
Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:47

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Aug 4, 2016 at 2:08 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Aug 04, 2016 2:08 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-08-04.

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 **2016 - New Daily Report v6.pdf**
371K

Fwd: Revised: Daily News Report (October 7, 2016)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:27

----- Forwarded message -----

From: **ANDREW BAKER** <andrew.baker@cbc.ca>
Date: Fri, Oct 7, 2016 at 9:20 AM
Subject: Revised: Daily News Report (October 7, 2016)
To:

Good morning,

The automated daily News report suffered a glitch this morning. Please find the corrected revision.

Thanks for your patience.

Have a great long weekend.

--

Andy Baker
Manager, News & Radio Research
CBC Toronto | 416-205-2788

 **2016 - New Daily Report v8 (October 7 Revision).pdf**
373K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:09

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Nov 29, 2016 at 2:12 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Nov 29, 2016 2:12 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-29.

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 **2016 - New Daily Report v9.pdf**
370K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:09

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 30, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Nov 30, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-30.

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 **2016 - New Daily Report v9.pdf**
368K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:11

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Nov 26, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Nov 26, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-26.

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 **2016 - New Daily Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - New Daily Report v9.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:10

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Nov 27, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v9.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v9.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v9.pdf)
Date Created: Nov 27, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-27.

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 **2016 - New Daily Report v9.pdf**
371K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:24

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Oct 22, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 22, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-22.

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 **2016 - New Daily Report v8.pdf**
363K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:11

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Nov 22, 2016 at 2:04 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 22, 2016 2:04 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-22.

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 **2016 - New Daily Report v8.pdf**
365K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:11

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Nov 17, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 17, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-17.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 16, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 16, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Nov 15, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 15, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Nov 14, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 14, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

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To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

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From: **Adobe** <no-reply@omniture.com>
Date: Sun, Nov 13, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

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Date Created: Nov 13, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

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To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:13

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From: **Adobe** <no-reply@omniture.com>
Date: Sat, Nov 12, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 12, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

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Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:13

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From: **Adobe** <no-reply@omniture.com>
Date: Fri, Nov 11, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

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Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 11, 2016 2:06 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

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 **2016 - New Daily Report v8.pdf**
361K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:13

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Nov 10, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 10, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-10.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

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To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

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From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 9, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

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Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 09, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-09.

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To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

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From: **Adobe** <no-reply@omniture.com>
Date: Tue, Nov 8, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

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Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 08, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-08.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

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To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

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From: **Adobe** <no-reply@omniture.com>
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Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 04, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-04.

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 **2016 - New Daily Report v8.pdf**
364K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

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From: **Adobe** <no-reply@omniture.com>
Date: Fri, Nov 4, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 04, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-04.

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 **2016 - New Daily Report v8.pdf**
364K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:15

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Nov 3, 2016 at 2:04 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 03, 2016 2:04 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-03.

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 **2016 - New Daily Report v8.pdf**
367K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:15

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 2, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 02, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-02.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:11

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Nov 23, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Nov 23, 2016 2:05 AM EST
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-11-23.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:21

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Oct 31, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 31, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-31.

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 **2016 - New Daily Report v8.pdf**
367K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:21

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Oct 30, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 30, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-30.

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 **2016 - New Daily Report v8.pdf**
363K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:22

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Oct 29, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 29, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-29.

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 **2016 - New Daily Report v8.pdf**
361K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:22

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Oct 28, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 28, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-28.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:22

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Oct 27, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 27, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-27.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:22

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Oct 26, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 26, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-26.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:25

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Oct 21, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 21, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-21.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:25

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Oct 20, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 20, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-20.

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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:25

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Oct 16, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 16, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-16.

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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:26

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Oct 15, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 15, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-15.

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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:26

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Oct 14, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 14, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-14.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:22

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Oct 25, 2016 at 2:08 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 25, 2016 2:08 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-25.

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 **2016 - New Daily Report v8.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:23

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Oct 24, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 24, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-24.

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 **2016 - New Daily Report v8.pdf**
363K

Fwd: Excel Workbook (2016 - New Daily Report v8.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:23

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Oct 23, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v8.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v8.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v8.pdf)
Date Created: Oct 23, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-23.

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 **2016 - New Daily Report v8.pdf**
363K

Fwd: Excel Workbook (2016 - New Daily Report v7.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:28

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Oct 7, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v7.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v7.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v7.pdf)
Date Created: Oct 07, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-07.

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 **2016 - New Daily Report v7.pdf**
364K

Fwd: Excel Workbook (2016 - New Daily Report v7.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:37

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Oct 4, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v7.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v7.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v7.pdf)
Date Created: Oct 04, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-04.

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 **2016 - New Daily Report v7.pdf**
360K

Fwd: Excel Workbook (2016 - New Daily Report v7.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:38

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Oct 1, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v7.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v7.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v7.pdf)
Date Created: Oct 01, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-01.

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 **2016 - New Daily Report v7.pdf**
364K

Fwd: Excel Workbook (2016 - New Daily Report v7.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:38

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Sep 30, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v7.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v7.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v7.pdf)
Date Created: Sep 30, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-30.

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 **2016 - New Daily Report v7.pdf**
363K

Fwd: Excel Workbook (2016 - New Daily Report v7.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:27

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Oct 8, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v7.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v7.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v7.pdf)
Date Created: Oct 08, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-08.

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 **2016 - New Daily Report v7.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v7.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:37

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Oct 6, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v7.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v7.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v7.pdf)
Date Created: Oct 06, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-06.

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 **2016 - New Daily Report v7.pdf**
364K

Fwd: Excel Workbook (2016 - New Daily Report v7.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:37

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Oct 5, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v7.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v7.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v7.pdf)
Date Created: Oct 05, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-05.

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 **2016 - New Daily Report v7.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v7.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:27

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Oct 10, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v7.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v7.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v7.pdf)
Date Created: Oct 10, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-10.

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 **2016 - New Daily Report v7.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v7.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:27

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Oct 9, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v7.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v7.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v7.pdf)
Date Created: Oct 09, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-10-09.

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 **2016 - New Daily Report v7.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:41

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Sep 22, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 22, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-22.

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 **2016 - New Daily Report v6.pdf**
373K

Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:42

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Sep 18, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 18, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-18.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:38

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Thu, Sep 29, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 29, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-29.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:38

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Sep 28, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 28, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-28.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:41

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Sep 23, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 23, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-23.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:41

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Sep 21, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 21, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-21.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:42

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Sep 20, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 20, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-20.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:42

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Sep 17, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 17, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-17.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:43

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Sep 16, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 16, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-16.

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 **2016 - New Daily Report v6.pdf**
369K

Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:43

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Sep 11, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 11, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-11.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:43

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Sep 10, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 10, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-10.

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 **2016 - New Daily Report v6.pdf**
369K

Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:44

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Sep 7, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 07, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-07.

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 **2016 - New Daily Report v6.pdf**
372K

Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:44

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Mon, Sep 5, 2016 at 2:19 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 05, 2016 2:19 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-05.

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 **2016 - New Daily Report v6.pdf**
368K

Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:45

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Sep 4, 2016 at 2:06 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 04, 2016 2:06 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-04.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:45

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Aug 31, 2016 at 2:13 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

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Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Aug 31, 2016 2:13 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-08-31.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:46

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Aug 24, 2016 at 2:07 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Aug 24, 2016 2:07 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-08-24.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:46

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Aug 5, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Aug 05, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-08-05.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:47

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Wed, Aug 3, 2016 at 2:05 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Aug 03, 2016 2:05 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-08-03.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:48

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Fri, Jul 29, 2016 at 2:11 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Jul 29, 2016 2:11 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-07-29.

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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:46

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sat, Aug 13, 2016 at 2:07 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Aug 13, 2016 2:07 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-08-13.

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 **2016 - New Daily Report v6.pdf**
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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:41

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Sun, Sep 25, 2016 at 2:07 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 25, 2016 2:07 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-25.

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Fwd: Excel Workbook (2016 - New Daily Report v6.xlsx)

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:44

----- Forwarded message -----

From: **Adobe** <no-reply@omniture.com>
Date: Tue, Sep 6, 2016 at 2:59 AM
Subject: Excel Workbook (2016 - New Daily Report v6.xlsx)
To: Heather.Conway@cbc.ca

Adobe® Marketing Cloud

Excel Workbook (2016 - New Daily Report v6.pdf) - Adobe Acrobat

Report Name: Excel Workbook (2016 - New Daily Report v6.pdf)
Date Created: Sep 06, 2016 2:59 AM EDT
Site Title: cbc production
Site URL: cbc.ca
User: Robert Maxwell <robert.maxwell@cbc.ca>
Company: CBC.CA

Delivery Frequency: Occurs daily at 2 AM effective 2016-09-06.

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 **2016 - New Daily Report v6.pdf**
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Fwd: August 9, Daily Issues / Enjeux du jour

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:46

----- Forwarded message -----

From: **Alexandra Fortier** <alexandra.fortier@radio-canada.ca>
Date: Tue, Aug 9, 2016 at 7:58 AM
Subject: August 9, Daily Issues / Enjeux du jour
To:

Bonjour,

Richard Therrien: Rio: Radio-Canada se défend

Vous avez été presque 1 million, plus précisément 949 000, à suivre la cérémonie d'ouverture des Jeux de Rio vendredi soir dernier, en combinant les auditoires d'ICI Radio-Canada Télé (769 000) et de RDS (180 000), de 19h à 23h25. C'est plus qu'en 2012, alors que celle de Londres en avait attiré 935 000 à V et à RDS, malgré le décalage horaire. (Le Soleil/La Presse Plus/Le Droit)

**

Playback Magazine: Viewership down as Rio Olympics launch

The country's 314 athletes into the opening of the Rio 2016 Olympics.

It was a moment, however, appreciated by fewer Canadians on TV than when Simon Whitfield did the same in London in 2012.

Primary broadcaster and rights holder CBC had an AMA of 4.4 million (overnight, 2+) in Canada across all its networks and platforms during the four-hour evening broadcast of the opening ceremony. That pales in comparison to 2012 when the London Opening Ceremony earned an average audience of 6.4 million viewers.

Overall, just over 13 million Canadians tuned in to watch at least some part of the opening ceremony across CBC/Radio Canada's platforms, compared with 16.6 million in 2012. The trend mirrors that of NBC's coverage in the U.S., which U.S. trade media is reporting is down significantly over London, with 19.5 million tuning in in primetime versus 28.7 million in 2012.

From Media in Canada

**

The Trudeau government is actually considering it.

Justin Trudeau's government has asked a think tank to research this very question: should taxpayers provide a safety net for a news business in freefall?

The think tank is headed by former Globe and Mail Editor in Chief Edward Greenspon, who discusses (and defends?) the idea of a news biz bail-out. (CANADALAND)

**

Guy Fournier: La télé attrape un vrai coup de soleil

... Comme l'a démontré dans l'édition d'hier du Journal l'analyse de Marc-André Lemieux, presque toutes les émissions originales performant moins bien qu'à l'été 2015. Plus de 750 000 téléspectateurs les ont délaissées.

À Radio-Canada et à RDS, on mise beaucoup sur les Olympiques pour refaire le plein d'audience. Traditionnellement, les Jeux, surtout lorsqu'ils ont lieu sans trop de décalage horaire, génèrent beaucoup d'attention. Leur magie jouera-t-elle encore? (Le Journal de Montréal)

**

Les délinquants du web

...Cible de harcèlement en ligne, l'animatrice Pénélope McQuade a décidé de réagir publiquement, hier, dans nos pages. Sa sortie est courageuse, mais surtout utile. En (re)publiant les courriels haineux, les messages d'insultes et les publications dégradantes qu'elle reçoit régulièrement – environ 20 % des envois sur ses comptes, dit-elle –, l'animatrice dénonce les dérives du « Far Web ». (La Presse Plus)

**

Sirius XM fight heats up

Minority shareholders are stepping up criticism of a proposed deal to take satellite radio provider Sirius XM Canada Holdings Inc. private, questioning the valuations the company's board relied on in declaring the transaction fair. (The Globe and Mail)

**

Hundreds of design geeks petition CBC for release of its 'iconic' 1974 standards manual

In most CBC studios, the 1974 Graphic Standards Manual is a weathered binder gathering dust in a back room. That is, if it hasn't already been shredded.

But to a growing faction of international design aficionados, the nondescript text has become a treasured Holy Grail of late 20th century design. "Next to the maple leaf, it's right up there," said Adrian Jean, an Ottawa-based graphic designer leading a charge to have the "iconic" manual released from CBC archives and reprinted. (National Post)

Alexandra

--

Alexandra Fortier
Strategy and Public Affairs / Stratégie et affaires publiques
CBC/Radio-Canada

Fwd: Back to school, not back to a battleground

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:44

----- Forwarded message -----

From: **Human Rights Watch** <news@hrw.org>
Date: Tue, Sep 6, 2016 at 9:47 AM
Subject: Back to school, not back to a battleground
To: heather.conway@cbc.ca



Schools NOT Battlegrounds

Follow us on:



A Congolese rebel fighter walks through an abandoned classroom that had been used as an armory by the Congolese army in Bunagana, a town the rebels overran near the Ugandan border, July 7, 2012. © 2012 Reuters / James Akena

Dear Heather,

ALL children have the right to a safe education...

Around the world, schools are attacked or being occupied by military forces in conflict zones... Sports fields become battlefields. Classrooms become munitions rooms. This has a devastating effect on children. It endangers their lives, their teachers' lives, and denies hundreds of thousands of children their right to education.

It is time we put an end to this!

The **Safe Schools Declaration** is a political commitment to protect education during armed conflict, ensuring the safety of a country's future. So far 55 countries have shown their support by endorsing it. It is time Canada became the 56th.

Human Rights Watch raised the **Safe Schools Declaration** with the previous **Canadian Government** on numerous occasions. Each time it was met with excuses or resistance – not positive action. Canada's new government under Prime Minister Justin Trudeau should not adopt the same position as his predecessor.

As children in Canada return to school this week, join our call that all children around the world should be able to go to school in safety. **Ask Prime Minister Trudeau to sign the Safe Schools Declaration – today!**

<copy and paste the below into comments on his Facebook wall>

*It should be Schools Not Battlegrounds.
Continue your good example by signing the Safe Schools Declaration.
hrw.org/SchoolsNotBattlegrounds*



Thank you for your support,

Bede Sheppard
Deputy Director, Children's Rights Division
Human Rights Watch

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Human Rights Watch
350 Fifth Avenue, 34th Floor New York, NY 10118 USA
Tel: +1 (212) 290-4700 | news@hrw.org

Fwd: CBC News Alert - Justin Trudeau 'shocked and saddened' by Orlando mass shooting

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:48

----- Forwarded message -----

From: **CBC News** <news@lists.cbc.ca>

Date: Sun, Jun 12, 2016 at 3:34 PM

Subject: CBC News Alert - Justin Trudeau 'shocked and saddened' by Orlando mass shooting

To: heather.conway@cbc.ca

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 CBC News Alert

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News Alert

Justin Trudeau 'shocked and saddened' by Orlando mass shooting

You received this email at heather.conway@cbc.ca because you opted-in. [Unsubscribe here.](#)

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Mailing Address
P.O. Box 500, Station "A"
Toronto, Ontario M5W 1E6

For all other questions and inquiries, contact us at www.cbc.ca/contact

Fwd: September 15, Daily Issues / Enjeux du jour

1 message

Heather Conway <heather.conway@cbc.ca>
 To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:43

----- Forwarded message -----

From: **Alexandra Fortier** <alexandra.fortier@radio-canada.ca>
 Date: Thu, Sep 15, 2016 at 7:57 AM
 Subject: September 15, Daily Issues / Enjeux du jour
 To: Alexandra Fortier <alexandra.fortier@radio-canada.ca>

Good morning,

Cultural Exports: How do we brand our content for the world? Think 'Cool Canadiana'

Every country has its moment. In my humble view, it's Canada's moment. The world is full of uncertainty – Brexit, terrorism, large movements of displaced people, and even the Zika virus. Contrast that with Canada: Things are not perfect, but there is a lot to applaud. There is peace at every border, enviable health and education systems, a real commitment to diversity and inclusion, a relatively stable economy. (The Globe and Mail)

**

Racism claim not backed up

A DISPUTE over the accuracy of a local CBC news story this week highlights the nature of relations between the media and government. Elsewhere in Thunder Bay Dougall Media refuses to deal with Mayor Keith Hobbs over comments on its website and won't air Crime Stoppers material in a dispute with police. Some readers may recall a testy former mayor Walter Assef threatening to beat up a reporter in council chambers. (The Chronicle Journal)

**

CARTT.CA: Canada needs new branding, policy, for digital world, says Rogers CEO

"Time to stop being defensive"

TORONTO – Newly designated with permanent residency, Rogers Communications CEO Guy Laurence has some advice for the federal government as it begins the complex and difficult work of redefining Canada's cultural policy.

Laurence spoke Wednesday at the Canadian Club in Toronto and said his adopted home faces a "once-in-a-lifetime" position to redefine its brand on a global stage and stake out a leadership position in culture.

Canada doesn't have the gun culture of the U.S. (nor the ongoing electoral circus), has a stable economy and political infrastructure, fewer terrorism worries than other regions and "on top of that, there's a new government led by a visible, socially conscious Prime Minister. A Prime Minister who's looking to build a positive brand for Canada all around the world – even if it takes a bunch of 'accidental' shirtless photos. Something I won't be emulating in my own PR," said Laurence, Pointing to the 1990s rise of "Cool Britannia" where the United Kingdom dominated global pop culture for a decade or so and caused the world to start thinking of Brits differently, Laurence reminded the audience he worked in media in London at the time and experienced it first-hand. "It wasn't just about the icons. It wasn't just about waving the flag. It was about creating an overall brand. A brand under which all things cool and British could live," he said.

"I see the same opportunity here in Canada right now." He pointed to artists with a global presence such as The Weeknd, Justin Bieber, Rachel McAdams, Ryan Gosling, Ryan Reynolds and Drake as evidence Canadians have collectively risen to the fore and in many ways, help drive culture globally. Hundreds of movies and TV series are shot here as well, delivering billions of dollars to the economy. More than a million Canadians work in the culture industry.

"But you shouldn't have an Englishman define your national brand," added Laurence. "The last time we did that we ended up with 'I'm a Lumberjack' by Monty Python."

Jokes and comparisons aside, Laurence was there to deliver a serious message to the federal government, noting that despite our success, the UK exports \$21 billion worth of cultural goods each year while Canada comes in at about \$2 billion. To close this gap, we need new thinking about culture in our digital age. "You can't just leave it all to Ryan Reynolds and Rachel McAdams," he added. "There has to be a role for policy, too."

"Canada hasn't made a substantive change to its cultural policy in 25 years. In 1991, one of the top rated TV shows that year was the last season of Dallas," he said. 1991 was the last time our Broadcasting Act was updated.

"This made sense in the early stages of Canada's cultural development. But it's 2016." – Guy Laurence, Rogers Communications

"The focus of Canada's cultural policy has been on the domestic scene, telling Canadian stories to Canadians, whilst protecting itself from Americans," Laurence continued. "That's meant protecting and nurturing Canadian talent through content quotas and subsidies. This made sense in the early stages of Canada's cultural development. But it's 2016.

"It's time to stop being defensive, and it's time to start being offensive. To be clear I mean going on the offense, not being offensive. I know Canadians wouldn't do that."

It's time to stop worrying about being swamped by American culture and stepping up strongly to compete far better on a global scale, said the CEO. He mentioned Heritage Minister Mélanie Joly and Prime Minister Justin Trudeau directly and lauded them in their push to raise Canada's global profile – and to examine deeply our outdated cultural rules. He also offered help.

"Leading media companies, like Rogers, also have a role to play, so we look forward to participating in the Minister's upcoming consultation," said Laurence. "I'm glad to see that her consultation paper is promoting Canadian content globally, and if it's not clear from my remarks today, we support a funding model that exploits this huge opportunity.

"We're asking the government to recognize that there is enough money in the system already. We don't need more funds – we need to consolidate the alphabet soup of funds so we can reduce complexity and administrative costs.

"We're asking for content to be funded on a platform neutral basis; for content to be created for all distribution platforms, whether it's a TV screen, a movie screen, or a smartphone screen.

"Consumers are going digital. Rogers is going digital. Canada needs to go digital. Content should end up anywhere and everywhere it makes sense," Laurence explained.

"The Government should cultivate a creative identity that the cultural sector, government, and diplomats can sell. It should redirect its focus from selling Canadian content to Canadians to selling Canadian content to the world."

**

THE WIRE REPORT: Rogers' Laurence says CanCon should be international brand

Rogers Communications Inc. CEO Guy Laurence said the government's ongoing review of Canadian content in a digital age should lead to more focus on promoting and selling content internationally, among other changes.

In a speech to the Canadian Club of Toronto Wednesday, Laurence said, according to a copy of his remarks, that there is enough funding for Canadian content in the system already. Instead of providing more money, the government should focus on consolidating "the alphabet soup of funds so we can reduce complexity and administrative costs."

Funding should be platform-neutral, he said, "for content to be created for all distribution platforms, whether it's a TV screen, a movie screen, or a smartphone screen."

Citing the success Canadian actors and musicians have had on the world stage, Laurence also argued the government should focus on promoting Canadian content internationally.

"The government should cultivate a creative identity that the cultural sector, government, and diplomats can sell. It should redirect its focus from selling Canadian content to Canadians to selling Canadian content to the world," he said.

"We think there's a huge opportunity for the government, and the Prime Minister, to leverage their fresh appeal and launch a clear brand for Canada."

He said that Canada's brand is not well defined internationally and that the country is "missing out on reaping the benefits of selling its cultural products to the global market."

It's time for Canada to "step out of the shadows and into the light on the world stage," Laurence said.

The government launched the public phase of its review Tuesday.

**

BBC presenters' salaries over £150,000 to be made public

Salaries of 'talent', including Laura Kuenssberg, will be published as part of plan imposed by government during royal charter renewal (The Guardian)

Alexandra

--

Alexandra Fortier
Strategy and Public Affairs / Stratégie et affaires publiques
CBC/Radio-Canada

Fwd: September 19, Daily Issues / Enjeux du jour

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:42

----- Forwarded message -----

From: **Alexandra Fortier** <alexandra.fortier@radio-canada.ca>
Date: Mon, Sep 19, 2016 at 7:46 AM
Subject: September 19, Daily Issues / Enjeux du jour
To:

Bonjour,

Former bureaucrat François Guimont suing CBC over boat-tax story

A former top bureaucrat is suing the CBC for \$800,000 over a story that alleged he used a "racket" to avoid paying \$105,000 in sales taxes and duties on his 47-foot sailing boat, court documents show. (The Globe and Mail)

**

CBC's Ian Hanomansing on the future of 'The National' post-Mansbridge

"To be a substantial part of 'The National' going forward, obviously I'd be thrilled."

That's about as close as Ian Hanomansing will get to saying, yes, he'd like Peter Mansbridge's job. Mansbridge, 68, made headlines last week when he announced on-air that he would step down as CBC's chief correspondent and anchor after the Canada 150 celebrations in Ottawa next July. (The Canadian Press)

**

CBC, with other public broadcasters, unveil plans for global content distribution market

MONTREAL — The most newsworthy and groundbreaking presentation at the Public Broadcasters International conference in Montreal this week was given at 7:30 a.m. to a sparse crowd by a man reading a prepared speech with no multimedia elements.

But the project he was presenting could be nothing short of revolutionary for the distribution of television content around the world.

It's called Panora.tv, and the goal is to automate the buying and selling of content so that smaller producers and broadcasters can make transactions with a minimum of overhead costs.

Jean Mongeau, general manager and chief revenue officer for media solutions at CBC/Radio-Canada (pictured), explained that the idea came when CBC was looking at selling a TV series, but found that the costs of closing the deal were equal to or greater than the revenue they would get from the sale.

Large broadcasters, including the CBC, and large distributors succeed in selling content internationally, Mongeau said, but "the submerged part of the iceberg represents the majority of the TV buyers in the world."

So CBC has partnered with the Australian Broadcasting Corporation and France Télévisions to develop this project in the hopes of launching its first phase in the first half of 2017. In the meantime, it hopes to bring other public broadcasters on board as partners.

Many details are still to be determined, but the idea is that program buyers, whether they're small public broadcasters or over-the-top services, can look through a catalog, acquire programming through some sort of standardized contract, and get the content formatted to the proper specifications, all automatically.

"Panora has the goal to allow access to the producers so they can self-manage the cataloging of their content, decide on what's the material they want to put out there," Mongeau said in an interview with Cartt.ca.

Financial details are still to be determined, but Panora would take a percentage commission from sales, with a minimum fee. The idea is to keep both as low as possible. "Our mandate is to be sustainable, not profit-driven," said Olivier Trudeau, senior director of distribution and partnership. "It will be the lowest amount possible to make that sustainable. We can't lose money on this but we don't need to make money on this."

The percentage fee will be below the standard 30% rate that distributors normally charge, so that distributors can use Panora and still get a cut of sales.

With major public broadcasters on board from the start, there's a sufficient volume of content to create a marketplace. Prices will largely depend on how much volume there is. However, the demand is definitely there, from smaller and smaller players wanting more and more content, thanks to the proliferation of over-the-top services around the world.

"The game-changer is that OTT platforms want tonnage," Olivier Trudeau, CBC
"The game-changer is that OTT platforms want tonnage," Trudeau explained. Rather than just filling a 24-hour day on a linear channel, they can offer tens of thousands of hours of content, and they want as much as they can get their hands on.

Trudeau estimates that there are about 15,000 media buyers in the world, and only 2,000-to-4,000 of them are the big ones that have enough size to make international distribution deals practical. With Panora, that threshold drops dramatically.

The way to serve them, Trudeau said, was to "use B2C technology in a B2B world" by increasing automation.

Though the platform isn't designed to benefit CBC itself all that much, it could be a way to licence content beyond the top 10 or 20 shows that the corporation sells internationally. "We produce so many hours of content that there is a gap that will be filled by this initiative," Mongeau said.

As for CBC being a buyer on the platform, that's not the goal either.

"We're one of the big guys," Trudeau said, explaining that the broadcaster can afford to be picky and demand its own contracts and special conditions. But it's not out of the question, he said, for CBC to acquire programming this way. "Technically, yes. practically, I don't know."

**

Gémeaux: quel avenir pour le petit écran?

Alors que le 31e gala des prix Gémeaux célébrera la télévision québécoise dimanche soir, de nombreux intervenants de l'industrie profitent de l'occasion pour réfléchir sur l'avenir du petit écran. (La Presse canadienne)

Radio-Canada et TVA gagnent presque tout
«Série noire» est repartie bredouille du grand gala

Les choix ont des conséquences. Le gala final de distribution des prix Gémeaux se concentre autour des émissions les plus populaires (séries et variétés) et de leurs interprètes-vedettes (y compris les animateurs). La formule reprise cette année a pour conséquences de favoriser au final les grands réseaux généralistes et leurs productions hyperpopulaires. (Le Devoir)

Des Gémeaux au vitriol

...Pourquoi est-ce que, lors du tapis rouge, on a dû se taper une entrevue «plogue» avec Maripier Morin, qui venait nous vanter son concours «choisissez mon look Revlon»? Depuis quand est-ce que Radio-Canada, financé à hauteur d'un milliard 100 millions de fonds publics, plus les publicités, plus les bonbons de Justin Trudeau, a besoin de nous rentrer en plus du placement de produit à travers la gorge? #onsegardeunepetitegêne (Journal de Montréal)

Alexandra

--

Alexandra Fortier
Strategy and Public Affairs / Stratégie et affaires publiques
CBC/Radio-Canada

Fwd: Tuesday update

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:37

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Tue, Oct 4, 2016 at 7:52 AM
Subject: Tuesday update
To: Chuck Thompson <chuck.thompson@cbc.ca>

Key Issues & Hot Topics

News - 2 Results



The lessons we still have to learn, five months after the Ghomeshi trial

www.macleans.ca - Tue Oct 4 2016
Tone: Neutral
Permalink



Trudeau and the CBC

National Post - Tue Oct 4 2016
Tone: Negative
Byline: Brian Stewart

Ad Value: \$1,468
Reach: 159480 Page: A7

Infomart Editor noted on Tuesday, October 4, 2016 Letter.

of Commons Heritage Committee, but I'm not confident that will be the outcome. Prime Minister Justin Trudeau has already increased funding to the CBC by taking an extra \$100 million from the pockets of struggling competitors. **Brian Stewart**Perth, Ont.

Programming

News - 8 Results



Cashing in on big laughs

Winnipeg Free Press - Tue Oct 4 2016
Tone: Positive
Byline: Brad Oswald

Ad Value: \$3,319
Reach: 107616 Page: C3

Full disclosure: I was completely prepared for Kim's Convenience to be terrible. After all, the **CBC's** record -- and for that matter, the record of the entire Canadian TV industry -- has been rather spotty when it comes to situation comedies. The



CBC-TV show makes way for Blue Jays

Toronto Star - Tue Oct 4 2016

Tone: Neutral

Byline:Debra Yeo

Ad Value:\$27,736

Reach: 361323 **Page:** E2

Infomart Editor noted on Tuesday, October 4, 2016

Also in Montreal Gazette, The Leader-Post (Regina), Times Colonist (Victoria), Windsor Star, Cape Breton Post.

The Toronto Blue Jays' playoff push has led **CBC** to delay the premiere of Kim's Convenience. The sitcom about a Korean-Canadian family was slated to debut on Tuesday night, at the same time the Jays are now scheduled to play the Baltimore Orioles in



Jays inconvenience Kim's Convenience

Toronto Sun - Tue Oct 4 2016

Tone: Neutral

Byline:Bill Harris

Ad Value:\$696

Reach: 171076 **Page:** A52

Infomart Editor noted on Tuesday, October 4, 2016

Also in 24 Hours Vancouver, 24 Hours Toronto, Calgary Sun, Winnipeg Sun, Ottawa Sun, Edmonton Sun.

against the Jays' playoff game on Tuesday, Oct. 4. Kim's Convenience now will debut on Oct. 11, with back-to-back episodes, on **CBC**. One of **CBC's** highest-profile new shows this fall, Kim's Convenience had been scheduled to debut this Tuesday, Oct. 4



Blue Jays playoff push delays CBC sitcom

Calgary Herald - Tue Oct 4 2016

Tone: Neutral

Ad Value:\$635

Reach: 124613 **Page:** C2

Infomart Editor noted on Tuesday, October 4, 2016

Also in Vancouver Sun.

The playoff push by the Toronto Blue Jays has led **CBC** to delay the premiere of Kim's Convenience. The much-buzzed-about sitcom about a Korean-Canadian family was slated to debut on Tuesday night, at the same time the Jays are now scheduled to play



Blue Jays' playoff inconvenient for Kim's Convenience

brioux.tv - Tue Oct 4 2016

Tone: Neutral

Permalink



Find truth and tears at Toronto's Terminal 3; Psychotherapist Dale Curd returns for Season 2 of his reality airport show Hello Goodbye on CBC

The Hamilton Spectator - Tue Oct 4 2016
Tone: Positive
Byline: Tony Wong Toronto Star

Ad Value: \$5,698
Reach: 103267 **Page:** G4

say it's cheap television for a **public broadcaster** bankrupt of ideas. But it also turned out to be unexpectedly good TV... perfect for reality television. Curd, the host of the **CBC** series "Hello Goodbye," has gained celebrity as fans increasingly



CBC spy drama explores dark side of intelligence; Terror probe connects with corrupt spy in Season 2 of The Romeo Section

Edmonton Journal - Tue Oct 4 2016
Tone: Neutral
Ad Value: \$5,864
Reach: 125057 **Page:** B3

Infomart Editor noted on Tuesday, October 4, 2016
Also in The StarPhoenix (Saskatoon), Montreal Gazette, Ottawa Citizen.

The Romeo Section Season 2 premières Wednesday, **CBC** DANA GEE For its second season, creator Chris Haddock has planted the espionage thriller The Romeo Section firmly against the veiled landscape of dark government activity. Set in Vancouver, the



This Life showrunner Joseph Kay breaks down the Season 2 premiere

www.tv-eh.com - Tue Oct 4 2016
Tone: Neutral
Permalink

People and Personalities

News - 4 Results



A second chance

www.canadianlawyermag.com - Tue Oct 4 2016
Tone: Neutral
Permalink

Infomart Editor noted on Tuesday, October 4, 2016
Profile of Candy Palmater.



From improv to the CBC, Calgarian Andrew Phung lands role in Kim's Convenience

Calgary Herald Blogs - Mon Oct 3 2016
Tone: Positive
Byline: Eric Volmers, Calgary Herald
Reach: 148500

Infomart Editor noted on Tuesday, October 4, 2016
Also on calgarysun.com

It did not take long for Andrew Phung's success story to enter the annals of Canadian improv lore. Andrew Phung: that TV guy who was discovered... while performing improv. Not long after he began filming the **CBC** comedy Kim's Convenience this



CBC's The Goods aims to have fun with style

Times Colonist (Victoria) - Tue Oct 4 2016
Tone: Positive
Byline: Victoria Ahearn

Ad Value: \$1,945
Reach: 58839 Page: C10

If there was a buzzword for **CBC-TV's** new daytime series *The Goods*, it would be "fun." "That's my favourite 'F' word," Jessi Cruickshank quipped in an interview, in which she and cohost Steven Sabados used the word many times in describing the show



Alliston girl lands role in new CBC mystery series

www.simcoe.com - Tue Oct 4 2016
Tone: Neutral
Permalink

Industry News

News - 3 Results



VMedia faces court over live TV streaming; Bell Media says the Toronto startup has 'no legal right' to rebroadcast its CTV networks via Roku

The Globe and Mail - Tue Oct 4 2016
Tone: Neutral
Byline: JAMES BRADSHAW

Ad Value: \$14,500
Reach: 309154 Page: B3

Infomart Editor noted on Tuesday, October 4, 2016
Also on theglobeandmail.com

to mirror VMedia's existing "skinny" basic TV package, which includes networks such as CTV, **CBC** or **Omni**. The key



Bell takes action against VMedia over streaming app; CEASE AND DESIST; Bell alleges 'clear copyright violation'

National Post - Tue Oct 4 2016
Tone: Neutral
Byline: Emily Jackson

Ad Value: \$8,549
Reach: 159480 Page: FP5

Bell contends that the **over-the-top** service VMedia launched in mid-September - a slimmed down skinny TV package... Small Toronto-based Internet provider VMedia has landed in a legal battle with broadcast giant **Bell Media Inc.** over



Bloomberg TV Canada seeks broadcasting licence

carl.ca - Tue Oct 4 2016
Tone: Neutral
Permalink

Chuck Thompson
Head of Public Affairs
CBC English Services
416-205-3747
416-509-3315 (cell)

Fwd: Wednesday update

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:12

----- Forwarded message -----

From: **Chuck Thompson** <chuck.thompson@cbc.ca>
Date: Wed, Nov 16, 2016 at 7:52 AM
Subject: Wednesday update
To: Chuck Thompson <chuck.thompson@cbc.ca>

Key Issues & Hot Topics

11 results



Ottawa pressed to curb CBC's growth; Crown corporation has seen a recent budget increase even as losses are growing ...

