



PRESENTATION REGARDING:

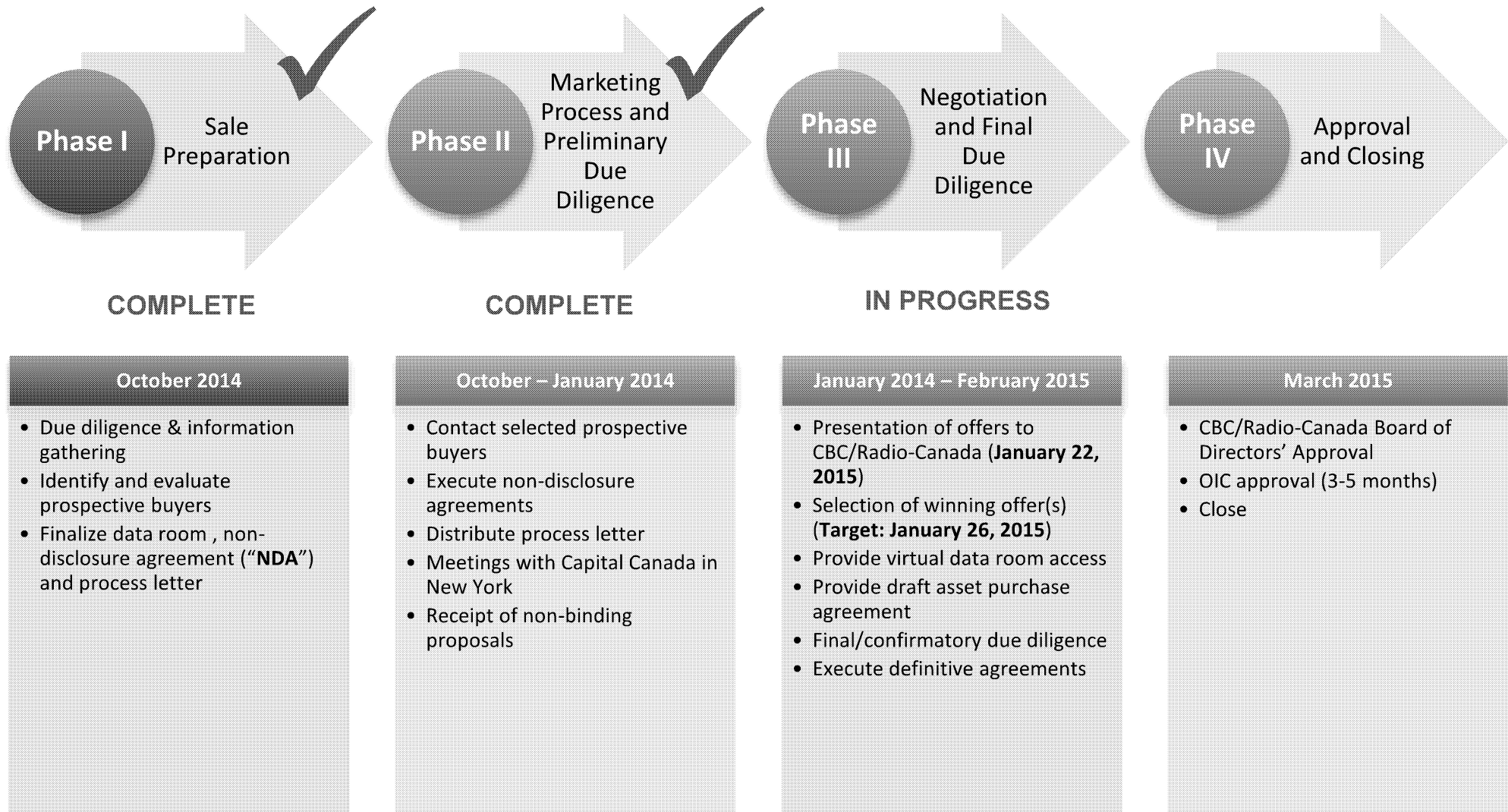
CBC Mobiles Responses

January 22, 2015

For Discussion Purposes Only



Process Overview



Process Overview

- Capital Canada commenced marketing the sale of the CBC Mobiles to selected potential bidders in October 2014.
- In cooperation with, and as a result of discussion with management from the CBC, Capital Canada identified a list of highly likely potential bidders to contact.
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- In in December 2015, amid the sale process, there was a trade show held in New York, New York where many of the potential bidders were in attendance.
- Capital Canada attended the trade show and met with several potential bidders.
- A process letter was distributed on January 5, 2015, to potential bidders that had previously executed a non-disclosure agreement and had not declined interest.
- The process letter outlined the requirements for the submission of non-binding proposal by January 19, 2015.
- Four (4) non-binding proposals were received via email on January 19, 2015.

Bid Comparison

s.18(a)
s.18(b)
s.21(1)(b)

All dollar amounts in millions

	NEP	Dome Productions	Lyon Video	BSI
Valuation (in millions)¹				
Valuation Assumptions				
Financing				
Due diligence				
Exclusivity				
Timing				
Transition support				
Advisors				

¹ Assumes a 1.21 \$US/\$CA exchange rate based on Bank of Canada noon rate on January 20, 2015

Parties Contacted

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.