

05/04/2016

CBC Radio-Canada Mail - Fwd: FOR YOUR REVIEW David Suzuki Foundation

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: FOR YOUR REVIEW David Suzuki Foundation

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
 To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:29 AM

----- Forwarded message -----

From: **JENNIFER LIPISHAN-GORR** <jennifer.lipishan-gorr@cbc.ca>
 Date: Mon, Apr 4, 2016 at 1:56 PM
 Subject: Fwd: FOR YOUR REVIEW David Suzuki Foundation
 To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

This is where it started.

j.

----- Forwarded message -----

From: **Maya Kane** <maya.kane@cbc.ca>
 Date: Tue, Jan 5, 2016 at 12:49 PM
 Subject: Fwd: FOR YOUR REVIEW David Suzuki Foundation
 To: JOANNA DINE <joanna.dine@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>

fyi

Maya Kane
 Senior Manager, Network News & Radio, Toronto and ON Region
 Communications, Marketing & Brand
 o: 416-205-3731
 c: 416-706-1987
 e-mail: maya.kane@cbc.ca

----- Forwarded message -----

From: **Jennifer Dettman** <jennifer.dettman@cbc.ca>
 Date: Tue, Jan 5, 2016 at 10:14 AM
 Subject: Re: FOR YOUR REVIEW David Suzuki Foundation
 To: Maya Kane <maya.kane@cbc.ca>

I'll chat with Sue when
 Will get back to you.

to see what she thinks.

Happy new year btw!

Jen

Jennifer Dettman
 Executive Director, Unscripted Content
 205 Wellington St. West,
 Toronto ON M5V 3G7
 (416) 205-2383

jennifer.dettman@cbc.ca

On Tue, Dec 22, 2015 at 4:30 PM, Maya Kane <maya.kane@cbc.ca> wrote:

Hi Jennifer:

The attached proposal from the David Suzuki Foundation has come across our desk for "The David Suzuki is turning 80" gala which will take place on Friday, April 8th at the Carlu in Toronto. The minimum sponsorship level is silver (\$15,000) for a table of 10.

we do not have the budget to sponsor this event. Can you let me know if this is something important to you and if you have the funds to cover this event?

I know we are recognizing this milestone occasion in other ways, but am hoping to find out from you if this Toronto event should be considered.

Thanks
Maya

Maya Kane
Senior Manager, Network News & Radio, Toronto and ON Region
Communications, Marketing & Brand
o: 416-205-3731
c: 416-706-1987
e-mail: maya.kane@cbc.ca

—
Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



05/04/2016

CBC Radio-Canada Mail - Fwd: Suzuki Foundation Gala tickets

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: Suzuki Foundation Gala tickets

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:30 AM

----- Forwarded message -----

From: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>
Date: Mon, Apr 4, 2016 at 1:53 PM
Subject: Fwd: Suzuki Foundation Gala tickets
To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

Here's the last email I had on the Suzuki Foundation Bday Gala Sponsorship. We did not end up sponsoring, but we did agree to give them some footage that they can use at the Gala.

j.

----- Forwarded message -----

From:
Date: Mon, Feb 29, 2016 at 9:22 AM
Subject: RE: Suzuki Foundation Gala tickets
To: , JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>
Cc: Sue Dando <sue.dando@cbc.ca> ,

Hi everyone,

I am including on this e-mail thread from our end as he has the oversight on the inventory we have access to a DSF as well.

Cheers,

From:
Sent: February-29-16 9:04 AM
To: ; 'JENNIFER LIPISHAN-GORR' <jennifer.lipishan-gorr@cbc.ca>
Cc: 'Sue Dando' <sue.dando@cbc.ca>;**Subject:** RE: Suzuki Foundation Gala tickets

Thanks and Hi Jennifer.

That would be a terrific clip to show at the gala. Is it completed yet so we can view? How long do you think it is?

What else might you have that we could utilize? Here's what we could be looking for:

Let us know.

Thanks

From:
Sent: Tuesday, February 23, 2016 3:28 PM

05/04/2016

CBC Radio-Canada Mail - Fwd: Suzuki Foundation Gala tickets

s.19(1)

s.21(1)(b)

To: JENNIFER LIPISHAN-GORR
Cc: Sue Dando;
Subject: RE: Suzuki Foundation Gala tickets

Hi Jennifer,

Thank you for getting back to me regarding the tickets. I am sorry we will miss having the CBC on-site for the gala.

I am copying our event producer, _____ here regarding the video for our event. She will follow up regarding the opportunity to use video footage. We will definitely take you up on that!

Cheers,

From: JENNIFER LIPISHAN-GORR [mailto:jennifer.lipishan-gorr@cbc.ca]
Sent: February-23-16 2:29 PM
To:
Cc: Sue Dando <sue.dando@cbc.ca>
Subject: Suzuki Foundation Gala tickets

Hi

Unfortunately, we are not going to be buying any tickets for your gala. It's a fantastic opportunity and we would like to lend our support behind David, but in the end, it is a fundraiser, so, we can't be involved. We are celebrating his birthday by doing the special episode for TV.

However, that being said,

and I'll see what I can gather for you.

Let me know what your needs are for clips

Thanks! Let me know if you have any questions or concerns.

j.

Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



05/04/2016

CBC Radio-Canada Mail - Fwd: SUZUKI@80 on the Nature of Things

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: SUZUKI@80 on the Nature of Things

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:30 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:37 AM
Subject: Fwd: SUZUKI@80 on the Nature of Things
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Hilary Walker** <hilary.walker@cbc.ca>
Date: Wed, Mar 23, 2016 at 12:42 PM
Subject: Fwd: SUZUKI@80 on the Nature of Things
To: Doug Holmes <doug.holmes@cbc.ca>
Cc: NICOLA MAKOWAY <nicola.makoway@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>

Hi Doug,

Jennifer -Thanks,
Hilary.

Hilary Walker

Producer
CBC News
416-205-6866 desk
416-557-0221 mobile
Hilary.Walker@cbc.ca



----- Forwarded message -----

From: **Cross Platform Programming** <crossplatformprogramming@cbc.ca>
Date: Mon, Mar 21, 2016 at 3:26 PM
Subject: SUZUKI@80 on the Nature of Things
To: listcrossplatform-grp@cbc.ca

On Thursday March 24, David Suzuki turns 80. To mark his 80th birthday and more than 50 years in the public eye, the Nature of Things will air a special show this Thursday called **SUZUKI@80**.

SUZUKI@80 provides personal access to a David Suzuki who we discover is more than a national icon. You might think you know him, but in this deeply personal show, you'll meet a David Suzuki you haven't before. We see the husband, father and grandfather; a man filled with joy and love, who laughs easily — especially at himself.

Please TAG out of all coverage with:

This Thursday, David Suzuki will celebrate his 80th birthday.

Tune into The Current on Wednesday at 8:30 am / 9 am NT on CBC Radio One to hear his conversation with Anna Maria Tremonti about his love of science, his fight for the environment, his thoughts about politics and his philosophy on mortality.

Wish David Suzuki a Happy Birthday by using hashtag Suzuki-At-80 on Twitter, Instagram and facebook.

Be sure to watch a special edition of The Nature of Things, SUZUKI@80, this Thursday. Tune in to see a side of David Suzuki you haven't before. That will air on CBC TV at 8 pm.

CLIPS AVAILABLE this week for cross-promotion, all tape on DTV:

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CBC Radio-Canada Mail - Fwd: SUZUKI@80 on the Nature of Things

GRAPHIC PROMO BOARD

Searchable in the VME using **GFX PROMO SUZUKI AT 80 V2**
(This graphic a preview only / not for on-air):

SUZUKI@80:

The Nature of Things show episode title is SUZUKI@80 with Suzuki capitalized and using the @ sign.

The hashtag is #SuzukiAt80 using the word "At"

SOCIAL SHARING:

Use the hashtag #SuzukiAt80

The Nature of Things hashtag: #CBCTNoT

05/04/2016

CBC Radio-Canada Mail - Fwd: SUZUKI@80 on the Nature of Things

The @CBCDocs account will be posting material and amplifying Happy Birthday wishes. Please share their posts like this one.

Here are birthday greetings from CBC personalities available for social sharing (also on DTV, available to run on television):

 TNOT

MORE INFORMATION:

<http://www.cbc.ca/natureofthings/episodes/suzuki80>

—
You received this message because you are subscribed to the Google Groups "ListCrossPlatform" group. To unsubscribe from this group and stop receiving emails from it, send an email to listcrossplatform-grp+unsubscribe@cbc.ca.

—
Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



05/04/2016

CBC Radio-Canada Mail - Fwd: The Current Programming Highlights - Week of March 21

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: The Current Programming Highlights - Week of March 21

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
 To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:31 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
 Date: Mon, Apr 4, 2016 at 11:36 AM
 Subject: Fwd: The Current Programming Highlights - Week of March 21
 To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

Nicola Makoway | Interim Publicity Manager
 Communications, Marketing and Brand
 o: (416) 205-7673
 c: (416) 526-7626
 e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Walter Rinaldi** <walter.rinaldi@cbc.ca>
 Date: Fri, Mar 18, 2016 at 1:49 PM
 Subject: Re: The Current Programming Highlights - Week of March 21
 To: Richard Goddard <richard.goddard@cbc.ca>
 Cc: NADIA GREENIDGE <nadia.greenidge@cbc.ca>, Cathy Simon <cathy.simon@cbc.ca>, Debra Roppolo <debra.roppolo@cbc.ca>, Nicola Makoway <nicola.makoway@cbc.ca>, DAVID CARLEY <david.carley@cbc.ca>, DAYO KEFENTSE <dayo.kefentse@cbc.ca>

Sure. I save some space.

On Mar 18, 2016 1:37 PM, "Richard Goddard" <richard.goddard@cbc.ca> wrote:

We can send a

write up if you have room in the promo sked.

On Fri, Mar 18, 2016 at 1:30 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:

If so are you running this on another date? If I hear back in the next 10 mins I'll make that change. Otherwise I'll remove this descriptor from the email

Nicola Makoway | Interim Publicity Manager
 Communications, Marketing and Brand
 o: (416) 205-7673
 c: (416) 526-7626
 e: nicola.makoway@cbc.ca

On Fri, Mar 18, 2016 at 1:27 PM, Cathy Simon <cathy.simon@cbc.ca> wrote:

Hi all,

05/04/2016

CBC Radio-Canada Mail - Fwd: The Current Programming Highlights - Week of March 21

So we're airing David Suzuki Wed March 23.

C

On Fri, Mar 18, 2016 at 8:41 AM, Walter Rinaldi <walter.rinaldi@cbc.ca> wrote:

Thanks. If you can let me know broadcast dates this morning that will help me schedule them in next week. With Canada Reads, next week inventory will be slim.

Thanks
Walter

On Mar 17, 2016 9:56 PM, "Cathy Simon" <cathy.simon@cbc.ca> wrote:

We're thinking of the 23rd.
We'll know in the morning/Friday. And keep you posted.
Thanks,
C

On Mar 17, 2016 9:38 PM, "Nicola Makoway" <nicola.makoway@cbc.ca> wrote:

Hi Richard
We are doing a big roll out for suzuki@80. When are you thinking of moving it? Should be ok as long as it's ahead of march 24 and after this Sunday.