The Globe and Mail • November 16th, 2016
Author: DANIEL LEBLANC • **Page Number:** A3
Tone: negative • **Ad Value:** \$17,843 • **Reach:** 309154
Note: Also on theglobeandmail.com

Private media companies are decrying the CBC's growing presence on the Internet and in the digital advertising market, calling on Ottawa to rein in the Crown corporation in order to salvage the production of local news and investigative journalism across the country. At hearings of the Canadian Heritage committee of the House of Commons, the CBC ...



Tristin Hopper: Maybe CBC could use its resources to do something other than steal other people's ideas?

National Post • November 15th, 2016
Author: Tristin Hopper
Tone: negative • **Reach:** 607500

Imagine, for a second, that Via Rail started a pizza delivery service. Canada already has plenty of pizza delivery businesses, of course. But those pizzamakers don't have what Via Rail does: A massive, recession-proof chest of public money. And Via Rail is technically in the transportation business, so why not gussy up the normally dour year-end ...



Globe publisher, Rebel Media rip CBC over digital ads

National Post • November 16th, 2016
Page Number: A7
Tone: negative • **Ad Value:** \$1,855 • **Reach:** 159480

The publisher of the Globe and Mail and a pugnacious media upstart took turns ripping into the CBC in testimony Tuesday to the Commons Heritage committee. Philip Crawley told members of Parliament who are examining Canada's beleaguered news industry that the Globe wants "to play on a level playing field. It's not level if taxpayer dollars directed ...



Newspaper publisher says CBC's strategy undercuts other media

Waterloo Region Record • November 16th, 2016
Author: Bruce Cheadle • **Page Number:** B4
Tone: negative • **Ad Value:** \$2,602 • **Reach:** 63465

Note: Also on thespec.com, brandonsun.com, flamboroughreview.com

dollars directed to the public broadcaster make the competition for digital ad dollars more difficult. The CBC is the... witnesses appearing Tuesday, was flanked by an unlikely ally - Brian Lilley of Rebel Media, an online news and right-wing



Stop 'handing out money' to CBC: media outlets

IPolitics • November 15th, 2016

Permalink

Tone: negative • Reach: 23100

e-regulation in the news industry and "level the playing field" between the CBC and Canada's struggling legacy media companies and new digital outlets. The Stan...



Globe and Mail head wants 'level playing field' in battle for ads with CBC

Hill Times • November 15th, 2016

Permalink

Tone: negative • Reach: 4260

The CBC came under fire Tuesday at the Commons committee inquiry into the effect of the digital news revolution on media and communities, as the publisher and CEO of The Globe and Mail...



Globe echoes Rebel yell, targets CBC digital - Grand River Sachem

NewsJS.com • November 15th, 2016

Permalink

Tone: neutral • Reach: 86100

Private companies pressing Ottawa to curb CBC's growing digital presenceThe Globe and Ma...ilPrivate media companies are decrying the CBC's growing presence on the Internet and in the digital advertising market, calli...



Beyond the News With Brian Lilley

CFRA 580 Ottawa • November 15th, 2016

Tone: negative • Reach: 105800

Note: Broadcast: Brian Lilley comments on Bruce Cheadle's piece, CBC. Opens to callers.

level playing field when the Public Broadcaster i also said the state broadcaster whatever you want to call them you



Beyond the News With Brian Lilley

CFRA 580 Ottawa • November 15th, 2016

Tone: negative • Reach: 105800

Note: Broadcast: Brian Lilley interviews Philip Crawley re CBC.

pieces that bill signed by politics polls pointing out that were calling for CBC to be curtailed but that those are not



Mounties lobbying for more power; Privacy fears prevent police from probing online crime, commissioner warns Trudeau

Toronto Star • November 16th, 2016

Author: Robert Cribb Toronto Star Dave Seglins and Chelsea Gomez CBC News • Page Number: A10

Tone: neutral • Ad Value: \$32,417 • Reach: 361323

The RCMP is lobbying Prime Minister Justin Trudeau for more powers - including access to digital information without warrants - to investigate suspects who are hiding behind uncrackable encryption on their digital devices, a Toronto Star/CBC investigation has found. "I can safely say that there's criminal activity going on every day that's ...



RCMP gives Toronto Star and CBC 'unprecedented' case access to push security narrative

MobileSyrup.com • November 15th, 2016

Permalink

Tone: neutral • Reach: 110100

5:37pm Two media outlets, the Toronto Star and the CBC, were given "unprecedented access" to several RCMP cases in order to demonstrat...

Programming

8 results



The World Is Listening; Podcast festival hits Toronto for the first time

24 Hours Toronto • November 16th, 2016

Author: Sean Fitzgerald • Page Number: A13

Tone: neutral • Ad Value: \$5,311 • Reach: 261345

Note: Sook-Yin Lee's Sleepover.

Hot Docs Ted Rogers Cinema on Bloor St. W. Alan Black, the director of operations at Hot Docs, tells 24 Hours that the... podcast, which was recently renewed by CBC for a second season, will be presenting audience members with an intriguing



The Frantics To Bring 'Best-Of' '80s CBC Series Back In Podcast Form

AllAccess.com • November 15th, 2016

Permalink

Tone: neutral • Reach: 56400

NTICS, the Canadian comedy troupe, has announced the return of its popular '80s CBCradio series "FRANTIC TIMES" as a podcast comprised of "best-of" material from ...



Documentary starring Altona baby urges organ donors to take heart

metronews.ca • November 15th, 2016

Author: Jessica Botelho-Urbanski - For Metro

Tone: neutral • Reach: 142800

National Film Board, will be broadcast at 7 p.m. Thursday on CBC's The Nature of Things. It's the first documentary to ever give an unrestricted look behind the scenes of a hospital at the heart of organ donation, said Edmonton-based filmmaker Niobe



The Liverpool Packet Well-remembered story; Wartime torpedoing of navy vessel focus of CBC documentary

The Chronicle Herald (Halifax, NS) • November 16th, 2016

Author: Kathy Johnson • Page Number: S1

Tone: neutral • Reach: 108639

." The documentary will air early in the new year on CBC's Land and Sea as well as the CBCradio show, Atlantic Airways. Burchill has created the Facebook page Liverpool Packet, where updates will be posted.



Shoot the Messenger gains momentum

www.tv-eh.com • November 16th, 2016

Permalink

Tone: neutral

TV Eh B Cs podcast 54 — A Long Walk Off a Murdoch

www.tv-eh.com • November 16th, 2016



Permalink
Tone: neutral

CBC sets winter schedule for new, returning series

mediaincanada.com • November 16th, 2016

Permalink
Tone: neutral



CBC sets winter schedule for new, returning series

Playback Magazine • November 15th, 2016

Permalink
Tone: neutral • Reach: 5400
Extract not available.

Industry News

4 results



Google says paying levies would stifle innovation in the struggling Canadian media industry

Financial Post • November 15th, 2016

Author: Sean Craig

Tone: negative • Reach: 607500

Google Inc. has no interest in paying levies to offset the impact the technology giant has had on the digital media industry in Canada, company officials told a House of Commons committee Tuesday. "Our view is the way forward is through innovation," Jason Kee, Google's counsel for public policy, said to a panel of MPs studying the media industry. ...



In biggest boost since 1940s, BBC World Service adds 11 languages

www.reuters.com • November 16th, 2016

Permalink
Tone: neutral



Film, TV academy plans to hit 'refresh'; Canadian Cinema Television head strives to elevate national content

Montreal Gazette • November 16th, 2016

Author: VICTORIA AHEARN • Page Number: C6

Tone: positive • Ad Value: \$4,005 • Reach: 116451

The new head of the Academy of Canadian Cinema Television says she's taking inspiration from some powerhouse U.S. producers in an effort to get Canadians more interested in homegrown fare. Beth Janson says she's planning a "big rebrand and refresh



The Billion Dollar Question: How to Pay for Melanie Joly's Digital Cancon Plans

www.michaelgeist.ca • November 16th, 2016

Permalink
Tone: neutral

Chuck Thompson
Head of Public Affairs

CBC English Services

416-205-3747

416-509-3315 (cell)

Fwd: Statement and Media Availability: CIJA National Chair joins PM Trudeau, Represents JFC-UIA and Jewish Federations across Canada at the Funeral of former Israeli President Shimon Peres z”l

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:38

----- Forwarded message -----

From: **CIJA** <info@cija.ca>

Date: Thu, Sep 29, 2016 at 11:27 AM

Subject: Statement and Media Availability: CIJA National Chair joins PM Trudeau, Represents JFC-UIA and Jewish Federations across Canada at the Funeral of former Israeli President Shimon Peres z”l

To: Heather Conway <heather.conway@cbc.ca>



FOR IMMEDIATE RELEASE

September 29, 2016

**Statement and Media Availability: CIJA
National Chair joins PM Trudeau, Represents
JFC-UIA and Jewish Federations across
Canada at the Funeral of former Israeli
President Shimon Peres z”l**

Ottawa, ON — CIJA National Chair, David J. Cape, representing Jewish Federations of Canada-UIA and Jewish federations across the country, is traveling with Prime Minister Justin Trudeau to Israel to attend the funeral of former President Shimon Peres, z”l.

Also traveling with Prime Minister Trudeau are former Prime Minister Jean Chrétien, Foreign Minister Stéphane Dion, and the Honourable Rona Ambrose, Leader of the Official Opposition. The Canadian delegation will be joined in Israel by former Prime Minister Stephen Harper (traveling

from London, England), CIJA Board member and former Cabinet member Stockwell Day, and Senator Linda Frum.

Rick Ekstein, representing CJPAC, and Michael Mostyn, representing B'nai Brith Canada, also joined the Prime Minister's flight.

David J. Cape expressed appreciation to the Canadian government for graciously facilitating participation of the organized Jewish community in paying final tribute to the last of Israel's founding fathers:

"It is both humbling and gratifying to represent the Federation community, especially in light of the dynamic relationship Shimon Peres had with so many Jewish federations in Canada over so many decades. His legacy will live on in our hearts just as his singular contribution to building the State of Israel will endure."

-30-

Media Availability: David J. Cape, CIJA's national Chair, is available for comment in Israel and remotely. To make arrangements, please contact:

Martin Sampson
Centre for Israel and Jewish Affairs
613-219-3500

The Centre for Israel and Jewish Affairs (CIJA) is the advocacy agent of the Jewish Federations of Canada-UJA.

JFC-UJA supports Canadian Jewish federations & communities by increasing philanthropic capabilities, national & international influence, and connection to Israel.

The Centre for Israel and Jewish Affairs is
the advocacy agent of the Jewish Federations of Canada

CIJA

cija.ca | [facebook](#) | [twitter](#) | [instagram](#) | [unsubscribe](#)

TODAY IN THE MEDIA
AUJOURD'HUI DANS LES MÉDIAS

1

Mercredi 24 août 2016
Wednesday August 24, 2016

OPINION

THE GLOBE WAS FOUNDED IN 1844. THE MAIL WAS FOUNDED IN 1872.

PUBLIC BROADCASTING

Joined at the Hip, thanks to CBC

WADE ROWLAND

The CBC's decision to air the Tragically Hip's farewell concert Saturday was a stroke of public broadcasting genius. It demonstrated the power of a national public broadcaster to bring a country together to celebrate its shared values, to honour its prodigies, to connect.

Preliminary ratings suggest that 11.7 million Canadians watched or listened to some or all of the three-hour concert in Kingston. That's what's known as "reach" in the industry. The show was available on CBC Television, CBC Radio One, Radio 2 and Espace Musique, as well as live streaming on the Web and on Sirius satellite radio.

Reach is not the ratings metric that TV marketers prefer. A more reliable measurement of audience size is average per-minute audience. That's the number of people watching a show at any given moment, and Numeris estimates it was 4.1 million Saturday night. It's not clear what total per-minute audience would be if radio and online streaming were added in.

But numbers are hardly the main issue. What matters more is that we were able to watch it, from beginning to end, all three hours, without advertising. And without an announcer/host guiding us from one commercial break to the next. There was no hushed voice telling us what we were looking at when cameras probed ecstatic faces in the audience. Just live pictures and natural sound. Nobody, except Gord Downie himself, said anything. What a blessed relief! What a revelation!

It took guts to handle the show that way, and kudos are due to CBC vice-president Heather Conway and Jennifer Dettman, executive director of unscripted programming. It meant dropping three hours of prime-time Olympic programming, and the associated commercial revenue.

The Hip concert may have been the most subversive program CBC has ever aired. Subversive,

because it has shown Canadians in their millions what public television can be when it's doing its job of serving the people rather than corporate advertisers - what it's like everywhere else in the industrialized world, with the sorry exception of the United States. Subversive, because it happened as the broadcasting industry is about to enter into a period of basic restructuring.

Before last March, when the Trudeau government began to restore the \$115-million removed from the CBC budget under the Conservatives, taking that kind of a bath on ad revenue would have been unthinkable.

Saturday, we had a taste of what it feels like to live in a grown-up country where the public broadcaster lives up to its public-service mandate. The audience was huge; the experience unprecedented. Yes, ad revenue was sacrificed - perhaps as much as \$5-million by one estimate. And the broadcast rights must have cost a bundle.

But it was an investment in the country's future, in its cultural cohesiveness. And it could be a prologue to a future in which we join the rest of the industrialized world with a well-funded, commercial-free, public broadcaster that cares about who we are rather than where we shop and what we might be persuaded to buy.

This fall, Heritage Minister Mélanie Joly will launch a federal broadcast policy review in which, she says, "everything will be on the table." That includes the role CBC/Radio-Canada might be asked to serve in today's chaotic media environment, in which private broadcasters are in full retreat from their traditional public-service obligations.

Saturday's Tragically Hip concert on CBC Television should be Exhibit A.

Wade Rowland teaches in the Department of Communication Studies at York University. His most recent book is Canada Lives Here: The Case For Public Broadcasting.

The Hip Concert On CBC Is What Happens When Nation Trumps Revenue

Wade Rowland



The Tragically Hip performs in Kingston, Ont. on Saturday night. (Photo: Mike Homer/LiveNation)

The CBC's decision to air the Tragically Hip's farewell concert Saturday was a stroke of public broadcasting genius. Better than almost any event one could imagine, it demonstrated the power of a national public broadcaster to bring a nation together to celebrate its shared values, to honour its prodigies, to connect.

Preliminary ratings suggest that 11.7 million of us watched or listened to some or all of the three-hour concert in Kingston. That's what's known as "reach" in the industry. The show was available on CBC television, CBC Radio One, Radio 2 and Espace Musique, as well as live streaming on the web and on Sirius satellite radio.

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“

It has shown Canadians in their millions what public television can be when it's doing its job of serving the people rather than corporate advertisers.

According to media analyst Barry Kiefl, "four million is a big number, but it's in line with many segments of the Rio Olympics. And less than the audience for the SuperBowl, Academy Awards and most Stanley Cup finals." It's not clear what total per-minute audience would be if radio and on-line streaming were to be added in.

But numbers are hardly the main issue.

What matters more is that we were able to watch it, from beginning to end, all three hours, without advertising. And without an announcer/host guiding us from one commercial break to the next.

Not once did anyone intrude to say, "We'll be right back with more." There was no hushed voice telling us what we were looking at when cameras probed ecstatic faces in the audience between

sets. Just live pictures and natural sound. Nobody, except Gord Downey himself, said anything. What a blessed relief! What a revelation!



Marcus Oleniuk via Getty Images
Gord Downey of The Tragically Hip performing at the Air Canada Centre in Toronto as part of the band's *Man Machine Poem* tour. (Photo: Marcus Oleniuk/Toronto Star via Getty Images)

It took guts to handle the show that way, and kudos are due to CBC Vice President Heather Conway and Jennifer Dettman, executive director of unscripted programming. It meant dropping three hours of prime time Olympic programming -- and the associated commercial revenue.

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“

It was an investment in the country's future, in its social infrastructure, in its cultural cohesiveness.

The audience was huge; the ambiance unforgettable; the experience unprecedented. Yes, ad revenue was sacrificed -- perhaps as much as \$5 million by one estimate. And the broadcast rights must have cost a bundle.

But it was an investment in the country's future, in its social infrastructure, in its cultural cohesiveness. And it could be a prologue to a future in which we join the rest of the industrialized world with a well-funded, commercial-free, public broadcaster that cares about who we are rather than where we shop and what we might be persuaded to buy.

This fall, Heritage Minister Melanie Joly will launch a federal Broadcast Policy Review in which, she says, "everything will be on the table." That includes the role CBC/Radio-Canada might be asked to serve in today's chaotic media environment, in which private broadcasters are in full retreat from their traditional public service obligations.

Saturday's Tragically Hip concert on CBC television should be Exhibit A.

**Did Hip show have
to air Saturday?**

As a former Olympian, I have been very interested in following the Rio Games, but was disappointed when Saturday night's viewing was to be interrupted at 8:30 p.m. for CBC to put on the Tragically Hip performance.

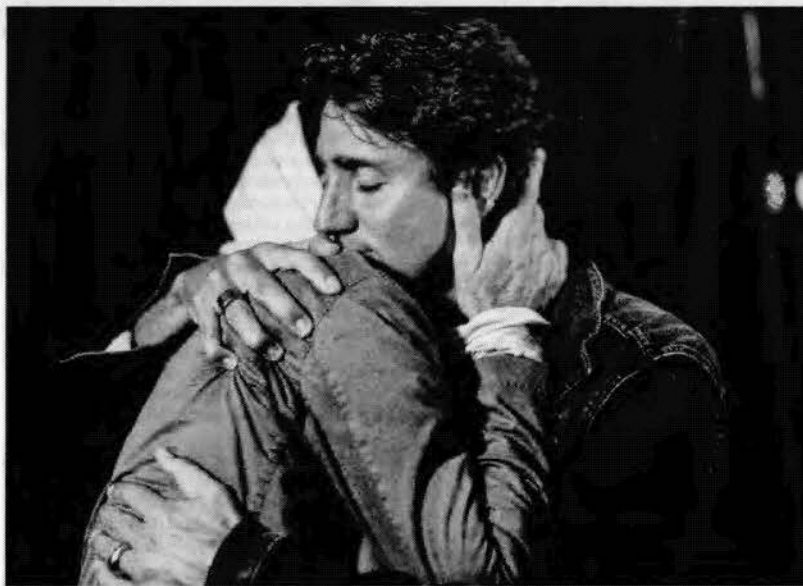
That is not Olympic stuff. Could CBC have not waited, say, another week?

Pierre Desjardins, Montreal

CANADA'S POLITICS AND GOVERNMENT NEWSPAPER

NEWS THE TRAGICALLY HIP

SADNESS, HOPE, AND GRACE, TOO



The Tragically Hip frontman Gord Downie embraces Prime Minister Justin Trudeau before last Saturday's concert in Kingston, broadcast live on CBC to 11.7 million viewers. The show closed the Hip's Man Machine Poem tour, possibly its last given Mr. Downie's terminal cancer diagnosis. For more on the PM's appearance and what it means for him politically, read *Heard on the Hill*, page 2, and Les Whittington, page 11. *The Tragically Hip photograph by David Bastedo*

FEATURE BUZZ



HEARD ON THE HILL

BY MARCO VIGLIOTTI

Final Hip show attracts high-profile attendees



Prime Minister Justin Trudeau witnessed live what is likely the Tragically Hip's final concert Saturday night in Kingston. While there, he had the opportunity to meet with lead singer Gord Downie (pictured) and wrote a personal message on a wall outside the arena where the band performed. *Photos courtesy of the official Twitter account of Prime Minister Justin Trudeau*

While his cabinet colleagues were milling around university dorms in Sudbury, Prime Minister **Justin Trudeau** (Papineau, Que.) spent Saturday night hundreds of kilometres away, enjoying likely the last concert of arguably Canada's greatest rock band.

The Tragically Hip closed out its *Man Machine Poem* tour on Saturday night in front of a raucous hometown crowd in Kingston.

The tour is seen as the band's last after it was publicly revealed in May that lead singer **Gord Downie** had been diagnosed with terminal brain cancer.

The concert was broadcast live nationwide by the CBC.

Mr. Trudeau attended the concert in the Limestone City, clad in a denim jean jacket and black Tragically Hip shirt.

He was interviewed by CBC broadcaster **Ron McLean** on-air prior to the concert about what the band meant to him and the nation.

The prime minister later tweeted: "On behalf of Canadians, I thank Gord Downie and the Hip for their decades of service to Canadian music. Forever in our hearts and playlists."

He also posted a photo of him embracing Mr. Downie and another of him penning a personal message to the famed singer-songwriter on a wall in Kingston prior to the concert.

"The whole country is here in Kingston tonight! To say thanks, to say goodbye, to celebrate Canada's band," he wrote.

Mr. Downie singled out the prime minister during the concert, thanking him for attending and for pledging to work

diligently to address the challenges facing the country's First Nations.

"Well, you know, Prime Minister Trudeau's got me, his work with First Nations. He's got everybody. He's going to take us where we need to go," the Hip lead singer said from the stage, as reported by the Canadian Press.

"It's going to take us 100 years to figure out what the hell went on up there, but it isn't cool and everybody knows that. It's really, really bad, but we're going to figure it out, you're going to figure it out."

After returning for an encore, Mr. Downie said "thank you to the prime minister for coming to our show, it really means a lot to all of us."

He then proceeded to laud Mr. Trudeau again for making First Nations people a major commitment for his government.

"We're in good hands, folks, real good hands. He cares about the people way up North, that we were trained our entire lives to ignore, trained our entire lives to hear not a word of what's going on up there," Mr. Downie said.

"And what's going on up there ain't good. It's maybe worse than it's ever been, so it's not on the improve. (But) we're going to get it fixed and we got the guy to do it, to start, to help."

Local MP and former Kingston mayor **Mark Gerretsen** (Kingston and the Islands, Ont.) was also in attendance for the concert.

He posted on Twitter that he first heard the Hip's music while working as a delivery boy for the city's daily newspaper.

"My 1st concert was at @FortHenry. My last will be tonight," he wrote on Twitter about the Hip, referencing the historical site in Kingston.

Following the concert, Mr. Trudeau travelled north to Sudbury to reunite with his front bench colleagues for a late summer cabinet retreat, which wrapped up Monday.

The cabinet members, perhaps looking to avoid generating another controversy over lodging costs, were being housed at the dorms in the city's Laurentian University.

Former university professor **Jean-Yves Ducloux** (Québec, Que.), who now serves as minister of families, children and social development, seemed to revel in returning to a post-secondary campus, tweeting a photo of himself in his scarcely decorated dorm room.

"Fun to be back to university dorm life @laurentianU for weekend Cabinet retreat in #Sudbury," he wrote on Twitter.

Some of the cabinet members bunked together in the dorm rooms for the duration of the getaway, though Mr. Trudeau told reporters Monday that he had his room to himself.

"Being prime minister has its advantages," he joked.

"I think I got a floor monitor's room."

The Liberals drew fire for spending roughly \$150,000 to accommodate cabinet members during a retreat in January in St. Andrews, N.B.

Sadness and hope on a defining evening for the next Canada

Trudeau being at the last Hip concert is in keeping with his approach, connecting with young Canadians.



LES WHITTINGTON

OTTAWA—Could Gord Downie and company ever have chosen a more ironic band name than the one they came up with?

On Saturday, the tragedy, courage, and artistic majesty was abundantly evident as the group pulled Canada together in a national outpouring of pride, appreciation, and grief unlike anything seen before in this country.

Prime Minister Justin Trudeau was there, wearing a Tragically Hip T-shirt, among the tens of thousands of others who jammed the Kingston arena or cheered the performance under a huge screen in the city's spacious downtown square.

Downie, whose words are freighted with the extra meaning of those who may not be around too much longer, singled out Trudeau for praise, particularly for the Liberals' efforts to deal with longstanding aboriginal issues. Canada is in good hands, Downie told the crowd.

Trudeau being there for the Tragically Hip's last concert was no surprise. It's in keeping with who he is and his approach, even as prime minister.

He won the election, after all, in large part by understanding and connecting with today's Canada—and younger people—in a much more perceptive and engaging way than anyone thought possible.

The proof of that connection is more obvious with each passing week, as Trudeau continues to enjoy spectacularly high popularity numbers 10 months after winning power.

The Canada that Trudeau has tapped into is not the aging, angry country that put Stephen Harper and the Conservatives in office for a decade.

It is a more optimistic, generous place with an eye to the future, faith in Canada, and a commitment to make it a better home for everyone, not just for the well-off or the culturally pure. Along with this is an awareness of and willingness to fully acknowledge and face shortcomings, whether it's inequality, prejudice, or climate change.

This in itself marks a major change from the dominant mentality of recent decades, when the public good was often subordinate to demands for austerity and smaller government.

Unlike many other political leaders, Trudeau dared to challenge the cost-cutters and program-slashers, realizing that Canadians believed that carefully managed government could be a force for good rather than an overweening, wasteful interference.

Trudeau's belief in this post-neoliberal Canada always seemed unwavering—something voters of every stripe responded to with unusual fervour in last fall's election campaign.

The trick will be to live up to this mandate.

The economy, which will always spell the difference between success and failure, is stuck in a long-term mediocre spell and it's not obvious how anyone can revive it.

Even after petroleum prices come back up, development in the important oil and gas sector will hinge on building a pipeline to allow Canadian producers to export more crude to overseas export markets. And it's not at all clear if any new pipelines will ever overcome objections from those fearing more spills or environmentalists who see pipelines as enablers of pollution.

The idea that initiating better controls over greenhouse gases will open the way for social licence for new pipeline construction is a beguiling one and it made a good campaign slogan. But it fails to take into account the potential pollution and fierce opposition to pipelines among average Canadians and various levels of government.

Reinvigorating the manufacturing economy will not be easy at a time when business is leery about investing to expand and the export sector has not recovered from the 2008-09 recession.

Access to more markets in Europe and Asia through free-trade deals should hold out promise for an export-dependent country like Canada. But Britain's decision to leave the European Union has raised questions about the value of Ottawa's trade liberalization pact with the European Union. And the Trans-Pacific Partnership, which in theory should provide Canadian companies with important new markets, is in limbo because of the U.S. election campaign.

So there's no obvious source for the momentum needed to move the country out of the current economic doldrums. And a failure to get things rolling again would heavily affect Trudeau's youthful supporters, who bear the brunt of unemployment and many other economic woes.

Redressing decades of neglect and indifference with regard to aboriginals will also challenge the Trudeau government's abilities. It will be a very long, costly project that runs the risk of leaving everyone on all sides frustrated and unsatisfied, no matter how commendable Ottawa's intentions may be.

Internationally, all the goodwill in the



Tragically Hip frontman Gord Downie performs at the band's last show, in Kingston on Aug. 20. Twitter photograph courtesy of Adam Scotti

world will do little to neutralize the threat of terrorism or curb Russian President Vladimir Putin's hegemonic impulse. These forces will be a challenge—and a potential minefield—for all Western governments in coming years.

But the spirit of Gord Downie's last performance was a unifying inspiration in a country looking for leadership in a time of change and renewal.

Les Whittington is an Ottawa journalist and a regular contributor to The Hill Times. news@hilltimes.com
The Hill Times



ADAM HUGGINS/THE NEW YORK TIMES

Hip fan Justin Trudeau was complimented by Gord Downie — but also challenged to do more for First Nations people.

Gord Downie's demand for courage is meant for us all

JESSE STANIFORTH

Gord Downie could have stood for a lot of things on Saturday night, during the final performance of the Tragically Hip's *Man Machine Poem* tour, and possibly of his life. But with the nation watching — 11.7-million tuning in on CBC — he called for non-indigenous Canadians to take up the long, difficult process of decolonization.

His comments came framed as a compliment to Justin Trudeau, who was in the crowd (wearing a Canadian Tuxedo): "He cares about the people way up north, that we were trained our entire lives to ignore, trained our entire lives to hear not a word of what's going on up there. And what's going on up there ain't good. It's maybe worse than it's ever been (. . .) But we're going to get it fixed and we got the guy to do it, to start, to help (. . .) It's really, really bad, but we're going to figure it out — you're going to figure it out."

Debate has followed about how much this was an endorsement of Trudeau, a professed longtime fan of the band, and how much it was — with Downie's trademark sly irony — a challenge.

It came at the end of two weeks of racial discord in Saskatchewan, following the shooting of Colten Boushie, a Cree man from the Red Pheasant First Nation, by Gerald Stanley, a white farmer now charged with second-degree murder.

Saskatchewan social media filled with so much invective against native people by whites — many almost certainly Hip fans — that Premier Brad Wall had to plead for an end to "racist and hate-filled comments."

The Federation of Saskatchewan Indian Nations, meanwhile, pushed the RCMP to investigate the shooting as a hate crime.

Boushie's murder took place less than two hours from Saskatoon, "the Paris of

the Prairies" as Downie framed it in "Wheat Kings," a story of injustice (David Milgaard's wrongful conviction), a song CBC listeners voted their favourite of all time.

Hip fans love that song in part because it portrays Canada as a nation that cares about injustice. It's a rare band that makes its fans want to be better people, but the Hip have always been that band.

They're nationally renowned as "good guys" and Downie's lyrics have always seemed to have come from the brightest person in the room. We've aspired to be as smart as he is — and as decent as they all are.

Downie has been to the communities and seen the ongoing devastation caused by Canadian colonialism and resource extraction

So Downie issued us a challenge. He wasn't talking about Saskatchewan, but rather the North, of whom he has been a vocal supporter since the Hip played Ontario's Fort Albany First Nation, near Atawapiskat, four years ago.

Downie has been to the communities and seen the ongoing devastation caused by Canadian colonialism and resource extraction.

His comments were a demand for us to begin the lengthy process of ending those injustices.

The day after the Boushie shooting, video footage was publicized of Justice Minister Jody Wilson-Raybould (then AFN's B.C. chief) at a 2012 protest against the controversial Site C dam project, to which the Trudeau government quietly granted permits in late July.

"The country's reputation is at stake with approval of these projects, like Site

C, like the Enbridge pipeline," Wilson-Raybould says in the video. "Running roughshod over Aboriginal title and rights, including treaty rights, is not the way to improve that reputation."

It's not scandalous that the minister was caught holding a position contrary to her government's. The scandal, instead, is seeing a government so vocal in its promises to first peoples supporting projects contrary to the ideals it claims.

The video appeared at a time when Trudeau was already being criticized for budgeting 30 per cent less for on-reserve education than he promised, and for leaving in place the 2-per-cent base-funding cap for First Nations he swore he'd remove.

Surely Downie was ignorant of none of this. He's always known about the injustices in this country and he's never shied away from them. His certainty that we would do better than we had — though framed as a statement — was also a demand.

But inside the 6,700-seat Rogers K-Rock Centre Saturday night, one listener had a lot more power to do better than anyone else.

To Trudeau, Downie made the same challenge his band has always offered the country: Be a good person, however much work it takes, how much courage — or be something worse.

Trudeau is a Hip fan, so he, too, knows that "the human tragedy / consists in the necessity / of living with the consequences / under pressure, under pressure."



Jesse Staniforth is a Montreal-based journalist and a regular contributor to the *Nation* magazine, serving the Cree Nation of Eeyou Istchee on the east coast of James Bay.

New Canadian stars help draw record Olympic viewership

9 in 10 Canadians tuned in to the Summer Olympics with CBC

CBC Sports



A record number of Canadians tuned in to watch the Olympics Games with CBC. Andre De Grasse, Canada's newest sprint star, and Jamaica's Usain Bolt highlighted the two most-watched evening sessions.
(Shaun Botterill/Getty)

When Andre De Grasse lined up against Usain Bolt for the men's 200-metre final, 7.2 million people turned to CBC to watch Canada's new superstar take on the world's greatest sprinter.

The 7.2-million figure was the largest single audience during the now-concluded 2016 Olympic Games in Rio de Janeiro. This summer Team Canada and its new stars grabbed the attention of Canadians like never before.

"The best athletes from Canada and around the world inspired us day after day in Rio and it was our privilege to share these moments of triumph and heartbreak with so many Canadians," said CBC Sports executive director Greg StremLaw.

Over the span of the 17-day event, more Canadians than any previous Summer Games followed the storylines of the world's sports stars. Between CBC and its french-language station Radio-Canada, coverage of the Games reached 32.1 million people, equal to nearly nine in 10 Canadians.

CBC's digital properties generated 229 million total page views and nearly 37 million video views. In total, Canadians watched 626 million aggregate minutes—over a millennium—of live and streamed video online.

"CBC/Radio-Canada is proud to be Canada's Olympic Network through 2024, and to continue to shine a spotlight on these athletes and their stories at the Games and also year-round through our weekly coverage of high-performance sport," StremLaw said.

Other high points of the Games included Penny Oleksiak's 200-metre freestyle gold and De Grasse's 100-metre showdown against Bolt, which attracted 4.3 and 5.3 million viewers, respectively.

CBC holds the rights to broadcast the Olympics in Canada through 2024.

CBC says Canadian streamed 626 million minutes of video during Rio 2016 Olympic Games



Ian Hardy

The CBC has experienced a very good month.

