

UPDATED NEGOTIATIONS

s.18(b) s.21(1)(b) s.68.1

- IOC is looking for a rights fee of
- CBC/Radio-Canada`s proposal is a rights fee of



BUSINESS PLAN 2022-2024: ORIGINAL OFFER VS. LATEST PROPOSAL

s.18(b) s.21(1)(b) s.68.1

Revenues Advertising - Conventional & Specialty Advertising - Objected Sublicensing & Syndication Total Revenues Costs Rights Production Costs Sales & Promotion Total Costs Margin before Additional Facility Costs Additional Facility Costs Updated Margin Margin after Olympic Unit Costs Net Olympic profit/(loss)	Total	2022-20 2023-20 2024-20	2021-2022 2022-	24-2025 Total	2021-2022 2022-2023 2023-2024 2024-20		
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