On Mar 17, 2016 7:11 PM, "Nadia Greenidge" <nadia.greenidge@cbc.ca> wrote:

Hi,
Sure, that should be fine - please let me know new dates and I'll revise.

Copying Walter, Nicola, Debra and Dayo so they know a change is on the way.

Thanks,
N.

Nadia Greenidge
Senior Communications Officer
CBC Radio and Music
Communications, Marketing and Brand
T: 416-205-7562 | C:416-347-7504
nadia.greenidge@cbc.ca

On Mar 17, 2016, at 6:22 PM, Richard Goddard <richard.goddard@cbc.ca> wrote:

Hi Nadia,

We can confirm the new dates ASAP if it's
feasible for you. R

On Tue, Mar 15, 2016 at 9:49 AM, Kathleen Goldhar <kathleen.goldhar@cbc.ca> wrote:

For nearly four decades, David Suzuki he has been the face of The Nature of Things. Now, on his 80th birthday, the scientist, broadcaster and public figure speaks with Anna Maria Tremonti about his love of science, his fight for the environment, his thoughts about politics, and his philosophy on mortality. That's on the Current - Thursday March 24th.

--
Kathleen Goldhar
Executive Producer, The Current
CBC Radio One
direct: 416.205.5985
mobile: 416-505-3514
kathleen.goldhar@cbc.ca
www.cbc.ca/thecurrent

--
Richard Goddard
Senior Producer, The Current
CBC Radio ONE
direct: 416 205 3061
mobile: 416 262 5220

205 Wellington St. W., Office 3G110-M, Toronto ON, M5V3G7

--
Cathy Simon
Senior Producer, The Current
CBC Radio Vancouver
+001-604-662-6234
www.cbc.ca/thecurrent

--
Richard Goddard
Senior Producer, The Current
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mobile: 416 262 5220

205 Wellington St. W., Office 3G110-M, Toronto ON, M5V3G7

—
Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



05/04/2016

CBC Radio-Canada Mail - Fwd: Re: David Suzuki Cancelling March 24 at 7 am

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: Re: David Suzuki Cancelling March 24 at 7 am

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
 To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:32 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
 Date: Mon, Apr 4, 2016 at 11:35 AM
 Subject: Fwd: Re: David Suzuki Cancelling March 24 at 7 am
 To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

Nicola Makoway | Interim Publicity Manager
 Communications, Marketing and Brand
 o: (416) 205-7673
 c: (416) 526-7626
 e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Alexandra Lane** <alexandra.lane@cbc.ca>
 Date: Mon, Feb 29, 2016 at 4:39 PM
 Subject: Fwd: Re: David Suzuki Cancelling March 24 at 7 am
 To: NICOLA MAKOWAY <nicola.makoway@cbc.ca>
 Cc: Amy Moylan <amy.moylan@cbc.ca>, Sue Dando <sue.dando@cbc.ca>

Hi Nicola,

Please see note re David Suzuki needing to cancel March 24th.

Can you please confirm that you received the details. I was not sure which Jennifer to include in the email.

Thanks,

----- Forwarded message -----

From: "Amy Moylan" <amy.moylan@cbc.ca>
 Date: Feb 29, 2016 3:09 PM
 Subject: Re: David Suzuki Cancelling March 24 at 7 am
 To:
 Cc: "Alexandra.Lane@cbc.ca" <Alexandra.Lane@cbc.ca>, "Sue Dando" <sue.dando@cbc.ca>

Hi Alex and Sue, I just saw this come through, do you mind letting Nicola and Jennifer know? Thanks.

On Monday, February 29, 2016,

wrote:

DAVID CANCELLING Thursday, March 24 – Media from Vancouver

05/04/2016

CBC Radio-Canada Mail - Fwd: Re: David Suzuki Cancelling March 24 at 7 am

7am PST **CBC News Network "CBC News Now"**

Location: CBC Vancouver

Host/interviewer: Suhana Meharchand

Details: Live 5-minute interview with Suhana

If your matter is urgent, please contact Alexandra.Lane@cbc.ca

Hi Amy,

Sorry to have to do this to you but the 5 minute interview scheduled for David's birthday at 700 am on March 24th downtown with Suhana Meharchand is not going to work for David and we are going to have to cancel. I know I mentioned to you long ago that

until after the Easter weekend. Please

let Suhana know that David regrets having to cancel but he will not be in town on his 80th birthday afterall. I do know he's very happy they can all make it work, and

Thanks for letting them know.

New Data Enterprises
PO Box 19011, West 4th Avenue
Vancouver, BC V6K 4R8 CANADA

David Suzuki has a new book out. In *Letters to My Grandchildren* he speaks passionately about their future. He challenges them to speak out and act on their beliefs, explains why sports are important, decries the lack of elders and grandparents in the lives of many people, especially immigrants, and champions the importance of heroes.

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From: Amy Moylan [<mailto:amy.moylan@cbc.ca>]
Sent: Monday, February 22, 2016 9:05 AM
To:
Subject: David's media schedule for tomorrow

05/04/2016

CBC Radio-Canada Mail - Fwd: Re: David Suzuki Cancelling March 24 at 7 am

Hi

Here is the final schedule for tomorrow!

-Amy

Amy Moylan
Associate Business Manager
Studio and Unscripted

CBC Television
amy.moylan@cbc.ca
(416) 205-7691

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
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Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
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Fwd: Suzuki - final schedule for tomorrow

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:32 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:33 AM
Subject: Fwd: Suzuki - final schedule for tomorrow
To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Sue Dando** <sue.dando@cbc.ca>
Date: Mon, Feb 22, 2016 at 10:41 AM
Subject: Re: Suzuki - final schedule for tomorrow
To: Nicola Makoway <nicola.makoway@cbc.ca>
Cc: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>

Hi Nicola,

Looks good. My cell is 416 346 9297.

Sue

On Mon, Feb 22, 2016 at 9:54 AM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:

Hi Sue, Hi Jennifer,

I've attached an updated schedule based on new photo shoot time and our email discussions last week. Before I send this to Amy to share with David's asst/David, would you mind taking a quick look through to ensure it looks ok?

Sue -- would you mind sending me your cell # in case we run into any issues in the morning and need to get hold of you?

thanks so much!
Nicola

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673

05/04/2016


CBC Radio-Canada Mail - Fwd: Suzuki - final schedule for tomorrow

c: (416) 526-7626
e: nicola.makoway@cbc.ca

—

Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



 **David Suzuki media schedule Feb-March 2016.docx**
28K

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: FYI Publicity contact for Suzuki@80

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:33 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:31 AM
Subject: Fwd: FYI Publicity contact for Suzuki@80
To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

----- Forwarded message -----

From:
Date: Mon, Feb 15, 2016 at 8:45 AM
Subject: RE: FYI Publicity contact for Suzuki@80
To: Nicola Makoway <nicola.makoway@cbc.ca>

Hi Nicola,

As we discussed, below is the link to the locked picture of SUZUKI@80.

Best,

From: Nicola Makoway [mailto:nicola.makoway@cbc.ca]
Sent: Wednesday, February 10, 2016 1:32 PM
To:
Cc: Sue Dando; JENNIFER LIPISHAN-GORR;
Subject: Re: FYI Publicity contact for Suzuki@80

perfect. Let's do 10:30am. If you can come to the Front Street Entrance, I'll come down to meet you at that time. I'll send you both calendar invites momentarily.

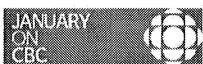
Nicola Makoway | Interim Publicity Manager

Communications, Marketing and Brand

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e: nicola.makoway@cbc.ca



05/04/2016

CBC Radio-Canada Mail - Fwd: FYI Publicity contact for Suzuki@80

On Wed, Feb 10, 2016 at 1:25 PM,

wrote:

Same here

From:
Sent: Wednesday, February 10, 2016 12:29 PM
To: Nicola Makoway
Cc: Sue Dando; JENNIFER LIPISHAN-GORR;
Subject: Re: FYI Publicity contact for Suzuki@80

I can do either of those :)

From: Nicola Makoway <nicola.makoway@cbc.ca>
Date: Wednesday, February 10, 2016 at 12:27 PM
To:
Cc: Sue Dando <sue.dando@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>
Subject: Re: FYI Publicity contact for Suzuki@80

would 10am or 10:30am work for everyone?

Nicola Makoway | Interim Publicity Manager

Communications, Marketing and Brand

o: (416) 205-7673

c: (416) 526-7626

e: nicola.makoway@cbc.ca



On Wed, Feb 10, 2016 at 12:21 PM, Suzanne Cheriton <

wrote:

I can come in Friday – is there a proposed time?

05/04/2016

CBC Radio-Canada Mail - Fwd: FYI Publicity contact for Suzuki@80

From: Sue Dando <sue.dando@cbc.ca>
Date: Wednesday, February 10, 2016 at 12:20 PM
To:
Cc: Nicola Makoway <nicola.makoway@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>
Subject: Re: FYI Publicity contact for Suzuki@80

I can't do Friday, but please go ahead - I can get briefed afterward.

Sue

On Wed, Feb 10, 2016 at 10:48 AM,

wrote:

This all sounds great. We could come in Friday and are flexible next week as well.

Suzanne, what is your schedule like?

From: Nicola Makoway [mailto:nicola.makoway@cbc.ca]
Sent: Wednesday, February 10, 2016 10:24 AM
To: JENNIFER LIPISHAN-GORR
Cc: Sue Dando;
Subject: Re: FYI Publicity contact for Suzuki@80

That does sound like a good plan, especially as some of the national media has agreed to do this as long as they go first (Mansbridge, The Current).

I've also been in touch with David's publicist at the Foundation who is externally pitching so it would be good to ensure we're all on the same page with what's being done already and what else we can layer in.

I'm fairly open on Friday if that works. Otherwise perhaps we can look at dates for next week.

thanks

Nicola

05/04/2016

CBC Radio-Canada Mail - Fwd: FYI Publicity contact for Suzuki@80

Nicola Makoway I Interim Publicity Manager

Communications, Marketing and Brand

o: (416) 205-7673

c: (416) 526-7626

e: nicola.makoway@cbc.ca



On Tue, Feb 9, 2016 at 11:57 AM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:

That's a great idea. I'm looping in Nicola for her thoughts.

j.

On Tue, Feb 9, 2016 at 11:53 AM, Sue Dando <sue.dando@cbc.ca> wrote:

Hi Jennifer,

The [redacted] and she would like to touch base with you to co-ordinate efforts. I've told the producers that CBC already has some interviews underway (Mansbridge, The Current, Syndication, etc).

[redacted] would be happy to come in with [redacted] to meet in person if you'd like to have a round-table about this. I'm happy to come, too. We suspect there will be a lot of interest in getting interviews with David.

