2017

Author: Emily Jackson • Page Number: FP1 / Front

Tone: positive • Ad Value: \$10,868 • Reach: 159480

The National Football League is taking its fight to overturn Canada's new Super Bowl ad policy to the Prime Minister's Office. The NFL lobbied the Prime Minister's Office, the international trade minister's office and three members of parliament in November and December in an attempt to pressure the Trudeau government to reverse the broadcast ...



Hulu CEO Says It Will Have CBS On Live Streaming Service

Yahoo! Canada • January 4th, 2017

[Permalink](#)

Tone: neutral • Reach: 299190000

Extract not available.

25/04/2017

CBC Radio-Canada Mail - Fwd: CBC Media Monitoring Report - January 5, 2017

Fwd: CBC Media Monitoring Report - January 19, 2017

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:28

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Thu, Jan 19, 2017 at 7:22 AM
Subject: Fwd: CBC Media Monitoring Report - January 19, 2017
To:

[View in Browser](#)



CBC Media Monitoring Report

Date: January 19, 2017
Edited by: Matt Hyland (MHyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

Key Issues & Hot Topics

3 results



Justin Trudeau Stops By '22 Minutes' To Chat About Tour, Definitely Not Recent Vacations

Huffington Post Canada • January 18th, 2017

[Permalink](#)

Tone: neutral • Reach: 819000

Justin Trudeau took a break from his cross-country tour to chat with Mark Critch on Tuesday's episode of "This Hour Has 22 Minutes." The PM joined the CBC comedian while at a stop in Dartmouth, N.S. to talk about what...



'Shark Tank' Judge to Run for Political Office in Canada

www.hollywoodreporter.com • January 19th, 2017

[Permalink](#)

Tone: neutral

Note: O'Leary and CBC.

The Lang & O'Leary Exchange



Rehtaeh Parsons and the bystander effect; Late teenager's father to speak at a theatre production that explores the fallout of language and ...

Ottawa Citizen • January 19th, 2017

Author: Paula McCooey • Page Number: A9

Tone: neutral • Ad Value: \$6,299 • Reach: 114846

Note: The Ghomeshi Effect. Also on ottawacitizen.com

The trial of former CBC radio host Jian Ghomeshi sparked a national conversation about sexual violence cases and how... called The Ghomeshi Effect, opening at The Gladstone on Thursday. The show presents real stories of sexual assault to

Programming

2 results



Documentary Boosts Understanding Of Ptsd

Ottawa Citizen • January 19th, 2017

Author: Bill Brownstein • Page Number: C7

Tone: neutral • Ad Value: \$7,062 • Reach: 114846

Note: PTSD: Beyond Trauma. Also in The Barrie Examiner, Cornwall Standard Freeholder, Orillia Packet & Times, Daily Observer (Pembroke), Windsor Star, Kingston Whig-Standard, London Free Press, North Bay Nugget, The Brockville Recorder & Times, Peterborough Examiner.

PTSD: Beyond Trauma Thursday, CBC's Nature of Things Recently, Canadian veteran, retired corporal Lionel Desmond, 33, still shaken by a tour in Afghanistan, is alleged to have shot and killed himself, his wife, their 10-year-old daughter and his



X Company 302: The spies attend a 'Masquerade'

www.tv-eh.com • January 19th, 2017

[Permalink](#)

Tone: neutral

Awards & Achievements

1 result

The Hip up for national awards from tour finale

Kingston Whig-Standard • January 19th, 2017

Page Number: A1 / Front



Tone: positive • **Ad Value:** \$278 • **Reach:** 21850
Note: Tragically Hip nominated for CBC broadcast.

the Aug. 20 broadcast on CBC of the final concert - from Kingston's Rogers K-Rock Centre - of their Man Machine Poem tour. While The Tragically Hip - A National Celebration has been nominated for the best live entertainment special, the band's members

Industry News

3 results



Netflix tops analysts' estimates with 7 million new customers; Foreign growth key to showing material profit

National Post • January 19th, 2017

Author: Lucas Shaw • **Page Number:** FP10

Tone: neutral • **Ad Value:** \$7,590 • **Reach:** 159480

Netflix Inc. signed up a record 7.05 million new customers in the fourth quarter, topping analysts' estimates for



Not Exactly a Netflix Tax: Where Canada Stands on a Digital Sales Tax

www.michaelgeist.ca • January 19th, 2017

[Permalink](#)

Tone: neutral



Bloomberg Canada: Still no Bell carriage, but a "very good" first year (update #3)

Cartt.ca • January 18th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 1470

Extract not available.

Fwd: CBC Media Monitoring Report - March 29, 2017

1 message

Heather Conway <heather.conway@cbc.ca>
 To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:25

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
 Date: Wed, Mar 29, 2017 at 7:56 AM
 Subject: Fwd: CBC Media Monitoring Report - March 29, 2017
 To:

[View in Browser](#)

CBC Media Monitoring Report

Date: March 29, 2017
 Edited by: Matt Hyland (MHyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

Key Issues & Hot Topics

6 results



Trudeau's role in CBC series 'doesn't pass smell test': public interest group

IPolitics • March 28th, 2017

[Permalink](#)

Tone: negative • Reach: 30000

Interest group are both saying Prime Minister Justin Trudeau's appearance on CBC Television to introduce a new drama-documentary series produced by Canada's public ...

Come And Get It , CBC; O'Leary to broadcaster: 'Sing for supper'



Toronto Sun • March 29th, 2017

Author: Mikestrobel • **Page Number:** A3

Tone: negative • **Ad Value:** \$4,227 • **Reach:** 171076

Note: Also in Ottawa Sun, on [cancee.com](#)

Kevin O'Leary wants to make CBC "sing for its supper." Man, I'd pay just to hear that. Hit it, CBC (with help from Steve Miller): Here's a story about Peter M and Wendy, too All those state-paid journos helping pitch elite views They're in your



O'Leary would take axe to 'rot'

Toronto Sun • March 29th, 2017

Page Number: A3

Tone: neutral • **Ad Value:** \$1,338 • **Reach:** 171076

Kevin O'Leary says a Conservative-led government would take an axe to the CBC's funding if he wins his party's nomination. In a 90-second video rant posted to YouTube Tuesday, the ex-Dragons Den investor says he knows where the "rot" is at the



Kevin O'Leary Says CBC Should 'Sing For Its Supper' In Rick Mercer Rant-Themed Video

Huffington Post Canada • March 28th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 819000

Just over a year ago, CBC comedian Rick Mercer paced around the graffitied alley that's become home to hi...



B.C. politics exists under a very dark cloud

Times Colonist (Victoria) • March 29th, 2017

Author: Brian Peckford • **Page Number:** A9

Tone: negative • **Ad Value:** \$1,978 • **Reach:** 58839

Note: Comment on CBC ratings.

top 10 most viewed shows: Hockey Night in Canada. None of the CBC's vaunted, self-congratulatory shows - like our... television shows in Canada are all American. Our public broadcaster, the CBC, only has one show that breaks into the



Free speech not shut down at Laurier

Waterloo Region Record • March 29th, 2017

Author: Brittany Bennett • **Page Number:** A9

Tone: negative • **Ad Value:** \$2,804 • **Reach:** 63465

Note: Ghomeshi lawyer visit. Also on [therecord.com](#)

former CBC radio host Jian Ghomeshi against charges of sexual assault. I am also a co-founder of Advocates for a... Ghomeshi trial is a clear example of this. Lived experiences and the credibility of the women who came forward were

Corporate

2 results



CanadaSounds offers a database to inspire musicians

Georgia Straight • March 28th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 43800

Spend the afternoon clicking around the CBC's CanadaSound website, and you're likely to encounter sizzling bacon, the scratch of hockey sock tape, and the hiss of streetcar doors. Why? Because, according to Canadians like yourself...



New sound-sharing platform CanadaSound inspires musicians, songwriters and the public to create the ultimate Canadian soundtrack

TickerTech.com • March 28th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 900

Collaborators behind the launch include cleansheet communications, CBC Music, The Canadian Academy of Recording Arts and Sciences (CARAS), SOCAN and T...

Programming

3 results



Atlantic Canada left out of CBC historical documentary episode

The Chronicle Herald (Halifax, NS) • March 29th, 2017

Author: The The Chronicle-herald • **Page Number:** A6

Tone: negative • **Reach:** 108639

The Story of Us, CBC-TV's much-anticipated dramatic documentary series, has some people wondering if the broadcast company has forgotten about Atlantic Canada. The series' first episode, which aired Sunday, was hyped for months. Prime Minister



Another side to Canada: The Story of Us

www.tv-eh.com • March 29th, 2017

[Permalink](#)

Tone: neutral



Why do those characters talk like they're in books?: Salutin

thestar.com • March 28th, 2017

Author: Rick Salutin

Tone: neutral • **Reach:** 999000

Note: "Anne" dialogue questioned; Amybeth McNulty pictured.

Video transcript: I was watching CBC's new series on Anne of Green Gables and wondering, Is that how people really spoke(<http://www.cbc.ca/anne/videos/season-1/anne-talks-too-much>) then - just as they do in books? How would we know, there are no

Awards & Achievements

2 results



Rosie Outlook; TV and film industry racks up nominations

Calgary Sun • March 29th, 2017

Author: Eric Volmers • **Page Number:** A47

Tone: neutral • **Ad Value:** \$1,571 • **Reach:** 48247

Note: Heartland

), with local production companies Joe Media Group and SEVEN/24 Films tied for the most finalists with 17 each. Not surprisingly, SEVEN/24's CBC mainstay Heartland earned the most nominations among Calgary productions, racking up 11 nods in various



Congratulations to all the 2016 CAJ Awards finalists!

Momingstar.com • March 28th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 591000

Extract not available.

Fwd: CBC Media Monitoring Report - March 30, 2017

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:25

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CBC Media Monitoring Report

Date: March 30, 2017
Edited by: Matt Hyland (MHyland@postmedia.com)

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Key Issues & Hot Topics

6 results



PM - the new face of CBC; Trudeau stars in series on Canada's 150th

Winnipeg Sun • March 30th, 2017

Author: Mike Strobel • **Page Number:** A9

Tone: neutral • **Ad Value:** \$1,355 • **Reach:** 58520

Note: Also in Toronto Sun, Edmonton Sun, torontosun.com

state and state broadcaster. "It didn't quite pass the smell test," Ian Morrison, of Friends of Canadian Broadcasting, an...Peter Mansbridge retires soon, but luckily CBC seems to have found its new face: Justin Trudeau. I know, I know, you



CBC series snubbed us, says Nova Scotia mayor

Toronto Star Online • March 29th, 2017

[Permalink](#)

Tone: neutral • Reach: 849000

Note: Also on [infornews.ca](#)

we can't get our own history straight," wrote one. CBC spokesman... Chuck Thompson said the show's producers chose to focus on Quebec City after reaching o...