Coming off its record-breaking viewership of the Tragically Hip's concert on Saturday, the broadcasting corporation announced today that the Rio 2016 Summer Games was the most-watched summer Olympics in Canadian history.

Between the Opening Ceremony on August 5th to the Closing Ceremony on August 21st, 32.1 million Canadians watched the 31st Olympiad. CBC says Canadians watched more live coverage than any other previous Summer Games, mainly because the broadcaster offered more hours of live coverage than any other Olympic Games.

Specifically for digital viewership, CBC/Radio-Canada's online coverage and mobile apps saw a total of 229 million total page views and almost 37 million video views. CBC notes that the video views amassed over 626 million minutes of video watched.

The most watched moments during the Olympics on CBC was day 13 (August 18th) when 7.2 million viewers tuned in to see Usain Bolt capture gold and Canadian Andre De Grasse secure silver in the men's 200m. In addition, on day nine (August 14th), 6.9 million viewers tuned in to watch the bromance in the 100m final between Bolt and De Grasse.

Team Canada brought home 22 total medals.

<http://mobilesyrup.com/2016/08/23/cbc-says-canadian-streamed-626-million-minutes-of-video-during-rio-2016-olympic-games/>

The Great Canadian Ratings Report: Canadian medals boost CBC's Olympic fortunes

Chris Zelkovich



Canadian sprinter Andre De Grasse, left, drew huge TV audiences for his battles with Jamaica's Usain Bolt, rig ...

Apparently reports of the death of the Olympics have been greatly exaggerated.

Prior to Rio, just as has been the case prior to every other Olympics in the past few decades, there were reports of dark days ahead. If one were to believe the media coverage, Rio would experience every disaster short of plagues of locusts and rivers of fire, we were warned.

Worse, with corruption running rampant and a major steroid scandal on the front pages, there were predictions that the public would cease to care about this quadrennial festival of toned flesh.

Sure, Rio had its problems, and not all of them involved Ryan Lochte.

But as for caring, well that seemed to be the case south of the border, where NBC saw television ratings drop 13 per cent from London in 2012 even though these Games were in a much friendlier time zone.

But in Canada, there is no sign that anybody is tiring of all this higher, faster, stronger stuff.

The CBC reports that Rio was the most-watched Summer Games in Canadian history, with 32.1 million Canadians tuning in at some point. The total average of 1.27 million viewers per minute on CBC exceeded the average from London by 11 per cent.

In itself, that's not really surprising considering that this time around the prime-time events were all live. That was reflected in the prime-time ratings, which averaged 1.87 million a night and shot up 23 per cent over London.

The reason for this Olympic love-fest? Medals.

Put a maple leaf on somebody's jersey or singlet, have them win or at least come close, and Canadians go crazy. This was a record medal haul for Canada and it was reflected in the ratings.

And they watched the marquee events in huge numbers, especially those involving sprinter Andre De Grasse.

The most-watched event was the men's 200-metres showdown between Jamaica's Usain Bolt and De Grasse, peaking at 7.2 million.

Next was the men's 100, featuring the same two guys, at 6.9 million. Then came the men's 4x100 relay, featuring guess who, at 5.3 million.

The women's 4x100 medley relay swim final hit 4.8 million, while the men's 200 semi attracted 4.5 million.

The others that topped 4 million were Penny Oleksiak's gold-medal swim (how did they know?) in the 200 freestyle (4.3 million) and the closing ceremony.

That last number tells you a lot about these Games. The opening ceremony drew only 3.1 million, meaning that Canadians became more engaged as the Games went on.

Who knows what another week might have produced?

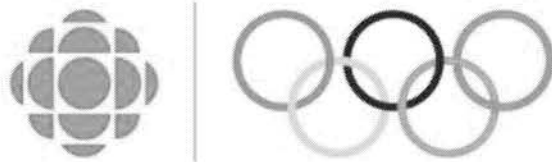
Here are the most-watched sports events on English-language television over the past weekend, according to Numeris overnight ratings:

1. Olympics, Prime-time coverage, Sunday, CBC: 2,825,000
2. Olympics, Prime-time coverage, Friday, CBC/TSN/Sportsnet: 2,364,000
3. Olympics, Prime-time coverage, Saturday, CBC/Sportsnet: 1,658,000
4. Olympics, Late-night coverage, Saturday, CBC/Sportsnet: 1,407,000
5. MLB, Blue Jays at Indians, Sunday, Sportsnet: 1,080,000
6. Olympics, Daytime coverage, Friday, CBC/TSN/Sportsnet: 1,049,000
7. Olympics, Daytime coverage, Saturday, CBC/TSN: 1,019,008.
8. Olympics, Late-night coverage, Friday, CBC/Sportsnet: 997,000
9. Olympics, Daytime coverage, Sunday, CBC/TSN: 986,000
10. MLB, Blue Jays at Indians, Saturday, Sportsnet: 910,000
11. MLB, Blue Jays at Indians, Friday, Sportsnet One: 801,000
12. Olympics, Morning coverage, Saturday, CBC/TSN/Sportsnet: 670,000
13. Olympics, Morning coverage, Sunday, CBC/TSN/Sportsnet: 575,000
14. CFL, Stampeders at Lions, Friday, TSN: 531,000
15. CFL, Roughriders at Tiger-Cats, Saturday, TSN: 435,000
16. Olympics, Morning coverage, Friday, CBC/Sportsnet/TSN: 403,000
17. CFL, Eskimos at Argonauts, Saturday, TSN: 361,000
18. CFL, Alouettes at Redblacks, Friday, TSN: 314,000
19. MLB, Cubs at Rockies, Sunday, Sportsnet: 152,000
20. Auto racing, NASCAR NRA Night Race, Sunday, TSN: 138,000
21. PGA, Wyndham Championship final round, Sunday, Global: 112,000
22. Horse racing, Breeders Stakes, Sunday, TSN: 92,000

<https://ca.sports.yahoo.com/blogs/eh-game/the-great-canadian-ratings-report--canadian-medals-boost-cbc-s-olympic-fortunes-211716141.html>

Canada's 22 medals at Rio 2016 help power record ratings for CBC

RIO 2016



DIFFUSEUR OFFICIEL CANADIEN
CANADA'S OLYMPIC NETWORK

TORONTO - The Rio 2016 Olympic Games have become the most-watched summer Olympic Games in Canadian history, CBC said Tuesday.

From the Opening Ceremony on August 5 to the Closing Ceremony on August 21, CBC/Radio-Canada's coverage of the Rio 2016 Olympic Games reached 32.1 million Canadians across all networks and platforms.

The 2+ average full day audience for CBC's Rio 2016 English-language television broadcasts (1.271M, main network only) increased by 11% over the London 2012 Olympic Games (1.146M, main network only). In primetime, the 2+ average audience (2.315M, main network only) increased by 23% over London (1.879M, main network only).

In addition, CBC's average audience for Pacific primetime coverage (1.055M, main network only, 11:00 PM – 1:00 AM ET) saw an average audience (2+) increase of 189% over late night coverage during London 2012 (365,000, main network only, 12:00 – 2:00 AM ET). Mutual viewing accounted for 60% of all viewing (2+), indicating that Canadians enjoyed watching the Summer Games together. This number increases to 65% for primetime viewing.

The most-watched day of the Games was August 18 (Day 18) when 7.2 million Canadians tuned in to see Jamaica's Usain Bolt capturing the gold medal and Canada's Andre De Grasse winning silver in the men's 200m.

In terms of digital audiences, CBC/Radio-Canada's English- and French-language websites and apps generated more than 229 million total page views and nearly 37 million video views over the course of the Rio 2016 Olympic Games. These video views alone account for more than 626 million minutes of video watched by Canadians over the course of the Games.

"The best athletes from Canada and around the world inspired us day after day in Rio and it was our privilege to share these moments of triumph and heartbreak with so many Canadians," said Greg StremLaw, CBC Sports executive director and GM and chef de mission for CBC/Radio-Canada's coverage of Rio 2016, in the news release. "CBC/Radio-Canada is proud to be Canada's Olympic Network through 2024, and to continue to shine a spotlight on these athletes and their stories at the Games and also year-round through our weekly coverage of high-performance sport."

Over the course of Rio 2016, CBC/Radio-Canada and primary broadcast partners TSN and RDS, as well as Sportsnet, provided Canadians with 1275 hours of television coverage and more than 4000 hours of live streaming sport coverage.

<https://cartt.ca/article/canada%E2%80%99s-22-medals-rio-2016-help-power-record-ratings-cbc>

Rio Olympics draws 32M viewers: CBC

The Wire Report

The 2016 Summer Olympics in Rio de Janeiro, Brazil, were the most-watched Summer Games in Canadian history, **CBC/Radio-Canada** said Tuesday of the two-week event that wrapped up Sunday night.

In a press release, the public broadcaster said that between Aug. 5 and Aug. 21, 32.1 million people tuned into Olympic coverage.

CBC's main network coverage of the Games was "the top-ranked programming in morning, daytime, primetime and Pacific primetime," among viewers, with an average full day audience clocking in at 1.27 million viewers — an 11-per-cent increase over the 2012 London Olympics, which had an average of 1.15 million daily main network viewers, the release said.

The broadcasters English- and French-language websites and app "generated more than 229 million total page views and nearly 37 million video views" over the run of the Olympics, CBC said, adding that "these video views alone account for more than 626 million minutes of video watched by Canadians over the course of the Games."

More than 4,000 hours of live streaming coverage and 1,275 hours of television coverage were provided alongside broadcast partners **BCE Inc.**'s TSN and **Rogers Communications Inc.**'s Sportsnet, the release said.

www.thewirereport.ca/briefs/2016/08/23/rio-olympics-draws-32m-viewers-cbc/31214

CBC's Olympic television coverage averages 1.271 million viewers

The Canadian Press

TORONTO — CBC's English-language coverage of the Rio Olympics averaged 1.271 million viewers, an 11 per cent increase over the 2012 London Games.

The primetime average was 2.315 million, 23 per cent more than four years ago, CBC said Tuesday.

The most-watched moment of the Games, according to the CBC, was the men's 200-metre sprint final, which drew 7.2 million viewers.

Some 32.1 million Canadians tuned in to CBC's English and French coverage at some point during the Aug. 5-21 Games, the network said.

CBC said English and French websites and apps generated more than 229 million total page views and nearly 37 million video views over the course of Olympics.

Canada's athletes won 22 medals in Rio, matching the national record for most medals won at a non-boycotted Summer Games.

The men's gold-medal hockey game at the 2010 Vancouver Olympics is considered to be the most-watched broadcast ever in Canada with an average of 16.6 million viewers.

www.nanaimodailynews.com/national/sport/391071191.html

<http://www.nanaimodailynews.com/national/sport/391071191.html>
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<http://www.570news.com/2016/08/23/cbcs-olympic-television-coverage-averages-1-271-million-viewers/>
<http://www.metronews.ca/sports/2016/08/23/cbc-s-olympic-television-coverage-averages-1-271-million-viewers.html>
<http://www.thechronicleherald.ca/sports/1391096-cbcs-olympic-television-coverage-averages-1.271-million-viewers>
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WATCH: CBC'S OLYMPIC MONTAGE SET TO THE TRAGICALLY HIP





As our Canadian athletes return home from Rio today, we relive the magic of the Olympics with this touching CBC montage set to The Tragically Hip.

Grab a box of tissues.

The CBC montage video features the greatest athletes from across the globe—and all the emotional highs and lows that came with the Summer Games in Rio. Relive the highlights, set to the tune of The Tragically Hip's "Ahead by a Century."

The combination of athletic prowess and Gord Downie's vocals makes this one tearjerker of a video.



 **CBC Olympics** 
@CBCOlympics

 Follow

No dress rehearsal, this is our life. Sixteen days at #Rio2016, set to "Ahead By A Century" by @thehipdotcom.

9:56 PM - 21 Aug 2016

And what better day for CBC to release the video then when most of our Canadian athletes fly home? Early this morning, planes landed in Toronto carrying our Olympians—from 16-year-old Penny Oleksiak to the women's bronze-medal soccer team. Flights carrying the rest of Team Canada fly into Toronto tomorrow.

Et si le Québec était un pays aux Jeux olympiques ?

MARIE-MICHÈLE SIOUI

La question en chatouille certains, et peut-être encore plus ceux qui ont vu Porto Rico remporter une première médaille aux Jeux olympiques de Rio, ou les autres, qui suivent des joueurs de soccer de l'Écosse, du pays de Galles ou de l'Irlande du Nord qui évoluent au sein de la FIFA. Si le Québec était représenté sur la scène sportive internationale, comment s'en tirerait-il ?

Pour avoir un petit aperçu, *Le Devoir* a dénombré le nombre de médailles par athlète, selon la province d'attache*, pour les Jeux olympiques de Londres et de Rio. Par exemple, la nageuse Penny Oleksiak a donné quatre médailles à l'Ontario au cours des derniers Jeux, selon la méthode utilisée. La joueuse de soccer Josée Bélanger, défenseuse au sein de l'équipe qui a gagné le bronze, a quant à elle fourni une médaille au Québec.

Et puis ? Dans le palmarès du *Devoir*, on apprend que les



SEAN KILPATRICK LA PRESSE CANADIENNE

La Montréalaise Meaghan Benfeito, tout sourire après avoir gagné une médaille de bronze en plongeon.

athlètes de l'Ontario accaparent la plus grande part des médailles. Ils sont suivis des sportifs de la Colombie-Britannique, puis de ceux du Québec. Avec 16,22% des médailles à Londres, puis 16,07% des médailles à Rio, peut-on dire que leur performance est stable? Oui, mais non, répond Gaëtan Robitaille, de l'Institut national du sport du Québec.

«A Rio, il y avait 54 athlètes québécois et à Londres, 59. Donc, au net, le pourcentage de Québécois [qualifiés pour les Jeux] a baissé», a-t-il rappelé. Et puis, de toute façon, la réussite des athlètes dépend «d'un paquet de facteurs», a-t-il insisté.

Un succès canadien

Au risque de déranger les partisans d'équipes nationales québécoises, la directrice générale de la fondation Athlète excellence, Patricia Demers, rappelle que le Canada «fonctionne comme une entité». «Il y a des centres d'entraînement nationaux dans différentes provinces et ils regroupent tous les athlètes d'un même sport», a-t-elle expliqué. Par exemple, les athlètes en nage synchronisée s'entraînent à Montréal, peu importe leur province d'origine, tandis que ceux qui évoluent en cyclisme préfèrent souvent Milton, en Ontario, et son vélodrome. «Le Canada commence à avoir du succès parce que les centres d'entraînement sont bien ficelés et que les athlètes vivent sur place», a observé M^{me} Demers.

Une médaille, c'est donc le plus souvent un «succès canadien», à son avis. Mais de là à dire que les bonnes performances des Québécois n'ont rien à voir avec leur province d'attache, il y a un pas que les membres du milieu ne sont pas prêts à franchir. «Il y a de belles conditions au Québec, parce que le fédéral et le provincial soutiennent les athlètes financièrement», a déclaré M^{me} Demers. L'apport fi-

nancier de Québec, qui peut tourner autour de 7000\$ par année par athlète, est unique au pays. Quand même, le programme Quest for Gold de l'Ontario porte aussi ses fruits, selon Gaëtan Robitaille. «Dans les autres provinces [que l'Ontario et le Québec], on n'a pas le même type d'investissements», a-t-il remarqué.

Des choix déchirants

Récemment, la candidate à la chefferie du Parti québécois Martine Ouellet a avancé la possibilité d'investir annuellement jusqu'à 10 millions de dollars afin de mettre sur pied des équipes sportives qui pourraient représenter le Québec à l'international. Si la province devait être représentée aux Jeux de Tokyo en 2020, par exemple, alors le Québec aurait des choix «déchirants» à faire, a avancé Patricia Demers.

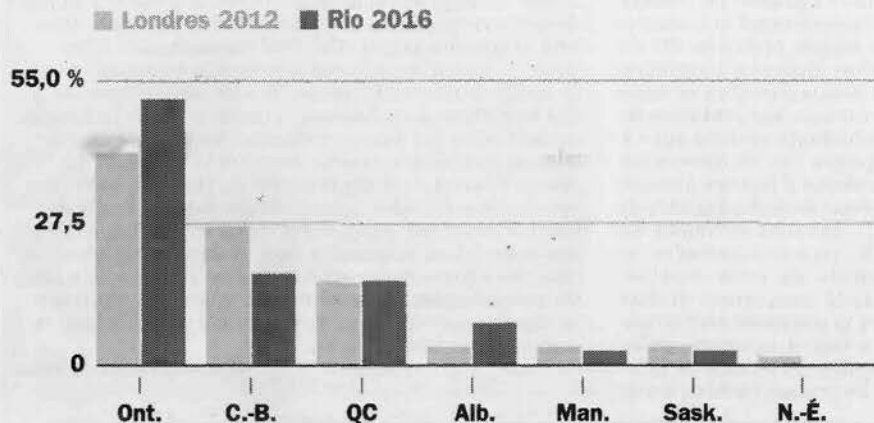
«Est-on capable, sur le plan des infrastructures, d'accueillir ces Québécois-là? C'est la question numéro un», a-t-elle aussi déclaré, avant de rappeler qu'ici, «on a un Biodôme, mais pas de vélodrome».

L'exemple ontarien est patent: forte des installations de natation qu'elle s'est données pour les Jeux panaméricains de 2015 à Toronto, la province a pu former de puissantes athlètes, a observé Gaëtan Robitaille. La performance de Penny Oleksiak l'illustre bien.

Et 10 millions par année, est-ce réaliste? Les 433 athlètes québécois qui sont «brevetés», et donc soutenus financièrement pour les Jeux d'hiver et d'été, reçoivent un total d'environ 5 millions de dollars du gouvernement fédéral, en aide financière seulement. Et d'ici les Jeux de Tokyo, il reste quatre ans, a rappelé M^{me} Demers. Comme quoi la marche est haute pour qui veut se rendre aux Olympiques.

Le Devoir

Répartition des médailles olympiques canadiennes par province



SOURCE COMITÉ OLYMPIQUE CANADIEN

À Rio, 74 athlètes canadiens ont remporté une médaille, en incluant les sports d'équipe. À Londres, ils étaient 56 à avoir rapporté le précieux symbole à la maison. De quelles provinces viennent les athlètes médaillés? Le graphique ci-dessus affiche le pourcentage de médaillés pour chacune d'elles.

Les Canadiens à l'écoute

Les Jeux olympiques de Rio ont attiré 32,1 millions de Canadiens vers les plateformes de CBC, Radio-Canada, RDS, TSN et Sportsnet. Au quotidien, ICI Radio-Canada Télé a intéressé en moyenne 3,7 millions de téléspectateurs québécois francophones.

Le dimanche 14 août — jour de finale du plongeon féminin au 3 mètres, des qualifications en nage synchronisée en duo et de la finale du 100 mètres masculin — a attiré le plus grand nombre de Canadiens, soit 20,4 millions. A elles seules, les finales du 200 mètres en athlétisme, du saut en hauteur chez les hommes et du 100m ont attiré 1,7 million, 1,6 million et 1,5 million de téléspectateurs, respectivement.

En comparaison, les Jeux de Londres, cependant présentés hors des heures de grande écoute en raison du décalage horaire, avaient attiré 31,9 millions de Canadiens. Une moyenne de 2,1 millions de téléspectateurs avaient écouté

au moins une partie de l'offre quotidienne du Consortium médiatique canadien de diffusion olympique, composé des chaînes CTV, RDS, V, Sportsnet, OMNI.1, OMNI.2, OLN, ATN, CTVOlympics.ca et RDSolympiques.ca. Aux États-Unis, la chaîne américaine NBC, qui a acquis les droits de diffusion des Olympiques jusqu'en 2032, a enregistré une baisse d'audience de 18% cette année par rapport aux Jeux de Londres, en 2012. Le nombre de téléspectateurs de 18 à 34 ans a particulièrement baissé: à 3,6 millions, ils ont été 30% moins nombreux à regarder les compétitions sur leur petit écran. Mais les chiffres à la baisse n'équivalent pas nécessairement à une catastrophe pour NBC. La chaîne a misé sur la diffusion en ligne, en direct, des épreuves olympiques. Quelque 2,1 millions d'internautes ont suivi leurs sportifs préférés de cette façon.

Le Devoir

* Dans sa compilation, Le Devoir a utilisé la «province d'attache» des athlètes, selon la formulation du Comité olympique canadien. Par exemple, le cavalier

Éric Lamaze est né à Montréal, mais il nomme l'Ontario comme sa province d'attache. Il a donc été comptabilisé comme étant un athlète ontarien. D'au-

tres athlètes, qui n'ont jamais vécu au pays et n'y sont pas nés, n'ont pas été comptabilisés. C'est le cas de la joueuse de soccer Janine Beckie.

'Four in the Morning' brings edge to CBC-TV

Victoria Ahearn
The Canadian Press

TORONTO - With its sex scenes, drug use and salty language, the creators of the edgy new CBC-TV comedy series "Four in the Morning" admit they were surprised the public broadcaster gave it the green light.

Creator/showrunner Ira Parker says his first thought when they got picked up was: "How the hell are they going to let us? The first episode, we're dropping F-bombs all over the place."

"I remember our first meeting with the CBC: 'I have an episode where I want them to do a whole bunch of blow. Is that OK?' They're like, 'Yeah, sure, go for it. That's fine.'

"We snuck — actually never mind, I'm not going to go into the thing we snuck in," he adds with a laugh. "We'll let them discover that."

Debuting Friday at 9 p.m. (9:30 p.m. NT), "Four in the Morning" follows four 20-somethings and their amped-up adventures at said time of day.

The cast includes Lola Tash, Michelle Mylett, Daniel Maslany and Mazin Elsadig.



"It surprised all of us that CBC bought this show, but what's been really amazing and gratifying is the support that we've got from them," says producer Ari Lantos, known for his work on the Oscar-nominated 2010 film "Barney's Version."

"They're actually letting us do everything that we wanted to do in the show without putting any limitations on us, creatively."

Tash plays sassy firecracker Mitzi alongside Mylett as her soul-searching pal Jamie. Meanwhile, Maslany's character Bondurant is a passionate and theatrical trumpet player, and Elsadig plays aspiring novelist William.

Cameras follow the four fast-talking friends as they hang out at a diner and at home, attend parties and stroll the streets and streetcars of Toronto.

The millennial-gear series is highly stylized with a surrealistic feel at times, as a talking pig haunts troubled Mitzi.

Parker admits he loosely based some of the characters and offbeat storylines on his own experiences.

"This has been like going to a therapist for the last eight months," he says with a laugh.

In one of the episodes, for instance, William throws all of Jamie's stuff off a balcony — something Parker once did.

"I remember — oh my God — I did this to an ex-girlfriend once where I grabbed all of her (stuff) that was in my place while she was there, her suitcase," he recalls, "and I busted out through the patio door and I didn't realize it was still closed. So I went right through the door and then I felt like such an idiot afterwards.

"I'm like, 'Well, I have to continue doing what I'm doing,' and I just tossed everything over the balcony."

Pavan Moondi directed and shot each episode overnight, between 6 p.m. and 6 a.m.

"There was a certain amount of freedom about being up that late and where your brain goes when you're on that nocturnal schedule," says Maslany, who took a concoction of vitamins B12, D, C and cod liver oil ("Great for fish burps," he jokes) to stay healthy.

"I think we were able to tap into a surrealist mindset for this very surreal show."

www.msn.com/en-ca/entertainment/news/four-in-the-morning-brings-edge-to-cbc-tv/ar-BBvZfhw

GREEN GABLES

*ANNE WITH AN 'E' IS
COMING TO NETFLIX
AND BACK TO THE CBC*

That unmistakable ginger orphan who stumbles upon teenage life in Prince Edward Island in the 1890s is set to ruffle a few more feathers as she furthers her presence worldwide in 2017. Anne with an 'e' will make her Netflix debut in a joint production with the CBC on Anne, a TV series based on the Anne of Green Gables novels by Lucy Maud Montgomery. Breaking Bad writer and Emmy win-



ner Moira Walley-Beckett will chart some new territory for the fiery teen in the eight-episode first season set to stream globally on Netflix and air simultaneously on the CBC next year. It will then be added to Netflix Canada at a later date. CBC announced that filming is scheduled to start this September in Ontario under North Country director Nicki Caro. Amy McNeill, National Post

> SPOTLIGHT

Walk of Fame reveals its class of 2016

Actor and director **Jason Priestley**, former Maple Leaf **Darryl Sittler**, filmmaker **Deepa Mehta**, musician **Corey Hart**, fashion journalist **Jeanne Beker** and late actor **Al Waxman** are the 2016 Canada's Walk of Fame inductees.

Mehta's new film *Anatomy of Violence* will have its world premiere at the Toronto International Film Festival next month.

Waxman, who died in 2001, starred in *King of Kensington* and *Cagney & Lacey*. He also directed more than a thousand productions on stage, radio, television and film.

Sittler played in the National Hockey League from 1970 to 1985 for the Toronto Maple Leafs, Philadelphia Flyers and Detroit Red Wings.

Priestley is known for *Beverly Hills, 90210*, *Call Me Fitz* and *Tombstone* while Hart, who recorded "Sunglasses at Night" and "Never Surrender," has sold more than 16 million records worldwide.

The Walk of Fame and Corus Entertainment announced the inductee list Tuesday along with the winner of the 2016 Allan Slaight Honour for young Canadians who achieve international success in the music industry: country artist **Brett Kissel**, 26.

All seven will be honoured Oct. 6 at the Allstream Centre in Toronto with a red carpet star unveiling and the Canada's Walk of Fame Broadcast Gala, which will be filmed and aired Dec. 18 on Global.

Gala performers and presenters will be announced later.

Star staff, wire services



Late actor Al Waxman is among the 2016 Canada's Walk of Fame inductees.

Beware of post-Ghomeshi kangaroo courts

A kangaroo court is defined as a court that gives "the appearance of a fair and just trial, even though the verdict has in reality already been decided before the trial begins."

By that definition, what some members of the Canadian Bar Association are calling for are kangaroo courts to deal with allegations brought by women that they have been sexually assaulted.

Following the failure of Crown prosecutors in Toronto to win a guilty verdict against former CBC Radio star Jian Ghomeshi last March, there have been increasing calls for special courts just to deal with allegations of sexual assault.

Clodagh O'Connell, a prosecutor in Tofino, B.C., claims specialized sex assault courts may be needed in order to "restore public confidence in the judicial system."

Actually, it's probably only O'Connell and those calling for a specialized sex assault court who have had their confidence rattled.

Most Canadians probably believe Ghomeshi enjoyed rough sex with women. But his defence lawyers established at



LORNE GUNTER

lgunter@postmedia.com

trial that there was reasonable doubt about whether he forced his female partners to participate against their wills.

And that is the standard our courts must adhere to — guilty beyond a reasonable doubt.

The advocates for special sex assault courts insist society's understanding of rape crimes is built on myths and stereotypes: such as women who dress provocatively or who are drunk can be held partially responsible for their own attacks.

They also insist that women rarely lie about being assaulted and that if a woman maintains a sexual relationship with a man even after he assaults her, that is not an indication she consented to sex on the occasion in question.

But who are truly the believers in myths?

In his decision in the Ghomeshi case, Ontario Court Judge William Horkins acknowledged that "courts must guard against applying false stereotypes concerning the expected conduct of complainants." A woman doesn't have to wear a burka or be a teetotaler in order to have her rape charges believed.

Similarly, Horkins added, "the twists and turns of the complainants' evidence in this trial illustrate the need to be vigilant in avoiding the equally dangerous false assumption that sexual assault complainants are always truthful."

They are not always truthful. Indeed, in an era when young people will choose to have sex more easily than to say "I love you" — where fun comes before commitment — morning-after remorse is becoming far more commonplace.

When we sent our kids off to university, my wife and I were as worried our son would become a victim of false rape allegations as we were our daughter would become a victim of assault.

Women are encouraged to party as hearty as men, but then often wake up after a night of fun, regret what they have done

and cry rape rather than accept their own part in it.

That may or may not be what happened with Ghomeshi's accusers, but the fact his accusers had all had numerous further contacts with him following the alleged assaults (and had covered up key bits of evidence) convinced Judge Horkins that he could not accept the word of the accusers.

Canada has had a rape shield law in place since 1992 that makes it difficult for defence lawyers to raise an accuser's sexual history in court. And since 1998, our courts have recognized "affirmative consent." The absence of "no" does not constitute consent; only "yes" means yes.

These laws have three purposes according to the Supreme Court: to encourage more women to report of sexual assaults, to overcome stereotypes and myths associated with rape and to preserve "the complainant's dignity and privacy."

They have already made it difficult to mount a vigorous defence against false allegations. Special courts would make it nearly impossible.



Ce qui devait arriver arriva. Un des concurrents de la télé-réalité *Célibataires et nus* de MusiquePlus a été piqué par une mouche à chevreuil directement sur le pénis. Résultat ? Il a dû poser son engin sur la glace pendant toute la durée de son épisode.

Pas de burkini dans cette production adaptée du concept américain *Dating Naked*. Juste des poils et de la peau floutée aux endroits stratégiques : les seins, les parties génitales et les fesses. Honnêtement, c'est surréaliste de voir ces candidats flambant nus – et de tous les formats – jouer au tennis, sauter sur un trampoline ou griller des saucisses sans que les caméras ne les intimident une seule seconde.

Les tournages de *Célibataires et nus* ont eu lieu dans un ancien lieu de villégiature en Estrie et, heureusement pour nos nudistes, l'été a été chaud et sec. On a ainsi évité plusieurs cas de ratatinage extrême.

L'animatrice Marina Bastarache (*Code F*), elle, conserve tous ses vêtements. Le premier épisode de *Célibataires et nus* jouera en simultané sur les ondes de V et de MusiquePlus le 1^{er} septembre à 22 h.

Parlant de V, beaucoup de pression sur la recrue Mathieu Baron pour que la deuxième mouture de *Coup de foudre*, en ondes du lundi au vendredi à 18 h, séduise les téléspectateurs. Les premières images montrées hier annoncent une émission plus moderne, moins québécoise. Ça démarre le 5 septembre.

Sur papier, la nouvelle sitcom *Ça décolle !*, qui suit le personnel de la compagnie d'aviation Air Supérieur, paraissait boboche. Après avoir vu les agents de bord (Marie-Soleil Dion, Anne-Élisabeth Bossé et Pierre-Luc Lafontaine) dans quelques extraits, mon opinion bascule du côté plus positif. Le premier vol est prévu le 7 septembre à 19 h.

Après *SQ* et *911*, V lance deux autres émissions de type « adrénaline, sirènes et sauvetage », soit *Code 111* et *Ambulances animales*. *Code 111* talonnera les urgentologues de l'hôpital du Sacré-Cœur, qui soigneront des patients blessés par balles ou grièvement amochés dans des accidents de la route. Ouverture des urgences : le 9 septembre à 19 h 30.

Comme son nom l'indique, *Ambulances animales* braquera ses projecteurs sur des petites bêtes poilues. Chatons abandonnés dans une poubelle ou raton laveur agressif coincé dans une cage d'escalier, l'escouade se frottera à toutes les espèces à partir du 6 septembre à 19 h 30.

L'humoriste Mario Tessier hérite d'une émission de karaoké, *Permis de chanter*, où il s'époumonera avec des vedettes et des gens « ordinaires » dans des endroits publics comme le square Phillips. Le rideau se lève le 5 septembre à 20 h.

V a confié ses matinées (*Espace Découvertes*) à Clodine Desrochers et à Giovanni Apollo. Tous les épisodes de cette quotidienne (total : 125) ont été enregistrés en rafale cet été. Ne comptez donc pas sur le duo Desrochers-Apollo pour pimenter ses recettes de blagues sur l'actualité : elles risquent de goûter le réchauffé. Clodine et Giovanni occuperont les ondes du lundi au vendredi à 10 h 30, dès le lundi de la fête du Travail.

Dans *Tu m'aimes, tu mens !*, une célibataire rencontrera trois soupirants, dont deux qui sont en couple. Après une courte enquête, si la candidate sélectionne le seul Roméo dont le cœur est disponible, bingo !, elle empoche 2000 \$. Premières palpitations le 5 septembre à 21 h.

La trappe (le 7 septembre à 19 h 30) revisite le concept des gags de caméras cachées. Une famille nucléaire de comédiens piégera ainsi le poseur de clôtures ou le gars du câble.

Surveillez attentivement *En mode Salvail*, de retour pour une quatrième saison. Ça ne m'étonnerait pas que le *king* de V mitonne un petit quelque chose avec Céline Dion.

Et pas de nouveaux épisodes de *L'arbitre* cet automne en raison du conflit qui oppose Anne-France Goldwater à son producteur. Au cœur du litige : l'argent des rediffusions qui n'aurait pas été versé à la colorée avocate.

MUSIMAX DEVIENT MAX

Le changement d'identité s'opérera le 29 août. Fini la zizique sur Musimax et place aux téléséries sur Max, qui a acheté les *X-Files* (la nouvelle version), *Chicago Med*, *Happy Valley* ainsi que l'excellente minisérie *L'affaire O.J. Simpson : American Crime Story* (jeudi 1er septembre à 20 h).

Du côté de MusiquePlus, *Beach Club* entraînera ses fans dans les coulisses – et la piscine – de l'immense bar à ciel ouvert de Pointe-Calumet. Les capsules *Beach Day Every Day* ont été surprenantes à vtele.ca. En espérant que la série divertisse autant les jeudis à 21 h 30 dès le 1er septembre. MusiquePlus a également mis la patte sur *Supergirl*, prévu le lundi à 22 h.

Le Groupe V Média, qui exploite V, Max et MusiquePlus, a récemment noué une entente avec Vice pour se rapprocher des 18-34 ans, une clientèle difficile à hameçonner. On ne sait pas encore comment ce partenariat se traduira à l'écran. « Nous allons tester l'eau et y aller graduellement », signale le directeur général du Groupe V Média, Jacques Mathieu.