Sue

--

Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196



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05/04/2016

CBC Radio-Canada Mail - Fwd: FYI Publicity contact for Suzuki@80

Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



05/04/2016

CBC Radio-Canada Mail - Fwd: David's CBC media schedule

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: David's CBC media schedule

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
 To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:33 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
 Date: Mon, Apr 4, 2016 at 11:29 AM
 Subject: Fwd: David's CBC media schedule
 To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

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 e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Sue Dando** <sue.dando@cbc.ca>
 Date: Fri, Feb 19, 2016 at 9:40 AM
 Subject: Re: David's CBC media schedule
 To:
 Cc: Nicola Makoway <nicola.makoway@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>, Amy Moylan <amy.moylan@cbc.ca>

Good morning, Yes, of course - in this case, it makes sense for you and Nicola to keep in touch about media as we approach David's 80th, since we don't want both organizations pitching David to the same outlets.

Best,

Sue

On Thu, Feb 18, 2016 at 7:52 PM,

wrote:

Hello Sue,

You are quite right that David is separate from the Foundation and all scheduling should go through

That said, Nicola and I chatted about some of the work DSF would be doing as we are also pitching media on the birthday. It will be useful to continue to apprise one another of what is being scheduled so we don't step on each other's toes or confuse media outlets with similar requests.



From: Sue Dando [mailto:sue.dando@cbc.ca]
Sent: Tuesday, February 02, 2016 10:07 AM
To: Nicola Makoway <nicola.makoway@cbc.ca>
Cc: ; JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>; Amy Moylan <amy.moylan@cbc.ca>
Subject: Re: David's CBC media schedule

Hi Nicola,

You can either go through Amy Moylan, who is in close contact with [redacted] or you we can put you in touch with [redacted] yourself, which seems to make sense for such a big batch of interviews to coordinate.

Sue

On Tue, Feb 2, 2016 at 11:05 AM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:

s.19(1)

Hi

s.21(1)(b)

s.68.1

It was great to talk to you yesterday. We're very pleased that David has cleared time to do some media for us --

I've attached a draft schedule for you and David to take a look at. It had been flagged that

Afternoon interviews seem to make more sense as they require one block of time, whereas David would need to clear two very early morning blocks of time to do the morning shows. That said, if the preference is mornings, do please let me know!

Re the print piece, as discussed, if you need any assistance, I'd be happy to help.

All best wishes and please do feel free to be in touch anytime,

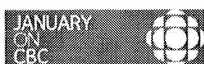
Nicola

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC Documentaries
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--
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05/04/2016

CBC Radio-Canada Mail - Fwd: David Suzuki 80th for CBC Books

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: David Suzuki 80th for CBC Books

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
 To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:34 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
 Date: Mon, Apr 4, 2016 at 11:25 AM
 Subject: Fwd: David Suzuki 80th for CBC Books
 To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

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 c: (416) 526-7626
 e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **ERIN STROPES** <erin.stropes@cbc.ca>
 Date: Fri, Feb 5, 2016 at 2:02 PM
 Subject: Re: David Suzuki 80th for CBC Books
 To: Nicola Makoway <nicola.makoway@cbc.ca>

Hi Nicola,

There are two things I could use your help with -

2. My Life in Books: This piece would be a list of 7-10 books that are important to David - ones that have changed his life, or influenced him, or that he thinks everyone should read, or just that he loves.

Examples: Salman Rushdie, Buffy Saint-Marie, Deepa Mehta.

Do those seem doable? I would need both ideally by February 19, but if that's impossible let me know and we can sort something out.

Thanks!
 Erin

On Thu, Feb 4, 2016 at 6:21 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:

Hi Erin
 I might be able to help. What are you looking for?
 Thanks
 Nicola

On Feb 4, 2016 4:40 PM, "ERIN STROPES" <erin.stropes@cbc.ca> wrote:

Hi Nicola,

I'm pulling together some of the package for our mega-super-cool David Suzuki extravaganza in March. And I have a question for you. There are a couple things I need from David - how should I go about that? Should I send requests to you and I'll pass them along?

Thanks,
Erin

—
Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
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Fwd: Photo Shoot - David Suzuki

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:34 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:23 AM
Subject: Fwd: Photo Shoot - David Suzuki
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

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----- Forwarded message -----

From: **Amy Moylan** <amy.moylan@cbc.ca>
Date: Thu, Jan 28, 2016 at 3:43 PM
Subject: Re: Photo Shoot - David Suzuki
To: Nicola Makoway <nicola.makoway@cbc.ca>
Cc: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>

Hi Ladies,

I just got another note from David's assistant - the dinner in Toronto is BACK ON.
So he is available to us until 4pm again if we need him. And the expense issue has gone away.

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Thu, Jan 28, 2016 at 11:06 AM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:

Hey so I've added this to David's schedule. Right now I have myself down to escort him as we're doing media.
If you could meet us at the blue elevators on the 10th floor I'll aim to have him there for 12noon.

Here are the details I have in the sched. for this. is there anything else I can include? Who the contact will be there, cell phone # in case we're running late and what the shoot is for maybe?

10:15-11:55am Break / Lunch

11:55am Travel with Nicola to Studio ST40 (by blue elevators) on the 10th floor.

12noon-1:30pm Photoshoot with CBC Creative team.

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e: nicola.makoway@cbc.ca



On Wed, Jan 27, 2016 at 1:58 PM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:

Not sure, who's putting together his schedule, can you add these details for his photo shoot into it?
Thanks!

j.

----- Forwarded message -----

From: **Susan Hall** <susan.hall@cbc.ca>

Date: Wed, Jan 27, 2016 at 11:51 AM

Subject: Re: Photo Shoot - David Suzuki

To: JENNIFER HASKETT <jennifer.haskett@cbc.ca>

Cc: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>, Lynne Walters <lynne.walters@cbc.ca>

We're in ST40 for this day on Feb 23. By the blue elevators. Makeup is 10A115. I can meet David by the blue elevators, 10th floor. Will someone bring him up to me, or should I go and meet him at Security? What entrance will he be coming in?

Let me know when you have a moment.

Susan

—
Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: Suzuki Radio Spot

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:34 AM

----- Forwarded message -----

From: **JENNIFER HASKETT** <jennifer.haskett@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:23 AM
Subject: Fwd: Suzuki Radio Spot
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

----- Forwarded message -----

From: **JENNIFER LIPISHAN-GORR** <jennifer.lipishan-gorr@cbc.ca>
Date: Tue, Mar 15, 2016 at 4:19 PM
Subject: Suzuki Radio Spot
To: Ceara Scullion <ceara.scullion@cbc.ca>, JENNIFER HASKETT <jennifer.haskett@cbc.ca>

Here's the blurb we had for CBC News promotion, I think its a pretty good descriptor to go by...

Thanks!

j.

—
Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

—
Jennifer Haskett,
Senior Manager, Creative & Production Services
CBC // Communications, Marketing, Brand & Research
205 Wellington Street West
Toronto, ON M5V 3G7
Jennifer.Haskett@cbc.ca

05/04/2016

CBC Radio-Canada Mail - Fwd: Suzuki Radio Spot

The contents of this email are strictly confidential. If you are not the intended recipient, please contact the sender and permanently destroy this message. Thank you.

—
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Fwd: David Suzuki on CBC Books

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:34 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:23 AM
Subject: Fwd: David Suzuki on CBC Books
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

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e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Erin Balsler** <erin.balsler@cbc.ca>
Date: Thu, Jan 28, 2016 at 2:43 PM
Subject: David Suzuki on CBC Books
To: NICOLA MAKOWAY <nicola.makoway@cbc.ca>

Hi Nicola -

David Suzuki is turning 80 on March 24. We are going to do a big thing for him that day, a la Robert Munsch.

Here is Munsch's 70th birthday editorial package:

<http://www.cbc.ca/books/munsch70/>

Here are the elements we are planning to have:

Example: <http://www.cbc.ca/books/2015/10/terry-fallis-on-his-feminist-awakening.html>

Thanks!

Erin.

—
Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
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Fwd: Feb 23

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
 To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:35 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
 Date: Mon, Apr 4, 2016 at 11:22 AM
 Subject: Fwd: Feb 23
 To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

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----- Forwarded message -----

From: **Amy Moylan** <amy.moylan@cbc.ca>
 Date: Wed, Jan 27, 2016 at 12:50 PM
 Subject: Re: Feb 23
 To: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>
 Cc: NICOLA MAKOWAY <nicola.makoway@cbc.ca>

Sue got back to me confirming we'll talk more on Friday

So I'll let you know when I hear from her Friday.

Amy Moylan
 Associate Business Manager
 Studio and Unscripted
 CBC Television
 amy.moylan@cbc.ca
 (416) 205-7691

On Wed, Jan 27, 2016 at 9:35 AM, Amy Moylan <amy.moylan@cbc.ca> wrote:

Amy Moylan
 Associate Business Manager
 Studio and Unscripted
 CBC Television
 amy.moylan@cbc.ca
 (416) 205-7691

On Wed, Jan 27, 2016 at 9:32 AM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:
 Ok. I'll leave that to Sue,

05/04/2016

CBC Radio-Canada Mail - Fwd: Feb 23

j.

s.68.1

On Wed, Jan 27, 2016 at 9:29 AM, Amy Moylan <amy.moylan@cbc.ca> wrote:

but I'm running that past Sue Dando first, she is in Vancouver now and then in an all day staff meeting tomorrow so hoping to connect with her on this Friday.

-Amy

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Wed, Jan 27, 2016 at 9:28 AM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:
Sure. Does that mean we are off the hook for a hotel room?

j.

On Tue, Jan 26, 2016 at 11:06 PM, Amy Moylan <amy.moylan@cbc.ca> wrote:

Hi Nicola and Jennifer,

David's plans have changed and he will no longer be staying in town for dinner on Feb 23. He will be catching a 4pm flight to Montreal so he needs to be at the airport at 3, so we should try to have the photo shoot wrapped up by 2. Is that possible? Thanks.

-Amy

--

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

--

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Marketing & Communications Manager
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--

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Fwd: Suzuki at 80 clips for News Rollout

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 10:59 AM

----- Forwarded message -----

From: **JENNIFER HASKETT** <jennifer.haskett@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:21 AM
Subject: Fwd: Suzuki at 80 clips for News Rollout
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

----- Forwarded message -----

From: **Hilary Walker** <hilary.walker@cbc.ca>
Date: Fri, Mar 18, 2016 at 6:34 PM
Subject: Re: Suzuki at 80 clips for News Rollout
To: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>
Cc: NICOLA MAKOWAY <nicola.makoway@cbc.ca>, Jamey Ordolis <jamey.ordolis@cbc.ca>, JENNIFER HASKETT <jennifer.haskett@cbc.ca>, Lynne Walters <lynne.walters@cbc.ca>, SHANNON LATHAM <shannon.latham@cbc.ca>, Sue Dando <sue.dando@cbc.ca>

Hi all,

I've shared the birthday greeting with news. We're looking for the slugs of the viral videos on DTV and graphics details to run this weekend.

Thanks.

Hilary Walker
416-205-6866
416-557-0221

On Mar 15, 2016 12:01 PM, "JENNIFER LIPISHAN-GORR" <jennifer.lipishan-gorr@cbc.ca> wrote:
Ok, so just had a chat with News and here's their roll-out for clips needed:

Today, end of day if possible for air starting on Wed.

