

Board of Directors
(November 22, 2011)

Subject matter

Appointment of Ombudsman, French Services

Background

After Julie Miville-Dechêne stepped down on July 31 of this year, a process was started in early August to fill the position of Ombudsman, French Services.

Information on the matter

See attached – Résumé, Pierre Tourangeau

For decision

For information

Prepared by

Name: Maryse Bertrand, Vice-President, Real Estate, Legal Services and General Counsel, and Interim Vice-President, People and Culture
Date: November 7, 2011

Management recommendation

We began the process of filling the position last August. Over fifty potential candidates were identified, some fifteen were interviewed and the selection board met with the four finalists.

The selection board, chaired by
consisted of
Bouchard, Executive Director, Corporate Affairs and Strategic Planning, French Services; and

Marie-Philippe

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The selection board unanimously recommends that Pierre Tourangeau be appointed Ombudsman, French Services. Hubert T. Lacroix met Mr. Tourangeau on October 27.

After that meeting and a reference check, Mr. Tourangeau was offered the position on November 7.

You will have the opportunity to meet Mr. Tourangeau at the next Board meeting, to be held in Montreal on November 22.

Last discussed at the Board

Date: N/A
Decision made: N/A

Follow-up

None

Pierre Tourangeau named new French Services ombudsman

November 8, 2011

Hello,

CBC/Radio-Canada is fully committed to maintaining accuracy, integrity and fairness in its journalism. The office of the ombudsman plays a lead role in ensuring compliance with our Journalistic Standards and Practices. The fact that we have this function at CBC/Radio-Canada reflects the importance we place on being thorough in our news coverage and sets us apart from other Canadian broadcasters.

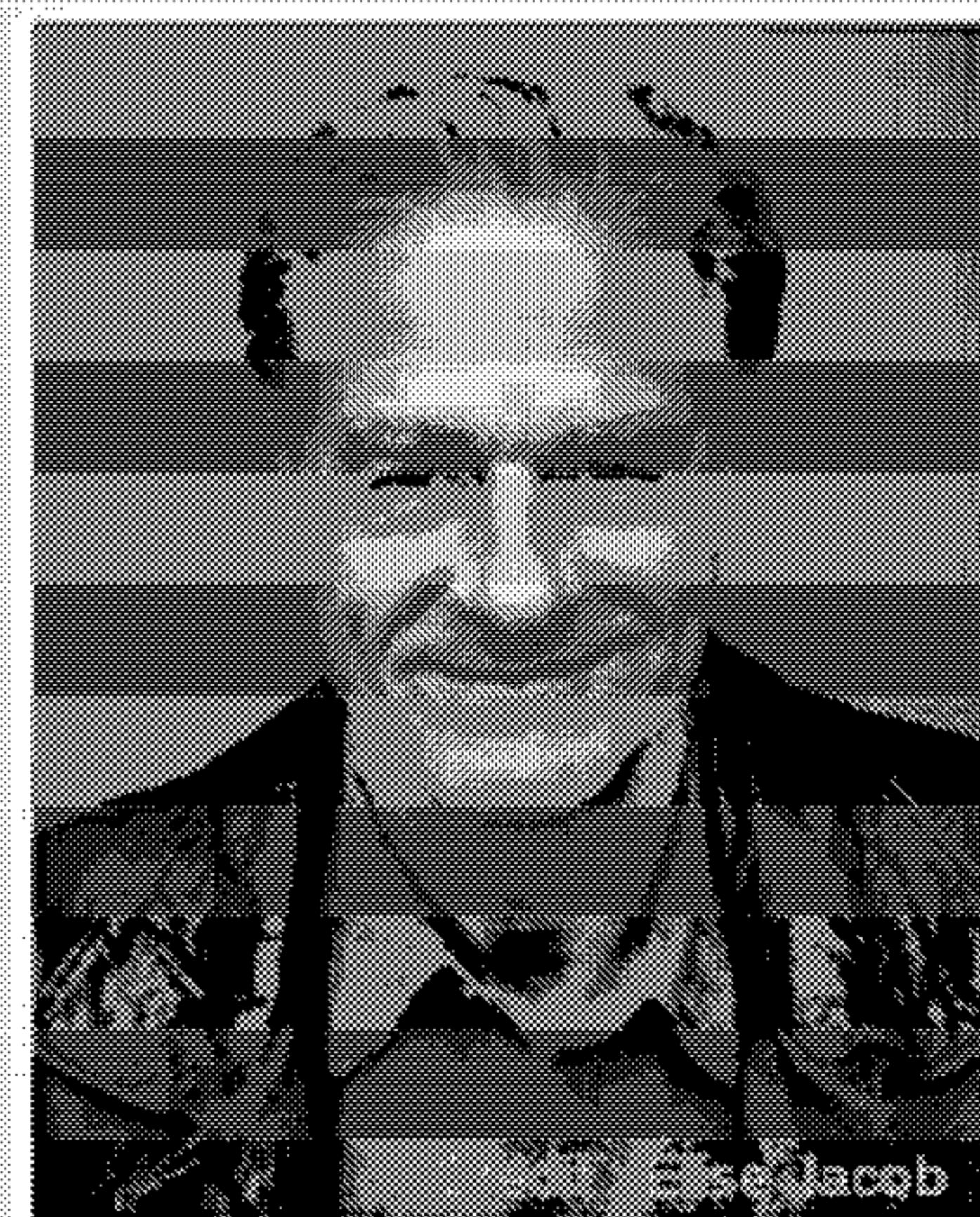
So, I'm pleased to announce that Pierre Tourangeau, Senior Director, Content News and Current Affairs Information, French services, has been appointed the new Ombudsman for French services, effective November 14, 2011.

Pierre brings close to 35 years of journalistic experience to the role of ombudsman, having worked in almost every area of media, including television, radio and print. His significant experience, professionalism, credibility and strategic thinking afford him the capacity to relate to the work of CBC/Radio-Canada's journalists, while also understanding the challenges faced by the Corporation. All necessary and important qualities in the role of ombudsman.

I'm sure you'll join me in congratulating Pierre on this appointment and in wishing him well in his new position.

Cheers,

Hubert



"For almost 20 years now, CBC/Radio-Canada has helped me succeed professionally, in part because people here apply the highest standards of journalistic ethics. Those standards and principles have always guided me as a reporter, and I have asked nothing less of the journalists I've had the privilege of managing. Now, in representing the public's interests, I will ensure adherence to those values"

Pierre Tourangeau