Les contenus de V, Max et MusiquePlus convergeront très bientôt vers la plateforme unique à noovo.ca, qui remplacera les sites web indépendants des trois chaînes.

http://plus.lapresse.ca/screens/b015a83d-3c7f-4c34-93e2-0f513540116b%7C_0.html

LANCEMENT DE LA PROGRAMMATION DE V, MUSIQUE PLUS ET MAX

Exit la musique, bienvenue aux tout-nus

RICHARD THERRIEN
Le Soleil

QUÉBEC - Retour de *Coup de foudre*, arrivée de *Célibataires et nus Québec*, refonte complète de MusicMax qui devient Max. Gros automne pour Groupe V Média, sur une lancée depuis la transformation de Music Plus, qui a fait le plein d'auditoire chez les 18-34 ans. Ce qui n'a pas empêché l'entreprise de supprimer 29 postes la semaine dernière.

Commençons par le vaisseau amiral, V. Aux classiques *En mode Sauvail*, *Taxi payant* et *La guerre des clans*, s'ajoutent huit nouveautés originales, dès le 5 septembre. À commencer par *Coup de foudre*, qu'on loge à 18 h en semaine, avec Mathieu Baron à l'animation. Celui-ci semble très à l'aise dans son rôle d'entremetteur. Le décor plus moderne est à mille lieues des murs pastels d'il y a 25 ans. Des thématiques réuniront des célibataires par régions, des gais aux amateurs de plein air, en passant par les « cougars ». L'équipe de recherche ne leur facilitera pas la tâche, en trouvant sur les réseaux sociaux des faits ou des images compromettants.

Autre gros morceau, la comédie à sketches *Ça décollé!* proposera trois vols chaque mercredi à 19 h. Les agents de bord, Anne-Élisabeth Bossé, Marie-Soleil Dion et Pierre-Luc Lafontaine, le pilote, Michel Laperrière, et le copilote, Mehdi Bousaidan, se grefferont chaque semaine à trois acteurs invités. Voyez ce qui se passe à bord d'un vol qui transporte les participantes d'un concours de fou de karaoké, Mario Tessier s'amène avec *Permis de chanter*, le lundi à 20 h. Sans s'annoncer, il arrive dans un lieu public avec un chanteur

vedette et tend le micro aux spectateurs surpris. Bruno Pelletier et Marc Hervieux se sont prêtés à l'exercice. Fini *Les détestables*, qu'on verra en reprises, voici *La trappe*, concept original de Juste pour rire, dans lequel une fausse famille prend ses visiteurs au piège, de l'installateur du câble au vendeur d'assurances. Voyez leur réaction quand l'ado vole 300 \$ dans le porte-monnaie de sa mère ou échappe malencontreusement un sachet de poudre. Le mercredi à 19 h 30.

TÉLÉRÉALITÉ

Le lundi à 21 h, c'est la télé-réalité *Tu m'aimes, tu mens!* Kim Rusk y encourage des couples à aller voir ailleurs pour la somme de 2000 \$. L'antibâse de *L'Amour est dans le pré*, qu'on retrouvera cet hiver. Deux documentaires à surveiller : *Ambulances animales*, le quotidien d'une escouade chargée de sauver des petites bêtes en détresse, le mardi à 19 h 30; et *Code III*, tournée dans l'unité de traumatologie de l'hôpital Sacré-Coeur, le vendredi à 19 h 30, après 911. À 20 h, V présente des reprises de *L'arbitre*, en attendant que Me Anne-France Goldwater règle son différend avec son producteur.

Les 125 émissions d'*Espace découvertes*, qui remplace *Ménage à trois*, ont toutes déjà été tournées. En semaine à 10 h 30, Giovanni Apollo et Clodine Desrochers s'y retrouvent pour concocter des recettes faciles. Toujours en matinée, *Les infos* ont gagné 30 minutes depuis cet été, de 9 h à 10 h en semaine et de 7 h à 8 h le week-end. V souhaite graduellement y inclure le contenu de l'entrepris médiatique *Vice*, qui rejoint beaucoup les millénaires et avec qui elle a conclu un partenariat.

Tout a été dit sur Max, la chaîne

qui remplace MusicMax, essentiellement composée de séries et de films, même si V profite de la première année pour y recycler plusieurs de ses émissions, comme *Un souper presque parfait* et *Les détestables*. En service à partir du 29 août, la chaîne a mis la main sur *L'affaire O.J. Simpson* : *American Crime Story*, qu'elle diffuse le jeudi à 20 h, et sur les nouveaux épisodes de *X-Files*, le mardi à 20 h.

MUSIQUE PLUS

Bien difficile de justifier le nom de MusicPlus quand sa seule production musicale s'intitule *Lip Sync Battle* : *face à face*. La direction a complètement évacué l'offre musicale, du légendaire Décompte MusicPlus aux émissions *Pop de Jam* et *Fabrique au Québec*, « qui n'ont pas trouvé leur public », explique le patron de la programmation, Jacques Mathieu.

Pour les remplacer, on a d'abord *Beach Club*, une incursion dans le quotidien de ce club extérieur de Pointe-Claudet. Le jeudi à 21 h 30. *Tout de suite après*, à 22 h, Marina Bastarache anime *Célibataires et nus Québec*, version de l'émission américaine, déjà diffusée sur la même chaîne. L'animatrice, qui restera habillée, a promis « des petits bijoux » dans cette série, où les candidats cherchent l'amour flamboyant. Les seins et les fesses seront brouillés à l'écran. Le premier épisode du 1^{er} septembre sera diffusé simultanément à V.

Pour *Lip Sync Battle* : *face à face*, qui a fracassé un record d'auditoire à MusicPlus la saison dernière, Joël Legendre reçoit cette année Mathieu Baron, Alex Nevisky, Ève Landry, Léane Labrèche-Dor et Mitsou. Le

vendredi à 20 h. En semaine à 19 h, Music Plus confie ses débuts de soirée à Jérémie Demay, qui s'entoure de quatre humoristes pour une nouvelle mouture de *Buzz*. Du côté des séries étrangères, *Supergirl* s'ajoute aux très populaires *Gotham* et *Marvel* : *Les agents du S.H.E.L.L.D.*

Groupe V Média dévoile cette nouvelle cuvée quelques jours après avoir coupé 29 postes à temps plein et une quinzaine d'employés occasionnels. Le Syndicat des employés

de V-Interactions et le Syndicat des employés de Musique Plus ont indiqué que ces compressions touchent cinq techniciens à la mise en ondes, 11 personnes affectées à la production d'émissions et 13, à la traduction et au sous-titrage. V explique que les méthodes de production ont changé et obligent l'entreprise à procéder à cette restructuration. Certains employés étaient en poste depuis les débuts de TQS, il y aura 30 ans le 7 septembre.



Mathieu Baron, Marina Bastarache, Éric Salvail, Marie-Soleil Dion et Joël Legendre lors du lancement de la programmation de V Média, mardi. — LA PRESSE



Adaptation québécoise de *Dating Naked*, *Célibataires et nus* plaira non seulement aux voyeurs, mais aux amateurs de malaises. En médaillon, Mathieu Baron anime *Coup de foudre*. PHOTOS COURTOISIE MATHIEU COUTURE ET V TÉLÉ

Célibataires dans tous leurs états !

V et MusiquePlus présentent *Célibataires et nus* et *Coup de foudre*

Les célibataires en tous genres - à poil et vêtus - envahiront les ondes de MusiquePlus et V cet automne. Et d'après les premières images des émissions *Célibataires et nus* et *Coup de foudre*, ces braves concurrents ne laisseront personne indifférent.

MARC-ANDRÉ LEMIEUX
Le Journal de Montréal

Adaptation québécoise de *Dating Naked*, une émission de rencontres amoureuses dans laquelle les concurrents apprennent à découvrir l'autre tout en ayant les bijoux de famille au vent, *Célibataires et nus* plaira non seulement aux voyeurs, mais aux amateurs de malaises. Les extraits présentés hier au lancement de programmation 2016-2017 des chaînes de Groupe V Média montraient notamment ces sympathiques tout-nus jouer à Twister et faire du trampoline. Peu romantiques, comme activités de couple, vous dites? Vous seriez surpris. Il fallait les voir s'embrasser à bouche que veux-tu après leurs escapades ludiques... On croyait presque assister au tournage d'un film de soft porn (pas XXX

puisque MusiquePlus brouille leurs parties intimes).

Animatrice du rendez-vous, Marina Bastarache a indiqué qu'elle passait ses journées à rire en tournage, notant également que *Célibataires et nus* renfermait des moments «touchants et cutes».

Quant à *Coup de foudre*, qui sera diffusé à V, les images laissent présager une émission moderne et drôle, malgré un concept somme toute vieillot. Oubliez le décor en carton aux couleurs pastel d'Yves Gionet et Anne Bisson. Mathieu Baron anime au centre d'un plateau résolument high-tech qui accueillera des célibataires de tous âges. Des émissions thématiques (sportifs, cougars, gais) sont également prévues.

V DÉCOLLE

Au cours des prochaines semaines, sept autres productions originales prendront l'antenne de V, dont *Ça décolle*, une sitcom mettant en vedette Marie-Soleil Dion et Anne-Élisabeth Bossé en agentes de bord.

Autre curiosité: *La trappe*, une émission originale de caméras cachées signée Juste pour rire dans laquelle une

fausse famille piège des spécialistes (électricien, menuisier, agent d'immeuble) qu'elle reçoit chez elle. Du côté des variétés, le karaoké ambulant de Mario Tessier recevra la visite de nombreux artistes, dont Guylaine Tremblay, Marina Orsini et Louis-Jean Cormier.

Citons aussi *Tu m'aimes, tu mens!* (une autre télé-réalité de célibataires narrée par Kim Rusk), *Ambulances animales* (une série documentaire suivant une escouade dédiée aux urgences médicales animales), *Code 111* (une incursion au cœur du quotidien d'urgentologues) et *Espace découvertes* (une émission de cuisine avec Goivanni Apollo et Clodine Desrochers).

Du côté des retours, *En mode Salvail* reprendra l'antenne le 19 septembre.

COMPRESSIONS

Groupe V Média, qui s'appête à remplacer Musimax par Max, une chaîne présentant des films et des séries, vient par ailleurs de couper 29 postes à temps plein. Vice-président exploitation chez V, Richard Roy parle de restructuration en raison des méthodes changeantes de production.

Martineau de retour à LCN

Il tiendra une chronique quotidienne au *Québec Matin*

Un an après avoir quitté la barre du *Québec Matin*, Richard Martineau effectue un retour au rendez-vous de LCN, mais à titre de collaborateur cette fois.

MARC-ANDRÉ LEMIEUX
Le Journal de Montréal

Dès lundi, il y tiendra une chronique à 8 h 30 chaque matin lors d'un segment intitulé *Réveillez-vous*. La chaîne d'information en continu du Groupe TVA a donné carte blanche au controversé commentateur, qui promet toutefois de modérer ses transports étant donné l'heure de diffusion.

«Le matin, personne n'a envie d'entendre quelqu'un crier à pleins poumons, le cou tout veiné, dit Richard Martineau au *Journal*. Je vais brasser les gens, mais avec beaucoup de sarcasme et d'humour.»

Bien qu'on lui accole la plupart du temps l'éti-

quette de penseur de droite, Richard Martineau se défend de vouloir transformer LCN en Fox News.

«TAPER DES DEUX CÔTÉS»

«J'ai beau avoir davantage de points de vue de droite, je suis anti-Donald Trump, souligne le chroniqueur. Je

veux pouvoir taper des deux côtés. Les gens qui pensent en kit m'énervent.»

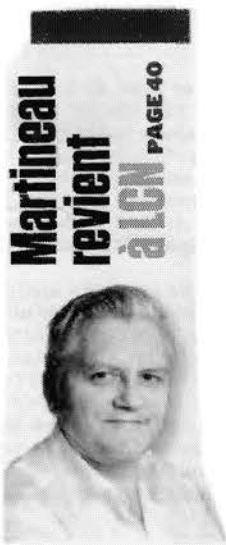
Au printemps 2015, Richard Martineau avait quitté *Le Québec matin* en raison des horaires atypiques liés au poste de *morning man* de LCN. «Je devais me lever à 3 h 30 tous les matins, explique le principal intéressé. Cette fois, je vais pouvoir me réveiller à une heure plus convenable.»

DU NOUVEAU À CHOIX

Richard Martineau garde son micro à *CHOI Radio X* à Québec. Depuis la semaine dernière, il y anime une nouvelle émission quotidienne avec Jonathan Trudeau.

Quant aux *Francs-tireurs*, le magazine socioculturel qu'il anime avec Benoît Dutrizac entamera sa 19^e saison à Télé-Québec le mois prochain.

LCN présente *Le Québec matin* du lundi au vendredi dès 5 h 30.



UNIS TV

L'exploration se poursuit



YVES BERGERAS
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La chaîne franco-pancanadienne Unis TV, qui fêtera ses dix ans d'existence le 1er septembre, a dévoilé hier à Ottawa le contenu de sa prochaine programmation. Toujours généraliste et axée sur la famille, cette nouvelle saison continue de faire la part belle aux découvertes géographiques.

Un habitué de la chaîne, le chanteur Damien Robitaille, parcourra l'Ontario et le Manitoba en compagnie de son chien, à la rencontre d'amis de la gent canine. La diffusion de leur *Voyage de chien* débute mardi 6 septembre, à 19 h 30.

Dans le même registre, *Terres d'exploration* partira à la conquête de lieux vierges de toute activité humaine (1^{er} décembre).

Deux boîtes de production ottaviennes nous lancent aussi une invitation au voyage. Balestra signe *Guides d'aventures*, série annoncée « pleine d'adrénaline » dans laquelle on peut suivre, loin des sentiers balisés, les péripéties d'expéditions en pleine nature sauvage (mercredi 7 septembre, 20 h); à l'inverse, Slalom Productions filme quant à elle de « joyeux retraités » en *Voyage organisé* (3 janvier, 19 h 30).

Les passionnés de voitures de collection se laisseront charmer par *Histoire de chars*, tandis que les amateurs de vitesse s'accrocheront aux courses – que ce soit en VTT, en hydroplane, en motoneige ou en tondeuse à gazon – que propose *À plein gaz*.

Dans *Traité d'humour*, produite lors du ComediHa de Québec, les humoristes P-A Methot et François Massicotte tendront le micro à la relève de l'industrie du rire (9 septembre, 22 h).

Et la chaîne continuer à diffuser des films documentaires originaux.

« Quarante-trois productions inédites sont prévues en 2016-2017, ce qui porte à 117 le total de productions à ce jour », a calculé la nouvelle présidente-directrice-générale de TV5 Québec-Canada (qui chapeaute Unis TV), Marie-Philippe Bouchard, à l'occasion de ce dévoilement.

JEUNESSE

La jeunesse est au cœur de ses préoccupations de la chaîne, qui entend donner voix et refléter les communautés francophones de

tout le Canada, mais aussi toutes les générations, assure M^{me} Bouchard. Elle y voit d'ailleurs « une mission vitale ».

Dans *Ouache!*, de jeunes profs s'intéressent aux choses « dégueu » (les poux, l'urine, etc.) pour mieux en expliquer, sur un ton ludique, leur fonctionnement ou leur utilité (8 août). Mathieu Pichette animera *Bizarroscope* : entouré de jeunes, il se lance à la recherche d'insolite (événement, activités, nourriture) à travers le Canada (6 septembre).

Du Kenya à l'Australie, la série *Mon nouveau monde* se penche sur le quotidien d'enfants expatriés, et leur adaptation à leur nouvelle terre d'accueil (5 septembre).

Cet hiver, la chaîne proposera *À fond de train*, un jeu-rallye familial qui emmène ses concurrents d'un océan à l'autre, et *Canot Cocasse*, où se mélangent prises de vues réelles et séquences animées.

Au printemps prochain, *Agrofundonnera* l'occasion à des jeunes de 4^e et 5^e année de défricher le travail à la ferme en aidant un agriculteur... et de découvrir toutes les étapes nécessaires avant qu'on puisse remplir nos assiettes.

Puis la série documentaire *Jeune et franco* suivra les préparatifs d'adolescents qui s'approprient à participer aux Jeux de la francophonie canadienne de Moncton, en 2017, et sondera leur sentiment d'appartenance à la francophonie.

RETOURS

En marge des rediffusions de séries d'ici (*Francoeur*, *Fortier*, *Ramdam*) ou d'ailleurs (*Dead Zone*, *Les piliers de la terre*, *Peaky Blin-*

« Nous avons à cœur d'encourager le développement de la relève dans l'industrie francophone... »

— Marie-Philippe Bouchard, pdg

ders), plusieurs émissions produites au Canada populaires reprendront l'antenne : jeu-questionnaire *Pense vite*, animé par Nicolas Ouellet; Sophie Bérubé poursuit son exploration domestique dans *Vu de l'intérieur*; les musiciens émergents continuent de jouer aux touristes dans de *Balade à Toronto*; *Fous des animaux* reprend du service, cette fois animée par Marième Ndiaye, tandis que Pierre Verville demeure aux commandes de *Fou des oiseaux*.

Plusieurs émissions voyageuses (*Le goût du pays*; *Les grands*



Damien Robitaille, parcourra l'Ontario et le Manitoba en compagnie de son chien, à la rencontre d'amis de la gent canine. La diffusion de leur *Voyage de chien* débute mardi 6 septembre, à 19 h 30.

sentiers; *Canada plus grand que nature*; *Hors-circuit*; *Elles pêchent*; *Hooké*), sa série jeunesse *Top science!* et sa table ronde *Couleurs locales*, que continue d'animer le journaliste Frédéric Choinière, sont reconduites.

En revanche, la toute première série de fiction originale diffusée par Unis TV, *Saint-Nickel*, n'est pas reconduite, en dépit du « beau succès » qu'elle a connu. Mais c'est uniquement pour des « raisons créatives » qui échappent au contrôle de la chaîne, signale-t-elle.

100 % CANADIEN

M. Choinière propose en sus une minisérie, *Ma vie au Canada*, dans laquelle il tentera de vivre (se nourrir, se vêtir, se loger, se déplacer et se divertir) en utilisant exclusivement des produits et services 100 % canadiens. Pendant 12 mois, tout ce qui est fait à l'étranger et importé lui sera interdit. Le résultat de cette expérience anti-mondialiste sera présentée à travers quatre épisodes diffusés à l'automne 2017, dans le cadre du 150^e anniversaire de la

Confédération. La série est inspirée du film documentaire *L'année où j'ai vécu 100 % français* (2014).

CROISSANCE

Marie-Philippe Bouchard s'est félicitée de ce que l'auditoire d'Unis ait grimpé de 14 % en un an, et qu'elle constitue une marque de plus en plus connue. La chaîne est « sur le point d'atteindre sa vitesse de croisière » estime la responsable.

Elle se réjouit d'avoir fait appel à une cinquantaine de sociétés de production – dont une dizaine en Ontario. Un chiffre qu'elle entrevoit en augmentation. « Nous avons à cœur d'encourager le développement de la relève dans l'industrie francophone, notamment en finançant plusieurs programmes d'accompagnement et de bourses de performance », a-t-elle expliqué.

Unis se développe aussi comme « diffuseur numérique ». M^{me} Bouchard fait valoir que 3 millions de pages « ont été consultées sur le site Unis.ca – qui propose des contenus bonifiés – et que 520 000 vidéos ont été visionnées.



La mort ? J'y pense le moins souvent possible, de peur de trop capoter. La maladie ? J'y pense encore moins, de peur de l'attirer. Idem pour le cancer, cette épée de Damoclès qui tombe et assomme trop de gens qui ne lui ont rien demandé. Bref, je ne suis pas le public cible idéal pour écouter à la télé ou sur le web des témoignages de gens malades ou en fin de vie. Pourtant, au cours des derniers jours, l'actualité m'a pour ainsi dire forcé la main et obligée à tendre l'oreille.

D'abord avec ce témoignage assez bouleversant de l'animatrice et directrice du développement du contenu canadien de la chaîne satellite SiriusXM Andréeane Sasseville.

La semaine dernière, la vidéo où elle est interviewée sur une botte de foin par l'auteur-compositeur Philippe Brach est devenue virale sur les réseaux sociaux. J'ai cliqué dessus par pure distraction, pas convaincue que j'allais écouter jusqu'à la fin cette fille que j'ai vue mille fois à la télé ou au cinéma dans ces espèces de pubs lisses et gentilles où elle interviewe l'auteur-compositeur de demain et parfois aussi le joueur de hockey de l'heure (voir son entrevue avec P.K. Subban).

Pourtant, cette fois, Andréeane Sasseville a vite capté mon attention. C'est que dans ce rôle inversé d'intervieweuse interviewée, Andréeane Sasseville se montre sous un éclairage nouveau, à la fois forte et vulnérable, mais surtout animée par une incroyable et étonnante résilience.

Avec une candeur touchante et sans une once de sentimentalisme, Andréeane Sasseville évoque le cancer du sein de stade quatre dont elle est atteinte depuis mai 2014 : un cancer agressif, métastasé au foie, aux os et aux poumons, qui l'a obligée à se soumettre à deux mastectomies, à l'ablation des ovaires et des trompes, à au moins trois chimios différentes, à de la radiation et à de l'hormonothérapie. Si au moins toute cette souffrance avait donné des résultats encourageants. Mais non. « Les métastases ont continué à faire le party dans les autres pièces de mon appartement », a raconté avec humour Andréeane Sasseville.

La force et la lucidité qui se dégagent de cette femme sont inspirantes. Mais son témoignage est troublant. Notamment parce qu'il est livré par une femme au visage d'ange, belle comme un cœur et qui semble en parfaite santé alors que le cancer lui fait la vie dure comme un coloc toxique qui refuse de déménager.

On écoute Andréeane Sasseville avec le cœur brisé, en se disant que s'il y a une consolation dans cette histoire, c'est que ce cancer pourri et source de mille souffrances nous aura au moins permis de découvrir une femme exceptionnelle.

Et cela vaut aussi pour Anne-Marie Séguin, ex-infirmière, mère de quatre enfants, atteinte elle aussi d'un cancer et morte samedi.

Anne-Marie, on l'a vue à *Tout le monde en parle*. On l'a entendue à l'émission de radio de Catherine Perrin et on l'a découverte dans le documentaire *La mort m'a dit*, tourné par son amie Marcia Pilote.

Dans les derniers mois de sa vie, Anne-Marie a ressenti le besoin de s'adresser directement aux internautes, par le truchement de courtes vidéos publiées sur YouTube, entre la fin du mois de mars et le début d'août. Chaque vidéo laissée en héritage sur YouTube raconte l'emprise de la maladie sur le visage d'Anne-Marie au cours de cette période. D'abord radieux et souriant, le visage d'Anne-Marie va au fil des semaines être lentement dévoré par le cancer. Le cancer détruira tout sauf le sourire, le courage et la force vitale d'Anne-Marie, qui jusqu'à son dernier souffle a aimé la vie à la folie.

En regardant Andréanne et Anne-Marie, je me suis dit que le cancer a de la chance d'avoir des porte-paroles aussi belles et lumineuses. Mais comment nier que c'est le cancer qui a fait ressortir le meilleur de ces deux femmes et qui les a rendues si vivantes, si vibrantes, si profondes et si entières.

S'il y a une leçon à retenir de ces deux femmes et une façon de leur rendre hommage, c'est d'aimer la vie aussi fort qu'elles et de laisser tous nos petits malheurs et toutes nos grandes misères au vestiaire.

L'autre leçon, c'est que la maladie, le cancer et la fin de vie sont des sujets que les médias auraient intérêt à nous servir à petites doses. C'est sans doute un hasard, il n'en demeure pas moins que demain, à la chaîne Moi & Cie débrouillée pour un mois, il sera à nouveau question du cancer et de la fin de la vie. Le premier épisode de la série documentaire de Mitsou et Léa Clermont-Dion portera en effet sur le deuil : celui d'une mère atteinte d'un cancer et celui d'une autre mère dont la petite fille va peut-être mourir du cancer. Dans les deux extraits, tout le monde pleure.

Après les émotions que viennent de nous faire vivre Andréanne et Anne-Marie, on a comme envie de fermer la télé. Et de sortir profiter de la vie.

http://plus.lapresse.ca/screens/833b66b9-cec8-4e95-b108-6353d64ba9ad%7C_0.html

Groupe V Média

Plusieurs employés licenciés

AGENCE QMI | Groupe V média a aboli 29 postes à temps complet et 15 autres à temps partiel, à la veille de la rentrée télévisuelle. Le syndicat compte 44 mises à pied, mais l'employeur, seulement 18: «des postes ont été transformés ou recréés», dit Guylaine O'Farrell, directrice générale, communications et marketing chez V.

Le modèle d'affaires de V a été appliqué aux deux autres chaînes du groupe, soit MusiquePlus et Max, acquises il y a deux ans. Changement de taille, il n'y a plus d'émissions produites à l'interne puisque tout est désormais confié à des producteurs indépendants.

«Est-ce qu'on s'y attendait? Non, c'est une surprise», dit Pierre Roger, secrétaire général à la Fédération nationale des communications, affiliée à la CSN, qui représente les quelque 200 employés, conjointement avec la CSQ.

«L'employeur parlait de revoir l'organisation du travail, pas de couper des postes. Les dirigeants disent une chose et le lendemain, son contraire. Ce qui est très particulier, c'est qu'ils ont dit au CRTC qu'ils souhaitaient produire davantage à l'interne et, maintenant qu'ils ne veulent plus produire du tout.»

«IMPENSABLE»

L'employeur a annoncé la nouvelle au syndicat la semaine dernière et certains employés ont déjà reçu leur lettre de licenciement. Un flou demeure quant à savoir quels seront les postes coupés et ceux qui seront transformés.

«Des postes de techniciens à la mise en ondes ont été abolis, tout comme des sous-titres pour malentendants. C'est impensable de ne pas avoir personne pour faire ça.»

V a un double discours, poursuit Pierre Roger. «Au lancement, ils disent que ça va bien, que les parts de marché augmentent de manière significative, que tout va bien dans le meilleur des mondes, mais à l'interne, on coupe les dépenses et on réduit le personnel. Les signaux sont contradictoires.»

Cable providers readying for full pick-and-pay with theme packs

Ahmad Hathout, Charelle Evelyn

Some companies are adding more selection to their cable TV packages by going the theme-pack route in preparation for the mandatory full pick-and-pay rules coming into effect this winter.

The CRTC laid out the rules for unbundling cable packages last year. In March, the regulator required companies to provide “skinny-basic” packages for no more than \$25 per month and give customers the choice of pick-and-pay for channels or smaller, “reasonably” priced packages.

By Dec. 1, however, companies will be required to offer all of these options.

Last week, **Rogers Communications Inc.** launched three new TV packages with select channels to accommodate the new rules.

“These new packages follow the launch of our Starter package [skinny-basic offering] and the introduction of standalone channel selection coming by December, bringing even more flexibility,” Andrew Garas, a spokesperson for Rogers, said in an email.

He added that starting Sept. 15, “customers will be able to add Starter Theme packs to these new TV packages, offering even more choice and we’ll be launching full stand-alone channel selection later this year.”

The themed packages, titled Select, Popular and Premier, will offer a limited number of channels — based on categories including “primetime TV and sports,” “family time” and the “TV buff” — and will include bonus channels. Prices vary with the number of channels on offer.

“We offer some à-la-carte options and theme packs and will be launching full à-la-carte selection later this year,” Garas said.

In February, Rogers introduced theme packages — including ones based on game shows and religion — that cost between \$3 and \$18.

Last year, **Telus Corp.** surpassed one million customers since launching Optik TV six years ago, a service that offers customers in British Columbia, Alberta and Quebec pick-and-pay “with small theme packs and à la carte channels,” Shawn Hall, Telus spokesperson, said in an email.

Telus offers 25 theme packs and 140 à la carte channels, “allowing our customers to create their own programming setup tailored to their unique viewing interests,” Liz Sauvé, a Telus spokeswoman, added in an email. She added that Telus will be launching more à la carte channels in the future.

“We made both individual channels and small packages available when we launched our Starter TV offering in February, which we believe put us ahead of our TV competitors,” Caroline Audet, **BCE Inc.** spokesperson, said in an email.

Bell’s Starter TV was a 26-channel skinny-basic offering with the option of add-on channels, starting at \$4, or in a now-\$20 10-channel package. Other options include HBO Canada and The Movie Network package for \$20 and a seven-channel sports package including Bell’s TSN and Rogers’ Sportsnet for \$25.

And **Shaw Communications Inc.** launched its Limited TV, also in February, offering “small theme packs” with existing TV packages.

For companies that will not have an à-la-carte service, smaller packages will not solve the age-old problem of, ‘yea, I really want two of those eight channels, but unfortunately I can’t get those two without having to buy the six that I don’t want, whether they’re in the same theme or not,’” Troy Crandall, an analyst at 3Macs, said in a phone interview.

In a March research note, analyst Drew McReynolds of RBC Dominion Securities said that the new skinny-basic options provided by TV providers are “designed to protect profitability and/or incentivize households to largely stick with existing channel bundles, which in some cases have improved.”

A June report from **PwC** found that over-the-top (OTT) video services had an impact on traditional subscription TV, with customers “cancelling part of their subs to supplement more basic channel packages with OTT video services.”

Shomi, the OTT service from Rogers and Shaw, reported on Monday that it had more than 143 million video plays since Aug. 20, 2015.

Sauvé said, “during a period of cord cutting,” Telus’ TV offerings have “proven very attractive to our customers.”

In light of the trend toward OTT services, Crandall said cable TV providers are trying to increase “the attractiveness of the packages. I think they realize that a lot of people are getting a lot of their content in alternative ways.”

He added: “I think what they’re doing is just paring it down so they can be more competitive on price, also maybe going for the more-watched channels.”

“Big data and analytics are being used more and more in telecom and in almost every industry,” Crandall said. “I think they’re using more and more data to see what people are doing and what are the trends... [i.e.]if these guys are absorbing a lot of online content, what are they still watching... and maybe, more importantly, what are they not watching.”

It’s best that the new services on offer from cable providers be complementary to OTT, Crandall said. “If it were me, I would try to tone down what people are getting a lot of already from Netflix because chances are, you won’t get a lot of uptake on that,” he said.

www.thewirereport.ca/news/2016/08/23/cable-providers-readying-for-full-pick-and-pay-with-theme-packs/31217

Do Canadians know if they're watching online TV?

MTM has amended its viewership stats after finding that not all respondents thought OTT services counted as online TV watching.

Val Maloney



Confusion over what qualifies as “online TV” on its surveys has prompted Media Technology Monitor (MTM) to amend results dating back to spring 2013.

Measuring Anglophone Canadians, the research company found that some were clearly misunderstanding the platform, saying that they didn't watch online TV, even after being prompted that OTT services were a form of online television.

A full 10% of those surveyed were confused about what was meant by online TV, according to the measurement co. Those people didn't realize that services like Netflix were considered a streaming service, so didn't include it when they were asked if they streamed online TV.

MTM discovered the error when it was examining the data for its spring 2016 survey, which was showing an odd decline in internet TV penetration without any associated data. Flags were raised when respondents reported not viewing content online, but did say they watched shows that are only available on Netflix, Shomi or CraveTV.

The Anglophones that said they understood online TV reported watching 6.8 hours of it in the past month, while those that were confused about what it included reported watching 4.3 hours for the same period.

The revised numbers had a big effect on online TV viewership statistics, which jumped by 8% (from 49% to 57%) for fall 2015 and 9% (from 48% to 57%) for spring 2016.

Anglophones aged 50 and over were the most likely to be confused about the definition of online TV viewing.

*Image: Shutterstock
From Media in Canada*

<http://playbackonline.ca/2016/08/23/do-canadians-know-if-theyre-watching-online-tv/>

TELECOM

Change competition policy, think-tank says

Urges Liberals to abandon fourth carrier goal

EMILY JACKSON

An Ottawa-based think-tank is urging the federal Liberal government to abandon the telecommunications policies championed by its predecessor in a new report that argues a continued focus on

fostering new competitors could ultimately cripple investment in broadband.

The Macdonald-Laurier Institute warns the Trudeau government it would be a "mistake" to maintain the Conservatives' push for a fourth national wireless carrier and its requirement for big players to sell wholesale access to their high-speed Internet networks, including fibre-to-the-home access, arguing these policies led to under-investment in Europe.

"Europe's experience in the past decades offers a salutary lesson of the risks of heavy-handed government regulation of digital networks," according to the report released Wednesday by the think-tank that advocates for free markets. "It is a lesson that comes at a critical juncture for Canadian broadband policy."

Yet the institute's plea comes after indications the Liberals will maintain the Harper government's consumer-friendly policies.

The federal government hasn't spelled out its telecom policy, but earlier this year the Liberals upheld a Conservative decision to mandate access to fibre networks despite a legal challenge by **BCE Inc.**

Navdeep Bains, the minister of innovation, science and economic development, has also hinted he will continue on that path by supporting net neutrality, although he has also stated he supports private-sector leadership.

Industry watchers believe the real tell on the Liberals' telecom stance will be whether the government approves Bell's proposed \$3.9-billion acquisition of **Manitoba Telecom Services Inc.** Shareholders and Manitoba courts had approved the deal, which both companies say will result in more infrastructure investment, but consumer groups are worried it will result in price hikes in a province that enjoys relatively cheap broadband and wireless service.

Meantime, the Macdonald-Laurier Institute advocates the Liberals "chart a new path" based on the think-tank's conclusion that access-based competition didn't result in network improvements in Europe.

As proof, it cites European Commission statistics that fibre-to-the-home and fibre-to-the-building represent only nine per cent of broadband subscriptions in Europe. While the proportion is about the same in the U.S., the EC notes it is "very much lagging behind" South Korea and Japan, where regulations are more lax and about 70 per cent subscribe to the fast fibre services.

While opening up Europe's networks did lead to a flood of new entrants — and lower prices for consumers — the new players stopped short of building their own infrastructure, the institute argues in its report. "Nobody washes a rental car," so companies have less incentive to maintain and upgrade their networks when they have to share them, it states. This ultimately hurts consumers and an economy that relies on world-class Internet infrastructure.

European network operators have reported consistently declining revenues over the past decade, which further puts investment at risk, the report added.