I already have the key messaging, so Nicola - this is just an FYI.

Let me know if you have any questions or concerns. Thanks!

j.

On Mon, Mar 14, 2016 at 4:20 PM, JENNIFER HASKETT <jennifer.haskett@cbc.ca> wrote:
Great! Adding Nicola here to coordinate any messaging needed for the birthday celebrations.

We can update Bonnie with all our plans tomorrow.

On Mon, Mar 14, 2016 at 4:01 PM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:
News said yes to the CBC Suzuki Bday greeting clips. Can we make them available to them on DTV early next week? Thanks!

j.

Jennifer Haskett,
Senior Manager, Creative & Production Services
CBC // Communications, Marketing, Brand & Research
205 Wellington Street West
Toronto, ON M5V 3G7
Jennifer.Haskett@cbc.ca

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Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

Jennifer Haskett,
Senior Manager, Creative & Production Services

05/04/2016

CBC Radio-Canada Mail - Fwd: Suzuki at 80 clips for News Rollout

CBC // Communications, Marketing, Brand & Research
205 Wellington Street West
Toronto, ON M5V 3G7
Jennifer.Haskett@cbc.ca

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—

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Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
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Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: David Suzuki for Mansbridge One-on-one?

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: JEANNE CHAN <jeanne.chan@cbc.ca>

Tue, Apr 5, 2016 at 11:02 AM

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:16 AM
Subject: Fwd: David Suzuki for Mansbridge One-on-one?
To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

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----- Forwarded message -----

From: **Lara Chatterjee** <lara.chatterjee@cbc.ca>
Date: Fri, Dec 18, 2015 at 9:45 PM
Subject: Re: David Suzuki for Mansbridge One-on-one?
To: Nicola Makoway <nicola.makoway@cbc.ca>

Hi Nicola,

Thanks so much for this. We would be interested in this absolutely.
Let me know what you think.

Best,
Lara

Sent from my iPhone

On Dec 10, 2015, at 3:02 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:

Hi Lara,

Has Peter ever had a one-on-one with David Suzuki?

David turns 80 next year - on Thursday, March 24, 2016 - and we were wondering if there would be interest in setting up an interview to talk about his life and work.

What do you think?

thanks
Nicola

FYI, The Nature of Things will be airing a special episode
the day of this birthday,

on

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC Documentaries
Communications, Marketing and Brand

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s.19(1)

s.21(1)(b)

—
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s.18(b)

s.21(1)(b)

s.68.1

- Forwarded message -----

From: **Sue Dando** <sue.dando@cbc.ca>

Date: Mon, Jan 18, 2016 at 9:19 AM

Subject: Suzuki 80th Plans

To: Jennifer Dettman <jennifer.dettman@cbc.ca>, Christian Hamilton <christian.hamilton@cbc.ca>

1. **The Show:** a special episode of *The Nature of Things* to run on David's actual birthday, Thursday, March 24th.

2. **Promotion/Publicity:**

Interview with Peter Mansbridge for Mansbridge One on One, to air March 20th

A segment from that interview (with other video added) to run on The National, on or near March 16th.

An interview with Anna Maria on The Current. Airdate tba - will be the week of the birthday.

Radio Syndication across the country to run the day of (or possibly the day before) David's birthday.

TBA: newspapers, other broadcast outlets

3. **Segments that need a producer:**

4. **Events**

The Suzuki Foundation event is April 8th in Toronto (there are other celebrations in Montreal and Vancouver).

5. **Limited edition Swag**

Communications handling. Details TBA.

6. **David Suzuki Foundation plans**

Communications touching base to find out more about DSF plans for the 80th
Make sure there's not too much overlap.

Forwarded message -----

From:
Date: Thu, Mar 24, 2016 at 12:09 PM
Subject: Re: Suzuki@80 media breaks: Toronto Star, Waterloo Region Record, Mtl Gazette
To: Nicola Makoway <nicola.makoway@cbc.ca>
Cc:
Sue Dando <sue.dando@cbc.ca>

Here is the clip for those that haven't seen it.
<https://www.youtube.com/watch?v=HXC7qrJxNsg>

On Mar 24, 2016, at 12:01 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:

amazing -- thanks! I saw the interview with Daniel and Heather on CBC News Network today -- it was fantastic and they went long with promoting the doc, which was great.

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

On Thu, Mar 24, 2016 at 11:04 AM, wrote:

TORONTO STAR (daily)

March 24

"Q&A: David Suzuki at 80" CP pick up

*Print and online (*highlighted on E1, story on E7)

<http://www.thestar.com/entertainment/television/2016/03/24/qa-david-suzuki-at-80.html>

MONTREAL GAZETTE (daily)

March 24

"As David Suzuki turns 80, he talks about his legacy, life, and death" *Post Media wire pick up from Van Sun

*Print and online (*highlighted on C1, story on C2)

<http://www.montrealgazette.com/entertainment/celebrity/david+suzuki+turns+talks+about+legacy+life+death/11804647/story.html>

WATERLOO REGION RECORD (daily)

March 24

"David Suzuki on turning 80" CP pick up

*Print and online (*run on E1)

<http://www.therecord.com/living-story/6404013-david-suzuki-on-turning-80/>

-- Forwarded message -----

From: **Hilary Walker** <hilary.walker@cbc.ca>

Date: Tue, Mar 15, 2016 at 11:02 PM

Subject: David Suzuki on Mansbridge One on One in advance of SUZUKI@80

To: Sue Dando <sue.dando@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>, Joanne McPherson <joanne.mcpherson@cbc.ca>

I will send out the note below tomorrow - waiting for a final version of the board. In addition to the new photo, have asked for SUZUKI to be capitalized in show title.
Any changes, please let me know.
H.

=====

On Thursday March 24, David Suzuki turns 80. To mark his 80th birthday and more than 50 years in the public eye, the Nature of Things will air a special show on Thursday March 24 called **SUZUKI@80**. We will have material from the show available for all platforms with details to come. We start the rollout with Peter Mansbridge interviewing David Suzuki on Mansbridge One on One this weekend. Please promote it.

SUZUKI

@80 provides personal access to a David Suzuki who we discover is more than a national icon.

You might think you know him, but in this deeply personal show, you'll meet a David Suzuki you haven't before.

We see the husband, father and grandfather; a man filled with joy and love, who laughs easily — especially at himself.

Next week David Suzuki will celebrate his 80th birthday ... watch Peter Mansbridge's interview with David Suzuki this weekend on Mansbridge One on One as David Suzuki reflects on the last 80 years.

That airs this Saturday at 6:30 pm ET on CBC News Network and Sunday at 12:30 pm on CBC TV.

You can wish David Suzuki a Happy Birthday! Use hashtag Suzuki

-

At

-

80 on Twitter, Instagram and facebook to send your birthday message.

A special edition of The Nature of Things,

SUZUKI@

80, will air on Thursday March 24. Watch it on CBC TV at 8 pm.

CLIPS AVAILABLE STARTING THURSDAY:

SUZUKI@80:

The Nature of Things show episode title is SUZUKI@80 with Suzuki capitalized and using the @ sign.

The hashtag is #SuzukiAt80 using the word "At"

SOCIAL SHARING:

Use the hashtag #SuzukiAt80

The Nature of Things hashtag: #CBCTNoT

The @CBCDocs account will be posting material and amplifying Happy Birthday wishes. Please share their posts like [this one](#).

MORE INFORMATION:

<http://www.cbc.ca/natureofthings/episodes/suzuki80>

GRAPHIC PROMO BOARD

**AVAILABLE IN VIZRT
/ on the VME**

:

Preview only/ not for broadcast:

(I'll add this Wed. It has the new photo and will have SUZUKI capitalized in the show name).

Forwarded message -----

From: **Joanne McPherson** <joanne.mcperson@cbc.ca>

Date: Tue, Mar 15, 2016 at 4:42 PM

Subject: Re: *DRAFT* Cross-Promo note: Suzuki@80

To: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>

Cc: Hilary Walker <hilary.walker@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, Annette Bradford <annette.bradford@cbc.ca>

Thanks Hilary and all. Also there's a clip
From One on One that programs can use.
Lara can give that to you for promotion
Starting tomorrow.
And obviously we will resend post weekend
With "this week..."
Joanne

Joanne McPherson
Managing Editor
CBC News Content
[416 205 3675](tel:4162053675) (office)
[416 884 9411](tel:4168849411) (mobile)

On Mar 15, 2016, at 4:02 PM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:

Messaging looks good. Can we use this new photo of David instead of the one that was provided? I can have proper graphics to you by end of the week. Thanks!


j.

On Tue, Mar 15, 2016 at 3:42 PM, Hilary Walker <hilary.walker@cbc.ca> wrote:

Thanks Sue. I'll change it to upper case.

It should all be correct (using "at" sign) except for the hashtag and TAG (which is written to read). Did I miss any others?
Any other changes from your perspective?

Update for everyone, I'll include this board, available in VizRT:

 GFX PROMO SUZUKI AT 80.png

H.

Hilary Walker
Producer
CBC News
[416-205-6866](tel:4162056866) desk
[416-557-0221](tel:4165570221) mobile
Hilary.Walker@cbc.ca

On Tue, Mar 15, 2016 at 3:37 PM, Sue Dando <sue.dando@cbc.ca> wrote:
Actually, the title for the documentary itself is all upper case, and uses the "at" symbol:

SUZUKI@80

Sue

On Tue, Mar 15, 2016 at 3:26 PM, Hilary Walker <hilary.walker@cbc.ca> wrote:

Hi all,

Here's a draft of the cross-promo note we discussed in our meeting this morning.

Sue - Please confirm that for the title Suzuki@80, Suzuki is lower-case.

Thanks,
Hilary.

=====

- Forwarded message -----

From: **Annette Bradford** <annette.bradford@cbc.ca>

Date: Tue, Mar 15, 2016 at 1:23 PM

Subject: #SukukiAt80 spreadfast

To: Sue Dando <sue.dando@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>, Adina Goldman <adina.goldman@cbc.ca>, Hilary Walker <hilary.walker@cbc.ca>

Forwarded message -----

From: **Jamey Ordolis** <jamey.ordolis@cbc.ca>

Date: Wed, Mar 9, 2016 at 8:13 PM

Subject: David Suzuki at 80 - Video content

To: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>, Sue Dando <sue.dando@cbc.ca>

Hi Sue,

Attached is a story edit of our shoot with David. Also attached are two examples of the illustrations being made that will animate onto the video.

We just need you to review the content of the video in case you have any issues with anything before the illustrator goes too far and before our animator gets to work on animating all the elements.