'Make the story right': CBC explanation for mini-series slight not enough for Annapolis Royal mayor

[www.cumberlandnewsnow.com](#) • March 30th, 2017

[Permalink](#)

Tone: neutral



Why 'Canada: The Story of Us' has angered a Nova Scotia town

CBC.CA News • March 29th, 2017

Author: CBC News

Tone: neutral • Reach: 3327000

The new CBC miniseries Canada: The Story of Us has caused an uproar in a small Nova Scotia town after claiming that the first permanent European settlement was close to what is now Quebec City, not Port-Royal. Annapolis Royal Mayor Bill MacDonald



O'Leary To Cbc: 'Sing For Your Supper'

24 Hours Toronto • March 29th, 2017

Author: Kurtis Larson • Page Number: A3

Tone: neutral • Ad Value: \$2,204 • Reach: 261345

Kevin O'Leary says a Conservative-led government would take an axe to the CBC's funding if he wins his party's nomination. In a 90-second video rant posted to YouTube Tuesday, the ex-Dragons'Den investor says he knows where the "rot" is at the



Canadian Lawyer Who Defended Jian Ghomeshi Not Allowed to Speak at Wilfrid Laurier University

Heat Street • March 29th, 2017

[Permalink](#)

Tone: neutral • Reach: 531000

best known for being part of the defense team that cleared former CBC radio... host Jian Ghomeshi of sexual assault charges, was invited to speak at the university's C...

Programming

1 result



2017-18 Canadian TV season renewal scorecard

[www.tv-eh.com](#) • March 30th, 2017

[Permalink](#)

Tone: neutral

Industry News

1 result



ANALYSIS: Rewriting the Acts will really mean everything is on the table

cartt.ca • March 30th, 2017

[Permalink](#)

Tone: neutral

Fwd: CBC Media Monitoring Report - November 7, 2016

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Mon, Nov 7, 2016 at 7:27 AM
Subject: Fwd: CBC Media Monitoring Report - November 7, 2016
To:

[View in Browser](#)



CBC Media Monitoring Report

Date: November 7, 2016
Edited by: Matt Hyland (MHyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

Key Issues & Hot Topics

9 results



CBC Trashing the Real Estate Industry in Ontario

Active Rain • November 6th, 2016

[Permalink](#)

Tone: negative • Reach: 85800

The CBC Marketplace featured programs on the real estate industry have clearly pointed ... significant problems. There appears to be a broadspread backlash against the CBC by some industry pr...ofessionals. The CBC as journalists did their job.....

'The biggest challenge is the CBC,' as other media cuts



continue, questions raised over impact of Mother Corp

Hill Times • November 7th, 2016

[Permalink](#)

Tone: neutral • Reach: 4260

PBO again at odds with feds over budget details People are better haters than forgivers Spouses of Canadians to get permanent residency immediately: McCallum 'Very, very few' Syrian refugees came to Canada from refugee camps: CBSA...



Mental health and the newsroom

Toronto Observer • November 4th, 2016

[Permalink](#)

Tone: neutral • Reach: 1050

Note: Scott Simmie's experience at CBC.

nto chapter of the Canadian Association of Journalists and the Canadian Media Guild, focused on how journalists are affected by their environment ...



Inquiry to probe spying on journalists; Police tracking an 'unprecedented crisis' in Quebec

National Post • November 4th, 2016

Author: Graeme Hamilton • Page Number: A1 / Front

Tone: neutral • Ad Value: \$12,043 • Reach: 159480

, head of the Sûreté du Québec, the provincial force that admitted Wednesday to obtaining phone records of six investigative reporters, said he was "saddened" to learn the spying had taken place. "I cannot be proud," he told Radio-Canada. In Ottawa



Quebec to probe surveillance of media; Police monitoring of journalists' cellphones is a situation one opposition MNA says is reminiscent ...

The Globe and Mail • November 4th, 2016

Author: INGRID PERITZ • Page Number: A3

Tone: neutral • Ad Value: \$17,843 • Reach: 309154

matters. "During this whole period - I feel sick about it - the police had their noses in our phones," Alain Gravel, an award-winning RadioCanada journalist, said on the public broadcaster on Thursday. Two other Radio-Canada television journalists, Marie



In Quebec, a timely reminder of the need for a free press

The Globe and Mail • November 5th, 2016

Author: ELIZABETH RENZETTI • Page Number: A2

Tone: negative • Ad Value: \$22,409 • Reach: 372649

this whole period - I feel sick about it - the police had their noses in our phones," Alain Gravel of Radio-Canada said. It is horrifying, and politicians have made all the right noises with their lips about guarding freedom of the press, and a public



Spying on journalists raises red flag about police attitudes; Revelations expose culture where threats await those who tread on sensitive ...

Toronto Star • November 6th, 2016

Author: Allan Woods Toronto Star • Page Number: A3

Tone: negative • Ad Value: \$36,098 • Reach: 315452

investigators with the Sûreté du Québec got judicial authority in 2013 to comb through the phone records of three Radio-Canada journalists for a five-year period going back to 2008. Police with the SQ wanted to know who had leaked a wiretap recording from a



Should Canadian journalists assume they're being secretly watched by police?

CBC.CA News • November 5th, 2016

Author: CBC News

Tone: negative • Reach: 3327000

holding those in power to account. That's why what happened this week was so remarkable. Not one but seven Quebec journalists, including some who work for CBC's French-language service Radio-Canada, learned they have been the subjects of secret

Corporate

1 result



Public library the new home for CBC's digital, radio programming in London, Ont.

Shortwave IT! • November 4th, 2016

[Permalink](#)

Tone: neutral • Reach: 1980

The Central branch of the London Public Library will be the new home of CBC London, Ont.'s new digital station. (Adel Haleem/CBC)... CBC is making the Central branch of the London Public Library the home of its expansion...

Programming



New TV shows shirk political correctness; Sitcoms Kim's Convenience and Speechless aim to tell stories with authenticity

Toronto Star • November 6th, 2016

Author: Joel Rubinoff Torstar News Service • Page Number: E5

Tone: neutral • Ad Value: \$28,954 • Reach: 315452

Note: Also in [thestar.com](#), [Waterloo Region Record](#), [TheRecord.com](#)

award-winning play, told Toronto Life. "CanCon, diversity. But it's still got to be good. If it's not, it doesn't matter.... Kim's Convenience - the edgiest Canadian comedy since Trailer Park Boys and the funniest since The Newsroom - is a



Liberals may have benefited from alleged real-estate fraud: opposition

Montreal Gazette • November 5th, 2016

Author: CAROLINE PLANTE • Page Number: A10

Tone: negative • Ad Value: \$6,741 • Reach: 133438

Note: Enquête program report.

Opposition parties are raising questions after a Radio-Canada report claims to have uncovered a fraudulent real-estate scheme that might have benefited the Quebec Liberal

Party. The Parti Québécois and Coalition Avenir Québec reacted Friday to the



In brief: eOne preps Goon sequel, Guru in development with CBC

Playback Magazine • November 4th, 2016

[Permalink](#)

Tone: neutral • Reach: 5400

Extract not available.

People and Personalities

2 results



Fearless frontwoman of music industry; Media mogul's journey takes her from campus radio to Sony, CBC

Toronto Star • November 5th, 2016

Author: Marcia Kaye Special to the Star • Page Number: E20

Tone: neutral • Ad Value: \$31,037 • Reach: 500678

events. She became a MuchMusic VJ and ended up running the station. She went on to become the first female president of Sony Music Canada. Her most recent gig was general manager of CBC English Radio. In Fearless, Donlon starts by recounting her



Allan Hawco's new Frontier; Republic of Doyle actor digs into the past with TV show about the Canadian fur trade

Toronto Star • November 5th, 2016

Author: Tony Wong Toronto Star • Page Number: E1

Tone: neutral • Ad Value: \$29,982 • Reach: 500678

Note: Also on Star Touch.

of Doyle ran six seasons, from 2010 to 2014, on CBC. Most fans closely associate Hawco with the rakish Doyle, a private

Industry News

8 results



The Netflix chill; The future of funding for Canadian content may rest with foreign services - but it's as provocative a scheme as it is ...

The Globe and Mail • November 5th, 2016

Author: KATE TAYLOR • Page Number: R8

Tone: neutral • Ad Value: \$22,581 • Reach: 372649
Note: CBC mentions.

last spring by Minister of Canadian Heritage Melanie Joly feels pretty mushy. To date, the consultations about.... Enter Richard Stursberg, former CBC executive and Telefilm chief executive officer. Commissioned by Rogers



Election moves from live TV era to real-time web reporting

thestar.com • November 6th, 2016

Author: Marco Chown Oved(https://author.thestar.com/content/thestar/authors.oved_marco.html)

Tone: negative • Reach: 999000

web reporting. Vote tallies on the fly For decades, by convention, American television networks have refused to report exit poll data before voting closed in a particular state, under the belief that it might influence electors. This year



Canadians watching more TV shows, non-traditional videos: report

cartt.ca • November 7th, 2016

[Permalink](#)

Tone: neutral



Canadian report looks at gender imbalance in directing

InsideTorontocom • November 6th, 2016

Tone: negative

every time I have to go on set because I know that my work is held to a higher standard than those of my male counterparts." --- On the web: <http://www.cueonscreen.ca> By Victoria Ahearn, The Canadian Press



SyrupCast 94: Why the big three don't want to keep things neutral

MobileSyrup.com • November 4th, 2016

[Permalink](#)

Tone: neutral • Reach: 110100

nadian tech journalist, Peter Nowak , who comes on the podcast to discuss the CRTC's stance... on net neutrality. The ...CRTC hearings on differential pricing for Canadian data plans started this past week a...



Alt-Right is leading the lowering of journalism standards; We're at the point where reporters are regularly labelled as enemies of Trump

Ottawa Citizen • November 5th, 2016

Author: Scott Reid • Page Number: B4

Tone: negative • Ad Value: \$12,549 • Reach: 114495

Note: CBC mention.