The Macdonald-Laurier Institute describes itself as a non-partisan, independent think-tank. The majority of its funding comes from corporations and foundations that support free markets.

Financial Post
Twitter.com/theemilyjackson

FEATURE BUZZ



HEARD ON THE HILL

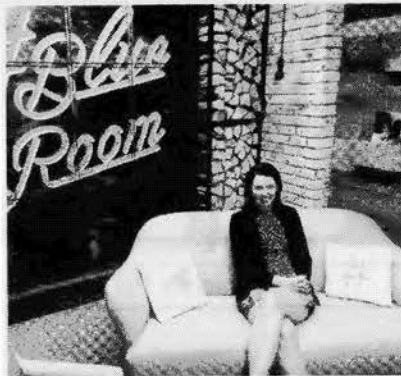
BY MARCO VIGLIOTTI

Ex-journalist jumps to Twitter

Former NDP candidate **Jennifer Hollett** is joining the flock at Twitter Canada.

Ms. Hollett has joined management at the microblogging site as its new head of news and government. Her first day was Monday.

"As lot a people have pointed out, I can't think of a more perfect job for me," she said in an interview.



Former federal NDP candidate Jennifer Hollett has joined Twitter Canada as its new head of news and government. She described the job as being a perfect fit for her. *Photograph courtesy of Twitter*

"If you look at a Venn diagram of my career, it's journalism, it's politics, and tech. This is one of the few roles that brings it all together."

She described herself as a huge fan and user of the site, joking that it will be nice to know she won't get in trouble for checking Twitter while at work.

The microblogging site, famous for its 140-character limit and hashtags, has "reshaped" news and politics, and is a "big part of democratic renewal," she said.

In the position Ms. Hollett will be responsible for fostering relationships with Canadian media outlets, government agencies, and political groups, focusing on new ways to use Twitter, create content and discovering what's possible with the platform.

She said she would work closely with the media, journalists, politicians, different ministries, and governments to make sure they're "getting the most out of Twitter."

The position was most recently held by former *Globe and Mail* reporter **Steve Ladurantaye**.

He left this past spring to join the CBC as the managing editor of digital news.

"Great hire and good change in focus for the role," Mr. Ladurantaye wrote in a Twitter post Monday, citing an article about Ms. Hollett's hire.

"Canada can help solve Twitter's problems." CBC News anchor **Reshmi Nair** also took to Twitter to offer congratulations, saying Ms. Hollett created her first account on the site "way back when."

Christopher Doyle, head of partnerships of Twitter Canada, told *The Hill Times* the company is excited to welcome Ms. Hollett aboard.

"We're incredibly excited to add Jennifer to our media partnerships team, given her tremendous experience and knowledge," he said in an interview, adding that after her first week in Toronto, she will head south for a weeklong orientation at the company's San Francisco headquarters.

Ms. Hollett began her media career working as a manager with Sony Music Canada in the 1990s. She later worked as a reporter and producer for the CBC, CTV, and Much Music, where she was a well-known VJ.

She holds a B.A. in journalism and communications from Concordia University and a master's in public administration from the John F. Kennedy School of Government at Harvard University.

While there, Ms. Hollett helped to develop the 'Super Pac App' for the 2012 U.S. election that allowed users to determine in real-time which political organization paid for the advertisement they were watching.

She then worked as the digital director for ex-NDP MP **Olivia Chow's** unsuccessful Toronto mayoral campaign in 2014.

Ms. Hollett sought the NDP nomination for the federal by-election in Toronto Centre in 2013, though she was defeated by author and journalist **Linda McQuaig**.

The subsequent election was won by Liberal **Chrystia Freeland**, who now serves as the international trade minister.

Ms. Hollett later won the NDP nomination for the new central Toronto riding of University-Rosedale in time for the 2015 election.

However, she was defeated by Ms. Freeland, who switched to run in the neighbouring riding.

TECHNOLOGY

Happy birthday, www

Total number of websites

1,000 million

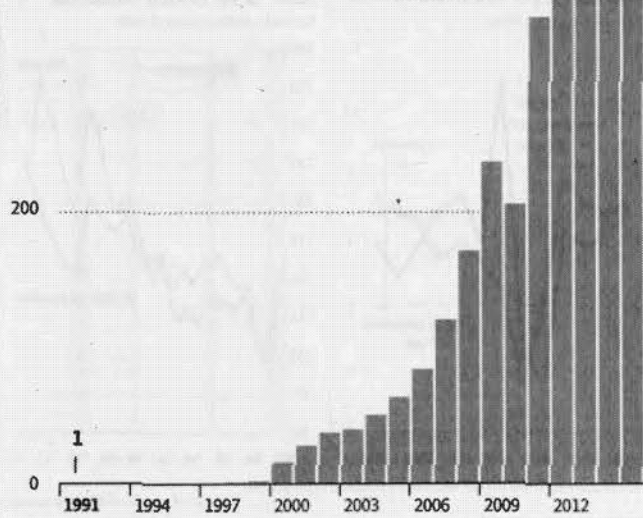
Twenty-five years ago on Tuesday, Tim Berners-Lee, a Briton working at the European Organization for Nuclear Research, opened public access to the World Wide Web for the first time.

800 Aug. 23 is now called Internaut Day, a name that combines "Internet" and "astronaut," as early technical Internet users were called.

600 That small first step, outlined by Mr. Berners-Lee in a paper called "Information Management: A Proposal," allowed non-technical computer experts to use the Internet in a simple way, starting with a single website in 1991 (archived at <http://info.cern.ch/hypertext/WWW/TheProject.html>). Twenty-five years later, there are now more than 1.07 billion websites.

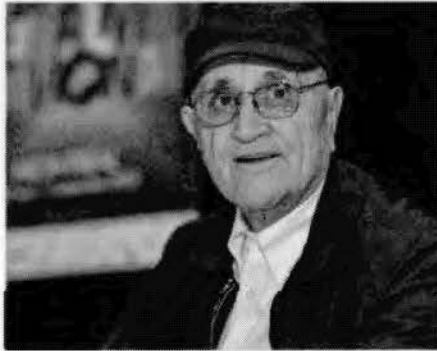
400 "I happened to be in the right place at the right time, and I happened to have the right combination of background," Mr. Berners-Lee told Time magazine in 2014.

- Staff



Note: 1991 as of August; all other years as of June

THE GLOBE AND MAIL | SOURCE: INTERNETLIVESTATS.COM



PEDRO RUIZ LE DEVOIR

Serge Losique maintient qu'il y aura un festival.

FESTIVAL DES FILMS DU MONDE

« J'ai sacrifié tout ce que j'avais... »

À la veille de l'ouverture, le FFM implose, tandis que son président s'entête

ODILE TREMBLAY

Tout part à vau-l'eau au Festival des films du monde, dont la 40^e édition doit en principe démarrer ce jeudi à l'Impérial avec le film d'André Forcier *Embrasse-moi comme tu m'aimes* et se poursuivre jusqu'au 5 septembre. Les salles du Forum ne lui seraient pas acquises, malgré des informations contraires rendues publiques par le FFM. Et les défections du personnel sont massives. Dans l'impossibilité de prendre les décisions et de déboursier les frais de base pour maintenir le navire à flot, c'est la débandade.

Les employés démissionnaires ont dit refuser de soutenir un encadrement défaillant en la personne du président du festival, mais le capitaine se cramponne.

Serge Losique affirmait mardi croire toujours en la tenue de ce 40^e Festival des films du monde, si collé à sa vie. « *Demain [mercredi], on sera tout installés. Il va survivre. Il va vivre. Le festival est une grande cathédrale. Tant qu'il reste des pierres, il existe,* proclamait mardi le président du rendez-vous cinématographique. *On peut me remplacer demain,*

VOIR PAGE A 8 : FFM

FFM

SUITE DE LA PAGE 1

mais qui sera fou comme Serge Losique? J'ai sacrifié tout ce que j'avais...

Quitter le navire

Dans un courriel envoyé lundi à une quinzaine de contractuels, l'équipe logistique du festival, qui coordonne tout, de l'accueil des invités à la présentation des films en salles, le podium, le service d'ordre, etc., annonçait qu'elle quittait le navire.

«L'équipe du Festival des films du monde s'est concertée, et à la vue des événements imminents et des circonstances qui freinent le bon déroulement de notre travail, nous nous voyons dans l'obligation de démissionner de l'édition 2016 du festival, y lit-on. Par cette lettre, nous vous informons que nous ne serons plus votre contact pour le FFM 2016.» C'est signé: l'équipe du Festival des films du monde.

Les travailleurs autonomes, préposés, représentants de films, etc. au bout dudit courriel, comme l'indiquait au *Devoir* l'une de ces employés, devaient se réunir mardi en vue de déterminer la marche à suivre, avant d'être informés le matin même par voie téléphonique que cette rencontre était annulée.

De Charybde en Scylla

Pour le bel anniversaire, tout se sera mal passé. Les grandes lignes de la programmation du festival avaient été dévoilées après une semaine de retard, alors que se négociait une entente pour obtenir les salles du cinéma Forum. Or, cette entente avec Cineplex Divertissement, qui gère le complexe, n'a, selon des sources sûres, jamais été paraphée, la date de tombée des négociations ayant expiré le lundi 15 août sans accord, faute d'argent versé. Pas de salles du Forum pour le FFM, malgré ce qui est écrit sur la grille horaire et diffusé partout. Seul l'Impérial lui est acquis, mais cet écran unique ne peut accueillir une sélection entière.

L'équipe technique du festival est incomplète. Il manque de projectionnistes. Le FFM n'a pas d'attaché de presse, les projections extérieures ne peuvent se tenir et la logistique est ingérable. L'horaire des films se retrouve en ligne depuis samedi sans prévoir de version imprimée (pour le catalogue non plus). La billetterie ne doit ouvrir que ce mercredi, soit la veille du festival. La prévente de billets constitue pourtant le nerf de la guerre en ces matières.

Une sortie ratée, dit Coderre

Le maire de Montréal, Denis Coderre, devant les journalistes municipaux, a affirmé respecter Serge Losique et trouver triste sa situation, tout en soulignant son entêtement. L'an dernier, il avait voulu trouver une nouvelle formule pour appuyer sa 40e édition,

sans succès. *«Serge Losique a apporté beaucoup au monde du cinéma. Il faut le saluer, mais malheureusement, la sortie est ratée.»* Le maire refuse de s'inquiéter pour l'image de marque de Montréal, en cas d'annulation de l'événement. *«Il n'y a pas que le FFM à Montréal, mais plein d'autres festivals.»* Le sort du beau cinéma Impérial, dont la restauration avait été assurée par les trois paliers de gouvernement, l'inquiète particulièrement.

Et pour la suite?

Des invités de cette édition anniversaire ont déjà leur billet d'avion en main. *«Des réalisateurs et producteurs doivent débarquer en fin de semaine»*, s'inquiète une attachée de presse. Par voie de communiqué, le FFM a déjà annoncé la venue d'Isabelle Adjani (pour accompagner Carole Matthieu de Louis-Julien Petit) et celle de Willem Dafoe (pour *My Hindu Friend* du Brésilien Hector Babenco, récemment disparu). Le jury attendu comportait des noms comme ceux de l'Argentin Eliseo Subiela, du Serbe Goran Markovic et du Néo-Zélandais établi à Hollywood Lee Tamahori.

Rappelons que privé de financement public depuis trois ans, Serge Losique a hypothéqué sa demeure et le patrimonial cinéma Impérial, propriété du FFM, sous couvert d'un OSBL. L'an dernier, des employés ont dû participer à une action collective pour obtenir rémunération. Certains travailleurs autonomes n'ont été rémunérés qu'en partie ou pas du tout. Les jeunes travailleurs embauchés pour 2016 étaient tous de statut précaire, ce qui les aurait empêchés, si nécessaire, de se prévaloir de l'action collective.

Au cours de ses années fastes, durant 25 ans au moins, cet événement culturel majeur, couru du grand public, aura attiré plusieurs figures phares de la profession, de Marcello Mastroianni à Sophia Loren, en passant par Clint Eastwood et Jeanne Moreau.

La concurrence accrue du Festival de Toronto, qui s'était rallié l'industrie américaine, le caractère atrabilaire du président du festival contribuèrent à son déclin. En 2005 et 2006, le FFM avait déjà perdu ses subventions publiques, retrouvées en partie en 2007. Le tout ajouté à une lente désaffection du grand public pour le cinéma mondial généraliste, quand les films de genre (fantastique, horreur, etc.) trouvaient la cote, accentuant les fossés. Par-delà toutes les extravagances de Serge Losique, sa volonté et sa résilience forçaient l'admiration, d'autant plus qu'il y laissait sa chemise.

Ce 40e festival avait reçu en mai des fonds du groupe financier chinois Gold Finance Group, à répartir en 13 lauréats pour des bourses totalisant 1 million de dollars américains, lors de la soirée de clôture, mais tout a tourné en eau de boudin.

Sera-t-il lancé quand même, juste à l'Impérial? On l'ignore encore.

*Avec Sarah Champagne et Jeanne Corriveau
Le Devoir*

« Serge Losique a apporté beaucoup au monde du cinéma. Il faut le saluer, mais malheureusement, la sortie est ratée. »

Denis Coderre, maire de Montréal

Mercredi 24 août 2016

**La majorité des
employés
démissionnent**



**Le FFM laissé
pour MORT**

PAGE 39

Serge Losique, président du Festival

Le FFM au bord du gouffre

Plusieurs employés quittent le navire à quelques jours de l'ouverture

Le bateau du FFM est-il en train de couler pour de bon? À la veille de la soirée d'ouverture de l'événement, la majorité des employés du Festival des films du monde ont décidé de quitter le navire et de démissionner en bloc. Malgré cette nouvelle crise, le grand manitou du FFM, Serge Losique, assure que son festival survivra.

MAXIME DEMERS
Le Journal de Montréal

«Le FFM est là pour rester. J'ai même déjà commencé à préparer la 41^e édition pour l'an prochain et ce sera une grande fête», a lancé un Serge Losique visiblement irrité, rencontré hier dans les bureaux du FFM.

Serge Losique a beau essayer de se montrer rassurant, son FFM semble plus que jamais prendre l'eau. Lundi soir, une nouvelle tuile s'est abattue sur son festival alors que la majorité de ses employés lui ont annoncé qu'ils démissionnaient.

Dans une lettre qu'ils ont fait parvenir au *Journal*, ces employés ont expliqué que cette décision était due à «l'incertitude financière du festival et à l'impossibilité de concrétiser les réservations des infrastructures ou encore d'honorer les traites».

Joint hier, un employé a décrit la situation actuelle dans les bureaux du FFM de «chaos total». Au bout du rouleau, les employés se sont réunis lundi et ont décidé de voter à savoir s'ils souhaitaient rester en poste pour la quarantième édition du festival. Une dizaine sur la quinzaine d'employés réguliers de l'événement ont alors décidé de partir. Seulement quelques salariés ont choisi de rester aux côtés de Losique.

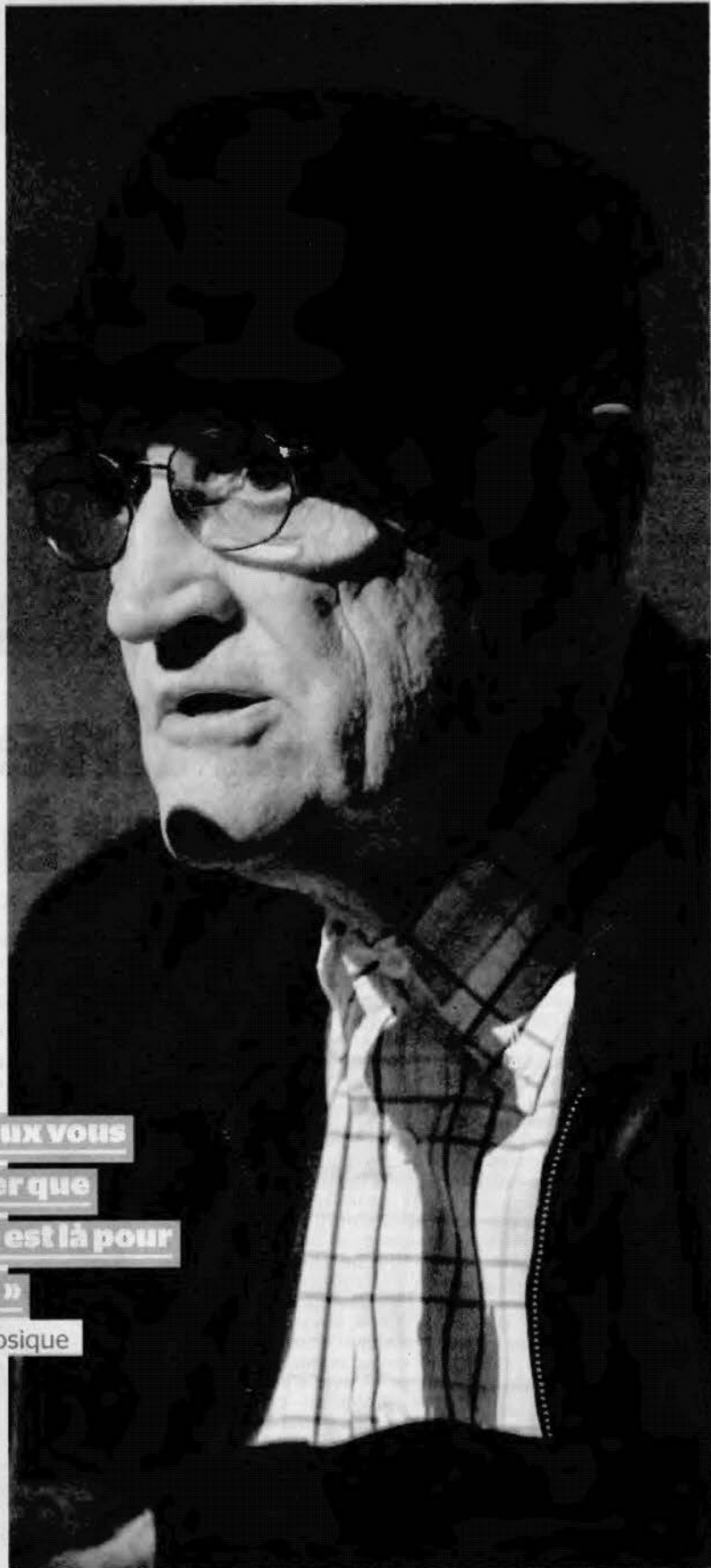
LOGISTIQUE

Après ces démissions, il ne reste plus personne à la programmation, aux accréditations, à l'hébergement et aux transports, indique cet employé:

«Dans ces conditions, ce sera très difficile d'organiser un festival. Notre but n'était pas de saboter le festival. On y a cru pendant longtemps et on voulait que ça fonctionne malgré les problèmes financiers du festival. Mais d'un point de vue moral, c'était rendu impossible de travailler dans ces conditions. À cause du manque de fonds, on ne pouvait plus rien assurer aux invités du festival.»

Selon les employés démissionnaires, Serge Losique a mal réagi à leur décision:

«Il a essayé de nous faire la leçon, de façon condescendante, raconte le même employé. C'est un monsieur qui a beaucoup de mérite pour tout ce qu'il a fait pour Montréal avec son festival. Mais je crois qu'il n'a plus les capacités pour gérer un festival. Il va certainement essayer de faire en sorte que son festival ait lieu quand même cette année, mais ça risque d'être catastrophique.»



«Je peux vous assurer que le FFM est là pour rester»

- Serge Losique

PHOTO D'ARCHIVES, AGENCE QMI, PHILIPPE-OLIVIER CONTANT

Le président du Festival des films du monde, Serge Losique, affirme qu'il prépare déjà la 41^e reprise de l'événement qui traverse présentement une nouvelle épreuve.

Les invités inquiets

MAXIME DEMERS

Le Journal de Montréal

Le climat d'incertitude qui règne autour de la présentation du 40^e FFM inquiète plusieurs invités du festival, a appris *Le Journal*.

À la veille de la soirée d'ouverture, plusieurs des artistes et producteurs qui doivent venir présenter des films à Montréal se questionnent au sujet de la situation chaotique qui entoure l'organisation du festival ces jours-ci.

Certains d'entre eux ont tenté d'obtenir des éclaircissements de la part des organisateurs mais n'ont pas obtenu de réponse, selon des sources bien informées.

L'actrice française Isabelle Adjani et l'acteur américain Willem Dafoe font partie des invités les plus connus attendus au festival cette année.

ÉQUIPE LAISSÉE À ELLE-MÊME

L'équipe du film québécois *Embrasse-moi comme tu m'aimes* – qui sera présenté en ouverture du festival demain soir – a admis quant à elle avoir été laissée à elle-même pour l'organisation de sa soirée de première. «On n'a pas eu beaucoup de collaboration du festival alors on a tout fait nous-même, explique le distributeur du film, Andrew Noble [Filmoption], joint hier.

«On s'est occupé des invitations et du communiqué de presse alors que ce sont des choses que le festival doit normalement faire. J'ai même engagé un projectionniste, au cas où. Je peux donc assurer que la première aura lieu coûte que coûte.»

ET LES BILLETS ?

Autre signe que tout ne tourne pas rond cette année au FFM, la vente de billets est constamment reportée depuis quelques jours. Elle devait débiter samedi passé, mais elle a été repoussée à mardi, puis à aujourd'hui. Aucun catalogue ni programme ne sera imprimé cette année, ce qui ne plaira certainement pas à la clientèle du festival.

Aussi, selon Serge Losique, les projections des films du FFM auront lieu cette année au Cinéma Impérial et au Cineplex Forum. Or, chez Cineplex, on ne confirme pas cette information.

PROBLÈMES FINANCIERS

Les problèmes financiers du FFM ne datent pas d'hier. Le festival a perdu l'appui des institutions financières (SODEC, Téléfilm) depuis quelques années. L'an passé, une vingtaine d'employés avaient porté plainte à la Commission des normes du travail pour salaires impayés. Ils avaient finalement été payés quelques mois plus tard.

Questionné sur le sujet hier, le maire Denis Coderre s'est dit désolé de voir que le FFM est de nouveau pris dans la tourmente:

«Il y avait des choses, ce n'est pas pour rien que la SODEC a lâché le FFM, dit-il. On voulait recevoir la documentation et tout ça. Il y a eu un certain entêtement... Je respecte ça, j'aime beaucoup M. Losique, il a apporté beaucoup dans le monde du cinéma. Malheureusement, la sortie est ratée. Je lui souhaite le meilleur.»

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Sept questions qui tuent

1. Y A-T-IL VRAIMENT QUELQU'UN QUI S'INTÉRESSE ENCORE AU SORT DU FFM?

Ce festival était sur le respirateur artificiel. Il est moribond, agonisant. Qu'on l'achève. Qu'on tire la plogue. Qu'on le laisse «mourir dans la dignité», après tout on vient de passer une loi là-dessus. Cessons l'acharnement.

Si vous voulez assister à un événement bouillonnant, actuel et excitant, il y a le Festival du Nouveau Cinéma ou Fantasia.

Et il y a le Festival de cinéma de la ville de Québec (FCVQ) qui a annoncé sa programmation hier et qui présentera quatre longs métrages qui étaient en lice pour la Palme d'or au dernier Festival de Cannes, dont le dernier Dolan.

Pourquoi pleurer la mort d'un dinosaure quand plein de jeunes pousses sont en pleine forme?

2. POURQUOI NATHALIE NORMANDEAU QUALIFIE-T-ELLE D'«IRRESPONSABLES» LES POLITICIENS QUI REFUSENT DE SE PRÉSENTER À SON ÉMISSION À LA RADIO DE QUÉBEC?

Celle qui fait face à sept chefs d'accusation graves invoque le respect de la «présomption d'innocence».

Or le fait de refuser de se présenter à son émission ne signifie pas qu'on la croit coupable. Mais simplement qu'on la trouve mal placée pour commenter l'arène politique.

C'est comme si un gars accusé de vol à l'étalage animait un magazine de consommation. Un beau malaise, non?

3. POURQUOI LES PATRONS DE Z TÉLÉ ONT-ILS EU LA (PAS) BRILLANTE IDÉE DE METTRE UNE PHOTO D'UN GROS MONSIEUR BARBU POUR ANNONCER LA NOUVELLE ÉMISSION DE MARIPIER MORIN, SUR UN PANNEAU AUX ABORDS DU PONT JACQUES-CARTIER?

L'animatrice de nouveau talk-show, qui commence demain, a bien fait de brasser la cage pour que ce soit sa binette sur l'affiche.

On a déjà assez peu de femmes à la tête d'émissions à la télé québécoise, si en plus on ne leur donne pas de visibilité, autant les cacher derrière un burkini.

4. POURQUOI LES ÉMISSIONS DE RADIO ANIMÉES PAR DES FEMMES POSENT-ELLES DES QUESTIONS QUE JAMAIS LES HOMMES NE POSERAIENT?

Vous imaginez Benoît Dutrizac.

Alain Gravel ou Jeff Fillion demander à leurs auditeurs «Jusqu'à quel âge les femmes peuvent-elles porter les cheveux longs?» ou «Quelles sont vos meilleures recettes de boîtes à lunch?»

5. POURQUOI LE MAGAZINE L'ACTUALITÉ CONTINUE-T-IL À S'APPELER L'ACTUALITÉ ALORS QU'IL NE COUVRE PAS L'ACTUALITÉ?

Cet été, alors que le monde entier était bouleversé par les attentats de Nice, L'Actualité faisait la une avec un reportage... sur Ricardo.

6. POURQUOI S'INQUIÉTER DE L'ABSENCE DE GUYLAINE TREMBLAY AU LANCEMENT DE RADIO-CANADA?

Si elle s'était pointée, il me semble que ça aurait été un «divulgateur» énorme pour les fans d'Unité 9, qui se demandent si elle est morte ou pas, non?

7. POURQUOI N'INVITE-T-ON PAS PLUS SOUVENT NABILA BEN YOUSSEF (PHOTO) DANS NOS ÉMISSIONS?

Sa récente entrée Facebook sur le débat entourant le burkini est tout simplement brillante. «Moi qui me suis toujours baignée en bikini, petite, adolescente et adulte... dans un pays à 99,5 % de musulmans, j'avoue que je n'ai jamais ri autant...»

Pourquoi donne-t-on autant la parole à des artistes gnangnans bien-pensants et si peu à ceux qui brassent vraiment la cage?

De quoi a-t-on peur exactement?

Et vous, quelles sont les questions qui tuent que vous vous posez en lisant les nouvelles culturelles?



PHOTO FACEBOOK NABILA BEN YOUSSEF



In announcing their resignation on Tuesday, Festival des films du monde employees cited a lack of support by festival president Serge Losique, pictured in 2015, and financial uncertainty of the event. *JOHN MAHONEY*

FFM employees resign

Tickets yet to go on sale for troubled film fest slated to start Thursday

T'CHA DUNLEVY

Well, that didn't take long. The 40th Festival des films du monde (FFM) hasn't even begun and it is in full crisis mode. Scheduled to run from Thursday to Sept. 5, the chronically troubled event is once again in jeopardy.

A majority of the FFM's 15 full-

time employees announced their resignation in an open letter sent to *Le Journal de Montréal* Tuesday. Citing the financial uncertainty of the event as their prime motivation, the employees argued that they could not confirm reservations, pay bills or otherwise take the necessary decisions to move things forward.

"Le festival est désormais hors de notre contrôle," the letter said, going on to blame the deficient support of the FFM's president and founder, Serge Losique, who could not be reached for comment.

The situation gives a feeling of déjà vu after last year, when employees threatened to abandon ship mid-festival due to a backlog of outstanding paycheques. A group of employees took their case to the Commission des normes du travail last August and were finally paid in February.

Three employees from last year contacted by the *Montreal Gazette* did not return to the FFM this year, and all reported knowing of very few who had.

Following Tuesday's events, "there is no one left in programming, accreditation, lodging or transportation," a freshly departed employee told *Le Journal de Montréal's* Maxime Demers. "Due to the lack of funds, we couldn't promise anything to the festival's guests."

Contrary to what is listed in its online program, the FFM never

came through with the funds to reserve the Cineplex Forum, slated to show most of its movies, according to *Le Devoir*. Tickets were originally scheduled to go on sale last Saturday; that was pushed back to Tuesday, and now Wednesday at noon, according to the FFM website.

And so an absurd situation has become even more so.

The FFM has been shunned by public funding agencies Société de développement des entreprises culturelles (SODEC), Telefilm Canada and the City of Montreal since 2014, leading up to last year's chaotic edition.

A loan of \$150,000 was extended to the FFM last September by Losique's friend Yann Béliveau, of No Limit Loans. Then in November, SODEC filed a lawsuit against the FFM for an outstanding debt of \$886,311.64 from a \$1 million loan it had extended the festival in 2010.

Rumours of different possibilities for a desperately needed transition in leadership have swirled for years, but any lingering potential for the baton to be passed disappeared with Louis Roquet, the Investissement Québec executive who joined the FFM's dwindling administrative committee last year, then announced his departure just a few months ago.

Things got weirder when the FFM announced US\$1 million in cash prizes for films competing at this year's edition — courtesy of Chinese investor Gold Finance — including \$250,000 for the winner of the Grand Prix des Amériques, awarded for best film.

But even if Losique himself had a movie in the running, winning those funds (the offer of which has since been rescinded, according to *Le Devoir*) wouldn't be enough to solve the FFM's current woes.

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En attendant le but gagnant

**PATRICK
DUQUETTE**

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Il y a des régions qui portent des projets et d'autres qui attendent après le gouvernement avant de faire quoi que ce soit...

Le mémoire transmis par la Ville de Gatineau au ministère de la Culture est tellement typique de cette seconde manière de voir les choses.

Gatineau y réclame plus de pouvoirs en culture et, bien sûr, les sous qui viennent avec. Amenez-en de l'argent, on va vous en construire des bibliothèques publiques, un musée d'histoire régionale, un centre interculturel. Ou comme l'a claironné le maire Maxime Pedneaud-Jobin en conférence de presse : « Donnez-nous la puck

et on va en compter, des buts ! » Bien oui.

Pour rappel, Québec a passé la puck à Gatineau dans le dossier du centre multifonctionnel. Une subvention de 26,5 millions pour la construction d'un nouveau Guertin. Or l'amphithéâtre n'est pas prêt de voir le jour. On attend encore le but gagnant !

Cela dit, ne vous méprenez pas, je suis tout à fait pour ça, de nouvelles bibliothèques, un musée, des résidences d'artistes et la protection du patrimoine. Cent pour cent d'accord !

Je suis aussi d'accord avec le constat du mémoire.

C'est l'évidence, Gatineau a de la misère à se doter d'une personnalité qui la distingue

des autres villes du Québec et du Canada. Bien qu'en cela, elle ne diffère pas de Laval ou Longueuil, des villes qui cherchent elles aussi à briller hors de l'ombre d'une métropole.

Non, c'est surtout le ton qui m'énerve. Ce vieux refrain de

l'Outaouais, grande région oubliée du Québec. Allez, sortez les violons qu'on pleure tous ensemble un grand coup. Pòvres, pòvres de nous !

Il y a des régions qui n'attendent pas après le gouvernement pour se mobiliser. Au lieu d'espérer qu'on leur refile la ronde, elles vont la chercher dans

le coin !

Mais bon, en Outaouais, il y a comme une mentalité, peut-être liée à la présence de la fonction publique fédérale. On est plus frileux. On fonctionne selon les règles. On remplit des formulaires et des grilles d'évaluation.

À Gatineau, les idées qui sortent de la norme se butent souvent à une bureaucratie tatillonne. Le commerçant qui ose une affiche ou une décoration hors norme se fait vite taper sur les doigts. Les camions de bouffe ambulants font un malheur dans les grandes villes, mais ici, ils sont bannis du centre-ville.

Alors oui, cette idée de miser sur les artistes et les créateurs pour mieux se distinguer a du

bon. La mission d'un artiste, c'est de remettre les choses en question, de bousculer les règles, de déranger, de ruer dans les brancards au besoin... Des choses qu'on n'aime pas trop à Gatineau où des gens se plaignent quand les jeunes font trop de bruit en jouant au basket dans la rue.

Mais si on veut miser sur les artistes, sur les innovateurs, il faudra commencer par leur laisser de la place pour s'exprimer. À Gatineau, les idées qui sortent de la norme se butent souvent à une bureaucratie tatillonne. Le commerçant qui ose une affiche ou une décoration hors norme se fait vite taper sur les doigts. Les camions de bouffe ambulants font un malheur dans les grandes villes, mais ici, ils sont bannis du centre-ville.

Si Gatineau veut se distinguer des autres villes, elle devra se désencarcanner un peu. Quitte à prendre des risques.

Michael Grade defends expanded BBC role for former Labour minister

James Purnell understands need for impartiality, says former BBC chairman, after criticism from fellow Conservatives



James Purnell, who joined the BBC as director of strategy in 2013, served in Gordon Brown and Tony Blair's cabinets.

Photograph: Getty

Mark Sweney

Michael Grade, the former BBC chairman and Tory peer, has defended the corporation's expanded role for James Purnell, the former Labour cabinet minister who is tipped to be appointed the next radio chief.

Purnell, the BBC's director of strategy, who recently had education and children's programming added to his brief, is seen as favourite to take over from Helen Boaden, director of BBC radio, who steps down this year.

The BBC's intentions have come under fire from Tories including John Whittingdale, the former culture secretary, and Damian Collins, a member of the culture select committee, who argue that Purnell's appointment could jeopardise the BBC's impartiality.

"James is a very serious and smart guy and he understands as much as anybody that impartiality and independence are at the heart of the BBC," said Lord Grade. "I would have 100% faith in him to carry out the job in accordance with the royal charter."

Grade pointed out that there had been a similar backlash against Greg Dyke, a former Labour party donor, when he was named as BBC director general.

"The question is: does the person have the ability to understand their role and what the imperatives of the BBC are?" said Grade. "I have no fear he would in any way allow his political history to interfere with his obligations to uphold the BBC's impartiality and independence. And I speak as a Tory backbench peer. It makes me very uncomfortable politicians making party politics out of people's careers in this way."

