

Minutes of the Meeting held on

November 3, 2016

Video Conference

Members of the Board present:

Rémi Racine, Chairperson of the Board
Hubert T. Lacroix, President and CEO
Edward Boyd
Robert Jeffery
Marni Larkin
Terrence Leier
Maureen McCaw
Marlie Oden

Members of the Board absent:

Norman May

In attendance:

Heather Conway, Executive Vice-President, English Services
Sylvie Gadoury, Vice-President, Legal Services, General Counsel and Corporate Secretary
Alex Johnston, Vice-President, Strategy and Public Affairs
Louis Lalande, Executive Vice-President, French Services
Monique Marcotte, Vice-President, People and Culture
Judith Purves, Executive Vice-President and Chief Financial Officer
Shannon Carvell, Executive Director, Finance, English Services
Stéphanie Duquette, Chief of Staff to the President and the CEO
Heaton Dyer, Executive Director, Strategy and Business Development, English Services
Hélène Lamarre, Director, Business Development and Strategy, French Services
Allison MacLachlan, Director, Internal & Strategic Communications, Strategy & Public Affairs
Tranquillo Marrocco, Associate Corporate Secretary
Martine Ménard, Executive Director, Corporate Communications, Strategy & Public Affairs
Shaun Poulter, Executive Director, Public Affairs, Strategy & Public Affairs

Opening of the Meeting

At 1:30 p.m., the Chairperson called the meeting to order.

1. Government Consultations on Strengthening Canadian Content

Marni Larkin explained the process put in place to look at the various versions of the position paper. She then noted she received feedback from all Board members on the revised Corporation's position paper with respect to the Government's consultations on strengthening Canadian content.

Alex Johnston provided an overview of the structure and the objective of the said position paper.

Board members inquired about the
the per capita investments in public broadcasting in other countries,

the internal communications plans

On a motion duly moved and seconded, **IT WAS RESOLVED**, — That the substance of the proposed Corporation's position paper with respect to the Government's consultations on strengthening Canadian content be concurred in subject to further adjustments.

Alex Johnston then provided an overview of the stakeholder communications and engagement strategy. She also provided a preview of the position's paper website.

Board members inquired about the position paper's expected release date,
They also
congratulated Management with respect to the position paper's quality and direction.

2. Varia & In Camera Session

The independent Directors met in camera to discuss various matters.

Adjournment

At 3:20 p.m., the meeting was adjourned.