. It's also expanding beyond the United States. TheRebel.media - run by Sun News ex-pat Ezra Levant - is a north-of-the... Notley's NDP, the CBC and anyone who ever posed for a picture with Justin Trudeau - which is admittedly a lot of people



Québec Spying Terrifyingly Legal, For Now

www.canadalandshow.com • November 7th, 2016

[Permalink](#)

Tone: neutral

Fwd: CBC News Alert - Justin Trudeau and Donald Trump to meet Monday in Washington

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

19 April 2017 at 16:41

----- Forwarded message -----

From: **CBC News** <news@lists.cbc.ca>

Date: Thu, Feb 9, 2017 at 11:50 AM

Subject: CBC News Alert - Justin Trudeau and Donald Trump to meet Monday in Washington

To: heather.conway@cbc.ca

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 CBC News Alert

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News Alert

Justin Trudeau and Donald Trump to meet Monday in Washington

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Toronto, Ontario M5W 1E6

For all other questions and inquiries, contact us at www.cbc.ca/contact

Fwd: Highlights Thursday March 30, 2017 / Jeudi 30 mars 2017

1 message

Heather Conway <heather.conway@cbc.ca>
 To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:24

----- Forwarded message -----

From: **Caroline Lévesque-Pelletier** <caroline.levesque-pelletier@cbc.ca>
 Date: 2017-03-30 8:53 GMT-04:00
 Subject: Highlights Thursday March 30, 2017 / Jeudi 30 mars 2017
 To:



**CBC/Radio-Canada Media
 Coverage**

**Couverture de presse
 CBC/Radio-Canada**

March 30, 2017

Edited by: Matt Hyland (mhyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

CBC

6 results

**Why 'Canada: The Story of Us' has angered a Nova Scotia town**

CBC.CA News • March 29th, 2017

Author: CBC News

Tone: neutral • Reach: 3327000

The new CBC miniseries Canada: The Story of Us has caused an uproar in a small Nova Scotia town after claiming that the first permanent European settlement was close to what is now Quebec City, not Port-Royal. Annapolis Royal Mayor Bill MacDonald

**PM - the new face of CBC; Trudeau stars in series on Canada's 150th**

Winnipeg Sun • March 30th, 2017

Author: Mike Strobel • Page Number: A9

Tone: neutral • Ad Value: \$1,355 • Reach: 58520

Note: Also in Toronto Sun, Edmonton Sun, torontosun.com

state and state broadcaster. "It didn't quite pass the smell test," Ian Morrison, of Friends of Canadian Broadcasting, an...Peter Mansbridge retires soon, but

luckily CBC seems to have found its new face: Justin Trudeau. I know, I know, you



CBC series snubbed us, says Nova Scotia mayor

Toronto Star Online • March 29th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 849000

Note: Also on [infornews.ca](#)

we can't get our own history straight," wrote one. CBC spokesman... Chuck Thompson said the show's producers chose to focus on Quebec City after reaching o...



'Make the story right': CBC explanation for mini-series slight not enough for Annapolis Royal mayor

[www.cumberlandnewsnow.com](#) • March 30th, 2017

[Permalink](#)

Tone: neutral



Canadian Lawyer Who Defended Jian Ghomeshi Not Allowed to Speak at Wilfrid Laurier University

Heat Street • March 29th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 531000

best known for being part of the defense team that cleared former CBC radio... host Jian Ghomeshi of sexual assault charges, was invited to speak at the university's C...



2017-18 Canadian TV season renewal scorecard

[www.tv-eh.com](#) • March 30th, 2017

[Permalink](#)

Tone: neutral

Radio-Canada

11 results



SUZANNE CLÉMENT A LE VENT DANS LES VOILES EN FRANCE

Le Journal de Montréal • March 30th, 2017

Author: MARC-ANDRÉ LEMIEUX • **Page Number:** 41

Tone: neutral • **Ad Value:** \$4,488 • **Reach:** 268561

"énigmatique ". Fait à signaler, Suzanne Clément a re-trouvé Louis Choquette sur Versailles. Le réalisateur québécois l'avait dirigée dans deux saisons de Cover girl en 2005 à Radio- Canada. "C'était précieux, comme retrouvailles", déclare l'actrice, qui



Votre dernier Beau programme

La Presse (site web) • March 30th, 2017

Author: Richard Therrien

Tone: negative • **Reach:** 672000

de 500 000 dans les cotes d'écoute, ce serait fort injuste de lui mettre ça sur le dos." En plus de Votre beau programme, le couple a lancé le mois dernier Véro.tv, que Radio-Canada qualifie déjà de pari gagné. Ce qui fait dire à certains que les

L'actualité régionale en bref

La Presse (site web) • March 29th, 2017



Author: Mathieu Lamothe et Marc Rochette

Tone: neutral • **Reach:** 672000

Hérôle à l'émission Dans l'oeil du dragon Les dirigeants de l'entreprise trifluvienne Hérôle seront de passage à l'émission Dans l'oeil du dragon qui sera diffusée le lundi 3 avril sur les ondes d'ICI Radio-Canada. Ils tenteront ...

Télévision - Notre choix ce soir

Le Devoir • March 30th, 2017

Author: Amélie Gaudreau • **Page Number:** B7

Tone: neutral

Le meilleur du pire Le gala du cinéma québécois a beau avoir lieu en juin cette année, les Aurores ne bougent pas, pour notre plus grand plaisir. Les suites risquent d'avoir leur lot de récompenses... Infoman, Radio-Canada, 19 h 30 Fin de saison

LE DEVOIR

Concert épique de cape et d'épée

Le Soleil • March 30th, 2017

Author: Josianne Desloges • **Page Number:** 39

Tone: positive

présenter les pièces de manière articulée avant le début du concert, qui s'est ouvert avec des œuvres de jeunesse de Pierre Mercure, qui fut bassoniste de l'Orchestre symphonique de Montréal, réalisateur à la télé de Radio-Canada et compositeur, et de

leSoleil

Votre dernier Beau programme

Le Soleil • March 30th, 2017

Author: Richard Therrien • **Page Number:** 36

Tone: neutral

ne crois pas qu'on puisse attribuer à Jean-Sébastien un écart de 500 000 dans les cotes d'écoute, ce serait fort injuste de lui mettre ça sur le dos." En plus de Votre beau programme, le couple a lancé le mois dernier Véro.tv, que Radio-Canada qualifie

leSoleil

Sylvain Émard retourne sur scène avec «Le chant des sirènes» du 5 au 8 avril

Qui fait Quoi • March 29th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 120

A. Chalmers en 1996, il est nommé Personnalité de la semaine de La Presse/Radio-Canada pour «Le Grand ContinentalMD»...key>Est centre chorégraphiq... en 2011. Il est également cofondateur de Circuit-



Un poisson plus écologique développé à l'UQAR

UQAR • March 29th, 2017

[Permalink](#)

Tone: positive • **Reach:** 9600

et d'emmagasiner les océans «méga-3», note le professeur Bliessner. Un «super-poisson...» Radio-Canada a qualifié de «super-poisson» cette souche d'omble chevalier développée à l'UQAR. Les chercheurs un autre projet de l'UQAR ont en outre ...



Une finale spectaculaire pour Unité 9!

enVedette • March 29th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 13500

9 ont eu droit à une finale spectaculaire, hier soir, à ICI Radio-Canada Télé. Tout d'abord, Marie Lamontagne (Guylaine Tremblay) cherche à tout prix un nouveau travail... L'ancienne détenue est prête à tout pour retourner au boulot afin de...



CANADA 150&ME Youth Forum GUEST SPEAKERS announced

Asian Connection • March 29th, 2017



Permalink

Tone: positive • **Reach:** 180

2001, he was also awarded his own three-hour weekly radio show on Radio-Canada, a freewheeling affair spotlighting... his prowess as a singer, pianist, and walking encyclopedia of musical knowledge. With 2006's I Think of You, Charles ...



«La force du destin» : Yannick Nézet-Séguin dirige l'Orchestre Métropolitain

Qui fait Quoi • March 29th, 2017

Permalink

Tone: neutral • **Reach:** 120

Rachmaninov — sera présentée dans le cadre de deux émissions sur ICI Radio-CanadaTélé et ICIARTV. Yannick Nézet-Séguin Photo

Corporate

1 result



O'Leary To Cbc: 'Sing For Your Supper'

24 Hours Toronto • March 29th, 2017

Author: Kurtis Larson • **Page Number:** A3

Tone: neutral • **Ad Value:** \$2,204 • **Reach:** 261345

Kevin O'Leary says a Conservative-led government would take an axe to the CBC's funding if he wins his party's nomination. In a 90-second video rant posted to YouTube Tuesday, the ex-Dragons'Den investor says he knows where the "rot" is at the

--

Caroline Lévesque-Pelletier
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Administrative Assistant | Enterprise Communications
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caroline.levesque-pelletier@radio-canada.ca

Fwd: Highlights Wednesday March 29, 2017 / Mercredi 29 mars 2017

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:25

----- Forwarded message -----

From: **Caroline Lévesque-Pelletier** <caroline.levesque-pelletier@cbc.ca>
Date: Wed, Mar 29, 2017 at 8:44 AM
Subject: Highlights Wednesday March 29, 2017 / Mercredi 29 mars 2017
To:



CBC/Radio-Canada Media Coverage

Couverture de presse CBC/Radio-Canada

March 29, 2017
Edited by: Matt Hyland (mhyland@postmedia.com)

About this Newsletter

Please note that full transcripts for broadcast clips are not available through this newsletter. Contact Matt Hyland, mhyland@postmedia.com, for more information or to order.

CBC

7 results



Why do those characters talk like they're in books?: Salutin

thestar.com • March 28th, 2017

Author: Rick Salutin

Tone: neutral • **Reach:** 999000

Note: "Anne" dialogue questioned; Amybeth McNulty pictured.