Purnell, who is paid £295,000 a year, joined the BBC as director of strategy in 2013. He was part of the senior team that led negotiations with the government over the BBC's new 11-year charter.

He was given the broader remit after an interview with the BBC non-executive directors Dame Fiona Reynolds and Alice Perkins, the wife of former Labour home secretary Jack Straw, a former cabinet colleague of Purnell.

If Purnell does take the top radio role, he would not have direct control over content such as Radio 4's Today programme and World at One, which are run by James Harding, the director of news, a former editor of the Times.

Diane Coyle, the former vice-chair of the corporation's governing body, the BBC Trust, said there was a fundamental misunderstanding of the extent of influence Purnell would have in that role.

"The idea that one individual in a senior role can bias the whole organisation is ludicrous," she said. "The head of radio doesn't set editorial policy. Each radio station has its own controller. The idea [he] would be picking over the editorial agenda of the Today programme or PM can only be a charge of people who don't understand how these structures work."

Purnell is widely considered to be a strong candidate ultimately to take over from Tony Hall when he steps down as director general.

Coyle said: "It is a managerial job ... giving someone a range of experience as a credible contender for the DG role when that next comes up.

"It is great relevant experience for if that job comes up. You want a wide range of candidates for that role. The more diverse the better."

The BBC refused to comment on Purnell's potential promotion but dismissed criticism of the process by which his role was recently expanded.

"There were interview processes that resulted in the range of changes announced in July to the key leadership team at the BBC," said a BBC spokesman. "They included, as appropriate, some of the BBC's non-executive directors who have careers and independent professional stature separate to whatever roles their husbands may have performed in the past."

www.theguardian.com/media/2016/aug/23/michael-grade-defends-bbc-role-james-purnell-tory-labour

**SiriusXM Canada Provides Q&A
Regarding Proposed Recapitalization Go-Private Transaction**

TORONTO, Aug. 23, 2016 /CNW/ - Sirius XM Canada Holdings Inc. ("SiriusXM Canada" or the "Company") (TSX: XSR), the parent of Sirius XM Canada Inc., has provided the following questions and answers in response to queries and to address recent statements and information released by third parties and media regarding the previously announced proposed recapitalization go-private transaction (the "Arrangement"). The Special Committee and all non-interested members of the board of directors of the Company unanimously recommend that Company shareholders vote **FOR** the Arrangement for the reasons set out in the Company's management information circular ("Circular") that was filed on August 2, 2016. Capitalized terms used, but not defined, in this press release have the meaning ascribed thereto in the Circular.

Q. What premium does the consideration offered for the Class A Shares represent?

The cash consideration represents a premium of 22.3% to the unaffected trading price of the Class A Shares on the TSX, and electing to receive SIRI share based consideration provides a potentially greater premium based on SIRI's current share price and exchange rates.

- The cash consideration to be paid to holders of Class A Shares under the Arrangement represents a premium of 22.3% over the closing price of C\$3.68 for the Class A Shares on the TSX on February 11, 2016, the day prior to the Company's announcement that it had been approached regarding a potential corporate transaction, and a premium of 17.7% over the 20-day volume-weighted average trading price of the Class A Shares on the TSX for the period ending February 11, 2016.
- As recently announced by the Company, with Slight Communications Inc. ("Slight") and the Canadian Broadcasting Corporation ("CBC") electing to receive solely cash consideration, the total consideration that may be paid, at the election of shareholders, in the form of shares of Sirius XM Holdings Inc. ("SIRI") whether directly or indirectly through shares exchangeable for SIRI shares has increased to approximately 74% from approximately 50%. Based on the August 22, 2016, closing price of US\$4.17 per SIRI share on the NASDAQ, the Bank of Canada noon exchange rate of C\$1.2942 per US\$1.00 and the fixed exchange ratio of 0.898 SIRI shares under the Arrangement, if all shareholders were to elect to receive the maximum SIRI consideration, the offer value, as of end of day August 22, 2016 was approximately C\$4.76 per Class A Share (based on proration at a rate of 74%), being a premium of 29.3% over the closing price on February 11, 2016. The trading price per SIRI share and the US dollar exchange rate are subject to change.

Q. Is the consideration fair, from a financial point of view?

Yes. In connection with the Arrangement, the Special Committee commissioned and received a fairness opinion and formal valuation from Ernst & Young LLP as well as a fairness opinion from its financial advisor, National Bank Financial Inc. Each fairness opinion concludes that the consideration to be received by the minority shareholders pursuant to the Arrangement is fair, from a financial point of view, to such holders.

- The formal valuation from Ernst & Young LLP, independent financial advisor to the Special Committee, provides that, based upon and subject to the analyses, assumptions, qualifications and limitations discussed therein, Ernst & Young LLP was of the opinion that, as of May 6, 2016, the fair market value of the Class A Shares was in the range of C\$3.96 to C\$4.83 per Class A Share.

Q. How did the Special Committee arrive at its determination and recommendations?

In making its determinations and recommendations, the Special Committee considered and relied upon a number of substantive factors, carefully considered all aspects of the Arrangement Agreement and the Arrangement, and considered a variety of uncertainties, risks and other potentially adverse consequences concerning the Arrangement and the Arrangement Agreement including consideration thereof relative to the alternative of maintaining the existing ownership structure.

- Having undertaken a thorough review of, and carefully considered, information concerning the Company, its various stakeholders, SIRI and the Arrangement, and after consulting with financial and legal advisors, the Special Committee has unanimously determined that (i) the consideration to be received by the minority shareholders pursuant to the Arrangement is fair from a financial point of view, and (ii) the Arrangement is in the best interests of the Company, and unanimously recommended that the Board approve the Arrangement and recommend that the minority shareholders vote in favour of the Arrangement.

Q. Why have two proxy advisory firms made conflicting recommendations on supporting the Arrangement?

Glass Lewis & Co. ("Glass Lewis"), a leading independent proxy advisory firm, has recommended that shareholders vote **FOR** the Arrangement while Institutional Shareholder Services Inc. ("ISS") made a contrary recommendation. While Glass Lewis and ISS are entitled to make differing recommendations, the Company believes that Glass Lewis' analysis and conclusions better reflect the facts and circumstances of the proposed transaction and strongly disagrees with the analysis and recommendation put forward by ISS.

- When providing the recommendation that shareholders vote **FOR** the Arrangement, Glass Lewis stated that the Arrangement "represents the most logical and attractive option for minority shareholders." Additionally,

Glass Lewis advised that: "the transaction is likely to lead to greater clarity, enhanced performance and superior value for shareholders... we believe the proposed transaction is in the best interests of shareholders."

- The Company believes that ISS' analysis does not recognize the significant value the transaction creates for minority shareholders and fails to adequately consider certain key facts and risks that could have a long-term impact on the Company in the event that the Arrangement is not completed.

Q. If the Arrangement is not completed, what is the likelihood that the royalty rates paid by the Company to SIRI will increase materially?

If the Arrangement is not completed there is a significant likelihood that the royalty rates paid by the Company to SIRI under the XM and Sirius license agreements could increase materially upon expiry and extension of such agreements, which would reasonably be expected to negatively impact the Company's financial position and consequently have an adverse effect on the market price of the Company's Class A Shares.

- While there is no way to know what the outcome of future license agreement negotiations with SIRI would be, the Special Committee carefully considered this risk as part of its evaluation of the Arrangement.
- The Special Committee determined that there was a significant likelihood that the royalty rates paid by the Company to SIRI under the XM and Sirius license agreements could increase materially upon expiry and extension of such agreements. If such royalty rates were to increase materially, they would reasonably be expected to impact the Company's financial condition, results of operations and prospects, including its ability to pay dividends.
- In evaluating the risk of a potential increase in the royalty rates, the Special Committee considered, among other things, the terms of the license agreements and the ability to arbitrate thereunder, the Company's general dependence on SIRI, the market for satellite radio in Canada, the Company's relative negotiating leverage vis-à-vis SIRI, public statements by representatives of SIRI regarding their position on elevated royalty rates, negotiation of access to and the royalty rates in respect of new services that are not available under the current XM and Sirius licence agreements, and the analysis done by Ernst & Young LLP and National Bank Financial Inc. as part of the fairness opinions and formal valuation they prepared.

Q. If the Arrangement is not completed, what is the impact of the Company's dispute with SIRI relating to activation fees?

If the Arrangement is not completed, the Company expects that the current standstill agreement will be terminated by SIRI and the dispute will need to be resolved between the parties or through arbitration.

- While there is no way to know what impact the activation fee dispute will have on the Company, its operations and its contractual relationship with SIRI, the Company is confident in its interpretation of the XM licence agreement and the calculation of the "activation fees" thereunder, and would seek resolution through binding arbitration under the terms of the XM licence agreement. However, there can be no assurances regarding the resolution of the activation fee dispute, whether as a result of negotiation or arbitration, including as to the terms and timing of any such resolution, or the impact of the dispute on the Company's relationship with SIRI or subsequent license agreement negotiations.

Q. If the Arrangement is not completed, what will be the Company's dividend policy?

The Board would establish the Company's dividend policy based on all relevant facts at such time consistent with the Company's approach to dividend determination and corporate governance.

- The Company's existing dividend policy establishes that the amount and timing of any dividend is within the discretion of the Board, and will depend on the Company's financial condition, compliance with the terms and conditions of the Company's credit and contractual arrangements on an ongoing basis, general business conditions and risks, and other factors that the Board considers to be relevant at the time.

Q. If the Arrangement is not completed, what alternatives are available to the Company?

It is expected that the Company would continue to operate on a stand-alone basis and would need to address the risks and challenges currently facing the Company including in respect of the activation fee dispute and the renewal of the XM and Sirius licence agreements.

- Given the Company's ownership and agreements with SIRI, there is a low likelihood that an alternative transaction would be available to the Company or that the Company will be able to find a party willing to pay an equivalent or more attractive price than the price to be provided pursuant to the Arrangement.

Q. Were alternative offers or an auction sales-process considered?

Yes, but unlike some M&A situations, the Special Committee and the Company believed that there was a low likelihood of alternative transactions for the Company and its shareholders.

- The Special Committee considered the prospect for alternative offers and determined that there was a low likelihood of alternative transactions being available, based on the advice of its advisors, given SIRI's ownership position and given the agreements with SIRI, including its governance agreement (which provides SIRI with consent rights in respect of, among other things, a merger or sale transaction) and the XM and Sirius license agreements (which are subject to risk associated with, among other things, their extension and the royalty rates thereunder).
- To date, neither the Company nor its financial advisors have received any indications of interest from third-party buyers including following the Company's press release on February 12, 2016 announcing that it had been approached regarding a potential corporate transaction.

- As Glass Lewis, a leading independent proxy advisory firm, noted it is "unlikely that a third-party acquisition proposal or alternative transaction would be available to the Company", therefore "the primary alternatives for the Company appear to be either: (i) a buyout offer or other transaction involving Sirius XM [U.S.]; or (ii) maintaining the existing operational and ownership structure with Sirius XM Canada remaining a separate listed company."

Q. What is the status of negotiations for the renewal of the XM and Sirius license agreements?

License agreement negotiations with SIRI were pre-empted by discussions, initiated by two significant Canadian shareholders, relating to the potential restructuring of the Company as a possible solution to the increasing number of issues between SIRI and the Company.

- In April 2015, at the instruction of the Board, the independent chairman of the Board reached out to SIRI to commence discussions regarding renegotiation of the royalty rates payable under the Sirius license agreement due to expire and subject to renewal in 2017.
- The commencement of those license agreement discussions with the Company was pre-empted by shareholder discussions about restructuring the Company and, as a result, there have been no license agreement negotiations between the Company and SIRI to date.
- In July and August, 2015, at the initiation of Obelysk Media Inc. ("Obelysk") and Slaight, representatives of each of SIRI, Obelysk and Slaight had preliminary and confidential discussions relating to possible solutions to the increasing number of issues between SIRI and the Company. Such discussions focused on long term solutions, and included consideration of whether the business could be restructured in a manner that would provide a liquidity opportunity to all shareholders, comply with Canadian ownership and regulatory requirements, and better align the interests of the Company and SIRI. These discussions between SIRI, Obelysk and Slaight ceased by the end of August 2015 and did not lead to any agreement or understanding among such parties.
- Following August 2015, there were periodic, preliminary and high-level discussions among the members of the Purchaser Group (including the Board nominees of Obelysk and Slaight), of which management and the non-interested directors were periodically made aware. However, the Company was not aware of any consensus among the members of the Purchaser Group during such period as to the terms of any proposed transaction or participation by the members in any such transaction. National Bank Financial Inc. became aware of such discussions in November 2015. When the term sheet regarding a proposed going private transaction was received by the Company on February 2, 2016, a Special Committee of the Board was established promptly thereafter. The Special Committee then retained its advisors and commenced the over three month process of negotiating and settling the proposed privatization transaction, which was entered into on May 12, 2016.

Q. Is CBC involved in the Arrangement?

CBC is one of the Company's significant Canadian shareholders and previously announced that it intends to vote for the Arrangement and to sell 100% of its 13,056,787 Class A Shares for the cash consideration on the same terms available to all of the other minority shareholders.

- CBC is involved with the transaction only in its capacity as a holder of the Company's publicly traded Class A Shares and is being treated identically to public shareholders on a per security basis.
- Following the Company's receipt of a non-binding term sheet from SIRI in February 2016, which contemplated the continued involvement of one or more of the Company's significant Canadian shareholders in contemplation of the CRTC Canadian ownership requirements, advisors to the Special Committee contacted each of Obelysk, Slaight and CBC to discuss the non-binding term sheet and whether they would support the proposed going private transaction. All three shareholders indicated their preference to sell all of their equity interest in the Company as part of a proposed privatization transaction.
- In late April 2016, the Special Committee met and was advised that (a) Obelysk and Slaight would agree to retain equity in the private company in order to facilitate the proposed transaction, given CRTC Canadian ownership requirements, and would dispose of their remaining equity interest in the Company on the same terms as the Company's minority shareholders, and (b) CBC indicated that it would not participate in the ownership of the Company following a privatization and that, like other minority shareholders, would consider the price being offered to the public and the advice of its financial advisor.
- CBC was not party to any discussions or negotiations related to the preparation of the non-binding term sheet, Arrangement Agreement, the Post-Closing Agreements (as defined in the Circular), or any other transaction documents contemplated in the non-binding term sheet presented by SIRI in February 2016. CBC is also not entitled to receive, as a consequence of the Arrangement, any collateral benefit. CBC's existing contractual arrangements will not be affected by the Arrangement; and no commitments in respect of such contractual arrangements were made, or offered, to CBC in connection with the Arrangement.

Q. If the Arrangement is completed, what will happen to the existing licensing and other services agreements between SIRI and the Company?

If the Arrangement is completed, minority shareholders will not be impacted by the commercial arrangements between SIRI and the privatized Company.

- As contemplated by the non-binding term sheet received by the Company in February 2016, and subject to approval by the CRTC, the members of the Purchaser Group have agreed, pursuant to the terms of their voting support agreements, upon forms of the Post-Closing Agreements (including the Services Agreement and the Advisory Services Agreement) that would be executed on completion of the Arrangement and would become obligations of the privatized company.
- If the Arrangement is completed, the Services Agreement and Advisory Services Agreement will replace the existing XM and Sirius license agreements and will create better strategic and economic alignment between SIRI and the privatized company.
- If the Arrangement is completed, the Post-Closing Agreements will only impact the privatized company. The terms of the proposed Post-Closing Agreements, forms of which have been negotiated and agreed, subject

to regulatory approval, between the members of the Purchaser Group who will be the sole shareholders of the privatized company following completion of the Arrangement.

Q. What is the status of the exemptive relief application with the OSC relating to exchangeable shares?

The Company has filed the necessary materials with the OSC relating to the exemptive relief application. The relief relates to Canadian continuous disclosure and insider reporting obligations related to the Company post-amalgamation and formal valuation obligations. If the Company is not able to receive exemptive relief on terms acceptable to the Company and SIRI, no exchangeable shares will be paid pursuant to the Arrangement and holders instead will be limited to receiving cash and/or SIRI shares depending on their election. No assurances can be provided as to whether such exemptive relief will be granted. The recommendation to vote FOR the Arrangement as set out in the Circular is not affected by the availability of the exchangeable share consideration pursuant to the Arrangement.

The special meeting of shareholders (the "Meeting") of the Company is scheduled for Tuesday, August 30, 2016 at 10:00 a.m. eastern time at the TMX Broadcast Centre, Exchange Tower, 130 King Street West, Ground Floor, Toronto, Ontario, M5X 1J2.

Votes must be submitted not later than 10:00 am eastern time on August 26, 2016, or if the Meeting is adjourned or postponed, prior to 10:00 am eastern time on the second business day before any adjourned or postponed Meeting.

SiriusXM Canada encourages Company shareholders to carefully read the Circular as it contains important information. The Circular is available on SEDAR at www.sedar.com and on the Company's dedicated transaction website at www.siriusxmcanadatransaction.ca. The Circular was also mailed to all shareholders of record on July 29, 2016.

How to Vote

Registered Shareholders: vote by mail, fax, phone, online or in person at the special meeting.

Mail: CST Trust Company, P.O. Box 721 Agincourt, Ontario M1S 0A1	Fax: Local: 416-368-2502 Toll free: 1-866-781-3111	Phone: Toll free: 1-888-489-5760	Online: Email: proxy@canstockta.com Web: www.cstvotemyproxy.com
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Non-Registered Shareholders: intermediaries are required to forward the materials and to seek voting instructions in advance of the Meeting.

For questions about the information contained in the Circular, or for assistance in completing the form of proxy or letter of transmittal and election form, please contact the proxy solicitation and information agent, D.F. King, toll free at 1-866-822-1238 (1-201-806-7301 by collect call) or by email at inquiries@dfking.com or the Company's transfer agent and depository, CST Trust Company at 1-800-387-0825 or by email at inquiries@canstockta.com. Alternatively, for up-to-date information and convenience in voting please visit the website: www.siriusxmcanadatransaction.ca.

Cautionary Statement Regarding Forward-Looking Statements

Certain statements made in this press release are forward-looking statements. These statements include, without limitation, statements relating to the proposed recapitalization of the Company in a go-private transaction, approval of the Arrangement by Company shareholders, voting support and consideration elections by significant shareholders (including elections by Slaight and CBC), the forms of consideration available to Company shareholders, the effect of the Arrangement on the Company and shareholders, the effect of the Arrangement not being completed on the Company and shareholders and other statements that are not historical facts.

Forward-looking statements, by their very nature, are subject to inherent risks and uncertainties and are based on assumptions, both general and specific, which give rise to the possibility that actual results or events could differ materially from our expectations expressed in or implied by such forward-looking statements. As a result, we cannot guarantee that any forward-looking statement will materialize and we caution you against relying on any of these forward-looking statements. For a description of relevant assumptions and risks, please consult the Circular, XSR's 2015 Annual Information Form dated November 30, 2015, XSR's 2016 Third Quarter MD&A dated July 13, 2016, and XSR's news release dated May 13, 2016 announcing the Arrangement, all filed with the Canadian provincial securities regulatory authorities (available at sedar.com) and which are also available on the Company's website at siriusxm.ca. Additional details regarding the Arrangement are disclosed in the Circular. The forward-looking statements contained in this press release describe our expectations at the date of this press release and, accordingly, are subject to change after such date. Except as may be required by Canadian securities laws, we do not undertake any obligation to update or revise any forward-looking statements contained in this press release, whether as a result of new information, future events or otherwise.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music.

SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada, visit our website at www.siriusxm.ca. SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies seven years in a row and is currently a Platinum Club Member, in addition to 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

Join SiriusXM Canada on Facebook at facebook.com/siriusxmcanada, on Twitter at twitter.com/siriusxmcanada and on Youtube at youtube.com/siriusxmcanada.

SOURCE SiriusXM Canada

For further information: Odeta Kellici, SiriusXM Canada, Tel: 416-513-7416, Odeta.Kellici@siriusxm.ca; Kristen Dickson, NATIONAL Equicom, Tel: 416-848-1429, kdickson@national.ca; D.F. King, Tel: 1-866-822-1238 toll free in North America, inquiries@dfking.com

www.newswire.ca/news-releases/siriusxm-canada-provides-qa-regarding-proposed-recapitalization-go-private-transaction-591008581.html

CBC Daily Digital News Report

Tuesday, August 02, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

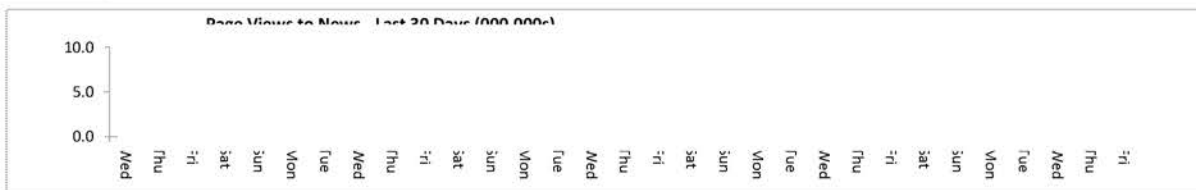
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 145 to / à 151
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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CBC Daily Digital News Report

Wednesday, August 03, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease 5%-24%
- ↙ Decrease over %25
- ↗ Increase 5%-24%
- ↘ Increase over 25%

	PVS	Visits	UVS
Total News	7,791,415 ↔	3,481,198 ↘	2,530,529 ↘
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

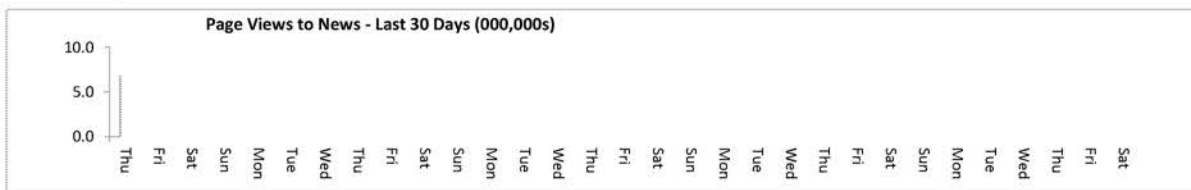
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 153 to / à 159
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

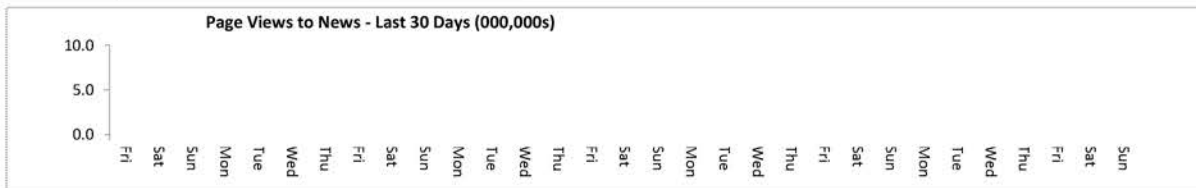
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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Thursday, August 04, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
UGC					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 161 to / à 167
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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CBC Daily Digital News Report

Friday, August 12, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

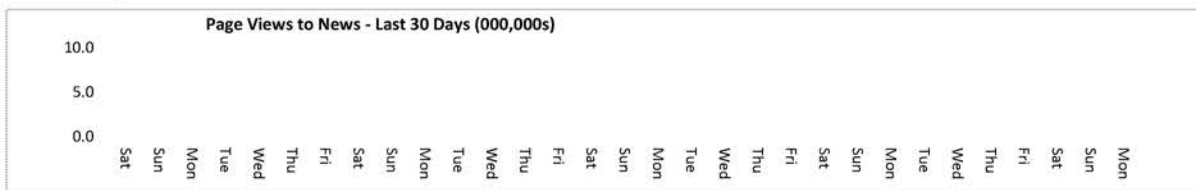
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 169 to / à 175
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CBC Daily Digital News Report

Tuesday, August 23, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News	7,800,091 ↔	3,574,857 ↔	2,634,243 ↔

- Arts
- Business
- Canada
- Health
- Politics
- Technology
- World
- UGC

Top News Headlines

PVs

Total Regions

- BC
- Calgary
- Edmonton
- Manitoba
- Montreal
- NB
- NL
- NS
- North
- Ottawa
- PEI
- Saskatchewan
- Sudbury
- Thunder Bay
- Toronto
- Hamilton
- Windsor
- KW
- Saskatoon
- Kamloops

Top Regional Stories

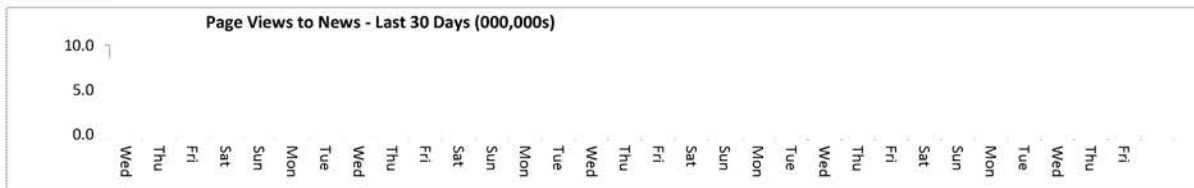
PVs

Multimedia

News Streams

Top Videos

PVs



**Pages 177 to / à 183
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18(b), 68.1

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CBC Daily Digital News Report

Tuesday, August 30, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News	7,999,843 ↗	3,697,997 ↗	2,713,589 ↘
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

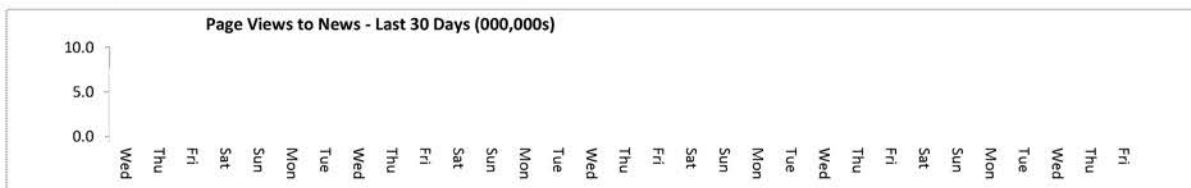
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 185 to / à 191
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CBC Daily Digital News Report

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- ➡ On par (less than 5% change)
- ↘ Decrease over %25
- ⬆ Increase over 25%
- ↔ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

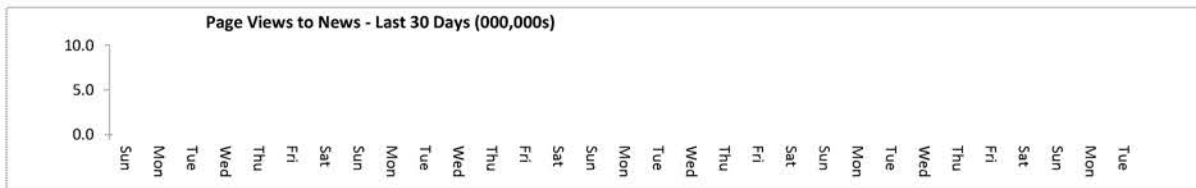
PVs

Top Regional Stories

PVs

Top Videos

PVs



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18(b), 68.1

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CBC Daily Digital News Report

Sunday, September 04, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

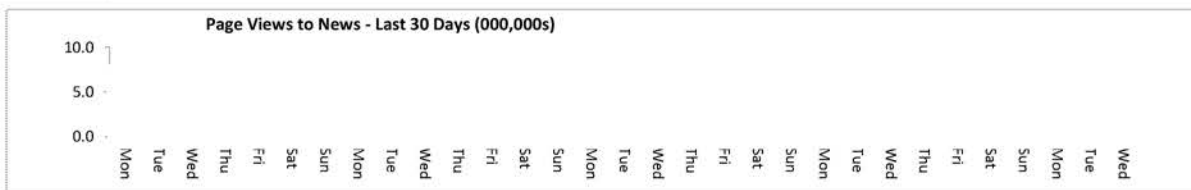
PVs

Top Regional Stories

PVs

Top Videos

PVs



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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Monday, September 05, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

PVs

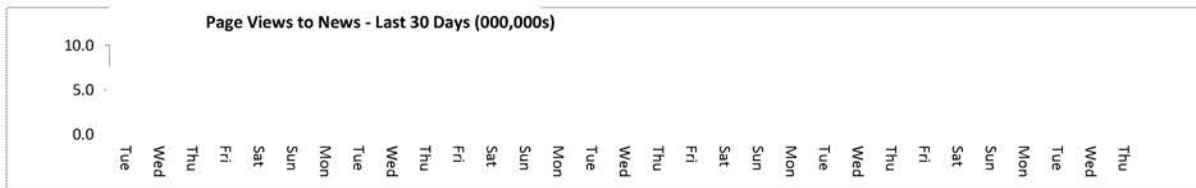
Top Regional Stories

PVs

Top Videos

PVs

Page Views to News - Last 30 Days (000,000s)



**Pages 209 to / à 215
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CBC Daily Digital News Report

Tuesday, September 06, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

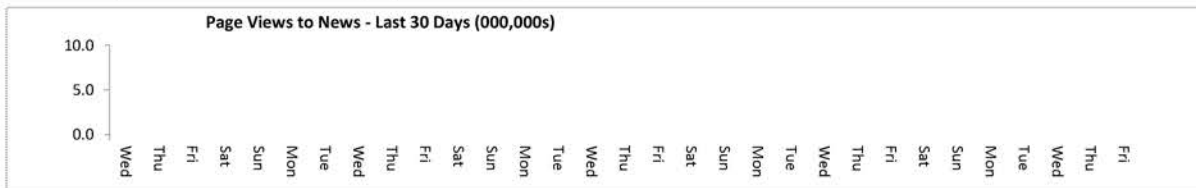
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 217 to / à 223
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

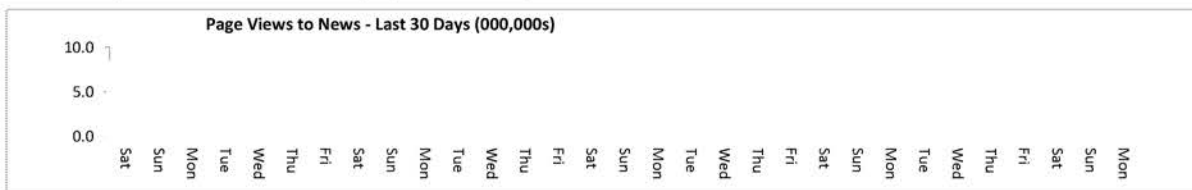
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CBC Daily Digital News Report

Friday, September 09, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
UGC					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 225 to / à 231
are withheld pursuant to sections
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18(b), 68.1

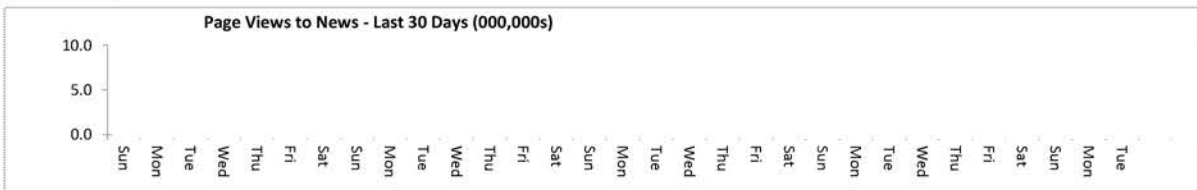
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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

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- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS		PVs
Total News				Top News Headlines	
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
UGC					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 233 to / à 239
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

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- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
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North			
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PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

PVs

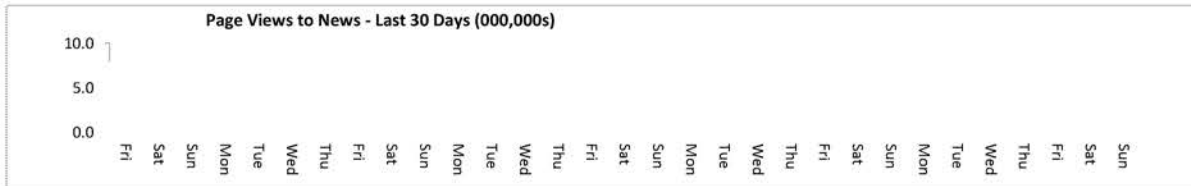
Top Regional Stories

PVs

Top Videos

PVs

Page Views to News - Last 30 Days (000,000s)



**Pages 241 to / à 247
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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CBC Daily Digital News Report

Friday, September 16, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

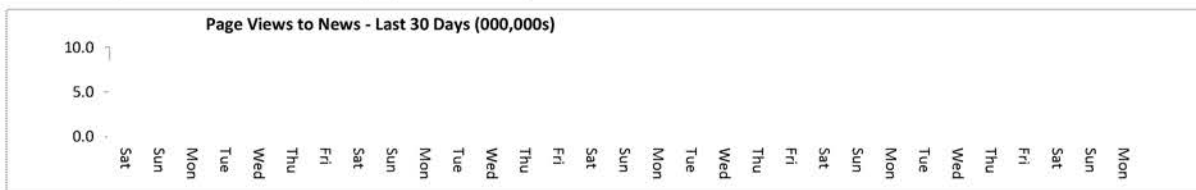
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 249 to / à 255
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

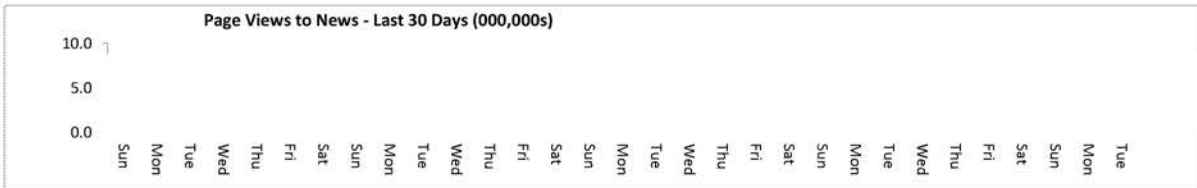
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CBC Daily Digital News Report

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- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS		PVs
Total News					
Arts				Top News Headlines	
Business					
Canada					
Health					
Politics					
Technology					
World					
UGC					
Total Regions					
BC				Top Regional Stories	PVs
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 257 to / à 263
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

