



# CBC/RADIO-CANADA CORPORATE PLAN FOR 2016-2017 TO 2020-2021

<b>TO:</b>	Board of Directors
<b>MEETING:</b>	January 26, 2016
<b>FROM:</b>	Marco Dubé Interim Vice-President, Strategy and Public Affairs
<b>DECISION SOUGHT:</b>	Approval of CBC/Radio-Canada's Corporate Plan for 2016-2017 to 2020-2021
<b>NEXT STEPS:</b>	1. Filing of 2016-2017 to 2020-2021 Corporate Plan with Minister of Canadian Heritage, January 29, 2016 2. Table 2016-2017 Corporate Plan Summary in fall 2016
<b>DATE:</b>	January 18, 2016



## A1. CONTEXT

- Section 54 of the *Broadcasting Act* requires the filing of an annual Corporate Plan with the Minister of Canadian Heritage setting out the priorities of the Corporation for the next five years. While the Corporate Plan, including its various appendices, is subject to a limited distribution within Government, its abbreviated version, the Corporate Plan Summary is a public document.
- The Corporate Plan also provides the means by which CBC/Radio-Canada's capital budget is approved by the Treasury Board. To meet Treasury Board guidelines, the Corporate Plan must be filed with the Minister of Canadian Heritage eight weeks prior to the end of the Corporation's fiscal year.



## A2. KEY DECISION ELEMENTS

- 2015-2016 marks the first year of *Strategy 2020*. We will continue to implement *A space for us all's* initiatives, such as reducing fixed costs, becoming more flexible and providing more digital and mobile content.
- In 2016-2017, CBC/Radio-Canada will continue to implement initiatives that are in line with CBC/Radio-Canada's new strategic plan.



## A3. KEY BENEFITS, IMPACTS & RISKS

- The Corporate Plan is the primary vehicle by which CBC/Radio-Canada is able to lay out its strategic directions to Government.



## A4. OTHER OPTIONS CONSIDERED

- N/A



## A5. SUCCESS MEASURES

- The Corporate Plan is positively received by Government.



## A6. RESOLUTION

- That CBC/Radio-Canada's Corporate Plan for 2016-2017 to 2020-2021 be approved by CBC/Radio-Canada's Board of Directors.



# CORPORATE PLAN

## 2016-2017 TO 2020-2021

PRESENTED TO THE MINISTER OF CANADIAN HERITAGE | JANUARY 2016 - CONFIDENTIAL

CBC  Radio-Canada



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**18(a), 18(b)**

**of the Access to Information Act  
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