Video transcript: I was watching CBC's new series on Anne of Green Gables and wondering, Is that how people really spoke(<http://www.cbc.ca/anne/videos/season-1/anne-talks-too-much>) then - just as they do in books? How would we know, there are no



Atlantic Canada left out of CBC historical documentary episode

The Chronicle Herald (Halifax, NS) • March 29th, 2017

Author: The The Chronicle-herald • **Page Number:** A6

Tone: negative • **Reach:** 108639

The Story of Us, CBC-TV's much-anticipated dramatic documentary series, has some people wondering if the broadcast company has forgotten about Atlantic Canada. The series' first episode, which aired Sunday, was hyped for months. Prime Minister



Free speech not shut down at Laurier

Waterloo Region Record • March 29th, 2017

Author: Brittany Bennett • Page Number: A9

Tone: negative • Ad Value: \$2,804 • Reach: 63465

Note: Ghomeshi lawyer visit. Also on therecord.com

former CBC radio host Jian Ghomeshi against charges of sexual assault. I am also a co-founder of Advocates for a... Ghomeshi trial is a clear example of this. Lived experiences and the credibility of the women who came forward were



Rosie Outlook; TV and film industry racks up nominations

Calgary Sun • March 29th, 2017

Author: Eric Volmers • Page Number: A47

Tone: neutral • Ad Value: \$1,571 • Reach: 48247

Note: Heartland

), with local production companies Joe Media Group and SEVEN/24 Films tied for the most finalists with 17 each. Not surprisingly, SEVEN/24's CBC mainstay Heartland earned the most nominations among Calgary productions, racking up 11 nods in various



Trudeau's role in CBC series 'doesn't pass smell test': public interest group

IPolitics • March 28th, 2017

Permalink

Tone: negative • Reach: 30000

interest group are both saying Prime Minister Justin Trudeau's appearance on CBC Television to introduce a new drama-documentary series produced by Canada's public ...



Congratulations to all the 2016 CAJ Awards finalists!

Momingstar.com • March 28th, 2017

Permalink

Tone: neutral • Reach: 591000

Extract not available.



Another side to Canada: The Story of Us

www.tv-eh.com • March 29th, 2017

Permalink

Tone: neutral

Radio-Canada

15 results



Cheese please: Quebec fromagerie offers a religious experience

ottawacitizen.com • March 28th, 2017

Author: Ottawa Citizen Style

Tone: positive • Reach: 146400

tape had to be untangled in order to de-sanctify, and then re-sanctify, the structure. "He won't tell you, but he didn't have to do that," says Jean-François Michaud, a filmmaker for the Radio Canada TV show La Semaine Verte and a friend and admirer

Quebec actress Janine Sutto dies at 95

Montreal Gazette • March 28th, 2017

Author: pdtechintegration



Tone: neutral • **Reach:** 144000

success led to opportunities to participate in the beginnings of French-Canadian cinema with a role in the film *Le Père Chopin* in 1945 as well as in the popular television series *Les Belles Histoires des Pays-d'en-Haut*, which aired on Radio-Canada from



'We have lost a star'; Tributes pour in for beloved Quebec actress

Montreal Gazette • March 29th, 2017

Page Number: A6

Tone: neutral • **Ad Value:** \$4,517 • **Reach:** 116451

"I told her: I will lie down beside you and you can go in peace." Wrapped in the loving embrace of her daughter, celebrated Quebec actress Janine Sutto died Tuesday morning at age 95 of natural causes. "I was glued to her, with her hand in my hand," said Mireille Deyglun, also an actress, describing her mother's last moments in a palliative-care ...



Les drag-queens dévoilent les dessous de leur métier; Drag-queens: les dessous du métier

La Presse Canadienne • March 28th, 2017

Author: Danièle L. Gauthier

Tone: neutral • **Reach:** 205411

, mine de rien, en nous faisant crouler de rire. Ce sera sans doute amusant de découvrir son univers musical à la dernière de "En direct de l'univers.", ce samedi, 19h. Pour cette 6e saison de "Dans l'œil du dragon", commençant le lundi 3 avril, 20h



Une déferlante d'hommages à la suite du décès de la comédienne Janine Sutto; Janine Sutto: les hommages affluent

La Presse Canadienne • March 28th, 2017

Author: Magdaline Boutros

Tone: neutral • **Reach:** 205411

MONTREAL - "Je lui ai dit: je me couche à côté de toi et tu peux t'en aller en paix." Enveloppée dans la douceur et l'amour de sa fille, Janine Sutto s'est endormie une dernière fois, mardi matin. "Je me suis couchée contre elle, collée, avec sa main dans ma main", témoigne Mireille Deyglun, quelques heures seulement après le décès ...



"ELLE EST ALLÉE AU BOUT DE SA VIE"

Le Journal de Québec • March 29th, 2017

Author: CÉDRIC BÉLANGER • **Page Number:** 48

Tone: neutral • **Ad Value:** \$2,177 • **Reach:** 124109

..." Le défunt comique s'était notamment battu auprès de Radio-Canada pour que Mme Sutto obtienne le même salaire que lui. Un geste remarquable, étant donné que l'équité salariale n'est pas encore acquise trente ans plus tard. "Ma mère n'avait aucune



LISÉE CONTRE RADIO-CANADA

Le Journal de Montréal • March 29th, 2017

Author: MATHIEU BOCK-CÔTÉ • **Page Number:** 8

Tone: neutral • **Ad Value:** \$4,441 • **Reach:** 268561

? Possible aussi. Les médias représentent un contrepouvoir essentiel. JOURNALISME-MILITANT Et pourtant, lundi, Jean-François Lisée a décidé de rompre ce pacte de non-agression à sens unique. Il a tiré à boulets rouges sur Radio-Canada, qui, depuis



Les sports en bref

La Presse (site web) • March 28th, 2017

Author: Vincent Gauthier

Tone: positive • **Reach:** 672000

a eu le meilleur devant Martine Proulx et Anne-Marie Gélinas, en 1:12:58. Par ailleurs, Élodie Chartier et Simon Lantz, du club Mauriski, ont remporté le trophée Radio-Canadaremis aux meilleurs espoirs. Le cycliste Tristan Guillemette a eu



Les choix télé de Richard Therrien

La Presse (site web) • March 28th, 2017

Author: Richard Therrien

Tone: neutral • Reach: 672000

Louis-José Houde: Les heures verticales, TVA à 20h Dans son troisième spectacle solo, l'humoriste aborde des sujets qui lui font peur. Votre beau programme, ICI Radio-CanadaTélé à 21h Pour la dernière, Véronique Cloutier reçoit Alex ...



Création - Des histoires qui s'adaptent de plus en plus au budget

Le Devoir • March 29th, 2017

Author: Philippe Papineau • Page Number: B10

Tone: neutral

mandat de découverte, les chiffres montrent que le trafic sur les pages des émissions illustrées par une photo d'une célébrité est automatiquement augmenté. " Pour faire connaître nos séries, avec un visage connu, ça aide ", conclut Sophie Bégin, de Radio-Canada.



Télévision - Notre choix ce soir

Le Devoir • March 29th, 2017

Author: Amélie Gaudreau • Page Number: B8

Tone: neutral

beau programme, Radio-Canada, 21 h Le vrai, le faux Début de ce thriller politique en six épisodes racontant la vie professionnelle et personnelle d'une avocate spécialisée dans la défense de condamnés à mort aux États-Unis, qui se retrouve nommée



Radio-Canada est à la recherche de jeunes reporters

Info-Culture • March 28th, 2017

Permalink

Tone: neutral • Reach: 1440

[embedded content] Radio-Canada lance le projet Repor...ters RDV2017 et offre, à 17 f...rancophones de 18 à 24 ...rd d'un des grands voiliers qui ...participent à l'événement Rendez-vous.....ans, de monter à bo...



Terreur 404: les premières images de la série d'horreur!

enVedette • March 28th, 2017

Permalink

Tone: neutral • Reach: 13500

3 premiers épisodes de cette nouvelle websérie d'horreur seront disponibles gratuitement sur ICI TOU.TV . Il faudra ensuite at... Terreur 404 , c'...est une idée origin...tendre au mois de mai pour voir les 5 suivants...ale de Sébastien Díaz qui désirait.....



Janine Sutto disparaît

Qui fait Quoi • March 28th, 2017

Permalink

Tone: neutral • Reach: 120

Gilles Latulippe et Janine Sutto dans « Poivre et sel » en 1987 Photo: Radio-Canada



Le court métrage, un outil de création pour le réalisateur Stéphane Lapointe

Qui fait Quoi • March 28th, 2017

Permalink

Tone: negative • Reach: 120

pourtant le ca...s de Stéphane Lap...ointe, dont la série « Lâcher p...rise » à Radio-Canadaréjouit actuellement les... critiques et dont la filmographie comprend les lon...eux» et «Les maîtres du suspense». «Je veux davantage.....

Corporate

6 results



B.C. politics exists under a very dark cloud

Times Colonist (Victoria) • March 29th, 2017

Author: Brian Peckford • Page Number: A9

Tone: negative • Ad Value: \$1,978 • Reach: 58839

Note: Comment on CBC ratings.

top 10 most viewed shows: Hockey Night in Canada. None of the CBC's vaunted, self-congratulatory shows - like our... television shows in Canada are all American. Our public broadcaster, the CBC, only has one show that breaks into the



O'Leary would take axe to 'rot'

Toronto Sun • March 29th, 2017

Page Number: A3

Tone: neutral • Ad Value: \$1,338 • Reach: 171076

Kevin O'Leary says a Conservative-led government would take an axe to the CBC's funding if he wins his party's nomination. In a 90-second video rant posted to YouTube Tuesday, the ex-Dragons Den investor says he knows where the "rot" is at the



Come And Get It , CBC; O'Leary to broadcaster: 'Sing for supper'

Toronto Sun • March 29th, 2017

Author: Mikestrobel • Page Number: A3

Tone: negative • Ad Value: \$4,227 • Reach: 171076

Note: Also in Ottawa Sun, on canoe.com

Kevin O'Leary wants to make CBC "sing for its supper." Man, I'd pay just to hear that. Hit it, CBC (with help from Steve Miller): Here's a story about Peter M and Wendy, too All those state-paid journos helping pitch elite views They're in your



Kevin O'Leary Says CBC Should 'Sing For Its Supper' In Rick Mercer Rant-Themed Video

Huffington Post Canada • March 28th, 2017

Permalink

Tone: neutral • Reach: 819000

Just over a year ago, CBC comedian Rick Mercer paced around the graffitied alley that's become home to hi...



New sound-sharing platform CanadaSound inspires musicians, songwriters and the public to create the ultimate Canadian soundtrack

TickerTech.com • March 28th, 2017

Permalink

Tone: neutral • Reach: 900

Collaborators behind the launch include cleansheet communications, CBC Music, The Canadian Academy of Recording Arts and Sciences (CARAS), SOCAN and T...