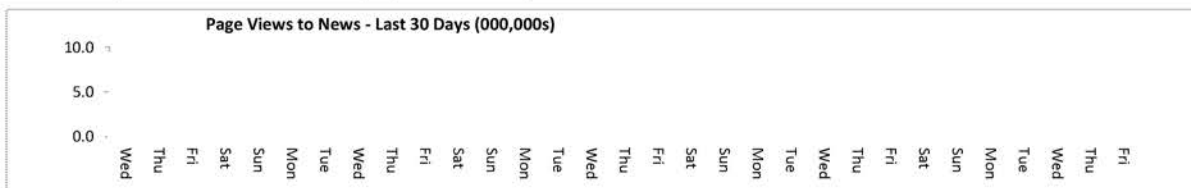
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Tuesday, September 20, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
UGC					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 265 to / à 271
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

#####

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
UGC			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

PVs

Top Regional Stories

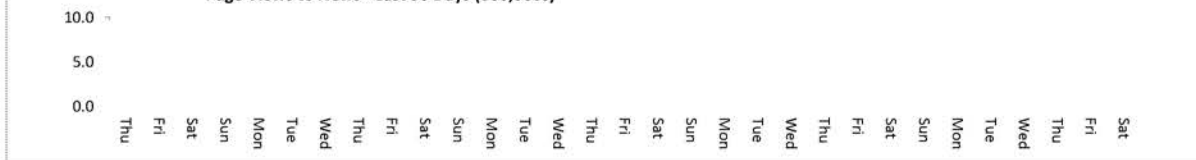
PVs

PEI Schools Under Evacuation Order

Top Videos

PVs

Page Views to News - Last 30 Days (000,000s)



**Pages 273 to / à 279
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

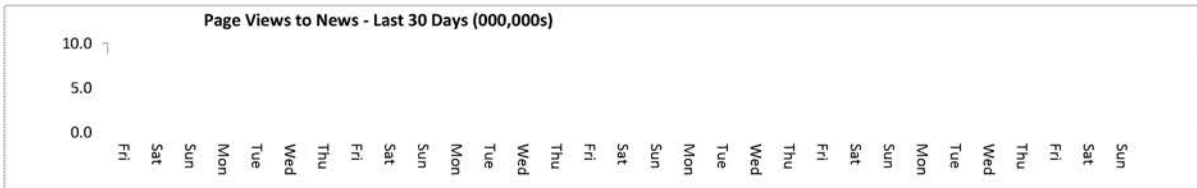
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

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- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS		PVs
Total News				Top News Headlines	
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
UGC					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 281 to / à 287
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

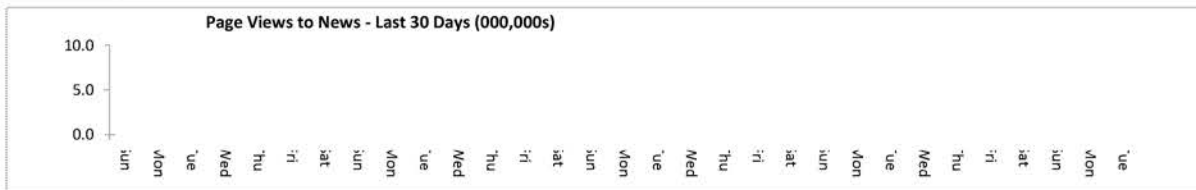
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

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- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
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	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
UGC					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 289 to / à 295
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

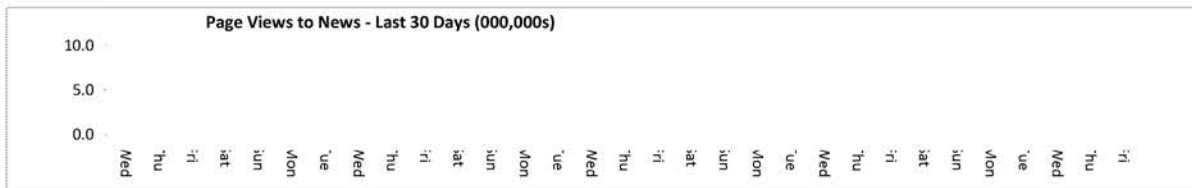
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Tuesday, September 27, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
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	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
UGC					
Total Regions				Top Regional Stories	PVs
BC				Montreal City Council To Vote On Bx Bill Ban	
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 297 to / à 303
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

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- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

Total News
Arts
Business
Canada
Health
Politics
Technology
World
UGC
Total Regions
BC
Calgary
Edmonton
Manitoba
Montreal
NB
NL
NS
North
Ottawa
PEI
Saskatchewan
Sudbury
Thunder Bay
Toronto
Hamilton
Windsor
KW
Saskatoon
Kamloops
Multimedia
News Streams

Top News Headlines

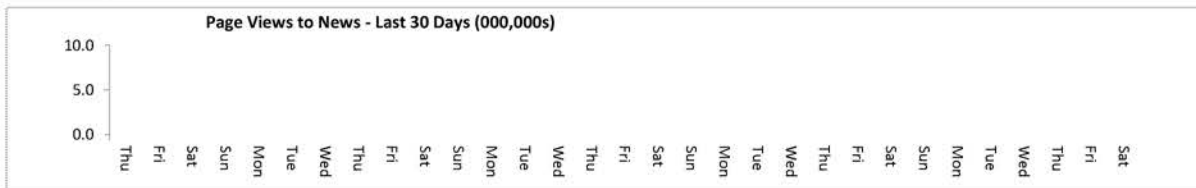
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 305 to / à 311
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

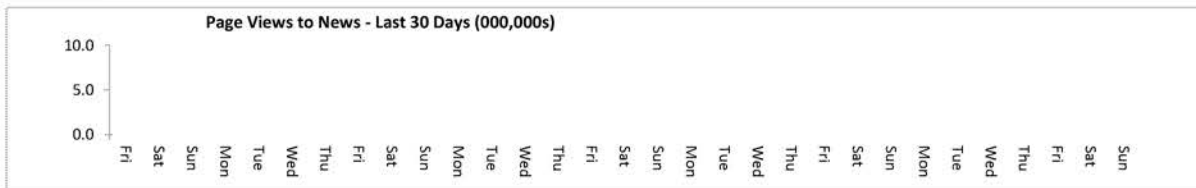
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Thursday, July 28, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
UGC					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 313 to / à 319
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

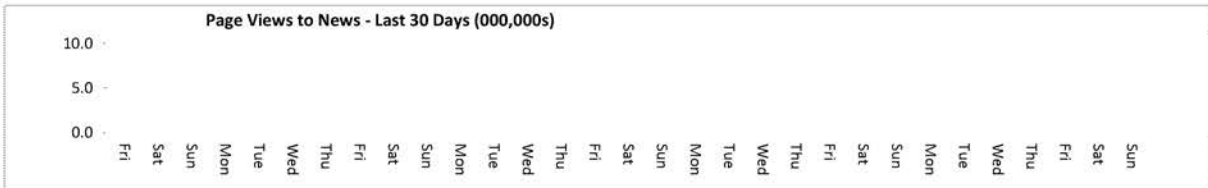
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Thursday, September 29, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC				Prince George Princess Charlotte Make Secret	
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 321 to / à 327
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

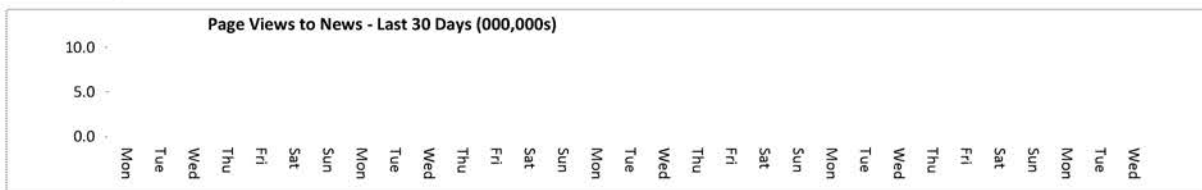
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Sunday, October 09, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
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	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 329 to / à 335
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

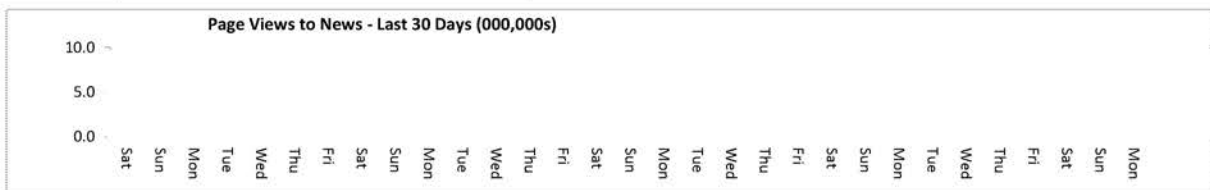
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CBC Daily Digital News Report

Friday, September 30, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 337 to / à 343
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

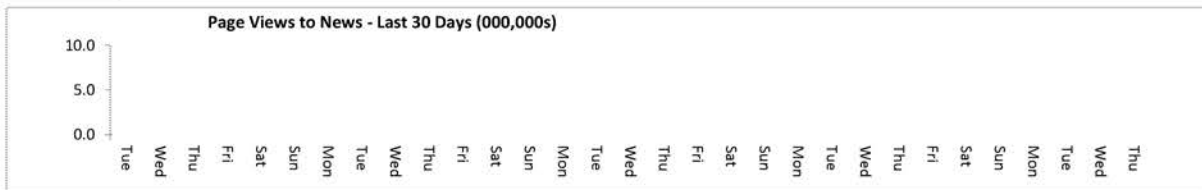
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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Monday, October 03, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
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	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 345 to / à 350
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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Page 351

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est retenue en vertu des articles**

18(b), 68.1

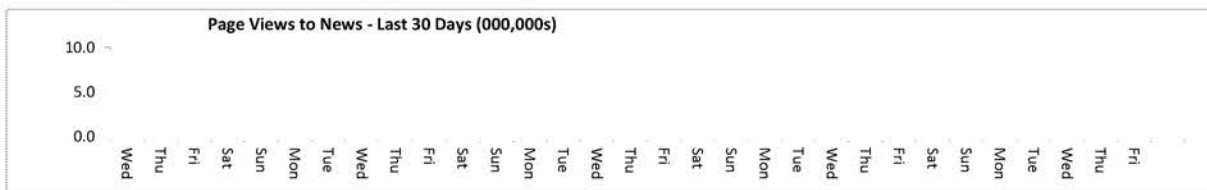
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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Tuesday, October 04, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS		PVs
Total News				Top News Headlines	
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 353 to / à 359
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

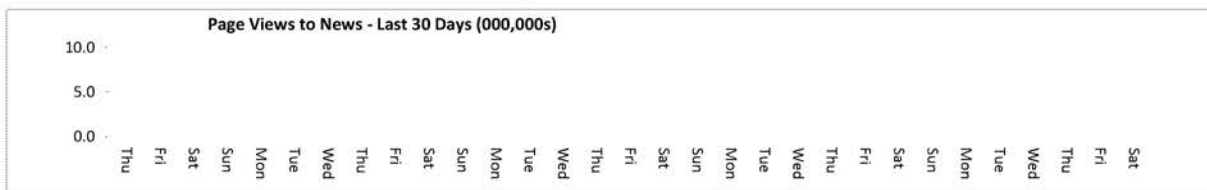
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CBC Daily Digital News Report

Wednesday, October 05, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
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	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan					
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia				Top Videos	PVs
News Streams					



**Pages 361 to / à 367
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

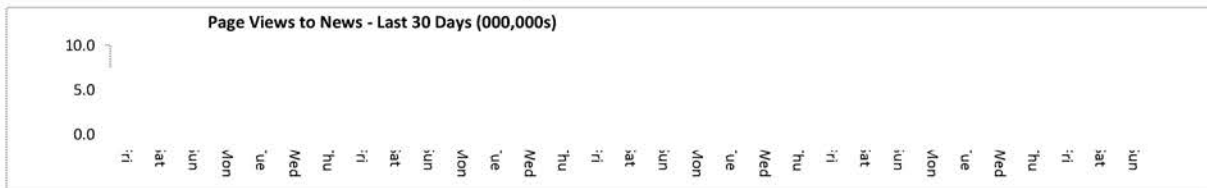
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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Thursday, October 06, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 369 to / à 375
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

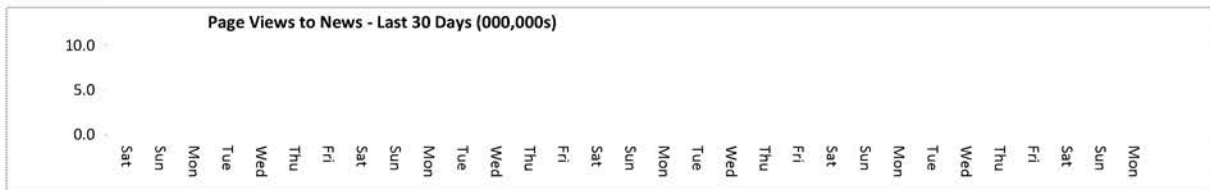
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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Friday, October 07, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Arts					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 377 to / à 383
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Saturday, October 08, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Arts			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

PVs

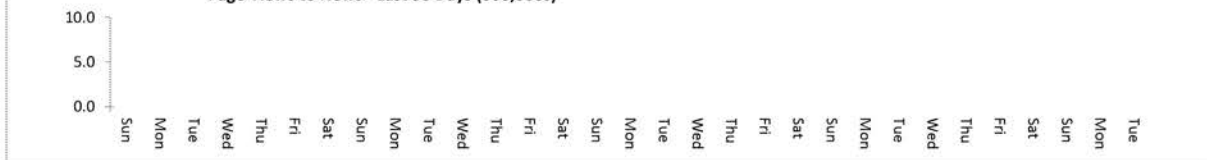
Top Regional Stories

PVs

Top Videos

PVs

Page Views to News - Last 30 Days (000,000s)



**Pages 385 to / à 391
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

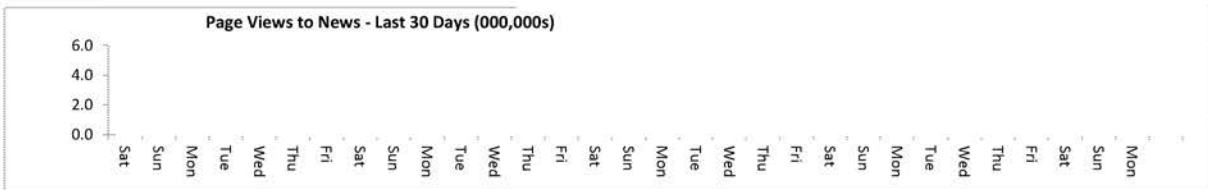
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Friday, October 21, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVS
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 393 to / à 399
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Saturday, October 22, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

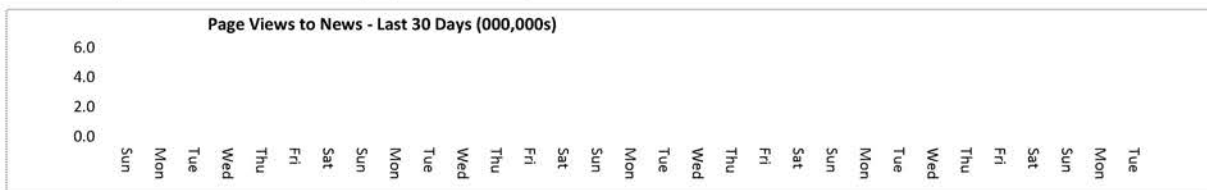
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 401 to / à 407
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

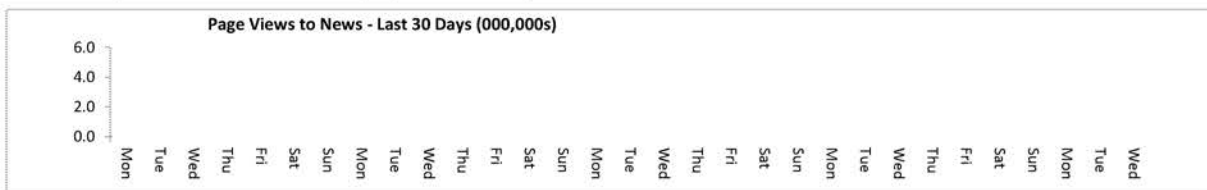
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Sunday, October 23, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions					
BC				Top Regional Stories	PVs
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 409 to / à 415
are withheld pursuant to sections
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18(b), 68.1

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de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Monday, October 24, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

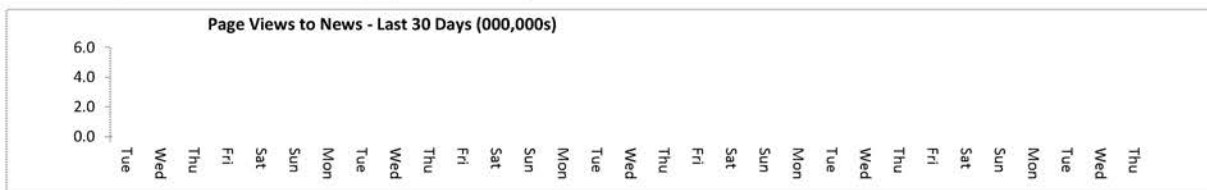
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 417 to / à 423
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Thursday, October 13, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

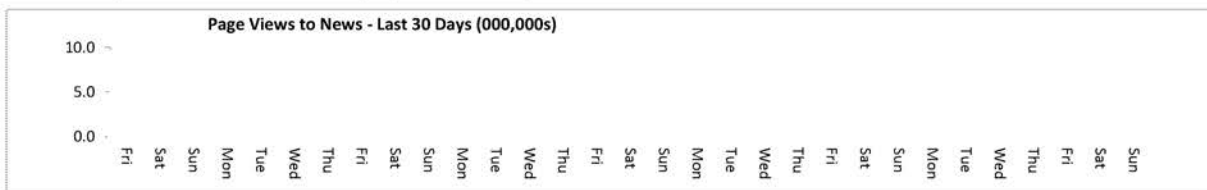
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 425 to / à 431
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18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Friday, October 14, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↖ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams	U		

Top News Headlines

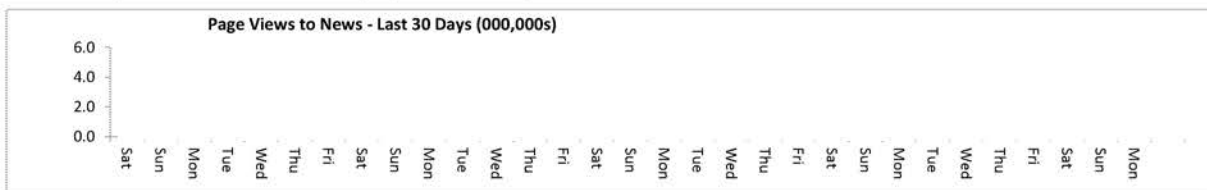
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 433 to / à 439
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Saturday, October 15, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

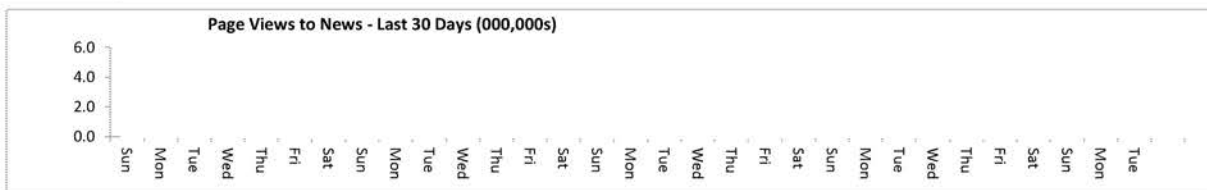
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 441 to / à 443
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

**Pages 444 to / à 448
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Wednesday, October 19, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

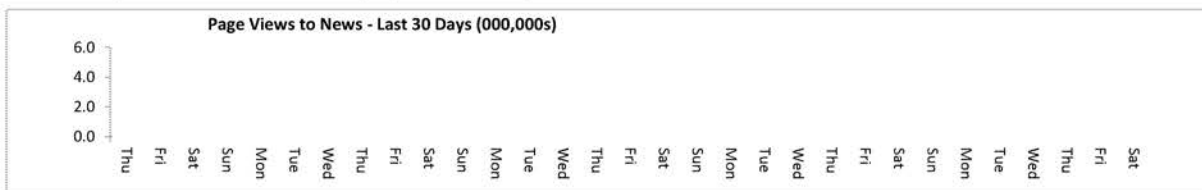
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 450 to / à 456
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Thursday, October 20, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

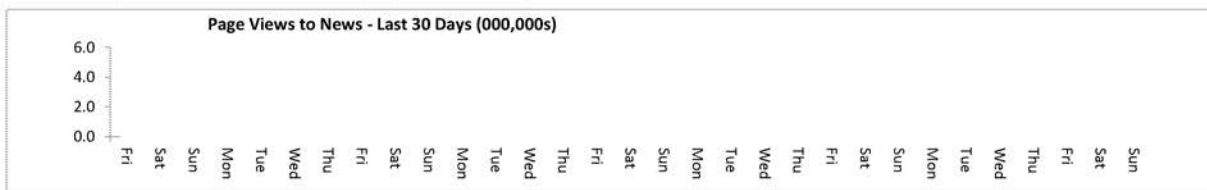
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 458 to / à 464
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

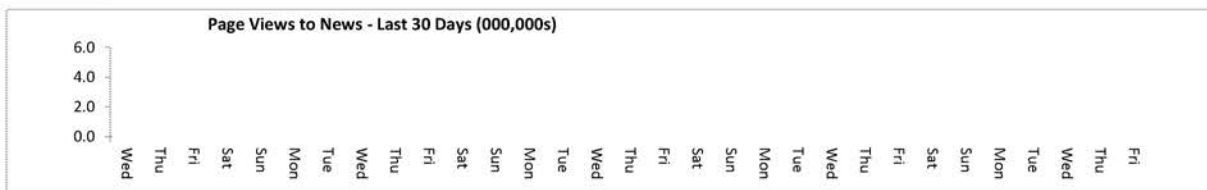
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Tuesday, October 25, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions					
BC				Top Regional Stories	PVs
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 466 to / à 472
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Wednesday, October 26, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

PVs

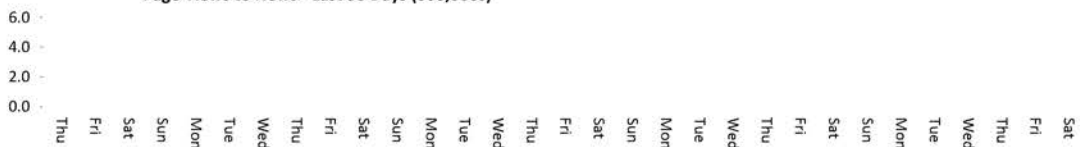
Top Regional Stories

PVs

Top Videos

PVs

Page Views to News - Last 30 Days (000,000s)



**Pages 474 to / à 480
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sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
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CBC Daily Digital News Report

Thursday, October 27, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

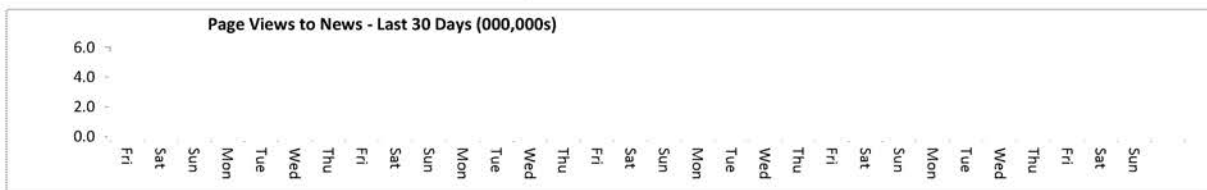
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 482 to / à 488
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

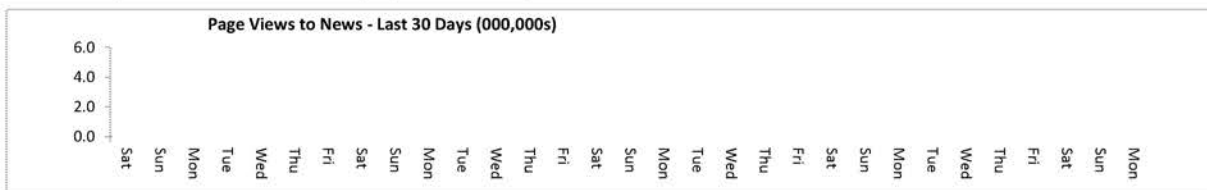
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Friday, October 28, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions					
BC				Top Regional Stories	PVs
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 490 to / à 496
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

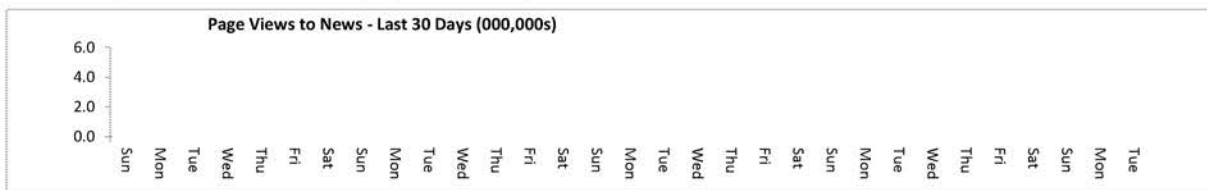
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Saturday, October 29, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS		PVs
Total News				Top News Headlines	
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 498 to / à 504
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

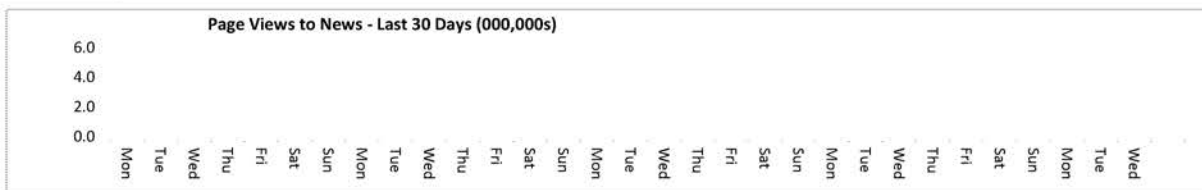
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Sunday, October 30, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions				Top Regional Stories	PVs
BC					
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 506 to / à 512
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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CBC Daily Digital News Report

Tuesday, November 22, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Opinion			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

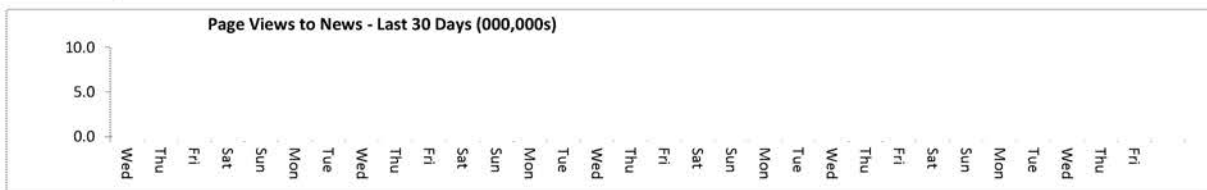
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 514 to / à 520
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
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CBC Daily Digital News Report

Tuesday, November 01, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

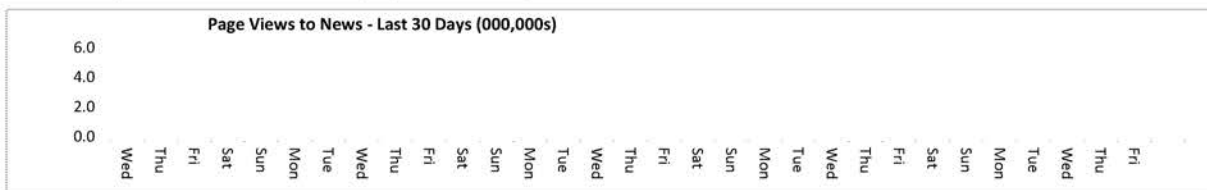
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 522 to / à 528
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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CBC Daily Digital News Report

Wednesday, November 02, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

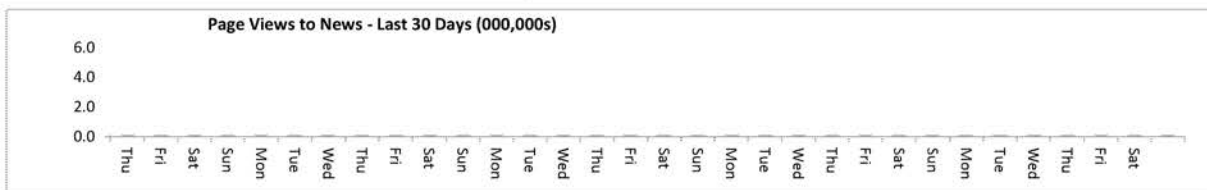
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 530 to / à 536
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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CBC Daily Digital News Report

Thursday, November 03, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

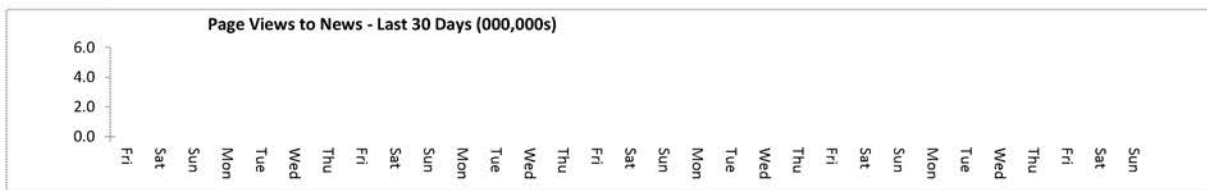
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 538 to / à 544
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

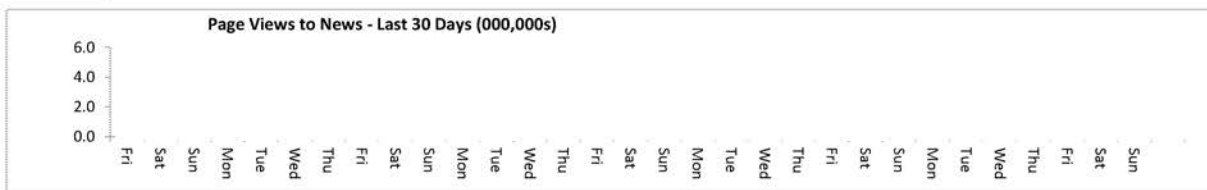
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Thursday, November 03, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions					
BC				Top Regional Stories	PVs
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 546 to / à 552
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

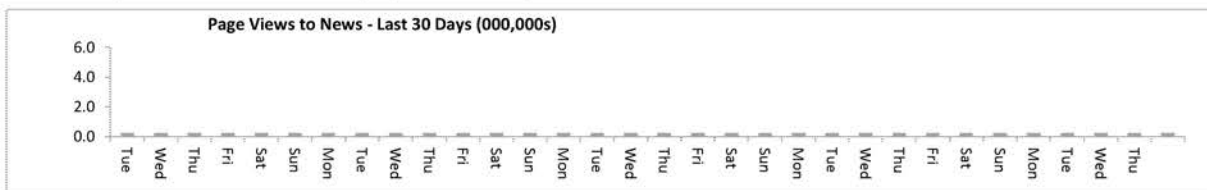
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Monday, November 07, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions					
BC				Top Regional Stories	PVs
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 554 to / à 560
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

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CBC Daily Digital News Report

Tuesday, November 08, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams	u		

Top News Headlines

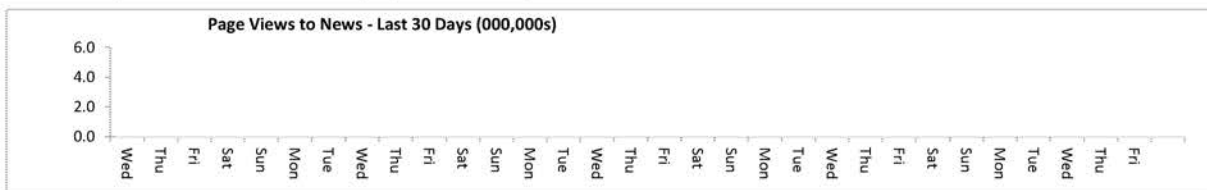
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 562 to / à 568
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

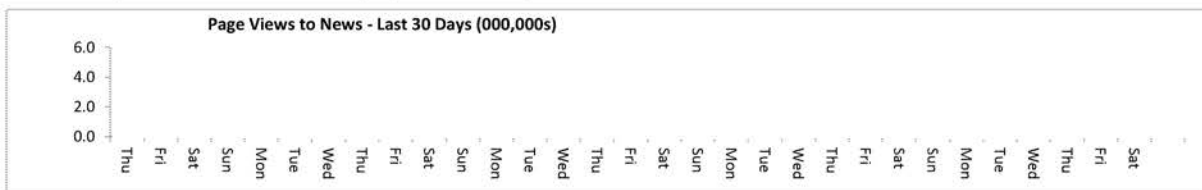
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Wednesday, November 09, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions					
BC				Top Regional Stories	PVs
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 570 to / à 576
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

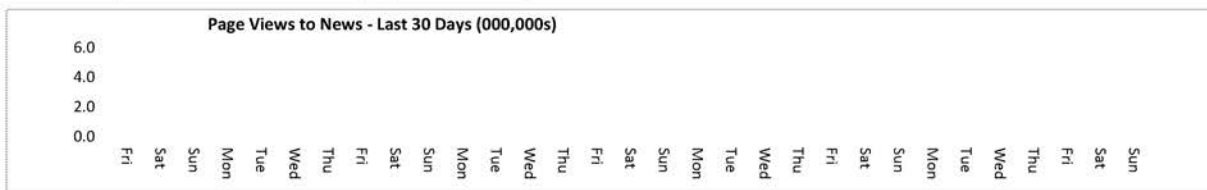
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Thursday, November 10, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions					
BC				Top Regional Stories	PVs
Calgary					
Edmonton					
Manitoba					
Montreal					
NB					
NL					
NS					
North					
Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 578 to / à 584
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CBC Daily Digital News Report