Thanks,
Jamey



CBC

DAVID SUZUKI CBC PRESS SCHEDULE

February & March, 2016

CBC Contact:

Nicola Makoway

Publicist

Email: nicola.makoway@cbc.ca

Cell: 416.526.7626

Amy Moylan

TNOT contact

Email: amy.moylan@cbc.ca

Cell: 416-788-5095

Monday, February 22, 2016 – Travel to Toronto

Arrive YYZ Feb 22 9:20 PM on AC 102

Toronto Hotel: Hyatt Regency, 370 King St. West

Hotel Telephone: [\(416\) 343-1234](tel:(416)343-1234)

Check in: February 22

Check out: February 24

Tuesday, February 23, 2016 – Toronto Media

- 9:45am Nicola to meet David at the John St. entrance of CBC and escort to interviews
- 10am **Mansbridge “One-On-One”**
Location: CBC Building, studio tbc
Contact/producer: Lara Chaterjee
Details: 30-minute taped interview about your life and career with Peter Mansbridge.
Full show to air on CBC TV Sun. March 20. Clip from show to air on CBC TV “The National” on Wed. March 16 (make-up is provided by the show as needed)
- 10:45am **CBC Radio “The Current”**
Location: CBC Building, studio tbc
Contact/producer: Howard Goldstein
Details: 30-minute taped interview about your life and career to air Mon. March 21
- 11:30am Break / Lunch with Sue Dando

1:55pm Sue to escort David to Studio ST40 (by blue elevators) on the 10th floor.
2-4pm Photoshoot in studio 40. Susan Hall will be your contact
4pm David departs for dinner

Wednesday, February 24, 2016 – Travel to Vancouver

Departs YYZ Feb 24 at 7:00 AM for Montreal

Thursday, March 24 – Media from Vancouver

7am PST **CBC News Network “CBC News Now”**
Location: CBC Vancouver
Host/interviewer: Suhana Meharchand
Details: Live 5-minute interview with Suhana

01/04/2016

CBC Radio-Canada Mail - Fwd: SUZUKI@80 publicity

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: SUZUKI@80 publicity

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:31 PM

----- Forwarded message -----

From:
Date: Tue, Feb 9, 2016 at 11:39 AM
Subject: SUZUKI@80 publicity
To: Sue Dando <sue.dando@cbc.ca>

Hi Sue,

Do you think it would be useful for you to give the CBC publicity person a head's up that contacting them. It would be great to get an idea of what CBC's plans are so that don't duplicate efforts. will be can help and we

Also once we send out a press release I suspect there will be some media interest in interviewing David. Should we co-ordinate directly with Deanna?

Thanks,



This email has been checked for viruses by Avast antivirus software.
www.avast.com

01/04/2016

CBC Radio-Canada Mail - Fwd: How to set up the show?

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: How to set up the show?

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:31 PM

----- Forwarded message -----

From:
Date: Wed, Feb 3, 2016 at 1:41 PM
Subject: Re: How to set up the show?
To: sue.dando@cbc.ca,

Hi Sue,

We are still on track for you to screen tomorrow morning. We will send you a link by 9 am.

----- Original message -----

From: Sue Dando
Date: Wed, Feb 3, 2016 12:22 PM
To:
Subject:How to set up the show?

Hi D and D,

Sue

p.s. are things still on track for me to screen tomorrow morning?

Fwd: David Suzuki's birthday

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:33 PM

----- Forwarded message -----

From: **Sue Dando** <sue.dando@cbc.ca>
Date: Thu, Jan 14, 2016 at 11:22 AM
Subject: Re: David Suzuki's birthday
To: Jennifer Dettman <jennifer.dettman@cbc.ca>
Cc: Laurie Brown <laurie.brown@cbc.ca>

Hi Laurie, and Happy 2016.

Can you believe David's turning 80? The man has more energy than many people half that age.

As you probably know, the Foundation and the CBC are very separate entities that don't work together. But it did make sense to hear what each party is doing for the 80th, so I was part of a conference call between CBC Communications and the DS Foundation where the Foundation outlined their plans for David's 80th

Here at CBC.. we're in production on a special show that will run on the birthday itself (working title suzuki@80) -

nothing sewed on yet.

As well, David will be doing a host of interviews, with everyone from Peter Mansbridge to Anna Maria Tremonti.

More planning to come....

Sue

On Tue, Jan 12, 2016 at 10:09 AM, Jennifer Dettman <jennifer.dettman@cbc.ca> wrote:

Thanks for this Laurie. I'm cc'ing Sue Dando on this.

She has been in conversation with the Suzuki foundation, and has been leading the CBC plans for David's 80th birthday.

Hope you're well.

Jennifer

Original Message

From: laurie.brown@cbc.ca
Sent: January 7, 2016 9:52 AM
To: jennifer.dettman@cbc.ca
Subject: David Suzuki's birthday

Hi Jennifer!

01/04/2016

CBC Radio-Canada Mail - Fwd: David Suzuki's birthday

s.21(1)(b)

s.68.1

Happy New Year.

I've been speaking with the David Suzuki Foundation about their plans for Suzuki's 80th birthday and wondered if CBC is planning something.

Let me know if you'd like to pursue this further.

Laurie

01/04/2016

CBC Radio-Canada Mail - Fwd: CBC Media David's 80th

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: CBC Media David's 80th

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:34 PM

----- Forwarded message -----

From: **Amy Moylan** <amy.moylan@cbc.ca>
Date: Tue, Jan 12, 2016 at 4:24 PM
Subject: Fwd: CBC Media David's 80th
To: Sue Dando <sue.dando@cbc.ca>

----- Forwarded message -----

From:
Date: Tue, Jan 12, 2016 at 1:28 PM
Subject: CBC Media David's 80th
To: Amy Moylan <amy.moylan@cbc.ca>

Hi Amy,

Regarding the Current at 1045 AM on Feb 23 yes he will do it. It's confirmed to his calendar. I sent you this note already.

Regarding the request for CBC to have his cell number, I'll give you the number at his hotel – The Intercontinental had no rooms for those dates so I couldn't get him in there. He'll be staying close by though at the:

Hyatt Regency Toronto On King

Issue Date: 12 Jan 2016

370 King Street West Toronto Ontario M5V 1J9

Reservation Number: 85212206

Phone: +1 416 599 4000

Record Locator: 83926909

01/04/2016

CBC Radio-Canada Mail - Fwd: CBC Media David's 80th

I think that's it. Let me know if you are waiting for answers on anything else. I think I got it all here.

Thanks Amy.

David Suzuki has a new book out. In *Letters to My Grandchildren* he speaks passionately about their future. He challenges them to speak out and act on their beliefs, explains why sports are important, decries the lack of elders and grandparents in the lives of many people, especially immigrants, and champions the importance of heroes.

.....
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01/04/2016

CBC Radio-Canada Mail - Fwd: Clips for gala?

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: Clips for gala?

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:26 PM

----- Forwarded message -----

From:
Date: Mon, Feb 29, 2016 at 10:03 AM
Subject: RE: Clips for gala?
To: Sue Dando <sue.dando@cbc.ca>
Cc:

Hi Sue,

We are ok with them using some clips We've done the promo selects already and they will be sent to you today. Will they be using these? We will also be sending clips today for the web site.

Best,

Donna

From: Sue Dando [mailto:sue.dando@cbc.ca]
Sent: Monday, February 29, 2016 9:08 AM
To:
Subject: Clips for gala?

Hi D and D,

The Suzuki Foundation would like to show some clips from suzuki@80 at the gala for David's birthday. The CBC is fine with this, but as the it's your call.

Sue



This email has been checked for viruses by Avast antivirus software.
www.avast.com

01/04/2016

CBC Radio-Canada Mail - Fwd: Publicity materials for Suzuki@80

CBC  Radio-Canada

Jeanne Chan <jeanne.chan@cbc.ca>

Fwd: Publicity materials for Suzuki@80

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:26 PM

----- Forwarded message -----

From: **JENNIFER LIPISHAN-GORR** <jennifer.lipishan-gorr@cbc.ca>
Date: Thu, Feb 25, 2016 at 10:06 AM
Subject: Re: Publicity materials for Suzuki@80
To: Sue Dando <sue.dando@cbc.ca>

Working on that, its on my to-do list for today to figure out exactly what they are producing :) I'm sure they will be ok with it reserving the time, its just a matter of figuring out the logisitics.

j.

On Thu, Feb 25, 2016 at 10:01 AM, Sue Dando <sue.dando@cbc.ca> wrote:

Hi JLG,

Speaking of 80th, did we get the okay for that network time to intro the show on the 24th?

Sue

p.s. Metro Morning gave a great push to the Science Centre/Equalizer event this morning.

On Thu, Feb 25, 2016 at 9:57 AM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:

Hi All,

Do we have any official publicity synopses and images for Suzuki@80? Let me know as we've also just done a photo shoot with him, so maybe those pics can be part of the selects as well.

Thanks!

j.

--

Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

Jennifer Lipishan-Gorr

01/04/2016

CBC Radio-Canada Mail - Fwd: Publicity materials for Suzuki@80

Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

Fwd: Publicity materials for Suzuki@80

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:26 PM

----- Forwarded message -----

From: **JENNIFER LIPISHAN-GORR** <jennifer.lipishan-gorr@cbc.ca>
Date: Thu, Feb 25, 2016 at 9:57 AM
Subject: Publicity materials for Suzuki@80
To: Nicola Makoway <nicola.makoway@cbc.ca>
Cc:
<sue.dando@cbc.ca>

, Sue Dando

Hi All,

Do we have any official publicity synopses and images for Suzuki@80? Let me know as we've also just done a photo shoot with him, so maybe those pics can be part of the selects as well.

Thanks!

j.

Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

Fwd: 20 Questions with David Suzuki

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:27 PM

----- Forwarded message -----

From: **Jamey Ordolis** <jamey.ordolis@cbc.ca>
Date: Mon, Feb 22, 2016 at 2:49 PM
Subject: Re: 20 Questions with David Suzuki
To: Sue Dando <sue.dando@cbc.ca>

Thanks, Sue

On 22 February 2016 at 14:43, Sue Dando <sue.dando@cbc.ca> wrote:
Hi Jamey,

I'll attach our draft of suggested questions.

Sue

On Mon, Feb 22, 2016 at 1:46 PM, Jamey Ordolis <jamey.ordolis@cbc.ca> wrote:
Hi Sue,

But first, we just need to nail down what we're asking so if you can send over the questions your team had started that would be great.

Thanks,
Jamey

—
Jamey Ordolis
Senior Interactive Producer
Communications, Marketing & Brand
c: 416.700.9896 w: 416.205.2200

01/04/2016

CBC Radio-Canada Mail - Fwd: 20 Questions with David Suzuki

205 Wellington St. W, Toronto ON M5V 3G7

—
Jamey Ordolis
Senior Interactive Producer
Communications, Marketing & Brand
c: 416.700.9896 w: 416.205.2200
205 Wellington St. W, Toronto ON M5V 3G7

Fwd: CBC Arts and David Suzuki

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:28 PM

----- Forwarded message -----

From: **LISE HOSEIN** <lise.hosein@cbc.ca>
Date: Fri, Feb 19, 2016 at 5:00 PM
Subject: Re: CBC Arts and David Suzuki
To: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>
Cc: Sue Dando <sue.dando@cbc.ca>

Hi Jennifer,

Thanks for this! We'd love it if you're able to fit questions in. I will send you the set on Monday afternoon!

All the best,
Lise

On Fri, Feb 19, 2016 at 4:03 PM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:

Hi Lise,

Unfortunately David's schedule is totally booked for Tuesday, however, if you would like to send us your list of questions, we can try to fit them in at the end if there's time. It would just be on white seamless. Let me know if that works for you.

j.