CanadaSounds offers a database to inspire musicians

Georgia Straight • March 28th, 2017

Permalink

Tone: neutral • Reach: 43800



Spend the afternoon clicking around the CBC's CanadaSound website, and you're likely to encounter sizzling bacon, the scratch of hockey sock tape, and the hiss of streetcar doors. Why? Because, according to Canadians like yourself...

--

Caroline Lévesque-Pelletier
Adjointe administrative | Communications d'entreprise
Administrative Assistant | Enterprise Communications
181, rue Queen, 3e étage, bureau 3131
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Tél. cell. : 613 614-2048
caroline.levesque-pelletier@radio-canada.ca

Fwd: Monday update

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:22

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Mon, Apr 10, 2017 at 8:17 AM
Subject: Monday update
To: Chuck Thompson <chuck.thompson@cbc.ca>

Key Issues & Hot Topics

11 results



Mohawk Girls creator faces own drama over life on reserve

The Globe and Mail • April 8th, 2017

Author: ROBERT EVERETT-GREEN • Page Number: R3

Tone: negative • Ad Value: \$24,127 • Reach: 372649
Note: CBC reporting error.

The CBC Web report looks like a real-life Romeo and Juliet story, about a loving couple soon to be exiled because of their parentage. "Tracey Deer, creator of Mohawk Girls, about to be evicted from her native Kahnawake where show is set," the



Canadians unhappy after Netflix retouches 'Anne' poster for American audience

thestar.com • April 7th, 2017

Author: Emma McIntosh

Tone: neutral • Reach: 999000
Note: Also on Star Touch.

Anne Shirley's imperfections are a major part of why generations of Canadians fell in love with her character in the Anne of Green Gables books, then the CBC reboot Anne. So, when Netflix released a noticeably altered poster of actress Amybeth



Has Anne of Green Gables 'gone Hollywood'?

CBC.CA News • April 9th, 2017

Author: CBC News

Tone: neutral • Reach: 3327000

given Anne Shirley a makeover. Gone are many of Anne's freckles and she appears to have acquired a bit of a tan. The series is set to begin streaming May 12 in the United States. The Netflix poster is a version of the one CBC uses to promote the



OTTAWA EXIGE AUSSI DES EXCUSES DE CBC

Le Journal de Montréal • April 8th, 2017

Author: CHRISTOPHER NARDI • Page Number: 8

Tone: negative • Ad Value: \$3,663 • Reach: 291943
Note: The Story of Us. Also in Le Journal de Québec

"C'est franchement déprimant de voir CBC représenter l'histoire en éclipsant le rôle des Québécoises et des Québécois, de tous les francophones, et des peuples autochtones. CBC doit répondre à beaucoup de questions au sujet de cette production



150e de la fédération - Faut qu'on se parle de "Us", dit Jean-Marc Fournier

Le Devoir • April 8th, 2017

Author: Marco Bélair-Cirino; Dave Noël • **Page Number:** B2

Tone: negative
Note: Story of Us.

sur la " polémique " entourant le feuilleton historique diffusé sur les ondes de la chaîne anglaise du réseau CBC/Radio-Canada. Les auteurs de The Story of Us (L'histoire de Nous) ont notamment réduit en miettes 12 000 ans d'histoire amérindienne



Les premiers colons étaient-ils malpropres?

Le Soleil • April 9th, 2017

Author: Annie Mathieu • **Page Number:** 8

Tone: negative
Note: The Story of Us.

Parmi les nombreuses critiques qui ont circulé à propos de la série télévisée de CBC sur l'histoire du Canada, The Story of Us, celle concernant la malpropreté de Samuel de Champlain a particulièrement choqué. Était-ce une illustration crédible du



COUILLARD PRESSE OTTAWA DE NOMMER DES JUGES

Le Journal de Québec • April 9th, 2017

Author: AMÉLIE ST-YVES • **Page Number:** 13

Tone: negative • **Ad Value:** \$1,840 • **Reach:** 127398
Note: The Story of Us. Also in Le Journal de Montréal, except for last three lines.

que tous les autres moyens ont déjà été pris. Canada : The Story of US Philippe Couillard a par ailleurs fait écho au mouvement d'indignation face à la série de CBC Canada: The Story of Us, créée à l'occasion du 150e anniversaire de la Confédération



UNE HISTOIRE QUI NE PLAÎT PAS À TOUS

Le Journal de Québec • April 9th, 2017

Author: AMÉLIE ST-YVES • **Page Number:** 32

Tone: negative • **Ad Value:** \$2,131 • **Reach:** 127398
Note: The Story of Us.

En ondes depuis le 26 mars, la télé-série s'est déjà attiré les critiques du gouvernement québécois, de celui de la Nouvelle-Écosse, de plusieurs députés d'Ottawa et de la Société nationale de l'Acadie. Une vingtaine d'universitaires ont également signé une lettre ouverte dans laquelle ils accusent l'émission historique d'être ...



Our story must include us all

Montreal Gazette • April 8th, 2017

Author: PAUL BOUDREAU • **Page Number:** A14

Tone: negative • **Ad Value:** \$772 • **Reach:** 133438
Note: Letter: The Story of Us.

Re: "Couillard government demands apology for errors in TV series" (Montreal Gazette, April 7) As a passionate student of history and proud Acadian, I am very disappointed with the series The Story of Us produced by the CBC. The premier and other



Quebec history in eye of beholder

Montreal Gazette • April 10th, 2017

Author: JON BRADLEY • **Page Number:** A7

Tone: negative • **Ad Value:** \$1,062 • **Reach:** 116451
Note: Letter: The Story of Us.

Re: "Couillard government demands apology for errors in TV series" (Montreal Gazette, April 7) It is amusing to see various political leaders demanding an apology for what they view as "errors" in the new CBC docudrama series The Story of Us. This

Trudeau And CBC

Winnipeg Sun • April 10th, 2017



Author: Duane Deby • **Page Number:** A10
Tone: negative • **Ad Value:** \$244 • **Reach:** 58520
Note: Letter.

I heard a radio commercial for the CBC the other day. It had a familiar voice pitching their new series on CBC TV. Sure enough, the voice was that of none other than Prime Minister Justin Trudeau himself! So not only does the federal government

Corporate

2 results



Nygaard wins in battle with CBC

Winnipeg Sun • April 9th, 2017

Author: David Larkins • **Page Number:** A9
Tone: negative • **Ad Value:** \$1,261 • **Reach:** 52388

Winnipeg fashion designer Peter Nygaard has won another court battle in his ongoing case against the CBC. A Manitoba court of appeal decision delivered Friday denied the CBC's attempt to get Nyg-ard's case thrown out and opened the way for the



Media Advisory - News leaders from BBC, CBC News and National Public Radio discuss the state of public broadcasting

TickerTech.com • April 7th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 900

to managing disruptions in the media ecosystem, news leaders from the BBC, CBC News and National Public Radio (NPR) ...will discuss the role of news and the public broadcaster in the next C/JF J-Talk What To Be or Not To Be: The Public.....

Programming

8 results



CBC highlights today's innovators; Dryden says setting up We Are Canada series was similar to hockey scouting

Times Colonist (Victoria) • April 8th, 2017

Author: Bill Beacon • **Page Number:** D10

Tone: positive • **Ad Value:** \$2,455 • **Reach:** 57922

Note: We Are Canada. Also in The Sault Star, Welland Tribune, Simcoe Reformer, Samia Observer, The Barrie Examiner, St. Catharines Standard, The Belleville Intelligencer, The Chronicle Herald (Halifax, NS), Peterborough Examiner, Niagara Falls Review, Kingston Whig-Standard, London Free Press, The Leader-Post (Regina), Calgary Herald, Hamilton Spectator, The Chronicle Herald (Halifax, NS), Elmira Independent, Brandon Sun, Orillia Packet & Times, The Brockville Recorder & Times, The Timmins Daily Press, Cornwall Standard Freeholder, thespec.com, Mykawartha.com, DurhamRegion.com

presented on We Are Canada, a six-part television series narrated by actor Sarah Polley that debuts Sunday night on CBC. Dryden is co-creator and co-executive producer of the show. A version in French is set to air this summer on Radio-Canada. The series

Hidden Wedding Markups; Exposing vendors who gouge nuptial services

24 Hours Toronto • April 7th, 2017



Page Number: A14

Tone: neutral • Ad Value: \$2,877 • Reach: 271545

Note: Also on winnipeg.sun.com, edmonton.sun.com, ottawa.sun.com, toronto.sun.com, calgary.sun.com

. A spot check by CBC's Marketplace found some vendors charge brides and grooms to-be more than they charge people planning a regular party. The test included a dozen randomly chosen venues, florists and limo services in the Greater Toronto Area



'Searchlight 2017' is poised to change someone's life

Toronto Sun • April 9th, 2017

Author: Michael Korb • Page Number: T2

Tone: neutral • Ad Value: \$3,811 • Reach: 222184

contestants and will pick a winner Sunday, April 9, on CBC Television. Now in its fifth year, Searchlight is our nationwide search for Canada's next big music act. Last year we all waited anxiously to discover Surrey's Desiree Dawson would become our



What to watch this week

Toronto Sun • April 9th, 2017

Page Number: A79

Tone: neutral • Ad Value: \$7,881 • Reach: 222184

Note: We Are Canada: Series premiere. Also in Winnipeg Sun, Edmonton Sun, Ottawa Sun, Calgary Sun.

1 Chelsea Season 2 Premiere Whether you love or hate her commentary, Chelsea Handler made a great decision to team up with Netflix for a sharp and consistently blunt political talk show. The first season of the groundbreaking series was such a hit, the streaming service renewed the show for a second season and doubled its episode run time from a ...



Sunday Evening

Toronto Sun • April 9th, 2017

Page Number: T10

Tone: neutral • Ad Value: \$2,813 • Reach: 222184

Note: CBC Music Searchlight; Anne; The Story of Us.

