

CBC/Radio-Canada releases its second quarter financial report

Ottawa, November 29, 2011 – CBC/Radio-Canada today reported its consolidated financial results for the second quarter of fiscal year 2011–2012.

"This quarter we made considerable progress in the roll-out of our new strategic plan, 2015: *Everyone, Every way*," said Hubert T. Lacroix, President and CEO of CBC/Radio-Canada. "We initiated our regional extension plan, reflecting our promise to Canadians to strengthen our relationship with, and commitment to, their communities. We also made investments in music and digital content."

The net results for the quarter before non-operating items was \$28.5 million, compared to \$44.9 million for the second quarter of the previous fiscal year.

"CBC/Radio-Canada saw growth in its revenues in the second quarter," said Suzanne Morris, Vice-President and CFO of CBC/Radio-Canada. "This is largely the result of an increase in Local Programming Improvement Fund (LPIF) contributions, with 20 stations eligible for funding this year compared to 17 in 2010-2011." CBC/Radio-Canada's *Strategy 2015* relies on the fund to sustain and improve local TV programming, particularly in underserved local markets.

The Corporation's operating expenses also increased compared to the second quarter last year. Increases occurred in television, radio and digital services and reflect enhanced conventional and digital programming schedules.

The increase also includes one-time costs incurred for various efficiency-generating projects and initiatives.

Second Quarter Financial Highlights

	Three months ending September 30		
	<i>(in thousands of dollars)</i>		
	2011	2010	\$ change
Revenues	128,076	123,402	4,674
Expenses	(389,577)	(379,201)	(10,376)
Government funding	289,955	300,680	(10,725)
Net results before non-operating items	28,454	44,881	(16,427)

CBC/Radio-Canada is currently on track to meet its overall 2011–2012 business plan expectations. In light of the climate of economic uncertainty that arose in the second quarter, however, the Corporation is closely monitoring its results and advertising revenue forecasts in a slowing market.

CBC/Radio-Canada's second quarter financial report, along with its other reports to Parliament, is available here [\[link\]](#).

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About CBC/Radio-Canada

CBC/Radio-Canada is Canada's national public broadcaster and one of its largest cultural institutions. The Corporation is a leader in reaching Canadians on new platforms and delivers a comprehensive range of radio, television, Internet and satellite-based services. Deeply rooted in the regions, CBC/Radio-Canada is the only domestic broadcaster to offer diverse regional and cultural perspectives in English, French and eight Aboriginal

languages, plus seven languages for international audiences. In 2011, CBC/Radio-Canada is celebrating 75 years of serving Canadians and being at the centre of the democratic, social and cultural life of Canada.

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