On Fri, Feb 19, 2016 at 11:38 AM, Sue Dando <sue.dando@cbc.ca> wrote:

Hi Lise,

How funny - I've been talking with a producer about doing something similar for his 80th birthday, which is coming up in March

David's agenda for Tuesday is already pretty packed, but I'll pass this along to our Communications manager to see what she thinks.

Best,

Sue

On Thu, Feb 18, 2016 at 1:03 PM, LISE HOSEIN <lise.hosein@cbc.ca> wrote:

Dear Sue,

Grazyna Krupa suggested I get in touch with you. I'm an Associate Producer at CBC Arts (for both our website and the TV show Exhibitionists). We'd very much like to have the chance to shoot a short segment with David when he's here next week.

Please do let me know if there's any possibility of getting time with David next Tuesday, and anything more information I can provide.

All the best,
Lise

--

Lise Hosein
Associate Producer
CBC Arts Unit

Tel: 416.205.2517
Cel: 416.995.7433

--
Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

--
Lise Hosein
Associate Producer
CBC Arts Unit

Tel: 416.205.2517
Cel: 416.995.7433

Fwd: David promo shoot Tuesday

1 message

Sue Dando <sue.dando@cbc.ca>
To: Jeanne Chan <jeanne.chan@cbc.ca>

Thu, Mar 31, 2016 at 4:28 PM

----- Forwarded message -----

From: **JENNIFER LIPISHAN-GORR** <jennifer.lipishan-gorr@cbc.ca>
Date: Fri, Feb 19, 2016 at 4:15 PM
Subject: David promo shoot Tuesday
To: Sue Dando <sue.dando@cbc.ca>
Cc: JAMEY ORDOLIS <jamey.ordolis@cbc.ca>

Hi Sue,

I wanted to loop you in with Jamey (you met at our meeting). Jamey wants to float some ideas by you for David's shoot on Tuesday and to make sure we are not duplicating anything that you may already be doing....

Thanks!

j.

Fwd: Suzuki Foundation Gala

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 10:49

----- Forwarded message -----

From: **JENNIFER LIPISHAN-GORR** <jennifer.lipishan-gorr@cbc.ca>
Date: Mon, Apr 4, 2016 at 1:55 PM
Subject: Fwd: Suzuki Foundation Gala
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

This is some of the back and forth before we decided NOT to sponsor.

j.

----- Forwarded message -----

From: **JOANNA DINE** <joanna.dine@cbc.ca>
Date: Thu, Feb 18, 2016 at 3:18 PM
Subject: Re: Suzuki Foundation Gala
To: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>
Cc: MAYA KANE <maya.kane@cbc.ca>

Sorry, this was meant for JLG! Copying her in now.

Sent from my BlackBerry 10 smartphone on the Rogers network.

From: JENNIFER HASKETT
Sent: Thursday, February 18, 2016 3:10 PM
To: JOANNA DINE
Cc: MAYA KANE
Subject: Re: Suzuki Foundation Gala

Wrong Jennifer

On Thu, Feb 18, 2016 at 2:50 PM, JOANNA DINE <joanna.dine@cbc.ca> wrote:

Hi Maya:

The 5 tickets/half table at the Suzuki birthday gala are \$5,000.

Jennifer - can you please give Maya an update on where stands for Sue to pay for this? We just talked about it in our team meeting.

Thanks
Joanna

----- Forwarded message -----

From: **JENNIFER LIPISHAN-GORR** <jennifer.lipishan-gorr@cbc.ca>
Date: Thu, Feb 4, 2016 at 9:40 AM
Subject: Re: Suzuki Foundation Gala
To: Maya Kane <maya.kane@cbc.ca>
Cc: JOANNA DINE <joanna.dine@cbc.ca>

Ok. I wasn't sure where this was left. I'll pass it back to Sue for payment then.

j.

On Wed, Feb 3, 2016 at 6:09 PM, Maya Kane <maya.kane@cbc.ca> wrote:

Are they paying?

I believe we presented this as something they would pay for.

On Feb 3, 2016 4:37 PM, "JENNIFER LIPISHAN-GORR" <jennifer.lipishan-gorr@cbc.ca> wrote:

Hi Maya,

Just spoke to the Suzuki Foundation, and they have agreed to \$5000 for half a table at the April 8 Gala. So that would give us 5 seats at the Gala. Sue Dando is good with this from the programming side, let me know if we can go ahead.

Thanks!

j.

--

Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

--

Jennifer Haskett,
Senior Manager, Creative & Production Services
CBC // Communications, Marketing, Brand & Research
205 Wellington Street West
Toronto, ON M5V 3G7
Jennifer.Haskett@cbc.ca

The contents of this email are strictly confidential. If you are not the intended recipient, please contact the sender and permanently destroy this message. Thank you.

--

Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

--

Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: Suzuki - News Network with producers

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 10:52

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:36 AM
Subject: Fwd: Suzuki - News Network with producers
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Tue, Mar 22, 2016 at 2:50 PM
Subject: Re: Suzuki - News Network with producers
To: Hilary Walker <hilary.walker@cbc.ca>
Cc: Paul Jones <paul.jones@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>, Sue Dando <sue.dando@cbc.ca>, Andrew Ferguson <andrew.ferguson@cbc.ca>, Chad Paulin <chad.paulin@cbc.ca>

Hi all,

She's expecting your call. Are you ok to go direct? If you need me to jump in, in any way, please let me know!

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

On Tue, Mar 22, 2016 at 8:47 AM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:

Hi Hilary

Changing the subject line for clarity! I've reached out to the producers to see if they're free on Thursday. I'll be in touch with you all with their contacts as soon as I hear back.

thanks

Nicola

Nicola Makoway | Interim Publicity Manager

18/04/2016

CBC Radio-Canada Mail - Fwd: Suzuki - News Network with producers

s.68.1

Communications, Marketing and Brand

o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

On Mon, Mar 21, 2016 at 9:32 PM, Hilary Walker <hilary.walker@cbc.ca> wrote:

Hi Jennifer, Nicola and Sue - Would you please reply-all with the producer/ director names of SUKUZl@80 and contact info so Paul can assign to a chaser to book?

Thanks,
Hilary.

Hilary Walker

Producer
CBC News
416-205-6866 desk
416-557-0221 mobile
Hilary.Walker@cbc.ca



On Mon, Mar 21, 2016 at 5:17 PM, Paul Jones <paul.jones@cbc.ca> wrote:

I'm sorry to all, I must admit to email confusion on my part. I thought this was a hold-over message from when Heather was on last Monday. I just noticed the difference now.

Can we still do a hit with someone from the Suzuki@80 doc before it airs on Thursday? We'd sure like to fit them in.

Paul

On 18 March 2016 at 18:07, Hilary Walker <hilary.walker@cbc.ca> wrote:

Resending including Paul Jones as per Andrew's out of office message.

Hilary Walker
416-205-6866
416-557-0221

On Mar 18, 2016 6:05 PM, "Hilary Walker" <hilary.walker@cbc.ca> wrote:

Hi Nicola -

Resending including Andrew who is exec of NN am.

Andrew/ Chad -

Hilary

Hilary Walker
416-205-6866
416-557-0221

Hi Chad,

We are looking into the possibility of having Heather on CBC NN on Monday morning, at the 8:40am timeslot, to talk about the coming week in which CBC is celebrating David Suzuki's 80th Birthday.

As you probably know, David turns 80 on March 24 and there's a special Suzuki@80 the Nature of Things episode that same day.

We're still waiting to hear back on Heather's availability but we wanted to check in with you to see if that was a possibility.

thanks
Nicola

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c: (416) 526-7626
e: nicola.makoway@cbc.ca

--

Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: David Suzuki: Celebrity bday wishes

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 10:53

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:35 AM
Subject: Fwd: David Suzuki: Celebrity bday wishes
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **JANE CLARKE** <jane.clarke@cbc.ca>
Date: Fri, Mar 11, 2016 at 9:35 AM
Subject: Re: David Suzuki: Celebrity bday wishes
To: Nicola Makoway <nicola.makoway@cbc.ca>
Cc: JENNIFER HASKETT <jennifer.haskett@cbc.ca>, Cristina Tonner <cristina.tonner@cbc.ca>, Jamey Ordolis <jamey.ordolis@cbc.ca>, Bonnie Brownlee <bonnie.brownlee@cbc.ca>, Craig Cooper <craig.cooper@cbc.ca>, Jeff Keay <jeff.keay@cbc.ca>

Thank you Nicola,
Heather is happy to participate in this, give me a call when you have a chance (7619) and we can work out a time.
all the best,
Jane

On Fri, Mar 11, 2016 at 9:19 AM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
Hi Jennifer -- adding in Jane Clarke as

Nicola Makoway | Interim Publicity Manager
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o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

On Thu, Mar 10, 2016 at 6:47 PM, JENNIFER HASKETT <jennifer.haskett@cbc.ca> wrote:
Hi Cristina,

We are recording early next week and are flexible around her schedule.

Thank you,
Jennifer

----- Forwarded message -----

From: **Jamey Ordolis** <jamey.ordolis@cbc.ca>

Date: Thu, Mar 10, 2016 at 6:14 PM

Subject: Re: David Suzuki: Celebrity bday wishes

To: JENNIFER HASKETT <jennifer.haskett@cbc.ca>, "Walters, Lynne" <lynne.walters@cbc.ca>, "COOPER, CRAIG" <craig.cooper@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>, Annette Bradford <annette.bradford@cbc.ca>, Sue Dando <sue.dando@cbc.ca>

Here are the individually clipped birthday wishes for use on social:

Thanks,
Jamey

On 10 March 2016 at 11:15, Jamey Ordolis <jamey.ordolis@cbc.ca> wrote:

Hi everyone,

Here's our full chase list

Annette, Craig Cooper

Thanks,
Jamey

Jamey Ordolis
Senior Interactive Producer
Communications, Marketing & Brand
c: 416.700.9896 w: 416.205.2200
205 Wellington St. W, Toronto ON M5V 3G7

--
Jamey Ordolis
Senior Interactive Producer
Communications, Marketing & Brand
c: 416.700.9896 w: 416.205.2200
205 Wellington St. W, Toronto ON M5V 3G7

--
Jennifer Haskett,
Senior Manager, Creative & Production Services
CBC // Communications, Marketing, Brand & Research
205 Wellington Street West
Toronto, ON M5V 3G7
Jennifer.Haskett@cbc.ca

The contents of this email are strictly confidential. If you are not the intended recipient, please contact the sender and permanently destroy this message. Thank you.

--
Jane Clarke
Department Administrator
EVP's Office
CBC Toronto
Tel:(416) 205-7619



--
Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca





Nicole Durrant <nicole.durrant@cbc.ca>

Fwd: David Suzuki - birthday

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 10:57

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:22 AM
Subject: Fwd: David Suzuki - birthday
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

Nicola Makoway | Interim Publicity Manager
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c: (416) 526-7626
e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Thu, Jan 28, 2016 at 11:53 AM
Subject: Re: David Suzuki - birthday
To: Leanne Hazon <leanne.hazon@cbc.ca>
Cc: Ilana Banks <ilana.banks@cbc.ca>

TNOT is The Nature of Things.