6 p.m. on 5 CBC CBC Music Searchlight Now in its fifth year, this search for Canada's best new artist reaches its final stage, now that industry judges Jarvis Church, Ruth B and Dan Kanter have helped whittle a staggering pool of 1200 hopefuls down



Monday Evening

Toronto Sun • April 9th, 2017

Page Number: T15

Tone: neutral • Ad Value: \$2,807 • Reach: 222184

8 p.m. on 5 CBC Murdoch Mysteries An episode called "From Murdoch to Eternity" finds the dapper detective (Yannick Bisson) creating a mysterious tonic that seems to restore the vitality of a slowly vanishing youth, but Crabtree (Jonny Harris



Wednesday Evening

Toronto Sun • April 9th, 2017

Page Number: T21

Tone: neutral • Ad Value: \$2,711 • Reach: 222184

times on CBC and Rogers Sportsnet. 8 p.m. on 57 CITY 29 FOX Shots Fired Ashe and Preston (Sanaa Lathan, Stephan James



Two comedies returning to CBC

Media in Canada • April 7th, 2017

Permalink

Tone: neutral • Reach: 4800

Note: Mr. D., Workin' Moms

We understand your decision to use an ad blocker, however Media In Canada journalism takes time and funding... Subscriptions and advertising are both necessary to fund the journalism we bring to you. Please, whitelist mediaincanada.com in your ad...

People and Personalities

2 results



Distinguished broadcaster was unflappable; Overcoming barriers that women faced at the time, she had a hugely popular radio show and was a ...

The Globe and Mail • April 8th, 2017

Author: SUSAN FERRIER MACKAY • Page Number: S12

Tone: neutral • Ad Value: \$44,337 • Reach: 372649

Note: Also on theglobeandmail.com

D'Arcy; and daughter, Tracy Brown. In a statement, CBC news anchor Peter Mansbridgerecalled meeting Ms. Kennedy when he



CBC's Cole, Wings' Zetterberg reminisce about 'The Joe'

Detroit News • April 8th, 2017

Permalink

Tone: neutral • Reach: 339000

Note: Bob Cole.

a veteran player and an old hockey barn. Bob Cole, of the CBC, and Henrik Zetterberg of the Red Wings were in Joe Louis Arena Saturday for the morning skates, before the Red Wings play the Canadiens at 7 p.m. Normally, the...

Awards & Achievements

5 results



CBC Nova Scotia wins 4 regional broadcast and digital awards

CBC.CA News • April 8th, 2017

Author: CBC News

Tone: neutral • Reach: 3327000

CBC Nova Scotia picked up four regional awards Saturday night at the Atlantic Regional Conference of the Radio-Television Digital News Association in Dartmouth, N.S. Norwegian-Canadian war hero The newsroom won the Ron Laidlaw Award for continuing



CBC New Brunswick wins 3 regional broadcast and digital awards

CBC.CA News • April 9th, 2017

Author: CBC News

Tone: neutral • Reach: 3327000

CBC New Brunswick captured three Radio Television Digital News Association (RTDNA) Canada regional awards Saturday night at a ceremony in Dartmouth, N.S. Robert Jones won the Dan McArthur Award for in-depth or investigative journalism for the



CBC P.E.I. wins 3 regional broadcast and digital awards

CBC.CA News • April 9th, 2017

Author: CBC News

Tone: neutral • Reach: 3327000

CBC P.E.I. captured three Radio Television Digital News Association (RTDNA) Canada regional awards Saturday night at a ceremony in Dartmouth, N.S. Under the digital and radio categories, CBC P.E.I. won two Charlie Edwards Awards for Spot News for



CBC NL wins RTDNA awards for Bay de Verde fire coverage, Beaumont Hamel 100th

CBC.CA News • April 9th, 2017

Author: CBC News

Tone: neutral • Reach: 3327000

CBC Newfoundland and Labrador took home awards Saturday night for coverage of a fish plant fire and the 100th anniversary of Beaumont Hamel, as well as a lifetime achievement award for Here & Now anchor Debbie Cooper. The Radio Television Digital



Jesse Wenthe, David W. Binet among Canada Council for the Arts appointments

CBC.CA News • April 9th, 2017

Author: CBC News

Tone: neutral • Reach: 3327000

Canada's dynamic arts scene," said Heritage Minister Mélanie Joly in a statement. The appointments follow a new selection...Two prominent voices in the Toronto media landscape ? Indigenous critic and CBC Radio columnist Jesse Wenthe and

Industry News

3 results



Quebecor to pay \$7.2-million severance to departing CEO

The Globe and Mail • April 8th, 2017

Author: CHRISTINE DOBBY • Page Number: B5

Tone: neutral • Ad Value: \$10,723 • Reach: 372649

Quebecor Inc. will pay outgoing chief executive officer Pierre Dion \$7.2-million to pave the way for the return of Pierre Karl Peladeau to the family-controlled cable and media company. The Montreal-based company disclosed the severance payment in its annual proxy circular filed Friday, noting that Mr. Dion agreed to receive the funds over a ...



Cogeco sees payoff with TiVo as rivals start launching new TV platforms; Decision to go with TiVo helped Cogeco slow pace of decline in ...

theglobeandmail.com • April 7th, 2017

Author: CHRISTINE DOBBY

Tone: neutral • Reach: 1188000

As cable companies across the country scramble to offer more competitive television products, Cogeco Communications Inc. says it is already seeing the upside of licensing a next-generation platform. The Montreal-based company scrapped plans to build its own Internet protocol television (IPTV) product in 2014 and said it would instead sell its ...



Google expands 'fact check'in searches; Company trying to combat false news stories

National Post • April 8th, 2017

Author: Anick Jesdanun • Page Number: FP8

Tone: neutral • Ad Value: \$4,563 • Reach: 185480

100 news organizations and fact-checking groups, including The Associated Press, the BBC and NPR. Their conclusions will

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

Fwd: Monday update

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:23

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Mon, Apr 3, 2017 at 7:20 AM
Subject: Monday update
To: Chuck Thompson <chuck.thompson@cbc.ca>

Key Issues & Hot Topics

7 results

The Chronicle Herald

[By Michael MacDonald THE CANADIAN PRESS HALIFAX - The premier of Nova Scotia has added his voice t]

The Chronicle Journal • April 1st, 2017

Tone: negative

Note: Canada: The Story of Us. Also in Truro Daily News (NS), The Chronicle Herald (Halifax, NS), Times Colonist (Victoria)

maintained a permanent population without interruption from 1608 onward. "It's also important to note that this series features key moments in Canadian history," ChuckThompson said in a statement Wednesday. "It is not meant to be a comprehensive and



New series The Story of Us is not the story of Canada

www.theglobeandmail.com • April 3rd, 2017

Permalink

Tone: negative



Historic error of omission

Truro Daily News (NS) • April 3rd, 2017

Page Number: A6

Tone: negative • Ad Value: \$346 • Reach: 7046

Note: Canada: The Story of Us.

to the press was the mayor of Annapolis Royal, Bill MacDonald, about CBC's "Canada: TheStory of Us." In its depiction of the first European settlement in what is now Canada, last Sunday's first episode made no mention of the years, beginning in



Trudeau And Cbc

Calgary Sun • April 3rd, 2017

Author: Duane Deby • Page Number: A14

Tone: negative • Ad Value: \$347 • Reach: 48247

Note: Letter. Also in Edmonton Sun.

I was listening to QR77 radio the other day and heard a commercial for the CBC. It had a familiar voice pitching their new series on CBC TV. Sure enough, the voice was that of none other than Prime Minister Justin Trudeau himself! So not only does

Hey CBC, Canada lives here too

Times & Transcript • April 1st, 2017



Page Number: A12

Tone: negative • Ad Value: \$1,892 • Reach: 35575
Note: Letter: Canada: The Story of Us.

Hey CBC, Canada lives here too! CBC's program 'Canada, the story of us' sounds nice, but a more fitting title would be 'The story of us if you live west of the Maritimes.' After seeing the promos for the series, I was so looking forward to

Letters to the editor



The Daily Gleaner • March 31st, 2017

Page Number: A8

Tone: negative • Ad Value: \$1,173 • Reach: 18889
Note: Letters: Canada: The Story of Us.

system. Tom Hickie Fredericton No respect for Maritimes in television program CBC's Canada The Story of US sounds nice but a more fitting title would be "The Story of US if you live west of The Maritimes". After seeing the promos for

Once Upon A City: So many fools on April 1



Toronto Star Online • March 31st, 2017

Permalink

Tone: neutral • Reach: 849000
Note: CBC's April Fool's history.

r with truth-stretching shenanigans that range from TV personality Peter Mansbridge unearthing a story about kindergarten students being fed baked wor...

Programming

4 results



Another side of Canada: The Story of Us — Hunting Treasures

www.tv-eh.com • April 3rd, 2017

Permalink

Tone: neutral



Anne gets schooled on Sunday night

www.tv-eh.com • April 3rd, 2017

Permalink

Tone: neutral



Minto-Clifford students to be part of CBC documentary about Vimy Ridge

Elmira Independent • April 2nd, 2017

Permalink

Tone: neutral • Reach: 0

HARRISTON — A group of Grade 8 students from Minto-Clifford Public School were among the first in Canada to experience a virtual reality tour of Vimy Ridge last Wednesday.



Film and television projects embrace escape-room trend

Telegraph-Journal • April 3rd, 2017

Author: Victoria Aheam • Page Number: C1

Tone: neutral • Ad Value: \$1,481 • Reach: 30440

Note: Murdoch Mysteries. Also in The Chronicle Herald (Halifax, NS), Mykawartha.com, DurhamRegion.com, Simcoecom, Brampton Guardian, InsideTorontocom, yorkregion.com, Insidehalton.com

Murdoch Mysteries. Cast members and the author of the Murdoch Mysteries novels, Maureen Jennings, have even surprised participants from time to time by playing the game with them. "Our world is becoming so interactive and experiential," says

People and Personalities

1 result



21 Of The Coolest People Who Were Born Or Raised In Ottawa

Huffington Post Canada • March 31st, 2017

[Permalink](#)

Tone: positive • **Reach:** 819000

Note: Peter Mansbridge.

dian celebs and personalities. From beloved broadcast anchors like Peter Mansbridge to award-winning singers like Alanis Morissette, there are so many...

