

	Migration to Rogers Mobility
TO:	Board of Directors
MEETING:	February 24-25, 2015
FROM:	Steven Guiton Vice-President, Technology and Chief Regulatory Officer
PURPOSE:	Update on the migration of CBC/Radio-Canada's Mobility Services to Rogers's Government of Canada (GoC) Mobility Agreement
DATE:	January, 19, 2015

SIGNIFICANT POINTS:

I. Background

In October 2012, the Board approved the migration of CBC/Radio-Canada's mobility user base from Bell Mobility to Rogers Mobility, under the Rogers Government of Canada (GoC) rate plan. The objective of this project was to secure _____ in recurring annual operating savings for the Corporation.

II. Project Benefits

The project has exceeded its forecasted benefits by securing an average of _____ in annual operating savings for the Corporation.

	Pre-Migration		Post-Migration (GoC)		
	2010-11	2011-12	2012-13	2013-14	2014-15
Average Mobility Cost (per device per month)					
Average Annual Savings			N/A		

III. Project Highlights

The Business Case for this project was approved in November 2012 and the migration to Rogers Mobility was completed in March 2013. The migration took place during the conversion of the corporate email system to Google's Gmail,

In some parts of the Maritimes and Western Canada, where Rogers' mobility coverage was not available, some devices remained with Bell and Telus. They were, however placed on the respective Bell or Telus GoC rate plan, which was at a lower monthly rate.

The total project capital budget was \$1,000,000 divided as follows:

- In-building system capital investment: budget \$500,000 (actual: \$500,000)
- Bell Mobility contract termination penalties: budget \$500,000 (actuals \$500,000)

The number of voice minutes and Short Message Service (SMS's) per user has not changed noticeably since Fiscal Year 2012-13.

Data consumption is however now averaging 1GB/user/month. This represents a 100% increase over the previous two fiscal years. With this trend, it is anticipated that an average consumption rate of 1GB/user/month will be reached during Fiscal Year 2015-16. This increase is in line with general trends observed in the industry. We do not expect this to increase costs.