Thanks for the feedback.

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC Documentaries
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca



On Thu, Jan 28, 2016 at 11:49 AM, Leanne Hazon <leanne.hazon@cbc.ca> wrote:
Hi Nicola,

Also, what is TNOT?

Thanks,

s.19(1)

Leanne

s.68.1

On Thu, Jan 28, 2016 at 11:44 AM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:

Hi Ilana, Hi Leanne

David Suzuki turns 80 next year - on Thursday, March 24, 2016.

The Nature of Things will be airing a special episode on the day of this

David has confirmed he'll be in Toronto on February 23 for the day to pre-tape some interviews.

He's going to be taping a One on One with Peter Mansbridge that morning, which will air Sunday March 20, and will be clipped to air on the National just prior. Is there interest/room to do anything additional with the Arts Unit while he's here or does the fact that The National is already picking this up via Peter preclude that?

If there are any options to do something additional on Feb 23rd, LMK and we'll figure out some time.

FYI -- We dont have anything yet because it is still in production, but have been told TNOT should have some clips from the show they can deliver in advance.

thanks and hope to hear from you,
Nicola

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC Documentaries
Communications, Marketing and Brand

o: (416) 205-7673

c: (416) 526-7626

e: nicola.makoway@cbc.ca



--

Leanne Hazon, B.A., M.J.
Senior Producer Arts and Health Units
CBC News
416-205-7121 (office)
416-884-3548 (cell)

--

Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: Suzuki at 80 clips for News Rollout

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 10:59

----- Forwarded message -----

From: **Jamey Ordolis** <jamey.ordolis@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:19 AM
Subject: Fwd: Suzuki at 80 clips for News Rollout
To: Lorene Sousa <lorene.sousa@cbc.ca>, Anil Sankar <anil.sankar@cbc.ca>

Hi Lorene and Anil,

The following chain also refers to video clips of CBC talent wishing David Suzuki a happy birthday, which were shot by Craig Cooper and myself and which Shannon Latham uploaded to DTV for potential use by news.

This is all I have that is relevant to the request.

Thanks,
Jamey

----- Forwarded message -----

From: **Hilary Walker** <hilary.walker@cbc.ca>
Date: 15 March 2016 at 19:18
Subject: Re: Suzuki at 80 clips for News Rollout
To: Jamey Ordolis <jamey.ordolis@cbc.ca>
Cc: NICOLA MAKOWAY <nicola.makoway@cbc.ca>, JENNIFER HASKETT <jennifer.haskett@cbc.ca>, JENNIFER LIPIZHAN-GORR <jennifer.lipishan-gorr@cbc.ca>, Lynne Walters <lynne.walters@cbc.ca>, SHANNON LATHAM <shannon.latham@cbc.ca>

Thanks - will wait for the packaged version but appreciate the early option.
At approximately what time do you expect they'll be available packaged?
Hilary

Hilary Walker
416-205-6866
416-557-0221

On Mar 15, 2016 5:40 PM, "Jamey Ordolis" <jamey.ordolis@cbc.ca> wrote:
Hi Jennifer,

We just figured out the right backplates so Craig will add them in the morning, but if news wants them without packaging the first batch are here:

More tomorrow!
Jamey

On 15 March 2016 at 12:01, JENNIFER LIPIZHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:
Ok, so just had a chat with News and here's their roll-out for clips needed:

I already have the key messaging, so Nicola - this is just an FYI.

Let me know if you have any questions or concerns. Thanks!

j.

On Mon, Mar 14, 2016 at 4:20 PM, JENNIFER HASKETT <jennifer.haskett@cbc.ca> wrote:
Great! Adding Nicola here to coordinate any messaging needed for the birthday celebrations.

We can update Bonnie with all our plans tomorrow.

On Mon, Mar 14, 2016 at 4:01 PM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:
News said yes to the CBC Suzuki Bday greeting clips. Can we make them available to them on DTV early next week? Thanks!

j.

Jennifer Haskett,
Senior Manager, Creative & Production Services
CBC // Communications, Marketing, Brand & Research
205 Wellington Street West
Toronto, ON M5V 3G7
Jennifer.Haskett@cbc.ca

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--

Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

--

Jamey Ordolis
Senior Interactive Producer
Communications, Marketing & Brand
c: 416.700.9896 w: 416.205.2200
205 Wellington St. W, Toronto ON M5V 3G7

--

Jamey Ordolis
Senior Interactive Producer
Communications, Marketing & Brand
c: 416.700.9896 w: 416.205.2200
205 Wellington St. W, Toronto ON M5V 3G7

Sent with MailTrack

--

Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: David Suzuki

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 10:59

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:19 AM
Subject: Fwd: David Suzuki
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Hilary Walker** <hilary.walker@cbc.ca>
Date: Thu, Jan 14, 2016 at 12:24 PM
Subject: Re: David Suzuki
To: Amy Moylan <amy.moylan@cbc.ca>
Cc: Nicola Makoway <nicola.makoway@cbc.ca>, Sue Dando <sue.dando@cbc.ca>

Hi Amy,
Suhana Meharchand is the host of that show.
I will check with the show to ensure she is not on AL that day.
Of course, on the off chance she is sick, it could be someone else but quite likely it will be Suhana at that time.
Thanks,
H.

Hilary Walker
Producer
CBC News
Hilary.Walker@cbc.ca
416-205-6866 desk
416-557-0221 mobile

On Wed, Jan 13, 2016 at 1:57 PM, Amy Moylan <amy.moylan@cbc.ca> wrote:

Hi Hilary,
David says he can do 7am PST aka 10 am on NN but would like to know who the interview will be with please before he confirms.

Thanks.
-Amy

s.19(1)

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Wed, Jan 13, 2016 at 10:06 AM, Hilary Walker <hilary.walker@cbc.ca> wrote:
Wonderful! Thanks for checking, Amy.

I'd like to pitch him to NN in the 10am ET hour (would he be willing to be on air in the 7 am PT hour? Likely around 7:40 am PT but NN would have to confirm that), or if that is too early, 11 am ET hour (10 is preferable for NN).

Thanks,
Hilary.

Hilary Walker
Producer
CBC News
Hilary.Walker@cbc.ca
416-205-6866 desk
416-557-0221 mobile

On Tue, Jan 12, 2016 at 5:01 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
That's fantastic! thanks Amy

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC Documentaries
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca



On Tue, Jan 12, 2016 at 4:28 PM, Amy Moylan <amy.moylan@cbc.ca> wrote:
Also: He is open to doing an early interview on news net on the morning of his birthday

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Tue, Jan 12, 2016 at 2:07 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
Sounds great. I should probably know sooner rather than later if there are any interview concerns before I continue pitching.

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC Documentaries

Communications, Marketing and Brand

o: (416) 205-7673

c: (416) 526-7626

e: nicola.makoway@cbc.ca



On Tue, Jan 12, 2016 at 1:32 PM, Amy Moylan <amy.moylan@cbc.ca> wrote:

Good news:

Also, he said he'll be available all day Feb. 23 for interviews if you need him. He'd probably want to be wrapped up by 4:00 PM so he can go back to his hotel and get ready for dinner that night. So keep 'em coming if you have more.

I have other notes from him re: interviews and such, maybe best to discuss in person or on the phone? With Sue?

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

--

Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca





Nicole Durrant <nicole.durrant@cbc.ca>

Fwd: Suzuki at 80 clips for News Rollout

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 11:00

----- Forwarded message -----

From: **Jamey Ordolis** <jamey.ordolis@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:18 AM
Subject: Fwd: Suzuki at 80 clips for News Rollout
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

Hi Lorene and Anil,

The following chain refers to video clips of CBC talent wishing David Suzuki a happy birthday, which were shot by Craig Cooper and myself and which Shannon Latham uploaded to DTV for potential use by news.

Thanks,
Jamey

----- Forwarded message -----

From: **SHANNON LATHAM** <shannon.latham@cbc.ca>
Date: 16 March 2016 at 14:56
Subject: Re: Suzuki at 80 clips for News Rollout
To: JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>
Cc: JENNIFER HASKETT <jennifer.haskett@cbc.ca>, JAMEY ORDOLIS <jamey.ordolis@cbc.ca>, NICOLA MAKOWAY <nicola.makoway@cbc.ca>, Lynne Walters <lynne.walters@cbc.ca>, Hilary Walker <hilary.walker@cbc.ca>

One more -

On Wed, Mar 16, 2016 at 2:50 PM, SHANNON LATHAM <shannon.latham@cbc.ca> wrote:

Hi all,

These clips are in Toronto DTV Warehouse.

18/04/2016

CBC Radio-Canada Mail - Fwd: Suzuki at 80 clips for News Rollout

On Tue, Mar 15, 2016 at 12:01 PM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:
Ok, so just had a chat with News and here's their roll-out for clips needed:

s.68.1

I already have the key messaging, so Nicola - this is just an FYI.

Let me know if you have any questions or concerns. Thanks!

j.

On Mon, Mar 14, 2016 at 4:20 PM, JENNIFER HASKETT <jennifer.haskett@cbc.ca> wrote:
Great! Adding Nicola here to coordinate any messaging needed for the birthday celebrations.

We can update Bonnie with all our plans tomorrow.

On Mon, Mar 14, 2016 at 4:01 PM, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca> wrote:
News said yes to the CBC Suzuki Bday greeting clips. Can we make them available to them on DTV early next week? Thanks!

j.

Jennifer Haskett,
Senior Manager, Creative & Production Services
CBC // Communications, Marketing, Brand & Research
205 Wellington Street West
Toronto, ON M5V 3G7
Jennifer.Haskett@cbc.ca

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Jennifer Lipishan-Gorr
Marketing & Communications Manager
CBC Docs & ON Regions
ph: 416 205 7846
cell: 647 283 3196

--
Shannon Latham | Media Librarian
CBC Communications, Marketing & Brand
205 Wellington Street West, 3B210-L

18/04/2016

CBC Radio-Canada Mail - Fwd: Suzuki at 80 clips for News Rollout

Toronto ON, M5V 3G7
(416) 205-2511

--

Shannon Latham | Media Librarian
CBC Communications, Marketing & Brand
205 Wellington Street West, 3B210-L
Toronto ON, M5V 3G7
(416) 205-2511

--

Jamey Ordolis
Senior Interactive Producer
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c: 416.700.9896 w: 416.205.2200
205 Wellington St. W, Toronto ON M5V 3G7

Sent with MailTrack

--

Lorene Sousa
Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
t: 416.205.2878 | m: 416-371-9692 | e: lorene.sousa@cbc.ca



Fwd: TIMING: David Suzuki

1 message

Lorene Sousa <lorene.sousa@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 11:01

----- Forwarded message -----

From: **Nicola Makoway** <nicola.makoway@cbc.ca>
Date: Mon, Apr 4, 2016 at 11:17 AM
Subject: Fwd: TIMING: David Suzuki
To: Anil Sankar <anil.sankar@cbc.ca>, Lorene Sousa <lorene.sousa@cbc.ca>

Nicola Makoway | Interim Publicity Manager
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca

----- Forwarded message -----

From: **Kathleen Goldhar** <kathleen.goldhar@cbc.ca>
Date: Mon, Jan 11, 2016 at 2:19 PM
Subject: Re: TIMING: David Suzuki
To: Amy Moylan <amy.moylan@cbc.ca>
Cc: Nicola Makoway <nicola.makoway@cbc.ca>, Howard Goldenthal <howard.goldenthal@cbc.ca>, Cathy Simon <cathy.simon@cbc.ca>, Richard Goddard <richard.goddard@cbc.ca>

yes that works.