Industry News

4 results



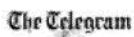
Spectre of loss overshadows Junos; Awards voters wanted it darker, it seems, honouring the dead and dying - but show cut tributes short

Toronto Star • April 3rd, 2017

Author: Ben Rayner Toronto Star • **Page Number:** A3

Tone: negative • **Ad Value:** \$38,506 • **Reach:** 361323

Ottawa? Three awards to an album by a gentleman CanCon pop poet recently diagnosed with terminal cancer; two to the..." awards handed out on Sunday night's otherwise lighthearted and snappy CTV Juno Awards broadcast from whatever the hell they



Downie, Hip, Sainte Marie among those honoured at non-televised Junos gala

The Telegram (St. John's) • April 3rd, 2017

Author: David Friend • **Page Number:** B5

Tone: positive • **Ad Value:** \$1,625 • **Reach:** 27945

released alongside a graphic novel and CBC-TV special. Jonathan Shedletzky, who was art director on the visual project, said he hopes the album's introduction into the education system helps it resonate with even more listeners. "It's amazing to see



Bell Media cuts jobs, tweaks local sports coverage

Media in Canada • March 31st, 2017

[Permalink](#)

Tone: neutral • **Reach:** 4800

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**Google's AI hunt for hate has a way to go;
Advertiser YouTubeboycott over objectionable content could be
\$930 million hit**

Toronto Star • April 3rd, 2017

Author: Mark Bergen Bloomberg • **Page Number:** B2

Tone: negative • **Ad Value:** \$28,088 • **Reach:** 361323

An advertiser boycott of YouTube is testing a critical and much-hyped part of Google's future: its prowess in

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

Fwd: Wednesday update

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Wed, Nov 16, 2016 at 7:52 AM
Subject: Wednesday update
To: Chuck Thompson <chuck.thompson@cbc.ca>

Key Issues & Hot Topics

11 results



Ottawa pressed to curb CBC's growth; Crown corporation has seen a recent budget increase even as losses are growing ...

The Globe and Mail • November 16th, 2016
Author: DANIEL LEBLANC • Page Number: A3
Tone: negative • Ad Value: \$17,843 • Reach: 309154
Note: Also on theglobeandmail.com

Private media companies are decrying the CBC's growing presence on the Internet and in the digital advertising market, calling on Ottawa to rein in the Crown corporation in order to salvage the production of local news and investigative journalism across the country. At hearings of the Canadian Heritage committee of the House of Commons, the CBC ...



Tristin Hopper: Maybe CBC could use its resources to do something other than steal other people's ideas?

National Post • November 15th, 2016
Author: Tristin Hopper
Tone: negative • Reach: 607500

Imagine, for a second, that Via Rail started a pizza delivery service. Canada already has plenty of pizza delivery businesses, of course. But those pizzamakers don't have what Via Rail does: A massive, recession-proof chest of public money. And Via Rail is technically in the transportation business, so why not gussy up the normally dour year-end ...



Globe publisher, Rebel Media rip CBC over digital ads

National Post • November 16th, 2016
Page Number: A7
Tone: negative • Ad Value: \$1,855 • Reach: 159480

The publisher of the Globe and Mail and a pugnacious media upstart took turns ripping into the CBC in testimony Tuesday to the Commons Heritage committee. Philip Crawley told members of Parliament who are examining Canada's beleaguered news industry that the Globe wants "to play on a level playing field. It's not level if taxpayer dollars directed ...



Newspaper publisher says CBC's strategy undercuts other media

Waterloo Region Record • November 16th, 2016
Author: Bruce Cheadle • Page Number: B4
Tone: negative • Ad Value: \$2,602 • Reach: 63465

Note: Also on thespec.com, brandonsun.com, flamboroughreview.com

dollars directed to the public broadcaster make the competition for digital ad dollars more difficult. The CBC is the... witnesses appearing Tuesday, was flanked by an unlikely ally - Brian Lilley of Rebel Media, an online news and right-wing



Stop 'handing out money' to CBC: media outlets

IPolitics • November 15th, 2016

Permalink

Tone: negative • Reach: 23100

e-regulation in the news industry and "level the playing field" between the CBC and Canada's struggling legacy media companies and new digital outlets. The Stan...



Globe and Mail head wants 'level playing field' in battle for ads with CBC

Hill Times • November 15th, 2016

Permalink

Tone: negative • Reach: 4260

The CBC came under fire Tuesday at the Commons committee inquiry into the effect of the digital news revolution on media and communities, as the publisher and CEO of The Globe and Mail...



Globe echoes Rebel yell, targets CBC digital - Grand River Sachem

NewsJS.com • November 15th, 2016

Permalink

Tone: neutral • Reach: 86100

Private companies pressing Ottawa to curb CBC's growing digital presenceThe Globe and Ma...ilPrivate media companies are decrying the CBC's growing presence on the Internet and in the digital advertising market, calli...



Beyond the News With Brian Lilley

CFRA 580 Ottawa • November 15th, 2016

Tone: negative • Reach: 105800

Note: Broadcast: Brian Lilley comments on Bruce Cheadle's piece, CBC. Opens to callers.

level playing field when the Public Broadcaster i also said the state broadcaster whatever you want to call them you



Beyond the News With Brian Lilley

CFRA 580 Ottawa • November 15th, 2016

Tone: negative • Reach: 105800

Note: Broadcast: Brian Lilley interviews Philip Crawley re CBC.

pieces that bill signed by politics polls pointing out that were calling for CBC to be curtailed but that those are not



Mounties lobbying for more power; Privacy fears prevent police from probing online crime, commissioner warns Trudeau

Toronto Star • November 16th, 2016

Author: Robert Cribb Toronto Star Dave Seglins and Chelsea Gomez CBC News • Page Number: A10

Tone: neutral • Ad Value: \$32,417 • Reach: 361323

The RCMP is lobbying Prime Minister Justin Trudeau for more powers - including access to digital information without warrants - to investigate suspects who are hiding behind uncrackable encryption on their digital devices, a Toronto Star/CBC investigation has found. "I can safely say that there's criminal activity going on every day that's ...



RCMP gives Toronto Star and CBC 'unprecedented' case access to push security narrative

MobileSyrup.com • November 15th, 2016

Permalink

Tone: neutral • Reach: 110100

5:37pm Two media outlets, the Toronto Star and the CBC, were given "unprecedented access" to several RCMP cases in order to demonstrat...

Programming

8 results



The World Is Listening; Podcast festival hits Toronto for the first time

24 Hours Toronto • November 16th, 2016

Author: Sean Fitzgerald • Page Number: A13

Tone: neutral • Ad Value: \$5,311 • Reach: 261345

Note: Sook-Yin Lee's Sleepover.

Hot Docs Ted Rogers Cinema on Bloor St. W. Alan Black, the director of operations at Hot Docs, tells 24 Hours that the... podcast, which was recently renewed by CBC for a second season, will be presenting audience members with an intriguing



The Frantics To Bring 'Best-Of' '80s CBC Series Back In Podcast Form

AllAccess.com • November 15th, 2016

Permalink

Tone: neutral • Reach: 56400

NTICS, the Canadian comedy troupe, has announced the return of its popular '80s CBCradio series "FRANTIC TIMES" as a podcast comprised of "best-of" material from ...



Documentary starring Altona baby urges organ donors to take heart

metronews.ca • November 15th, 2016

Author: Jessica Botelho-Urbanski - For Metro

Tone: neutral • Reach: 142800

National Film Board, will be broadcast at 7 p.m. Thursday on CBC's The Nature of Things. It's the first documentary to ever give an unrestricted look behind the scenes of a hospital at the heart of organ donation, said Edmonton-based filmmaker Niobe



The Liverpool Packet Well-remembered story; Wartime torpedoing of navy vessel focus of CBC documentary

The Chronicle Herald (Halifax, NS) • November 16th, 2016

Author: Kathy Johnson • Page Number: S1

Tone: neutral • Reach: 108639

." The documentary will air early in the new year on CBC's Land and Sea as well as the CBCradio show, Atlantic Airways. Burchill has created the Facebook page Liverpool Packet, where updates will be posted.



Shoot the Messenger gains momentum

www.tv-eh.com • November 16th, 2016

Permalink

Tone: neutral

TV Eh B Cs podcast 54 — A Long Walk Off a Murdoch

www.tv-eh.com • November 16th, 2016



Permalink
Tone: neutral

CBC sets winter schedule for new, returning series

mediaincanada.com • November 16th, 2016

Permalink
Tone: neutral



CBC sets winter schedule for new, returning series

Playback Magazine • November 15th, 2016

Permalink
Tone: neutral • Reach: 5400
Extract not available.

Industry News

4 results



Google says paying levies would stifle innovation in the struggling Canadian media industry

Financial Post • November 15th, 2016

Author: Sean Craig

Tone: negative • Reach: 607500

Google Inc. has no interest in paying levies to offset the impact the technology giant has had on the digital media industry in Canada, company officials told a House of Commons committee Tuesday. "Our view is the way forward is through innovation," Jason Kee, Google's counsel for public policy, said to a panel of MPs studying the media industry. ...



In biggest boost since 1940s, BBC World Service adds 11 languages

www.reuters.com • November 16th, 2016

Permalink
Tone: neutral



Film, TV academy plans to hit 'refresh'; Canadian Cinema Television head strives to elevate national content

Montreal Gazette • November 16th, 2016

Author: VICTORIA AHEARN • Page Number: C6

Tone: positive • Ad Value: \$4,005 • Reach: 116451

The new head of the Academy of Canadian Cinema Television says she's taking inspiration from some powerhouse U.S. producers in an effort to get Canadians more interested in homegrown fare. Beth Janson says she's planning a "big rebrand and refresh



The Billion Dollar Question: How to Pay for Melanie Joly's Digital Cancon Plans

www.michaelgeist.ca • November 16th, 2016

Permalink
Tone: neutral

Chuck Thompson
Head of Public Affairs

CBC English Services

416-205-3747

416-509-3315 (cell)

Fwd: Wednesday update

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

20 April 2017 at 14:22

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Wed, Apr 12, 2017 at 7:58 AM
Subject: Wednesday update
To: Chuck Thompson <chuck.thompson@cbc.ca>

Key Issues & Hot Topics

21 results

**Ghomeshi's accusers have a way of 'triggering', too; Not proper spokespeople for sexual assault**

National Post • April 12th, 2017

Author: Christie Blatchford • Page Number: A6

Tone: negative • Ad Value: \$13,032 • Reach: 159480

Note: Also in The StarPhoenix (Saskatoon), Calgary Herald, Edmonton Journal, Montreal Gazette, Ottawa Citizen, Vancouver Sun, The Leader-Post (Regina)

mitigating, again, the implicit suggestion - "Just too soon": Jian Ghomeshi accuser speaks out after news of podcast... and hasn't changed since the Ghomeshi trial. The piece was published on the one-year anniversary of Ghomeshi's acquittal

**Jian Ghomeshi's new podcast hits road block after software company pulls support**

Pulse 24 • April 11th, 2017

Permalink

Tone: negative • Reach: 156900

Jian Ghomeshi, the former CBC Radio broadcaster slipped back into the public spotlight with an announcement about his new music and podcast series, but this creative adventure is already facing problems...