Friday, November 11, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
Business			
Canada			
Health			
Politics			
Technology			
World			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
NB			
NL			
NS			
North			
Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

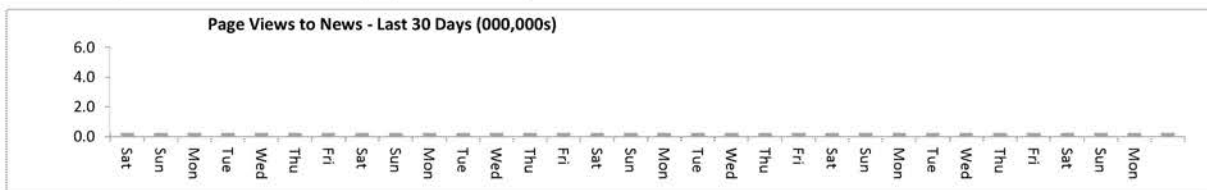
PVs

Top Regional Stories

PVs

Top Videos

PVS



**Pages 586 to / à 592
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Saturday, November 12, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
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Politics			
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North			
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Toronto			
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Kamloops			
Multimedia			
News Streams			

Top News Headlines

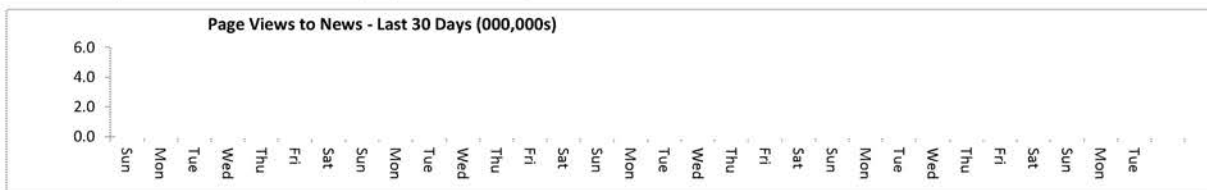
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 594 to / à 600
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

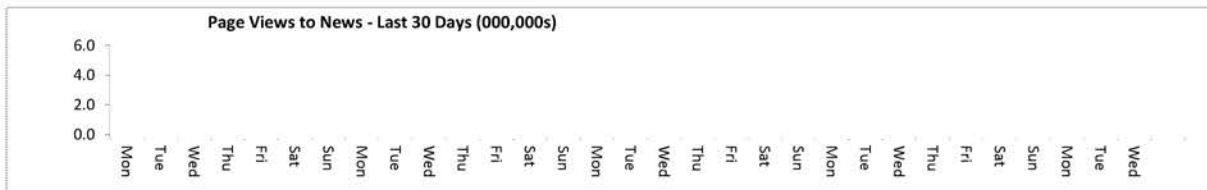
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Sunday, November 13, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
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- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
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Politics					
Technology					
World					
Total Regions					
BC				Top Regional Stories	PVs
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Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 602 to / à 608
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

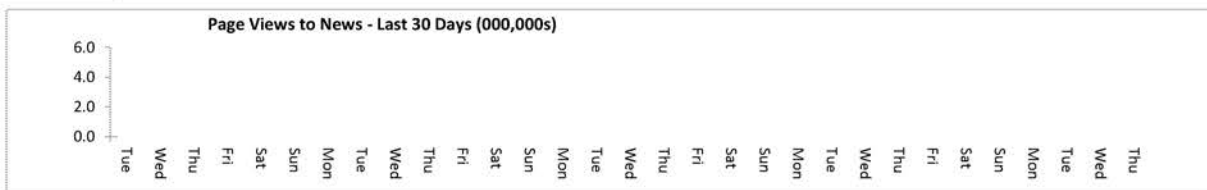
Monday, November 14, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
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- ↘ Decrease 5%-24%
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	PVS	Visits	UVS	Top News Headlines	PVs
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Entertainment					
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Politics					
Technology					
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Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					

Top Videos

PVs



**Pages 610 to / à 616
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

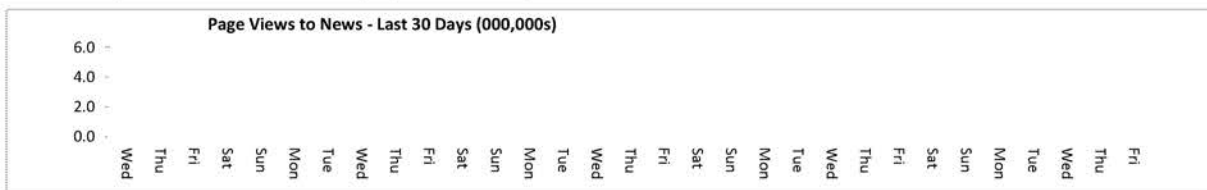
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Tuesday, November 15, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
Total News					
Entertainment					
Business					
Canada					
Health					
Politics					
Technology					
World					
Total Regions					
BC				Top Regional Stories	PVs
Calgary					
Edmonton					
Manitoba					
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Ottawa					
PEI					
Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
Toronto					
Hamilton					
Windsor					
KW					
Saskatoon					
Kamloops					
Multimedia					
News Streams					



**Pages 618 to / à 624
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Wednesday, November 16, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
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Entertainment			
Business			
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Health			
Politics			
Technology			
World			
Total Regions			
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Windsor			
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Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

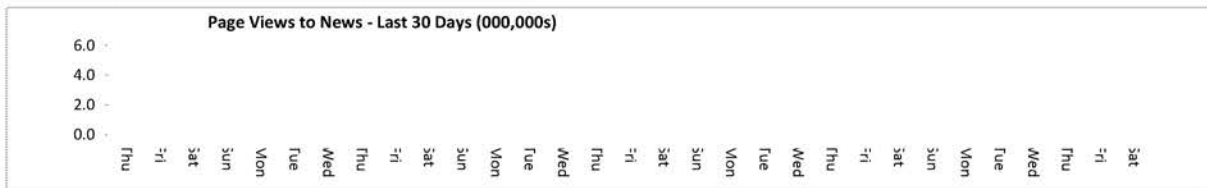
PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 626 to / à 632
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Monday, November 21, 2016

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↘ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS
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Business			
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Politics			
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Montreal			
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Sudbury			
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Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

PVs

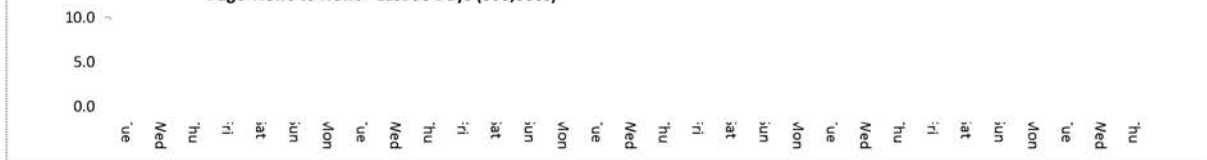
Top Regional Stories

PVs

Top Videos

PVs

Page Views to News - Last 30 Days (000,000s)



**Pages 634 to / à 640
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

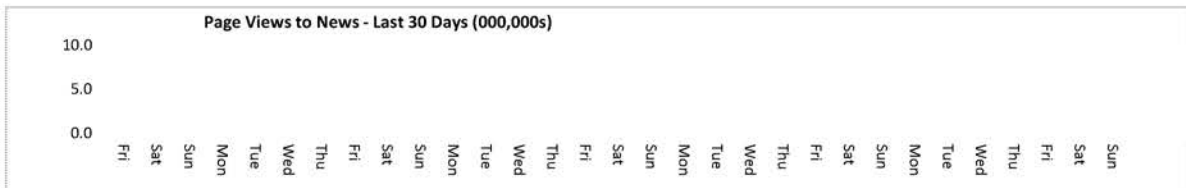
**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

October-06-16

- ↔ On par (less than 5% change)
- ↘ Decrease over %25
- ↗ Increase over 25%
- ↔ Decrease 5%-24%
- ↗ Increase 5%-24%

	PVS	Visits	UVS		
Total News				Top News Headlines	PVs
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Ottawa					
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Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
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Windsor					
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Kamloops					
Multimedia					
News Streams					



**Pages 642 to / à 648
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Tuesday November 29, 2016

↓ Decrease over 25%
 ↘ Decrease 5%-24%
 ⇒ On par (<5% change)
↑ Increase over 25%
 ↗ Increase 5%-24%

	PVS	Visits	UVS
Total News			
Entertainment			
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Health			
Politics			
Technology			
World			
Opinion			
Total Regions			
BC			
Calgary			
Edmonton			
Manitoba			
Montreal			
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Ottawa			
PEI			
Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top National Stories PVs

Top Regional Stories PVs

Top Videos PVs



**Pages 650 to / à 656
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Monday November 28, 2016

↓ Decrease over 25%
 ↘ Decrease 5%-24%
 ⇒ On par (<5% change)
↑ Increase over 25%
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	PVS	Visits	UVS
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Saskatchewan			
Sudbury			
Thunder Bay			
Toronto			
Hamilton			
Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 658 to / à 664
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Saturday November 26, 2016

↓ Decrease over 25%
 ↘ Decrease 5%-24%
 ⇒ On par (<5% change)
↑ Increase over 25%
 ↗ Increase 5%-24%

	PVS	Visits	UVS	Top News Headlines	PVs
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Entertainment					
Business					
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Technology					
World					
Opinion					
Total Regions					
BC				Top Regional Stories	PVs
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Ottawa					
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Saskatchewan				Top Videos	PVs
Sudbury					
Thunder Bay					
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Multimedia					
News Streams					



**Pages 666 to / à 672
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

CBC Daily Digital News Report

Friday November 25, 2016

↓ Decrease over 25%
 ↘ Decrease 5%-24%
 ⇒ On par (<5% change)
↑ Increase over 25%
 ↗ Increase 5%-24%

	PVS	Visits	UVS
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Politics			
Technology			
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Saskatchewan			
Sudbury			
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Toronto			
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Windsor			
KW			
Saskatoon			
Kamloops			
Multimedia			
News Streams			

Top News Headlines

PVs

Top Regional Stories

PVs

Top Videos

PVs



**Pages 674 to / à 680
are withheld pursuant to sections
sont retenues en vertu des articles**

18(b), 68.1

**of the Access to Information Act
de la Loi de l'accès à l'information**

25/04/2017 CBC Radio-Canada Mail - Fwd: I

- https://mail.google.com/mail/u/0/?ui=2&ik=e1b20c15d2&view=pt&search=inbox...

CBC  Radio-Canada

Nicole Durrant <nicole.durrant@cbc.ca>

Fwd:

1 message

Heather Conway <heather.conway@cbc.ca>

25 April 2017 at 13:48

To: Nicole Durrant <nicole.durrant@cbc.ca>

----- Forwarded message -----

From:

Date: Mon, Jun 6, 2016 at 9:07 AM

Subject:

To: Prime Minister/Premier Ministre <pm@pm.gc.ca>, <thomas.mulcair@parl.gc.ca>, Marilyn.Gladu@parl.gc.ca, Stephanie Mercier <stephanie.mercier@cbc.ca>, cbcnewsvancouver@cbc.ca, cbcnewsottawa@cbc.ca,

tonews@cbc.ca,

Heather Conway <heather.conway@radio-canada.ca>,


AN OPEN LETTER TO ALL

Dear Ladies and Gentlemen:

Thank you for your time.


Canada

Phone

Note: Contributions can be made at any branch in Canada of TD Canada Trust:

2 attachments

 **IMG_20141020_0001.pdf**
345K

 **IMG_20160602_0001.pdf**
744K

**Pages 683 to / à 684
are withheld pursuant to section
sont retenues en vertu de l'article**

19(1)

**of the Access to Information Act
de la Loi de l'accès à l'information**

25/04/2017

CBC Radio-Canada Mail - Fwd:

CBC  Radio-Canada

Nicole Durrant <nicole.durrant@cbc.ca>

Fwd:

1 message

Heather Conway <heather.conway@cbc.ca>
 To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:49

----- Forwarded message -----

From: **Heather Conway** <heather.conway@cbc.ca>
 Date: Fri, Jun 3, 2016 at 3:26 PM
 Subject: Fwd:
 To: Chuck Thompson <cnuck.thompson@cbc.ca>

Hi chuck I think I sent you one of the earlier ones of these. Do you know if there was any further response.

Begin forwarded message:

From:

To: Heather Conway <heather.conway@radio-canada.ca>

Cc: "cbcnewsvancouver@cbc.ca" <cbcnewsvancouver@cbc.ca>, "cbcnewsottawa@cbc.ca" <cbcnewsottawa@cbc.ca>, ~~Stephanie Mercier <stephanie.mercier@cbc.ca>~~

Subject: Fwd:

Dear Miss Conway:

No reply yet from the President of the CBC Mr. Lacroix. Have you given him my many messages? Not one word from Peter Mansbridge. Have you informed him Nothing from the CBC assignment desk in Vancouver. What a surprise!

Might you "suggest" to them the courtesy of a reply might be in order given the gravity of the situation.

Have a great lunch. Perhaps a fine wine. Some oysters on the half-shell.

Do what you can, Miss Conway. Do what you can.

Phone

----- Forwarded message -----

From:

Date: Thu, Jun 2, 2016 at 7:36 PM

Subject:

To: Heather Conway <heather.conway@radio-canada.ca>, cbcnewsvancouver@cbc.ca, cbcnewsottawa@cbc.ca, tonews@cbc.ca,

25/04/2017

CBC Radio-Canada Mail - Fwd: '1

ca,

Stephanie Mercier <stephanie.mercier@cbc.ca>,

Tom Mulcair

<thomas.mulcair@parl.gc.ca>,

Rona Ambrose <rona.ambrose@parl.gc.ca>,

harjit.sajjan@parl.gc.ca,

Prime Minister/Premier Ministre <

pm@pm.gc.ca>

AN OPEN LETTER

Dear

In prayer for you, I remain;


Yours very truly,

25/04/2017

CBC Radio-Canada Mail - Fwd: `

Phone

Note: Contributions can be made at any branch in Canada of TD Canada
Trust: Robert Hall Amount
raised to date: \$100.00 Amount required: Eight Million Dollars: "Yes:
"It's only money..."

2 attachments **noname.html**
1K **IMG_20160602_0001.pdf**
744K

**Pages 688 to / à 689
are withheld pursuant to section
sont retenues en vertu de l'article**

19(1)

**of the Access to Information Act
de la Loi de l'accès à l'information**

Fwd: 2 more questions on our paper during QP today.

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:09

----- Forwarded message -----

From: **Liliane Le** <liliane.le@cbc.ca>

Date: Wed, Nov 30, 2016 at 3:26 PM

Subject: 2 more questions on our paper during QP today.

To: Hubert T Lacroix <ht.lacroix@cbc.ca>, Stephanie Duquette <stephanie.duquette@radio-canada.ca>, Alex Johnston <alex.johnston@cbc.ca>, Shaun Poulter <shaun.poulter@cbc.ca>, Martine Menard <martine.menard@cbc.ca>, Bev Kirshenblatt <bev.kirshenblatt@cbc.ca>, Mark Allen <mark.allen@cbc.ca>, Emma Bédard <emma.bedard@cbc.ca>, Louis Lalonde <louis.lalonde@radio-canada.ca>, EMMANUELLE LAMARRE-CLICHE <elcliche@radio-canada.ca>, Heather Conway <heather.conway@cbc.ca>, Jeff Keay <jeff.keay@cbc.ca>, Chuck Thompson <chuck.thompson@cbc.ca>, Guylaine Bergeron <guylaine.bergeron@radio-canada.ca>, Marc Pichette <marc.pichette@radio-canada.ca>, SUSANNAH GOUINLOCK <susannah.gouinlock@cbc.ca>, Jacinthe LACOMBE-CLICHE <jacinthe.lacombe-cliche@cbc.ca>, Sarah Lue <sarah.lue@cbc.ca>, Roger Belanger <roger.belanger@cbc.ca>

... incluant une posée par le chef de l'opposition au PM.

Rona Ambrose (CPC): Sturgeon River—Parkland

Mr. Speaker, the CBC receives more than a billion dollars a year from taxpayers. Now they're looking for an extra 400 million dollars a year. That would mean another \$46 for every man, woman and child in this country. Money that Canadians cannot afford. We're already \$30 billion in deficit, and we cannot afford to keep spending. So will the Prime Minister assure Canadian families that they won't be on the hook for this. Do the right thing and just say no.

Justin Trudeau (Lib): Papineau

Once again, Mr. Speaker, the Conservatives are demonstrating that they don't understand the importance of cultural industries, of artists, of creators, not just the Canadian identity, but to growing the economy. The fact is investing in the stories that bind us together as a nation in both official languages, ensuring that Canadians understand each other's lives and experiences is at the heart of a mandate of the CBC and listening to Canadians is exactly why we are on this side of the house, and they are stuck in opposition.

Peter Van Loan (CPC): York—Simcoe

Standing up for our students is what we were sent here to do. Just a month ago the Liberals gave the CBC \$675 million on top of the billion dollars a year they already get. The CBC now says it's not enough, and they want another third of a billion dollars a year, and more from the hard-pressed Canadian taxpayers. When it comes to the CBC, it seems it's just never enough. The Liberals say they are open to this request from their friends. Will someone over there finally take the side of the taxpayers and halt the convoy of brinks trucks to the CBC.

Mélanie Joly (Lib): Ahuntsic—Cartierville

I must remind the honourable member that we invested 675 million into CBC Radio-Canada, because there were important cuts in the past ten years that really affected negatively our public broadcaster, and what -- and I would also advise my colleague and friend that we did public consultations on Canadian content, and the reality is that the members of the N.D.P. And the Bloc participated in consultations, and nobody from the Conservatives participated. And what we clearly heard is that Canadians love --

L

25/04/2017

CBC Radio-Canada Mail - Fwd: CBC News Network's Coverage of Fort McMurray

CBC  Radio-Canada

Nicole Durrant <nicole.durrant@cbc.ca>

Fwd: CBC News Network's Coverage of Fort McMurray

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:51

----- Forwarded message -----

From: **Jack Nagler** <jack.nagler@cbc.ca>

Date: Thu, May 5, 2016 at 1:04 PM

Subject: CBC News Network's Coverage of Fort McMurray

To: Hubert T Lacroix <ht.lacroix@cbc.ca>

Cc: Heather Conway <heather.conway@cbc.ca>, Ms Jennifer McGuire Unit 1 <jennifer.mcguire@cbc.ca>

Dear Mr.

Thank you for yesterday's emails to CBC President Hubert Lacroix lamenting what you described as a "complete failure in providing live coverage" of the fire in Fort McMurray, Alberta. Mr. Lacroix has asked me to reply on behalf of CBC News.

You described in particular your frustration with the coverage of this fire on CBC News Network. "Why is there no live reporting from Edmonton about the fire," you asked. Most of the entire day has been spent reporting from inside the studio in front of weather maps and social media screens."

I regret that you are disappointed in our coverage so far. I can promise you we have dedicated our resources and our journalists to reporting on this story of this event since the story took on a new and more ominous dimension on Monday. We accept and embrace our responsibility to make Canadians everywhere aware of what is happening in Fort McMurray.

Those journalists have been telling new stories constantly on all the many different platforms CBC News reaches – on television, radio, our website and on whatever mobile device you might carry. They have been serving the needs of the national audience, as well as the more specific needs of the audience in Fort McMurray, Edmonton, and the rest of Alberta. I should note also that they have done so in spite of threats to their own safety and numerous logistical hurdles in what is a chaotic situation.

That chaos, I suspect, contributed a bit to your disappointment. Our crew was set up early yesterday in a spot where authorities had granted them permission to do interviews and other live reports. But then the fire shifted, and a mandatory evacuation order was issued, which of course we complied with. That meant a

period of about two hours in the afternoon during which we were busy repositioning to a safer spot.

Nonetheless, I would argue we gave Canadians a very good sense of the situation yesterday.

I went back to look at just one component of our coverage on the News Network yesterday: live interviews we did with people on the ground in the 12 hours leading up to 5 PM Eastern when you wrote the second of your emails. I saw:

- Six different interviews with CBC reporters in Fort McMurray.
- Five interviews with residents of the city who had been forced to evacuate their homes.
- Four interviews with fire chiefs in the region.
- One interview with the acting executive director of community and policing services.
- One interview with the manager of a campground
- One interview with an official from the Fort McMurray Forest Area.
- One interview with the Red Cross official responsible for Alberta and the Northwest Territories
- One interview with the news director of a local private radio station
- One interview with Wild Rose Party leader Brian Jean, whose house in Fort McMurray was burned.

Keep in mind, none of that includes the many traditional, taped reports filed by our reporters throughout the day.

Nor does it include our live coverage during this same 12-hour period of a conference call with emergency officials, a news conference by Alberta Premier Rachel Notley, a news conference by Federal Minister of Public Safety Ralph Goodale, and a news conference by Prime Minister Justin Trudeau.

Looking at all that, I find it difficult to accept the argument that we have failed our audience. But I do see your feedback as important in telling us that we have to do even more.

Thank you again for your emails. I hope that this reply reassures you that we share your views on how important this story is, and will do our very best provide coverage that serves you and all of Canada.

Sincerely,

Jack Nagler
Director, Journalistic Public Accountability and Engagement
CBC News

Fwd: Justin Trudeau shares Kids' CBC video on Facebook !!!

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:49

----- Forwarded message -----

From: **Martin Markle** <martin.markle@cbc.ca>

Date: Wed, Jun 8, 2016 at 8:36 PM

Subject: Justin Trudeau shares Kids' CBC video on Facebook !!!

To: Heather Conway <heather.conway@cbc.ca>, Sally Catto <sally.catto@cbc.ca>, TARA ELLIS <tara.ellis@cbc.ca>

Good news!

The Prime Minister shared our "According to Kids" segment on his Facebook page.....

<https://www.facebook.com/JustinPJTrudeau/>

He also tweeted the link to his 1.7 million followers on Twitter!

Martin

--

Martin Markle

Senior Director, Children's Content

CBC Television

416-205-7558



25/04/2017

CBC Radio-Canada Mail - Fwd:

Trudeau Must Resign...

CBC  Radio-Canada

Nicole Durrant <nicole.durrant@cbc.ca>

Fwd: Justin Trudeau Must Resign...

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 13:47

----- Forwarded message -----

From: **Gordon D. Walker**

Date: Tue, Jun 14, 2016 at 1:08 PM

Subject: Justin Trudeau Must Resign...

To: Prime Minister/Premier Ministre <pm@pm.gc.ca>, premier@gov.bc.ca,
Tom Mulcair <thomas.mulcair@parl.gc.ca>, Rona Ambrose
<rona.ambrose@parl.gc.ca>, Heather Conway
<heather.conway@radio-canada.ca>, Wayne Williams <wayne.williams@cbc.ca>,

Cc: cbcnewsvancover@cbc.ca, cbcnewsottawa@cbc.ca,

Stephanie Mercier <stephanie.mercier@cbc.ca>

An open letter to the Canadian people:

My fellow Canadians:

Justin Trudeau does not speak for the Christians of this great nation.


CANADA

Phone:

25/04/2017

CBC Radio-Canada Mail - Fwd:

Justin Trudeau Must Resign...

 **IMG_20160602_0001.pdf**
744K

25/04/2017

CBC Radio-Canada Mail - Fwd: Morning note

CBC  Radio-Canada

Nicole Durrant <nicole.durrant@cbc.ca>

Fwd: Morning note

1 message

Heather Conway <heather.conway@cbc.ca>
To: Nicole Durrant <nicole.durrant@cbc.ca>

25 April 2017 at 12:14

----- Forwarded message -----

From: <heaton.dyer@cbc.ca>
Date: Tue, Nov 8, 2016 at 6:53 AM
Subject: Fwd: Morning note
To: Heather Conway <heather.conway@cbc.ca>

Good morning Heather,
I don't know if you are on Steve's daily digital news note.. but in case you aren't I wanted to surface today's, with a pretty significant viral headline (the "share" number is pretty remarkable)

Begin forwarded message:

From: Steven Ladurantaye <steve.ladurantaye@cbc.ca>
Date: November 8, 2016 at 6:45:33 AM EST
To: Steven Ladurantaye <steve.ladurantaye@cbc.ca>
Subject: Morning note

One of our best days for visitors and pageviews ever.

Also, there's an election today.

Steve

**Most-read Monday
WORLD:**

25/04/2017

CBC Radio-Canada Mail - Fwd: Morning note

Most-read so far today

Top CBC stories on social (last 24 hours)

Top search terms

Most watched video

Audience

--

Steve Ladurantaye,
Managing editor @cbcnews
647-241-1083

25/04/2017 CBC Radio-Canada Mail - Fwd: Mr.Trudeau: Canadian lives do matter... - <https://mail.google.com/mail/u/0/?ui=2&ik=e1b20c15d2&view=pt&sea...>

CBC  Radio-Canada

Nicole Durrant <nicole.durrant@cbc.ca>

Fwd: Mr.Trudeau: Canadian lives do matter...

1 message

Heather Conway <heather.conway@cbc.ca>

25 April 2017 at 13:47

To: Nicole Durrant <nicole.durrant@cbc.ca>

----- Forwarded message -----

From:

Date: Mon, Jun 13, 2016 at 4:14 PM

Subject: Mr.Trudeau: Canadian lives do matter...

To: Prime Minister/Premier Ministre <pm@pm.gc.ca>, Stephanie Mercier <stephanie.mercier@cbc.ca>, Wayne Williams <wayne.williams@cbc.ca>, Rona Ambrose <rona.ambrose@parl.gc.ca>, Tom Mulcair <thomas.mulcair@parl.gc.ca>, Heather Conway <heather.conway@radio-canada.ca>

Cc: cbcnewsvancouver@cbc.ca, cbcnewsottawa@cbc.ca,

An open letter to Justin Trudeau

Dear Sir:


No one wants to hear your lame excuses

Resign Mr. Prime Minister.

Most Passionately;

CANADA

Phone

 **IMG_20160602_0001.pdf**
744K

MINISTER OF CANADIAN HERITAGE MANDATE LETTER



Dear Ms. Joly:

I am honoured that you have agreed to serve Canadians as Minister of Canadian Heritage.

We have promised Canadians a government that will bring real change – in both what we do and how we do it. Canadians sent a clear message in this election, and our platform offered a new, ambitious plan for a strong and growing middle class. Canadians expect us to fulfill our commitments, and it is my expectation that you will do your part in delivering on those promises to Canadians.

We made a commitment to invest in growing our economy, strengthening the middle class, and helping those working hard to join it. We committed to provide more direct help to those who need it by giving less to those who do not. We committed to public investment as the best way to spur economic growth, job creation, and broad-based prosperity. We committed to a responsible, transparent fiscal plan for challenging economic times.

I expect Canadians to hold us accountable for delivering these commitments, and I expect all ministers to do their part – individually and collectively – to improve economic opportunity and security for Canadians.

It is my expectation that we will deliver real results and professional government to Canadians. To ensure that we have a strong focus on results, I will expect Cabinet

committees and individual ministers to: track and report on the progress of our commitments; assess the effectiveness of our work; and align our resources with priorities, in order to get the results we want and Canadians deserve.

If we are to tackle the real challenges we face as a country – from a struggling middle class to the threat of climate change – Canadians need to have faith in their government’s honesty and willingness to listen. I expect that our work will be informed by performance measurement, evidence, and feedback from Canadians. We will direct our resources to those initiatives that are having the greatest, positive impact on the lives of Canadians, and that will allow us to meet our commitments to them. I expect you to report regularly on your progress toward fulfilling our commitments and to help develop effective measures that assess the impact of the organizations for which you are answerable.

I made a personal commitment to bring new leadership and a new tone to Ottawa. We made a commitment to Canadians to pursue our goals with a renewed sense of collaboration. Improved partnerships with provincial, territorial, and municipal governments are essential to deliver the real, positive change that we promised Canadians. No relationship is more important to me and to Canada than the one with Indigenous Peoples. It is time for a renewed, nation-to-nation relationship with Indigenous Peoples, based on recognition of rights, respect, co-operation, and partnership.

We have also committed to set a higher bar for openness and transparency in government. It is time to shine more light on government to ensure it remains focused on the people it serves. Government and its information should be open by default. If we want Canadians to trust their government, we need a government that trusts Canadians. It is important that we acknowledge mistakes when we make them. Canadians do not expect us to be perfect – they expect us to be honest, open, and sincere in our efforts to serve the public interest.

Our platform guides our government. Over the course of our four-year mandate, I expect us to deliver on all of our commitments. It is our collective responsibility to ensure that we fulfill our promises, while living within our fiscal plan. Other issues will

arise or will be brought to our attention by Canadians, stakeholders, and the public service. It is my expectation that you will engage constructively and thoughtfully and add priorities to your agenda when appropriate.

As Minister, you will be held accountable for our commitment to bring a different style of leadership to government. This will include: close collaboration with your colleagues; meaningful engagement with Opposition Members of Parliament, Parliamentary Committees and the public service; constructive dialogue with Canadians, civil society, and stakeholders, including business, organized labour, the broader public sector, and the not-for-profit and charitable sectors; and identifying ways to find solutions and avoid escalating conflicts unnecessarily. As well, members of the Parliamentary Press Gallery, indeed all journalists in Canada and abroad, are professionals who, by asking necessary questions, contribute in an important way to the democratic process. Your professionalism and engagement with them is essential.

Canadians expect us, in our work, to reflect the values we all embrace: inclusion, honesty, hard work, fiscal prudence, and generosity of spirit. We will be a government that governs for all Canadians, and I expect you, in your work, to bring Canadians together.

You are expected to do your part to fulfill our government's commitment to transparent, merit-based appointments, to help ensure gender parity and that Indigenous Canadians and minority groups are better reflected in positions of leadership.

As Minister of Canadian Heritage, your overarching goal will be to implement our government's plan to strengthen our cultural and creative industries. Our cultural sector is an enormous source of strength to the Canadian economy. Canada's stories, shaped by our immense diversity, deserve to be celebrated and shared with the world. Our plan will protect our important national institutions, safeguard our official languages, promote the industries that reflect our unique identity as Canadians, and provide jobs and economic opportunities in our cultural and creative sectors.

You will be the leader of a strong team of ministers, supported by the Minister of Sport and Persons with Disabilities and the Minister of Status of Women.

In particular, I will expect you to work with your colleagues and through established legislative, regulatory, and Cabinet processes to deliver on your top priorities:

- Review current plans for Canada 150 and champion government-wide efforts to promote this important celebration.
- Restore and increase funding for CBC/Radio-Canada, following consultation with the broadcaster and the Canadian cultural community.
- Review the process by which members are appointed to the CBC/Radio-Canada Board of Directors, to ensure merit-based and independent appointments.
- Double investment in the Canada Council for the Arts.
- Increase funding for Telefilm Canada and the National Film Board.
- Restore the Promart and Trade Routes International cultural promotion programs, update their design, and increase related funding.
- Increase funding for the Young Canada Works program to help prepare the next generation of Canadians working in the heritage sector.
- Work with the Minister of Infrastructure and Communities to make significant new investments in cultural infrastructure as part of our investment in social infrastructure.
- Develop a new multi-year Official Languages plan to support English and French linguistic minorities.
- Establish a free, online service for learning and retaining English and French as second languages.
- Work with the President of the Treasury Board to ensure that all federal services are delivered in full compliance with the *Official Languages Act*.
- Work in collaboration with the Minister of Indigenous and Northern Affairs to provide new funding to promote, preserve and enhance Indigenous languages and cultures.
- Work with the Minister of Justice to update and reinstate a Court Challenges Program.

These priorities draw heavily from our election platform commitments. The government's agenda will be further articulated through Cabinet discussions and in the Speech from the Throne when Parliament opens.

I expect you to work closely with your Deputy Minister and his or her senior officials to ensure that the ongoing work of your department is undertaken in a professional manner and that decisions are made in the public interest. Your Deputy Minister will brief you on issues your department may be facing that may require decisions to be made quickly. It is my expectation that you will apply our values and principles to these

decisions, so that issues facing your department are dealt with in a timely and responsible manner, and in a way that is consistent with the overall direction of our government.

Our ability, as a government, to successfully implement our platform depends on our ability to thoughtfully consider the professional, non-partisan advice of public servants. Each and every time a government employee comes to work, they do so in service to Canada, with a goal of improving our country and the lives of all Canadians. I expect you to establish a collaborative working relationship with your Deputy Minister, whose role, and the role of public servants under his or her direction, is to support you in the performance of your responsibilities.

In the coming weeks, the Privy Council Office (PCO) will be contacting you to set up a meeting with PCO officials, your Deputy Minister and the Prime Minister's Office to further discuss your plans, commitments and priorities.

We have committed to an open, honest government that is accountable to Canadians, lives up to the highest ethical standards, and applies the utmost care and prudence in the handling of public funds. I expect you to embody these values in your work and observe the highest ethical standards in everything you do. When dealing with our Cabinet colleagues, Parliament, stakeholders, or the public, it is important that your behaviour and decisions meet Canadians' well-founded expectations of our government. I want Canadians to look on their own government with pride and trust.

As Minister, you must ensure that you are aware of and fully compliant with the *Conflict of Interest Act* and Treasury Board policies and guidelines. You will be provided with a copy of *Open and Accountable Government* to assist you as you undertake your responsibilities. I ask that you carefully read it and ensure that your staff does so as well. I draw your attention in particular to the Ethical Guidelines set out in Annex A of that document, which apply to you and your staff. As noted in the Guidelines, you must uphold the highest standards of honesty and impartiality, and both the performance of your official duties and the arrangement of your private affairs should bear the closest public scrutiny. This is an obligation that is not fully discharged by simply acting within the law. Please also review the areas of *Open and Accountable Government* that we

have expanded or strengthened, including the guidance on non-partisan use of departmental communications resources and the new code of conduct for exempt staff.

I know I can count on you to fulfill the important responsibilities entrusted in you. In turn, please know that you can count on me to support you every day in your role as Minister.

I am deeply grateful to have this opportunity to serve with you as we build an even greater country. Together, we will work tirelessly to honour the trust Canadians have given us.

Yours sincerely,

Rt. Hon. Justin Trudeau, P.C., M.P.

Prime Minister of Canada