On Mon, Jan 11, 2016 at 2:12 PM, Amy Moylan <amy.moylan@cbc.ca> wrote:

Hi Kathleen,
Peter is booked with David at 10am so actually let's just slot you in for 10:45 am if that works for you?

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Mon, Jan 11, 2016 at 2:03 PM, Amy Moylan <amy.moylan@cbc.ca> wrote:

Hi Nicola,
I will find out what time he would be available in the morning and get back to you shortly.
I think Peter's team was available until noon so if we have to move that up it shouldn't be a problem to accommodate Anna Maria and her team.
Thanks.
-Amy

Amy Moylan
Associate Business Manager

Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Mon, Jan 11, 2016 at 2:00 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
thanks Amy -- yes, so if you could look at his time before and after for us that would be great.

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC Documentaries
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca



On Mon, Jan 11, 2016 at 1:58 PM, Amy Moylan <amy.moylan@cbc.ca> wrote:
His interview with Peter is at 10am.

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Mon, Jan 11, 2016 at 1:56 PM, Kathleen Goldhar <kathleen.goldhar@cbc.ca> wrote:
After 9:30 is best - till 11:30/noon ...

On Mon, Jan 11, 2016 at 1:55 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
Great -- thanks Kathleen. Is the morning, after Peter's interview better timing for Anna Maria?

Amy if you could let us know David's avails on Feb 23 when you can, that would be great.

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC Documentaries
Communications, Marketing and Brand
o: (416) 205-7673
c: (416) 526-7626
e: nicola.makoway@cbc.ca



On Mon, Jan 11, 2016 at 1:53 PM, Kathleen Goldhar <kathleen.goldhar@cbc.ca> wrote:
OK ... feb 23 works for us ... not sure yet who to get to produce it but I will assign someone and we can work out the details.

k

On Mon, Jan 11, 2016 at 1:52 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
That's right yes. The interview is for Peter's one-on-one, which they aim to air Sunday March 20 (the sunday before his birthday). The roll-out is they have the first TV, you have the first radio, ideally any day the week of March 21, in the run up to David's birthday on the 24th.

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC
Documentaries
Communications, Marketing and Brand
o: (416) 205-7673

c: (416) 526-7626
e: nicola.makoway@cbc.ca



On Mon, Jan 11, 2016 at 12:41 PM, Kathleen Goldhar <kathleen.goldhar@cbc.ca> wrote:
Hi All,

is the National interview airing later in March as well?

On Mon, Jan 11, 2016 at 12:01 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
Hi Kathleen,

David is going to be in Toronto on Tuesday Feb 23. He's taping an interview with Peter Mansbridge at 10am, and we were wondering if it would work to block some time with Anna Maria to tape that day too.

Amy Moylan (copied here) is our internal cbc contact for David Suzuki and is organizing David's day. She will reach out to him if anytime that day works.

David has an event in the evening and I believe leaves shortly thereafter for international travel, which is why we're looking at this date.

thanks
Nicola

Nicola Makoway | Publicist, CBC News & Current Affairs, CBC Radio One and CBC Documentaries
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On Tue, Dec 15, 2015 at 9:55 AM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
Thanks Kathleen -- that's great news!

I'm copying The Nature of Things Exec Producer Sue Dando who is looking into David's avails.

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On Mon, Dec 14, 2015 at 12:00 PM, Kathleen Goldhar <kathleen.goldhar@cbc.ca> wrote:

AMT loves the idea... let's get it set up.

Kathleen Goldhar
Executive Producer, The Current
CBC Radio One
direct: 416.205.5985
mobile: 416-505-3514
kathleen.goldhar@cbc.ca

www.cbc.ca/thecurrent

s.19(1)

s.68.1

On Dec 10, 2015 3:08 PM, "Nicola Makoway" <nicola.makoway@cbc.ca> wrote:
Hi Howard, Hi Lara,

David Suzuki turns 80 next year - on Thursday, March 24, 2016 - and we were wondering if there would be interest in setting up an interview with Anna Maria to talk about his life and work.

The Nature of Things will be airing a special episode on the day of this

What do you think?

thanks
Nicola

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18/04/2016

CBC Radio-Canada Mail - Fwd: TIMING: David Suzuki

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Executive Assistant to Mike Moser & Andre Turcotte
CBC Communications, Marketing & Brand
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Fwd: David's CBC media schedule / CBC Books

1 message

Jeanne Chan <jeanne.chan@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 13:07

Jeanne Chan

Sr. Analyst | Access to Information & Privacy

CBC English Services

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Canadian Broadcasting Corporation | 250 Front Street West | Toronto, ON | M5V 3G5

----- Forwarded message -----

From: **Sue Dando** <sue.dando@cbc.ca>
Date: Thu, Mar 31, 2016 at 4:31 PM
Subject: Fwd: David's CBC media schedule / CBC Books
To: Jeanne Chan <jeanne.chan@cbc.ca>

----- Forwarded message -----

From: **Amy Moylan** <amy.moylan@cbc.ca>
Date: Mon, Feb 8, 2016 at 10:13 AM
Subject: Re: David's CBC media schedule / CBC Books
To: Sue Dando <sue.dando@cbc.ca>
Cc: Nicola Makoway <nicola.makoway@cbc.ca>, JENNIFER LIPISHAN-GORR <jennifer.lipishan-gorr@cbc.ca>

OK I will send a note to his assistant regarding influential books.
When would they want to schedule the interview? When he is here on the 23rd or can it be over the phone another time? Let me know, thanks!

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Mon, Feb 8, 2016 at 10:06 AM, Sue Dando <sue.dando@cbc.ca> wrote:

Hi Nicola,

Don't have a master list of influential books for TNOT, unfortunately, and don't have the resources to dig one up.

Asking David about his influential books sounds fine, though.

Sue

On Sun, Feb 7, 2016 at 4:41 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
Hi Amy and Sue

I will be in touch asap to confirm syndication for David asap.

In the meantime we have a couple of requests from CBC Books whose plans to celebrate all things David Suzuki on his birthday are below. The key things they're hoping Sue and David can help with are:

SUE

DAVID

2. My Life in Books: This piece would be a list of 7-10 books that are important to David - ones that have changed his life, or influenced him, or that he thinks everyone should read, or just that he loves.

Examples: Salman Rushdie, Buffy Saint-Marie, Deepa Mehta.

Would love to know if this is possible.

thanks
Nicola

CBC BOOKS PLANS

David Suzuki is turning 80 on March 24. We are going to do a big thing for him that day, a la Robert Munsch.

Here is Munsch's 70th birthday editorial package:

<http://www.cbc.ca/books/munsch70/>

Here are the elements we are planning to have:

Example: <http://www.cbc.ca/books/2015/10/terry-fallis-on-his-feminist-awakening.html>

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s.19(1)



On Thu, Feb 4, 2016 at 9:03 AM, Amy Moylan <amy.moylan@cbc.ca> wrote:

From David's assistant:

David confirms that March 23rd at 1:30 PM is good to go in for the syndication.

Just let me know where, and who with and a cell number and I will get it down on his calendar.

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Wed, Feb 3, 2016 at 5:07 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
thanks amy!

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On Wed, Feb 3, 2016 at 4:25 PM, Amy Moylan <amy.moylan@cbc.ca> wrote:
I have sent a note to re: syndication. I will let you know when I hear back.

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
(416) 205-7691

On Tue, Feb 2, 2016 at 3:26 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
Hi Amy....Is that something we want to include in an email? At our last meeting I think Sue had said she was going to talk to David about that directly. I think, if that's possible, a chat would be better.

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On Tue, Feb 2, 2016 at 1:32 PM, Amy Moylan <amy.moylan@cbc.ca> wrote:
I'm happy to reach out to re: syndication, however, I'd love if someone could give me

some approved language concerning his intention to promote DSF in those interviews as he is 'uncomfortable' talking about his birthday?

Amy Moylan
Associate Business Manager
Studio and Unscripted
CBC Television
amy.moylan@cbc.ca
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On Tue, Feb 2, 2016 at 1:18 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
or For some reason I had in my notes from the call. :)

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On Tue, Feb 2, 2016 at 1:16 PM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
Hi Sue

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On Tue, Feb 2, 2016 at 1:07 PM, Sue Dando <sue.dando@cbc.ca> wrote:
Hi Nicola,

18/04/2016

CBC Radio-Canada Mail - Fwd: David's CBC media schedule / CBC Books

s.19(1)

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You can either go through Amy Moylan, who is in close contact with or you we can put you in touch with yourself, which seems to make sense for such a big batch of interviews to coordinate.

s.21(1)(b)

Sue

On Tue, Feb 2, 2016 at 11:05 AM, Nicola Makoway <nicola.makoway@cbc.ca> wrote:
Hi

It was great to talk to you yesterday. We're very pleased that David has cleared time to do some media for us --

I've attached a draft schedule for you and David to take a look at. It had been flagged that

Afternoon interviews seem to make more sense as they require one block of time, whereas David would need to clear two very early morning blocks of time to do the morning shows. That said, if the preference is mornings, do please let me know!

Re the print piece, as discussed, if you need any assistance, I'd be happy to help.

All best wishes and please do feel free to be in touch anytime,
Nicola

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18/04/2016

CBC Radio-Canada Mail - Fwd: David's CBC media schedule / CBC Books

Fwd: Draft of questions for David Suzuki

1 message

Jeanne Chan <jeanne.chan@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

18 April 2016 at 13:15

Jeanne Chan

Sr. Analyst | Access to Information & Privacy

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----- Forwarded message -----

From: **Sue Dando** <sue.dando@cbc.ca>
Date: Thu, Mar 31, 2016 at 4:26 PM
Subject: Fwd: Draft of questions for David Suzuki
To: Jeanne Chan <jeanne.chan@cbc.ca>

----- Forwarded message -----

From: **Jamey Ordolis** <jamey.ordolis@cbc.ca>
Date: Tue, Feb 23, 2016 at 10:49 AM
Subject: Re: Draft of questions for David Suzuki
To: Sue Dando <sue.dando@cbc.ca>

Hi Sue, just wanted to let you know that there are so many good ones here and they'll take a while for him to answer so we're going to leave them as is and not add any, unless you have any updates between now and 3pm.

Thanks!
Jamey

On 22 February 2016 at 14:44, Sue Dando <sue.dando@cbc.ca> wrote:

David Suzuki
80th Birthday Celebration

18/04/2016

CBC Radio-Canada Mail - Fwd: Draft of questions for David Suzuki

s.68.1

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Jamey Ordolis
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