**Ghomeshi Complainant: 'I Wasn'T Ready'For Comeback**

24 Hours Toronto • April 12th, 2017

Author: Brad Hunter • Page Number: A9

Tone: negative • Ad Value: \$3,528 • Reach: 261345

Note: Also in 24 Hours Vancouver, torontosun.com, ottawasun.com, winnipegsun.com, edmontonsun.com, calgarysun.com

Jian Ghomeshi's return has rattled at least one of the women who testified against him during his trial last year. The disgraced former CBC superstar returned from his 18-month exile Monday with a podcast called The Ideation Project. It was not

**Jian Ghomeshi Announces New Podcast, Gets Rightfully Dragged**

Huffington Post • April 11th, 2017

Permalink

Tone: negative • Reach: 15648000

Jian Ghomeshi, the disgraced Canadian radio host, has reemerged with a new podcast three years after being fired from the CBC after he was accused of rape and physical assault by...



Linda Redgrave Explains Feelings Following Ghomeshi Podcast

ET Canada • April 11th, 2017

Permalink

Tone: neutral • Reach: 54900

ET Canada Jian Ghomeshi accuser Linda Redgrave tells Roz Weston how she felt following the news of the former Q host's new podcast and explains why she thinks the country would be...



CBC apologizes to those who 'felt misrepresented' by Canada: The Story of Us

CBC.CA News • April 11th, 2017

Author: CBC News

Tone: neutral • Reach: 3327000

town of Annapolis Royal, N.S. "We fully recognize that not everyone will agree with every perspective presented," Chuck Thompson, a spokesman for CBC, said in a statement. "Our intention was never to offend anyone or any group, nor diminish the



CBC says it didn't mean to offend with history series 'Story of Us'

The Globe and Mail • April 12th, 2017

Author: INGRID PERITZ • Page Number: A1

Tone: neutral • Ad Value: \$19,125 • Reach: 309154

Note: Also on theglobeandmail.com

the first two episodes, some people felt misrepresented and for that, we apologize," the CBC said in a statement released on Tuesday after a week of attacks. In an unusual mea culpa, CBC president Hubert La croix went as far as to write a letter of



Five things about The Story of Us

National Post • April 12th, 2017

Page Number: A2

Tone: neutral • Ad Value: \$3,308 • Reach: 159480

Note: Also in The StarPhoenix (Saskatoon), Calgary Herald, Edmonton Journal, Montreal Gazette, Ottawa Citizen, Vancouver Sun, The Leader-Post (Regina)

of Us," CBC spokesman Chuck Thompson said. "After the first two episodes, some people felt misrepresented and for that, we apologize. We fully recognize that not everyone will agree with every perspective presented. Our intention was never to offend



CBC says sorry after Story of Us criticism

Times Colonist (Victoria) • April 12th, 2017

Page Number: C10

Tone: neutral • Ad Value: \$1,172 • Reach: 58839

Note: Also in The Chronicle Herald (Halifax, NS), torontosun.com, winnipeg.sun.com, ottawasun.com, edmontonsun.com, calgarysun.com

. "Whenever you recount a country's history, there will inevitably be citizens, historians and politicians who will have different points of view, and that's certainly been the case with Canada: The Story of Us," CBC spokesman Chuck Thompson said in a



CBC apologizes for 'Canada: The Story of Us': 'Some people felt misrepresented'

torontosun.com • April 11th, 2017

Author: THE CANADIAN PRESS

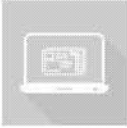
Tone: neutral • Reach: 326700

Note: Also in The Province, Edmonton Sun, Toronto Sun, The Leader-Post (Regina), Winnipeg Sun, thespec.com, ottawasun.com, calgarysun.com, edmontonsun.com, winnipeg.sun.com,

felt misrepresented." Chuck Thompson adds the network never intended "to offend anyone or any group, nor diminish the importance of any of the stories that were not included." Thompson says the CBC is listening to feedback on the series and is

CBC apologizes after accusations of inaccuracies in docu-drama

MSN News Canada • April 11th, 2017



[Permalink](#)

Tone: neutral • **Reach:** 69480000

© Used with permission of / © Rogers Media Inc. 2017. Nathan Dene...tte/CP TORONTO —
The CBC apologized Tuesday in the wake of accusations of inaccuracies in its docu-drama Can...



CBC Issues Apology After 'The Story Of Us' Is Blasted By Quebec Government Over 'Offensive' Portrayal Of Francophone Figures

ET Canada • April 11th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 54900

ng an introduction from Justin Trudeau and a high-profile promotional campaign, CBC's big-budget historical miniseries "The Story of Us" was intended to bring Cana...



Controverse autour de Story of Us : la CBC s'excuse

Journal de Québec • April 11th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 96300

La CBC a présenté mardi ses excuses pour la série documentaire The Story of Us qui a s...



CBC issues apology after Story of Us backlash

Playback Magazine • April 11th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 6300

Extract not available.



CBC s'excuse si «The Story of Us» a offensé

Metro Montreal • April 11th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 54300

f Us», consacrée à l'histoire de la fédération canadienne. Chuck Thompson, chef des affaires publiques aux services anglais de Radio-Canada, a écrit ...



Excuses de la CBC pour «the Story of Us»: l'opposition reste de glace

Journal de Québec • April 11th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 96300

Les partis d'opposition à Ottawa ont accueilli froidement les excuses de la CBC présentée mardi pour la série documentaire «The Story of Us», qui a suscité d'inte...



680 News Toronto

680 News Toronto • April 12th, 2017

Tone: neutral • **Ad Value:** \$736 • **Reach:** 1372000

Note: Broadcast: CBC issues apology. Also on iNews 880 Edmonton, CFX 1070 Victoria, CKNW 980 Vancouver, AM 900 CHML Hamilton

misrepresented Chuck Thompson Adds that the network never intended quote to offend anyone or any group nor diminish the importance of any of the stories that were not Included Thompson says the c. b. c. is listening to feed back on the series and is planning



MPs alarmed by Radio-Canada/CBC report on cellphone spying around the Hill

Hill Times • April 12th, 2017

[Permalink](#)

Tone: neutral • **Reach:** 4800

The Hill Times' List of The Best Books in 2016 PBO again at odds with feds over budget details All you need to know about marijuana legalization in Canada People are better haters than forgivers Spouses of Canadians to get permanent...



Controversy over Trudeau's island vacation reignites in Commons

Ottawa Citizen • April 12th, 2017

Page Number: N4

Tone: neutral • Ad Value: \$3,036 • Reach: 114846

Note: Results from CBC report. Also in Vancouver Sun, The Leader-Post (Regina) plus 20 other newspapers.

. Trudeau weathered a barrage of questions about the latest cost estimates for the trip, which included a ride on the Aga Khan's private helicopter. The Opposition seized on a CBC report that found a Privy Council Office technician was able to



Beyond the News With Brian Lilley

CFRA 580 Ottawa • April 11th, 2017

Tone: negative • Reach: 105800

Note: Broadcast: Discussion of failed Bill C-308 - Privatization of CBC.

Public Broadcaster we would just like c. b. c. to play that role of a Genuine Public Broadcaster bringing our literature... broadcasters would have loved to have had it but CBC with their money in their influence they have been command of a



Journalists vs. senators

Montreal Gazette • April 12th, 2017

Author: KEVIN CALLAHAN, • Page Number: A10

Tone: neutral • Ad Value: \$692 • Reach: 116451

Note: Letter.

Senator Kelvin Ogilvie has called CBC journalists "parasites" for questioning his colleague Lynn Beyak about being removed from the Senate's Aboriginal Peoples Committee for praising the residential school system. Aside from the disturbing Trump

Programming

3 results



We Are Canada looks to the future, not the past; New CBC television series features the next generation of homegrown innovators

Toronto Star • April 12th, 2017

Author: Bill Beacon The Canadian Press • Page Number: E4

Tone: positive • Ad Value: \$22,892 • Reach: 361323

on We Are Canada, a six-part television series narrated by actress Sarah Polley that debuted Sunday night on CBC. Dryden is co-creator and co-executive producer of the show. A version in French is to air this summer on Radio-Canada. The series



CBC Gives Green Light To New Original Drama "Frankie Drake"

Crave Online • April 11th, 2017

Permalink

Tone: positive • Reach: 354000

during a period of sweeping change, not unlike our own times," said Sally Catto, general manager of... programming at CBC, in a press release. "The Shaftesbury team is known for their success delivering ...



Less commercial time, more Canadian hockey

mediaincanada.com • April 12th, 2017

Permalink

Tone: neutral

People and Personalities

3 results



After a two-year break, Arlene Dickinson is going back to the Dragons' Den for season 12

Financial Post • April 11th, 2017

Author: The Canadian Press

Tone: positive • Reach: 607500

Note: Also in 50+ other newspapers and online news sources.

TORONTO - Arlene Dickinson is heading back to the den. The Canadian entrepreneur and venture capitalist is rejoining the panel of business moguls on the upcoming season of CBC-TV's "Dragons' Den." After eight seasons on the show, Dickinson left in



TV writer was known for his sly humour; He worked on a range of shows, including Less Than Kind, Continuum and X Company

The Globe and Mail • April 12th, 2017

Author: BRAD WHEELER • Page Number: S8

Tone: neutral • Ad Value: \$32,750 • Reach: 309154

Note: CBC X Company writer. Also on theglobeandmail.com

could be found on his popular industry blog Dead Things on Sticks, described by Globe television critic John Doyle as... Showcase sci-fi show Continuum and the CBC spy-thriller X Company. "When he was working with a great group, where



Guy O'Sullivan Dead: Veteran Reality TV Producer Was 49

www.hollywoodreporter.com • April 12th, 2017

Permalink

Tone: neutral

Note: Working on CBC's The Great Canadian Baking Show.

Chuck Thompson
Head of Public Affairs
CBC English Services
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416-509-3315 (cell)