



# CBC/RADIO-CANADA CORPORATE PLAN FOR 2014-2015 TO 2018-2019

<b>TO:</b>	Board of Directors
<b>MEETING:</b>	January 27, 2014
<b>FROM:</b>	Steven Guiton Vice-President Technology and Chief Regulatory Officer
<b>DECISION SOUGHT:</b>	Approval of CBC/Radio-Canada's Corporate Plan for 2014-2015 to 2018-2019
<b>NEXT STEPS:</b>	<ol style="list-style-type: none"><li>1. Filing of 2014-2015 to 2018-2019 Corporate Plan with Minister of Canadian Heritage, January 31, 2014</li><li>2. Table 2014-2015 Corporate Plan Summary in July 2014</li></ol>
<b>DATE:</b>	January 22, 2014



## A1. CONTEXT

- Section 54 of the *Broadcasting Act* requires the filing of an annual Corporate Plan with the Minister of Canadian Heritage setting out the priorities of the Corporation for the next five years. While the Corporate Plan, including its various appendices, is subject to a limited distribution within Government, its abbreviated version, the Corporate Plan Summary is a public document.
- The Corporate Plan also provides the means by which CBC/Radio-Canada's capital budget is approved by Treasury Board. To meet Treasury Board guidelines, the Corporate Plan must be filed with the Minister of Canadian Heritage eight weeks prior to the end of the Corporation's fiscal year.
- This year, in response to Treasury Board guidelines, a new section on Human Resources has been added.



## A2. KEY DECISION ELEMENTS

- 2014-2015 marks the final year of *Strategy 2015*. In 2014-2015 we will continue to implement initiatives that were identified in the Plan approved by the Board of Directors in November 2010, albeit at a slower pace, as a result of the 2012 Federal Budget, unavoidable new costs and the termination of the Local Program Improvement Fund (LPIF).



## A3. KEY BENEFITS, IMPACTS & RISKS

- The Corporate Plan is the primary vehicle by which CBC/Radio-Canada is able to lay out its strategic directions to Government.



## A4. OTHER OPTIONS CONSIDERED

- N/A



## A5. SUCCESS MEASURES

- The Corporate Plan is positively received by Government.



## A6. RESOLUTION

- That CBC/Radio-Canada's Corporate Plan for 2014-2015 to 2018-2019 be approved.



CBC/RADIO-CANADA  
**CORPORATE PLAN**  
2014-2015 TO 2018-2019

PRESENTED TO THE MINISTER OF CANADIAN HERITAGE

JANUARY 2014

CONFIDENTIAL



**Pages 10 to / à 65  
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sont retenues en vertu des articles**

**18(a), 18(b)**

**of the Access to Information Act  
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