

**Minutes of the Meeting held on**

January 26, 2016

Conference Call

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**Members of the Board present:**

Rémi Racine, Chairperson of the Board  
Hubert T. Lacroix, President and CEO  
Edward Boyd  
Sonja Chong  
Robert Jeffery  
Marni Larkin  
Terrence Leier  
Norman May  
Maureen McCaw  
Brian Mitchell  
Marlie Oden

**Members of the Board absent:**

None

**In attendance:**

Sylvie Gadoury, Vice-President, Legal Services, General Counsel and Corporate Secretary  
Stéphanie Duquette, Chief of Staff to the President and CEO  
Tranquillo Marrocco, Associate Corporate Secretary

**Also participating:**

Heather Conway, Executive Vice President, English Services (Item 2)  
Marco Dubé, Acting Vice-President, Strategy and Corporate Affairs (Item 1)  
Josée Girard, Vice-President, People and Culture (Item 3)  
Mark Allen, Senior Director, Research and Strategic Analysis (Item 1)  
Jean Mongeau, General Manager and Chief Revenue Officer (Item 2)  
Michael Mooney, Executive Director, Corporate Finance and Administration (Item 1)

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**Opening of the Meeting**

At 3:00 p.m., the Chairperson called the meeting to order.

## 1. Communications and Stakeholder Relations Committee Report

Marlie Oden reported on the matters discussed at the meeting of the Communications and Stakeholder Relations Committee held earlier on January 26, 2016.

### 1.1 Corporate Plan 2016-2017 to 2020-2021

Mark Allen provided a summary of the Corporate Plan highlights and the drafting process.

Board members inquired about the timeline for tabling the Corporate Plan Summary, the Plan's success measures, the Corporation's real estate plan, the status of the Toronto Broadcasting Centre project, the IT data centres, the MTIS re-organization, the manner in which we can focus on the strategic orientations rather than the workforce adjustments, the Strategic Plan's performance metrics, the forecasting of advertisement revenues, and the government's salary inflation funding.

Marlie Oden reported that the Committee was very pleased with the Plan's tone and the language used. She also noted that Board members should familiarize themselves with the updated Strategic Plan narrative prepared by the Communications team.

On the recommendation of the Communications and Stakeholder Relations Committee, **IT WAS RESOLVED**, — That the CBC/Radio-Canada Corporate Plan for 2016-2017 to 2020-2021 be approved with the small changes requested.

## 2. RBC Strategic Partnership Agreement

Jean Mongeau provided an overview of the context and key elements of the proposed partnership agreement with RBC.

Board members inquired about any potential downsides with the agreement,

he anticipated expenditure costs and content investments, and the possibility of extending the contract beyond the proposed 5-year term.

On a motion duly moved and seconded, **IT WAS RESOLVED**, — That the President and Chief Executive Officer, together with the Vice-President and Chief Financial Officer, or their delegates, be authorized to enter into and execute a Sponsorship Agreement with RBC on the terms and conditions essentially similar to those presented to the Board of Directors.

### 3. Appointment of a Vice-President, Strategy and Public Affairs

Hubert T. Lacroix provided an overview of the proposed candidate and the proposed compensation package.

Ted Boyd reported that the members of the Human Resources and Governance Committee  
  
strongly recommended her appointment.

On a motion duly moved and seconded, **IT WAS RESOLVED**, — That the appointment of Alex Johnston to the position of Vice-President, Strategy and Public Affairs, effective February 29, 2016, be approved on the terms and conditions presented.

### 4. Varia & In Camera Session

Hubert T. Lacroix reported on the appointment of the Ombudsman for French Services and the manner in which the candidate was selected.

The Board then met in camera to discuss various matters.

### Adjournment

At 4:00 p.m., the meeting was adjourned.