

November 30, 2017

Chris Seidl Secretary General (acting) Canadian Radio-television and Telecommunications Commission Ottawa, Ontario K1A 0N2

Subject: 2016–2017 CRTC Annual Reports for ICI Radio-Canada Frenchlanguage services

Dear M. Seidl:

- In accordance with Broadcasting Decision CRTC 2013-263, Canadian Broadcasting Corporation – Licence Renewals, dated 28 May 2013, CBC/Radio-Canada is pleased to submit the following reports from its Frenchlanguage services for the 2016–2017 broadcast year:
 - Annual Report on consultations with Official Language Minority Communities (OLMCs) arising from the requirement to hold formal consultations with OLMCs (Appendix 1);
 - Results of survey on the perceptions of OLMCs on how Radio-Canada's French-language radio and television services are reflecting the OLMCs (Appendix 2);
 - Programs of National Interest (PNI) in prime time (Appendix 3);
 - Programs that are produced in OLMCs and/or offer reflection of these communities (Appendix 4);

- Local Programming broadcast by local stations that provides reflection of French OLMCs (Appendix 5); and
- Annual French Services Ombudsman's Report, French Services Management responses and the Board of Directors' response to the recommendations presented in the Ombudsman's Annual Report. (Appendix 6).
- In addition, CBC/Radio-Canada is providing the hyperlinks to the following reports submitted to public agencies:
 - CBC/Radio Canada Corporate Plan Summary and Annual Report <u>http://www.cbc.radio-canada.ca/en/reporting-to-</u> canadians/reports/corporate-plan/
 - Annual Report on Official Languages and Action Plan on the Implementation of CBC Responsibilities under the Official Languages Act <u>http://www.cbc.radio-canada.ca/en/reporting-to-canadians/reports/official-</u> <u>languages-reports-and-plans/</u>
 - CBC/Radio-Canada web page on various reports to public agencies: <u>http://www.cbc.radio-canada.ca/en/reporting-to-canadians/</u>
- 3. Radio-Canada is required by condition of licence to devote to the acquisition of or investment in Canadian programming by independent production companies from the regions of Atlantic Canada, Ontario, the West, the North and Quebec (excluding Montreal) at least 6% of the current broadcast year's programming expenditures on Canadian programming from independent production companies. The investments and acquisitions shall be reasonably distributed amongst all the regions during the licence term. To demonstrate that Radio-Canada is on track with this condition of licence, we are filing a breakdown of Canadian programming expenditures by region (Appendix 7).

The numbers reflected in this report match Radio-Canada's expenditures as filed in our 2016–2017 Annual Returns.

- 4. The second page of Appendix 7 provides information on each program, including expenditures for individual programs. Pursuant to section 31 of the CRTC Rules of Practice and Procedure, Radio-Canada respectfully requests that expenditures for individual programs be kept confidential, given the commercial and competitive sensitivity of this information. In addition, to ensure the confidentiality of expenditures for the northern program, in the summary on the first page of the abridged version we have combined the total expenditures for the northern and western regions. We have filed an abridged version of this report for the public record.
- 5. Radio-Canada is required by condition of licence to broadcast on the network a minimum of five hours of Canadian programming per week (averaged over the broadcast year) produced in the regions of Atlantic Canada, Ontario, the West, the North and Quebec (excluding Montreal). To demonstrate that Radio-Canada is in compliance with this condition of licence, we are filing a report that lists the Canadian programs broadcast on the network from the above-noted regions (Appendix 8).
- 6. Lastly, RDI is required by condition of licence to ensure that one-third of its original programs and program segments broadcast by RDI come from the regions of Atlantic Canada, Ontario, the West, the North and Quebec (excluding Montreal). In the decision, we were asked to confirm RDI's adherence to this condition of licence. In response to the CRTC's request, we can confirm that RDI adhered to this condition of licence for the 2015–2016 broadcast year, since 36.9 % of all original content aired by RDI during the broadcast year came from the abovementioned regions. RDI maintains a

record of the running time and geographical origin of these regional programs and program segments, and can provide details at the Commission's request.

7. Should the Commission require anything further, we would be pleased to provide it on request.

Yours truly,

Brinsherblatt

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Attachments

c.c: Alyssa Piché, CRTC