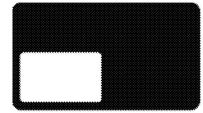




CBC

CBC AND FULLSCREEN - STATUS UPDATE



s.18(b)

s.20(1)(b)

s.20(1)(c)

s.20(1)(d)

s.21(1)(b)

s.68.1

Background on Our Contract with Fullscreen

In July, 2015, CBC entered into an agreement with Fullscreen which is a US based company whose core business was to amplify the creation and sharing of digital video of its members who, most often, had channels on youtube.

Key benefits for CBC were:

Key obligations on CBC from the deal were:

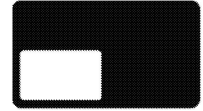
The negotiated agreement had a year term with an effective start date of September 30, 2015.

What Did We Learn

As the relationship with Fullscreen progressed, we gained some critical information about the Canadian market and about where our focus needed to be in order to succeed with Canadian digital creators and audiences. In summary, we learned:



CBC AND FULLSCREEN - STATUS UPDATE



Current Status

Expenditure was

- To date we have executed projects with these creators:
 - Nerdy&Quirky
 - Matt Philips
 - Rachel David
 - Andrew Huang
 - Shan Boody
 - Albinwonderland
 - ThoughtCafe